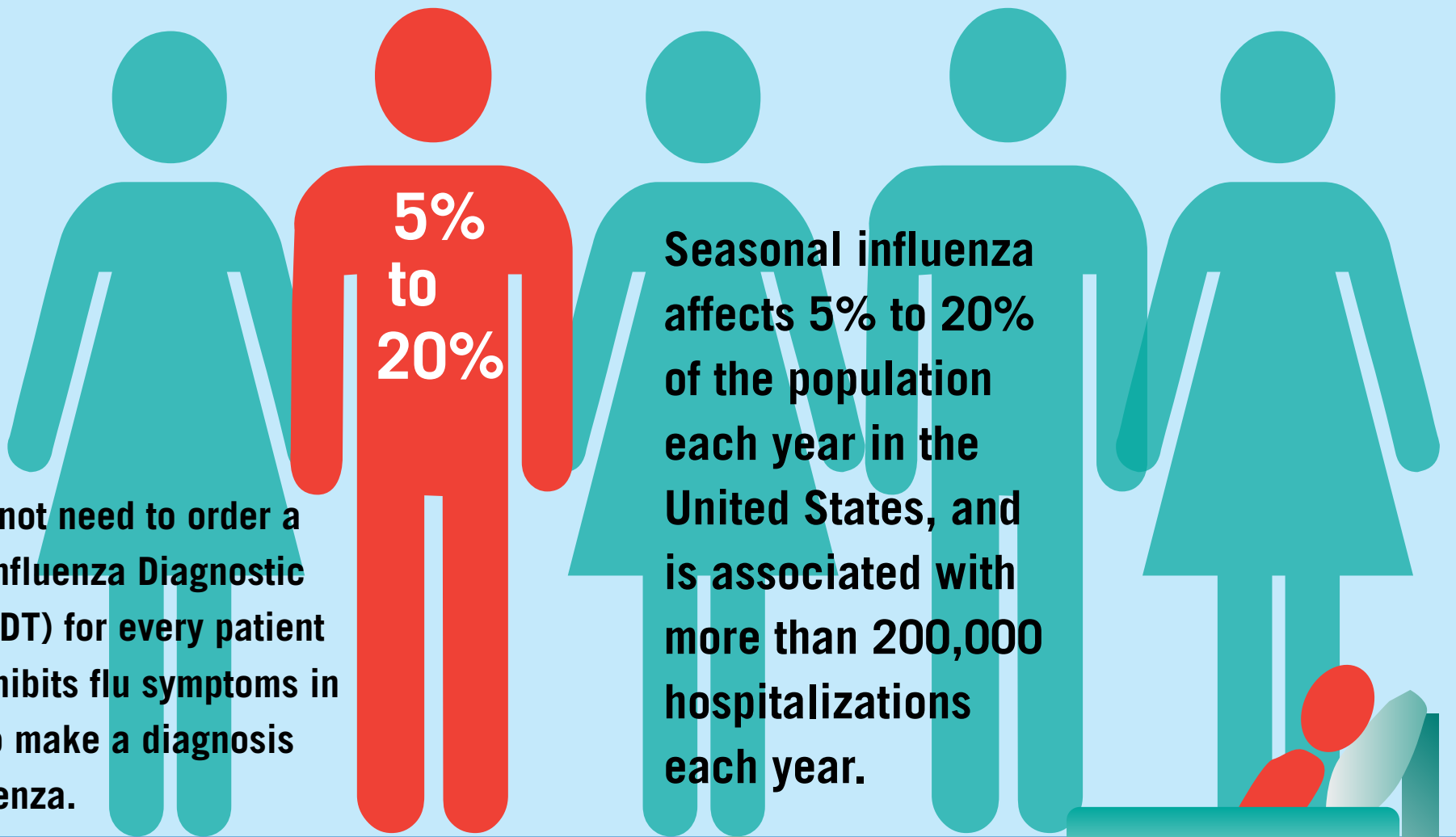


Flu Season is Here



You do not need to order a Rapid Influenza Diagnostic Test (RIDT) for every patient who exhibits flu symptoms in order to make a diagnosis of influenza.

Seasonal influenza affects 5% to 20% of the population each year in the United States, and is associated with more than 200,000 hospitalizations each year.

Did you know?

Healthy people are at risk of complications from influenza too, not just those with chronic illness and vulnerable populations.



Proper sample collection by trained staff is a major determinant in obtaining accurate results.



Influenza antiviral drugs play an important role in treating flu illnesses. Early antiviral treatment works best.

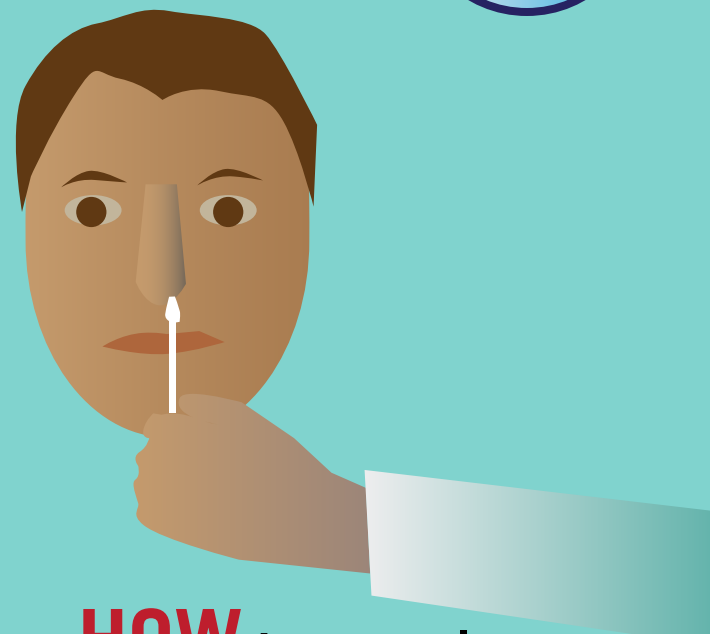
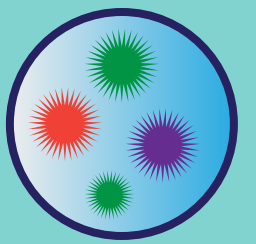
How is Your Practice Handling the Flu Season?



Learn **WHEN** to order a Rapid Influenza Diagnostic Test (RIDT)

Understand **HOW** to use local epidemiologic information, clinical presentation and RIDT results to assist with the diagnosis and treatment of influenza in your practice setting

Know **HOW** to interpret RIDT results



Learn **HOW** to properly collect respiratory samples for influenza testing

