



Axia Announces Venture with Aether Mobile

Axia FX, who helps business and private customers to buy currency and benefit from the best rates of exchange, is excited to launch a joint venture with Aether Mobile.

Both companies offer solutions for cost saving while travelling or conducting international business. Aether Mobile provides low cost roaming options, with solutions available for people travelling for either business or leisure. Axia FX's solutions allow customers to buy currency and carry out international transfers at fantastic rates of exchange.

The companies will be joining up with each other to offer customers the best options available for travelling. For people who regularly travel, who have family abroad or business overseas, or for those planning a long trip, the costs involved in activities such as transferring money, paying bills overseas and making telephone calls can quickly escalate. If people plan ahead and use the services of companies such as Axia FX and Aether Mobile they can save money by avoiding excessive rates of exchange and roaming charges, and will not fall victim to hidden costs.

Axia FX offers a variety of solutions for corporate and private customers who regularly make international money transfers or who need to buy currency for business or travel. They work directly with banks to negotiate the lowest possible rates of exchange, and their Account Managers are experts in the Foreign Exchange markets so can offer excellent and impartial advice.

The foreign exchange specialists will be able to offer their customers more comprehensive advice by recommending the benefits to be had by using Aether Mobile. Their core product is a SIM for use while abroad, which makes it free to receive calls in 76 countries and could save customers up to 90% when calling the UK. They have an extensive network, involving agreements with over 565 network providers worldwide to give roaming coverage in 206 countries across the globe.

Samantha Osborough of Aether Mobile said "We are extremely excited about the venture with Axia FX. Our business is all about cost reducing benefits for our customers and we can now offer the benefit of Axia FX's competitive currency rates enabling us to offer additional travel cost savings. We are obviously delighted that Axia FX feel the same about offering Aether Mobile to their customers too. It's a great combination of services to both companies' customers."

As both companies have a focus on helping customers to reduce costs while travelling or working on an international basis, the partnership is a natural one, and Axia FX was attracted to Aether Mobile's wide global reach and simple yet cost effective solution. It is important that when customers are seeking advice from a service such as Axia FX regarding how to buy

currency or make international transfers, they can also receive advice on how to avoid over-paying in other areas as well.

By being able to advise clients on roaming services as well as rates of exchange, Axia FX will provide them with additional information and benefits, and this venture will help the companies to leverage their positions within the market and add real value to their services.

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About Aether Mobile

Aether Mobile are a global roaming mobile/cell service enabling people who travel abroad to reduce their mobile/cell phone bills by simply swapping their normal SIM for the Aether Mobile Travel SIM. They offer a range of SIM options to private and corporate customers and offer the best service on the market, in terms of quality, reliability, rates and service.

About Axia FX

Axia FX are FSA approved experts in foreign currency exchange. They offer outstanding service and the most competitive foreign exchange rates on international transfers and currency purchases for both businesses and private consumers. They offer a range of transaction options to suit differing requirements, and account managers can also help clients develop bespoke strategies to maximise their profits.

Visit <http://www.aether-mobile.com> for more information.

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