

YouGov / Evening Standard Survey Results

Sample Size: 1017 London Adults
Fieldwork: 15th - 19th April 2016

| | Mayoral Voting Intention | | Westminster Voting Intention | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | London Region | | |
|--------------------------|--------------------------|------------|------------------------------|------------|------------|-----------|--------------|------------|------------|-----------|------------|------------|------------|------------|------------|------------|--------------|------------|---------------|--------------|------------|
| | Zac Goldsmith | Sadiq Khan | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | Inner London | Outer London | |
| Weighted Sample | 1017 | 355 | 210 | 337 | 53 | 94 | 273 | 342 | 61 | 63 | 496 | 521 | 117 | 553 | 206 | 140 | 600 | 417 | 378 | 639 | |
| Unweighted Sample | 1017 | 253 | 354 | 225 | 330 | 54 | 96 | 270 | 315 | 64 | 68 | 422 | 595 | 104 | 501 | 231 | 181 | 665 | 352 | 374 | 643 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Headline Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

| | | | | | | | | | | | | | | | | | | | | | |
|---------|-----------|----|----|-----|-----|-----|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Con | 30 | 73 | 6 | 100 | 0 | 0 | 0 | 79 | 5 | 11 | 4 | 26 | 33 | 17 | 23 | 35 | 47 | 31 | 27 | 20 | 34 |
| Lab | 46 | 2 | 82 | 0 | 100 | 0 | 0 | 8 | 85 | 14 | 5 | 46 | 46 | 61 | 53 | 39 | 26 | 46 | 44 | 57 | 39 |
| Lib Dem | 7 | 6 | 6 | 0 | 0 | 100 | 0 | 4 | 3 | 61 | 0 | 9 | 5 | 7 | 10 | 4 | 4 | 9 | 5 | 8 | 7 |
| UKIP | 13 | 16 | 2 | 0 | 0 | 0 | 100 | 9 | 3 | 8 | 88 | 14 | 12 | 8 | 10 | 17 | 17 | 8 | 20 | 8 | 15 |
| Other | 5 | 2 | 5 | 0 | 0 | 0 | 0 | 1 | 3 | 6 | 3 | 5 | 5 | 7 | 4 | 5 | 5 | 5 | 4 | 6 | 4 |

Other Parties Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

| | | | | | | | | | | | | | | | | | | | | | |
|---------|----------|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Green | 4 | 1 | 4 | 0 | 0 | 0 | 0 | 1 | 2 | 6 | 0 | 3 | 4 | 7 | 3 | 4 | 3 | 4 | 2 | 5 | 3 |
| BNP | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| Respect | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 1 | 0 | 0 | 0 | 1 | 2 | 0 | 1 | 0 | 1 |

Headline Mayoral Voting Intention - First Preference

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

| | | | | | | | | | | | | | | | | | | | | | |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Zac Goldsmith – Conservative | 32 | 90 | 0 | 85 | 1 | 23 | 28 | 77 | 5 | 24 | 21 | 28 | 36 | 20 | 24 | 35 | 56 | 34 | 29 | 20 | 38 |
| Sadiq Khan – Labour | 48 | 0 | 90 | 11 | 91 | 18 | 6 | 14 | 83 | 24 | 7 | 50 | 45 | 60 | 56 | 41 | 26 | 49 | 44 | 61 | 41 |
| Caroline Pidgeon – Liberal Democrat | 5 | 3 | 4 | 1 | 1 | 53 | 2 | 2 | 3 | 39 | 0 | 6 | 5 | 2 | 7 | 5 | 3 | 5 | 5 | 4 | 6 |
| Siân Berry – Green | 6 | 2 | 6 | 4 | 4 | 3 | 4 | 4 | 7 | 4 | 2 | 7 | 6 | 15 | 5 | 6 | 5 | 7 | 5 | 10 | 5 |
| Peter Whittle – UKIP | 7 | 5 | 0 | 0 | 1 | 2 | 54 | 3 | 1 | 7 | 61 | 7 | 6 | 2 | 5 | 11 | 8 | 3 | 13 | 3 | 8 |
| George Galloway - Respect | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 0 | 1 |
| David Furness - British National Party | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 |
| Paul Golding - Britain First | 1 | 0 | 0 | 0 | 0 | 0 | 3 | 1 | 0 | 0 | 5 | 0 | 1 | 0 | 0 | 2 | 1 | 0 | 1 | 0 | 1 |
| Some other candidate | 1 | 0 | 0 | 0 | 0 | 1 | 2 | 0 | 1 | 2 | 2 | 0 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 |

Headline Mayoral Voting Intention - Second Preference

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

| | | | | | | | | | | | | | | | | | | | | | |
|------------------------------|-----------|-----|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Zac Goldsmith – Conservative | 40 | 100 | 0 | 88 | 2 | 43 | 84 | 85 | 7 | 45 | 79 | 37 | 43 | 24 | 30 | 48 | 69 | 39 | 42 | 24 | 49 |
| Sadiq Khan – Labour | 60 | 0 | 100 | 12 | 98 | 57 | 16 | 15 | 93 | 55 | 21 | 63 | 57 | 76 | 70 | 52 | 31 | 61 | 58 | 76 | 51 |

Sample Size: 1017 London Adults
Fieldwork: 15th - 19th April 2016

| | Mayoral Voting Intention | | Westminster Voting Intention | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | London Region | | | |
|--------------------------|--------------------------|---------------|------------------------------|-----|-----|---------|--------------|-----|-----|---------|--------|------|--------|-------|-------|-------|--------------|------|---------------|--------------|--------------|---|
| | Total | Zac Goldsmith | Sadiq Khan | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | Inner London | Outer London | |
| Weighted Sample | 1017 | 232 | 355 | 210 | 337 | 53 | 94 | 273 | 342 | 61 | 63 | 496 | 521 | 117 | 553 | 206 | 140 | 600 | 417 | 378 | 639 | |
| Unweighted Sample | 1017 | 253 | 354 | 225 | 330 | 54 | 96 | 270 | 315 | 64 | 68 | 422 | 595 | 104 | 501 | 231 | 181 | 665 | 352 | 374 | 643 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Headline Assembly Voting Intention - Constituency

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

| | | | | | | | | | | | | | | | | | | | | | |
|-----------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Conservative | 30 | 78 | 3 | 90 | 1 | 15 | 13 | 79 | 3 | 15 | 7 | 26 | 33 | 22 | 24 | 34 | 45 | 32 | 26 | 19 | 36 |
| Labour | 46 | 4 | 82 | 6 | 91 | 10 | 4 | 8 | 88 | 14 | 3 | 45 | 46 | 56 | 52 | 38 | 31 | 46 | 45 | 57 | 40 |
| Liberal Democrat | 9 | 7 | 7 | 2 | 2 | 72 | 6 | 7 | 3 | 56 | 1 | 12 | 5 | 6 | 10 | 8 | 7 | 9 | 9 | 9 | 8 |
| UK Independence Party | 9 | 10 | 1 | 1 | 0 | 0 | 74 | 5 | 1 | 8 | 84 | 9 | 8 | 2 | 6 | 13 | 13 | 5 | 15 | 5 | 11 |
| Green Party | 6 | 1 | 8 | 1 | 5 | 2 | 2 | 0 | 6 | 6 | 0 | 6 | 6 | 13 | 6 | 6 | 3 | 8 | 4 | 9 | 5 |
| Some other party | 1 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 4 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 1 |

Headline Assembly Voting Intention - Region

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

| | | | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Conservative | 29 | 75 | 3 | 88 | 2 | 2 | 17 | 77 | 2 | 14 | 9 | 24 | 34 | 16 | 21 | 34 | 49 | 29 | 28 | 18 | 34 |
| Labour | 45 | 3 | 80 | 7 | 89 | 6 | 4 | 10 | 83 | 15 | 2 | 44 | 45 | 60 | 50 | 37 | 30 | 45 | 43 | 55 | 39 |
| Liberal Democrat | 8 | 9 | 7 | 2 | 1 | 84 | 4 | 6 | 4 | 54 | 1 | 12 | 4 | 3 | 11 | 6 | 6 | 10 | 6 | 8 | 9 |
| UK Independence Party | 9 | 10 | 1 | 1 | 1 | 0 | 74 | 5 | 2 | 8 | 83 | 10 | 8 | 3 | 8 | 14 | 10 | 6 | 15 | 5 | 11 |
| Green Party | 7 | 2 | 8 | 1 | 7 | 5 | 0 | 2 | 7 | 8 | 0 | 9 | 5 | 14 | 7 | 7 | 4 | 8 | 6 | 11 | 5 |
| British National Party | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 0 |
| Women's Equality Party | 1 | 1 | 1 | 0 | 1 | 3 | 2 | 0 | 2 | 1 | 4 | 0 | 3 | 2 | 2 | 1 | 0 | 2 | 1 | 2 | 1 |
| English Democrats | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Some other party | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a General Election tomorrow?

| | | | | | | | | | | | | | | | | | | | | | |
|---------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 0 - Certain NOT to vote | 8 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 0 | 4 | 7 | 9 | 11 | 8 | 6 | 3 | 6 | 10 | 8 | 7 |
| 1 | 2 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 2 | 0 | 1 | 2 | 2 | 2 | 1 | 1 | 2 | 1 | 2 | 1 |
| 2 | 1 | 0 | 0 | 0 | 0 | 0 | 3 | 1 | 0 | 0 | 2 | 2 | 1 | 0 | 2 | 1 | 0 | 2 | 1 | 2 | 1 |
| 3 | 1 | 0 | 1 | 0 | 1 | 1 | 2 | 0 | 2 | 0 | 1 | 1 | 2 | 1 | 2 | 0 | 2 | 1 | 1 | 1 | 1 |
| 4 | 2 | 1 | 0 | 1 | 2 | 1 | 1 | 1 | 2 | 0 | 1 | 3 | 0 | 7 | 1 | 0 | 0 | 1 | 2 | 2 | 1 |
| 5 | 6 | 3 | 2 | 4 | 3 | 2 | 7 | 8 | 6 | 0 | 2 | 7 | 5 | 7 | 7 | 5 | 3 | 7 | 4 | 7 | 6 |
| 6 | 3 | 1 | 3 | 1 | 4 | 4 | 2 | 2 | 3 | 4 | 0 | 3 | 4 | 5 | 5 | 1 | 0 | 4 | 3 | 5 | 3 |
| 7 | 5 | 5 | 5 | 6 | 5 | 7 | 3 | 7 | 4 | 3 | 3 | 3 | 7 | 6 | 5 | 4 | 7 | 4 | 6 | 6 | 4 |
| 8 | 6 | 6 | 8 | 7 | 8 | 10 | 5 | 5 | 5 | 17 | 3 | 8 | 5 | 11 | 7 | 5 | 4 | 7 | 6 | 4 | 8 |
| 9 | 10 | 15 | 9 | 17 | 10 | 9 | 6 | 14 | 10 | 14 | 12 | 10 | 10 | 8 | 7 | 17 | 14 | 11 | 9 | 8 | 11 |
| 10 - Absolutely certain to vote | 55 | 68 | 70 | 63 | 66 | 65 | 71 | 62 | 67 | 61 | 71 | 56 | 55 | 42 | 54 | 59 | 65 | 55 | 56 | 54 | 56 |

Sample Size: 1017 London Adults
Fieldwork: 15th - 19th April 2016

| | Mayoral Voting Intention | | Westminster Voting Intention | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | London Region | | | |
|--------------------------|--------------------------|---------------|------------------------------|-----|-----|---------|--------------|-----|-----|---------|--------|------|--------|-------|-------|-------|--------------|------|---------------|--------------|--------------|---|
| | Total | Zac Goldsmith | Sadiq Khan | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | Inner London | Outer London | |
| Weighted Sample | 1017 | 232 | 355 | 210 | 337 | 53 | 94 | 273 | 342 | 61 | 63 | 496 | 521 | 117 | 553 | 206 | 140 | 600 | 417 | 378 | 639 | |
| Unweighted Sample | 1017 | 253 | 354 | 225 | 330 | 54 | 96 | 270 | 315 | 64 | 68 | 422 | 595 | 104 | 501 | 231 | 181 | 665 | 352 | 374 | 643 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

If there were a general election held tomorrow,
which party would you vote for?

| | | | | | | | | | | | | | | | | | | | | | |
|------------------------------|----|----|----|-----|-----|-----|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Conservative | 21 | 65 | 6 | 100 | 0 | 0 | 0 | 60 | 4 | 8 | 4 | 19 | 22 | 12 | 15 | 28 | 40 | 23 | 17 | 14 | 24 |
| Labour | 33 | 2 | 76 | 0 | 100 | 0 | 0 | 7 | 71 | 11 | 4 | 34 | 33 | 44 | 35 | 30 | 23 | 34 | 32 | 40 | 29 |
| Liberal Democrat | 5 | 5 | 5 | 0 | 0 | 100 | 0 | 3 | 3 | 46 | 0 | 6 | 4 | 5 | 6 | 3 | 4 | 6 | 3 | 5 | 5 |
| UK Independence Party (UKIP) | 9 | 14 | 2 | 0 | 0 | 0 | 100 | 7 | 3 | 7 | 70 | 10 | 8 | 5 | 7 | 13 | 16 | 6 | 13 | 5 | 11 |
| Some other party | 4 | 2 | 4 | 0 | 0 | 0 | 0 | 0 | 3 | 5 | 3 | 3 | 4 | 5 | 3 | 4 | 5 | 4 | 3 | 1 | 0 |
| Would not vote | 7 | 1 | 1 | 0 | 0 | 0 | 0 | 2 | 1 | 2 | 5 | 7 | 7 | 8 | 8 | 7 | 3 | 6 | 9 | 5 | 3 |
| Don't know | 20 | 11 | 6 | 0 | 0 | 0 | 0 | 21 | 15 | 21 | 14 | 20 | 21 | 21 | 25 | 15 | 10 | 20 | 22 | 7 | 7 |
| | | | | | | | | | | | | | | | | | | | | 22 | 19 |

And which of these parties would you vote for?

[Only asked to those that said "Some other Party";
n=48]

| | | | | | | | | | | | | | | | | | | | | | |
|------------------------------|----|----|----|---|---|---|---|-----|----|-----|----|----|----|----|----|----|----|----|----|----|----|
| Green | 75 | 60 | 83 | 0 | 0 | 0 | 0 | 100 | 57 | 100 | 0 | 70 | 79 | 90 | 82 | 76 | 43 | 78 | 67 | 75 | 75 |
| British National Party (BNP) | 7 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 55 | 5 | 9 | 0 | 6 | 0 | 28 | 4 | 16 | 6 | 8 |
| Respect | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Some other party | 13 | 16 | 13 | 0 | 0 | 0 | 0 | 0 | 26 | 0 | 45 | 18 | 8 | 10 | 5 | 15 | 30 | 11 | 17 | 8 | 17 |
| Don't know | 5 | 24 | 5 | 0 | 0 | 0 | 0 | 0 | 17 | 0 | 0 | 7 | 4 | 0 | 7 | 9 | 0 | 7 | 0 | 10 | 0 |

In May this year, elections will be held for the post
of London Mayor and for London's Assembly.

On a scale of 0 (certain NOT to vote) to 10
(absolutely certain to vote), how likely are you to
vote in these elections?

| | | | | | | | | | | | | | | | | | | | | | |
|---------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 0 – Certain NOT to vote | 8 | 0 | 2 | 2 | 2 | 3 | 3 | 2 | 1 | 1 | 5 | 7 | 9 | 11 | 9 | 8 | 5 | 6 | 11 | 10 | 7 |
| 1 | 2 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 3 | 2 | 2 | 1 | 2 | 1 | 1 | 2 | 1 | 2 | 2 |
| 2 | 2 | 0 | 0 | 2 | 1 | 0 | 3 | 1 | 0 | 0 | 3 | 1 | 2 | 0 | 2 | 1 | 3 | 2 | 1 | 2 | 2 |
| 3 | 2 | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 0 | 2 | 2 | 2 | 5 | 3 | 2 | 1 | 3 | 2 | 3 | 2 |
| 4 | 2 | 0 | 0 | 0 | 3 | 5 | 2 | 2 | 4 | 0 | 0 | 4 | 1 | 8 | 2 | 0 | 0 | 1 | 3 | 3 | 2 |
| 5 | 7 | 3 | 2 | 4 | 3 | 6 | 12 | 6 | 5 | 2 | 6 | 6 | 7 | 6 | 8 | 5 | 5 | 6 | 7 | 7 | 6 |
| 6 | 3 | 3 | 5 | 1 | 5 | 0 | 3 | 2 | 2 | 5 | 3 | 4 | 3 | 5 | 4 | 3 | 0 | 4 | 3 | 3 | 3 |
| 7 | 6 | 7 | 7 | 7 | 8 | 12 | 4 | 7 | 7 | 10 | 5 | 5 | 7 | 4 | 6 | 6 | 7 | 6 | 6 | 7 | 6 |
| 8 | 8 | 10 | 8 | 10 | 10 | 8 | 9 | 9 | 8 | 18 | 6 | 7 | 10 | 11 | 8 | 8 | 7 | 8 | 8 | 7 | 9 |
| 9 | 10 | 12 | 11 | 15 | 11 | 9 | 3 | 13 | 10 | 13 | 5 | 11 | 9 | 9 | 9 | 14 | 10 | 11 | 8 | 8 | 11 |
| 10 – Absolutely certain to vote | 50 | 65 | 65 | 56 | 58 | 57 | 60 | 57 | 61 | 52 | 62 | 51 | 48 | 40 | 47 | 52 | 62 | 50 | 50 | 49 | 50 |

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Fieldwork: 15th - 19th April 2016

| | Mayoral Voting Intention | | Westminster Voting Intention | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | London Region | | | |
|--------------------------|--------------------------|------------|------------------------------|-----|---------|------|--------------|-----|---------|------|--------|--------|-------|-------|-------|-----|--------------|------|---------------|--------------|-----|---|
| | Zac Goldsmith | Sadiq Khan | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | Inner London | Outer London | | |
| Weighted Sample | 1017 | 232 | 355 | 210 | 337 | 53 | 94 | 273 | 342 | 61 | 63 | 496 | 521 | 117 | 553 | 206 | 140 | 600 | 417 | 378 | 639 | |
| Unweighted Sample | 1017 | 253 | 354 | 225 | 330 | 54 | 96 | 270 | 315 | 64 | 68 | 422 | 595 | 104 | 501 | 231 | 181 | 665 | 352 | 374 | 643 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

In May 2016, elections will be held for the post of London Mayor.
If there were an election tomorrow for Mayor of London, how would you vote?

| | | | | | | | | | | | | | | | | | | | | | |
|--|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Zac Goldsmith – Conservative | 20 | 90 | 0 | 70 | 1 | 16 | 20 | 55 | 4 | 17 | 15 | 19 | 22 | 12 | 15 | 24 | 45 | 22 | 18 | 12 | 26 |
| Sadiq Khan – Labour | 31 | 0 | 90 | 8 | 77 | 15 | 5 | 11 | 63 | 19 | 5 | 33 | 30 | 35 | 35 | 27 | 21 | 34 | 28 | 36 | 29 |
| Caroline Pidgeon – Liberal Democrat | 4 | 3 | 3 | 0 | 1 | 46 | 2 | 1 | 2 | 32 | 0 | 4 | 3 | 1 | 5 | 3 | 3 | 4 | 3 | 3 | 4 |
| Siân Berry – Green | 4 | 2 | 6 | 3 | 4 | 3 | 3 | 3 | 5 | 3 | 1 | 4 | 4 | 7 | 4 | 5 | 4 | 5 | 3 | 6 | 3 |
| Peter Whittle – UKIP | 5 | 5 | 0 | 0 | 1 | 3 | 44 | 2 | 1 | 6 | 45 | 5 | 4 | 1 | 4 | 7 | 6 | 2 | 8 | 2 | 6 |
| George Galloway - Respect | 1 | 0 | 0 | 0 | 1 | 0 | 2 | 0 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 |
| David Furness - British National Party | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 |
| Paul Golding - Britain First | 0 | 0 | 0 | 0 | 0 | 1 | 3 | 0 | 0 | 0 | 4 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 1 |
| Some other candidate | 1 | 0 | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 1 | 2 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 |
| Would not vote | 8 | 0 | 0 | 5 | 1 | 2 | 4 | 3 | 2 | 0 | 9 | 8 | 9 | 8 | 9 | 9 | 5 | 7 | 10 | 9 | 8 |
| Don't know | 25 | 0 | 0 | 13 | 14 | 12 | 16 | 25 | 21 | 21 | 18 | 24 | 25 | 34 | 27 | 22 | 13 | 23 | 27 | 31 | 21 |

In the Mayoral election you also get a second choice vote.

If there were an election tomorrow for Mayor of London, who would you give your second choice vote to?

[Only asked to those who didn't say would not vote or don't know in their first preference vote; n=710]

| | | | | | | | | | | | | | | | | | | | | | |
|--|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Zac Goldsmith – Conservative | 12 | 28 | 5 | 24 | 2 | 10 | 23 | 24 | 4 | 11 | 17 | 12 | 12 | 11 | 11 | 15 | 11 | 12 | 12 | 9 | 13 |
| Sadiq Khan – Labour | 17 | 3 | 31 | 5 | 28 | 29 | 3 | 6 | 25 | 20 | 5 | 17 | 18 | 26 | 21 | 13 | 6 | 13 | 24 | 22 | 15 |
| Caroline Pidgeon – Liberal Democrat | 14 | 13 | 15 | 17 | 13 | 33 | 2 | 12 | 16 | 30 | 2 | 15 | 13 | 13 | 14 | 8 | 19 | 16 | 9 | 15 | 13 |
| Siân Berry – Green | 18 | 4 | 27 | 4 | 31 | 16 | 4 | 6 | 26 | 22 | 5 | 18 | 18 | 23 | 19 | 16 | 15 | 22 | 12 | 22 | 16 |
| Peter Whittle – UKIP | 8 | 14 | 2 | 10 | 1 | 3 | 38 | 13 | 3 | 8 | 29 | 11 | 6 | 7 | 7 | 11 | 11 | 6 | 12 | 6 | 9 |
| George Galloway - Respect | 2 | 1 | 1 | 1 | 3 | 1 | 3 | 1 | 2 | 4 | 6 | 2 | 2 | 1 | 3 | 2 | 1 | 1 | 3 | 3 | 2 |
| David Furness - British National Party | 1 | 0 | 0 | 0 | 0 | 3 | 4 | 0 | 0 | 0 | 6 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 1 |
| Paul Golding - Britain First | 1 | 1 | 0 | 0 | 0 | 0 | 7 | 1 | 0 | 0 | 5 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 0 | 1 |
| Some other candidate | 3 | 2 | 2 | 2 | 3 | 0 | 3 | 1 | 4 | 0 | 6 | 2 | 3 | 0 | 3 | 4 | 4 | 3 | 3 | 3 | 2 |
| Would leave it blank | 15 | 20 | 11 | 22 | 13 | 1 | 10 | 21 | 13 | 2 | 14 | 15 | 14 | 10 | 14 | 16 | 18 | 16 | 13 | 13 | 16 |
| Don't know | 9 | 15 | 5 | 15 | 5 | 3 | 3 | 14 | 6 | 3 | 5 | 6 | 12 | 6 | 7 | 12 | 14 | 9 | 10 | 5 | 11 |

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| | Mayoral Voting Intention | | | Westminster Voting Intention | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | London Region | |
|-------------------------------|--------------------------|------------|-----|------------------------------|---------|------|-----|--------------|---------|------|------|--------|-------|-------|-------|-----|------|--------------|--------------|---------------|---|
| Total | Zac Goldsmith | Sadiq Khan | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | Inner London | Outer London | |
| Weighted Sample 1017 | 232 | 355 | 210 | 337 | 53 | 94 | 273 | 342 | 61 | 63 | 496 | 521 | 117 | 553 | 206 | 140 | 600 | 417 | 378 | 639 | |
| Unweighted Sample 1017 | 253 | 354 | 225 | 330 | 54 | 96 | 270 | 315 | 64 | 68 | 422 | 595 | 104 | 501 | 231 | 181 | 665 | 352 | 374 | 643 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

If there were a London Assembly election tomorrow, which party would you vote for in your constituency?

| | | | | | | | | | | | | | | | | | | | | | |
|-----------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Conservative | 21 | 74 | 3 | 82 | 2 | 12 | 9 | 62 | 2 | 13 | 4 | 20 | 22 | 13 | 16 | 26 | 38 | 23 | 18 | 13 | 25 |
| Labour | 33 | 4 | 78 | 5 | 84 | 13 | 4 | 7 | 73 | 13 | 2 | 32 | 33 | 36 | 35 | 28 | 26 | 34 | 31 | 39 | 29 |
| Liberal Democrat | 6 | 7 | 6 | 2 | 2 | 68 | 6 | 6 | 2 | 47 | 1 | 9 | 4 | 4 | 7 | 6 | 7 | 7 | 6 | 6 | 6 |
| UK Independence Party | 7 | 9 | 1 | 1 | 0 | 0 | 66 | 4 | 1 | 7 | 63 | 7 | 6 | 1 | 6 | 11 | 10 | 4 | 11 | 4 | 8 |
| Green Party | 5 | 1 | 8 | 1 | 4 | 2 | 2 | 0 | 5 | 5 | 0 | 5 | 5 | 6 | 5 | 5 | 4 | 6 | 3 | 6 | 4 |
| Some other party | 1 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 3 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 2 | 1 | 1 |
| Wouldn't vote | 8 | 0 | 1 | 3 | 1 | 2 | 2 | 2 | 2 | 0 | 8 | 8 | 8 | 8 | 9 | 7 | 4 | 7 | 10 | 9 | 7 |
| Don't know | 19 | 5 | 3 | 6 | 6 | 4 | 10 | 20 | 15 | 14 | 19 | 17 | 22 | 29 | 21 | 16 | 10 | 19 | 21 | 20 | 19 |

Now thinking about the London wide or party vote for the London Assembly, which party list would you vote for?

| | | | | | | | | | | | | | | | | | | | | | |
|------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Conservative | 20 | 68 | 3 | 79 | 2 | 1 | 12 | 57 | 2 | 12 | 6 | 18 | 21 | 11 | 14 | 25 | 41 | 21 | 17 | 13 | 24 |
| Labour | 31 | 3 | 78 | 6 | 81 | 9 | 3 | 7 | 67 | 14 | 1 | 32 | 31 | 37 | 34 | 26 | 25 | 34 | 28 | 36 | 29 |
| Liberal Democrat | 6 | 8 | 6 | 2 | 1 | 75 | 3 | 5 | 3 | 44 | 1 | 8 | 3 | 2 | 7 | 5 | 5 | 7 | 4 | 5 | 6 |
| UK Independence Party | 7 | 9 | 1 | 1 | 1 | 0 | 65 | 3 | 2 | 7 | 60 | 8 | 6 | 2 | 6 | 11 | 8 | 4 | 10 | 4 | 9 |
| Green Party | 5 | 2 | 8 | 1 | 5 | 6 | 1 | 2 | 6 | 7 | 0 | 6 | 4 | 7 | 5 | 5 | 4 | 6 | 5 | 8 | 4 |
| British National Party | 1 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 1 | 1 | 1 |
| Women's Equality Party | 1 | 1 | 1 | 0 | 0 | 3 | 1 | 0 | 1 | 1 | 3 | 0 | 2 | 1 | 1 | 1 | 0 | 1 | 0 | 2 | 1 |
| English Democrats | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Some other party | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Wouldn't vote | 8 | 0 | 0 | 3 | 1 | 0 | 1 | 2 | 1 | 2 | 8 | 8 | 7 | 8 | 9 | 7 | 4 | 6 | 9 | 9 | 7 |
| Don't know | 22 | 9 | 3 | 8 | 8 | 5 | 14 | 23 | 17 | 13 | 20 | 19 | 24 | 30 | 23 | 19 | 11 | 19 | 25 | 23 | 21 |

Sample Size: 1017 London Adults
Fieldwork: 15th - 19th April 2016

| | Mayoral Voting Intention | | Westminster Voting Intention | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | London Region | | |
|-------------------------------|--------------------------|------------|------------------------------|-----|---------|------|--------------|-----|---------|------|--------|--------|-------|-------|-------|-----|--------------|------|---------------|--------------|---|
| Total | Zac Goldsmith | Sadiq Khan | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | Inner London | Outer London | |
| Weighted Sample 1017 | 232 | 355 | 210 | 337 | 53 | 94 | 273 | 342 | 61 | 63 | 496 | 521 | 117 | 553 | 206 | 140 | 600 | 417 | 378 | 639 | |
| Unweighted Sample 1017 | 253 | 354 | 225 | 330 | 54 | 96 | 270 | 315 | 64 | 68 | 422 | 595 | 104 | 501 | 231 | 181 | 665 | 352 | 374 | 643 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Here is a list of things that might be said about the candidates for Mayor of London. For each, say whether you think it applies more to Zac Goldsmith, more to Sadiq Khan, equally to both or to neither of them.

Trustworthy

| | | | | | | | | | | | | | | | | | | | | | |
|---------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Applies more to Zac Goldsmith | 14 | 50 | 2 | 39 | 3 | 13 | 17 | 32 | 4 | 10 | 17 | 13 | 15 | 12 | 10 | 15 | 28 | 14 | 13 | 10 | 16 |
| Applies more to Sadiq Khan | 21 | 3 | 54 | 5 | 49 | 22 | 7 | 5 | 39 | 21 | 2 | 23 | 19 | 25 | 23 | 16 | 14 | 23 | 18 | 26 | 18 |
| Applies to them both equally | 8 | 12 | 10 | 14 | 7 | 13 | 9 | 13 | 8 | 11 | 5 | 8 | 8 | 4 | 7 | 8 | 15 | 9 | 7 | 7 | 9 |
| Doesn't apply to either of them | 20 | 19 | 13 | 17 | 13 | 22 | 37 | 21 | 18 | 23 | 47 | 23 | 18 | 10 | 19 | 30 | 18 | 19 | 21 | 19 | 21 |
| Don't know | 38 | 16 | 22 | 26 | 27 | 29 | 30 | 29 | 31 | 36 | 28 | 34 | 41 | 48 | 41 | 31 | 25 | 35 | 41 | 39 | 37 |

Will deliver on promises

| | | | | | | | | | | | | | | | | | | | | | |
|---------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Applies more to Zac Goldsmith | 12 | 45 | 1 | 36 | 3 | 11 | 19 | 28 | 4 | 5 | 16 | 11 | 13 | 12 | 8 | 14 | 25 | 12 | 13 | 8 | 15 |
| Applies more to Sadiq Khan | 18 | 1 | 47 | 5 | 43 | 15 | 4 | 6 | 35 | 11 | 2 | 22 | 15 | 22 | 20 | 16 | 12 | 20 | 16 | 22 | 16 |
| Applies to them both equally | 8 | 13 | 10 | 13 | 9 | 12 | 7 | 12 | 9 | 11 | 5 | 7 | 9 | 4 | 8 | 8 | 10 | 9 | 7 | 7 | 9 |
| Doesn't apply to either of them | 20 | 19 | 14 | 14 | 13 | 35 | 39 | 21 | 14 | 37 | 46 | 22 | 19 | 10 | 20 | 28 | 21 | 20 | 21 | 19 | 21 |
| Don't know | 41 | 23 | 28 | 32 | 33 | 28 | 30 | 33 | 38 | 36 | 31 | 37 | 45 | 52 | 44 | 34 | 33 | 40 | 44 | 44 | 39 |

Cares about people like me

| | | | | | | | | | | | | | | | | | | | | | |
|---------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Applies more to Zac Goldsmith | 10 | 38 | 2 | 32 | 3 | 9 | 16 | 25 | 3 | 2 | 8 | 10 | 10 | 12 | 6 | 14 | 18 | 10 | 10 | 7 | 12 |
| Applies more to Sadiq Khan | 27 | 3 | 63 | 10 | 59 | 20 | 6 | 10 | 50 | 15 | 6 | 29 | 26 | 35 | 28 | 23 | 21 | 30 | 23 | 34 | 23 |
| Applies to them both equally | 7 | 14 | 5 | 13 | 4 | 14 | 9 | 13 | 3 | 13 | 10 | 7 | 7 | 2 | 7 | 5 | 12 | 8 | 6 | 6 | 8 |
| Doesn't apply to either of them | 20 | 26 | 10 | 20 | 12 | 22 | 40 | 24 | 17 | 29 | 48 | 22 | 19 | 10 | 19 | 29 | 22 | 20 | 21 | 17 | 22 |
| Don't know | 35 | 19 | 20 | 26 | 23 | 36 | 29 | 28 | 27 | 41 | 28 | 32 | 38 | 42 | 39 | 28 | 28 | 32 | 41 | 36 | 35 |

Principled

| | | | | | | | | | | | | | | | | | | | | | |
|---------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Applies more to Zac Goldsmith | 14 | 49 | 2 | 39 | 3 | 22 | 15 | 34 | 4 | 16 | 12 | 13 | 16 | 11 | 11 | 16 | 29 | 14 | 14 | 11 | 16 |
| Applies more to Sadiq Khan | 18 | 1 | 46 | 3 | 43 | 18 | 2 | 5 | 35 | 12 | 4 | 18 | 18 | 21 | 19 | 16 | 14 | 19 | 17 | 24 | 15 |
| Applies to them both equally | 13 | 18 | 15 | 16 | 13 | 7 | 18 | 18 | 13 | 18 | 11 | 17 | 10 | 8 | 14 | 11 | 18 | 15 | 10 | 11 | 14 |
| Doesn't apply to either of them | 15 | 14 | 11 | 14 | 10 | 19 | 33 | 14 | 13 | 15 | 38 | 17 | 13 | 8 | 12 | 26 | 15 | 16 | 13 | 13 | 16 |
| Don't know | 40 | 17 | 27 | 28 | 30 | 34 | 33 | 28 | 35 | 38 | 36 | 36 | 44 | 52 | 44 | 30 | 25 | 36 | 45 | 41 | 39 |

Ambitious

| | | | | | | | | | | | | | | | | | | | | | |
|---------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Applies more to Zac Goldsmith | 17 | 30 | 19 | 28 | 18 | 17 | 17 | 22 | 17 | 9 | 19 | 17 | 16 | 11 | 15 | 20 | 24 | 16 | 18 | 15 | 18 |
| Applies more to Sadiq Khan | 15 | 17 | 24 | 15 | 24 | 10 | 12 | 15 | 21 | 13 | 6 | 17 | 13 | 19 | 13 | 14 | 20 | 16 | 14 | 18 | 13 |
| Applies to them both equally | 32 | 37 | 36 | 36 | 33 | 49 | 33 | 35 | 33 | 50 | 33 | 32 | 32 | 15 | 32 | 40 | 33 | 35 | 27 | 31 | 33 |
| Doesn't apply to either of them | 3 | 2 | 2 | 3 | 1 | 3 | 6 | 4 | 1 | 1 | 8 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 2 | 2 | 3 |
| Don't know | 34 | 14 | 19 | 18 | 25 | 21 | 31 | 25 | 29 | 27 | 33 | 31 | 36 | 53 | 37 | 24 | 20 | 30 | 39 | 34 | 33 |

Sample Size: 1017 London Adults
Fieldwork: 15th - 19th April 2016

| | | Mayoral Voting Intention | | Westminster Voting Intention | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | London Region | | |
|-------------------------------------|--|--------------------------|------------|------------------------------|-----|---------|------|--------------|-----|---------|------|--------|--------|-------|-------|-------|-----|--------------|------|---------------|--------------|-----|
| Total | | Zac Goldsmith | Sadiq Khan | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | Inner London | Outer London | |
| Weighted Sample | | 1017 | 232 | 355 | 210 | 337 | 53 | 94 | 273 | 342 | 61 | 63 | 496 | 521 | 117 | 553 | 206 | 140 | 600 | 417 | 378 | 639 |
| Unweighted Sample | | 1017 | 253 | 354 | 225 | 330 | 54 | 96 | 270 | 315 | 64 | 68 | 422 | 595 | 104 | 501 | 231 | 181 | 665 | 352 | 374 | 643 |
| | | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| Out of touch | | | | | | | | | | | | | | | | | | | | | | |
| Applies more to Zac Goldsmith | | 28 | 6 | 65 | 11 | 59 | 21 | 10 | 10 | 53 | 24 | 14 | 33 | 24 | 30 | 30 | 28 | 22 | 33 | 22 | 34 | 25 |
| Applies more to Sadiq Khan | | 7 | 23 | 1 | 18 | 2 | 10 | 14 | 13 | 1 | 5 | 8 | 8 | 6 | 8 | 7 | 7 | 8 | 6 | 9 | 5 | 8 |
| Applies to them both equally | | 12 | 20 | 5 | 20 | 6 | 13 | 19 | 20 | 6 | 12 | 21 | 13 | 11 | 7 | 10 | 17 | 16 | 12 | 12 | 10 | 13 |
| Doesn't apply to either of them | | 15 | 29 | 8 | 24 | 8 | 30 | 20 | 24 | 9 | 23 | 22 | 13 | 16 | 8 | 12 | 19 | 23 | 14 | 15 | 13 | 16 |
| Don't know | | 38 | 22 | 21 | 27 | 25 | 25 | 37 | 33 | 30 | 37 | 35 | 32 | 44 | 47 | 41 | 29 | 31 | 34 | 43 | 38 | 38 |
| Divisive | | | | | | | | | | | | | | | | | | | | | | |
| Applies more to Zac Goldsmith | | 18 | 9 | 40 | 8 | 37 | 19 | 7 | 9 | 32 | 16 | 9 | 21 | 16 | 19 | 19 | 18 | 18 | 21 | 14 | 22 | 16 |
| Applies more to Sadiq Khan | | 13 | 34 | 8 | 27 | 9 | 16 | 14 | 22 | 9 | 15 | 10 | 15 | 11 | 8 | 12 | 15 | 16 | 13 | 13 | 12 | 13 |
| Applies to them both equally | | 16 | 17 | 15 | 19 | 14 | 24 | 24 | 21 | 13 | 20 | 25 | 17 | 14 | 10 | 14 | 20 | 19 | 17 | 13 | 16 | 15 |
| Doesn't apply to either of them | | 8 | 10 | 7 | 10 | 6 | 4 | 16 | 12 | 6 | 7 | 17 | 8 | 8 | 6 | 7 | 9 | 11 | 8 | 8 | 6 | 9 |
| Don't know | | 45 | 29 | 30 | 35 | 33 | 38 | 39 | 37 | 40 | 42 | 38 | 39 | 51 | 56 | 48 | 37 | 36 | 40 | 52 | 43 | 46 |
| Changes their mind on issues | | | | | | | | | | | | | | | | | | | | | | |
| Applies more to Zac Goldsmith | | 10 | 2 | 24 | 3 | 23 | 12 | 3 | 4 | 18 | 12 | 3 | 12 | 9 | 12 | 11 | 9 | 10 | 9 | 12 | 13 | 9 |
| Applies more to Sadiq Khan | | 12 | 38 | 4 | 29 | 5 | 18 | 19 | 25 | 5 | 12 | 11 | 13 | 11 | 11 | 10 | 15 | 17 | 13 | 10 | 9 | 14 |
| Applies to them both equally | | 15 | 15 | 17 | 13 | 15 | 20 | 20 | 16 | 15 | 15 | 22 | 18 | 13 | 13 | 13 | 19 | 20 | 17 | 13 | 15 | 15 |
| Doesn't apply to either of them | | 10 | 11 | 12 | 11 | 10 | 20 | 13 | 11 | 11 | 21 | 12 | 10 | 10 | 6 | 11 | 9 | 10 | 11 | 9 | 8 | 11 |
| Don't know | | 52 | 34 | 43 | 44 | 47 | 31 | 45 | 44 | 50 | 40 | 53 | 47 | 58 | 58 | 55 | 48 | 43 | 50 | 55 | 55 | 51 |
| Boring | | | | | | | | | | | | | | | | | | | | | | |
| Applies more to Zac Goldsmith | | 17 | 8 | 36 | 14 | 32 | 11 | 6 | 11 | 29 | 13 | 8 | 20 | 14 | 14 | 17 | 17 | 18 | 18 | 15 | 19 | 16 |
| Applies more to Sadiq Khan | | 11 | 32 | 4 | 23 | 5 | 10 | 24 | 20 | 5 | 11 | 13 | 12 | 9 | 10 | 9 | 15 | 11 | 11 | 10 | 7 | 12 |
| Applies to them both equally | | 16 | 15 | 12 | 15 | 11 | 24 | 25 | 17 | 13 | 15 | 31 | 19 | 14 | 13 | 15 | 19 | 20 | 16 | 17 | 15 | 17 |
| Doesn't apply to either of them | | 18 | 29 | 23 | 26 | 19 | 30 | 12 | 24 | 18 | 28 | 12 | 16 | 19 | 13 | 16 | 19 | 25 | 20 | 15 | 17 | 18 |
| Don't know | | 38 | 16 | 25 | 22 | 32 | 25 | 33 | 27 | 35 | 33 | 35 | 33 | 43 | 51 | 42 | 30 | 25 | 35 | 43 | 42 | 36 |
| Slippery | | | | | | | | | | | | | | | | | | | | | | |
| Applies more to Zac Goldsmith | | 23 | 1 | 55 | 5 | 50 | 17 | 11 | 7 | 44 | 15 | 9 | 24 | 23 | 28 | 25 | 20 | 18 | 24 | 22 | 28 | 20 |
| Applies more to Sadiq Khan | | 16 | 55 | 3 | 39 | 6 | 24 | 24 | 33 | 8 | 23 | 21 | 17 | 16 | 13 | 12 | 23 | 27 | 16 | 17 | 12 | 19 |
| Applies to them both equally | | 15 | 12 | 11 | 12 | 10 | 18 | 26 | 17 | 12 | 19 | 30 | 17 | 12 | 7 | 15 | 20 | 12 | 16 | 13 | 13 | 15 |
| Doesn't apply to either of them | | 8 | 14 | 7 | 15 | 6 | 11 | 8 | 12 | 6 | 9 | 10 | 9 | 8 | 2 | 8 | 8 | 15 | 10 | 6 | 6 | 9 |
| Don't know | | 37 | 18 | 24 | 29 | 27 | 31 | 32 | 30 | 30 | 34 | 31 | 33 | 42 | 50 | 40 | 29 | 29 | 34 | 43 | 40 | 36 |

Sample Size: 1017 London Adults
Fieldwork: 15th - 19th April 2016

| | Mayoral Voting Intention | | Westminster Voting Intention | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | London Region | | | |
|--------------------------|--------------------------|---------------|------------------------------|-----|-----|---------|--------------|-----|-----|---------|--------|------|--------|-------|-------|-------|--------------|------|---------------|--------------|--------------|---|
| | Total | Zac Goldsmith | Sadiq Khan | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | Inner London | Outer London | |
| Weighted Sample | 1017 | 232 | 355 | 210 | 337 | 53 | 94 | 273 | 342 | 61 | 63 | 496 | 521 | 117 | 553 | 206 | 140 | 600 | 417 | 378 | 639 | |
| Unweighted Sample | 1017 | 253 | 354 | 225 | 330 | 54 | 96 | 270 | 315 | 64 | 68 | 422 | 595 | 104 | 501 | 231 | 181 | 665 | 352 | 374 | 643 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Here is a list of things that might be said about the candidates for Mayor of London. For each, say whether you think it applies more to Zac Goldsmith, more to Sadiq Khan, equally to both or to neither of them.

Will clean up London's air

| | | | | | | | | | | | | | | | | | | | | | |
|---------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Applies more to Zac Goldsmith | 14 | 42 | 5 | 38 | 6 | 16 | 14 | 31 | 7 | 14 | 11 | 11 | 17 | 9 | 11 | 16 | 27 | 15 | 13 | 12 | 15 |
| Applies more to Sadiq Khan | 15 | 2 | 39 | 2 | 36 | 13 | 4 | 4 | 30 | 9 | 3 | 18 | 13 | 17 | 16 | 13 | 14 | 16 | 14 | 19 | 13 |
| Applies to them both equally | 11 | 17 | 11 | 14 | 11 | 19 | 13 | 15 | 9 | 17 | 13 | 12 | 10 | 6 | 11 | 13 | 13 | 13 | 8 | 10 | 12 |
| Doesn't apply to either of them | 17 | 15 | 15 | 16 | 13 | 17 | 33 | 17 | 16 | 18 | 40 | 20 | 14 | 11 | 17 | 21 | 18 | 18 | 17 | 16 | 18 |
| Don't know | 42 | 24 | 30 | 30 | 34 | 35 | 35 | 33 | 38 | 42 | 34 | 39 | 46 | 56 | 46 | 36 | 27 | 38 | 48 | 43 | 42 |

Will improve policing

| | | | | | | | | | | | | | | | | | | | | | |
|---------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Applies more to Zac Goldsmith | 13 | 50 | 2 | 39 | 4 | 10 | 18 | 31 | 4 | 8 | 17 | 13 | 14 | 7 | 10 | 15 | 30 | 12 | 15 | 8 | 16 |
| Applies more to Sadiq Khan | 17 | 2 | 41 | 5 | 36 | 11 | 7 | 6 | 34 | 8 | 2 | 19 | 16 | 16 | 19 | 14 | 17 | 16 | 19 | 22 | 15 |
| Applies to them both equally | 13 | 14 | 18 | 14 | 17 | 19 | 8 | 13 | 13 | 23 | 11 | 14 | 12 | 10 | 13 | 12 | 15 | 15 | 9 | 14 | 12 |
| Doesn't apply to either of them | 14 | 12 | 8 | 10 | 8 | 17 | 34 | 15 | 11 | 15 | 36 | 16 | 12 | 8 | 13 | 18 | 14 | 13 | 14 | 11 | 15 |
| Don't know | 43 | 23 | 31 | 33 | 36 | 42 | 34 | 35 | 38 | 46 | 33 | 39 | 47 | 59 | 45 | 42 | 24 | 43 | 44 | 45 | 42 |

Will modernise the transport network

| | | | | | | | | | | | | | | | | | | | | | |
|---------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Applies more to Zac Goldsmith | 14 | 45 | 4 | 37 | 5 | 15 | 17 | 31 | 7 | 10 | 15 | 13 | 14 | 8 | 10 | 17 | 27 | 14 | 13 | 11 | 16 |
| Applies more to Sadiq Khan | 19 | 3 | 47 | 5 | 42 | 12 | 4 | 7 | 37 | 15 | 4 | 21 | 18 | 19 | 20 | 18 | 19 | 20 | 18 | 21 | 18 |
| Applies to them both equally | 11 | 17 | 13 | 17 | 12 | 18 | 14 | 16 | 9 | 18 | 11 | 12 | 11 | 9 | 11 | 11 | 16 | 13 | 9 | 12 | 11 |
| Doesn't apply to either of them | 13 | 11 | 8 | 10 | 6 | 18 | 25 | 13 | 9 | 15 | 29 | 16 | 10 | 11 | 13 | 14 | 11 | 14 | 11 | 12 | 13 |
| Don't know | 43 | 24 | 28 | 31 | 35 | 38 | 39 | 34 | 39 | 42 | 41 | 38 | 48 | 52 | 46 | 40 | 27 | 39 | 48 | 44 | 42 |

Will cost me more

| | | | | | | | | | | | | | | | | | | | | | |
|---------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Applies more to Zac Goldsmith | 18 | 7 | 40 | 7 | 38 | 9 | 7 | 9 | 31 | 12 | 5 | 17 | 19 | 17 | 19 | 15 | 20 | 18 | 19 | 20 | 17 |
| Applies more to Sadiq Khan | 15 | 39 | 9 | 36 | 8 | 17 | 18 | 30 | 9 | 14 | 9 | 17 | 12 | 14 | 10 | 20 | 23 | 17 | 12 | 12 | 16 |
| Applies to them both equally | 18 | 23 | 12 | 17 | 12 | 28 | 30 | 23 | 13 | 24 | 39 | 19 | 16 | 7 | 16 | 24 | 23 | 19 | 16 | 15 | 19 |
| Doesn't apply to either of them | 6 | 8 | 6 | 8 | 6 | 3 | 14 | 6 | 6 | 1 | 16 | 6 | 7 | 5 | 7 | 4 | 7 | 6 | 7 | 7 | 6 |
| Don't know | 43 | 23 | 33 | 33 | 35 | 43 | 32 | 32 | 41 | 50 | 30 | 41 | 46 | 57 | 47 | 37 | 26 | 41 | 47 | 46 | 42 |

Sample Size: 1017 London Adults
Fieldwork: 15th - 19th April 2016

| | Mayoral Voting Intention | | Westminster Voting Intention | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | London Region | | |
|--|--------------------------|---------------|------------------------------|-----|-----|---------|--------------|-----|-----|---------|--------|------|--------|-------|-------|-------|--------------|------|---------------|--------------|--------------|
| | Total | Zac Goldsmith | Sadiq Khan | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | Inner London | Outer London |
| Weighted Sample | 1017 | 232 | 355 | 210 | 337 | 53 | 94 | 273 | 342 | 61 | 63 | 496 | 521 | 117 | 553 | 206 | 140 | 600 | 417 | 378 | 639 |
| Unweighted Sample | 1017 | 253 | 354 | 225 | 330 | 54 | 96 | 270 | 315 | 64 | 68 | 422 | 595 | 104 | 501 | 231 | 181 | 665 | 352 | 374 | 643 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| Will improve my quality of life | | | | | | | | | | | | | | | | | | | | | |
| Applies more to Zac Goldsmith | 10 | 36 | 1 | 31 | 1 | 15 | 15 | 26 | 3 | 5 | 9 | 9 | 10 | 4 | 7 | 12 | 21 | 10 | 9 | 7 | 11 |
| Applies more to Sadiq Khan | 21 | 2 | 52 | 5 | 50 | 7 | 3 | 4 | 42 | 9 | 1 | 22 | 19 | 28 | 21 | 17 | 16 | 22 | 18 | 26 | 17 |
| Applies to them both equally | 6 | 9 | 4 | 8 | 3 | 12 | 6 | 7 | 5 | 10 | 9 | 7 | 5 | 3 | 6 | 4 | 8 | 5 | 6 | 6 | 6 |
| Doesn't apply to either of them | 23 | 27 | 14 | 20 | 14 | 32 | 44 | 25 | 17 | 30 | 57 | 25 | 20 | 10 | 20 | 34 | 27 | 22 | 25 | 21 | 24 |
| Don't know | 41 | 26 | 28 | 37 | 31 | 33 | 32 | 37 | 33 | 46 | 24 | 37 | 46 | 54 | 45 | 34 | 26 | 41 | 42 | 41 | 42 |
| Will tackle Islamic extremism | | | | | | | | | | | | | | | | | | | | | |
| Applies more to Zac Goldsmith | 13 | 43 | 2 | 34 | 4 | 6 | 24 | 28 | 7 | 9 | 16 | 14 | 12 | 8 | 9 | 18 | 27 | 12 | 14 | 10 | 15 |
| Applies more to Sadiq Khan | 16 | 5 | 35 | 8 | 32 | 20 | 4 | 6 | 29 | 11 | 0 | 16 | 15 | 17 | 17 | 13 | 14 | 15 | 16 | 20 | 13 |
| Applies to them both equally | 12 | 14 | 19 | 10 | 17 | 15 | 7 | 12 | 14 | 13 | 12 | 12 | 12 | 10 | 12 | 11 | 13 | 14 | 10 | 12 | 12 |
| Doesn't apply to either of them | 18 | 16 | 14 | 19 | 12 | 22 | 37 | 18 | 15 | 25 | 41 | 20 | 16 | 11 | 17 | 23 | 20 | 19 | 17 | 17 | 19 |
| Don't know | 41 | 22 | 29 | 29 | 35 | 38 | 27 | 35 | 35 | 42 | 31 | 38 | 45 | 54 | 45 | 35 | 26 | 40 | 44 | 40 | 42 |
| Will keep Londoners safe | | | | | | | | | | | | | | | | | | | | | |
| Applies more to Zac Goldsmith | 13 | 48 | 1 | 38 | 2 | 11 | 20 | 32 | 6 | 5 | 8 | 13 | 13 | 9 | 8 | 16 | 28 | 13 | 13 | 8 | 15 |
| Applies more to Sadiq Khan | 17 | 2 | 43 | 4 | 40 | 6 | 4 | 7 | 34 | 6 | 1 | 19 | 16 | 19 | 20 | 11 | 16 | 17 | 18 | 22 | 15 |
| Applies to them both equally | 15 | 19 | 20 | 20 | 18 | 22 | 8 | 17 | 15 | 22 | 15 | 16 | 15 | 8 | 16 | 18 | 14 | 18 | 12 | 18 | 14 |
| Doesn't apply to either of them | 15 | 11 | 10 | 11 | 8 | 32 | 33 | 15 | 10 | 27 | 38 | 17 | 13 | 7 | 14 | 18 | 19 | 14 | 16 | 12 | 16 |
| Don't know | 40 | 20 | 25 | 27 | 32 | 29 | 35 | 30 | 35 | 40 | 37 | 36 | 44 | 56 | 41 | 37 | 22 | 39 | 41 | 40 | 39 |

| | 4-6 Jan | | 15-19 April | | | | | | | | | | | | | | | | | | | |
|--|-----------|-----------|-------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| | Total | Jan | April | | | | | | | | | | | | | | | | | | | |
| How worried, if at all, are you personally that Islamic State/ISIS may attempt a terrorist attack here in London in 2016? | | | | | | | | | | | | | | | | | | | | | | |
| Very worried | 25 | 25 | 32 | 18 | 33 | 20 | 17 | 40 | 32 | 21 | 13 | 35 | 23 | 26 | 17 | 27 | 23 | 26 | 22 | 29 | 23 | 25 |
| Fairly worried | 41 | 36 | 44 | 34 | 45 | 32 | 43 | 40 | 41 | 32 | 49 | 37 | 32 | 40 | 34 | 30 | 50 | 41 | 38 | 34 | 33 | 38 |
| TOTAL WORRIED | 66 | 61 | 76 | 52 | 78 | 52 | 60 | 80 | 73 | 53 | 62 | 72 | 55 | 66 | 51 | 57 | 73 | 67 | 60 | 63 | 56 | 63 |
| Not very worried | 22 | 24 | 18 | 34 | 17 | 33 | 27 | 16 | 18 | 31 | 31 | 13 | 26 | 21 | 22 | 25 | 19 | 26 | 26 | 20 | 27 | 22 |
| Not worried at all | 5 | 7 | 3 | 9 | 2 | 10 | 9 | 2 | 3 | 9 | 6 | 9 | 10 | 4 | 9 | 8 | 6 | 2 | 7 | 8 | 10 | 5 |
| TOTAL NOT WORRIED | 27 | 31 | 21 | 43 | 19 | 43 | 36 | 18 | 21 | 40 | 37 | 22 | 36 | 25 | 31 | 33 | 25 | 28 | 33 | 28 | 37 | 27 |
| Don't know | 8 | 8 | 3 | 5 | 4 | 5 | 5 | 2 | 6 | 8 | 0 | 7 | 8 | 8 | 18 | 9 | 3 | 4 | 7 | 10 | 7 | 9 |

YouGov Weighting Data

In addition to weighting by age, education, social class and ethnicity (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by political attention and Vote in May 2015.

| | Unweighted no. | Weighted no. |
|------------------------------------|----------------|--------------|
| Age by Education | | |
| Men Over 65 | 84 | 62 |
| Men 50-64 High education | 31 | 33 |
| Men 50-64 Mid education | 43 | 40 |
| Men 50-64 Low education | 32 | 28 |
| Men 25-50 High education | 100 | 142 |
| Men 25-50 Mid education | 70 | 85 |
| Men 25-50 Low education | 18 | 49 |
| Men Under 25 High education | 12 | 15 |
| Men Under 25 Mid & Low education | 32 | 42 |
| Women Over 65 | 97 | 78 |
| Women 50-64 High education | 33 | 31 |
| Women 50-64 Mid education | 54 | 45 |
| Women 50-64 Low education | 38 | 31 |
| Women 25-50 High education | 163 | 142 |
| Women 25-50 Mid education | 103 | 86 |
| Women 25-50 Low education | 47 | 48 |
| Women Under 25 High education | 20 | 17 |
| Women Under 25 Mid & Low education | 40 | 43 |
| Political Attention | | |
| Low (0-2) | 170 | 193 |
| Medium (3-7) | 594 | 620 |
| High (8-10) | 253 | 203 |
| Social Grade | | |
| AB | 332 | 264 |
| C1 | 333 | 336 |
| C2 | 119 | 153 |
| DE | 233 | 264 |
| 2015 Vote | | |
| Conservative | 270 | 273 |
| Labour | 315 | 342 |
| Lib Dem | 64 | 61 |
| UKIP | 68 | 63 |
| Green | 57 | 38 |
| Other | 7 | 6 |
| Dont know / Didnt vote | 236 | 235 |
| Ethnicity | | |
| White | 723 | 637 |
| Indian | 62 | 70 |
| Pakistani and Bangladeshi | 53 | 47 |
| Black | 50 | 117 |
| Other and Mixed | 112 | 131 |
| Refused | 17 | 15 |

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