## <u> Kuwait 🗠 Times</u>







KUWAIT: Chairperson of the Kuwaiti Voluntary Work Center Sheikha Amthal Al-Ahmad Al-Jaber Al-Sabah, organizers and participating artists at the Promenade Culture Center's exhibition. — Photos by Joseph Shagra



## PROMENADE CULTURE CENTRE UNVEILS 'OUR STORY: EXPRESSIONS OF CULTURAL IDENTITY' ART EXHIBITION



**KUWAIT:** With the objective to promote cultural and artistic expression in Kuwait, The Promenade Culture Center opened its doors for the first time in Kuwait, on 2nd June on the second floor of the Promenade. Chairperson of the Kuwaiti Voluntary Work Center Sheikha Amthal Al-Ahmad Al-Jaber Al-Sabah attended the inauguration ceremony. Attended by Kuwait VIP figures, the center's inaugural exhibition, entitled 'Our Story: Expressions of Cultural Identity' will run till 16th June 2016.

Featuring 17 local artists covering a spectrum of over 30 pieces of art, the exhibition is an expression of a range of emotions and experiences, each one telling a personal story of Kuwaiti Heritage and culture through the ages. "This is the engaging saga of Kuwait por-

trayed by the artists. Each piece brings with it a personal dimension expressed through fascinating shapes and colors. Individually and collectively it is the voice of a nation which we hope will resonate across all audiences. This is a captivating experience not to be missed," said Noor Al-Sadoun The Promenade Culture Center Manager.

Alyah Al-Jasser, Al-Othman Portfolio Marketing Manager enthusiastically said "The exhibition is a proud moment for the Culture Centre. It is a true showcase of inspiration, skills and beliefs. Hopefully, this event will act as a catalyst for new talent whilst promoting the collaborative efforts needed to conserve and maintain arts and culture in Kuwait."

The Promenade Culture Centre is a multipurpose development, created to act as a canvas for artistic expression in Kuwait. Its mission is to actively encourage and host a variety of artistic and cultural activities for the community in Kuwait including film screenings, theatrical performances, art exhibitions, lectures and workshops.

Situated within the mall, the Centre occupies

400 square meters of space featuring the main multi-purpose space, 3 workshop units and the reception area. The lavish space encourages freedom of movement and enjoys a unique view of the entire Kuwait City skyline, stretching all the way to Kuwait Bay.

The workshops will act as private spaces where independent or collaborative activities can take place while existing exhibitions are running. It accommodates up to 400 people at a time. The workshops are thoughtfully designed for smaller interactive activities, each hosting up to 12 people. The Promenade is located on the 3rd Ring Road, opposite Qadsiya.