



Boyce Thompson Arboretum SP, Superior



Kartchner Caverns SP, Benson



Oracle SP, Oracle



Arizona State Parks

FY 09/10 Annual Report
July 1, 2009 – June 30, 2010

AZStateParks.com



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Civil War in the Southwest at Picacho Peak SP.



Tom Sawyer Day at Fort Verde SHP.



Wildflowers at Cattail Cove SP.



Suvoyuki Day at Homolovi Ruins SP.



Verde River Days at Dead Horse Ranch SP.



Spring wildflowers at Lost Dutchman SP.



Night Under the Stars at Alamo Lake SP.



Fiesta de las Calabazas at Oracle SP.



Plein Air Paint Out at Slide Rock SP.

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Table 1. Parks by Arizona Legislative Districts

District 1	Dead Horse Ranch State Park
	Fort Verde State Historic Park
	Jerome State Historic Park
	Slide Rock State Park
	Red Rock State Park
	Verde River Greenway State Natural Area
District 2	Riordan Mansion State Historic Park
District 3	Alamo Lake State Park
	Buckskin Mountain State Park
	Cattail Cove State Park
	Lake Havasu State Park
	River Island Unit
District 5	Fool Hollow Lake Recreation Area
	Homolovi Ruins State Park
	Lyman Lake State Park
	Roper Lake State Park
	Tonto Natural Bridge State Park
District 23	Boyce Thompson Arboretum State Park
	Lost Dutchman State Park
	McFarland State Historic Park
	Oracle State Park
	Picacho Peak State Park
District 24	Yuma Quartermaster Depot State Historic Park
	Yuma Territorial Prison State Historic Park
District 25	Kartchner Caverns State Park
	Patagonia Lake State Park
	San Rafael State Natural Area
	Sonoita Creek State Natural Area
	Tombstone Courthouse State Historic Park
	Tubac Presidio State Historic Park
District 26	Catalina State Park

Director's Message

Dear Friends,

Fiscal Year 2010 was a challenging year for Arizona State Parks, but opened the door to many new, vibrant partnerships. The state and nation's financial crisis forced the agency to reduce over 50 hard working state park employees. The reduction in staff resulted in park closures and the elimination of many programs from environmental education to statewide conservation and recreation planning to deferred maintenance. Due to the loss of funding, in January 2010 the Arizona State Parks Board had no choice but to vote to close 13 of our 28 parks.



Then, in unprecedented actions, public and private partners came forward to find ways to keep parks open in their communities. Local governments understood that a closed state park would hurt their economy; our park system contributes \$266 million annually in economic impact statewide. The result is today, through innovative agreements to keep parks open, only five parks are closed and two have contracts to reopen. As unique and appreciated as these actions are, they are not permanent solutions.

In order to keep driving revenue to the General Fund and keep our state open for business, Arizona State Parks must have a sustainable funding source to operate and maintain this system of parks for residents and visitors. For over 50 years, taxpayers have invested over a quarter billion dollars to create a thriving system of state parks. The park system earns \$10 million directly, and generates almost \$25 million for the State General fund in state and local taxes. Further, our open park system results in 2,400 direct jobs in Arizona.

Parks are a fundamental economic engine in this state, and during these turbulent fiscal times it is more important than ever to keep our tourism industry and local economies strong. The Parks Board believes in its vision — *Arizona State Parks is indispensable to the economies, communities, and environments of Arizona* — and that operating our system is part of the solution in moving our economy forward.

You have wonderful treasures right in your backyard; make a resolution to enjoy them. Join our 1,600 volunteers or simply visit a state park. Your personal partnership will help the Grand Canyon state succeed.

Sincerely,

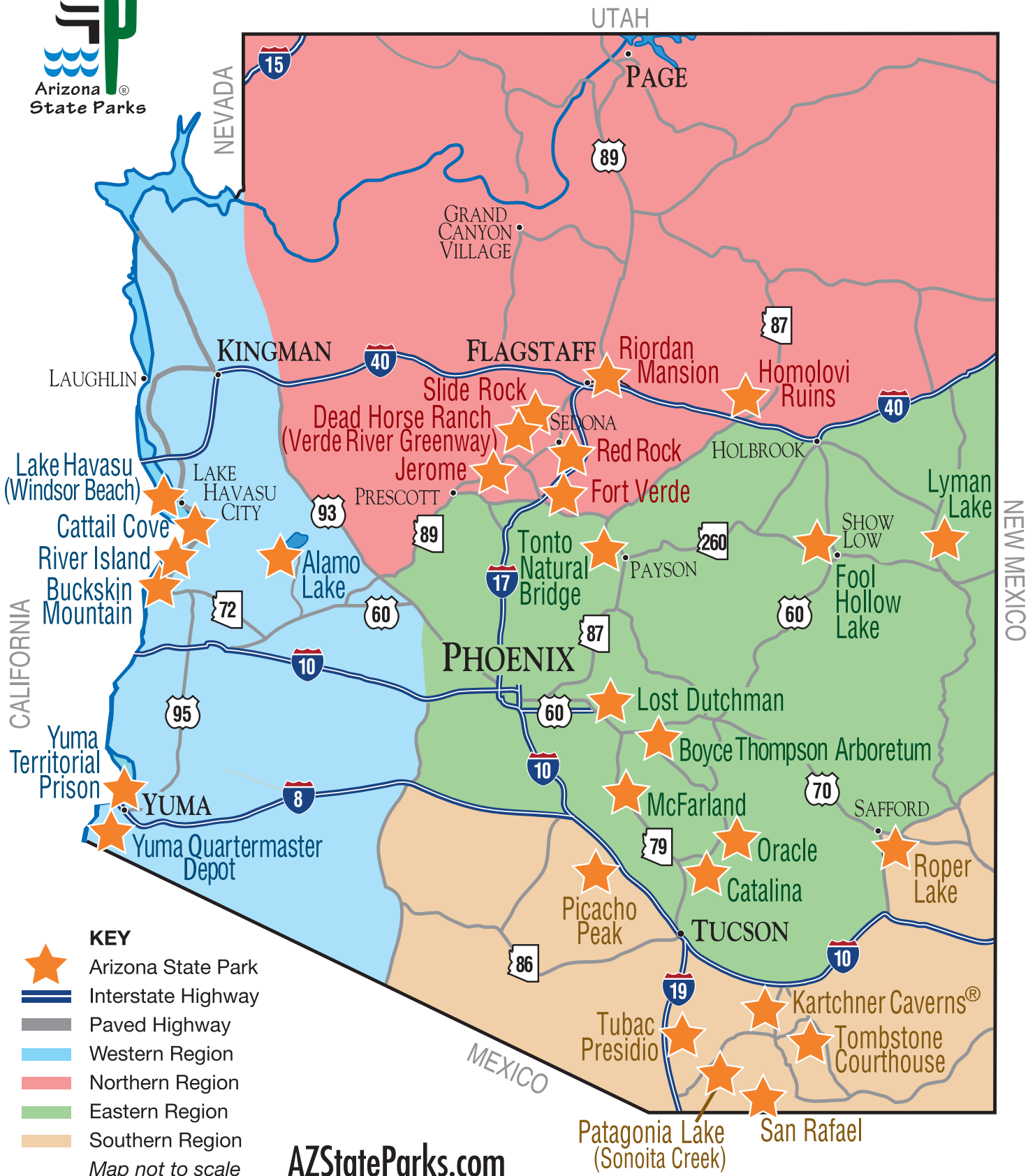
A handwritten signature in black ink that reads "Renée E. Bahl".

Renée E. Bahl
Executive Director



Bald eagles at Dead Horse Ranch SP.

Arizona State Parks



Operations

2010 has been a year of great change and great accomplishments for the agency. “Partnerships” was the theme for 2010: We developed new partnerships, renewed old partnerships and reinvested new energy in existing partnerships in order to keep state parks open, safe and clean.

The Operations Section is responsible for the operation and maintenance of Arizona’s state parks, natural areas and historic and cultural areas. Just over 140 permanent staff, assisted by over 800 volunteers, run our parks and keep them safe, clean and enjoyable. State Parks in Arizona attract over two million visitors a year. Those visitors have a total federal and state tax impact of \$44 million annually, and their total economic impact is more than \$266 million annually, resulting in more than 3,000 jobs.

Park Rangers, volunteers and community support group members have worked very hard to institute efficiencies, influence savings and sought alternative funding sources in order to supplement budgets. These efforts have kept parks open, kept skilled Ranger staff available to park visitors and strengthened our relationships with communities.

Park Rangers are highly trained staff who operate parks in mostly rural areas and who are responsible for law enforcement, water and wastewater plant operation, firefighting, education, preservation and general park operations.

In addition, we have a very active Volunteer Program. These volunteers supplement and assist Park Rangers, monitor sensitive archaeological sites, lead education programs and partner with universities to complete scientific research in our parks.

The Operations Section is committed to continuing to seek out and work successfully with our partners, keep parks open and enjoyable and continue excellent customer service.



Tombstone Courthouse SHP



Patagonia Lake SP



Wildflowers at Picacho Peak SP



Roper Lake SP



Civil War in the Southwest at Picacho Peak SP



Tubac Presidio SHP

Southern Region

The 10th anniversary of the opening of **Kartchner Caverns State Park** was commemorated during the annual “Cave Fest” event. Park visitors participated in a wide array of educational sessions and cave tours. The park’s “Star Gazing Night” was also well attended.

Patagonia Lake State Park anticipates major construction in 2011 to improve campsites. The annual Mariachi Festival was again a success.

Picacho Peak State Park held the Grand Opening of their new Visitor Center in October. The Visitor Center was awarded the Gold Level of LEED certification. Revenue and attendance was up this fiscal year, especially in March and April. The park had a fair flower season, and the annual “Civil War in the Southwest” was again a great success.

At **Roper Lake State Park**, the newly formed “Friends of Roper Lake” helped put together the first Roper Lake 5K run and family day event. Overall it was very successful with 50 participants completing the race.

In April 2010 State Parks entered into a partnership agreement with the City of Tombstone to operate **Tombstone Courthouse State Historic Park**. With the help of the Tombstone Chamber of Commerce, the park remains open to the public.

In May 2010 State Parks entered into a partnership agreement with Santa Cruz County to operate the **Tubac Presidio State Historic Park**. With the help of the Tubac Historical Society, the park remains open to the public.



The Board was on-hand for the grand opening of Picacho Peak’s new LEEDs certified Visitor Center.

Western Region

State Parks entered into a partnership agreement with the City of Yuma to operate both **Yuma Territorial Prison State Historic Park** and **Yuma Quartermaster Depot State Historic Park**. Daily operation of the Depot was transitioned to the city on November 1, 2009. The city started operating the Prison on March 30, 2010.

State Parks entered into a partnership agreement with the La Paz County and the City of Wickenburg to help operate **Alamo Lake State Park**. In May a special event in Wickenburg raised \$30,000 in support of the park.

At **Buckskin Mountain State Park**, rangers have finished the interior of the Buckskin Center. This building is used for meetings, and houses a gift shop and interpretive center. The River Island unit finished a new ramada and have landscaped with a low maintenance, drought tolerant grass.

Cattail Cove State Park completed their boat-in campsite restoration project. They have increased their revenue by \$30,000. In early 2009 the filming of the movie "Piranha" increased the parks' revenue by \$25,000.

At **Lake Havasu State Park** new docks and landscaping at Windsor 2 were completed by Memorial Day and have been well received. A "Launch and Leave" program has been initiated when the park is full to alleviate traffic problems. A new special event, "Hava-BBQ", was very successful. Other highly successful events include: Rockabilly, Busses by the Bridge, Country Music Festival with Travis Tritt and the Bluegrass Festival.



Buckskin Mountain SP



Lake Havasu SP



Alamo Lake SP



Cactus Garden at Cattail Cove SP



Yuma Territorial Prison SHP



The Arizona Rough Riders at Riordan Mansion SHP



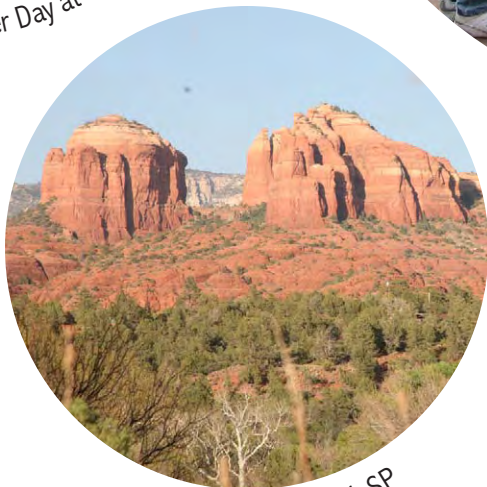
Suvoyuki Day at Homolovi Ruins SP



Tom Sawyer Day at Fort Verde SHP



Apple Fest at Slide Rock SP



Red Rock SP

Northern Region

A new Intergovernmental Agreement (IGA) with the City of Cottonwood allows the city to provide water/waste water services to **Dead Horse Ranch State Park** for free.

State Parks entered into a partnership agreement with the Town of Camp Verde and Yavapai County to help operate **Fort Verde State Historic Park**. The special events History of the Soldier and Fort Verde Days were again very well attended.

State Parks entered into a partnership agreement with the Hopi Nation to help operate **Homolovi Ruins State Park**. The park will reopen to the public in March of 2011.

Closed in the Spring of 2009, **Jerome State Historic Park** has gone through a major makeover. The Douglas mansion's structural integrity was restored and the exterior was returned to its original color. Staff is preparing the park for its Grand Reopening.

State Parks entered into a partnership agreement with Yavapai County and the Benefactors of Red Rock State Park to help operate **Red Rock State Park**. A generous donation made by the Benefactors, enabled the park to continue its Connections School Program providing a unique educational experience for children.

State Parks entered into a partnership agreement with the Arizona Historical Society to help operate **Riordan Mansion State Historic Park**. The relationship has been very positive.

Slide Rock State Park's new, state of the art wastewater treatment plant was online this year. Additionally, the primary restroom located near the entrance of the park was given a much-needed renovation. A second restroom was also added to the path leading to the creek.



Dutch oven cookoff at Lyman Lake SP



Boyce Thompson Arboretum SP



Fool Hollow Lake RA



Lost Dutchman SP



Catalina SP

Eastern Region

At **Boyce Thompson Arboretum State Park** the South American Project was completed with the planting of many plant species native to South America. The Australian Jump Up planting area, and the Smith Building Interpretive area were also completed. Membership continues to grow.

Catalina State Park continues to host the Audubon Society's Desert Ecology Class every spring. Staff began the planning process for establishing a new Youth Education Program. The new program is scheduled to begin in the fall of 2010.

At **Fool Hollow Lake Recreation Area** the first annual Hatch Fishing Derby was held at the park with 150 participants. The Deuces Wild Triathlon was again held at the park and had 450 participants over 2 days. The staff and volunteers continued to participate in the Forest Service's Healthy Forest Restoration and Firewise projects. Staff acquired wildland firefighting tools and equipment through the use of grant money and participated in the Second Annual multi-Agency Wildland fire training with over 300 participants from Federal, State and local departments.

State Parks entered into a partnership agreement with the newly established Friends of Lost Dutchman and the City of Apache Junction to help operate **Lost Dutchman State Park**. The Friends hosted a motorcycle ride, which raised over \$10,000 for the park. Staff constructed a new day-use parking area that accommodates approximately 40 additional vehicles.

State Parks entered into a partnership agreement with Apache County to operate **Lyman Lake State Park** for the summer season (Memorial Day to Labor Day). The annual Fireworks Show was again successful with approximately 5,000 visitors.

State Parks entered into a partnership agreement with the Town of Florence to operate **McFarland State Historic Park**. The park will re-open in early 2011.

Oracle State Park closed to the public in October 2009. Although the park was closed, the Friends of Oracle State Park still hosted the Annual Concert Series. Three concerts were held and all were well attended. In addition the Fiesta de las Calabazas was held in October 2009.

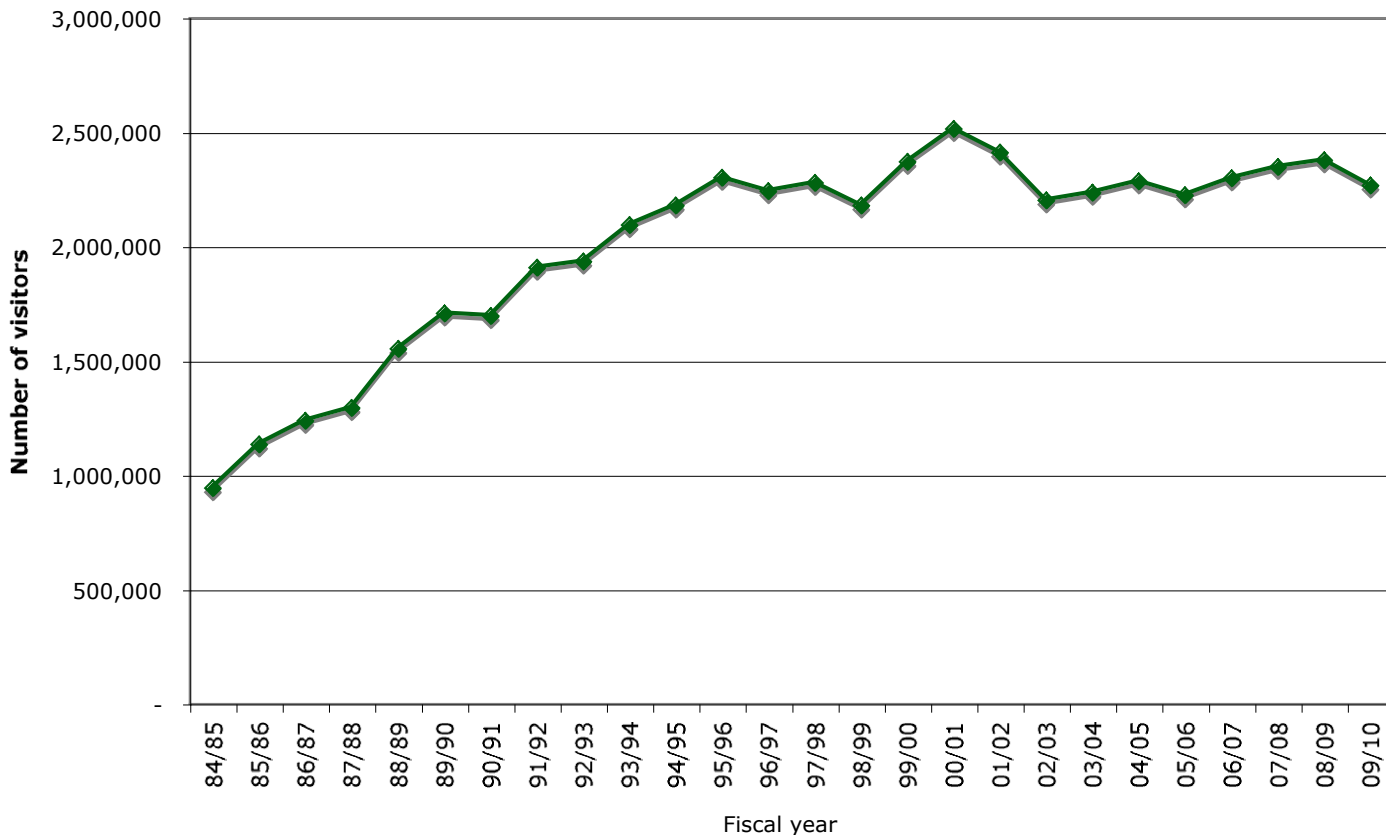
State Parks entered into partnership agreements with the Towns of Payson and Star Valley and the Friends of Tonto Natural Bridge State Park to help operate **Tonto Natural Bridge State Park**. The Tonto Lodge Stabilization Project was completed, providing structural support for the building listed on the National Register of Historic Places.



Tonto Natural Bridge SP

State Parks Visitation FY10: 2,267,407

Arizona State Parks Annual Visitation FY85 to FY10



Notes: Data was obtained from Park Summaries & Revenue and Visitation worksheets. Total visitation for FY10 includes Arizona State Parks being operated by partners without agency support (e.g. Riordan Mansion SHP, Tombstone Courthouse SHP, and others).

- As of 10/1/09, Oracle SP was closed except by reservation for school programs & for special events.
- As of 10/1/09, Visitor Center at Sonoita Creek SNA was open on weekends & holidays only.
- As of 10/6/09, Riordan Mansion SHP transitioned to 5-day schedule, the park resumed a normal schedule starting 4/1/10. The Arizona Historical Society & Riordan Action Network began operating the park starting 5/21/10.
- Homolovi Ruins SP campgrounds closed on 10/1/09, and the park transitioned to a 5-day schedule. The park was closed to the public on 2/22/10 due to budget cuts.
- As of 10/31/09, Yuma QMD has been operated by City of Yuma.
- Yuma Territorial Prison SHP resumed a 7-day per week schedule on 11/3/09. The City of Yuma began operating the park on 3/30/10.
- Red Rock SP transitioned to 5-day schedule 11/3/09 and resumed a normal schedule starting 1/29/10.
- Slide Rock SP transitioned to 5-day schedule 11/3/09 and resumed a normal schedule starting 1/28/10.
- Jerome SHP was closed on 2/26/09, and remained closed due to budget cuts.
- In February, 2010, the agency ceased financial support to Boyce Thompson Arboretum SP due to budget sweeps and cuts.
- Lyman Lake SP was closed due to budget cuts on 2/22/10. The park reopened through a partnership with Apache County from Memorial Day (5/24/10) through Labor Day (9/6/10). Park closed again on 9/7/10.
- McFarland SHP closed on 9/25/08 and remained closed due to budget cuts.
- Starting 11/19/10, Tonto Natural Bridge SP transitioned from weekends only to a 5-day schedule.
- As of 4/1/10, Tombstone Courthouse SHP has been operated by City of Tombstone.
- As of 5/10/10, Tubac Presidio SHP has been operated by Santa Cruz County in collaboration with the Tubac Historical Society.



The annual volunteer recognition and training event took place at the Rockin' River Ranch in Cottonwood.



Kartchner Caverns Day Captains were presented an award.



John Ruggles was presented the Ghost Award.



Speakers discussed trends in volunteerism on public lands.

Volunteer Program

Currently in its 27th year, the Arizona State Parks Volunteer Support Team and Arizona Site Steward Program utilizes the time and talents of over 1,600 volunteers.

The Arizona State Parks Volunteer Support Team members are involved with general park operational needs such as staffing the contact stations and visitor centers, trimming trees, watering, cleaning restrooms, trash pick-up, assisting campers and gift shop sales. In addition, volunteers support educational programming from presenting activities to school groups, to guiding hikes, campfire presentations, brown bag lunch presentations and even in-school pre and post visit presentations. Community groups such as the Boys & Girls Scouts, Kiwanis, Church Groups, etc. are also utilized to help with larger maintenance projects and special events.

Due to the transfer of management to other entities, the State Park volunteer programs at the following parks were closed this year: Yuma Quartermaster Depot, Yuma Territorial Prison, Tombstone Courthouse, Tubac Presidio. In addition, several parks were closed, or closed for part of the year that affected volunteer efforts. These parks included: Jerome, Tonto Natural Bridge, Lyman Lake, Homolovi Ruins, McFarland, Oracle, Sonoita Creek State Natural Area, Verde River Greenway State Natural Area, San Rafael State Natural Area.

The Arizona Site Steward Program was incorporated into the Arizona State Parks Volunteer Program last year. This is an award-winning program that utilizes volunteers to monitor significant archaeological and historical sites throughout the State. The State Historic Preservation Office has supported the program with donations from land manager partners. Partner donations have

funded program administration and special projects, such as a new web-based data system that went live October 23, 2009.

Highlights Of Parks Volunteer Programming

On March 5th, 2009 over 50 new volunteers were trained to support Ft. Verde State Historic Park. Since then volunteers have provided 98% coverage of the Front Desk/Gift Shop. The volunteer maintenance crew has laid irrigation pipes, painted, fixed the drainage problem at the administration building by redirecting run-off, and replaced the deck at the Surgeon Quarter's.

On June 14th, 2010 over 50 new volunteers were trained to support Lost Dutchman State Park. New educational programming is being planned and the volunteer maintenance crew has spread 300 tons of decomposed granite on camp sites and trails, upgraded the park's amphitheatre, dug ditches for the new water, sewer & electric work and done trail clean-up of Prospectors View and a section of Jacob's Crosscut.

Kartchner Caverns State Park continues to utilize the largest group of volunteers in the system, with over 120 people consistently involved. This includes 44 RV volunteers living on park for at least 3 months and donating 20 hours per week per person during high season (October – April). The Trams that transport visitors from the Discovery Center to the Cave is driven 100% by volunteers. Volunteers also serve as cave tours guides.

Volunteers supported the following events:

- Slide Rock Apple Festival, Slide Rock
- Tom Sawyer Day, Fort Verde
- Verde River Days, Dead Horse Ranch
- Anza Days, Tubac Presideo
- Cave Fest, Kartchner Caverns
- Fort Verde Days, Fort Verde
- History of the Soldier, Fort Verde
- Victorian Christmas Tours, Fort Verde
- Riordan Holiday Party, Riordan Mansion
- GeoCache Bash, Cattail Cove
- Civil War in the Southwest, Picacho Peak
- Mariachi Festival, Patagonia Lake

Parks Volunteer Program Statistics

The Parks Volunteer Support Team (PVST) has approximately 800 volunteers.

FY 2008/2009:

PVST donated hours = 204,097 total hours

Average hours per volunteer = 255

Number of FTE's represented by total hours donated = 98.12

FY 2009/2010:

PVST donated hours = 200,951 total hours

Average hours per volunteer = 251

Number of FTE's represented by total hours donated = 95.87

Value to the Agency

FY 2008/2009:

Cost savings to the agency using the Independent Sector volunteer hourly rate of \$20.25 = \$4,132,964.25

Cost savings to the agency using the Ranger II hourly rate plus Benefit package of approximately \$23.93 = \$4,884,041.21

FY 2009/2010:

Cost savings to the agency using the Independent Sector Volunteer hourly rate of \$20.85 = \$4,189,578.00

(Note: rate increased by \$0.60)

Cost savings to the agency using the Ranger II hourly rate plus Benefit package of approximately \$23.93 = \$4,808,470.00

Arizona Site Steward Program

Formed in 1986 by the Governor's Archaeology Advisory Council upon request by then Governor Bruce Babbitt, the Arizona Site Steward Program currently has approximately 800 volunteers. Twenty-six highly trained, extremely committed Regional Coordinators, who are themselves volunteers, manage these people, and the monitoring of the sites in their region.

Archaeologists who work for the Land Managers in their regions assist the Regional Coordinators. The archaeologists help train new volunteers, follow-up with reports of vandalism or site disturbance, and answer technical questions as needed. The program also receives technical assistance from the State Historic Preservation Office.



The new data-entry system makes reporting vandalism easier.

The program currently has 15 Land Manager Partners:

- Arizona State Land Department
- Arizona State Parks
- Archaeology Conservancy
- Kofa National Wildlife Refuge
- Luke Air Force Base
- Cabeza Prieta Wildlife Refuge
- Bureau of Land Management
- Bureau of Reclamation
- National Forest Service
- Maricopa County
- Pima County
- Town of Prescott Valley
- National Park Service - Sahuaro
- Lake Mead National Recreational Area
- Organ Pipe National Monument

The program received financial support from several partners in the Federal fiscal year 09/10. This aid, which averages \$20,000 per year, provides a budget for the program and the partial support of a Program Coordinator position.

This year a web-based data-entry system that automates many needed reports for volunteers as well as Land Managers, was developed and launched on October 23, 2009.

Highlights Of Site Steward Programming

From the 18 regions reporting in the new system the program has (note one of the 10 regions still not in the system is Tucson, which has approximately 150 volunteers): 13,955 hours of donated time and 560 sites visited. Unfortunately, 132 vandalism reports were filed since October 2009:

The system can support downloading of pictures. At left are some examples of the documentation of the removal of a petroglyph from a site in the Prescott Region:

While out monitoring sites with Dr. David Wilcox of the Museum of Northern Arizona in February 2009, Site Stewards Christine Stephenson, Rich Rogers and Bern Carey (Regional Coordinator) from the Flagstaff Region were privileged to spot a small piece

of pottery exposed at the bottom of a gully created in a slope of volcanic cinders. Upon closer examination it appeared that what was being exposed by erosion of the volcanic cinder slope was a prehistoric pot.

Following Dr. Wilcox's advice the artifact was left in an undisturbed condition and Bern contacted the lead archeologist for the Peaks Ranger District, Jeremy Haines. After going to the location and noting nearby vehicle tracks and footprints, Jeremy decided that an emergency excavation of the artifact was required. While excavating, Bern and Jeremy discovered two large, intact pots from the same cultural complex that is represented by the Wupatki National Monument.

The Superintendents of the Coconino National Forest and the Flagstaff National Monuments were approached with the recommendation that the pots be loaned from the US Forest Service to the Wupatki National Monument so that visitors to the monument can see and learn from them. The two Superintendents saw the value of the interagency collaboration and gave their approvals. The National Monument built an attractive and secure display case. These beautiful and important prehistoric pots are now on display in the Wupatki National Monument Visitor Center as of the Fall of 2009.

Review Of Non-Profit Support

Since July, 2009 five Friends Groups or Citizen Support Organizations have incorporated to support specific Arizona State Parks. They are:

- Friends of Tonto Natural Bridge State Park
- Friends of Lost Dutchman State Park
- Friends of Roper Lake State Park
- Yuma Chain Gangs
- Save the Alamo Support Group

Our current support organizations are:

- The Arizona State Parks Foundation
- Friends of Kartchner Caverns State Park
- Friends of Oracle State Park
- Benefactors of Red Rock State Park



The discoverers of the artifacts pose with their find at Wupatki National Monument.

Table 2. Value of Volunteer Time FY10

Park/Program	Hours	Value of Time	FTE Equiv.
Alamo Lake	3,344	\$ 69,722	1.61
Boyce Thompson Arboretum	18,375	\$ 383,119	8.83
Buckskin Mountain	5,768	\$ 120,262	2.77
Catalina	9,629	\$ 200,765	4.63
Cattail Cove	6,878	\$ 143,406	3.31
Dead Horse Ranch	25,016	\$ 521,584	12.03
Fool Hollow Lake	9,796	\$ 204,247	4.71
Fort Verde	2,648	\$ 55,210	1.27
Homolovi Ruins	5,152	\$ 107,419	2.48
Jerome	0	\$ 0	0
Kartchner Caverns	39,402	\$ 821,532	18.94
Lake Havasu	6,125	\$ 127,706	2.94
Lost Dutchman	7,647	\$ 159,440	3.68
Lyman Lake	3,078	\$ 64,176	1.48
McFarland	4	\$ 83	0
Oracle	2,129	\$ 44,390	1.02
Patagonia Lake	0	\$ 0	0
Picacho Peak	4,528	\$ 94,409	2.18
Red Rock	15,005	\$ 312,854	7.21
Riordan Mansion	5,277	\$ 110,025	2.54
Roper Lake	6,829	\$ 142,385	3.28
San Rafael	0	\$ 0	0
Sonoita Creek	5,518	\$ 115,050	2.65
Slide Rock	9,251	\$ 192,883	4.45
Tombstone Courthouse	858	\$ 17,889	0.41
Tonto Natural Bridge	4,982	\$ 103,875	2.40
Tubac Presidio	278	\$ 5,796	0
Verde River Greenway	707	\$ 14,741	0
Yuma Quartermaster Depot	24	\$ 500	0
Yuma Territorial Prison	365	\$ 7,610	0
Special Events	617	\$ 12,864	0.3
Special Projects	1,550	\$ 32,317	0.75
RIM Project	171	\$ 3,565	0
Totals	200,951	\$ 4,189,824	95.87

- The Riordan Action Network
- Friends of the Verde River Greenway
- Friends of Slide Rock State Park
- Friends of Sonoita Creek
- McFarland State Historic Park Foundation
- Friends of Tombstone Courthouse State Park
- The Boyce Thompson Arboretum Foundation

In addition, several other non-profits have provided funding solutions or in-kind support this fiscal year:

- Arizona Historical Society
- Tubac Historical Society
- Camp Verde Historical Society
- Arizona Archaeological Society
- Yuma National Heritage Area
- Tombstone Chamber of Commerce



Slide Rock SP



At Kartchner Caverns SP visitors gather before the start of a tour.



The Discovery Center has a museum, gift shop, an amphitheater, and cafe.



Tour guides reveal an underground landscape during 1 1/2 hour tours.



An electric tram ride takes visitors to the cave entrance.



The park's entrance station welcomes visitors.

Gift Shop Program

The Arizona State Parks Gift Shop Program is in its sixth year under the Parks Division, Operations Section, and continues to excel.

In April 2010 Picacho Peak's Gift Shop reopened in the park's new Visitor Center. Visitors are able to purchase a full line of souvenirs and park specific items while appreciating the beautiful view that can be seen through the floor to ceiling windows. The park increased sales by \$30,000.

Other successes this year: Lost Dutchman up by \$5,000; Catalina up by \$2,000; and Fool Hollow Lake up by \$1,500.

Total revenues for FY10 were \$530,000. Compared to FY09 revenue was down \$68,834.36. This could be explained in part because of park closures (Jerome and Tonto), the fact some Gift Shops are now operated by concessionaires instead of the Gift Shop program, and the depressed economy.



Alamo Lake SP Gift Shop.



Completed McFarland SHP courthouse rehabilitation.



Finished new Wastewater Treatment Plant at Slide Rock SP.



Finished stabilization of Douglas Mansion at Jerome SHP



Completed structural improvements and roofing at the Lodge in Tonto Natural Bridge SP.

Development

The Development Section is responsible for the design, construction and overall maintenance of State Parks and Natural Areas. Major responsibilities include the selection of consultants for project design and monitoring/inspection of projects from conception to completion. Staff prepares the Agency's Two-Year Capital Improvement Plan which totals over \$16 million, and the annual Arizona Department of Transportation (ADOT) / State Parks Road Improvement Plan of \$2 million.

The Section provides facilities to give the visiting public a variety of recreational and educational opportunities to enjoy. The section consists of multi-talented experts in the field of engineering, architecture, construction, water/wastewater, carpentry/millwork, concrete, electrical, and contract management. These experts are a Registered Engineer and Architect, Licensed Engineering & Building Contractor, Certified Building, Fire, Americans With Disabilities Act (ADA) Inspector along with a Certified Plans Examiner. Certified Arizona Department of Environmental Quality (ADEQ) Wastewater Operator/Inspector, Carpenter and Electrician.

The variety of construction projects undertaken by this Section range from small repairs of existing facilities, trail construction, wastewater systems, stabilization and restoration of historic buildings, along with multi-million dollar construction of new facilities and infrastructures. This includes in-house design as well as outside consultants.

Major FY10 Development Accomplishments

- Continuation of Scope of Work for ADEQ Consent Order P-113-04. In the process of designing construction plans for

compliance. Completion for this Multi-Park project is scheduled for January 2012 at an agency cost of approximately \$6,400,000

- New Wastewater Treatment Plant (recycles the water to flush toilets and urinals), New pre-engineered restroom, Retrofit and Remodel existing restroom, New pre-engineered maintenance building at Slide Rock State Park; \$1,963,000
- Retrofit Lift Station at Buckskin Mountain State Park; \$66,000
- Retrofit of existing Wastewater Treatment Plant at Picacho Peak State Park; \$167,000
- Jerome State Historic Park – Stabilization of Douglas Mansion and Carriage House; \$733,000
- McFarland State Historic Park - courthouse rehabilitation; 734,000
- Stabilization, ADA Modifications and new roof to the Lodge at Tonto Natural Bridge State Park; \$524,000
- New Wastewater Treatment Plant, Lift and Dump Stations at Lost Dutchman State Park; \$744,000

Various Development projects which are in design, in the bidding phase, or under construction:

Projects In Design

- Electrification of 111 campsites at Patagonia Lake State Park
- Fire suppression to buildings at various parks
- Security systems to Museum Buildings at various parks
- Upgrades to Potable water treatment plant at Buckskin Mountain State Park – River Island
- Stabilization to shoreline at cabana areas at Buckskin Mountain State Park
- Overflow parking and ramada at Catalina State Park

Pending Projects/Bidding Phase/Under Construction

- Sonoita Creek State Natural Area, continued fencing in Fresno Canyon; \$45,000
- New pre-engineered restroom/shower building at Buckskin Mountain State Park – River Island; \$300,000
- New pre-engineered restroom/shower building at Lost Dutchman State Park; \$340,000

- Historic Building Preservation Plan for Fort Verde and Jerome Historic State Parks; \$80,000
- Electrification of 38 campsites at Lost Dutchman State Park; \$360,000
- New steel maintenance buildings at Buckskin Mountain, Cattail Cove, Lost Dutchman and Roper Lake State Parks; \$54,000
- Roof repair of three buildings at Tubac Presidio State Historic Park; \$45,000
- Labor and material to seal cracks in roads and parking areas at Dead Horse Ranch State Park; \$34,000
- Install single-ply roof membrane on Water Safety Center at Lake Havasu State Park; \$17,000
- Additional parking areas at Slide Rock State Park; \$146,000

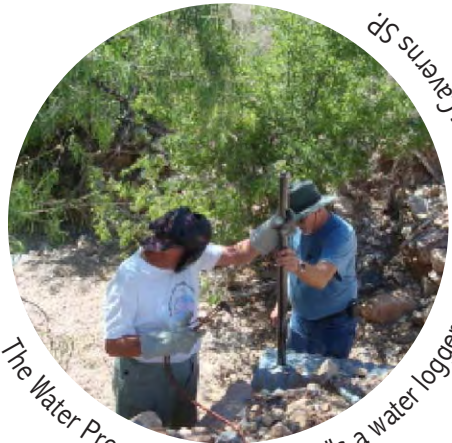
Various road improvement design projects through the Arizona Department of Transportation Roadside Development Program were also completed and ready for construction. This is an ongoing, joint effort between Arizona State Parks and Arizona Department of Transportation. The primary goal of this program is to maintain safe ingress and egress along with sufficient parking.



The new restroom building at Slide Rock SP.



Packing up artifacts at Homolovi Ruins SP for storage.



The Water Program Manager installs a water logger site near Kartchner Caverns SP.



The mural at Yuma Territorial Prison SHP.

Resource Management

Acquisition & Planning

No new properties were acquired by Arizona State Parks in 2010. The work plan for the year was changed to negotiating, facilitating and creating partnerships that would allow specific state parks to continue to operate or to reopen. During this year State Parks has entered into various agreements with state, county, municipal, and private partners to keep parks operating or to reopen parks that were previously closed. Following is a list of those agreements:

- City of Yuma – Cooperative management and operation of the Yuma Quartermaster Depot State Historic Park and the Yuma Territorial Prison State Historic Park.
- City of Tombstone - Cooperative management and operation of Tombstone Courthouse State Historic Park in conjunction with the Tombstone Chamber of Commerce.
- Santa Cruz County - Cooperative management and operation of Tubac Presidio State Historic Park, in conjunction with the Tubac Historical Society.
- Arizona Historical Society – Cooperative management and operation of Riordan Mansion State Historic Park.
- Town of Camp Verde and Yavapai County - Contribution of \$105,000 to support the operation of Fort Verde State Historic Park.
- Benefactors of Red Rock State Park – Contribution \$4,725 to support the operation of the Connections environmental education program at Red Rock State Park.
- AZ Game & Fish – Contribution to support the operation of Roper Lake State Park.
- Graham County and other local municipal partners – Contribution of in-kind services to support the operation of Roper Lake State Park.
- Yavapai County – Contribution of \$160,000 to support the operation of Red Rock. The Benefactors of Red Rock State Park have pledged to contribute \$130,000 to the county effort.

- La Paz County – Contribution of \$30,000 to support the operation of Alamo Lake State Park, with support from the Town of Wickenburg and the Friends of Alamo Lake.
- The City of Eloy - Contribution of \$20,000 to support the operation of Picacho Peak State Park.
- Town of Payson - Contribution of \$24,000; Star Valley - Contribution of \$5,000; Friends of Tonto Natural Bridge - Contribution of \$10,000 to support the operation of Tonto Natural Bridge State Park.
- Apache County - Contribution of \$30,000 to reopen and operate Lyman Lake State Park during the summer season.

Water Program

The agency water program produced reports to establish several new water rights and to verify compliance with other permits. Aging equipment was replaced at five locations with updated equipment. Several additional water level recorders were added to the network of gauges during 2010.

Research & Science

2010 saw a continued and steady increase in brokering and number of Research & Science (R&S) programs. ASP continues to actively broker and partner with universities, colleges, public and private resource management agencies, and various commercial entities to accomplish needed R&S and Inventory and Monitoring (IM) projects and programs that directly benefit park operations and support our mandate to steward the triad of State resources as specified in the agency mission. These professional external partnerships work in conjunction with ASP's Resource Inventory & Monitoring (RIM) volunteer scientist/associate program. Partners and our volunteer program are fast emerging as critical drivers behind many park operational and stewardship strategies throughout these fiscally constrained times.

We are designing and integrating programs to produce a “win-win” scenario for all partners and constituents involved, which include but not limited to K-12 and higher education, public service and community outreach, and advancing scientific literacy and advocacy for science-informed, adaptive management of State resources.

Activities that increase park and program revenues, improve marketing of ASP's mission, reduce operational costs and increase savings and operational efficiency, improve public safety, and promote the sustainability of linked environmental and economic resources get higher priority and attention from the limited staff and financial resources available to us.

The agency provided water resources data to other federal and state agencies and the state universities. The water program manager participated on a variety of committees as a representative of State Parks as a stakeholder in various on-going water management activities, adjudications, and water rights settlements.

The water program manager assisted the Natural Resources Conservation Service, and other federal and state agencies, in updating the Coordinated Resource Management Handbook, and in conducting a Watershed Management Workshop. Coordinated Resource Management (CRM) is a voluntary natural resource planning process to enhance resource management.

Cultural Resource Management

In these challenging and uncertain times, the Curator and Cultural Resource Management program relied on partnerships with The Arizona Historical Society, Arizona Archaeological Society, Arizona State Museum, Yuma Crossing National Heritage Area, Arizona State Archives, State Historic Preservation Office, Arizona Site Stewards, and others insured that artifact collections and archaeological sites remained protected. Communities and museums offered their assistance, fund-raised, and committed to preserve Arizona's State Historic Parks.

- **MAA Award**

In May 2010, Arizona State Historic Parks received the "Award of Excellence" from The Museum Association of Arizona.

This award is for achieving excellence in the interpretation of Arizona's history and presentation of Arizona's historic sites. Examples of completed exhibit projects include installation of a 10' x 12' mural of the Yuma Territorial Prison library in the library room at the prison; a mug shot panel for the prison museum and an outside interpretive panel for Homolovi Ruins.

- An interpretive plan and conceptual exhibit plan for McFarland State Historic Park was completed by former Interpretive Education staff, Park staff, Curator, and Exhibits staff. This plan included a proposal for renaming the park, a reproduction 1882 jail cell, and Arizona Territorial period theme.
- After the relocation of the Ernest W. McFarland archive collection to the new Polly Rosenbaum history and Archive center the McFarland Archives building now houses archive and artifact collections from The San Rafael Ranch, Boyce Thompson Arboretum, Tombstone Courthouse, Yuma Territorial Prison, as well as the Florence WWII Prison of War Camp.



Homolovi Ruins SP was closed during FY10.



A Growing Smarter grant helped the City of Scottsdale acquire additional acreage for the McDowell Sonoran Preserve.



OHV funds can mitigate resource damage like this ...



... or natural armoring.



... with a number of remedies, including bridge crossings ...

Grants

The Grants Section of Arizona State Parks manages the grant programs administered by the Arizona State Parks Board (Board). Typically more than \$32 million has been available annually to Arizona communities, resource managers and agencies to preserve and enhance Arizona's significant natural open space and cultural and recreational resources. Legislative sweeps and fund reductions have reduced that amount substantially. In 2010 the Grants Section offered funding for motorized trail projects, and land acquisition for conservation. To assist with this responsibility, the Grants staff works with the following advisory committees: the Historic Preservation Advisory Committee (HPAC), the Arizona Outdoor Recreation Coordinating Commission (AORCC), the Off-Highway Vehicle Advisory Group (OHVAG), the Arizona State Commission on Trails (ASCOT), and the Conservation Acquisition Board (CAB) to develop policies and criteria that enable the competitive, equitable distribution of grant funds. The advisory committees also review eligible project applications and make recommendations for grant funding levels for consideration and final action by the Arizona State Parks Board.

Off-Highway Vehicle Recreation Fund

The State Off-Highway Vehicle (OHV) Recreation Fund, established in 1991, provides a legislatively set percentage (0.55%) of the total license taxes on motor vehicle fuel from the Highway User Revenue Fund for OHV management. Beginning in January 2009 changes to SB1167 requires certain off-highway vehicles users to purchase an indicia (OHV Decal/Sticker). New monies from the OHV Decal contribute to the OHV Recreation Fund. The Board uses 60% of the money in the fund grants to meet the needs of land managers and recreational OHV users. Grants staff developed a new program to simplify the process of getting money to the land managers through existing cooperative

agreements. The “Sticker Fund Project Selection Program” was announced in February 2010 and in June 2010 fourteen projects were awarded funding totaling \$591,489. Funds are awarded periodically throughout the year.

The Bureau of Land Management was also awarded \$110,000 to continue coordination and expansion of the Arizona OHV Ambassador Program. The OHV Ambassador Program represents a group of trained volunteers from the OHV community who are motivated to enhance OHV recreation opportunities in Arizona. OHV Ambassadors play a critical role in assisting land managers’ efforts to provide a recognizable presence on the lands they enjoy while providing a positive and informative role model for fellow OHV users. The program is a collaborative partnership between resource management agencies, OHV clubs, public safety entities, individuals, and other OHV stakeholders. Governing partnerships provide leadership, proper training, educational materials, and supplies. The Board also set aside \$75,000 for three expansion grants to be awarded in 2011. Grants staff is working closely with the OHVA Program coordinator to identify eligible applicants and encourage participation in the program across the state.

Federal Recreation Trails Program

The Recreational Trails Program (RTP) is a Federal program to help the states provide and maintain recreational trails for both motorized and non-motorized recreational trails use. Arizona State Parks is responsible for administering RTP funds in Arizona through an agreement with the Arizona Department of Transportation. The funds originate in the federal transportation act passed in 2005 called SAFETEA-LU (Safe, Accountable, Flexible, Effective, Transportation Equity Act: A Legacy for Users). Forty-four percent (44%) of Arizona’s RTP funds are available for competitive motorized trails project grants.

Arizona’s competitive grant program provides funds for all kinds of motorized trail uses, including snow-mobiling, off-road motorcycling, all-terrain vehicle riding, four-wheel driving, support facilities, and education programs. The 2010 apportionment is \$1,453,267 is divided between motorized and non-motorized trail projects (44% each = \$639,437), educational projects (5%), and an administrative component (7%). RTP motorized grants were offered in conjunction with the “Sticker Fund Project Selection Program”, but no RTP funds were awarded in 2010.

Table 3. OHV Recreation Fund Projects FY10

Sponsor	Title	Grant Award
A-S NF-Lakeside RD	Maverick Trail Improvements	\$ 20,000
BLM-Hassayampa FO	Castle Hot Springs OHV Area Improvements	\$ 17,197
BLM-Hassayampa FO	Boulders OHV Staging Area Dust Treatment	\$ 40,236
BLM-Hassayampa FO	Hassayampa FO Law Enforcement Equipment	\$ 20,177
BLM-Hassayampa FO	Little Pan OHV Staging Area Improvements	\$ 42,862
BLM-Hassayampa FO	Table Mesa OHV Area Improvements	\$ 32,380
BLM-Hassayampa FO	Table Mesa OHV Area Kiosks	\$ 10,858
BLM-Kingman FO	OHV Signage and Kiosk Improvements	\$ 10,790
Mohave County	Hualapai Mtn Park OHV Improvements	\$ 100,000
Prescott NF	Prescott NF OHV Trail Improvements	\$ 60,000
Tonto NF-Cave Creek RD	Bartlett Lake Rd North OHV Improvements	\$ 98,800
Tonto NF-Cave Creek RD	Bartlett Lake Rd South OHV Improvements	\$ 24,380
Tonto NF-Globe RD	Pipeline OHV Area Improvements	\$ 34,384
Tonto NF-Mesa RD	Rolls OHV Area Renovations	\$ 79,425
Total 14 Projects		\$ 591,489

Table 4. Projects Funded by County FY10

County	Projects Funded	Grant Award
Gila	1	\$ 34,384
Maricopa	9	\$ 366,315
Mohave	2	\$ 110,790
Navajo	1	\$ 20,000
Yavapai	1	\$ 60,000
Total 14 Projects		\$ 591,489

The non-motorized portion of this money has been used since 2002 to fund trail maintenance projects that are chosen through a lottery-type process. Education projects are initiated through partnerships in the trails community.

State Lake Improvement Fund (SLIF)

The State Lake Improvement Fund (SLIF) program was established by the Arizona State Legislature to assist state and local units of government to fund projects on waters where boats are permitted. All SLIF grants are currently suspended.

Growing Smarter Land Conservation Fund

The Growing Smarter Act consists of comprehensive municipal, county and State Land Department land use planning and zoning reforms, provides for the acquisition and preservation of open spaces and establishes a program for continuing study and consideration of pertinent issues relating to public land use policies, all in order to further the best interests of our citizens by protecting our natural heritage and wisely managing the growth of our communities. The purpose of the Growing Smarter State Trust Land Acquisition Grant Program is to fund grants from monies in the Land Conservation Fund “to conserve open spaces in or near urban areas and other areas experiencing high growth pressures.” This is accomplished by awarding grants for the purchase or lease of State Trust land that has been classified as suitable for conservation purposes by the Arizona State Land Department (ASLD). The passage of Proposition 303 on November 3, 1998, established an annual \$20 million appropriation by the Arizona State Legislature from the General Fund to the Land Conservation Fund. This annual appropriation began in FY01 and continues through FY 2011. With the passage of Senate Bill 1071 in 2003, State Parks transfers \$2 million annually to the Livestock and Crop Conservation Fund administered by the Department of Agriculture. The remaining \$18 million annual appropriation is available for the Growing Smarter grant program.

Federal Land And Water Conservation Fund

The Federal Land and Water Conservation Fund (LWCF) is normally available to communities in conjunction with the Heritage Fund Local, Regional, and State Park grant program. Since that grant program was suspended, State Parks has been using the funds for capital improvements in State Parks.

Law Enforcement And Boating Safety Fund

The Arizona State Legislature established the Law Enforcement and Boating Safety Fund (LEBSF) in 1981 to provide grants to Countys for the purpose of supporting boating law enforcement and safety activities. Revenue is derived from a percentage of the watercraft license tax collected by the Arizona Game and Fish Department. Funds are allocated to counties annually based on boating law enforcement needs. The Statute (A.R.S. § 5-383) specifies that LEBSF funds be granted for boating law enforce-

Table 5. Growing Smarter Land Conservation Fund Grants FY10

Sponsor	Title	Grant Award
City of Phoenix	Phoenix Sonoran Preserve Priority 2D/3A (1,138 Acres)	\$ 20,000,000
Coconino County	Rogers Lake (2,249 Acres)	\$ 7,000,000
City of Scottsdale	McDowell Sonoran Preserve (2,000 Acres)	\$ 25,000,000
Total		\$ 52,000,000

Table 6. Acquisitions Funded By County

County	Acquisitions Funded	Grant Award
Coconino	1	\$ 7,000,000
Maricopa	2	\$ 45,000,000
Total		\$ 52,000,000

ment, personnel, equipment, and training. The Legislature gave the State Parks Board the authority to retain all monies (2.2 million) that accrued during fiscal year 2010 in the Law Enforcement Boating Safety Fund for park operations. No distribution was made to the eligible counties in 2010.

Heritage Fund

On March 18, 2010 Governor Brewer approved 2010-2011 House Bill 2012/Senate Bill 1012 – Chapter 12 (Seventh Special Session) which transfers, retroactive to February 1, 2010, any State Lottery monies allocated to the State Parks Board Heritage Fund for FY10 to the General Fund and permanently repeals the \$10 million State Parks Board Heritage Fund portion of State Lottery distributions. Since 1991 the grants section has been offering through competitive grants 57% of these funds to local communities and other partners for the development of parks and trails and the preservation of historic properties.



Numerous television appearances were scheduled by PIO.



PIO provides images for the media and encourages coverage.

Arizona is proud to be home to 30 exceptional state parks.

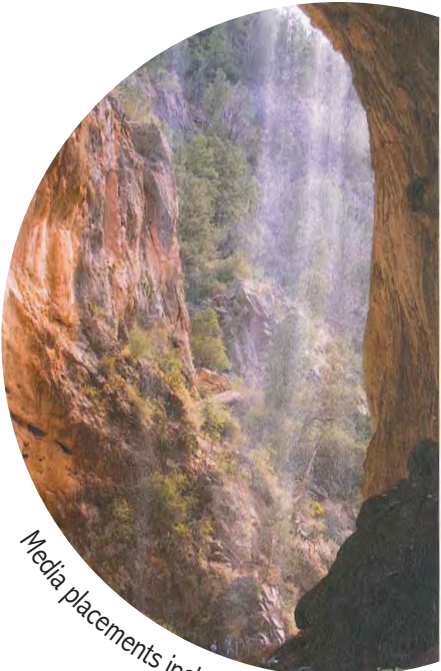
Make a donation at the register today to help ensure their future.



PIO assisted with publicity for the ASPF and Bashas grocery store chain promotion.



There were over 2,400 stories identified about ASP, including this one in the Los Angeles Times.



Rim

The world's largest natural rock bridge represents a known tourist attraction. It required a tenacious fight to keep it open all summer.

The town of Payson and its volunteers who love the so-called natural arch that forms a grotto through which Pine Creek flows, struck a deal with the State Parks Board this year to keep the park open, despite budget cuts that have forced the closure of many other state parks.

As a result, the drip castle formation dissolved in the ancient cliff of travertine can continue to draw crowds all summer - many of them from other continents.

The cavernous tunnel has been used as a hiding place by settlers hunted by raiding Apaches. On the plateau above sits an historic lodge that now houses a visitors center.

The 83-foot-high, 400-foot-long tunnel through the cliff face was carved by the inconspicuous Pine Creek as it chewed through the layers of rock, thanks to the intricate interplay of time and chemistry.

Fascinating geological formations are hidden behind the formation. The cave is 100 feet wide at its widest point.

Media placements include magazine, newspaper, television, and online stories.

Public Information Office

Communications

The Public Information Office (PIO) develops communications plans and strategies for informing Arizona's residents and visitors about the programs and projects being managed by the Arizona State Parks department. The mission of the agency is *to manage and conserve Arizona's natural, cultural, and recreational resources for the benefit of the people, both in our parks and through our partners.* The Public Information Officer communicates this message to these audiences and supports the divisions for public involvement, planning, educational projects, research, natural resource planning, and partnerships for the agency.

Each year the goal of the PIO is to promote the mission and vision of the agency to many different audiences. One of the key audiences is the media who then report the news to many audiences.

Media Measurement

The overall public relations and marketing strategy is to enhance the public's awareness while being guided by the mission and vision statement. Utilizing free media exposures, partnerships through promotions, special events, and special projects, the PIO builds media impressions on projects and activities that provide income through gate fees. The agency recorded more than 2,400 free print stories this year. That number includes television and radio programs about the State Parks agency. The media impressions that the agency was able to capture (probably only about ½ of what is generated) for FY10, were more than 433,300,000 million with national media exposures of 32,800,000. There were more than 700 stories and 98 million exposures on budget issues affecting the State Parks agency.

National stories were coordinated with the LA Times, NY Times, and a feature story in April 2010 on NBC Nightly News with Brian Williams regarding the park partnering with communities.

The agency encourages Arizona's residents to take advantage of the various opportunities for recreation and cultural advancement in the State Park system, as well as informs them of the various uses of their grant fund monies distributed statewide. Historic preservation compliance issues, workshops, and natural resource protection are all part of the effort to educate the public about the resources provided by each division within the State Parks agency.

Media Tools

A variety of tools are used to assist the reporters to increase the value of the stories written by reporters. Those tools include free raw event and park video, still photos, press releases, and written stories. CDs with photos and material are utilized instead of printed press kits and are mailed to media internationally. International coverage for the State Parks and rural communities are generated for stories in newspapers and magazines worldwide.

Travel guides, maps, books, web pages, and other types of publications receive updated information and pictures to enhance exposures. The PIOs consult with journalists to produce information for textbooks and tourism-related books such as Frommers and Fodors travel guides. Speaking engagements are coordinated throughout the year with non-profit organizations statewide to help increase awareness of the Parks and activities within the Partnership divisions.

Media Partnerships

Public broadcast television shows are continuing to run in major markets with support from the Arizona Office of Tourism, Arizona Game and Fish Department, Department of Commerce, Arizona Lottery, Arizona Highways Magazine, Arizona State University, Northern Arizona University, University of Arizona, and the Tucson Convention and Visitor's Bureau. All the partnerships with these entities help support State Parks' efforts and help educate the public about their State Parks system.

Volunteers

Encouraging the public to volunteer for the State Parks through the media has helped increase the volunteer base to more than

1,600 volunteers who are now assisting parks and monitoring archaeological sites statewide. Press releases encouraging volunteering for the parks and the Site Steward program are developed in conjunction with the parks and communities.

Arizona Lottery Partnership

The Arizona Lottery sponsorship of volunteer t-shirts was funded by a \$1,000 grant coordinated by the PIO and distributed through the volunteer coordinator.

Nonprofits

A cause-related fund-raising campaign was coordinated by the ASP Foundation with Bashas and Coca-Cola (Dasani) water in April of 2010 that was similar in nature and that campaign raised \$5,000 to pay for recycled garbage bags for the parks and \$24,000 for miscellaneous projects.

The Arizona Watchable Wildlife Tourism Association, Be Outdoors Arizona, Arizona Parks & Recreation Association, Heritage Alliance, Preservation Foundation, RV Association, National Trails Day, National Public Lands Awareness Day, Arizona Archaeology Month agencies were all some of the partners working with the PIO office throughout the year on projects to assist the agency.

For-Profit Companies

Coca-Cola America, Sprouts, Bashas, Odwalla, Forever Resorts, Bass Pro, Cabelas, American Park Network.

In an online voting promotion that included state and national parks, Kartchner Caverns State Park placed 10th. The online promotion by sponsored by Coca-Cola.

American Park Network: The American Park Network again printed 150,000 green guide brochures for the agency which are distributed throughout Arizona and southern Arizona and are the core of the effort to bring visitors to our parks. That partnership has saved the agency \$200,000 each year in printing costs.

Veterans Annual Pass Program

The types of activities handled by the Customer Service Team include customer service (both internally and externally) as well as the management of the nearly 1000-person Veterans Annual Pass Program. This program serves Veterans who are 100% disabled and Arizona residents.



Vinyl banners promote events.



Views continue to increase on our YouTube Channel.



Dead Horse Ranch State Park

The developed portion of **Dead Horse Ranch State Park** covers 423 acres. The 3,300 foot elevation accounts for the mild temperatures that are ideal for camping, mountain biking in the Coconino National Forest, hiking along the Verde River, canoeing, picnicking, fishing, or just wading in the cool water.



Despite its distinctive name, Dead Horse Ranch is situated amidst an abundance of life along the Verde River.

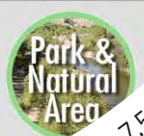
A six-mile reach of the river is known as the **Verde River Greenway State Natural Area**. Its unique ecosystem, the Cottonwood and Willow riparian gallery forest, is one of less than 20 such riparian zones in the world. Life along the river changes with the seasons, giving visitors a glimpse of the numerous species of raptors, neotropical migrants, resident songbirds, mammals, reptiles, amphibians, and fish.

How Dead Horse Ranch Got Its Name

The story of the park's name begins with the Ireys family, who came to Arizona from Minnesota looking for a ranch to buy in the late 1940s. At one of the ranches they discovered a large dead horse lying by the road. After two days of viewing ranches, Dad Ireys asked the kids which ranch they liked the best. The kids said, "the one with the dead horse, Dad!" The Ireys family chose the name Dead Horse Ranch and later, in 1973, when Arizona State Parks acquired the park, the Ireys made retaining the name a condition of sale.



Dead Horse Ranch State Park and the **Verde River Greenway State Natural Area** are located next to each other in Cottonwood, Arizona. The Natural Area conserves the land in its natural state, so you won't find restrooms or modern camping facilities in the Natural Area.



Use Dead Horse Ranch State Park as your base camp to enjoy canoeing, and natural surroundings of the Verde River. Please practice "Leave No Trace" ethics.

AZStateParks.com had over 7.5 million page views during FY10.

Stop by the Visitor Center desk for detailed information before starting out on the trails. Bikes and horses are allowed *only* on designated routes.

The **Eagle's Nest Loop** & the **Apache Fire Loop** are joined together by the **Coyote Ridge Trail**. Eagle's Nest is the highest point in the park with an elevation gain of 300'. These three major loops are connected along the riparian corridor by the **Kisva Trail**, which also leads up to the short loop of the **Yavapai Ridge Trail**. The **Javelina Trail** takes you into the pinyon/juniper woodlands and back to the other loops.

Wildlife Viewing

Wildlife is abundant within the park with sightings occurring regularly. Mule deer, javelina, coyotes, and bobcats are all commonly seen by visitors throughout the year, as well as a wide variety of birds. Blacktail Rattlesnakes are seen on occasion during the warmer months as well as tarantulas and lizards.

For a **downloadable Bird List** visit: AZStateParks.com/Parks/RERO

Arizona State Parks
1300 W. Washington
Phoenix, Arizona 85007
Phone & TTY (602) 542-4174
Toll Free (800) 285-3703
from 520 & 928 area codes
Fax (602) 542-4180

Equal Employment Opportunity
This document is available in alternative formats.
ADA Coordinator

Arizona State Parks
AZStateParks.com

4050 Red Rock Loop Road
Sedona, AZ 86336
(928) 282-6907

Red Rock State Park is a 286 acre nature preserve and environmental education center with stunning scenery. Trails throughout the park wind through manzanita and juniper to reach the rich banks of Oak Creek. Green meadows are framed by native vegetation and hills of red rock. The creek meanders through the park, creating a diverse riparian habitat abounding with plants and wildlife. This riparian habitat provides the setting and the opportunity for the park to offer a focus on environmental education.

The park offers a variety of special programs for school groups and private groups. Check with the Visitor Center for daily and weekly park events, including hikes & programs.

Park facilities include a visitors center, classroom, theater, regional displays, picnic shop, picnic tables, 10 developed restrooms, and group area with Restrooms and facilities. Restrooms are handicapped accessible. Camping facilities are available at this day use park.

The property was acquired by the Arizona State Parks Board in 1973 and opened to the public in 1974.

New Park Map/Handouts have a new design and revised information.



Exhibit at Tucson International Airport.



Twitter updates promote upcoming events.

Research & Marketing

The Research & Marketing (RAM) section seeks to raise awareness about Arizona State Parks and encourages new and repeat visitation. RAM markets our parks and programs to various audiences through advertising, attending marketing outreach events, our website, email communication, and collaboration with our partners. Research is conducted on tourism and outdoor recreation trends, Arizona residents, visitor satisfaction, issues related to the parks, new marketing strategies, and employee satisfaction. Staff also fills requests for information from agency decision-makers, the legislature, the media, our partners and the public. In addition, RAM provides graphic design and printing assistance for the agency, and maintain and update the agency's website and social media outlets.

Marketing

In 2010, the agency continued to participate in the celebration of Aldo Leopold's works and writings about the environment, which took place at parks throughout the system. Research and Marketing materials, such as brochures and agency green guides were available at these and many other community events throughout the state in 2010. In addition, Arizona State Parks marketing materials were displayed at two Camping World RV Retailer locations. Finally, Arizona State Parks supported state literacy efforts by providing coupons for participants in the Arizona State Libraries Summer Reading Program.

RAM in collaboration with the PIO and American Parks Network edited and proofed the second printing of the Arizona State Parks Green Guide, a 64-page, full-color magazine-style publication that introduces potential visitors to Arizona State Parks. These guides include stunning photography, interesting articles about cultural and natural resources in Arizona, a fold-out map, and



Dead Horse Ranch State Park

675 Dead Horse Ranch Rd.
Cottonwood, AZ 86326
(928) 634-5283

The developed portion of **Dead Horse Ranch State Park** covers 423 acres. The 3,300 foot elevation accounts for the mild temperatures that are ideal for camping, mountain biking in the Coconino National Forest, hiking along the Verde River, canoeing, picnicking, fishing, or just wading in the cool water.

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How the Park Got Its Name. The Ireys family came to Arizona from Minnesota looking to buy a ranch in the late 1940s. At one of the ranches they discovered a large dead horse lying by the road. After two days of viewing ranches, Dad Ireys asked the kids which ranch they liked the best. The kids said, "the one with the dead horse, Dad!" The Ireys family chose the name **Dead Horse Ranch** and later, in 1973, when **Arizona State Parks** acquired the park, the Ireys made retaining the name a condition of sale.

Front panel from the new Park Map/Handouts.



The Green Guide.

facts about Arizona State Parks. In addition, the Green Guide is eco-friendly, and is printed on 100% recycled paper, is produced without chlorine, and is certified by the Forest Stewardship Council. In 2010, Research and Marketing staff and other agency personnel distributed 160,000 of these Guides. The second edition Green Guides were printed for distribution at the end of the year.

In an effort to promote ASP events and the agency mission more effectively, RAM sends out a monthly parks email Newsletter. The email Newsletter includes our monthly calendar of events, special events, and agency accomplishments, cultural and conservation efforts. Our email Newsletter is sent to approximately 11,000 subscribers per month. The list is comprised of people who have opted in to receive the calendar of events through our website or at marketing outreach events. We anticipate the list will continue to grow as we continue to work to identify meaningful content, promotions and subscriber savings in 2011.



Example ad for Kartchner Caverns State Park.

Research and Marketing forms partnerships and alliances with public and private entities in order to engage in a wider range of research and marketing tactics. This strategy utilizes our budget more efficiently and also keeps us informed of any new opportunities. We partner with the Arizona Office of Tourism, the Arizona Council for Enhancing Recreation and Tourism (ACERT), regional marketing groups like the Southern Arizona Attractions Alliance, educational institutions such as Arizona State University, Northern Arizona University and the University of Arizona. For example, in FY10, Research and Marketing staff participated in the effort to update the ACERT map and the agency received 40,000 for distribution at marketing outreach events and at the parks.

RAM continued to place paid advertising in select media to more effectively reach our target markets. Listed below are some of the media featuring advertising: Arizona Drive Guide, Arizona Republic, Arizona Daily Star, AZ Tourist News, Phoenix Magazine, Tucson Official Destination Guide, AAA Highroads magazine, and a variety of local, college and statewide newspapers. In the fall of 2009, RAM applied to have a display in the Tucson International Airport attraction wall exhibition program. The Tucson Airport has over 2 million deplaning passengers each year. Many of these customers check baggage and use the baggage

carousel system to retrieve their baggage. Our application was accepted and we were invited to install a 100"W x 61"H (8.3 by 5 foot) mounted poster on the wall above baggage carousel #1. This was installed in early 2010.

Brochures and other marketing collateral are distributed to our target audiences at tradeshow and events, including education-related events. Table 7 (p. 55) shows a list of tradeshow and events that RAM participated in.

Website Update

The ASP site typically receives 3,000-4,000 visitors a day. For FY10 we had over 7.5 million page views on the website. The website is continually updated and includes a number of features including:

- individual websites for each park
- photo galleries with interpretative captions about each park
- interactive map with satellite and terrain views
- interactive driving directions with GPS coordinates
- downloadable and printable park maps
- volunteer position information for each park
- detailed facility info, including group day use and camping facilities information
- easy to understand fee structure
- downloadable Junior Ranger activities for kids
- history of how each park entered the ASP system
- email newsletter sign up box
- science page with ecology, archaeology and cultural history information
- area attraction information
- enhanced visitor tracking
- "find a park" feature allows visitors to locate a park based on interest, facilities, or alphabetically
- feature stories
- park videos
- volunteer information and projected on-site openings

Additionally, during 2010 we continued to add park videos to the agency's YouTube channel. We also continue to promote and share our videos. The introductory video for Kartchner Caverns reached 50,000 views at the end of the fiscal year.



Display at the Tucson airport.

Educational Outreach

RAM targets educational opportunities for life-long learners through Arizona State Park's educational programs, curricula and creative ventures. These programs benefit State Parks by enhancing its image and name recognition, and making the link between hands-on learning and parks as outdoor classrooms. We also accomplish our goals through participation in special events, conferences and workshops geared specifically toward educational groups. RAM staff makes connections between participants and State Parks, developing goodwill and forming partnerships with educators, community and youth based organizations, business and industry. These connections and efforts are very important and through the efforts of ASP volunteers some programs, such as the Plein Air Paint-Outs, have continued to be offered.

State Park's educational outreach partners:

- Arizona Association Environmental Education
- National Association for Interpretation
- Scottsdale Leadership, Inc.
- HEART - Home Educators Association
- Arizona Families for Home Education
- Be Outdoors Arizona
- Girl Scouts: Cactus Pine and Sahuaro Councils
- Boy Scouts: Grand Canyon Council
- Recreation Program development at Scottsdale Community College
- Arizona Plein Air Painters
- Tucson Plein Air Painters

This successful Plein Air Painter program continued in 2009. Plein Air "paint-outs" have taken place as artists created their paintings in a four-hour time span starting at 8 am, and then submitted their pieces for judging by fellow artists promptly at noon. The winners in each competition received the opportunity to exhibit their art in a gallery showing at the end of the season and the appreciation of their peers. These paintings capture the magnificence of nature and raise awareness of the need to be stewards of our parks for artists, collectors and visitors. The 2009 series was followed by a gallery show at the Mayo Clinic in Scottsdale, Arizona. A new series of volunteer organized paint-outs began in January 2010.

Research

RAM provides the agency with research and survey support. In fiscal year 2010, RAM research staff collected and presented information regarding recreation trends, information about the agency, visitors to the parks, and employee satisfaction to a variety of audiences. RAM staff also provides information as requested on special topics (e.g., license plate fees, specific information about various parks, fees, visitation, etc.). Historical and current data is useful in aiding decision makers both within and outside the agency. Summarized below, are examples of research projects.

Park/Event Surveys

Ongoing or annual surveys provide information and analysis for park staff for use in future planning or addressing customer service needs. For example, Kartchner Caverns State Park Exit Survey provides the agency with information regarding how customers heard about the park, their trip planning and their satisfaction with their experiences at the park. In years past, RAM conducted special event surveys at parks to identify sources of information, customer satisfaction, and other factors, however due to budget and staff restrictions, some events were cancelled or surveys were not distributed during 2010.

Customer Service Evaluations

As directed by HB 2661, Arizona State Parks identified agency customer service and operating efficiency goals and methods of assessing these goals. Beginning January 1, 2007, state employees were provided a positive incentive (performance pay) for improving customer service and enhancing the efficiency of agency operations. Each park and administrative section was evaluated annually. Monthly customer service evaluations were conducted and reported until March 2010, when performance pay was discontinued for state employees.

Requests for information from the public / outside agencies
RAM compiles and distributes research information as requested by outside entities in order to educate and inform legislators, the media, the public and other stakeholders. Research partnerships strengthen and enhance the ability of parks, the agency, surrounding communities and concerned others to plan and provide valued outdoor recreation facilities and services. For example, Arizona State Parks contributes agency information to the Na-



Plein Air painters at Slide Rock State Park.



At outreach events, RAM distributes materials about the agency.

tional Association of State Park Directors annually, and also provides information from the park specific visitor survey reports to interested parties as requested. In addition, in 2010, RAM staff provided information as requested to the Morrison Institute and the Governor's Task Force for a Sustainable State Parks System in order to explore and identify possible funding sources for Arizona State Parks.

Employee Research

RAM collects information from Arizona State Parks employees through a variety of methods and for a variety of purposes. Through March 2010, State Parks employees regularly had the opportunity to rate co-workers performance and customer service, in order to identify customer service issues and address internal problems. In addition, feedback on the employee survey measures employees' perceptions of their job, their supervisor, management, agency communication, general information, and demographic information allowing executive staff to further assess agency functioning. Finally, research conducted in order to increase employee development, and retention has been conducted in order to inform future plans for agency improvement in these areas.

Trends in Outdoor Recreation / Secondary Market Research

RAM collects information on marketing and recreation trends of various demographic groups for a variety of purposes, including at the request of executive staff, to fulfill various agency or partner needs, and in order to better serve potential customers.

Table 7. RAM Major Outreach Events FY10

Event

Arizona State Home Educator’s Conference
Gilbert Newcomers Welcome Social
Plein Air "Paint Out" – Fool Hollow Lake Recreation Area
National Day of the Cowboy
Plein Air "Paint Out" – Roper Lake SP
Plein Air "Paint Out" – Slide Rock SP – Apple Fest
Aetna Wellness Fair
Science In the Park – Flagstaff, AZ
National Public Lands Day, North & South Mountain – Phoenix, AZ
Arizona Science Center – Teacher Resource Fair
Plein Air "Paint Out" – Riordan Mansion SHP
Tour de Scottsdale
Fiesta de las Calabazas / Aldo Leopold Centennial Event – Oracle SP
REI’s Get Involved Week
Sunland Village East Travel Event – Mesa, AZ
A Night Under The Stars – Alamo Lake SP
Northern Arizona Wedding Expo – Flagstaff, AZ
Outdoor Expo – Apache Junction, AZ
Plein Air "Paint Out" – Boyce Thompson Arboretum SP
Winter Expo – Mesa, AZ
South Mountain: A Natural Reality – Phoenix, AZ
Renaissance Festival – Gold Canyon, AZ
Queen Creek Garden Show
Arizona Natural Resources Day, SE Regional Library - Gilbert, AZ
Tres Rios Nature Festival
Civil War In the Southwest – Picacho Peak SP
Gilbert Feathered Friends Festival
Arizona Game & Fish Outdoor Expo
Arizona National Guard Earth Day Celebration
Women’s Health Expo - Phoenix, AZ
SHPO Historic Preservation Conference - Flagstaff
REI Family Adventure Events – Tempe & Paradise Valley, AZ
Medtronic Earth Day Event
Arizona Highways Travel Show
East Valley Home Show



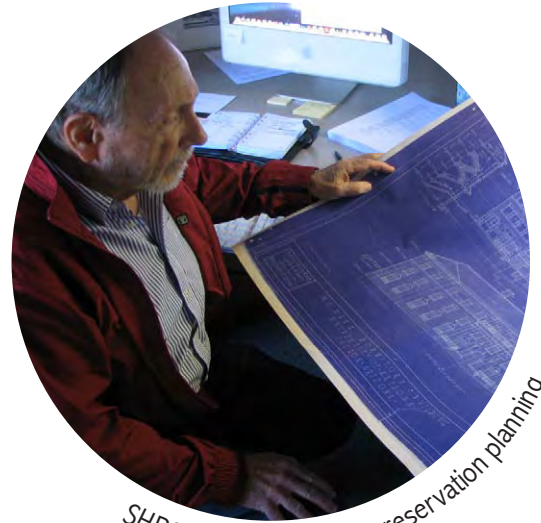
SHPO processes nominations for the National & State Register of historic Places.



Town & Country in Scottsdale is a recently listed historic district.



Archaeological exploration at Luke Air Force base in Phoenix.



SHPO works on historic preservation planning.



ASP received an award for MacFarland SHP.

State Historic Preservation Office

The responsibilities of the State Historic Preservation Office (SHPO) are defined in state and federal law (A.R.S. 41-861-864 and 41-511.04: P. L. 86-665, National Historic Preservation Act of 1966, as amended). Programs include:

- Comprehensive historic preservation planning
- Survey and inventory of heritage resources
- National/State Register of historic Places nominations
- Review and compliance of federal undertakings and state plans
- Federal grants and Federal and State Tax incentives administration
- Certified Local Government oversight
- Public education

National and Arizona Register of Historic Places

Newly listed Arizona/National Register Nominations included:

Cochise County

Schilling Ranch Historic District (8/7/2009)

Coconino County

Flagstaff Southside Historic District (3/31/10)

Maricopa County

Sacred Heart for the Aged (2/2/2010)

Arizona Army National Guard Arsenal (3/31/2010)

Roald Amundsen Pullman Private Railroad Car (8/6/09)

Bennett Mansion (8/12/2009)

Town & Country Residential Historic District (9/8/2009)

L. Ron Hubbard House (11/23/2009)

Palm Lane Gardens (12/22/2009)

Villa Del Coronado (12/22/2009)

Buckeye Union High School A-Wing (12/30/2009)
Sarah & Jack Harelson House (4/6/2010)
Asbury/Salmon House (4/8/2010)
Ralph Converse House (4/8/2010)
Olney/Ellinwood House (4/8/2010)
George Vradenburg House (4/8/2010)
Louise Lincoln Kerr House (4/14/2010)
Northfield Historic District (5/10/2010)
Village Grove 1-6 Historic District (5/10/2010)
Brentwood Historic District (6/9/2010)
Campus Vista Historic District (6/10/2010)
East Evergreen Historic District (6/10/2010)
Encanto Manor Historic District (6/10/2010)
Garfield Historic District (6/10/2010)
Los Olivos Historic District (6/10/2010)
North Garfield Historic District (6/10/2010)
Thunderbird Estates Historic District (6/30/2010)
Villa Verde Historic District (6/10/2010)
Woodlea Historic District (6/10/2010)
Yaple Park Historic District (6/10/2010)

Pima County

Agua Caliente Ranch Rural Historic District (7/9/2009)
Steam Pump Ranch (9/2/2009)
Gist Residence (12/4/2009)
Villa Catalina (12/22/2009)
Tumamoc Hill Archaeological District (4/5/10)
Menlo Park Historic District (4/23/10)

Certified Local Government

Twenty-seven communities take part in the Certified Local Government (CLG) program. CLG training was provided at the Statewide Historic Preservation Partnerships Conference.

Inventory

The AZSITE statewide inventory database and GIS system was available to preservation consultants, agencies, and researchers. There are over 85,000 archaeological sites in AZSITE. Over 3.6 million acres of land has been surveyed. The Arizona State Museum, the University of Arizona, the School of Human Evolution and Social Change at Arizona State University, the SHPO, and the Museum of Northern Arizona cooperatively manage AZSITE.

Review and Compliance

The SHPO reviewed and commented on projects from twenty-eight federal agencies and eight state agencies. The office also provided assistance to counties and local communities seeking advice under local ordinances. Twenty-five Memorandum of Agreements (MOA), and nineteen Programmatic Agreements (PA) were executed for projects and to streamline reviews.

State Property Tax Program

There are now over 6600 properties that have been in the State Property Tax program, over 6100 of which are currently enrolled. During the fiscal added 516 properties joined the program – the most in a single year ever. The SHPO conducts reviews and advises property owners on rehabilitation plans.

Public Programs

- Co-sponsored fourth Statewide Historic Preservation Partnerships Conference held in Flagstaff. Partners included the City of Flagstaff, Department of Commerce, National Park Service, Arizona Preservation Foundation, Arizona Archaeological Council, Arizona Lottery, Center for Desert Archaeology, and the Arizona Main Street Program.
- Coordinated and co-sponsored statewide Archaeology Month activities during March of 2010. There was no Archaeology Expo this year due to the budget but it will return in 2011 at the Dear Valley Rock Art Center.
- Coordination of the Site Steward Program including certification and training of more than 800 volunteer Site Stewards.
- Created a Site Steward database using partner funding from the Forest Service. The database allows site stewards and land managers to access and submit reports on-line.
- Planned and sponsored the Site Stewards Annual Conference.
- Held preservation planning meetings with the communities of Bisbee, Nogales, Avondale, Tucson, Phoenix, Flagstaff, Casa Grande, Camp Verde, Cottonwood, and Tempe.
- Staff from the President's Advisory Council on Historic Preservation did training on the Section 106 process.
- The National Preservation Institute came to Arizona 3 times for training.

Financial Management

Financial accountability and proper financial management remain a top agency priority. A detailed accounting structure, combined with on-time tracking and analysis of revenues and expenditures, continues to enhance fund stability and oversight. Effective communication of financial and statistical information to internal and external users remains a high priority. The financial management team provides concise, targeted information as well as advice and interpretation for increasingly complex executive decision making.

During FY10, \$54.2 million was deposited with the agency, including the final \$20 million annual installment of the eleven-year voter-approved Growing Smarter appropriation from the General Fund.

The agency expended \$39.5 million, including \$18.7 million for agency operations, \$16.0 million for pass through grants, and \$4.8 million for facility repair, replacement and improvements within the State Park system.

State Parks reverted \$19.2 million to the State General Fund in FY10, through legislated funds sweeps and transfers, including \$17.6 million of Arizona Heritage Funds. Additionally, \$3.9 million of FY10 State Parks Heritage Fund revenues were diverted to the State General Fund, as well as diversion of the annual \$10 million of FY11 anticipated revenues. The State Parks Heritage Fund has been eliminated and all remaining funds swept, effective after June 30, 2011. (See page 74 for description of sweeps and diversions of funds in FY10.)

At the end of FY10, the total agency fund balance was \$127.7 million, including \$104.9 million of Growing Smarter pass-through grant funds. Of the remaining \$22.8 million ending cash balance, \$12.7 million is obligated for contractual expenditures or legislative sweeps in FY11, and \$10.1 million remains available (as of June 30, 2010) for agency operations and programs into the new fiscal year.

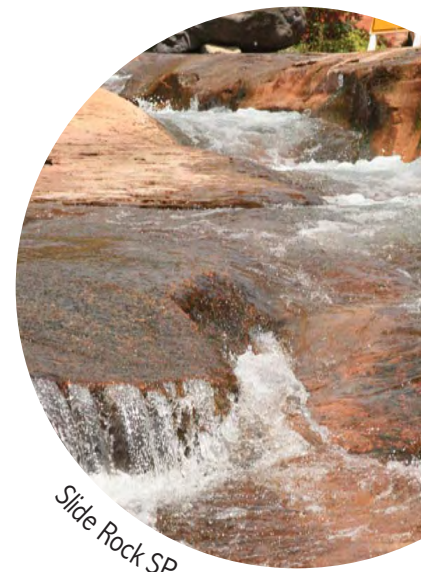
Budget Office

The Budget/Payroll Office provides the annual budget request to the Governor and Legislature and information on budget allocation, expenditure tracking, and oversight of the twelve funds used by the agency to the various internal agency users.

An Operating Budget is produced for each fiscal year that includes Appropriations and the Other Funds budget as approved by the Board. The Operating Budget is loaded into the accounting system (AFIS) and becomes the basis for tracking expenditures and making financial decisions. The Budget/Payroll Office also ensures that over 250 employees (including a varying number of seasonal employees) receive accurate paychecks in a timely manner.

The Budget/Payroll Office works closely with Financial Management on program budgeting accounting structure, budget revisions and reductions and expenditure tracking reports. The two offices worked together on managing fund expenditures, appropriations, transfers and cash. This work with Financial Management is critical to the successful operation of the agency.

The Payroll Office responded to requests from management for existing and ad hoc reports from HRIS to better manage employee leave time; the Payroll Office also responded to many requests from employee and supervisors regarding payroll issues, particularly pertaining to tracking mandatory furlough leave. The Payroll Office ensured the timely payment of employees impacted by the Reduction in Force.



Slide Rock SP

Procurement Services

Procurement Services provides expertise in the areas of public procurement (Request for Quotes, Invitation for Bids and Request for Proposals), intergovernmental agreements, contract administration, concession contract management and procurement card management.

All Procurement Services staff is certified in Public Procurement by the Arizona State Department of Administration, State Procurement Office. Additionally, 75% of the staff has earned their Certified Professional Public Buyer certification as issued by the Universal Public Purchasing Certification Council.

Procurement Services processed 2,302 purchase requisitions and issued 415 purchase orders for expenditures over \$1,000. Fifty-four contracts were initiated in FY10. Of these, six were canceled. Twenty-three were one-time contracts and twenty-five were term contracts that are ongoing.

Nineteen of the fifty-four contracts were short-term revenue-generating agreements with local communities in Arizona that provide financial support for the continued operation of various State Parks. These are subject to renewal. All term contracts, whether they are expenditure or revenue generating, will require contract administration to maintain.

Human Resources

During 2010, Human Resources provided services to over 260 managers, supervisors and employees in the areas of, recruitment, staffing, retirement, benefits, employee relations, classification and compensation, worker's compensation, development of policies and procedures, employee service awards, employee special events and programs, employee training, law enforcement training and liaison the AZPOST and agency liaison to the Governor's EEO Office.

Annual employee turnover rate was 36% and the Park Ranger II turnover rate was 32%, reflecting an increase in turnover rates from the previous year.

Due to reductions in the agency operating budget the agency conducted four separate reductions in force and layoffs in which 45 agency employees were separated or laid off.

There were a total of 39 hiring actions to temporarily or permanently fill the field permanent full time positions. As a result of retirements or resignations, eleven of these hiring actions were to permanently fill park manager and assistant park manager positions. As the agency transitioned to more seasonal temporary hires, Human Resources hired eleven Park Ranger Specialists and reactivated ten. There were a total of 974 candidates applying for agency positions

Human Resources served as the agency training liaison to AZPOST. As the liaison, Human Resources stood the AZPOST annual inspection of fifty-one law enforcement officers' records where there were no deficiencies noted during the inspection process in meeting AZPOST standards. During this year all AZ-

POST law enforcement training was entered into HRIS by HR enabling a more efficient way of record keeping.

As a result of HB 2003 in the Legislature Seventh Special Session, which implemented mandatory furloughs for state employees effective July 2010, Human Resources worked with agency leadership and ADOA to meet furlough process/procedures requirements prior to the new fiscal year.



The Arizona Rough Riders at Riordan Mansion SHP.

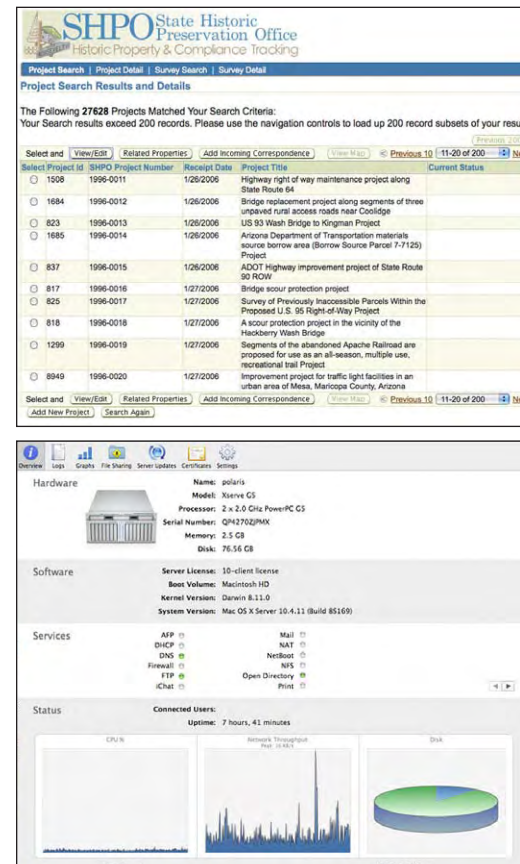
Computer Support

Computer Support provides Arizona State Parks staff with computer hardware, software, and technical guidance that help to increase efficiency and productivity in the performance of work related activities. In order to provide access to stable and secure technologies we have made increased security, virus protection, and improvements in our patch management a high priority.

Our ongoing support and technical guidance with the development of the Kartchner Cave Tour and Campground Reservation System demonstrates our efforts to enhance the park visitor's experience through the use of innovative and adaptive technological solutions.

In fiscal year 2010 we upgraded 7 parks to 3G broadband internet connectivity. This effort resulted in a savings of over 75% at those parks and an overall increase in network reliability and speed.

Computer Support also played a central role in the development and implementation of the State Historic Preservation Office Compliance Database application. This application helps the division track its compliance and review projects in an integrated enterprise database system.



The SHPO Compliance Database application has improved efficiency.

Appendices

Key to Acronyms

ADA – Americans With Disabilities Act
ADOA – Arizona Department of Administration
ADEQ – Arizona Department of Environmental Quality
ADOT – Arizona Department of Transportation
ADWR – Arizona Department of Water Resources
API – Arizona Preserve Initiative
ASP – Arizona State Parks
ASPF – Arizona State Parks Foundation
AZGU – Arizona Government University
BLM – Bureau of Land Management
CPR – Cardiopulmonary Resuscitation
CRM – Coordinated Resource Management
CWA – Clean Water Act
ERE – Employee Related Expenses
FHWA – Federal Highways Administration
FTE – Full Time Equivalent
FY – Fiscal Year
G&F – Arizona Game & Fish
GF – General Fund
GIS – Geographic Information System
GPS – Global Positioning System
HPF - Historic Preservation Fund
HRIS – Human Resources Information System
HVAC – Heating Ventilation and Air Conditioning
IGA – Intergovernmental Agreement
LEBSF – Law Enforcement and Boating Safety Fund
LWCF – Land and Water Conservation Fund
NPS – National Park Service
OHV – Off Highway Vehicle
PAMS – Park Asset Management System
PVST – Parks Volunteer Support Team
PIO – Public Information Office
RAM – Research & Marketing
RIM – Resource Inventory & Monitoring Program
RTP – Recreational Trails Program
SDWA – Safe Drinking Water Act
SHPO – State Historic Preservation Office
SLIF – State Lake Improvement Fund
SPOT – Strategic Plan on Talent
USFS – United States Forest Service

Source & Disposition of Funds FY10 - Agency Summary

		SOURCE OF FUNDS			DISPOSITION OF FUNDS				
		Beginning Fund Cash Balance	Revenue	Expenditures	**Obligations into FY 2011	Reversions & Backfills	Unobligated Balance Forward	Ending Fund Cash Balance	
1	1000 - General Fund								
	General Fund Revolving Funds *	9,650	0	0	4,900	4,750	0	0	
	General Fund Revenue	0	463	0	0	463	0	0	
	General Fund Operating Appropriation	0	0	0	0	0	0	0	
	General Fund Operating--Admin. Adj. /Reversions	825	0	341	0	485	0	0	
	General Fund--Capital Outlay (Parks Projects)	0	0	0	0	0	0	0	
	Subtotal General Fund	825	463	341	0	948	0	0	
1	2202 - Parks Enhancement Fund								
	EF/DEV--Park Development	0	0	0	0	0	0	0	
	EF/DEV--Tonto Lease & Accelerated Pmt. Acct.	0	0	0	0	0	0	0	
	EF/OPER--Agency Operating	2,494,466	9,948,292	7,115,233	2,090,000	5,200	3,232,326	5,335,172	
	EF/OPER--San Rafael Filming	25,675	0	12,829	12,846	0	0	0	
	Subtotal Enhancement Fund	2,520,141	9,948,292	7,128,062	2,102,846	5,200	3,232,326	5,335,172	
1	1304 - Reservation Surcharge Revolving Fund	75,000	339,471	339,771	102,400	300	(28,000)	74,400	
1	2111 - Law Enforcement Boating Safety Fund	0	2,232,633	(45,484)	0	0	2,278,117	2,278,117	
1	1600 - Capital Outlay Stabilization Fund	99,498	0	99,498	0	0	0	0	
2	2105 - State Lake Improvement Fund								
	State Lake Improvement Fund--Operating	1,677,364	6,712,458	4,622,398	960,700	(525,592)	3,332,316	4,987,709	
	State Lake Improvement Fund--Parks Projects	1,309,794	0	213,101	694,693	402,000	0	0	
	State Lake Improvement Fund--Pass Thru Grants	240,439	0	113,547	0	126,892	0	0	
	Subtotal SLIF	3,227,597	6,712,458	4,949,046	1,655,393	3,300	3,332,316	4,987,709	
2	2296 - Arizona Heritage Fund								
	Az. Heritage Fund--Revolving Funds *	950	(950)	0	0	0	0	0	
	Az. Heritage Fund--Interest / Administration	2,373,388	265,356	1,098,829	0	1,403,449	136,466	0	
	Az. Heritage Fund--Park/Program Operating	8,189,934	6,148,700	1,608,102	0	12,730,532	0	0	
	Az. Heritage Fund--Capital Park Projects	9,316,319	0	3,792,073	5,501,456	22,791	0	0	
	Az. Heritage Fund--Pass Thru Grants	6,145,099	0	2,659,471	0	3,485,629	0	0	
	Subtotal Arizona Heritage Fund	26,024,740	6,414,056	9,158,475	5,501,456	17,642,400	136,466	5,637,922	
2	2525 - Arizona Trail Fund	25,844	0	25,844	0	0	0	0	
3	2448 - Partnerships Fund								
	PF--Administration (LWCF Surcharge)	391,462	0	35,439	70,100	238,200	47,723	0	
	PF--Non-Federal Intergovernmental Agreements	65,102	170,248	141,598	93,752	0	0	0	
	PF--Non-Federal Grants to Az. State Parks	67,808	0	0	67,808	0	0	0	
	Subtotal Partnerships Fund	524,372	170,248	177,037	231,660	238,200	47,723	279,383	

Source & Disposition of Funds FY10 - Agency Summary

Detail Page No.	SOURCE OF FUNDS				DISPOSITION OF FUNDS			
	Beginning Fund Cash Balance	Revenue	Expenditures	**Obligations into FY 2011	Reversions & Backfills	Unobligated Balance Forward	Ending Fund Cash Balance	
3	3117 - Donations Fund							
	Donations--Interest/Program Operating	6,297	(46)	19,700	0	156,091		
	Donations--Park/Program Designated Accounts	52,354	97,575	354,782	0	0		
	Subtotal Donations Fund	58,651	97,529	374,482	0	156,091	530,573	
3	4010 - Publications/Souvenirs Fund	262,469	502,046	442,882	67,700	73,433	141,133	
3	2000 - Federal Fund:							
	Federal Fund--HPF/SHPO Operating	886,206	730,571	714,152	902,625	0	0	
	Federal Fund--Recreational Trails Program	0	1,574,117	1,574,117	0	0	0	
	Federal Fund--Projects & Programs	81,441	697,253	681,406	97,288	0	0	
	Federal Fund--HPF Pass Thru Grants	0	74,335	74,335	0	0	0	
	Federal Fund--LWCF Pass Thru Grants	0	587,580	587,580	0	0	0	
	Subtotal Federal Fund	967,647	3,663,856	3,631,590	999,913	0	999,913	
4	2253 - Off Highway Vehicle Fund							
	OHV--Operating--Program Administration	546	303,507	250,957	2,196	50,900	0	
	OHV--Operating--Agency	22,309	692,100	705,121	9,052	235	0	
	OHV--Partnership Aid Projects	334,098	776,500	143,128	776,500	190,971	0	
	OHV--Unallocated Aid Program Funds	1,310,255	757,122	0	878,300	346,482	0	
	Subtotal OHV Fund	1,667,209	2,529,229	1,099,206	1,666,049	1,084,700	2,012,531	
	SUBTOTAL FUNDS (without Growing Smarter LCF)	35,964,793	32,571,404	27,103,798	12,701,898	9,574,954	22,276,852	
2	2432 - Land Conservation Fund (Growing Smarter)							
	LCF--Program Administration & Agency Operating	500,000	1,625,167	1,609,848	0	515,320	0	
	LCF--Pass Thru Grants - Public Conservation Acct.	95,680,786	20,000,000	10,778,852	0	104,901,934	0	
	Subtotal Land Conservation Fund	96,180,786	21,625,167	12,388,699	0	105,417,253	105,417,253	
	TOTAL ALL FUNDS (including Growing Smarter LCF)	132,145,578	54,196,572	39,492,497	12,701,898	114,992,207	127,694,105	

NOTES:

* Revolving Funds do not add to or subtract from the fund balance.

** Obligations on ending cash balances into FY 2011 represent:

FY 2011 legislated sweeps enacted as of June 30, 2010.

Pass through grant and aid project agreements awarded by the State Parks Board as of June 30, 2010.

State Parks capital project allocations as of June 30, 2010

Contractual obligations on advances and other restricted funds as of June 30, 2010.

Total Obligations on cash balances into FY 2011

4,188,900

776,500

6,196,148

1,540,350

12,701,898

1-4 The total agency FY 2011 operating budget of \$18.5 million is NOT represented as an obligation into FY 2011.

The FY 2011 agency operating budget projections are presented by fund on the following Fund Detail Pages 1 through 4 .

Source & Disposition of Funds FY10 - Detail Page 1

2202 - Enhancement Fund	1000 - General Fund
Balance Forward 2,520,141	Balance Forward (Prior Yr. Approp.) 825 (plus \$9,650 revolving funds)
Revenues:	Revenues:
Parks User Fees & Concessions 9,916,302	General Fund Operating Appropriation 0
Parks Housing & Building Rental 31,990	Revolving Fund Reductions 4,750
San Rafael Filming Account 0	Revolving Fund Interest Earnings 463
Total Revenues 9,948,292	Total Revenues 5,213
Cash Tsfr In from other ASP funds (backfill sweeps) 5,487,100	FTE's 0.00
FTE's 140.0	Operating Expenditures:
Operating Expenditures:	Payroll & ERE 0
Payroll & ERE 5,863,459	Professional Services 0
Professional Services 374	Other Operating Expenditures 0
Other Operating Expenditures 1,243,803	Equipment 0
Equipment 0	Administrative Adjustments (AY09 exp) 341
Admin. Adjustments (AY09 exp) 7,597	Total Expenditures 341
San Rafael Filming Account 12,829	
Subtotal Operating Expenditures 7,128,062	Reversion to the State General Fund (5,697)
Tonto COP Lease Purchase Payment 0	Uncommitted Balance Forward to FY 2011 0 (plus \$4,900 revolving funds)
Parks Capital Outlay Projects 0	
Subtotal Capital Projects 0	
Legislated Reversions to State General Fund 5,492,300	1600 - Capital Outlay Stabilization Fund
Total Expenditures 12,620,362	Balance Forward 99,498
Cash Balance Forward to FY 2011 5,335,171	COSF Capital Appropriation 0
Outstanding Obligations:	Total Revenues 0
FY 2011 Legislated Sweeps (2,090,000)	Parks Capital Projects 99,498
San Rafael Filming (12,846)	Total Expenditures 99,498
Parks Capital Outlay Projects 0	Cash Balance Forward to FY 2011 0
Total Outstanding Obligations (2,102,846)	
(Operating) 3,232,326	1304 - Reservation Surcharge Fund
FY 2011 Agency Operating Budget 5,590,200	Balance Forward 75,000
	Revenues:
2111 - Law Enforcement Boating Safety Fund	Kartchner Reservation Surcharge 339,471
Balance Forward 0	Net Revenues 339,471
Revenues:	Cash Tsfr In from other ASP funds (backfill sweeps) 96,600
Watercraft Licenses (from Az. G&F) 2,232,633	FTE's 4.0
Total Revenues 2,232,633	Operating Expenditures:
Pass Through Grant Expenditures:	Kartchner Reservation System Operations 173,158
Apache County 0	New Reservation System - Planning & Admin. 166,613
Coconino County 0	Total Operating Expenditures 339,771
Gila County 0	Legislated Reversions to State General Fund 96,900
La Paz County 0	Cash Balance Forward to FY 2011 74,400
Maricopa County 0	Outstanding Obligations:
Mohave County 0	FY 2011 Legislated Sweeps 102,400
Navajo County 0	Cash Balance Above \$75K To Be Reverted 0
Yuma County 0	Total Outstanding Obligations 102,400
Refunds Rec'd from Prior Year(s) (45,484)	Uncommitted Balance Forward to FY 2011 (28,000)
Total Pass Through Grant Expenditures (45,484)	FY 2011 Agency Operating Budget 243,400
Legislated Reversions to State General Fund 0	
Cash Balance Forward to FY 2011 2,278,117	
FY 2011 Agency Operating Budget 3,636,500	

Source & Disposition of Funds FY10 - Detail Page 2

2432 - Land Conservation Fund	2296 - Arizona Heritage Fund
Balance Forward 96,180,786	Balance Forward 26,024,740 (plus \$950 revolving funds)
Revenues:	Revenues:
Growing Smarter GF Appropriation Transfer 20,000,000	Lottery Funds (\$10 M max; balance diverted to GF) 6,147,750
Investment Interest 1,625,167	Revolving Fund Reductions 950
Total Revenues 21,625,167	Investment Interest 265,356
FTE's 32.00	Total Revenues 6,414,056
Operating Expenditures:	Cash Tsfr In from other ASP funds (backfill sweeps) 163,900
Payroll & ERE 1,600,365	FTE's 36.0
Professional Services 0	Operating Expenditures:
Other Operating Expenditures 10,844	Payroll & ERE 2,038,486
Equipment 0	Professional Services 19,302
Administrative Adjustments (AY09 exp) (1,361)	Other Operating Expenditures 658,745
Subtotal Operating Expenditures 1,609,848	Equipment 28,336
LCF Pass Through Grants 10,778,852	Admin. Adjustments (AY09 exp.) (37,937)
Total Expenditures 12,388,699	Subtotal Operating Expenditures 2,706,932
Cash Balance Forward to FY 2011 105,417,253	Parks Capital Project Expenditures:
Outstanding Obligations:	AHF/Parks Acquisition & Development 2,332,842
Outstanding Pass Through Grants 0	AHF/Local, Regional and State Parks 700,000
Total Outstanding Obligations 0	AHF/Natural Areas Acquisition 7,100
Uncommitted Bal. Fwd. to FY 2011 (Grant Funds) 104,901,934	AHF/Trails 0
Uncommitted Bal. Fwd. to FY 2011 (Operating Funds) 515,320	AHF/Historic Preservation 752,130
FY 2011 Agency Operating Budget 955,000	Subtotal Parks Capital Project Expenditures 3,792,073
2106 - State Lake Improvement Fund	Pass Through Grants:
Balance Forward 3,227,597	AHF/Local, Regional and State Parks 1,920,575
Revenues:	AHF/Trails 113,530
Watercraft Fuel Tax 6,259,184	AHF/Historic Preservation 625,366
Watercraft License Fees 393,994	Subtotal Pass Through Grant Expenditures 2,659,471
Investment Interest 59,279	Legislated Reversions and Transfers:
Total Revenues 6,712,458	Legislated Reversions to State General Fund 4,073,300
Cash Tsfr In from other ASP funds (backfill sweeps) 4,964,000	Legislated Transfer to Az. Division of Forestry 3,000,000
FTE's 94.3	Legislated Transfer to Az. State Land Dept. 465,000
Operating Expenditures:	Subtotal Legislated Transfers 7,538,300
Payroll & ERE 2,993,762	Cash Tsfr Out to other ASP funds (backfill sweeps) 10,268,000
Professional Services 7,467	Total Expenditures 26,964,775
Other Operating Expenditures 1,546,690	Cash Balance Forward to FY 2011 5,637,922 (plus \$0 revolving funds)
Equipment 100,847	Outstanding Obligations:
Administrative Adjustments (AY09 expense) (26,368)	Outstanding Parks Capital Projects (5,501,456)
Subtotal Operating Expenditures 4,622,398	Outstanding Programs / Planning 0
Project and Grant Expenditures:	Outstanding Pass Through Grants 0
Parks Capital Projects 213,101	Total Outstanding Obligations (5,501,456)
Pass Through Grants 113,547	Uncommitted Bal. Forward to FY 2011 (Interest) 136,466
Subtotal Project & Grant Expenditures 326,648	FY 2011 Operating Budget (Interest) 136,466
Legislated Reversions to State General Fund 4,967,300	2525 - Arizona Trail Fund
Total Expenditures 9,916,346	Balance Forward 25,844
Cash Balance Forward to FY 2011 4,987,709	Arizona Trail GF Appropriation Transfer 0
Outstanding Obligations:	Total Revenues 0
FY 2011 Legislated Sweeps (960,700)	Pass Through Aid Projects 25,844
Outstanding Capital Park Projects (694,693)	Total Expenditures 25,844
Outstanding Pass Through Grants 0	Outstanding Obligations:
Total Outstanding Obligations (1,655,393)	Outstanding Aid Projects 0
Uncommitted Balance Forward to FY 2011 (Oper) 3,332,316	Cash Balance Forward to FY 2011 0
FY 2011 Agency Operating Budget 5,250,000	

Source & Disposition of Funds FY10 - Detail Page 3

2448 - Partnerships Fund	4010 - Publications & Souvenirs Fund
Balance Forward 524,372	Balance Forward 262,469
Revenues:	Revenues:
LWCF Surcharge 0	Publications and Souvenirs Sales 499,869
Non-Federal Grants to State Parks 0	Tonto Lodge Revenues 0
Non-Federal Intergovernmental Agreements (IGA) 170,248	Investment Interest 2,177
Total Revenues 170,248	Total Revenues 502,046
Cash Tsfr In from other ASP funds (backfill sweeps) 14,000	Cash Tsfr In from other ASP funds (backfill sweeps) 22,700
FTE's 2.00	FTE's 3.0
Operating Expenditures:	Operating Expenditures:
Payroll & ERE 11,148	Payroll & ERE 163,218
Professional Services 0	Professional Services 0
Other Operating Expenditures 24,296	Other Operating Expenditures 694
Equipment 0	Equipment 0
Administrative Adjustments (AY09 exp.) (4)	Administrative Adjustments (AY09 expense) (13)
Subtotal Operating Expenditures (LWCF SC) 35,439	Subtotal Operating Expenditures 163,899
IGA Project & ASP Grant Expenditures:	Tonto Lodge Operating 0
SHPO Archaeological Compliance 63,061	Publications and Resale Supplies 278,983
Western Region Water Safety Center 4,929	
Park Operating Support 73,607	Legislated Reversions to State General Fund 203,200
Subtotal IGA Project & ASP Grant Expenditures 141,598	Total Expenditures 646,082
Legislated Reversions to State General Fund 252,200	Cash Balance Forward to FY 2011 141,133
Total Expenditures 429,237	Outstanding Obligations:
Cash Balance Forward to FY 2011 279,383	FY 2011 Legislated Sweeps (67,700)
Outstanding Obligations:	Obligated to Tonto Lodge 0
FY 2011 Legislated Sweeps (LWCF Surcharge) (70,100)	Total Outstanding Obligations (67,700)
Outstanding Non-Federal Grants to State Parks (67,808)	Uncommitted Balance Forward to FY 2011 (Oper) 73,433
Outstanding IGA Projects (93,752)	FY 2011 Agency Operating Budget 189,800
Total Outstanding Obligations (231,660)	
Uncommitted Balance Fwd to FY 2011 (LWCF SC) 47,723	2000 - Federal Fund
FY 2011 Agency Operating Budget (LWCF SC) 50,000	Balance Forward 967,647
3117 - Donations Fund	Revenues:
Balance Forward 569,451	NPS-Historic Preservation Fund 804,906
Revenues:	NPS-Land and Water Conservation Fund 1,166,678
Parks Division Donations 44,854	FHWA-Recreational Trails Program 1,574,117
Partnerships Division Donations 7,500	Parks & Partnerships Projects 118,155
Investment Interest 6,297	Total Revenues 3,663,856
Total Revenues 58,651	FTE's 16.00
Cash Tsfr In from other ASP funds (backfill sweep) 19,700	SHPO Operating & Support Expenditures:
Cash Tsfr In from General Fund (refund sweep) 213,900	Payroll & ERE 567,983
FTE's 0.0	Professional services 71,421
Operating & Program Expenditures:	Other operating Expenditures 73,151
Donation Interest Expenditures (46)	Equipment 0
Parks Division Donation Expenditures 91,071	Administrative Adjustments (AY09 exp) 1,597
Partnerships Division Donation Expenditures 6,504	Subtotal Operating Expenditures 714,152
Subtotal Operating & Programs 97,529	Project & Grant Expenditures:
Legislated Reversions to State General Fund 233,600	Recreational Trails - Administration 139,494
Total Expenditures 331,129	Recreational Trails - Program 1,434,624
Cash Balance Forward to FY 2011 530,573	Parks & Partnerships Projects 102,308
Outstanding Obligations:	LWCF Parks Capital Projects 579,098
FY 2011 Legislated Sweeps (Interest) (19,700)	LWCF Pass Through Grants 587,580
Obligated to Bequest Donations (144,052)	HPF Pass Through Grants 74,335
Obligated to Parks Division Donations (205,202)	Subtotal Project & Grant Expenditures 2,917,439
Obligated to Partnerships Division Donations (5,528)	Total Expenditures 3,631,590
Total Outstanding Obligations (374,482)	Cash Balance Forward to FY 2011 999,913
Uncommitted Bal. Forward to FY 2011 (Interest) 156,091	Outstanding Obligations:
FY 2011 Operating Budget (Interest) 89,300	FY 2011 SHPO HPF Operating Budget (896,500)
	Carryforward Balance for SHPO HPF Operating (6,125)
	Outstanding ASP Projects & Agreements (97,288)
	Total Outstanding Obligations (999,913)
	Uncommitted Balance Forward to FY 2011 0

Source & Disposition of Funds FY 2010 - Detail Page 4

2253 - Off-Highway Vehicle Recreation Fund	
Balance Forward	1,667,209
Revenues:	
Motor Vehicle Fuel Tax - 60% of total receipts	1,533,891
Decal Indicia (Sticker) Revenue - 60% of total receipts	976,575
Investment interest	18,763
Total Revenues	<u>2,529,229</u>
FTE's 15.0	
Program Administration Operating:	
Payroll & ERE	221,629
Professional Services	0
Other Operating Expenditures	29,328
Subtotal Program Operating Expenditures	<u>250,957</u>
State Parks Agency Operating:	
Payroll & ERE	577,321
Professional Services	0
Other Operating Expenditures	105,727
Administrative Adjustments (AY09 expense)	22,074
Subtotal Parks Agency Operating Expenditures	<u>705,121</u>
Aid Project & Grant Expenditures:	
Pass Through Aid Projects	160,415
Pass Through Grants	(17,288)
Subtotal Aid Project & Grant Expenditures	<u>143,128</u>
Legislated Reversions to State General Fund	584,700
Cash Tsfr Out to other ASP funds (backfill sweeps)	500,000
Total Expenditures	2,183,906
Cash Balance Forward to FY 2011	2,012,531
Outstanding Obligations:	
FY 2011 Legislated Sweeps	(878,300)
Outstanding Operating (for FY11 Admin. Adjust.)	(11,249)
Outstanding Aid Projects	(776,500)
Outstanding Pass Through Grants	0
Total Outstanding Obligations	<u>(1,666,049)</u>
Uncommitted Balance Forward to FY 2011 (Aid)	346,482

FY09 & FY10 Legislative Sweeps and Reductions (Transfers to State General Fund)

Fund	FY 2009										FY 2010: July through December 2009					Summary								
	FY 2009					FY 2009 Regular Session Changes to FY 2010					5th Special Session Changes to FY 10					FY 2009 - FY 2010 YTD								
	Fund Sweeps	Personnel Reductions	HB 2209	SB 1001/1003	SB 1001	Expenditure Reductions (FRAT)	Personnel Reductions	SB 1001	SB 1001	SB 1001	Total Transfers to State Gen. Fund	Sweeps (EBT) & GF Reduction	HB 2643	HB 2643	Expenditure Reductions (FRAT)	Total Transfers to State Gen. Fund	Sweeps (EBT) & GF Reduction	SB 1001	SB 1001	SB 1001	Total Transfers to State Gen. Fund	Total FY 2009	Total FY 2009	
General Fund			\$259,200	\$4,656,100	\$196,900					\$5,112,200														
Reservation Fund			\$3,700		\$17,600	\$27,600				\$48,900	\$41,800			\$54,800	\$96,600							\$96,600	\$145,500	
State Lake Improvement Fund	\$6,353,500		\$27,200	\$10,154,200	\$77,900	\$207,500				\$16,820,300	\$3,048,200				\$3,048,200							\$4,964,000	\$21,784,300	
Law Enforcement Boating Safety				\$500,000						\$500,000														
Enhancement Fund			\$80,600	\$4,664,000	\$234,200	\$413,000				\$5,391,800	\$557,600			\$725,900	\$3,185,000								\$5,487,100	\$10,878,900
Off-Highway Vehicle Fund	\$1,086,000		\$18,700	\$436,300	\$118,400	\$33,500				\$1,692,900	\$50,300			\$66,300	\$584,100								\$584,100	\$2,277,000
Heritage Fund				\$3,000,000	\$1,909,300	\$68,800				\$4,978,100	\$163,900			\$3,465,000	\$3,628,900								\$7,538,300	\$12,516,400
Partnerships Fund					\$5,900					\$5,900	\$14,000				\$14,000								\$170,900	\$176,800
Donations Fund					\$8,300					\$8,300	\$19,700				\$19,700								\$233,600	\$241,900
Publications Fund			\$1,700		\$9,500					\$11,200	\$22,700				\$22,700								\$154,200	\$165,400
Totals	\$7,439,500	\$391,100	\$23,410,600	\$2,675,800	\$652,600	\$2,675,800	\$870,000	\$8,882,200	\$847,000	\$10,599,200	\$5,607,600	\$3,022,000	\$8,629,600	\$19,228,800	\$53,798,400	\$19,228,800	\$5,607,600	\$3,022,000	\$8,629,600	\$19,228,800	\$53,798,400	\$19,228,800	\$53,798,400	\$53,798,400

AZStateParks.com Visitors

The data below represents the agency website's visitor information and traffic patterns. On the following pages are geo-visual representations of website visitors on state, national, and global maps.

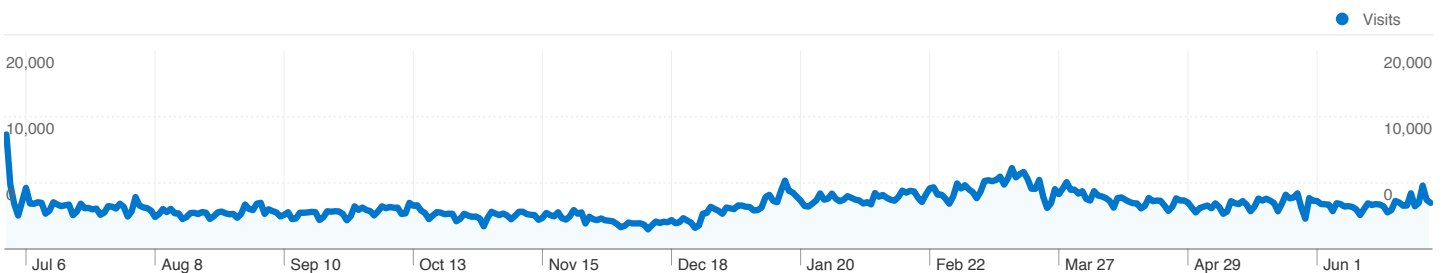
The top viewed pages on the website for FY10 were the Agency Home Page, Kartchner Caverns Home Page, the Park Map page, Slide Rock Home Page, and the Find a Park page.

For fiscal year 2010 there were over 7.5 million page views and over 1.5 million visits.

Arizona sends the most website visitors, followed by California, Texas, New York, and Colorado.

azstateparks.com Dashboard

Jul 1, 2009 - Jun 30, 2010
Comparing to: Site



Site Usage

1,584,376 Visits

41.75% Bounce Rate

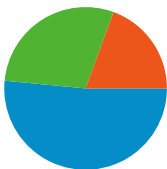
7,748,755 Pageviews

00:03:37 Avg. Time on Site

4.89 Pages/Visit

73.52% % New Visits

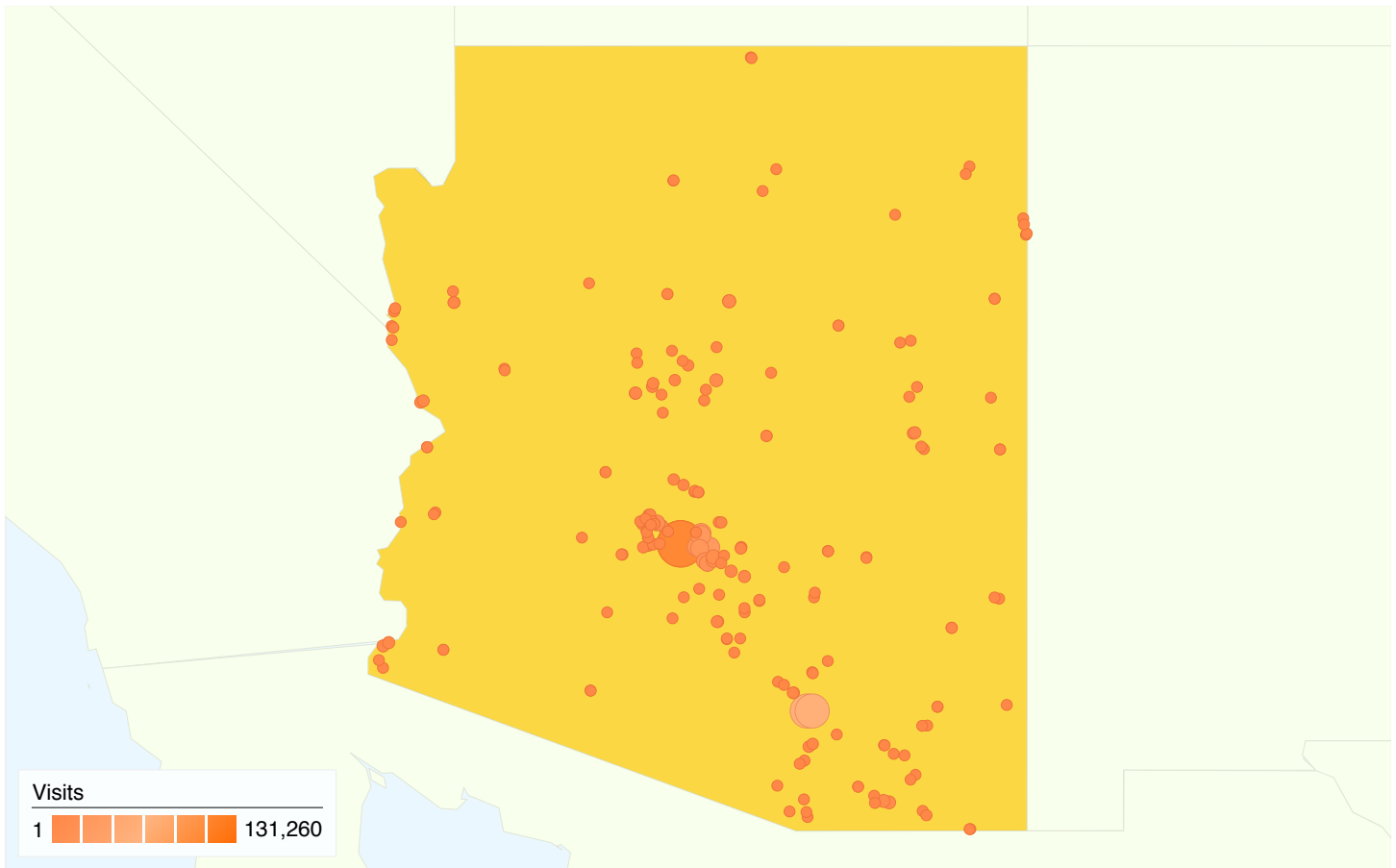
Traffic Sources Overview



- **Search Engines**
816,207.00 (51.52%)
- **Referring Sites**
460,588.00 (29.07%)
- **Direct Traffic**
307,581.00 (19.41%)

Content Overview

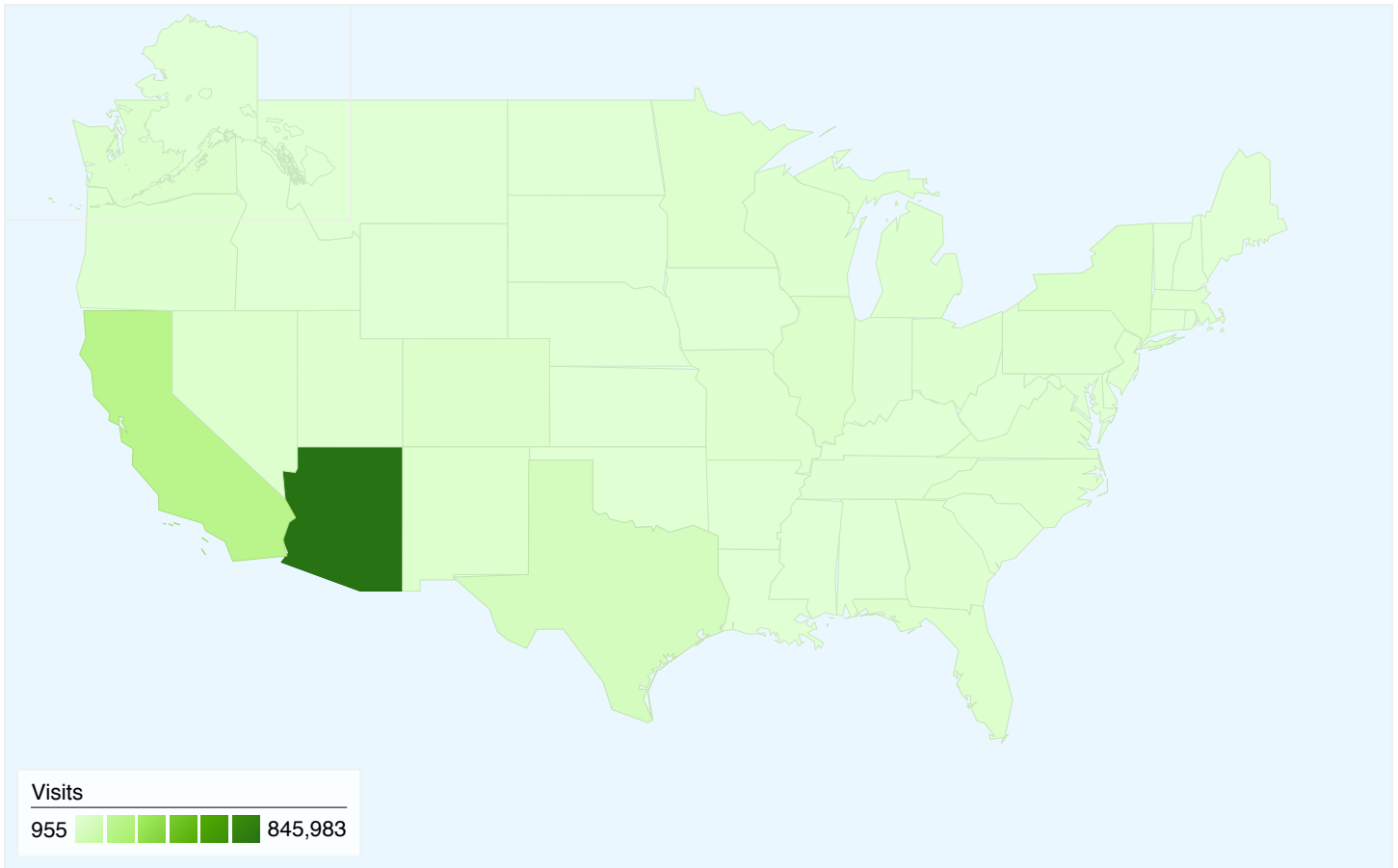
Pages	Pageviews	% Pageviews
/index.html	786,349	10.15%
/parks/kaca/index.html	295,565	3.81%
/find/map.html	227,756	2.94%
/parks/slro/index.html	189,465	2.45%
/find/index.html	183,223	2.36%



This state sent 845,983 visits via 288 cities

Site Usage

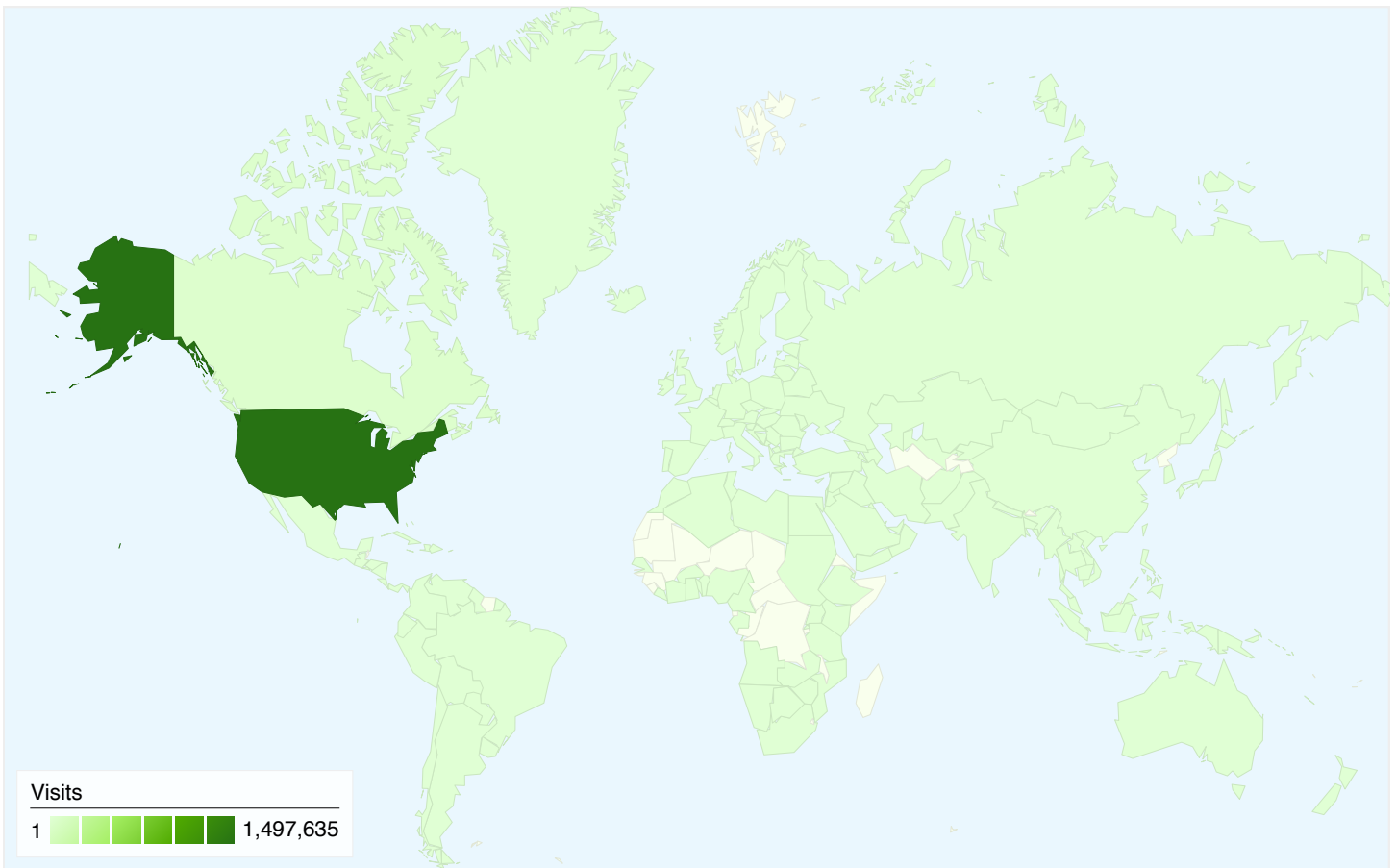
City	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 845,983 % of Site Total: 53.40%	Pages/Visit 5.00 Site Avg: 4.89 (2.20%)	Avg. Time on Site 00:03:53 Site Avg: 00:03:37 (7.24%)	% New Visits 68.07% Site Avg: 73.52% (-7.42%)	Bounce Rate 39.76% Site Avg: 41.75% (-4.76%)	
Phoenix	131,260	4.83	00:04:00	62.30%	42.88%
Phoenix	107,227	4.87	00:04:02	65.71%	41.27%
Tucson	85,123	4.98	00:03:46	69.61%	37.21%
Tucson	70,329	4.85	00:03:52	68.73%	36.65%
Mesa	36,235	5.35	00:04:03	69.79%	38.74%
Scottsdale	29,125	5.03	00:03:29	72.45%	40.02%
Mesa	28,592	5.05	00:04:01	68.77%	38.82%
Tempe	26,868	4.98	00:03:41	70.52%	41.10%
Scottsdale	26,300	4.65	00:03:33	69.52%	41.07%



This country/territory sent 1,497,635 visits via 52 regions

Site Usage

Region	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 1,497,635 % of Site Total: 94.53%	Pages/Visit 4.92 Site Avg: 4.89 (0.57%)	Avg. Time on Site 00:03:39 Site Avg: 00:03:37 (0.93%)	% New Visits 73.15% Site Avg: 73.52% (-0.49%)	Bounce Rate 41.34% Site Avg: 41.75% (-0.98%)	
Arizona	845,983	5.00	00:03:53	68.07%	39.76%
California	184,911	4.97	00:03:36	76.56%	41.91%
Texas	54,035	4.55	00:03:12	79.76%	44.96%
New York	32,390	4.16	00:02:52	81.61%	48.23%
Colorado	24,445	4.99	00:03:41	76.98%	40.88%
Illinois	23,993	4.79	00:03:10	83.06%	43.65%
Washington	22,178	4.91	00:03:27	80.52%	43.39%
Florida	19,614	4.81	00:03:13	84.05%	44.27%
New Mexico	17,206	5.17	00:03:54	76.16%	39.03%



1,584,376 visits came from 182 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
1,584,376 % of Site Total: 100.00%	4.89 Site Avg: 4.89 (0.00%)	00:03:37 Site Avg: 00:03:37 (0.00%)	73.58% Site Avg: 73.52% (0.09%)	41.75% Site Avg: 41.75% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	1,497,635	4.92	00:03:39	73.15%	41.34%
Canada	33,553	5.16	00:03:31	79.76%	44.71%
Germany	8,379	4.29	00:02:54	79.60%	48.75%
United Kingdom	7,305	3.95	00:02:38	82.33%	50.17%
(not set)	5,177	4.59	00:03:57	71.37%	39.95%
Netherlands	3,825	4.43	00:03:01	80.34%	44.55%
Mexico	2,860	5.11	00:03:43	82.73%	45.80%
France	2,539	4.11	00:02:41	82.43%	50.69%
Italy	2,033	3.34	00:02:09	85.29%	53.17%



Arizona State Parks

FY 09/10 Annual Report

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AZStateParks.com