

Fool Hollow Lake Recreation Area
Show Low



Cattail Cove State Park
Lake Havasu City



Arizona State Parks
FY 12/13 Annual Report
July 1, 2012 - June 30, 2013
AZStateParks.com

Family Campout Program



Jerome State Historic Park
Jerome





AZStateParks.com

Arizona State Parks

FY 12/13 Annual Report
July 1, 2012 - June 30, 2013

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Mission Statement: *Managing and conserving Arizona's natural, cultural and recreational resources for the benefit of the people, both in our Parks and through our Partners.*

Equal Employment Opportunity Agency. *This document is available in alternative formats. Contact the ADA Coordinator at (602) 542-4174.*

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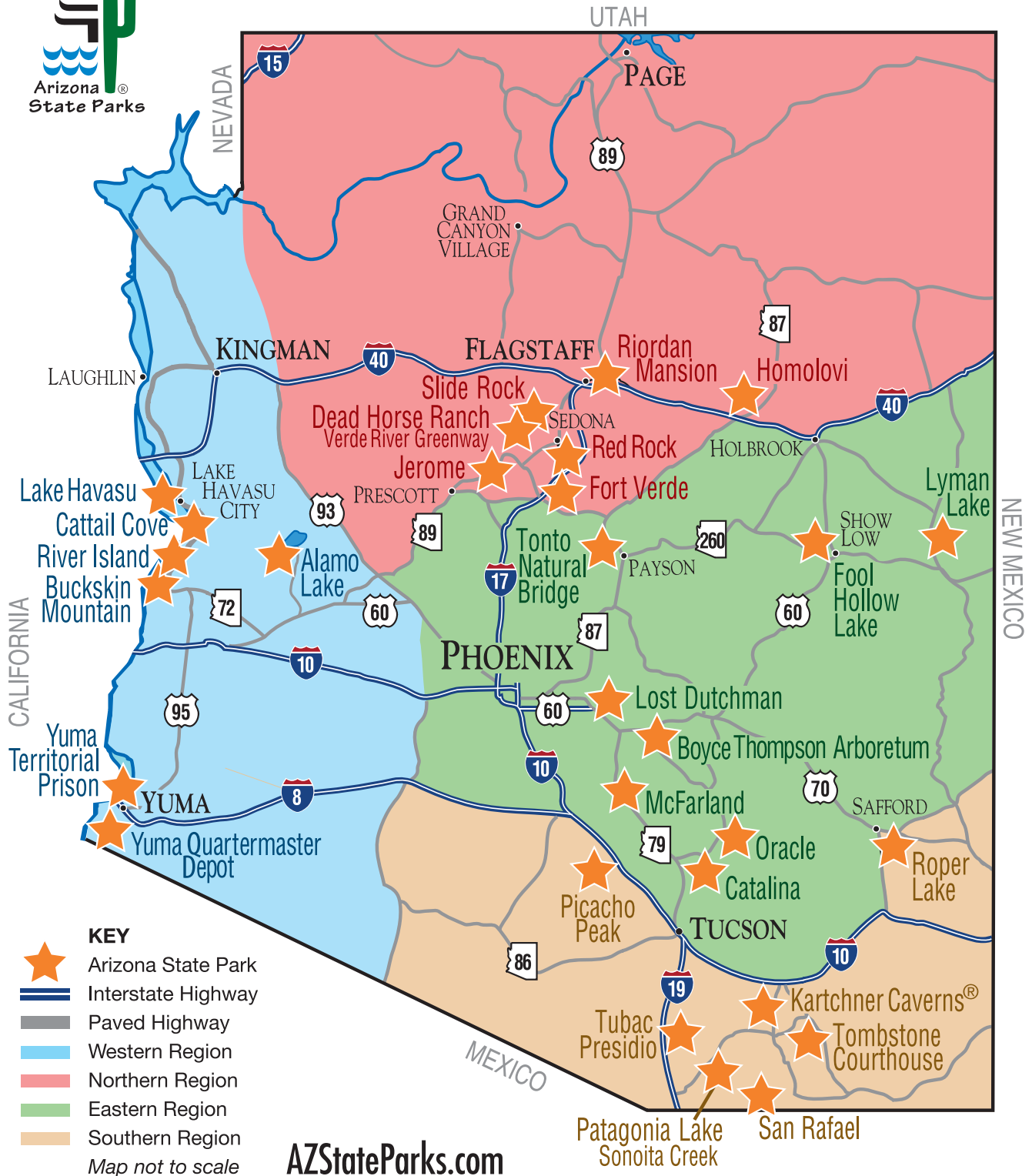
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Arizona State Parks



Director's Message



Dear Friends,

The Arizona State Parks department is moving forward! Utilizing more than 1,000 volunteers in the Parks and another 1,000 in Partnerships, the agency continues to function successfully as one of Arizona's premiere tourism economic engines. Maximizing partnerships with local communities and volunteer groups has kept our Historic State Parks open while drawing thousands of visitors to these rural communities. Our other 21 recreational parks are more popular than ever. Enhanced camping, recreational resources and amenities draw new out-of-state visitors and travelers every day.

In an effort to bolster our bottom line and to attract new customers, we have installed facility upgrades such as electrifying campsites, adding overflow camping areas, extending visitor stays, adding sand to beaches, and providing new customer interaction opportunities. At the same time, the agency's mission continues to be to protect Arizona State Parks' natural, historical and cultural resources; provide public access and manage those resources; and as always, drive the economies of rural Arizona.

Our challenges remain great as we work to maintain and update the aging infrastructure needs in our recreational parks (many built in the 1970s). In Fiscal Year 2014, the agency will continue to enhance our customer's State Park experience as we implement innovative solutions to improve, repair or replace the aging infrastructure that is critical to Arizona State Parks.

Thank you all for your continued support of our Arizona State Parks.

Sincerely,

Bryan Martyn
Executive Director

Park Operations

The Operations section of Arizona State Parks (ASP) is responsible for the operations and maintenance of 32 Arizona State Parks, Natural Areas, and historic and cultural sites. According to the Arizona Office of Tourism, these parks include eight of the top 25 most visited natural attractions in Arizona. Additionally, Operations is responsible for managing the volunteer and gift shop programs. Operations also acts as liaison to the Friends Groups and the Arizona State Parks Foundation.

The Operations Section manages the online reservation and revenue management system for the parks, which includes the chart of accounts for user fees, annual passes, donations, gift shop sales, etc. During FY13 over **\$11,000,000** was collected through the Reservation System. Approximately **\$4,360,000** in camping revenue, **\$3,170,000** in day-use revenue and **\$2,107,000** in cave tour ticket revenue. During FY13 all day-use parks operated by ASP began utilizing the online reservation and revenue management system to enter daily revenue and attendance figures once daily to allow for a more standardized revenue and attendance reporting system.

While severe budget cuts have resulted in significant cutbacks in staffing, our State Parks continue to operate at such a high level that most visitors are not even aware of the agency's financial issues. This would not be possible without a well-trained, hard-working, dedicated staff, plus hundreds of passionate volunteers. In addition, financial support from partnerships and organizations has contributed to maintaining the system.

ASP Park Rangers are trained in law enforcement, water/wastewater management, first aid/CPR, wildland fire fighting, curating and preservation of historic artifacts and buildings, interpretation, gift shop management and numerous maintenance trades and skills.

Historic and Archaeological Parks, FY13 Highlights

McFarland State Historic Park, in Florence, is managed and operated by the Town of Florence, Chamber of Commerce, and Visitor Center. A new exhibit highlighting Levi Ruggles, the founder of Florence, was installed along with large photographs of the first Pinal County Courthouse. The park was awarded a traveling Smithsonian exhibit, "Journeys," for a six-week showing in the Fall 2013. The park continues to host evening talks and events in the courtroom. The McFarland Archives building continues to be used to house Arizona State Parks' archive and artifact collections.

Tubac Presidio State Historic Park, in Tubac, is operated through a partnership between Santa Cruz County and the Friends of Tubac Presidio Park and Museum. The park hosted a variety of temporary exhibits, such as "Southwest Vistas, Landscapes of American Painter Walter Blacklock Wilson" exhibit from December 1, 2012 to April 30, 2013 and "Quienes Fuimos, Quienes Somos" historic and contemporary portrait photographs from Sonora, Mexico from June 1 to August 29, 2013. Two new exhibit cases were purchased for the schoolhouse classroom for an exhibit on Territorial school related artifacts, books and documents. Volunteers with museum backgrounds conducted an extensive inventory of the museum collections stored in the Park, thus facilitating collection management, object conservation, and future exhibits. A photographic exhibit on the 1974-6 archaeological excavation of the Presidio was installed. Volunteers operate Arizona's first printing press, the 1859 Washington Press, on a regular basis and during special events, such as the annual "Anza Days" during

October. The Park also hosts a variety of evening/day fundraiser events, and lectures with speakers presenting local and regional topics.

Tombstone Courthouse State Historic Park, in Tombstone, is operated through the Town of Tombstone in partnership with the Tombstone Chamber of Commerce. The park has created plans for rebuilding a replica of the original gallows in the courtyard area. A Cochise County Treasurer's Office exhibit panel was installed which highlights the Treasurers who served there. The park staff has developed plans to continue to upgrade exhibits. Special events, such as the "Lighting of the Luminaries" and annual "Helldorado Days" take place annually at the park.

Yuma Quartermaster Depot State Historic Park, in Yuma, is operated through the City of Yuma by The Yuma Crossing National Heritage Area (YCNHA). An extensive Master Plan for the park was created by the YCNHA and presented to Arizona State Parks. A travelling exhibit by The National Park Service called "Alcatraz: Life on The Rock", was showcased in the storehouse from January 12 to April 14, 2013. The 1870s adobe Corral house was repaired and stabilized. The park held many weekend events throughout the year, including a successful Christmas Village during December 2012, "Yuma Crossing Days" and the "Lettuce Festival."

Yuma Territorial Prison State Historic Park, in Yuma, is operated through the City of Yuma by The Yuma Crossing National Heritage Area (YCNHA). An extensive Master Plan for the park was created by the YCNHA and presented to Arizona State Parks. An annual fundraiser was held in November to support park projects. New museum exhibits include a touch screen highlighting Mormon prisoners and a touch screen on female prisoners. A clip of ammunition from an 1875 Lowell Battery gun was purchased and added to an existing exhibit. A new prison timeline etched in granite was installed along the sidewalk outside the visitor center. The prison held several events, such as "The Gathering of the Gunfighters" and "Yuma Crossing Days."

Riordan Mansion State Historic Park, in Flagstaff, is managed and operated by the Arizona Historical Society, Pioneer Museum Division, with support from the Riordan Action Network and the City of Flagstaff. The park continues to operate with a large ASP volunteer support group who work as tour guides, front desk support and perform park maintenance. The park conducts hourly 45-minute tours of the east house on Riordan Family and Flagstaff history. The park held many seasonal events, including hosting the "Arizona Rough Riders," "Flagstaff Festival of Science Lectures," Halloween tours, and holiday tours. Temporary exhibits in the west house include The Arizona Centennial Quilt exhibit, Riordan China and Wedding exhibits.

Jerome State Historic Park, in Jerome, featured an Aurelia Gonzales exhibit in the dining room and updated the Clark exhibit. The John Toci badge exhibit was also installed. All of the exhibit lighting in the museum has now been updated to LED that has significantly reduced the park's utility costs and 12 outside interpretive panels on mining equipment were installed around the Douglas Mansion. The park hosted a "Chamber of Commerce Mixer" as well.

Fort Verde State Historic Park, in Camp Verde, planted Arizona Ash trees along the perimeter of the property around the Parade Grounds. At the same time new irrigation lines were installed to water the trees and archaeological monitoring was conducted to meet State compliance law. A metal fragment was also excavated near the surface near the Surgeon's Quarters. A new plan was created for the Parade Grounds to enhance future visitor experience. During 2012-2013, the park hosted several events, including "Buffalo Soldiers," "Fort Verde Days," "History of the Soldier" and "Tom Sawyer Day." The park also provided the opportunity for visitors to experience "A Victorian Holiday" with an ornament-making workshop and candlelight tours.

Homolovi State Park, in Winslow, is partially funded by the Hopi Tribe. Park staff provided guided hikes to Sunset Mormon cemetery, Hope ancient villages, Homolovi II and IV and held the annual "Suvoyuki Day" in August at the park. Park Ranger Gwen Setalla periodically gave Hopi pottery demonstrations. The park also hosted school groups and participated in community events, such as an Arizona Centennial event on oral history with Pioneer College.

Camping & Recreational Parks, FY13 Highlights

Alamo Lake State Park, located in Wenden, again hosted its annual Star Party Event in November 2012, with over 200 people in attendance. A new high water launch ramp was completed this year. Development plans have started for two much needed projects, which consist of relocating and building a new wastewater, lift station. The other is building a new potable water holding tank. The gift shop, managed by staff, recorded the second highest gross revenues by a shop operated by ASP staff.

Buckskin Mountain State Park & River Island State Park, both located in Parker.

A new webcam and wifi was added to the group ramada area at Buckskin. The webcam will be used by TV news agencies to relay weather conditions and recreational activities to the visitors. Construction plans have started at Buckskin to remove existing cabanas and replace with larger beachfront sites, which include electric, water and sewer connections. Plans are also being developed for upgrading to 50-amp service to the campground and an upgraded boat launch ramp. River Island installed a new dog run and continues to clear brush and improve the beachfront day-use area.

Catalina State Park, located in Tucson, held the 30th anniversary of Catalina State Park celebration on May 4, 2013. There were speakers, guided hikes, talks, live animal demonstrations and over 2,000 people in attendance. The Friends of Catalina State Park sponsored the 30th Anniversary celebration, the yearly volunteer appreciation dinner, the wildlife exhibit program, park brochures, and the AmeriCorps Family Campout program. A new group area (The Granite Group Area) was designed and developed for smaller groups. The park now has six areas that may be reserved by groups. Revenue and attendance increased from the previous fiscal year.

Oracle State Park, located in Oracle is now open on Saturdays and Sundays from 8am-5pm from October 1 until May 1. In addition, the park is open by reservation only during the week for school education programs. While the park is open, activities include bird walks, papermaking classes, children's workshops, tours of the historic Kannally Ranch House, reptile talks, hummingbird programs, "Birding and Breakfast," "Bugfest" and other special events.

Cattail Cove State Park, located in Lake Havasu City, was awarded "Team of the Year" award by ASP for completely restoring and upgrading their entire wastewater plant. ASP staff completed this. They continue to improve their trail system with new routes and easier access. The boat-in campsites are continually being improved and maintained which have resulted in an increase in revenue and visitation.

Dead Horse Ranch State Park, located in Cottonwood, purchased a cattail cutter boat for clearing the Dead Horse Ranch lagoons. Park staff and volunteers, along with help from Yavapai County Probation Juvenile/adult Department and CREC crews, cut, raked and removed approximately three acres of cattails, which is equivalent in size to the west lagoon. The completion date was one week prior to the 25th anniversary of "Verde River Day" on September 28, 2012. "Verde River Day" had 3,224 visitors in attendance and park staff received numerous compliments on the lagoons. Coconino Rural Environmental Corps (CREC) has been cutting and treating invasive trees and plants along the Verde River Greenway and inside the park. Verde Watershed Restoration Coalition (VWRC) has been operating with grants to accomplish this work. National Park Service (NPS) and the Mingus Union High School/ Camp Verde Vocational students are doing outreach at the Park by planting trees from the National Wildlife Federation "Trees for Wildlife" program. The State Park office received a new makeover with an Eagle Scout project completed by Braden Wills. The project involved landscaping the island with pink corral gravel, planting trees and shrubs, and pouring ADA compliant sidewalks to the kiosk and drinking fountain. The project enhanced the area around the office and multiple compliments have been received. An IGA was signed with Cottonwood to pave and develop a parking lot at the Jail Trail to benefit both the City and AZ State Parks. An IGA was signed with the City of Clarkdale to manage and build two handicap parking spots and a viewing platform at the Tuzigoot River Access Point. The park was the venue for a BSA camporee in October that had over 500 in attendance from the Lake Pleasant District.

Fool Hollow Lake Recreation Area (FHLRA), located in Show Low, completed a slurry seal & striping project of asphalt sections of roadway at zero cost to the agency. The first year of the canoe/kayak concession was very successful. There was over \$5,000 in concession fees received at almost no cost to the Agency. A \$20,000 Healthy Forest Restoration/Wildland Urban Interface Grant was received. Development transferred \$15,000 from Asta-Forrest monies for continued road repairs. The AmeriCorps crew was at FHLRA for two weeks and to help with Park maintenance. The park hosted the first Chamber of Commerce mixer ever at FHLRA, which included local dignitaries. The 9th Annual Deuces Wild Triathlon was held and the 5th Annual Multi-Agency Wildland Fire Refresher training was held at FHLRA. A new Ranger III was hired, but due to some circumstances left the park short staffed for much of the summer. All staff and volunteers pitched in to keep the Park operating. The park continues to receive verbal and written compliments on a regular basis.

Kartchner Caverns State Park, located in Benson, saw changes and additions to the Discovery Center exhibits. An exhibit case was purchased and installed to house the original Pleistocene faunal remains found in the cave, including 80,000 year-old Shasta Sloth and 36,000-year-old horse as well as other extinct fauna. Several panels were removed to accommodate tour groups and plans have been made for an interactive exhibit on the microbiology of the cave. The Discovery Center was also completely repainted and the roof repaired. The park also hosted several new and recurring special events during 2012-13, including: two “Star Nights,” “Cave Fest,” “Bat Day” and “Moonlight Hikes.” A summer camping promotion piloted in 2012 offering – “Buy two adult cave tour tickets and get one night free camping” proved to be successful and was repeated during the summer of 2013. Another promotion well received by the public was the Customer Appreciation promotion of \$5.00 off on caves tours for repeat visits. Revenue from weddings and special events increased dramatically as a result of promoting the Park as a desirable venue for these special events. Congressman Ron Barber and many STATE legislators welcomed on special tours.

Lake Havasu State Park, located in Lake Havasu City, surpassed \$1 million in revenue again this year along with recording the highest visitation for an ASP. The Lake Havasu Marine Association recognized Arizona State Parks as “Agency of the Year” for the continuing improvements at Lake Havasu. The Park hosted large special events such as “Sand and Water Expo,” “Rockabilly,” “Bluegrass Festival,” “West Coast Boat Show,” “KCBC Championship BBQ,” along with many others. A campsite electrification project began construction and a new water main project was awarded, which will begin construction in 2014. The new launch ramp development plans are continuing with a 60% completion rate at this time. More sand and decorative rock figures have been presented and are awaiting bidding. The park continues to work closely with the City of Lake Havasu, CVB and all parties of interest within the city. The Water Safety Center, which houses the Western Arizona Law Enforcement Training Academy (WALETA), continues to add classes making the Academy open year-round. Plans for Contact Point State Park development continue with the entrance road going into the design phase.

Lost Dutchman State Park, located in Apache Junction, paved a new 30-site campground in June and designed an additional campground that will add another 30 campsites. These improvements are expected to increase revenues dramatically. The park continues to have a very successful friends group. The Friends of Lost Dutchman purchased and donated two golf carts to be used by camp hosts in the camping areas and hosted a “Wine Tasting Fundraiser.” The park also hosted two “ASP Family Campout” events.

Lyman Lake State Park, located in St. Johns, has experienced a gradual increase in attendance from the last few years. Having definite start and end dates to the season has helped. Water levels fluctuated greatly over the past year, and reached a low at the peak of the season that had not been seen since the lake was lowered intentionally a decade ago to facilitate work on the dam. Due to a rainy season of slow, soaking rains, the level has risen above the low level seen at the end of last season. The contact station was relocated to the store, which helped both park permit and store item sales. A playground has been added adjacent to the store and it has been a popular attraction. Repairs to aging infrastructure continue are an ongoing process with attention focused on the well storage and water treatment system this year.

Patagonia Lake State Park, located in Patagonia, rebuilt the boat dock and ramp at the marina store. Staff also finished construction of over 1,800 linear feet of landscaping retaining walls in the campgrounds. Staff added additional trailhead parking for bird watchers. The park teamed up with Anderson Racing Adventures to plan

and hold an Olympic Style Triathlon on November 2nd. Patagonia Lake SP partnered with the Sonoran Institute on a water-harvesting project in the campgrounds. Last November the park hired a new Assistant Manager, Candy Bowen, who attended and successfully completed her AZ POST law enforcement training, graduating at the top of her class. The Annual May Mariachi Festival, was a big success with an above average attendance. Birding continues to become more and more popular every year.

Picacho Peak State Park, located in Picacho, hired a new Park Manager, Aaron Soggs, who is currently attending the Law Enforcement Academy in Tucson. Picacho Peak State Park again, successfully held the annual “Civil War in the Southwest” reenactment on the third week of March this past year. Airbeam Wireless has installed antennas at the Park and provides Internet service to campers who would like this service. All five of Picacho Peak’s volunteer sites now have water, sewer and electricity hookups.

Red Rock State Park, located in Sedona, held it first “Day in the Park” event on Nov. 3, 2012. With over 500 visitors and 35 annual passes sold, the event was deemed a success. The Park continues to provide moonlight hikes, 10 AM and 2PM interpretive programs/hikes, and bird walks every Wednesday and Saturday.

Roper Lake State Park, located in Safford, focused on several upgrades throughout the park, including: fencing and painting two new fire rings, BBQ grills, and picnic table replacements. Additionally, the Hacienda restroom/shower building underwent a complete renovation. The renovation of Dankworth Pond was completed and the pond has started to refill. Staff rehabilitated the restroom building and other areas of the park to prepare for a July 2013 opening. AZ Game & Fish stocked the pond with bluegill & catfish prior to the opening. The lake level was at one of the lowest levels in recent years from the summer through the winter months. Trout was not stocked in the lake throughout the winter season as a result of the low lake level. Which had a negative effect on the park’s visitation and revenue. The lake level did reach capacity in the spring to start off the summer swimming season.

Slide Rock State Park, located in Sedona, provided excellent customer service with few complaints. After several years with a poor apple crop due to freezes, the park’s apple orchard had an excellent blossom in the spring of 2013. A major maintenance project during this fiscal year was the Brown House/Office rehabilitation. This project involved installing a new floor and toilet in the restroom, insulation, replaced damaged siding, and new paint inside and out.

Tonto Natural Bridge State Park, located in Payson, focused on improvements to the historic lodge. The lodge received a major electric overhaul – several new circuits were added, old wiring was replaced. New switches and outlets, an auto-transfer switch and a propane powered emergency backup generator were installed. The Lodge kitchen received a much-needed overhaul. The old commercial appliances were removed and sold at the State Surplus on-line auction. Old celetex walls were removed and replaced with fire resistant drywall. The entire kitchen area was painted and new vinyl flooring installed. All new kitchen appliances were delivered and installed. The lodge also received new mattresses, box springs, new linens and quilts. In addition, the upstairs lounge was remodeled with new paneling, fresh paint, new carpet, a big screen TV, and new outdoor furniture. Tonto Natural Bridge purchased all the items necessary to host formal weddings. The Park hosted several weddings and visitors were able to rent linens, tables and chairs directly from the Park. In August 2012 the Friends of Tonto Natural Bridge State Park hosted the first “Taste at the Bridge” fundraising event. The event was a huge success and generated close to \$13,000 in revenues to be used at the Park. The Friends also accepted for the Park three “Best of Rim Country Awards” – Best Place to Hike, Best Day Trip, and Best Historic Site. A major project was started and finished during this period. Park staff planted a total of 46 new trees in the Park. Prior to planting staff ran thousands of feet of irrigation line, valves, and boxes to the tree sites. There were 46 trees planted this year and they are all flourishing.

Gift Shop Program

- Total ASP-operated Gift Shops gross revenue for FY13 was **\$458,976**.
- Gross revenues were up **\$15,000** from last year.
- Jerome SHP jumped into first place for revenue generation.

Table 1. FY13 Top Performing ASP – Operating Gift Shops

Park	Product Sales Revenue
Jerome SHP	\$76,194
Alamo Lake SP	\$67,899
Tonto NBSP	\$56,790
Catalina SP	\$50,337
Lost Dutchman SP	\$29,261

Lyman Lake Gift Shop/Market

Although Lyman Lake wasn't in the top five gross revenue parks, the continued improvements to the Gift Shop/ Market, has now included the Park Office. The commercial size freezer and cooler were upgraded at the Market. With adding the Park office at the same location, hours of operation increased and sales increased almost \$13,000 over last year. Lyman Lake Market is equipped to sell not only food, (both frozen and canned), but also fishing licenses, bait, fishing and camping supplies.

Volunteer Programs

This Fiscal Year, the Arizona State Parks Volunteer Program returned a **262%** return on the State’s investment.

- Total number of individual volunteers: **1,000**
- Total donated number of hours: **181,366**
- Total Full-Time Equivalent employees: **87**
- Total direct benefit to the Agency: **\$3,641,829**

Table 2. FY13 Agency Investment in the Volunteer Program

Two Full-time Volunteer Coordinators (Statewide & Kartchner Caverns)	
Estimated Ranger Support Time	\$280,100
Program Budget	\$40,000
Camping Fees, Replacement Costs (for volunteers living on park)	\$684,000
Total Agency Annual Investment:	\$1,004,100

Program Benefit:

Arizona State Parks volunteers are involved with general park operational needs such as staffing the contact stations and visitor centers, trimming and watering vegetation, trail building and maintenance, cleaning restrooms, trash pick-up, assisting campers and gift shop sales. In addition, volunteers support educational programming from presenting activities to school groups, guiding hikes, campfire presentations and brown bag lunch presentations. Community groups such as the Boys & Girls Scouts, Kiwanis, church groups, and the Hands On Volunteer Network are also utilized to help with larger maintenance projects and special events.

Highlights of Volunteer Program

Our award winning volunteers this year truly demonstrate the dedication and diversity of support the Agency is privileged to receive.

Volunteer of the Year: Rosemary Minter has been a volunteer at Catalina State Park long before it even was a State Park. Rosemary’s effort to expand and support the equine community of the Park as well as the quality of her maintenance work is beyond compare. She demonstrates her professionalism by her punctuality, consistency and communication. Her problem solving skills were especially shown when she advised and assisted in building the additional corrals at the Equestrian Center.

Volunteers of the Regions:

Region 1: Dave Zeller has volunteered at Cattail Cove State Park since April 14, 2009. He spends most of his time working on the remote campsites out on the lake. He works along with rangers and other volunteers cleaning the overgrowth, raking up the beaches, constructing stairs, burning debris, painting picnic tables and helps in anyway he can to keep these beaches ready for our guests.

Region 2: Margaret Jones is one of the most dedicated volunteers at Tonto Natural Bridge State Park. Margaret serves in a number of different ways: She is a master gardener and takes great pride in the appearance of the gardens, plants and grounds, especially the areas around the historic lodge. She is also been the unofficial housekeeper for the Park lodge spending hours making sure the rooms are in top notch condition – dusting, vacuuming, cleaning bathrooms, even doing laundry. She is also the secretary of the Friends of Tonto Natural Bridge State Park.

Region 3: Barbara Linkins is Lost Dutchman State Park's volunteer coordinator. She is also the park's interpretive program scheduler. She works in the ranger station at least one day a week, and two days during the busy season. She also leads interpretive hikes at the park. Barbara helps with all aspects of special events. She is a member of the Friends group and has taken on the responsibility of the sales of the Friends special t-shirt. Her volunteer hours are in the thousands and she is a local advocate for the area, promoting hiking and physical fitness.

Ghost Award: Maggie Martinez is a long-term volunteer, dedicating 15 years to Arizona State Parks. This lady is almost invisible to most of the agency much of the time – but not at our events – she has provided pivotal support for The Civil War in the Southwest, Mariachi Festival, Birdy Verde, 50th Anniversary events, Suvoyuki Day, Verde River Day, CLEA, etc. Most of the time you have to ask her to take a break.

Team of the Year: Catalina State Park's seasonal wildlife program informs and educates thousands of Park visitors on Saturdays during the busy winter season. In January of 2003, Jim Cloer, also known as the snake man, had an idea to start a nature program. He is a highly qualified naturalist with a B.A. in Education, M.A. in Natural Science and Graduate work in Herpetology, including teaching a naturalist course through Pinal County Community College. Over the years Jim has recruited a small group of dedicated, educated volunteers to help with this program.

Best Friend Award: Early in 2010, the Town of Camp Verde was notified that Fort Verde State Historic Park would close due to budget cuts unless another alternative source of funding was secured. Along with the Town, a group of volunteers banded together and formed the "Hold the Fort" non-profit organization to help raise funds and keep the Park open. In addition to the fundraising support, the members of "Hold the Fort" volunteer at special events and functions, such as the "Free Fourth Fridays," which allow Park patrons to tour through Fort Verde SP for free.

Director's Unique Volunteer Project Award: This inaugural year we would like to recognize Jane Plunkett-Harris. Jane came to the rescue of ASP in the area of employee and volunteer training in February 2012. The agency was in need of several Computer Based Training (CBT) modules to meet the State of Arizona employee and volunteer training compliance requirements. These training programs provide specialized information and certifications in areas of public health and safety. They are essential to Arizona State Park's mission of protecting resources, staff and the public. Due to severe budget cuts and a need to increase efficiency in training, the state training center closed down all classroom training. Everything had to move to CBT, and volunteers could not access the state system to get this required training. Jane wrote the courses for the CBT for volunteers.

AmeriCorps Program

Arizona State Parks now utilizes the unique skill sets of young professional volunteers through a grant from the Arizona Governor's Commission on Service and Volunteerism, which is sponsored by the Corporation for National and Community Service. The grant supports five AmeriCorps volunteers who serve as Family Campout Coordinators. The Arizona State Parks Family Campout Program is designed for families that have little or no experience camping. The program introduces families to the great experiences they can share with each other and to inspire them to continue to explore the great outdoors. The AmeriCorps Campout Coordinators are responsible for creating and implementing a unique schedule of activities for up to 10 families at each campout. The grant is focused on increasing activity for children, engaging encore volunteers, and improving trails or land. Here is the list of accomplishments of the pilot program for 2012-13:

- ASP hosted 86 families at 9 campouts at 6 parks (201 people, including 138 children).
- ASP presented a variety of interpretive program elements (geology, astronomy, fauna & flora information, archaeology, etc.) and exposed families to eight different recreational opportunities (mountain biking, hiking, horseback riding, camping, geocaching, archery, boating, cave tours).
- ASP leveraged the support of 106 additional volunteers to help with the program. Seventy-seven of these volunteers were aged 55+, which is a focus area for the State Commission on Service & Volunteerism.

- ASP walked each child an average of 2.44 miles
- ASP held nine service projects were conducted that improved 4.5 miles of trail and 12 acres of land.
- ASP provided nutritionally balanced meals were provided - no soda, no chips, and turkey burgers!

ASP not only received funding from AmeriCorps that supports our AmeriCorps members, but also from the Arizona Summit on Service & Volunteerism, the Friends of Catalina State Park, the Friends of Lost Dutchman State Park, the Friends of Kartchner Caverns State Park, The Arizona State Parks Foundation, Summit Hut, Bass Pro Shops, REI, and our wonderful camping gear donor, Lower Gear Backpacking Center. And of course 86 families were taught how to set up tents, plan camping meals, and feel comfortable recreating in Arizona State Parks. This is the second year of utilizing several AmeriCorps National Civilian Community Corps teams. Four teams of young National Service volunteers assisted Kartchner Caverns State Park, Slide Rock State Park, Tonto Natural Bridge State Park, Buckskin Mountain State Park, Fool Hollow Lake Recreation Area, Patagonia Lake State Park and Oracle State Park with a variety of projects ranging from trail maintenance to science-based projects.

Arizona Site Steward Program

Arizona State Parks also manages the Arizona Site Steward Program. This is an award-winning program that utilizes volunteers to monitor significant archaeological and historical sites throughout the State. The Program is supported by donations from land manager partners such as U.S. Forest Service, Bureau of Land Management and National Park Service.

Table 3. Arizona Site Steward Program Value of Volunteer Time

Total number of individual Volunteers	800
Total donated number of hours	22,306
Number of sites visited	1,561
Total site visits	5,242
Vandalism reports filed	246

Current Site Steward Partners:

- Arizona State Land Department
- Arizona State Parks
- Archaeology Conservancy
- Kofa National Wildlife Refuge
- Luke Air Force Base
- Cabeza Prieta Wildlife Refuge
- Bureau of Land Management
- Bureau of Reclamation
- National Forest Service
- Maricopa County
- Pima County
- Town of Prescott Valley
- National Park Service - Saguaro
- Lake Mead National Recreational Area
- Town of Buckeye

Review of Non-Profit Support

The agency is fortunate to have the support of the following Friends Groups or Citizen Support Organizations:

- The Arizona State Parks Foundation
- Friends of Tonto Natural Bridge State Park
- Friends of Lost Dutchman State Park
- Friends of Roper Lake State Park

- Friends of Catalina State Park
- Yuma Chain Gangs
- Save the Alamo Support Group
- Friends of Kartchner Caverns State Park
- Friends of Oracle State Park
- Benefactors of Red Rock State Park
- The Riordan Action Network
- Friends of the Verde River Greenway
- Friends of Slide Rock State Park
- Friends of Sonoita Creek
- McFarland State Historic Park Foundation
- The Boyce Thompson Arboretum Foundation

Table 4. FY13 Value of Volunteer Time Per Park

PARK NAME	HOURS	VALUE OF TIME	FTE EQUIV	LEGISLATIVE DISTRICT
Alamo Lake	3,625	\$72,790	1.74	5
Boyce Thompson Arboretum	11,057	\$222,025	5.3	8
Buckskin Mountain	6,293	\$126,363	3	5
Catalina	21,444	\$430,596	10.3	11
Cattail Cove	4,333	\$87,007	2.1	5
Dead Horse Ranch	20,529	\$412,222	9.8	6
Fool Hollow Lake	3,768	\$75,661	2	7
Fort Verde	3,015	\$60,541	1.4	6
Homolovi	3,887	\$78,051	1.8	7
Jerome	210	\$4,217	0.1	6
Kartchner Caverns	31,930	\$641,154	15.4	14
Lake Havasu	5,650	\$113,452	2.7	5
Lost Dutchman	10,029	\$201,382	4.9	16
Lyman Lake	500	\$10,040	.24	7
Oracle	2,792	\$56,063	1.3	8
Patagonia Lake	1,578	\$31,686	.76	2
Picacho Peak	5,529	\$111,022	2.7	8
Riordan Mansion	5,615	\$112,749	2.7	8
Roper Lake	5,815	\$116,765	2.8	14
Red Rock	12,700	\$255,016	6	6
Slide Rock	1,301	\$26,124	0.6	6
Sonoita Creek	4,775	\$95,882	2.3	2
Tonto Natural Bridge	4,633	\$93,031	2.2	6
Other Programs (RIM, Outreach, events)	515	\$10,341	0.2	
Americorps State Grant	9,843	\$197,647	4.7	
Total:	181,366	\$3,641,827		

*Tubac, Tombstone (managed by other entities)

*San Rafael, Rockin' R (not open)

Development

The Development Section is responsible for the design, construction and overall maintenance of 32 State Parks and Natural Areas. Major responsibilities include the selection of consultants for project design and monitoring/inspection of projects from conception to completion. We prepare the Agency's Two-Year Capital Improvement Plan which totals over \$16 million and the annual Arizona Department of Transportation (ADOT) / State Parks Road Improvement Plan of \$1 million.

The Section provides facilities to give the visiting public a variety of recreational and educational opportunities to enjoy. The Section consists of multi-talented experts in the field of engineering, architecture, construction, water/wastewater, carpentry/millwork, concrete, electrical, and contract management. These experts include a Registered Architect, Licensed Engineering and Building Contractor, a Certified Building, Fire, Americans With Disabilities Act (ADA) Inspector, and a Certified Plans Examiner. Development staff includes a Certified Arizona Department of Environmental Quality (ADEQ) Wastewater Operator/Inspector and a carpenter. The Development staff dedicates their time, skills, and knowledge to the conservation, development, and protection of State Parks and Natural Areas for the safety, benefit, education, and enjoyment of the visiting public. The variety of construction projects undertaken by this section range from small repairs of existing facilities, trail construction, wastewater systems, stabilization and restoration of historic buildings, along with multi-million dollar construction of new facilities and infrastructures. This work includes in-house design as well as managing outside consultants.

Personnel in the Development Section address the agency's efforts to protect its resources. These experts work with the Department of Administration's Building and Planning Services, Arizona Department of Administration (ADOA) Risk Management, Attorney General's Office, the Arizona Department of Environmental Quality, State Fire Marshall's Office and various other agencies to construct, stabilize and repair State Parks' historic, cultural, recreational facilities along with Natural Areas. Development staff ensure that the agency meets the vast array of regulatory compliance issues. All projects comply with Arizona Department of Administration Procurement Rules, Building Codes as well as Planning Guidelines, State and National Historic Preservation Acts, Americans with Disabilities Guidelines, the Corps of Engineers, the State Fire Marshall, Arizona Department of Environmental Quality, and Risk Management Division.

The primary goal of this section is to maximize the efficient expenditure of allocated funds while working within applicable statutory requirements for the needs and management of our State Parks and Natural Areas.

Major Development accomplishments for FY 2013 include the following:

- Continuation of Scope of Work for ADEQ Consent Order P-113-04.
- Designing plans for compliance, along with construction, continued at a cumulative agency cost of approximately \$7,100,000.
- New Campground Paving and Trail at Lost Dutchman State Park-\$223,566.
- Grading and Drainage Project at Fort Verde State Historic Park-\$42,396.
- Roof Repairs at Discovery Center, Kartchner Caverns State Park-\$50,902.
- Electrical Upgrades at Historic Lodge at Tonto Natural Bridge State Park-\$55,137.
- New Playground at Lyman Lake State Park-\$24,500.
- Completed Master Plan Drawings for 15 State Parks.
- Design and Construction Drawings for Park Monument signs.

Various Development Projects:

In Design:

- Mechanical and Plumbing System Upgrades to the Historic Lodge at Tonto Natural Bridge State Park
- Design for Tonto Natural Bridge Lodge Rose Garden and Event area
- New Park Cabins for Tonto Natural Bridge State Park
- Existing sewer line replacements at Tonto Natural Bridge State Park
- New Showers added to the Cabin Loop Restroom at Dead Horse Ranch State Park
- Viga/Roof Edge Repairs and Porch Replacement for Riordan Mansion State Historic Park
- New Gallows Exhibit for Tombstone Courthouse State Historic Park.
- Roof Repairs at the Discovery Center, Kartchner Caverns State Park.
- Monument signs at various Parks.
- New Dump Station and Leach Field at Roper Lake State Park.
- New Potable Water Storage Tank and Lift Station at Alamo Lake State Park.
- New Potable Water Storage Tank and Lift Station at BTA State Park.
- Design Drawings for WWTP and Septic Systems @ 24 State Parks.
- New Launch Ramps, Parking and Beach Areas at Lake Havasu State Park, a joint venture with ADOT, at a design cost to date of \$542,445.
- Review of Yuma Crossing National Heritage Area Master Plan and review of proposed projects.
- Review of proposed Steamers Train at Riverside Park for Yuma Parks and Recreation.
- Review of proposed new WWTP in Parker for the Buckskin Sanitary District.

Pending Projects/Bidding Phase/Under Construction:

- Electrify Campsites at Lake Havasu State Park. Cost to date-\$550,886.
- 8" Fire Main at Lake Havasu State Park. Cost to date-\$419,215
- WWTP and Septic Systems at 24 State Parks.
- Dam Repairs at Patagonia State Park.
- Electrical Upgrades to Picket Post at BTA State Park-\$230,857
- New Pre-Manufactured Flush Toilet Buildings and associated site work at Tonto Natural Bridge SP-\$241,770
- Job Order Contract for Fort Verde Administration Building Foundation Stabilization-\$70,892
- Roof Replacements for Ranger Residences at Tonto Natural Bridge State Park.

Small dollar purchases (typically \$5K and less) include materials only, materials/installation, professional services, and construction at our State Parks and Natural Areas. Projects completed in this category include electrical upgrades and repairs, potable and wastewater related upgrades and repair, replacement of various types and sizes of pumps, piping and motors. New HVAC Systems/AC units/air handlers/repair projects were completed at numerous Parks. Various parks received new Ramada's (in-house construction), picnic tables, fire rings and new signage. Numerous other completed projects throughout the park system included topological survey, sewer line locating, fire protection systems repairs and testing, sewer valve replacements, fire protection system upgrades, well pump repairs, new fencing/fence repairs, flood damage/erosion control, irrigation repairs, roof repairs, interior/exterior painting, new floor coverings, lighting fixtures, surveying, pest/termite control, concrete/carpentry, re-roofing, repair fire and security systems. New camper host sites, new reservoir tanks for well water were also completed. In conjunction with Computer Support, Data Telecommunication upgrades have been completed at many of our parks. Projects in this category typically range from \$100 - \$50,000. Small dollar costs/projects for FY 2013 totaled **\$578,532**.

Various road improvement design projects through the Arizona Department of Transportation Roadside Development Program were also completed and are now ready for construction. This is an ongoing, joint effort between Arizona State Parks and Arizona Department of Transportation. The primary goal of this program is to maintain safe public ingress and egress along with sufficient parking as well as other park improvements.

Grant Programs

Arizona State Parks is responsible for managing four grant programs administered by the Arizona State Parks Board. More than \$4 million is available annually to Arizona communities, resource managers and agencies to preserve and enhance Arizona's significant natural open space, and recreational resources. Programs include the state Off-Highway Vehicle Recreation Program, federal Recreational Trails Programs (RTP) which funds both motorized and non-motorized projects, the state Growing Smarter State Trust Land Program, and the federal Land and Water Conservation Fund (LWCF). Grant administration includes the development of application guidelines and a grant rating system based on specific priorities, the execution of project agreements and preservation conservation easement deeds with grantees, and the subsequent monitoring of administrative compliance, expended funds, and project work. To assist with this responsibility, the Grants staff works with the following agency advisory committees:

Historic Preservation Advisory Committee (HPAC) (currently inactive)
Arizona Outdoor Recreation Coordinating Commission (AORCC)
Off-Highway Vehicle Advisory Group (OHVAG)
Arizona State Commission on Trails (ASCOT)
Conservation Acquisition Board (CAB)
Natural Areas Program Advisory Committee (NAPAC)

Benefits of Grant Programs Administered by Arizona State Parks –

1. Locally based projects support economic activity through equipment and other enhanced tourism in Arizona.
2. Locally based projects provide opportunities for citizens for active lives, which have community health benefits.
3. Recreational and open space projects in Arizona increase the value of adjacent property and their tax values.
4. Recreational and open space projects are key components in community development and revitalization.
5. Recreational and open space projects in Arizona provide places for local and regional sports and community events.
6. Recreational grant projects provide direct benefits providing jobs and contracts for local businesses and employees.

Recreational grant projects have an impact in Arizona by providing economic benefits and jobs. A recent national study by the Outdoor Industry Foundation (2012) showed consumers annually spend \$646 billion dollars on outdoor recreation, supporting 6.1 million jobs nationwide. Many of these jobs are created close to home and support local economies. In addition, the report indicates, “for every \$1 spent on gear and vehicles, an estimated \$4 is spent on trips and travel” (p.6). Arizona State Parks grant programs provide urban and rural areas with outdoor recreation destinations and amenities. This data, as well as previous state specific reports (2006) demonstrate that the development of facilities and areas using grant programs administered by Arizona State Parks pays off in Arizona.

Grant Programs Revenue Sources

Land and Water Conservation Fund

The Land and Water Conservation Fund Act of 1965 (Public Law 88-578) became effective January 1, 1965. The Act provides financial assistance to states, their political subdivisions, and Indian tribal governments for the acquisition and development of public outdoor recreation areas and facilities such as playgrounds, ball fields, picnic areas, and others. The Land and Water Conservation Fund was established by Congress through Public Law 88-578, as amended, and receives its revenue primarily from the Outer Continental Shelf oil and gas leasing. In past years the Federal Land and Water Conservation Fund (LWCF) grant program was normally available to communities in conjunction with the Heritage Fund Local, Regional, and State Park grant program (LRSP). Since the elimination of the Arizona State Parks Heritage Fund, in FY2010, the LWCF grant program has been suspended and the State Parks dept. has been using the funds for eligible capital improvements within Arizona's State Parks.

Growing Smarter State Trust Land Acquisition Grant Program

The Growing Smarter Act in November 1998 was voter approved and consists of comprehensive municipal, county and State Land Department land use planning and zoning reforms. This program provides for the acquisition and preservation of open spaces and establishes a program for the continuing study and consideration of pertinent issues related to public land use policies. These policies further the best interests of our citizens by protecting our natural heritage and wisely managing the growth of our communities. The Growing Smarter State Trust Land Acquisition Grant Program funds grants from monies in the Land Conservation Fund "to conserve open spaces in or near urban areas and other areas experiencing high growth pressures." This is accomplished by awarding grants for the purchase or lease of State Trust land that has been classified as suitable for conservation purposes by the Arizona State Land Department (ASLD). The passage of Proposition 303 on November 3, 1998 established an annual \$20 million appropriation by the Arizona State Legislature from the General Fund to the Land Conservation Fund. This annual appropriation began in FY 2001 and continued through FY 2011. With the passage of Senate Bill 1071 in 2003, State Parks transferred \$2 million annually to the Livestock and Crop Conservation Fund administered by the Department of Agriculture. As a result, an \$18 million annual appropriation was available for the Growing Smarter grant program through FY 2011. Although the annual appropriations to the Land Conservation Fund have ended, the unexpended balance of funds continues to be available for competitive grants. On September 18, 2013 the Arizona State Parks Board approved funding four Growing Smarter State Trust Grant Program applications from the cities of Scottsdale and Flagstaff along with Pima County totaling \$15,391,690.

Table 5. FY13 Grant Funding Awards

Project Number	Applicant	Parcel	Acres	County	Total Project Cost	Total Grant Request	Final Appraisal Amount	Total Amount Recommended
231301	*Scottsdale, City of	McDowell Sonoran Preserve	2,365	Maricopa	\$24,000,000	\$12,000,000	\$21,300,000	\$8,044,190
231302	Pima County	Tortolita Mountain Park Expansion Acquisition Phase II	800	Pima	\$2,750,000	\$1,375,000	\$2,450,000	\$1,347,500
231303	Flagstaff, City of	Observatory Mesa	2,251.20	Coconino	\$12,000,000	\$6,000,000	\$11,600,000	\$6,000,000
Totals:			5,416.20		\$38,750,000	\$19,375,000	\$35,350,000	\$15,391,690

Off-Highway Vehicle Recreation Fund

The State OHV Recreation Fund, established in 1991 provides a legislatively set percentage (0.55%) of total license taxes on motor vehicle fuel from the Highway User Revenue Fund for OHV management.

Approximately \$2.5 million is available annually through Arizona State Parks for OHV projects. In 2009 new OHV legislation was enacted to provide more regulation of OHV usage and additional funds to support law enforcement and facility development. All vehicles weighing less than 1,800 pounds and designed primarily for travel over unimproved terrain are required to display an indicia (sticker) distributed through the Department of Motor Vehicles. The \$25 cost of the sticker is added to the OHV Recreation Fund. State Parks receives 60% of the money in the Fund for projects. In 2013 eight OHV projects were selected to receive \$578,588.

**Table 6. FY13 Parks Board Approved (3/20/13)
OHV/RTP Motorized Project**

Project Sponsor	Project Title	OHV Portion	RTP Portion	Total Funds	Match	Total Project Cost
Coconino NF, Flagstaff RD	1.Kelly Motorized Trails, PH I	\$131,516.52	\$158,309.48	\$289,826	\$54,308	\$344,134
A-S NF, Lakeside RD	2.Maverick Trail Maintenance & Renovation	\$87,176	\$41,666	\$128,842	\$16,275	\$145,117
BLM-Kingman FO	3.KFO Travel Management	\$61,410	\$0	\$61,410	\$23,400	\$84,810
Coconino Trail Riders	4.CTR Equipment Purchase	\$12,585	\$0	\$12,585	\$37,520	\$50,105
BLM- Tucson FO	5.Middle Gila Canyons OHV Management	\$97,000	\$0	\$97,000	\$22,000	\$119,000
BLM-Yuma FO	6.YFO Travel Management	\$113,800	\$0	\$113,800	\$40,800	\$154,600
BLM- Lake Havasu FO	7.LHFO Travel Management	\$72,100	\$0	\$72,100	\$32,500	\$104,600
AZ Game & Fish Dept.	8.Alamo Wildlife Area Trail Signing	\$3,000	\$0	\$3,000	\$1,792	\$4,792
Parks Board Approved Funding		\$578,588	\$199,975	\$778,563	\$172,495	\$951,058

Figure 3 Continued FY13 Parks Board Approved (3/20/13) OHV/RTP Motorized Project Description:

- *Kelly Motorized Trails, PHI-* This project will design and build two trailheads; adopt and reroute 6 miles of a user created motorcycle trail; build 10 miles of new motorcycle trail; design and construct 13 miles of OHV trail (62" max); and decommission 2 miles of roads and trails in sensitive areas. Design and engineering costs for trailheads is included.
- *Maverick Trail Maintenance & Renovation-* This project will renovate 1.5 miles of trail by clearing loose rock and adding crushed rock; provide erosion maintenance on another 1.5 miles and replace and increase signage. Maps will be produced and two surveillance cameras will be added to monitor areas closed to motorized use.
- *KFO Travel Management-* This project will complete route evaluations in several units of the KFO, install five kiosks, and renovate about 200 feet of trail.
- *CTR Equipment Purchase-* This project will purchase equipment, tools, personal protective equipment, and materials to support volunteers who help build OHV trails.
- *Middle Gila Canyons OHV Management-* This project will purchase a Special Land Use Permit from ASLD and construct an access route to bypass the ranch residence. On the groundwork includes installing signage, cattle guards, and other route maintenance. A caretaker will be hired to manage the project site and an UTV and storage shed will be provided. The project will produce and distribute maps and schedule periodic user contact events. Design and engineering is requested.
- *YFO Travel Management-* This project will complete route evaluations in the La Posa unit, which will lead to route designation. Signage will be installed and maps will be produced.
- *LHFO Travel Management-* This project will complete route designations and provide signage and maps.
- *Alamo Wildlife Area Trail Signing-* This project will install over 100 route signs to indicate open areas, closed areas, and seasonally closed areas.

Recreational Trails Program (Motorized and Non-Motorized Portions)

On July 6, 2012, President Obama signed into law P.L. 112-141, the Moving Ahead for Progress in the 21st Century Act (MAP-21). It leaves the Recreational Trails Program, a Federal-aid program codified in Federal statutes under section 206 of title 23, United States Code (23 U.S.C. 206), unchanged from the previous SAFETEA-LU legislation. The program provides funds for all kinds of recreational trail uses, such as pedestrian uses (hiking, running, wheelchair use), bicycling, in-line skating, equestrian use, cross-country skiing, snow-mobiling, off-road motorcycling, all-terrain vehicle riding, four-wheel driving, or using other off-road motorized vehicles. Each state develops its own procedures to solicit projects from applicants, and to select projects for funding, in response to motorized recreational trail needs within the state. The MAP-21 Act provides funding through 2014. For FY 2013 there was over \$1.9 million available between motorized and non-motorized uses. ADOT only allows State Parks to obligate (use) \$1.455 million of those funds under their 5-Year Transportation Plan. For the motorized portion of these funds, Arizona's competitive grant program provides funds for motorized trails uses, including snow-mobiling, off-road motorcycling, all-terrain vehicle riding, four-wheel driving, support facilities, and user information and education. Four (4) projects were funded for \$391,121. In FY 2013 six (6) grant projects were funded for \$468,968 and nine (10) State Parks Trail Maintenance Program for routine trail maintenance projects were funded for \$381,100. The remainder of the \$1.455 million was obligated for administrative purposes.

Table 7. FY13 Board Approved (12/4/12)

RTP Non-Motorized Projects Total Funding

Project Sponsor	Grant Amount	Project Description
Springerville Ranger District	\$45,712	Trail renovation and maintenance, installation of signage and interpretive panels, and provide trail guides. Affected trails include: East Baldy/East Fork 95, West Baldy/West Fork 94, East Baldy Connector Trail 96, Railroad Grade Trail 601.
Alpine Ranger District	\$71,986	Trail Renovation and maintenance, installation of signage and interpretive panels and provide trail guides. Affected trails in the State Trails System: Foote Creek 76, Grand Creek 75, Cabin Shortcut 308, Upper Grant 65, and Steeple 73.
Volunteers for Outdoor Arizona (VOAZ)	\$100,000	Realign, renovate, and maintain approximately 11 miles of the Highline National Recreation Trail.
Black Canyon City Community Assn	\$75,105	Mitigate resource damage, provide support facilities (benches and shade structures), and provide trail signage on the Black Canyon Heritage Park Trail. A State Trail System trail.
Lake Havasu City	\$52,012	Add an ADA restroom and drinking fountain, kiosk, trail signage and improve/cleanup existing trails at SARA Park.
City of Bullhead City	\$93,552	Construct a 1-mile 8' wide hard surface accessible interpretive trail in the Colorado River Nature Center. Support facilities will include benches and shade structures. Mitigation and restoration are included.
	\$438,367	Non- Motorized Grant Projects Total Funding

Table 8. FY13 Board Approved (12/4/12)

RTP Trail Maintenance Program Projects Total Funding

Project Sponsor	Grant Amount	Project Description
Bradshaw RD	\$30,000	Prescott Circle Trail
Payson RD	\$40,000	Donahue Trail 27, West Webber Trail 228, Turkey Springs Trail 217, East Webber Trail 289, See Spring Trail 185, Myrtle Trail 30, Babe Haught Trail 143, Horton Springs Trail 292, See Canyon Trail 184, Drew Trail 291
San Pedro RNCA	\$30,600	San Pedro Trail System
Verde RD	\$40,000	Oxbow Trail 163, Tule Rim Trail 162, Coldwater Springs Trail 27
Santa Catalina RD	\$40,000	SCRD trails
Fool Hollow Lake SP	\$40,000	Lake Trail
Tonto Basin RD	\$40,000	AZ Trail-Four Peaks
Alpine RD	\$55,000	Aker Lake Bicycle Trail, Aker Lake/KP Connection Trail, Fish Creek Trail, Fish Creek Bench, Clell Lee Groomed Ski Loop, Horse Ridge Trail
Pleasant Valley RD	\$37,200	Trail 144, Trail 139, Trail 254, Trail 140
Lower Sonoran FO	\$18,900	Crystal Peak Trail
Maricopa County	\$40,000	Pendersen Trail, Rainbow Valley Trail
	\$850,067	Total RTP Non-motorized Funds Obligated for FY2013
	\$411,700	Trail Maintenance Program Projects Total Funding

Resources & Public Programs

Research

Resources and Public Programs provides the agency with research and survey support to collect information regarding our employees, our customers and their needs, the effectiveness of our programs, and other special topics as requested. Historical and current data is useful in aiding decision makers throughout the agency. Summarized below, are examples of research projects.

- The annual Arizona State Parks Employee Survey measures employees' perceptions of their job, their supervisor, agency management, agency communication, general information, and demographic information allowing executive staff to assess agency functioning.
- Planning efforts began for the 2014 Visitor Survey, including development of contracts with the Coconino Rural Environment Corps and Northern Arizona University, the redesign of survey questionnaires and survey methodology.
- Data was collected at marketing outreach events to better understand customers camping needs. Also, information was collected and analyses conducted for selected special events for use in future planning or addressing customer service needs (e.g., "Civil War in the Southwest Reenactment Survey" & "Archaeology Expo").
- Monthly updates of agency revenue and attendance are provided to partners and are used internally for planning.
- The National Association of State Park Directors conducts an Annual Information Exchange, which provides information collected from all State Parks in the U.S. regarding facilities, fees, visitation, funding sources and other areas. This section distributes data sheets to appropriate personnel then collects and enters data into the database for Arizona State Parks.

Planning

- Resources and Public Program's staff completed and submitted the 2013 Statewide Comprehensive Outdoor Recreation Plan. AZ State Parks partnered with a 17-member work group of outdoor recreation and natural resource leaders from local, state and federal agencies and private organizations who were selected to represent a broad spectrum of outdoor recreation and natural resource perspectives. Staff conducted trend research and completed a series of online surveys with both outdoor recreation providers and involved recreation users in Arizona to determine what these groups think are the management and funding priorities for outdoor recreation in Arizona.
- Staff conducted an agency wide Strength, Weaknesses, Opportunities and Threats (SWOT) analysis. SWOT is an analytical tool that combines perceptions to help organizations identify internal and external factors that are both favorable and unfavorable in achieving goals. Interactive sessions were conducted with staff, volunteers, partners, Friends Groups and community members participating as was relevant to each

park. Visits to each park and section within Arizona State Parks were conducted from February through May 2013. SWOT responses were gathered from 305 individuals associated with ASP in 39 separate meetings. A final report was compiled and will shape more in-depth park planning efforts.

- Initiated the *Trails 2015 Statewide Motorized and Non-motorized Trails Plan*. Resources and Public Programs staff began the planning efforts for the State Trails Plan, mandated by legislation every five years. Staff is partnering with Arizona State University to conduct trend research and complete a series of phone and online surveys with the general public, trail users and land managers to determine trail usage rates, satisfaction and trail preferences along with management and funding priorities for motorized and non-motorized trails Arizona. Completion and approval of the plan is expected by January 1, 2015.
- The Natural Areas Program Committee (NAPAC), with ASP staff assistance, has prepared a Draft San Rafael State Natural Area (SRSNA) Management Planning Framework. The Draft SRSNA Management Planning Framework is intended to describe the Desired Future Conditions of the property, with overarching goals, and a planning framework to achieve those goals and desired conditions. The Planning Framework includes a “decision tool” that will allow project proponents and ASP managers a way to identify and mitigate any potential impacts to natural resources on the property from a proposed action. The draft plan is in a comment period at the end of the fiscal year.
- The Off-Highway Vehicle (OHV) Program secured funding for the development of a statewide Motorized trail geodatabase and a web based map portal to assist the public with finding riding opportunities. The GIS capability within the OHV program will also provide resources to help modernize grant project tracking/reporting, multi-jurisdictional trail planning, and 24 special analysis of planning data. Project specifications are being developed to assist with contractor selection.
- The OHV Program and Off-Highway Vehicle Advisory Group (OHVAG) have created a special subcommittee to recognize premiere motorized trails throughout Arizona to improve OHV tourism. The group will also develop difficulty designations to assist the public with finding trails to suit their abilities. Information created will be added to the OHV Program’s interactive GIS Portal to help market trail opportunities and boost OHV tourism in developing rural economies.
- The OHV Ambassador Program receives support from the OHV Recreation Fund pursuant to OHV legislation, A.R.S. §28-1176 (E) and was created as a result of the identified need from land agencies and OHV stakeholders to increase on-the-ground OHV management presence. The Statewide OHV Program Coordinator manages the program and secures funding through Parks Board approval.

The Ambassador Program is coordinated through partner groups (BLM-Phoenix District Office, Cave Creek Ranger District, Community Forest Trust, and RideNow LLC.) who provide volunteers with the highest level of multi- agency training to:

1. Provide responsible riding information to OHV users at high use OHV staging areas and special events.
2. Monitor trails to document trail hazards and irresponsible OHV use, and
3. Conduct small projects such as fence repair and sign installation.

Research & Science Program (R&S)

The Research and Science Manager (RSM) for Arizona State Parks (ASP) serves in an agency-wide role, as the Natural Resources Manager for ASP as well as the Cave Resource Manager at KCSP. The RSM plans, solicits, reviews and directs internal and external research and science programs, partnerships and mandated interpretive education products that advance ASP's capacity to promote prudent and sustainable natural resource conservation and stewardship. *Key objectives of the RSM role include:*

- Enhancing agency and partner scientific and technical knowledge, skills sets that leverage ASP's ability to enhance management and conservation of cultural and natural resources and related systems in a manner which is sustainable, and measurably increases public advocacy and service for outdoor recreation and the importance of park resources to the State's ecological and economic development.
- Serving as the Cave Resource Manager at Kartchner Caverns State Park (KCSP)
- Promoting in collaboration with managers, resource agency partners and local communities, development of an agency culture and business model that is science-informed, data-driven; as implied by the agency's mission statement.
- Advancing candid and constructive intra- and inter-communication between parks, staff, agency sections and partners.
- Advising and guiding ASP Executive Management team and park managers on interdisciplinary aspects of park resources and operations where science-informed decision-making and planning are warranted.
- Developing collaborative educational outreach programs with universities, colleges and community groups that are sustainable and do not tax limited ASP staff resources.
- Brokering for and developing training opportunities for park staff that will advance technical knowledge and administrative proficiency in managing linked resource elements, systems and processes on and off park in a more holistic manner.

Listing of Key FY 2013 Research & Science Program Activities / Contributions

- **Diamond, Arizona Game & Fish Department (AGFD), Kartchner Caverns State Park**, bat counting/WNS monitoring
 - Automated acoustic-based counting equipment has been installed and is being piloted at cavern sinkhole. The objective of this study is to establish an adequate data set for statistically rigorous analysis to integrate with current and historical manual bat counts. Successful results will lead to future bat counting at KCSP being fully automated for efficiency and staff safety. KCSP serves as a potential monitoring and early warning station for Southeastern Arizona in respect to the spread of destructive White-nose Syndrome fungus that has decimated similar bat populations currently spreading from eastern through central U.S. *IN PROGRESS*
- **Brott, Zugmeyer, Sonoran Institute—Patagonia Lake SP**, water harvesting workshop

- UA outreach program—The Sonoran Institute leads an integrated, introductory design and passive water-harvesting workshop on park to reduce erosion effects causing gullies near high-impacted campground pavilions. This program incorporates infiltration basins, native vegetation to slow rainwater runoff and limit/reverse erosion, and has served as an educational example of rainwater harvesting to park visitors and staff. It is the hope of the RSM that through this partnership the design and program will be expanded across the ASP system in the future. COMPLETED

- **Cushing (Denver Museum of Nature & Science), Catalina State Park, Camel spiders**
 - The National Science Foundation-funded global survey and inventory of arachnids of the order Solifugae—commonly known as camel spiders is also taking place. These are bizarre creatures—in fact, they are not actually spiders—ill-named camel spiders display anatomical features not found on any other arachnid—and they can run for a really long time. *IN PROGRESS*

- **Mars, UA Eller Business College-Dorrance Entrepreneurship Program, Kartchner Caverns State Park**
 - Seven years running, Kartchner Caverns State Park serves as a field site/case study for future business, social, engineering and science leaders to examine business and public service models whose missions significantly advance social and environmental stewardship in economic enterprises. *IN PROGRESS*

- **Gent (Astronomy League, International Dark Sky), Casavant (ASP), Kardel (Int’l Dark Sky A), et al—Dark Sky monitoring and Public Outreach Program**
 - ASP is the first state park system to have various parks inducted into the International –Global Star Park Program. Darkness measurements are taken during bi-annual astronomy/star night programs that are shared with the public—acclaimed astronomer and planetary scientists share talks, the latest research and discoveries, and a growing enthusiasm and importance of dark skies on human, natural and cultural resource systems. This program fully supports national and state STEM (science, technology, engineering and mathematics) initiatives. Future studies will include impacts from light pollutions. *IN PROGRESS*

- **Jenness et al, Picacho Peak State Park, Crested Caracara bird nest survey**
 - Leading researchers and members of the AZ Field Ornithologist Society are conducting field inventory of the rare Crested Caracara bird, thought to nest on the flanks of the volcanic highlands present at Picacho Peak State Park. *IN PROGRESS*

Public Information Office (PIO)

Public Information Office (PIO)

Communications plans and strategies managed by the Public Information Office (PIO) inform Arizona's residents and visitors about agency programs and projects. The PIO communicates the agency mission and supports the divisions for public involvement, planning, educational projects, research, natural resource planning, and partnerships for the agency. Each year the goal of the PIO is to promote the mission and vision of the agency to many different audiences. One of the key audiences is the media who then report the news to many audiences through those media outlets. The PIO manages in-house media lists and contacts, thereby increasing impressions of statewide projects within the agency for a very small investment. The PIO staff assists both internal and external customers for the agency as a public relations consultant.

Measuring Media Impressions

The overall public relations strategy is to enhance the public's awareness utilizing free media exposures, partnerships through promotions, special events, special projects and other activities that provide income through gate fees. In 2012-13, the strategy focused on increasing visitation from Arizona residents and RV "winter visitors" from Canada. The agency was able to capture nearly 1.5 billion media impressions in 2012-13. There were more than 1,500 news stories, with features and mentions in national and statewide news sources. Feature stories ran in printed and online sections of the Arizona Republic for Kartchner Caverns SP, Alamo Lake SP, Homolovi SP, Fort Verde SHP and Memorial Day camping. In addition, many of those feature stories also ran in USA Today, the largest circulation newspaper in the country, which also has matching demographics of readers with the State Parks. USA Today is distributed to visitors in the state through hotel rooms and airports, which make it key to informing out-of-town visitors.

Television coverage included national and local news stories such as the new "Family Campout" Program on both FOX 10 and "Arizona Midday" on NBC 12. The agency encourages Arizona's residents to take advantage of the various opportunities for recreation and cultural activities in the State Park system, and also informs them of the various uses of their grant fund monies distributed statewide. Historic preservation compliance issues, workshops, and natural resource protection are all responsibilities of the sections within the agency that serve to educate the public. Television news spots are developed regularly in Phoenix, Tucson, Flagstaff and Yuma for ASP. Video produced by the agency, runs regularly on City cable channels, network channels, and national PBS networks such as PBS "8." AZStateParks.com, the agency's official website, is promoted in every press release and stories written specifically for trade journals that focus on camping, hiking, birding and recreational vehicles. Film and photography projects and requests are handled through the PIO office for the parks and revenues are generated from many corporate programs.

Social Networking

The agency utilizes Social Networking tools as a way to reach reporters and the public to inform them about activities in the parks. Social networking tools used include Facebook pages, Twitter, and a YouTube Channel. Our followers continue to grow.

Tools for Reporters

A variety of tools are used to assist reporters to increase the value of the stories written about the agency. These tools include free event and park digital and Beta video, still photos, press releases, and written stories. CDs with photos and information are sent instead of traditional printed press kits. These CDS are also sent to international reporters. Travel guides, maps, books, web pages, and other types of publications receive updated information and pictures to enhance exposures. The PIO consults with journalists to produce information for textbooks and tourism-related books such as Frommers and Fodors travel guides. Speaking engagements are coordinated throughout the year with statewide non-profit organizations to help increase awareness of the Parks. Media stories about Kartchner Caverns SP have generated a strong response in sales as indicated in tracking statistics.

Partnerships

Public broadcast television shows continue to run in major markets with support from the Arizona Office of Tourism, Arizona Game & Fish Department, Department of Commerce, Arizona Lottery, Arizona Highways Magazine, Arizona State University, Northern Arizona University, University of Arizona, and the Tucson Convention and Visitor's Bureau. These partnerships help support State Parks' efforts and help educate the public about their State Parks system. Arizona Highways Magazine is a tourism publication designed specifically to attract visitors to Arizona. The editorial staff's support of agency events and extensive park coverage keeps State Parks in the minds of potential global visitors. Arizona Highways Television with Robin Sewell continues to produce segments about State Parks, which air on NBC Channel 12. Reruns continue to fill airwaves.

Special Releases

Encouraging the public to volunteer for the State Parks through the media has helped increase the volunteer base both in the parks and with our Site Steward program.

Group Sales

Group tour public relations activities have been reduced because of limited agency staff. The PIO is still actively trying to recruit national and international tour companies to Arizona through partnerships with the Arizona Office of Tourism, CVBs, and Chambers. This includes FAM trips coordinated into the parks for media tours, van tours, travel agencies and tour companies. The agency has joined the national Tour Association and American Bus Association to encourage group tours to the Parks.

Nonprofits and Partnerships

The Arizona State Parks Foundation continues to partner with the agency in campaigns that assist parks with special events and unique programming. The Arizona Watchable Wildlife Tourism Association, Be Outdoors Arizona, Arizona Parks & Recreation Association, Heritage Alliance, Preservation Foundation, RV Association, National Trails Day, National Public Lands Awareness Day, Arizona Archaeology & Heritage Awareness Month programs and organizations are some of the partners working with the PIO office throughout 2012-13 on projects. Arizona State Parks partnered with American Trails for the 2013 International Trails Symposium, which brought visitors into the state from around the world.

Businesses Support Parks

Geico, American Park Network, Forever Resorts, Bashas, Cabelas, Bass Pro are some of the companies that have provided financial resources for park events. For example, American Park Network printed 175,000 green guide brochures for the agency. These are distributed throughout Arizona and are the main collateral piece for the agency. This partnership has saved the agency \$200,000 each year in printing costs. Staff handles distribution internally, with distribution increasing each year.

Disabled Veterans Annual Pass Program

The PIO also oversees activities handled by the Customer Service Team. This includes customer service (both internally and externally) as well as the management of the more than 1,500 participants in Disabled Veterans Annual Pass Program. This program serves Veterans who have a service-connected 100% disability and

Arizona residents. In order to save overhead costs, the pass has been issued as a two-year pass with no yearly reprinting. This has eliminated administrative costs for printing, mailing and staff time.

Mail and Vehicle Fleet

The PIO office Customer Service Team manages incoming and outgoing mail systems, the Phoenix Gift Store, and an eight-vehicle fleet. They also provide administrative support for Executive Staff and other departments. Due to the downsizing of staff, the agency fleet has also been reduced, which has saved the agency expenses and gas.

Marketing

The Marketing Section seeks to raise awareness about Arizona State Parks and encourage new and repeat visitation. In order to accomplish this goal, we conduct research about potential, our parks, and trends in the recreation and tourism industry, new marketing strategies, and the improvement of our services. Staff also provides all graphic design services and consultation for the agency. This team is responsible for the printing of agency materials and the maintenance of and updates to the agency’s website and social networking channels.

Advertising

Based on data collected from many sources, advertising is compiled in select media to effectively reach target markets. Listed below are some of the media featuring State Parks advertising: *Sunset* magazine, *AAA-Highroads*, *Canadian SnowBird*, *Arizona*, Woodall’s/Good Sam RV resources, *Arizona Republic*, *Arizona Daily Star*, *Bear Essentials*, *Phoenix Magazine*, and a variety of local/statewide newspapers and radio stations to cover special events around the State.

Outreach

Brochures and other marketing material for the agency, individual parks, and park events are distributed to our target audiences at trade shows and events. Below is a list of the selected trade shows and events and brochures that the outreach staff attended to inform and educate the public about the agency.

- Baseball Games
- International Trails Symposium
- Quartzsite 150,000 RVers
- Mesa Snowbird Extravaganza
- Many RV companies
- County Fairs
- State Parks events
- Six different outdoor-related retail outlets (weekends)
 1. AZ Game and Fish Exposition
 2. University of Arizona Book Event
 3. Yuma Lettuce Days
 4. Tres Rios
 5. Tucson Gem and Mineral Show
 6. Verde Birding Show
- Commercial Collateral Distribution: Hotels/Motels/Private businesses
- Donation program: About 100 letters and day-passes/annual passes used to promote parks through donations to major events, newsletter signups, and special event promotions.

Table 9: Distribution of Brochures and Maps

Free collateral distribution of Arizona State parks Brochures	216,000
AWWTA Nature Brochures	38,400
Off-Highway Vehicle Brochures	14,5000
Individual Park Maps	420,000
Arizona State Travel Maps with Parks	2,800

E-Newsletter

The agency's e-newsletter is designed and distributed monthly. The agency's email database has increased from 25,000 in FY12 to 34,400 readers in FY13 due to email collection at parks, the reservation system, trade events, publicity and other marketing techniques. The Parks E-Newsletter includes a monthly calendar of events, ASP accomplishments, plus cultural and conservation efforts. The open rates range between 25%-45%, as compared to the industry average of 19%.

Partners

In Marketing: Arizona Office of Tourism, the Arizona Council for Enhancing Recreation and Tourism, Arizona Arts Commission, Arizona Fair Association, Southern Arizona Attractions Alliance, Convention and Visitors Bureaus, Visitor Centers, Arizona Watchable Wildlife Tourism Association.

Promotions

The multi-tag card is a perforated coupon tab that could be redeemed at different parks around the state. The goal of the card is to raise awareness of the parks in the area by businesses. The multi-tag card promotion has been expanded to cover three different areas in the state.

Memberships

Arizona Parks and Recreation Association, National Association of State Parks Directors, National Recreation and Park Association, Arizona Tourism and Lodging Association.

Conferences Supported

- Boyce Thompson Arboretum Garden Show
- INTERNATIONAL Trails Symposium
- National Historic and Trails Conference
- SHPO Preservation Conference

Graphic Design

Advertising custom designed in 2013: **140 ads**

Collateral design and printing projects:

- Business cards for all staff, Day Passes, Annual Passes
- Archaeology Month – Road Banner, Event banners
- Cattail Cove – AZ 30th Centennial Banner
- Catalina – 3 (4 x 4) banners
- Fort Verde - 4 banners
- Tonto Natural Bridge – 2 banners
- Patagonia – Mariachi Banners
- Dead Horse Ranch – 20,000 Maps
- Parks Day-passes – 68,000
- ASP – Investment Opportunities – Blue book
- Kartchner Caverns – promotional hand out cards 3.5.x4
- Picacho Peak Civil War Banners and posters, entrance signage, highway banners, Feather Banners
- River Signs- Cattail Cove, Lake Havasu, River Island, Buckskin Mountain
- Family Camping Campaign – Full range of collateral
- Agency Park Signs- LOGO only
- Exhibits Signage

Website Updates

The team works to maintain, update and improve the agency's website, AZStateParks.com. This site provides real time in-depth information about the park system, including:

- online reservations for camping, cave, special events, ramadas

- individual websites for each park
- photo galleries with interpretative captions about each park
- interactive map with satellite and terrain views

Social Media

Facebook – **10,100** Likes

Twitter – **9,600** followers

Website

The Press Room allows the media an easily accessible tool to see current and upcoming agency events in detail incorporated into each press release. The site typically receives 2,000-4,000 online visitors a day.

For 2012-13 the website had **1,726,717** online visits with **7,320,614** page views. Potential visitors from around the world explore the website to make travel plans. See **pages 47-48** for more detailed website traffic statistics. Information that is updated regularly on the website:

- board reports, minutes, and notes for all groups monthly.
- downloadable and printable park maps
- volunteer position availability for each park
- detailed facility information, including group day use and camping facilities
- at-a-glance fee information for each park
- downloadable Junior Ranger activities for children
- the history of how each park entered the ASP system
- an email newsletter sign up box
- science page with ecology, archaeology and cultural history information
- area attraction information
- enhanced visitor tracking
- “find a park” feature allows visitors to locate a park based on interest

The website also contains pages for other sections of the agency including: the State Trails Program, State Historic Preservation Office (SHPO), Grants, OHV, Arizona State Parks Board, and Advisory Committees.

Marketing Research Projects

Marketing team wrote and implemented three different instruments to collect data at major RV events within the state in the Spring of 2013. That information was used to find new publications and channels to market to the camping audiences in 2013.



AZStateParks



State Historic Preservation Office (SHPO)

The responsibilities of the State Historic Preservation Office (SHPO) are defined in state and federal law (A.R.S. 41-861-864 and 41-511.04; P. L. 86-665, National Historic Preservation Act of 1966, as amended). Programs include:

- Comprehensive historic preservation planning
- Survey and inventory of heritage resources
- National/State Register of historic Places nominations
- Review and compliance of federal undertakings and state plans
- Federal grants and Federal and State Tax incentives administration
- Certified Local Government oversight
- Public education
- National and Arizona Register of Historic Places
- Newly listed Arizona/National Register Nominations

Newly listed Arizona/National Register Nominations included:

Cochise

Camp Naco Historic District – Naco – 10/17/12

Murray Springs Clovis Site – Sierra Vista – National Historic Landmark Designated/Listed – 10/16/12

Coconino

Albright, Horace M. Training Center – Grand Canyon – 9/30/13

La Paz

Poston Elementary School, Unit 1 – Parker – National Historic Landmark Designated/Listed – 10/16/12

Maricopa

First Presbyterian Church of Peoria – Peoria – 8/13/12

Stephens, C.P., DeSoto Six Motorcars – Phoenix – 2/20/13

Pima

University Indian Ruin Archeological Research District – Tucson – 10/17/12

Rincon Heights Historic District – Tucson – 1/23/13

San Rafael Estates – Tucson – 1/23/13
Tucson Health Seekers MPDF – Tucson – 1/09/13
Owen Homesite – Tucson – 1/09/13

Yavapai

Montezuma Castle National Monument – Back Ranch HD – 1/29/13

Certified Local Government

Twenty-nine communities take part in the Certified Local Government (CLG) program. CLG training was provided at the Statewide Historic Preservation Partnerships Conference.

Inventory

The AZSITE statewide inventory database and GIS system was available to preservation consultants, agencies, and researchers. There are over 85,000 archaeological sites in AZSITE. Over 3.6 million acres of land has been surveyed. The Arizona State Museum, the University of Arizona, the School of Human Evolution and Social Change at Arizona State University, the SHPO a division of ASP, and the Museum of Northern Arizona cooperatively manage AZSITE.

Review and Compliance

There were 1439 federal projects and 253 state projects that SHPO reviewed. They had 2388 incoming correspondence and 1894 outgoing correspondence. The office also provided assistance to counties and local communities seeking advice under local ordinances. Seventeen Memorandum of Agreements (MOA), and nine Programmatic Agreements (PA) were executed for projects and to streamline reviews.

State Property Tax Program

There are now nearly 7,700 properties that have been in the State Property Tax program, over 7050 of which are currently enrolled. During the fiscal added 363 properties joined the program. The SHPO conducts reviews and advises property owners on rehabilitation plans.

Main Street

The Main Street program is designed to help economic revitalization and job growth of older, traditional business districts. City planners are often focused on new growth and new development and can easily overlook these areas. These places are small business incubators and often locally owned. The program is attractive to many rural communities as it focuses on utilizing what is already there: the existing built environment. There are 10 active Main Street communities.

Public Programs

Co-sponsored the 10th annual Statewide Historic Preservation Partnerships Conference held in Mesa. Partners included the City of Mesa, National Park Service, Arizona Preservation Foundation, Arizona Archaeological Council, Arizona Lottery, Center for Desert Archaeology, Statistical Research Inc., and Logan Simpson Design. Coordinated and co-sponsored statewide Archaeology Month activities during March of 2013. It was held at the Agua Fria National Monument and over 1,000 people attended. Coordinated the Site Steward Program including certification and training of more than 800 volunteer Site Stewards. Held preservation planning meetings with the communities in Nogales, Mesa, Phoenix, Ash Fork, Williams, Camp Verde, Tucson, Florence, Globe, Clifton and Tempe. The National Preservation Institute came to Arizona three times for training.

Financial Management

Financial accountability and proper financial management remain a top agency priority. A detailed accounting structure, combined with timely tracking and analysis of revenues and expenditures, continues to enhance fund stability and oversight. Effective communication of financial to internal and external customers remains a high priority. The Financial Management team provides concise, targeted information as well as advice and interpretation for increasingly complex executive decision-making. Included in the financial information provided by the Financial Management team is the timely posting of Park operating expenditures, as well as revenue and attendance information for individual parks and the entire park system.

During FY 2013, the agency collected \$21.9 million in revenues and expended \$44.6 million, including \$17.3 million for agency operations, \$1.2 million for facility repairs and improvements within the State Park system, and \$26.1 million for pass through grants.

At the end of FY 2013, the total agency fund balances were \$34.2 million, with no legislative sweeps enacted for FY 2014. Of the \$34.2 million agency fund balance, \$12.8 million remains available for agency operations and programs into fiscal year 2014.

During fiscal year 2013, the agency effectively managed its significantly reduced financial resources, which allowed the agency to continue to operate at the same level as the prior fiscal year.

Budget Office

The Budget Office prepares and submits the annual budget request to the Governor and Legislature and provides information to various internal agency users on budget allocations, expenditure tracking, and oversight of the seven funds administered by the agency.

An annual operating budget is developed each fiscal year, comprised of Legislative Appropriations and other non-appropriated fund amounts, as approved by the State Parks Board. The operating budget is loaded into the Arizona Financial Information System (AFIS) and becomes the basis for tracking expenditures and making financial decisions. To assist in the tracking of expenditures, the Budget Office prepares Monthly Budget Status Reports for each individual Park and Section.

The Budget Office works closely with the Financial Management team on program budgeting, accounting structure, budget revisions and reductions, and expenditure tracking reports. The two teams work together on managing fund expenditures, appropriations, transfers and cash, which is critical to the successful operation of the agency.

Procurement Services

Procurement Services provides expertise in the areas of public procurement, (e.g., Purchase Orders, Request for Proposals, Request for Quotes, Invitation for Bids, etc.), intergovernmental agreements, contract administration, concession contract management and purchasing card management.

Procurement Services strives to provide excellent customer service to all its customers. The focus of the procurement function is to obtain quality products and services at competitive rates in accordance with the Arizona Procurement Code.

All of the agency's procurement activity is now completed through the State's e-procurement system, (i.e., ProcureAZ), which included the processing of over 1,300 purchase orders and nineteen solicitations during fiscal year 2013.

Procurement Services also initiated four new, Inter-Governmental Agreements (IGAs), and processed amendments for seven existing IGAs.

Human Resources & Payroll

In late FY2012, Governor Brewer signed HB2571 (State Personnel System), which was one of the most significant pieces of human resources legislation in Arizona history. The bill took effect in FY 2013 on September 29, 2012. There were many components that impacted every aspect of personnel administration including performance management, new rules and statewide HR policies, talent acquisition and onboarding system. Part of Personnel Reform is to transition to an At-Will Workforce. Arizona State Parks went from 82% covered employees in FY2012 to 29.4% covered in FY2013.

As part of Personnel Reform a new performance management system was deployed on January 1, 2013. This was a monumental change to how the state evaluates employee performance. MAP evaluates both covered and uncovered. MAP promotes a two-way system of communication between supervisor and employee by clarifying expectations, providing regular and transparent feedback. MAP also aligns employee behavior with agency values, goals and strategies. MAP was fully automated and is integrating the performance appraisal with management decisions (promotions, discipline, compensation). The implementation of MAP required coordination and collaboration with Computer Support to upgrade agency computers to support the automated system. Human Resources Staff conducted trainings for managers and staff throughout the state on the new performance management system. Our initial rating period was a 6-month time frame beginning January 1, 2013 and ending June 30, 2013.

Annual employee turnover rate for FY 2013 was 17.7%, a slight decrease from FY 2012.

There were a total of 31 full-time hires in FY 2013.

The agency had 148 full-time employees at the end of FY 2013 and 113 part-time employees.

IT Computer Support

Computer Support's vision is to provide and maintain quality automated business services for Arizona State Parks. The section provides computer hardware, software, and communication infrastructure support to sections and programs of the agency, and is also responsible for automation and maintenance of business processes that utilize inventories of natural and cultural assets.

In 2013, the section added new field equipment to allow daily park revenue reporting as part of the reservation system managed by Arizona State Parks. The new system allows the agency to manage park visitation in both peak and non-peak seasons, with higher efficiency and increased customer satisfaction.

Ongoing this year, the section updated several park site broadband Internet connections, installed security devices, and added employee kiosks to help to support the mission of the Parks Division by allowing access to several centralized computer systems in Phoenix. Computer Support continues the development of efficient agency business processes that reflect the core value of sustainable economics.

Appendices

Key to Acronyms

ADA – Americans With Disabilities Act	LWCF – Land and Water Conservation Fund
ADOA – Arizona Department of Administration	LRSP – Local, Regional, and State Park Grant Program
ADEQ – Arizona Dept. of Environmental Quality	MOU – Memorandum of Understanding
ADOT – Arizona Department of Transportation	NAPAC – Natural Areas Program Adv. Committee
ADWR – Arizona Department of Water Resources	NCCC – National Civilian Community Corps
AFIS – Arizona Financial Information System	NPS – National Park Service
ALSD – Arizona State Land Department	ODQM – Office of The Depot Quartermaster
AORCC – AZ Outdoor Rec. Coordinating Commission	OHV – Off Highway Vehicle
ARS – Arizona Revised Statutes	OHVAG – Off-Highway Vehicle Advisory Group
ASCOT – Arizona State Commission on Trails	PVST – Parks Volunteer Support Team
ASP – Arizona State Parks	PIO – Public Information Office
ASPF – Arizona State Parks Foundation	RAC – Rural Advisory Committee
AZGF – Arizona Game & Fish	RAM – Research & Marketing
BLM – Bureau of Land Management	RE – Research and Science Programs
CAB – Conservation Acquisition Board	RFQ – Request for Quote
CLG – Certified Local Government	RIM – Resource Inventory & Monitoring Program
CPR – Cardiopulmonary Resuscitation	RSM – Research and Science Manager
CWA – Clean Water Act	RTP – Recreational Trails Program
ERE – Employee Related Expenses	SCSNA – Sonoita Creek State Natural Area
FHWA – Federal Highways Administration	SDWA – Safe Drinking Water Act
FTE – Full Time Equivalent	SHP – State Historic Park
FY – Fiscal Year	SHPO – State Historic Preservation Office
GF – General Fund	SNA – State Natural Area
GIS – Geographic Information System	SLIF – State Lake Improvement Fund
GPS – Global Positioning System	SP – State Park
HPAC – Historic Preservation Advisory Committee	SRSNA – San Rafael State Natural Area
HRF – Historic Preservation Fund	USFS – United States Forest Service
HRIS – Human Resources Information System	WWTP – Water Wastewater Treatment Plant
HVAC – Heating Ventilation and Air Conditioning	VRCA – Verde River Citizens Alliance
IGA – Intergovernmental Agreement	VRG – Verde River Greenway
ISA – Interagency Service Agreements	YCC – Youth Conservation Corps
KCSP – Kartchner Caverns State Park	
LEBSF – Law Enforcement & Boating Safety Fund	

ARIZONA STATE PARKS

SOURCE AND DISPOSITION OF FUNDS - FY 2013 - AGENCY SUMMARY

SOURCE OF FUNDS				DISPOSITION OF FUNDS						
Detail Page No.	Beginning Fund Cash Balance	FY 2013 Revenues	Total Sources	FY 2013 Expenditures	Reversions, Sweeps and Backfills	Total Expenditures	**Obligations into FY 2014	Unobligated Balance Forward	Ending Fund Cash Balance	
1	2202 State Parks Revenue Fund									
	6,168,649	10,935,912	17,104,561	10,746,839	0	10,746,839	0	6,357,722		
	0	558,334	558,334	434,451	0	434,451	0	123,884		
	0	412,828	412,828	327,232	0	327,232	0	85,596		
	6,168,649	11,907,074	18,075,723	11,508,521	0	11,508,521	0	6,567,201	6,567,201	
1	1304 Reservation Surcharge Revolving Fund			90,020	867	90,887	0	0	0	
1	4010 Publications and Souvenirs Revolving Fund			149,200	303	149,503	0	0	0	
2	2105 State Lake Improvement Fund									
	2,820,944	3,073,230	5,894,174	3,344,910	0	3,344,910	0	2,549,264		
	1,595,642	1,900,000	3,495,642	229,852	0	229,852	3,265,790	0		
	0	0	0	0	0	0	0	0		
	4,416,586	4,973,230	9,389,816	3,574,762	0	3,574,762	3,265,790	2,549,264	5,815,054	
2	2448 Partnerships Fund									
	175,650	0	175,650	52,241	0	52,241	0	123,410		
	99,849	313,103	412,952	317,728	0	317,728	95,224	0		
	91,282	(9,953)	81,328	0	0	0	81,328	0		
	366,781	303,150	669,931	369,968	0	369,968	176,553	123,410	299,962	
2	3117 Donations Fund									
	121,019	3,310	124,329	36,286	0	36,286	0	88,044		
	270,505	92,088	362,593	74,728	0	74,728	287,865	0		
	391,525	95,398	486,923	111,014	0	111,014	287,865	88,044	375,909	
3	2253 Off Highway Vehicle Recreation Fund									
	10,730	330,487	341,217	299,487	13,750	313,237	27,980	0		
	(1,896)	692,100	690,204	609,122	81,082	690,204	0	0		
	1,339,692	516,622	1,856,314	588,211	0	588,211	1,268,103	0		
	1,944,929	1,214,849	3,159,777	0	(94,832)	(94,832)	0	3,254,609		
	3,293,454	2,754,058	6,047,512	1,496,820	0	1,496,820	1,296,083	3,254,609	4,550,692	
3	2525 Arizona Trail Fund			0	0	0	0	0	0	
3	2000 Federal Fund:									
	1,108,888	192,929	1,301,816	810,905	0	810,905	0	490,911		
	0	75,967	75,967	75,967	0	75,967	0	0		
	0	27,345	27,345	27,345	0	27,345	0	0		
	0	1,098,753	1,098,753	1,098,753	0	1,098,753	0	0		
	0	0	0	0	0	0	0	0		
	0	0	0	0	0	0	0	0		
	42,544	132,762	175,306	122,756	0	122,756	52,549	0		
	1,151,431	1,527,755	2,679,187	2,135,726	0	2,135,726	52,549	490,911	543,460	
3	1000 General Fund									
	950	0	950	0	0	0	950	0		
	0	2,151	2,151	0	2,151	2,151	0	0		
	0	0	0	0	0	0	0	0		
	0	0	0	0	0	0	0	0		
	0	0	0	0	0	0	0	0		
	0	2,151	2,151	0	2,151	2,151	0	0	0	
	SUBTOTAL FUNDS (without LCF Growing Smarter)			19,436,033	3,321	19,439,353	5,078,840	13,073,439	18,152,279	
2	2432 Land Conservation Fund (Growing Smarter)									
	2,112,251	285,635	2,397,886	547,134	0	547,134	0	1,850,752		
	40,734,761	0	40,734,761	24,646,380	0	24,646,380	0	16,088,381		
	42,847,012	285,635	43,132,647	25,193,514	0	25,193,514	0	17,939,133	17,939,133	
	TOTAL ALL FUNDS (including LCF Growing Smarter)			58,817,912	21,906,368	80,724,279	44,629,547	3,321	44,632,868	5,078,840

NOTES:

* Revolving Funds do not add to or subtract from the fund balance.

** Obligations on ending cash balances into FY 2014 represent:

Pass through grant and aid project agreements awarded by the State Parks Board as of June 30, 2013.

State Parks capital project allocations as of June 30, 2013.

Contractual obligations on advances and other restricted funds as of June 30, 2013.

Total Obligations on cash balances into FY 2014

1,268,103

3,265,790

544,947

5,078,840

1-3 The total agency FY 2014 operating budget of \$22.46 million is NOT represented as an obligation into FY 2014.
The FY 2014 agency operating budget projections are presented by fund on the following Fund Detail Pages 1 through 3.

ARIZONA STATE PARKS
Source and Disposition of Funds FY 2013 - Detail

2202 - State Parks Revenue Fund	1304 - Reservation Surcharge Revolving Fund Fund 1304 Eliminated - Effective 08-02-2012
Balance Forward (plus \$6,450 revolving funds)	Balance Forward
6,168,649	54,512
Revenues:	Revenues:
User Fees, Concessions, Interest Earnings	Park System Reservation Surcharge Fees (July 2012 only)
10,935,912	36,375
Reservation System Surcharge Fees (eff. 8-2-12)	
558,334	
Gift Shop Program Sales (eff. 8-2-12)	
412,828	
Total Revenues	Net Revenues
<u>11,907,074</u>	<u>36,375</u>
User Fees Program - FTE's 149.0	FTE's 0.0
Operating Expenditures:	Operating Expenditures:
Payroll & ERE	Payroll & ERE
6,659,237	52,133
Professional Services	Professional Services
142,369	0
Other Operating Expenditures	Other Operating Expenditures
3,591,012	37,887
Equipment	Equipment
342,377	0
Admin. Adjustments (AY12 exp)	Admin. Adjustments (AY12 exp)
11,844	0
Subtotal User Fees Program Operating Expenditures	Total Operating Expenditures
<u>10,746,839</u>	<u>90,020</u>
Reservation Fees Program - FTE's 8.0	Legislated Reversions to State General Fund
Operating Expenditures:	867
Payroll & ERE	Cash Balance Forward to FY 2014
308,123	0
Professional Services	
0	
Other Operating Expenditures	Fund 1304 Eliminated - Effective 08-02-2012
126,328	
Equipment	
0	
Admin. Adjustments (AY12 exp)	
0	
Subtotal Reservation Fees Program Operating Expenditures	4010 - Publications & Souvenirs Fund
<u>434,451</u>	Fund 4010 Eliminated - Effective 08-02-2012
Gift Shop Program - FTE's 2.5	Balance Forward
Operating Expenditures:	127,962
Payroll & ERE	Revenues:
80,633	Publications and Souvenirs Sales (July 2012 only)
Professional Services	21,496
0	Investment Interest
Other Operating Expenditures	46
246,599	<u>21,541</u>
Equipment	
0	
Admin. Adjustments (AY12 exp)	FTE's 0.0
0	Operating Expenditures:
Subtotal Reservation Fees Program Operating Expenditures	Payroll & ERE
<u>327,232</u>	6,905
Parks Capital Outlay Projects	Professional Services
0	0
Legislated Reversions to State General Fund	Other Operating Expenditures
0	6,925
Total Expenditures	Equipment
<u>11,508,521</u>	0
Cash Balance Forward to FY 2014	Administrative Adjustments (AY12 expense)
6,567,201	69,054
Outstanding Obligations:	Subtotal Operating Expenditures
FY 2014 Legislated Sweeps	82,884
91,100	Publications and Resale Supplies
Parks Capital Outlay Projects	66,316
0	Legislated Reversions to State General Fund
Total Outstanding Obligations	303
<u>91,100</u>	Total Expenditures
Uncommitted Balance Forward to FY 2014 (Operating)	149,503
6,658,301	Cash Balance Forward to FY 2014
(plus \$6,650 revolving funds)	0
FY 2014 Agency Operating Budget	Fund 4010 Eliminated - Effective 08-02-2012
<u>12,841,000</u>	

ARIZONA STATE PARKS
Source and Disposition of Funds FY 2013 - Detail

2432 - Land Conservation Fund (Growing Smarter)	2448 - Partnerships Fund
Balance Forward 42,847,012	Balance Forward 366,781
Revenues:	Revenues:
Growing Smarter GF Appropriation Transfer 0	LWCF Program Surcharge 0
Investment Capital Gains - Growing Smarter 0	Non-Federal Governmental Grants to State Parks 0
Investment Interest 285,635	Non-Federal Intergovernmental Agreements (IGA) 303,150
Total Revenues 285,635	Total Revenues 303,150
FTE's 2.0	FTE's 8.25
Operating Expenditures - Interest Account:	Operating Expenditures - LWCF Program:
Payroll & ERE 168,537	Payroll & ERE 52,193
Professional Services 18,914	Professional Services 0
Other Operating Expenditures 59,434	Other Operating Expenditures 48
Capital Outlay - Park Asset Renovations 300,249	Equipment 0
Administrative Adjustments (AY12 exp) 0	Administrative Adjustments (AY12 exp.) 0
Subtotal Operating Expenditures (Interest) 547,134	Subtotal Operating Expenditures - LWCF Program 52,241
LCF Growing Smarter Pass Through Grants 24,646,380	IGA Project & ASP Grant Expenditures:
Total Expenditures 25,193,514	Park Operating Support 310,071
Cash Balance Forward to FY 2014 17,939,133	Water Safety Center - Operations & WALETA 7,657
Outstanding Obligations:	Other Non-Federal Governmental Grants to State Parks 0
Pass Through Grants 0	Subtotal IGA Project & ASP Grant Expenditures 317,728
Total Outstanding Obligations 0	Legislated Reversions to State General Fund 0
Uncommitted Bal. Fwd. to FY 2014 (Grant Funds) 16,088,381	Total Expenditures 369,968
Uncommitted Bal. Fwd. to FY 2014 (Interest/Operating) 1,850,752	Cash Balance Forward to FY 2014 299,962
FY 2014 Agency Operating Budget (Interest) 1,250,000	Outstanding Obligations:
	FY 2014 Legislated Sweeps (LWCF Surcharge) 0
	Other Non-Federal Governmental Grants to State Parks (81,328)
	Park Support and Water Safety Center IGAs (95,224)
	Total Outstanding Obligations (176,553)
	Uncommitted Balance Fwd to FY 2014 (LWCF Surcharge) 123,410
	FY 2014 Agency Operating Budget (LWCF Surcharge) 122,900
2106 - State Lake Improvement Fund	3117 - Donations Fund
Balance Forward 4,416,586	Balance Forward 391,525
Revenues:	Revenues:
Watercraft Fuel Tax 4,597,375	Agency-Wide Donations 175
Watercraft License Fees 325,840	Parks Division Donations 91,413
Investment Interest & Misc. 50,015	Partnerships Division Donations 500
Total Revenues 4,973,230	Investment Interest 3,310
FTE's 30.25	Total Revenues 95,398
Operating Expenditures:	FTE's 0.75
Payroll & ERE 2,023,821	Operating & Program Expenditures:
Professional Services 86,665	Donation Interest Expenditures 36,286
Other Operating Expenditures 1,214,425	Agency-Wide Donation Expenditures 14,567
Equipment 40,873	Parks Division Donation Expenditures 58,755
Administrative Adjustments (AY12 expense) (20,875)	Partnerships Division Donation Expenditures 1,407
Subtotal Operating Expenditures 3,344,910	Subtotal Operating & Program Expenditures 111,014
Project and Grant Expenditures:	Legislated Reversions to State General Fund 0
Parks Capital Projects 229,852	Total Expenditures 111,014
Pass Through Grants 0	Cash Balance Forward to FY 2014 375,909
Subtotal Project & Grant Expenditures 229,852	Outstanding Obligations:
Legislated Reversions to State General Fund 0	FY 2014 Legislated Sweeps (42,300)
Total Expenditures 3,574,762	Parks Capital Projects (3,265,790)
Cash Balance Forward to FY 2014 5,815,054	Pass Through Grants 0
Outstanding Obligations:	Total Outstanding Obligations (3,308,090)
FY 2014 Legislated Sweeps (42,300)	Uncommitted Balance Forward to FY 2014 (Operating) 2,506,964
Parks Capital Projects (3,265,790)	FY 2014 Agency Operating Budget 6,875,000
Pass Through Grants 0	
Total Outstanding Obligations (3,308,090)	
Uncommitted Balance Forward to FY 2014 (Operating) 2,506,964	
FY 2014 Agency Operating Budget 6,875,000	
	Uncommitted Bal. Forward to FY 2014 (Interest) 88,044
	FY 2014 Agency Operating Budget (Interest) 50,000

ARIZONA STATE PARKS
Source and Disposition of Funds FY 2013 - Detail

2253 - Off-Highway Vehicle Recreation Fund	2000 - Federal Fund
Balance Forward 3,293,454	Balance Forward 1,151,431
Revenues:	Revenues:
Motor Vehicle Fuel Tax - 60% of total receipts 1,516,535	NPS-Historic Preservation Fund (HPF) 268,895
Decal Indicia (Sticker) Revenue - 60% of total receipts 1,202,749	NPS-Land and Water Conservation Fund (LWCF) 0
Investment interest 34,774	FHWA-Recreational Trails Program 1,126,098
Total Revenues 2,754,058	Parks & Partnerships Projects 132,762
FTE's 3.25	Total Revenues 1,527,755
Program Administration Operating:	FTE's 11.25
Payroll & ERE 266,516	SHPO Operating & Support Expenditures - HPF:
Professional Services 4,335	Payroll & ERE 766,222
Other Operating Expenditures 31,656	Professional services 26,938
Equipment 0	Other operating Expenditures 21,719
Administrative Adjustments (AY12 expense) (3,020)	Equipment 0
Subtotal Program Administration Operating Expenditures 299,487	Administrative Adjustments (AY12 exp) (3,974)
FTE's 8.25	Subtotal SHPO Operating Expenditures (HPF) 810,905
State Parks Agency Operating:	FTE's 1.5 (Rec Trails Admin)
Payroll & ERE 553,425	Project & Grant Expenditures:
Professional Services 600	HPF Pass Through Grants 75,967
Other Operating Expenditures 27,938	LWCF Parks Capital Projects 0
Equipment 27,109	LWCF Pass Through Grants 0
Administrative Adjustments (AY12 expense) 50	Recreational Trails - Administration 27,345
Subtotal Parks Agency Operating Expenditures 609,122	Recreational Trails - Program 1,098,753
FTE's 8.25	Parks & Partnerships Projects 122,756
Grant and Aid Project Expenditures:	Subtotal Project & Grant Expenditures 1,324,821
Pass Through Aid Projects 367,390	Total Expenditures 2,135,726
Pass Through Grants 220,821	Cash Balance Forward to FY 2014 543,460
Subtotal Aid Project & Grant Expenditures 588,211	Outstanding Obligations:
Legislated Reversions to State General Fund 0	Carryforward Balance for SHPO HPF Operating (490,911)
Total Expenditures 1,496,820	Parks & Partnerships Projects (52,549)
Cash Balance Forward to FY 2014 4,550,692	Total Outstanding Obligations (543,460)
Outstanding Obligations:	Uncommitted Balance Forward to FY 2014 0
FY 2014 Legislated Sweeps (19,400)	
Outstanding Operating (for FY14 Program Admin. Adjust.) (27,980)	
Outstanding Aid Projects (502,228)	
Outstanding Pass Through Grants (765,875)	
Total Outstanding Obligations (1,315,483)	
Uncommitted Balance Forward to FY 2014 (Aid) 3,235,209	
2525 - Arizona Trail Fund	1000 - General Fund
Balance Forward 0	Balance Forward (Prior Yr. Approp.) 0
Arizona Trail GF Appropriation Transfer 0	(plus \$950 revolving funds)
Total Revenues 0	Revenues:
Pass Through Aid Projects 0	General Fund Operating Appropriation 0
Total Expenditures 0	Other General Fund Earnings 2,151
Outstanding Obligations:	Total Revenues 2,151
Outstanding Aid Projects 0	FTE's 0.00
Cash Balance Forward to FY 2014 0	Operating Expenditures:
	Payroll & ERE 0
	Professional Services 0
	Other Operating Expenditures 0
	Equipment 0
	Administrative Adjustments (AY12 exp) 0
	Total Expenditures 0
	Reversion to the State General Fund (2,151)
	Uncommitted Balance Forward to FY 2014 0
	(plus \$950 revolving funds)

AZStateParks.com Visitors

The data included on the following pages represents the agency website’s visitor information and traffic patterns, including geo-visual representations of website visitors on state, national, and global maps.

The top viewed pages on the website for FY13 were the Agency Home Page, Kartchner Caverns Home Page, Slide Rock Home Page, Kartchner Caverns Cave Tour Information Page, and the Find a Park page. Data on the top ten viewed pages and the top ten downloaded files are presented below.

For FY13 there were over 7.4 million page views and over 1.8 million visits. There was an average of 5,010 visits per day. Arizona sends the most website visitors, followed by California, Texas, New York , and Colorado. There were over 191,000 files downloaded from the site.



Arizona State Parks map page has direct links to each park’s home page.

Table 10. FY13 Top Ten Viewed Web Pages

Rank	Page Title	# of Views
1	AZStateParks.com Home Page	346,714
2	Kartchner Caverns SP: Home Page	298,090
3	Slide Rock SP: Home Page	212,163
4	Kartchner Caverns SP: Cave Tour	208,181
5	Find a Park: Map	164,487
6	Red Rock SP: Home Page	135,429
7	Lost Dutchman SP: Home Page	134,275
8	Find a Park: Home Page	126,980
9	Dead Horse Ranch SP: Home Page	120,186
10	Patagonia Lake SP: Home Page	118,135

Table 11. FY12 Top Ten Downloaded Files

Rank	File Name	Downloads
1	Catalina SP Park Map	14,887
2	Lost Dutchman SP Map	14,870
3	Red Rock SP Map	11,996
4	Dead Horse Ranch SP Map	7,759
5	Patagonia Lake SP Map	7,212
6	Slide Rock SP Map	6,934
7	Kartchner Caverns SP Map	6,733
8	Tonto Natural Bridge SP Map	6,375
9	Picacho Peak SP Map	6,046
10	Fool Hollow Lake RA Map	5,808

Figure 2. AZStateParks.com FY13 Traffic Overview

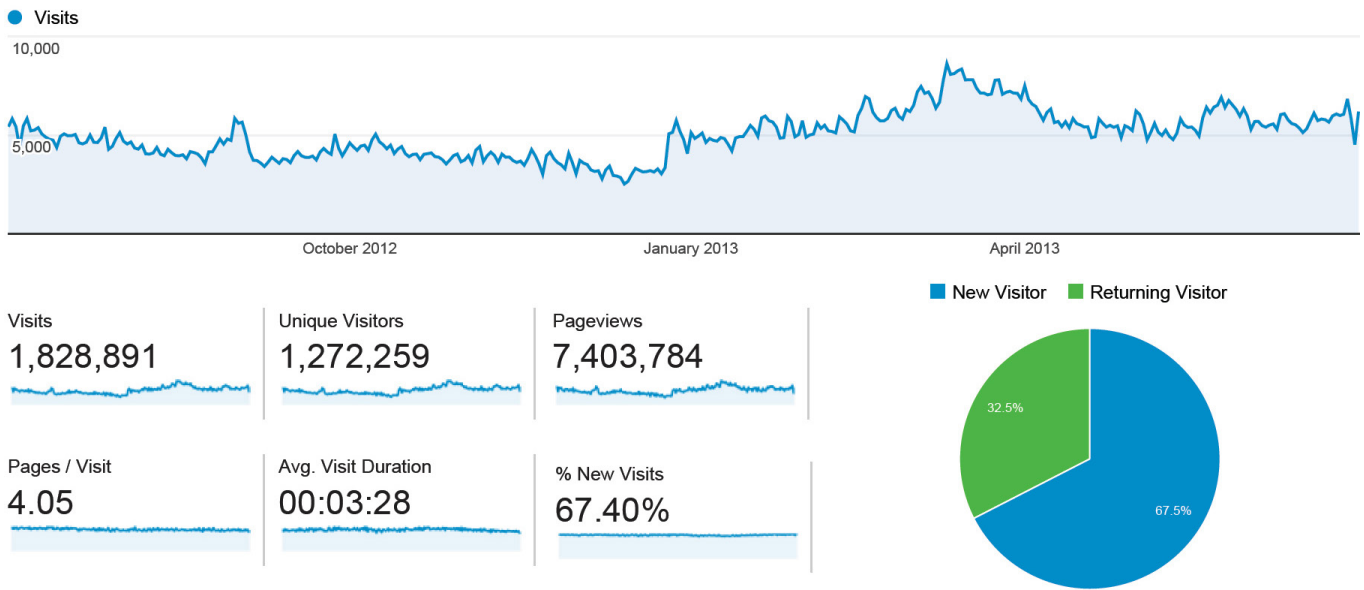
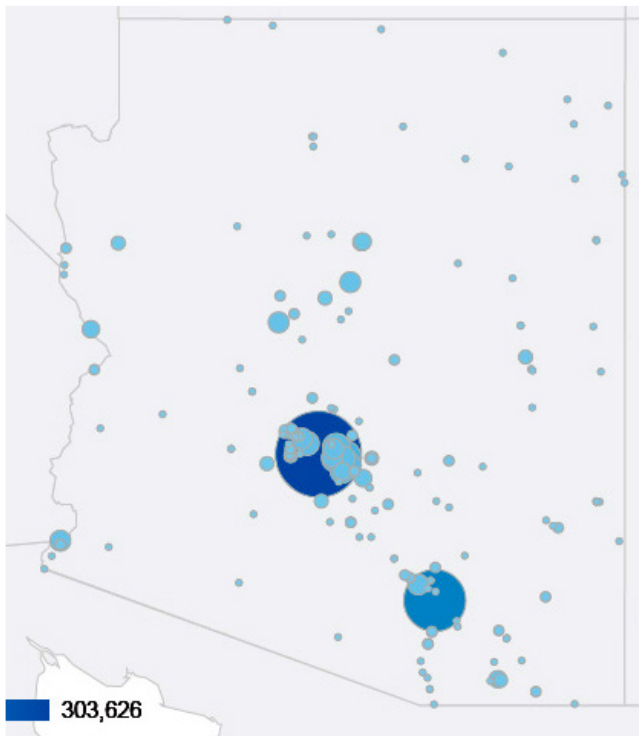
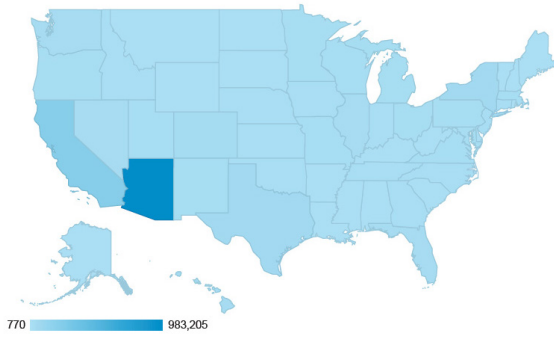


Figure 3. AZStateParks.com FY13 Visitor Profile: Arizona



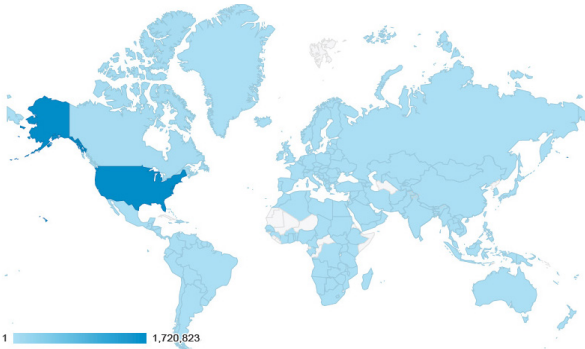
City	Acquisition		
	Visits	% New Visits	New Visits
	983,205 % of Total: 53.76% (1,828,891)	61.88% Site Avg: 67.40% (-8.20%)	608,386 % of Total: 49.35% (1,232,702)
1. Phoenix	303,626	61.13%	185,615
2. Tucson	163,384	59.53%	97,264
3. Mesa	73,030	63.93%	46,686
4. Tempe	47,676	63.92%	30,476
5. Scottsdale	43,319	65.97%	28,577
6. Chandler	36,856	63.42%	23,374
7. Gilbert	32,081	64.92%	20,827
8. Glendale	20,577	63.62%	13,091
9. Flagstaff	19,280	66.43%	12,807
10. Cortaro	17,435	56.14%	9,788

Figure 4. AZStateParks.com FY13 Visitor Profile: United States

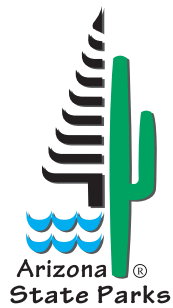


Region	Acquisition		
	Visits	% New Visits	New Visits
	1,720,823 % of Total: 94.09% (1,828,891)	66.73% Site Avg: 67.40% (-1.00%)	1,148,233 % of Total: 93.15% (1,232,702)
1. Arizona	983,205	61.88%	608,386
2. California	213,721	70.80%	151,318
3. Texas	49,124	75.25%	36,965
4. New York	43,449	72.85%	31,651
5. Colorado	28,828	69.37%	19,998
6. (not set)	26,485	67.65%	17,916
7. Illinois	24,078	76.90%	18,516
8. Hawaii	23,770	55.09%	13,096
9. Washington	22,979	72.89%	16,749
10. Florida	21,535	80.03%	17,235

Figure 5. AZStateParks.com FY13 Visitor Profile: Global



Country / Territory	Acquisition		
	Visits	% New Visits	New Visits
	1,828,891 % of Total: 100.00% (1,828,891)	67.46% Site Avg: 67.40% (0.09%)	1,233,846 % of Total: 100.09% (1,232,702)
1. United States	1,720,823	66.73%	1,148,233
2. Canada	35,675	74.11%	26,440
3. Germany	10,006	72.65%	7,269
4. United Kingdom	9,042	81.44%	7,364
5. (not set)	8,157	84.86%	6,922
6. Netherlands	4,602	75.14%	3,458
7. Mexico	4,438	78.62%	3,489
8. France	3,377	82.68%	2,792
9. India	2,311	84.64%	1,956
10. Switzerland	2,288	72.68%	1,663



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