



Do You Know How Food Portions Have Changed in 20 Years?



National Heart, Lung, and Blood Institute Obesity Education Initiative





COFFEE

20 Years Ago

Today

Coffee (with whole milk and sugar)

Mocha Coffee (with steamed whole milk and mocha syrup)



45 calories 8 ounces



How many calories are in today's coffee?





COFFEE

20 Years Ago

Today

Coffee (with whole milk and sugar)

Mocha Coffee (with steamed whole milk and mocha syrup)



45 calories 8 ounces



350 calories 16 ounces

Calorie Difference: 305 calories





Maintaining a Healthy Weight is a Balancing Act Calories In = Calories Out





How long will you have to walk in order to burn those extra 305 calories?*





Calories In = Calories Out



If you walk 1 hour and 20 minutes, you will burn approximately 305 calories.*







MUFFIN

20 Years Ago



210 calories1.5 ounces

Today



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How many calories are in today's muffin?





MUFFIN

20 Years Ago





210 calories1.5 ounces



500 calories4 ounces

Calorie Difference: 290 calories





Maintaining a Healthy Weight is a Balancing Act Calories In = Calories Out





How long will you have to vacuum in order to burn those extra 290 calories?*





Calories In = Calories Out



If you vacuum for 1 hour and 30 minutes you will burn approximately 290 calories.*

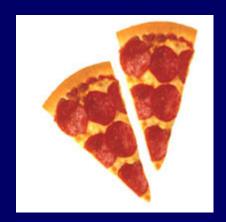






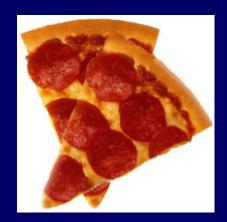
PEPPERONI PIZZA

20 Years Ago



500 calories

Today





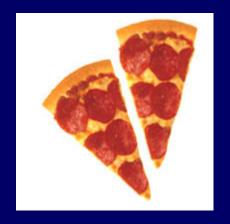
How many calories are in two large slices of today's pizza?





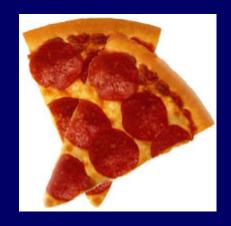
PEPPERONI PIZZA

20 Years Ago



500 calories

Today



850 calories

Calorie Difference: 350 calories





Maintaining a Healthy Weight is a Balancing Act Calories In = Calories Out





How long will you have to play golf (while walking and carrying your clubs) in order to burn those extra 350 calories?*





Calories In = Calories Out



If you play golf (while walking and carrying your clubs) for 1 hour you will burn approximately 350 calories.*





CHICKEN CAESAR SALAD

20 Years Ago



390 calories 1½ cups

Today



How many calories are in today's chicken Caesar salad?





CHICKEN CAESAR SALAD

20 Years Ago



390 calories 1 ½ cups

Today



790 calories 3 ½ cups

Calorie Difference: 400 calories





Maintaining a Healthy Weight is a Balancing Act Calories In = Calories Out





How long will you have to walk the dog in order to burn those extra 400 calories?*





Calories In = Calories Out



If you walk the dog for 1 hour and 20 minutes, you will burn approximately 400 calories.*







POPCORN

20 Years Ago



270 calories 5 cups

Today



?

How many calories are in today's large popcorn?





POPCORN

20 Years Ago



270 calories 5 cups

Today



630 calories 11 cups

Calorie Difference: 360 calories





Maintaining a Healthy Weight is a Balancing Act Calories In = Calories Out





How long will you have to do water aerobics in order to burn the extra 360 calories?*





Calories In = Calories Out



If you do water aerobics for 1 hour and 15 minutes you will burn approximately 360 calories.*







CHEESECAKE

20 Years Ago



260 calories3 ounces

Today



Provided How many calories are in today's large portion of cheesecake?





CHEESECAKE

20 Years Ago



260 calories3 ounces

Today



640 calories7 ounces

Calorie Difference: 380 calories





Maintaining a Healthy Weight is a Balancing Act Calories In = Calories Out





How long will you have to play tennis in order to burn those extra 380 calories?*





Calories In = Calories Out



If you play tennis for 55 minutes you will burn approximately 380 calories.*







CHOCOLATE CHIP COOKIE

20 Years Ago



55 calories1.5 inch diameter

Today



How many calories are in today's large cookie?





CHOCOLATE CHIP COOKIE

20 Years Ago



55 calories1.5 inch diameter

Today



275 calories3.5 inch diameter

Calorie Difference: 220 calories





Maintaining a Healthy Weight is a Balancing Act Calories In = Calories Out





How long will you have to wash the car to burn those extra 220 calories?*





Calories In = Calories Out



If you wash the car for 1 hour and 15 minutes you will burn approximately 220 calories.*







CHICKEN STIR FRY

20 Years Ago



435 calories 2 cups

Today



How many calories are in today's chicken stir fry?





CHICKEN STIR FRY

20 Years Ago



435 calories 2 cups

Today



865 calories 4 ½ cups

Calorie Difference: 430 calories





Maintaining a Healthy Weight is a Balancing Act Calories In = Calories Out





How long will you have to do aerobic dance to burn those extra 430 calories?*





Calories In = Calories Out



If you do aerobic dance for 1 hour and 5 minutes you will burn approximately 430 calories.*







Thank you for participating in **Portion Distortion II!**

For more information about Maintaining a Healthy Weight visit www.nhlbi.nih.gov

