

### Strategic Plan 2010 - 2015

Adopted 9/26/2010; Revised 5/6/2013 to a 5-year plan.

#### Members of the Board

#### **Current Members:**

MICHELLE HURLBUTT – (President) RDH Educator
EVANGELINE WARD – (Secretary) RDH
SUSAN GOOD – PUBLIC MEMBER
SHERRIE-ANN GORDON – PUBLIC MEMBER
JOYCE NOEL KELSCH – RDHAP
TIMOTHY MARTINEZ – DOCTOR OF MEDICAL DENTISTRY
NICOLETTE MOULTRIE – RDH
GARRY SHAY – PUBLIC MEMBER

Members when Strategic Plan was adopted in 2010:

RHONA LEE – (President) RDH, RDHEF

MICHELLE HURLBUTT – (Vice President) RDH Educator

ALEX CALERO – (Secretary) Public Member

RITA CHEN FUJISAWA – Public Member

ANDREW WONG – Public Member

MIRIAM J. DeLaROI – RDH, RDHAP

CATHY DiFRANCESCO – RDH

EDMUND G. BROWN, JR. – Governor



ANNA M. CABALLERO - Secretary, State and Consumer Services Agency
DENISE D. BROWN - Director, Department of Consumer Affairs
LORI HUBBLE – Executive Officer, DHCC

### Dental Hygiene Committee of California

The Dental Hygiene Committee of California (DHCC) is responsible for licensing three categories of primary oral health care professionals in dental hygiene. The DHCC develops and administers written and clinical licensing examinations, enforces rules and regulations governing the practice of dental hygiene, and evaluates educational courses. The DHCC also participates in outreach and support of the community and its stakeholders, with the goal of ensuring the highest quality of oral health care for all Californians.

#### **OUR MISSION:**

To promote and ensure the highest quality of oral health care for all Californians.

### **OUR VISION:**

Optimal oral health for all Californians.

#### **OUR VALUES:**

- ➤ **Integrity:** We are honest, fair and respectful in our treatment of everyone.
- ➤ **Unity:** We value all our stakeholders and are inclusive in all our interactions.
- ➤ **Diversity:** We recognize and celebrate California's ever-changing diversity.
- > **Service:** We are professional and responsive to the needs of our stakeholders.
- ➤ **Consumer Protection:** We make effective and informed decisions in the best interest and for the safety of Californians.
- > **Transparency:** We hold ourselves accountable to the people of California.

# Goal 1: Legislation and Regulation

- Develop and adopt regulations to govern the practice of dental hygiene.
- Evaluate existing statutes and introduce revisions as necessary.
- ➤ Conduct a feasibility study for license application and renewal fee increase.
- ➤ Review, evaluate and revise statutes and regulations within 3 years of promulgation.

## Goal 2: Licensing and Examinations

- > Review, evaluate and revise licensure and clinical examination requirements.
- Review, evaluate and revise the written law and ethics examinations.
- Review, evaluate and revise DHCC training and materials for clinical examination personnel.
- > Study the feasibility of alternative pathways for initial licensure.
- > Study the feasibility of continued competency as a requirement for license renewal.

# Goal 3: Outreach & Communication

- Develop and implement strategies to educate and inform stakeholders of the DHCC's purpose and function.
- ➤ Leverage the DHCC website as a centralized source of consumer protection, licensee, and applicant information.
- > Provide information on retroactive fingerprinting requirements to licensees.
- Continue to network and build cooperation and partnerships with stakeholders.
- Continue to cultivate a collaborative relationship with the Dental Board of California.

# Goal 4: Organizational Development

- Encourage professional development and growth of employees.
- Recognize employee efforts and accomplishments.
- > Explore alternate funding sources.
- ➤ Focus on environmentally conscious innovation.
- Conduct an annual Executive Officer performance evaluation.

### Goal 5: Enforcement

- Ensure transparency and equity in DHCC enforcement actions.
- Ensure timely and accurate responses to complaints.
- Review and evaluate the Probation Monitoring and Expert Reviewer Programs.
- Review, evaluate and revise enforcement regulations to improve efficiency and effectiveness.
- Study the feasibility of a diversion program.

### Goal 6: Access to Care

- ➤ Gather and analyze practice information to identify access to care deficiencies.
- ➤ Identify and promote loan repayment programs to encourage licensees to practice in shortage areas.
- ➤ Monitor new oral healthcare delivery models.
- Monitor federal healthcare reform for applicable changes.