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## **Coloring book aims at teaching kids about their creative Creator** ***Publishing company Graham Blanchard releases “Jesus Inspires Me”***

**AUSTIN, Texas** – Publishing company Graham Blanchard has become known for combining story time with an opportunity for parents to teach their kids about God. Now, they are expanding this concept into play time by releasing *Jesus Inspires Me* (May 2, 2016), a coloring and activity book where kids can create and have fun, all while learning about Jesus.

*Jesus Inspires Me* features the familiar faces of Graham Blanchard’s “Knowing My God” series board book covers. These characters are in an expanded new role as **Soul Mates, Friends for Life™**, which engage little artists in their world of drawing, coloring, reflecting, solving, decorating and imagining.

Each original page ties together facts and themes from the Knowing My God series, while also working to inspire creativity and a love for Jesus in the lives of children.

Falling into Graham Blanchard’s Absorb category, *Jesus Inspires Me* helps connect studies about the facts of God with a child’s inner life. Absorb books help children assimilate on a personal level who God is, and how they are made to be with him, trust him and love him – the life of a believer.

All titles have received favorable reviews by outlets like *Publishers Weekly*, *Foreword Reviews*, *CBA Retailers and Resources* and more than 100 websites and blogs written by Christian parents.

*Jesus Inspires Me* was created by award-winning artist **Missi Jay**, who also illustrated Graham Blanchard’s *Your Core* and eight other children’s books. Jay has been recognized nationally by *Print Magazine* and the Addy Awards. She was awarded the “Big Wig Award” for best illustrator by the Austin Advertising Federation.

**Graham Blanchard Inc.** is an Austin, Texas-based publishing company that is passionate about providing the highest quality books and resources to promote a love of learning about God, in addition to supporting families with prayer and the shared experiences of other parents. Graham Blanchard provides online support and resources for parents and their young children, including the highly-regarded Learn, Absorb & Praise™ collection and the upcoming Newborn Promise Project for newly married and expecting couples, which will be released in Spring of 2017. They also have downloadable tip sheets to go along with each of their books to help parents connect the text to a child’s everyday life and start meaningful conversations.

The company was founded by **Callie Grant** and is a culmination of her experience in the publishing industry, paired with a strong calling to help families know God’s love and nurture their faith through reading together. Graham Blanchard books are distributed by Ingram/Spring Arbor, STL and Anchor Distributors, and are available to consumers online and in bookstores everywhere. For more information please visit [www.grahamblanchard.com](http://www.grahamblanchard.com).

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