

# Graduation Matters Kalispell Implementation Plan and Timeline (Draft 2) 11/9/12

November 26 – December 7

Graduation Matters Kalispell Logo Contest (Mike Kofford)

Target 8<sup>th</sup> graders and 8<sup>th</sup> grade Art teachers from throughout the valley

Radio and Newspaper Advertisement of the contest

Identify Volunteers for “I Pledge to Graduate Campaign” (Help Needed, Parent Groups)

Game and Booth Creation and Management

Parent Groups from each Partner Middle School

Jane – West Valley, Marion, Olney-Bissell

Denise – Cayuse Prairie and FME

Cynthia – Kila, Smith Valley

Jodie – Somers/Lakeside, Helena Flats, St Matts, Trinity

Dan – KMS and Evergreen

Set up and Break down

Need Parent Group volunteers for this

Location – Flathead County Fairgrounds Expo Building

Chairs needed for 700 kids with a stage for the speakers (Dan and Katy)

Identify Keynote Speaker and DJ (Dan Zorn)

Gregg will contact Brock Osweiler, Shay Smithwick-Hann and Lex Hilliard

Dan will make arrangements for a DJ

Arrange for Printing of Posters, bookmarks and fliers (Mike Kofford)

Mike will talk with Insty Prints about doing this for us

December 12

Logo Contest Winner Announced (Mike Kofford)

Logo committee will meet on December 10 at 5:00 in Dan’s office. Anyone wanting to be involved in this selection is welcome.

Graduation Matters Kalispell Task Force Meeting 5:00-6:30 at GHS

Progress Check

December 12 – January 2

Posters, Bookmarks, Flyers, Lanyards created (Local Printer)

Begin Recruitment of Businesses for Support and Sponsors (Dan Zorn and Chamber)

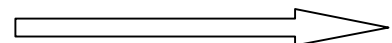
Dan will contact Deann Thomas from the Chamber

January 3 – January 30

Posters, Bookmarks and fliers distributed to Middle Schools and Local Businesses (Help Needed)

Preparation for “I Pledge to Graduate” Event (Volunteers)

Parent Groups and others



## February 1

“I Pledge to Graduate” Event – All 8<sup>th</sup> Graders (Teachers and Volunteers)

9:30-11:30 All area 8<sup>th</sup> graders in HS orientation at FHS or GHS (HS Staff)

11:45-2:30 All area 8<sup>th</sup> graders come together for “I Pledge to Graduate” event

Lunch served for all (Dan and Katy)

Two Pledge posters, one from each HS, will be signed by the kids

This poster will be a part of Freshman Orientation Day in the fall. New students will have opportunity to sign the pledge and the poster at this time.

Keynote Speaker (ie. Brock, Shay, Lex etc.)

Gregg is making contacts

DJ for music and dance (Dan Zorn)

Carnival Booths with prizes (Parent Group Volunteers form Partner Middle Schools)

GMK T-shirts (HS themed), bookmarks, thumb drives, coupons, movie passes, etc.

Dan and Mike will work with the local businesses and the Chamber to secure donations and prizes

Games / Contests (Parent Group Volunteers)

Discount Cards in exchange for the “Pledge” (Help Needed)

Need local business involvement (Help Needed)

Video will be taken of the event to help with future marketing

## February 2 - May 1

Media Blitz (Mike Kofford)

Recruitment of Adult Mentors

Dan will work with Chamber of Commerce, Leadership Flathead, FVCC, Big Brothers and Sisters, and Easthaven Pastor to discuss recruitment and management of the Mentors.

Billboards, Posters, TV ads, Radio ads (Mike Kofford)

Discount Cards Honored (Help Needed)

## May 1 – May 30

Freshman students “at-risk” identified through the MAMA Maturity Scale (HS Staff)

Interest Survey Completed (HS Staff)

Mentors Identified and Trained (Help Needed)

Partner with Big Brothers and Sisters? (Dan Zorn)

Interest Survey Completed (Help Needed)

## June 3-6

Reconfirm “The Pledge” in 8<sup>th</sup> grade graduation ceremonies/events throughout the valley.

Provide a “Give Away” with the GMK Logo for all 8<sup>th</sup> graders.

Will need to work with 8<sup>th</sup> grade counselors on each of these (Help Needed)

## September

Freshman Day – “I Pledge to Graduate” reconfirmation at FHS and GHS

Student who have not taken the pledge encouraged to do so, “I Pledge” banner signed by new pledges.

Assign Adult Mentors to Sophomore students identified last spring as “At-Risk”