# Comprehensive Economic Development Strategy (CEDS) 2007-2012

# **2011 Annual Report**



Prepared by: North-central Alabama Regional Council of Governments Decatur, Alabama



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### I. NARCOG History

The North-central Alabama Regional Council of Governments (NARCOG) was created in 1969 under Legislative Act 112 and is one of twelve Councils of Governments (COG's) in the State of Alabama. The twelve COG's are members of the Alabama Association of Regional Councils (AARC), which is located in Montgomery, Alabama. The NARCOG serves a three-county region consisting of three (3) counties and twenty-three (23) municipalities. As of August 2011, NARCOG's Board of Directors consists of thirty-four (36) representatives from our twenty-one (21) member Governments (Cullman County, Lawrence County, Morgan County, City of Cullman, City of Decatur, City of Priceville, Town of



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Fairview, Town of South Vinemont, Town of Garden City, Town of North Courtland, Town of Dodge City, Town of Town Creek, Town of Somerville, Town of Baileyton, Town of West Point, Town of Eva, City of Hanceville, Town of Good Hope, City of Moulton, Town of Hillsboro, and the Town of Holly Pond).

### **II. NARCOG Mission Statement**

NARCOG is committed to improving the quality of life by rendering the highest quality of professional services possible to our governments and the residents of Cullman, Lawrence and Morgan Counties. This mission shall be accomplished through fiscal accountability and prudent judgment in the administration of all programs, grants and planning services offered by this agency, while maintaining sensitivity to individual needs and changing governmental requirements (Adopted by the NARCOG Board of Directors on October 20, 1994).

### **III. NARCOG EDD & CEDS**

The NARCOG continues to provide leadership for the preparation and maintenance of the region's Comprehensive Economic Development Strategy (CEDS), assist in the implementation strategies identified in the CEDS, and provide technical assistance to economic development organizations in the region as required by the Economic Development Administration (EDA) as the designated Economic Development District (EDD). The EDD designation and an approved CEDS qualify all counties and municipalities within our region for EDA grant assistance programs. In 2007, the NARCOG Board and EDA approved our "Full CEDS Update", which will next need to be fully updated in 2012. On September 28, 2011, the NARCOG Board approved our 2011 CEDS Annual Report.

The NARCOG CEDS is the result of a continuous regional economic development planning process in our three-county region. The CEDS Strategy Committee held a kick-off meeting on March 8, 2011. The purpose of this meeting was to provide an opportunity for the committee and stakeholders to offer guidance, oversight and input into the CEDS planning process and the annual report. Input from this meeting and subsequent follow-up with committee members and stakeholders is included in this 2011 CEDS Annual Report. Ultimately, the CEDS is intended as a tool to create and retain jobs, promote a more stable and diversified local and regional economy, and improve living conditions and the quality of life for the citizens of the region.

### **IV. EDD & CEDS Benefits**

NARCOG's designation as an EDD is beneficial to our three-county region in a number of ways:

- 1. Eliminates the need for counties and municipalities to update their own individual CEDS annually to qualify for EDA funding.
- 2. The EDD is available to provide technical assistance to local governments on their economic development activities, programs, and grant applications.
- 3. Regional economic development partnerships are enhanced.
- 4. Creates potential for additional federal funding; i.e., disaster preparedness and recovery and revolving loan fund.

### V. CEDS Strategy Committee

The CEDS Strategy Committee, the entity established by the NARCOG and responsible for developing, updating, or replacing a strategy in the CEDS, is the principal facilitator of the economic development planning and implementation process. According to Federal guidelines, its members should represent all major interests of the community, both public and private, to ensure that viewpoints of all segments of the community are considered and to take advantage of local skills and resources in program formulation and implementation. The same eighteen (18) individuals served on the 2011 CEDS Strategy Committee as in 2010. Additional information on the composition of the CEDS Strategy Committee is located in Appendix A.

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### **VI. CEDS Meetings**

The CEDS Strategy Committee met on March 8, 2011 concerning the 2011 Annual Report on the Region's CEDS. *However, due to the April 27<sup>th</sup> tornado event, it was decided to cancel the three (3) meeting dates scheduled dates in May to allow for focusing on clean-up and disaster recovery efforts.* The dates and locations of these meetings are provided below and the meeting agendas are included in Appendix B.

- March 8, 2011– NARCOG Board Room (committee meeting)
- May 4, 2011 Moulton Baptist Church (CEDS Input Meeting)- cancelled
- May 11, 2011 Turner-Surles Center (CEDS Input Meeting) cancelled
- May 18, 2011 Cullman City Hall (CEDS Input Meeting)- cancelled

### **VII. Partners & Resources for Economic Development**

There are a host of federal, state, regional and local government, nonprofit and private organizations that provide resources, support and partnerships for economic development in Alabama. The NARCOG EDD and CEDS Strategy Committee recognize the importance of defining its role and relationships with these organizations and institutions for the enhancement of economic development planning efforts and implementation. Individuals representing these organizations and institutions have provided leadership and guidance in the development of our 2011 CEDS Annual Report.

### Local Partners & Resources:

- Calhoun Community College
- Cullman Area Chamber of Commerce
- Cullman County Economic Development Office
- Cullman Economic Development Agency
- Cullman County Industrial Development Board
- Decatur-Morgan County Chamber of Commerce
- Decatur Utilities
- Hartselle Area Chamber of Commerce
- Hartselle Development Board
- Hartselle Utilities
- Lawrence County Chamber of Commerce
- Lawrence County Industrial Development Board
- Morgan County Economic Development Association (MCEDA)
- Morgan County Economic and Industrial Development Authority
- Wallace State Community College

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### **Regional Partners & Resources:**

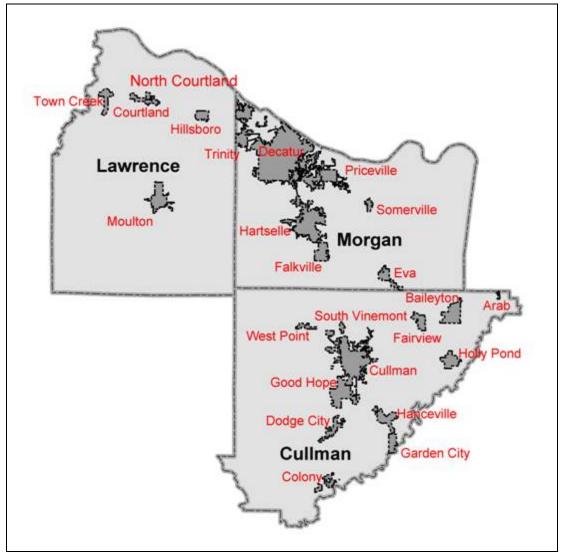
- Alabama Association of Regional Councils (AARC)
- Alabama Automotive Manufacturers Association
- Alabama Communities of Excellence (ACE)
- Alabama Information Technology Association,
- Alabama Power Company
- Biotechnology Association of Alabama
- Economic Development Association of Alabama (EDAA)
- North Alabama Industrial Development Association (NAIDA)
- Tennessee Valley Authority (TVA)
- The University of Alabama Center for Business and Economic Research (CBER)

#### **State & Federal Partners & Resources:**

- The Office of the Governor
- Alabama Department of Economic and Community Development (ADECA)
- Alabama Department of Environmental Management (ADEM)
- Alabama Development Office (ADO)
- Alabama Department of Transportation (ALDOT)
- Appalachian Regional Commission (ARC)
- Economic Development Administration (EDA)
- Economic Development Partnership of Alabama (EDPA)
- Governors Office of Workforce Development, Region 2

### **VIII.** Geography

As the old real estate saying goes, the NARCOG Region is blessed with "location, location, location". The NARCOG Region is a three-county area geographically situated in the center of North Alabama, which is one of the state's most rapidly growing areas. The NARCOG Region is bounded on the north by the Tennessee River and the southeast by the Mulberry Fork of the Warrior River and consists of 1,328,351 acres or 2,014 square miles of land and 70 square miles of water within Cullman, Lawrence, and Morgan Counties. Most of Morgan and Lawrence Counties are drained by the Tennessee River, while most of Cullman County is drained by the Black Warrior River, which lies south of the Region. The map below depicts the three-county area composing the NARCOG EDD.



Source: NARCOG

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### **IX. Demographics & State of the Regional Economy**

#### Population

The NARCOG Region is comprised of Cullman, Lawrence, and Morgan counties. According to the 2010 Census, the Region is inhabited by 234,235 persons, which represents an increase of over 10,000 persons. In 2000, the Region was inhabited by some 223,350 persons, which represented an increase of 10.8% over the 1990 regional population of 199,169. It is projected that the population for the Region will be 245,431 in 2015 and 253,847 in 2020. Please refer to the table below for more detailed information on the population trends and projections for our Region.

Table1: Population Trends & Projections									
YEAR 1990 2000 2010 2015* 2020*									
REGION	199,169	223,350	234,235	245,431	253,847				
CULLMAN	67,613	77,483	80,406	87,401	91,241				
LAWRENCE	31,513	34,803	34,339	35,797	36,692				
MORGAN	100,043	111,064	119,490	122,233	125,914				
ALABAMA	ALABAMA 4,404,587 4,447,100 4,779,736 4,974,386 5,175,075								
So	Source: US Census Bureau, 2010 Census, and CBER March 2010*								

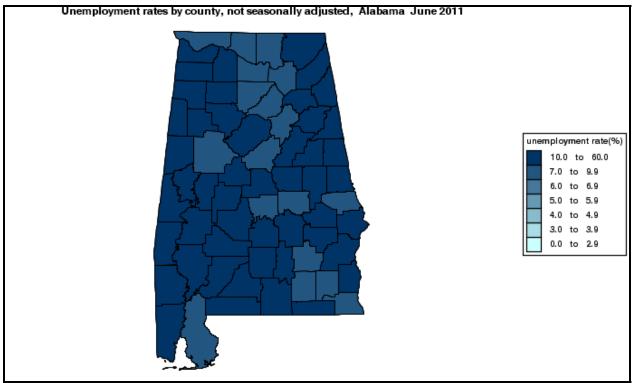
#### **County Unemployment Rates**

Unemployment data continues to be the primary gauge and a key indicator in analyzing and measuring the economic condition and health of the NARCOG EDD and its service areas of Cullman, Lawrence, and Morgan Counties. According to the State Department of Industrial Relations, the unemployment rates in Cullman, Lawrence, and Morgan Counties rose in June 2011 over the previous month of May. *The table below and map on the following page provided more detailed information and context.* 

Table 2: County Unemployment Rates – June 2011         (not seasonally adjusted)							
County	June 2011	May 2011	June 2010				
Cullman	9.6%	8.7%	8.7%				
Lawrence	11.2%	10.6%	11%				
Morgan	9.9%	9%	9.5%				
Alabama	10.5%	9.4%	9.6%				

Source: State Department of Industrial Relations

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Source: Bureau of Labor Statistics

### **Decatur Metropolitan Area**

The following table illustrates the unemployment trend of the Decatur MSA in the NARCOG EDD over the last 10 years.

### Local Area Unemployment Statistics

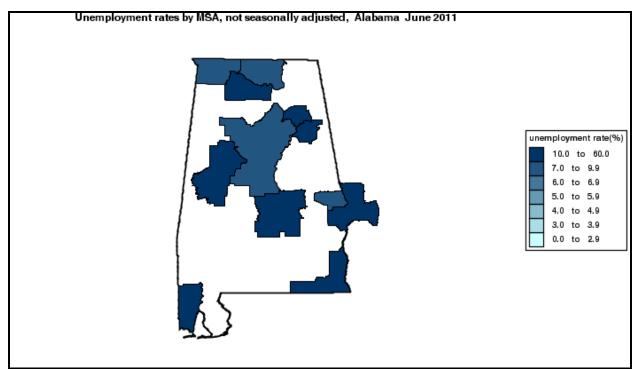
Series Id:       LAUMT01194603,LAUMT01194604,LAUMT01194605,LAUMT01194606         Not Seasonally Adjusted       Area:         Area:       Decatur, AL Metropolitan Statistical Area         Area Type:       Metropolitan areas         State/Region/Division:       Alabama							
Year	Period	labor force	employment	unemployment	unemployment rate		
2001	Jun	72985	69581	3404	4.7		
2002	Jun	71812	67372	4440	6.2		
2003	Jun	71256	66838	4418	6.2		
2004	Jun	71701	67643	4058	5.7		
2005	Jun	71390	68200	3190	4.5		
2006	Jun	71860(E)	69045(E)	2815(E)	3.9(E)		
2007	Jun	73538(E)	71054(E)	2484(E)	3.4(E)		
2008	Jun	72954(E)	69443(E)	3511(E)	4.8(E)		
2009	Jun	73437(E)	65787(E)	7650(E)	10.4(E)		
2010	Jun	71562(E)	64556(E)	7006(E)	9.8(E)		
2011	Jun	72829(P)	65395(P)	7434(P)	10.2(P)		
E: Reflects revised inputs, re-estimation, and new statewide controls. P: Preliminary.							

Source: Bureau of Labor Statistics

The Decatur MSA ranked 237<sup>th</sup> (an improvement over the 2010 ranking) out of the 372 U.S. metropolitan areas with a 10.2% unemployment rate, which is slightly lower than the unemployment rate of 10.5% for Alabama and higher than the national unemployment rate of 9.3% as of June 2011 per the Bureau of Labor Statistics.

According to the Bureau of Labor Statistics, unemployment rates were lower in June than a year earlier in 224 of the 372 metropolitan areas in the U.S., higher in 127 areas, and unchanged in 21 areas. Twelve areas recorded jobless rates of at least 15%, while 9 areas registered rates below 5%.

The map below depicts the unemployment rates of the MSA areas of Alabama, including the Decatur MSA.



Source: Bureau of Labor Statistics

#### **Economic Development Performance Measures:**

According to the EDA, the following are performance measures that can be used to evaluate successful development and implementation of the CEDS:

- Number of jobs created
- Number and types of investments undertaken in the region
- Number of jobs retained
- Amount of private sector investment
- Changes in the economic environment of the region

However, these are not meant to be the only performance measures. A CEDS can benefit from the development of additional quantitative and qualitative measures that enhance and allow the evaluation of progress towards achieving the identified goals and projects. *The regional councils are currently working together through the AARC to develop a benchmarking system to measure the success of regional and state economic development efforts. This product will benefit each of the EDD's in Alabama including NARCOG.* 

The following tables reflect the number of new and expanding industries, the amount of capital investment, and jobs created within the NARCOG Districts service area of Cullman, Lawrence and Morgan Counties from the period of January 1, 2011 to June 30, 2011. It's important to note that the continued economic recession continues to impact these numbers for this reporting period.

Cullman County New and Expanding	maustry: 2011
Total New Companies:	0
Total New Capital Investment:	0
Total New Jobs:	0
Total Expanding Companies:	2
Total Expanding Capital Investment:	\$35,700,000
Total Expanding Jobs:	40
Total New & Expanding Companies:	2
Total New & Expanding Investments:	\$35,700,000
Total New & Expanding Jobs:	40

#### Cullman County New and Expanding Industry: 2011

Source: Cullman Economic Development Agency

Total New Companies:	0
Total New Capital Investment:	0
Total New Jobs:	0
Total Expanding Companies:	0
Total Expanding Capital Investment:	0
Total Expanding Jobs:	0
Total New & Expanding Companies:	0
Total New & Expanding Investments:	0
Total New & Expanding Jobs:	0

### Lawrence County New and Expanding Industry: 2011

Source: Lawrence County Industrial Development Board

### Morgan County New and Expanding Industry: 2011

Total New Companies:	1
Total New Capital Investment:	\$2,900,000
Total New Jobs:	35
Total Expanding Companies:	3
Total Expanding Capital Investment:	\$13,100,000
Total Expanding Jobs:	78
Total New & Expanding Companies:	4
Total New & Expanding Investments:	\$16,000,000
Total New & Expanding Jobs:	113

Source: Morgan County Economic Development Agency

#### **Regional New & Expanding Industry: 2011**

NARCOG Region:	
<b>Total New &amp; Expanding Companies:</b>	6
Total New & Expanding Investments:	\$51,700,000
Total New & Expanding Jobs:	153

Source: Cullman County EDO, Lawrence County IDB, and Morgan County EDA

### **Regional Economic Observations & Opportunities:**

- RLF The NARCOG operates a Revolving Loan Fund (RLF) program intended to assist small and medium size business and industries throughout the region with gap financing. The NARCOG RLF Program has been very successful over the years and is partially funded by EDA. For the period January 1, 2011 through June 30, 2011 NARCOG closed four (4) loans totaling \$187,000 in Revolving Loan Funds and \$799,000 in private funds leading to the creation of 98 new jobs at a cost of \$8,153.06 per job. Two (2) of the four (4) loans were in Morgan County. Also, two (2) additional loans have been approved are in process at this time.
- BRAC A major regional challenge is the impact of the 2005 Base Realignment and Closure (BRAC) Act that will add 4,700 direct and potentially 5,000 to 15,000 indirect jobs to the region by 2012 and an estimated population increase of 40,000 new residents, many of which will choose to live in Morgan County. Another related challenge is the large number (50-80 percent) of current employees of the Army at Redstone Arsenal eligible to retire by 2012. The BRAC-mandated expansion of Redstone Arsenal will provide opportunities for expanded procurement and innovation such as those experienced previously in the region. A few areas that present clear opportunities for regional economic development include alternative fuels initiatives by Oak Ridge National Laboratory, simulation and modeling in defense and aerospace applied to biomedical world by HAIB and Vanderbilt University, and the need for new technologies in aerospace, missile defense and aviation where molecular machines, biosensors and biomaterials offer significant benefits.
- Morgan Center Business Park The Morgan County Industrial Park and Economic Development Cooperative (Morgan County, Decatur, Hartselle, Priceville, Falkville Trinity, Somerville, Eva, and the Decatur-Morgan County Port Authority) has issued \$16.7 million in bonds and approved the purchase of 166 acres for the *Morgan Center Business Park* to be located adjacent to I-65 in Hartselle, Alabama. This project showcases the spirit of regionalism and should have a huge impact on the region's economy. For more information please visit this website: <a href="http://mceda.org/default.aspx?id=992">http://mceda.org/default.aspx?id=992</a>.
- Stony Lonesome OHV Park The 1,456 acre Stony Lonesome OHV Park located in Cullman County should have a huge impact on the region's tourism economy. For more information please visit this website: <u>http://www.co.cullman.al.us/orv\_info.html</u>.
- VIA WIRED The Valley Innovation Alliance's (VIA) Workforce Innovation in Regional Economic Development (WIRED) is a 501(c)3 created by a grant initiative awarded by the Department of Labor (DOL). Under this initiative, VIA WIRED works to strengthen workforce preparedness in the Tennessee Valleys targeted industries and high-growth fields (biotechnology, nanotechnology, engineering, information technology, and advanced manufacturing) while integrating workforce development activities. The VIA WIRED provides service to a 23 county region, which includes 14 counties in Northern Alabama and 9 counties in Southern Tennessee. This workforce development

program should enhance and strengthen our region and the rest of the Tennessee Valley area. For more information, please visit their website at http://valleyinnovation.org/.



VIA Regional Map

Robotic Technology Park - This stateof-the-art training center will make Alabama more competitive in economic development efforts and training workers to support our existing high tech and automotive industries. Plans for the approximately \$71 million center include three buildings located on 53 acres across Highway 31 from Calhoun Community College dedicated to workforce training and research and development. The center will employ



trainers from some of the top robot suppliers in the world and will be used by major robotics and automation companies for training and product demonstration. The 1<sup>st</sup> phase of the robotics park is the "Robotics Maintenance Training Center", which opened in November 2010. The "grand opening" of the 2<sup>nd</sup> phase's "Advanced Technology Research and Development Center" (rendering shown above) is set for August 24<sup>th</sup> and will be used by NASA and the U.S. Army Missile Command. The 3<sup>rd</sup> phase will be an "Integration and Entrepreneurial Center" open to new robotics companies, as a testing and training facility. For more information, please visit this website: http://www.alabamartp.org/.

#### **Selected Local Economic Bright Spots**

#### Polyplex ready to build \$187 million plant at industrial park; July 21, 2011

Governor Bentley, Polyplex, state and local officials announced that Polyplex, a company from India, plans to build a \$187 million polyester film plant at Morgan County's Mallard-Fox Creek Industrial Park. The plant, schedule to open in 2012, will eventually employ 150 persons from the local workforce by 2015. Construction will begin in August on a 42 acre site, and the Morgan County Commission will clear 20 acres as part of the package of financial incentives to be provided locally and by the state.

#### Grand opening for \$8.3 million facility at Alabama Robotics Park Set; August 3, 2011

The  $2^{nd}$  phase of the Alabama Robotics Technology Park will have its grand opening on August  $24^{th}$  with Governor Bentley expected to attend. The Robotics Park is located on US Highway 31 across from Calhoun Community College and Pryor Regional Airport. The 35,000 SF building will feature a test facility for companies in robotics manufacturing industry. Phase 1 - a \$17.6 million, 63,383 SF Robotic Maintenance Training Center opened in November 2010. Work has not begun on Phase 3, the final component of the Robotics Park, as officials continue to secure funding.

#### Fine Arts Center Changing Skyline, August 4, 2011

The \$6.8 million *North Alabama Center for the Visual Arts* going up on the former site of the Robinson Furniture Building on Second Avenue will be a boon to the downtown economy and the on-going revitalization efforts. The 3-story, 62 foot tall, 43,000 SF building will blend into the existing cityscape by replicating some of the character of the building it's replacing and being sensitive to the architectural context of surrounding buildings. The joint venture between Calhoun Community College and Athens State University for a four year arts program to be located in Downtown Decatur is under construction. This project will be the first institution of higher education in Morgan County and is expected to be complete in June 2012.



Source: PH&J Architecture

Source: Decatur Daily

### **X. 2011** Activities and Services

During the past year, the NARCOG EDD has been involved with the following projects, conferences, workshops, and meetings in support of economic development within our region. *The following selected activities were continued, completed, or started in the Region during 2011, but the list is not reflective of all activities performed:* 

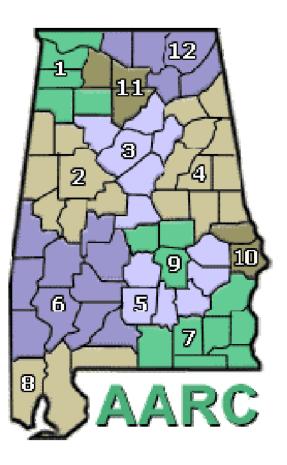
- NARCOG prepared and submitted the required mid-year report, annual report, and GPRA to EDA as part of the work program.
- NARCOG continued to serve on the Alabama Association of Regional Council's (AARC) Planning Task Force that is charged with coordinating and developing regional and statewide economic development and planning projects. In partnership with the AARC Planning Task Force, NARCOG assisted with the preparation and completion of the "Alabama CEDS" with funding from EDA and in-kind match support from ADECA.
- NARCOG submitted a \$100,000 EDA Short Term Planning Grant for "Disaster Recovery Planning Support"
- NARCOG is completing the "*Somerville Comprehensive Master Plan*" funded by a \$28,000 CDBG Planning Grant from ADECA.
- The City of Hartselle was selected to participate in the Alabama Communities of Excellence (ACE) program in 2009. NARCOG is the Chair of the Hartselle ACE Team. Phase 1 (assessment) has been completed, Phase 2 (strategic plan and leadership development) is nearing completion, and Phase 3 (comprehensive plan) will begin this fall. Once they graduate, Hartselle will be the 1<sup>st</sup> ACE certified community in our Region.
- NARCOG is nearing completion with consultants on the "*Warren Branch Stream Restoration Plan*" funded with \$14,800 in ADEM 604(b) funds.
- NARCOG submitted a project proposal and was awarded \$13,360 in ADEM 604(b) funds to develop the "Lower Town Creek Watershed Management Plan".
- NARCOG submitted a \$50,000 RTP Pre-application grant for walking trail improvements at Veterans Park in Priceville pending
- NARCOG submitted a \$1,280,000 TCSP Grant application for a Decatur Pedestrian Bridge – pending
- NARCOG submitted a TCSP 2011 Discretionary grant to FHWA for sidewalks on US HWY 31 (\$454,940 + match-Pending)
- NARCOG assisted the Trinity Fire Department with a \$400,000 Firefighters Grant Application for a pumper truck

- NARCOG submitted and was awarded a \$200,000 ARC grant for Decatur City Schools toward a \$400,000 project for mini computers in fifth grade class.
- NARCOG submitted and awarded a \$20,000 ARC grant for a Decatur Downtown Redevelopment Authority *"Retail Study"*.
- NARCOG submitted a RC&D grant for a "Warren Branch Field Survey" (\$9,200-Pending)
- NARCOG submitted a RC&D grant for "*Community Park*" playground equipment (\$8,500-Pending)
- NARCOG prepared a State of City Report for the Mayors of Colony and North Courtland
- NARCOG is overseeing the preparation of the "Hillsboro Comprehensive Poster Plan" by Alabama A&M planning students
- NARCOG assisted in acquiring \$150,000 from ADECA for site prep for a new industry in Hanceville
- NARCOG is assisting Hanceville with RLF Financing for a new fire station
- NARCOG oversaw the preparation of a "Community Needs Report" for Colony by Alabama A&M students
- NARCOG submitted a \$350,000 CDBG grant application for "Water System Improvements" in Garden City pending.
- NARCOG submitted a \$294,000 CDBG grant application for "*Municipal Sports Complex Improvements*" in South Vinemont pending.
- NARCOG assisted in acquiring \$150,000 from ADECA for an access road between town hall and a new grocery store in Fairview.
- NARCOG attended the ADEM 604(b) program workshop in Montgomery.
- NARCOG attended the EDA Annual Training Conference in Asheville, NC
- NARCOG attended various planning commission meetings, county commission, and town council meetings within our Region.

### XI. Integration with Alabama's Economic Development Priorities

In partnership with the Planning Task Force, NARCOG is assisted with the preparation of the *Alabama CEDS* with funding from EDA and in-kind match support from ADECA. All twelve (12) Regions were awarded additional funding from EDA in late 2008 to update and enhance this report by developing benchmarking tools, creating a host website, and establishing a state advisory committee to further support economic development efforts in Alabama. The *Alabama CEDS* is now complete and available to view and/or download at <a href="http://ceds.alabama.gov/">http://ceds.alabama.gov/</a>.





### **XII. CEDS Vision Statement**

The NARCOG region envisions an all inclusive society where every citizen enjoys an exceptional quality of life through the provision of a seamless educational system, job availability, recreational and cultural activities, and housing choices. This society will be realized through an innovative economy that creatively maximizes and utilizes available resources while protecting our natural environment.

### XIII. Regional Vital Priority Projects & Local Projects

### **2011 Regional Vital Priority Projects**

**IT'S IMPORTANT TO NOTE THAT THESE PROJECTS ARE NOT RANKED IN ORDER.** In 2011, the CEDS Strategy Committee and stakeholders continued to work towards a consensus on the most "vital" regional projects for the region as a whole. The identified "Regional Vital Priority Projects" along with an accompanying "Action Plan" and "Implementation Matrix" was developed and determined by the CEDS Strategy Committee based on input from the regional stakeholders through meetings, survey instruments, telephone calls, emails, etc. *Below is a bulleted list of the 2011 Regional Vital Priority Projects:* 

- Construct an interchange @ I-65 & County Road 222
- ♦ Widen Alabama Highway 157 from U.S. 31 to Alabama Highway 69
- ♦ Widen U.S. 278 from downtown Cullman to Alabama Highway 157
- ♦ Widen I-65 from Blount/Cullman line to Tennessee
- ✤ Increase North/South capacity on CSX railroad
- ♦ Widen and re-align Alabama Highway 36 from I-65 to U.S. 31 in Hartselle
- Support Morgan Center Business Park
- ✤ Increase WWTP capacity in Hartselle
- Support Robotics Technology Park @ Calhoun Community College
- Develop an intermodal rail yard
- Pursue Folsom Field improvements
- ✤ Build 10,000 SF speculative building @ Courtland Airbase
- Construct access road to Mallard Fox West from Alabama Highway 20
- Support controlled access/improvements on Alabama Highway 20 from I-65 to U.S. 31 (old I-565 extension)
- Support Duck River Reservoir Project in Cullman County

The following "Regional Vital Priority Projects" were added after the CEDS Strategy Committee meeting on July 7, 2010 from additional input from committee members via telephone calls, emails, etc. during the development of the Action Plan's goals and objectives.

- Construct Veteran's Parkway (Decatur-Hartselle Bypass)
- Construct Corridor V (Memphis to Atlanta Highway)
- Construct Sewer System rehabilitation & improvements in Hanceville
- *Explore a 2<sup>nd</sup> source of potable water for Morgan County*
- Pursue & support Hartselle-Morgan County Airport improvements
- Pursue & support Courtland Airbase improvements
- Support Decatur Port upgrades
- Support Tenn-Tom Waterway improvements
- Seek additional land for a new industrial park in Cullman County
- Support the "Career Coaches" initiative at 2-year colleges

### 2011 Regional Vital Priority Projects Action Plan

The "Regional Vital Priority Projects" identified above are all "high priority" for the overall economic health of the region. However, by their very nature they are primarily long-term projects. The CEDS Strategy Committee recognized that the majority of the projects were infrastructure related and decided to group them under six (6) broad topical goals as specific objectives to create an "Action Plan" for implementation.

### **Goals & Objectives**

### Goal I: Improve the regional highway transportation system

- a) Widen I-65 from Blount/Cullman County line to Tennessee
- b) Construct an interchange on I-65 at County Road 222 in Cullman County
- c) Widen Alabama Highway 157 from U.S. 31 to Alabama Highway 69 in Cullman
- d) Widen U.S. 278 from downtown Cullman to Alabama Highway 157
- e) Widen and re-align Alabama Highway 36 from I-65 to U.S. 31 in Hartselle
- f) Support controlled access/capacity improvements on Alabama Highway 20 from I-65 to U.S. 31 (old I-565 extension) in Decatur
- g) Construct Veteran's Parkway (Decatur-Hartselle Bypass)
- h) Constrict Corridor V (Memphis to Atlanta Highway)

#### Goal II: Improve regional rail transportation system

- a) Increase the north/south capacity of the CSX railway
- b) Develop a regional intermodal rail yard in the Falkville/Vinemont area

### Goal III: Expand and upgrade regional water and sewer infrastructure

- a) Increase capacity of the WWTP in Hartselle
- b) Construct Sewer System Rehabilitation & Improvements in Hanceville
- c) Support the Duck River Reservoir Project
- d) Explore a 2<sup>nd</sup> source of potable water for Morgan County

### Goal IV: Improve regional air & water transportation service

- a) Pursue & support Folsom Field improvements
- b) Pursue & support Hartselle-Morgan County Regional Airport improvements
- c) Pursue & support Courtland Airbase improvements
- d) Support Decatur Port upgrades
- e) Support Tenn-Tom Waterway improvements

### Goal V: Support development of Industrial Parks

- a) Support "Morgan Center Business Park" by increasing infrastructure capacity & marketing
- b) Seek additional land for an industrial park in Cullman County
- c) Build a 10,000 SF speculative building at the Courtland Airbase
- d) Construct an access road from Alabama Highway 20 into Mallard Fox West

### Goal VI: Improve regional education & workforce development

- a) Support the Robotics Technology Park (Phases 2 & 3)
- b) Support "Career Coaches" Initiative @ 2-year colleges

#### 2011 Regional Vital Priority Projects Implementation Matrix

The identified "Regional Vital Priority Projects" were then placed into an implementation matrix to provide more details in terms of estimated cost, potential funding sources, responsible parties, performance measures, timeframe, and status. The matrix is intended as a tool to be used by the project champions to assist and direct in the implementation of the projects.

2011 Regional Vital Priority Projects Implementation Matrix							
HIGHWAY TRANSPORTATION PROJECTS/PROGRAMS*	EST. COST	POTENTIAL FUNDING SOURCE (grant/loan/cash)	RESPONSIBILITY (project champion)	PERFORMANCE MEASURES	TIME FRAME*	STATUS	
Construct an interchange @ I-65 & County Road 222	\$4M	Federal, State, Local	Cullman, Cullman County, ALDOT, RPO	PE, ROW acquisition, and construction	MT	Not started	
Widen Alabama Highway 157 from U.S. 31 to Alabama Highway 69	\$30M	Federal, State, Local	Cullman, ALDOT, RPO	PE, ROW acquisition, and construction	MT	Not started	
Widen U.S. 278 from downtown Cullman to Alabama Highway 157	N/A	Federal, State, Local	Cullman, ALDOT, RPO	PE, ROW acquisition, and construction	MT	Not started	
Widen and re-align Alabama Highway 36 from I-65 to U.S. 31 in Hartselle	\$7M	Federal, State, Local	ALDOT, MPO	PE, ROW acquisition, and construction	MT	Not started	
Support controlled access/capacity improvements on Alabama Highway 20 from I-65 to U.S. 31 (old I-565 extension)	N/A	Federal , State, Local	Decatur, ALDOT, MPO	PE, ROW acquisition, and construction	МТ	Underway Access Mgt. Plan Adopted	
Widen I-65 from Blount/Cullman line to Tennessee	N/A	Federal, State, Local	Region, ALDOT, MPO	PE, ROW acquisition, and construction	LT	Not started	
Construct Veteran's Parkway (Decatur-Hartselle Bypass)	N/A	Federal, State, Local	Region, ALDOT, MPO	PE, ROW acquisition, and construction	LT	Not started	
Construct Corridor V (Memphis to Atlanta Highway)	N/A	ARC, Federal, State, Local	Lawrence/Morgan Counties, ALDOT, MPO, ARC	PE, ROW acquisition, and construction	LT	Not started	
RAILWAY TRANSPORTATION PROJECTS/PROGRAMS	EST. COST	POTENTIAL FUNDING SOURCE (grant/loan/cash)	RESPONSIBILITY (project champion)	PERFORMANCE MEASURES	TIME FRAME*	STATUS	
Increase North/South capacity on CSX railroad	N/A	CSX, Federal, State, Local	Region	N/A	LT	Not started	
Develop an intermodal rail yard in Falkville/Vinemont area	N/A	CSX, NS, Federal, State, Local	Region	N/A	LT	Not started	
WATER & SEWER INFRASTRUCTURE PROJECTS/PROGRAMS**	EST. COST	POTENTIAL FUNDING SOURCE (grant/loan/cash)	RESPONSIBILITY (project champion)	PERFORMANCE MEASURES	TIME FRAME*	STATUS	
Sewer System rehabilitation & improvements in Hanceville Increase WWTP capacity in	\$6.5M \$8.5M	ARC, CDBG, EDA, Bond, local ARC, EDA, USDA,	Hanceville Hartselle	Grant submittals, construction Grant submittals,	ST ST	Underway	
Hartselle		local		construction		On-going	
Support Duck River Reservoir Project in Cullman County*	N/A	ADEM SRLF, ARC, EDA, USDA, EPA, Bonds, local	Cullman, Cullman County	Grant submittals, construction	MT	Underway	
Explore a 2 <sup>nd</sup> source of potable water for Morgan County	N/A	Bond, local	Water Authority, Morgan County	Locate source	MT	Underway	
AIR & WATER TRANSPORTATION PROJECTS/PROGRAMS	EST. COST	POTENTIAL FUNDING SOURCE (grant/loan/cash)	RESPONSIBILITY (project champion)	PERFORMANCE MEASURES	TIME FRAME*	STATUS	
Pursue Folsom Field improvements (Aircraft hangar, etc.)	\$560K	FAA, ALDOT, local	Cullman, Cullman County	Grant submittal, construction	ST	Underway	

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Hartselle-Morgan County	N/A	FAA, ALDOT, local	Hartselle, Morgan	Grant submittals,	ST	Underway
<b>Regional Airport improvements</b>			County	construction		
Courtland Airbase improvements	N/A	FAA, ALDOT, local	Lawrence County,	Grant submittals,	MT	Not
			IDB, Courtland	construction		started
Support Decatur Port upgrades	N/A	Federal, State, local	Decatur, Morgan	Grant submittals,	MT	Not started
			County	construction		
Support Tenn-Tom Waterway improvements	N/A	Federal, State	Region	Construction	LT	Not started
INDUSTRIAL PARK PROJECTS/PROGRAMS**	EST. COST	POTENTIAL FUNDING SOURCE (grant/loan/cash)	RESPONSIBILITY (project champion)	PERFORMANCE MEASURES	TIME FRAME*	STATUS
Support Morgan Center Business Park	N/A	ARC, EDA, USDA, local	Park Authority	Construction	ST	Underway
Seek additional land for a new industrial park in Cullman	N/A	Local	Cullman, Cullman County	Acquire property	ST	On-going
Build 10,000 SF speculative building @ Courtland Airbase	N/A	USDA, ARC, EDA, local	Lawrence County, Courtland, IDB	Grant submittals, construction	MT	Not started
Construct access road to Mallard Fox West from AL Highway 20	\$8M	USDA, ARC, EDA, local	Lawrence County, IDB	Grant submittals, construction	МТ	Underway
EDUCATION & WORKFORCE PROJECTS/PROGRAMS	EST. COST	POTENTIAL FUNDING SOURCE (grant/loan/cash)	RESPONSIBILITY (project champion)	PERFORMANCE MEASURES	TIME FRAME*	STATUS
Support Robotics Technology Park @ Calhoun Community College	\$71M	ARC, EDA, USDA	Region, AIDT	Construction	ST	Phase 2 Complete
Support the "Career Coaches" initiative at 2-year colleges	N/A	Federal, State	Region, GOWD Region 2, State BOE	Secure federal funding	ST	Underway\$ 600,000 state funding secured

 N/A = Not Available (undetermined)
 \* Time Frame: ST (Short Term) = 0 - 2 years; MT (Mid Term) = 3 - 5 years; LT (Long Term)

 = 5+ years, Ongoing, Annual

\*More detailed information on highway transportation projects can be found in either the NARCOG MPO or State's Long Range Transportation Plan (LRTP) or Transportation Improvements Plan (TIP)

\*\*ARC & EDA funding eligibility requires a commitment of jobs creation and private investment by an industry

Also, during this year's planning process, the CEDS Strategy Committee and regional stakeholders were provided an opportunity to review both the "*regional and local projects*" that were included in the 2010 CEDS Annual Report and provide "*status input*" on projects and provided new projects through meetings, survey worksheet instruments, emails, phone calls, etc. The tables provided on the following pages are the economic development programs and projects identified for the NARCOG EDD by the CEDS Strategy Committee and regional stakeholders in the 2007 Full CEDS along with programs and projects newly identified and/or completed between 2008 and 2011. Local projects are broken out by county.

### **REGIONAL INITIATIVES**

INFRASTRUCTURE PROJECTS/PROGRAMS	EST. COST	POTENTIAL FUNDING SOURCE (grant/loan/cash)	RESPONSIBILITY (project champion)	PERFORMANCE MEASURES	TIME FRAME*	STATUS
Consider development of a county- wide sewer system in the region	N/A	ADECA, CDBG, EDA, ARC, USDA, State, Local	Region	Study and Grant Submittal	LT	Not Started
Seek funding to update each county's solid waste management plan	N/A	ADEM, ARC, State, Local	Region	Grant Submittal	MT	N/A
Review, plan and design of innovative sewer system for use in rural area of the region	N/A	ADECA, CDBG, EDA, EPA, ADEM, ARC, USDA, State, Local	Region	Study and Grant Submittal	MT	N/A
QUALITY OF LIFE PROJECTS/PROGRAMS	EST. COST	POTENTIAL FUNDING SOURCE (grant/loan/cash)	RESPONSIBILITY (project champion)	PERFORMANCE MEASURES	TIME FRAME*	STATUS
North Alabama Agriplex	N/A	State	Region	Construction		Underway
Identify and remove illegal dumps in the region	N/A	ADEM, State, Local	Region	Cleaner region	MT	On-going
Inventory of existing historic sites	N/A	AHC, State, Local	Region	Complete historic inventory	MT	Underway
Directional signage on major routes to tourist attractions	N/A	ALDOT, State, Local	Region	New signage	MT	On-going
Develop county-wide neighborhood watch programs	N/A	Local	Region	Less crime	ST	On-going
Assist retired persons in updating employment skills	N/A	State, Local	Region	Increase in skilled retired persons	ST	On-going
Develop efforts for county-wide recreation programs utilizing all available sites	N/A	ADECA, LWCF, Local	Region (rural areas)	Program development	MT	On-going
EDUCATION & WORKFORCE PROJECTS/PROGRAMS	EST. COST	POTENTIAL FUNDING SOURCE (grant/loan/cash)	RESPONSIBILITY (project champion)	PERFORMANCE MEASURES	TIME FRAME*	STATUS
Conduct an inventory of workforce training needs for industry in the area	N/A	ADECA, EDA, ARC, USDA, State, Local	Region	Workforce training study	MT	On-going

### LOCAL INITIATIVES

### **CULLMAN COUNTY**

CULLMAN COU						
PROJECTS/PROGRAMS	EST. COST	POTENTIAL FUNDING SOURCE (grant/loan/cash)	RESPONSIBILITY (project champion)	PERFORMANCE MEASURES	TIME FRAME*	STATUS
Widen Highway 157 from US31 to SR69, Bridges over Lake Catoma and CSX RR	N/A			PE, ROW acquisition, and construction	LT	On-going
Widen US 278 from 4 <sup>th</sup> Avenue East to Highway 69 intersection	N/A	ALDOT Cullman PE, ROW acquisition, and construction		MT	On-going	
I-65 Interchange at County Road 222	N/A	ALDOT	Cullman, Cullman County	PE, ROW acquisition, and construction	MT	Not Started
Seek funding to increase sewer treatment capacity to handle industrial discharge	N/A	ADEM, CDBG, EDA, ARC, USDA, State, Local	Cullman County	Grant Submittal	LT	Not Started
Upgrade county water system, replace inadequate size line	N/A	ADEM, CDBG, USDA, State, Local	Cullman County	Grant Submittal	LT	Not Started
Continue the development of the Duck River water project, to include construction	N/A	CDBG, ARC, EDA, EPA, USDA, State, Local	Cullman	Grant Submittal	LT	On-going
Increase and up-grade water line size for fire hydrants	N/A	CDBG, ARC, USDA, State, Local	Cullman County	Grant Submittal	LT	Not Started
Develop revenue generation plan for new water reservoir	N/A	Local	Cullman County	Complete study	LT	Not Started
Up-grade county parks	N/A	CDBG, LWCF, RTP, State, Local	Cullman County	Grant Submittal	LT	On-going
Construct a Cullman Civic/Cultural/Conference Center	N/A	USDA, CDBG, State, Local	Cullman, Cullman County, Municipalities	Design and construction	LT	Not Started
Identify and locate Indian and Civil War sites	N/A	AHC, State, Local	Cullman County			On-going
Hanceville Expressway from I- 65 @ Dodge City to US Highway 31 (southern bypass?)	N/A	ALDOT	Cullman County, Dodge City, Hanceville, Cullman	Feasibility Study, PE Design, ROW acquisition, Construction, RPO, STIP	LT	Not Started
SR67 Replace Bridge over Mulberry Fork of Warrior River	N/A	ALDOT	Cullman County	RPO, STIP	ST	Not Started
SR69 Replace Bridge over Sipsey Fork of Warrior River	N/A	ALDOT	Cullman County	RPO, STIP	ST	Not Started
Reconstruct N & S lanes from SR69 to US278	N/A	ALDOT	Cullman County	RPO, STIP	ST	Not Started
Construct 2-lanes on US 278 from eastern city limits of Holly Pond to Blount County line	N/A	ALDOT	Cullman County	RPO, STIP	ST	Not Started
Pursue ACE Certification	N/A	Local	Cullman	Re-Submit, Complete Phase 1-3	ST	Dropped out
US31 Streetscape Downtown	N/A	ALDOT, Local	Cullman	Grant Submittal	ST	Underway
Construct Access Road from SR157 to Cullman Industrial Park V	N/A	ALDOT, ARC, EDA, CDBG, Local	Cullman	Grant Submittal	ST	Underway
Upgrade old water lines	\$350,000	ADEM, CDBG, ARC, USDA, local	Garden City	CDBG Grant Re- Submittal	MT	Pending
Extend water lines to River Park			Grant Submittal	ST	Pending	
Expand sewer system	N/A	CDBG, ARC, EDA, USDA, local	DA, Garden City Grant Submittal		MT	Not Started
Install new and replace old storm drains	N/A	CDBG, ARC, USDA, local	Garden City Grant Submittal		ST	Not Started
Rehab sewer manholes	N/A	CDBG, ARC, USDA, local	Garden City	Grant Submittal	MT	Not Started
Widen State Highway 69 Bridge @ I-65 Interchange	N/A	ALDOT	Good Hope	RPO, STIP	MT	Not Started
Sidewalks & Crosswalks @ Elementary School	N/A	ALDOT, SRTS, Local	Good Hope	Grant Submittal	ST	Not Started

Re-establish Commercial Business District	N/A	Local	Good Hope	N/A	ST	Not Started
Pursue ACE Certification	N/A	Local	Hanceville	Submit, Selection, Complete Phase 1-3	ST	Not Started
Hwy 31 Sidewalks & Landscaping @ WSCC	\$450,000	FHWA, ALDOT, Local	Hanceville	TCSP Grant Submittal	ST	Pending
Sidewalks & Mud Creek Greenway	N/A	ALDOT, SRTS, RTP, LWCF, Local	Hanceville	Grant Submittal	ST	Not Started
	•	2010 New	Projects			
Replace Bridge over Culpepper	N/A	ALDOT	Cullman County	PE, Design,	ST	Not
Creek on US 278 West Replace Bridge over Crooked	N/A	ALDOT	Cullman County	Construction PE, Design,	ST	Started Not
Creek on US 278 West Gateway Signage	\$4,000	APCO, Local	Cullman, NARCOG	Construction Grant Submittal	ST	Started N/F
Community Park	N/A	LWCF, Local	Fairview	Grant Submittal	ST	Not Started
Sewer Improvements	\$12M	CDBG, EDA, ARC, EPA, USDA, Local	Hanceville	CDBG Grant Submittal (phase 1&2)	ST	Underway
Career Coaches @ WSCC to work w/HS seniors	N/A	N/A	WSCC	-	ST	-
CSX improvements (rail yard expansion & allow turnouts for industrial projects)	N/A	-	Cullman County, municipalities	-	ST	-
Identify new industrial land	N/A	Local	Cullman County, municipalities	-	ST	-
Replace bridge on Eva Road @ Cullman HS	N/A	ALDOT, Local	Cullman	-	ST	-
Replace bridge @ Larkwood	N/A	-	Cullman	-	MT	-
Spec/Incubator Building @ WSCC	N/A	-	-	-	-	-
Parking deck @WSCC	N/A	-	WSCC	Grant Submittal	ST	-
Health Sciences Building @WSCC	N/A	-	WSCC	Grant Submittal	ST	-
Municipal Sports Complex	\$294,000	CDBG, LWCF, Local	South Vinemont	CDBG Grant Re- Submittal	ST	Pending
Drainage	N/A	CDBG, Local	South Vinemont	Grant Submittal	ST	Not Started
US Hwy. 31 Project	N/A	ALDOT, FHWA	South Vinemont	PE, construction	LT	On-going
		2010 Comple	ted Projects			
Modernize school facilities and eliminate all portable classrooms	N/A	BOE's, USDA, State, Local	Cullman County, municipalities	Removal of portable classrooms	MT	Complete
Brindley Creek Water Monitoring Study	\$5,500	ADEM	Cullman County, NARCOG	Proposal Submittal	ST	Complete
		2011 New	Projects			
Sewer Feasibility Study	\$12,000	ARC, local	Colony	Grant Submittal	ST	Underway
Road improvements	N/A	County, local	Colony	Construction	ST	Underway
Street lights	N/A	ADECA, County, local	Colony	Grant Submittal	MT	Not Started
Downtown Design Guidelines	N/A	Local	Cullman	Adoption	ST	Underway
Folsom Field	\$129,965	FAA, Local	Cullman	Grant Submittal	ST	Funded
Access road Sewer Extension	\$150,000 N/A	ADECA, Local ADECA, local	Fairview Good Hope	Construction CDBG Grant Submittal	ST ST	Underway Underway
Site Prep	N/A \$150,000	ADECA, local	Hanceville	CDBG Grant Submittal Construction	ST	Underway
Gov. Guy Hunt Museum	\$413,000	USDA, Local	Holly Pond	Appropriations, Fund Raising	ST	Underway
		2011 Comple	ted Projects			
Colony Needs Report	N/A	Alabama A&M students	Colony	Completion	ST	Complete
corony needs nepon	11/21	· incuma rectri statellito	colony	Compretion		complete

### LAWRENCE COUNTY

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PROJECTS/PROGRAMS	EST. COST	POTENTIAL FUNDING SOURCE RESPONSIBILITY (grant/loan/cash) (project champion)		PERFORMANCE MEASURES	TIME FRAME*	STATUS	
Infrastructure (access road) improvements to Mallard Fox West Industrial Park	\$8M	ALDOT, ADECA, ARC, EDA, USDA, Local	Lawrence County, IDB	Grant Submittal	ST	Underway	
Lighting for Alabama Highway 157	N/A	ALDOT, State, Local	Moulton	Installation	ST	Underway	
Community Park	N/A	RC&D, LWCF, Local	North Courtland	Grant Submittal	ST	Underway	
Up-grade water lines in rural Lawrence County	N/A	ADECA, CDBG, ARC, USDA, State, Local	Lawrence County	Grant Submittal	LT	N/A	
Up-grade existing parks and develop additional activities for youth	N/A	LWCF, State, Local	Lawrence County	Grant Submittal	ST	On-going	
Support Muscle Shoals National Heritage Area	\$300,000	ADECA, ARC, EDA, NPS, Local, Private	Lawrence County, NARCOG	Management Plan	LT	Underway	
Infrastructure (rail spur) improvements to Mallard Fox West Industrial Park	N/A	ARC, CDBG, EDA, Local, Private	Lawrence County, IDB	Grant Submittal	ST	Not Started	
SR20 Replace Bridges over Fox Creek	N/A	ALDOT, Local	Lawrence County	STIP, PE, construction	ST	Not Started	
SR20 Replace Bridges 502 & 7365 over Mallard Creek	N/A	ALDOT, Local	Lawrence County	STIP, PE, construction	ST	Not Started	
Comprehensive or Downtown Plan	\$30,000	CDBG, Local	Courtland	Grant Submittal	ST	Not Started	
Water & Sewer Improvements	N/A	CDBG, Local	ELWMWA, Courtland	Grant Submittal	ST	On-going	
Storm water Drainage Improvements	N/A	CDBG, EPA, USDA, Local	Hillsboro	Grant Submittal	ST	Not Started	
New collector and interceptor sewers	\$100,000	USDA, CDBG, State, Local	Moulton	Grant Submittal	MT	N/A	
Dredge out lagoon and construct additional sewer and disposal facility	\$500,000	USDA, CDBG, ARC, State, Local	Moulton	Grant Submittal	MT	N/A	
Infiltration and inflow correction	\$1,345,00 0	USDA, CDBG, ARC, State, Local	Moulton	Grant Submittal	ST	N/A	
Replacement and rehabilitation of sewers	\$1,250,00 0	USDA, CDBG, State, Local	Moulton	Grant Submittal	LT	N/A	
Drainage Improvements	\$500,000	USDA, CDBG, State, Local	Moulton	Grant Submittal	ST	Pending	
Overpass for AL HWYs 24 and 157	N/A	ALDOT, State, Local	Moulton	PE, ROW acquisition, and construction	ST	On-hold	
Relocation of AL HWY 33 from Wren to AL HWY 157	N/A	ALDOT, State, Local	Moulton	PE, ROW acquisition, and construction	ST	N/A	
Community Center	N/A	CDBG, Local	North Courtland	Grant Submittal	ST	Not Started	
Water & Sewer Improvements	\$500,000	CDBG, Local	ELWMWA, North Courtland	Grant Submittal	ST	Not started	
Downtown Streetscape & Sidewalks	N/A	ALDOT, Local	Moulton	Grant Submittal	ST	Underway	
Sewer Improvements	\$400,000	CDBG/Local	Town Creek	Grant Submittal	ST	Underway	
Comprehensive or Downtown Plan	\$30,000	CDBG/Local	Town Creek	Grant Submittal	ST	Not started	
		2010 Nev	w Projects				
Extend/rehab runways 13/31 to 6,500ft @ Courtland Airbase	\$4-5M	CDBG, EDA, ARC, ADECA, USDA, Local	Courtland	Pre-engineering, Grant Submittal	ST	Underway	
Construct 60,00SF spec building	N/A	CDBG, EDA, ARC, USDA, Local	Moulton, Lawrence County	Grant Submittal	MT	Not Started	
		2010 Compl	leted Projects				
Extend sewer service to both sides of Highway 157	\$250,000	USDA, CDBG, State, Local	Moulton	Grant Submittal	MT	Complete	
Comprehensive Plan	\$27,000	CDBG	North Courtland	Grant Submittal, plan adoption	ST	Complete	

PROJECTS/PROGRAMS	EST. COST	POTENTIAL FUNDING SOURCE (grant/loan/cash)	RESPONSIBILITY (project champion)	PERFORMANCE MEASURES	TIME FRAME*	STATUS
		2011 New	v Projects			
Bankhead Center for	\$5.2M	ADECA, ARC, EDA, ADEM,	BEF, Lawrence	Grant submittal,	MT	Not
Research and Education		EPA, Local	County	construction		Started
Comprehensive Plan	N/A	Alabama A&M students	Hillsboro	Completion	ST	Underway
Infractionations (support	\$1M	-	eted Projects	EPA Grant Submittal	ST	Complete
Infrastructure (water & sewer) improvements to Mallard Fox West Industrial Park	\$1M	ARC, EDA, USDA, ADEM, EPA, Local	Lawrence County, IDB	(50/50)	51	Complete
Stream Restoration Plan	\$14,800	ADEM	Town Creek	Grant Submittal	ST	Complete
Municipal Complex (town hall/police)	\$600,000	USDA, Local	Town Creek	Property acquisition, design, Grant Submittal	MT	Complete
Convert old school into senior/recreation center	N/A	CDBG/USDA, Local	Town Creek	Grant Submittal	MT	Complete

### MORGAN COUNTY

PROJECTS/PROGRAMS	EST. COST	POTENTIAL FUNDING SOURCE (grant/loan/cash)	RESPONSIBILITY (project champion)	PERFORMANCE MEASURES	TIME FRAME*	STATUS
Construct Outer Beltline between Decatur and Hartselle (Veterans Parkway)	\$2,300,000	ALDOT, State, Local	Decatur/Hartselle	PE, ROW acquisition, and construction	LT	On-going
Four lane Highway 67 from Priceville east to Highway 231	N/A	ALDOT, State, Local	Morgan County	PE, ROW acquisition, and construction	LT	On-going
Downtown Arts College in Decatur	\$6.8M	USDA, CDBG, State, Local	Decatur, Morgan County, Calhoun Community College Athens State University, Downtown Decatur Redevelopment Authority	Entitlement, Grant Submittal, design and construction	LT	Underway
2 <sup>nd</sup> Ave. Streetscape	\$712,000	ALDOT, Local	Decatur	Grant Submittal	ST	Underway
Train Depot renovation	\$900,000	ALDOT, Local	Decatur	Grant Submittal	ST	Underway
Decatur Commons Business Park	N/A	CDBG, State, Local	Decatur	Entitlement, Grant Submittal	LT	N/A
Highway 20 - 17,300 LF pipe installation	\$1,297,500	CDBG, State, Local	Decatur	Entitlement, Grant Submittal	LT	N/A
Starkey - 2,400 LF pipe installation	\$76,800	CDBG, State, Local	Decatur	Entitlement, Grant Submittal	LT	N/A
TVA Road - 1,200 LF pipe installation	\$38,400	CDBG, State, Local	Decatur	Entitlement, Grant Submittal	LT	N/A
Minor Hill - 1,200 LF pipe installation	\$38,400	CDBG, State, Local	Decatur	Entitlement, Grant Submittal	LT	N/A
Pine Circle West - 500 LF pipe installation	\$16,000	CDBG, State, Local	Decatur	Entitlement, Grant Submittal	LT	N/A
Mitchell Pines - 700 LF pipe installation	\$22,400	CDBG, State, Local	Decatur	Entitlement, Grant Submittal	LT	N/A
Deer Springs - 2,200 LF pipe installation	\$70,400	CDBG, State, Local	Decatur	Entitlement, Grant Submittal	LT	N/A
Fox Run - 1,200 LF pipe installation	\$38,400	CDBG, State, Local	Decatur	Entitlement, Grant Submittal	LT	N/A
Roland Drive - 2,200 LF pipe installation	\$70,400	CDBG, State, Local	Decatur	Entitlement, Grant Submittal	LT	N/A
Marsha N. of Oak - 6,800 LF pipe installation	\$340,000	CDBG, State, Local	Decatur	Entitlement, Grant Submittal	LT	N/A
Clark Springs Branch, collector main	\$850,000	CDBG, State, Local	Decatur	Entitlement, Grant Submittal	LT	N/A

PROJECTS/PROGRAMS	EST. COST	POTENTIAL FUNDING SOURCE (grant/loan/cash)	RESPONSIBILITY (project champion)	PERFORMANCE MEASURES	TIME FRAME*	STATUS
Clark Springs Branch, collector main	\$560,000	CDBG, State, Local	Decatur	Entitlement, Grant Submittal	LT	N/A
Clark Springs Branch, collector main	\$700,000	CDBG, State, Local	Decatur Entitlement, Grant Submittal		LT	N/A
Clark Springs Basin, sewer, manhole repair	\$150,000	CDBG, State, Local	Decatur	Entitlement, Grant Submittal	LT	N/A
Country Club Basin sewer, manhole repair	\$63,000	CDBG, State, Local	Decatur	Entitlement, Grant Submittal	LT	N/A
Stratford Road Basin sewer, manhole repair	\$19,000	CDBG, State, Local	Decatur	Entitlement, Grant Submittal	LT	N/A
Riverview Basin sewer, manhole repair	\$55,000	CDBG, State, Local	Decatur	Entitlement, Grant Submittal	LT	N/A
Stratford Road Basin sewer pipeline replacement	\$55,000	CDBG, State, Local	Decatur	Entitlement, Grant Submittal	LT	N/A
Riverview Basin sewer pipeline replacement-Phase 1	\$100,000	CDBG, State, Local	Decatur	Entitlement, Grant Submittal	LT	N/A
Riverview Basin sewer pipeline replacement-Phase 2	\$100,000	CDBG, State, Local	Decatur	Entitlement, Grant Submittal	LT	N/A
Riverview Basin sewer pipeline replacement-Phase 3	\$100,000	CDBG, State, Local	Decatur	Entitlement, Grant Submittal	LT	N/A
Black Branch/Point Mallard Basin sewer pipeline replacements	\$30,000	CDBG, State, Local	Decatur	Entitlement, Grant Submittal	LT	N/A
Dry Branch Treatment Plant collector consolidation	\$500,000	CDBG, State, Local	Decatur	Entitlement, Grant Submittal	LT	N/A
Highway 31 Basin Force main	\$1,700,000	CDBG, State, Local	Decatur	Entitlement, Grant Submittal	LT	N/A
Baker's Creek Basin sewer pipeline replacements	\$1,500,000	CDBG, State, Local	Decatur	Entitlement, Grant Submittal	LT	N/A
Extend water service into West Morgan County for agricultural and residential	\$450,000	CDBG, State, Local	Decatur	Entitlement, Grant Submittal	ST	N/A
Dry Branch Basin sewer pipeline replacements	\$25,000.00	CDBG, State, Local	Decatur	Entitlement, Grant Submittal	LT	N/A
Sidewalk Along Eva Road	\$3,092,100	ALDOT, Local	Eva	Grant Submittal, STIP	ST	N/A
Widen Alabama Highway 36 from I-65 to Roan Road	N/A	ALDOT, State, Local	Hartselle	PE, ROW acquisition, and construction	ST	On-going
Widen Alabama Highway 36 from US 31 to 157	N/A	ALDOT, State, Local	Hartselle	PE, ROW acquisition, and construction	LT	N/A
Seek funding to increase sewer treatment capacity to handle industrial discharge	\$8,500,000	ADECA, CDBG, ARC, USDA, State, Local	Hartselle	Grant Submittal	LT	On-going
Extend 8" main in Industrial Park	\$115,000	ADECA, CDBG, State, Local	Hartselle	Grant Submittal	ST	Not Started
Cast iron main replacement	\$375,000	ADECA, CDBG, State, Local	Hartselle	Grant Submittal	ST	N/A
Industrial Park sewer extension	\$135,000	ADECA, CDBG, State, Local	Hartselle	Grant Submittal	ST	Underway
Thompson Rd. sewer phase: 1	\$1,630,000	ADECA, CDBG, State, Local	Hartselle	Grant Submittal	ST	Underway
Bethel Road Water Tank, Booster Station, 16" main	\$3,092,100	ADECA, CDBG, State, Local	Hartselle	Grant Submittal	ST	Not Started
Galvanized & cast iron pipe replacement, phase 2	\$159,880	ADECA, CDBG, State, Local	Hartselle	Grant Submittal	ST	Not Started
Morgan Center Business Park gas line relocation & upgrades	\$218,000	ADECA, CDBG, State, Local	Hartselle	le Grant Submittal		Not Started
Morgan Center Business Park Interchange Landscaping & Lighting	\$1,000,000	ALDOT, Local	Hartselle Grant Submittal		ST	Funded
Morgan Center Business Park Entrance & Byrd Road Improvements	\$2.3M	ARC, EDA, CDBG, Local	Hartselle, MCEDA	Design, plan approval and construction	ST	Underway
Morgan Center Business Park Site Utilities	\$1,957,000	ARC, EDA, CDBG, Local	Hartselle	Grant Submittal	ST	In Design
Extend natural gas main west to Danville schools	\$1,748,900	State, Local	Hartselle, BOE	Grant Submittal	MT	Not Started

Upgrade booster station pumping capacity to Danville schools	\$230,000	State, Local	Hartselle	Grant Submittal	MT	Not Started
Upgrade Transmission Main Capacity	\$2,029,600	ADECA, CDBG, State, Local	Hartselle	Grant Submittal	LT	Not Started
Widen Thompson Road	N/A	ALDOT, Local	Hartselle	MPO, TIP	ST	Not Started
Up-grade and replace all undersize waterlines in County and City systems	N/A	ADECA, CDBG, ARC, USDA, State, Local	Morgan County, municipalities	Grant Submittal	LT	N/A
Construction of a 5,000,000 GPD treatment plant	N/A	ADECA, CDBG, State, Local	Morgan County	Grant Submittal	LT	N/A
Develop recreation facilities on the west side of the county	N/A	LWCF, State, Local	Morgan County	Grant Submittal	MT	N/A
Identify areas for additional golf courses and parks	N/A	LWCF, RTP, Local	Morgan County	Grant Submittal	LT	On-going
Resurface I-65 from Hurricane Creek to SR36	N/A	ALDOT, Local	Morgan County	MPO, TIP	ST	Not Started
Resurface I-65 from SR36 to I-565	N/A	ALDOT, Local	Morgan County	MPO, TIP	ST	Not Started
I-65 Bridge Improvements over Tennessee River	N/A	ALDOT, Local	Morgan County	MPO, TIP	ST	Not Started
Support Muscle Shoals National Heritage Area	\$300,000	ARC, EDA, NPS, Local, Private	Morgan County, NARCOG	Management Plan	LT	Underway
Water & Sewer Improvements	\$250,000	CDBG, USDA, Local	Somerville	Grant Submittal	ST	Underway
Comprehensive Plan	\$28,000	CDBG	Somerville	Grant Submittal	ST	Underway
		2010 Nev	v Projects		•	
US 31 Causeway Landscape	\$137,720	ALDOT, Local	Decatur	Grant Submittal	ST	Awarded
Lower Bank Street streetscape	\$400,000	ALDOT, Local	Decatur	Grant Submittal	ST	Awarded
Drainage, Sidewalks, Water	\$500,000	ALDOT, CDBG, Local	Falkville	Grant Submittal	ST	Underway
Drainage-Douglas, Piney Grove, US HWY 31	N/A	ALDOT, CDBG, Local	Falkville	Grant Submittal	ST	Not started
Resurface & extend Buster Road	N/A	ALDOT, ARC, CDBG, Local	Falkville	Grant Submittal	ST	Underway
Sewer Rehab on west side	N/A	CDBG, Local	Falkville	Grant Submittal	MT	Not started
Update Zoning Ordinance & Subdivision Regulations	\$25,000	ALDOT, CDBG, Local	Falkville	Grant Submittal	ST	Not started
US 31/I-65 Landscape	\$390,400	ALDOT, Local	Hartselle	Grant Submittal	ST	Awarded
Downtown flood control	N/A	FEMA, Local	Hartselle	Grant Submittal	ST	Not started
Airport-runway improvements	\$150,000	ADECA, Local	Hartselle	Grant Submittal	ST	Not started
AL HWY 67/I-65 Landscape	\$110,000	ALDOT, Local	Priceville	Grant Submittal	ST	Awarded
		2010 Compl	eted Projects			
Galvanized and cast iron pipe replacement	\$280,000	ADEM, CDBG, State, Local	Hartselle	Grant Submittal	MT	Complete
New Gas Station and up-date existing mains	\$500,000	ADEM, CDBG, State, Local	Hartselle	Grant Submittal	ST	Complete
Sewer rehabilitation	\$1,200,000	ADEM, CDBG, State, Local	Hartselle	Grant Submittal	MT	Complete
Sewer system expansion	\$280,000	ADEM, CDBG, State, Local	Hartselle	Grant Submittal	ST	Complete
ACE Phase 1 assessment	N/A	Local	Hartselle	Report	ST	Complete
2015 Long Range Transportation Plan	-	ALDOT	Decatur MPO, NARCOG	Plan Approval	ST	Complete
		2011 Nev	v Projects			
Pedestrian Bridge	\$1.3M	FHWA, ALDOT, Local	DDRA, Decatur	TCSP Grant Submittal, Construction	ST	Pending
Ingalls Harbor Pavilion	\$1.6M	Local	DMCCVB, Decatur	Construction	ST	Underway
Pryor Field Regional Airport - fuel farm and master plan update	\$69,233	FFA, Local	Decatur	Grant Submittal	ST	Funded
Hartselle-Morgan County Regional Airport – runway safety & rotating beacon	\$92,602	FFA, Local	Hartselle	Grant Submittal	ST	Funded

ACE Phase 2 Strategic Plan	N/A	Local	Hartselle	Report	ST	Underway			
ACE Phase 3 Comprehensive Plan	N/A	Local	Hartselle	Adoption	ST	Not started			
Road/turn improvements on Roan & Bethel Roads	N/A	ALDOT, Local	Hartselle	Construction	ST	Not started			
Widen Hwy 36/I-65 overpass	N/A	ALDOT, Local	Hartselle	Construction	MT	Not started			
Alternate Hwy 36 from Roan Road to Longhorn Pass	N/A	ALDOT, Local	Hartselle	Construction	MT	Not started			
Widen Longhorn Pass from RR bridge to Hwy 36	N/A	ALDOT, Local	Hartselle	Construction	LT	Not started			
Walking Trail Improvements @ Veterans Park	\$80,000	RTP, Local	Priceville	Grant submittal, Construction	ST	Pending			
2011 Completed Projects									
Cracker Barrel Site	\$400,000	ADECA, Local	Hartselle	Construction	ST	Complete			
Prep/access road (31/65)						-			
Downtown Streetscape	N/A	ALDOT, Local	Hartselle	MPO, TIP	ST	Complete			
N/A = Not Available (undetermined) * Time Frame: ST (Short Term) = 0 - 2 years; MT (Mid Term) = 3 - 5 years; LT (Long Term)									

= 5+ years, Ongoing, Annual

### Key to Acronyms:

AAST – Any Area Surface Transportation
ACCA – Alabama Chamber of Commerce Association
ACE – Alabama Communities of Excellence
ADECA – Alabama Department of Economic and Community Affairs
<b>ADEM</b> – Alabama Department of Environmental Management
ADO – Alabama Development Office
AFO – Alabama Film Office
AHC – Alabama Historical Commission
ALDOT – Alabama Department of Transportation
ARC – Appalachian Regional Commission
BAA – Biotechnology Association of Alabama
<b>CBER</b> – Center for Business and Economic Research, University of Alabama
DCNR – Alabama Department of Conservation and Natural Resources
<b>CDBG</b> – Community Development Block Grant
EDA – Economic Development Administration
EDPA – Economic Development Partnership of Alabama
<b>EIDA</b> – Economic & Industrial Development Authority
ENC – Entrepreneurial Center
<b>FAA</b> – Federal Aviation Administration
FEMA – Federal Emergency Management Authority
FHWA – Federal Highway Administration
<b>MPO</b> – Metropolitan Planning Organization
NARCOG – North-central Alabama Regional Council of Governments
NH04 – National Highway System
NPS – National Park Service
<b>OADI</b> – Office for the Advancement of Developing Industries
<b>OCS</b> – Office of Community Services
<b>RPO</b> – Rural Planning Organization
RSA – Retirement Systems of Alabama
STIP – State Transportation Improvement Plan
USDA – U.S. Department of Agriculture

### **APPENDIX A: The CEDS Strategy Committee**

The following chart identifies the characteristics of the 2011 CEDS Strategy Committee as required by the Economic Development Administration guidelines found in the Federal Register. The committee is comprised of the following member composition:

			Economic			Elected
Member	Representing	Position	Interest	Race	Gender	Official
Dr. Marilyn Beck	Calhoun Community College	Dean	Nonprofit	Caucasian	F	No
Kenneth Bracken	Lawrence County	Professor	Private Sector	Black	М	No
Murphy Brown	Morgan County	Business Owner	Private Sector	Black	М	No
Sammie Danford	Cullman County ED	Economic	Private Sector	Caucasian	F	No
		Developer				
Alyce Flannigan	Cullman County	Private citizen	Private Sector	Black	F	No
Robert Francis, Jr.	Hartselle Development Board	Director	Nonprofit	Caucasian	М	No
Dr. Jerry Galin	Cullman County	CEDS Chairman	Private Sector	Caucasian	М	No
John Glasscock	Morgan County	Commission	Public Sector	Caucasian	М	Yes
		Chairman				
Dale Greer	Cullman EDA	Economic	Private Sector	Caucasian	М	No
		Developer				
Dr. Vicki Hawsey	Wallace State Community College	President	Nonprofit	Caucasian	F	No
Mose Jones, Jr.	Lawrence County	Commissioner	Public Sector	Black	М	Yes
Howell Lee	VIA WIRED	Director	Nonprofit	Caucasian	М	No
D.D. Martin	Lawrence County	Private citizen	Private Sector	Caucasian	F	No
Jeremy Nails	Morgan County EDA	Director	Private Sector	Caucasian	М	No
John Seymour	D-M Chamber	Director	Private Sector	Caucasian	М	No
Luke Slaton	Lawrence County IDB	Director	Private Sector	Caucasian	М	No
Don Stanford	City of Decatur	Mayor	Public Sector	Caucasian	М	Yes
Max Townson	City of Cullman	Mayor	Public Sector	Caucasian	М	Yes

### **CEDS Strategy Committee Members**

Economic Sector Representation								
Business	11	61%						
Public / Government	4	22%						
Nonprofit	3	17%						
Total	18	100%						

Race & Gender										
Female Male Total										
Caucasian	4	29%	10	71%	14	100%				
Minority	1	25%	3	75%	4	100%				
Total	5	28%	13	72%	18	100%				

## **APPENDIX B:** Meeting Agendas

### **CEDS Strategy Committee Meeting**

#### Tuesday March 8, 2011 10 AM NARCOG – Conference Room

### Agenda

- I. Welcome & Introductions
- II. Comments from the CEDS Committee Chairman
- III. 2010 CEDS Status Report
- IV. EDA & CEDS Updates
  - ➢ Funding
  - CEDS Modernization
  - Alabama CEDS Project
  - Brownfields
- V. Discuss 2011 CEDS Process
- VI. Q & A / Next Steps
- VII. Adjourn

## **APPENDIX C:** Adopting Resolution by Board



### North-central Alabama Regional **Council of Governments**

216 Jackson Street, S.E. • Decatur, Alabama 35601 P. O. Box C • Decatur, Alabama 35602 • Telephone 256 355-4515 • Fax 256 351-1380 Neal G. Morrison, Executive Director

### RESOLUTION

WHEREAS, the North-central Alabama Regional Council of Governments (NARCOG) Board of Director's recognizes the importance of creating employment opportunities and promoting a stable and diversified economy throughout our Economic Development District (EDD), and

WHEREAS, the 2007 Comprehensive Economic Development Strategy (CEDS) covering the five-year period of 2007 to 2012 was approved by the NARCOG Board of Director's on August 22, 2007 and subsequently by the Economic Development Administration (EDA), and

WHEREAS, the subsequent, required CEDS Annual Reports have been approved by the NARCOG Board of Director's and the Economic Development Administration (EDA), and

WHEREAS, the NARCOG CEDS Strategy Committee has undertaken and completed the committee and stakeholder input, economic research, evaluation, analysis, and the planning process required by EDA resulting in this 2011 CEDS Annual Report,

NOW THEREFORE, BE IT RESOLVED, that the NARCOG Board of Director's approves and adopts the NARCOG EDD's 2011 CEDS Annual Report, as presented, subject to any subsequent revisions.

This 28<sup>th</sup> day of September 2011

Kenneth Kilgo, Chairperson

Attest