



Setting the standard

National Newspapers Report

June 2013

Contents:

Page 3 - Analysis of Average Net Circulation Per Issue
Pages 4-5 - Geographic Circulation Analysis
Pages 6-7 - Analysis of UK/RoI Circulation by Sales Method
Page 8 - Issues excluded or not published
Page 9 - Pre-Paid Non-Postal Subscription Schemes
Page 10 - Month on Month Circulation Comparison
Page 11 - Basic Cover Prices and Subscription Rates
Page 12-13 - Newspaper Editions
Page 14 - Multiple Copy Sales Analysis by Audience Type
Page 15 - UK/RoI Circulation Monday to Friday and Saturday

Statements:

Overseas Statement

Other countries copies may include trade sales, bulk sales or subscription copies.

Page 3 to 7

Where a title has not been reporting in this ABC membership category for long enough for historical figures to be shown, the totals for the sector it appears in will be distorted as current figures will be shown but not historical ones. Please bear this in mind when studying this report.

Page 8

Christmas/New Year trading period exclusions are from and including Christmas Eve up to and including the first Sunday after the New Year holiday. Reasons for exclusion: DD = Distribution Delay - IA = Industrial Action - LD = Loss of Distribution

XN = Christmas/New Year optional exclusion - OT = Other, contact ABC

Page 10

Specific events that may affect comparisons of monthly data:

Where a title has not been reporting in this ABC membership category for long enough for historical figures to be shown, the totals for the sector it appears in will be distorted as current figures will be shown but not historical ones. Please bear this in mind when studying this report.

Page 11

Basic Cover Prices are used by ABC to determine what circulation should be classified as being at full rate or at a lesser rate, and in determining if a Basic Cover Prices are used by ABC to determine what circulation should be classified as being at full rate or at a lesser rate, and in determining if a copy may be counted at special offer prices and similar short term promotion prices. The highest price in a territory is the ABC Basic Cover Price. A cover price that is reduced from the previous price will not be considered by ABC to be the full price until it has been in place for at least two complete ABC audit months. ABC does not keep a database of cover prices, we are concerned only with cover prices as they affect how circulation may be declared.

Page 12-13

This page will display a list of geographical editions if any edition of the newspaper has material changes in advertising content from the parent edition, where material is defined in the ABC rules, or if the newspaper opts to publish the data.

Page 14

This page displays an analysis of the audience types the Multiple Copy Sales have been supplied to.

Page 15

This page displays an analysis for Daily titles, of the split between Monday to Friday and Saturday circulation.

Page 16

This table, covering the 6 months, Jan to Jun or Jul to Dec - shows by geographical area, how the average circulation for each day of week compares to the average circulation for Mon to Fri in that area e.g 100% for a day would be equal to the average for the week

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UK National Newspapers

Certified Average Net Circulation Per Issue

January 2013 to June 2013

31st December 2012 to 30th June 2013

Average Net Circulation							Title	Average Net Circulation Jan 13 - Jun 13	Average Net Circulation Jan 12 - Jun 12	Year on Year +/- %
January 2013	February 2013	March 2013	April 2013	May 2013	June 2013	mth/mth +/- %				
National Morning Popular										
1,058,488	1,037,582	1,032,144	1,042,098	1,041,289	1,038,753	-0.24	Daily Mirror	1,040,728	1,091,094	-4.62
251,535	256,024	255,817	256,845	255,238	252,626	-1.02	Daily Record	254,747	281,297	-9.44
535,957	535,709	533,304	529,588	534,813	540,849	1.13	Daily Star	535,178	612,568	-12.63
2,409,811	2,281,990	2,279,492	2,281,842	2,269,238	2,243,903	-1.12	The Sun	2,288,486	2,622,123	-12.72
4,255,791	4,111,305	4,100,757	4,110,373	4,100,578	4,076,131	-0.60	<i>Total of average daily net circulation</i>	4,119,139	4,607,082	-10.59
National Morning Mid Market										
529,648	528,941	526,104	527,855	525,235	522,264	-0.57	Daily Express	526,406	581,469	-9.47
1,863,151	1,829,266	1,821,684	1,803,327	1,787,558	1,806,569	1.06	Daily Mail	1,817,087	1,959,014	-7.24
2,392,799	2,358,207	2,347,788	2,331,182	2,312,793	2,328,833	0.69	<i>Total of average daily net circulation</i>	2,343,493	2,540,483	-7.75
National Morning Quality										
555,817	541,036	545,283	549,037	545,579	547,106	0.28	The Daily Telegraph	546,943	578,696	-5.49
275,375	269,121	273,047	266,169	256,655	258,488	0.71	Financial Times	266,193	309,681	-14.04
204,440	193,586	193,780	196,004	192,376	187,000	-2.79	The Guardian	193,916	216,682	-10.51
293,946	298,206	302,757	304,287	306,578	303,009	-1.16	i	301,802	267,992	12.62
76,802	75,125	75,274	75,603	75,089	73,060	-2.70	The Independent	75,034	100,139	-25.07
399,339	393,814	396,520	399,522	394,982	390,941	-1.02	The Times	395,571	397,395	-0.46
1,805,719	1,770,888	1,786,661	1,790,622	1,771,259	1,759,604	-0.66	<i>Total of average daily net circulation</i>	1,779,459	1,870,585	-4.87
8,454,309	8,240,400	8,235,206	8,232,177	8,184,630	8,164,568	-0.25	<i>Overall total of average daily net circulation</i>	8,242,091	9,018,150	-8.61
National Morning Group										
1,310,023	1,293,606	1,287,961	1,298,943	1,296,527	1,291,379	-0.40	The Daily Mirror / Daily Record	1,295,475	1,372,391	-5.60
370,748	373,331	378,031	379,890	381,667	376,069	-1.47	Independent Group	376,836	368,131	2.36
National Sunday Popular										
345,885	340,105	334,642	330,014	329,669	335,864	1.88	Daily Star Sunday	336,024	520,106	-35.39
2,010,826	1,912,643	1,924,231	1,905,772	1,867,980	1,875,220	0.39	The Sun (Sunday)	1,914,475	N/A	
283,861	289,015	291,075	292,591	288,736	284,051	-1.62	Sunday Mail	288,054	334,025	-13.76
1,039,150	1,051,314	1,029,513	1,033,801	1,029,210	1,037,542	0.81	Sunday Mirror	1,036,785	1,280,235	-19.02
429,167	427,635	416,411	421,055	415,539	415,075	-0.11	Sunday People	420,584	547,739	-23.21
4,108,889	4,020,712	3,995,872	3,983,233	3,931,134	3,947,752	0.42	<i>Total of average Sunday net circulation</i>	3,995,922	2,682,105	48.98
National Sunday Mid Market										
471,625	466,395	464,020	459,808	462,812	455,901	-1.49	Sunday Express	462,771	537,032	-13.83
242,555	240,624	236,926	236,029	232,412	244,257	5.10	Sunday Post	238,938	280,215	-14.73
1,715,707	1,697,087	1,688,356	1,697,982	1,680,069	1,638,049	-2.50	The Mail on Sunday	1,684,280	1,842,908	-8.61
2,429,887	2,404,106	2,389,302	2,393,819	2,375,293	2,338,207	-1.56	<i>Total of average Sunday net circulation</i>	2,385,989	2,660,155	-10.31
National Sunday Quality										
114,308	113,597	113,923	114,282	113,082	111,986	-0.97	Independent on Sunday	113,468	123,890	-8.41
225,194	223,588	223,136	224,018	222,723	212,376	-4.65	The Observer	221,305	252,050	-12.20
435,036	429,346	434,169	420,891	420,742	422,590	0.44	The Sunday Telegraph	426,945	454,324	-6.03
885,612	875,434	884,845	882,497	842,810	840,201	-0.31	The Sunday Times	866,672	935,235	-7.33
1,660,150	1,641,965	1,656,073	1,641,688	1,599,357	1,587,153	-0.76	<i>Total of average Sunday net circulation</i>	1,628,390	1,765,499	-7.77
8,198,926	8,066,783	8,041,247	8,018,740	7,905,784	7,873,112	-0.41	<i>Overall total of average Sunday net circulation</i>	8,010,301	7,107,759	12.70

UK National Newspapers

Geographic Circulation Analysis

June 2013

27th May 2013 to 30th June 2013

Total	Geographic circulation analysis for: June 2012				Title	Total	Geographic circulation analysis for: June 2013			
	England, Wales & N Ireland	Scot	Rol	Other Countries			England, Wales & N Ireland	Scot	Rol	Other Countries
National Morning Popular										
1,081,330	950,420	21,572	56,008	53,330	Daily Mirror	1,038,753	918,395	19,767	53,364	47,227
279,324	10,794	253,047	587	14,896	Daily Record	252,626	8,775	228,515	480	14,856
602,296	466,673	58,814	65,683	11,126	Daily Star	540,849	422,485	50,226	58,574	9,564
2,583,552	2,154,550	306,930	71,381	50,691	The Sun	2,243,903	1,868,086	263,512	63,743	48,562
4,546,502	3,582,437	640,363	193,659	130,043	<i>Total of average daily net circulation</i>	4,076,131	3,217,741	562,020	176,161	120,209
National Morning Mid Market										
602,482	519,993	61,616	2,954	17,919	Daily Express	522,264	446,851	54,492	2,920	18,001
1,939,635	1,681,016	103,590	50,262	104,767	Daily Mail	1,806,569	1,576,568	102,927	50,549	76,525
2,542,117	2,201,009	165,206	53,216	122,686	<i>Total of average daily net circulation</i>	2,328,833	2,023,419	157,419	53,469	94,526
National Morning Quality										
573,674	534,776	19,580	3,003	16,315	The Daily Telegraph	547,106	509,272	18,650	2,883	16,301
297,225	86,559	2,990	3,014	204,662	Financial Times	258,488	77,227	2,591	2,586	176,084
211,511	196,324	11,901	3,286	-	The Guardian	187,000	173,344	10,623	3,033	-
272,597	255,098	16,968	531	-	i	303,009	283,147	18,985	877	-
90,001	84,195	4,382	780	644	The Independent	73,060	69,544	3,058	-	458
400,120	356,940	19,004	2,228	21,948	The Times	390,941	349,583	18,668	2,143	20,547
1,845,128	1,513,892	74,825	12,842	243,569	<i>Total of average daily net circulation</i>	1,759,604	1,462,117	72,575	11,522	213,390
8,933,747	7,297,338	880,394	259,717	496,298	<i>Overall total of average daily net circulation</i>	8,164,568	6,703,277	792,014	241,152	428,125
National Morning Group										
1,360,654	961,214	274,619	56,595	68,226	The Daily Mirror / Daily Record	1,291,379	927,170	248,282	53,844	62,083
362,598	339,293	21,350	1,311	644	Independent Group	376,069	352,691	22,043	877	458
National Sunday Popular										
473,352	395,456	40,665	26,053	11,178	Daily Star Sunday	335,864	277,014	27,814	22,624	8,412
2,189,924	1,833,173	217,948	74,566	64,237	The Sun (Sunday)	1,875,220	1,577,410	191,364	57,385	49,061
313,698	10,487	285,519	1,144	16,548	Sunday Mail	284,051	8,826	257,796	974	16,455
1,088,499	979,508	22,340	41,839	44,812	Sunday Mirror	1,037,542	940,502	20,331	39,093	37,616
450,097	399,772	11,395	16,802	22,128	Sunday People	415,075	369,789	10,499	15,971	18,816
4,515,570	3,618,396	577,867	160,404	158,903	<i>Total of average Sunday net circulation</i>	3,947,752	3,173,541	507,804	136,047	130,360
National Sunday Mid Market										
512,843	456,456	34,577	3,792	18,018	Sunday Express	455,901	403,772	31,856	3,591	16,682
279,120	74,999	188,131	677	15,313	Sunday Post	244,257	63,247	165,130	591	15,289
1,824,393	1,525,471	92,237	105,955	100,730	The Mail on Sunday	1,638,049	1,369,689	85,008	95,449	87,903
2,616,356	2,056,926	314,945	110,424	134,061	<i>Total of average Sunday net circulation</i>	2,338,207	1,836,708	281,994	99,631	119,874
National Sunday Quality										
122,588	114,253	6,647	1,207	481	Independent on Sunday	111,986	106,323	5,315	-	348
243,946	221,906	15,837	6,203	-	The Observer	212,376	192,823	13,875	5,678	-
450,276	419,324	17,033	2,807	11,112	The Sunday Telegraph	422,590	392,348	16,399	2,807	11,036
915,969	720,330	50,243	99,003	46,393	The Sunday Times	840,201	659,757	45,450	92,817	42,177
1,732,779	1,475,813	89,760	109,220	57,986	<i>Total of average Sunday net circulation</i>	1,587,153	1,351,251	81,039	101,302	53,561
8,864,705	7,151,135	982,572	380,048	350,950	<i>Overall total of average Sunday net circulation</i>	7,873,112	6,361,500	870,837	336,980	303,795

UK National Newspapers

Geographic Circulation Analysis

January 2013 to June 2013

31st December 2012 to 30th June 2013

Total	Geographic circulation analysis for: January 2012 to June 2012				Title	Total	Geographic circulation analysis for: January 2013 to June 2013			
	England, Wales & N.Ireland	Scot	Rol	Other Countries			England, Wales & N.Ireland	Scot	Rol	Other Countries
National Morning Popular										
1,091,094	972,867	21,990	57,445	38,792	Daily Mirror	1,040,728	931,596	20,016	54,550	34,566
281,297	11,041	259,275	601	10,380	Daily Record	254,747	8,961	234,786	478	10,522
612,568	475,349	60,134	69,204	7,881	Daily Star	535,178	418,408	50,527	60,707	5,535
2,622,123	2,206,963	313,468	72,499	29,193	The Sun	2,288,486	1,924,393	271,925	65,263	26,906
4,607,082	3,666,220	654,867	199,749	86,246	<i>Total of average daily net circulation</i>	4,119,139	3,283,358	577,254	180,998	77,529
National Morning Mid Market										
581,469	501,549	60,738	2,883	16,299	Daily Express	526,406	455,470	55,299	2,814	12,823
1,959,014	1,709,109	106,563	50,780	92,561	Daily Mail	1,817,087	1,599,207	100,717	50,680	66,484
2,540,483	2,210,658	167,301	53,663	108,860	<i>Total of average daily net circulation</i>	2,343,493	2,054,677	156,016	53,494	79,307
National Morning Quality										
578,696	543,014	19,210	2,888	13,583	The Daily Telegraph	546,943	512,354	18,249	2,867	13,474
309,681	89,667	3,118	3,154	213,743	Financial Times	266,193	78,833	2,644	2,740	181,977
216,682	201,434	11,947	3,300	-	The Guardian	193,916	180,011	10,838	3,067	-
267,992	251,146	16,328	517	-	i	301,802	282,041	18,958	805	-
100,139	93,744	4,976	812	607	The Independent	75,034	71,418	3,140	-	476
397,395	356,634	18,688	2,149	19,924	The Times	395,571	356,046	18,664	2,101	18,760
1,870,585	1,535,639	74,267	12,820	247,857	<i>Total of average daily net circulation</i>	1,779,459	1,480,703	72,493	11,580	214,687
9,018,150	7,412,517	896,435	266,232	442,963	<i>Overall total of average daily net circulation</i>	8,242,091	6,818,738	805,763	246,072	371,523
National Morning Group										
1,372,391	983,908	281,265	58,046	49,172	The Daily Mirror / Daily Record	1,295,475	940,557	254,802	55,028	45,088
368,131	344,890	21,304	1,329	607	Independent Group	376,836	353,459	22,098	805	476
National Sunday Popular										
520,106	437,839	45,322	28,664	8,281	Daily Star Sunday	336,024	280,089	28,295	22,420	5,220
N/A	N/A	N/A	N/A	N/A	The Sun (Sunday)	1,914,475	1,631,049	197,058	57,618	28,749
334,025	10,861	310,399	1,186	11,579	Sunday Mail	288,054	9,317	266,392	1,013	11,332
1,280,235	1,174,057	27,227	47,468	31,483	Sunday Mirror	1,036,785	951,964	20,547	39,186	25,088
547,739	495,636	14,959	20,271	16,873	Sunday People	420,584	378,324	10,678	16,323	15,259
2,682,105	2,118,393	397,907	97,589	68,216	<i>Total of average Sunday net circulation</i>	3,995,922	3,250,743	522,970	136,560	85,648
National Sunday Mid Market										
537,032	479,951	35,934	3,620	17,528	Sunday Express	462,771	414,516	32,028	3,496	12,732
280,215	78,048	198,210	717	3,241	Sunday Post	238,938	65,350	169,810	607	3,172
1,842,908	1,548,931	94,475	108,981	90,520	The Mail on Sunday	1,684,280	1,416,153	88,553	98,647	80,928
2,660,155	2,106,930	328,619	113,318	111,289	<i>Total of average Sunday net circulation</i>	2,385,989	1,896,019	290,391	102,750	96,832
National Sunday Quality										
123,890	115,597	6,555	1,280	457	Independent on Sunday	113,468	107,594	5,485	-	389
252,050	229,544	16,069	6,437	-	The Observer	221,305	200,880	14,602	5,824	-
454,324	424,795	16,886	2,762	9,881	The Sunday Telegraph	426,945	398,127	16,183	2,711	9,924
935,235	734,000	51,516	106,113	43,606	The Sunday Times	866,672	681,417	47,423	98,328	39,504
1,765,499	1,503,936	91,026	116,592	53,944	<i>Total of average Sunday net circulation</i>	1,628,390	1,388,018	83,693	106,863	49,817
7,107,759	5,729,259	817,552	327,499	233,449	<i>Overall total of average Sunday net circulation</i>	8,010,301	6,534,780	897,054	346,173	232,297

UK National Newspapers

Analysis of UK/Rol Circulation by Type of Sales Method

June 2013

27th May 2013 to 30th June 2013

Analysis of UK & Rol Average Net Circulation for: June 2012						Title	Analysis of UK & Rol Average Net Circulation for: June 2013					
UK & Rol Average Circulation	Newstrade, Single Copies & Paid Postal Subscriptions.		Pre-Paid Non Postal Subscription Circulation	Corporate Subscription Sales	Multiple Copy Circulation		UK & Rol Average Circulation	Newstrade, Single Copies & Paid Postal Subscriptions.		Pre-Paid Non Postal Subscription Circulation	Corporate Subscription Sales	Multiple Copy Circulation
	Full Rate	Lesser Rate						Full Rate	Lesser Rate			
National Morning Popular												
1,028,000	1,027,980	20	-	-	-	Daily Mirror	991,526	961,132	377	-	-	30,017
264,428	262,476	106	-	-	1,846	Daily Record	237,770	235,765	36	-	-	1,969
591,170	587,852	3,318	-	-	-	Daily Star	531,285	528,350	2,935	-	-	-
2,532,861	2,525,195	7,666	-	-	-	The Sun	2,195,341	2,195,219	122	-	-	-
4,416,459	4,403,503	11,110	-	-	1,846	<i>Total of average daily net circulation</i>	3,955,922	3,920,466	3,470	-	-	31,986
National Morning Mid Market												
584,563	518,689	65,874	-	-	-	Daily Express	504,263	446,556	57,707	-	-	-
1,834,868	1,599,426	90,222	28,237	-	116,983	Daily Mail	1,730,044	1,555,191	62,772	19,843	-	92,238
2,419,431	2,118,115	156,096	28,237	-	116,983	<i>Total of average daily net circulation</i>	2,234,307	2,001,747	120,479	19,843	-	92,238
National Morning Quality												
557,359	241,434	574	315,351	-	-	The Daily Telegraph	530,805	228,808	580	301,417	-	-
92,563	50,149	1,738	8,152	2,521	30,003	Financial Times	82,404	45,099	822	5,448	2,545	28,490
211,511	157,530	4,698	49,283	-	-	The Guardian	187,000	134,232	4,461	48,307	-	-
272,597	200,314	-	7,988	-	64,295	i	303,009	229,704	-	8,302	-	65,003
89,357	60,094	910	5,563	-	22,790	The Independent	72,602	48,315	615	5,137	-	18,535
378,172	257,251	2,083	118,838	-	-	The Times	370,394	220,848	1,373	129,238	-	18,935
1,601,559	966,772	10,003	505,175	2,521	117,088	<i>Total of average daily net circulation</i>	1,546,214	907,006	7,851	497,849	2,545	130,963
8,437,449	7,488,390	177,209	533,412	2,521	235,917	<i>Overall total of average daily net circula</i>	7,736,443	6,829,219	131,800	517,692	2,545	255,187
National Morning Group												
1,292,428	1,290,456	126	-	-	1,846	The Daily Mirror / Daily Record	1,229,296	1,196,897	413	-	-	31,986
361,954	260,408	910	13,551	-	87,085	Independent Group	375,611	278,019	615	13,439	-	83,538
Analysis of UK & Rol Average Net Circulation for: June 2012						Title	Analysis of UK & Rol Average Net Circulation for: June 2013					
UK & Rol Average Circulation	Newstrade, Single Copies & Paid Postal Subscriptions.		Pre-Paid Non Postal Subscription Circulation	Corporate Subscription Sales	Multiple Copy Circulation		UK & Rol Average Circulation	Newstrade, Single Copies & Paid Postal Subscriptions.		Pre-Paid Non Postal Subscription Circulation	Corporate Subscription Sales	Multiple Copy Circulation
	Full Rate	Lesser Rate						Full Rate	Lesser Rate			
National Sunday Popular												
462,174	446,724	15,450	-	-	-	Daily Star Sunday	327,452	316,549	10,903	-	-	-
2,125,687	2,125,687	-	-	-	-	The Sun (Sunday)	1,826,159	1,826,159	-	-	-	-
297,150	294,624	1,829	-	-	697	Sunday Mail	267,596	264,023	2,742	-	-	831
1,043,687	1,041,339	2,348	-	-	-	Sunday Mirror	999,926	966,854	3,048	-	-	30,024
427,969	424,666	3,303	-	-	-	Sunday People	396,259	396,036	223	-	-	-
4,356,667	4,333,040	22,930	-	-	697	<i>Total of average Sunday net circulation</i>	3,817,392	3,769,621	16,916	-	-	30,855
National Sunday Mid Market												
494,825	479,371	15,454	-	-	-	Sunday Express	439,219	428,316	10,903	-	-	-
263,807	263,725	82	-	-	-	Sunday Post	228,968	228,832	136	-	-	-
1,723,663	1,566,538	24,309	28,961	-	103,855	The Mail on Sunday	1,550,146	1,443,849	6,795	20,978	-	78,524
2,482,295	2,309,634	39,845	28,961	-	103,855	<i>Total of average Sunday net circulation</i>	2,218,333	2,100,997	17,834	20,978	-	78,524
National Sunday Quality												
122,107	63,174	224	3,541	-	55,168	Independent on Sunday	111,638	53,025	155	3,456	-	55,002
243,946	208,033	2,603	33,310	-	-	The Observer	212,376	175,641	4,011	32,724	-	-
439,164	128,281	99	310,784	-	-	The Sunday Telegraph	411,554	114,349	112	297,093	-	-
869,576	726,296	2	143,278	-	-	The Sunday Times	798,024	624,648	492	161,722	-	11,162
1,674,793	1,125,784	2,928	490,913	-	55,168	<i>Total of average Sunday net circulation</i>	1,533,592	967,663	4,770	494,995	-	66,164
8,513,755	7,768,458	65,703	519,874	-	159,720	<i>Overall total of average Sunday net circ</i>	7,569,317	6,838,281	39,520	515,973	-	175,543

UK National Newspapers

Analysis of UK/Rol Circulation by Type of Sales Method

January 2013 to June 2013

31st December 2012 to 30th June 2013

Analysis of UK & Rol Average Net Circulation for: January 2012 to June 2012						Analysis of UK & Rol Average Net Circulation for: January 2013 to June 2013						
UK & Rol Average Circulation	Newstrade, Single Copies & Paid Postal Subscriptions.		Pre-Paid Non Postal Subscription Circulation	Corporate Subscription Sales	Multiple Copy Circulation	Title	UK & Rol Average Circulation	Newstrade, Single Copies & Paid Postal Subscriptions.		Pre-Paid Non Postal Subscription Circulation	Corporate Subscription Sales	Multiple Copy Circulation
	Full Rate	Lesser Rate						Full Rate	Lesser Rate			
National Morning Popular												
1,052,302	1,051,966	336	-	-	-	Daily Mirror	1,006,162	984,326	125	-	-	21,711
270,917	268,184	899	-	-	1,834	Daily Record	244,225	242,276	34	-	-	1,915
604,687	567,381	37,306	-	-	-	Daily Star	529,643	509,937	19,706	-	-	-
2,592,930	2,379,004	213,926	-	-	-	The Sun	2,261,580	2,259,121	2,459	-	-	-
4,520,836	4,266,535	252,467	-	-	1,834	<i>Total of average daily net circulation</i>	4,041,610	3,995,660	22,324	-	-	23,626
National Morning Mid Market												
565,170	498,739	66,431	-	-	-	Daily Express	513,583	454,861	58,722	-	-	-
1,866,453	1,633,070	87,107	28,924	-	117,352	Daily Mail	1,750,603	1,607,056	32,552	20,346	-	90,649
2,431,623	2,131,809	153,538	28,924	-	117,352	<i>Total of average daily net circulation</i>	2,264,186	2,061,917	91,274	20,346	-	90,649
National Morning Quality												
565,113	245,591	718	318,804	-	-	The Daily Telegraph	533,469	228,793	451	304,225	-	-
95,938	48,211	4,055	9,999	2,377	31,296	Financial Times	84,216	42,977	1,352	8,384	2,834	28,669
216,682	160,333	5,646	50,703	-	-	The Guardian	193,916	139,014	3,957	50,945	-	-
267,992	200,064	-	7,420	-	60,508	i	301,802	227,999	-	8,946	-	64,857
99,532	62,489	1,629	5,351	-	30,063	The Independent	74,558	49,210	689	6,437	-	18,222
377,471	254,092	2,436	120,943	-	-	The Times	376,811	223,579	1,507	133,018	-	18,707
1,622,728	970,780	14,484	513,220	2,377	121,867	<i>Total of average daily net circulation</i>	1,564,772	911,572	7,956	511,955	2,834	130,455
8,575,187	7,369,124	420,489	542,144	2,377	241,053	<i>Overall total of average daily net circula</i>	7,870,568	6,969,149	121,554	532,301	2,834	244,730
National Morning Group												
1,323,219	1,320,150	1,235	-	-	1,834	The Daily Mirror / Daily Record	1,250,387	1,226,602	159	-	-	23,626
367,524	262,553	1,629	12,771	-	90,571	Independent Group	376,360	277,209	689	15,383	-	83,079
Analysis of UK & Rol Average Net Circulation for: January 2012 to June 2012						Analysis of UK & Rol Average Net Circulation for: January 2013 to June 2013						
UK & Rol Average Circulation	Newstrade, Single Copies & Paid Postal Subscriptions.		Pre-Paid Non Postal Subscription Circulation	Corporate Subscription Sales	Multiple Copy Circulation	Title	UK & Rol Average Circulation	Newstrade, Single Copies & Paid Postal Subscriptions.		Pre-Paid Non Postal Subscription Circulation	Corporate Subscription Sales	Multiple Copy Circulation
	Full Rate	Lesser Rate						Full Rate	Lesser Rate			
National Sunday Popular												
511,825	296,425	215,400	-	-	-	Daily Star Sunday	330,804	318,849	11,955	-	-	-
N/A	N/A	N/A	N/A	N/A	N/A	The Sun (Sunday)	1,885,726	1,885,726	-	-	-	-
322,446	314,611	7,150	-	-	685	Sunday Mail	276,722	274,202	1,763	-	-	757
1,248,752	1,217,842	30,910	-	-	-	Sunday Mirror	1,011,697	987,152	3,336	-	-	21,209
530,866	521,785	9,081	-	-	-	Sunday People	405,325	403,590	1,735	-	-	-
2,613,889	2,350,663	262,541	-	-	685	<i>Total of average Sunday net circulation</i>	3,910,274	3,869,519	18,789	-	-	21,966
National Sunday Mid Market												
519,504	500,018	19,486	-	-	-	Sunday Express	450,039	438,213	11,826	-	-	-
276,974	276,824	150	-	-	-	Sunday Post	235,766	235,648	118	-	-	-
1,752,388	1,608,647	15,261	28,745	-	99,735	The Mail on Sunday	1,603,352	1,496,219	9,833	21,090	-	76,210
2,548,866	2,385,489	34,897	28,745	-	99,735	<i>Total of average Sunday net circulation</i>	2,289,157	2,170,080	21,777	21,090	-	76,210
National Sunday Quality												
123,433	64,752	400	3,640	-	54,641	Independent on Sunday	113,079	54,248	179	3,999	-	54,653
252,050	215,656	3,241	33,153	-	-	The Observer	221,305	183,979	2,064	35,262	-	-
444,443	130,030	173	314,240	-	-	The Sunday Telegraph	417,021	116,995	102	299,924	-	-
891,629	747,692	36	143,901	-	-	The Sunday Times	827,168	649,044	485	166,813	-	10,826
1,711,555	1,158,130	3,850	494,934	-	54,641	<i>Total of average Sunday net circulation</i>	1,578,573	1,004,266	2,830	505,998	-	65,479
6,874,310	5,894,282	301,288	523,679	-	155,061	<i>Overall total of average Sunday net circ</i>	7,778,004	7,043,865	43,396	527,088	-	163,655

UK National Newspapers

Excluded Issues and Issues not Published

June 2013

27th May 2013 to 30th June 2013

Title	Number of available days for publishing this month	Number of actual issues included in ABC figures this month	Issues excluded from this period Including the reason for exclusion and the UK & RoI circulation for the excluded issue Note - additional circulation information for excluded issues is published on the ABC certificate
National Morning Popular			
Daily Mirror	30	29	27-May Public Holiday 920,902
Daily Record	30	29	27-May Public Holiday 226,820
Daily Star	30	29	27-May Public Holiday 456,764
The Sun	30	29	27-May Public Holiday 1,916,884
National Morning Mid Market			
Daily Express	30	29	27-May Public Holiday 460,702
Daily Mail	30	29	27-May Public Holiday 1,441,112
National Morning Quality			
The Daily Telegraph	30	29	27-May Public Holiday 465,474
Financial Times	30	29	27-May Public Holiday 61,342
The Guardian	30	29	27-May Public Holiday 147,650
i	25	24	27-May Public Holiday 264,646
The Independent	30	29	27-May Public Holiday 64,050
The Times	30	29	27-May Public Holiday 316,399
National Sunday Popular			
Daily Star Sunday	5	5	None
The Sun (Sunday)	5	5	None
Sunday Mail	5	5	None
Sunday Mirror	5	5	None
Sunday People	5	5	None
National Sunday Mid Market			
Sunday Express	5	5	None
Sunday Post	5	5	None
The Mail on Sunday	5	5	None
National Sunday Quality			
Independent on Sunday	5	5	None
The Observer	5	5	None
The Sunday Telegraph	5	5	None
The Sunday Times	5	5	None

UK National Newspapers

Analysis of Pre-Paid Non-Postal Subscription Sales

June 2013

27th May 2013 to 30th June 2013

Title	Publications involved in the scheme	Issues involved in the scheme	Scheme duration	Scheme cost
National Morning Popular				
Daily Mirror	None	None	None	None
Daily Record	None	None	None	None
Daily Star	None	None	None	None
The Sun	None	None	None	None
National Morning Mid-Market				
Daily Express	None	None	None	None
Daily Mail	Daily Mail / The Mail on Sunday	Monday to Sunday	26 Weeks	£3.92, £4.41, £4.63 per week
	Daily Mail / The Mail on Sunday	Monday to Sunday	13 Weeks	£3.92, £4.12, £4.41, £4.63 per week
	Daily Mail / The Mail on Sunday	Monday to Sunday	8 Weeks	£3.92, £4.12 per week
	Daily Mail / The Mail on Sunday	Monday to Sunday	52 Weeks	£3.41, £3.60 per week
National Morning Quality				
The Daily Telegraph	The Daily Telegraph / The Sunday Telegraph	Monday to Sunday	26/52 weeks	£3.00, £3.50, £4.00, £4.20, £4.50, £5.00, £5.30, £5.50, £5.60, £5.90, £6.00, £6.25, £6.50, £6.60, £7.00 per week
	The Daily Telegraph / The Sunday Telegraph	Monday to Sunday	52 weeks	£4.45, £4.60, £4.70, £4.90 per week
	The Daily Telegraph / The Sunday Telegraph	Monday to Sunday	13 weeks	£2.31 per week
Financial Times	Financial Times	Monday to Saturday	13/52 weeks	£3.00, £4.50, £4.75, £5.00, £5.50, £6.00, £6.50, £7.00, £7.50, £8.00, £8.50, £9.00, £10.00, £11.00, £12.00, £13.00, £14.00, £15.00 per week
	Financial Times	Saturday	13/52 weeks	£2.00, £2.10, £2.30, £3.00, £4.60, £7.30, £9.60 per week
The Guardian	The Guardian	Monday to Saturday	Annual	£467.48
	The Guardian + digital	Monday to Saturday	Annual	£519.48
	The Guardian / The Observer	Saturday & Sunday	Annual	£389.48
	The Guardian / The Observer + digital	Monday to Sunday	Annual	£259.48, £467.48
	The Guardian / The Observer + digital	Saturday & Sunday	Annual	£311.48
i	i	Monday to Friday	52 weeks	£35.00
	i	Monday to Friday	26 weeks	£20.00
	i / i on Saturday	Monday to Saturday	52 weeks	£45.00
	i / i on Saturday	Monday to Saturday	26 weeks	£25.00
The Independent	The Independent / Independent on Sunday	Saturday & Sunday	24/52 weeks	£2.80 per week
	The Independent	Monday to Saturday	24/52 weeks	£4.50 per week
	The Independent / Independent on Sunday	Monday to Sunday	24/52 weeks	£5.00 per week
	The Independent	Monday to Saturday	4 weeks	£1.00 per week
	The Independent / Independent on Sunday	Monday to Sunday	4 weeks	£3.30 per week
The Times	The Times	Monday to Friday	12/52 weeks	£4.00 per week
	The Times	Monday to Saturday	12/52 weeks	£5.00 per week
	The Times / The Sunday Times	Monday to Sunday	12/52 weeks	£6.00 per week, £8.00 per week
	The Times / The Sunday Times	Saturday and Sunday	12/52 weeks	£4.00 per week
National Sunday Popular				
Daily Star Sunday	None	None	None	None
The Sun (Sunday)	None	None	None	None
Sunday Mail	None	None	None	None
Sunday Mirror	None	None	None	None
Sunday People	None	None	None	None
National Sunday Mid-Market				
Sunday Express	None	None	None	None
Sunday Post	None	None	None	None
The Mail on Sunday	Daily Mail / The Mail on Sunday	Monday to Sunday	8 Weeks	£3.92, £4.12 per week
	Daily Mail / The Mail on Sunday	Monday to Sunday	13 Weeks	£3.92, £4.12, £4.41, £4.63 per week
	Daily Mail / The Mail on Sunday	Monday to Sunday	26 Weeks	£3.92, £4.41, £4.63 per week
	Daily Mail / The Mail on Sunday	Monday to Sunday	52 Weeks	£3.41, £3.60 per week
	The Mail on Sunday	Sunday	26 Weeks	£0.75 per week
National Sunday Quality				
Independent on Sunday	The Independent / Independent on Sunday	Saturday & Sunday	24/52 weeks	£2.80 per week
	The Independent / Independent on Sunday	Monday to Sunday	24/52 weeks	£5.00 per week
	The Independent / Independent on Sunday	Monday to Sunday	4 weeks	£3.30 per week
The Observer	The Observer / The Guardian + digital	Monday to Sunday	Annual	£259.48, £467.48
	The Observer / The Guardian + digital	Saturday & Sunday	Annual	£311.48
	The Observer / The Guardian	Saturday & Sunday	Annual	£389.48
	The Observer	Sunday	Annual	£233.48
The Sunday Telegraph	The Daily Telegraph / The Sunday Telegraph	Monday to Sunday	26/52 weeks	£3.00, £3.50, £4.00, £4.20, £4.50, £5.00, £5.30, £5.50, £5.60, £5.90, £6.00, £6.25, £6.50, £6.60, £7.00 per week
	The Daily Telegraph / The Sunday Telegraph	Monday to Sunday	52 weeks	£4.45, £4.60, £4.70, £4.90 per week
	The Daily Telegraph / The Sunday Telegraph	Monday to Sunday	13 weeks	£2.31 per week
The Sunday Times	The Times / The Sunday Times	Monday to Sunday	12/52 weeks	£6.00 per week, £8.00 per week
	The Times / The Sunday Times	Saturday and Sunday	12/52 weeks	£4.00 per week
	The Sunday Times	Sunday	12/52 weeks	£2.00 per week

UK National Newspapers

Circulation Comparison by Month

June 2013

27th May 2013 to 30th June 2013

Title	Average Net Circulation Per Effective Publishing Day and Percentage Change Against Prior Periods.				
	Current month	Last Month	mth/mth	Last Year	Yr/Yr
	Jun 13	May 13	+/- %	Jun 12	+/- %
National Morning Popular					
Daily Mirror	1,038,753	1,041,289	-0.24	1,081,330	-3.94
Daily Record	252,626	255,238	-1.02	279,324	-9.56
Daily Star	540,849	534,813	1.13	602,296	-10.20
The Sun	2,243,903	2,269,238	-1.12	2,583,552	-13.15
<i>Total of average daily net circulation</i>	4,076,131	4,100,578	-0.60	4,546,502	-10.35
National Morning Mid Market					
Daily Express	522,264	525,235	-0.57	602,482	-13.31
Daily Mail	1,806,569	1,787,558	1.06	1,939,635	-6.86
<i>Total of average daily net circulation</i>	2,328,833	2,312,793	0.69	2,542,117	-8.39
National Morning Quality					
The Daily Telegraph	547,106	545,579	0.28	573,674	-4.63
Financial Times	258,488	256,655	0.71	297,225	-13.03
The Guardian	187,000	192,376	-2.79	211,511	-11.59
i	303,009	306,578	-1.16	272,597	11.16
The Independent	73,060	75,089	-2.70	90,001	-18.82
The Times	390,941	394,982	-1.02	400,120	-2.29
<i>Total of average daily net circulation</i>	1,759,604	1,771,259	-0.66	1,845,128	-4.64
<i>Overall total of average daily net circulation</i>	8,164,568	8,184,630	-0.25	8,933,747	-8.61
National Morning Group					
The Daily Mirror / Daily Record	1,291,379	1,296,527	-0.40	1,360,654	-5.09
Independent Group	376,069	381,667	-1.47	362,598	3.72
National Sunday Popular					
Daily Star Sunday	335,864	329,669	1.88	473,352	-29.05
The Sun (Sunday)	1,875,220	1,867,980	0.39	2,189,924	-14.37
Sunday Mail	284,051	288,736	-1.62	313,698	-9.45
Sunday Mirror	1,037,542	1,029,210	0.81	1,088,499	-4.68
Sunday People	415,075	415,539	-0.11	450,097	-7.78
<i>Total of average Sunday net circulation</i>	3,947,752	3,931,134	0.42	4,515,570	-12.57
National Sunday Mid Market					
Sunday Express	455,901	462,812	-1.49	512,843	-11.10
Sunday Post	244,257	232,412	5.10	279,120	-12.49
The Mail on Sunday	1,638,049	1,680,069	-2.50	1,824,393	-10.21
<i>Total of average Sunday net circulation</i>	2,338,207	2,375,293	-1.56	2,616,356	-10.63
National Sunday Quality					
Independent on Sunday	111,986	113,082	-0.97	122,588	-8.65
The Observer	212,376	222,723	-4.65	243,946	-12.94
The Sunday Telegraph	422,590	420,742	0.44	450,276	-6.15
The Sunday Times	840,201	842,810	-0.31	915,969	-8.27
<i>Total of average Sunday net circulation</i>	1,587,153	1,599,357	-0.76	1,732,779	-8.40
<i>Overall total of average Sunday net circulation</i>	7,873,112	7,905,784	-0.41	8,864,705	-11.19

UK National Newspapers

Basic Cover Prices & Subscription Rates

June 2013

27th May 2013 to 30th June 2013

Title	Country	Basic Cover Prices at the end of the current ABC Month.						Paid Postal Subscription Prices Annualised (BAR's)
		Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
National Morning Popular								
Daily Mirror	United Kingdom	£0.50	£0.50	£0.50	£0.50	£0.50	£0.70	£387.00
	Republic of Ireland	€1.00	€1.00	€1.00	€1.00	€1.00	€1.10	£577.00
Daily Record	United Kingdom	£0.45	£0.45	£0.45	£0.45	£0.45	£0.75	-
	Republic of Ireland	€1.25	€1.25	€1.25	€1.25	€1.25	€1.25	-
Daily Star	United Kingdom	£0.35	£0.35	£0.35	£0.35	£0.35	£0.55	-
	Republic of Ireland	€1.40	€1.40	€1.40	€1.40	€1.40	€1.40	-
The Sun	United Kingdom	£0.40	£0.40	£0.40	£0.40	£0.40	£0.60	£487.00
	Republic of Ireland	€1.00	€1.00	€1.00	€1.00	€1.00	€1.00	£513.00
National Morning Mid-Market								
Daily Express	United Kingdom	£0.50	£0.50	£0.50	£0.50	£0.50	£0.80	-
	Republic of Ireland	€0.75	€0.75	€0.75	€0.75	€0.75	€1.00	-
Daily Mail	United Kingdom	£0.60	£0.60	£0.60	£0.60	£0.60	£0.90	£419.00 to £479.00
	Republic of Ireland	€1.00	€1.00	€1.00	€1.00	€1.00	€1.30	£705.00 to £790.00
National Morning Quality								
The Daily Telegraph	United Kingdom	£1.20	£1.20	£1.20	£1.20	£1.20	£2.00	-
	Republic of Ireland	€1.30	€1.30	€1.30	€1.30	€1.30	€2.00	-
Financial Times	United Kingdom	£2.50	£2.50	£2.50	£2.50	£2.50	£3.00	£572.00
	Republic of Ireland	€3.00	€3.00	€3.00	€3.00	€3.00	€3.50	£757.22
The Guardian	United Kingdom	£1.40	£1.40	£1.40	£1.40	£1.40	£2.30	£156.00
	Republic of Ireland	€1.40	€1.40	€1.40	€1.40	€1.40	€2.30	£227.00 to £908.00
The Independent	United Kingdom	£0.20	£0.20	£0.20	£0.20	£0.20	-	-
	Republic of Ireland	€0.30	€0.30	€0.30	€0.30	€0.30	-	-
The Times	United Kingdom	£1.20	£1.20	£1.20	£1.20	£1.20	£1.60	£363.48
	Republic of Ireland	€1.20	€1.20	€1.20	€1.20	€1.20	€1.80	£363.48 to £465.40
The Times	United Kingdom	£1.00	£1.00	£1.00	£1.00	£1.00	£1.50	£114.00 to £710.00
	Republic of Ireland	€0.90	€0.90	€0.90	€0.90	€0.90	€1.35	£150.00 to £976.00

Title	Country	Basic Cover Prices at the end of the current ABC Month.	Paid Postal Subscription Prices Annualised (BAR's)
		Sunday	
National Sunday Popular			
Daily Star Sunday	United Kingdom	£1.00	-
	Republic of Ireland	€1.00	-
The Sun (Sunday)	United Kingdom	£0.60	£170.00
	Republic of Ireland	€1.00	£198.00
Sunday Mail	United Kingdom	£1.40	-
	Republic of Ireland	€1.60	-
Sunday Mirror	United Kingdom	£1.00	£89.00 to £107.00
	Republic of Ireland	€1.50	£125.00 to £132.00
Sunday People	United Kingdom	£1.00	£107.00
	Republic of Ireland	€1.45	£132.00
National Sunday Mid-Market			
Sunday Express	United Kingdom	£1.35	-
	Republic of Ireland	€1.40	-
Sunday Post	United Kingdom	£1.30	£80.00
	Republic of Ireland	€1.60	£140.00
The Mail on Sunday	United Kingdom	£1.50	£107.00 to £189.00
	Republic of Ireland	€2.20	£200.00 to £287.00
National Sunday Quality			
Independent on Sunday	United Kingdom	£2.00	£363.48
	Republic of Ireland	€2.00	£363.48 to £465.40
The Observer	United Kingdom	£2.50	£156.00
	Republic of Ireland	€2.80	£211.00
The Sunday Telegraph	United Kingdom	£2.00	-
	Republic of Ireland	€2.00	-
The Sunday Times	United Kingdom	£2.50	£376.00 to £481.00
	Republic of Ireland	€2.80	£388.00 to £501.00

UK National Newspapers - Newspaper Editions

June 2013 - 27th May 2013 to 30th June 2013

Title	Overall Total Average Net Circulation	England, Wales & N.Ireland Total Average Net Circulation	England, Wales & N.Ireland Full Rate Circulation	England, Wales & N.Ireland Lesser Rate Circulation	England, Wales & N.Ireland Pre-Paid Non-Postal Subscriptions	England, Wales & N.Ireland Corporate Subscription Sales	England, Wales & N.Ireland Multiple Copy Sales	Scotland Total Average Net Circulation	Scotland Full Rate Circulation	Scotland Lesser Rate Circulation	Scotland Pre-Paid Non-Postal Subscription Sales	Scotland Corporate Subscription Sales	Scotland Multiple Copy Sales	RoI Total Average Net Circulation	RoI Full Rate Circulation	RoI Lesser Rate Circulation	RoI Pre-Paid Non-Postal Subscription Sales	RoI Corporate Subscription Sales	RoI Multiple Copy Sales	Other Countries Total Average Net Circulation
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National Morning Popular

Daily Mirror	1,038,752	918,394	888,000	377	-	-	30,017	19,767	19,767	-	-	-	-	53,364	53,364	-	-	-	-	47,227
Main Edition	891,440	871,673	841,279	377	-	-	30,017	19,767	19,767	-	-	-	-	-	-	-	-	-	-	-
Republic of Ireland Edition	53,364	-	-	-	-	-	-	-	-	-	-	-	-	53,364	53,364	-	-	-	-	-
Overseas Edition	47,227	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	47,227
Northern Ireland Edition	46,721	46,721	46,721	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Daily Record	252,626	8,775	8,775	-	-	-	-	228,515	226,510	36	-	-	1,969	480	480	-	-	-	-	14,856
Main Edition	237,797	8,775	8,775	-	-	-	-	228,515	226,510	36	-	-	1,969	480	480	-	-	-	-	27
European Edition	14,829	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14,829
Daily Star	540,849	422,485	421,576	909	-	-	-	50,226	49,971	255	-	-	-	58,574	56,803	1,771	-	-	-	9,564
Main Edition	476,364	416,574	415,665	909	-	-	-	50,226	49,971	255	-	-	-	-	-	-	-	-	-	9,564
Republic of Ireland Edition	64,485	5,911	5,911	-	-	-	-	-	-	-	-	-	-	58,574	56,803	1,771	-	-	-	-
The Sun	2,243,903	1,868,086	1,867,969	117	-	-	-	263,512	263,507	5	-	-	-	63,743	63,743	-	-	-	-	48,562
Main Edition	2,131,598	1,868,086	1,867,969	117	-	-	-	263,512	263,507	5	-	-	-	-	-	-	-	-	-	-
Republic of Ireland Edition	63,743	-	-	-	-	-	-	-	-	-	-	-	-	63,743	63,743	-	-	-	-	-
Overseas Edition	48,562	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	48,562

National Morning Mid-Market

Daily Express	522,264	446,851	443,636	3,215	-	-	-	54,492	-	54,492	-	-	-	2,920	2,920	-	-	-	-	18,001
Daily Mail	1,806,569	1,576,568	1,415,190	55,558	18,988	-	86,832	102,927	96,491	3,379	855	-	2,202	50,549	43,510	3,835	-	-	3,204	76,525
Main Edition	1,678,524	1,575,597	1,414,219	55,558	18,988	-	86,832	102,927	96,491	3,379	855	-	2,202	-	-	-	-	-	-	-
Foreign Edition	76,525	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	76,525
Irish Edition	51,520	971	971	-	-	-	-	-	-	-	-	-	-	50,549	43,510	3,835	-	-	3,204	-

National Morning Quality

The Daily Telegraph	547,106	509,272	215,738	580	292,954	-	-	18,650	10,187	-	8,463	-	-	2,883	2,883	-	-	-	-	16,301
Financial Times	258,489	77,227	40,462	801	5,192	2,545	28,227	2,591	2,267	8	256	-	60	2,586	2,370	13	-	-	203	176,085
Europe Edition	91,409	12	12	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	91,397
UK & Eire Edition	82,438	77,215	40,450	801	5,192	2,545	28,227	2,591	2,267	8	256	-	60	2,586	2,370	13	-	-	203	46
US Edition	49,986	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	49,986
Asia Edition	34,656	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	34,656
The Guardian	187,000	173,344	123,656	4,125	45,563	-	-	10,623	7,592	287	2,744	-	-	3,033	2,984	49	-	-	-	-
i	303,009	283,147	212,705	-	8,008	-	62,434	18,985	16,122	-	294	-	2,569	877	877	-	-	-	-	-
The Independent	73,060	69,544	45,540	587	4,975	-	18,442	3,058	2,775	28	162	-	93	-	-	-	-	-	-	458
The Times	390,940	349,583	204,050	1,310	125,863	-	18,360	18,668	14,655	63	3,375	-	575	2,143	2,143	-	-	-	-	20,546
Main Edition	368,251	349,583	204,050	1,310	125,863	-	18,360	18,668	14,655	63	3,375	-	575	-	-	-	-	-	-	-
Overseas Edition	13,457	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13,457
Middle East / Asia Edition	7,089	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7,089
Republic of Ireland Edition	2,143	-	-	-	-	-	-	-	-	-	-	-	-	2,143	2,143	-	-	-	-	-

UK National Newspapers - Newspaper Editions

June 2013 - 27th May 2013 to 30th June 2013

Title	Overall Total Average Net Circulation	England, Wales & N.Ireland Total Average Net Circulation	England, Wales & N.Ireland Full Rate Circulation	England, Wales & N.Ireland Lesser Rate Circulation	England, Wales & N.Ireland Pre-Paid Non-Postal Subscriptions	England, Wales & N.Ireland Corporate Subscription Sales	England, Wales & N.Ireland Multiple Copy Sales	Scotland Total Average Net Circulation	Scotland Full Rate Circulation	Scotland Lesser Rate Circulation	Scotland Pre-Paid Non-Postal Subscription Sales	Scotland Corporate Subscription Sales	Scotland Multiple Copy Sales	RoI Total Average Net Circulation	RoI Full Rate Circulation	RoI Lesser Rate Circulation	RoI Pre-Paid Non-Postal Subscription Sales	RoI Corporate Subscription Sales	RoI Multiple Copy Sales	Other Countries Total Average Net Circulation
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National Sunday Popular

Daily Star Sunday	335,864	277,014	267,501	9,513	-	-	-	27,814	26,424	1,390	-	-	-	22,624	22,624	-	-	-	-	8,412
The Sun (Sunday)	1,875,220	1,577,410	1,577,410	-	-	-	-	191,364	191,364	-	-	-	-	57,385	57,385	-	-	-	-	49,061
Main Edition	1,768,774	1,577,410	1,577,410	-	-	-	-	191,364	191,364	-	-	-	-	-	-	-	-	-	-	-
Republic of Ireland Edition	57,385	-	-	-	-	-	-	-	-	-	-	-	-	57,385	57,385	-	-	-	-	-
Overseas Edition	49,061	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	49,061
Sunday Mail	284,051	8,826	8,826	-	-	-	-	257,796	254,223	2,742	-	-	831	974	974	-	-	-	-	16,455
Main Edition	267,609	8,826	8,826	-	-	-	-	257,796	254,223	2,742	-	-	831	974	974	-	-	-	-	13
European Edition	16,442	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16,442
Sunday Mirror	1,037,542	940,502	908,840	1,638	-	-	30,024	20,331	18,921	1,410	-	-	-	39,093	39,093	-	-	-	-	37,616
Main Edition	922,955	902,624	870,962	1,638	-	-	30,024	20,331	18,921	1,410	-	-	-	-	-	-	-	-	-	-
Republic of Ireland Edition	39,093	-	-	-	-	-	-	-	-	-	-	-	-	39,093	39,093	-	-	-	-	-
Northern Ireland Edition	37,878	37,878	37,878	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Overseas Edition	37,616	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	37,616
Sunday People	415,076	369,790	369,567	223	-	-	-	10,499	10,499	-	-	-	-	15,971	15,971	-	-	-	-	18,816
Main Edition	370,430	359,931	359,708	223	-	-	-	10,499	10,499	-	-	-	-	-	-	-	-	-	-	-
Overseas Edition	18,816	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18,816
Republic of Ireland Edition	15,971	-	-	-	-	-	-	-	-	-	-	-	-	15,971	15,971	-	-	-	-	-
Northern Ireland Edition	9,859	9,859	9,859	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

National Sunday Mid-Market

Sunday Express	455,901	403,772	394,259	9,513	-	-	-	31,856	30,466	1,390	-	-	-	3,591	3,591	-	-	-	-	16,682
Sunday Post	244,257	63,247	63,199	48	-	-	-	165,130	165,044	86	-	-	-	591	589	2	-	-	-	15,289
The Mail on Sunday	1,638,049	1,369,689	1,270,473	6,795	20,146	-	72,275	85,008	81,772	-	832	-	2,404	95,449	91,604	-	-	-	3,845	87,903
Main Edition	1,447,910	1,362,902	1,270,473	8	20,146	-	72,275	85,008	81,772	-	832	-	2,404	-	-	-	-	-	-	-
The Irish Mail on Sunday	102,236	6,787	-	6,787	-	-	-	-	-	-	-	-	-	95,449	91,604	-	-	-	3,845	-
Foreign Edition	87,903	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	87,903

National Sunday Quality

Independent on Sunday	111,986	106,323	50,033	153	3,359	-	52,778	5,315	2,992	2	97	-	2,224	-	-	-	-	-	-	348
The Observer	212,376	192,823	158,488	3,749	30,586	-	-	13,875	11,475	262	2,138	-	-	5,678	5,678	-	-	-	-	-
The Sunday Telegraph	422,590	392,348	103,484	112	288,752	-	-	16,399	8,058	-	8,341	-	-	2,807	2,807	-	-	-	-	11,036
The Sunday Times	840,201	659,757	490,666	489	157,440	-	11,162	45,450	41,165	3	4,282	-	-	92,817	92,817	-	-	-	-	42,177
Main Edition	705,207	659,757	490,666	489	157,440	-	11,162	45,450	41,165	3	4,282	-	-	-	-	-	-	-	-	-
Republic of Ireland Edition	92,817	-	-	-	-	-	-	-	-	-	-	-	-	92,817	92,817	-	-	-	-	-
Overseas Edition	34,558	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	34,558
Middle East/Asia Edition	7,619	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7,619

UK National Newspapers

Multiple Copy Sales Analysis by Audience Type

June 2013

27th May 2013 to 30th June 2013

Title	United Kingdom & Republic of Ireland Multiple Copy Sales Analysis - Average Net Circulation Per Effective Publishing Day									
	Total	Airside / Int'l Rail	Hotels	Trains	Other Publications Insert	Voucher Redemption	Sports Event	Leisure Centres	Food / Beverage Outlets	Others
National Morning Popular										
Daily Mirror	30,017	30,017	-	-	-	-	-	-	-	-
Daily Record	1,969	1,969	-	-	-	-	-	-	-	-
Daily Star	-	-	-	-	-	-	-	-	-	-
The Sun	-	-	-	-	-	-	-	-	-	-
<i>Total of average daily multiple copy sales</i>	31,986	31,986	-	-	-	-	-	-	-	-
National Morning Mid Market										
Daily Express	-	-	-	-	-	-	-	-	-	-
Daily Mail	92,238	88,846	1,097	-	-	-	-	-	-	2,295
<i>Total of average daily multiple copy sales</i>	92,238	88,846	1,097	-	-	-	-	-	-	2,295
National Morning Quality										
The Daily Telegraph	-	-	-	-	-	-	-	-	-	-
Financial Times	28,489	18,906	4,958	1,668	-	-	-	47	-	2,910
The Guardian	-	-	-	-	-	-	-	-	-	-
i	65,003	35,210	28,264	-	-	-	-	-	833	696
The Independent	18,535	8,249	9,440	-	-	-	-	-	-	846
The Times	18,935	5,591	6,726	5,987	-	-	-	-	-	631
<i>Total of average daily multiple copy sales</i>	130,962	67,956	49,388	7,655	-	-	-	47	833	5,083
<i>Overall total of average multiple copy sales</i>	255,186	188,788	50,485	7,655	-	-	-	47	833	7,378
National Morning Group										
The Daily Mirror / Daily Record	31,986	31,986	-	-	-	-	-	-	-	-
Independent Group	83,538	43,459	37,704	-	-	-	-	-	833	1,542
National Sunday Popular										
Daily Star Sunday	-	-	-	-	-	-	-	-	-	-
The Sun (Sunday)	-	-	-	-	-	-	-	-	-	-
Sunday Mail	831	831	-	-	-	-	-	-	-	-
Sunday Mirror	30,024	30,024	-	-	-	-	-	-	-	-
Sunday People	-	-	-	-	-	-	-	-	-	-
<i>Total of average Sunday multiple copy sales</i>	30,855	30,855	-	-	-	-	-	-	-	-
National Sunday Mid Market										
Sunday Express	-	-	-	-	-	-	-	-	-	-
Sunday Post	-	-	-	-	-	-	-	-	-	-
The Mail on Sunday	78,525	74,903	1,152	-	-	-	-	-	-	2,470
<i>Total of average Sunday multiple copy sales</i>	78,525	74,903	1,152	-	-	-	-	-	-	2,470
National Sunday Quality										
Independent on Sunday	55,002	21,606	31,582	-	-	-	-	-	804	1,010
The Observer	-	-	-	-	-	-	-	-	-	-
The Sunday Telegraph	-	-	-	-	-	-	-	-	-	-
The Sunday Times	11,161	5,069	5,131	330	-	-	-	-	-	631
<i>Total of average Sunday multiple copy sales</i>	66,163	26,675	36,713	330	-	-	-	-	804	1,641
<i>Overall total of average Sunday multiple copy sales</i>	175,543	132,433	37,865	330	-	-	-	-	804	4,111

UK National Newspapers - UK & RoI Circulation

June 2013 - 27th May 2013 to 30th June 2013

Title		UK & RoI Total Average Net Circulation	England, Wales, Northern Ireland Total Average Net Circulation	England, Wales, NI Full Rate Circulation	England, Wales, NI Lesser Rate Circulation	England, Wales, NI Pre-Paid Non-Postal Subscription Sales	England, Wales, NI Corporate Subscription Sales	England, Wales, NI Multiple Copy Sales	Scotland Total Average Net Circulation	Scotland Full Rate Circulation	Scotland Lesser Rate Circulation	Scotland Pre-Paid Non-Postal Subscription Sales	Scotland Corporate Subscription Sales	Scotland Multiple Copy Sales	RoI Total Average Net Circulation	RoI Full Rate Circulation	RoI Lesser Rate Circulation	RoI Pre-Paid Non-Postal Subscription Sales	RoI Corporate Subscription Sales	RoI Multiple Copy Sales
National Morning Popular																				
Daily Mirror	Monday to Saturday	991,526	918,395	888,001	377	-	-	30,017	19,767	19,767	-	-	-	-	53,364	53,364	-	-	-	-
	Monday to Friday	949,083	878,765	848,372	377	-	-	30,016	19,310	19,310	-	-	-	-	51,008	51,008	-	-	-	-
	Saturday	1,195,256	1,108,617	1,078,217	377	-	-	30,023	21,965	21,965	-	-	-	-	64,674	64,674	-	-	-	-
Daily Record	Monday to Saturday	237,770	8,775	8,775	-	-	-	-	228,515	226,510	36	-	-	1,969	480	480	-	-	-	-
	Monday to Friday	230,573	8,829	8,829	-	-	-	-	221,271	219,096	-	-	-	2,175	473	473	-	-	-	-
	Saturday	272,314	8,518	8,518	-	-	-	-	263,286	262,098	211	-	-	977	510	510	-	-	-	-
Daily Star	Monday to Saturday	531,285	422,485	421,576	909	-	-	-	50,226	49,971	255	-	-	-	58,574	56,803	1,771	-	-	-
	Monday to Friday	536,450	428,223	428,223	-	-	-	-	52,351	52,351	-	-	-	-	55,876	54,225	1,651	-	-	-
	Saturday	506,493	394,943	389,670	5,273	-	-	-	40,021	38,545	1,476	-	-	-	71,529	69,177	2,352	-	-	-
The Sun	Monday to Saturday	2,195,341	1,868,086	1,867,969	117	-	-	-	263,512	263,507	5	-	-	-	63,743	63,743	-	-	-	-
	Monday to Friday	2,120,444	1,802,682	1,802,558	124	-	-	-	258,903	258,898	5	-	-	-	58,859	58,859	-	-	-	-
	Saturday	2,554,841	2,182,023	2,181,943	80	-	-	-	285,629	285,626	3	-	-	-	87,189	87,189	-	-	-	-
National Morning Mid-Market																				
Daily Express	Monday to Saturday	504,263	446,851	443,636	3,215	-	-	-	54,492	-	54,492	-	-	-	2,920	2,920	-	-	-	-
	Monday to Friday	488,268	432,073	431,167	906	-	-	-	53,387	-	53,387	-	-	-	2,808	2,808	-	-	-	-
	Saturday	581,035	517,782	503,486	14,296	-	-	-	59,798	-	59,798	-	-	-	3,455	3,455	-	-	-	-
Daily Mail	Monday to Saturday	1,730,044	1,576,568	1,415,190	55,558	18,988	-	86,832	102,927	96,491	3,379	855	-	2,202	50,549	43,510	3,835	-	-	3,204
	Monday to Friday	1,588,921	1,442,463	1,269,530	67,110	18,989	-	86,834	96,492	89,239	4,081	855	-	2,317	49,966	42,703	4,214	-	-	3,049
	Saturday	2,407,429	2,220,274	2,114,359	105	18,988	-	86,822	133,808	131,297	6	855	-	1,650	53,347	47,383	2,016	-	-	3,948
National Morning Quality																				
The Daily Telegraph	Monday to Saturday	530,805	509,272	215,738	580	292,954	-	-	18,650	10,187	-	8,463	-	-	2,883	2,883	-	-	-	-
	Monday to Friday	495,904	476,214	182,872	656	292,686	-	-	17,346	8,891	-	8,455	-	-	2,344	2,344	-	-	-	-
	Saturday	698,319	667,945	373,493	212	294,240	-	-	24,903	16,403	-	8,500	-	-	5,471	5,471	-	-	-	-
Financial Times	Monday to Saturday	82,404	77,227	40,462	801	5,192	2,545	28,227	2,591	2,267	8	256	-	60	2,586	2,370	13	-	-	203
	Monday to Friday	77,004	72,536	34,084	877	5,091	3,021	29,463	2,221	1,892	10	253	-	66	2,247	2,027	16	-	-	204
	Saturday	108,324	99,742	71,076	432	5,678	262	22,294	4,369	4,067	-	272	-	30	4,213	4,019	-	-	-	194
The Guardian	Monday to Saturday	187,000	173,344	123,656	4,125	45,563	-	-	10,623	7,592	287	2,744	-	-	3,033	2,984	49	-	-	-
	Monday to Friday	154,665	143,755	94,306	4,646	44,803	-	-	8,776	5,753	326	2,697	-	-	2,134	2,075	59	-	-	-
	Saturday	342,204	315,370	264,538	1,625	49,207	-	-	19,490	16,420	98	2,972	-	-	7,344	7,344	-	-	-	-
The Independent	Monday to Friday	303,009	283,147	212,705	-	8,008	-	62,434	18,985	16,122	-	294	-	2,569	877	877	-	-	-	-
	Saturday	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Monday to Saturday	72,602	69,544	45,540	587	4,975	-	18,442	3,058	2,775	28	162	-	93	-	-	-	-	-	-
The Times	Monday to Friday	66,980	64,241	39,902	650	4,949	-	18,740	2,739	2,454	30	161	-	94	-	-	-	-	-	-
	Saturday	99,599	95,002	72,599	288	5,101	-	17,014	4,597	4,318	18	171	-	90	-	-	-	-	-	-
	Monday to Saturday	370,394	349,583	204,050	1,310	125,863	-	18,360	18,668	14,655	63	3,375	-	575	2,143	2,143	-	-	-	-
The Times	Monday to Friday	350,353	330,839	184,381	1,419	125,250	-	19,789	17,487	13,346	73	3,373	-	695	2,027	2,027	-	-	-	-
	Saturday	466,589	439,552	298,459	790	128,805	-	11,498	24,338	20,938	16	3,384	-	-	2,699	2,699	-	-	-	-

UK National Newspapers

Indices of daily circulation for daily newspapers

January 2013 to June 2013

31st December 2012 to 30th June 2013

Title	Geography	Monday	Tuesday	Wednesday	Thursday	Friday
National Morning Popular						
Daily Mirror	United Kingdom	99.5%	99.5%	99.5%	101.0%	100.4%
	England, Wales, N.Ireland	99.5%	99.5%	99.5%	101.0%	100.5%
	Scotland	100.0%	99.5%	100.1%	100.9%	99.5%
	Republic of Ireland	98.0%	97.7%	98.3%	101.1%	104.8%
Daily Record	United Kingdom	99.6%	101.8%	98.6%	100.0%	100.0%
	England, Wales, N.Ireland	104.6%	102.2%	97.0%	98.7%	97.5%
	Scotland	99.4%	101.8%	98.7%	100.0%	100.1%
	Republic of Ireland	100.3%	101.3%	98.4%	98.7%	101.4%
Daily Star	United Kingdom	99.8%	99.6%	99.7%	100.7%	100.3%
	England, Wales, N.Ireland	99.9%	99.5%	99.7%	100.6%	100.4%
	Scotland	99.3%	100.4%	99.8%	101.0%	99.4%
	Republic of Ireland	103.9%	100.2%	96.8%	97.9%	101.2%
The Sun	United Kingdom	105.3%	99.7%	99.6%	99.5%	95.9%
	England, Wales, N.Ireland	105.3%	99.6%	99.5%	99.6%	96.0%
	Scotland	105.3%	100.2%	99.8%	99.4%	95.3%
	Republic of Ireland	103.9%	97.8%	99.0%	100.1%	99.2%
National Morning Mid Market						
Daily Express	United Kingdom	99.7%	99.7%	100.2%	99.6%	100.8%
	England, Wales, N.Ireland	99.7%	99.8%	100.2%	99.6%	100.7%
	Scotland	99.9%	99.3%	100.0%	99.3%	101.5%
	Republic of Ireland	97.4%	99.3%	100.5%	97.8%	105.0%
Daily Mail	United Kingdom	98.3%	101.7%	100.6%	100.1%	99.3%
	England, Wales, N.Ireland	98.3%	101.7%	100.6%	100.1%	99.3%
	Scotland	99.1%	102.0%	99.4%	99.7%	99.8%
	Republic of Ireland	96.0%	107.2%	98.6%	98.7%	99.5%
National Morning Quality						
The Daily Telegraph	United Kingdom	99.6%	99.3%	99.3%	100.6%	101.2%
	England, Wales, N.Ireland	99.6%	99.3%	99.4%	100.6%	101.2%
	Scotland	99.0%	99.4%	98.9%	100.7%	102.0%
	Republic of Ireland	97.7%	99.7%	99.3%	100.7%	102.7%
Financial Times	United Kingdom	109.5%	95.7%	96.8%	97.1%	100.8%
	England, Wales, N.Ireland	109.6%	95.7%	96.8%	97.0%	100.8%
	Scotland	106.8%	95.9%	96.7%	98.8%	101.8%
	Republic of Ireland	104.1%	96.1%	97.7%	98.2%	103.9%
The Guardian	United Kingdom	101.2%	98.6%	98.6%	98.1%	103.5%
	England, Wales, N.Ireland	101.2%	98.6%	98.7%	98.1%	103.4%
	Scotland	100.5%	97.7%	97.1%	98.2%	106.5%
	Republic of Ireland	95.1%	96.1%	94.5%	98.0%	116.3%
i	United Kingdom	98.3%	100.6%	100.0%	100.7%	100.4%
	England, Wales, N.Ireland	98.4%	100.6%	100.0%	100.7%	100.4%
	Scotland	97.3%	100.9%	100.2%	101.2%	100.4%
	Republic of Ireland	93.0%	95.3%	101.3%	101.8%	108.7%
The Independent	United Kingdom	95.2%	99.7%	100.0%	101.3%	103.9%
	England, Wales, N.Ireland	95.1%	99.7%	100.0%	101.4%	103.8%
	Scotland	97.6%	98.5%	98.7%	99.8%	105.4%
	Republic of Ireland	0.0%	0.0%	0.0%	0.0%	0.0%
The Times	United Kingdom	102.9%	99.3%	99.4%	100.6%	97.8%
	England, Wales, N.Ireland	102.9%	99.3%	99.4%	100.6%	97.8%
	Scotland	101.9%	99.9%	99.4%	100.7%	98.1%
	Republic of Ireland	99.3%	100.4%	100.3%	101.0%	99.1%

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