



# THE WATER DIGEST WATER AWARDS 2009-2010

A Consumer Connect Initiative

Philips works towards providing the best solutions and products to consumers. The Philips Water Purifiers is an epitome of this statement which is endorsed by the fact that Philips has been awarded the "Best Domestic Water Purifier - UV" by Water Digest in association with UNESCO & PHDCCI for the 2nd consecutive year. Their water purifiers come with a unique



Mr. Mahesh Krishnan & Mr. Gulbahar Taurani

feature of pure protect alert and lock, which enables the device to dispense either pure water or no water. It has advance feature of Intelli-fill wherein consumer can programme the amount of water they want to filter (ranging from 200ml to 30 litres). Also very economical when it comes to power usage.

Its patented TUV-PLS technology provides higher efficacy, energy efficiency and provides filter change warning to ensure pure water. It further locks the purifier if the filter reaches end of life. The advanced UV technology destroys all known viruses, bacteria, and other microorganisms in the water and the activated carbon & sediment filter removes particles, turbidity, VOCs, chlorine, cysts etc.



The water purifiers are endorsed by the highest standards of quality certified by the Bureau of Indian Standards (BIS), Water Quality Association- USA and KIWA ensuring that their consumers get the best quality of purification. Its unique design allows consumers to change filters themselves in an easy "tilt and twist" movement and are no longer dependent to technicians to do this for them.

Philips Water Purifiers provide an extensive after sales service network and toll free consumer care number (18001022929) which helps consumers to get free of cost installation at their convenience.

## WDWA 2009-10 WINNERS

### The BEST:

- Water Management PSU- NTPC Ltd.
- Water Supply Engineering - Kirloskar
- RO Water Purifier - Aquaguard pROTEC +
- Best R&D Breakthrough - Hindustan Unilever Ltd.
- Public Water Agency of The Year - Delhi Jal Board
- Upcoming Water Company - Triveni Engineering Ltd.
- Water UV Purifier - Philips Electronics Ltd.
- Waste Water Conservor - United Breweries Limited
- Water Company - Ion Exchange (I) Ltd.
- Rural Water Resources NGO - BAIF
- Water Consultancy - Smaat Aqua
- Complete Solution Provider - Eureka Forbes Limited
- Water Supply Pipes - Kitec Industries
- Water Component Supplier - Aquanomics Systems Ltd
- Municipal Corporation - Vadodra Mahanagar Sevasadan
- Membrane Hollow Fibre - Norit X-flow
- Corporate Social Responsibility Award - UB Group
- Desalination Plant - Ion Exchange India Ltd.
- Water NGO Water Supply - Gram Vikas
- Water NGO Water Harvesting/Education- BAIF
- Non Electric Purifier - Aqua Sure
- Project Industrial - Smaat Aqua Technologies

### The DISTINGUISHED

- RO Purifier - Zero B
- R & D Breakthrough - Aquaguard Total Sensa
- Upcoming Water Company - Forbes Water Ltd.
- Water Purifier UV - Aquaguard Total Infiniti
- Water Company - Va Tech Wabag Limited
- Rural Water Resources NGO - S. M. Sehgal Foundation
- Complete Solution Provider - Morf India
- Water Education NGO - Water Community India
- Wastewater Conservor - Aradhana Softdrinks (Pepsico)
- Non Electric Water Purifier - Pure-It



Mr. Reddy of Smaat with Mr. Gavin Wall-FAO

Bhaskar Foundation

### The COMMENDABLE

- R&D Breakthrough - Ayurvet Limited
- Wastewater Conservor - Ramky Infrastructure Limited
- Water NGO For Rural Water Resources - Society For Sustainable Development
- Water Education NGO -

### The JURY:

The Awards were adjudged by a Jury comprising of:  
Mr R K Gupta CMD - WAPCOS; Dr. A.K Mittal Associate Prof- IIT Delhi, Dr. Malini Balakrishnan - TERI, Mr. R. Sethuraman - Ministry of Urban Dev.



Mr D V Chawla & Mr Atul with Mr. R. Sethuraman

Dr. B. Neupane-UNESCO, Mr. A. Kalimuthu - CMD WESNET

### COMMENTS:

Mr Avinash Laddha, MD Kitec Industries said "People in our country have not understood the importance of water, 50 yrs back no one wanted to get into Oil Industry for a career and now everyone thinks of it as an esteemed choice."



Mr. Kohli & Mr. Gandhi of Ion Exchange

Mr. D. Chawla - Wabag states "Water technology in India is still very expensive because we are still dependent on foreign countries for research. We need to set up and allocate funds for new R&D centres with world class facilities, And that is what we are doing here in India".

WATCH WATER AWARDS ON NDTV PROFIT AT 11:30 AM, TODAY!



### Purity gets rewarded again.



When you're pure inside, good things happen again and again. Philips Intelligent Water Purifier has been awarded the prestigious Water Digest Water Award for being the best domestic water purifier in UV category for two consecutive years: 2008-09, 2009-10. It shows our commitment to design innovations based on an understanding of your life is getting appreciated by the ones who matter to us the most, you. As always, at Philips we make sure that you get a little more than you expect.

**PHILIPS**  
sense and simplicity

WINNERS ACROSS ALL TECHNOLOGIES

We give mothers the most advanced, most awarded water purification technologies. They give us their trust.



For more than 25 years Eureka Forbes has been proud to receive the trust of 330 lakh consumers. And now, six prestigious recognitions at the UNESCO Water Digest Awards, 2009-10. They include:

- EUREKA FORBES LIMITED - **Best Complete Domestic Water Solutions Provider**
- AQUAGUARD TOTAL SENSAMP+ - **Distinguished R&D / Technological Breakthrough**
- AQUAGUARD TOTAL INFINITI - **Distinguished Domestic Water Purifier Ultra Violet/ Ultra Filtration/ Nano Filtration**
- AQUAGUARD TOTAL PROTEC+ - **Best Domestic Water Purifier RO**
- AQUASURE STORAGE WATER PURIFIER - **Best Domestic Non Electric Water Purifier**
- FORBES WATER - **Distinguished Upcoming Water Company**

\*Special SMS rates apply.



YOUR CHILD DESERVES NOTHING BUT THE BEST

Eureka Forbes has nurtured the culture of coming up with technologically superior products from time to time. Every Eureka Forbes product is an outcome of better customer understanding, innovation and long-term durability. This year, we have added six more prestigious awards to our tally. But our greatest recognition still remains - your trust.

**TO GIVE YOUR FAMILY PURE, SAFE DRINKING WATER  
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