

Weekly Highlight



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Please share the Recovery to Practice (RTP) Weekly Highlights with your colleagues, clients, friends, and family! If you are having trouble printing or viewing the RTP Weekly Highlight in its entirety, please refer to the attached PDF. To access the RTP Weekly Highlights and other RTP materials, please visit <u>http://www.dsgonline.com/rtp/resources.html</u>.

## Los Angeles Laker Ron Artest Debuts His Public Service Announcement, 'You Can Do It!'

by Alysa Solomon, Ph.D., Los Angeles County Department of Mental Health

As a mental health provider and fan of the Los Angeles Lakers, I was intrigued when I heard Lakers star forward Ron Artest, following his team's triumph in last year's NBA Finals, thank his psychologist for helping him perform so well on the basketball court.

Ron is starring now in a public service announcement (PSA) and a public service interview (PSI) in which he encourages kids living in high-risk, high-poverty environments to complete their education and give back to their communities.

I had the pleasure of getting to know Ron over the past few months, while conducting an extensive mental wellness interview with him for that PSA and PSI. It was a unique opportunity to bring together the behavioral health community, the sports world, and the entertainment industry. I produced these public service spots with help from Mob Scene Creative Productions and Gary Foster. Gary, who has produced more than 30 Hollywood films, including the Oscar- and Golden Globe–nominated hit *Sleepless in Seattle,* sits on the board of directors of LAMP Community, a Los Angeles–based organization that serves homeless men and women living with mental illness. In 2009 Gary produced *The Soloist,* a feature film about a talented but homeless musician who was diagnosed with schizophrenia. Gary was thrilled to work with movie stars Jamie Foxx and Robert Downey Jr. on that film. He was also thrilled to work with a basketball player who, in his finest professional hour, saw fit to honor his mental health provider. While interviewing Ron, I learned of his history of mental health services and his serious commitment to childhood wellness. In the PSI, he discusses the development of Xcel University, a program he founded whose mission is to encourage children and teens living in high-poverty and high-risk environments to get good grades, complete their schooling, and become community leaders by volunteering their time and giving back to their communities. Xcel U. works with community centers and schools to identify high-risk students and incentivize these youths to live positive, healthy lifestyles. Ron goes into depth about his own hope, wellness, and recovery.

Since joining the Lakers 2 seasons ago, Ron has proven a natural fit for the region. California, since enacting the Mental Health Services Act in 2005, has led the Nation both in working to destigmatize mental illness diagnoses and providing communitybased mental health services and supports.

Ron raffled off the NBA championship ring he earned last year with the Lakers, raising well over \$500,000, and donating the proceeds to Los Angeles–area mental health charities.

On Dec. 21, during its December Season of Giving Campaign, AEG Worldwide (which built L.A.'s Staples Center, where the Lakers play their home games) dedicated its holiday efforts to Mental Health Awareness Night. Ron Artest joined Gary Foster, Los Angeles County Supervisor Zev Yaroslavsky, Mayor Mike Antonovich, and our very own Los Angeles County Department of Mental Health Director Marvin J. Southard, DSW, to promote mental health awareness and to reduce the stigma associated with getting help for mental health–related issues. (The PSA and PSI, which premiered that night, are viewable from the links below.)

Finally, as part of his commitment to promoting mental health and recovery, Ron will accompany Rep. Grace Napolitano (D–Calif., 38th District) in February to reintroduce the Mental Health in School Bill in Congress.

**30-Second PSA:** <u>http://www.youtube.com/watch?v=rDMIX\_tALMA</u>

Entire PSI: http://vimeo.com/18196477

**PSI, part 1:** <u>http://www.youtube.com/user/Alysasolomon#p/a/u/1/3iaDZKHdm5c</u>

PSI, part 2: http://www.youtube.com/watch?v=8SrbXqkjaxQ PSI, part 3: http://www.youtube.com/watch?v=iP9f7fGsf08

**PSI, part 4:** http://www.youtube.com/watch?v=aginv5-ZDuk

PSI, part 5: http://www.youtube.com/watch?v=-t6P7KUpVnY

Zev Yaroslavsky, Los Angeles County Supervisor, Third District, Article: http://zev.lacounty.gov/news/social-services/a-slam-dunk-for-mental-health

## Call for Papers Second International Research Conference on Community Inclusion of Individuals With Psychiatric Disabilities

When: Sept. 19-21, 2011

Where: Doubletree Hotel, Philadelphia, Pa.

## Presentation Formats Due: Jan. 31, 2011

The Temple University Collaborative on Community Inclusion of Individuals With Psychiatric Disabilities (formerly the UPenn Collaborative) is now seeking proposals for conference presentations and posters on current research findings and the innovative practices, programs, and policies that either address the socioenvironmental barriers or highlight the individual supports needed to promote full community inclusion of individuals with psychiatric disabilities. This will be a fully inclusive conference involving researchers, consumers, providers, families, policymakers, community members, nonmental health organizations, and others.

Descriptive presentations on innovative practices, programs, and policies should focus on one or more of the domains of community inclusion: employment, education, intimacy, parenting, friendship, citizenship, spirituality and religion, peer support, consumer-operated services, self-determination, advocacy initiatives, housing, health and wellness, leisure and recreation, and more. Conference organizers are particularly interested in proposals that reflect

- Research that identifies the socioenvironmental barriers to community inclusion and that tests strategies for overcoming these barriers
- Research that identifies individual needs and innovative supports
- Research into public policies that promote community inclusion
- Research on methodologies and the measurement of community inclusion and participation
- Community inclusion strategies for traditionally underserved populations

• Cultural competency issues related to community inclusion

## **Topical Sessions**

There will be a variety of 90-minute topical sessions, each with three individual 20minute presentations clustered around a common theme. The sessions will primarily focus on cutting-edge research but will also include policy, program, and practice initiatives. The last 20 to 30 minutes of each workshop will be reserved for discussion. Each submission should be for a discrete 20-minute presentation. Proposals for combining a set of presentations on a common theme are allowable.

#### Institutes

The third day of the conference will be reserved for a limited number of 3-hour or 6-hour institute presentations, designed to provide attendees with the skills they will need in the development of programs, policies, and practices promoting community inclusion.

#### **Poster Sessions**

A separate space will be reserved at the conference for individuals to provide "poster" presentations of related research, as well as an opportunity for sharing innovative policy, program, and practice initiatives. Posters are recognized as another important way for us to promote dialogue and exchange of ideas in this critical area.

## Submission Instructions for Workshops, Institutes, and Poster Sessions

Please submit an application with the following:

- Title of presentation
- Abstract (limited to 100 words)
- Presenter(s) identifying information (name, affiliation, address, phone, fax, email)
- Resume(s) two page maximum
- 1,500-word summary, addressing relevance to the conference theme, learning objectives, target audience, research methodology and/or knowledge development process, key findings and conclusions

All submissions are due by January 31, 2011, and should be sent as a .doc or .pdf email attachment to <u>abilger@temple.edu</u>. Applicants (or the lead presenter, in the case of linked proposals) will be notified by early April 2011 with regard to acceptance.

All presenters at the conference will be required to pay the conference registration fees, expected to be very reasonable (\$200–\$250). Continuing Education credits will be made available for a number of professions for an additional small fee to cover administrative costs. A limited number of consumer scholarships will be available; individuals interested in scholarships can check <u>http://tucollaborative.org</u> in the next few months for more information on the scholarship process.

For any additional questions related to the conference, please contact Andrea Bilger at <u>abilger@temple.edu</u> or 215.204.3006. For more information on community inclusion, please see <u>http://tucollaborative.org</u>.

## Funding Opportunity Announcement (FOA) Number PA-11-063

## Department of Health and Human Services, National Institutes of Health, Office of Behavioral and Social Sciences Research

This funding opportunity announcement (FOA) is being issued by the Office of Behavioral and Social Sciences Research (<u>OBSSR</u>), with participation from the National Cancer Institute (<u>NCI</u>), the National Center for Complementary and Alternative Medicine (<u>NCCAM</u>), the National Institute on Alcohol Abuse and Alcoholism (<u>NIAAA</u>), the Eunice Kennedy Shriver National Institute of Child Health and Human Development (<u>NICHD</u>), the National Institute of Diabetes and Digestive and Kidney Diseases (<u>NIDDK</u>), the National Institute on Drug Abuse (<u>NIDA</u>), the Office of Research on Women's Health (<u>ORWH</u>), and the National Heart, Lung, and Blood Institute (<u>NHLBI</u>).

This FOA seeks highly innovative Research Project Grant (R01) applications that propose to translate findings from basic research on human behavior into effective clinical, community-, or population-based behavioral interventions to improve health. Specifically, the FOA will support interdisciplinary teams of basic and applied biological, behavioral, and social science researchers in developing and refining novel behavioral interventions with high potential impact to improve health-promoting behaviors (e.g., healthy dietary intake, sun safety, physical activity, or adherence to medical regimens), or to reduce problem health behaviors (e.g., smoking, tanning, or physical activity or alcohol or substance use, abuse, or dependence).

Application due dates: <u>Standard dates</u> apply, by 5 p.m. local time of applicant organization. To view the full application, see <u>http://grants.nih.gov/grants/guide/pa-files/PA-11-063.html</u>

# Inspiring Stories and Recovery Research: Hope and Resilience for Staff

## Half-Day Training Opportunity From the Coalition of Behavioral Health Agencies, Inc.

This half-day training will provide evidence from 11 long-term studies of serious and persistent psychiatric problems, which revealed that most people afflicted with such problems can significantly improve, with many even recovering over time. The stories about how staff participated in helping people reclaim their lives inspire us all. Dr. Courtenay Harding will show that hope, temperament, and human resilience of both staff and consumers all play roles in the recovery process.

**Facilitator** Courtenay Harding, Ph.D.

**Date** Jan. 20, 2011

**Time** 9:30 a.m. – 12:30 p.m.

Location The Center for Rehabilitation and Recovery

To Register: <u>http://www.coalitionny.org/the\_center/training/series.php?series\_id=1126</u>

Registration and a continental breakfast begin at 9 a.m. and will be held at the Coalition of Behavioral Health Agencies, Inc.'s offices in Lower Manhattan, at 90 Broad Street, Eighth Floor.

*Please note:* This training opportunity announcement was printed in last week's RTP Weekly Highlight. The registration link was incorrect. Please use the link above to register.

## U.S. Pharmacopeia Seeks Comments on Standards for Patient-Centered Prescription Labels

Agency for Healthcare Research and Quality staff participated on U.S. Pharmacopeia's (USP's) Health Literacy and Prescription Container Labeling Advisory Panel, which developed standards for patient-centered labels for prescription medicine containers. The standards were developed as a result of a meeting of the Institute of Medicine Roundtable on Health Literacy.

USP is seeking comments from pharmacists and other healthcare professionals on a newly proposed General Chapter <17> Prescription Container Labeling that codifies standards for patient-centered prescription container labels. **The deadline for comments is March 31, 2011.** 

To view and comment on the proposed chapter, go to <u>http://www.usp.org/USPNF/notices/generalChapter17.html</u>.

# The RTP Resource Center Wants to Hear From Recovery-Oriented Practitioners!

We invite practitioners to submit personal stories that describe how they became involved in recovery-oriented work and how it has changed the way they practice.

# The RTP Resource Center Wants to Hear From You, Too!

We invite you to submit personal stories that describe recovery experiences. To submit personal stories or other recovery resources, please contact Stephanie Bernstein, MSW, at 1.877.584.8535, or email <u>recoverytopractice@dsgonline.com</u>.

We welcome your views, comments, suggestions, and inquiries. For more information on this topic or any other recovery topics, please contact the RTP Resource Center at 1.877.584.8535 or email <u>recoverytopractice@dsgonline.com</u>.

The views, opinions, and content of this Weekly Highlight are those of the authors and do not necessarily reflect the views, opinions, or policies of SAMHSA or the U.S. Department of Health and Human Services.