Case Study:
Implementation of MobileNAV solution in JYSK Baltija

JYSK

About the company

JYSK Baltija is a part of JYSK GROUP, which is one of the most rapidly growing store networks in retail trade of home improvement and recreational goods. The company's mission - to ensure the best choice of goods for home to everyone. For reaching excellent results, work at the company should be carried out in a precise and operative manner by forming successful collaboration among the stores, warehouses, and the office. Thanks to the MobileNAV solution, this is now possible.

Case description

In the companys' working field, it is important to provide effective communication among structural units. Fast and correct exchange of information that can be made remotely guarantees satisfaction of employees and high service level.

In order to be able to better coordinate internal communication of the company, goods monitoring, logistics, and customer service by refusing ineffective and time-consuming activities, JYSK Baltija took a decision to introduce MobileNAV. It was important for the company that the solution is mobile, reliable, adjustable to specific requirements of the field, and easy to use.

Solution

It was just MobileNAV solution, which was seen by JYSK Baltija as having the most advantages - developer is an international, stable company, which is rich in resources and experience and ensures well-known virtual working environment and software compatibility with the existing Dynamics NAV system.

As a field-specific requirement, the company emphasised an opportunity to work remotely since the key work with customers takes place at stores and there should be continuous connection with warehouses and the office. As for this, mobile palmtop computers CHD FiVE with a built-in scanner was an outstanding solution, as they are foreseen just for needs of retail trade, logistics, and warehouse work, thus simplifying the process of data exchange among the structural units to the maximum level.

Introduction and adjustment of MobileNAV to the needs of JYSK Baltija is a result of joint collaboration of MultiSoft (Hungary) and Elva Baltic (Latvia), where MultiSoft is the solution's developer, while Elva Baltic is an introducer of the solution by adjusting the system for the specific business needs of JYSK and providing support to the customer when launching the solution.
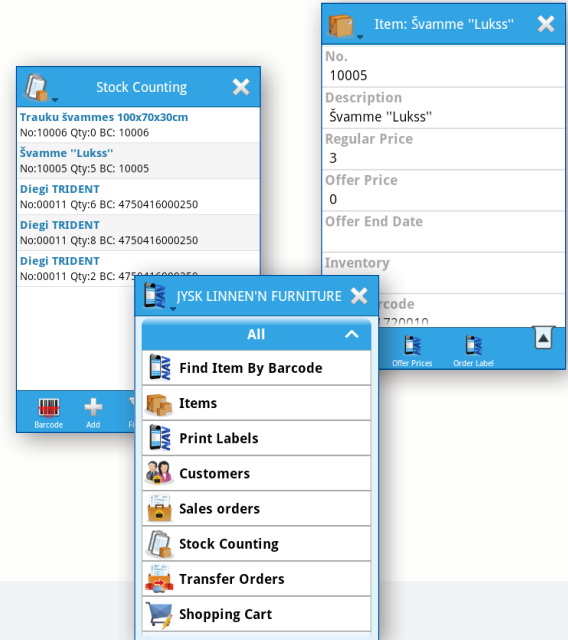
"The rapid technology growth continues to determine new rules of the game in the market. Customers expect qualitative, fast and mobile company's response and service. By keeping up with the times and continuously offering our customers the best, introduction of MobileNAV was a logical further development step of JYSK Baltija. We are very satisfied with both cooperation with MultiSoft and Elva Baltic, and with the results."

JYSK Manager in the Baltic States,
Dace Zundure

The key benefits of MobileNAV

Transparent stocktaking process

Operative transportations of goods

Fast and convenient monitoring of missing price tags

Owing to palmtop computers CHD FiVE, which are available for store employees, the stocktaking has become easier, more mobile, and more transparent. With the built-in scanner, it is possible to read information about the goods in a fast and easy manner, and the data can instantly be sent to Microsoft NAV system. This saves time, as we do not need double data administration, and this also simplifies mutual comparison of stocktaking data.

Possibility to scan goods data of a store and send them to related structural units (other JYSK stores and warehouse) ensures fast internal transportation of the required goods and helps to response to changes to a query of a customer in the fastest possible time.

Establishment of missing or damaged price tags has become more convenient and faster. The goods with missing price tags are scanned, sent to the main system, which registers what categories and sizes of the price tags should be generated by the system and promptly printed out. Owing to the solution of MobileNAV, it is much easier to ensure great coordination at the store.

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