

Collaboration Paradox:

Scientific Productivity, the Internet, and Problems of Research in Developing Areas

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Abstract

We examine the ways in which the research process differs in developed and developing areas by focusing on two questions: First, is collaboration associated with productivity? Second, is access to the Internet (specifically use of email), associated with reduced problems of collaboration? Recent analyses by Lee and Bozeman (2004) and Walsh and Mahoney (2003) suggest affirmative answers to these questions for U.S. scientists. Based on a comparative analysis of scientists in Ghana, Kenya and the State of Kerala in southwestern India (n=918), we find that (1) collaboration is not associated with any general increment in productivity, and (2) while access to email does attenuate research problems, such difficulties are structured more by social context than by the collaborative process itself. The interpretation of these results suggests a paradox that raises issues for future studies: those conditions that unsettle the relationship between collaboration and productivity in developing areas may undermine the collaborative benefits of new information and communication technologies.

Is the process of knowledge production similar in the developed and developing worlds? This paper seeks to address one particular aspect of this broad theoretical issue by focusing on collaboration in three developing areas.¹ We examine two basic questions about collaborative research. These questions derive from concerns that are widespread in the literature, but our approach is based specifically on analyses by Lee and Bozeman (2004) and Walsh and Mahoney (2003). First, is collaboration associated with productivity? Second, is the use of information and communication technologies associated with a reduction in problems faced by collaborators? We do not attempt any direct replication of these studies, owing to differences in the population of scientists from which samples were drawn, our methods of study, and survey instruments. However, the general absence of studies that seek to address the similarity or dissimilarity of research processes in developed and developing areas suggests that a parallel analysis could begin to shed some light on issues that are at least as relevant to the scientific communities of Africa, Latin America and Asia as those in the U.S and Europe. In addition, the connectivity initiatives² for universities and research institutes now underway in most of the developing world lends timeliness to this particular set of questions.

¹ 'Collaboration' is a concept with many meanings—from the 'great collaboration' of Thomas Jefferson and James Madison in shaping early American institutions (Ellis, 2000) to the great collaboration of the Internet two hundred years later. Katz and Martin (1996) review some of the most important concerns with reference to the research process.

² The international policy focus on connectivity crystallized in the recent World Summit on the Information Society (phase I Geneva 2003, phase II Tunis 2005), which focused on reducing the digital divide between the First and Third Worlds, characterizing ICT infrastructures as a policy priority. The World Bank and USAID, among many international and bilateral aid agencies, have dedicated recent efforts to resolving this disparity in connectivity among developmental spheres. It is expected, optimistically, that by facilitating information gathering and dissemination, the Internet will have positive impacts on knowledge acquisition and local adaptations throughout the globe.

Throughout the last century, scientific collaboration has been increasing. Co-authored publications, especially those involving three or more authors, were increasing at such a “violent” rate through the mid-century that early speculations suggested that the single authored paper would be extinct by the end of the 1980s (Price 1963). While the specific prediction proved incorrect, the structural change has been well documented by bibliometric analyses (Bordons and Gomez, 2000; Gaillard, 1991). Why has collaboration increased? Increasing specialization across disciplines and fields, the complexity of research problems, the rising costs of technological apparatus, the development of new information and communication technologies, and lower travel costs themselves would have led to an increase in scientific collaboration even if it were neutral in terms of its meaning for policy makers and funding agencies.

Collaboration has become something more than a neutral scientific practice. During this same time frame, it became a scientific value as well. The necessity and perceived success of collaboration in basic scientific fields such as high energy physics, the desire of scientists for larger and more complex instruments, and the importance of informal communication to the research process led eventually to positive valuation of collaboration for its own sake.³ These

³ The above considerations do not exhaust the reasons for collaborating. Lee and Bozeman (2004) distinguish between the high and low output-oriented motivations of collaboration, citing Beaver and Rosen’s 1978 typology. Output-oriented or pragmatic reasons to collaborate (Melin 2000) include access to special equipment, special skills, unique materials, visibility, recognition, time efficiency, labor efficiency, gaining experience, training researchers, sponsoring a protégé, increase productivity, multiply proficiencies, avoid competition, surmount intellectual isolation, confirmation of a research problem, intellectual stimulation of cross-pollination, spatial propinquity, accident or serendipity. Social motivations (less output-oriented) include enjoying stimulating experiences and working with old colleagues. In addition, ‘the shadow of the future’ or the anticipation of future interaction (Bouas and Arrow 1995) is an underlying social motivation for positive interpersonal behavior and feelings in shared work. That collaboration occupies the status of social good approved by science policy makers and university administrators is a recent structural wrinkle that extends to the very formation of social organization. Distributed work across a spectrum of human endeavors has been treated empirically through a variety of constructs (for example, the ambiguity – disambiguation of information and convergence of practices over distances (King and Frost 2002). These investigations address human organization as fundamentally directed toward shared or

considerations by no means exhaust the reasons for collaboration. Long ago Derek Price noted that the increase in publications by prolific scientists coupled with increasing numbers of ‘minimally prolific’ scientists led to a fractionalization of research behavior, whereby prolific scientists maintained productivity levels by becoming research group leaders (1963). Writing in the late 1970s, Frame and Carpenter contended that the rise of international institutional collaboration has been influenced by the growth of basic research (more international in nature than applied research), and relative scientific capacity (scientists in small nations look abroad for collaborations and funding opportunities) (1979). The latter is of particular relevance to developing nations, where research capacity lags behind that of the developed world. No longer is it necessary to justify collaboration as productive for the generation of new knowledge. Funding programs, conferences and policy frameworks adopted collaboration as a scientific good.

A great deal of work in bibliometrics has focused on co-authorship. But throughout the history of social studies of science, it has never been assumed that co-authorship and collaboration are identical. Thirty years ago Nicholas Mullins treated co-authorship and collaboration as different kinds of relationships, both important to the development of scientific specialties (1970). Owing to the availability of data and the ease of analysis, co-authorship has been preferred as an indicator of collaboration, though it represents only a limited kind of collaborative relationship. Bibliometric studies are important in tracking the extent of co-authorship globally, changes in the degree of co-authorship and differences among countries, regions and sectors. However, the study of co-authorship neglects many important forms of

collaborative work that benefits from the disambiguation of information and common understanding of social practices as it promotes these two aspects of human organization (Kiesler and Cummings 2002).

collaboration and is notably inadequate in studies of developing areas given the differences in publication outlets and practices (Shrum, 1997). Moreover, where the indicator of an activity (collaboration) is the output of that activity (publication), it is not possible to examine the relationship between these dimensions as an empirical question.

In recent years the advent of the Internet has led to a second group of issues bearing on scientific collaboration. The role of new information and communication technologies (ICTs) and their impact on science in the developing world has been of paramount importance to the development community. Given the importance of the scientific community to the development of the Internet⁴ in the First World, ICTs have been hailed as the much needed ‘elixir’ that will free Third World science from its relative isolation, and integrate it successfully into the global scientific community (Davidson et al., 2002).⁵ One implication is that ICTs will not only unveil collaborative opportunities beyond developing world borders. They will reduce the organizational problems associated with the collaborative process within and among developmental spheres (Walsh and Mahoney, 2003) and increase the productivity levels of collaborators (Lee and Bozeman, 2004). Of the few studies that have investigated the relationship between ICTs and scientific collaboration, none have been conducted in the developing world (Quan-Haase and Wellman, 2002; Finholt and Olson, 1997; Abels et al., 1996; Galimberti et al., 2001; Koku and Wellman, 2002).

⁴ The ‘Internet’ is often characterized dichotomously (though not accurately), as a combination of email technology for communicating and web technology for information gathering. The empirical analysis in this paper is limited to email technology.

⁵ ICTs represent a convergence of a variety of network communication and media devices with links to global information sources under conditions of relative low cost and ease of access, such that many scholars point to the possibility that these new technologies will be the global integrating mechanisms, or technological ‘elixir’, within and among First and Third Worlds in social, economic, political and cultural terms (DiMaggio et al., 2001; Castells, 2000; Escobar, 1994; Uimonen, 2001).

These concerns lead to the two questions addressed in what follows. First, what is the relationship between patterns of collaboration and productivity in less developed areas? More specifically, does the relationship between publication productivity and collaborative work hold in Africa and Asia? In the context of our study, do scientists who are involved in collaborative projects in Kenya, Ghana and Kerala publish more than scientists who work alone? In the developed world, the central argument for collaboration is relatively straightforward: the benefits of projects that incorporate a technical or intellectual division of labor are greater than the costs involved in coordination.⁶ This argument is central, since alternative arguments for collaboration—e.g., that some projects require multiple sources of expertise; that tacit knowledge is best conveyed through informal social relations; that collaboration is an important means of mentoring students and producing scientific capital—pertain only indirectly to publication productivity. In other words, these may well be reasons to collaborate, and they may indeed have positive consequences for the scientific enterprise, but they do not entail higher productivity than other research activities, which would presumably result in some kind of publication outputs as well.

In developing areas the argument is not nearly so clear. First, the costs associated with collaboration are much higher than in the developed world.⁷ Nearly all activities related to coordination require interaction, communication and information exchange that involve

⁶ This relationship is infrequently tested. As Lee and Bozeman demonstrate in their review of studies, few offer any genuine empirical confirmation that increases in collaboration is associated with increases in productivity even in the developed world (2004).

⁷ Our project team consists of individuals from Kenya, Ghana, Kerala, South Africa, and the U.S. For those of us who work in academic institutions, particularly in sub-Saharan Africa, it is quite clear that the transaction costs incurred by local scientists involved in data gathering, knowledge dissemination, travel and communication are much higher than those faced by those in the developed world. These inflated costs to knowledge work in the developing world are even more pronounced when seen within the context of meager domestic research funds and deteriorating infrastructure within and without the walls of research facilities.

significant expenditures of time and energy. Even small, co-located group work involves memos, messages and meetings that are not effortless. Organizing projects that involve individuals from multiple organizations is much worse. As one Kenyan IT specialist put it: ‘you know, day to day living in Nairobi is just so difficult’. Second, collaboration in developing areas is often subject to a process of ‘reagency’ (Shrum, 2003). Most collaborative projects in the developing world are funded by multilateral and bilateral donors, particularly in sub-Saharan Africa, where initiatives and programs originating in distant lands lead to chains of interaction and resource distribution that often have little to do with the intent of the donors (Shrum, 2000). In spite of the shift in the development paradigm towards participatory initiatives in the 1990s, reagency implies that the effects of collaboration will be mediated by contextual effects that are difficult to predict without knowledge of local institutional dynamics. Hence, we are less sanguine than Lee and Bozeman (2004), who recognize that the relationship between productivity and collaboration is not patent, but feel that the arguments for a positive association are stronger than the arguments for a negative association.⁸

Second, does access to information and communication technologies reduce problems of collaboration? A major concern of our project has been to determine, over time, the influence of recent innovations in ICTs on research collaboration in the developing world. The literature alludes to a positive impact of ICTs on global science and collaboration through decreasing financial costs and increasing ease of communication (Bordons et al., 1996; Gailliard, 1991; Ding, 1998; Adam and Wood, 1999; Koku et al., 2000; Koku and Wellman, 2002). Prior research suggests that demographic factors such as age, gender and cosmopolitanism determine

⁸ This positive impact, while not strong, is completely consistent with their own empirical results, even controlling for a variety of factors that might account for the relationship (Lee and Bozeman, 2004).

ICT adoption rates in the developing world (Rogers, 1995) as well as do variations in ICT policies among different nations (Mbarika et al., 2003). However, systematic research on the impact of ICTs on developing world science is absent. Computer access, email capability and web use have been widely viewed as offering unprecedented opportunities for interaction and collaboration within and between countries, owing to the distances involved and the absence or degradation of infrastructure. Still, this assumption is untested. Our own experience as a team of collaborators in four countries suggests that many of the coordination costs that affect our own productivity also affect the collaborative benefits of new information and communication technologies. In the second part of the analysis we begin to fill this gap by addressing the relationship between ICTs and research problems in Kerala, Kenya and Ghana. Our approach to this relationship is based on a recent analysis by Walsh and Mahoney (2003) using a sample of U.S. scientists. They find that email has a positive impact in overcoming problems of coordination, but does not reduce problems of culture or security.

In the following section, we describe the three locations of the study. Next, we consider the data collection process and sample. Following a description of the main variables, we seek to determine (1) the extent to which collaboration is associated with publication productivity, and (2) the extent to which new information and communication technologies are associated with attenuation of research problems.

Context

Just as the developing world is not a unity, knowledge in Africa, Asia and Latin America is not produced under the same circumstances. In addition to general questions involving

collaboration, its association with productivity, and the factors that affect research problems, we seek to address the degree to which these relationships are consistent across local conditions.

The sample of scientists here was drawn from universities and research institutes in three areas representing low (Ghana), medium (Kenya) and high (Kerala) levels of development in African and Asian research systems⁹. This ranking is indicated by a variety of measures (e.g., self-reported productivity and item count from international bibliographies) and was consistent with the general level of socioeconomic development of the three locations when the study began in 1994 (Shrum and Beggs, 1997).¹⁰

India possesses one of the oldest and most sophisticated research systems among developing countries (Eisemon, 1982; Krishna, 1997). The Indian Council of Agricultural Research, for example, operates one of the largest research structures in the world. It consists of four multidisciplinary national institutes, 45 central research institutes, 30 national research centers, four bureaus, ten project directorates and 84 All India Coordinated Research Programs that constitute the primary link between ICAR and the 28 State Agricultural Universities. In addition, twenty three general universities are involved in agricultural research (Mruthyunjaya and Ranjitha, 1998). Both the central government of India and state governments have invested actively in ICT and scientists, as elsewhere, are early adopters of Internet technology.

The size and complexity of India make it difficult to generalize about the country as a whole. Our focus is the state of Kerala in southwestern India. Far from arguing that Kerala is representative of India, many have claimed precisely the opposite. The ‘Kerala Model’ of

⁹ The basis for comparison of these three regions results from the common colonial legacy of British rule and their varied post-colonial development strategies and present statuses. The Kerala Model deviates from the economic development paradigms adopted by most Sub-Saharan nations after independence.

¹⁰ Originally these locations were selected by an agency of the Dutch government in late 1992 to represent these levels of development.

development refers to the fact that the level of social development within the state is much higher than one would expect based on its level of economic development (Jeffrey, 1992; Franke and Chasin, 1994; Parayil, 1996). With a reputation for labor militancy and a state government often controlled by the Communist party, capital investment and economic growth in the state remain low and unemployment is high, even for those with higher degrees (Mathew, 1995; EPW Research Foundation, 1994). Yet indicators of social development, including literacy rates, demographic trends, the presence of social programs, and the status of females suggest a state that is similar to many developed countries. Most important for our purposes is the extremely strong emphasis on literacy and education that pervades the state (Franke and Chasin, 1994; Iyer and MacPherson, 2000). It is not surprising that the government of Kerala supports an independent system of research institutes and state-wide programs to generate knowledge about local conditions. Moreover, while the level of external investment might lead one to predict a reduced rate of diffusion compared with the Indian average, the literacy and education of Malayali scientists indicates just the opposite: high levels of awareness of and interest in telecommunications technology. Kerala ranks first among Indian states and union territories in the density of telephone connections, has the third highest rate of mobile phone usage in the country and by late 2000, there were approximately 50,000 Internet connections in the state, ranking it eighth among Indian states (Parthasarathy, 2001).

Kenya's 'perpetual theme', even in a decade where most sub-Saharan African countries were moving towards democracy, is the response by a resistant government to international and domestic pressure (Barkan and Ng'ethe, 1998). Tribal politics and widespread government corruption persist in spite of steadfast efforts to stimulate reform by the donor community.

While these data were collected in 2001, it is important to note that the seeds of change may have been sown with the 2002 elections. Kenya possesses one of the largest scientific communities in Africa. After rapid expansion of its university system in the 1970s, its scientific output continued to increase despite the economic downturn of the 1980s (Eisemon and Davis, 1992). Kenya is one of seven African countries with more than ten Internet service providers and a high-speed national Internet backbone is under development.

Ghana was the first sub-Saharan country to gain independence, but also the first to experience violent military coups and witness promising developmental prospects deteriorate through economic depression (Dzorgbo, 2002). Still, the authoritarian rule of its military leader made it possible to impose the stringent financial measures required to receive continuous structural adjustment loans since the early 1980s. Ghana remains one of the leading countries in sub-Saharan Africa in terms of economic progress (Jeong, 1996). Academic and state research facilities were inherited from the colonial period, but economic and political difficulties throughout the 1980s led to scientific out-migration and a significant decline in output. Ghana trails Kenya on many indicators of development, but not Internet connectivity, with its liberalized telecommunications sector and VSAT connection to the international Internet backbone.

Methodology

Data for this analysis were collected during the period 2000-2002 from scientists at universities and research institutes in Kerala (n= 303), Kenya (n= 315) and Ghana (n= 300). The survey instrument and methods were based on a 1994 study of approximately 300 scientists in

the same locations, with the following major difference. The objective of the 1994 survey was to achieve relatively comprehensive coverage of a broad range of researchers and organizational entities. This entailed selecting scientists from a relatively large sample of research institutes, universities, NGOs, and international research centres. However, owing to the effort, time and expense involved, the sample was relatively small and only a few (generally two to four) scientists could be interviewed at each organization. The objective of the 2000-2002 survey was to achieve better coverage of fewer organizations, in order to maximize the sample that could be generated with available resources. The questionnaire that generated the data for the analysis below was based on the 1994 instrument, with several pages of new items on information and communication technologies.

Since there is typically a clustering of research institutions in urban centers, we used the capitol city (Nairobi, Accra, Thiruvananthapuram) as a base and selected organizations that were interviewed for the original 1994 study. These were all located in the city or a region not more than two hours by car from the center. In each case, we contacted the Director or department Head for permission and then contacted researchers directly based on the letter of introduction. We sought to interview all research scientists at each organization selected.¹¹ This resulted in a sample of 918 scientists, about half of whom were employed in universities and half of whom were in governmental research institutes. Face to face interviews were conducted by postgraduate students and recent graduate students. By field, these respondent scientists are

¹¹ For purposes of sampling, and because staff size is often similar, we consider a university department as an organization in the same sense as a research institute, most of which are under a common administrative body. It is not possible to calculate a response rate in the conventional sense. Although a percentage figure could be generated, we are reluctant because we cannot interpret it ourselves. We did not experience any refusals in the usual sense, but owing to the conditions of conducting personal interviews in these areas, we defined the population of eligible respondents as those individuals who were physically present during the data collection interval at their institutions. Individuals who are on study leave, seconded to other areas, and so forth were not considered eligible members of the population.

predominantly in agriculture (31%), bioscience (28%), engineering, math, and IT (16%), chemistry and physics (9%), geology (7%), and social science (8%).

As noted above, we sought to conduct our analysis with reference to two recent studies based on U.S. data. We do not consider it a ‘replication’, but rather an attempt to examine a set of issues equally relevant to developed and developing areas. Hence, it is important to keep in mind the methodologies and samples used here, in contrast to Lee and Bozeman (2004) and Walsh and Mahoney (2003). Lee and Bozeman analyzed a sample of 443 U.S. academic scientists affiliated with either National Science Foundation or Department of Energy research centres. Productivity measures in this study were taken directly from the curriculum vitae of the individuals, while other measures are based on a mail survey (44% response rate). By field, these scientists were predominantly in engineering (41%), bioscience (15%), computer science (6%), chemistry (11%), and physics (10%). Walsh and Mahoney (2003) utilized a mail survey of 399 U.S. scientists (51% response rate) generated from membership directories in experimental biology, mathematics, physics, and sociology. This procedure yielded a sample of respondents in a variety of institutions. They limit their analysis to 230 PhD or MA scientists who report currently being involved in collaboration, that is, 58% of their original sample.

In sum, differences in these studies include the instruments themselves,¹² the method (face-to-face interviews in Kenya, Ghana and Kerala; mail surveys in the U.S. studies), and the samples [stratified by field (Walsh) or program (Bozeman)], as well as elements of measurement (CVs used for publication data in the Bozeman study). These differences are addressed in the

¹² Although the 1994 RAWOO survey was used as the basis for the instrument, the Walsh survey was examined by Shrum in revising the 2000 questionnaire, such that the wording of some items is identical.

analysis, where possible, but in some cases (e.g., the difference between face-to-face and mail surveys) the differences await future research.

In contrast with studies of scientific publication productivity that use bibliometric techniques, we use self-reported publication productivity. Bibliometric measures are inadequate as indicators of scientific productivity outside the developed world (Gaillard 1991, Shrum 1997). Our dependent dimensions are the number of articles published in national and in foreign journals. Interviewers asked each respondent scientists how many articles they have published in foreign and in national journals during the last five years. An additive scale was used to measure total publications for some analyses. Because the distribution of publications is positively skewed, we employ natural logarithms of self-reported productivity in our analyses.

Collaboration was measured in two ways to allow for the difference between intra- and inter-organizational relationships. To measure intra-organizational collaboration, we asked for the number of individuals with whom the respondent ‘worked closely’. We defined this concept as those with whom they ‘currently discuss projects on a regular basis’ within several distinct categories of collaborators. To measure the inter-organizational dimension, we used the extent to which the respondent’s main research projects were collaborative. We asked each scientist to briefly describe up to three specific projects.¹³ These items were coded dichotomously in order to indicate whether the project involved a collaboration. The degree of collaboration was indicated by an additive scale measuring the number of collaborative projects (0 to 3).

Control variables for our analyses are derived from previous research on scientific productivity and collaboration. For example, Garg and Padhi (2000) have shown the effect of

¹³ Our interviews confirmed the opinion of our research team that scientists in these areas are likely to mention collaborative projects first because they are seen as having greater prestige.

contextual factors on productivity. Many authors (Campion and Shrum, 2004; Goel, 2002; Prpic, 2002.) have found gender differences in scientific publication while others found no significant difference between productivity distributions of male and female scientists (Gupta et al., 1999). Previous research on the effect of age structure on productivity has shown that age has a depressing effect on productivity (Bonaccorsi and Daraio, 2003). Control variables in this analysis include region (coded as a dummy variable with Ghana as the reference group), sector (coded as a dummy variable with academics as the reference group), gender (1=male; 0=female), age, marital status (1=married;0=not married), educational credential (1=doctorate; 0=non-doctorate), possession of a degree from a developed country (1=yes;0=no) and professional involvement (held an office in a professional association; the number of professional meetings attended in the last year). Field was re-coded into six major areas, Agriculture, Biology/Bio-Technology, Geology, Chemistry/Physics, Engineering/Information Technologies, and Social Sciences. Dummy variables were created for five fields with Social Science as the reference group.

In the section that follows, we use averages and percentage values to describe the characteristics of scientists in Ghana, Kenya and Kerala. Next, we examine the association between collaboration and productivity. Finally, we present multivariate models of the relationship between the use of new information and communication technologies and typical problems of collaboration.

Results

Table 1 presents basic demographic, educational, organizational and professional indicators for each of the three research locations. Kerala, Kenya and Ghana show significant differences along a variety of dimensions.¹⁴ The family backgrounds of developing world scientists reflect the continuing importance of agriculture and tend to be different from scientists in the West. In our sample, one third of all researchers come from farming backgrounds (line 1).¹⁵ The Indian scientists are more likely to be women (37%) than those in Africa (line 2), a finding that is not surprising given the relatively higher status of women in Kerala.¹⁶ They are also slightly older (line 3) and more likely to be married (line 4), but have fewer children (line 5). On average, Malayali scientists have 1.72 children, as compared with 2.69 in Kenya and 2.75 in Ghana. This is expected, as family size is a rough reflection of the level of development in these locations. They are also much more likely to have a spouse who is not in the labor force (line 6), although this status only characterizes men. Spouses of researchers work in a variety of different fields, with education the most common: nearly one quarter of scientists in Ghana have a partner in this sector (line 7).

Education and training of scientists in developing areas has been one of the most critical research and policy areas since the post-colonial period (Shrum and Campion, 2000). The ‘Africanization’ of research systems in former colonies was a priority through the 1980s but is now largely complete. Table 1 indicates the level and location of training in each country. Most scientists have an advanced degree, at least equivalent to a Master’s, though about 15% of

¹⁴ A one-way Anova post hoc multiple means comparison LSD test determined the significant differences by region.

¹⁵ Gaillard found that a high proportion of scientists come from farming backgrounds, using an elite sample of researchers in a variety of developing areas (1992).

¹⁶ Unlike the 1994 study, in which we consciously attempted to interview women scientists, the process of sampling in this study simply included all scientists at the selected institutions, so the larger number of women is likely to reflect the population of scientists in these developing areas.

African researchers at universities and government institutes still lack even that qualification (line 8). Differences between locations become clear at the Ph.D. level (line 9). While over three quarters of scientists in Kerala have a doctoral degree, fewer than half are qualified at the highest level in the African locations. Only 42% of Kenyan scientists and even fewer Ghanaians (39%) possess the Ph.D.

Differences in the place of training are also quite evident in Table 1. Two thirds of Kenyans and 57% of Ghanaians have a degree from an institution in a developed country, as contrasted with only 5% of Malayali scientists (line 10). This difference is reflected in the amount of experience abroad, with most South Indian scientists in our study never having left their country, while most of the African scientists have spent several years in the developed world. Kenyan scientists have experienced an average of three years abroad in developed countries, while Ghanaians nearly double that duration (line 12). These differences between the African and Indian scientists are explained by two primary factors. First, the opportunities for higher education and training are much greater in India as a whole (not simply Kerala), with many Malayali scientists traveling to Tamil Nadu, Karanataka, Delhi, Mumbai and other areas for advanced education. Second, international donor attention has long favored Kenya and Ghana as targets of multilateral and bilateral aid. One of the ways that the educational sector has benefited from this aid has been through scholarships for Africans to study in universities in the developed world, particularly in English-speaking locations.

Across the three contexts, as Table 1 shows, these scientists vary in the focus of their work. Malayali scientists are most likely to report that research is their most important interest, followed by Kenyans and then Ghanaians respectively (line 13). This perception is supported by

self-reported activities. The Indian scientists work more hours per week and spend more time on research than their African counterparts by a significant amount (lines 14-15).¹⁷ This difference is partly explained by the fact that some Indian institutions in our sample are subject to a six-day workweek. However, it should be noted that scientists in all locations work in excess of their prescribed 40 hour work week. Even Kenyans report spending more than 21 hours per week on research activities (line 14-15). We measure professional involvement with indicators of attendance at meetings and positions held. Line 16 shows that Kenyans are least likely to hold an office in a professional association. The African scientists in this study attend significantly fewer professional meetings than Malayali scientists (line 17).

Collaboration and Productivity

To what extent is collaboration associated with publication productivity? In this section we examine this relationship, and compare our results with that of Lee and Bozeman. We consider productivity as the dependent dimension, collaboration as the independent dimension, and several important controls in a multivariate model.¹⁸

As their primary measure of productivity, Lee and Bozeman (2004) use the number of papers published in the last five years.¹⁹ For their sample of U.S. academicians, they find an

¹⁷ Malayali scientists spend an average of 10 hours more on research each week than Kenyans.

¹⁸ To reiterate, the analysis cannot be considered a precise replication. Hence, it is important to keep in mind the methodologies and samples used here, in contrast to Lee and Bozeman (2004).

¹⁹ A key issue in the measurement of publication productivity is the use of 'normal' or 'fractional' counts. In the former method, all publications are counted equally regardless of the number of coauthors. In the latter, the number of publications is divided by the number of co-authors in an attempt to correct for the partial contributions implied by the division of labor in a multi-authored paper. Lee and Bozeman, using CV data on publications, find that (1) the correlation between normal and fractional count productivity is extremely high (.928), and (2) the association between normal count productivity and collaboration (.209) is even stronger than between fractional count productivity and collaboration (.147). Thus, the absence of a measure of fractional count productivity for our sample of scientists in developing areas is unlikely to be critical.

average ranging from 14.40 papers for assistant professors to 25.75 papers for full professors.²⁰

While our study used self-report rather than CV data, the large difference in publication productivity is apparent.²¹ In the developing context, the self-reported sum of articles in national and foreign journals was 4.5 (line 18) for both academic and government researchers. While self-report and CV data are not to be seen as equivalent measures, both the African and Indian respondents in our study published at a significantly lower rate than Bozeman's sample of U.S. scientists. As a rough estimate, U.S. publication productivity is higher by a factor of four.²²

Within developing areas, however, there are significant differences. The mean number of total articles (foreign and national journals) ranges from 7 articles in Kerala, to 3.6 in Ghana and 2.5 in Kenya (line 18). The African averages are contrary to our expectations based on the general level of development of these locations. Malayali scientists are generally higher on the conventional measures of publication productivity (papers written in the past year, papers at national workshops, articles in national journals, book chapters and total articles). Kenyans are lowest on all measures of productivity except reports.²³ However, Ghanaians attend more international conferences, produce more reports and write more articles for international journals.²⁴ These reversals of productivity with levels of development may be indicative of the attention that Ghana has received for its structural adjustment programs in the 1990s—at the

²⁰ Bozeman (2003). Personal communication.

²¹ We asked a series of questions about the respondent's productivity over the last five years (papers at state or national workshops, international conferences, reports (published or otherwise), bulletins for extension, articles in foreign journals, articles in national journals, chapters in books, and so forth). In addition, we asked directly how many research papers the respondent had written over the past 12 months (our measure did not distinguish between single and co-authored papers). In the present analysis we focus only on published articles.

²² Multiplying the Lee and Bozeman figures in their Table 3 (2004) to get an overall mean for the sample yields an average of 18.9 articles for a five year period, as compared to 4.5 for our sample of developing world scientists.

²³ Our question on reports included unpublished items.

²⁴ Data available from the authors.

same time that Kenya was receiving repeated sanctions from the international donor community for corruption and mismanagement of national resources.

To what degree do scientists in developing areas collaborate? As described above, two sets of questions provide indicators of collaboration within and outside the organization.²⁵ Internal collaboration was measured by the number of individuals with whom the respondent ‘worked closely’, distinguishing between the following categories of individuals: professional scientists and engineers, technicians and field workers, doctoral students, postgraduate students (M.A., M.S., M. Phil., etc.) and non-technical staff. Table 1 shows that for all groups except students, Ghanaians report more collaborators, followed by Kenyans (lines 21-25).²⁶ However, in training doctoral students, these interaction patterns are reversed (line 23). This is consistent with the greater development of Ph.D. programs in India—as well as the above finding that the African scientists in this study are much more likely than Malayali scientists to receive postgraduate education abroad. Line 26 of Table 1 shows the results of combining student and professional collaborators within the respondent’s organization. Differences between countries diminish but do not disappear—internal collaboration is higher in the location often characterized as having the lowest level of development.

However, the issue of scientific collaboration and productivity is not primarily about intra-organizational processes, particularly in the context of development. Inter-organizational collaboration reflects different dynamics in much of the developing world, including sub-Saharan Africa. Because such a large proportion of resources for collaboration originate in other

²⁵ Since Lee and Bozeman combine measures for internal and external collaboration (2004), none of our measures are directly comparable. However, we argue that these two forms of collaboration are not only analytically distinct but have quite different implications in developing areas where digital divide and reagency issues are important.

²⁶ African university scientists work closely with over five other professionals in their organizations, as compared with only three for Malayali scientists.

lands, it is subject to a process of reagency: many collaborative projects are generated by initiatives and programs from outside the local context. As line 27 of Table 1 shows, there are large differences in the sheer number of reported projects by location. We asked respondents, ‘How many research projects are you involved in altogether?’ Malayali’s report more research projects and Kenyans report the fewest, for both academic and governmental research sectors. In the remainder of our analysis, we neglect the number of specific collaborators, which is extremely difficult to estimate, even in our own research project. We measure, instead, the extent to which a scientist’s main research projects are collaborative.

Our measure of external, or interorganizational, collaboration was coded from items in which the respondent described up to three main research projects. Here we examine (1) whether the scientist was involved in any collaboration, and (2) the degree of collaboration, indicated by number of collaborative projects (maximum of three). The results show clear differences among these social contexts: Kenyans lead in external collaborations, with Ghanaians second and Malayali scientists last. Most African scientists are involved in projects that have some degree of interorganizational collaboration. For Kenyan researchers, the vast majority (86%) are engaged in collaboration, followed by three quarters of Ghanaians. This compares with only 39% of scientists in Kerala (line 28). The difference is even more evident in the average number of collaborations. Line 29 in Table 1 shows that Kenyan scientists have an average of 1.71 collaborative projects, as compared with 1.37 for Ghanaians, while Malayali scientists report fewer than one (.64).

These results are not what one would expect if there were a clear and straightforward relationship between collaboration and publication productivity at the level of the national or

regional research system. Kenyan researchers have the lowest levels of productivity but the highest levels of external collaboration, just the opposite of what we would expect if the benefits of collaboration exceed its costs. We next examine this relationship at the individual level: Does collaboration increase productivity in developing areas, net of other dimensions?

Table 2 shows the results of regressing the logarithm of productivity on collaboration with several important control variables, including marital status, and organizational and professional context. We considered a variety of more complex models, excluding variables such as gender, location of graduate degree, years spent abroad in developed countries, and domestic support that had weak or inconsistent relationships with the primary measures of productivity.²⁷ Column 1 provides standardized regression coefficients and levels of significance for a model that explains nearly one quarter (.235) of the variation in total productivity for all scientists in our sample with five factors, including the degree of interorganizational collaboration. Marital status, education, professional involvement, and professional status are significantly associated with publication productivity. Those who are married, with a doctorate in their field and those who have held office in a professional association have higher rates of publication than others. Further, attendance at professional meetings is associated with productivity. For the full sample, however, the coefficient for collaboration is not statistically significant: collaboration is unrelated to productivity.

Columns two and three in Table 2 show the results of estimating the model separately for respondents in universities and governmental research institutes. In the first regression, for academics only, collaboration is positively and significantly associated with productivity.

²⁷ In addition to these factors, we tested a large number of variables that were uncorrelated with productivity and unrelated to the various measures of output in any of our regression models.

However, for scientists employed in research institutes (column 3) the coefficient for collaboration is negative and statistically significant at the .05 level. Not only do collaborative efforts fail to improve productivity for government scientists, but according to the evidence provided in Model 3, they may actually hinder the production of written output. The final models in Table 2 present the results of regressing total productivity on the same set of independent variables, separately for each geographical context (columns 4 through 6). Here, the coefficient of collaboration is significant and positive only for Kenya—for the Kerala and Ghana models it is not. In one national context out of three, collaboration seems to aid publication output. Separate consideration of organizational and sectoral context indicates that, at minimum, collaboration is not consistently related to productivity.

In interpreting this result, we noted that our own social scientific collaboration necessarily involved precisely the same locations as the scientists we study. In reflecting on the differences between Kerala, Ghana and Kenya as well as the differences between our own local institutions, it seemed obvious that collaboration was more difficult and costly in some locations than others. Further, scientists in developing contexts face another issue, unknown to those in other contexts. Do they strive for recognition in the international scientific community? In this case, what matters is publication in international journals, the ‘gold standard’ for tenure in universities or high performance evaluations in national research institutes. Or do they focus on publication in local outlets, invisible to scientists in the international community, but important for the dissemination of information in the regional context? Total productivity consists of the sum of articles in foreign and national journals but yields little in terms of the overall understanding of publication productivity in the developing world.

The regression analyses in Table 2, while relevant for a general consideration of the collaboration-productivity relationship, does not adequately reflect contextual or productivity differences. Hence, we distinguish between ‘foreign’ and ‘domestic’ productivity. Table 3 shows the results of estimating separate models for each location and research sector, using the same set of independent variables as predictors of productivity. While the number of cases is reduced, the primary interest here is in determining the specific sectoral and social contexts in which there is evidence of a positive effect of collaboration. Rows 5 and 12 give the coefficient of collaboration for each of the six contexts defined by the cross-classification of sector (academic/state) and location (Kerala/Kenya/Ghana). Collaboration is associated with publication productivity only for the sample of academic scientists in Kenya. The coefficient is statistically significant for both international and local publications. For other locational and sectoral contexts there is no evidence of a positive effect for productivity.²⁸ For the five-factor model, there is no evidence that Malayali or Ghanaian scientists benefit from collaboration, regardless of whether they are employed in academic or government research contexts. We return to these issues in the discussion.²⁹

Email Use and Problems of Collaboration

²⁸ The models that best predict foreign and domestic productivity are somewhat different for each context. However, our purpose here is to examine the effect of collaboration rather than explain productivity.

²⁹ As one reviewer noted, the distribution of fields in the sample could affect the relationships discussed here, since scientific fields often differ in their organization and outputs. In the full sample, only one field of the six fields was associated with collaboration and only two fields differed in average productivity. Controlling for sector and location, two fields were associated with productivity at the .10 level, but not even these were significant with our standard control variables added. When separate models for productivity are estimated for each region and field, collaboration is only associated with productivity for two fields, both in Kenya: Agriculture and Biology/ Bio-Technology. Disaggregating by domestic and foreign publication, the results were not significant. No significant association was found for any other field in Kenya or any field in Kerala or Ghana. Thus, while there are some field differences, these do not affect our general conclusions. Tables demonstrating the relationships found in this study between collaboration and productivity by field and region are available upon request.

Collaboration leads to higher productivity in some contexts but not others. It has larger and more consistent effects in Lee and Bozeman's sample of U.S. scientists than in our sample of scientists from Africa and India. The basic argument for collaboration is that the benefits of projects incorporating an intellectual division of labor are greater than the costs involved in coordination. Is it the case that these costs are greater in developing areas, such that there is no net benefit in collaborating? Indeed, a cynical reading of Table 2 suggests that collaboration actually retards total productivity for scientists in research institutes. The difficulties of communication and coordination faced by scientists in the Third World are substantially greater than those faced by collaborators in developed countries. This is true for collaboration between developed and developing country scientists, and it is also true when collaborators are in the same city, whether that city is Nairobi, Accra, or Thiruvananthapuram. Where costs of coordination are high, the net benefits of collaboration may often be indeterminate.

In developed areas, the primary technology of collaboration is the Internet, and particularly communication via email. While email technology is available globally, local variation in connectivity is immense. Most scientists in developed areas function in a situation characterized by permanent access and high bandwidth. Walsh and Mahoney's analysis of U.S. scientists suggests that access to information and communication technologies reduces problems of coordination in collaboration (2003). If research processes are similar in developed and developing countries, then we would expect access to email to attenuate coordination difficulties there as well. But the conditions that render the relationship between collaboration and productivity problematic may also undermine the collaborative benefits of the Internet. In this section we address this question, following the logic of Walsh and Mahoney's analysis: Do those

who make greater use of email report fewer problems of coordination? To reiterate, the analysis cannot be considered a precise replication. Hence, it is important to keep in mind the methodologies and samples used here, in contrast to Walsh and Mahoney.

Table 4 presents several measures of problems and Internet access for each research location. Again, Kerala, Kenya and Ghana show significant differences along a variety of dimensions. We asked respondents to indicate the extent to which each of ten issues was a major problem, a minor problem, or not a problem in their current research. In general, the African scientists examined here report more problems, from contacting people and coordinating schedules, to information issues such as transmittal and security, to the division of work and resolution of conflicts. Within the African sample, Kenyans report more problems than Ghanaians on almost every issue, with only two exceptions.³⁰

Though there are significant differences in every problem variable, we focus on the four variables with the largest between-country differences: contacting people when needed, transmitting information, keeping others informed and security of information. The first three variables are similar to Walsh and Mahoney's 'coordination' dimension, while the last variable is similar to their 'security' dimension.³¹ The average score for each of these variables is lowest for Kenyans, who report the most difficulty with coordination and security issues.³² These factors are associated with collaboration in the expected direction, with more difficulties reported by those who collaborate. Table 5 provides the results of an independent samples t-test for these

³⁰ Neither of these mean differences is statistically significant.

³¹ Walsh and Mahoney (unpublished) use a factor analysis to reduce fifteen items to two primary dimensions. As is often the case with factor analysis, factors are difficult to interpret. Factor 2, called 'cultural/security', includes such diverse items as resolving conflicts, integrating other cultures, and security of information—items that are correlated in a principal components extraction, but are distinct conceptually. We tried a factor analysis as well, but opted to analyze several key items without any technique for data reduction.

³² Owing to the direction of coding, lower scores indicate larger problems.

four dimensions of research problems. In each case, scientists who report one or more project collaborations are significantly more likely to report problems than those who do not collaborate. In this sense, collaboration does imply the existence of more research problems.

Although we asked a variety of questions on email, web and computer use, one of the best indicators is the simplest: ‘Do you have access to email?’ While this measure does not distinguish frequency, location, or motivation for the use of Internet technology, it reveals significant variation between African and Indian scientists in this study, as well as differences between Kenyans and Ghanaians. A large majority (86%) of Malayali scientists report access to email, as compared with two-thirds of Ghanaians (65%) and only half (51%) of Kenyan scientists. The ranking is similar for both email access and research problems: the location with the highest access to email reports the fewest difficulties in research. The issue that remains is whether scientists with access to email report fewer problems of coordination, controlling for other factors.

Table 6 shows the results of eight multivariate regression models, two for each of the four research problems. A variety of other models were tested using the same control variables presented in Table 2 but these produced no significant increment in fit. That is, the factors associated with reported difficulties in research are largely different than those influencing productivity. Models one, three, five and seven in Table 6 show that collaboration and access to email are significantly associated with research problems. Since higher values on problem variables represent fewer research problems,³³ the positive (standardized) coefficients in line 1 indicate fewer research problems, while the negative coefficients in line 2 indicate greater

³³ That is, a code of ‘1’ represents a ‘major problem; ‘2’ represents a ‘minor problem’; ‘3’ is used for ‘not a problem’.

problems. Email has consistent positive effects, indicating that those with access to the Internet are less likely to report problems contacting people, transmitting information, keeping others informed and maintaining the security of information. Collaboration, as we expected, is associated with these problems, even controlling for access to email.

The final series of models is reported in columns two, four, six and eight of Table 6.³⁴ The difference between these four models and their simpler counterparts is the inclusion of controls for sectoral and locational contexts. Dummy variables are included for Kerala and Kenya (Ghana is used as the comparison category) to control for social context. To control for organizational context, a dummy variable is included for research sector (universities are used as the comparison category). What emerges from the even-numbered models in Table 6 is that the coefficients for collaboration are no longer statistically significant. The reduction in impact is primarily attributable to location. Locational controls have a significant impact for all models, while organizational context is not a significant predictor of problems in three of the four models.³⁵ In sum, controlling for context, there is no evidence that collaboration is related to research problems. Comparing pairs of models with and without controls for location, the negative impact of collaboration disappears. In each of the four models, Kenyans are significantly more likely to report difficulties in the conduct of research. For three of the four models, Malayali scientists report significantly fewer difficulties.³⁶

For the three indicators of coordination, email access continues to be significantly associated with fewer problems, as indicated by the positive, standardized coefficients in row one. Difficulties in contacting people when needed, transmitting information and keeping others

³⁴ Negative coefficients indicate a positive relationship owing to the coding of the dependent variable.

³⁵ Government scientists are more likely to experience difficulties with the security of information.

³⁶ Ghanaians, as the baseline category, report more difficulties than scientists in Kerala, but fewer than Kenyans.

informed are less for those who report Internet availability. However, problems involving security of information do not fit the pattern: access to email is unrelated to such reports.

Discussion

These results overcome several weaknesses of prior studies and shed light on the process of scientific collaboration in developing areas. First, by focusing on self-reports of collaborations we began to address some of the measurement problems resulting from the prior focus on co-authorship. Not only are the bibliometric data bases typically used in co-authorship studies inadequate indicators of collaboration, but a focus on published work confounds indicators of independent and dependent dimensions that might otherwise be used to examine the relationship between collaboration and productivity. Second, the distinction between publication in domestic and foreign journals has not been sufficiently addressed in prior studies. Analytic merger of these two kinds of productivity fails to distinguish an important source of meaning for knowledge production in Africa, Latin America, and Asia and precludes consideration of the ways that knowledge claims are shaped by local concerns. Third, by including scientists in both governmental research centres and academic departments we began to address the differences in institutional settings that have been important for the research process since the colonial era. Finally, the comparative analysis of developing areas continues to be a rarity in social studies of science.

In conjunction with papers by Lee and Bozeman (2004) and Walsh and Mahoney (unpublished) these results suggest ways in which the research process differs in developed and developing areas. We focused on two questions: First, is collaboration associated with

productivity, controlling for other factors? Second, does the Internet reduce problems associated with collaboration? Most important, the results above suggest a paradox that raises a number of questions for future studies: the very conditions that make the relationship between collaboration and productivity problematic in developing areas also undermine the collaborative benefits of new information and communication technologies.

Our general findings at the level of the regional scientific community show that scientists from Kerala are the most productive, have the best access to email and report the fewest problems in their research—they are also the least collaborative. At the other extreme, Kenyan scientists are the least productive, have difficulty with email access and report the most research problems, but they manage to collaborate a great deal. At the level of the individual scientist, both developmental context and organizational sector are important contextual factors in reference to the question of productivity, while only context matters for the question of research problems. The patterns vary among the three sub-Saharan African and South Asian settings examined here, and are significantly different from those observed in two recent studies of the developed world.

In the first instance, Lee and Bozeman (2004) find that the number of collaborators has a positive impact on publication productivity for academic scientists in the U.S. controlling for a wide range of other factors. We find that the number of collaborations has no association with total productivity for the sample as a whole, a limited association with the productivity of academic scientists and, if anything, a negative association with the productivity of scientists in government research centres. But such an analysis does not bear excessive weight in the developing world, where an important career distinction is drawn between publication in local

and international outlets. When we controlled adequately for both institutional and locational context, the association of collaboration with productivity was quite limited. Greater collaboration was associated with improved productivity only for academic scientists in Kenya. While we are not able to determine the reasons for this in the context of the present analysis, it is likely that many of these collaborations occur under special conditions. University scientists in the Nairobi area have significant opportunities for interaction with programs and scientists in a variety of international agencies, including a number of major international research centres in agriculture and the environment in the immediate area.³⁷ The concentration of such international organizations in Nairobi is rare, perhaps higher than any other city in the developing world, but certainly greater than any in sub-Saharan Africa. It remains for further research to determine whether these collaborations are responsible for the positive impact of collaboration on productivity for Kenyan academics—as well as the reasons why such relationships are not effective for state scientists.

In the second, Walsh and Mahoney (unpublished) provide convincing evidence that email reduces problems of research coordination, a finding that implies concrete benefits for connectivity for scientists in the developing world. Their analysis is limited to approximately 3/5 of the full sample who are currently involved in collaboration and does not address whether collaboration itself leads to problems. To the extent that both our own sample of scientists and Walsh and Mahoney's sample are representative of their respective populations, the African scientists we studied collaborate significantly more than U.S. scientists, while Indian scientists collaborate less. This pattern is consistent with an interpretation of science in sub-Saharan

³⁷ These include the International Centre for Insect Physiology and Ecology, the International Centre for Research in Agroforestry, the International Livestock Research Centre, and the United Nations Environmental Program, among others.

Africa that stresses the importation of initiatives and programs from afar that is the foundation of reactive processes. To the extent that less developed areas absorb and redirect action in ways that are unintended and unpredictable, the problems experienced by scientists are not simply the result of a different cost/benefit ratio of collaborative projects, though that is certainly true as well. Since our analysis included both collaborators and non-collaborators, we are able to show directly (Table 5) that collaboration is associated with research problems. Yet this is only part of the story. Email access is associated with fewer difficulties, but problems of collaboration *per se* are substantially an effect of local context. As we have seen, Kenyans are highly collaborative but report greater difficulties—that is, controlling for location, collaborators report no greater problems than non-collaborators.

It is dangerous to speculate about the effects of the Internet on the production and dissemination of knowledge without close attention to the local context (represented by country or region), and institutional context (represented by organizational type). Another finding that merits further examination is the positive, though conditional, influence of the Internet. Not only does email access reduce certain kinds of research difficulties, but the location with the highest level of connectivity, Kerala, reports the fewest difficulties in research. We end with a speculation regarding the observed pattern of relationships between context, email, research problems, collaboration and productivity.

The Indian scientists in our study enjoy greater access to the Internet, which helps to explain their lower levels of research problems. This paves the way for increased collaboration; yet Malayali scientists do not take advantage of this, collaborating at less than half, while producing at almost twice the level of their African counterparts. Does the source of the high

productivity of Malayali scientists lie in their use of the Internet to reduce research problems, at the same time that they are structurally constrained from increasing their collaborative behavior? This structural constraint involves their position within a larger national scientific system, their higher levels of education and their relative isolation from the international research networks that might be generated through education abroad. As a result, scientists in Kerala avoid additional research problems, focus more on national than international productivity, and thus enjoy the pure productivity benefits accruing to those who employ new ICTs.

African scientists make limited use of the Internet to reduce research problems. Given the continual economic difficulties faced by professionals who are not politically connected, they are encouraged to take up ‘collaborations for development’, regardless of their direct connection with personal scientific interests. They search for consulting projects and teach additional courses for needed familial income. As they brave the deadlines, hazards, and reporting requirements of increased collaboration, they undermine gains in productivity by incurring additional research problems.³⁸ If this is the case, then collaborative projects are hardly the productivity booster that is demonstrated by Lee and Bozeman for U.S. scientists. And while the Internet may still prove to be an ‘elixir’ for developing world productivity, it may only be so for those who take advantage of its problem-solving attributes while keeping their collaborative behavior stable. If developing world scientists take advantage of the Internet to increase collaboration, they may cancel out any productivity benefits by escalating the liabilities of shared work as well. Such an interpretation would lend support for policy initiatives aimed at

³⁸ For instance, one of our own teams undertook an investigation of crime and youth in urban areas that was so fraught with problems and so poorly funded he was required to supplement the project budget from scarce personal funds. Under the circumstances, publication of the results in a refereed journal was not a high priority at the end of the study.

promoting Internet connectivity in developing regions, but also a re-evaluation of assumption-laden policies aimed at promoting collaboration for its own sake.

It is in this sense that research collaboration presents a paradox for less developed areas. The research institutions of sub-Saharan Africa, for which collaboration has seemed to hold the greatest promise, are the least equipped to benefit, since the very conditions that problematise the relationship between collaboration and productivity also undermine the benefits of new information and communication technologies. It is not collaboration, or collaboration alone, that causes research problems, but poverty, corruption, family obligations—in short, the routine of everyday life. That same routine may change the relationship between connectivity and collaboration, between Internet access and use, between the advantages and costs of regular efforts to coordinate activity. While collaboration may enhance productivity in the developed world, this study suggests that no such relationship should be expected where collaborations are introduced by donors from afar. Likewise, the balance of costs and benefits for new ICTs in developing areas remains an open question, though our results suggest some reason for optimism. This owes much to specific contextual and institutional processes and ultimately implies that knowledge production in developing areas is in significant respects dissimilar to that in the developed world. We have begun a new set of qualitative interviews in these locations, hoping to learn more about the social processes that underpin and explain the differences reported here.

It has not escaped our attention that the collaboration paradox introduced here bears some resemblance to the productivity paradox observed at the national level in connection with ICTs in developed countries. While evidence from the U.S. suggests that ICTs have had an important

impact on economic performance, such evidence is difficult to find in other nations. This deficit does not simply refer to developing areas, but to Europe in particular—the social changes wrought by ICTs surround us, but the benefits of investment in ICTs have simply been difficult to observe in productivity, income, or welfare (Clarke, 2003). Productivity and collaboration paradoxes allude to the puzzles generated by contextual conditions that shape differential or negative impacts of new information and communication technologies. While one response to the productivity paradox is simply that not enough has been invested in ICTs, it seems crucial for students of science and technology to take a more critical view of collaboration and its constraints.

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TABLE 1

MEANS OF BACKGROUND, EDUCATION & COSMOPOLITANISM, PROFESSIONAL ACTIVITIES,
INTERNAL NETWORKS, AND PROJECTS & COLLABORATION BY CONTEXT

	Kerala	Kenya	Ghana	Total	N
<i>Background</i>					
1. Father's occupation (%rural)***	23% ^a	50% ^b	24% ^a	33%	918
2. Gender (% male)***	63% ^a	81% ^b	85% ^b	76%	911
3. Age of respondent***	46.0 ^a	42.7 ^b	44.5 ^a	44.4	912
4. Married***	97% ^a	88% ^b	83% ^b	89%	918
5. Number of children***	1.72 ^a	2.69 ^b	2.75 ^c	2.37	869
6. Domestic support***	25% ^a	7% ^b	3% ^c	12%	918
7. Spouse employed in educational sector***	10% ^a	17% ^b	22% ^c	16%	918
<i>Education and cosmopolitanism</i>					
8. Holds an advanced degree***	97% ^a	85% ^b	86% ^b	90%	915
9. Doctoral degree***	77% ^a	42% ^b	39% ^b	53%	915
10. Any degree from developed countries***	5% ^a	63% ^b	57% ^c	41%	871
11. Years spent outside country for higher education***	0.32 ^a	2.82 ^b	4.24 ^c	2.2	788
12. Years spent abroad in the developed countries***	0.44 ^a	3.00 ^b	5.64 ^c	2.7	802
<i>Work and professional activities</i>					
13 Research is my most important interest*** (1 = agree strongly; 4 = disagree strongly)	1.51 ^a	1.67 ^b	1.77 ^c	1.65	899
14. Weekly hours worked***	50.0 ^a	43.0 ^b	45.5 ^c	46.2	903
15. Hours spent on research***	30.9 ^a	21.1 ^b	26.5 ^b	26.2	880
16. Held office in professional association***	45% ^a	28% ^b	46% ^a	40%	907
17. Professional meetings attended**	12.52 ^a	8.29 ^b	9.35 ^b	10.09	831
<i>Productivity</i>					
18. Total number of articles published in foreign and national journals***	7.10 ^a	2.53 ^b	3.60 ^c	4.51	801
19. Articles in foreign journals**	2.21 ^a	1.53 ^b	2.24 ^a	1.94	754
20. Articles in national journals ***	4.90 ^a	1.02 ^b	2.09 ^c	2.76	779
<i>Internal network</i>					
21. Number of professional scientists with whom work closely***	3.23 ^a	5.95 ^b	6.00 ^b	4.97	829
22. Technicians***	1.73 ^a	3.67 ^b	4.32 ^b	3.14	833
23. Doctoral students***	1.43 ^a	0.65 ^b	0.86 ^b	1.01	761
24. Master's students*	1.87 ^{ab}	1.38 ^a	1.99 ^b	1.72	805
25. Non-technical staff***	0.38 ^a	3.28 ^b	3.93 ^b	2.32	782
26. Total number of graduate students, professionals, and technicians with whom respondent works closely***	9.82 ^a	9.73 ^b	9.58 ^b	9.72	867

TABLE 1 (continued)*Projects and collaborations*

27. Total number of research projects***	7.20 ^a	3.05 ^b	4.10 ^c	4.81	885
28. Any current collaboration***	39% ^a	86% ^b	75% ^c	66%	880
29. Number of current collaborations (3 maximum)***	0.64 ^a	1.71 ^b	1.37 ^c	1.23	880

Notes: numbers followed by different letters - a, b, and c - indicate significant differences.

***, **, * significant at the .01, .05, .1 levels respectively

Significant differences reflect a one-way Anova multiple comparison test.

TABLE 2

REGRESSION OF TOTAL PUBLICATIONS ON COLLABORATION AND BACKGROUND FACTORS

	1 Full Sample	2 Academic	3 Research	4 Kerala	5 Kenya	6 Ghana
1. Married	0.131***	0.121***	0.168***	0.081	0.048	0.323***
2. Doctoral degree	0.358***	0.331***	0.328***	0.239***	0.357***	0.336***
3. Held office in professional association	0.148***	0.114**	0.161***	0.124**	0.124**	0.195***
4. Professional meetings attended	0.126***	0.152***	0.117**	0.132**	0.033	0.136**
5. Number of collaborations	0.042	0.179***	-0.107**	0.084	0.182***	0.093
6. R ²	0.235	0.247	0.258	0.122	0.252	0.345
7. N	718	398	320	290	262	166

Notes: Dependent variable is expressed as a logarithmic transformation.

***, **, * significant at the .01, .05, .1 levels respectively.

TABLE 3

REGRESSION OF FOREIGN AND DOMESTIC PRODUCTIVITY ON COLLABORATION AND BACKGROUND FACTORS

ARTICLES IN FOREIGN JOURNALS							
	Kerala			Kenya			
	Academic	Research		Academic	Research	Academic	Research
1. Married	0.035	0.108		0.055	0.085	0.296 **	0.208 *
2. Doctoral degree	0.124	0.322 ***		0.266 ***	0.021	0.216 *	0.233 *
3. Held office in professional association	0.202 **	-0.052		0.012	0.318 ***	0.187	0.217 *
4. Professional meetings attended	0.042	0.022		0.184 **	-0.010	0.262 **	0.093
5. Number of collaborations	0.027	0.024		0.291 ***	0.074	0.074	0.052
6. R ²	0.071	0.125		0.301	0.145	0.256	0.256
7. N	153	137		155	105	62	63
ARTICLES IN NATIONAL JOURNALS							
8. Married	0.154 **	0.024		0.007	0.140	0.429 ***	0.393 ***
9. Doctoral degree	0.249 ***	0.115		0.104	-0.029	0.350 ***	0.086
10. Held office in professional association	0.041	0.259 ***		0.103	0.127	0.256 ***	0.066
11. Professional meetings attended	0.135 *	0.220 ***		0.104	0.012	0.029	0.113
12. Number of collaborations	0.102	0.013		0.203 **	0.067	0.038	0.029
13. R ²	0.142	0.137		0.123	0.048	0.393	0.215
14. N	152	137		155	104	81	71

Note: Dependent variables are expressed as natural logarithms.

***, **, * significant at the .01, .05, .1 levels respectively.

TABLE 4

MEANS OF PROBLEMS IN RESEARCH BY SECTOR ^d

	Kerala	Kenya	Ghana	Total	N
Problem with contacting people ^{***}	2.44 ^a	1.86 ^b	2.13 ^c	2.14	885
Problem with coordinating schedules ^{***}	2.45 ^a	2.09 ^b	2.17 ^b	2.24	885
Problem with length of time to get things done ^{***}	1.92 ^a	1.77 ^b	1.74 ^b	1.81	885
Problem with transmitting information ^{***}	2.47 ^a	1.82 ^b	2.22 ^c	2.17	882
Problem with getting others to see point ^{***}	2.47 ^a	2.31 ^b	2.42 ^a	2.40	878
Problem with security of information ^{***}	2.68 ^a	2.22 ^b	2.46 ^c	2.45	867
Problem with resolving conflicts ^{**}	2.53 ^a	2.53 ^a	2.65 ^b	2.57	870
Problem with dividing work ^{**}	2.64 ^a	2.51 ^b	2.59 ^a	2.58	871
Problem keeping others informed of progress ^{***}	2.69 ^a	2.22 ^b	2.59 ^c	2.50	884
Problem with too much information ^{**}	2.75 ^a	2.66 ^b	2.63 ^b	2.68	853

Notes: numbers followed by different letters (a, b, c) indicate significant differences.

***, **, * significant at the .01, .05, .1 levels respectively

Significant differences reflect a one-way Anova multiple comparison test.

d. 1=a major problem, 2=minor problem, 3=no problem

TABLE 5

SELF-REPORTED RESEARCH PROBLEMS AND COLLABORATION^d

	One or more collaborations	No collaboration	Difference	N
Problem with contacting people ^d	2.06	2.28	0.21***	863
Problem with transmitting information ^d	2.09	2.30	0.21***	860
Problem with security of information ^d	2.40	2.55	0.15***	847
Problem keeping others informed of progress ^d	2.45	2.60	0.14***	862

***, **, * significant at the .01, .05, .1 levels respectively.

d. 'Research problems' coded as: 1=a major problem, 2=minor problem, 3=no problem

TABLE 6

TABLE 6																
REGRESSION OF PROBLEMS IN RESEARCH ON ACCESS TO EMAIL, COLLABORATION FREQUENCY, CONTEXT AND SECTOR																
	Contacting people				Transmitting information				Security of information				Keeping people informed			
	Model 1		Model 2		Model 3		Model 4		Model 5		Model 6		Model 7		Model 8	
1. Access to email	0.230	***	0.153	***	0.266	***	0.189	***	0.088	**	0.020		0.205	***	0.142	***
2. Number of collaborations	-0.124	***	-0.018		-0.141	***	-0.032		-0.133	***	-0.035		-0.090	***	-0.003	
3. Kerala			0.151	***			0.101	***			0.131	***			0.029	
4. Kenya			-0.165	***			-0.231	***			-0.158	***			-0.253	***
5. Research institute			-0.043				-0.043				-0.063	*			-0.030	
R ²	0.073		0.130		0.098		0.166		0.027		0.077		0.053		0.112	
N	857		857		854		854		841		841		856		856	
Note: ***, **, * significant at the .01, .05, .1 levels respectively.																
1=a major problem, 2=problem, 3=no problem; negative coefficients indicate greater problems.																

