



ASIA MATTERS FOR AMERICA

MATTERS FOR ASIA

AsiaMattersforAmerica.org



South Carolina District 7 and Asia: HIGHLIGHTS

TRADE

29%

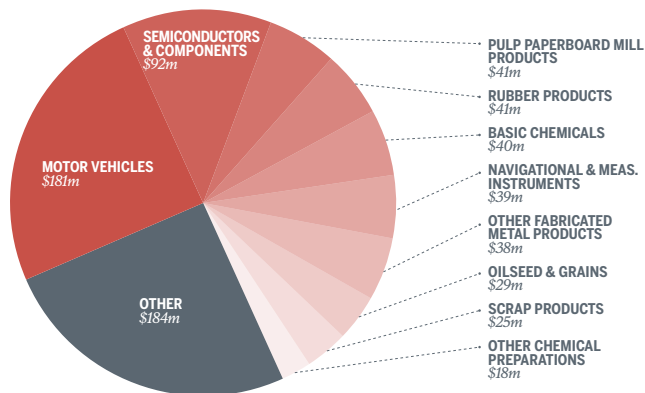
ASIA SHARE OF TOTAL DISTRICT EXPORTS

TOP DISTRICT GOODS EXPORT DESTINATIONS IN ASIA, 2012

China	\$322m
Japan	\$72m
Australia	\$70m
Hong Kong	\$54m
South Korea	\$50m

30% of goods exports went to Asia, 2012	\$728m
Growth of goods exports to Asia, 2007-2012	137%
27% of services exports went to Asia, 2011	\$205m
Growth of services exports to Asia, 2006-2011	39%

COMPOSITION OF GOODS EXPORTS TO ASIA, 2012



JOBS FROM EXPORTS

Asia share of jobs from exports	29%
Growth of jobs from goods exports to Asia, 2007-2012	85%
Growth of jobs from services exports to Asia, 2006-2011	22%

INTERNATIONAL STUDENTS

Students from Asia, 2012	N/A
Contribution to economy, 2011	\$5m
Growth in contribution to economy, 2006-2011	50%

ASIANS & ASIAN AMERICANS

ASIAN AMERICANS MAKE UP 1% OF THE POPULATION

Total Asian Americans	6,486
Indian	N/A
Chinese	N/A
Filipino	N/A
Japanese	N/A
Korean	N/A
Vietnamese	N/A
Other Asian	N/A

TRAVEL & TOURISM

Contribution to economy by visitors from Asia, 2011	\$142m
Growth in contribution to economy, 2006-2011	28%

EXCHANGES & CONNECTIONS

Artisans are the focal point of the annual Free Family Day Lunar New Year festival in Myrtle Beach bringing the community together to learn about and to celebrate Asian cultures.

Sources: Estimated by The Trade Partnership (Washington, DC), with data from the U.S. Census Bureau, Departments of Agriculture and Labor; Institute for International Education and Moody's Analytics. Sister Cities International, CLAIR (Japan) and individual sister city partnerships and institutions.