



Wisconsin and Asia: HIGHLIGHTS

TRADE

27%

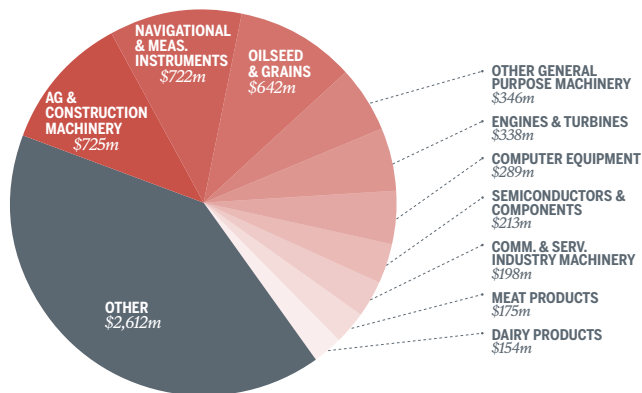
ASIA SHARE OF TOTAL STATE EXPORTS

TOP WISCONSIN GOODS EXPORT DESTINATIONS IN ASIA, 2012

China	\$1,959 million
Japan	\$993 million
Australia	\$862 million
South Korea	\$459 million
India	\$457 million

27% of WI <i>goods</i> exports went to Asia, 2012	\$6,415m
Growth of <i>goods</i> exports to Asia, 2007-2012	40%
28% of WI <i>services</i> exports went to Asia, 2011	\$1,777m
Growth of <i>services</i> exports to Asia, 2006-2011	43%

COMPOSITION OF GOODS EXPORTS TO ASIA, 2012



JOBS FROM EXPORTS

Asia share of jobs from exports	29%
Growth of jobs from <i>goods</i> exports to Asia, 2007-2012	35%
Growth of jobs from <i>services</i> exports to Asia, 2006-2011	17%

INTERNATIONAL STUDENTS

Students from Asia, 2012	5,924
Contribution to economy, 2011	\$165m
Growth in contribution to economy, 2006-2011	71%

ASIANS & ASIAN AMERICANS

ASIAN AMERICANS MAKE UP **2.7%** OF THE STATE POPULATION

Total Asian Americans	154,546
Indian	25,998
Chinese	20,056
Filipino	13,158
Japanese	5,967
Korean	10,949
Vietnamese	6,191
Other Asian	72,227

TRAVEL & TOURISM

Contribution to economy by visitors from Asia, 2011	\$326m
Growth in contribution to economy, 2006-2011	20%

EXCHANGES & CONNECTIONS

Wisconsin has sister state relationships with Heilongjiang, China, and Chiba Prefecture, Japan. Sixteen communities in Wisconsin have sister relationships with partners in Australia, China, Japan, the Philippines, Timor-Leste and Vietnam.

Sources: Estimated by The Trade Partnership (Washington, DC), with data from the U.S. Census Bureau, Departments of Agriculture and Labor; Institute for International Education and Moody's Analytics. Sister Cities International, CLAIR (Japan) and individual sister city partnerships and institutions.

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