Iowa and Asia: HIGHLIGHTS

TRADE

AsiaMattersforAmerica.org

TERS FOR



ASIA SHARE OF TOTAL STATE EXPORTS

| ТОР | IOWA | GOODS | EXPORT | DESTINATIONS | IN | ASIA, | 2012 |
|-----|------|-------|--------|--------------|-----|---------|-------|
| Chi | na | | | | \$3 | ,151 mi | llion |

| Japan | \$1,597 million |
|--|------------------------------------|
| South Korea | \$521 million |
| Australia | \$508 million |
| Taiwan | \$263 million |
| 38% of IA goods exports went to Asia, 2012 Growth of goods exports to Asia, 2007-2012 29% of IA services exports went to Asia, 2011 Growth of services exports to Asia, 2006-2011 | \$7,030m 88% \$1,022m 51% |

JOBS FROM EXPORTS

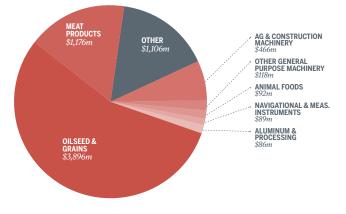
| Asia share of jobs from exports | 46% |
|---|-----|
| Growth of jobs from <i>goods</i> exports to Asia, 2007-2012 | 84% |
| Growth of jobs from services exports to Asia, 2006-2011 | 28% |

ASIANS & ASIAN AMERICANS

ASIAN AMERICANS MAKE UP 2.1% OF THE STATE POPULATION

| Total Asian Americans66,297Indian12,525Chinese10,912Filipino6,026Japanese2,854Korean7,375Vietnamese9,543Other Asian17,062 | | |
|---|-----------------------|--------|
| Chinese10,912Filipino6,026Japanese2,854Korean7,375Vietnamese9,543 | Total Asian Americans | 66,297 |
| Filipino6,026Japanese2,854Korean7,375Vietnamese9,543 | Indian | 12,525 |
| Japanese2,854Korean7,375Vietnamese9,543 | Chinese | 10,912 |
| Korean7,375Vietnamese9,543 | Filipino | 6,026 |
| Vietnamese 9,543 | Japanese | 2,854 |
| | Korean | 7,375 |
| Other Asian 17,062 | Vietnamese | 9,543 |
| | Other Asian | 17,062 |

COMPOSITION OF GOODS EXPORTS TO ASIA, 2012



INTERNATIONAL STUDENTS

| Students from Asia, 2012 | 7,199 |
|--|--------|
| Contribution to economy, 2011 | \$197m |
| Growth in contribution to economy, 2006-2011 | 101% |

TRAVEL & TOURISM

| Contribution to economy by visitors from Asia, 2011 | \$113m |
|---|---------------|
| Growth in contribution to economy, 2006-2011 | 14% |

EXCHANGES & CONNECTIONS

Iowa has sister state relationships with partners in China, Japan, Malaysia and Taiwan. Ten communities in Iowa have sister relationships with partners in China, Japan, Malaysia and Taiwan.

Sources: Estimated by The Trade Partnership (Washington, DC), with data from the U.S. Census Bureau, Departments of Agriculture and Labor; Institute for International Education and Moody's Analytics. Sister Cities International, CLAIR (Japan) and individual sister city partnerships and institutions.

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