



Iowa and Asia: HIGHLIGHTS

TRADE

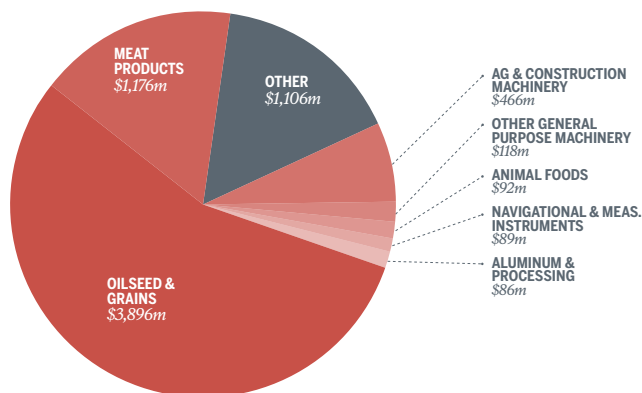
37% ASIA SHARE OF TOTAL STATE EXPORTS

TOP IOWA GOODS EXPORT DESTINATIONS IN ASIA, 2012

China	\$3,151 million
Japan	\$1,597 million
South Korea	\$521 million
Australia	\$508 million
Taiwan	\$263 million

38% of IA goods exports went to Asia, 2012	\$7,030m
Growth of goods exports to Asia, 2007-2012	88%
29% of IA services exports went to Asia, 2011	\$1,022m
Growth of services exports to Asia, 2006-2011	51%

COMPOSITION OF GOODS EXPORTS TO ASIA, 2012



JOBS FROM EXPORTS

Asia share of jobs from exports	46%
Growth of jobs from goods exports to Asia, 2007-2012	84%
Growth of jobs from services exports to Asia, 2006-2011	28%

INTERNATIONAL STUDENTS

Students from Asia, 2012	7,199
Contribution to economy, 2011	\$197m
Growth in contribution to economy, 2006-2011	101%

ASIANS & ASIAN AMERICANS

ASIAN AMERICANS MAKE UP 2.1% OF THE STATE POPULATION

Total Asian Americans	66,297
Indian	12,525
Chinese	10,912
Filipino	6,026
Japanese	2,854
Korean	7,375
Vietnamese	9,543
Other Asian	17,062

TRAVEL & TOURISM

Contribution to economy by visitors from Asia, 2011	\$113m
Growth in contribution to economy, 2006-2011	14%

EXCHANGES & CONNECTIONS

Iowa has sister state relationships with partners in China, Japan, Malaysia and Taiwan. Ten communities in Iowa have sister relationships with partners in China, Japan, Malaysia and Taiwan.

Sources: Estimated by The Trade Partnership (Washington, DC), with data from the U.S. Census Bureau, Departments of Agriculture and Labor; Institute for International Education and Moody's Analytics. Sister Cities International, CLAIR (Japan) and individual sister city partnerships and institutions.