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The National Professional Anglers Association Endorses Bass Anglers for Saltwater Conservation

New Online Advocacy System Provides Opportunities for Recreational Anglers Nationwide to Contact Their Legislators

Washington D.C.— The National Professional Anglers Association (NPAA) announced today its official endorsement of ***Bass Anglers for Saltwater Conservation (BASC)***, a new intuitive online advocacy system that allows fishing enthusiasts to write, call, or tweet their legislators through prewritten engagements online. The official BASC site launch was announced on June 1 by B.A.S.S.

“Bass Anglers for Saltwater Conservation is all about bringing both saltwater and freshwater anglers from across the country together to raise a unified voice to the nation’s legislators. The BASC system is focused on helping anglers defend their right to fish, and making sure that our American heritage of fishing is preserved,” said Patrick Neu, NPAA’s Executive Director. “NPAA applauds the efforts of B.A.S.S. and bass anglers everywhere for their commitment to our sport, and I encourage anglers everywhere to raise a voice through Bass Anglers for Saltwater Conservation, today.”

By accessing Bass Anglers for Saltwater Conservation, BassforSalt.com, fishing enthusiasts can simply fill out their constituent information, and contact their legislators through the method they chose. BASC then automatically identifies the appropriate legislators and provides users with talking points for a call, a prewritten letter, or even a prewritten tweet based on the user’s preferences.

The primary threat to the future of saltwater fishing is lack of public access to thriving fish stocks. One example of this is the current situation with red snapper in the Gulf of Mexico. Once considered one of the most prized fish in the Gulf, red snapper's federal season was reduced to a mere ten days in 2015, despite the stock's population nearing its highest level in decades. Those who oppose recreational fishing are driving situations exactly like that of red snapper throughout America's oceans, and may soon bring the battle to freshwater fisheries. If anglers stand idly by while this happens, the opportunities to continue the sport will be greatly endangered.

Bass Anglers for Saltwater Conservation provides a simple, easy-to-use tool for anglers to stand up against misguided policies that affect recreational fishing. As policy battles that impact sport-fishermen move through our nation's capital, anglers and recreational fishing enthusiasts will have the ability to contact Members of Congress, the Secretary of Commerce, and even the President of the United States at the click of a mouse. To make advocating even easier, BASC will send action alerts to anglers who sign up for the newsletter, so that anglers everywhere can stay up-to-date on the policies that affect our sport. For more information, please visit BassforSalt.com or email Contact@BassforSalt.com.

About the National Professional Anglers Association-The National Professional Anglers Association (NPAA) is a 501(c) (6) non-profit organization whose mission is: "To grow the sport of fishing and increase the professionalism of its members". More NPAA news, member and association news can be viewed at www.npaa.net.