

# Rice Krispies® Cereal Speaks to You

Share the fun and flavor that's been loved for generations.

**SNAP!**™

## The Responsible One

**Snap** believes that helping people start their day with **Rice Krispies** cereal is the most important job in the world. "It's not that I like telling my brothers what to do, it's just that someone needs to keep these guys in line, you know?"

**CRACKLE!**™

## The Jokester

Always quick with a joke, **Crackle** is the comic relief in a band of brothers who love a good laugh. Fortunately, with **Crackle** around, smiles are never far away. "I love to laugh and I love to start my day with **Rice Krispies**!"

**POP!**™

## The Center of Attention

His older brothers often think he steals the spotlight, but he says he needs it to show off his cuteness. **Pop** likes to start every day looking good. "I like nice things, nice clothes, nice people, and a nice breakfast. It's just so, well, nice!"



## DID YOU KNOW?

The rice for **Rice Krispies** cereal is grown in the great states of Louisiana and Arkansas.

GROWN IN THE USA  
**RICE**

## Bring Fun to Your Kitchen with SNAP! CRACKLE! POP!®

**Morning Maze**  
Make your way from start to end.



"I've got the recipe for fun!"

"I'll make enough for everyone!"

**My Favorite FOOD:** Rice Krispies cereal

"Breakfast makes me smile... brilliantly."

**My Favorite SONG:** That really popular one that everyone dances to? You know, the one with that guy?

**My Favorite COLOR:** Anything really really bright

## Can you find the following words?

breakfast snap  
bowl crackle  
spoon pop  
milk tasty  
fun morning



**Find the Spoons**  
See if you can find all 9 of the hidden spoons.

Find more fun at [ricekrispies.com](http://ricekrispies.com)

## Recipe for The Original Treats™

### INGREDIENTS:

3 tablespoons butter or margarine  
1 package (10 oz., about 40) JET-PUFFED Marshmallows  
6 cups **Kellogg's® Rice Krispies®** cereal

Go to [ricekrispies.com](http://ricekrispies.com) for recipe directions and nutrition information



**EARN REWARDS**



**IT'S EASY!**  
1. **FIND** code inside package.  
2. **ENTER** code at [KelloggsFamilyRewards.com](http://KelloggsFamilyRewards.com)  
3. **COLLECT & REDEEM** points for family rewards.

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