



### Who We Are

The WDC: A nonprofit workforce "think tank" and grant-making organization.



Our dual mission: A strong economy and a path to self-sufficiency for everyone.

- Impact: up to 120,000 jobseekers served each year
- One of the top 4 workforce boards in the nation



### Context

### The WDC of Seattle-King County:

 Federally designated Workforce Investment Board (WIB) one of 575 across the U.S.



 Overseeing King County—with almost a third of the state's workforce



# Workforce Policy: Health

#### Successful Model: Sector Panels

- Healthcare Sector Panels in 2002 and 2013 to address critical worker shortages
  - Action-oriented meetings focused on listening to employer needs in workforce development
  - Assessing skills and pipeline needs
  - Meeting the demands of industry!







## Workforce Policy: Health

### Healthcare Sector Panel Outcomes

- Benefits for jobseekers and workers:
  - Career counseling for current hospital workers.
  - Connected at-risk high school students to CNA training.
  - Health Careers for All
- Benefits for employers:
  - Demand for skilled staff met.
  - New career pathways reduced employer turnover costs.
- Example: Patient Navigator







# **Concluding Thoughts**

- State and local workforce boards should be sector-driven.
- It's important to have industry at the table.
- It takes time! This has taken us over a decade.

## Questions?

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