

NEWS FOR IMMEDIATE RELEASE

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Contacts:

Ted Thomas, Information Officer (916) 653-9712 tthomas@water.ca.gov

Governor Announces Water Smart Month

SACRAMENTO – In recognition of the great volume of water Californians could collectively save in their homes and backyards, Gov. Edmund G. Brown Jr. on Friday urged residents to make July "Water Smart Month."

"Conserving water is essential to our state's future," declared the governor Friday. "This precious resource is the backbone to the success of the state's economy, public health, and abundant wildlife."

With triple-digit heat gripping parts of the state and reservoirs dropping to meet summer demand for water, the governor urged Californians to find ways to conserve daily.

"The snow packs are shrinking and the state will not see its reservoirs begin to fill again until fall," wrote the governor in a commemorative letter. "Low consumption practices and technology will help keep water in the streams and lakes for all to enjoy. I invite all Californians to practice more sustainable water consumption, whether it be watering the lawn less frequently, constructing a drip irrigation system for the garden or upgrading existing systems with smart irrigation controllers."

Landscape irrigation is the single largest use of water in urban areas, comprising nearly one-third of urban water use.

The California Department of Water Resources encourages all Californians to observe "Water Smart Month" by checking their sprinkler systems, upgrading to more efficient technologies, and being mindful of when and how they water landscaping.

"Typically outdoor water use peaks in July," said DWR Director Mark Cowin. "Big water savings can be found outdoors, starting with your sprinkler system. Fix leaky sprinklers, don't water in the heat of the day, and consider installing a weather-based controller. I installed one at home and it works great. Simple changes like these won't crimp your daily life, but they will yield big rewards for our state."

For specific details on saving water, including advice on how long to run your sprinklers, visit the Save Our Water campaign website at www.saveourh2o.org. The website includes a new "Sprinklers 101" section, a one-stop shop for homeowners and professional landscapers looking to learn more about outdoor water efficiency.

Created by a 2009 gubernatorial drought declaration, Save Our Water educates Californians about easy ways to conserve water, indoors and outdoors.

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The Department of Water Resources operates and maintains the State Water Project, provides dam safety and flood control and inspection services, assists local water districts in water management and water conservation planning, and plans for future statewide water needs.