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BUREAU OF AGRICULTURAL ECONOMICS
UNITED STATES DEPARTMENT OF AGRICULTURE


In this lesue:
RELATIONSHIP OF EXPENDITURES FOR MEAT TO CONSUMER INCOMES.

RETAIL VALUE OF MEAT CONSUMED AND DISPOSABLE

3 INDEX NUMBERS (1935-39:100)


The value of meat consumed (quantity consumed times its retail value) has been closely related to consumer incomes except during and immediately following the war when prices were held down by price controls. Even though meat supplies per person in 1947 have been large, meat prices have pushed to new peaks by the strong demand resulting chiefly from record high consumer incomes. Expenditures for meat this year apparently are even greater than usual relative to consumer incomes.

FEDERALLY INSPECTED SLAUGHTER, UNITED STATES


Approved by the Outlook and Situation Board September 25, 1947

## SUMMARY

Despite laree meat output for the month, meat and meat animal prices set new records in September. New high levels of consumer incomes are holding demand for meat unusually strong.

The value of the meat consumed in this country depends almost wholly on the amount of money people have to spend. People want to buy more meat and will spend more for meat as their incomes increase. This is shown by studies of the prewar relation between disposable income per person--the amount of money left for spending and saving after personal taxes are deducted-and the value of meat consumed. This year, it is estimated that both disposable income and the estimated retail value of meat consumed per person will set new records.

Price changes in meat and meat animals during the next few months will chiefly reflect seasonal changes in slaughter supplies and meat output.

A moderate seasonal decline in hog prices through fall and early winter is expected as 1047 spring pigs are marketed ingreatest volume. Little; if any, decline in prices of fed cattle are expected during the next few months in view of the small marketings in prospect. Prices of grass-fat cattle may decline moderately althouch they will be supported by a strong demand for slaughter. Prices of lambs are likely to increase again after the seasonal marketing peak, usually in October; is passed.

Meat production this fall and early winter is expected to be about equal to the large output a year earlier. Slaughter of cattle probably will continue large, although the number of fed cattle for slaughter will be relatively small because of the small number of cattle now on feed and this year's reduced grain harvest. More hogs may be slaughtered this fall and early winter then a year earlier, reflecting earlier marketings of the slightly larger number of pigs saved in the spring of 1947 than in 1946. But hogs may not be fed to as heavy weights as last fall and pork output may be smaller. The 1947 lamb orop was 9 percent less than last year and lamb slaughter this fall and winter will contimue under that of a year earlier.

Totel meat production this year probably will be about the same as last year (23 billion pounds dressed meat basis), and abaut a third greater than in 1:37-41. Beef production will be considerably qreater than last year and probably will be a new record. Hog slaughter for the year may total 2 to 3 million head less than . last year's total. Sheep and lamb slaughter will be considerably under 1946 and will be the smallest since 1929;

## OUTLOOK

Moat-Animal Frices Set New Highes; Seasonal
Decline in Hog prices in Prospect
Livestock prices reached new records in August and early September. Prices received by farmers for all meat animals in mid-August averaged slightly higher than the previous record of last March, almost 19 percent higher than in August 1940 just before price oontrols were reimposed, and 52 percent higher than in May 1919, the pesk reached after World War I. Prices were even highor in mid-September.

Farmers' prices for beef cattle averaged a record $\$ 20.20$ per hundred pounds in mid-September. Cattle prices have been rising almost steadily for nearly 2 years and continued to advance in late fugust and early September. The increase from January to September this year was greater than from Jurie 1946, when price controls were in effect, to November 1946, the peak after they had been removed.

Exceptionally strong demand for slaughter cattle in mid-September held prices of stockers and feeders high, especially the heavy, well-fleshed kinds. Because of a continued strong demand for beef, prices of the better grades of fed cattle are likely to decline less than sousonally as cattle marketings increase this fall. Tho supply of grain-fed cattle for market this fall and early winter probably will be one of the smallest in several years. It an unusually large proportion of soft and wet corn is harvested this fall as in 1945, demand for feeding stock may be inc eeased. But with the reduced supply of feed grains for the next feeding year, feeders are likely to purchuse heavier cattle than usual and foed thom for \& shorter period. With reduoed feed supplies, they may also redice the number fed as well.

A moderate seasonal decline in hog prices is in prospect which may last through December. Last year, prices of barrows and gilts at Chicago declined \$2.62 per hundred pounds from the high in November to the low in the third week in December. This. was about the average decline for that season. This year's spring pig crop wes slightly greater than last year. Because of the short corn crop, marketings are expectod to be ourlier with a larger proportion marketed in October. December then in that quarter a year ago. However, reduced market weights are in prospect and pork output this fall may be loss than a yeur darlier.

In mid-September, prices of barrows and gilts and sows at Chicago were higher then in either March 1547 or in late 1946. Avorage prices of butcher hogs at Chicago advanced around $\$ 6.40$ per hundred pounds from Mey to mid-September this year. Tho incrase in sow prices was.slightly groater.

Prices of geod and choice slaugnter lambs at Chilugo set ú new record of $\$ 25.75$ per hundred pounds during the week endin. July " 19 . In early Septomber, prices were almost as high as the July poak. Prices in early September were considerably above those being received for fed lanbs last January-ifarch, and above those in lato 1946, after price controls ended. Stocker and feeder lamb prices in early September were the highest of record.

Prices of lumbs are likely to increase again after the peak in slaughter has bean reached this fall. Fewer lambs are on hand for feeding or slaughter in the remainder of 1947 and in early 1948 thea a year earlier. Demand for feeding lembs will depend in part uron winter wheat pasture conditions in the Great Plains.

Meat production this year probably vill total around 23 billion oounds, drossed meat basis, about the same as in 1946, and almost a third preater than the average for 1937-4. Cattle slaumber this vear is settine a new hirh record. Beef production is likely to exceed the previous record of 10.3 billion pounds in 1945 , and will be substantially preater then the 1946 production of 9,4 billion pounds. Calf slaughter will be preater tian in l946, but probably will not come uo to that of either 1941 or 1945, the two larmest vears on record. On the other hand, hoer slourhtor this vear will be oerhaps 2 to 3 million head below 1946。 Pork output will probobly be the smallest since l941. Lamb and mutton production for the veor probably will be around 200 million pounds less then the 970 million pounds produced in 1946, and the smallest since 1929.

Total meat production in the first quarter of 1947 aomarently was less than a year earlier. "But in the second end third quarters outnut substantiolly exceeded the same periods of 1946. Cattlo slauchter under Federal. Inspection during July was a rocord for the month. In August, however, sloumpter was 2 percent below August $1946^{\circ}$ and the smallest for the month since l943. The small number of cattle on rrain feed and the delayed movement of orass cattle accounted for the relatively small slaumter in Aupust, A record number of calves were killed under Federal inspection in July.' In August, calf slaughter was exceeded only in 1944. Last vear, slaumter of cattle was lare during Jujy and fucust, when nrice controls were temporarily removed.

It now apnears that total meat output in the final quarter of 1947 will be moderately less than a vear earlier and the smallest since 1942. The number of hors slaurhtered probably will be at lesst as large as a veer carlier. Pork production is expected to be less, however, because hors will be marketed at lichter woights bocause of the reduced corn crop. Sheep and lamb slaughter probably will continuo less than a year earlier, chiofly because fewer lombs were raised this rear. But calf slaurhter in October-December may exceed tre larre slaughter of late 1946. Slauphter of beef-type calves is expectod to continve unusually lere日e Current trends in cattle slaughter sumpost that beef production in the fourth quarter this year may also be ereater than in that noriod of 1946.

Fed Oattle Marketings to be Small
Because of reduced feed supnlies and the smaller number of cottle on feed for market, there will bo e relatively small number of fed cattloslaughtered durine 1948. The decrease from a vear earlier in marketines of these cattie will be most pronounced durine the summer ond early fill.

January-June shipments of stocker and feeder cattle to 8 Corn Bolt States were 19 percent greater than a year earlier. Julv shipmente, however, wore 11 percent less than the larse shipments of July. 1946, but were areater then for any other July of record. Shipments of stocker and feeder cettle to 8 Corn Belt States in Aurust were 39 percent less than a year earlier.

Table l.- Meat animal prices per 100 pounds, World Wars I and II


1/ Final decontrol of prices on October 15. 2/ Medium and choice. 3/ Price September 15.

Marketings of grass cattle this fall and winter apparently will be large. Slaughter' of steers has been very large throughout this year. Cow and heifer slaughter under Federal inspection in Januarymuly was the largest proportion of totai cattle slaughter for the season since 1938. The large slaughter of all classes of cattie indicates that cattlemen are sharply reducing cattle numbers this year:

## Hog-corn Price Ratio Below Average

## Sow Marketings Large

The hog-corn price ratio in early September was below the long-time average for the third month after having been unusually high from November 1946 to May 1947. The drop resulted from higher corn prices which have been at record levels, reflecting prospects for a small crop and strong demand.

The total supply of feed concentrates for the 1947-48 feeding season (October-September), according to September 1 crop conditions will be 141 million tons. This would be 13 percent less than the large 1946-47 supply and smaller than in other recent years, but slightly larger than the 1937-41 average. With fewer livestock to be fed than in recent years, the prospoctive supply per animal unit is moderately below the average for the past few years and equal to the 1937-41 average。

It is expected that the average slaughter weight of hogs will be lighter in the next 12 months than in the past year. However, slaughter weights may not reach the low prewwar levels, The average live weight of hogs slaughtered under Federal inspection was 230 pounds in 1936-40, 241 pounds in 1941, and reached a record of 265 pounds in 1945. In the first week of September this year the averace weight of all hogs slaughtered under Federal inspection was 277 pounds, 22 pounds greater than the average of a year earlier. Part of the increased average weight this year is due to a larger-than-usual proportion of sows slaughtered.

The number of scws marketed during July and August apparently was the largest, relative to March-April farrowings, since at least 1943. In most years, peak farrowings of spring pigs occur in April with March being second high. Peak marketings and slaughter of sows usually occur in July or August. The number of sows sold at 7 markets in July this year was the greatest for any month since August 1943. Sow sales made up 41 percent of total hog sales at 7 markets in July compared with the 1938-42 average of 30 percent for that month. Through August and early September the number of sows marketed also continued large.

1947 Lamb Crop Smallest in 22 Years
The 1947 lamb crop totaled 22,4 million head, 2.3 million head less than the 1946 crop, 10.2 million less than the record 1941 crop, and the smallest in 22 years. Next year"s lamb crop promises to be even smaller because of a further reduction this year in the number of ewes of breeding age.

Federally inspected. sheep and lamb slaughter in the first 8 months of 1947 totaled 23 percent less than a year, earlier. There were 20 percent fewer lambs and yearlings slaughtered and 46 percent fewer mature sheep slaughtered in January-July than a year earliern.

It now seems probable that fewer lambs will be fed this fall and winter than a year earlier, Must of the reduction in this year's lamb crop was in the Western Sheep States, the source of most of the lambs for feeding. In general, lambs in the Western States have made good gains this year and a larger-thanusual part of the crop will be in slaughter condition.

Shorn wool production in 1947 is estimated at 256 million pounds, 8 peroent less than in 1946, and the smallest since 1925. Domestic output of wool this year will be less than one third of United States mill consumption of apparel wool. However, dealers and the Commodity Credit Corporation at the beginning of the present shearing season had enough domestic and foreign wool on hand in this country for about 9 month's consumption at the current rate.

Since 1942 domestic wool prices have been fairly stable as the CCC has purchased most of the United States production. The average price received by farmers for wool in August was 40 cents per pound. Wool prioes in each of the past 6 years have been the highest since 1925.

## RELATIONSHIP OF EXPENDITURES FOR MEAT TO CONSUMER INCONES

By Grover J. Sims

The size and distribution of consumer incomes plays a very important part in the dollar value of meat purchased. With a given supply of meat the consumer demand for that meat--and thus its price--is determined largely by how much money people have and who has it. Consumers in the United States will. spend the largest amount of money on record for meat in 1947. Individual and family incomes this year are by far the greatest on record. This has, in spite of large supplies, pushed meat prices steadily higher. Weat consumption per person has been at a near-record rate and promises to continue high through the remainder of 1947.

Incomes and the Retail Value of Meat Consumed
Consumer purchase studies show that as consumer incomes rise demand for meat increases. More so than for most other foods. Studies of the relationship between the estimated total retail value of meat consumed and disposable incomes in 1920-41 indicate that for each 1 percent increase or decrease in total disposable income there was an increase or decrease of .7 percent, at the mean, in the retail value of meat consumed. I/ Similar results are obtained in analysis

I/ The coefficient of simple correlation between the retail value of meat consumed $\left(X_{1}\right)$ and disposable income for 1920-41 ( $X_{2}$ ) is . 92 . The regression equatior based on this analysis"-all data in billions of dollars-is:

$$
x_{1}=1.026+.042 X_{2}
$$

The standard error of estimate is .206 billion dollars (equal to 5 peroent at the mean value of $X_{1}$ of 3.85 billion dollars).
of the relationship of the retail value of meat consumed per person to disposable income per person during that period. An increase or decrease of 1 percent in disposable income per person was associated with a change of .8 percent in the same direction in the retail value of meat consumed per person. I

Since annual data are not available for total retail meat purchases, estimates were made of the retail value of mest consumed. This was done by using data on total meat. consumption (oivilian and military) wholesale dressed meat basis converted to a. retail weight basis by multiplying with the following factors: Beaf, 79 ; veal, . 91 ; lamb and mutton, 89 ; and pork, 93 . 9 , The value of these quantities was then obtained by using the retail prices reported in USDA Misc. Publ, No. 576. 3/ Beoause there are no separate price series for veal or mutton, the quaritity $\overline{o f}$ veal consumed was valued at beef prices and mutton wes valued at lamb prices. Meat consumed on farms where produced was valued at. average retail prices as was meat consumed in restaurants and other eating places. The prices reported for the later war years probably do not make adequate allowance for all of the meat purchased at above ceiling prices. Despite the limitations of the data used, the oalculated value of mist consumed at retail probably is reasonably close to the total expenditure for red meat in the years shown, except for some downward bias in the later war years.

In most years from 1920 through 1939; the calculated retail value of meat consumed was 5 to 6 percent of total disposable income. After 1940, however, disposable incomes increased at a mich more rapid rate than the retail value of meat consumed. Meat prices were held down by controls during and imnediately after the war. The quantity of meat for civilians was limited by rationing and by very large exports. As a resald, the value of meat consumed in 1945 was only 3 to 4 percent of total disposable income. After the end of price controlis in 1946, the proportion of incomes spent for meat increased sharply, and in 1947 consumers apparently are spending a much larger percentage of their incomes for meat than during any year since at least 1934.

[^0]The standard error of estimate is $\$ 2.00$ (equal to 6 percent of the mean value of $\mathrm{X}_{1}$ of $\$ 31.54$ ).
2/ Conversion Factors and Weights and Measures for Agricultural Commodities and Their Products, U.S.D. $A_{0}$, Production and Marketing Administration, Washington, D. C., 1947, page 20.

3/ Price Spreads Between Farmers and Consumers for Food Products, Washington, D. C., 1945, current prices are reported in the Marketing and Transportation Situation.

Table 2.- Total disposable income and estimated retail value of meat T consumed, United States, 1920-47


1/ Consumption (civilian and military) of different types of meat converted to a retail weight and multiplied by retail price of each type to obtain retail value. 2/ 1920-28 Bureau of Agricultural Economics estimates based on national income data published by the Department of Commerce: 1929 to date, published estimates of the Department of Commerce.
3. Partly forecast.

Table 30 Disposable income per person and estimated retail value of meat consumed p'er persion; Dnited States, 1920-47


1 Consumption (civilian and military) of different types of meat converted to a retail weight and multiplied by retail price of each type to obtain retail value. 2) 1920-28 Bureau of Agricultural Economics estimatesbased on national income data published by the Department of Commerce; 1929 to date, published estimates of the Department of Commerce.
3) Partly foreoast.

The total. value of meat consumed in 1947 will exoeed that of 1946 by a wide margin, and will be the highest of reoord. Retail meat prioes are higher in 1947 than the previous record in 1946. Meat consumption (civilian and military) in 1947 is expected to average around 135 pounds per person, retail weight, whioh would be the lowest for any year since 1942 but higher than any year from 1920. through 1942.

The estimated value of meat consumed varies more with changes in prioes than with changes in quantities consumed. Most of the variations in meat prioes result from changes in consumer incomes and spending. Consumption depends principally on the quantity produced which, over the short run, is relatively stable. The extreme range in annual meat consumption, retail basis, from 1920 through 1946 was 12.6 to 21.0 billion pounds. The extreme range in the average price of meat consumed during that period was 17.5 to 38.5 oents per pound. Moreover, in many of the years when meat consumption was above average, especially since 1941, the average retail price of meat also was above average.

Table 4.- Weighted average retail price per pound of meat consumed and total quantity of meat consumed, United States, 1929-47


Consumer Purchase Stuiles Show Demand for
Mest Increasis as Inccimes Increase
Consumer purchase studifes have indicated that meat purchases and consumption increase as family yncomes increase. I/ The most recert comprehensive study of this type, was conducted in the spring of 1942 bofore rationing and price controle went into affoct。 $\frac{2}{} /$ Dsita on nat conamption from this survsy are sumnarized in tablos 6 and 7 . Jriban familios with in. comes renging from $\$ 500$ to $\$ 999$ coneumed $i .81$ pounde of meat per persen per woek, valued at 54 cents. Those with incomes of $\$ 2,000$ to $\$ 2,499$ consuned 2.45 purnde of meat per person in a work, valued at 87 cente. Those with incomes of $\$ 5,000$ to $\$ 9,999$ congumed an avgrage of 2.08 pounda per pecsori per wook, which wes vaiued at $\$ 1.02$.

If these income-consumption relationships hold, the procent musually strong demand for meat is understankakie when presont incomes are compered with those of igí2. Disposable incone per person was eotimated to de $\$ 858$ in 1942 and $\$ 1,115$ in 1946. Disposeble income this year $w+11$ be close to $\$ 1, j 65$ per person. Almost one-thire of the families in the unitod States in the spring of 1942 had family fincomes of leas than $\$ 1,000,48$ percerit haid incomes of $\$ 1,000$ to $\$ 3,000$, and 19 percent had. fincomes of $\$ 3,000$ or more. jata on the distribution of family incomes in 1946 indicato thet 15 peroent of all familles had anmual incomes of leas than $\$ 1,00042$ persent had incomes of $\$ 1,000$ to $\$ 3,000$ and 43 percent had incomes of $\$ 3,000$ ow more.
(Concluded on back pace.)
Table 5. - Distrinution cf femily incomea tatted States, Spring ig42 and I9'45‥46


Source: 1942, Family Pood Conamption in the Unitsa State日, U. S. Dept. of Agriculture Miecejlangous Puit. No. 550, pege 3.
1945 and 1945, Survey of Conswner Finances, Fart Ir. Conswier Incomes and Liquid Agset Holdings, Federal Reserve Duilotin, Juiy 1947, page. 79].

I/ Within limits, of course: families in the highest fricome classes protably do not increase mest purchases with'increases in incomes.

2/Family Food Consumption in the United States. U. S. Dept. of Agriculture Misc. Publication No. 550, Washirgton, D.C., I944.

Table 6.- Meat: Average money value of meat consumed by kinds, per person per week by type of community and annual. net money income class, housekeoping families and single persons, United States, Spring 1942


Source: Family Food Consumption in the United States, USDA Misc. Pub. No. 550, 1944

Table 7.- Meat: Average quantity consumed per person per week, and percentage distribution by type of commity and annual net money income class, housekeeping families and single
persons in the United States, spring 1942


If Inciudes ground meat mixtures and spcial meat products as tripe tongue kidney and other organs where it was hot
known whether they were beef, veal, pork, or lamb. Includes femilies with negatîve incomes, not shown separately.

## AVERAGE QUANTITY OF MEAT CONSUMED PER PERSON PER WEEK BY CITY FAMILIES, BY INCOME CLASSES', UNITED STATES, SPRING 1942*



SOURCE: FAMILY FOOD CONSUMPTION IN THE UNITED STATES, U. S. D. A. MISC. PUB. NO. 550, 1944

* housexeeping families and single persons $\triangle$ INCLUDES Edible offalis

Meat consumption per person increases as incomes increase. In early 1942, mort beef and veal was purchased per person by families with moderately high incomes thal those with lower incomes. Pork consumption showed much less tendehcy to increase at average incomes increased.

## Livestock pricos por 100 pormds (exoeot whow noted). maripotinge and alaughtor atatiotion, by apacien,

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The 1942 study reported greater per capita meat purchases in higher income classes than those heving lower incomes. Meat purchases increased from the lowest through the $\$ 5,000-9,999$ income class, the highest reported. However, purchases of pork and lamb per person by city people were less for the $\$ 5,000$. to $\$ 9,999$ class than for the $\$ 3,000$ to $\$ 4,999$ group but this was more than offset by largerpurchases of beef' and veal by those in the upper income class.

Not only weie the quantities of meat consumed larger among higher income groups, but familios with larger incomes also purchased more expensive cuts and meat of higher quaiity. Dollar expenditures for meat therefore, showed a greater increase than the quantity purchased with each higher income group.

The results of this and other consumer purchase studies may be summarized with few exceptions, as follows. With larger family incomes pork consumption was larger, but tended to become a smaller proportion of all meat consumed. Beef and veal consumption, on the other hand, not only increased as incomes rose but tended to becone a larger proportion of all meat consumed.

Consumer purchase studies tend to show that city people consume more meat per person than rural farm and nonfarm people who have the same incomes. Rural nonfarm people consume less than farmers. Within each income class, city families consume more beef and veal per person than either farmors or nonfarm rural people. City people also generally consume much more lamb than rural people who have the same income.

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[^0]:    1) The coefficient of simple correlation between the retail value of meat consumed per person ( $X_{1}$ ) and disposable income per person for 1920-41 ( $\mathrm{X}_{2}$ ) also is .92. The regression equation based on this analysis-all data in dollars--is:

    $$
    x_{1}=5.107+.048 X_{2}
    $$

