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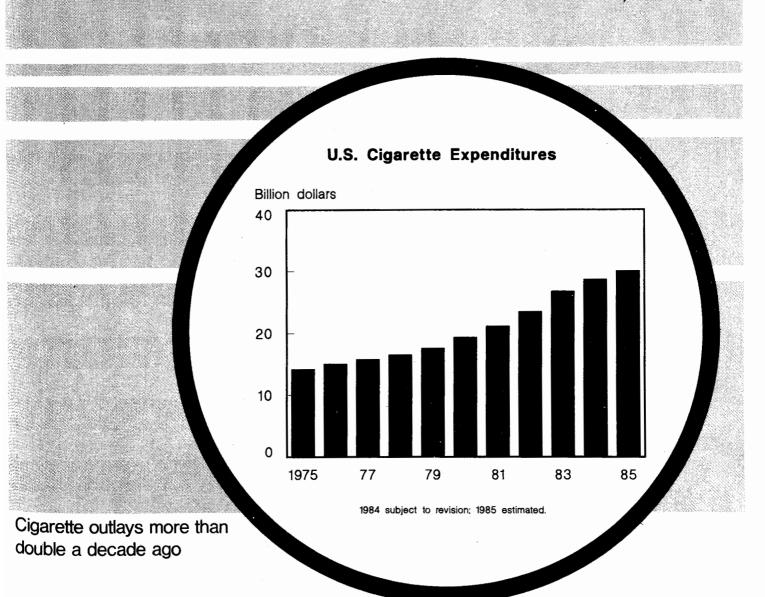
# Tobacco

# Outlook and Situation Report

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#### **SUMMARY**

As a part of a deficit reduction bill, Congress passed legislation on March 20 that would change the quota setting procedures, price support calculations, and other features of the tobacco price support and production control program. The bill also makes the 16-cent Federal cigarette excise tax permanent. Senate leaders indicate the President will likely sign the legislation, thus requiring new burley and flue-cured quota and price support announcements.

U.S. tobacco growers indicated in early March that they intended to reduce this year's total crop area about 7 percent to 649,000 acres, the lowest since 1879. This is in response to anticipated cuts in the effective quota for flue-cured and burley. If growers of flue-cured carry out their intentions, acreage would drop to a record-low 336,000. However, acreage could vary further with potential legislative changes.

The smaller acreage, together with average yields, would lower this year's crop about 10 to 15 percent from 1985's 1.55 billion pounds. The domestic tobacco supply for 1986/87 would fall from this season's level.

The smaller 1985 crop lowered this season's domestic leaf supply to 5.33 billion pounds, 3 percent below the previous year. On January 1, off-farm domestic stocks were 1-1/2 percent lower than a year earlier. With a reduction in domestic use more than offsetting a hike in exports, total use of U.S. tobacco during 1985/86 may decline about 1 percent. But October 1 carryover stocks of all tobacco may decline from a year earlier.

Last year, cigarette output declined about 1/2 of 1 percent to 665 billion. Domestic use fell, but exports rose. U.S. smokers consumed 594 billion cigarettes in 1985, about 1 percent fewer than in 1984. Annual consumption per adult declined 2 percent to 3,378 cigarettes. Total cigarette use may decline this year because of further price hikes, continued antismoking activity, and smoking restrictions.

The value of U.S. leaf and tobacco product exports last year rose 3 percent from 1984. A larger volume was recorded for leaf exports and manufactured exports; however, both categories carried slightly lower prices. Exports of unmanufactured tobacco totaled 549 million pounds (249,000 metric tons), or

678 million pounds, farm-sales weight. This year, export volume is expected to rise a little because of the high-quality burley crop, lower 1985 U.S. prices, and the declining value of the dollar. However, competition from countries such as Zimbabwe and Brazil and reduced consumption in some major U.S. markets will hold down the increase.

In 1985, unmanufactured tobacco imports and the manufactured and unmanufactured category (duty paid) rose 4 percent to 433 million pounds (196,000 metric tons). This increase reflects hikes in cigarette leaf imports. Last year's imports represented more than a third of the tobacco used in U.S. cigarette production.

Flue-cured tobacco disappearance in the current marketing year may fall from last year's 935 million pounds, mainly because of reduced domestic use. With the smaller 1985 crop, the carryover on July 1, 1986 will probably decline about 5 percent from last July's 2.08 billion pounds. Production in 1986 is expected to drop from last year's 800 million pounds.

Total disappearance of burley tobacco in 1985/86 is likely to increase from 1984/85's 556 million pounds, with a rise in both domestic use and exports. Burley sales this season totaled about 550 million pounds, 18 percent less than last season. The burley carryover next October 1 may be about 2 percent below a year earlier.

Although subject to change with new legislation, USDA has set this season's burley marketing quota at 525 million pounds, the same as last year, under legislation in effect in late February. The effective quota, which reflects 1985's overmarketings, may total about 510 million pounds, about 30 million pounds below last season's effective quota. Burley production is expected to decline.

Acreage allotments were reduced about 12 percent for Kentucky- Tennessee fire-cured and 25 percent for Kentucky-Tennessee air-cured. Ohio filler and Wisconsin binder allotments were reduced about 20 percent, but the Virginia fire- and sun-cured allotments were set about the same. Prices for the 1985 crop were generally lower.

#### **TOBACCO PRODUCTS**

# Cigarette Use Declines in 1985

U.S cigarette consumption declined in 1985 because of higher prices, antismoking activities, and restrictions on where people can smoke. Americans smoked 594 billion cigarettes in 1985. 1 percent fewer than in 1984. However, the decline was cushioned because cigarette prices rose less rapidly than in 1983 and 1984, and consumers continued to switch to generic and mid-priced brands that were 15 to 35 percent cheaper than full-priced brands. Even though exports rose, the decline in domestic use resulted in output falling to 665 billion cigarettes. In 1986, domestic consumption is expected to decline as some States raise taxes and smoking restrictions increase. Per capita consumption will continue to fall. Last year, per capita use by persons 18 and over fell to 3,378 cigarettes-down from 3,461 in 1984.

The annual Economic Research Service survey of cigarette manufacturers indicated that production of filtertip cigarettes rose to 94.6 percent of total output in 1985, up from 94.2 percent in 1984. The gain was concentrated in the 85-millimeter size, which made up about 45 1/2 percent of 1985 output (table 3).

## Cigarette Prices Rising

Manufacturers raised wholesale cigarette prices two times last year for a total increase of about 7 percent (table 4). Retail prices rose 6 percent and are expected to rise further this year.

Twelve States raised cigarette taxes in 1985 an average of 6 cents a pack. State cigarette tax rates (weighted by number of packs taxed) averaged 16.7 cents per pack in December 1985, 1.4 cents above a year earlier. Tax increases have been announced or proposed in several other States this year. The Federal excise tax was increased to 16 cents a pack on January 1, 1983 and was scheduled to return to 8 cents on October 1, 1985. However, the 16-cent rate was extended five times. The rate returned to 8 cents on March 14, but a bill recently passed by Congress would make the 16-cent rate permanent and the higher rate would be retroactive to March 14. Senate leaders indicate the President is expected to sign the bi11.

# Government Reports on Cigarettes

The Health Consequences of Smoking—Cancer and Chronic Lung Disease in the Workplace was released in December by

Table 1--Cigarettes: U.S. output, removals, and consumption, 1976-85

				Ren	novals			
		4-7		Tax⊸	exempt		Estimated	Total
Year	Output	Taxable	Total	Exports	Shipments I/	Overseas forces2/	inventory increase	U.S. consump- tion3/
				Bill	ions			
1976	693.4	617.9	72.1	61.4	1.9	8.8	13.5	613.5
1977	665.9	592.0	78.1	66.8	1.1	10.2	-14.4	617.0
1978	695.9	614.2	85.1	74.4	1.2	9.6	8.2	616.0
1979	704.4	614.0	93.8	79.7	1.1	13.0	5.7	621.5
1980	714.1	620.5	94.2	82.0	1.1	11.1	2.3	631.5
1981	736.5	638.1	92.0	82.6	1.0	8.4	8.0	640.0
1982	694.2	614.1	82.1	73.6	1.0	7.5	-10.8	634.0
1983	667.0	597.5	69.7	60.7	.9	8.1	7.2	600.0
1984	668.8	597.8	67.1	56.5	.8	9.8	8.8	600.4
1985	665.3	595.0	66.5	58.9	.8	6.8	9.5	594.0

I/ To Puerto Rico and other U.S. possessions. 2/ Includes ship stores and small tax-exempt categories. 3/ Taxable removals, overseas forces, inventory change and imports (negligible).

Compiled from reports of the Bureau of Alcohol, Tobacco, and Firearms and the Bureau of the Census.

Table 2—Per capita consumption of tobacco products in the United States (including overseas forces), 1976–85

		Per capi	ta 18 years	and over		Per male 18 years and over				
Year	Čigare	ettes I/	Snuff 2/	All tobacco products 1/		cigars arillos	Smoking tobacco 2/	Chewing tobacco 2/		
	Number	Pounds	Pounds	Pounds	Number	Pounds	Pounds	Pounds		
1976	4,092	7.35	3/	3/	75.0	1.20	.75	3/		
1977	4,051	7.21	3/	3/	67.9	1.13	.65	3/		
1978	3,967	6.89	3/	3/	63.4	1.05	.60	3/		
197 <del>9</del>	3,861	7.00	3/	3/	56.0	.92	.50	3/		
1980	3,851	6.79	3/	3/	51.1	.84	.48	3/		
1981	3,840	6.53	.25	7.60	48.9	.81	.46	1.13		
1982	3,753	6.48	.26	7.49	45.3	.74	.42	1.09		
1983	3,502	6.21	.27	7.20	43.9	.72	.41	1.05		
1984 4/	3,461	5.91	.27	6.87	42.0	.69	.36	1.05		
1985 4/	3,378	5.74	.28	6.65	38.4	.63	.32	1.01		

I/ Unstemmed processing weight. 2/ Finished product weight. 3/ New product classifications became effective January I, 1982. Revisions for 1980 and prior years not available. 4/ Subject to revision. Data prior to 1979 do not include results of 1980 census.

Table 3---Cigarettes: Output of filter tip and nonfilter tip by length, 1983-85 1/

	198	13	1984		1985 2/	
l tem	Output	Percent of total	Output	Percent of total	Output	Percent of total
	Billion	Percent	Billion	Percent	Billion	Percent
Filter tip						
80 mm Long	75.9	11.4	76.5	11.4	74.8	11.3
85 mm King	307.8	46.1	302.5	45.2	302.6	45.5
100 mm Extra Long	226.8	34.0	237.1	35.5	236 <b>.</b> 9	35.6
120 mm	14.0	2.1	13.7	2.1	14.8	2.2
Total	624.5	93.6	629.8	94.2	629.1	94.6
Nonfilter tip						
70 mm Regular	18.6	2.8	17.7	2.6	16.0	2.4
85 mm King	23.9	3.6	21.3	3.2	20.2	3.0
Total	42.5	6.4	39.0	5.8	36.2	5.4
Grand total	667.0	100.0	668.8	100.0	665.3	100.0

<sup>1/</sup> Cigarettes having other lengths were included in the most nearly comparable group.
2/ Preliminary.

the Department of Health and Human Services (HHS). The report concluded that for the majority of American workers, cigarette smoking represents a greater cause of death and disability than their workplace environment. The report presented findings with regard to differences in smoking prevalence between blue-collar and white-collar workers. A higher percentage of blue- than white-collar workers currently smoke. Blue-collar workers started smoking

at an earlier age and fewer of them have stopped. The report indicates that reduced workplace hazards and smoking control can be effective in reducing risk of disease to individual workers.

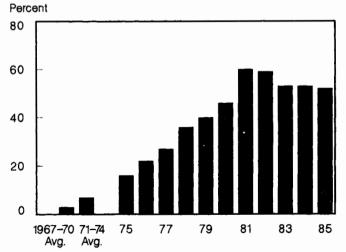
Cigar and Smoking Tobacco Use Again Lower

Large cigar use (including cigarillos) continued to decline in the fourth quarter of

Approximate date		Net pri	ce per 10	00	Net price per 1000 excluding Federal excise tax 2/			
of change 3/	Standard	King size	Filter tips	100 millimeter	Standard	King size	Filter tips	100 millimenter
				Dol	lars			
August 1977 June 1978 December 1978 June-July 1979 January 1980 May 1980 November 1980 April 1981 September 1981 February 1982 AugSept. 1982 4/ October 1982 4/ November 1982 4/ January 1983 December 1983 June 1983 June 1984 December 1984 June 1985 December 1985 6/	14.35 15.20 15.75 16.30 17.05 17.65 18.50 19.35 20.20 21.20 22.70 24.20 25.20 26.90 28.40 29.15 30.15 31.15 33.15	14.35 15.20 15.75 16.30 17.65 18.50 19.35 20.20 21.20 23.70 25.20 26.20 27.90 29.40 30.15 31.15 32.40 33.40 34.65	14.35 15.20 15.75 16.30 17.05 17.65 18.50 19.35 20.20 21.20 22.70 24.20 25.20 26.90 28.40 29.15 30.15 31.15 32.15	14.85 15.70 16.25 16.80 17.55 18.15 19.00 19.85 20.70 21.70 23.70 25.20 26.20 27.90 29.40 30.15 31.15 32.40 33.40 34.65	10.35 11.20 11.75 12.30 13.05 13.65 14.50 15.35 16.20 17.20 18.70 20.20 21.20 18.90 20.40 21.15 22.15 23.15 24.15	10.35 11.20 11.75 12.30 13.65 14.50 15.35 16.20 17.20 19.70 21.20 22.20 19.90 21.40 22.15 23.15 24.40 25.40 26.65	10.35 11.20 11.75 12.30 13.05 13.65 14.50 15.35 16.20 17.20 18.70 20.20 21.20 21.20 21.20 21.15 22.15 23.15 24.15	10.85 11.70 12.25 12.80 13.55 14.15 15.00 15.85 16.70 17.70 19.70 21.20 22.20 19.90 21.40 22.15 23.15 24.40 25.40 26.65

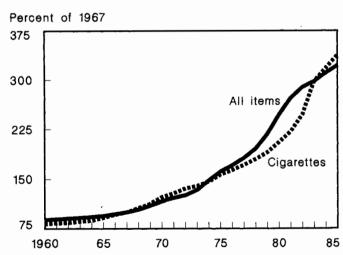
I/ Includes leading brands. A 3-percent discount is made for payment within 10 days or 2 percent within 14 days. 2/ Effective January I, 1983, the Federal excise tax doubled to \$8.00 per 1,000 cigarettes. 3/ For 1940-74, see TS-151, March 1975; for 1974-76, see TS-177, September 1981. 4/ Manufacturers increased prices by a different amount. The change shown represents a major manufacturer whose prices were between the highest and lowest. 5/ The January price increase brought major manufacturers' prices in line. 6/ Generic cigarette prices are about 35 percent lower than those listed and mid-priced brands are about 15 percent lower.

#### Cigarettes: Low-Tar Market Share\*



• 15 mg. 'tar' or less. Federal Trade Comission data. Latest year estimated.

# Consumer Price Index and Cigarette Prices



BLS Data. Beginning 1978 for all urban consumers.
Cigarettes, filter tip, king size for 1960-77. Latest year estimated.

1985. Last year, U.S. smokers used about 3.23 billion large cigars, 8 percent fewer than a year earlier (table 6). Production of small cigars—less than 3 pounds per 1,000—declined to 1.25 billion pieces, down 1 percent from 1984. While total cigar use is expected to continue to fall, the rate of decline may slow.

Smoking tobacco consumption last year totaled 27 million pounds, 8 percent below 1984. Sales (including imports) of pipe tobacco, the major category, and roll-your-own cigarettes both declined (table 8).

#### Smokeless Tobacco Use Declines

During 1985, total smokeless tobacco consumption declined as snuff consumption went up but chewing tobacco use fell by a greater amount (table 5). Employment was down in some industries where chewing tobacco is typically used. Among smokeless products, only moist snuff consumption rose. All other categories—dry snuff, loose—leaf chewing, twist chewing, and plug chewing—declined. U.S. manufacturers sell

virtually all their chewing tobacco and snuff domestically.

On February 27, the Comprehensive Smokeless Tobacco Health Education Act of 1986 was enacted (Public Law 99-252). The act requires three rotating warning labels on smokeless tobacco containers and in printed advertisements, except on billboards, for the products beginning in late February, 1987.

#### The warnings are:

- o This product may cause oral cancer.
- o This product may cause gum disease and tooth loss.
- o This product is not a safe alternative to cigarettes.

In print advertisements, circles and arrows will draw attention to the warning labels. Television and radio advertising of smokeless products will be banned effective in late August, 1986. In addition, the Secretary of Health and Human Services shall establish and carry out an educational program on the dangers of using smokeless tobacco products.

Table 5---Tobacco products: Output and domestic sales, 1983-85

ltem		Manufacture	d	Invo	iced to dom customers	
, i ali	1983	1984	1985 2/	1983	1984	1985 2/
			Million	pounds		
Chewing Tobacco:						
Plug-firm	9.7	8.5	7.4	9.6	8.7	8.0
Plug-moist	4.4	4.2	4.0	4.4	4.0	3.8
Twist	1.7	1.7	1.5	1.7	1.6	1.5
Loose leaf	71.0	74.4	74.0	70.9	73.0	71.7
Total	86.8	88.8	86.9	86.6	87.3	85.0
Snuff-dry	10.5	10.2	9.2	10.7	10.2	9.5
Snuff-moist	36.2	39.2	39.6	35.0	37.5	39.1
Total	46.7	49.4	48.8	45.7	47.7	48.6
Smoking						
Pipe	23.7	20.8	18.4	23.0	20.6	18.1
Granulated or sack	.4	.3	.4	.4	.3	.4
Cigarette cut	4.0	3.4	3.3	3.6	3.4	3.3
Ťotal	28.0	24.5	22.1	27.0	24.3	21.8
Smoking tobacco in bulk						
(exports)	7.9	9.3	11.9			
Manufactured smoking						
tobacco (exports)	13.8	23.0	29.7			
Small cigars (millions)	1,352	1,256	1,245	1,334	1,270	1,240

<sup>1/</sup> Taxable removals for small cigars. 2/ Subject to revision.

	Unit	ed States fa	actories				
Year and item	Removals Output		vals	From Puerto Rico, taxable	Imports	Exports	Total U.S. consumption I/
		Taxable	Tax-exempt				
			Mil	lions			
Large cigars 2/ 1983 1984 1985 4/	3,135 3,130 2,826	3,031 2,962 2,740	140 121 95	429 371 301	135 143 191	130 104 101	3,605 3,493 3,226
			Millio	n pounds			
Smoking tobacco 1983 1984 1985 4/	28.0 24.5 22.1	27.0 24.3 21.8	.6 .4 .4	 	3/ 6.7 3/ 5.7 3/ 5.4	1.0 .9 .6	29.5

<sup>1/</sup> Total removals (or sales) from U.S. and Puerto Rican factories, plus imports, minus exports.
2/ Includes cigarillos. 3/ From European countries normally not suppliers of packaged tobacco.
4/ Subject to revision.

Compiled from reports of the Bureau of Alcohol, Tobacco, and Firearms, Bureau of the Census, and Agricultural Marketing Service, USDA.

Table 7--Tobacco demand factors, 1977-85\*

		e personal er capita 2/			Consumer	price indexes	3/	
Year	Population July 1 1/	Current	1982	All	Tobacco	Cigarettes		Cigars, regular
		prices	prices	ltems	tems products	Nonfilter tip regular	Filter tip, king size	size
	Million	Dol	lars			1967=100		
977 978 979 980 981 982 983 984 985 5/	152.6 155.3 161.0 164.0 166.3 168.9 171.3 173.5	6,262 6,938 7,682 8,422 9,247 9,732 10,339 11,279	9,381 9,735 9,829 9,723 9,773 9,732 9,952 10,427 10,507	181.5 195.4 217.5 246.8 272.4 289.0 298.4 311.1	168.0 177.3 187.9 202.6 218.9 243.4 290.9 310.0 328.4	170.6    	171.0 179.8 189.7 205.2 221.4 247.1 297.9 318.4 337.8	135.0 4/103.9 4/110.6 4/120.0 4/131.2 4/140.8 4/150.2 4/158.5 4/166.3

<sup>1/ 18</sup> years and older including forces overseas. 2/ Based on total population. 3/ All urban consumers, 1978-84; urban wage earners and clerical workers, 1973-77. 4/ Other tobacco products and smoking accessories, December 1977=100. 5/ Subject to revision. 6/ Estimated. \*Data prior to 1979 do not include results of 1980 census.

Table 8—Estimated number of roll-your-own cigarettes smoked and smoking tobacco consumed, 1982-85

				Smoking to	bacco for	
Year	Roll-your- own cigarettes I/	Total 2/	Roll-y	our-own ettes	Pipe	tobacco
			Quantity	Percent of total	Quantity	Percent of total
	Billions	Million pounds	Million pounds	Percent	Million pounds	Percent
1982	4.7	34	8	24	26	76
1983	5.5	33	9	29	22	71
1984	5.6	30	9	30	21	70
1985 3/	4.8	27	8	30	19	70

 $<sup>\</sup>mbox{\ensuremath{\mathsf{I}}/\mathsf{Derived}}$  from shipments of cigarette papers and tubes.  $\mbox{\ensuremath{\mathsf{2}}/\mathsf{Includes}}$  imported tobacco.

#### U.S. EXPORTS AND IMPORTS

The United States is the world's leading tobacco exporter as well as the largest importer. During 1960-64, about 30 percent of U.S. tobacco production was exported. By 1980-84, exports increased to about 38 percent of the crop. However, the U.S. share of world exports fell from 28 percent in 1970 to 18 percent in 1984.

Table 9---U.S. cigarette exports to leading destinations, 1983-85

Country	1983	1984	1985 1/
		Billions	
Belgium-Luxem-			
bourg	13.0	11.2	12.2
Hong Kong	7.4	7.5	8.4
United Arab Emirates	1.3	.8	3.1
Netherlands	1.0	•0	7.1
Antilles	1.4	1.1	1.2
Saudi Arabia	6.2	6.1	6.6
Japan	5.5	6.3	6.5
Kuwait	1.5	1.5	1.5
Spain 2/	1.2	.8	.9
Colombia	.7	.3	*
0ther	22.5	20.9	18.5
Total	60.7	56.5	58.9

I/Subject to revision. 2/ Includes Canary
Islands. \*Less than 50 million.

Table 10-Large cigars: Taxable removals by revenue class, 1984-85

Revenue class and wholesale price I/	1984	1985	Change from 1984 2/
	Bill	ions	Percent
Dollars per thousand			
A-C (up to \$66) D-E (over \$66 to \$120) F-H (over \$120)	.24 1.89 1.30	.20  .7   .20	-17 -10 8
Total removals	3.43	3.11	-9

<sup>1/</sup> Wholesale price classes roughly equivalent to
retail price classes used prior to February 1, 1977.
2/ Computed from unrounded data.

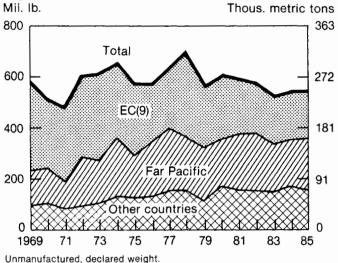
Compiled from reports of the Bureau of Alcohol, Tobacco and Firearms, and Tobacco Merchants Association of the U.S.  $\,$ 

U.S. exports of unmanufactured tobacco and tobacco products were valued at \$2.79 billion in calendar 1985, 3 percent above 1984 but 2 percent below 1982's record. This figure includes unmanufactured tobacco worth \$1.52 billion and tobacco products valued at \$1.27 billion. Unit values of both unmanufactured and manufactured products were down a little from a year earlier, but the rise in volume was more than offsetting. U.S. tobacco imports rose 2 percent in value to \$650 million, leaving a trade balance of \$2.14 billion. The trade balance was 3 percent above 1984 but 6 percent below the record of \$2.28 billion in 1982.

<sup>3/</sup> Preliminary.

Compiled from publications and records of the Bureau of the Census.  $\label{eq:complex}$ 

# **Export Market for U.S. Tobacco**



Last year, cigarette exports rose 4 percent. The declared value rose about 5 percent to \$1.18 billion. About 57 percent of cigarette exports go to Asian countries, although the Census Bureau records about 120 countries as destinations.

### Leaf Tobacco Exports Rise

U.S. exports of unmanufactured tobacco in 1985 rose 1 percent from 1984 to 549 million pounds (249,000 metric tons) in export weight, primarily because of the improved quality of the 1984 burley crop. The farm

sales weight rose to 678 million pounds, up 28 million from a year earlier. Exports of burley, Kentucky-Tennessee dark fire-cured, Virginia fire-and sun-cured, Maryland, Kentucky-Tennessee dark air-cured, cigar and blackfat all rose. Only flue-cured exports were down (table 12).

European markets, which typically take more than half of U.S. leaf exports, reduced U.S. purchases by 4 percent. However, purchases by Asian countries rose 10 percent and more than offset the European decline.

Despite the increase in exports last year. several factors continue to hold U.S. exports below levels of every year from 1972 to 1982. Because of increased excise taxes, several countries are experiencing reductions or slowdowns in the growth of cigarette sales. Also, the high cost of U.S. tobacco and the strength of the U.S. dollar against foreign currencies have raised costs to importers and are causing a further shift to foreign tobacco. particularly that grown in Brazil and Zimbabwe. Relatively high interest rates have limited manufacturers' ability to carry stocks. These factors, combined with ample and cheaper foreign stocks, will probably restrain U.S. exports in 1986. However, some growth is expected because of lower prices for the 1985 crop, the high-quality 1985 burley crop, and recent weakening of the dollar relative to other major currencies.

Table 11--U.S. tobacco exports and imports: Unmanufactured and manufactured, 1976-85

Year		Exports			Imports 1	/	Net exports (value)		
	Unmanufactured		Manu-	Unmanufactured		Manu-	Unmanu-	Manu-	Total
	Quantity 2/	Value	factured	Quantity 2/	Value	factured 3/	factured	factured	
	Million lbs.	bs. Million dollars		Million lbs. Million d		dollars	Million dollars		
1976	578.1	921.6	536.0	310.4	269.7	46.7	651.9	489.3	1,141.2
1977	628.6	1,094.3	637.4	316.2	326.7	46.0	767.6	591.4	1,359.0
1978	700.0	1.358.2	766.4	336.0	377.9	50.1	1,007.3	716.3	1,723.6
1979	567.4	1,184.2	964.0	377.2	412.0	51.4	772.2	912.6	1,684.8
1980	598.7	1,334.1	1,091.5	365.6	391.7	94.9	942.4	996.6	1,939.0
1981	584.5	1,457.5	1,265.3	335.9	354.0	201.6	1,103.5	1,063.7	2,167.2
1982	572.1	1.546.5	1,298.0	295.8	342.0	226.7	1,204.5	1.071.3	2,275.8
1983	524.4	1.461.7	1,185.6	317.2	413.8	403.5	1,047.9	782.1	1,830.0
1984	542.7	1,511.1	1,192.5	409.1	547.6	88.3	963.5	1,104.2	2,067.7
1985	549.0	1,520.6	1,267.2	430.3	571.4	78.2	1,090.3	1,189.0	2,138.2

<sup>1/</sup> For consumption. 2/ Declared weight. 3/ Quantity in million pounds was: 1979, 10.4; 1980, 36.9; 1981, 109.8; 1982, 199.3; 1983, 219.1; 1984, 16.3; 1985, 12.4.

Compiled from publications and records of the Bureau of the Census.

Table 12--U.S. exports of unmanufactured tobacco by types and to principal importing countries, 1982-85 (declared weight)

Type & country	1982	1983	1984	1985 1/	1985 as a % 1984
	M	illion pounds			Percent
Гуре					
Flue-cured	348.4	310.6	349.8	333.1	95
Burley	103.6	90.8	73.6	102.3	139
Maryland	6.7	8.1	3.7	6.7	181
Fire-cured,					
Ky. and Tenn.	18.8	19.6	14.2	14.3	. 101
/irginia fire &					
sun-cured	2.7	1.1	2.4	3.4	142
Green River &					
One-Sucker	.2	.1	.4	.5	125
Black Fat	2.2	1.9	2.5 1.9	2.9	116
igar wrapper	1.1	.9	1.9	2.1	111
Cigar binder	•1	•2	.2	.3	150
Cigar filler	.2	.3	.3	.2	66
Perique	.1	.4	.1	١.	100
Stems, trimmings &	70 /	75.0	<b></b>	70 7	00
scrap	78.1	75.8	81.8	72.7	89
Other unmanu.				10.3	07
NEC 2/	9.8	14.6	11.8	10.3	87
Total	572.0	524.4	542.7	548.9	101
Country of destination					
United Kingdom	30.7	27.8	31.8	18.4	58
France	5.3	7.3	5.1	9.9	194
Belgium-Luxem.	15.2	9.6	9.4	11.5	122
Netherlands	25.1	28.4	22.3	20.9	94
West Germany	68.2	58.0	66.0	76.7	116
Denmark	16.8	20.2	19.8	16.2	82
lre land	4.7	3.2	8.0	7.3	91
Italy	28.1	32.2	31.3	28.7	92
Total EC	194.0	186.7	193.7	189.6	98
Switzerland	26.7	16.8	25.3	23.9	94
Finland	6.0	6.5	5.7	5.3	93
Norway	3.6	5.7	4.7	3.3	.70
Sweden	8.7	12.4	11.5	15.8	137
Spain	31.8	40.0	52.5	41.9	80
Thailand	27.7	9.1	14.6	17.8	122
Rep. of Korea	1.1	0	0	1.2	
Malaysia	9.7	7.2	9.2	9.0	98
Philippines	15.2	11.1	5.7	12.1	212
Ta i wan	21.3	19.9	25.1	24.0	.96
Japan	110.3	114.1	92.1	102.0	111
Australia	10.1	9.7	8.2	7.3	89 55
New Zealand	4.1	2.6	2.9	1.6	55
Egypt	22.0	21.6	37.4	41.2	110
Other countries	79.7	61.0	54.1	52.9	98
Total	572.0	524.4	542.7	548.9	101

I/ Preliminary. 2/ New classification, January 1, 1978. Previously included in manufactured in bulk.
Details may not add to total due to rounding. \* Less than 50,000.

Compiled from publications and records of the Bureau of the Census.

For the fifth year in a row, Japan was the leading buyer of U.S. tobacco leaf, followed by West Germany. U.S. exports to West Germany rose 16 percent, while Japan increased its imports 11 percent. Shipments to Japan may rise in 1986, although annual shipments have varied widely because of inventory shifts and changes in shipping patterns. The United Kingdom, long a major U.S. market, reduced its takings 42 percent in 1985 and fell from fourth to ninth among leading markets. Cigarette consumption in the U.K. is declining and there has been a shift to cheaper tobacco from other countries. Spain and Egypt were the third— and fourth—largest markets in 1985.

Table 13--Flue-cured, burley, and Oriental tobacco production in specified countries, 1983-85

Country	1983	1984 1/	1985 2/
	The	ousand metri	c tons
Flue-cured			
Argentina	45	40	33
Canada	110	89	80
Mexico	8	7	8
Brazil	234	265	252
Zambia	2	3	3
Malawi	22	23	25
Zimbabwe	94	120	108
Tanzania	9	9	10
South Africa	25	25	27
Taiwan	23	26	24
India	189	135	98 75
Indonesia	33	30 80	35 71
Japan Kanas Par of	82 65	63	52
Korea, Rep. of Pakistan	25	34	35
Philippines	49	54	38
Thailand	52	50	50
Total	1,067	1,053	949
Burley			
Italy	60	62	60
Mexico	27	24	25
Greece	26	30	33
Korea, Rep. of	36	31	29
Malawi	42	27	34
Brazil	38	44	38
Spain	37	38	36
Total	266	256	255
Oriental			
Greece	.85	110	106
Bulgaria	107	123	105
Yugoslavia	48	50	35
Turkey	233 473	190 473	195 441
Total	4/3	4/3	441

I/ Subject to revision. 2/ Preliminary.

Compiled from reports of Foreign Agricultural Service.

The export volume of U.S. flue-cured tobacco fell 5 percent and value fell to 64 percent of total U.S. tobacco exports, down from 72 percent in 1984. Asia increased its takings last year, but the European reduction was larger.

Burley exports rose 39 percent. Purchases rose in both Europe and Asia, but the Asian hike was larger. Maryland exports rebounded strongly after a big drop in 1984. Kentucky—Tennessee fire—cured exports rose slightly, but Virginia fire—cured rose sharply for the second year in a row.

#### Imports Up

Total duty-paid imports (for consumption) of unmanufactured tobacco and tobacco, manufactured or not manufactured, except smoking tobacco in retail packages, rose 4 percent in 1985 to 433 million pounds. This quantity represents withdrawals from bond and duty-paid releases for manufacture immediately upon arrival (table 14). The United States imported more cigarette leaf and stems, but less cigarette and cigar scrap.

Cigarette leaf imports rose 11 percent. Oriental rose 2 percent and burley leaf fell 2 percent. The biggest jump occurred in stemmed cigarette leaf, which rose 35 percent. The hike in cigarette leaf imports reflects the trend of the last 15 years to more lower-cost imported flue and burley and less domestic flue and burley in U.S.- produced cigarettes. However, scrap imports (other than cigar leaf) fell 9 percent to 12 million pounds and the manufactured or not manufactured category dropped to less than 3 million pounds as most of the tobacco is now classified as stemmed cigarette leaf. Overall, imports accounted for more than a third of the tobacco used in U.S. cigarette production in 1985, and a similarly high proportion is expected this year.

General imports of tobacco (direct entry plus placements in bonded warehouses for later factory use) declined 5 percent in 1985. Cigarette and cigar leaf both fell but scrap and stems rose. Flue-cured imports rose but burley and stemmed leaf fell. Oriental fell about 1 percent.

Although general imports (arrivals) exceeded imports for consumption, U.S. stocks

Table 14---U.S. imports of unmanufactured tobacco for consumption and general imports, principal categories, and countries of origin, 1983-85 i/ (declared weight)

	Imports for consumption					General	imports (	arrivals)	
	1983	1984	1985 1/	1985 as a percentage of 1984	1983	1984	1985 1/	1985 as a percentage of 1984	Value 1989 per 15.
	м	illion pou	nds	Percent	P	lillion pou	nds	Percent	Dollars
Cigarette tobacco									
Leaf	-								
Oriental Turkev	112.7	106.6	107.9	101	109.9	119.8	114.7	96	1.53
Greece	31.1	28.6	29.5	103	32.0	27.9	33.4	120	1.37
Yugoslavia	10.3	13.0	14.3	110	20.3	12.5	8.1	65	1.82
Other countries	29.9	20.7	i9.8	96	23.2	16.4	18.8	115	1.58
Flue-cured	14.9	22.3	24.4	109	17.0	24.1	30.7	127	1.01
Burley	12.3	19.9	19.4	<b>9</b> 7	27.1	22.0	20.6	94	.95
Other o	18.6	95.0	125.6	132	23.5	150.7	116.8	78	1.36
Subtotal	229.8	306.1	340.9	111	253.0	373.4	343.1	92	1.38
Manufactured or not manu- factured, NSPF, other									
Brazil	82.3	1.0	۱۰	10	54.8		. 1		.95
Korea, Republic of Mexico	24.9 20.7	0 1.3	0 .2	15	11.0 3.2				
Other countries	82.2	4.7	2.5	53	39.5	2.1	2.4	114	1.74
Subtotal	210.1	7.0	2.8	40	108.5	2.1	2.5	119	1.71
Scrap 2/									
Brazil	1.2	.6	.4	67	.8	.4	1.2	300	.66
Korea, Republic of	.1	*	*		.4				
italy	.3	*	.2		.2				
Mexico	.3	.1	*		.2	_ • <u>1</u>			
Turkey	5.0	5.5	6.0	109	7.6	3.7	5.5	149	.20
Other countries	5.3	6.6	5.1	77	6.2	6.0	5.3	88	.98
Subtotal	12.2	12.8	11.7	91	15.4	10.2	12.0	118	.59
Total cigarette tobacco	452. i	325.9	355.4	109	376.9	385.7	357.6	93	1.36
Cigar-tobacco									
Wrapper	2.0	2.2	2.2	100	2.9	2.1	2.1	100	5.23
Filler-stemmed and							<del></del> -		
unstemmed		7 2	3.9	53	2.9	6.5	3.7	57	1.29
Dominican Republic Other countries	.9 3.0	7.3 5.8	4.0	69	15.4	17.4	14.5	83	.81
Subtotal	3.9	13.1	7.9	60	18.3	23.9	18.2	76	.91
Scrap									
Philippines	5.2	4.7	5.7	121	4.6	2.6	4.5	173	.66
Indonesia	5.5	6.0	5.2	87	4.5	4.7	5.2	iii	.67
Dominican Republic	4.1	6.2	3.4	55	1.5	2.2	3.4	155	1.01
Brazil	2.8	3.8	3.3	87	2.8	3.0	2.8	93	1.11
Other countries	17.3	19.4	14.2	73	15.7	12.3	16.6	135	. 35
Subtotal	35.3	40.1	31.8	79	29.1	24.8	32.5	131	.58
Total cigar tobacco	41.2	55.4	41.9	76	50.3	50.8	52.8	104	.88
Stems	33.7	34.7	35.5	102	32.4	32.8	34.7	106	.16
GRAND TOTAL	527.0	416.0	432.8	104	459.6	469.3	445.1	95	1.21

 $<sup>\</sup>mbox{\footnote{A}}$  / Preliminary. 2/ Includes minor quantities for smoking tobacco, chewing tobacco, and snuff. Detail may not add to total due to rounding.

Compiled from publications and records of the Bureau of the Census.

of imported tobacco on January 1, 1986, were down from a year earlier. Cigarette tobacco declined 84 million pounds, or about 9 percent from a year earlier, with a drop in all three cigarette types; burley, flue-cured, and Oriental. Cigar stocks also fell, but only 2 percent.

#### 1985 Tobacco Legislation

Two sections of the Food Security Act (Public Law 99–198) of 1985 affects tobacco imports; one section affects domestic production:

o Tobacco Pesticide Residues: Requires that all flue-cured and burley tobacco offered for importation into the United States must either be certified by the importer, or inspected by the USDA, to assure that the tobacco does not contain more than a specified residue level of chemicals that have been cancelled,

suspended or otherwise prohibited under the Federal Insecticide, Fungicide, and Rodenticide Act. The residue standards will be set by the Secretary of Agriculture and will apply to both domestic and imported flue-cured and burley tobacco.

End Users of Imported Tobacco: Requires 0 the identification of the end user of imported flue-cured and burley tobacco. The end user is defined as a domestic manufacturer of cigarettes or other tobacco products, or as an entity that mixes, blends, processes, alters, or stores tobacco, or as any other individual that the Secretary of Agriculture may identify. The proposed regulations for implementation will be published in the Federal Register for public comment by April 1, 1986. The first report will be due to Congress by November 15, 1986, and annually thereafter.

Table 15—Estimated U.S. imports of flue-cured and burley tobacco and domestic use, 1969-84 (Farm sales weight)

		Flue-	-cured			Burley			
Year beginning July !	Imports I/	Domestic disappear- ance	Total use	Imports' share of total	Imports I/	Domestic disappear- ance 2/	Total use	Imports' share of total	
	м	illion pounds		Percent	М	Million pounds			
1969	5.7	645.9	651.6	0.9	3.3	507.1	510.4	0.6	
1970	10.6	640.1	650.7	1.6	3.2	503.0	506.2	0.6	
1971	11.2	662.5	673.7	1.7	4.6	515.2	519.8	0.9	
1972	12.7	664.2	676.9	1.9	8.9	534.5	543.4	1.6	
1973	20.4	703.4	723.8	2.8	30.7	533.1	563.8	5.4	
1974	23.1	652.3	675.4	3.4	47.7	518.8	566.5	8.4	
1975	24.4	670.6	695.0	3.5	46.7	510.1	556.8	8.4	
1976	30.8	634.0	644.8	4.6	37 <b>.9</b>	489.6	527.5	7.2	
1977	55.0	608.2	663.2	8.3	85.4	494.8	580.2	14.7	
1978	60.1	584.1	644.2	9.3	89.1	502.8	591.9	15.1	
1979	84.8	563.1	647.9	13.1	113.6	498.5	612.1	18.6	
1980	72.7	529.4	602.1	11.7	136.9	477.6	614.5	22.3	
1981	63.3	488.8	552.1	11.5	109.7	463.9	573.6	19.1	
1982	103.1	478.5	581.6	17.7	141.3	444.1	585.4	24.1	
1983	3/ 94.4	441.6	536.0	17.6	3/ 135.0	388.7	523.7	25.8	
1984	3/ 120.1	454.2	574.3	20.9	3/ 163.8	402.6	566.4	28.9	

<sup>1/</sup> Imports for consumption (duty paid) of leaf, scrap, and manufactured or unmanufactured (beginning 1980), prorated according to reported stocks of imported flue-cured and burley. 2/ Marketing year beginning October. 3/ General imports adjusted for stock change.

# TOBACCO LEAF SITUATION AND OUTLOOK 1/

Flue-Cured Tobacco Program Approved in Referendum

In a mail referendum (March 10-13), flue-cured growers voted 93.7 percent to continue acreage-poundage quotas and price supports for the next three years. The referendum had been postponed twice in anticipation that pending tobacco legislation which would lower price supports and no-net cost assessments would be enacted. In early March it was announced that flue-cured producers must contribute 32 cents per pound to a no-net cost account to be eligible for price support for the 1986 crop and that the

average price support level would be \$1.717 per pound under legislation then in effect. Under new legislation that may be enacted the support rate would be lowered to \$1.438 per pound and the assessment level would be lowered substantially.

USDA Approves Flue-Cured No-Net-Cost Tobacco Assessment Change

USDA approved in late December a request by the Flue-Cured Tobacco Stabilization Board of Directors to transfer all assets from the No Net Cost Tobacco Fund to a No Net Cost Tobacco Account. The fund method was chosen initially because it provided greater flexibility in the use of funds in reducing Stabilization obligations.

Table 16--Flue-cured and burley tobacco: Marketing quota and marketings, 1976-86

	Que	ota		Marketings				
Year	Basic	Effective	Actual	Over- quota	Under- quota	Effective underquota //	Net carryover 2/	
			Flue	Million pou				
1976 1977 1978 1979 1980 1981 1981 1982 1983 1984 1985 3/ 1986 4/	1,268.1 1,116.5 1,117.2 1,094.9 1,094.4 1,012.9 1,013.0 910.5 804.3 773.7 757.0	1,409.1 1,197.3 1,181.5 1,068.5 1,186.5 1,111.4 976.8 886.7 831.7 758.0 722.0	1,316.0 1,124.2 1,205.9 973.8 1,086.1 1,144.3 993.8 854.8 849.6 791.8	49.4 42.6 65.6 24.8 36.0 64.9 54.4 31.2 42.6	139.9 115.2 43.9 118.8 137.9 31.3 37.5 67.1 32.8	130.2 106.9 41.8 117.0 135.1 29.2 30.6 65.6 31.5	80.8 64.3 -26.4 92.2 99.1 -35.6 -23.8 34.4 -11.1	
				Burley, ty	pe 31			
1976 1977 1978 1979 1980 1981 1982 1983 1984 1985 3/ 1986 4/	634.8 636.2 614.2 614.2 614.4 660.1 680.3 646.6 581.8 524.4 525.0	726.4 683.4 667.8 647.8 768.9 841.9 777.8 641.0 697.0 541.7 510.0	663.6 612.6 614.2 472.2 557.5 725.6 776.7 526.7 674.0 550.0	33.1 27.2 31.5 12.2 11.6 25.2 46.8 13.7 37.8	96.2 99.0 88.2 188.6 224.3 143.0 50.9 132.4 59.8	82.3 80.8 67.6 168.8 200.1 129.4 41.2 127.6 54.5	49.2 53.6 36.1 155.2 181.8 104.1 -3.5 113.9 16.7 -20.0	

I/ Underquota marketings less ineligible carryover. 2/ Effective underquota marketings less overquota marketings. 3/ Subject to revision. 4/ Preliminary. Subject to change if anticipated new legislation is enacted.

Compiled from records and reports of Price Support and Loan Division, Agricultural Stabilization and Conservation Service.

<sup>1/</sup> All quantities in this section are in farm-sales weight unless otherwise noted.

However, the account method offers tax advantages to growers, since the assessments can be treated as business expenses in the year paid. Under the fund method, assessments were capital contributions paid to Stabilization and growers were issued stock certificates. Growers then had to consider the assessment a capital loss after the certificates were cancelled.

# Domestic Leaf Supplies Decline But Remain Large

Despite larger carryin stocks, the smaller 1985 crop brought the 1985/86 supply of domestic leaf tobacco to 5.33 billion pounds, 3 percent below the previous year. On January 1, 1986 domestic leaf stocks were 1-1/2 percent below a year earlier. By the end of the current marketing year, stocks may be 3 percent below the 3.85-billion-pound carryover on July 1 and October 1, 1985.

With smaller anticipated effective quotas for both flue-cured and burley in 1986, growers are expected to reduce acreage by 7 percent to the lowest level since 1879. With average yields, total production could fall 10 to 15 percent from last year's 1.55 billion pounds.

Table 17--Computation of price level adjustment factor for tobacco, 1975-86

	:	Parity	index 1/	:
Crop year	;- ;	Previous : calendar : year :	3-year average2/	Price support level adjustment factor3/
	:	1910-14	=100	1959=100
1975	:	564	493	168
1976	:	614	556	191
1977	:	653	610	205
1978	:	687	650	218
1979	:	746	695	233
1980	:	850	761	255
1981	:	950	84 <del>9</del>	285
1982	:	1,035	944	317
1983	:	1,078	1,019	342
1984	:	1,104	1,072	360
1985	:	1,130	1,103	370
1986	:	1,121	1,118	375

1/Index of prices paid by farmers, including wage rates, interest, and taxes. 1965-75 revised in 1976 using 1971-73 weights. For original data used for prior year calculations see TS-155, March 1976., p. 16. 2/ Three calendar years immediately preceding. 3/ Three-year average parity index divided by 1959 parity index (298).

Production of both flue-cured and burley may fall 10 to 15 percent (table 16). In addition, growers are holding 20 to 25 million pounds of flue-cured and 80 to 110 million pounds of burley on farms because they had insufficient quota to sell it in 1985. Reduced allotments are expected to cause decreased output for dark fire-cured, dark air-cured, and cigar tobacco.

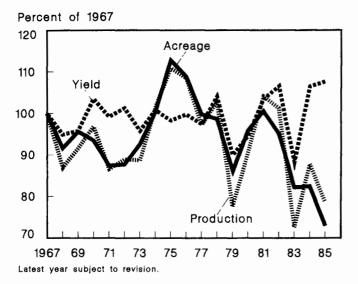
All tobacco types except Maryland, Pennsylvania filler, Connecticut binder, shade grown wrapper, and Perique are under quotas. Acreage allotments were reduced about 12 percent for Kentucky-Tennessee fire-cured, and Kentucky-Tennessee dark air-cured allotments were dropped about 25 percent. Acreage allotments for Virginia fire-cured and Virginia sun-cured will drop a little because of adjustments for farms which have produced less than 75 percent of their allotment in recent years. Cigar filler and binder allotments were reduced about 20 percent.

USDA's Prospective Plantings report indicated growers plan to plant 649,000 acres of tobacco in 1986, 7 percent less than a year earlier primarily because of reduced quotas. Last year's intentions were 2 percent higher than the final harvested acreage, largely because of uncertainties about the size of the no-net-cost assessments and the potential for program changes. In 1984, intentions were about the same as the final harvested acreage. In 1983, intentions were 4 percent higher than the final harvested acreage. largely because of dry weather. In 1982, intentions were almost the same as the final harvested acreage, and in 1981, intentions were 3 percent below it. In 1979 and 1980, harvested acreage fell below intentions because of regulation changes and weather problems. During 1974-78, intentions averaged 1 percent below harvested acreage. This year, uncertainties about the size of no-net-cost assessments and the potential for program changes probably influenced the drop in intentions from a year ago and may alter final decisions about acreage.

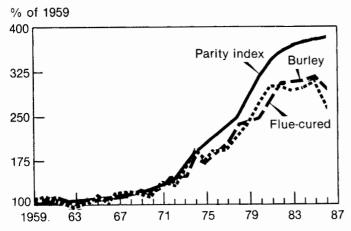
# Flue-Cured Production Costs May Change Little

Production and marketing costs for flue-cured tobacco are expected to change little in 1986. Cost increases for some inputs will likely be offset by declines in others.

# Tobacco Acreage, Yield and Production



#### **Tobacco Prices and Parity Index**



Prices paid for all items including interest, taxes and wage rates. Latest year, estimated.

Total costs, excluding land and quota and the no-net-cost assessement, may show little or no change from a year ago.

Variable costs could decline a little. Fuel, fertilizer, and pesticide costs are all expected to decline. Wage rates may increase, but not by much. Costs of leasing and renting quotas may decline even though flue-cured effective quotas were reduced under legislation then in effect. The higher no-net-cost assessments have reduced the amount that can be paid for quota leases.

Price Support Program May Change in 1986

Both the Senate and House have passed a bill that Senate leaders indicate the President

is likely to sign. The legislation would change quota setting procedures, price support calculations and other features of the price support and production control program. Price support is available to eligible growers through loans to producer associations. To be eligible, producers must contribute to a no-net-cost account established by the associations. For 1986, the contribution for flue-cured was set at 32 cents per pound under legislation then in effect. The no-net cost contributions have not been set for other kinds of tobacco and will likely be lowered for flue-cured if new legislation is enacted.

To receive price supports, producers must certify that pesticides used on tobacco have been approved by the Environmental Protection Agency, and that these products have been used in accordance with label directions. As a condition for price support for flue-cured tobacco, USDA requires growers to designate a warehouse where they intend to sell their tobacco.

Price supports for burley and flue-cured are uncertain but if new legislation passed by Congress is enacted, the flue-cured support would be set at \$1.438 per pound and \$1.488 per pound for burley. For other types, the maximum overall price support under basic legislation would rise 1 1/2 percent over 1985. However, under the Gramm-Rudman-Hollings budget law, effective support loans for all kinds could be reduced 4.3 percent below the level that would otherwise prevail under the existing tobacco price-support law. The formula in the current law, which will continue to apply to types other than flue-cured and burley whether or not new legislation is enacted, takes account of the higher prices for goods and services paid by farmers during the last 3 calendar years (1983–85), as compared with average prices paid in 1959. But under the no-net-cost law of 1982, the support increase can be held to 65 percent of the amount permitted under the basic price support legislation, if the supply of a particular tobacco is considered excessive. Also, for types other than flue-cured and burley, loan associations have the authority to reduce support levels if market conditions warrant. Price support levels have only been announced for flue-cured tobacco under legislation existing at the time, but legislation passed by Congress would change the flue-cured and burley quota setting procedure and calculations for price support.

Growers of flue-cured tobacco approved marketing quotas on their next three crops in a mail referendum on March 10-13. After a month's delay burley growers are scheduled to vote on March 24-27 on whether to accept marketing quotas on their next three crops. Growers of Virginia sun-cured tobacco approved marketing quotas on their next three crops during February 24-27. In the same week. Pennsylvania filler. Connecticut binder. and Maryland tobacco growers turned down marketing quotas on their next three crops. Growers of Ohio filler and Wisconsin binder. Virginia fire-cured, and Kentucky-Tennessee fire-cured and dark air-cured growers approved marketing quotas for the 1986 crop in previous referenda.

# Tobacco Legislation

On November 15, 1985, the 1985/86 season's burley price support was lowered 30 cents a pound from the previously announced level of \$1.788 per pound. This law also lowered the no-net-cost assessment from 30 cents to no more than 4 cents a pound. Two amendments (discussed previously) dealing primarily with imported tobacco were included in the 1985 Food Security Act, even though legislation authorizing the Tobacco Price Support and Marketing Quota program is permanent.

Both the House and Senate adopted tobacco program changes as a part of budget reduction measures in 1985. A bill has been passed by both the House and Senate, and Senate leaders indicate it will likely be signed into law. It would continue the Federal excise tax on cigarettes at 16 cents a pack and place a 24-cent-a-pound Federal excise tax on snuff and an 8 cent a pound tax on chewing tobacco. Other provisions agreed to by Senate and House conferees are:

#### Price Support

- o The price support level for 1986-crop burley tobacco would remain at \$1.488 per pound. The price support level for 1986 crop flue-cured would be lowered to \$1.438 per pound from the \$1.65 effective level of 1985 (before buyer rebates).
- o The price support for 1986 and subsequent crops of any kind of tobacco (other than flue-cured and burley) would be set using

the same formula as in current law for 1986 crops. Also, for other types, loan associations have the authority to reduce support levels if market conditions warrant.

For 1987 and future years, the flue-cured and burley price support would be the level for the preceding year adjusted by changes in the 5-year moving average of prices (two-thirds weight) and the change in the cost of production index (one-third weight). Costs include general variable costs but exclude costs of land, quota, risk, overhead, management, marketing contributions or assessments, and other costs not directly related to the production of tobacco. The Secretary of Agriculture could set the price support between 65 and 100 percent of the calculated amount. However, current provisions giving the Secretary of Agriculture authority to lower the price support on certain grades of flue-cured tobacco would be repealed.

# Determination of Marketing Quotas

- o Flue-cured and burley quotas would be based on: (1) intended purchases by cigarette manufacturers, (2) average annual exports for the three preceding years, and (3) the amount of tobacco needed to attain specified reserve stock levels. Quota reductions for flue-cured and burley would be limited to 6 percent for the period 1986-89 and 10 percent from 1990 to 1993.
- o USDA's discretion for setting flue-cured and burley quotas would be limited to not more than 103 percent or less than 97 percent of the amount determined by manufacturer's needs, exports, and the reserve stock level.
- o The amount of flue-cured and burley tobacco that could be marketed without penalty would be reduced from 110 to 103 percent of the farm marketing quota.
- o The latest announcement date for marketing quotas for any kind of tobacco other than flue-cured and burley would be changed from February 1 to March 1.

# Flue-Cured and Burley Purchase Requirements Penalty

- o Cigarette manufacturers would be required to reveal the quantity of tobacco they purchased soon after the marketing year ends.
- o Any manufacturer that fails to purchase at least 90 percent of the tobacco it said it would purchase for purposes of quota determination would be subject to a penalty of twice the per-pound assessment times the amount by which purchases are less than 90 percent of intended purchases.
- o No penalties would be imposed if the total amount purchased by all manufacturers was at least 90 percent of the total amount of intended purchases submitted by all manufacturers. The purchase requirement for each manufacturer would also be reduced proportionally if total marketings were less than the effective national marketing quota.
- o Penalties collected would be deposited in the no-net-cost flue-cured and burley accounts.

# Assessments to No-Net-Cost Accounts

- o Purchasers of flue-cured and burley tobacco would pay the same amount to the association's account as producers.
- o Failure to remit the assessment fee would result in a marketing penalty equal to 75 percent of the average market price of the tobacco involved.

#### Purchase of Inventory Stock

- o The Flue-Cured Stabilization Cooperative would be required to offer to sell its stocks from the 1976-84 crops at the base prices in effect on October 29, 1984, reduced by 90 percent for the tobacco from the 1976-81 crops and 10 percent for tobacco from the 1982-84 crops.
- o Burley associations would be required to offer their stocks of 1982 and 1984 tobacco for sale.

- o The 1982 burley crop would be offered at the base price in effect on July 1, 1985, and the 1984 crop would be offered at a price sufficient to cover the association's costs as of the date of enactment of the bill.
- o The Commodity Credit Corporation (CCC) would take title to the 1983 burley tobacco stocks by calling the loans within 30 days of enactment of the bill. CCC would then offer the tobacco for sale for 2 years. Then, any remaining stocks would be offered for sale at a 90-percent discount.
- o The 1976-84 loan stocks of flue-cured and the 1982 and 1984 loan stocks of burley would be sold to manufacturers. Each manufacturer would purchase an amount equivalent to its share of total cigarette production in the United States. Purchases by manufacturers are to take place over a 5-year period for burley and an 8-year period for flue-cured.
- o Manufacturers are authorized to confer with one another to carry out provisions of the bill.

# Review of Tobacco Grading and Disaster Crop Designation

- o The Secretary of Agriculture would review the extent to which current grades accurately reflect tobacco quality, and also review criteria for designating disaster crops and establishing grades to reflect a crop resulting from natural disasters.
- o A report to the House and Senate
  Agriculture Committees would be
  required 120 days after enactment of the
  bill. USDA would be required to
  implement any administrative
  recommendations before the opening of
  the 1986 flue-cured marketing season.

## FLUE-CURED

#### Disappearance Lower

Domestic disappearance of flue-cured tobacco (types 11-14) this season is expected to fall from last season's 454 million pounds. During the first half of this marketing year

Table 18--Flue-cured tobacco: Acreage allotted and underproduction, 1975-85

	Acreage	Underproduction 2/				
Year	alloteď I/	Number	As percent of allotment			
	Thousand	acres	Percent			
1975	854.8	137.6	16.1			
1976	765.0	98.4	12.9			
1977	651.7	56.5	8.7			
1978	641.0	38.9	6.1			
1979	580.3	77.5	13.4			
1980	639.5	84.4	13.2			
1981	603.0	63.2	10.5			
1982	529.5	57.2	10.8			
1983	457.5	47.7	10.4			
1984	404.7	10.7	2.6			
1985	389.6	31.5	8.1			

<sup>1/</sup> Basic allotment adjusted for overmarketings and undermarketings. 2/ Acreage allotment minus harvested acres.

Compiled from records and reports of Price Support and Loan Division, ASCS.

(July-December 1985) domestic disappearance was somewhat lower than a year earlier. Cigarette output was about the same but is likely to decline from a year ago during January-June 1986. Consequently, reduced cigarette production, together with increased use of imported leaf, will probably cause use of domestic flue-cured to decline in 1985/86.

Exports this marketing year are below last season, with both Japan and EC destinations taking less. The slightly lower quality of the 1985 crop, reduced demand, ample supplies of lower-cost foreign-grown leaf, the strong though weakening dollar, and price uncertainties continue to dampen sales abroad. July-December 1985 exports of 328 million pounds were 1 percent below the previous year but 7 percent above the 1982-84 average for that period. Exports for the rest of the year may not change much from a year earlier, and total exports for the season may be near last season.

# Carryover To Decline

Marketings in 1985 were below expected disappearance this season. This means that flue-cured carryover on July 1 may decline from 2,080 million pounds in mid-1985.

Despite lower anticipated cigarette output, manufacturers and dealers have increased purchases from loan stocks. During July 1985-February 1986, 188 million pounds of flue-cured was sold from loan, compared with 93 million a year earlier. By March 1, unsold loan stocks of 745 million pounds had declined 8 percent from Stabilization stocks of a year earlier. About three-fourths of the stocks were from the 1982-85 crops.

Table 19---Flue-cured tobacco: Farm marketings by belt and across belts, 1985 1/

States and belt			Sold in			Total sold out of belt			
	Total farm marketings	GaFla. I4	S.CN.C.	N.C. 12	N.CVa.	Amount	Percent of sales		
		м	Million pounds				Percent		
GaFla., 14 S.CN.C., 13 N.C., 12 N.CVa., 11	98.5 169.2 282.6 236.0	98.1 .4 0 0	0 160.2 4.8 4.2	0 3.7 256.6 22.3	0 3.0 3.1 229.9	0 7.1 7.9 26.5	0.0 4.2 2.8		
Sales from out of belt		.4	9.0	26.0	6.1				
Total 3/	786.3	98.5	169.2	282.6	236.0	41.5	5.3		
		Sales f	rom out of bel	t as percent	age of belt	sales			
				Percent					
	5.3	.4	5.3	9.2	2.6				

I/ Preliminary. 2/ Less than 50,000 pounds. 3/ Details may not add to total because of rounding. Compiled from records and reports of Analysis Division, ASCS.

Table 20--Tobacco loan stocks, 1984-86 (farm-sales weight)

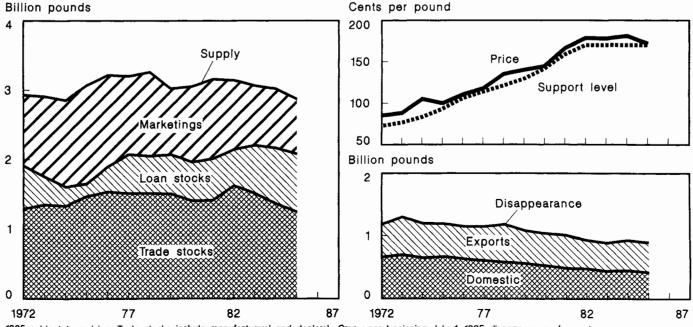
Million pounds  Actual Flue-cured, II-I4 826.7 856.5 914.8 Burley, 31 458.0 571.6 618.9 Virginia, 21 2.5 3.2 3.4 Kentucky-Tennessee, 22-23 5.0 9.0 II.6 Connecticut Valley, 51-52 3.8 3.7 3.6 Wisconsin, 54 2.6 2.1 .4 Wisconsin, 55 7.4 6.9 7.4 Uncommitted	Туре	E	ind of Feb	ruary
Actual Flue-cured, II-14 826.7 856.5 914.8 Burley, 31 458.0 571.6 618.9 Virginia, 21 2.5 3.2 3.4 Kentucky-Tennessee, 22-23 5.0 9.0 II.6 Connecticut Valley, 51-52 3.8 3.7 3.6 Wisconsin, 54 2.6 2.1 .4 Wisconsin, 55 7.4 6.9 7.4 Uncommitted	,,,,,	1984	1985	1986 1/
Flue-cured, 11-14 826.7 856.5 914.6 8urley, 31 458.0 571.6 618.9 Virginia, 21 2.5 3.2 3.4 Kentucky-Tennessee, 22-23 5.0 9.0 11.6 Kentucky-Tennessee, 35-36 10.5 16.0 18.6 Ohio, 42-44 1.9 2.4 2.6 Puerto Rican, 46 5.9 5.9 5.9 Connecticut Valley, 51-52 3.8 3.7 3.6 Wisconsin, 54 2.6 2.1 .4 Wisconsin, 55 7.4 6.9 7.4 Uncommitted		Mill	lion pound	s
Burley, 31 458.0 571.6 618.9 Virginia, 21 2.5 3.2 3.4 Kentucky-Tennessee, 22-23 5.0 9.0 11.6 Kentucky-Tennessee, 35-36 10.5 16.0 18.8 Ohio, 42-44 1.9 2.4 2.8 Puerto Rican, 46 5.9 5.9 5.9 Connecticut Valley, 51-52 3.8 3.7 3.6 Wisconsin, 54 2.6 2.1 .4 Wisconsin, 55 7.4 6.9 7.4 Uncommitted	Actual			
Virginia, 21 2.5 3.2 3.4  Kentucky-Tennessee, 22-23 5.0 9.0 11.6  Kentucky-Tennessee, 35-36 10.5 16.0 18.8  Ohio, 42-44 1.9 2.4 2.8  Puerto Rican, 46 5.9 5.9 5.9  Connecticut Valley, 51-52 3.8 3.7 3.6  Wisconsin, 54 2.6 2.1 .4  Wisconsin, 55 7.4 6.9 7.4  Uncommitted	Flue-cured, 11-14			914.8
Kentucky-Tennessee, 22-23 5.0 9.0 11.6 Kentucky-Tennessee, 35-36 10.5 16.0 18.8 Ohio, 42-44 1.9 2.4 2.8 Puerto Rican, 46 5.9 5.9 5.9 Connecticut Valley, 51-52 3.8 3.7 3.6 Wisconsin, 54 2.6 2.1 .4 Wisconsin, 55 7.4 6.9 7.4 Uncommitted	Burley, 31			618.9
22-23 5.0 9.0 11.6 Kentucky-Tennessee, 35-36 10.5 16.0 18.8 Ohio, 42-44 1.9 2.4 2.8 Puerto Rican, 46 5.9 5.9 5.9 Connecticut Valley, 51-52 3.8 3.7 3.6 Wisconsin, 54 2.6 2.1 .4 Wisconsin, 55 7.4 6.9 7.4 Uncommitted	Virginia, 21	2.5	3.2	3.4
Kentucky-Tennessee, 35-36	Kentucky-Tennessee,			
35-36   10.5   16.0   18.8   Ohio, 42-44   1.9   2.4   2.8   Puerto Rican, 46   5.9   5.9   5.9   Connecticut Valley,   51-52   3.8   3.7   3.6   Wisconsin, 54   2.6   2.1   .4   Wisconsin, 55   7.4   6.9   7.4   Total   1,324.3   1,477.3   1,587.6   Uncommitted		5.0	9.0	11.6
Ohio, 42-44 1.9 2.4 2.6 Puerto Rican, 46 5.9 5.9 5.9 Connecticut Valley, 51-52 3.8 3.7 3.6 Wisconsin, 54 2.6 2.1 .4 Wisconsin, 55 7.4 6.9 7.4  Total 1,324.3 1,477.3 1,587.6	Kentucky-Tennessee,			
Puerto Rican, 46 5.9 5.9 5.9 Connecticut Valley, 51-52 3.8 3.7 3.6 Wisconsin, 54 2.6 2.1 .4 Wisconsin, 55 7.4 6.9 7.4 Total 1,324.3 1,477.3 1,587.6 Uncommitted	35-36	10.5	16.0	18.8
Connecticut Valley, 51-52 3.8 3.7 3.6 Wisconsin, 54 2.6 2.1 .4 Wisconsin, 55 7.4 6.9 7.4  Total 1,324.3 1,477.3 1,587.6  Uncommitted	Ohio, 42-44	1.9	2.4	2.8
51-52 3.8 3.7 3.6 Wisconsin, 54 2.6 2.1 .4 Wisconsin, 55 7.4 6.9 7.4  Total 1,324.3 1,477.3 1,587.6  Uncommitted	Puerto Rican, 46	5.9	5.9	5.9
Wisconsin, 54 2.6 2.1 .4 Wisconsin, 55 7.4 6.9 7.4  Total 1,324.3 1,477.3 1,587.6  Uncommitted	Connecticut Valley,			
Wisconsin, 55 7.4 6.9 7.4  Total 1,324.3 1,477.3 1,587.6  Uncommitted	51-52	3.8	3.7	3.6
Total 1,324.3 1,477.3 1,587.6	Wisconsin, 54	2.6	2.1	.4
Uncommitted	Wisconsin, 55	7.4	6.9	7.4
	Total	1,324.3	1,477.3	1,587.6
	Uncommitted			
Flue-cured, 11-14 761.3 808.1 2/ 744.8		761.3	808.1	2/ 744.8
Burley, 31 374.6 575.6 3/ 649.0				_,

<sup>1/</sup> January 31, 1986, for actual stocks. 2/ End
of February. 3/ Includes all of 1985 takings.

Compiled from records of Tobacco and Peanuts Division, Agricultural Stabilization and Conservation Service. Sales of loan stocks rose primarily because of discounted prices and price rebate purchase incentives. Since October 29, 1984, the Flue-Cured Cooperative Stabilization Corporation has offered a special discount program for loan stock tobacco. Discounts of 50 to 90 percent off base prices are being offered on 1976-1981 crops, with the older crops having the largest discounts. Prices of 1982-84 tobacco were discounted 10 percent. To obtain the large discounts for the older tobacco (1976-81), purchasers must buy 2 pounds of new crop (1982-84) for every 1 pound of older.

Buyers of the 1985 crop were given an immediate 10-cent-a-pound rebate and offered an additional 15-cent-a-pound rebate if two critera were met: (1) at least 650 million pounds of the 1985 crop tobacco was to be purchased by the trade; and 2) at least 125 million pounds (dry-weight, or approximately 145 million pounds farm sales weight) of 1976-84 flue-cured loan stocks was to be purchased at reduced prices. Tobacco purchased from Stabilization was on the basis of two pounds from the 1982-84 crops for one pound of 1976-81 crops. The first criterion was met October 23, with the second reached December 23, 1985. Funds for the rebate

#### Flue-Cured Tobacco: Supply, Price, Use



1985 subject to revision. Trade stocks include manufacturers' and dealers'. Crop year beginning July 1. 1985 disappearance forecast.

came from the 25-cent assessment fee on tobacco purchased by the trade. For tobacco placed under loan, the Stabilization Corporation received the full 25-cent assessment.

# 1986 Crop Projected To Fall

Under legislation in effect at the time. the basic 1986 quota was reduced 2 percent to 757 million pounds, but subtracting net over-marketings gives an effective quota of around 722 million pounds, 5 percent below last year's. If new legislation is enacted. quota levels may change. Based on anticipated effective quota, lower marketings are expected in 1986. According to the March 1 planting intentions, a record-low 336,000 acres will be grown, 6 percent below last year. On this acreage, a normal yield would result in production of 680 to 720 million pounds. This size crop would be 9 to 14 percent smaller than last season's marketings. The projected crop is a little lower than the effective quota, but in recent years producers have marketed about 100 percent of poundage quota. Also, 20 to 25 million pounds of 1985-crop tobacco may be available for sale in 1986.

The projected 1986 marketings, plus the anticipated carryover, indicates the 1986/87 supply may fall about 7 percent below the 2.87 billion pounds available in the current marketing season.

#### Foreign Situation

In Canada, the volume of flue—cured tobacco sold through the Ontario Flue—Cured Growers Marketing Board reached 52 million pounds on March 7, 1986. The average price was U.S. \$0.90 per pound. The 1985 Canadian crop is estimated at 176 million pounds, about 20 million less than in 1984. About 60 million pounds of Canadian tobacco may be exported in 1986.

Zimbabwe's tobacco auctions for the 1985/86 crop will begin April 22. Heavy rains early in the season reduced yields but good weather later in the growing season resulted in a good-quality crop. Production is expected to total about 260 million pounds. Last year's crop averaged U.S. \$0.71 per pound.

Brazil's output in 1985/86 is estimated at 470 million pounds, 15 percent below the previous year. Production in Brazil is expected to increase in 1986/87 after the shortfall this season.

#### BURLEY

Effective Quota Smaller; Crop Size To Decline

Under legislation existing in late February, the 1986 basic quota for burley tobacco was set at 525 million pounds, the same as last year. If new legislation is enacted, quota levels may change. Marketings for the 1985 crop totaled about 550 million pounds, about 18 percent below 1984 (from 80 to 110 million pounds were not marketed because of insufficient quotas). Allowing for last season's overquota and underquota marketings brings the previously announced 1986 effective quota to around 510 million pounds, down 6 percent from 1985. This year's price support level is uncertain. Pending legislation would put the support level at \$1.488 per pound, the same as last season.

Around March 1, farmers said they intended to set about 8 percent fewer acres than last year. Marketings were nearly complete at the survey date, but there was uncertainty about program changes. Last year, growers marketed about 102 percent of the effective quota. With normal yields. production in 1986 could be 510 to 540 million pounds, down 2 to 7 percent from 1985 marketings. Carryover from the 1985 crop plus 1986 production could result in 590 to 650 million pounds of available tobacco, but quota sufficient to market only about 525 million pounds of it. This level of marketings would provide a 3-percent smaller supply than in the current marketing year.

### Supply About Unchanged

The 1985/86 burley supply of 2.01 billion pounds on October 1 was about the same as a year earlier. The supply is about 3.5 times estimated disappearance, well above the desired ratio of 2.6 for a year's use. By last October, the total carryover held by manufacturers, dealers and loan cooperatives was 9 percent above the previous year. However, manufacturer and dealer stocks

Table 21--U.S. exports of unmanufactured tobacco by types, to principal importing countries, crop years 1984/85-1985/86 1/ declared weight

		Part year t	hrough Januar	y 		Part year	through Janua
importing country	1984/85	1984/85	1985/86	Importing country	1984/85	1984/85	1985/86 2/
	•	lillion pounds				Thousand pound	5
	. Flue-c	cured, types II	-14	_	Va. fire	& sun-cured, t	/pes 21 & 37
Inited Kingdom	20.1	13.9	10.3	Switzerland	54	0 518	0 185
lest Germany Japan	41.3 67.9	30.2 67.9	30.2 65.7	Norway Sweden	1,472 297	297	487
etherlands hailand	7.1 11.2	5.1	9.0 0	West Germany	319	212 331	0
ustralia	7.3	6.1 5.5	3.6	Other countries	440		1,335
taly weden	14.9 7.0	5.6 5.8	6.0 5.9	Total	2,582	1,360	2,007
orway	2.7	2.0	1.2				
Inland enmark	3.9	3.0	2.6		0	ne Sucker, type	35
reland	11.2 8.7	7.0 5.1	4.9 3.0	Bahamas	22	0	0
elgium-Luxembourg	6.0	3.6	3.1	Zaire	0	Ó	Ó
witzerland epublic of Korea	16.6 0	13.0	3. i 1.2	Other countries	0	0	0
hilippines	3.0	1.2	2.7	Total	22	0	0
pain alaysia	27.0 6. <b>4</b>	12.0 3.4	16.9 3.3			<del></del>	
aiwan	21.9	21.5	20.4		Gre	en River, type	36
gypt ther countries	18.7 32.7	18.7 25.2	26.1 21.9	United Kingdom	5	0	0
				Benin (Dahomey)	Ō	0	0
Total	335.6	255.8	241.1	Zaire Other countries	0 365	0 365	0 488
-	· · · · · · · · · · · · · · · · · · ·			Total	370	365	488
		Burley, type 3					······································
taly weden	9.0	.3	1.9		Ciga	ar filler, type	s 41 <del>-44</del>
enmark	1.4 3.3	.2 I.I	1.6 1.1	Canada	15	0	0
etheriands Ipan	1.4 22.8	1.0 .2	0.2	France	0 203	0 78	0
est Germany	21.7	1.8	2.7	Other countries	203	70	44
ritzerland nited Kingdom	10.8 1.0	.4 .2	*	Total	218	78	44
nai land	6.6	0 4	o ¯				
illippines ther countries	5.5 18.8	1.8 9.5	3.0 5.2		В	nder, types 51	-55
Total	102.3	16.5	15.7	Dominican Republic	3	0	0
				Switzerland	0	0	0
				Canada Other countries	49 227	45 22	118
	Ne	ryland, type 32		- Total	279	67	124
algium-Luxembourg ast Germany	.3 2.3	. i . 6	0  -		Cigar wrapp	er, types 61-6	2
itzerland her countries	2.3 1.9	.8 .4	.3	United Kingdom	0	0	0
				West Germany	131	41	15
Total	6.8	1.9	1.7	Canada Dominican Republic	4 1,545	0 877	6 854
				Netherlands	181	93	20
	V., T	41	22 23	Other countries	122	55	120
eden	KyIenn. .6	fire-cured, ty	2.0	Total	1,983	i,066	1,015
therlands	6.9	2.3	3.4 0				
igium-Luxembourg ance	.2 2.3	0.4	ő			Black Fat	
itzeriand	.2	0	. j	Ronin (Dahaman)	045		107
her countries	2.5	.5	.3	Benin (Dahomey) Cameroon	965 647	228 0	103 0
Total	12.7	3.7	5.8	Niger	252	0	296
		Autorite	21	Nigeria Togo	324 209	324 0	124
eden	Stems, 3.7	trimmings, and	scrap 2/	Other countries Total	253 2,650	147 699	392 915
nmark	6.8	4.8	1.0	19191	2,000	955	717
ited Kingdom st Germany	4.1 7.9	2.2 3.3	1.2 3.9				
pan .	13.3	12.5	12.8				
her countries	44.7	19.9	16.4				
Total	80.5	43.1	35.3				

I/ July-June crop year for flue-cured and cigar wrapper; October-September crop year for all other types. 2/ Subject to revision.

Details may not add to total because of rounding. Compiled from publications and records of the Bureau of the Census.

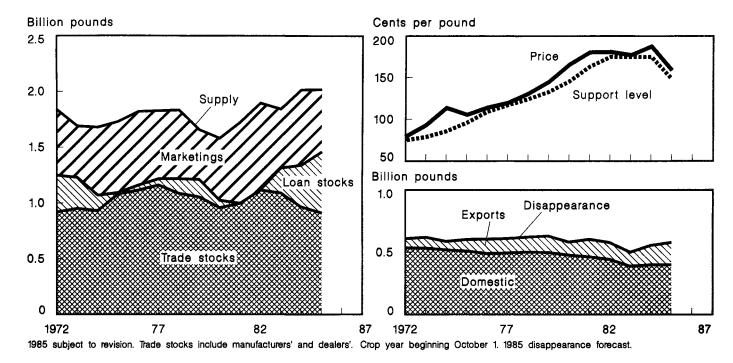
Table 22—Flue-cured tobacco, types 11-14, and burley tobacco, type 31: Acreage, yields, production, carryover, supply, disappearance, season average price, and price support operations, 1976-86 (farm-sales weight)

				Ве			
Marketing Year I/	Acreage Harvested	Yield per acre	Marketings 2/	Manufacturers and others	Under loa	n Total	Total supply
	Thousand acres	Pounds			Million pounds		
			Flue-c	cured, types   - 4			
1976 1977 1978 1979 1980 1981 1982 1983 1984 1985	666.6 589.3 602.1 502.8 555.1 540.6 472.3 409.8 392.0 358.1 336.0	1,974 1,917 2,046 1,881 1,957 2,164 2,131 2,004 2,206 2,235 2,050	1,316.0 1,124.2 1,205.9 945.8 1,086.1 1,144.3 993.8 854.8 849.6 791.8 710.0	3/ 1,539.1 1,517.6 1,517.9 1,510.8 1,411.0 1,416.8 1,626.4 1,516.3 1,367.8 1,247.1	359.2 556.9 534.0 564.0 554.4 595.8 518.7 688.4 797.5 833.1 840.0	3/ 1,898.3 4/ 2,075.0 4/ 2,051.9 2,074.9 1,965.4 2,012.6 2,145.1 2,204.7 2,165.3 2,080.2 1,972.0	3,214.3 3,199.2 3,257.8 3,020.6 3,051.5 3,156.9 3,138.9 3,059.5 3,014.9 2,872.0 2,682.0
			Bur	ley, type 31			
1976 1977 1978 1979 1980 1981 1982 1983 1984 1985	285.8 268.6 261.4 238.1 276.6 331.2 346.2 292.6 315.7 265.3 242.9	2,376 2,298 2,396 1,873 2,027 2,203 2,374 1,645 2,256 2,301 2,175	663.8 612.5 617.6 445.8 557.5 725.6 776.7 526.7 674.0 550.0 525.0	3/ 1,115.3 1,162.3 1,087.0 1,056.3 959.5 1,000.2 1,120.2 1,092.6 967.2 913.0 851.9	44.8 54.9 113.5 155.4 66.3 0 .7 226.1 377.2 548.9 580.0	3/ 1,160.1 4/ 1,217.2 4/ 1,218.4 1,211.7 1,025.8 1,000.2 1,120.9 1,318.7 1,344.4 1,461.9 1,431.9	1,823.7 1,829.7 1,836.0 1,657.5 1,583.3 1,725.8 1,897.6 1,845.4 2,018.4 2,011.9 1,956.9
	Disappearance			Average	Price	Placed und	der toan
	Total	Domestic	Exports	price per pound	support level	Quantity	Percentage of crop
	MI I	lion pounds-	_	Cents	_	Million pounds	Percent
			Flue-cure	ed, types   - 4			
976 977 978 979 980 981 982 963 984 985	i,148.2 i,147.3 i,182.8 i,083.2 i,031.5 i,011.7 934.5 894.2 934.7 6/900.0	634.0 608.2 584.1 563.2 529.6 488.8 478.8 441.7 454.2 6/ 420.0	514.2 539.1 598.7 520.0 508.9 522.9 455.9 452.5 480.5	110.4 117.6 135.0 140.0 144.5 166.4 178.5 177.9 181.1	106.0 113.8 121.0 129.3 141.5 158.7 169.9 169.9 169.9	277.3 195.6 64.1 72.0 137.2 105.9 259.9 7/ 194.8 159.2	21.0 17.3 5.3 7.4 12.6 9.3 26.3 7/ 22.9 18.8 16.7
			Bur	ley, type 31			
1976 1977 1978 1979 1980 1981 1982 1983 1984	606.3 611.3 624.3 631.8 583.1 604.9 578.9 501.0 556.2 6/580.0	489.6 494.8 502.8 498.5 477.6 463.9 444.1 388.7 402.6 6/ 410.0	116.8 116.5 121.4 133.3 105.5 141.0 134.8 112.3 153.6 6/ 170.0	114.2 120.0 131.2 145.2 165.9 180.7 181.0 177.3 187.6 159.4	109.3 117.3 124.7 133.3 145.9 163.6 175.1 175.1 175.1	46.6 57.0 67.7 7.3 .0 .8 269.2 8/ 255.6 200.3 82.7	7.0 9.2 10.8 1.5 .0 .1 35.0 8/48.5 29.8 14.8

<sup>1/</sup> July 1 for flue-cured; October 1 for burley. 2/ Actual or projected marketings in the marketing year. 3/ Adjusted for change in conversion factor January 1, 1977. 4/ Stocks revision January 1, 1979 report. 5/ Estimated from acreage intentions, projected yield. 6/ Estimated. 7/ includes 163.1 million pounds from the 1983 crop and 31.7 million from the 1982 crop held by the Stabilization Cooperative and offered for sale in the 1983 marketing year. 8/ includes sales of 1982 crop carryover tobacco.

Details may not add to total because of rounding. Compiled from publications and records of the Bureau of the Census.

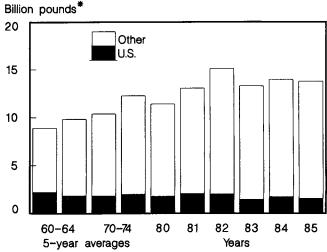
# Burley Tobacco: Supply, Price, Use



declined while loan stocks rose sharply. Takings of the 1985 crop by the two grower loan associations reached 83 million pounds, about 15 percent of producer marketings. Loan placements were down 118 million pounds from 1984 because of the smaller crop, lower prices, and the high quality crop.

Despite reduced cigarette output in 1985/86, domestic burley use may increase from last year's 403 million pounds. U.S burley exports in 1985/86 are likely to rise from 154 million pounds in 1984/85. Italy,

#### U.S. and World Tobacco Production



\* Farm-sales weight. Latest year projected.

Germany, Switzerland, and Japan are the leading destinations. World burley production fell about 6 percent in 1985 because of the decline in the United States; foreign production was about the same. Although ample supplies are available, the lower-priced higher-quality 1985 crop will likely boost exports of burley in 1986.

# 1985 Crop Volume and Value Down Considerably

The volume and value of the 1985 burley crop both declined. Quality this season was considered very good, about the same as a year ago. The proportion rated good and fine quality declined, but fair and low increased.

Table 23—Burley tobacco: Price spreads among specified grades, 1976-85

	Average	Cents per pounds lower than C4F								
Period	price of C4F	X4F	C4K	84F	B4FR	B4R	T4R	NIG		
				Cents	s per po	ound				
1976	118	2	4	2	3	5	9	27		
1977	126	2	6	1	2	4	10	33		
1978 1/	133	1	6	0	0	2	11	27		
1979 1/	147	1	4	0	0	- 1	3	20		
980 1/	166	0	0	0	0	0	Ó	2		
1981	183	1	3	0	i	2	4	18		
1982	187	1	13	0	ì	3	- 11	38		
1983	188	3	21	Ō	Ó	2	12	57		
984	189	3	9	ŏ	ō	ĩ	4	40		
985	160	ì	10	ō	ŏ	ó	3	34		

I/ Tied.

	1984	Crop			1985	Placed under Government toan  Percentag of sales  Million Percent pounds  56.9 13.8 12.0 12.9			
Aucti	on sales			Aucti	on sales				
Amount	Average price	Quantity	Percentage of sales	Amount	Average price	Quantity	Percentage of sales		
Million pounds	Cents per pound	Million pounds	Percent	Million pounds	Cents per pound		Percent		
500.4 126.8 27.1	188.25 185.67 184.72	146.9 30.5 5.9	29.4 24.1 21.6	412.9 108.6 25.7	159.89 158.94 157.58				
21.4 4.8 15.6	183.97 181.39 188.17	5.0 1.0 3.6	23.3 16.1 23.1	19.3 3.2 12.9	156.39 156.20 159.08	2.4 0.4 2.6	12.3 13.7 20.2		
5.7	185.70	3.0	53.2	5.3	157 <b>.9</b> 8	2.9	13.8 54.4 13.8		
	Amount  Million pounds  500.4 126.8 27.1 21.4 4.8 15.6 13.3	Auction sales  Average price  Million Cents per pound  500.4 188.25 126.8 185.67 27.1 184.72 21.4 183.97 4.8 181.39 15.6 188.17 13.3 188.75 5.7 185.70	Auction sales Government    Average price Quantity  Million cents per pounds    500.4 188.25 146.9 126.8 185.67 30.5 27.1 184.72 5.9 21.4 183.97 5.0 4.8 181.39 1.0 15.6 188.17 3.6 13.3 188.75 4.1 5.7 185.70 3.0	Auction sales    Placed under Government loan	Auction sales   Placed under   Government Ioan   Auction sales   Average   Percentage   Amount   Percentage   Amount   Million   Percent   Million   Percent   Million   Pounds   Percent   Perce	Auction sales   Placed under   Auction sales	Auction sales   Placed under Government Ioan   Auction sales   Placed Government Ioan   Auction sales   Placed Government Ioan   Auction sales   Average Government Ioan   Average Price   Quantity   Average Price   Quantity   Million Cents per Million Price   Quantity   Million Cents per Million Pounds   Po		

1/ Preliminary.

The proportion rated nondescript declined. Many markets had a large share of lots in baled form, but burley was also sold in burlap sheets and in the traditional tied form. In 1985/86 USDA provided official grading for burley tied in hands, for untied burley packed straight in bales, and for untied burley packed straight in sheets.

Auction prices for the 1985 burley crop (including resales) averaged \$1.594 a pound—about 28 cents a pound lower than the previous year. Fine quality flyings, lugs, and leaf averaged only 1 or 2 cents above the support price while nondescript and mixed grades averaged 20 to 30 cents above support. To cut costs, companies concentrated their purchases more in the lower—priced grades.

All markets opened November 25 and the season ended on March 5 in Lexington, Kentucky. As usual, prices declined when markets reopened following the Christmas holidays.

#### SOUTHERN MARYLAND

Auctions of the 1985 crop of Southern Maryland (type 32) opened March 18, and are tentatively scheduled to run 7 weeks. Prices during the first week for the 1985 crop averaged 3 cents a pound below opening week a year ago. For the 1984 crop (marketed mostly in 1985), growers received \$1.35 a pound, 28 cents higher than the year before.

However, prices of tobacco sold in Maryland averaged \$1.44 a pound, compared with \$1.01 in Pennsylvania. The 1985 crop of Maryland tobacco produced in Pennsylvania has largely been sold, at prices averaging about \$1.25 per pound.

Maryland tobacco does not receive Government price support and quotas do not apply. In a 1982 referendum growers rejected USDA grading with the required fee, so that service is no longer provided.

### Supply Declines

With reduced acreage, growers produced a 1985 crop that was 3.4 million pounds smaller than the previous season. Production fell in both Maryland and Pennsylvania. The Agriculture and Food Act of 1981 provided prohibitive penalties for growing and marketing Maryland tobacco in quota areas. However, quotas are not applicable to Pennsylvania seedleaf tobacco and prices are lower, so some seedleaf growers have switched to Maryland tobacco.

This marketing year's supply (October 1985-September 1986) is about 2-1/2 million pounds smaller than 1984/85 and the lowest in five years. Last season's use of 38 million pounds was about 1/2 million pounds short of marketings for the 1984 crop (table 25).

Farmers' March acreage intentions, together with normal yields, indicate the 1986

Table 25--Southern Maryland tobacco, type 32: Acreage, yield, production, carryover, supply, disappearance, season average price, 1977-86 (farm-sales weight)

				Supply			Disappearance		
Marketing Year I/	Acreage harvested	Yield per acre	Production	Stocks following Jan. I	Total	Total	Domestic	Exports	_ price per _ pound to _ growers
,	Thousand acres	Pounds			Mi	llion poun	ds		Cents
977	25.0	1,230	30.8	45.3	76.1	29.0	19.6	9.4	115.1
978	24.0	1,275	30.6	41.9	72.5	31.1	21.1	10.1	123.1
979	19.5	1,130	22.0	41.3	63.4	33.6	23.6	10.0	139.7
980	24.0	1,091	26.2	32.6	58.8	27.3	18.6	8.7	167.9
981	36.2	1,281	46.4	37.0	83.4	36.0	27.9	8.1	157.3
982	29.3	1,433	42.0	40.7	82.7	38.9	26.0	12.9	148.0
983	31.3	1,196	37.4	2/ 40.6	78.0	33.8	29.7	4.1	106.9
984	27.3	1,396	38.1	2/ 41.3	79.4	37.7	28.7	9.0	135.2
985 2/	24.5	1,414	34.7	2/ 42.2	76.9				
986 3/	23.5	•							

I/ Year beginning October I. 2/ Adjusted to reflect calendar 1983-1985 sales of tobacco produced in Pennsylvania. 3/ Estimates of March planting intentions based on intentions for types and classes of tobacco other than burley and flue-cured.

crop may be smaller than last season, so the supply for 1986/87 may be a little smaller.

#### FIRE-CURED

### Smaller Crop Brings Mixed Prices

With a smaller crop than last year, this season's auction prices for Virginia fire-cured (type 21) are higher, but Kentucky-Tennessee fire-cured (types 22-23) prices are lower. However, farm purchase prices of types 22-23 were up a little from a year ago. Quality was not quite as good (although Virginia fire-cured quality improved), and loan associations are taking more even though the crop is smaller. Auction prices for types 22-23 averaged \$1.42 in mid-March, about 6 cents a pound lower than a year earlier.

Auctions for Kentucky-Tennessee (types 22-23) began January 13. Between 25 and 30 percent of the estimated crop was sold on farms for around \$1.75 per pound. This season's auction averages ranged from about \$1.80 per pound for the best wrapper and heavy leaf grades to around 35 cents per pound for N2 (nondescript).

Virginia type 21 prices were up, as production was down. By the final sales of type 21, on February 6, the volume of

producer sales had declined more than 1 1/2 million pounds from last season. 17 percent of the crop was placed under loan, a little lower percentage than in 1984/85. The crop consisted of more heavy leaf and lugs but less thin leaf. The proportion of low-quality grades increased, but the proportion of mixed color tobacco fell sharply. However, the proportion of green color tobacco increased a little.

Output of snuff, the principal domestic use of fire-cured tobacco, declined during October-December, but exports were higher. Foreign fire-cured production was up slightly in 1985. U.S. exports are likely to rise from last season's low level the remainder of this marketing year, but domestic use may decline.

#### Acreage Allotments Reduced

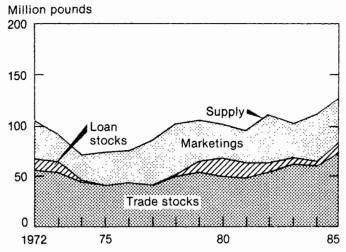
This year's acreage allotments were reduced 12 percent for Kentucky-Tennessee fire-cured (19,678 acres) while Virginia fire-cured allotments were unchanged. However, the Virginia fire-cured acreage allotment will decline 2 percent because of adjustments for farms that in recent years have produced less than 75 percent of their allotment (7,621 acres). Acreage harvested by States as a percent of allotments in 1985 was: Kentucky, 99 percent; Tennessee, 97 percent; and Virginia, 48 percent. The 1984 figures

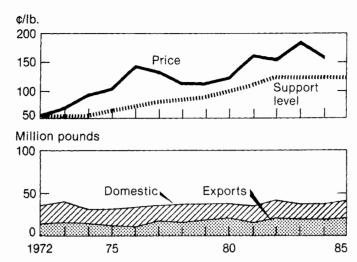
Table 26--Fire-cured tobacco, Kentucky-Tennessee types 22-23, and Virginia fire-cured type 21: Acreage, yield, production, carryover, supply, disappearance, season average price, and price support operations, 1977-86 (farm-sales weight)

					Begin	ning stocks			
Mkt. yr. begin. Oct. 1	Acre. harvested	Yield per acre	Prod.	Mfrs. & other	Under Ioan	Total	Total supply		
	Thousand acres	Pounds			Mil	lion pounds			
			Kentud	ky-Tennessee	fire-cured,	types 22-23			
977 978 979 980 981 982 983 984 986 2/	25.6 27.1 22.1 19.4 20.6 23.5 21.5 23.7 21.8 19.7	1,767 1,898 1,791 1,680 1,578 2,030 1,511 2,133 2,012	45.2 51.4 39.6 32.6 32.4 47.7 32.5 50.5 43.9	41.2 50.0 54.0 48.9 48.4 562.3 60.4 74.2	1. 11. 19. 14. 8. 6. 3.	0 51.0 1 65.1 1 68.0 7 63.1 0 62.5 4 68.	102.4 104.0 100.6 95.1 95.1 110.7 99.2		
			\	irginia fire	-cured, type	21			
1977 1978 1979 1980 1981 1982 1983 1984 1985 1986 2/	7.2 6.1 4.8 3.9 4.1 4.8 4.7 4.6 3.7	1,000 1,120 1,135 935 1,265 1,150 985 1,325 1,200	7.2 6.8 5.4 3.6 5.2 5.5 4.6 6.1	7.0 7.9 8.2 6.0 5.7 7.9 5.6	2. 3. 2. 2. 2. 2. 3.	8 8.7 10.9 3 9.6 6 8.3 9.0 4 10.4	7 15.2 9 16.3 3 12.9 13.0 14.5 5 15.0		
		Disappearance		A	Datas	Placed un	nder loan		
	Total	Domestic	Exports	Aver. price per lb.	Price support level	Quantity	% of crop		
		Million pounds		Cents		Million pounds	Percent		
			Kentuck	y-Tennessee f	ire-cured, ty	pes 22-23			
1977 1978 1979 1980 1981 1982 1983 1984 1985	35.4 37.3 36.7 37.5 33.0 41.5 37.0 30.4	17.4 15.1 18.0 19.7 14.5 20.9 16.4 15.7	18.0 22.2 18.7 17.8 18.5 20.6 20.6	132.3 112.5 115.2 121.9 161.1 156.0 181.7	79.5 84.6 90.3 98.9 111.0 123.0 123.0 123.0	1.1 11.3 11.4 2.1 1.1 4.4 2.0 7.5 3/ 8.4	2.4 22.2 28.8 6.4 2.8 9.2 6.0 14.8 3/ 19.1		
		<del></del>		Virginia fire	-cured, type	21			
1977 1978 1979 1980 1981 1982 1983 1984 1985	5.2 4.6 7.0 4.6 4.5 4.2 6.9	2.8 1.0 3.2 2.6 1.8 2.7 4.8	2.4 3.6 3.8 2.0 2.7 1.5 2.1 3.0	96.2 94.5 107.9 128.1 131.7 117.6 126.8 117.8	79.5 84.6 90.3 98.9 111.0 118.8 118.8	1.0 1.8 .9 .3 .3 .4 .4	14.4 26.2 16.3 7.2 5.9 8.1 8.6 18.0		

<sup>1/</sup> Less than 50,000 pounds. 2/ Estimate of March planting intentions based on intentions for types and classes of tobacco other burley and flue-cured. 3/ Through March 20.

#### Fire-Cured-Types 22-23: Supply, Price, Use





1985 subject to revision. Trade stocks include manufacturers' and dealers'. Crop year beginning October 1, 1985 diappearance forecast.

were: Kentucky, 96 percent; Tennessee, 96 percent; and Virginia, 54 percent. Still, the percentages have grown in recent years because of reduced allotments, favorable grower prices, and less favorable prospects for alternative crops. As recently as 1980, fire-cured acreages were considerably underplanted in all States. Acreage harvested as a percentage of allotments in 1980 was: Kentucky, 63 percent; Tennessee, 75; and Virginia, 41. In 1986, fewer acres are expected in Kentucky and Tennessee because of reduced allotments.

Carryover of fire-cured tobacco on October 1 likely will decline from the 94 million pounds of a year earlier. With average yields on the intended acreage, a 1986 crop of around 39 million pounds is projected. The indicated supply is near the current year's total of 142 million pounds.

### DARK AIR-CURED

#### Supplies Rise, Prices Lower

Grade prices for the 1985 crops of dark air-cured and Virginia sun-cured tobacco (types 35-37) were lower than during the 1984 season. Quality of types 35 and 36 declined while quality of type 37 improved. The total air-cured crop was down nearly 20 percent. Auction sales started in late November and closed in late February. Auction prices were 4 cents a pound lower for One-Sucker (type 35), 2 cents a pound lower for Green River (type 36), but were 6 cents a pound higher for

sun-cured (type 37). Around 20 percent of the One-Sucker crop was sold in the country. Farm sales averaged about \$1.45 a pound, about 10 cents above a year earlier.

Auction-price averages were lower for most grades. The largest declines occurred for lugs, whereas heavy and thin leaf prices were changed little from a year ago.

This season's supply of dark air-cured tobacco was 65 million pounds, about 1-1/2 million more than last season (table 27). The chief domestic outlets for dark air-cured tobacco are plug and twist chewing tobacco. Output of these products fell in 1985, and domestic disappearance of dark air-cured fell. This season, use of dark air-cured tobacco is expected to fall short of the 1985 crop, which will result in a larger October 1 carryover.

#### Allotments Reduced

Allotments for the 1986 crops of types 35–36 are 6,166 acres, about 25 percent lower than a year earlier. Even though allotments were unchanged, Virginia sun-cured, at 1,030 acres, is down about 4 percent from last season because of adjustments for underplantings in recent years. Growers of dark air-cured tobacco may set about 21 percent fewer acres this year than last. This indicates lower production, and even with carryin stocks a little higher, the 1986/87 supply may decline from the 65 million pounds of 1985/86.

Table 27--Dark air-cured tobacco, types 35-36, and sun-cured tobacco type 37:
Acreage, yield, production, carryover, supply, disappearance, season average price, and price support operations, 1977-86 (farm-sales weight)

						Beginn	ing stocks	
Marketing yr. begin. Oct. I	Acre. har vested	Yiel		Prod.	Mfrs. & other	Under Ioan	Total	Total supply
	Thousand	l Pour	nds			Millic	on pounds	
				Dark air-c	ured, typ	es 35-36		
1977 1978 1979 1980 1981 1982 1983 1984 1985	11.2 9.7 9.3 9.7 10.2 8.7 8.8 7.9 6.2	1,80 1,96 1,66 1,71 1,6 1,91 1,64 2,1!	59 55 14 14 51 43	20.4 22.2 16.1 16.2 15.7 19.9 14.3 19.0	26.1 30.4 30.0 28.6 29.6 29.8 29.2 33.2 32.8	1/ 4-1 5-6 6-8 8-1 13-1 9-5	26.1 30.4 34.1 34.2 36.4 37.9 42.3 42.7	46.5 52.6 50.2 50.4 52.1 57.8 56.6 61.7 63.5
				Sun	-cured, i	type 37		
1977 1978 1979 1980 1981 1982 1983 1984 1985	.8 .7 .5 .4 .5 .6 .5 .4 .2	1,0 1,2 1,0 1,0 1,3 1,2 7 1,3	05 55 10 20 90 80 40	.8 .9 .6 .4 .7 .7 .4 .6	1.8 2.2 2.0 1.6 1.6 1.5	0 0 0 0 0 0 0 0	1.8 2.2 2.0 1.6 1.6 1.5	2.6 2.7 2.8 2.4 2.3 2.3 1.9 2.0
	Disappearance Placed under loan							nder loan
	Total	Domestic	Exports	Aver. price per po		Price support level	Quantity	Percent of crop
•	1	Million pounds			Cent	s	Million pounds	Percent
				D	ark air⊸	cured, types	35-36	
1977 1978 1979 1980 1981 1982 1983 1984 1985	16.1 18.4 16.0 14.0 14.2 15.5 13.9	13.6 15.7 14.2 12.0 12.3 14.6 11.7	2.4 2.7 1.8 2.0 1.9 .9 2.2 2.4	117. 99. 111. 126. 133. 122. 151.	1 7 5 0 9 3	70.7 75.2 80.4 88.0 98.7 105.7 105.7 105.7	1/ 4.3 2.2 1.4 1.5 5.7 1.3 6.1 4.5	19.7 13.7 8.6 9.6 28.8 8.6 32.2 29.0
				Sun-cured,	type 37			
1977 1978 1979 1980 1981 1982 1983 1984 1985	.8 .8 .7 .8	.6 .3 .6 .7 .6 .7 .4	.1 .2 .1 .1 .1	100. 88. 90. 127. 131. 106. 132. 94.	8 8 1 7 4 5	70.7 75.2 80.4 88.0 98.7 109.4 109.4 109.4	3/ 13 3/ 109 3/ 30 0 3/ 4 3/ 69 3/ 1 3/ 262 3/ 53	1.6 12.4 5.2 0 .7 9.4 .3 44.4 23.0

<sup>1/</sup> Less than 50,000 pounds. 2/ Estimate of March planting intentions based on intentions for types and classes of tobacco other than burley and flue-cured. 3/ Quantity placed under loan in thousands of pounds.

#### CIGAR TOBACCO

#### Prices Lower

Most cigar tobacco producers received lower prices than a year ago for their 1985 crop. A larger quantity of cigar tobacco is expected to be placed under loan than last season's 1.4 million pounds. By late February, sales of Pennsylvania filler were still underway, but most of the Wisconsin binder crop had been sold or delivered to loan associations. Prices averaged around 90 cents per pound in Pennsylvania for earlier sales but fell as the season progressed. Wisconsin binder prices averaged about \$1.03 per pound. Ohio cigar types sold for about \$1.00 per pound. Prices were generally lower for Pennsylvania and Ohio filler and Wisconsin binder tobacco than a year ago. Prices for Connecticut binder (type 51) averaged about \$1.90 per pound, and were a little higher than last season. Connecticut binder (type 52) prices averaged about \$1.60 per pound, also a little higher than a year ago. Season average price and production data for the 1985 crop will be released by the Crop Reporting Board on May 9.

Overall price support levels for this year's crop of cigar tobacco could increase about 1 1/2 percent. Again this season there are no price supports for Pennsylvania filler (type 41), Connecticut binder (types 51–52), or shade grown cigar wrapper (types 61–62). For type 62, Georgia-Florida wrapper, no production is expected.

The no-net-cost assessment for growers of Puerto Rican cigar filler (type 46) has not been set for the 1985 crop (currently being marketed). Last year's contribution was 52 cents. In addition, the Puerto Rican tobacco cooperatives deducted 6.2 cents a pound to cover overhead costs. The no-net-cost contribution for cigar filler types 42-44 was 10 cents per pound; cigar binder type 54 was 2 cents and cigar binder type 55, 3 cents.

# U.S. and Puerto Rican Supplies Decline

Total supplies of U.S. and Puerto Rican cigar tobacco for this season are about 4 percent below the previous season; the decline in carryin more than offset a small increase in production. Cigar binder supplies declined 2

percent, filler declined 6 percent, and wrapper supplies fell 11 percent (table 28).

A little more foreign cigar tobacco arrived in the United States in 1985 than in 1984. However, even though use of foreign cigar tobacco declined, stocks of foreign-grown leaf on January 1, 1986 totaled 89 million pounds, 2 percent below a year earlier but about 25 million above 1985's use.

#### Domestic Use May Fall

The demand for domestically produced cigar filler and binder has decreased because of a shift to foreign suppliers for loose-leaf chewing tobacco, leaving sizable but declining inventories of domestic leaf. Last year, cigar makers continued to obtain most of their requirements from imports. However, the imported share declined from a year earlier.

Consistent with recent trends, U.S. cigar leaf use this season may decline a little from a year ago. Tobacco disappearance may be 5 or 6 million pounds above the 1985 crop, dropping the 1985 carryover to around 115 million, the lowest on record.

#### Cigar Filler and Binder Allotments Reduced

For most farms growing cigar filler and binder tobacco (types 42-44 and 53-55), USDA reduced this year's acreage allotments about 20 percent from a year earlier. For Puerto Rican cigar tobacco (type 46), the Puerto Rican Department of Agriculture has not yet set the quota for 1985/86.

Based on the March 1 planting intentions report, cigar-type acreage could fall about 11 percent from last year because allotments were reduced and prices were a little lower for the 1985 crop. Shade-grown wrapper production may not change much but will remain much lower than the 1975-80 average. A major cigar manufacturer reduced use sharply after it shifted to homogenized wrapper that requires much less natural wrapper.

Overall, cigar tobacco production in 1986/87 is projected a little lower than last year's crop. Supplies will decrease because both carryover and production will decline.

Table 28--Cigar tobacco, types 41-62: Domestic supplies, disappearance, and season average prices, 1977-86 (farm-sales weight)

			Su	pply		Dis	sappearance		Average price per
Crop Year 1/	Acreage harvested	Yield per acre	Production	Beginning stocks 1/	Total supply	Total	Domestic	Exports	pound to growers
	Thousand acres	Pounds			Million	pounds			Cents
			Pen	nsylvania seedle	af filler (typ	ne 41)			
977 978 979 980 981 982 983 984 985 986 2/	13.5 13.0 11.2 13.0 13.3 10.7 7.7 7.7 8.0 7.5	1,940 1,940 1,580 1,900 2,050 2,000 1,850 1,900 1,950	26.2 25.2 17.7 24.7 27.3 21.4 14.2 14.6 15.6	49.7 54.1 55.7 49.1 52.1 52.3 54.1 48.0 42.5	75.9 79.3 73.4 73.8 79.4 73.7 68.3 62.6 58.1	21.8 23.6 24.3 21.7 27.1 19.6 20.3 20.1	21.6 23.5 24.0 21.4 26.9 19.2 20.0	.2 .1 .3 .3 .2 .4 .3 .2	60.0 62.0 72.0 87.0 80.0 73.0 83.0 90.0
			Ohlo,	Miami, Valley f	iller (types 4	2–44)			
977 978 979 980 981 982 983 984 985 986 2/	1.8 1.6 1.3 1.4 1.7 1.8 1.4 1.1 .8	2,025 1,850 1,500 1,700 1,440 1,950 1,370 2,000 2,050	3.6 3.0 2.0 2.4 2.5 3.5 1.9 2.2	6.0 7.0 6.3 3.8 4.0 4.4 5.9 6.2	9.6 10.0 8.3 6.2 6.5 7.9 7.8 7.9	2.6 3.7 4.5 4.1 2.1 2.0 1.9	2.6 3.7 4.5 4.1 2.1 2.0 1.9		62.0 64.0 87.0 107.0 90.0 90.0 90.0
			Puert	o Rico filler (†	уре 46) 3/				
977 978 979 980 981 982 983 984 984 985 986 2/	2.6 2.2 2.0 1.1 .6 .3 .8 .6	i,480 i,400 i,000 i,380 i,000 i,000 i,000 i,000	3.9 3.1 2.0 1.5 .6 .3 .8	6.4 6.4 6.9 8.1 8.0 7.3 6.8 6.1	10.3 9.5 8.9 9.6 8.6 7.6 7.6 7.0	3.9 2.6 .8 1.6 1.3 .8 1.5	3.9 2.6 .8 1.6 1.3 .8 1.5		60.2 57.0 69.1 73.5 86.0 91.0 91.0
			Total	cigar filler (†	ypes 41-46)				
977 978 979 980 981 982 983 983 984 984 986 2/	17.9 16.8 14.5 15.5 15.6 12.8 9.9 9.4 9.4 8.8	1,883 1,863 1,475 1,845 1,949 1,969 1,707 1,907	33.7 31.3 21.7 28.6 30.4 25.2 16.9 17.4	62.1 67.5 68.9 61.0 64.1 64.0 66.8 60.0 55.1	95.8 98.8 90.6 89.6 94.5 89.2 83.7 77.4 73.0	28.3 29.9 29.6 27.5 30.5 22.4 23.7 22.3	27.0 29.8 29.3 27.0 30.3 22.0 23.4 22.1	.3 .1 .3 .5 .2 .4 .3	60.2 61.5 73.1 87.5 82.1 75.6 82.4 90.0
			Conn	ecticut Valley b	inder (types :	51-52)			
1977 1978 1979 1980 1981 1982 1983 1984 1985 1986 2/	1.4 1.5 1.5 1.7 2.1 1.4 1.1	1,784 1,734 1,637 1,750 1,998 1,660 1,793 1,794	2.5 2.6 2.4 2.6 3.5 3.5 2.5 1.9 2.1	4.3 4.9 5.5 5.7 6.1 7.1 6.7 5.9	6.8 7.5 7.9 8.3 9.6 10.6 9.8 8.6 8.0	1.9 2.1 2.2 2.2 2.5 3.3 3.2 2.7	1.9 2.0 2.0 2.0 2.4 3.1 3.0 2.4	* .1 .2 .2 .1 .2 .1 .2 .2 .3	121.3 144.9 161.5 178.8 182.1 180.9 155.7 167.6
			Sou	thern Wisconsin	binder (type :	54)			
977 978 979 980 981 982 983 984 985 2/	6.2 6.3 6.3 6.4 5.1 4.4 3.9 3.9	2,020 1,800 2,080 2,110 2,150 2,110 2,080 2,105 2,080	12.5 11.2 13.1 13.3 13.8 10.8 9.2 8.2	23.8 26.0 25.8 4/ 4/ 4/ 4/ 4/	36.3 37.2 38.9 	10.2 11.4   	10.2		84.6 100.5 117.0 125.0 113.0 106.0 110.0

See footnotes at end of table.

Continued

Table 28--Cigar tobacco, types 41-62: Domestic supplies, disappearance, and season average prices, 1977-86 (farm-sales weight)--continued

				Supply			Disappearance		Average
Crop year 1/	Acreage harvested	Yield per acre	Production	Beginning stocks i/	Total supply	Total	Domestic	Exports	price per pound to growers
-	Thousand acres	Pounds			Million	pounds			Cents
			No	rthern Wisconsin	binder (type	55)			
1977 1978 1979 1980 1981 1982 1983 1984 1985 1986 2/	5.8 5.9 6.6 6.6 7.3 5.0 4.2 4.3 3.5	2,045 1,550 1,810 1,920 1,725 1,875 1,795 1,950 1,890	11.9 9.1 11.9 12.7 12.6 9.4 7.5 8.2 8.1	16.2 19.1 19.3 4/ 4/ 4/ 4/ 4/	28.1 28.2 31.2 	9.1 8.9    	9.1 8.9    	::	85.5 100.5 117.0 125.0 108.0 101.0 109.0 110.0
				Total Wisconsin	binder (types	54-55)			
1977 1978 1979 1980 1981 1982 1983 1984 1985 1986 2/	12.0 12.4 12.9 12.9 13.7 10.1 8.6 8.1 8.2 6.6	2,032 1,678 1,942 2,013 1,924 1,994 1,941 2,025 1,980	24.4 20.3 25.0 26.0 26.4 20.1 16.7 16.4	40.0 45.1 45.3 48.9 53.6 60.3 58.5 57.4	64.4 65.4 70.3 74.9 80.0 80.1 77.0 74.9 73.6	19.3 20.1 21.4 21.3 20.0 19.8 18.5 17.5	19.3 20.1 21.4 21.3 20.0 19.8 18.5 17.5	•	85.0 100.5 117.0 125.0 110.6 103.7 109.6 110.5
			Tot	tal Cigar binder	(types 51-55)				
1977 1978 1979 1980 1981 1982 1983 1984 1985 1986 2/	13.4 13.6 14.4 15.4 12.2 10.0 9.2 9.4 7.7	2,007 1,684 1,911 1,985 1,932 1,939 1,920 1,998 1,961	26.8 22.9 27.5 28.6 29.8 23.6 19.2 18.3	44.3 50.0 50.8 54.6 59.7 67.1 67.6 65.2 63.3	71.1 72.9 78.3 83.2 89.5 90.7 86.8 83.5 81.6	21.1 22.2 23.6 23.5 22.5 23.1 21.6 20.2	21.1 22.2 23.4 23.3 22.4 22.9 21.4 19.9	.1 .2 .2 .1 .2 .2 .3	88.4 105.6 120.9 129.9 118.9 115.2 115.5
			Conn	ecticut Valley	hade-grown (†	уре 61)			
1976 1977 1978 1979 1980 1981 1982 1983 1984 1985	4.2 3.3 2.7 2.7 3.0 2.6 1.1 1.0 1.2	1,555 1,544 1,392 1,472 1,513 1,592 1,421 1,704 1,414	6.6 5.1 3.8 4.0 4.5 4.1 1.6 1.7 2.1	7.5 8.9 9.3 8.1 6.8 5.3 4.9 3.3 2.7	14.1 14.0 13.1 12.1 11.3 9.4 6.5 5.0 5.4 4.8	5.2 4.7 5.0 5.4 5.9 4.5 3.2 1.3	1.8 .5 .1 .5 2.3 2.9 2.2 .4 .7	3.4 4.2 4.9 4.9 3.6 1.6 1.0 .9	540.0 600.0 750.0 850.0 980.0 1000.0 1250.0 1100.0
				Total shade-gro	wn (types 61⊣	52) 5/			
1976 1977 1978 1979 1980 1981 1982 1983 1984 1984 1986 2/	4.6 3.4 2.7 2.7 3.0 2.6 1.1 1.0 1.2 1.4	1,565 1,547 1,392 1,472 1,513 1,592 1,421 1,706 1,414 1,522	7.2 5.3 3.8 4.0 4.5 4.1 1.6 1.7 2.1	13.6 13.1 12.7 10.2 7.8 6.2 5.2 3.4 3.7 2.7	20.8 18.4 16.5 14.2 12.3 10.2 6.8 5.1 5.4	7.7 5.8 6.3 6.5 6.1 5.0 3.4 1.4 2.7	3.8 1.0 1.0 1.1 2.2 3.4 2.4 .4 .7	3.8 4.8 5.3 5.4 3.9 1.6 1.0	528.2 591.4 750.0 850.0 980.0 1000.0 1250.0 1100.0
			Gra	nd total cigar t	obacco (types	41-62)			
1977 1978 1979 1980 1981 1982 1983 1984 1986 2/	34.7 33.1 31.6 32.9 33.6 26.1 20.9 19.8 20.2 17.9	1,900 1,752 1,684 1,875 1,914 1,931 1,809 1,889 1,896	65.9 58.0 53.2 61.7 64.3 50.4 37.8 37.4 38.3	119.5 130.1 129.9 123.4 130.0 136.3 137.8 128.9 121.1	185.4 188.2 183.1 185.1 194.3 186.7 175.6 166.3	. 55.2 58.6 59.7 57.1 58.0 48.9 46.7 45.2	50.0 53.2 53.8 52.5 56.1 47.3 45.2 42.7	5.2 5.5 5.9 4.6 1.9 1.6 1.5	114.9 122.1 156.4 175.3 158.3 131.2 145.7 156.8

<sup>1/</sup> October 1 for types 41-55; July 1 for types 61-62. 2/ Estimates of March planting intentions based on intentions for types and classes of tobacco other than burley and flue-cured. 3/ Puerto Rican planting occurs late in calendar year. Price per pound excludes payment by Puerto Rican Government. 4/ Not evailable. 5/ Includes Georgia-Florida shade-grown, type 62, which has not been grown since 1978. July 1, 1978, stocks were 0.1 million pounds. See TS-176 for annual supply and disappearance. \*Less than 50,000 pounds.

Table 29—Marketing quota referendums, by kinds of tobacco

		Last ref	erendum		Next re	ferendum
Kind (type numbers in parentheses) and basis of quotas I/	Date	Crops to which applicable	Number voting	Percentage voting in favor of quota 2/	Probable date 3/	Crops to which applicable
Flue-cured (II-I4) Acreage-poundage	March 10-13, 1986	1986-88	83,449	93.7	Dec. 1989	1989-92
Burley (31) Poundage	March 24-27, 1986	1986-88	4/	4/	Feb. 1989	1989-92
Maryland (32)	Feb. 24-27, 1986	1986-88	1,058	21.1	Feb. 1989 5/	1989-92
Fire-cured (21-23) Acreage	Feb. 19-22, 1985	198587	8,489	92.6	Feb. 1988	1988-90
Dark air-cured (35-36) Acreage	Feb. 19-22, 1985	1985-87	7,356	93.5	Feb. 1988	1988-90
Va. sun-cured (37)	Feb. 24-27, 1986	1986-88	99	94.9	Feb. 1989	1989-92
Pa. filler (41)	Feb. 24-27, 1986	1986-88	344	13.4	Feb. 1989 5/	1989-92
Cigar binder (51-52)	Feb. 24-27, 1986	1986-88	84	8.3	Feb. 1989	1989-92
Cigar filler and binder (42-44, 53-55)	Feb. 27-March !, 1984	1984-86	3,393	82.4	Feb. 1987	1987-89

I/ Quota based on acreage allotments unless otherwise specified. 2/ A majority of two-thirds or more of farmers voting is required for marketing quotas to become effective under the acreage allotment program or acreage-poundage program. 3/ Probable month, but referendums can occur earlier if warranted by pertinent considerations. 4/ Not available at press time. 5/ Unless at least a fourth of the growers petition the Secretary of Agriculture in the interim.

#### ECONOMIC IMPORTANCE OF THE U.S. TOBACCO INDUSTRY

bу

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Abstract: About 180,000 farms grow tobacco in the United States. Value of tobacco sales usually ranks fifth or sixth among crops. Producers spend about \$800 million on production inputs and services other than wages to hired workers. In 1982, about 58,000 persons were employed in 163 tobacco manufacturing establishments. Payroll totaled \$1.32 billion and value added by manufacturers amounted to nearly \$9 billion. Non-tobacco materials used amounted to \$1.36 billion. Manufacturers spent \$1.9 billion advertising cigarettes in 1983. Federal, State, and local taxes amounted to about \$9.2 billion last year. About 241,000 retail outlets sell tobacco products. Tobacco is also an important export commodity that contributed over \$2 billion to the U.S. balance of payments in 1985.

**Keywords**: Tobacco production, marketing, manufacturing, value added, expenditures.

The United States tobacco industry is far-reaching. Segments of the industry include production, manufacturing, advertising, distribution, sales, and tax collections. This article describes these activities and associated expenditures and updates two previous articles on this subject (1,2). 1/

#### Production and Marketing

Tobacco is grown on about 180,000 farms (3). In addition to growers, tobacco provides income for many additional quota owners, hired workers, and their families. Although tobacco is grown on about 0.2 percent of the nation's cropland, sales totaled \$2.67 billion in 1984, and accounted for about 2 percent of farm cash receipts from marketings. Tobacco sales represented 3.6 percent of cash receipts from crops (table 30). It usually ranks fifth or sixth among cash crops and ninth or tenth among all U.S. farm commodities in value of sales.

More than two-fifths of the States produce tobacco, but six States—North Carolina, Kentucky, Georgia, South Carolina, Virginia, and Tennessee—produce 92 percent of the total. In North Carolina and Kentucky, tobacco accounted for over one-fourth of total cash receipts. South Carolina, Virginia, Tennessee, and Connecticut each received more than a tenth of their farm cash receipts from tobacco in 1984.

Gross receipts from an acre of tobacco may average over \$3,500, in comparison to under \$350 for feed and food grains such as corn and wheat. However, net returns show less, though still considerable, difference because of higher production costs. Net returns from an acre of tobacco generally exceed gross returns from food and feed grains.

In 1984, about 174 million hours of farm work went into tobacco production, compared with 286 million in 1975 (4). Labor use per acre declined from 264 to 220 hours during this period because of mechanization, and improved techniques of planting, growing, harvesting, curing, and marketing. There has been an almost complete switch from handtied to loose-leaf preparation of burley tobacco. Much of the labor comes from farm operators and their families. However, many producers hire some labor because of the high seasonal requirements. In fact, most flue-cured producers now hire labor during harvest because of the high seasonal requirements and the growth in size of operation.

<sup>1/</sup> Numbers in parentheses refer to items in literature cited at the end of this article.

Table 30--Cash receipts from farm marketings, and tobacco, 1976-85

			o as a tage of			
Period	Livestock and products	All crops	Total farm	Tobacco	All crop	Total cash receipts
		Million		Per	cent	
1976	46,112	48,668	94,780	2,310	4.7	2.4
1977	47,639	48,650	96,289	2,331	4.8	2.4
1978	59,213	53,711	112,924	2,606	4.8	2.3
1979	68,522	63,394	131,916	2,271	3.6	1.7
1980	67,405	69,026	136,431	2,672	3.9	1.9
1981	68,785	73,943	142,728	3,295	4.5	2.3
1982	69,430	73,847	143,277	3,382	4.6	2.4
1983	69,443	66,817	136,260	2,831	4.2	2.1
1984	72,739	69,096	141,834	2,841	4.1	2.0
1985 1/	69,623	73,909	143,532	2,671	3.6	1.9

<sup>1/</sup> Preliminary.

Table 31--Tobacco manufacturing establishments, 1977 and 1982

	Establi	shments		All e	mployees		Value added		Value of production	
Industry	1977	1982	Num	ber	Pa	Payroli		1982	1977	1002
			1977	1982	1977	1982	-		19//	1982
	Nur	mber	Thou	sands			Million	dollars -		-
Tobacco stemming and redrying	78	60	10.7	8.3	96.1	119.8	216.5	312.6	2,076.2	3,015.4
Cigarettes	14	14	39.0	41.5	567.7	1,093.7	3,803.1	8,098.3	6,377.4	12,126.8
Cigars	101	60	7.7	5.1	54.9	58.5	125.6	133.3	242.7	253.7
Chewing and smoking tobacco	35	29	3.2	3.1	32.1	51.6	188.9	420.5	354.3	665.4
Total	228	163	60.6	58.0	750.8	1,323.6	4,334.1	8,964.7	9,050.6	16,061.3

Source: Bureau of Census, 1982 Census of Manufacturers; Industry Statistics, 1985.

In addition to labor, tobacco production requires sizable inputs from service and marketing industries. Excluding labor, budget data indicate producers spend more than one-fourth of their cash receipts from tobacco for fertilizers, chemicals, gasoline, petroleum, curing facilities, machinery, custom work, transportation, warehouse charges, and other crop expenses (5,6). In 1985, these expenses amounted to an estimated \$800 million.

U.S. growers sell about 95 percent of their tobacco through auction markets; the remainder is sold and delivered directly to manufacturers and dealers. In 1985, there were 153 tobacco markets with about 585 tobacco warehouses. The warehouses had an estimated annual payroll of \$25 million.

#### Manufacturing

Tobacco manufacturing contributes importantly to the economies of North Carolina, Kentucky, Virginia, and Georgia where most manufacturing occurs. Cigarettes account for about 90 percent of value added

Type of											
Advertising	1980		1981		1982		1983				
	Million Dollars	Percent	Million Dollars	Percent	Million Dollars	Percent	Million Dollars	Percent			
Newspaper Magazines Outdoor Transit Point of Sale Promotional Allowances Sampling Distribution Other Distribution Public Entertainment Other Total	304.4 266.2 193.3 26.2 79.8 179.1 50.5 69.2 16.9 56.7	24.5 21.4 15.6 2.1 6.4 14.4 4.1 5.6 1.4	358.1 291.2 228.1 21.9 99.0 229.1 81.5 115.1 37.4 86.3 1,547.7	23.1 18.8 14.7 1.4 6.4 14.8 5.3 7.4 2.4 5.6 100.0	283.7 349.3 267.8 24.1 117.1 272.3 141.4 95.5 63.2 186.0 1,800.4	15.8 19.4 14.9 1.4 6.5 15.1 7.9 5.3 3.5 100.0	200.7 388.4 295.3 26.7 170.1 366.2 126.0 127.3 76.7 124.1	10.6 20.4 15.5 1.4 8.9 19.3 6.6 6.7 4.0 6.5			

<sup>1/</sup> TV and radio advertising banned effective January 2, 1971.

Source: "Statistical Supplement to FTC Report to Congress", June 1985, revised.

Table 33—Expenditures for tobacco products and disposable personal income, 1976-85

Year Total	Total	Cigarettes	Cigars 1/	Other 2/	Disposable personal		ent of dispos spent on tob		
	0,50,0,,00	0. <b>32</b> .0 //	· · · · · ·	income	Ali	Cigarettes	Cigars 1/	Other 2/	
		Million	dollars		Billion dollars		Perc	cent	
1976 1977 1978 1979 1980 1981 1982 1983 1984 3/	16,410 17,190 18,030 19,150 21,000 22,950 25,310 28,710 30,705 32,200	15,100 15,850 16,600 17,650 19,400 21,200 23,525 26,840 28,750 30,250	675 665 680 670 670 705 685 705 745 720	625 675 750 830 930 1,040 1,100 1,165 1,210 1,230	1,194 1,312 1,463 1,642 1,829 2,048 2,177 2,425 2,670 2,801	1.39 1.32 1.24 1.17 1.15 1.13 1.16 1.19	1.28 1.22 1.14 1.08 1.06 1.04 1.08 1.11 1.07	.06 .05 .05 .04 .04 .03 .03	.05 .05 .05 .05 .05 .05 .05 .05

<sup>1/</sup> Includes small cigars (cigarette-size). 2/Smoking tobacco, chewing tobacco, and snuff. 3/Subject to revision. 4/Estimated. Compiled from reports of Department of Commerce, Bureau of Economic Analysis.

by all tobacco manufacturers, but other products, and stemming and redrying, are also important. 2/

Virtually all tobacco used domestically and more than two-thirds of that bought for export is stemmed (stems and midribs in the center are removed) before being redried and stored. In 1982 there were 60 stemming and redrying plants concentrated mainly in towns with larger tobacco auction markets. These plants provide about \$120 million in salaries and jobs for 8,300 persons (table 31).

After a storing and aging period, manufacturers further process tobacco into consumer products. Value added in manufacturing consumer products in 1982 was about \$8.65 billion (7). The 103 establishments making cigarettes, cigars, and chewing and

<sup>2/</sup> Value added is the value of shipments and other receipts plus increases in inventories minus costs of material.

smoking tobacco employed nearly 50,000 workers in 1982. Annual payroll totaled \$1,204 million.

The 14 cigarette manufacturing establishments accounted for about 94 percent of the value added in manufacturing plants. Furthermore, most domestic manufacturing firms also produce cigarettes abroad or have foreign subsidiaries or licensees to sell cigarettes or tobacco products in a number of countries.

Tobacco product manufacturers depend on numerous other industries for materials, containers, supplies, fuel, and electric energy. In 1982, tobacco plants spent about \$1.36 billion for these items. New capital expenditures for plants, equipment, computers and peripheral data processing equipment, and automobiles and trucks totaled about \$474 million.

Cigarette manufacturers increased expenditures for cigarette advertisements by more than 50 percent between 1980 and 1983 (table 32). The proportion of expenditures fell for newspapers but rose for promotional, sampling and entertainment activities. These expenses totaled \$1.9 billion in 1983 (8). Advertising is controversial. It has been banned from television and radio since January 2. 1971. Some anti-smoking groups seek to ban cigarette advertising completely. The American Medical Association (AMA) House of Delegates at its 1985 annual meeting adopted a resolution that would call for the AMA to initiate and support legislation prohibiting any form of media advertising of any tobacco product. In February, legislation was enacted to ban radio and television advertising of smokeless products effective in late August 1986.

Beginning in mid-October 1985, four separate messages about smoking are being rotated at about 3-month intervals. These messages appear on cigarette packages and also on billboards and in published ads for cigarettes. Warnings will also appear on smokeless tobacco products and in printed advertisements for these products beginning February 1987.

#### Sales

Consumer expenditures for tobacco products almost doubled between 1976 and 1985, but excise taxes' share of the total fell from 36 to 29 percent. Consumers spent \$32 billion in 1985 for tobacco products, 94 percent for cigarettes (table 33). Expenditures for tobacco products represent about 1.2 percent of total disposable income. This share has remained relatively stable for the last 7 years, as the fall in consumption has been offset by increasing prices.

A total of 1.895 wholesale establishments handled tobacco products valued at \$15.6 billion in 1982. Ninety-six percent were classified as merchant wholesalers (9). Other jobbers also sell cigarettes to retailers, and tobacco companies sell directly to some retail outlets. Retail sales of cigarettes and tobacco products, according to the 1982 Census of Business, were made in over 240,000 retail establishments (10). About 55 percent of these retailers were food stores, merchandising machine operators, and drug stores, and together they sell 70 percent of tobacco products (table 34). Merchandising machine operators accounted for about 6 percent of total sales in 1982. Tobacco product sales were 24 percent of the sales of merchandising machine operators who handled tobacco products. In comparison, tobacco product sales in cigar stores remain over 75 percent of total sales. The number of establishments reporting sales of tobacco products increased between 1972 and 1982 despite the changed pattern from sale of single cigarette packs at checkout counters to sales by individual pack by machine or sales by carton in food, drug stores and other mass merchandising outlets.

#### Taxes

Excise taxes on tobacco products are levied by the U.S. Government, all 50 States, and many local governments. Tobacco tax revenues totaled \$9.2 billion last year, about 30 percent of all consumer expenditures for tobacco products (table 35). Nationally excise taxes are about 3–1/2 times the amount U.S. farmers receive for their tobacco.

Excise taxes vary greatly among States. Tax rates per pack of 20 cigarettes range from 2 to 3 cents in the cigarette-manufacturing

Table 34—Tobacco sales as a percentage of all tobacco sales and percentage of total sales by type of retail outlet, 1972 and 1982

Retail Outlet		1972	19	1982		
	Percentage of total tobacco sales	Percentage of sales by types of outlet	Percentage of total tobacco sales	Percentage of sales by type of outlet		
	Percent	Percent	Percent	Percent		
Food stores 1/	42.7	4.3	52.5	4.6		
Merchandising machine operators Drug stores	17.8 15.7	38.3 7.8	6.2 11.7	24.2 6.2		
Subtotal	76.2		70.4			
Gasoline service stations Cigar stores and stands General merchandise groups 2/ Eating and drinking places 3/ All other 4/	6.5 4.5 4.2 2.5 6.1	4.7 77.6 1.2 3.2	12.8 3.0 6.0 1.5 6.3	4.4 75.5 2.3 2.7		
Total	100.0	— <del></del>	100.0			

I/ Grocery, meat and seafood markets, and dairy product stores. 2/ Department stores, variety stores,
misc. general merchandise stores. 3/ Restaurants and lunchrooms, cafeterias, refreshment places, other
eating places, drinking places (alcoholic beverages). 4/ Proprietary stores, liquor stores, nonstore
retailers, mail order houses, direct selling, misc. shopping goods (bookstores, news dealers, newstands)
and other.

Source: U.S. Bureau of Census, "1982 Census of Retail Trade, Merchandise Line Sales, U.S. Summary, 1985."

Table 35---Governmental revenues from tobacco products, 1976-85

Year <sup>.</sup>		Federal Government			State and local Governments		
	Cigarettes I/	Cigars 2/	Other 3/	Total	State	Local	Government
			Mil	lion dollar:	5		
1976	2,322	48	4	2,374	3,445	125	5,944
1 <del>9</del> 77	2,343	35	4	2,382	3,580	131	6,093
1 <del>9</del> 78	2,537	38	5	2,580	3,642	132	6,354
979	2,409	35	4	2,448	3,700	132	6,280
980	2,564	4!	4	2,609	3,820	134	6,563
981	2,535	40	4	2,579	3,895	134	6,608
982	2,485	34	6	2,525	4,060	154	6,739
983	4,609	31	9	4,649	4,044	164	8,857
984	4,729	30	10	4,772	4,230	179	9,181
1985 4/	4,640	26	io	4,676	4,361	193	9,230

<sup>//</sup> Includes large cigarettes. 2/ Includes small cigars and revenue on cigars from Puerto Rico placed
into the Treasury of Puerto Rico. 3/ Includes cigarette paper and tubes, and imported cigarettes and
cigars. 4/ Estimated.

Compiled from reports of the Internal Revenue Service and the Bureau of the Census.

States of Kentucky, North Carolina and Virginia to a high of 28 cents in Maine. Washington's tax effective April 1, 1986 will reach 31 cents. Combined State and local excise taxes amount to 43 cents a pack in Chicago. Average state excise taxes exceeded Federal excise taxes per pack from 1969 to 1982. However, the Federal excise tax was doubled from 8 to 16 cents a pack effective January 1, 1983, and the Federal tax exceeded the State tax until last year as it did during the 1950's and most of the 1960's. With additional hikes in 1985, the average State tax again exceeds the Federal tax.

#### Foreign Trade

Exports of unmanufactured tobacco in 1985 had a value of about \$1.52 billion and exports of tobacco products were about \$1.27 billion. Foreign sales of tobacco and tobacco products exceeded imports by about \$2.14 billion.

Tobacco exports add substantially to U.S. abilities to purchase other goods from abroad. About one-half of the flue-cured and one-fourth of the burley crop is exported. The movement of tobacco from redrying plants and storage warehouses to ports and then aboard ships employs many people in transportation, sales, and traffic departments, and includes a substantial investment in facilities.

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- (9) U.S. Bureau of the Census, "1982 Census of Wholesale Trade", May 1985
- (10) U.S. Bureau of the Census, "1982 Census of Retail Trade, Merchandise Line Sales, U.S. Summary", August 1985.

STATISTICAL SUMMARY

base	January	Fahaman				percentage of
		February	December	January	February	a year earlier
Ct. per lb. Ct. per lb.	closed 187.5	closed 186.0	closed 159.5	closed 159.5	closed 157.5	85
Ct. per 1b.	closed	closed	closed	closed	closed	
Ct. per lb.	120.6	106.9	131.5	117.0	94.0	88 99
						96
Ct. per 1b.	85.0	closed	105.5	88.0	closed	104
Ch 1h	160.0					
				*		
Ct. per 1b.	118.8			*		
Ct. per lb.	123.0					
				*		
Ct. per lb.	74.0			*		
1910-14=100	1,127	1,127	1,116	1,121	1,119	99
1967=100	123.6	123.7	126.3	126.7		103
Mil.	106.3		108.2	109.0	_	103
Bil. 001.	3,217.3	5,24/.2	3,385.5	3,362./	-	105
	198	4-85		1985-86		
	December	January	November	December	January	
B11	42.0	44 5	<b>5</b> 0.0	49.0		112
Mil.				238.1		86
		20.00				
Bil. Mil.	597.8 3,451.3		547.1 2,922.7	595.0 3,160.8		100 92
	-					
						•
						90 97
Mil. Ib.	47.7			48.6	_	102
					A 1	102 75
					4.1	298
						99
Mil.	120.5		78.2	95.1	<del>-</del>	104 79
Mil. Ib. Mil. Ib.	.4			.2		100 100
1967=100	406.9	423.8	435.7	435.5	451.0	106
1967=100						107 101
1967=100	388.5	395.6	406.1	406.1	406.3	103
1967=100	417.3	417.3	492.5	492.5	532.8	128
1047-100	315 E	<b>314 1</b>	326 6	307 A	320 A	104
						104
Dec. 1977=100		161.6	169.1	169.3	170.2	105
7/						100
						102 74
					2.9	126
Mil. Ib.	306.1		313.0	340.9		111
						76 148
	Ct. per lb. Ct. pe	Ct. per lb. 156.0 Ct. per lb. 125.0 Ct. per lb. 125.0 Ct. per lb. 125.0 Ct. per lb. 169.9 Ct. per lb. 148.8 Ct. per lb. 18.8 Ct. per lb. 104.7 Ct. per lb. 109.4 Ct. per lb. 109.4 Ct. per lb. 109.7 Ct. per lb. 74.0  1910-14=100 1,127  1967=100 123.6 Mil. 106.3 Bil. 42.8 Mil. 277.4  Bil. 597.8 Mil. 3,451.3  Mil. lb. 87.3 Mil. lb. 87.3 Mil. lb. 47.7  Bil. 5.6 Bil. 4.4 Mil. 7.4  Bil. 56.5 Mil. 120.5  Mil. lb  Mil. lb  1967=100 406.9 1967=100 406.9 1967=100 183.1 1967=100 183.1 1967=100 183.1 1967=100 183.1 1967=100 323.2 Dec. 1977=100 161.0  7/ Mil. lb. 3.6	Ct. per lb. 125.0 18.0 Ct. per lb. 125.0 18.0 Ct. per lb. 125.0 18.0 Ct. per lb. 125.0 closed  Ct. per lb. 169.9 Ct. per lb. 148.8 Ct. per lb. 123.0 Ct. per lb. 104.7 Ct. per lb. 104.7 Ct. per lb. 104.7 Ct. per lb. 109.4 Ct. per lb. 109.4 Ct. per lb. 74.0 1910-14=100 1,127 i,127 1967=100 123.6 123.7 Mil. 106.3 106.6 Bil. dol. 3,217.3 3,247.2 1984-85  December January  Bil. 42.8 44.5 Mil. 277.4 234.9 Bil. 597.8 Mil. 3,451.3 Mil. 1b. 47.7 Bil. 5.6 5.6 Bil. 4.4 5.5 Mil. 1b. 47.7 Bil. 56.5 Mil. 10.5 Mil. 10. 120.5 Mil. 10.5	Ct. per lb. 156.0 155.0 18.0 127.0 Ct. per lb. 125.0 118.0 127.0 Ct. per lb. 125.0 118.0 127.0 Ct. per lb. 18.0 closed 105.5  Ct. per lb. 169.9 Ct. per lb. 148.8 Ct. per lb. 123.0 Ct. per lb. 123.0 Ct. per lb. 104.7 Ct. per lb. 106.3 106.6 108.2 Bil. dol. 3,217.3 3,247.2 3,385.5	Ct. per lb. 156.0 155.0 closed 164.5 Ct. per lb. 125.0 118.0 127.0 129.0 Ct. per lb. 185.0 closed 105.5 88.0 Ct. per lb. 169.9	Ct. per lb. 156.0 155.0 closed 164.5 155.0 Ct. per lb. 125.0 118.0 127.0 129.0 113.5 Ct. per lb. 185.0 closed 105.5 88.0

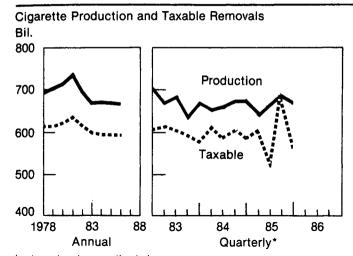
See footnotes at end of table.

item	Unit or base			1985-86			Last data as percentage of	
	period _	December	January	November	December	January	a year earlie	
xports of leaf tobacco								
(farm-sales weight) Flue-cured	Mit. Ib.	84.6	37.0	88.1	102.3	19.5	53	
Burley	Mil. Ib.	5.5		9.8	7.1	2.7	64	
Maryland	Mil. Ib.	.6	4.2	.8	.4	.2	64 67	
Virginia fire- & sun-cured	Mil. lb.	.*.	.2	[.]	.*_	*		
KyTenn. fire-cured	Mil. Ib.	1.1	*,	4.2	1.3	.6	100	
KyTenn. dark air-cured Cigar wrapper	Mil. 1b. Mil. 1b.	.5 .1	. I . 4	.9 .3	:1	.! .3	75	
Cigar binder	Mil. Ib.	*	*	أ	*	*´		
ccumulated from beginning of								
marketing year 8/								
Flue-cured	Mil. 16.	330.7	367.7	225.3	327.6	347.0	94	
Burley	Mil. 1b.	20.9	25.1	13.5	20.5	23.3	93	
Maryland	Mil. lb. Mil. lb.	2.2 1.5	2.5 1.7	1.7 2.5	2.0 2.5	2.2 2.5	88 147	
Virginia fire- & sun-cured KyTenn. fire-cured 9/	Mil. Ib.	4.2	4.2	4.7	6.0	6.6	157	
KyTenn. dark air-cured 9/	Mil. Ib.	.8	9	i.0	1.1	1.2	133	
Cigar wrapper	Mil. Ib.	.8	1.2	.8	.8	1.1	92	
Cigar binder	Mil. 1b.	.1	.1	-1	.1	.1	100	
Cigar filler	Mil. 1b.	*	*	*	*	*	_	
oports of manufactured tobacco in bulk and not elsewhere							-	
classified 10/	Mil. Ib.	3.4	2.0	1.5	7.2	3.5	175	
Accumulated from Jan. I	Mil. 1b.	33.2		35.0	42.2		127	
		Quarterly data					•	
		1984-85 1985-86				_		
tocks of tobacco—lst of quarter (farm—sales weight)		July-Sept	00	t-Dec	July-Sept	Oct-Dec	<del></del>	
omestic types	•						<del></del>	
Flue-cured	Mil. 16.	2,507		2,451	2,396	2,360	96	
Burley	Mil. 1b.	1,344	ı	,699	1,462	1,715	101	
Maryland	Mil. 16.	54		49	55	49 81	100 119	
Fire-cured Dark air- and sun-cured	Mil. 1b. Mil. 1b.	72 44		68 45	94 49	52	116	
Cigar filler	Mil. Ib.	60		50	55	51	102	
Cigar binder	Mil. 1b.	65		62	63	56	90	
Cigar wrapper	Mil. Ib.	3		3	3	4	133	
Under Government loan 12/	Mil. 1b.	1,324	1	,453	1,512	1,583	109	
		.,,,,	•	,,	.,	.,		
Foreign types Cigarette and smoking	Mil. Ib.	944		919	887	835	91	
Oriental	Mil. 1b.	382		363	344	346	95	
Flue-cured	Mil. Ib.	280		264	261	231	88	
Burley	Mil. Ib.	282		292	282	258	88	
Cigar	Mil. lb.	88		91	81	89	98	
obacco outlets  3/ Seasonally adjusted data, annual, rates, for charts								
Cigarettes	Bil.	680.8		672.8	683.0	665.0	99	
Production Tax-paid removals	Bil.	625.6		574 <b>.</b> 4	690.6	565.0	98	
Cigar production	D114	027.0	•	.,	0,0.0	202.0	,,,	
Large	Bil.	3.41		3.20	2.99	2.95		
Sma l i	Bil.	1.04		1.44	0.96	1.40	<del>9</del> 7	
Smoking production	Mil. 1b.	25.8		22.3	23.0	20.7	93	
Chewing production	M: 1	<b></b>		72.0	70.4	77 5	101	
Loose leaf	Mil. 1b.	68.0		72.8	70.4	73.5 12.7	101 87	
Plug and other Snuff production	Mil. Ib. Mil. Ib.	14.1 51.1		14.6 46.9	10.2 43.9	47.0	100	
Sharr production	,,,,,	31.1			77.7	7,10	100	
Exports of leaf					070 0			
Total	Mil. Ib.	868.0 764.0		682.0 390.0	830.0 703.0	670.0 400.0	98 103	
Flue-cured	Mil. Ib.							

<sup>1/ 1985</sup> and 1986 crops, respectively. For 1985 crop, effective flue-cured support reduced to \$1.65 a pound. Rebate of 25 cents a pound to buyers further reduced buyers costs for flue-cured. 1985 burley support lowered from previously announced \$1.788 per pound to \$1.488 per pound under legislation signed into law on November 15, 1985. 2/ Prices paid by farmers including interest, taxes, and wage rates. 3/ Seasonally adjusted. 4/ Seasonally adjusted, annual rate. 5/ Federal and applicable State and local taxes included. 6/ Includes tobacco accessories. 7/ Declared weight. Cigarette leaf includes flue-cured, burley, Oriental and stemmed cigarette leaf. 8/ July I for flue-cured and cigar wrapper and October I for others. 9/ Includes Black Fat. 10/ Smoking tobacco in bulk through December 1977. Beginning January 1978 blended strips no longer included. II/ Holdings of manufacturers and dealers, including grower cooperatives. 12/ Reported by grower cooperatives. 13/ Latest quarter is estimated. \*Less than 50,000 pounds. \*\*Estimated. Items may not add because of rounding. Data comparable to earlier years not available.

#### **Tobacco Outlets**

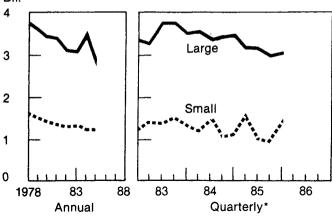
#### Trends in U.S. Manufactured Products and Exports



Last quarter shown estimated.

\*Seasonally adjusted at annual rates.

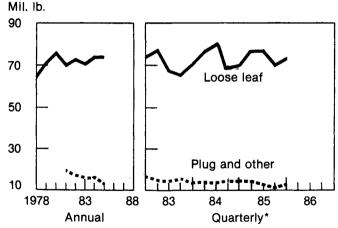
# Cigar and Cigarillo Production Bil.



Last quarter shown estimated.

\*Seasonally adjusted at annual rates.

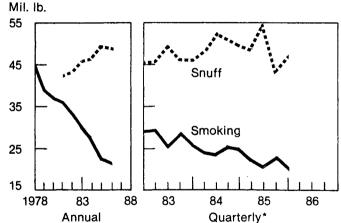
#### Chewing Production



Last quarter shown estimated.

\*Seasonally adjusted at annual rates.

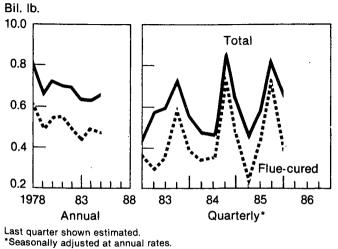
# Smoking and Snuff Production



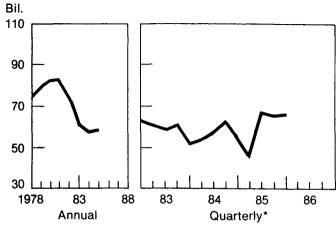
Last quarter shown estimated.

\*Seasonally adjusted at annual rates.

# Leaf Exports, Farm-Sales Weight



# Cigarette Exports



Last quarter shown estimated.

\*Seasonally adjusted at annual rates.

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