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STOCKS OF CONDENSED AND EVAPORATED MILK IN THE HANDS OF
WHOLESALE GROCERS IN 38 CITIES

OF THE ORIGINAL 1,106 FIRMS ADDRESSED WHEN THIS REPORT WAS INAUGURATED, 272 DO NOT CARRY STOCKS AND 171 ARE KNOWN TO BE OUT OF BUSINESS. NO REPLIES HAVE EVER BEEN RECEIVED FROM AN ADDITIONAL 210 FIRMS. THE INFORMATION FOR DECEMBER 31 WHICH IS SHOWN BELOW IS BASED UPON REPORTS OF 312 FIRMS.

STOCKS REPORTED ON HAND DECEMBER 31, 1932

GEOGRAPHIC SECTIONS*	NO. OF FIRMS REPORTING	CONDENSED MILK (POUNDS)	EVAPORATED MILK (POUNDS)
NEW ENGLAND	38	123,935	2,693,154
MIDDLE ATLANTIC	104	282,049	4,859,507
SOUTH ATLANTIC	31	33,516	552,708
EAST NORTH CENTRAL	45	26,318	2,345,457
WEST NORTH CENTRAL	38	24,339	1,432,189
SOUTH CENTRAL	22	28,290	430,575
NORTHWESTERN	10	8,385	1,154,159
SOUTHWESTERN	24	35,932	3,580,717
TOTAL - 38 CITIES DECEMBER 31, 1932	312	563,534	17,123,436
		17,692,030 LBS.	
TOTAL REPORTED IN SAME CITIES DECEMBER 31, 1931	333	676,157	13,469,005
		14,145,162 LBS.	
38 CITIES 5 YEAR AVERAGE FOR DECEMBER 31 (1927-1931)		998,981	12,251,754
		13,250,735 LBS.	
TOTAL REPORTED IN SAME CITIES SEPTEMBER 30, 1932**	336	670,373	25,925,605
		26,596,278 LBS.	
TOTAL REPORTED IN SAME CITIES SEPTEMBER 30, 1931	337	760,746	24,120,980
		24,881,626 LBS.	
38 CITIES 5 YEAR AVERAGE FOR SEPTEMBER 30 (1927-1931)		1,263,117	19,771,635
		21,034,752 LBS.	

** REVISED FIGURES INCLUDE LATE REPORTS.

COMPARISON OF TOTAL STOCKS ON HAND FOR SAME FIRMS

REPORTING
(38 CITIES)

FIRMS	PREVIOUS YEAR (POUNDS)		FIRMS	PREVIOUS QUARTER (POUNDS)	
	DEC. 31, 1932	DEC. 31, 1931		DEC. 31, 1932	SEPT. 30, 1932
292	17,050,976	12,748,532	291	17,084,430	25,185,047
FIRMS*	DEC. 31, 1931	DEC. 31, 1930	FIRMS	DEC. 31, 1931	SEPT. 30, 1931
301	12,663,204	9,711,581	309	12,983,310	22,882,728

* THESE COMPARISONS ARE THOSE WHICH APPEARED ON THE REPORT ISSUED A YEAR AGO.

DECEMBER 31, 1932 STOCKS IN TERMS OF CASES

CLASS OF PRODUCT	NET WEIGHT OF CANS	NO. OF CANS PER CASE	NUMBER OF CASES ON HAND DECEMBER 31, 1932
CONDENSED MILK (SWEETENED)	15 oz.	24	9,783
" " "	15 oz.	48	1,987
" " "	14 oz.	24	10,014
" " "	14 oz.	48	852
" " "	11 oz.	48	241
EVAPORATED MILK (UNSWEETENED)	2 LBS.	24	420
" " "	1 LB.	48	20,675
" " "	14 1/2 oz.	48	313,939
" " "	6 oz.	96	19,525
" " "	6 oz.	72	1,245
" " "	6 oz.	48	70,796
" " "	3 LBS.	6	4,317

* CITIES INCLUDED IN EACH GEOGRAPHIC SECTIONS

NEW ENGLAND: BANGOR, PORTLAND, BOSTON, SPRINGFIELD, PROVIDENCE, HARTFORD, NEW HAVEN.
MIDDLE ATLANTIC: BROOKLYN, NEW YORK CITY, BUFFALO, PHILADELPHIA, PITTSBURGH.
SOUTH ATLANTIC: BALTIMORE, NORFOLK, ATLANTA, SAVANNAH, JACKSONVILLE, MIAMI, TAMPA.
EAST NORTH CENTRAL: CINCINNATI, CLEVELAND, TOLEDO, CHICAGO, DETROIT.
WEST NORTH CENTRAL: MINNEAPOLIS, ST. PAUL, PANSAS CITY, ST. LOUIS, OMAHA.
SOUTH CENTRAL: MEMPHIS, BIRMINGHAM, DALLAS, NEW ORLEANS.
NORTHWESTERN: SEATTLE, PORTLAND.
SOUTHWESTERN: DENVER, LOS ANGELES, SAN FRANCISCO.