

UNITED STATES DEPARTMENT OF AGRICULTURE
BUREAU OF AGRICULTURAL ECONOMICS
MARKET NEWS SERVICE

MONTHLY EVAPORATED AND CONDENSED MILK MARKET REPORT
(DECEMBER 1934)

No. 184

WASHINGTON, D.C.

DECEMBER 21, 1934

INFORMATION IN THIS MONTH'S REPORT IS FURNISHED BY ALL FIRMS OF RECORD WHICH MANUFACTURE CASE GOODS EVAPORATED MILK OR CONDENSED MILK, OR BOTH.

PRICES PAID PRODUCERS FOR 3.5% MILK F. O. B. FACTORY FOR NOVEMBER 1934*

GEOGRAPHIC SECTIONS	NUMBER OF FACTORIES REPORTING	PRICE PER CWT.	
		RANGE	AVERAGE
NEW ENGLAND	-	\$ -	\$ -
MIDDLE ATLANTIC	6	.26-1.81	1.25
SOUTH ATLANTIC	2	.20-1.25	1.23
E. NORTH CENTRAL	85	.15-1.56	1.31
W. NORTH CENTRAL	9	.20-1.35	1.26
SOUTH CENTRAL	9	1.23	1.27
NORTH WESTERN	10	1.20-1.44	1.31
SOUTH WESTERN	19	1.09-1.51	1.42
U. S. NOV. 1934	140	1.09-1.56	1.32
U. S. OCT. 1934	140	1.04-1.68	1.20
U. S. NOV. 1933	130	0.80-1.81	1.08

*NOTE: THE INFORMATION CARRIED IN THE BODY OF THIS TABLE APPLIES TO THE PREVIOUS MONTH RATHER THAN THE CURRENT MONTH. UNDER THE PROVISIONS OF THE EVAPORATED MILK MARKETING AGREEMENT NOW IN EFFECT, MOST MANUFACTURERS CALCULATE PRICES PAID PRODUCERS BY FORMULAS WHICH TAKE INTO ACCOUNT THE CURRENT MONTH'S AVERAGE WHOLESALE BUTTER MARKET QUOTATIONS. THESE AVERAGES ARE NOT AVAILABLE AT THIS TIME.

PRICES PAID PRODUCERS ACCORDING TO GEOGRAPHIC SECTIONS OUTLINED IN EVAPORATED MILK MARKETING AGREEMENT.

SECTION	NOVEMBER 1934	OCTOBER 1934	NOVEMBER 1933
1	\$1.31	\$1.20	\$1.13
2	1.52	.39	1.42
3	1.23	.10	0.97
4	.32	.13	0.86
5	1.29	.17	0.97
6	1.48	.35	0.99
U. S. AVERAGE	1.32	1.20	1.08

NET WHOLESALE SELLING PRICES IN CARLOTS - F.O.B. DISTRIBUTING POINTS - NOVEMBER 1934
(CASE GOODS)

THE WHOLESALE PRICES GIVEN BELOW ARE BASED ON THE REPORTS MADE BY MANUFACTURERS COVERING ACTUAL SALES DELIVERED AT MANUFACTURERS' DISTRIBUTING POINTS ON BASIS OF CASH OR SHORT TIME CREDIT.

F. O. B.	EVAPORATED MILK (PER CASE OF 48 - 14 $\frac{1}{2}$ OZ. CANS)		CONDENSED MILK (PER CASE OF 48 - 14 OZ. CANS)	
	RANGE	AVERAGE	RANGE	AVERAGE
BOSTON	\$2.50-2.70	\$2.58	\$4.75-4.85	\$4.82
NEW YORK CITY	2.50-2.70	2.58	4.26-4.90	4.63
PHILADELPHIA	2.50-2.70	2.58	4.75-4.85	4.82
CHICAGO	2.40-2.60	2.49	5.25	5.25
CLEVELAND	2.40-2.60	2.49	-	-
ST. LOUIS	2.40-2.60	2.49	-	-
KANSAS CITY	2.40-2.60	2.49	-	-
MINNEAPOLIS-ST. PAUL	2.40-2.60	2.48	-	-
ATLANTA	2.45-2.60	2.50	-	-
NEW ORLEANS	2.45-2.60	2.50	3.87-5.00	4.00
DENVER	2.45-2.60	2.50	-	-
SEATTLE	2.45-2.60	2.53	-	-
SAN FRANCISCO	2.45-2.60	2.54	4.90	4.90
LOS ANGELES	2.45-2.60	2.52	4.90	4.90

AVERAGE WHOLESALE SELLING PRICES BY GEOGRAPHIC SECTIONS - NOVEMBER 1934

	UNSWEETENED EVAPORATED (PER CASE OF 48 - 14 $\frac{1}{2}$ OZ. CANS)	SWEETENED CONDENSED (PER CASE OF 48 - 14 OZ. CANS)	SWEETENED CONDENSED (BULK PER CWT.)	
			UNSKIMMED	SKIMMED
NEW ENGLAND	\$2.58	\$4.84	\$6.85	\$4.35
MIDDLE ATLANTIC	2.56	4.62	7.44	4.27
SOUTH ATLANTIC	2.55	4.93	6.85	4.60
E. N. CENTRAL	2.48	5.25	6.52	4.28
W. N. CENTRAL	2.49	-	6.68	4.56
SOUTH CENTRAL	2.50	4.46	6.85	4.60
NORTH WESTERN	2.53	4.90	6.66	4.60
SOUTH WESTERN	2.54	4.90	6.71	4.50
U. S. AVERAGE Nov. 1934	\$2.53	\$4.73	\$6.80	\$4.42
U. S. AVERAGE Oct. 1934	2.53	4.73	6.95	4.50
U. S. AVERAGE Nov. 1933	2.56	4.95	7.20	4.67

PRODUCTION AND TRADE OUTPUT OF EVAPORATED MILK HEAVY

A CONTINUED HEAVY PRODUCTION OF EVAPORATED MILK (CASE GOODS) IS REVEALED IN THE REPORTS COMPILED FOR NOVEMBER BY THE BUREAU OF AGRICULTURAL ECONOMICS, WHICH SHOW AN INCREASE OF 40 PERCENT OVER THE PRODUCTION DURING NOVEMBER 1933. THE ESTIMATED NOVEMBER PACK THIS YEAR WAS APPROXIMATELY 103,000,000 POUNDS, WHICH IS A NEW NOVEMBER HIGH, EXCEEDING THE PREVIOUS RECORD REACHED IN NOVEMBER, 1932, BY 11,000,000 POUNDS, AND EXCEEDING NOVEMBER LAST YEAR BY 30,000,000 POUNDS. THIS HEAVY PRODUCTION LAST MONTH MAKES THE TOTAL FOR THE CALENDAR YEAR TO

DECEMBER 1 ABOUT THE SAME AS DURING THE CORRESPONDING PERIOD OF 1933, WHEREAS IN PRECEDING MONTHS THE ACCUMULATED TOTAL SINCE JANUARY 1 HAD SHOWN SUBSTANTIAL DECREASES. MOST OF THE PREVIOUS HEAVY SHORTAGE UNDER 1933 WAS DUE TO RELATIVELY LIGHT FACTORY OUTPUT DURING THE EARLY MONTHS OF THIS YEAR, JULY BEING THE FIRST MONTH IN 1934 WHICH EXCEEDED A YEAR EARLIER. AT THE END OF JUNE, FOR EXAMPLE, THERE WAS A SHORTAGE IN PRODUCTION UNDER THE JANUARY TO JULY PERIOD OF LAST YEAR AMOUNTING TO 110 MILLION POUNDS, OR 11 PERCENT. SINCE JUNE, THE SWING HAS BEEN

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STOCKS AND PRODUCTION OF EVAPORATED AND CONDENSED MILK

TOTAL STOCKS INCLUDE ALL STOCKS HELD BY MANUFACTURERS REPORTING, WHETHER THEIR OWN OR STOCKS OF OTHERS; WHETHER ON THEIR OWN PREMISES, IN STORAGE, OR IN TRANSIT (UNSOLD) FOR WAREHOUSE CONSIGNMENT; AND WHETHER SOLD OR CONTRACTED FOR AND NOT DELIVERED.

STOCKS AND PRODUCTION FIGURES FOR THE CURRENT MONTH INCLUDE REPORTS FROM PRACTICALLY ALL FIRMS MANUFACTURING THE CLASSES OF MILK INDICATED.

	EVAPORATED MILK (CASE GOODS)	CONDENSED MILK (CASE GOODS)	CONDENSED MILK (BULK GOODS)
	TOTAL STOCKS		
TOTAL STOCKS ON DEC. 1, 1934	203,202,023 LBS.	11,236,161 LBS.	9,131,506 LBS.
No. OF FIRMS REPORTING*	40	8	34
COMPARISON FOR SAME FIRMS:			
DECEMBER 1, 1934	203,185,023 LBS.	11,236,161 LBS.	8,903,717 LBS.
NOVEMBER 1, 1934	215,639,913 LBS.	13,554,769 LBS.	9,139,571 LBS.
% CHANGE DURING MONTH	- 5.80%	-17.11%	- 2.56%
FIRMS IN COMPARISON	39	8	31
DECEMBER 1, 1934	196,450,113 LBS.	11,236,161 LBS.	9,130,506 LBS.
DECEMBER 1, 1933	225,040,450 LBS.	10,783,419 LBS.	9,784,412 LBS.
% CHANGE FROM PREV. YEAR	-12.70%	+ 4.20%	- 6.68%
FIRMS IN COMPARISON*	34	8	33
PRODUCTION			
COMPARISON FOR SAME FIRMS:			
NOVEMBER, 1934	99,794,775 LBS.	4,830,550 LBS.	6,938,109 LBS.
OCTOBER, 1934	133,274,984 LBS.	4,076,491 LBS.	9,015,564 LBS.
% CHANGE DURING MONTH	-25.12%	+18.50%	-22.49%
FIRMS IN COMPARISON*	38	7	30
NOVEMBER, 1934	97,196,301 LBS.	4,830,550 LBS.	6,973,722 LBS.
NOVEMBER, 1933	69,166,285 LBS.	4,014,277 LBS.	6,774,394 LBS.
% CHANGE FROM PREV. YEAR	+40.53%	+20.33%	+ 2.94%
FIRMS IN COMPARISON*	33	7	29
FINAL REVISIONS FOR LAST MONTH:			
TOTAL STOCKS ON NOV. 1, 1934	215,639,913 LBS.	9,416,753 LBS.	13,554,769 LBS.
ESTIMATED TOTAL PRODUCTION NOVEMBER 1934	103,419,000 LBS.	4,891,000 LBS.	11,052,000 LBS.

* FIRMS, NOT FACTORIES. SOME FIRMS OPERATE MORE THAN ONE FACTORY.
AVERAGE DAILY PURCHASES PER PRODUCER*

	NOVEMBER		OCTOBER	
	1934	1933	1934	1933
TOTAL PURCHASES	243,375,369 LBS.	205,429,951 LBS.	283,258,560 LBS.	257,154,333 LBS.
NUMBER OF PRODUCERS	91,239	84,875	93,383	88,010
AVERAGE DAILY PURCHASES PER PRODUCER	83.91 LBS.	80.70 LBS.	99.58 LBS.	94.25 LBS.
PERCENTAGE CHANGES IN 1934 COMPARED WITH 1933	+ 10.17		+ 5.66	

PERCENTAGE CHANGE IN NOVEMBER 1934 COMPARED WITH OCTOBER 1934 - - 10.72

PERCENTAGE CHANGE IN NOVEMBER 1933 COMPARED WITH OCTOBER 1933 - - 14.38

* THESE FIGURES INCLUDE MILK PURCHASED PRIMARILY FOR THE MANUFACTURE OF EVAPORATED AND CONDENSED MILK.

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ALMOST AS MUCH IN THE OPPOSITE DIRECTION.

RECENT INCREASES IN PRODUCTION HAVE HAD NO DEPRESSING EFFECT ON THE MARKET, FOR THE REASON THAT THE MOVEMENT OF EVAPORATED MILK INTO TRADE CHANNELS HAS BEEN VERY HEAVY. UP TO THE FIRST OF NOVEMBER THERE WAS A CALENDAR YEAR INCREASE IN TRADE OUTPUT OVER THE CORRESPONDING MONTHS OF 1933 OF 90 MILLION POUNDS, OR 6.4 PERCENT, AND WHILE THE NOVEMBER TRADE OUTPUT FIGURES ARE NOT AS YET AVAILABLE, AN INCREASE DURING THAT MONTH ALONE OF SOME 30 MILLION POUNDS OVER NOVEMBER 1933 WOULD NOT BE SURPRISING. ON THE BASIS OF STOCK REDUCTIONS ALONE DURING NOVEMBER THIS YEAR AND LAST, THIS IS NOT SO EVIDENT, FOR THE REDUCTION OF 12 MILLION POUNDS THIS YEAR WAS ONLY 3 MILLION POUNDS MORE THAN IN NOVEMBER, 1933, BUT THIS OCCURRED DESPITE THE PREVIOUSLY MENTIONED 30 MILLION POUNDS PRODUCTION INCREASE IN NOVEMBER THIS YEAR OVER NOVEMBER 1933.

NO SELLING PRICE CHANGES OF CONSEQUENCE HAVE OCCURRED ON EVAPORATED MILK DURING THE PAST MONTH. THESE PRICES ARE STILL UNDER CONTROL THROUGH THE MARKETING AGREEMENT COVERING THIS INDUSTRY, AND WHILE CONSIDERABLE DISCUSSION HAS TAKEN PLACE AND CONTINUES REGARDING PROPOSED PRICE MODIFICATIONS, NO CHANGES HAVE BEEN APPROVED AS YET.

DURING THE PAST MONTH, SCHEDULES WERE SENT TO MANUFACTURERS OF EVAPORATED MILK BY THE FEDERAL SURPLUS RELIEF CORPORATION, ASKING FOR BIDS FOR JANUARY DELIVERY, WHICH BIDS ARE TO BE OPENED DECEMBER 22. MILK PURCHASED UNDER THIS SCHEDULE WILL BE USED FOR RELIEF DISTRIBUTION.

CONDENSED CASE PRODUCTION IN NOVEMBER OF 4,891,000 POUNDS (ESTIMATED) WAS 20.3 PERCENT GREATER THAN IN NOVEMBER 1933. STOCKS OF THIS CLASS OF GOODS ON DECEMBER 1 AMOUNTING TO BUT 11,236,000 POUNDS WERE 4.2 PERCENT ABOVE THOSE OF A YEAR EARLIER.