

STOCKS OF CONDENSED AND EVAPORATED MILK IN THE HANDS OF  
WHOLESALE GROCERS IN 38 CITIES

OF THE ORIGINAL 1,106 FIRMS ADDRESSED WHEN THIS REPORT WAS INITIATED, 276 DO NOT CARRY STOCKS AND 244 ARE KNOWN TO BE OUT OF BUSINESS. NO REPLIES HAVE EVER BEEN RECEIVED FROM AN ADDITIONAL 210 FIRMS. THE INFORMATION FOR DECEMBER 31 WHICH IS SHOWN BELOW IS BASED UPON REPORTS OF 261 FIRMS.

STOCKS REPORTED ON DECEMBER 31, 1936

GEOGRAPHIC SECTIONS*	No. OF FIRMS REPORTING	CONDENSED MILK (POUNDS)	EVAPORATED MILK (POUNDS)
NEW ENGLAND	39	84,399	2,150,820
MIDDLE ATLANTIC	79	184,310	4,905,089
SOUTH ATLANTIC	22	51,023	670,199
EAST NORTH CENTRAL	42	40,196	2,654,017
WEST NORTH CENTRAL	32	16,630	1,011,000
SOUTH CENTRAL	18	38,610	379,494
NORTHWESTERN	10	5,733	945,742
SOUTHWESTERN	19	22,161	2,618,490
TOTAL - 38 CITIES	261	451,562	15,338,451
DECEMBER 31, 1936			15,790,013 LBS.
TOTAL REPORTED IN SAME CITIES	282	451,022	19,149,996
DECEMBER 31, 1935			19,601,018 LBS.
38 CITIES 5-YEAR AVERAGE FOR DECEMBER 31 (1931-1935)		545,434	16,083,371
TOTAL - 38 CITIES	277	559,988	28,487,181
SEPTEMBER 30, 1936**			29,027,169 LBS.
TOTAL REPORTED IN SAME CITIES	285	503,810	13,669,598
SEPTEMBER 30, 1935			14,173,408 LBS.
38 CITIES 5-YEAR AVERAGE FOR SEPTEMBER 30 (1931-1935)		649,903	24,739,310
			25,389,213 LBS.

\*\* REVISED FIGURES INCLUDE LATE REPORTS.

COMPARISON OF TOTAL STOCKS ON HAND FOR SAME FIRMS

REPORTING  
(38 CITIES)

FIRMS	PREVIOUS YEAR (POUNDS)		FIRMS	PREVIOUS QUARTER (POUNDS)	
	DEC. 31, 1935	DEC. 31, 1935		DEC. 31, 1935	SEPT. 30, 1935
245	15,217,917	18,426,426	251	15,475,362	27,672,893
FIRMS*	DEC. 31, 1935	DEC. 31, 1934	FIRMS	DEC. 31, 1935	SEPT. 30, 1935
268	18,913,074	16,758,629	269	18,760,496	13,614,162

\* THESE COMPARISONS ARE THOSE WHICH APPEARED ON THE REPORT ISSUED A YEAR AGO.

DECEMBER 31, 1936 STOCKS IN TERMS OF CASES

CLASS OF PRODUCT	NET WEIGHT OF CANS	No. OF CANS PER CASE	NUMBER OF CASES ON HAND DECEMBER 31, 1936
CONDENSED MILK (SWEETENED)	15 oz.	24	7,853
" " "	15 oz.	28	411
" " "	14 oz.	24	10,922
" " "	14 oz.	48	397
" " "	11 oz.	48	326
EVAPORATED MILK (UNSWEETENED)	2 LBS.	24	28
" " "	1 LB.	48	14,025
" " "	14 1/2 oz.	48	288,978
" " "	6 oz.	96	14,351
" " "	6 oz.	72	168
" " "	6 oz.	48	73,830
" " "	8 LBS.	6	5,049

\* CITIES INCLUDED IN EACH GEOGRAPHIC SECTION

- NEW ENGLAND: - BANGOR, PORTLAND, BOSTON, SPRINGFIELD, PROVIDENCE, HARTFORD, NEW HAVEN.
- MIDDLE ATLANTIC: - BROOKLYN, NEW YORK CITY, BUFFALO, PHILADELPHIA, PITTSBURGH.
- SOUTH ATLANTIC: - BALTIMORE, NORFOLK, ATLANTA, SAVANNAH, JACKSONVILLE, MIAMI, TAMPA.
- EAST NORTH CENTRAL: - CINCINNATI, CLEVELAND, TOLEDO, CHICAGO, DETROIT.
- WEST NORTH CENTRAL: - MINNEAPOLIS, ST. PAUL, KANSAS CITY, ST. LOUIS, OMAHA.
- SOUTH CENTRAL: - MEMPHIS, BIRMINGHAM, DALLAS, NEW ORLEANS.
- NORTHWESTERN: - SEATTLE, PORTLAND.
- SOUTHWESTERN: - DENVER, LOS ANGELES, SAN FRANCISCO.