

UNITED STATES DEPARTMENT OF AGRICULTURE  
BUREAU OF AGRICULTURAL ECONOMICS  
WASHINGTON, D.C.

Released  
October 27, 1938

EVAPORATED AND CONDENSED MILK REPORT  
OCTOBER 1938

STOCKS OF EVAPORATED MILK, CASE GOODS  
LARGEST ON RECORD FOR OCTOBER 1

Conditions in the evaporated milk industry during the past month changed but little from those reported in other recent months, according to the Bureau of Agricultural Economics. Stocks of case goods reported by manufacturers on October 1 were smaller than those reported a month earlier, but were the largest on record for October 1. September production declined from that of August, following a seasonal drop in milk production, but was the third largest September output during the 21 years of record.

Stocks of evaporated milk, case goods, held by manufacturers on October 1 totaled 598,287,000 pounds, the largest on record for October 1 and the second largest stocks ever reported for any date. Compared with October 1, last year, current stocks were larger by about 171 million pounds, or 75 percent, and they were about 186 million pounds, or 87 percent, larger than the average October 1 stocks for the years 1932-36. Stocks declined from September 1 to October 1 by about 21 million pounds, which was less than the decrease of 36 millions during the same period last year. These smaller withdrawals, however, may be explained largely by the somewhat heavier September production this year. The larger production supplied a greater proportion of current trade requirements and made it unnecessary to draw quite so heavily upon reserve supplies.

In addition to the heavy October 1 stocks of evaporated milk, case goods, supplies of condensed milk, both case and bulk goods, were larger than the stocks reported on the same date last year. Condensed case goods, however, showed an increase of only 7 percent compared with those a year earlier, and a decrease of 41 percent compared with the October 1 average for 1932-36. In contrast, stocks of condensed milk, bulk goods, increased 61 percent over those of October 1 last year, and were 74 percent larger than the 5-year average stocks for October 1.

Production of evaporated milk, case goods, in September is estimated at 146,679,000 pounds, an increase of about 6 percent compared with production in September last year, and of 4 percent compared with the September 5-year average. The decrease in production from August to September was around 22 percent compared with a decrease of about 15 percent a year earlier and a 5-year average decrease of 12 percent. Production of condensed milk, both case and bulk goods, was smaller than that of September 1937 and also smaller than the September average.

The average price paid producers by condenseries for 3.5 percent milk delivered to plants during September was \$1.14 per hundredweight, the smallest average for the month since 1933, and for any month since July 1935. The average wholesale selling price per case of 48-14 $\frac{1}{2}$  ounce cans of evaporated whole milk in September was \$2.70. The average wholesale selling price for September last year was \$3.06 and for the September 5-year (1932-36) average, \$2.61.

STOCKS OF EVAPORATED AND CONDENSED MILK REPORTED FIRST  
OF EACH MONTH: 1938 WITH COMPARISONS

EVAPORATED MILK (Case Goods)						
Month	1938	1937	Average 1932-36	Change in 1938 from		
				1937	Avg. 1932-36	
		Thousand pounds		Percent		
January.....	181,686	258,904	134,444	-30	+35	
February.....	156,894	208,910	105,885	-25	+48	
March.....	132,663	176,912	81,034	-25	+64	
April.....	123,801	152,575	66,745	-19	+85	
May.....	151,669	161,208	81,530	- 6	+86	
June.....	261,703	242,390	137,119	+ 8	+91	
July.....	350,790	302,435	188,646	+16	+86	
August.....	392,641	227,696	200,609	+72	+98	
September.....	419,142	263,324	199,422	+59	+110	
October 1/.....	398,287	227,710	212,727	+75	+87	
November.....	---	244,766	215,477	---	---	
December.....	---	218,372	187,632	---	---	

CONDENSED MILK (Case Goods)						
Month	1938	1937	Average 1932-36	Change in 1938 from		
				1937	Avg. 1932-36	
		Thousand pounds		Percent		
January.....	6,229	9,071	10,644	-31	-41	
February.....	4,935	7,123	7,835	-31	-37	
March.....	4,574	4,958	5,777	- 8	-21	
April.....	4,827	4,203	5,012	+15	- 4	
May.....	5,601	4,400	6,012	+27	- 7	
June.....	9,052	8,663	10,976	+ 4	-18	
July.....	9,434	10,920	15,336	-14	-38	
August.....	10,249	11,173	16,977	- 8	-40	
September.....	9,932	10,572	16,795	- 6	-41	
October 1/.....	9,278	8,699	15,741	+ 7	-41	
November.....	---	8,252	13,885	---	---	
December.....	---	7,153	11,236	---	---	

CONDENSED MILK (Bulk Goods)						
Month	1938	1937	Average 1932-36	Change in 1938 from		
				1937	Avg. 1932-36	
		Thousand pounds		Percent		
January.....	5,019	5,670	7,128	-11	-30	
February.....	4,229	5,685	6,180	-26	-32	
March.....	4,037	5,353	5,284	-25	-24	
April.....	5,319	5,594	5,059	- 5	+ 5	
May.....	7,118	6,141	5,738	+16	+23	
June.....	15,907	11,399	9,071	+40	+75	
July.....	19,538	15,550	12,991	+26	+50	
August.....	21,850	16,029	12,411	+36	+76	
September.....	20,119	13,373	11,320	+50	+78	
October 1/.....	17,777	11,033	10,215	+61	+74	
November.....	---	8,730	9,001	---	---	
December.....	---	5,074	7,523	---	---	

1/ Date for the current month of 1938 subject to revision through the addition of late reports.

PRODUCTION OF EVAPORATED AND CONDENSED MILK;  
1938, BY MONTHS, WITH COMPARISONS  
EVAPORATED MILK (Case goods)

Month	1938	1937	Average 1932-36	Change in 1938 from	
				1937	Avg. 1932-36
Thousand pounds			Percent		
January	125,682	119,152	109,038	+5	+15
February	130,077	126,509	109,537	+3	+19
March	169,247	153,290	139,143	+10	+22
April	206,214	184,829	166,009	+12	+24
May	279,741	239,136	213,058	+17	+31
June	276,652	252,535	225,702	+10	+23
July	224,681	205,752	186,458	+9	+20
August	188,507	162,506	160,877	+16	+17
September 1/	146,679	138,376	141,650	+6	+4
October	---	124,126	128,978	---	---
November	---	92,322	96,672	---	---
December	---	104,012	99,189	---	---
Jan.-Sept. Incl.	1,747,480	1,582,085	1,451,466	+10	+20

## CONDENSED MILK (Case goods)

Month	1938	1937	Average 1932-36	Change in 1938 from	
				1937	Avg. 1932-36
Thousand pounds			Percent		
January	3,812	4,499	5,177	-15	-26
February	3,358	3,742	4,737	-10	-29
March	4,212	3,701	5,314	+14	-21
April	4,974	3,752	6,212	+33	-20
May	4,753	4,905	5,494	-3	-13
June	3,197	4,408	5,013	-27	-36
July	3,289	4,256	4,824	-23	-32
August	3,238	3,997	4,951	-19	-35
September 1/	3,210	4,049	4,124	-21	-22
October	---	4,421	4,160	---	---
November	---	3,470	4,001	---	---
December	---	4,396	4,323	---	---
Jan.-Sept. Incl.	34,043	37,309	45,846	-9	-26

## CONDENSED MILK (Bulk goods)

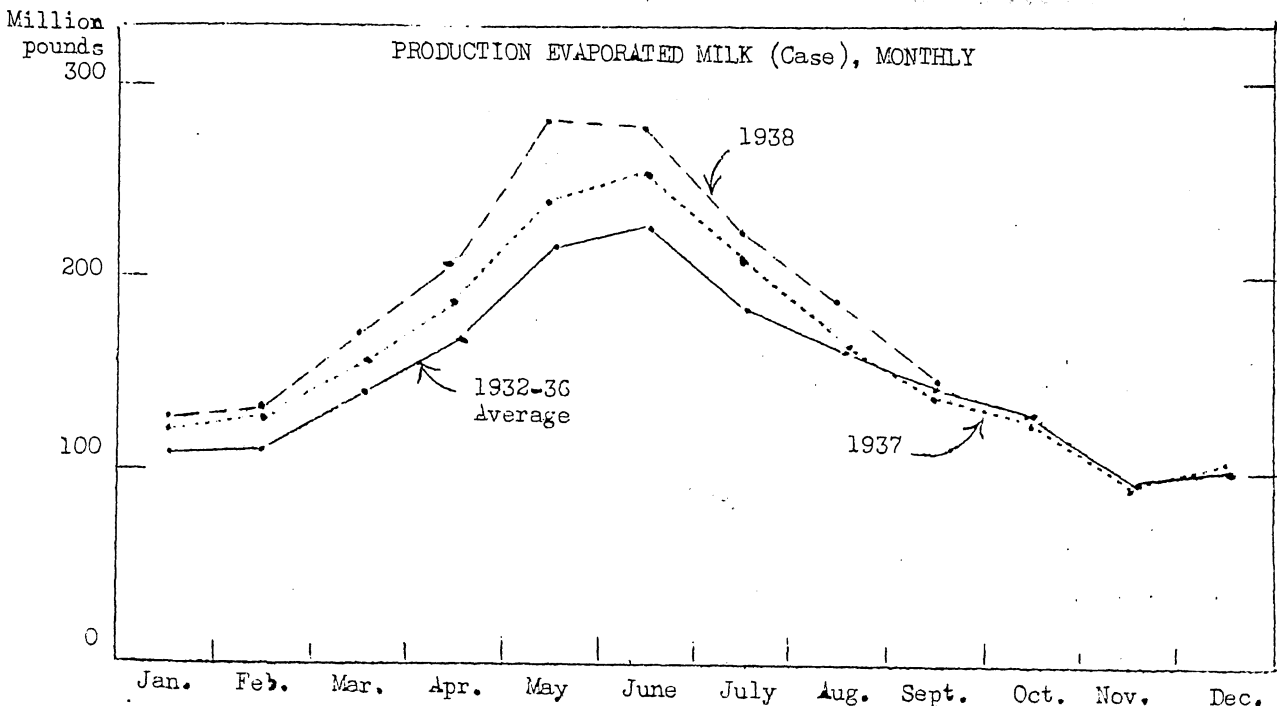
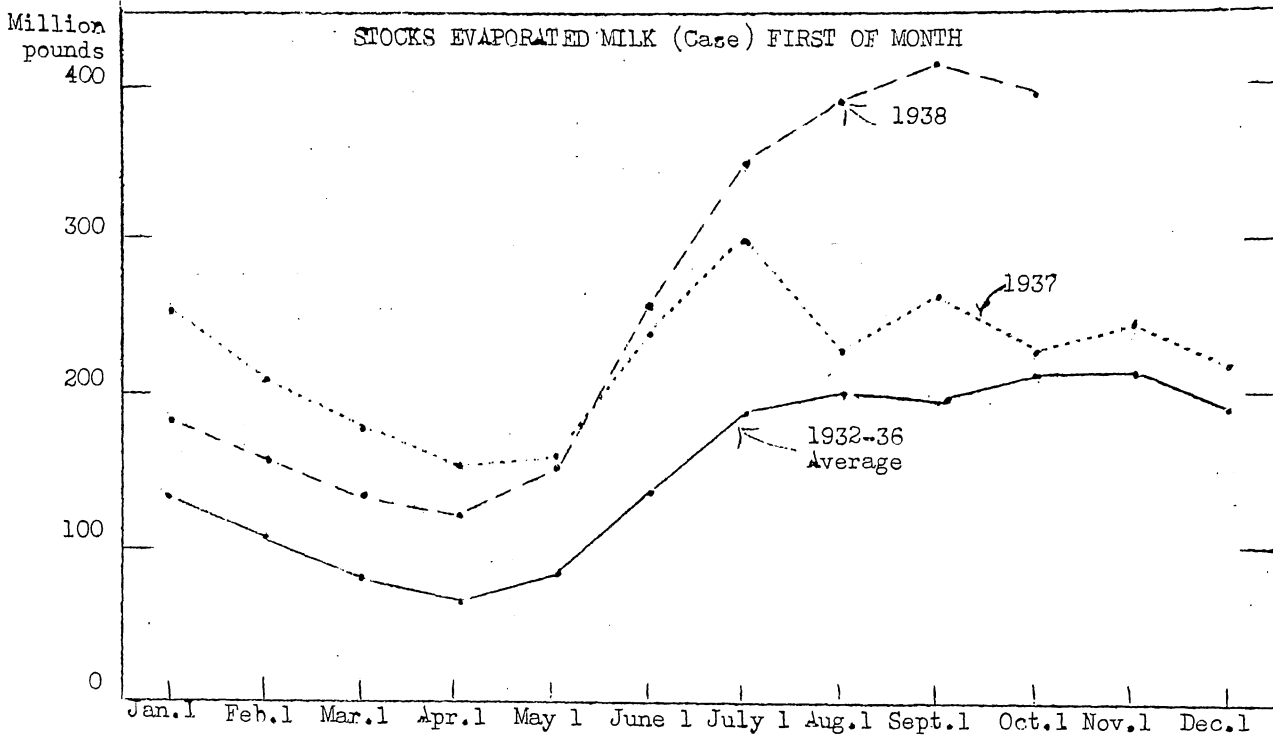
Month	1938	1937	Average 1932-36	Change in 1938 from	
				1937	Avg. 1932-36
Thousand pounds			Percent		
January	12,353	14,566	11,763	-14	+5
February	11,463	12,049	11,063	-5	+4
March	17,916	15,492	12,444	+16	+44
April	19,769	18,069	14,633	+9	+35
May	36,147	27,074	20,131	+11	+50
June	23,662	25,911	21,966	-9	+8
July	17,129	18,287	14,304	-6	+20
August	14,752	15,862	13,664	-7	+8
September 1/	14,178	15,804	14,710	-10	-4
October	---	13,723	14,037	---	---
November	---	11,508	10,934	---	---
December	---	14,903	12,255	---	---
Jan.-Sept. Incl.	161,369	162,914	134,678	-1	+20

1/ Amounts shown for January to August, 1938, have been revised on the basis of final reports for 1937. All the 1938 estimates are subject to further revision when the final report is available for 1938.

MILK PURCHASES BY CONDENSERIES, SEPTEMBER 1938, WITH COMPARISONS

	Unit	September		5-year average
		1938	1937	1932-36
Purchases, reported total .....	Pounds	344,050,000	309,335,000	287,350,000
Producers, number .....	Number	122,000	114,000	92,000
Average daily purchases per producer .....	Pounds	94.0	90.4	103.6
Changes in purchases per producer .....				
1938 from 1937 .....	Percent	+4.0	XXXX	XXXX
1938 from 5-year av. ....	"	-9.3	XXXX	XXXX

These figures represent milk purchased primarily for the manufacture of evaporated and condensed milk.



NET WHOLESALE SELLING PRICES EVAPORATED AND CONDENSED MILK, CASE GOODS IN CARLOTS,  
F.O.B. DISTRIBUTING POINTS, SEPTEMBER 1938\*

F. O. B. CITY	Evaporated milk (Per case of 48 - 14½ oz. cans)		Condensed milk (Per case of 48 - 14 oz. cans)	
	Range	Average	Range	Average
	Dollars	Dollars	Dollars	Dollars
Boston	2.55 - 2.90	2.76	4.40 - 5.00	4.70
New York City	2.55 - 2.90	2.77	4.40 - 5.00	4.64
Philadelphia	2.55 - 2.90	2.74	4.40 - 5.00	4.69
Chicago	2.55 - 2.80	2.66	-	-
Cleveland	2.50 - 2.80	2.66	4.50 - 5.00	4.66
St. Louis	2.50 - 2.80	2.67	-	-
Kansas City	2.50 - 2.80	2.68	-	-
Minneapolis-St. Paul	2.50 - 2.80	2.68	-	-
Atlanta	2.60 - 2.80	2.70	4.40	4.40
New Orleans	2.60 - 2.80	2.70	4.40 - 5.00	4.54
Denver	2.60 - 2.80	2.70	-	-
Seattle	2.56 - 2.89	2.70	-	-
San Francisco	2.50 - 2.80	2.66	-	-
Los Angeles	2.50 - 2.80	2.63	-	-

AVERAGE WHOLESALE SELLING PRICES, EVAPORATED AND CONDENSED MILK, BY  
GEOGRAPHIC SECTIONS, SEPTEMBER\*

Geographic Section	Evaporated milk (per case of 48-14½ oz. cans)		Condensed milk (per case of 48-14 oz. cans)		Condensed milk (Bulk per cwt.)	
	Dollars		Dollars		Unskimmed	Skimmed
	Dollars		Dollars		Dollars	Dollars
New England	2.75	4.80	7.13	4.28		
Mid Atlantic	2.70	4.73	7.25	4.04		
South Atlantic	2.69	4.73	7.13	5.00		
E. N. Central	2.66	5.25	6.76	3.95		
W. N. Central	2.68	5.25	7.15	4.57		
South Central	2.68	4.73	7.13	5.00		
North Western	2.75	5.39	7.13	5.00		
South Western	2.67	5.39	7.33	4.83		
U. S. Sept. 1938	2.70	4.85	7.03	4.33		
U. S. Aug. 1938	2.71	4.85	7.01	4.38		
U. S. Sept. 1937	3.06	4.89	8.06	5.17		

\* Wholesale prices are based on the reports made by manufacturers covering actual sales of goods delivered at manufacturers' distributing points on basis of cash or short time credit.

PRICES PAID PRODUCERS FOR 3.5% MILK F.O.B. FACTORY FOR SEPTEMBER 1938  
8 Geographic Sections

Geographic Section	Number of factories reporting	Price per cwt.	
		Range	Average
		Dollars	Dollars
New England	- 1/	-	-
Middle Atlantic	6 1/	1.21 - 1.27	1.25
South Atlantic	4	1.09 - 1.40	1.24
E. North Central	83	1.08 - 1.33	1.14
W. North Central	11	1.03 - 1.24	1.10
South Central	13	.93 - 1.07	1.04
Northwestern	11	.95 - 1.21	1.11
Southwestern	22	.99 - 1.25	1.19
U. S. Sept. 1938	150	.93 - 1.40	1.14
U. S. Aug. 1938	151	.95 - 1.40	1.15
U. S. Sept. 1937	151	1.35 - 1.90	1.61

6 EVAPORATED MILK MARKETING AGREEMENT SECTIONS

Section	September 1938	August 1938	September 1937
	Dollars	Dollars	Dollars
1	1.15	1.16	1.62
2	1.27	1.25	1.77
3	1.06	1.07	1.53
4	1.13	1.11	1.60
5	1.09	1.04	1.49
6	1.23	1.23	1.72
U. S. Average	1.14	1.15	1.61

1/ Reports not received from ten factories in these areas which base prices on formula in evaporated milk market agreement. Formula price for this area in September \$1.23.