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UNITED STATES DEPARTMENT OF AGRICULTURE
Agricultural Marketing Service
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Agricultural Economics Extension

EVAPORATED AND CONDENSED MILK REPORT

- JULY 1939

The production of evaporated milk (case goods) for June is estimated by the Agricultural Marketing Service at 265,586,000 pounds. This is 4 percent less than the estimated production of June last year but 12 percent more than the June average for the 5 years 1933-37. The January-June production is placed at 1,179,061,000 pounds. This is a decrease of 8,552,000 pounds, or 1 percent, from the production of the corresponding 6 months last year, but an increase of 174,524,000 pounds, or 17 percent, over the average production for the corresponding period in the 5 years 1933-37.

Production of condensed milk for June, both case and bulk goods, also was less than a year earlier, and less than the 5-year June average. The estimated output of 2,755,000 pounds of condensed milk (case goods) was 14 percent less than the estimated June production of last year and 44 percent less than the June 5-year average. The production of condensed milk (bulk goods) during June is estimated at 21,059,000 pounds, a decrease of 11 percent from the June production of last year and 9 percent from the 5-year June average.

Stocks of evaporated milk (case goods) held by manufacturers on July 1 totaled 292,322,000 pounds, the smallest July 1 stocks since July 1936. They were 48,000,000 pounds, or 17 percent, smaller than the stocks on July 1 last year, but 86,000,000 pounds, or 41 percent, larger than the 5-year (1933-37) July 1 average. The large increase indicated for the current year in comparison with the 5-year average is distorted to a considerable extent by the inclusion in the 5-year average of 3 years; i. e. 1936, 1934 and 1933, in which the midsummer stocks were unusually low.

The increase of manufacturers' supplies of evaporated milk (case goods) during June totaled 83,288,000 pounds. This increase is moderately less than the 89,000,000 pounds reported for July last year, but is much larger than the June average gain of 54,000,000 pounds for the years 1933-37.

The average wholesale selling price of evaporated milk of \$2.67 per case in June was 1 cent per case less than the average price paid in May. This is about the usual seasonal decrease in such prices from May to June, but it is 1 cent per case less than the decrease of last year. The average wholesale selling price of condensed milk (case goods) in June was \$4.80 per case, unchanged from the average price of the preceding month of this year and the same as that of the corresponding month last year.

The average price paid producers for milk delivered at condenseries during June was \$1.13 per cwt. for 3.5 percent milk. This is an increase of 3 cents per cwt. over the price paid producers in May. The price being paid producers by condenseries is rapidly approaching that of last year for the corresponding months. In January the average price for that month was 33 cents per cwt. less than that of a year earlier, whereas in June it was only 2 cents per cwt. less. This difference is not attributed to any marked rise in prices this year but rather to a sharp dropping off in prices from January to June last year.

July Evaporated and Condensed Milk Report

STOCKS OF EVAPORATED AND CONDENSED MILK REPORTED FIRST OF EACH MONTH: 1939 WITH COMPARISONS

EVAPORATED MILK (Case Goods)

Month	1939	1938	Average 1933-37	Change in 1939 from	
				1938	Ave. 1933-37
	Thousand pounds			Percent	
January	205,073	181,686	159,822	+ 13	+ 28
February	150,311	156,894	122,090	- 4	+ 23
March	120,397	132,663	93,045	- 9	+ 29
April	109,882	123,801	76,983	- 11	+ 43
May	134,625	151,669	90,244	- 11	+ 49
June	209,044	261,703	152,733	- 20	+ 37
July <u>1/</u>	<u>292,332</u>	<u>350,790</u>	<u>206,647</u>	<u>- 17</u>	<u>+ 41</u>
August	---	392,641	200,969	---	---
September	---	419,142	213,905	---	---
October	---	398,287	223,029	---	---
November	---	344,316	235,189	---	---
December	---	284,375	203,315	---	---

CONDENSED MILK (Case Goods)

Month	1939	1938	Average 1933-37	Change in 1939 from	
				1938	Ave. 1933-37
	Thousand pounds			Percent	
January	7,139	6,229	9,958	+ 15	- 28
February	6,101	4,935	7,431	+ 24	- 18
March	4,985	4,574	5,275	+ 9	- 5
April	4,959	4,827	4,338	+ 3	+ 14
May	4,608	5,601	4,985	- 18	- 8
June	6,437	9,052	9,661	- 29	- 33
July <u>1/</u>	<u>7,764</u>	<u>9,434</u>	<u>13,523</u>	<u>- 18</u>	<u>- 43</u>
August	---	10,249	14,923	---	---
September	---	9,932	14,802	---	---
October	---	9,278	13,746	---	---
November	---	8,521	12,274	---	---
December	---	7,854	10,212	---	---

CONDENSED MILK (Bulk Goods)

Month	1939	1938	Average 1933-37	Change in 1939 from	
				1938	Ave. 1933-37
	Thousand pounds			Percent	
January	9,235	5,019	6,676	+ 84	+ 38
February	8,536	4,229	5,662	+ 102	+ 51
March	7,202	4,037	4,768	+ 75	+ 48
April	5,809	5,319	4,717	+ 9	+ 23
May	6,135	7,118	5,473	- 17	+ 8
June	7,910	15,907	9,477	- 50	- 17
July <u>1/</u>	<u>11,416</u>	<u>19,538</u>	<u>13,329</u>	<u>- 42</u>	<u>- 14</u>
August	---	21,850	13,090	---	---
September	---	20,119	11,533	---	---
October	---	17,777	10,314	---	---
November	---	15,248	9,080	---	---
December	---	11,701	7,037	---	---

1/ Data for the current month of 1939 subject to revision through the addition of late reports.

PRODUCTION OF EVAPORATED AND CONDENSED MILK
1939, BY MONTHS, WITH COMPARISONS

EVAPORATED MILK (Case Goods)

Month	1939 <u>1/</u>	1938 <u>1/</u>	Average 1933-37	Change in 1939 from	
				1939	Avg.1933-37
Thousand pounds			Percent		
January	129,452	125,682	112,899	+ 3	+ 15
February	137,882	130,077	113,777	+ 6	+ 21
March	181,094	169,247	144,190	+ 7	+ 26
April	202,090	206,214	173,124	- 2	+ 17
May	262,957	279,741	222,656	- 6	+ 18
June	265,586	276,652	237,891	- 4	+ 12
July	---	224,681	196,030	---	---
August	---	188,507	166,418	---	---
September	---	146,679	146,721	---	---
October	---	122,885	132,684	---	---
November	---	100,723	96,634	---	---
December	---	119,614	99,669	---	---
Jan.-June Incl.	1,179,061	1,187,613	1,004,537	- 1	+ 17

CONDENSED MILK (Case Goods)

Month	1939 <u>1/</u>	1938 <u>1/</u>	Average 1933-37	Change in 1939 from	
				1939	Avg.1933-37
Thousand pounds			Percent		
January	3,421	3,812	4,585	- 10	- 25
February	3,036	3,358	4,313	- 10	- 30
March	3,075	4,212	4,666	- 27	- 34
April	3,283	4,974	5,100	- 34	- 36
May	2,899	4,753	5,277	- 39	- 45
June	2,755	3,197	4,896	- 14	- 44
July	---	3,289	4,622	---	---
August	---	3,238	4,826	---	---
September	---	3,210	4,003	---	---
October	---	3,050	3,907	---	---
November	---	3,529	3,840	---	---
December	---	3,210	4,157	---	---
Jan.-June Incl.	18,469	24,306	28,837	- 24	- 36

CONDENSED MILK (Bulk Goods)

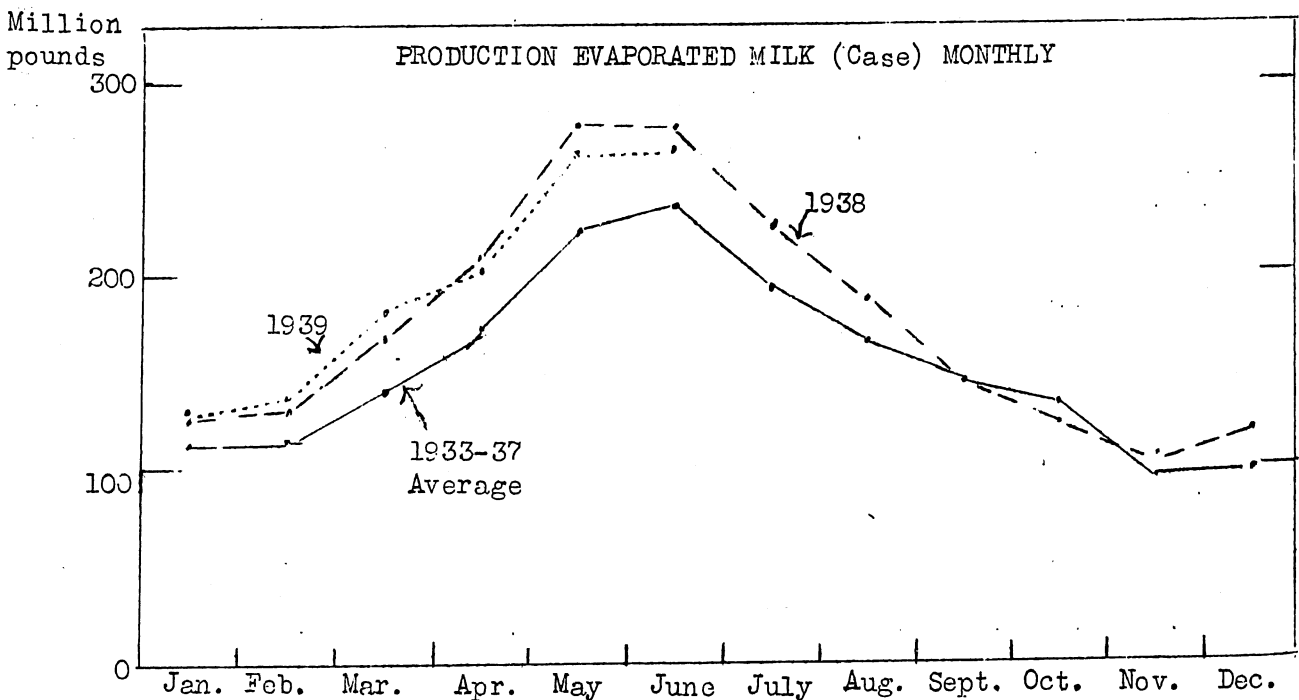
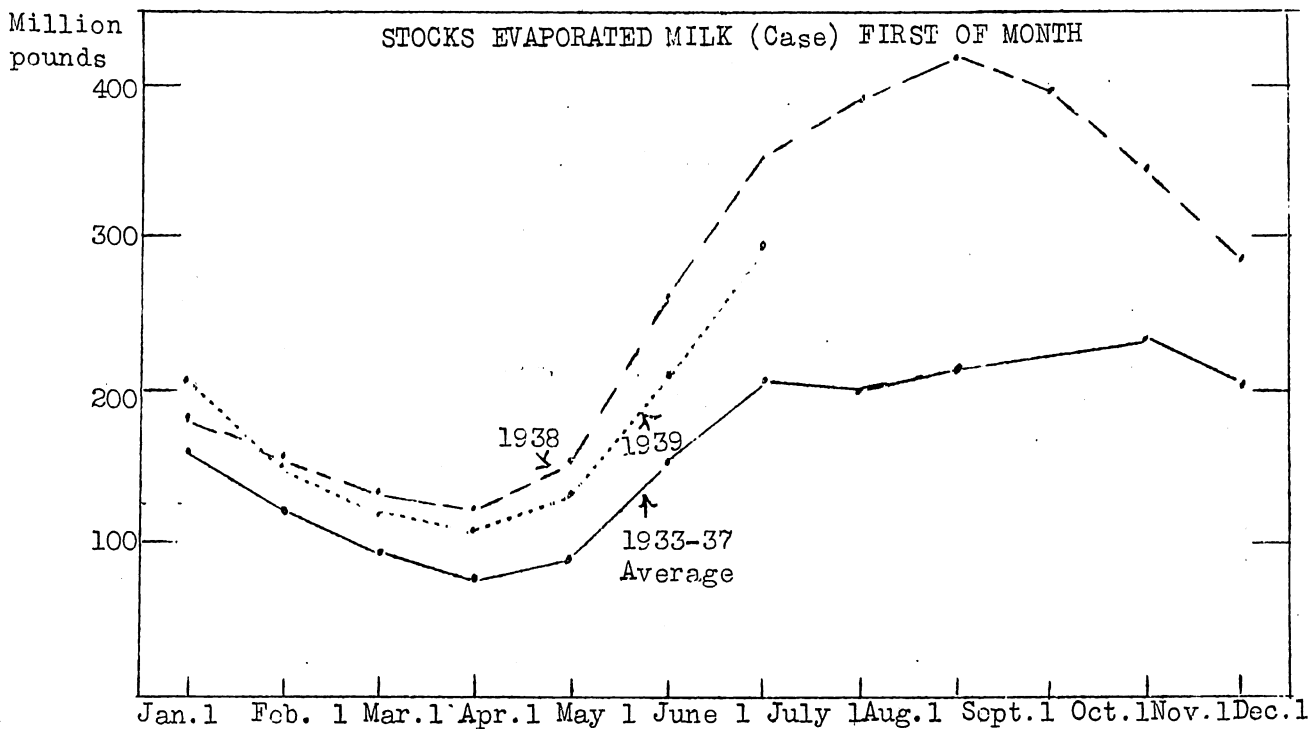
Month	1939 <u>1/</u>	1938 <u>1/</u>	Average 1933-37	Change in 1939 from	
				1938	Avg.1933-37
Thousand pounds			Percent		
January	12,847	12,353	12,024	+ 4	+ 7
February	11,505	11,463	11,048	---	+ 4
March	15,408	17,916	13,069	- 14	+ 18
April	15,420	19,769	15,312	- 22	+ 1
May	22,007	30,147	21,766	- 27	+ 1
June	21,059	23,662	23,106	- 11	- 9
July	---	17,129	15,635	---	---
August	---	14,752	14,519	---	---
September	---	14,178	15,128	---	---
October	---	14,684	14,042	---	---
November	---	11,296	11,227	---	---
December	---	11,922	12,780	---	---
Jan.-June Incl.	98,246	115,310	96,325	- 15	+ 2

Estimated. Subject to revision when final report is available for 1938.

MILK PURCHASES BY CONDENSERIES, JUNE 1939, WITH COMPARISONS*

	Unit	June		5-year average
		1939	1938	1933-37
Purchases, reported total ...	Pounds	478,679,000	498,330,000	422,300,000
Producers, number	Number	116,000	128,000	98,000
Average daily purchases per producer	Pounds	137.6	129.8	143.6
Changes in purchases per producer				
1939 from 1938	Percent	+ 6.0	xxxx	xxxx
1939 from 5-year av.	"	- 4.2	xxxx	xxxx

* These figures represent milk purchases primarily for the manufacture of evaporated and condensed milk.



NEW WHOLESALE SELLING PRICES EVAPORATED AND CONDENSED MILK, CASE GOODS IN CARLOTS,
F.O.B. DISTRIBUTING POINTS, JUNE 1939*

F.O.B. CITY	Evaporated milk (Per case of 48 - 14½ oz. cans)		Condensed milk (Per case of 48 - 14 oz. cans)	
	Range	Average	Range	Average
	Dollars	Dollars	Dollars	Dollars
Boston	2.55 - 2.90	2.71	4.40 - 5.00	4.70
New York City	2.55 - 2.90	2.70	4.40 - 5.00	4.65
Philadelphia	2.55 - 2.90	2.69	4.40 - 5.00	4.57
Chicago	2.45 - 2.80	2.62	-	-
Cleveland	2.45 - 2.90	2.65	4.50 - 5.00	4.66
St. Louis	2.45 - 2.80	2.64	-	-
Kansas City	2.45 - 2.80	2.64	-	-
Minneapolis-St. Paul	2.45 - 2.80	2.64	-	-
Atlanta	2.55 - 2.80	2.66	4.40	4.40
New Orleans	2.55 - 2.80	2.68	4.40 - 5.00	4.54
Denver	2.55 - 2.80	2.66	-	-
Seattle	2.55 - 2.89	2.69	-	-
San Francisco	2.50 - 2.80	2.63	-	-
Los Angeles	2.50 - 2.80	2.69	-	-

AVERAGE WHOLESALE SELLING PRICES, EVAPORATED AND CONDENSED MILK,
BY GEOGRAPHIC SECTIONS, JUNE 1939*

Geographic	Evaporated milk (Per case of 48-14½ oz.cans)		Condensed milk (Per case of 48-14 oz.cans)		Condensed milk (Bulk per cwt.)	
	Dollars		Dollars		Unskimmed	Skimmed
	Dollars		Dollars		Dollars	
New England	2.69	4.80	7.75	4.01		
Mid. Atlantic	2.66	4.72	7.58	3.88		
South Atlantic	2.69	4.72	7.75	4.75		
E.N. Central	2.62	5.25	6.74	3.99		
W.N. Central	2.64	5.25	7.17	4.34		
South Central	2.66	4.72	7.75	4.75		
North Western	2.73	-	7.75	4.75		
South Western	2.67	-	7.81	4.82		
U.S. June 1939	2.67	4.80	7.29	4.23		
U.S. May 1939	2.68	4.80	7.22	4.13		
U.S. June 1938	2.80	4.79	7.27	4.67		

* Wholesale prices are based on the reports made by manufacturers covering actual sales of goods delivered at manufacturers' distributing points on basis of cash or short time credit.

PRICES PAID PRODUCERS FOR 3.5% MILK F.O.B. FACTORY FOR JUNE 1939
8 Geographic Sections

Geographic Sections	Number of factories reporting	Price per cwt.	
		Range	Average
		Dollars	Dollars
New England	- 1/	-	-
Middle Atlantic	5 1/	1.08 - 1.25	1.20
South Atlantic	4	1.14 - 1.45	1.27
E. North Central	87	1.08 - 1.25	1.14
W. North Central	10	.99 - 1.16	1.09
South Central	13	1.01 - 1.10	1.07
Northwestern	11	.93 - 1.22	1.09
Southwestern	22	.97 - 1.23	1.16
U.S. June 1939	152	.93 - 1.45	1.13
U.S. May 1939	152	.86 - 1.35	1.10
U.S. June 1938	150	.91 - 1.40	1.15

6 EVAPORATED MILK MARKETING AGREEMENT SECTIONS

Section	June 1939		May 1939		June 1938	
	Dollars		Dollars		Dollars	
	Dollars		Dollars		Dollars	
1	1.14	1.10	1.17			
2	1.24	1.15	1.23			
3	1.08	1.04	1.07			
4	1.12	1.07	1.09			
5	1.06	1.03	1.03			
6	1.20	1.15	1.22			
U.S. Average	1.13	1.10	1.15			

1/ Reports not received from ten factories in these areas which base prices on formula in evaporated milk market agreement. Formula price for this area in June \$1.19.