EXHIBIT 2

CityBridge Privacy Policy

Effective November 4, 2014

CityBridge LLC ("We") are committed to protecting and respecting your privacy. This Privacy Policy describes how we collect, use and share information about you through your use of our WiFi services and related websites (together, the "Services"). While we cannot guarantee the security of your information, we have taken appropriate steps to ensure that your data is treated securely and in accordance with this privacy policy.

Please read this Privacy Policy carefully to understand how we will treat your information. BY REGISTERING WITH US OR OTHERWISE AFFIRMATIVELY INDICATING YOUR CONSENT, YOU CONSENT TO THE PRACTICES DESCRIBED IN THIS PRIVACY POLICY. IF, FOR ANY REASON, YOU DO NOT CONSENT TO THESE PRACTICES, PLEASE DO NOT USE THE SERVICES.

Please click on the sections below to learn more about our Privacy Policy:

- WHO WE ARE
- INFORMATION WE MAY COLLECT FROM YOU
- HOW YOUR INFORMATION MAY BE USED
- DISCLOSURES OF YOUR INFORMATION
- <u>COOKIES</u>
- YOUR CHOICES
- WHERE WE STORE YOUR INFORMATION
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PUBLIC COMMUNICATIONS STRUCTURE FRANCHISE AGREEMENT Exhibit 2 – Privacy Policy CityBridge, LLC WHO WE ARE

As used in this Privacy Policy, "CityBridge" includes CityBridge LLC and its parent company, Titan Outdoor.

INFORMATION WE MAY COLLECT FROM YOU

Registration:

If you register with us to use the Services, during registration, we collect:

- A user name;
- Your email address;
- A password for your account.

Using the Services

We collect certain information to help us operate and provide the Services to you. We collect this "Technical Information" when you use the Services, including:

- MAC address, IP address, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform, device type, and device identifiers;
- Information about your visits to websites we provide, including the full URL clickstream to, through and from these websites (including date and time);
- Information used to facilitate your use of the Services, such as access to third party websites and services, including URL requests, destination IP addresses, configuration details, or other information necessary to provide access to the Services;
- Pages you viewed or searched for; page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page.

Information You Provide to Us

If you send us an email, fill out a feedback form, call us, or choose to communicate with us in another way, we will collect that information in order to respond to your request, feedback, or question. We will use and share information you provide to us only as described in this Privacy Policy.

Personally Identifiable Information

Some of the information we collect during registration or through your communications with us, such as your name or email address, may personally identify you. We will treat this information as "Personally Identifiable Information," along with any non-identifiable information that is combined with Personally Identifiable Information.

Aggregate or Anonymized Information

We may combine Technical Information or non-Personally Identifiable Information about your use of the Services with similar information about other users in an aggregate or anonymous manner.

Other Collection of Information

CityBridge will not ask for or request sensitive information such as government identifiers, medical information, or financial information (other than for payment of optional services). Please do not provide this information to us through emails, feedback forms or in any other way.

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We may offer additional paid products and services. For these products and services, we will collect payment information in order to process any order from you.

Sometimes we supplement Technical Information we collect from you with information collected by third parties. Third parties may include advertising partners or other providers that help us understand our users.

We do not collect information about your precise location. However, we know where we provide WiFi services, so when you use the Services we can determine your general location.

HOW YOUR INFORMATION MAY BE USED

We may use any information we collect to:

- Allow us to operate the Services, including administration, internal operations, troubleshooting, data analysis, testing, research, statistical and survey purposes;
- Manage your access to the Services;
- Send you information that allows you to use the Services;
- Comply with laws and regulations;
- Maintain the security of the Services.

We may use Technical Information or non-Personally Identifiable Information to:

- Improve the Services and present content in the best way for you and for yourdevice;
- Serve advertisements on websites we provide that relate to the Services;
- Measure or understand the effectiveness of advertising we serve to you and other customers like you, and to deliver relevant advertising to you;

In addition, with your opt-in or consent we may use your information, including Personally Identifiable Information, to:

- Provide you with information about goods or services that may interest you;
- Permit selected third parties to provide you with information about goods or services that may interest you;
- Send you emails about updates, information, or alerts regarding the Services.

HOW WE SHARE YOUR INFORMATION

CityBridge will not sell Personally Identifiable Information and CityBridge will not share Personally Identifiable Information with any third party for that third party's own use.

We may share information, including Personally Identifiable Information, with our service providers and agents to the extent reasonably necessary to provide you with the Services. For example, we use a third party platform for email and cannot communicate with you without disclosing your email address to our third party email provider. These third parties use any information we share only to support CityBridge and our efforts to provide the Services.

We may share any information, including Personally Identifiable Information with:

 Service providers, and sub-contractors to the extent reasonably necessary to enable us provide the Services; PUBLIC COMMUNICATIONS STRUCTURE FRANCHISE AGREEMENT

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- A third party that acquires CityBridge or a majority of its assets, if that third party obtains the rights to provide the Services and subject to the provisions of this Privacy Policy;
- A third party with whom we must legally share information about you;
- You, upon your request;
- Other third parties with your express consent to do so.

We may share non-Personally Identifiable Information, aggregate or anonymous data:

- With analytics, search engine, or other service providers that help us improve the Services;
- To advertisers and advertising networks to select and serve relevant advertisement.

In the event that we receive a request from a governmental entity to provide it with your Personally Information, we will take reasonable attempts to notify you of such request, to the extent possible.

COOKIES

The Services may use cookies and similar technologies to support the functionality of the Services. This provides a better experience when you visit our websites and allows us to improve the Services.

DO NOT TRACK

Some Browsers support a "Do Not Track" feature, which provides a signal that you do not wish operators to track certain of your online activities over time and/or across different websites. The Services do not support Do Not Track requests at this time.

YOUR CHOICES

When you register with us, you may choose to receive certain communications from us related to the Services. You can update your communications choice at any time by logging in to your account and managing your email preferences, or by clicking "unsubscribe" at the bottom of these emails.

There are certain communications regarding your use of the Services, for example if you need to reset your password or responding to a question from you, which are necessary for the operation of the Services. You will continue to receive these emails, if appropriate, even if you choose not to receive our optional communications.

Certain websites you visit may provide options regarding advertisements you receive. For more information or to opt out of certain online behavioral advertising, please visit <u>http://www.aboutads.info</u>.

SECURING YOUR INFORMATION

All information you provide will be stored by, and may only be transferred or accessed by, entities in the United States. The security of your information is important to us. We encrypt Personally Identifiable Information we store about you. We also encrypt WiFi connections we provide for compatible devices. To determine whether your device is compatible, please visit [SITE]. Where we have given you (or where you have chosen) a password which enables you to access certain parts of our Services, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your information, we cannot guarantee against access to your Personally Identifiable Information by unauthorized third parties. The security of your data transmitted to or through our Services is at your own risk. Once we have received your information, we will use appropriate and necessary administrative, technical and physical controls to prevent unauthorized access.

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We will make reasonable efforts to retain Personally Identifiable Information that you provide to us during registration no longer than 12 months after your last login. If you do not access the Services for 12 months or longer, you may be required to register again.

<u>CHILDREN</u>

The Services is not directed toward children under 13 years of age nor does CityBridge knowingly collect information from children under 13. If you are under 13 years of age, you are not permitted to submit any personally identifiable information to CityBridge.

LINKS TO THIRD PARTY SITES

Our Services may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

CHANGES TO OUR PRIVACY POLICY

If you are a registered user, we will send an email to the email address that you provided, notifying you of any material updates or changes we may make to the Privacy Policy prior to the changes becoming effective. All changes will also be posted on this page so please check back frequently. Changes to the Privacy Policy will be effective upon any clear indication of your consent to such changes.

CONTACT

Questions, comments and requests regarding this Privacy Policy are welcomed and should be addressed to [ADDRESS OR E-MAIL ADDRESS].