1953 January-June 🦜 🧒

- 1. 1/6 Opening of two new playgrounds, one in Queens at 38th St. and 20th Ave.; the other in the Bronx at Magenta St. between Cruger and Holland Aves, accompanied by pictures and diagrams.
- 2. 1/19 Last free basketball clinic for boys and girls, conducted by the Dept. of Parks and Madison Square Garden Basketball Dept.
- 3. 1/30 Plans for the erection of a new boathouse for model yatchs on Conservatory Lake in Central Park, with gift from Mrs Jeanne E. Kerbs, with photographs.
- 4 2/20 Golf and tennis permits available, with procedures and costs.
- 5 2/26 Preparations for construction of iron fence around Jumel Mansion.
- 6. 2/26 Preparations for construction of iron fence around Van Cortlandt Mans.
- 7. 2/27 Second annual open house week to be held at St. Mary's Park Recreation Center, Bronx, with program of activities.
- 8. 3/9 Agenda for conference of supervisors of Recreation at the Arsenal.
- 9. 3/12 Plea for planting street trees.
- 10. 3/19 Entries for 7th Annual Egg rolling Contest Arnold Constable.
- 11. 3/24 Announcing detouring of traffic during construction of the H. Hudson Parkway.
- 12. 3/25 Opening of Annual Easter Blower Show at Prespect Park, Bklyn.
- 13. 3/26 7th Annual Easter Egg Rolling Contest, to be held in Central Park.
- 14. 3/31 Opening of playground in Bronx Park.
- 15. 3/31 7th Annual Easter Egg Rolling Contest, entries and schedules.
- 16. 3/31 Opening of the ten municipal golf courses.
- 17. n.d. Concerning bermudagrass on the city's golf courses.
- 18. 4/1 Announcing erection of new flag pole in City Hall Park.
- 19. 4/2 Borough championships in Dept. of Parks Annual Boxing Tournament.
- 20. 4/2 Repaving of a section of Harlem River Driveway, to begin.
- 21. 4/2 New playground to open at Brooklyn Battery Tunnel Plaza.
- 22. 4/8 City's 157 baseball and 376 softball diamonds to be ready for play.
- 23. 4/9 City's 495 tennis courts to open.
- 24. 4/14 Opening of a new playground in St. Nicholas Housing Project, Manhatta
- 25. 4/15 Termination of ice skating in Wollman Memorial Rink, Central Park.
- 26. 4/24 Agreement on schedule of release of lands for park purposes on Ward's Island, East River.
- 27. 4/28 City-wide championships of Dept. of Parks Annual Boxing Tournament, to be held.
- 28. 4/29 Two bear cubs born in Prospect Park Zoo.
- 29. 5/1 Third annual fishing contest to be held in Coney Island, Sponsored by Nathans.
- 30. 5/4 Completion of bleachers at Frank Frisch Field, Bronx.
- 31. 5/6 More than \$1,000.00 in prizes to be awarded at third annual Coney Island Fishing Contest.
- 32. 5/6 Entries for 19th Annual American Ballad Contest, Central Park.

- 33. 5/6 1953 edition of Parks brochure Recreational Facilities for New Yorkers, now available.
- 34. 5/13 More than 1,500 contestants for Coney Island Fishing Contest.
- 35. 5/15 Third Annual Coney Island Fishing Contest begins.
- 36. 5/18 Report to Mayor and Hoard of Estimate on Staten Island.
- 37. 5/20 Bathing and swimming season at beaches and pools to open.
- 38. 5/20 Summer activities in the parks.
- 39. 5/22 Marionette schedule, and covering letter.
- 40. 5/25 Opening of 1953 season of concerts, Naumburg Orchestra to play first.
- 41. 5/27 Results of third annual Coney Island Fishing Contest.
- 42. 5/28 Borough eliminations of 19th annual American Ballad Contest.
- 43. 5/28 letter to borough directors concerning barber shop quartet contest.
- 44 5/30 Program for Decoration Day Concert- Naumburg Orchestra.
- 45. 6/2 Tenth annual children's dance festival at King Park, Jamaica, with schedule.
- 46. 6/9 Ninth Annual Children's Dance Festival, Bronx, with schedule.
- 47 6/10 Marionette Circus to tour city's parks and playgroungs.
- 48. 6/11 Finals of 19th Annual Barber Shop Quartet Concert, with schedule.
- 49. 6/11 Termination of roller skating at Wollman Memorial Skating Rink.
- 50. 6/15 Program of dedication of Osborn Memorial Gates for new playground in Central Park.
- 51. 6/16 Twelth season of outdoor name band dances in parks, with schedule, sponsored by Con Edison.
- 52. 6/16 Advice on planting street trees.
- 53. 6/16 Program of dedication of Kissena Corridor Playground, Queens.
- 54. 6/17 26th Annual Children's Dance Festival, Central Park, Manhattan.
- 55. 6/18 Dyckman House to be refurbished.
- 56. 6/25 Children's Annual Dance Fetes, with programs.
- 57. 6/29 Second week of outdoor name band dances 5- Con Edison.
- 58. 6/29 Program of music in N.Y.C. parks this week.
- 59. 6/30 Birth of two female jaguars at Central Park Zoo.





Form 1-1-1-10M-508074(53)

IMMEDIATELY.

The Department of Parks announces the birth on May 7, of two female jaguars at the Central Park Zoo.

The proud parents, Becky and Ebe were captured in Matta Grasso, Brazil and were presented to the zoo on May 30, 1951.

Pictures may be taken Thursday, July 2 at 9:30 A.M.

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6/30/153



DEPARTMENT OF PARKS

ARSENAL, CENTRAL PARK

REGENT 4-1000



Form I-1-1-10M-508074(53) 4 114

IMMEDIATELY

MUSIC IN NEW YORK CITY PARKS THIS WEEK

Monday, June 29 8:30 P.M.

- Colonial Park, 146th Street and Bradhurst Avenue, Manhattan - Name Band Dance sponsored by the Consolidated Edison Company - Sy Oliver and his orchestra

8:30 P.M.

Mall, Central Park - Guggenheim Memorial Concert - Goldman Band

Tuesday, June 30 8:30 P.M.

- Jackson Heights Playground, 84th Street and 25th Avenue, Queens - Name Band Dance sponsored by the Consolidated Edison Company - Johnny Long and his orchestra

Wednesday, July 1 8:30 P.M.

- Poe Park, 192nd Street and Grand Concourse, Bronx - Name Band Dance sponsored by the Consolidated Edison Company - Gene Williams and his orchestra

8:30 P.M.

Mall, Central Park - Guggenheim Memorial Concert - Goldman Band

Thursday, July 2 8:30 P.M.

- Wollman Memorial, Central Park 64th Street West of Fifth Avenue - Name Band sponsored by the Consolidated Edison Company - Billy May and his orchestra

8:30 P.M.

Prospect Park Music Grove, Flatbush Avenue and Empire Boulevard, Brooklyn -Guggenheim Memorial Concert - Goldman Band Friday, July 3 8:30 P.M.

- Prospect Park Dance Area, 11th Street and Prospect Park West, Brooklyn -Name Band Dance sponsored by the Consolidated Edison Company - Boyd Raeburn and his orchestra

8:30 P.M.

- Mall, Central Park - Guggenheim Memorial Concert - Goldman Band

Saturday, July 4 8:30 P.M.

- Prospect Park Music Grove, Flatbush Avenue and Empire Boulevard, Brooklyn -Guggenheim Memorial Concert -Goldman Band

8:30 P.M.

Mall, Central Park, Naumburg Independence Day Concert - Naumburg orchestra

Sunday, July 5 8:30 P.M.

- Mall, Central Park - Guggenheim Memorial Concert - Goldman Band





IMMEDIATELY

Form 1-1-1-10M-508074(53) 114

The second week of outdoor Name Band Dances sponsored by the Consolidated Edison Company and conducted by the Department of Parks features a wide and exciting variety of dance rhythms by some of America's finest bands.

Sy Oliver, creator of the famous "two beat" style will bring his band to Colonial Park, Manhattan on Monday evening, June 29.

Jehnny Long and his all-star group of musicians and entertainers will be featured at the Jackson Heights Playground, Queens on Tuesday, June 30.

On Wednesday, July 1st the Name Band Dances open the 1953 season at Poe Park in the Bronx as Gene Williams and his Band of Tomorrow makes their initial appearance on the Name Band schedule.

The popular Billy May, one of Capitol Records' top recording artists will wield the baton on Thursday, July 2 at the Wollman Memorial, in Central Park, and on Friday, July 3, Boyd Raeburn and his band presents the newest music in America at the Prospect Park Dance Area, Brooklyn.

There is no charge for admission to any of these dances. They are contributed by the Consolidated Edison Company as a public service and conducted by the Department of Parks as part of the summer recreational program.





IMMEDIATELY

Form 1-1-1-20M-707112(52) 114

The children from the Department of Parks Playgrounds in Brooklyn and Richmond will present their Annual Dance Fetes on Saturday, June 27 at 2:30 P.M.

The Brooklyn Fete, presented at the Long Meadow, near the Union Street entrance, Prospect Park will consist of eight folk and novelty dances with over 700 dancers participating. The festival will open with a grand march entrance by the gaily costumed children as they take their places around the green lawn where the dances will be performed. At the conclusion of the program the children will have refreshments at the picnic grounds. The eight dances on Saturday's program and the playgrounds presenting them, will be:

"GLOW WORM".....by children of Borough Hall District.

"NEWSBOYS"......by children of Greenpoint-Williamsburg District.

"SQUARE DANCE LASSIES".....by children of Bushwick-Stuyvesant District.

"GYPSY DANCE"......by children of Brownsiville-East New York District.

"MEXICAN HAT DANCE"......by children of Marine Park-Flatbush District.

"TOREADOR".....by children of Sheepshead Bay District.

"COWGIRL'S FROLIC".....by children of Bensonhurst - Coney Island District.

"A COUPLE OF SWELLS".....by children of Bay Ridge District.

The Richmond Dance Fete, also conducted on Saturday, June 27 at 2:30 FM. at Clove Lakes Park, Clove Road and Victory Boulevard, will present five colorful and unique dances, as follows:

"LITTLE ABNER, DAISY MAE"....by children of the De Matti Playground.

"MAGIC PETER PAN".....by children of the Walker Park Playground.

"SWEDISH PLAY TIME".....by children of the McDonald Playground.

"BUNNY JAZZARINE"......by children of the Berry Houses Flayground.

"BALLET de LEVY".....by children of the Levy Playground.

The children in their dance costumes, preceded by a color guard will parade from Clove Lakes Park to the dancing area. Refreshments also will be served at the conclusion of the program.



FOR RELEASE

HORD TATELY

Form 1-1-1-20M-707112(52) 114

THE DEPARTMENT OF PARKS ANNOUNCES THAT THE DYCKMAN HOUSE, BROADWAY & 204th STREET IN UPPER MANHATTAN, WILL BE CLOSED FROM JUNE 23rd to JULY 3rd FOR REFURBISHING, PAINTING AND GENERAL REHABILITATION.

6/18/153





IMMEDIATELY

Form 1-1-1-20M-707112(52) 114

The Department of Parks announces that the Borough of Manhattan will present their 26th Annual Children's Dance Festival on the Sheep Meadow, 67th Street and West Drive in Central Park, on Saturday, June 20, at 2:30 P.M. More than 600 young girls will participate in the fete which will be witnessed by friends and relatives of the dancers.

This year's festival will feature a number of novelty dances as well as traditional folk dances.

Eight numbers are on Saturday's program. The following is a listing of the dances and the playgrounds participating in them:

TARANTELLA AMERICANAColonial Park and Harlem River Housing THUMBELINAMcCaffrey, West 45th Street, Chelsea, Chelsea Roof, St. Gabriel's and East 24th Street Playgrounds.

DAY WITH STRAUSS Alfred E. Smith, Columbus, Roosevelt, Beward, Bernard Downing, Cherry & Clinton Streets Playgrounds.

PETER PAN'S PHANTASIAMt. Morris East, Mt. Morris West,
McCray, St. Nicholas - 133rd Street
and Colonel Young Playgrounds.

(Continued)

SCOTCH FLINGJ. Hood Wright, Payson Avenue, Dyckman Housing, Highbridge - 189th, Highbridge -173rd Playgrounds.

FADO BLANQUITAHeckscher, Rumsey, North Meadow, 74th & Riverside, 83rd & Riverside, 103rd & Riverside and 123rd and Morningside Playgrounds.

The dances are performed within the enclosure of a giant horseshoe arrangement of benches for spectators. The young dancers open the program by marching in procession around the enclosure and then sitting down in groups on the green lawn. Their bright costumes which they made under the supervision of the park recreation staff, lend bright accents to the scene.

These festivals are highlights in the year-round recreation program of the Department of Parks. The festival for the Queens play-grounds was held earlier in June. The Bronx Festival, scheduled for last Saturday, could not be held due to inclement weather, and has been re-scheduled for this coming Saturday, June 20th at Williams-bridge Oval, East 206th Street and Bainbridge Avenue, at 2:30 P.M. The Richmond festival will be held on June 27th at Clove Lakes Park and Brooklyn's will be held the same day at the Long Meadow in Prospect Park.

The public is cordially invited to attend these festivals. There is no charge for admission.



KISSENA CORRIDOR

PLAYGROUND

JUNE 16, 1953

KISSENA PARK

PARK

PROGRAM

Presiding

HON. ROBERT MOSES

Commissioner of Parks

Speakers

HON. HUGH QUINN

Councilman of the Borough of Queens

HON. VINCENT R. IMPELLITTERI

Mayor of the City of New York

THE DEPARTMENT OF PARKS

ROBERT MOSES, Commissioner

JAMES A. SHERRY, Executive Officer

WILLIAM H. LATHAM, Director of Maintenance and Operations

GUSTAVE CHIRLIAN, Director of Engineering

STUART CONSTABLE, Chief Park Designer

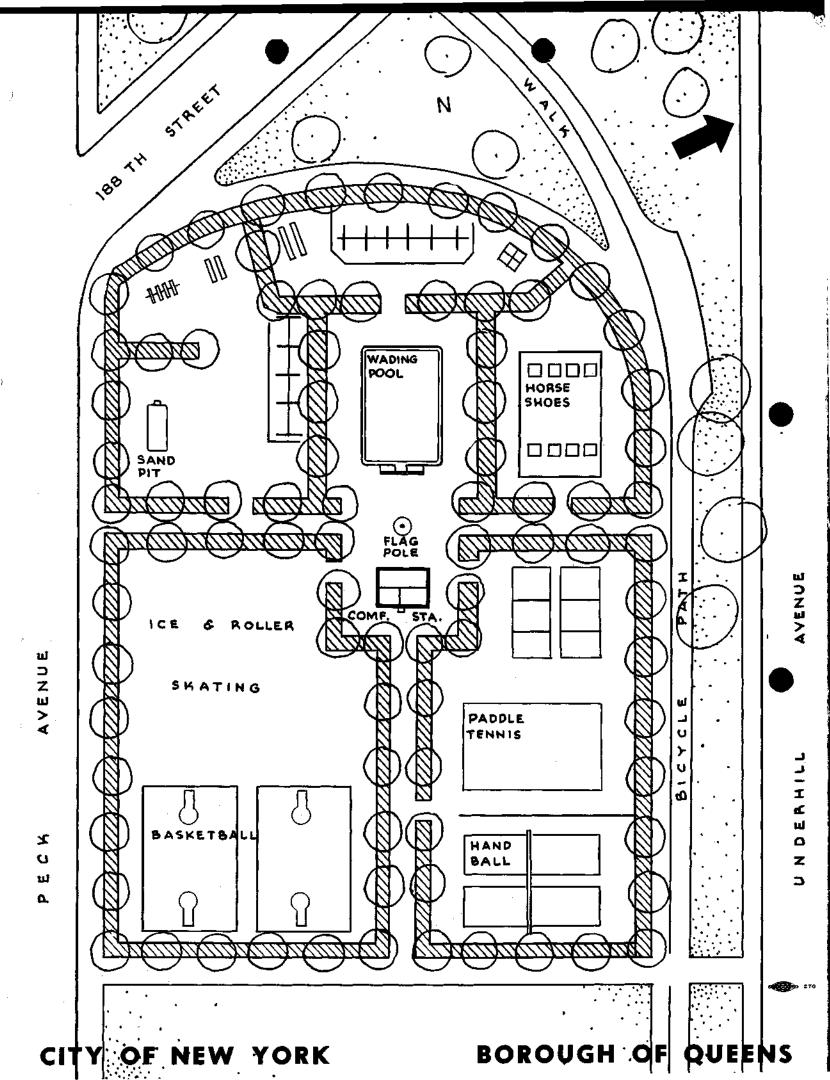
Music by the New York Sanitation Department Band Under the direction of Superintendent John Celebre The dedication today of the Kissena Corridor Playground at 188 Street and Peck Avenue marks the mid-point in the history of the Kissena Corridor Park lands in the Borough of Queens. The park areas consist of two separate strips connecting Flushing Meadow Park and Kissena Park, and Kissena Park and Cunningham Park. The opportunity to acquire this Corridor arose through the construction in the early 1940's of a great stormwater sewer. The areas have been partially filled under the Department of Sanitation's land fill program. The basic plan of the Corridor includes play fields, walks, path system, bicycle path, planting and several playgrounds strategically located. In measuring the benefits of new recreation areas to a large neighborhood, it is interesting to note that a given number of acres stretched out in a long strip will serve many more people than a compact square area. This particular point in park design is, of course, very similar to the small bordering parks built as a part of New York's parkway system.

The playground being dedicated today will serve all age groups. The heart of this playground is the kindergarten area, its wading pool, sandpit, small apparatus and a comfort station. Adjacent is an area with apparatus for the older age children. Also included are basketball courts, handball courts, shuffle-board courts and horseshoe pitching.

The completion of the remainder of the Kissena Corridor Park is of utmost importance to the growing neighborhood in this part of Queens. Recent studies have shown in detail the importance of park developments such as Flushing Meadow Park, Grand Central Parkway and the Belt Parkway, in influencing neighborhood improvement and in increasing values of surrounding properties. The existence of even undeveloped park lands in the Corridor have had a noticeable effect on nearby building construction. The completion of Kissena Corridor must be expedited as a part of the overall neighborhood development plan.

The Park Department appreciates the cooperation of a number of City departments and of course of the City Planning Commission and the Board of Estimate.

With the addition of this playground there are now 589 playgrounds in the expanded park system.







IMMEDIATELY

The Park Department has, for many years, advocated the planting of street trees, and for information regarding types of trees and reliable contractors is always available. This spring many individuals and organizations planted trees throughout the City. Trees planted this spring need particular care during the dry summer months to come. At least twice a week, three pails of water applied at sunset are sufficient for the average young tree.

Once a week, in order to assure deep penetration of the water, the surface soil at the base of the tree should be loosened with a hoe or rake to prevent hard packing over the roots.

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6/16/53

(52)





IMMEDIATELY

Form 1-1-1-20M-707112(52) 114

The 12th season of outdoor Name Band Dances in the parks, sponsored by the Consolidated Edison Company and conducted by the Department of Parks, will begin on Thursday evening, June 18, at the Wollman Memorial in Central Park, opposite 64th Street and Fifth Avenue. Fifty-four dances held at 8:30 P.M. each weekday evening, Monday through Friday, are on the 1953 schedule. The series will continue through Thursday, September 3.

It is to be noted that this summer marks the initial appearance of the borough of Richmond on the Name Band Dance schedule. Cromwell Recreation Center in Tompkinsville is to be the scene of four dances, two in July, and two in August.

Among the popular Name Bands scheduled to play early in the season are Jerry Wald, Freddy Shaffer, Neal Hefti, Sy Oliver and Johnny Long.

The dances are scheduled as follows:

MANHATTAN.....WOLLMAN MEMORIAL, CENTRAL PARK, 64th STREET,
WEST OF FIFTH AVENUE
THURSDAYS, JUNE 18 THROUGH SEPTEMBER 3

MALL, CENTRAL PARK, 72nd STREET AND CENTER DRIVE THURSDAY, AUGUST 27

COLONIAL PARK, 146th STREET AND BRADHURST AVENUE MONDAYS, JUNE 29, JULY 13, AUGUST 3, 17, and 24

BROOKLYN......PROSPECT PARK DANCE AREA, PROSPECT PARK WEST AND 11th STREET FRIDAYS, JUNE 19 THROUGH AUGUST 28

(continued)

BRONX......POE PARK, 192nd STREET AND GRAND CONCOURSE WEDNESDAYS, JUNE 24 THROUGH SEPTEMBER 2

QUEENS......VICTORY FIELD, WOODHAVEN BOULEVARD AND MYRTLE AVENUE TUESDAYS, JUNE 23, JULY 7 AND 21, AUGUST 4 AND 18, SEPTEMBER 1

JACKSON HEIGHTS PLAYGROUND, 84th STREET AND 25th AVENUE
TUESDAYS, JUNE 30, JULY 14, AND 28, AUGUST 11 and 25

RICHMOND......CROMWELL RECREATION CENTER, MURRAY HULBURT AVENUE AND HANNAH STREETS, TOMPKINSVILLE JULY 8 and 22, AUGUST 5 AND 19

Jerry Wald, the young clarinet sensation will bring his famous band to the Wollman Memorial for the opening dance on June 18 and will make a second appearance on June 19 to open the season at Prospect Park.

Freddy Shaffer and his popular all girl orchestra will appear at Victory Field on Tuesday, June 23 and will also play for the Friday, June 26 dance at Prospect Park.

Neal Hefti of radio and television fame will entertain on June 24 at Poe Park and on June 25 at the Wollman Memorial.

There is no admission fee charged for any of these dances. The Department of Parks and the Consolidated Edison Company cordially invite all those who wish to dance or listen to the music to attend all of this season's dances.

DEDICATION OF THE

WILLIAM CHURCH OSBORN MEMORIAL GATES OF THE NEW PLAYGROUND IN CENTRAL PARK

AT

FIFTH AVENUE AND EIGHTY-FOURTH STREET

Monday, June 15, 1953 at 3:30 p.m.

PROGRAM

Presiding

HON. ROBERT MOSES Commissioner of Parks

Presentation of Memorial Gates

MR. ROLAND L. REDMOND
Co-Chairman, William Church Osborn Memorial Committee

Acceptance of Memorial Gates

HON. VINCENT R. IMPELLITTERI

Mayor of the City of New York

WILLIAM CHURCH OSBORN

December 1862 - January 1951

THE METROPOLITAN MUSEUM OF ART TRUSTEE: PRESIDENT: HONORARY PRESIDENT

NEW YORK SOCIETY FOR THE RELIEF OF THE RUPTURED AND CRIPPLED TRUSTEE: PRESIDENT: PRESIDENT EMERITUS

THE CHILDREN'S AID SOCIETY
TRUSTEE: PRESIDENT: CHAIRMAN OF THE BOARD



He served the people of the City and the State of New York gladly where he could help best

WILLIAM CHURCH OSBORN MEMORIAL COMMITTEE

105 East 22nd Street, New York 10, New York



Honorary Chairman

The Mayor of the City of New York VINCENT R. IMPELLITTER

Honorary Vice-Chairman

Commissioner of Parks
ROBERT MOSES

Co-Chairmen

ROLAND L. REDMOND SAMUEL S. DURYEE

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* Deceased

OSBORN MEMORIAL

PLAYGROUND



PROGRAM

Presiding
HON. ROBERT MOSES
Commissioner of Parks

Presentation of Memorial Gates

MR. ROLAND L. REDMOND

Co-Chairman, William Church Osborn Memorial Committee

Acceptance of Memorial Gates
HON. VINCENT R. IMPELLITTERI
Mayor of the City of New York

WILLIAM CHURCH OSBORN MEMORIAL COMMITTEE

Honorary Chairman
The Mayor of the City of New York
VINCENT R. IMPELLITTERI

Honorary Vice-Chairman Commissioner of Parks ROBERT MOSES

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Henry L. Finch
Harry Harkness Flagler*
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Bernard F. Gimbel
Peter Grimm
John Sloane Griswold
Archibald A. Gulick
William Edwin Hall
Edward P. Hamilton
Harold D. Harvey, M.D.
Horace Havemeyer
Robert Louis Hoguet
Edwin O. Holter
Arthur Huck
Ernest Iselin
Devereux C. Josephs
F. Wilson Keller
Thomas S. Lamont
Wolcott G. Lane
Russell C. Leffingwell
Herbert H. Lehman
Georg Lober
William De Forest Manice
Robert J. Marony

George W. Martin
Howard H. Mason, M.D.
Dean Mathey
John T. McGovern
Edwin K. Merrill
Dunlevy Milbank
Lawrence McK. Miller
Henry S. Morgan
Junius S. Morgan
Junius S. Morgan
William Fellowes Morgan, Jr.
George W. Naumburg
Louis W. Noel
Fairfield Osborn
Arthur W. Page
Robert G. Page
William S. Paley
Richard C. Patterson, Jr.
Robert P. Patterson, Jr.
Robert P. Patterson, Jr.
Robert P. Patterson
Lewis E. Pierson
Rev. Dr. David de Sola Pool
Robert Kelly Prentice
Roland L. Redmond
Harold Riegelman
Nelson A. Rockefeller
Edmund P. Rogers, Jr.
Archibald B. Roosevelt
Elihu Root, Jr.
Arthur W. Rossiter
John Godfrey Saxe

William Jay Schieffelin, Jr.
John M. Schiff
J. Barstow Smull
Francis Cardinal Spellman
William A. W. Stewart
Frederick Sturges, Jr.
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Myron C. Taylor
J. Norrish Thorne
Landon K. Thorne
Landon K. Thorne
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Allen Wardwell
Thomas J. Watson
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Morgan D. Wheelock
Arnold Whitridge
George N. Whittlesey
Langbourne M. Williams, Jr.
Orme Wilson
Philip D. Wilson, M.D.
Paul Windels
Morgan Wing
Robert Winthrop
Rev. Paul Austin Wolfe, D.D.
Chalmers Wood
George Gray Zabriskie

THE DEPARTMENT OF PARKS

ROBERT MOSES, Commissioner

JAMES A. SHERRY, Executive Officer

WILLIAM H. LATHAM, Director of Maintenance and Operations
GUSTAVE CHIRLIAN, Director of Engineering
STUART CONSTABLE, Chief Park Designer

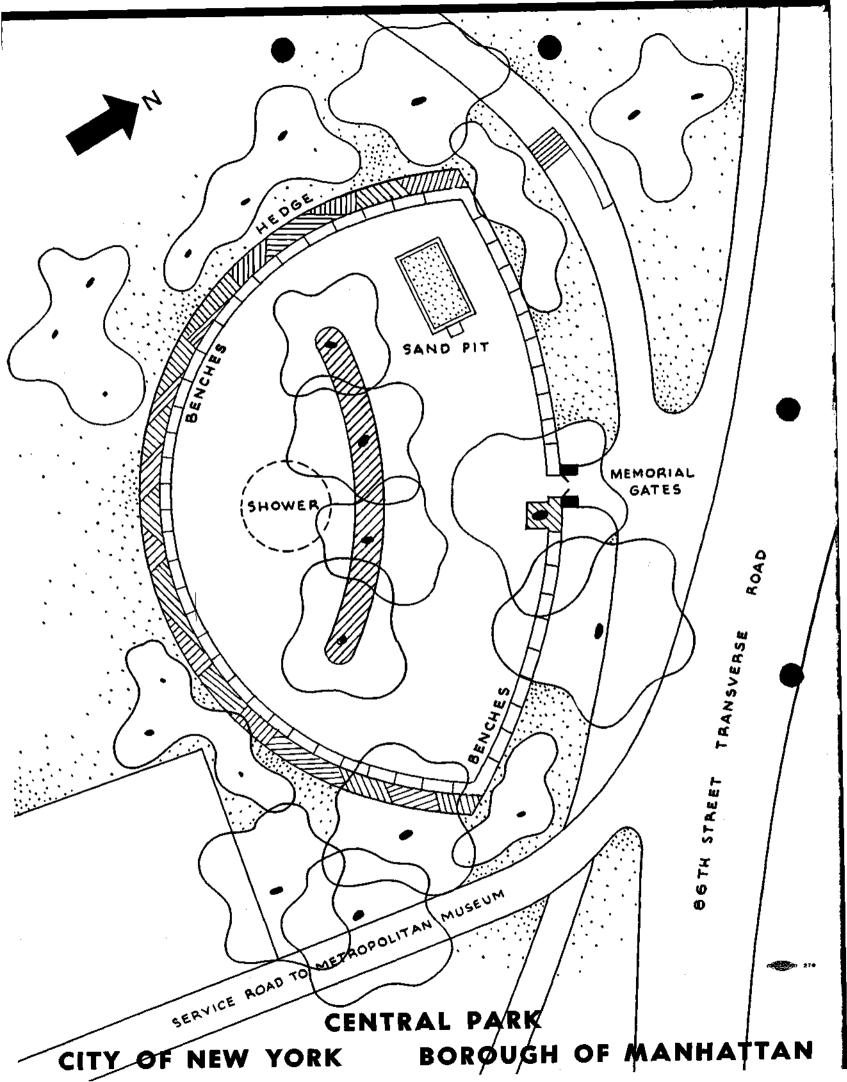
^{*} Deceased

In November 1951, the William Church Osborn Memorial Committee was formed to honor the memory of one of New York's leading civic benefactors. Mr. Osborn, who died on January 3, 1951, at the age of 88, had a deep interest in the humanities. He was not only President of the Metropolitan Museum of Art, but also President of the Children's Aid Society and the New York Society For The Relief of The Ruptured and Crippled. Few citizens have had broader interests. The New York Times wrote, "He brought vitality, intelligence and a deep sense of humanity to every civic task he undertook." The New York Herald Tribune wrote, "With a constantly active sense of his responsibility to his fellows, with interest in almost every field of human welfare, William Church Osborn was an exemplar of the good citizen and the good life."

With the funds it raised, the Committee considered as a most appropriate memorial to Mr. Osborn, a playground adjacent to the great Metropolitan Museum. We honor him today in opening this children's playground. At the entrance of the playground just off the 85th Street Transverse Road, Aymar Embury II, Architect, and Paul Manship, Sculptor, have collaborated to produce a magnificent set of memorial gates. Mr. Manship's playful design illustrates the stories of the Proud Peacock and the Crane; the City Mouse and the Country Mouse; the Lion and the Wolf; the Fox and the Crow and the Hare and the Tortoise.

The playground itself is a one-half acre semi-circular paved area with sandpit, shower basin and many benches shaded by trees, and will be maintained and operated by the Department of Parks. We are happy to do our part in establishing so fitting a memorial to William Church Osborn.

With the addition of this playground, there are now 588 playgrounds in the expanded park system.





MONDAY, JUNE 15, 1953

Form 1-1-1-20M-707112(52) 114

The Department of Parks announces that roller skating at the Wollman Memorial Skating Rink will terminate at the close of business (Weshesday) June 17, 1953.

Starting, (Thursday, June 18, 1953), this facility will operate daily from 10:00 A.M. to 10:00 P.M., except on Thursday evenings, as a free recreational area, with shuffleboard courts in operation. Cues and discs will be available free of charge.

On Thursday evenings starting June (18th) free Name
Band dances under the stars, again sponsored by the Consolidated
Edison Company, will be held from 8:30 P.M. to 10:30 P.M.

The Wollman Memorial Rink is located to the west of the Central Park Zoo, opposite 64th Street, and may be reached by the B.M.T. subway to the Fifth Avenue station, the East Side I.R.T. subway to the 59th Street station, or the Independent subway to Columbus Circle.

[] Ann 1904

6/11/153





IMMEDIATELY

Form 1-1-1-20M-707112(52) 114

The Finals of the 19th Annual Barber Shop Quartet Contest will be conducted by the Department of Parks at the Mall in Central Park, 72nd Street and Center Drive, on Tuesday, June 16th at 8:30 P.M.

Dressed in Gay Nineties fashion and singing ballads in turn of the century type harmony, the winning quartets from borough competitions held last week, will compete for the city-wide amateur quartet championship.

Among those judging the contest will be William C. Handy, composer of the St. Louis Blues, Sigmund Spaeth, The Tune Detective, and J. Bailey Harvey, of the University Glee Club.

In addition to the finals of the ballad contest, the program will include such stars as The Mariners, the popular Ben Yost's New Yorker Quintet, the 60 member chorus of the Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America, Inc., the celebrated Metropolitan Opera Tenor, Kurt Baum, and the noted stage and television duet, Jack Russell and Quen Omeron, as well as the jokes and wit of Harry Hershfield. The Police Department Band will render selections of old time and popular instrumental numbers.

The quartets competing and the songs they will sing are:

THE HIGHLIGHTS, BRONX
....."THAT TUMBLE-DOWN SHACK IN
ATHOLONE"
....."MY HOME TOWN"

(Continued)

(48.)

THE TOTTENVILLE TOM-CATS, RICHMON	DYOU'LL NEVER KNOW THE GOOD FELLOW I'VE BEEN"
	"SWEET, SWEET ROSES OF MORN"
THE FOUR FATHERS, QUEENS	GEORGE M. COHAN, MEDLEY
THE VILLAGE FOUR, MANHATTAN	"OLD TIME MEDLEY" "HONEY GAL MEDLEY"
THE GOLDEN DAY FOUR, BROOKLYN	"ON THE BANKS OF THE WABASH" MEDLEY: "SOMEBODY STOLE MY GAL" "I AIN'T GOT NOBODY"

The Department of Parks extend a cordial invitation to the public to attend. No tickets are required.

6/11/153





SUNDAY, JUNE 14, 1953

Form 1-1-1-10M-508074(53) 114

Marionette Circus Featuring Rare Animal Acts and Extraordinarily Strange Performers to Tour New York City's Parks and Playgrounds, Beginning Monday, June 15.

What the Department of Parks Marionette Circus lacks in size is compensated for by rib-tickling nonsense which has universal appeal for children of all ages. Stellar attractions in the circus include the only aluminum armored rhinocerous in captivity, and elephant with a magic trunk, and Salami the Beautiful, the Wonderful who, sawed in half, performs her dance in two parts.

Always a sensation are the snake charmer, a seal that swallows fish, the bareback rider and her horse, and the lion and wolf who frolic in the same cage with tender little lambs. Acrobats, clowns, and a gaily uniformed marionette band round out the entertaining, hour-long performance.

This season's schedule of 88 outdoor performances will be given at 72 parks and playgrounds in the five boroughs of New York City, according to the following schedule:

Brooklyn - Monday, June 15 through Friday, July 3

Richmond - Monday, July 6 through Tuesday, July 14

Queens - Wednesday, July 15 through Monday, August 3

Bronx - Tuesday, August 4 through Friday, August 21

Manhattan - Monday, August 24 through Friday, September 11

Admission is free at all performances for children and adults.

(Continued)

47.

The complete schedule of performances in Brooklyn is listed below. Information regarding shows in other boroughs may be secured from Department of Parks borough offices.

Brooklyn	Schedule

			-	
	Mon.	June 15	3:30 P.M.	Lincoln Terrace Playground, Buffalo and East New York Avenues
	Tues.	June 16	3:30 P.M.	Sunset Playground, 44th Street and Sixth Avenue
	Wed.	June 17	3:30 P.M.	New Lots Playground, Sackman Street and Riverdale Avenue
	Thurs.	June 18	3:30 P.M.	Playground at Howard, Pacific, and Dean Streets
•	Fri.	June 19	3:30 P.M.	Marcy Houses Playground, Marcy and Nostrand Avenues
	Sat.	June 20	11:00 A.M. 2:30 P.M.	Prospect Park, Prospect Park West and 11th Street
	Mon.	June 22	3:30 P.M.	Bushwich Park, Knickerbocker Avenue and Starr Street
	Tues.	June 23	3:30 P.M.	Bushwich Playground, Knickerbocker and Putnam Aves.
	Wed.	June 24	3:30 P.M.	Glenwood Houses Playground, Central Mall, Ralph Avenue and Farragut Road
	Thurs.	June 25	3:30 P.M.	McCarren Park, Driggs Avenue and Lorimer Street
	Fri.	June 26	3:30 P.M.	Gravesend Playground, 56th Street and 18th Avenue
	Mon.	June 29	3:30 P.M.	Seth Low Playground, Bay Parkway and Avenue P
	Tues.	June 30	3:30 P.M.	Red Hook Playground, Stadium, Bay and Columbia Sts.
	Wed.	July 1	2:30 P.M.	Neptune Playground, West 28th St. and Neptune Avenue
	Thurs.	July 2	2:30 P.M.	Marine Park, Fillmore Avenue and Stuart Street
	Fri.	July 3	2:30 P.M.	Gerrittsen Playground, Gerrittsen Avenue and Avenue X 6/10/'53



FOR RELEASE

Form 1-1-1-20M-707112(52) 114

Immediately

Children from Department of Parks playgrounds in the Bronx will present their 9th Annual Children's Dance Festival on Saturday, June 13, at Williamsbridge Oval, East 208th Street and Bainbridge Avenue. The program, which begins at 2:30 P. M., will open with the 550 gaily costumed dancers marching in procession to the green lawn of the park where the dances will be performed.

The festival, culminating weeks of rehearsing and sewing of costumes by the children and the park recreation staff, will be witnessed by hundreds of parents, relatives, and friends of the youngsters.

After the dances are completed, the children will picnic in the park.

Saturday's dances and the playgrounds presenting them will be:
TEA FOR TWO:
St. James, Devoe and Claremont Playgrounds.

WALTZ OF THE FLOWERS: Zimmerman, Fort #4, and P. S. #21 Playgrounds.

SUNNY SIDE OF THE Lyons Square, Bronx River Houses, and Crotona STREET: Playgrounds.

JARABE TAPATIO: Williamsbridge, Mosholu, and Bailey Avenue Playgrounds.

GLOW WORM: St. Mary's E., St. Mary's W., Flynn, and Brook Avenue Playgrounds.

RAGGEDY ANN AND Pelham, Loreto, Ciccarone, and Waterbury Avenue Playgrounds.

KENTUCKY BABES: St. Mary's Recreation Center.

TARANTELLA: Mullaly, Morris Avenue, Nelson Avenue, and Goble Place Playgrounds.

This is the second of the borough dance festivals. Manhattan park playgrounds will be held on June 20, and Richmond and Brocklyn parks will hold theirs on Saturday, June 27. All the exhibitions are free to the public and no tickets of admission are necessary.

6-9-53.



FOR RELEASE

IMMEDIATELY

Form 1-1-1-20M-707112(52) 114

More than 650 young dancers from park playgrounds in Queens will present their 10th Annual Children's Dance Festival at King Park, 150th to 153rd Streets and Jamaica Avenue, Jamaica, at 2:30 P.M. on Saturday, June 6. In the event of rain, the event will be held on June 13 at 2:30 P.M.

Eleven dances are on the program - one American Indian dance, three novelty dances, and seven European folk dances. The dances and the playgrounds presenting them will be:

Broadway Rhythm - Liberty Park

Manhattan Isle - St. Albans, P.S. 40, and P.S. 50 Playgrounds

French Dance - Laurelton, Von Dohlen, O'Connell, and Jamaica & 179th Street Playgrounds

Sidewalks of New York - Jackson Pond and Dry Harbor Playgrounds

Indian Dance - Jackson Heights Model Playground

Polish Dance - Newtown, P.S. 175, Corona & 102nd Street, Ravenswood, and Triboro F Playgrounds

Swiss Dance - Flushing Memorial, Chisholm, and P.S. 20 Playgrounds

English Dance - Cunningham Park, P.S. 162, and P.S. 165
Playgrounds

Dutch Dance - Thomson Hill, P.S. 174, and Torsney Playgrounds

Italian Dance - Brookville, Braddock, P.S. 136, P.S. 46, and P.S. 104 Playgrounds

Irish Dance - Highland Upper, 74th & 78th, Austin Street, and Cleveland Playgrounds

(45.)

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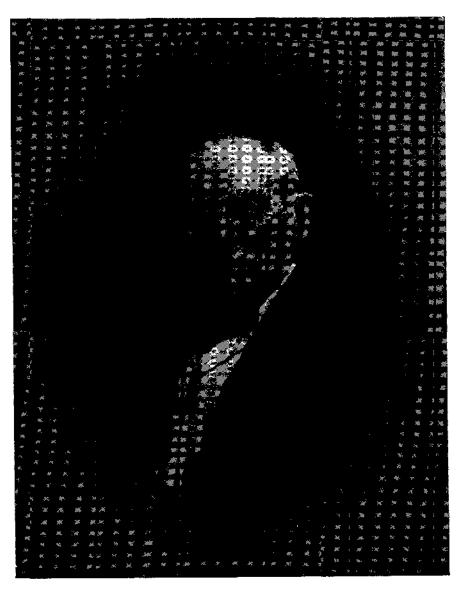
Music will be provided by the St. Pascal Baylon Band and a contingent of Girl Scouts from Queens will serve as Color Guards.

The Department of Parks extends a cordial invitation to the public to attend the festival, and those of the other boroughs which will be held June 13 in the Bronx, June 20 in Manhattan, and June 27 for Brooklyn and Richmond playgrounds.

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6/2/153

T. Boyle



ELKAN NAUMBURG

Decoration Day Concert

SATURDAY EVENING, MAY 30th, 1953 EIGHT THIRTY O'CLOCK

CENTRAL PARK -:- ON THE MALL

THE NAUMBURG ORCHESTRA, Remus Tzincoca, Conductor

(44)

THE MALL—CENTRAL PARK SATURDAY EVENING, MAY 30th, 1953 at 8:30 o'clock

DECORATION DAY CONCERT

THE NAUMBURG ORCHESTRA

REMUS TZINCOCA, Conductor

BEATRICE KREBS, Contralto, Soloist



Program

"THE STAR SPANGLED BANNER"

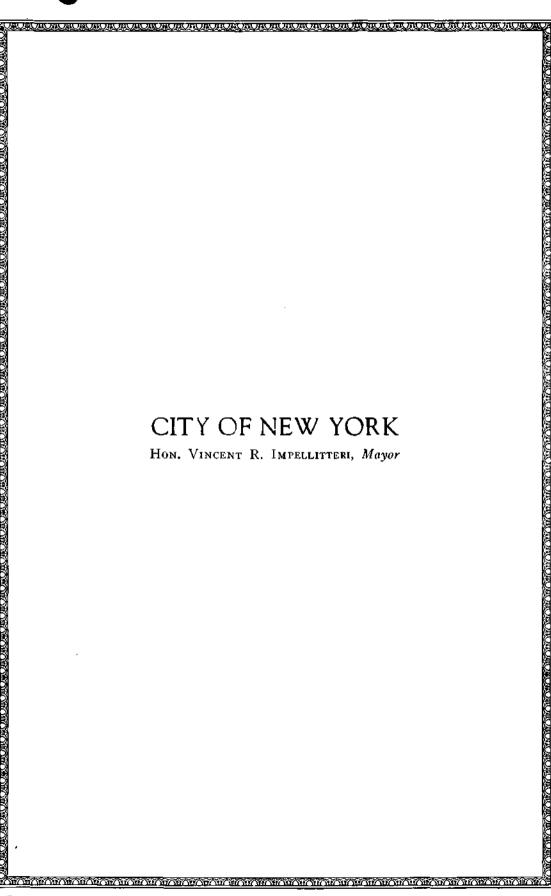
1.	Overture to Oberonvon Weber
2.	Minuet and Rigaudon from Tombeau de CouperinRavel
3.	Aria—"Adieu Foréts" from Jeanne d'Arc
4.	Finale—Symphony No. 4 in E Minor
	INTERMISSION
5.	Prelude—Die Meistersinger
6.	Aria—"Il est Doux, Il est Bon" from HérodiadeMassenet BEATRICE KREBS
7.	Blue Danube Waltz
8.	Hungarian Marche from Damnation of FaustBerlioz
	"AMERICA"

THIS CONCERT is contributed by Mr. Walter W. Naumburg and Mr. George W. Naumburg, sons of Mr. Elkan Naumburg, who donated the bandstand on the Mall and lived to see it put to the purpose he had in mind of erecting a veritable Temple of Music.

MR. ELKAN NAUMBURG had been impressed with the need of an adequate bandstand in Central Park by reason of his custom, long years of practice, of contributing Orchestral Concerts of high quality, in the cause of good music for the people, on three holidays, Memorial Day, Fourth of July and Labor Day. His sons, continuing this custom in his memory, have added a fourth concert to the Naumburg series by giving a similar concert on July 31st, the anniversary of their father's death.

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THE NAUMBURG concerts for the season of 1953 are therefore set down for May 30th at 8.30 P.M., July 4th, at 8:30 P.M., July 31st, at 8:30 P.M., and Labor Day at 8:30 P.M. These dates are remembered by lovers of good music.



MEMORANDUM DEPARTMENT OF PARK TO: BOROUGH DIRECTORS MAY 28, 1953 FROM: JOHN J. DOWNING BARBER SHOP QUARTET CONTEST I have sent tickets for the Barber Shop Contest finals to be held on the Mall, Central Park on Tuesday, June 16th at 8:30 P.M. Eight (8) of these tickets are to be sent or given to each quartet that sings in the borough elimination, two (2) to each member. Forty (40) additional tickets are enclosed for your personal use, use of assit directors, heads of divisions, supervisors of recreation and supervisory personnel. It will be the duty of the Supervisor of Recreation to see that all quartets selected to sing in the finals, report at the Arsenal on Tuesday, June 16th at 6:30 P.M. A buffet supper will be served, and a make-up man will be on hand. Station wagons will be provided to bring the quartets from the Arsenal to the Mall and return. Prizes will be forwarded to the Supervisors of Recreation in each borough for distribution to quartets finishing first in the borough eliminations. John J. Downing Director of Recreation CC: Mr. Sherry Mr. Latham Mr. White Supervisors of Recreation



FOR RELEASE

IMMEDIATELY

Modern music will give way to barber shop harmony next week when more than 60 amateur male quartets compete in borough eliminations of the 19th Annual American Ballad Contest conducted by the Department of Parks. These preliminaries will be held at 8:30 P.M. each evening as follows:

Monday, June 1 - Manhattan - Mall, Central Park, 72nd Street and Center Drive

Tuesday, June 2 - Queens - Music Grove, Forest Park, Main Drive west of Woodhaven Blvd, Glendale

Wednesday, June 3 - Richmond - Clove Lakes Park, Clove Road and Victory Boulevard

Thursday, June + - Bronx - Mullaly Recreation Center, Jerome and East 16+th Street

Friday, June 5 - Brooklyn - Music Grove, Prospect Park, Flatbush
Avenue and Empire Boulevard

Each quartet will present arrangements of songs or medleys in the style popular at the turn of the century. Each number will be judged on musical technique, originality, expression, stage presence, and presentation.

The quartet placing first in each borough contest will be eligible to compete in the city-wide championships to be held at the Mall in Central Park at 8:30 P.M. on Tuesday, June 16. In the event of rain the contest will be postponed to Wednesday, June 17.

The Department of Parks extends a cordial invitation to the public to attend the preliminary and final contests. No tickets are required and admission is free. 5/28/'53





IMMEDIATELY

More than 3,300 contestants participated in the week-long
Third Annual Coney Island Fishing Contest, conducted last week by the
Department of Parks at Steeplechase Pier, Coney Island. Vying for
\$1,000 in fishing equipment prizes donated by Nathan's of Coney Island,
anglers who took top honors in each division were:

Senior Men's: Dom Balsamo, 19, 6612 - 11 Ave., Brooklyn, with a 4 lb. 4 oz. blackfish. Balsamo, who works in his father's fish market in Bay Ridge, caught his fish Monday, opening day of the tourney.

Senior Women's: Mrs. Elaine Fosco, of 2834 West 16 St., Brooklyn, with a l lb. $1\frac{1}{2}$ oz. blackfish. Mrs. Fosco, a housewife with two children, made her winning catch at 2:58 PM Sunday, two minutes before the close of the contest.

Boys: Neil Steinberg, 14, of 1843 - 50 St., Brooklyn, with a 4 lb. $9\frac{1}{2}$ oz. skate. His sister Sharon, 12, won second prize in the girls' division.

Girls: Pat Cromer, 13, of 1414 Columbia St., Brooklyn, with a 12 oz. fluke.

Contest judges included John J. Downing, Parks' Department Director of Recreation, and Nathan Handwerker, founder and president of Nathan's Famous of Coney Island.





· IMMEDIATELY

Form 1-1-1-20M-707112(52) 114

The Department of Parks announces the opening of the 1953 season of concerts in New York City parks on Decoration Day, May 30 at 8:30 P.M., when the Naumburg Orchestra will give the first of a series of four concerts on the Mall, 72nd Street and Center Drive, in Central Park.

These concerts are contributed annually by Mr. Walter W. Naumburg and Mr. George W. Naumburg, sons of Mr. Elkan Naumburg who donated the bandstand on the Mall to the people of the City of New York. Mr. Elkan Naumburg had made a custom of contributing orchestral concerts in the cause of good music for the people on three holidays, Memorial Day, the Fourth of July and Labor Day. His sons, continuing this custom in his memory, have added a fourth concert to the Naumburg series by giving a similar concert on July 31st, the anniversary of their father's death.

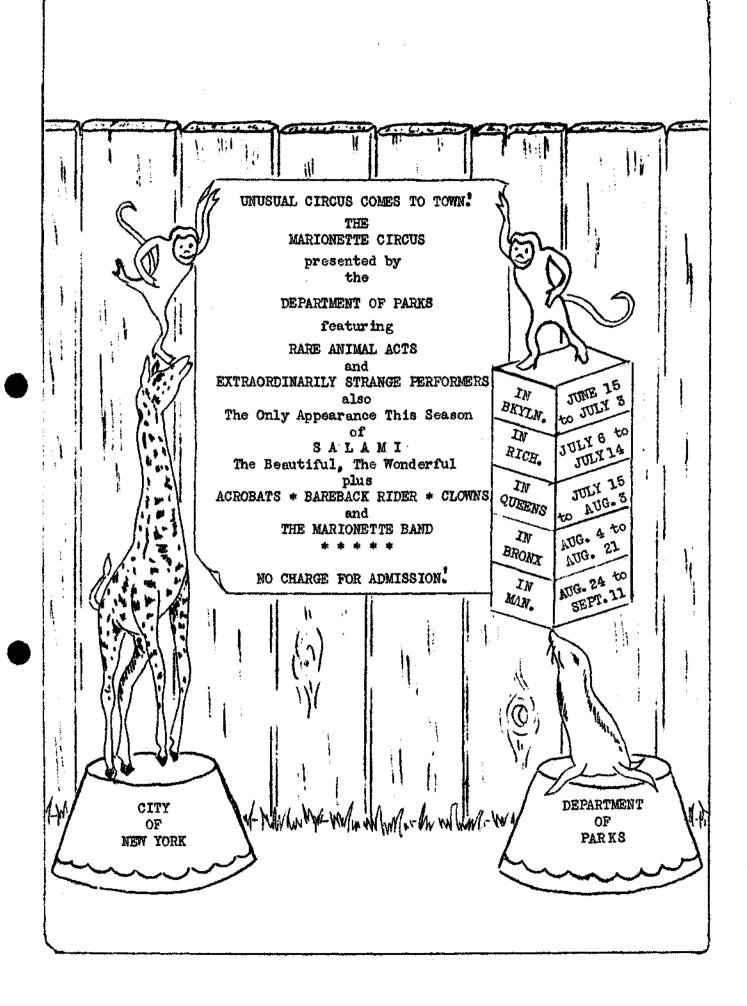
On Decoration Day, Remus Tzincoca will conduct the Naumburg Orchestra and Beatrice Krebs, Contralto, will appear as soloist. The program will be:

- 1. Overture to Oberon Von Weber
- 2. Minuet and Rigaudon from Tombeau de Couperin Ravel
- 3. Aria "Adieu Forets" from Jeanne d'Arc Tchaikovsky
 Beatrice Krebs
- 4. Finale Symphony No.4 in E Minor Brahms

5.	Prelude - Die Meistersinger	Wagner
6.	Aria - "Il est Doux, Il est Bon" from Hérodiade Beatrice Krebs	Massenet
7•	Blue Danube Waltz	Strauss
8.	Hungarian March from Damnation of Faust	Berlioz
	•	
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MEMORANDUM May 22nd, TO: Borough Directors and Supervisors of Recreation FROM: John J. Downing SUBJECT: MARIONETTE SCHEDULE - June to September 1953 Attached is the Marionette Schedule for the summer season beginning Monday. June 15th and terminating Friday, September 11th. Please make the necessary arrangements to furnish a careful driver and helper to transport the stage to the various locations listed for your borough. Upon the completion of the schedule within your borough you are to transfer the show to the next borough in time for the first scheduled performance. Brooklyn is to send a driver to pick up the stage at the 79th Street yard, Central Park, Manhattan on the morning of June 15th so that it can be delivered to the Lincoln Terrace Playground in Brooklyn by 1 P.M. The marionette stage is to be stored within the borough throughout the duration of the borough schedule. Four hundred feet of an rope is to be supplied by the borough of Brooklyn and will remain with the show until the city-wide schedule is completed. Twelve stanchions in good condition are to be supplied by each borough during the time the show is scheduled in that borough. Please arrange for adequate personnel for the proper supervision and control throughout the performances. Kindly arrange for suitable publicity by having notices posted ten days in advance on bulletin boards at all centers where the show is to be given. For convenience, I am enclosing extra cover pages of the schedule so that 5 or 6 copies may be sent to each location colored in crayon by Playground Directors and posted on the bulletin boards and elsewhere in the community to give wider publicity to the performances. Space at top of these pages may be used to insert date, time, and location where show will be presented. John J. Downing CC: Mr. Sherry Director of Recreation Mr. Latham Mr. Starke Miss Fisher

Por Latham



CITY OF NEW YORK DEPARTMENT OF PARKS

SPRING and SUMMER SCHEDULE of MARIONETTE PERFORMANCES 1953

BROOKLYN				•	
	_				
Mon.	June	15	3:30	P. M.	Lincoln Terrace Playground, Buffalo and East New York Avenues
Tues.	June	16	3:30	P.M.	Sunset Playground, 44th Street and Sixth Avenue
₩ed.	June	17	3:30	P.M.	New Lots Playground, Sackman Street and Riverdale Avenue
Thurs.	June	18	3:30	P.M.	Playground at Howard, Pacific, and Dean Streets
Fri.	June	19	3:30	P. M.	Marcy Houses Playground, Marcy and Nostrand Avenues
Sat.	June	20	11:00 2:30		Prospect Park, Prospect Park West and 11th Street
Mon•	June	22	3:30	P. M.	Bushwick Park, Knickerbooker Avenue and Starr Street
Tues.	June	23	3:30	P. M.	Bushwick Playground, Knickerbocker and Putnam Aves.
Wed•	June	24	3:30	P.M.	Glenwood Houses Playground, Central Mall, Ralph Avenue and Farragut Road
Thurs.	June	2 5	3:30	P.M.	McCarren Park, Driggs Avenue and Lorimer Street
Fri.	June	26	3:30	P.M.	Gravesend Playground, 56th Street and 18th Avenue
Mon.	June	29	3:30	P. M.	Seth Low Playground, Bay Parkway and Avenue P
Tues.	June	30	3:30	P. M.	Red Hook Playground, Stadium, Bay and Columbia Sts.
Wed.	July	1	2:30	P. M.	Neptune Playground, West 28th St. and Neptune Ave.
Thurs.	July	2	2:30	P. M.	Marine Park, Fillmore Avenue and Stuart Street
Fri.	July	3	2:30	P. M.	Gerrittsen Flayground, Gerrittsen Avenue and Ave. X
RICHMOND					
Mon•	July	6	2:30	P.M.	Westerleigh Park, Maine and Neal Dow Aves., Wester- leigh
Tues.	July	7	11:00 2:30	A. M. P. M.	Sand Lane Playground, Sand Lane and Major Ave. S. Bch. P.S. 14 Playground, Stapleton
Wed.	July	8	11:00 2:00	A. M. P. M.	Conference House, 7455 Hylan Boulevard, Tottenville Mt. Loretto, Pleasent Plains
Thurs.	July	9	11:00 2:30	A.M. P.M.	Clove Lakes Park, Clove Road and Victory Boulevard Tappen Park, Canal and Wright Streets, Stapleton

RICHMOND	- continu	ted	
Fri.	July 10	11:00 A.M.	Markham Houses Playground, Richmond Terrace and Broadway, West Brighton
		2:30 P.M.	Todt Hill Houses Playground, LaGuardia Avenue and Manor Road, Castleton Corners
Mon.	July 13	11:00 A.M.	Goodhus Flayground, Brighton and Lafayette Avenues, New Brighton
		2:30 P.M.	Levy Playground, Castleton and Jewett Avenues, West Brighton
Tues.	July 14	11:00 A.M. 2:30 P.,.	Playground at Lincoln and Boundary Aves., Grant City Berry Houses Playground, Richmond Road and Dongan Hills Avenue, Dongan Hills
QUEENS			
₩ed.	July 15	2:30 P.M.	Grover Cleveland Playground, Grandview Avenue and Stanhope Street, Ridgewood
Thurs.	July 16	2:30 P.M.	Jackson Heights Playground, 34th Avenue and 77th Street, Jackson Heights
Fri.	July 17	2:30 P.M.	Chisholm Playground, 115th Street and Poppenhusen Avenue, College Point
Mon.	July 20	2:30 P.M.	Van Wyck Playground, llith Avenue and 134th Street, Ozone Park
Tues.	July 21	11:00 A.M. 2:30 P.M.	Forest Park Music Grove, Main Drive off Woodhaven Boulevard, Glendale
₩ed.	July 22	2:30 P.M.	Brockville Park, Brockville Boulevard and 143rd Avenue, Rosedale
Thurs.	July 23	11:00 A.M. 2:30 P.M.	Rissena Park, 164th Street and Rose and Oak Avenues, Rosedale
Fri.	July 24	2:30 P.M.	Astoria Park, 21st Street and Hoyt Ave., Astoria
Mon.	July 27	11:00 A.M. 2:30 P.M.	Cunningham Park, Union Turnpike and 192nd Street, Hollis
Tues.	July 28	2:30 P.M.	Jacob Riis Park, Softball Area, Neponsit
Wed.	July 29	2:30 P.M.	Alley Park, Springfield Area, Springfield Blvd.
Thurs.	July 30	2:30 P.M.	St. Albans Playground, Merrick Road and Linden Blvd.
Fri.	July 31	2:30 P.M.	Linden Park, 104th Street and 41st Ave., Corona
Mon.	Aug. 3	11:00 A.M. 2:30 P.M.	King Park, 153rd Street and Jamaica Avenue, Jamaica

BRONX					
Tues.	Aug.	4	2:30	P. M.	Van Cortlandt Park Stadium, 242 St. & Broadway
Wed.	Aug.	5	11:00 2:30	Λ. M. P. M.	St. Mary's Park East, Trinity Avenue and East 145th Street
Thurs.	Aug•	6	11:00 2:30		Eastchester Houses Playground, Adee and Tenbroeck Avenues
Fri.	Aug.	7	11:00 2:30		Playground at Watson, Gleason, and Noble Avenues
Mon.	Aug.	10	11:00 2:30		Devoe Park, University Avenue and 188th Street
Tues.	Aug•	11	2:30	P.M.	Pelham Parkway Houses Playground, Williamsbridge Road and Mace Avenue
Wed.	Aug.	12	2:30	P. M.	Playground at Waterbury, Edison, and LaSalle Aves.
Thurs.	Aug.	13	2:30	P. M.	Crotona Park Playground # 9, Crotona Park South and Clinton Avenue
Fri.	Aug.	14	2:30	P. M.	St. James Park, Jerome Avenue and 191st Street
Mon.	Aug.	17	11:00 2:30		Claremont Park, Teller and Mt. Eden Avenues
Tues.	Aug.	18	11:00 2:30	•	Marble Hill Houses Playground, West 230th Street and Marble Hill Avenue

₩ed.	Aug.	19	11:00 2:30	Λ.M. P.M.	Playground at Woodycrest Avenue and West 166th Street
Thurs.	Aug.	20	11:00 2:30	-	Poe Park, Grand Concourse and East 192nd Street
Fri.	Aug.	21	5:30 11:00	A.M. P.M.	Gun Hill Houses Flayground, Magenta Street between Holland and Cruger Avenues
MANHATTAN					
Mon.	Aug.	24	2:30	P.M.	East River Park, East River Drive and 6th Street
Tues.	Aug.	2 5	2:30	P. M.	Hemilton Fish Playground, Stanton, Sheriff, and Pitt Streets
Wed.	Aug.	26	11:00 2:30		Heckscher Playground, 62nd Street and West Drive in Central Park
Thurs.	Aug.	27	2:30	P.M.	John Jay Playground, Cherokee Place and East 76th Street, East Miver Drive

MANHAT TAN	- Contin	ued	
Fri.	Aug. 28	2:30 P.M.	Amsterdam Houses Playground, 63rd St. west of Amsterdam Avenue
Mon•	Aug. 31	2:30 P.M.	Mt. Morris East Playground, East 123rd St. and Madison Avenue
Tues.	Sept. 1	10:30 P.M. 2:30 P.M.	Bellevue Hospital, parking lot east of hospital Chelsea Playground, West 28th Street between 8th and 9th Avenues
₩ed.	Sept. 2	11:00 A.M. 2:30 P.M.	Jay Hood Wright Playground, 173rd Street and Ft. Washington Avenue
Thurs.	Sept. 3	2:30 P.M.	Lincoln Houses Playground, Fifth Avenue and East 135th Street
Fri.	Sept. 4	2:30 P.M.	Colonial Park, 146th Street and Bradhurst Avenue
Tues.	Sept. 8	2:30 P.M.	Highbridge Playground, 173rd Street and Amsterdam Avenue
Wed.	Sept. 9	2:30 P.M.	Thomas Jefferson Playground, 112th Street and First Avenue
Thurs.	Sept. 10	2:30 P.M.	Alfred E. Smith Houses Playground, Catherine and Madison Streets
Fri.	Sept. 11	2:30 P.M.	Inwood Playground, Isham and Seeman Streets



FOR RELEASE

SUNDAY, MAY 24, 1953

Form 1-1-1-20M-707112(52) 114

With summer just around the corner, New Yorkers are thumbing through colorful travel and resort folders and planning how and where to spend their vacations. Few people, however, can get away from the city for more than a short time. Yet there are many more weeks in a summer for New Yorkers to enjoy than those spent out-of-town.

The Department of Parks has numerous suggestions as to how these weeks can be filled with worthwhile fun and recreation not only for those who can't get away but also for those who want to get the most out of their vacations by getting pre-vacation practice in the activities planned for their holiday and who, on returning to the city, desire continued participation in the recreational pursuits that made their vacations so much fun.

Popular summer activities in the parks as well as at summer resorts are golf, tennis, handball, swimming at beaches and pools, dancing, fishing, boating, archery, paddle tennis, ping pong, horseback riding, shuffleboard, croquet, and horseshoe pitching.

The Department of Parks has a great many facilities for these activities available in the five boroughs for people of all ages.

Family beach outings, if planned for a different park beach each weekend, will lend variety to summer vacationing in the city. Parents of young children who might be fretful on the beaches, have a choice of 21 park picnic areas where mothers may relax under

(Continued)

shade trees while the menfolks try their hand at outdoor cooking. Fireplaces, benches, and tables are provided at most of these locations.

Special fun for children may include sailing model boats on park lakes, rides on the carousels and pony tracks, fishing on park lakes, seeing a marionette show, or learning to swim during the Learn-to-Swim Campaign at the 17 park pools during July and August.

Older boys and girls can arrange group outings to hundreds of interesting park recreational facilities and special events. Many of these can be reached by the 56 miles of park bicycle paths.

New York's older citizen too, can while away the summer days and evenings in the parks. Chess and checker fans can find interesting impromptu competition at the new chess and checker house in Central Park. Lawn bowling, dancing, boccie, croquet, shuffle-board, and horseshoe pitching facilities provide more active types of recreation. Many old-timers have been enjoying concerts in the parks for the past 35 years.

If sight-seeing is a vacation must, the parks have many points of interest to visit - historical parks, mansions, etc., museums, botanical gardens, and zoos.

Beginning June 1 a series of sponsored competitive contests and tournaments will be conducted by the Department of Parks. These include marble shooting, softball, swimming, fishing, the Junior Olympics, golf, tennis, barber shop quartet singing, social dancing, handball, and horseshoe pitching, the last six being open to adults as well as young people.

Summer fun for New Yorkers need not end with their vacations. More detailed information regarding any or all of these

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park recreation facilities and events may be secured by sending a 4 x 9½" stamped, self-addressed envelope to Brochure, Department of Parks, 64th Street and Fifth Avenue, New York 21, N. Y.

5/20/153



ARSENAL, CENTRAL PARK

REGENT 4-1000



FRIDAY - MAY 22, 1953

The Department of Parks announces that the bathing and swimming season at the 16.2 miles of municipally operated beach will open May 23, and seventeen outdoor swimming pools will officially open on Decoration Day - May 30th.

The swimming pools are located as follows:

MANHATTAN

Hamilton Fish Pool Colonial Pool Highbridge Pool Thomas Jefferson Pool 23rd Street Pool Carmine Street Pool 60th Street Pool

John Jay Pool

BROOKLYN

Sunset Pool McCarren Pool Red Hook Pool Betsy Head Pool

BRONX

Crotona Pool

QUEENS

Astoria Pool

Flushing Meadow Amphitheatre

RICHMOND

Faber Pool Tompkinsville Pool

East Houston and Pitt Street Bradhurst Avenue, West 145th to 147th Sts. Amsterdam Avenue and 173rd Street 111th to 114th Streets and First Avenue 23rd Street and East River Drive Clarkson Street and Seventh Avenue 59th Street between Amsterdam and 11th Avenues 78th Street and East River Drive

Seventh Avenue and 43rd Street Driggs Avenue and Lorimer Street Clinton, Bay and Henry Streets Hopkinson, Dumont and Livonia Avenues

173rd Street and Fulton Avenue

19th Street and 23rd Drive Flushing Meadow Park

Richmond Terrace at Faber Street Victory Boulevard between Bay Street and Murray Hulbert Avenue

(Continued)

From May 30th to June 14th, the pools will be opened for weekends only, and from June 20th, until the end of the season, they will be open daily with the following operating schedule:

On weekdays and Saturdays, from 10:00 a.m. to 12:30 p.m., there will be a free period for children 14 years of age and under, during which hours no adults will be admitted to the pool area.

After 1:00 p.m. on weekdays, Saturdays, and all day on Sundays and holidays, there will be a 10ϕ charge for children 1^{1} 4 years of age and under, and a 25ϕ charge for older children and adults.

Groups in swimming and diving contests and water shows will be organized at all pools. Classes in life saving and first-aid will also be included in the Aquatic Program, in addition to the yearly "Learn to Swim" campaign which will be held during July and August.

Orchard Beach, located in Pelham Bay Park in the Bronx;

Jacob Riis Park Beach and Rockaway Beach on the Rockaway Peninsula,

Queens; Coney Island Beach in Brooklyn; and South Beach, Great Kills

Park and Wolfe's Pond Park on Staten Island will also open for bathers

on May 23rd. Bathhouse accommodations at Jacob Riis Park, Great Kills

and Orchard Beach will be open daily from 8:00 a.m. to 6:30 p.m. until

the end of the season.

At Great Kills Park, there is a total of 6,600 lookers and a parking space for 2,000 cars has been provided. At Orchard Beach, there is a total of 9,145 lockers for bathhouse patrons and parking space is provided for 7,500 cars. At Jacob Riis Park, the bathhouse accomplates 11,400 people and the parking space is provided for 14,000 cars. Wolfe's Pond Park has parking space for 1600 cars.

(Continued)

Parking at these four beaches will be 25¢ per car, and with the exception of Wolfe's Pond Park which has no bathhouse facilities, bathhouse fees are 15¢ for children's lockers and 25¢ for adult lockers. Dressing rooms are available at Jacob Riis Park for a fee of 50¢ per person. Recreational areas at Jacob Riis Park and Orchard Beach, providing shuffleboard, paddle tennis and handball are available to the public at 10¢ per person per half hour.

At Jacob Riis, there is also an eighteen hole pitch putt golf course at which a charge of 500 is made for each round of golf, which includes clubs. A 50¢ deposit is required on each ball. The pitch putt golf course will operate on a full time basis starting May 23rd.

Beach chairs and umbrellas may be rented at a nominal charge at Orchard Beach and Jacob Riis but only umbrellas are available at Great Kills. Beach shops are provided where bathing accessories can be purchased.

At the Rockaways, seven parking fields are available, at Beach 32nd Street, Beach 52nd Street, Beach 59th Street, Beach 62nd Street, Beach 64th Street, Beach 68th Street and Beach 69th Street, to take care of the many visitors who will come to use the beach during the coming summer. These parking fields will accommodate 1,940 cars and will be open from 8:00 a.m. to 12:00 midnight, at a fee of 25¢ per car.

For charge see meno from Ja. 5. 19/13 * Correction sent to act on hand delivery Mail capies corrected.

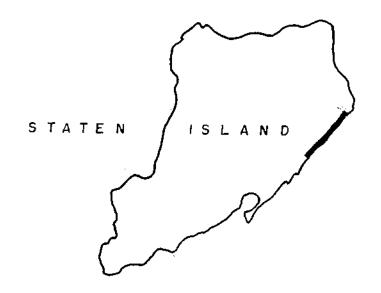
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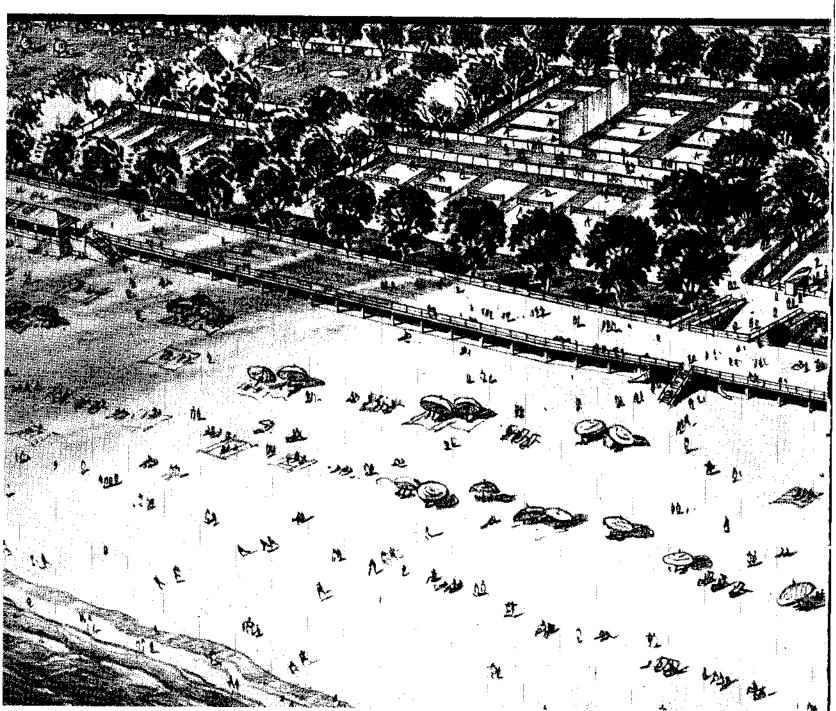
NOT TO BE QUOTED OR RELEASED PRIOR TO MONDAY, MAY 18th

STATEN ISLAND

SOUTH BEACH•
OCEAN FRONT•
IMPROVEMENT•

REPORT TO MAYOR IMPELLITTED AND THE BOARD





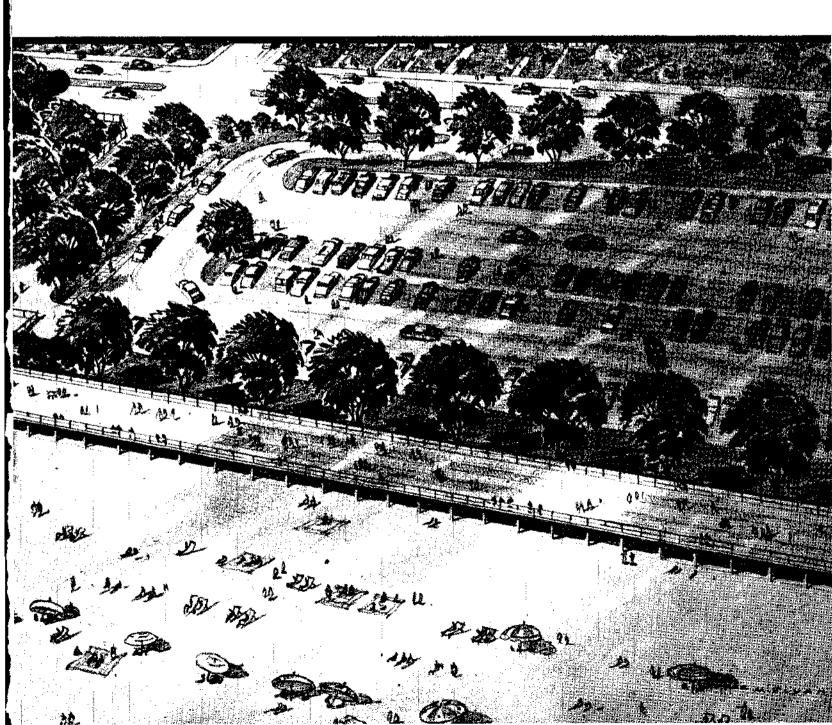
OF ESTIMATE

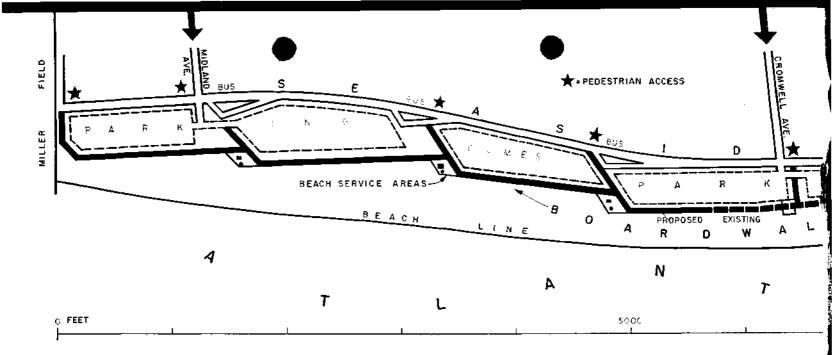
There is an unusual opportunity today, and one which will not occur again, to add to the City's beach front improvements at comparatively little cost.

The City has 1.4 miles of beach front and board-walk on Staten Island extending westerly from Fort Wadsworth. This stretch of waterfront known as Franklin D. Roosevelt Beach or South Beach, was originally acquired in 1935 by the City under the jurisdiction of the Borough President of Richmond. Under the new charter, it was later transferred to the Park Department. Inadequate property was taken and private development remained to the edge of the boardwalk. The beach was improved and a boardwalk built as a work relief project.

In addition to the property which was developed, the City took title to the beach front for 1.1 miles more to Miller Field in anticipation of continuing the construction of the boardwalk. However, funds for this have not been available.

The whole 2.5 miles between Fort Wadsworth and Miller Field should be completed along the general plan which has proven successful at Rockaway Beach. This type of development would consist of the conventional wood boardwalk overlooking the Ocean across Lower Bay, backed up by a boulevard behind and approximately parallel to it. Between these vehicular and pedestrian arteries, parking fields and areas for simple beach games would be provided. The beach at the west end in front of the new section of boardwalk should be filled in and widened with white ocean sand and the coarse brown sand beach in front of the existing boardwalk at the east end should be covered with a layer of the same white sand. The beach is assumed to run east





and west to simplify designations in this report.

There are two existing comfort stations and four pavilions. Two more comfort stations are needed and two very simple bathhouse buildings with concession stands and comfort stations should be included in the development. Their locations are shown on the plan in this report.

The entire area between the north side of the new boulevard and the water includes about 215 acres, of which 70% is now in public ownership. This public property consists of that acquired for the existing boardwalk and its extension and many parcels which have reverted to the City by tax default. The largest single property acquired as a result of non-payment of taxes is the Midland Beach development which was damaged by storm and fire beyond economical restoration for private waterfront recreation. This old pavilion type of waterfront amusement park was outmoded before it was damaged.

The private property required for the beach and boardwalk development contains 415 dwellings and 63 commercial buildings which are mostly summer refreshment stands. Of these dwellings, less than ten have year round occupancy. Most of them are cheap, dilapidated seasonal bungalows, violating many City regulations and ordinances. The assessed valuation of the private property required is \$860,000, of which \$460,000 is for land and \$400,000 is for buildings.

The estimated cost of construction of the beach front improvements south of the marginal boulevard is \$3,800,000.

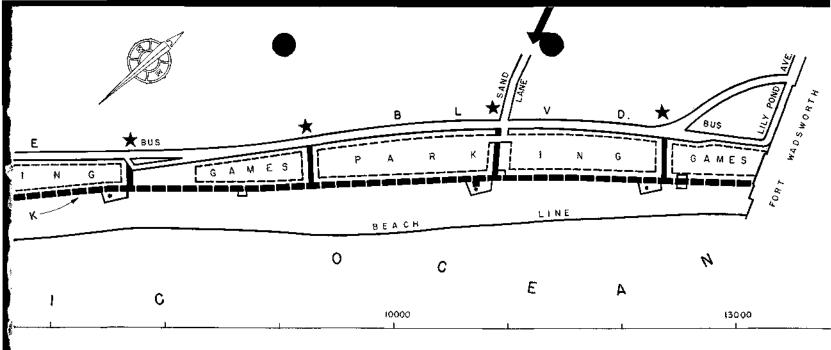
Both the construction and property costs can be financed by charging very moderate tolls to enter the beach and from charges for parking, revenue from food concessions, beach chair and umbrella rental, and bathhouse fees. Space has been provided to park 6000 automobiles at 25 cents each. The parking fields would be entered at three locations where the

parking toll would be collected. Turnstiles would be installed at nine locations for pedestrians and those who come by car, where 10 cents would be collected to use the boardwalk, game areas and beach. The substantial improvement of the beach, the addition of bathhouse facilities, refreshment stands and more convenient comfort stations justifies this charge.

A most conservative estimate of attendance at the 1.4 mile stretch in front of the existing boardwalk with no facilities for parking or changing clothes and only two comfort stations is 1,200,000 for the last season. The estimates of revenue are based upon 1,500,000 people using the beach the first year after it is almost doubled in length, substantially widened, with white sand replacing the brown beach and other facilities added. The increased facilities will attract enough people to more than offset the loss of those who might stay away because of the moderate tolls. This attendance is expected to multiply several times over the following 30 years, but the estimates of attendance used for revenue estimates were less than doubled over this period. The experience of other beaches indicates this to be most conservative.

We believe that City bonds at 3% interest, amortized in 30 years, would be partially exempt under the State constitution from the City debt limit to pay for land estimated at the assessed valuation of \$860,000 and construction estimated at \$3,800,000. The conservative estimates of revenue shown in the tables leave an annual balance increasing from \$101,000 for the first year of operation to \$190,000 in the thirtieth year after maintenance and operation expenses are paid from the gross revenues. This net revenue is more than half of the amount required each year to meet debt service. Tables and other statistics supporting these conclusions are shown in this report.

The marginal boulevard shown on the maps is located to improve and straighten Seaside Boulevard



between Lily Pond Avenue and Miller Field. It should be built as part of the Borough's street and highway improvement program. This could be spread over a number of years. In the meantime, Sand Lane, Cromwell Avenue and Midland Avenue should be improved and paved to their full legal widths between Hylan Boulevard and the beach front in order to provide vehicular access to the parking field entrances. The cost of these street improvements has not been included in the \$3,800,000 estimate of construction for beach improvement.

The street system near the waterfront has never been completely mapped and there are summer bungalows and other seasonal shanties on mapped streets. We have shown on the plans in this report a reorganization of the street system to fit into the new boulevard and beach development.

The present zoning back of the existing boardwalk and its westerly extension is a hodgepodge of Business, Retail and Residential Districts. The waterfront end of the principal streets serving the entrances to the beach and boardwalk should be rezoned to Restricted Retail which permits hotels, restaurants and bathhouses but prohibits open front stores, parking lots or commercial garages. The locations of these zones, which would provide supplemental services by private business not included in the simple beach front development, are shown on the maps. The remaining area in the vicinity of the beach should be rezoned to Residential which would stop the mushroom growth of the beach shanties.

Parking should be prohibited on all streets within walking distance of the beach.

The Borough of Richmond is well advanced on a comprehensive plan for a drainage system in this area. The outfall portion is scheduled for construction this year and plans are now being prepared for the inland part. The new beach fill at the west end of the proposed development combined with the con-

struction of tide gates under the drainage program is the best way to protect the low lands back of the beach which have suffered from storm damage a number of times in the past and are now subject to periodic flooding.

In addition to the land required for the beach, boardwalk and park, large areas north of it have also reverted to the City due to the non-payment of taxes. The great extent of this is shown on the maps. The improvement recommended in this report will cause increases in value of this property and restore it to the tax rolls at increased value.

The only way to correct the very bad sub-standard conditions within the area of the proposed improvement and to reverse the trend of deterioration in the area adjacent, is to follow the conventional pattern of beach front improvement, which has proven successful elsewhere, by extending and improving the beach along the lines recommended in this report.

It may be added that under the terms of a recent State law (Chapter 746 of the Laws of 1953) the State might pay half the cost of so much of this beach improvement as could properly be charged to erosion.

We take this opportunity to acknowledge the interest and support given this important long range proposal by the late and much respected President of the Borough of Richmond, Cornelius A. Hall.

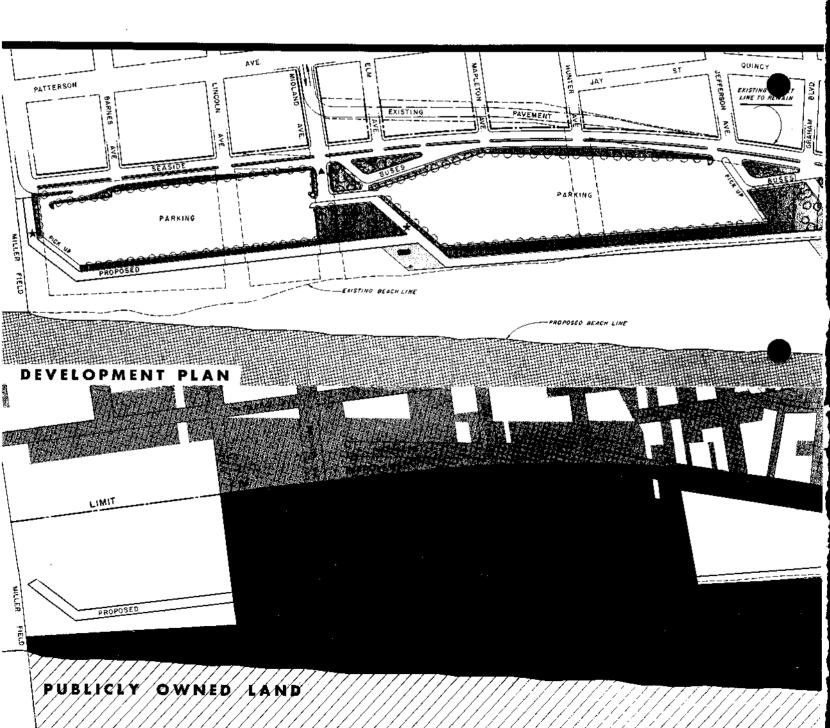
and A. Baker EDWARD G. BAKER

President of the Borough of Richmond

MM Moses

Commissioner of Parks

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. \$1,420,000
. 1,300,000
. 610,000
. 470,000

\$1,800,000

\$3,800,000

LEGEND

★ TURNSTILE & CHANGE BOOTH

A PARKING AREA CONTROL BOOTH

COMFORT STATION

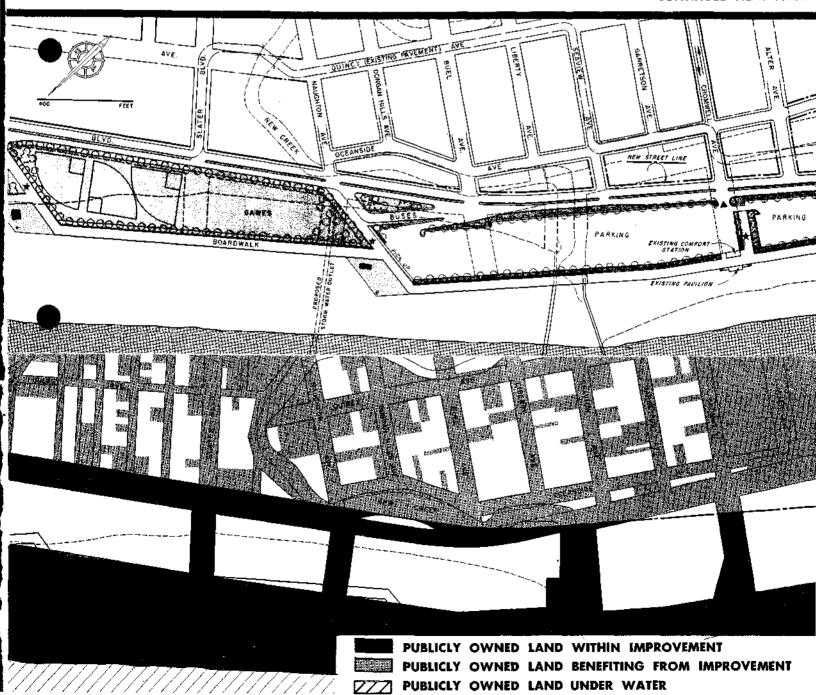
BATHHOUSE, COMFORT STATION & CONCESSION STAND

PAVED AREA

. TOWER & FLAGPOLE

SEE DETAILED ESTIMATE PAGE 8

CONTINUED NEXT PAGE



ASSESSED VALUATION	LAND \$460,000 BUILDINGS 400,000 TOTAL . \$860,000
BUILDING COUNT	YEAR ROUND 8 SUMMER ONLY 407 TOTAL 415 COMMERCIAL YEAR ROUND 1 SUMMER ONLY 62 TOTAL 63
CONTINUED	
NEW STREET NEW ZE W STREET NEW STREET NEW ZE W STREET	OCEANSIDE NEW STREET NEW STREET ST. STREET ST. STREET
SEASIDE	

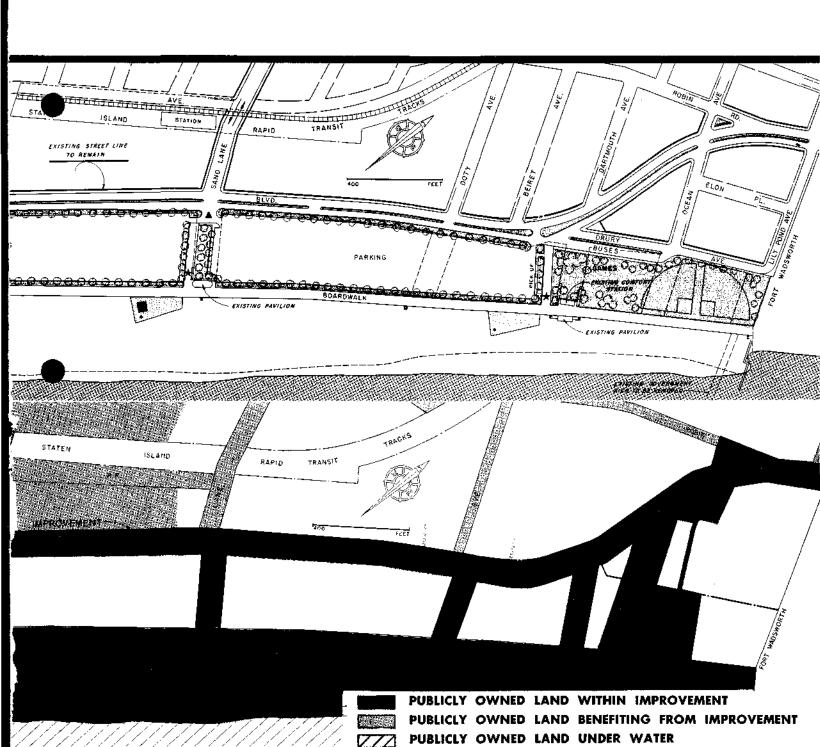
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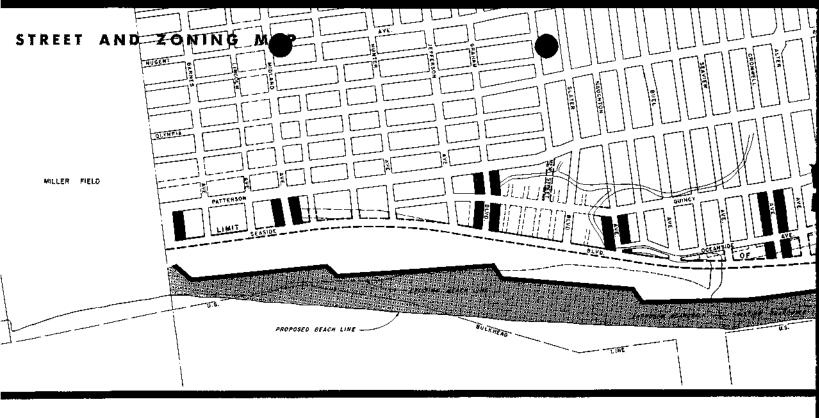
LEGEND

- * TURNSTILE & CHANGE BOOTH
- A PARKING AREA CONTROL BOOTH
- **COMFORT STATION**
- BATHHOUSE, COMFORT STATION & CONCESSION STAND

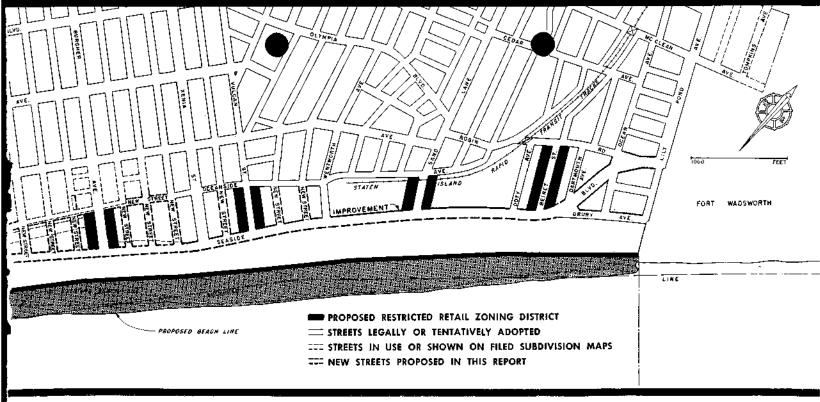


TOWER & FLAGPOLE





ESTIMATE OF CONSTRUCTION	COST	
BEACH		•
Demolition	\$ 200,000	
Fill-New Beach at West End		
Fill-Rehabilitate Existing Beach at East	t End 200,000	
Jetties		
Concrete Platforms	40,000	
Comfort Stations	80,000	
Bath Houses	300,000	
BOADDWALK		\$1,420,000
BOARDWALK Doordwalk	1,240,000	
Boardwalk		
Lighting		
Ton Bootis		1,300,000
PARKING FIELDS		1,300,000
Paving	600,000	
Toll Booths	10,000	
CAMP AREAS & LANDSSARING		610,000
GAME AREAS & LANDSCAPING	300,000	
Game Areas	•	
Seeding & Planting	- 0'000	
Fencing		470,000
	Total	\$3,800,000
	2 3 1 1 1	+-,,
ADDITIONAL BOULEVARD & STREETS		
Grading		
Paving		
Drainage		
Lighting		
	Total	\$1,800,000



ESTIMATE OF ATTENDANCE AND REVENUE

FIRST YEAR

2	Total Attendance	1,500,000 750,000 750,000	@ 10¢ = \$150,000
	Total Cars (@ 4 persons per car) 187,500	,	$ @ 25\% = \frac{46,875}{\$196,875} $
	Revenue from Concessions		$\frac{47,125}{$244,000}$
	On Peak Day: Attendance	75,000 37,500	

THIRTIETH YEAR

Total Attendance	1,200,000	@ 10¢ = \$240,000
Total Cars (@ 4 persons per car)		@ 25 =
Revenue from Concessions	· · · · · · · · · · · · · · · · · · ·	75,000 \$390,000
On Peak Day: Attendance	60,000	

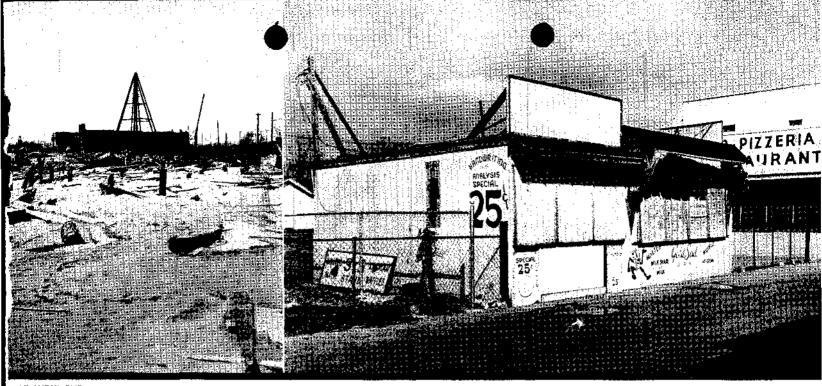


EXISTING SEASONAL BUNGALOWS

EXISTING BEACH CONDITIONS

PROPOSED SCHEDULE OF BEND

	<u>Year</u>	Estimated Gross Revenues	Estimated Costs of Operation, Maintenance, & Repairs	Estimated Net Revenue Available for Bond Service	Amount Issued
	1				\$2,000,000
	1	<u> </u>	<u> </u>	т — Ф 101 000	2,720,000
	2 3	\$ 244,000	\$ 143,000	\$ 101,000	
		249,000	143,000	106,000	
	4	254,000	143,000	111,000	
	5 6	260,000	143,000	117,000	
	6	265,000	152,000	113,000	
	7	270,000	152,000	118,000	
	8	275,000	152,000	123,000	
	9	280,000	152,000	128,000	
	10	286,000	152,000	134,000	
	11	291,000	167,000	124,000	
	12	296,000	167,000	129,000	
	13	301,000	167,000	134,000	
	14	306,000	167,000	139,000	+
	15	312,000	167,000	145,000	•
	16	317,000	177,000	140,000	
	17	322,000	177,000	145,000	•
	18	327,000	177,000	150,000	
	19	332,000	177,000	155,000	
	20	338,000	177,000	161,000	
	21	343,000	190,000	153,000	
	22	348,000	190,000	158,000	
	$\overline{23}$	353,000	190,000	163,000	
	24	358,000	190,000	168,000	
	25	364,000	190,000	174,000	•
	26	369,000	200,000	169,000	
	$\overline{27}$	374,000	200,000	174,000	•
	$\frac{1}{28}$	379,000	200,000	179,000	
	$\overline{29}$	384,000	200,000	184,000	
	30	390,000	200,000	190,000	
10		\$9,187,000	\$5,002,000	\$4,185,000	į

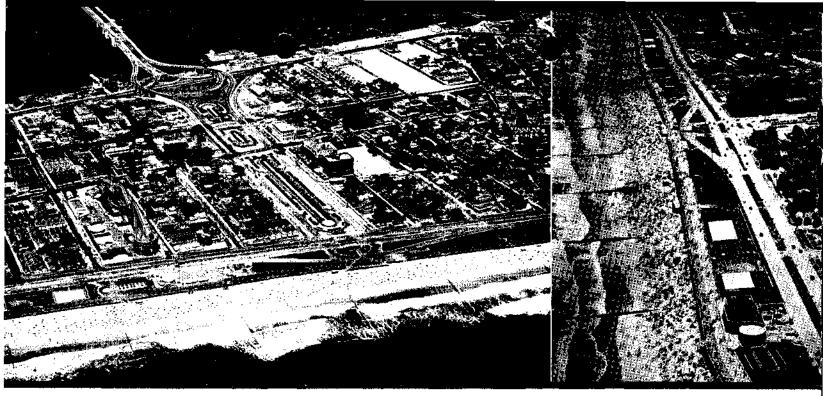


AT WEST END

EXISTING REFRESHMENT STANDS

IS ANCE AND REDEMPTION

		Annual Bond Service		Bonds	Proportion of Indebtedness	
Interest @ 3%		Scheduled Redemption	Total Bond Service	Outstanding After Payments	Excluded From City Debt Limit	
				\$2,000,000		
\$	60,000	-	\$ 60,000	4,720,000	50.1%	
	141,600	\$ 60,000	201,600	4,660,000	50.1%	
	139,800	66,000	205,800	4,594,000	51.5%	
	137,800	72,000	209,800	4,522,000	52.9%	
	135,700	78,000	213,700	4,444,000	54.7%	
	133,300	85,000	218,300	4,359,000	51.8%	
	130,800	91,000	221,800	4,268,000	53.2%	
	128,000	98,000	226,000	4,170,000	54.4%	
	125,100	105,000	230,100	4,065,000	55.6%	
	122,000	112,000	234,000	3,953,000	57.3%	
	118,600	119,000	237,600	3,834,000	52.2%	
	115,000	127,000	242,000	3,707,000	53.3%	
	111,200	135,000	246,200	3,572,000	54.4%	
	107,200	143,000	250,200	3,429,000	55.6%	
	102,900	151,000	253,900	3,278,000	57.1%	
	98,300	162,000	260,300	3,116,000	53.8%	
	93,500	170,000	263,500	2,946,000	55.0%	
	88,400	180,000	268,400	2,766,000	55.9%	
	83,000	189,000	272,000	2,577,000	57.0%	
	77,300	199,000	276,300	2,378,000	58.3%	
	71,300	209,000	280,300	2,169,000	54.6%	
	65,100	219,000	284,100	1,950,000	55.6%	
	58,500	229,000	287,500	1,721,000	56.7%	
	51,600	240,000	291,600	1,481,000	57.6%	
	44,400	252,000	296,400	1,229,000	58.7%	
	36,900	263,000	299,900	966,000	56.4%	
	29,000	271,000	300,000	695,000	58.0%	
	20,900	279,000	299,900	416,000	59.7%	
	12,500	287,000	299,500	129,000	61.4%	
	3,900	129,000	132,900	-	_	
\$2	,643,600	\$4,720,000	\$7,363,600			



SIMILAR DEVELOPMENT AT EXISTING ROCKAWAY BEACH

COMPARATIVE PARKING AND ATTENDANCE DATA FOR 1952 SEASON

	PARKING			ATTENDANCE		SEASON		
Capacity	Max. Day	Total Season	Max. Day	Total Season	<u>Open</u>	Close	No-of	
Jones Beach 18,500	32,000	1,275,516	158,189	5,769,000	May 24	Sept. 21	121	
Jacob Riis Park . 9,985	11,594	251,000		1,688,500	May 24	Sept. 14	114	
Rockaway Beach (2,640	3,000	71,390)*	1,000,000	20,512,000	May 24	Sept. 7	107	
Orchard Beach . 5,500	8,600	217,959	100,000	1,833,000	May 24	Sept. 7	107	
South Beach	_	_	60,000	1,200,000	May 24	Sept. 7	107	
Great Kills 835	600	22,173	6,000	198,000	May 24	Sept. 7	107	

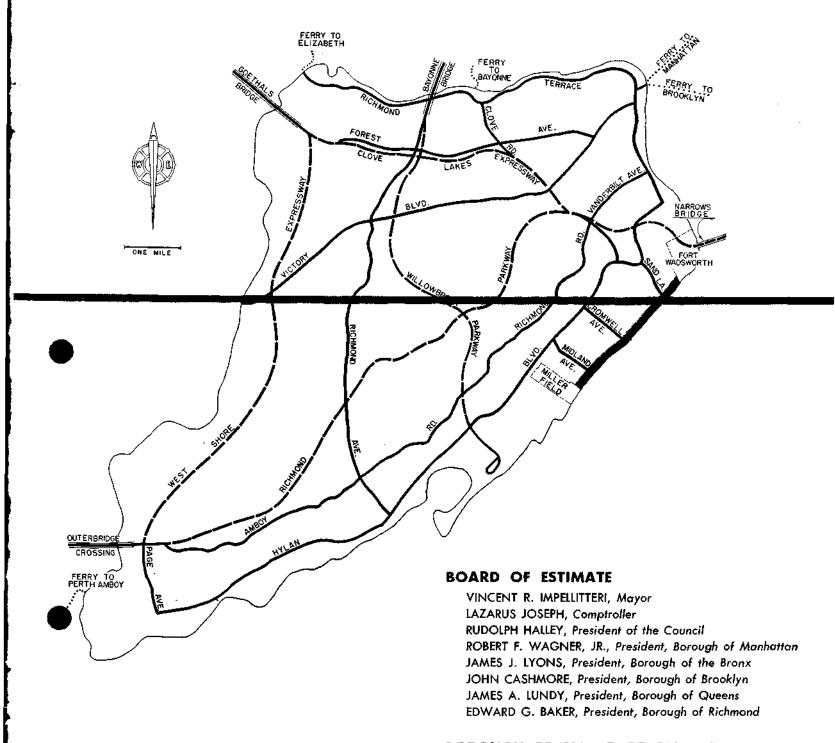
Jones Beach Parking Fields—Overfilled 5 times a season. (Traffic stopped from going to beach.)
—Shoe-horn filled 10 times a season (including 5 above).

Jacob Riis Park Parking Fields-Filled 4 times to capacity.

Rockaway Beach Parking Fields—Filled 10 times to capacity.

Orchard Beach Parking Fields-Filled 3 times to 8,600.

^{*7} Parking Fields at east end.



ANDREWS, CLARK & BUCKLEY CONSULTING ENGINEERS

BOROUGH PRESIDENT OF RICHMOND

EDWARD G. BAKER, President, Borough of Richmond THOMAS F. REILLY, JR., Commissioner of Borough Works TYRON P. EDWARDS, Consulting Engineer ROBERT E. CROSSON, Acting Borough Engineer HAROLD L. NELSON, Topographical Engineer

DEPARTMENT OF PARKS

ROBERT MOSES, Commissioner

JAMES A. SHERRY, Executive Officer

WILLIAM H. LATHAM, Director of Maintenance & Operations
GUSTAVE CHIRLIAN, Director of Engineering
STUART CONSTABLE, Chief Park Designer





MONDAY, MAY 18, 1953

Form 1-1-1-20M-707112(52) 114

THIRD ANNUAL CONEY ISLAND FISHING CONTEST OPENS TODAY; MORE THAN 2,000 CONTESTANTS EXPECTED TO PARTICIPATE

Prizes valued at more than \$1,000 offered in week-long event conducted by Department of Parks and sponsored by Nathan's Famous

The Third Annual Coney Island Fishing Contest, conducted by the New York City Department of Parks and sponsored by Nathan's Famous, Coney Island restaurant, opens at 3 P.M. today at Steeplechase Pier.

More than 2,000 boys, girls, men and women are expected to participate in the week-long event, which will continue until Sunday, May 24. Prizes consisting of up-to-date fishing equipment valued at more than \$1,000 will be given to the lucky fishermen landing the heaviest catch.

Competition will be held daily from 3 P.M. to 8 P.M., Monday to Friday, for Junior contestants, under 16 years of age, and from 3 P.M. to 10 P.M. for Seniors; on Saturday, May 23, 8 A.M. to 3 P.M. for Juniors, and on Sunday, May 24, during the same hours, for Seniors. Two daily prizes, consisting of pier-casting outfits, will be awarded at the end of each day's fishing, one to the Junior and one to the Senior catching the heaviest fish of the day. Eight grand prizes will also be awarded at the end of the week's fishing, to the first and

and second place boy, girl, man and woman landing the heaviest catch of the week. All prizes were donated by the sponsor, Nathan's Famous, Inc., and are on display at the sponsor's sea-food counter, Surf and Stillwell Avenues, Coney Island. The grand prize consists of fiber-glass rod, chrome-steel reel, tackle box, casting shirt, wading boots, 200 feet of nylon line and other accessories.

The quarter-mile-long pier has been decorated by the Park Department for the contest, with carnival-striped canopies, spotlights and other displays, and a public-address system has been installed which will regale the contestants with music while they fish, and will announce the names of leading contestants as the fishing progresses.

Initiated in 1951 with a two-day tournament in which some 700 fishermen competed, the Coney Island Contest has grown rapidly until this year's event promises to be, far and away the largest of its kind in the northeast, if not in a much larger area. More than 1,000 children and adults took part in the 1952 running of the contest, leading to the decision to run it for a full week this year.

Entries in the contest have been accepted for the past four weeks at all Park Department playgrounds throughout the city, and at Nathan's Famous. Late entries will be taken right at the pier while the contest progresses. There is no fee for participation.





IMEDIATELY

Form 1-1-1-20M-707112(52) 114

MORE THAN 1500 CONTESTANTS SIGN UP FOR CONEY ISLAND FISHING CONTEST ONE WEEK BEFORE OPENING OF WEEK-LONG THIRD ANNUAL EVENT

More than 1,500 boys, girls, men and women had signed up to participate in the Third Annual Coney Island Fishing Contest by Monday, May 11, one week before the opening of the week-long competition, it was announced today by the Park Department, which conducts the annual competition. It is expected that a total of 3,000 entries from all parts of the Greater New York Area will be received for the contest, sponsored by Nathan's Famous, Inc., Coney Island restaurant.

Entries for the contest are being accepted at all Park
Department playgrounds throughout the city, and at Nathan's Famous
sea-food counter, where the prizes valued at more than \$1,000 for
daily and overall winners in the contest are on display.

Competition will begin at 3 P.M., Monday, May 18, and will continue daily from 3 P.M. to 8 P.M. until Friday for boys and girls, and until 10 P.M. for adults. Final day for the junior competitors will be Saturday, May 23, when competition will run from 8 A.M. to 3 P.M.; seniors, over 16 years of age, will have their final day of competition on Sunday, May 24. A daily prize consisting of rod, reel and accessories, will be awarded to the junior and the senior

(Continued)

(34)

catching the heaviest fish in daily competition, and 8 grand prizes will be awarded at the close of the week's fishing, to first and second place winners in each of the four classes of entries: boys, girls, men and women.

5/13/153



DEPARTMENT ARSENAL, CENTRAL PARK





SUNDAY, MAY 10, 1953

The 1953 edition of the Department of Parks brochure,
Recreational Facilities for New Yorkers, is now available for distribution. The brochure lists the principal recreation facilities
in the New York City parks and playgrounds, with addresses, and includes the following: Archery Ranges, Baseball Diamonds, Bathing
Beaches, Bicycle Paths, Boat Basins, Boating, Boccie Courts, Botanical
Gardens, Bowling Greens, Bridle Paths, Carousels, Children's Gardens,
Coasting Areas, Cricket Fields, Cross Country Courses, Fishing Areas,
Football Fields, Golf Courses, Gymnasia, Historical Points, Hockey
Fields, Ice Skating Areas, Kite Flying Areas, Model Airplane Fields,
Model Yacht Ponds, Museums, Music Groves, Picnic Areas, Soccer Fields,
Softball Fields, Stadia, Swimming Pools, Tennis Courts, and Zoos.

The brochure gives information regarding bathing beaches, showing the length of each beach and the rental charges for lockers, dressing rooms, bathing suits, and towels; boat basins and fees charged; number of boats on park lakes and fees charged for their use; lengths of bridle paths in the parks; golf courses, showing par and yardage for each of the 10 municipal courses and the cost of permits. There is also information regarding the Wollman Memorial and Flushing Meadow skating rinks, giving hours of operation and other pertinent facts, and the location of picnic areas, giving numbers of tables, benches, and fireplaces that are available at each location.

Another section lists the 27 indoor and outdoor swimming pools operated by the Department of Parks, giving the size of the pools, hours of operation, admission fees, and the time of free periods for children.

The brochure gives statistical information about additional facilities in the parks and playgrounds which includes 519 basket-ball, 29 croquet, 1300 handball, 379 horseshoe pitching, 429 paddle tennis, 658 shuffleboard, and 235 volleyball courts; 584 playgrounds, 110 roller skating areas, 331 sand pits, 139 tennis tables, and 224 wading pools; also, some of the most popular equipment in the playgrounds: 115 horizontal and 98 parallel bars, 65 horizontal ladders, 367 jungle gyms, 2364 see-saws, 1207 slides, and 5178 small and 3304 large swings.

Copies of the brochure may be secured by sending a 4" by 94" self-addressed, stamped, envelope to Brochure, Department of Parks, 64th Street and 5th Avenue, New York 21, N. Y.





SUNDAY, MAY 10, 1953

Form 1-1-1-20M-707112(52) 114

Entry blanks are available for the 19th Annual American Ballad Contest to be conducted by the Department of Parks at the Mall in Central Park on Tuesday evening, June 16. Entry blanks may be secured and filed at Department of Parks borough offices.

The contest is open to amateur male quartets who do not earn their livelihood as a singing group. Each quartet may sing two numbers, two medleys, or a combination of one song and one medley of the American ballad or barber shop variety. No quartet may sing for more than six minutes. Instrumental accompaniment will be permitted for the starting chord only.

Judging will be based on musical technique, originality, expression, and stage presence and presentation.

Preliminary contests will be held in each of the five boroughs at 8:30 P.M. each evening, as follows:

Monday, June 1 - Manhattan - Mall, Central Park, 72nd Street and Center Drive

Tuesday, June 2 - Queens - Music Grove, Forest Park, Main Drive, west of Woodhaven Boulevard, Glendale

Boulevard, Glendale
Wednesday, June 3 - Richmond - Clove Lakes Park, Clove Road and
Victory Boulevard

Thursday, June 4 - Bronx - Mullaly Recreation Center, Jerome Avenue and East 164th Street

Friday, June 5 - Brooklyn - Music Grove, Prospect Park, Flatbush Avenue and Empire Boulevard. The winning quartet in each borough elimination will be eligible to compete in the finals at the Mall. Costumes appropriate to the Gay Nineties period will be required to be worn by the finalists at the Mall.

Prizes will be swarded to members of the winning quartets in the borough contests and to first, second, and third place winners in the city-wide finals.

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5/6/153



IMMEDIATELY

FOR RELEASE

Form 1-1-1-20M-707112(52) MORE THAN \$1000 IN PRIZES TO BE AWARDED AT THIRD ANNUAL CONEY ISLAND FISHING CONTEST.

The Department of Parks announced today that more than \$1,000 in prizes will be awarded in the Third Annual Coney Island Fishing Contest, to be conducted May 18 through 24 at Steeplechase Pier by the Park Department under the sponsorship of Nathan's Famous, Inc.

Entries in the contest are divided into four classes, including junior boys and girls under 16, and men and women over 16, with first and second prizes to be awarded in each class. Applications for the contest are now available at all Park Department playgrounds and at Nathan's Famous, Surf and Stillwell Avenues, Coney Island.

Prizes to be awarded to first- and second-place winners include: 1) a fibre-glass fishing rod; 2) chrome-steel reel; 3) tackle box, 4) 150 feet of line; 5) assorted bocks; 6) fishing knife; and 7) a scale and tape for measuring catch.

In addition, first-place winners will receive a set of wading boots and a casting jacket.

A rod and reel will also be awarded to the daily winner in the junior group and the daily winner in the senior group, regardless of sex. All prizes are now on display at Nathan's Famous.

Contest hours for juniors will be: 3:00 P.M. to 8:00 P.M. Monday, May 18, to Friday, May 22, and 8:00 A.M. to 3:00 P.M. Saturday, May 23, with grand prizes to be awarded on Saturday afternoon.

(Continued)

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The contest hours for seniors are: 3:00 P.M. to 10:00 P.M. Monday, May 18, to Friday, May 22, and 8:00 A.M. to 3:00 P.M. Sunday, May 24, with prizes awarded at the end of the contest.

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5/6/153



DEPARTMENT OF PARKS ARSENAL, CENTRAL PARK



IMMEDIATELY

Form 1-1-1-20M-707112(52) 114

The Park Department announces completion of bleachers at Frank Frisch Field in the Bronx at Mosholu Parkway and Webster Avenue. The ball field, a favorite of the Bronx for many years, was in 1948 officially named for Frank Frisch, who came from this neighborhood.

The bleachers now completed, replace inadequate wooden ones that had outlived their usefulness. Seats for twelve hundred spectators are included. The field is one of several in the Bronx that are used on permit only, and regularly scheduled games are played throughout the year.

Permits may be had at the Bronx Office, Bronx Park East and Birchall Avenue.

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5/4/153



MONDAY, MAY 4, 1953

FOR RELEASE

THIRD ANNUAL FISHING CONTEST TO BE HELD IN CONEY ISLAND MAY 18-24
CONDUCTED BY DEPARTMENT OF PARKS, SPONSORED BY NATHAN'S FAMOUS

The third annual Coney Island Fishing Contest, conducted by the Park Department and sponsored by Nathan's Famous, Coney Island restaurant, will be held at Steeplechase Pier for a full week, Monday, May 18 to Sunday, May 24, it was announced today by the Park Department. Prizes of fishing equipment valued at more than \$1,000, donated by the sponsor, will be awarded the first and second-place winners in each of four classes of contestants: junior boys and girls under 16 years of age and men and women over 16.

Limited to two days of competition in 1951 and 1952, the contest has been expanded to a full week this year because of the great increase in registrants, the Park Department announced. More than 1,000 contestants took part in the competition in 1952, including 608 boys, 376 men, 43 girls and 34 women, and registration this year is expected to exceed these figures considerably.

Applications for the contest are now available at all Park Department playgrounds throughout the city and at Nathan's Famous seafood counter, Surf and Stillwell Avenues, Coney Island.

In addition to grand prizes for those in each class of contestants who catch the biggest fish in the course of the week's competition, daily prizes will be given to the junior and senior fisherman landing the heaviest catch each day.



FOR RELEASE

Form 1-1-1-20M-707112(52) 114

IMMEDIATELY

The Park Department announces that two bear cubs, namely Jerry a male, and Susie a female, born in Prospect Park Zoo on January 28, 1953, will be on display at the Bear House on Thursday, April 30, 1953.

Jerry and Susie are the children of Louis and Daddles, both 4 years old. The parents were raised and donated by Mr. Otto Burger, who shipped them from Kempt Bay, Canada. Mr. Burger had the honor of naming the cubs.

The cubs, American Black Bears, were recently weaned on evaporated milk, fruits and vegetables.

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Pictures may be taken Thursday morning. April 30th at 9:30 A.M.

4/29/153





IMMEDIATELY

Form 1-1-1-20M-707112(52) 114

The city-wide championships of the Department of Parks
Annual Boxing Tournament sponsored by Maurice Rosenfeld, Honorary
Deputy Police Commissioner, will be held at 8 P.M. on Friday, May 1,
at the 69th Regiment Armory, 26th Street and Lexington Avenue, Manhattan.

Twenty-six boys ranging in age from 14 to 19 years of age, will compete for championships in four junior, five intermediate, and four senior division classes. The contestants, best of more 650 boys who participated in boxing classes at 15 Department of Parks boxing centers, have won their borough championship and semifinal matches held earlier this month. They will be matched as follows, on Friday:

JUNIOR DIVISION

105 Found Class
Peter Spanakos opponent
(Red Hook Play Center)

Richard Adams
(West 134th St. Gym.)

112 Pound Class
Lennie Mangiapone
(Flushing Meadow)

Nicholas Spanakos (Red Hook Play Center)

Pedro Santana
(St. Mary's Rec.Center)

Louis Weber (Flushing Meadow)

125 Pound Class
Carmine Squitieri
(St. Mary's Rec. Center)

Arthur Hutchinson (West 134th St. Gym.)

(Continued)

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IMMEDIATELY

Form 1-1-1-20M-707112(52) 114

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JUNIOR DIVISION

105 Found Class Peter Spanakos Richard Adams opponent (West 134th St. Gym.) (Red Hook Play Center) 112 Pound Class Lennie Mangiapone Nicholas Spanakos (Red Hook Play Center) (Flushing Meadow) 119 Pound Class Pedro Santana Louis Weber (St. Mary's Rec. Center) (Flushing Meadow) 125 Pound Class Carmine Squitieri Arthur Hutchinson (St. Mary's Rec. Center) (West 134th St. Gym.)

INTERMEDIATE DIVISION

119 Pound Class Joseph Crowther Ramus Parrea opponent (West 134th St. Gym.) (Flushing Meadow) 125 Pound Class James Tomaski LeRoy Young (West 134th St. Gym.) (Flushing Meadow) 132 Pound Class Neuman Daugherty Tyron Turner (St. Mary's Rec.Center) (West 134th St.Gym.) 139 Pound Class Frank Mangiapone Noel Rios (East 54th St. Gym.) (Flushing Meadow) 147 Pound Class Andre Campbell Lester Williams (West 134th St. Gym.) (St. Mary's Rec. Center)

SENIOR DIVISION

Floyd Stewart opponent Anthony Garcia (Red Hook Play Center) (St.Mary's Rec. Center) 139 Pound Class Ronald Clare Louis Carlo (St. Mary's Rec. Center) (Red Hook Play Center) 147 Pound Class Edward Miller Buddy Sanders (St. Mary's Rec. Center) (Flushing Meadow) 156 Pound Class Robert Harris Thomas Davis

In addition to prizes awarded in borough competitions, Mr. Rosenfeld has donated Benrus watches to be presented to the champion and runner-up of each match on Friday.

(St. Mary's Rec. Center)

(Red Hook Play Center)

The public is cordially invited to attend on Friday. Tickets may be secured without charge from borough offices of the Department of Parks.

132 Pound Class





MONDAY, APRIL 27, 1953

Form 1-1-1-20M-707112(52) 114

WARD'S ISLAND

The Park Department announces that an agreement has been reached with the State of New York regarding the schedule of release of lands for park purposes on Ward's Island, East River. The schedule is shown on the attached map.

Ward's Island had been the seat of the Manhattan State Hospital for the Insane for over seventy years when in 1930 its conversion from an institution to a park for the crowded upper Manhattan East Side, with a bridge from 103rd Street, was suggested by the Metropolitan Conference of Parks. The hospital buildings were old and dangerous, and fire had destroyed some of them. The New York Connecting Railroad Bridge had been built over Randall's and Ward's Islands. Land on Ward's had also been turned over for a sewage disposal plant and rights of way for the Triborough Bridge had been provided. Legislation authorizing the removal of old dilapidated State hospital buildings, the gradual relocation of the inmates and the return of both Randall's and Ward's Islands to the City for park purposes was enacted in 1932, and signed by Governor Herbert Lehman on the strong recommendation of the Park Association of New York City.

This original legislation contemplated the transfer of all of Ward's Island to the City in 1943, but the need of (Continued)

continuing at least part of the hospital in new buildings at an accessible location made it necessary further to amend the law to permit the State to retain part of the Island and to delay the date of transfer of the remainder to the City. State is proceeding with plans for the construction of modern new institutional buildings in the northwesterly portion of the Island. Under the agreement just concluded with Governor Thomas E. Dewey's representatives, all of the remainder will have been conveyed to the City by 1959. Thirty-eight acres were turned over to the City Park Department in 1938, making it possible to tear down Civil War dormitories and carry out initial limited development of the southerly tip of the Island with W. P. A. forces. Subsequently, in 1950, an additional seventeen acres were transferred. Construction in 1950 by the Park Department had two purposes, first to rehabilitate the areas originally constructed by the W. P. A., and second, to provide additional facilities such as lighting, benches, landscaping, and active play space.

Ward's Island Pedestrian Bridge was promised by the Triborough Bridge Authority when it was reorganized in 1934. The new members of the Authority agreed to build the structure when funds became available in return for the City's cooperation in furnishing rights of way and approaches to the Triborough Bridge itself. Ground was broken for the Pedestrian Bridge on October 14, 1949, and it was opened on May 18, 1951. The cost of the bridge, \$2,100,000, was paid entirely by the Triborough Bridge and Tunnel Authority.

The development of that section of Ward's Island already under jurisdiction of the Park Department includes a picnic area, a playground, a comfort station, a concession building, three baseball fields and three softball fields, and a waterfront promenade.

The area to be released by the State from 1953 to 1959 will be developed in stages as areas become available.

The areas still be to developed will provide access roads, parking fields for 500 cars, 5 acres of additional picnic area, three shelters, two comfort stations, a concession building with terrace on the river, three organized play areas with large showers, two ponds and a coasting hill.

When completed the Ward's Island park will comprise 122 acres developed to provide adequate active and passive recreation facilities for the heavily populated section on the east side of Manhattan served by the new footbridge.

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THURSDAY, APRIL 16, 1953

Form 1-1-1-20M-707112(52) 114

The Department of Parks announces that ice skating will terminate at the Wollman Memorial Rink in Central Park at the close of business on Sunday, April 19, 1953.

Since the start of this season's ice skating season, 340,000 persons of all ages have used this facility. With the coming of spring and the unseasonable warm weather, people are turning to baseball, tennis, fishing, boating and other outdoor sports, and the attendance is falling off rapidly to a point where it is no longer practical or economical to continue the ice skating session.

Starting Saturday, April 25, 1953, the Wollman Memorial

Rink will reopen for roller skating with sessions as follows:

Afternoon Sessions - 2:30 to 6:00 P.M. -> OF

Evening Sessions - 8:00 to 11:00 P.M. -> OF

Admission charge for all sessions - 10¢.

Persons bringing their own skates will be permitted to use them, provided they are equipped with fiber or wooden wheels. The Park Department will rent clamp-on skates at 25ϕ and shoe-skates at 50ϕ a session.

The Department of Parks also announces the closing of the skating rink in the City Building, Flushing Meadow Park. For similar reasons to those above, indoor activities has dropped off to such an extent that it is no longer desirable to continue the operation of this facility. It will, of course, be reopened next fall. Total attendance for the season was 253,000. personnel will be transferred to the nearby Amphitheatre to prepare the outdoor swimming pool and Amphitheater for the open-Muhundiso. Duly June 20 ing which will be announced in the future.

4/15/153



FOR RELEASE

IMMEDIATELY

Form 1-1-1-20M-707112(52) 114

The Department of Parks announces the opening of a new playground at 7th Avenue between 127th and 129th Streets as a part of the St. Nicholas Housing Project in Manhattan.

The St. Nicholas Houses bounded by 127th Street, 131st

Street, 8th Avenue and 7th Avenue, is a federally aided project
being built by the New York City Housing Authority. In accordance
with long established cooperation between the Housing Authority and
the Park Department, city playground areas are always included in
a City Housing Project, except in cases immediately adjacent to adequate recreational facilities. In the St. Nicholas Houses there are
actually two city playgrounds, one now being opened and one to be
opened in the future.

The present playground consists of all age group recreational facilities including wading pool, comfort station, sand pit, apparatus, basketball, paddle tennis, handball and shuffle board courts.

This three-quarter acre playground will serve both the housing project with its many open areas and primarily the surrounding neighborhood which is intensely built up.

With the addition of this playground, there are now 587 playgrounds in the expanded park system.

(24)





FRIDAY-APRIL 10, 1953

The Department of Parks announces the opening of its 495 Tennis Courts at various locations in the five boroughs on Saturday, April 11, 1953.

Season permits bost \$5.00 and are good for play every day including Saturdays, Sundays and holidays. This is the only class of permit that is issued and it is good for use on all the Park Department tennis courts.

Applications may be secured by calling in person at the borough offices of the Park Department or by mail, enclosing a self-addressed stamped envelope with the request. A new photograph, passport size, must accompany the application.

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(4/9/153)





IMMEDIATELY

The Department of Parks announces that its 157 baseball and 376 softball diamonds will be ready for play on Saturday. April 11.

Where the demand for diamonds is heavy, their use will be regulated by permit. Applications for permits may be secured from the Borough Director at the Department of Parks office of the borough in which the diamonds are located. Use of other diamonds will be regulated by the playground director assigned to the area.

Permits are issued for a minimum of two hours and a maximum of two and a half hours. On Saturdays, Sundays, and holidays, permits are issued for the following periods: 9 A.M. to 11 A.M., 11 A.M. to 1 P.M., 1 P.M. to 3:30 P.M., 3:30 P.M. to 6 P.M. Twilight games will be scheduled for 6 P.M.

4/8/53



FOR RELEASE

Misc.-20M-830082(\$1)

IMMEDIATELY

The Department of Parks announces the opening to the general public of a playground in Brooklyn, at the Brooklyn-Battery Tunnel Plaza.

In planning Brooklyn-Battery Tunnel, land was acquired for portals, ventilating buildings, and access roads. Immediately over the tunnel and a short distance from the portal, the major ventilating building was located in a large plot of land surrounded by Van Brunt Street, Woodhull Street and the east bound and west bound Hamilton Avenues. Except for a small service court and a ventilating building itself, the remainder of this block has been used for playground purposes.

This 1.4 acre playground includes a soft ball field, six horse shoe pitching courts, two hand ball courts, sitting areas and planting.

The playground was built by the Department with funds provided by the Borough President of Brooklyn.

In keeping with modern practices in highway design, recreational facilities and the improvement of a neighborhood are very important elements.

With the addition of this playground there are now 586 playgrounds in the expanded park system.

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FOR RELEASE

IMMEDIATED

IMMEDIATED

The Park Department announces that repaving of a section of Harlem River Driveway from Washington Bridge to Dyckman Street will start on Monday, April 6th. At that time the two northbound lanes will be closed to traffic by proper fencing and the two southbound lanes will be left open for two-way traffic. Signs will be posted to adequately direct traffic.

On completion of the repaving of the northbound lanes, these will be opened to similar two-way traffic and the southbound lanes will then be closed for repaving.

4/2/53



DEPARTMENT OF PARKS

FOR RELEASE

MONDAY, APRIL 6, 1953

Boxing Tournament sponsored by Maurice Rosenfeld, Honorary Deputy Police Commissioner, will be held at 8 P.M. each evening according to the following schedule:

Wednesday, April 8 - Bronx Championships at St. Mary's Park Recreation Center, East 145th St. & St. Ann's Ave.

Friday, April 10 - Brooklyn Championships at McCarren Recreation Center, Driggs Avenue and Lorimer Street

Tuesday, April 14 - Queens Championships at Lost Battalion Hall, 93-29 Queens Boulevard, Rego Park

Friday, April 17 - Manhattan Championships at the gymnasium at 342 East 54th Street

Boxing classes have been regularly scheduled since last fall at the 15 Department of Parks boxing centers. Over 650 boys registered for the classes and participated in a comprehensive course of boxing instruction under the supervision of specially trained boxing instructors. The best qualified boxers in the various age and weight classifications have been permitted to enter the competitive phase of the boxing program which will terminate with the citywide championships at the 69th Regiment Armory on May 1.

Medals to be awarded to winners and runners-up of each match in the borough competitions have been donated by Mr. Rosenfeld.

The public is cordially invited to attend these matches. Tickets may be secured from the Department of Parks office of the borough conducting each championship event.

(a)





IMMEDIATELY

Misc.-20M-830082(51)

LIBERTY POLES

tapered steel flag pole in City Hall Park, which replaces a wooden one errected in 1940 which was in danger of falling. This pole is 80 feet high, 14 inches in diameter at the butt, and 4 inches at the top, and is surmounted by a 6-foot by 2-foot weather vane salvaged from the former wood pole. Metal strips, 2 inches wide by 1/4 inch thick by about 8 feet long, similar to those which were placed around the early wooden poles to discourage the British from chopping them down, have been reset in the lower part of the new steel pole as a reminder of and tribute to the determination and resourcefulness of our patriotic forefathers. At the base of the pole, a circular platform contains stones from each of the thirteen original states.

Hall Park. The first one, celebrating the Repeal of the Stamp Act, was erected in May 1766, and is described in the historical records as a "Mast erected on the Common" inscribed to "His Majesty, Mr. Pitt, and Liberty".

It was cut down by the British soldiers on August 10, 1766. The "Battle on the Common", which followed the cutting of the pole, resulted in the first bloodshed of the Revolution on August 11, 1766, although historians consider January 19, 1770, the date of the "Battle of Golden Hill", as the start of that war.

Another wooden pole, erected on August 11, 1766, survived only six weeks. It was cut down on September 23, and was replaced by the "Sons of Liberty" on the following day. Six months later, on March 19, 1767, that pole suffered the same fate as the others, but a new one replaced it before the Red Coats could say "God Save the King". To prevent further cutting, this one was encased below with iron strips higher than a man. However, after several attempts, the British succeeded in eliminating that one, also, on January 17, 1770, and two days later hostility between the British soldiers and the citizens erupted in the "Battle of Golden Hill". Another wooden Liberty Pole was erected on February 6, 1770 near the spot where the first one stood, and it remained there until October 28, 1776, when it was removed by the British after their capture of the city.

On Flag Day, June 14, 1921, the sixth wooden pole was errected by the Sons of the Revolution and the New York Historical Society. It was blown down in 1940 and was replaced in the same year, but it too succumbed to the elements, having rotted so deeply that it had to be removed late in 1952.

A granite tablet, bearing the following inscription,
was placed near the pole in 1921 through the generosity of the historical
and patriotic societies who paid for the sixth pole:

HERE IN THE ANCIENT COMMONS OF THE CITY

WHERE BEFORE THE TIME OF OUR NATIONAL INDEPENDENCE

FIVE LIBERTY POLES WERE SUCCESSIVELY SET UP

THIS FLAGPOLE OF 1921 IS PLACED

IN GRATEFUL REMEMBRANCE OF ALL LOVERS OF OUR COUNTRY

WHO HAVE DIED THAT THE LIBERTY WON ON THESE SHORES

MIGHT BE THE HERITAGE OF THE WORLD

(con/dd

It is appropriate that the eighth Liberty Pole be rededicated to the "Sons of Liberty" on the 300th Anniversary of the founding of our city, where the first American blood was shed in the fight against dictatorship. The convictions and spirit of the early citizens have encouraged freedom-loving peoples throughout the world in their fight against tyranny, and the "Stars and Stripes" has become their inspiration.

(4/1/153)

MEMORANDUM DEPARTMENT OF PARKS CITY OF NEW YORK

TO:

FROM:

SUBJECT: GOLF COURSE PRESS RELEASE SUGGESTIONS

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U 3 Bermudagrass, a fine leaved strain of Bermudagrass will be planted on many tees of Clearview and Dyker Beach Golf Courses after May 1st. A practice green is contemplated at each of these courses of an even finer strain of this grass. U3 Bermudagrass can not be bought north of Washington D.C. as yet. In this area this grass is dormant from the first frost, generally in late October through April, during which time it has the appearance of a cocoa doormat. Plants of this grass when once established have been known to spread over 2 inches within a 24 hour period. It is felt that this grass will be able to withstand the terrific punishment of hundreds of golfers teeing from it. The Department of Parks has grown and observed this grass at its experimental nursery in Pelham Bay Park in The Bronx.

B27 Merion bluegrass seed will be sown on some of the Mosholu Golf Course tees. This grass was given publicity some time ago by the Press as the "divotless" grass. The Department of Parks will make no such claims, but will try a few tees with this turf to see how it will withstand useage. The seed of this grass was harvested at the Department of Parks experimental nursery in Pelham Bay Park, The Bronx. This seed has been currently retailing at stores around NYC for approximately \$5.00 per lb., and the supply is very limited.

A new 13th Green will be opened for play at Pelham Bay Golf Course. This green was rebuilt late last Fall and sodded with pure Seaside Bent. The apron of this green have been sodded with B27 Merion bluegrass sod from the department's nursery.

E.P.Brady



ARSENAL. CENTRAL PARK

REGENT



TUESDAY, MARCH 31, 1953

The Department of Parks announces the opening of the ten municipal golf courses on Saturday morning, April 4, 1953, at 6 A.M. The club houses, with food facilities, locker and shower accommodations and other facilities, will be opened at the same time for the use of the public. The locations of these ten courses are as follows:

BROOKLYN:

Dyker Beach Golf Course, 86 Street and Seventh Avenue.

PRONX:

Van Cortlandt Golf Course, 242 Street and Broadway, Van Cortlandt Park.

Mosholu Golf Course, Jerome Avenue and Holley Land at woodlawn.

Pelham Golf Course, Shore Road, north of Hutchinson River Parkway, Pelham Bay Park.

Split Rock Golf Course, Shore Road, north of Hutchinson River Parkway, Pelham Bay Park.

QUEENS:

Clearview Golf Course, 23 Avenue and Willets Point Boulevard, Bayside.

Kissena Golf Course, North Hempstead Turnpike and Fresh Meadow Road, Flushing.

Forest Park Golf Course, Park Lane South and Forest Parkway, Forest Park.

RICHMOND:

Silver Lake Golf Course, Silver Lake Park on Victory Boulevard and Park Road.

La Tourette Golf Course, Forest Hill Road and London Road.

Fees for season permits will be \$10.00. An additional

daily fee of 50¢ per round entitles the permit holder to play week-days, and an additional charge of \$1.00 per round is made on Saturdays, Sundays and Holidays. Permits are good at any of the 10 Courses.

For non-permit holders the daily fee from Monday through friday will be \$1.50, and \$2.00 on Saturdays, Sundays and Holidays.

The Department of Parks has been experimenting with several types of grass in the nursery at Pelham Bay Park and will plant some of them this Spring. One type has been known to spread over two inches in a twenty four hour period, once it is established, and it is felt that this type of grass will be able to withstand the heavy usage of the tees on the golf courses. Another type of grass, unofficially called "divotless", and for which this Department will not make any claims, will be tried on a few tees. The seed of this grass was harvested in the Park Department Nursery.





IMMEDIATELY

Form 1-1-1-20M-1101100(51) 114

The Department of Parks announces the opening to the general public of a playground in Bronx Park in the southerly section at Boston Road and East 180th Street.

This 1-1/4 acre playground, although located within the park is directly accessible from a densely populated neighborhood to the west and south.

The playground consists of two areas, one of which includes a wading pool, comfort station, sand pit and kindergarten apparatus, and the other, larger apparatus and a running around area.

Immediately outside the playground is an overlook sitting area adjacent to the Bronx River with a fine view of the natural beauties of the rest of the park. In addition, adequate access walks have been built, trees have been planted, and lawns seeded.

With the addition of this playground, there are now 585 playgrounds in the expanded park system.

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IMMEDIATELY

Form 1-1-1-20M-1101100(51) 114

More than 1,000 youngsters, 5 to 13 years of age, have filed entries for the 7th Annual Egg Rolling Contest to be conducted by the Department of Parks under the auspices of Arnold Constable on Saturday, April 4th, at 2 P.M., on the Great Lawn, 80th to 84th Streets, in Central Park.

Scrambled eggs will not be a consequence of the egg derby. Arnold Constable will provide gaily painted wooden eggs and spoons for all contestants.

The contest will be conducted in classes suitable to the age and sex of the participants.

Group I Boys and Girls 5-6-7 years of age 20 yard course Group II Boys and Girls 8-9-10 years of age 30 yard course Group III Boys and Girls 11-12-13 years of age 40 yard course

The winners in Group I will receive a velocipege for first place, a scooter for second, and roller skates for third. Group II and III winners will be awarded merchandise certificates for \$25, \$20 and \$15. All prizes are donated by Arnold Constable.

3/31 '53





SUNDAY, MARCH 29, 1953

The seventh annual Easter Egg Rolling Contest conducted by the Department of Parks under the sponsorship of Arnold Constable will be held Saturday, April 4, 1953 at 2:00 P.M. on the Great Lawn of Central Park, between 80th and 84th Streets.

A valuable array of prizes will be presented to winners by Arnold Constable. Included among the gifts will be a bicycle, scooter, roller skates and doll carriage for the younger children and gift certificates for \$25.00, \$20.00, and \$15.00 for the older children.

Children from the ages of five to thirteen years are eligible to enter the contest. Entry blanks are available at Department of Parks playgrounds and at the Contest Booth located in the Boys and Girls Department on the second floor of Arnold Constable, 40th Street and Fifth Avenue. Entries close Thursday, April 2.

Easter Egg Rolling is an ancient custom of Lancashire, England. There, on Good Friday, the children roll brilliantly colored eggs down the slopes of a convenient hill until the shells cracked.

New York's contest follows this tradition, with the exception that the contest in Central Park is less difficult. Instead of real eggs, gaily painted wooden eggs are used, with the youngsters using spoons to push their eggs along a course suitable for their age group. Six events are on the program.





FOR RELEASE

Misc.-20M-830082(51) 114

Friday March 27, 1953

The Park Department announces the opening of the Annual Easter Flower Show at the Greenhouse at Prospect Park West and 7th Street, Brooklyn, N. Y. on Palm Sunday, March 29, 1953 at 10:00 A.M.

More than 200 varieties of flowers will be on exhibit. The main feature of the show is a huge cross, twenty feet high, made of Mexican Lilies with an edging of mixed Blue Hydrangeas. Leading to the steps of the cross is a path of grass with beds of Azaleas in over 50 varieties.

As a background for the central motif, the walls of the Greenhouse are banked with a colorful display of flowers in great varieties, among which are Sweet Peas, Snap Dragons, Camelias and many other plants.

Press photographs may be taken daily starting Friday, March 27, 1953.

(3/25/153)





Immediately

The Park Department announces that as a part of the construction of additional access facilities on Henry Hudson Parkway near George Washington Bridge, both north and south traffic will be detoured for several hours on the night of March 25-26. The south bound lane will be closed from 10 P.M. to 2 A.M., and north bound from 2 A.M. to 6 A.M. Traffic will have adequate facilities on nearby Riverside Drive. Signs will be posted to show the exact routes of travel. It is expected that the light traffic at these hours of the night will not be impeded in any way.

The detouring is required to facilitate the placing of steel on the new viaduct connection from George Washington Bridge to the Parkway. On completion of the project, traffic will be greatly expedited.

In case of bad weather, the detouring will be postponed to the following night.

(3/24/53)

(II)





Sunday, March 22, 1953

Rolling Contest to be held on Saturday, April 4, at 2 P.M. on the Great Lawn in Central Park, 80th to 84th Streets, under the sponsorship of the Department of Parks and Arnold Constable.

Boys and girls 5 through 13 years of age file their entries at any Park Department plays round or at the contest booth located in the Boys and Girls Department on the second floor of Arnold Constable, 40th Street and Fifth Avenue. Entries close Thursday, April 2. There is no fee for filing.

'The contest will be conducted in six classes, suitable to the age and sex of the participants.

Group I - Boys, 5-6-7 years of age - 20 yard course Group I - Girls, 5-6-7 years of age - 20 yard course

Group II - Boys, 8-9-10 years of age - 30 yard course

Group II - Girls, 8-9-10 years of age - 30 yard course

Group III - Boys, 11-12-13 years of age - 40 yard course

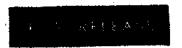
Group III - Girls, 11-12-13 years of age - 40 yard course

The youngsters will be required to propel their eggs down the course, using a spoon as a mallet. Eggs and spoons will be provided by Arnold Constable.

The winners in Group I will receive a velocipede for first place, a scooter for second, and roller skates for third. Group II and III winners will be avarded merchandise certificates for \$25, \$20, and \$15. All prizes are donated by Arnold Constable.



N CENTRAL



March 15, 1953

Now is the time of the year when the Park Department is asking for trouble. The tree surgeons have been busy caring for our millions of trees throughout the City. Our maintenance people are getting ready for the rush of summer. Before long the pools will be filled; beaches will be opened; parkways crowded, the playgrounds in full swing, enough to keep our limited forces with its limited budget busy with no extra work added on. But there is one thing that we in New York are a little bit foolish about. Parks are wonderful. We go to them and we enjoy them, but there is nothing like a street tree outside your window. The trouble we are asking for is that you people plant as many thousands as you can. We will cheerfully maintain, care for and worry about them after you have them in the ground. It does not cost much to plant one, roughly about (975) But once it is in the ground and with just a little luck your \$75 buys at least fifty years of beauty. The Park Department must come into the picture at the start to insure proper spacing, planting conditions, the right tree and simply because it is responsible for the tree's future life. It is, of course, pretty evident that we cannot do the whole job and besides there is something to say for your right to say that "that is my tree". The procedure for getting a tree is very simple. Below is a list of addresses where you may apply for a permit and for information regarding reputable

(Continued)

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REGENT

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Firms that will do the work. In effect, practically all you do is pay the money. The tree is guaranteed for a year by the planter and will be cared for forever by the Department. Besides individual tree plantings, in many neighborhoods local groups have been formed for continuous planting of trees along the streets. In other neighborhoods civic and business organizations have taken this responsibility. For instance, the Avenue of the Americas Association and groups along other avenues and streets have made these arrangements. Not all trees will grow in New York, but there is a small group that experience has shown will stand the rigors of the city. These are pin oak, red oak, scarlet oak, American elm, European elm, sweet gum, Lüropean ash, linden, Norway maple, honey locust, Oriental plane, tulip and ginkgo. We urge that all citizens interested in the welfare of the city carefully consider these facts.

The street tree is worth every effort that you put into it.

MANHATTAN - Arsenal Building 64th Street & 5th Avenue New York 21, N. Y.

BRONX - Bronx Park E. at Birchall Ave. New York 60, N. Y.

BROOKLYN - Litchfield Mansion Prospect Park Brooklyn 15, N. Y.

QUEENS - The Overlook Forest Park Kew Gardens 15, N. Y.

RICHMOND - Field House - Clove Lakes Park Victory Blvd. & Clove Road St. George Staten Island 1, N. Y.

MEMORANDUM

Mr. White

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TO: BOROUGH DIRECTORS

March 9, 1953

FROM: JOHN J. DOWNING

SUBJECT: SUPERVISORS OF RECREATION CONFERENCE

There will be a conference of Supervisors of Recreation at the Arsenal on Wednesday, March 11, 1953 at 10:30 A.M.

AGENDA:

- 1. BOXING: Number registered at each center. Golden Gloves entries. Finals - Department of Parks Championships - May 1 Boys Clubs of London vs. Boys Clubs of New York.
- 2. NEW YORK MIRBOR BASKETBALL TOURNAMENT
- 3. NEW YORK MIRROR EVENTS for 1953
- 4. ICE SKATING: New York Mirror Wollman Memorial January 21
 Tavern-on-Green Wollman Memorial February 18
 L.I. Star-Journal Flushing Meadow March 6
 Wollman Memorial April 8
- 5. ST. MARY'S PARK RECREATION CENTER Open House Week
- NAUMBURG CONCERTS Central Park
- 7. GUGGENHEIM CONCERTS Central Park
- 8. CONSOLIDATED EDISON COMPANY NAME BAND DANCES
- 9. SQUARE DANCING
- 10. DANCING IN-SERVICE CLASSES
- 11. CHILDREN'S DANCE FESTIVALS 1953 Dates
- 12. EGG ROLLING CONTEST Great Lawn, Saturday, April 4 at 2:00 P.M. Sponsored by Arnold Constable
- 13. BASEBALL: Opening of Season Saturday, April 11
- 14. RUNNING TRACKS Opening date?
- 15. HORSESHOE PITCHING COURTS When ready?
- 16. SWIMMING: Events scheduled for Park Department pools.

 Prohibition against adults entering outdoor swimming pools during morning free period.
- 17. MARIONETTE PERFORMANCES: Schedule for Spring & Summer
- 18. RECREATIONAL FACILITIES BROCHURE 1953
- 19. PERSONNEL: Playground Director vacancies in each borough.
 Playground Director Examination.
- 20. RECREATIONAL SUPPLIES & EQUIPMENT Annual Inventory as of January 1, 1953.
- 21. USE OF PARK PLAYGROUNDS BY SCHOOLS
- 22. JUVENILE DELINQUENCY

John J. Downing

Director of Recreation



FOR RELEASE

Immediately

Misc.-20M-830082(51)

The Second Annual Open House Week will be held at St. Mary's Park Recreation Center, East 145th Street and St. Ann's Avenue, Bronx, from Monday, March 2 to Sunday, March 8. The Department of Parks' center will be open to the public for inspection daily from 10:00 A.M. to 11 P.M. and on Sunday from 12:00 Noon to 7:00 P.M.

A week of special programs has been arranged to demonstrate the activities conducted at the center. Highlights of events in the pool will be a water carnival, swimming and diving events, and a water polo game between the College All Stars and the New York Athletic Club team. Basketball games, drills, stunts, and dancing exhibitions, and weight lifting and gymnastic meets have been scheduled in the gymnasium. Dramatics, motion pictures of the 1952 World Series Games, and many tournaments and contests will be held in the game rooms. Arts and Crafts classes will meet regularly during the week and craft work will be on display.

St. Mary's Park Recreation Center which cost \$1,200,000 to construct, is the first of nine centers planned for densely populated sections of the city. It provides all-weather recreation for a community where other facilities were inadequate to meet the needs of the people.

St. Mary's Center has a registration of 12,000 members for the current year.

Visitors from all over the United States, and from foreign countries too, have been impressed by the well-planned modern facilities as well as the efficient maintenance and comprehensive program of activities for people of all ages.

The Department of Parks extends a cordial invitation to the public to visit St. Mary's Park Center during Open House Week. (2-27-5

27-53) (%

ST. MARY'S RECREATION CENTER

SECOND ANNIVERSARY CELEBRATION

"OPEN HOUSE WEEK"

PROGRAM OF ACTIVITIES AND SPECIAL EVENTS

MONDAY, MARCH 2nd TO SUNDAY, MARCH 8th inclusive

DATE	TIME	LOCATION	EVENT
Monday	4-6:30	Gymnasium	Field Day - Intermediate Boys - 1st half.
March 2nd	4 6-20	0. 0	Bd.Jump, Rope Climb, Potato Race, BB.
	4-6:30 7-10:00	Sr.Game Am.	Pool Tournament Doubles-SemiFinals(Inter.) Pool Tournament Doubles-SemiFinals(Srs.)
	7-10:00	Gymnasium	Field Day - Senior Boys
	. 2	o y approved and	Foul Shooting, Set Shooting, BB Films
	7-10:00	Swimming Pool	"SPLASH-O-RAMA" by Center Members
		•	Water Carnival, Ballet, Clown Diving, etc.
	4-6130	Arts & Crafts	Exhibits of Cmaft Materials and Products.
		and	Craft Classes in session.
		Man.Trng.Rm.	•
Tuosday	4-6:30	Swimming Pool	Novelty Swimming Races. Jr. Boys and Girls
March 3rd	4-6:80	Sr.Game Rm.	Nok-Hockey Tournament Finals. Jr. Groups
	7-10:00	Sr.Gamo Rm.	Dramatic Presentation, Sr. Dramatic Group
	7-10:00	Gymnasium	"ST.MaRY'S NIGHT" Presented by Center Grps
			Dances, Drills, Stunts, Gymnastics, etc.
	7-10:00	arts & Crafts	Oil Painting Class and Art Exhibits
Wednesday	4-6130	Gymnasium	Field Day - Intermediate Boys - 2nd half.
March 4th	4-0100	GAMITED TOM	High Jump, Foul Shooting and Time Lay-ups.
	4-6+30	Sr.Game Rm.	Fing Pong Tournament - SemiFinals.Inter.
•	7-10:00	Sr.Game Rm.	Ping Pong Tournament- " " Sr.Girls
	4-10:00	Swimming Pool	Diving, Coaching and Exhibition
	7-10:00	Gymnasium	CENTER BASKETBALL TOURNAMENT FINALS
			Jr. and Sr. Boys' Basketball League
Thursday	4-6:30	Gymnasium	Gymnastic Class and Apparatus Play
March 5th	4-6:30	Swimming Pool	Achievement Test Awards. Jr. Boys & Girls
	4-6:30	Sr.Game Rm.	Pagatelle Tournament Finals.Jr.Boys&Girls
	4-6:30	Arts & Crafts	Indian Boadcraft Classes.
	7-10:00	Arts & Crafts	Sewing Class and Exhibit
	7-10:00	Sr.Gamo Rm.	Ping Pong Tournament-SemiFinals.Sr.Boys
	7-10:00	Gymnasium	PARKS-N.Y.MIRROR BASKETBALL TOURNAMENT Inter-boro Palay-offs. SemiFinals
			Inter-Boro rady-olisa bemirinais
Friday	4-6:30	Gymnasium	Marble Shooting Contest. Juniors
March 6th	4-6:30	Sr.Game Rm.	Pocl Tournament Doubles Finals. Boys&Girls
	4- 6:30	Swimming Pool	Achievement Test Awards. Intermediates.
•	7-10:00	Swimming Pool	SWIMMING MEET, -PARKS-BX.LODGE #871
			B.r.O.E. All Center members up to and including 16 yrs.
	7-16:00	Sr.Game Rm.	Ping Pong Tourn. Finals - Sr. Boys & Girls.
	7-10:00	Gymnasium	NOVICE GYMNASTIC MEET - MET.ASS'N. A.A.U.
	. 45000		Athletic Development Meet for Soniors
	7-10:00	arts & Crafts	Wood Carving Class. Totem Pole.
0	4.30.00	O	Party Games - Junior Gym Club
Saturday March 7th	9-12:00 12-3:30	Gymnasium Gymnasium	PARKS-N.Y.MIRROR BASKETBALL TOURNAMENT
march / ch	12-3-30	GAINITY D.T. CHILL	Inter-boro Play-offs. SemiFinals
	12:30-3	Swimming Pool	Demonstration-Water Safety & Life Saving
	12:30-3	.Sr.Game Rm.	Ping Pong Tournament Finals. Intermediates
	4-6:00	Sr.Game Rm.	WORLD SERIES FILM 1952. YANKEES-BROOKLYN
	6:30-10	Gymnasium	WEIGHT LIFTING MEET - A.A.U. PARKS-BX.LODGE #871 B.P.O.E.
	8-10 t00	Swimming Paal	WATER POLO - COLLEGE ALL STARS VS N.Y.A.C.
	0-TO 100	Swimming Pool	
Sunday	2-5:30	Gymnasium	PRESENTATION OF AWARDS - ALL WINNERS
March 8th	3-5:30	Gymnasium	SOCIAL DANCING - ALL SPECTATORS & GUESTS



FOR RELEASE

SUNDAY - JANUARY 3, 1953

Over 141 million visits to New York City's parks and playgrounds were made by people seeking active recreational activity during the year 1952. This is an increase of more than 4 million over 1951. Additional millions used the parks formore passive recreational pursuits such as walking, reading, nature study, rest, and relaxation.

The greater portion of the Department of Parks' year-round recreation program is conducted in neighborhood playgrounds of which there are now 584 in the expanded park system of our city. Seventeen new play-grounds were opened in congested neighborhoods in 1952 bringing urgently needed recreational facilities for young and old alike.

The larger parks and other areas having special recreational facilities, such as beaches, swimming; pools, pionic grounds, bridle paths, golf courses, and tennis courts, attracted an attendance of 59 million.

In 1952, city-wide tournaments and contests drew 100,000 contestants who competed in basketball, swimming, tennis, golf, roller skating, marbles, boxing, track and field, handball, horseshoe pitching, speed and figure skating, egg rolling, barber shop harmony, dancing, and fishing. Outdoor concerts and dances conducted in the major parks during the summer months attracted an attendance of over 500,000 persons.

In 1952, the Wollman Memorial outdoor ice skating rink and the reopened Flushing Meadow indoor skating rink have been used by over 400,000 skaters, about 40,000 of these were children 14 years of age and

(continued)

under who were admitted to the free sessions on Saturday mornings and on mornings during the Easter and Christmas school vacations.

St. Mary's Park Recreation Center in the Bronx, Cromwell Center in Richmond, and the newly opened Brooklyn War Memorial Center average a combined attendance of about 1,500 daily. These centers, with their special facilities and attractive programs, have expanded the scope of the park recreation program for the citizens of New York City.

(12/31/152)





Immediately

Misc.-20M-830082(51)

JUNEL MANSION FENCE

In answer to recent inquiries, the Department of Parks is preparing a contract for the erection of an iron fence to protect the Jumel Mansion. The contract will be sent to the Board of Estimate for reference at the March 26 meeting and it is expected the contract will be awarded and work started before June 1.

Seven hundred eighty (780) linear feet of fence will be required and fence salvaged from the center malls in Delancey Street will be used to the extent it is available. The balance of the fence will be new. The estimated cost of this work is \$25,000, all of which is being borne by the City of New York.

(2/26/153)



FOR RELEASE

Immediately

Form 1-1-1-20M-707112(52) 114

VAN CORTLANDT MANSION FENCE

In answer to recent inquiries, the Department of Parks is now installing an iron fence around the Van Cortlandt Mansion in Van Cortlandt Park. This fence was salvaged from the center plots in Delancey Street and is of excellent design and heavy construction.

Approximately 1250 linear feet of fence are being installed at a contract price of \$26,424.50. The National Society of the
Colonial Dames contributed \$7,500. to the cost of the work, the balance,
\$18,924.50, being provided by the City of New York.

The work will be completed early in April of this year.

(2/26/153)



DEPARTMENT OF PARKS

FOR RELEASE

Form-1-1-1-20M-707112(52) 11Immediately

Starting Tuesday, February 24, 1953, golf and tennis permits can be secured at any of the five borough offices of the Park Department, listed below, either by personal application or by mail, with a self-ad-dressed, stamped envelope enclosed; a face photograph of passport size, taken not more than thirty days previous to date of application is required. Postal unit number is to be included in address.

charge of 50% per round will be made to permit holders on weekdays, and an additional charge of \$1.00 per round on Saturdays, Sundays and holidays. Daily golf fees per round for non-permit holders; \$1.50 on weekdays, Mon-day through Friday, and \$2.00 on Saturdays, Sundays and holidays.

Season golf lockers cost \$5.00. Because the demand exceeds the supply, applications for golf lockers are not being accepted at this time for the following courses:

DYKER BEACH, BROOKLYN MOSHOLU, BRONK CLEARVIEW, QUEENS SILVER LAKE, STATEN ISLAND

Applications for lockersfor the above courses will be accepted from permit holders at all borough offices from March 2nd to March 16, 1953, and a public drawing will be conducted on March 23, 1953 at 10:00 A.M., in the Park Department Borough Offices in which the course is located. •••••••••••••••••••••••••••••

Golf lockers may be obtained for Pelham-Split Rock, Van Cortlandt, Forest and La Tourette courses by season permit holders at this time.

Season tennis permits for every day, including Saturdays, Sundays and holidays, cost \$5.00. This is the only class of season tennis permit that will be issued and it is good for use on all the City's 495 public tennis courts.

Applications for seasonal recreation lockers, the fee for which is \$5.00, will also be received at this time, however, because the demand exceeds the supply at the 93rd Street Tennis House in Central Park, only one application will be accepted from each season tennis permit holder between March 2nd and March 16, 1953. A public drawing will be held in the Manhattan Borough Office on March 23, 1953 at 10:00 A.M. for the purpose of issuing recreational locker permits for this facility.

Recreation Locker permits for the North Meadow Ball Field in Central Park may only be obtained at this time in person at the Permit Office in the Arsenal,64th St. & 5th Avenue, and only one locker will be issued to an applicant.

Park Department Offices in the five boroughs are located as follows:

MANHATTAN: Arsenal Building, Telephone: REgent 4-1000 64th Street and Fifth Avenue New York 21, N. Y.

BROOKLYN:
Litchfield Mansion, Telephone: South 8-2300
Prospect Park West and Fifth Street
Brooklyn 15, N. Y.

QUEENS:

The Overlook, Telephone: Virginia

Forest Park

Union Turnpike and Park Lane Kew Gardens 15, New York

BRONK:

Administration Building, Telephone: TAlmadge 8-3200

Bronx Park East and Birchall Avenue

Bronx 60, New York

RICHMOND:

Clove Lake Park, Telephone: GIbraltar 2-7640

1150 Clove Road

West New Brighton, Staten Island 1, New York

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FOR RELEASE

February 2, 1953

Form 1-1-1-20M-707112(52) 114

Hochstadter

to City Editors 1/31/53

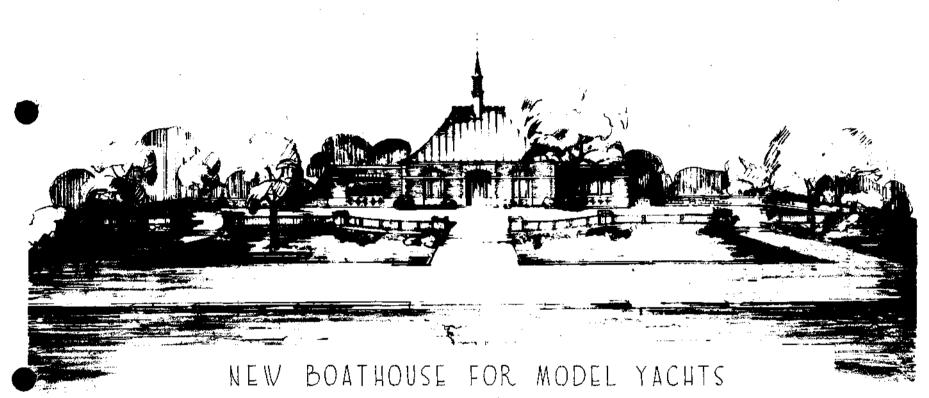
The Department of Parks announces that a project for the improvement of Central Park is soon to be realized through the generous gift by Mrs. Jeanne E. Kerbs, of 945 Fifth Avenue in memory of her parents, Edward A. and Alice Kerbs. The Memorial will consist of the erection of a new boat house for model yachts on the east side of Conservatory Lake opposite East 74th Street.

The Kerbs Boat House will replace the inadequate and unsightly existing old frame structure which is difficult to maintain and safeguard against fire, theft and vandalism, and also a run-down wooden comfort station and temporary food stand. The new building will contain a large, central room for the storage of model boats, a public comfort station, maintenance facilities and refreshment concession. The exterior, of brick with a metal roof, will conform to the Victorian architectural tradition established by Olmsted and Vaux, the original designers of Central Park. A 160-foot long terrace, in front of the building and overlocking the sailing activities on the Lake, will be attractively planted and provided with a sand pit for the use of small children and benches for older visitors to the area.

A suitably inscribed memorial plaque will be placed at the Fifth Avenue and East 72nd Street entrance to the Park and the appearance of this gate and the one at 76th Street will be improved by the planting of flowering trees and shrubs.

Mrs. Kerbs' gift is the latest in a series of benefactions which have improved and beautified Central Park in recent years. August Heckscher's contribution of the playground bearing his name; Mrs. Harry Payne Whitney's donation of the gates and fence from the Cornelius Vanderbilt mansion which now ornament the entrance to the Conservatory Gardens; the statues of Simon Bolivar, of Jose de San Martin, and of the Polish King Jagiello; the Wollman Memorial Skating Rink and Playground; the Friedsam Memorial Carousel; the Loeb Boat House to be built this spring at the 72nd Street Lake; the Checker and Chess House contributed by an anonymous donor, and the gifts to the Zoo by the late Emil Schwartzhaupt and others are all examples of the way in which private generosity is supplementing public funds in providing New Yorkers with splendid additions to their park facilities.

1/30/153 Lut 4 PM



EAST SIDE OF CONSERVATORY LAKE OPPOSITE EAST 74TH STREET

CENTRAL PARK



FOR RELEASE

Immediately

Form 1-1-1-20M-707112(52) 4 114

The last free basketball clinic for boys and girls in a series conducted this season by the Department of Parks and the Madison Square Garden Basketball Department, will be held at the Park Department Gymnasium at 35 West 134th Street, Manhattan, on Friday evening, January 23, at 8:00 P.M.

Members of the New York Enickerbooker basketball team will conduct the clinic. They will use motion pictures and floor demonstrations to illustrate plays and tactics.

Parents and other adults are also invited to attend the clinic.

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1/19/153





IMMEDIATELY

Form 1-1-1-20M-707112(52) 114

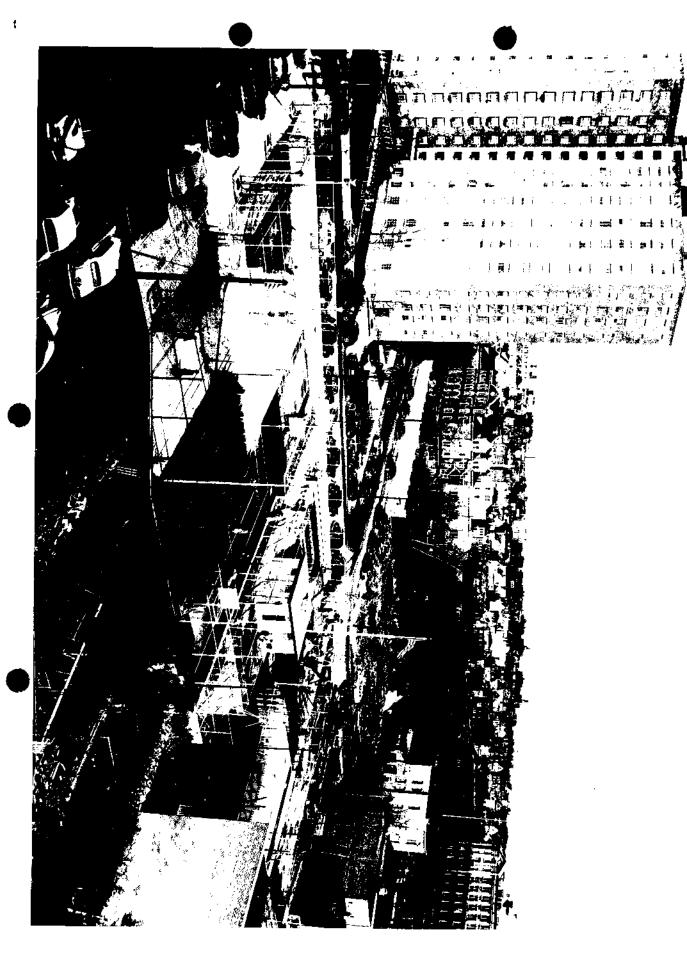
The Department of Parks announces the opening of two new play-grounds, one in Queens at 38th Street and 20th Avenue, and the other in the Bronx at Magenta Street between Cruger and Holland Avenues, adjacent to the Gun Hill Housing Project. Both of these playgrounds were available for use by children during the Christmas Holidays.

The 1.03 acre playground in Queens provides for 4 handball courts, 6 basketball courts, game tables, slides, see-saws, jungle gym, wading pool, comfort station, and an area for children of pre-school age with benches provided for their guardians.

The .7 acre playground in the Bronx was built by the New York City Housing Authority and turned over to the Park Department for operation. It contains 2 handball courts, a paddle tennis court, basketball and volley ball court, shuffle board, comfort station, slides, see-saws, wading pool, jungle gym and a sand pit.

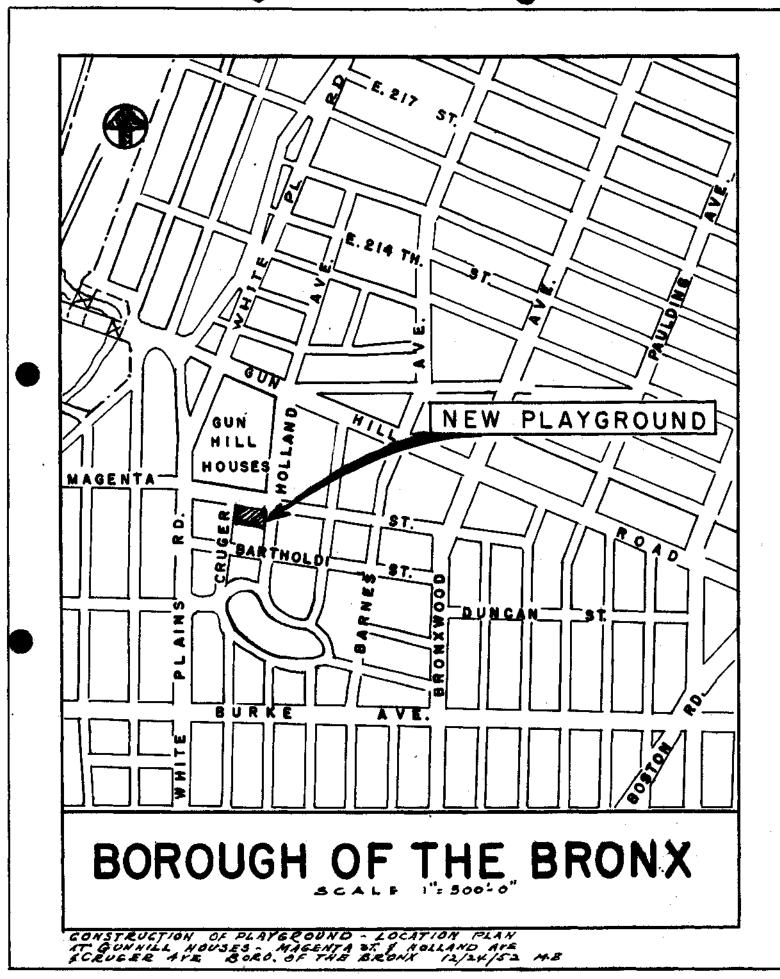
The perimeters of both playgrounds are landscaped with shade trees, and with the addition of these two playgrounds, there are now 584 playgrounds in the Park system.

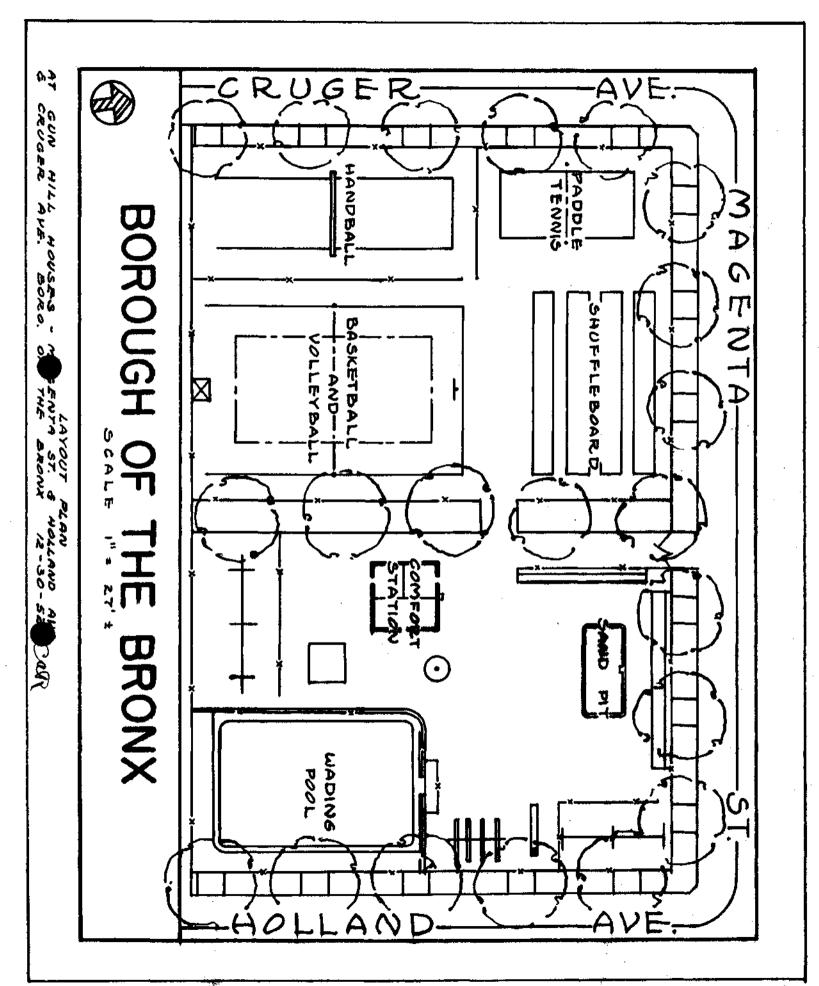
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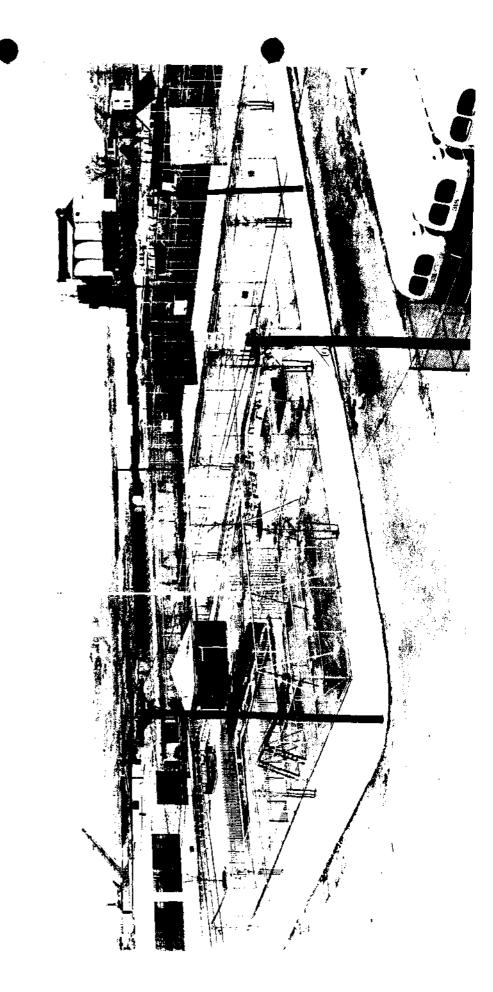
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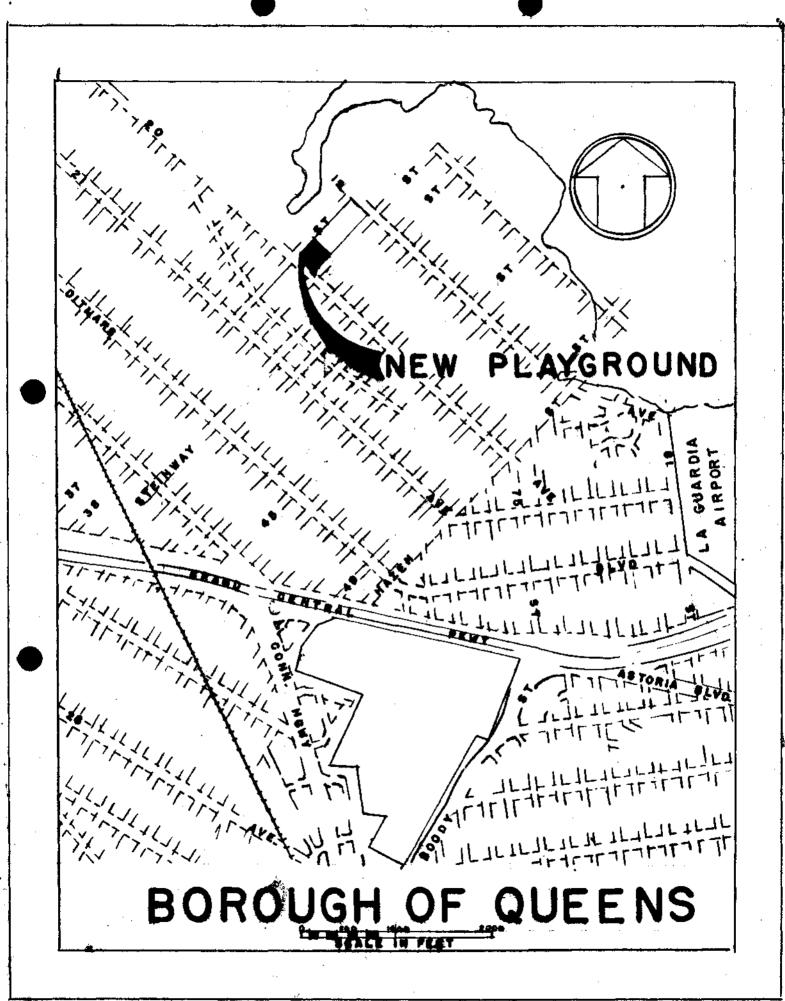
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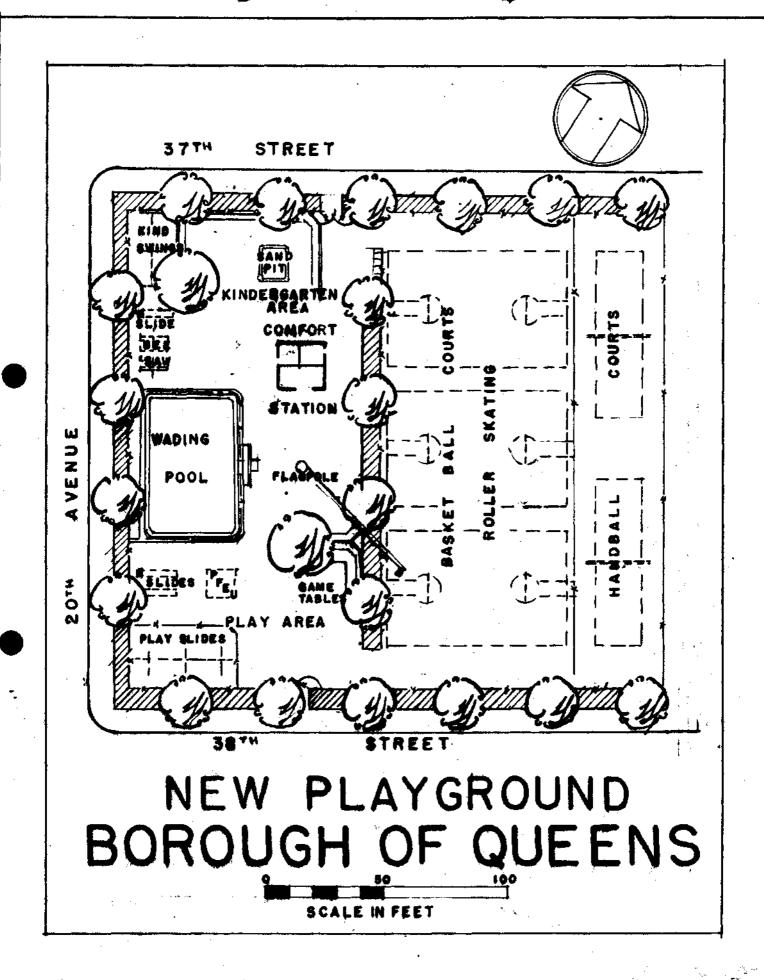


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1953. July-December

- 60. 7/1 Third week of outdoor name band dances Con Edison.
- 61. 7/1 Music in New York City parks this week.

Distriction .

- 62. 7/8 Music in New York City parks this week.
- 63. 7/8 Fourth week of name band dances Con Edison.
- 64. 7/10 Series of three concerts for north end of Central Park angmous donor
- 65. 7/14 Lawn bowling tournaments to be held in Central Park Sheep Meadow.
- 66. 7/15 Dancing under the stars 5th week of twelth annual Name Band Dances.
- 67. 7/15 Music in New York City parks this week.
- 68. 7/22 Dancing under the stars Con Edison.
- 69. 7/22 Music in New York City parks this week.
- 70. 7/27 Baruch Houses and Baruch Playground to be dedicated.
- 71. 7/28 Opening to public of a playground in Bronx Webster Ave., Park Ave. and East 188th St...
- 72. 7/29 Second of three concerts given by anonymous donor, in Central Park.
- 73. 7/29 Music in New York City parks this week.
- 74. 7/29 This week's name band dances Con Edison.
- 75. 7/29 Entry blanks available for Fourth Annual Jr. Fishing Contest.
- 76. 7/30 Entry blanks available for Twelth Annual Narvest Dance Contest.
- 77. 7/30 Music in New York City's parks this week.
- 78. 8/4 Birth of a Grant Zebra at Central Park Zoo.
- 79. 8/5 Preliminary contests to select competetors for twelth Annual Harvest Dance Contest.
- 80. 8/5 Music in New York City parks this week.
- 81. 8/5 Ninth week of name band dances Con Edison.
- 82. 8/10 Contract has been let for the reconstruction of Joseph Rodman Drake Park, Bronx.
- 83. 8/10 Third and last concert given at 110th St. Lake, in Central Park, given by an anonymous donor.
- 84 8/12 Entries for fourth annual jr. fishing contest.
- 85. 8/12 Tenth week of name band dances Con Edison.
- 86. 8/12 Music and dancing in New York City parks this week.
- 87. 8/14 Plans for the preservation and restoration of historic old Richmond-town, Staten Island, with grant of funds from N. Y. Foundation.
- 88. 8/14 President Eisenhower to attend the dedication of the Baruch Houses.
- 89. 8/17 Program of dedication of Baruch Houses.
- 90. 8/19 Dept. of Parks Marionette Theater opens a tour of "Marionette Circus"
- 91. 8/19 Name Band Dances Con Edison.
- 92. 8/19 Fourth Annual Jr. Fishing Contest, with areas of competition.
- 93. 8/20 Day camp locations in the parks.
- 94. 8/20 Name Band Dances Con Edison.
- 95. 8/24 Twelth Annual Harvest Dance Contest, Mall in Central Park.

97. 8/26 Name band dances to conclude 12th season.

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98. 9/1 Program for Naumburg Orchestra's final concert.

99. 9/3 Harvest of crops at Dept. of Parks Children's Gardens.

100. 9/3 Closing of the 17 outdoor swimming pools throughout the five boroughs.

101. 9/9 Program for Seventh Annual Jr. Olympic Sports Festival - Randall's Island.

102. 9/10 Neilson Cup Competition for lawn bowling to be held, Brooklyn.

103. 9/10 Reopening of Wollman Memorial Skating Rink for outdoor roller skating.

104. 9/11 Cafeteria in Fort Tryon Park to open to the public.

105. 9/14 Results of harvests at Dept. of Parks Children's Gardens.

106. 9/16 Reopening of St. Mary's Recreation Center, Bronx; Cromwell Center, Richmond; and Brooklyn War Memorial Recreation Center, Brooklyn.

108. 9/17 Annual Blind Bogey Golf Tournament - F.and M. Schaefer Brewing Co.

107. 9/16 Letter from Commissioner Moses to Miss Kathleen J. Smith regarding the Rosenberg-Sobell Case.

109. 9/18 Letter from Commissioner Moses to Mayor Vincent R. Impellitteri regarding property used as temporary Veteran's Housing, Soundview Park, Bronx.

110. 9/22 Third Annual Mixed Twosome Championship for municipal course golfers, Schaefer Brewing Co.

111. 9/25 Termination of current roller skating season at Wollman Skating Rink.

112. 9/28 Reopening of the ice-roller skating rink, Queens.

113. 10/1 Final Municipal golf course tournament - F. and M. Schaefer Brewing Co.

114. 10/19 Playground adjacent to p.s.#269 to be opened to the public, Brooklyn.

115. 10/23 Instructional clinic on synchronized swimming at St. Mary's Recreation Center, Bronx, to be given by Beulah Gundling.

116. 10/26 Krauss Trophy Races at Prospect Park, Brooklyn - Model Yatch Club.

117. 10/29 Annual Fall Indoor Chrysanthemum Show, Prospect Park, Brooklyn.

118. 10/29 New York City's tenth Annual Outdoor Chrysanthemum Displayon view in five park areas - a gift from Mrs. Albert D. Lasker.

119. 10/29 Opening of a playground on West St. and Ave. Z., Brooklyn.

120. 10/29 Opening of a playground adjacent to P.S. #18, Bronx.

121. 11/5 Free basketball clinic held by N.Y. Knickerbocker Basketball Team, Bronx.

132. 11/10 Opening of an addition to Chelsea Park, Manhattan.

123. 11/10 Closing of tennis courts for the season.

124. 11/13 Opening of a playground adjacent to Bland Houses, Flushing, Queens.

125. 11/13 Opening of a playground adjacent to Foster Houses, Manhattan.

126. 11/19 Opening with ceremonies of St. John's Park, Brooklyn.

129 11/25 Closing of golf courses

128. 11/25 Opening of two playground areas along Laurelton Parkway, Queens.

- 129. 11/30 Release and pamphlet announcing opening of sections of Palisades in Interstate Parkway in New York and New Jersey.
- 130. 12/3 Dept. of Parks Marionette Theater to present "Alice in Wonderland" on next tour.
- 131, 12/3 Free basketball clinic to be held; Manhattan.
- 132. 12/4 Opening of Municipal Life Guard Training Course.
- 133. 12/11 Christmas ceremonies and trees throughout the city.
- 134. 12/11 Letter from Commissioner Robert Moses to the Board of Management Improvement regarding information on management projects and economics in the dept.
- 135. 12/23 Announces an important addition to the park system in Queens.
- 136. 12/31 Summary on the use of the parks during the past year.





MONDAY, DECEMBER 14, 1953

MERRY CHRISTMAS TO NEW YORK CITY

And a Merry Christmas to the Press, Magazines, Newsreels, Radio and Television. Merry Christmas to Room Nine. Twenty-eight Christmas Trees will be lighted on Tuesday, December 15, 1953 at 5:00 P.M., as our contribution to the gaiety of the season. There will be one principal tree in each borough, which will be lighted with ceremonies; City Hall, Manhattan; Borough Hall, Brooklyn; Joyce Kilmer Park, Bronz Queens Borough Hall and Richmond Borough Hall.

At City Hall Park, Manhattan, the ceremonies will be broadcast.

Mayor Impellitteri will deliver his annual Christmas message and
throw the switch lighting the sixty foot high tree, officially beginning New York's observance of the Yuletide Season. Hon. Robert F.

Wagner, Jr., Borough President of Manhattan and Mayor-elect, will also
participate in the exercises. James A. Sherry, Executive Officer of
the Department of Parks, will act as master of ceremonies. Selections
will be played by the Fire Department Band, and Christmas carols will
be sung by the Police Department's Glee Club and a school choir from
Our Lady of Lourdes Roman Catholic Church, Manhattan.

When the Mayor throws the switch lighting the tree, he will also light a traditional red and green wreath, eighteen feet in diameter, over the main entrance of the Park Department Headquarters at the Arsenal, 64th Street and Fifth Avenue, Central Park, Manhattan. In

(continued)

the center of the wreath is a decorative panel depicting the Three Wise Men proceeding to the Star in the East. The wreath was made by Park Department employees using attractive holly, laurel, brown pine cones, moss, soft hemlock - the most graceful of all evergreens and large clusters of Red Ruscus. The wreath weighs approximately two-thousand pounds with the floral decoration on the wreath 6 feet wide and 3 feet in depth.

The trees and the wreath will be lighted each evening starting after the ceremony on Tuesday, December 15, 1953, and on each succeeding day from 4:30 P.M. until midnight up to and including January 1, 1954.

Christmas trees have been erected at the following locations: MANHATTAN:

*CITY HALL PARK, BROADWAY AND MURRAY STREET
TAVERN ON THE GREEN, CENTRAL PARK WEST AND 67th STREET
THOMAS JEFFERSON PARK, FIRST AVENUE AND 111th STREET
ROOSEVELT PARK, BLOCK 7, FORSYTH AND CANAL STREETS
MT. MORRIS PARK, LAWN AT APPROXIMATELY 123 ST. & MADISON AVE.
FT. TRYON PARK, DYCKMAN STREET AND BROADWAY
CARL SCHURZ PARK, 85th STREET AND EAST END AVENUE
BELLEVUE HOSPITAL, EAST RIVER DRIVE AND 26th STREET
WASHINGTON SQUARE PARK, WASHINGTON ARCH
MADISON SQUARE PARK, FIFTH AVENUE AND 23rd STREET
MUSEUM OF NATURAL HISTORY, 77th ST, AND EIGHTH AVE.

BROOKLYN:

*BOROUGH HALL PARK, FULTON AND JORALEMON STREET
GRAND ARMY PLAZA, PROSPECT PARK, FLATBUSH AVE. & UNION ST.
LEIV ERIKSSON PARK, 67th ST. BETWEEN FOURTH & FIFTH AVENUES
McCARREN PARK, DRIGGS AVENUE AND LORIMER STREET
DYKER BEACH PARK, SOUTHEAST CORNER OF 86th ST. & SEVENTH AVE.
ESPLANADE, MONTAGUE TERRACE BETWEEN REMSEN & PIERREPONT STS.

RONX:

*JOYCE KILMER PARK, 161st STREET AND GRAND CONCOURSE ST. MARY'S PARK, ST. ANN'S AVENUE AND EAST 145th STREET

ST. JAMES PARK, CENTER OF OVAL LAWN, E. 191 St. & JEROME AVE.

QUEENS:

*BOROUGH HALL, QUEENS BOULEVARD AND UNION TURNPIKE
KING PARK, JAMAICA AVENUE AND 151st STREET
FLUSHING PARK, NORTHERN BOULEVARD AND MAIN STREET
FOREST PARK, PARK LANE SOUTH AND 108th STREET
ST. ALBANS MEMORIAL PARK, MERRICK BOULEVARD AND 113th STREET
HIGHLAND PARK, JAMAICA AVENUE AND ELTON STREET

RICHMOND:
*BOROUGH HALL, BAY STREET AND BOROUGH PLACE
TAPPEN PARK, BAY AND CANAL STREETS

* - PRINCIPAL CEREMONY

Borough Presidents Cashmore, Lyons, Lundy and Baker will light the trees in their respective boroughs with appropriate ceremonies.

In addition to the ceremonies at the larger trees, there will be 157 children's Christmas parties held between December 16, 1953 and the new year in the neighborhood playground throughout the five boroughs. In general, the parties will include choral singing, tree trimming and special Christmas games.

The principal children's parties are scheduled at the following locations:

MANHATTAN:

Wednesday, December 16

1:00 PM. J. Hood Wright Playground 11:00 AM. John Jay Playground

Monday, December 21

3:30 PM. Annunciation

Tuesday, December 22

1:00 PM. Payson Avenue Playground 10:30 AM. Heckscher Playground 3:30 PM. Chelsea Playground

Wednesday, December 23

11:00 AM. St. Catharine's (Library)

BROOKLYN

Saturday, December 19

2:00 PM. Brooklyn War Memorial Recreation Center

Tuesday, December 22

10:30 AM. New Lots Playground (continued)

Wednesday, December 23

10:00 AM. Leon S. Kaiser Playground 3:30 PM. Marcy Houses Playground

Thursday, December 24

11:00 AM McKinley Park
3:00 PM. Lindsay Playground
3:00 PM. Sheridan Playground
4:00 PM. Paerdegat Playground

BRONX

Monday, December 21

2:00 PM St. James Playground

Tuesday, December 22

11:00 AM. Fort + Playground 3:00 PM. Mosholu Playground 2:00 PM. Williamsbridge Playground

Wednesday, December 23

2:00 PM. Mullaly Playground

Thursday, December 24

10:00 AM. St. Mary's Recreation Center

QUEENS

Wednesday, December 16

10:00 AM. Jackson Heights Playground

Thursday, December 17

11:00 AM. Liberty Avenue Playground 1:30 PM Von Dohlen Playground

Friday, December 18

10:30 AM. Jackson Pond Playground 11:30 AM. Dry Harbor Playground 1:30 PM. O'Connell Playground

RICHMOND

Thursday, December 17

10:00 AM. Levy Playground

Friday, December 18

10:00 AM. Silver Lake Playground



FOR RELEASE

IMMEDIATELY

The Department of Parks announces the opening of the Municipal Life Guard Training Course conducted each year to train young men for the position of Life Guard at New York City's municipal pools and beaches. Applications are now available at all Borough Headquarters of the Department of Parks, and at all Parochial high schools, university and college placement offices, as well as at Y.M.C.A. and Y.M.H.A. and the Department of Parks School at East 54th Street Pool, Manhattan. Tuition is free.

The Course, consisting of practical and theoretical instruction in life guard procedure and practice, will be divided into
five parts: life saving and water safety; resuscitation and inhalator operation, beach and pool control; use and care of beach and
pool equipment; boat and surf rescue technique. Staff members of
the Park Department will act as instructors.

Each candidate will be required to attend one two-hour session a week beginning Monday, January 4, 1954. Sessions will be held afternoons and evenings Monday through Friday, and from 10:00 a.m. to 5:00 p.m. on Saturdays. Candidates will be given their choice of class periods. All classes will be held at the Park Department East 54th Street Pool, 342 East 54th Street, Manhattan. This pool can be easily reached from any part of the City via the Municipal Transit System.

(continued)

(133)

This training course is open to any citizen of the United States and resident of New York City, who will reach his 17th birthday on or before July 1, 1954, who can pass a non-competitive swimming test of fifty yards in 32 seconds, in qualifying tests given through the month of December, and who can also pass a qualifying medical and physical examination. Registration will be by written application on forms provided by the Department of Parks. A medical Certificate of Fitness from the candidate's personal physician is necessary before the candidate will be permitted to take the course.

In addition to becoming eligible for appointment as a Municipal Life Guard for the summer, successful candidates will receive a certificate of qualification from the Department of Parks.

BOROUGH HEADQUARTERS

- MANHATTAN --- Arsenal Building
 64th Street and Fifth Avenue
 New York 21, N. Y.
 REgent 4-1000
- BROOKLYN --- Litchfield Mansion
 Prospect Park West and Fifth Street
 Prospect Park 15
 South 8-2300
- BRONX --- Bronx Park East and Birchall Avenue
 Bronx Park 62
 TAlmadge 8-3200
- QUEENS --- The Overlook
 Union Turnpike and Park Lane
 Forest Park, Kew Gardens 15, L.I.
 Liggett 4-4400
- RICHMOND --- Clove Lakes Park 1150 Clove Road West New Brighton GIbralter 2-7640





SUNDAY, DECEMBER 6, 1953

A free basketball clinic for boys and girls will be held at the Department of Parks Gymnasium, 342 East 54th Street, Manhattan, on Monday, December 7 at 8:00 P.M.

Members of the New York Knickerbocker Basketball

Team will be on hand to conduct the clinic which is the second
in a series of three arranged through the courtesy of the

Madison Square Garden Basketball Department.

The Knicks demonstrate and explain various types of shots, plays, and passes and then show how they work out in actual play. In past years thousands of youngsters who attended these Knick clinics have benefited by learning from experts.

Monday's clinic is open to all boys and girls and to parents who wish to accompany their children.

12/3/53





SUNDAY, DECEMBER 6, 1953

The Department of Parks Marionette Theatre will present "Alice in Wonderland" during its next tour which will begin on Monday, December 7th and terminate on Friday, April 23rd. The Puppeteers will visit 84 locations and give 150 performances for children in New York City.

The show will be given in the boroughs during the following period:

BROOKLYN

December 7 to January 8

RICHMOND

January 11 to January 26

QUEENS

January 27 to February 17

BRONX

February 23 to March 17

MANHATTAN

March 18 to April 23

The Park Puppeteers have been making 2 tours annually since its inception.

Their version of "Alice in Wonderland" is their most ambitious undertaking. There are more than 50 main characters, all authentic reproductions of Sir John Tenniel's illustrations for the Louis Carroll classic.

The schedule for the first week in Brooklyn will be:

Mon.

Dec. 7

1:30 P.M.

P.S. 192

18th Avenue & 47th Street

Tues.

Dec. 8 10:30 A.M.

P.S. 126 - performance at Greenpoint YMCA-Meserole & Manhattan Avea.

(continued)

Wed.	Dec. 9	10:30 A.M. 1:30 P.M.	P.S. 189 New York Ave. & East 96th St.
Thurs.	Dec. 10	10:30 A.M. 1:30 P.M.	P.S. 197 Kings Highway & East 22nd St.
Fri.	Dec. 11	10:30 A.M. 1:30 P.M.	P.S. 136 (for children of P.S.2)

Information about performances may be secured by calling Department of Parks borough offices.

12/3/53

PALISADES INTERSTATE PARK COMMISSION

Refer to:

A. K. Morgan, Chief Engineer and General Manager H. H. James, Assistant to General Manager Bear Mountain State Park Bear Mountain, New York Stony Point 6-2701

FOR RELEASE ON NOVEMBER 30th, 1953

There is attached to this release a pamphlet, prepared by the Palisades Interstate Park Commission, to announce the opening of sections of the Palisades Interstate Parkway in New Jersey and in New York.

BEAR MOUNTAIN, N. Y. - The Palisades Interstate Park Commission today opened, without ceremony, the most northerly 13-mile section of the Palisades Interstate Parkway in New York State. This is the first section to be completed in New York State and extends from the Bear Mountain Bridge Circle on Route 9-W at Bear Mountain, Orange County, New York, to Route 45, just north of Spring Valley, Rockland County, New York. Earlier this year, a 4-mile section of the Parkway in the State of New Jersey was opened from Palisade Avenue in the Borough of Englewood Cliffs, New Jersey, north four miles to the vicinity of Closter Dock Road in the Borough of Alpine, Bergen County, New Jersey.

The Parkway extends from the west end of the George Washington Bridge at Fort Lee, New Jersey, along the crest of the Palisades in New Jersey to the New York State Line, where it passes through the rolling countryside of Rockland County, New York, and enters the Ramapo Mountains (sometimes called the Highlands of the Hudson) in the vicinity of Mt. Ivy, and then through the area made famous by Mad Anthony Wayne, known as Beechy Bottom, and Stony Point to the vicinity of the Queensboro Furnace, where it swings in an easterly direction around the north side of Bear Mountain to intersect Route 9-W at the Bear Mountain Bridge Circle. The Parkway is 42 miles long, 11.5 miles of which are in New Jersey and 30.5 are in New York. At the present time, 17 miles have been completed and most of the balance is under construction, and it is expected that work will continue to be pushed vigorously until the entire Parkway is completed.

The Port of New York Authority has constructed a special entrance to and from the Parkway with its separate toll plaza to provide easy access to and from the west end of the George Washington Bridge. About 1/2 mile north of the George Washington Bridge a Parkway spur extends westerly as far as Linwood Avenue in the Borough of Fort Lee. This provides access to and from Lemoine Avenue in Fort Lee and Routes 1, 4 and 46 in New Jersey.

Overlook stopping places have been provided for the motorists along the top of the Palisades to view the New York countryside and Long Island from points 300 ft. above the river, and there is a hiking trail being built along the top of the Palisades, as part of the Parkway.

In conjunction with this Parkway Program, which will provide long, needed traffic relief in Bergen and Rockland Counties, new recreation areas are being built in the Park, which will emphasize much needed bathing facilities. The New Sebago Beach in the Harriman section of the Park was opened two years ago and it is expected that the mammoth new Anthony Wayne area, with its picnic areas, bathing pools, playfields, etc., which is adjacent to the Parkway, will be opened within two years. Other new recreation areas are projected and existing ones are being expanded to provide the needed facilities for visitors who will reach them by way of this new Parkway.

In designing the Palisades Interstate Parkway, the New Jersey State Highway Department and the New York State Department of Public Works have embodied the latest designs of safety and have taken advantage of the scenic beauty for which the area is famous. The Parkway consists of two dual driveways set in a right-of-way having a minimum width of 300 ft. but extending, in other areas, to the entire width of the Park. In many instances, the driveways are at different levels to avoid headlight glare and, in other places, they are completely hidden from each other by intervening woodlands or screening topography.

All crossroads are bridged, thereby eliminating any crossings at grade. Stone faced, Parkway type of bridges are used throughout.

When completed, the Palisades Interstate Parkway will provide traffic relief for overcrowded Rautes 4, 17, and 9-W in both New Jersey and New York States.

The Palisades Interstate Park Commission wishes to express its congratulations and thanks for the co-operation and the organized and sustained efforts of many bodies, public and private, and many individuals, official and unofficial. This Parkway Program will make the unique scenery and the recreational opportunities of the whole Palisades and Bear Mountain-Harriman Park areas readily accessible.

In particular, the Palisades Interstate Park Commission takes this opportunity to express its appreciation for the helpful support and guidance given by Governor Alfred E. Driscoll of New Jersey, and the New Jersey State Highway Department, headed by Ransford J. Abbott, Commissioner; Governor Thomas E. Dewey of New York, and the New York State Department of Public Works, headed by Bertram D. Tallamy, Superintendent; the New York State Conservation Department, Perry B. Duryea, Commissioner; New York State Council of Parks, Robert Moses, Chairman; New York State Division of Parks, James F. Evans, Director; the Port of New York Authority, Howard S. Cullman, Chairman.





IMMEDIATELY

The Department of Parks announces the opening of two playground areas along the reconstructed and widened Laurelton Parkway, in the Borough of Queens, on Saturday, November 28, 1953.

The 1-1/2 mile Laurelton Parkway from Southern Parkway to the intersection of Cross Island and Southern State Parkways, one of the earliest parkways in the City, was constructed to four lanes, two in each direction. In the original conception of the Belt Parkway, of which Laurelton Parkway is a link, the entire route was designed to three lanes each way. This required eventual widening of Laurelton Parkway.

The Triborough Bridge and Tunnel Authority, under its program of arterial improvements serving its seven water crossings, has recently completed the widening of Laurelton Parkway. The four original lanes are now one way south, and three lanes north have been added with necessary bridge construction.

In the widening of the parkway the acquisition of certain areas was required permitting the construction of these recreational facilities. The area at 137th Avenue and Brookville Boulevard is a 1-1/2 acre addition to an existing small childrens' play area and comfort station. It includes a softball diamond, two paddle tennis courts, 3 basketball courts and 4 handball courts,

(continued)

supplying needed court game facilities to the neighborhood.

The playground at 121st Avenue and 238th Street is entirely new and includes a softball field, 8 horseshoe courts, a comfort station and sitting areas.

With the addition of this new playground at 121st Avenue, there are now 597 playgrounds in the expanded park system.

11/25/53





FRIDAY - NOVEMBER 27, 1953

The Department of Parks announces the closing of the ten (10) municipal golf courses in the various boroughs and the pitch-putt course at Jacob Riis Park, Queens, at the close of play on Sunday, November 29, 1953.

During the past season, more than 650,000 rounds were played over the ten courses and approximately 50,000 rounds were played on the pitch-putt course.

11/25/153





IMMEDIATELY

1-1-1-30M-526100(54) 114

The Department of Parks announces the opening with ceremonies of St. John's Park, Bergen Street and Troy Avenue in the Borough of Brooklyn, on Friday, November 20, 1953 at 3:15 P.M. Those officiating at the ceremony are: Commissioner Moses, Borough President John Cashmore, State Senator Fred G. Moritt, Assemblyman Bertram L. Baker and Councilman Jack Kranis.

St. John's Park, a ten-acre area adjacent to the Bedford-Stuyvesant neighborhood of Brooklyn, has been developed with recreational facilities for all age groups and includes a site for a future recreation center building on which, for the time being, a comfort station has been constructed to serve the park area.

The Park Department's recreation center program consists of nine projects, including the St. Mary's Building opened in March of 1951, a center which has proved of immense importance in supplying year-round activities.

It is true that the Department's winter time indoor activity program has not been developed to necessary standards. A typical center, such as the one proposed for St. John's, includes an indoor swimming pool, gymnasium, necessary locker rooms, games rooms, manual training, arts and crafts, cooking, boxing and many other facilities. It is the hope of the Department that St. John's recreation center will be built in the near future.

(126)

The surrounding area being opened today includes three softball fields with one set of bleachers, court games areas, apparatus, wading pool and sandpit. Many benches are placed throughout the area for those not interested in active recreation.

Immediately adjacent to St. John's Park is Albany Houses, the New York City Housing Authority's 800 unit State-aided housing project, which will be served by this large park area. The park will be a center for this densely populated section of Brooklyn.

With the addition of this playground there are 596 playgrounds in the expanded park system.





IMMEDIATELY

Misc.-20M-701516(53) 114

The Department of Parks announces the opening to the general public of the playground adjacent to Foster Houses, at 113th Street and Lenox Avenue, Manhattan. This is one more playground in the cooperative program of the New York City Housing Authority and the Park Department.

In the acquisition of land for Foster Houses, a 1400 unit State-aided project, a one-acre area was set aside to be developed by the Department for the use of tenants of the housing project, as well as for residents in the neighborhood.

The playground includes recreational facilities for all age groups and includes four handball courts, a basketball court, three paddle tennis courts, a shuffleboard court, wading pool, comfort station, sandpit and play apparatus.

With the addition of this playground, there are 594 playgrounds in the expanded park system.

11/13/53





IMMEDIATELY

The Department of Parks announces the opening to the general public of the playground adjacent to Bland Houses, at 40th Road and Prince Street, Flushing, Queens.

A 3/4 acre playground area was set aside in the acquisition of land for this 400 unit State-aided project. It is an example of the cooperative program of the Housing Authority and the Department of Parks.

The playground consists of several areas set aside for all age group recreation, including a basketball court, two handball courts, a comfort station, a shower, sandpit and play apparatus.

With the addition of this playground there are 595 playgrounds in the expanded park system.

11/13/53





NOVEMBER 12, 1953

The Department of Parks announces the closing for the season of the Tennis Courts, at the close of business on Sunday, November 15, 1953.

After this date, players who furnish their own equipment will be permitted to use the hard surface courts free of charge.

11/10/53





IMMEDIATELY

The Department of Parks announces the opening to the general public of an addition to Chelsea Park, Ninth Avenue and 28th Street, Manhattan.

Chelsea Park is the center of several civic improvements, including to the south Chelsea Houses and the new Public School 33, and to the east a Health Center.

The playground addition is on the site of the old Public School 33, which no longer satisfactorily served the neighborhood. The Board of Education, on completion of the new school immediately adjacent, abandoned this building, permitting its demolition.

The existing playground includes two softball fields, handball, basketball, wading pool, comfort station and the usual small children apparatus. The additional area permitted the construction of older children's apparatus, two new basketball courts and three new handball courts.

11/10/53





SUNDAY, NOVEMBER 8, 1953

The Department of Parks announces that on Tuesday,

November 10 at 8:00 P.M., members of the New York Knickerbocker

Basketball Team will conduct a free basketball clinic at St. Mary's

Park Recreation Center, St. Ann's Avenue and East 145th Street in

the Bronx.

This is the first of three clinics arranged through the courtesy of the Basketball Department of the Madison Square Garden Corporation. Dates and locations of the other clinics which will be held in Manhattan and Brooklyn will be announced later.

The complexity of modern basketball and its popularity as a recreational activity demand more than merely mastering the basic skills in order to derive the greatest enjoyment and benefit from participation. Boys and girls, by watching the experts in action at these Knickerbocker clinics, can improve their game for better individual and team performance.

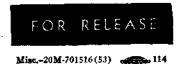
The Knicks will lecture and give floor demonstrations to illustrate plays and techniques, and then with motion pictures of actual Knickerbocker games, show how they work out in play.

The clinic is open to both children and their parents.

Adults attending the clinic will also be interested seeing the many facilities for recreation which St. Mary's Park Center has to offer.

(121)





IMMEDIATELY

The Department of Parks announces the opening to the general public of a playground adjacent to Patterson Houses and Public School 18, Morris Avenue and East 148th Street, The Bronx.

The playground is an example of the close cooperation between the New York City Housing Authority, the Board of Education and the Department of Parks. Located in the heavily populated south section of the Bronx, this 3 acre playground will serve the neighborhood as well as the housing project and the school. In accordance with joint operation procedures, the active recreation areas will be used by the Board of Education during school hours and operated by the Department of Parks at all other times. Two areas and a promenade will be operated at all times by the Department for pre-school age children and adults.

The land for the playground was acquired through a one acre contribution from the Housing Authority and the remainder under the joint operation program. Due to problems of tenant re-location, a portion of the playground was built by the Board of Education and opened before the remainder of the site could be cleared. The playground includes a heavily planted promenade with benches; two small children apparatus areas including sandpits, a comfort station, softball field, two basketball courts and four handball courts.

(continued)

The area built by the Board of Education includes the school garden and a kindergarten area for school use during school hours.

With the addition of this playground, there are now 593 playgrounds in the expanded park system.

10/29/53





IMMEDIATELY

The Park Department announces the opening to the general public of a playground on West Street and Avenue Z in the Borough of Brooklyn.

This 3 acre playground is located in the south section of Brooklyn, in a completed built up neighborhood of small homes and large apartment houses, which previously was lacking in recreational facilities.

This typical neighborhood playground includes facilities for all age groups from a kindergarten area through court games to passive recreation for the older people. The northerly section includes a softball diamond, 3 basketball courts with provisions for ice-skating and 4 handball courts. The southerly section includes apparatus for big children, and games table sitting area and a kindergarten area with comfort station, sandpit, wading pool and apparatus.

With the addition of this playground, there are now 592 playgrounds in the expanded park system.

10/29/53



FOR RELEASE

SATURDAY, OCTOBER 31, 1953

the largest and most spectacular mass planting of these flowers in the country, is now in full bloom with 2,000,000 blossoms on view in five park areas, the Department of Parks announced today.

In recent years benefactions from private citizens to the parks of the people of New York have become more and more frequent. The Park Department has opened the Wollman Memorial Skating Rink; the Chess and Checker House; two Friedsam Memorial Merry-go-rounds; is building the Loeb Memorial Boathouse and Kerb Memorial Model Yacht Boathouse. It is fitting on this 10th Anniversary of the magnificent Sara J. Woodard Memorial Chrysanthemum Plantings to fully recognize this fact and to give thanks to those who put their funds to such civic usefulness.

In 1943 a gift was made by Mrs. Albert D. Lasker in memory of her mother, Mrs. Sara J. Woodard, who died in New York on January 8, 1940. She was one of the founders of two public parks in Watertown, Wisconsin, and was a member of the Park Association of New York City, Inc.

The millions of flowers are now on view in full blossom in five park areas in New York City; The Central Park Conservatory Gardens at Fifth Avenue and 105th Street; The Plaza at Fifth Avenue and 59th Street; Bryant Park at 42nd Street and Avenue of the Americas; Bowling Green Park, at Broadway and Whitehall Street; Cadman Plaza, Fulton and Tillary Streets, Brooklyn.

118)

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Thousands of visitors to the parks, as well as people in the surrounding office buildings, hospitals and apartment houses, have enjoyed this dramatic and unique outdoor show for many years. Planted solidly in beds, some of them 250 feet long, the flowers range in colo from white through pale yellow to blue to pink to brilliant red, and the plants range in size from the small dwarf varieties to more than three feet high and three feet in spread. This display, comprised of 10,000 plants, is one of the largest and most spectacular outdoor mass planting of chrysanthemums in the country.

Tremendous as all these plantings are in the City of New York, they are all small compared to the country-wide off-spring of the idea. As far back as 1946, Mrs. Lasker started distributing the seeds of these same plants throughout the country to many civic and institutional organizations. The idea has grown, and today, at harvest time, seeds are gathered, dried, sorted and given to Mrs. Lasker by the first of the year for free distribution. Mail requests may be sent to her office in the Chrysler Building, N. Y. C.

In the Conservatory Gardens there are over twenty-five different varieties of the flowers consisting of: Buckingham, Pink; Barham, Bronze; Ethel, Bronze Red; Hardy Red; Courageous Red; Heart Fire; Bronze Red; October Girl, Pink; Rose Pink; Azalea Mum, Red; Azalea Mum, Pink; Azalea Mum, White; Bronze Cushion, Bronze; Early Harvest, Bronze; Charles Nye, Bronze Red; Early Bronze, Bronze; Golden Lode, Yellow; Irene, White Button; White Dotty, White; Starlight, White and Yellow; Autumn Song, Bronze Red; Brookside, Pink; Purple Seedling, Lavender; Ruth Cummings, Bronze; Barbara Cummings, Yellow; Barbara Small, White, etc.





IMMEDIATELY

The Department of Parks announces that the Annual Fall Indoor Chrysanthemum Show in the Prospect Park Greenhouse, Brooklyn, will be open to the public on Tuesday, November 3, 1953 at 10:00 A.M.

The Greenhouse is located at Prospect Park West and Ninth Street, Brooklyn, and may be reached by way of the I.R.T. Subway, Grand Army Plaza Station; the Independent Subway, 7th Avenue Station; and by the Vanderbilt Avenue Bus and Smith Street Bus lines, Ninth Street stop; or by automobile direct to the Greenhouse by way of the West Drive in Prospect Park.

The exhibit will be open every day from 10,00 A.M. to 4:00 P.M. for three weeks, and the Park Department extends a cordial invitation to view the display.

More than three thousand pots of chrysanthemums will be on exhibition. The ground bed is laid out in groups of various formations with the popular large bloom varieties in all shades of pink, yellow, red and bronze. Some of the attractive plants are the Pocketts, Turners, Marie De Petries, Indianapolis Pink and White, and the Melba.

Surrounding this feature of the display, banked on the sides of the Greenhouse are numerous smaller size chrysanthemums in 75 varieties, such as the Pompons, the Anemone, and the Single Daisy

(continued)

(117)

type. Among these varieties, in all shades of bronze, red, yellow and white, some of the outstanding chrysanthemums to be exhibited are the Crimson Red, Purple Queens, Red Rover, Orchid Beauty, Long Island Beauty, Nevada and White and Pink Frieda.

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Press photographs may be taken any time after 9:00 A.M. Saturday, October 31, 1953.

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10/29/53





IMMEDIATELY

On Sunday, November 1, beginning at 10 A. M. the Brooklyn Model Yacht Club will conduct the Krauss Trophy Races at Prospect Park. All activity will start at the north end of the large lake which can be reached from the Vanderbilt Avenue entrance to the park.

The Krauss Trophy Races are open to all registered Class M boats in the eastern division. Class M competition is limited to boats which are 50 inches or less at the water line. The flush deck above the water line may be of any size.

Though the day of the windjammer is past, a fair wind on Sunday will make this event an interesting Sunday morning outing for old and young alike.

10/26/53

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<u>IMMEDIATELY</u>

The Department of Parks announces that on Tuesday,
October 27, 1953, at 8:00 P.M., the opening event of the fall
swimming season at St. Mary's Recreation Center, St. Ann's Avenue
and East 145th Street, The Bronx, will be an Instructional Clinic
on Synchronized Swimming by the world famous Beulah Gundling, Iowa
Ass'n., A. A. U., four time National Individual Synchronized Swimming Champion. She will demonstrate stunts, skills, combination
of strokes, routines, selection of music, themes and costumes. In
addition she will show the 1953 A. A. U., championship routine,
"Jewel of the East". During the demonstrations St. Mary's Swimming Team will participate in some of the routines.

The St. Mary's team began Synchronized Swimming last spring and gave two shows which were very successful. Her husband, Mr. Henry Gundling of the Iowa Ass'n., was in the city during this time and attended a rehearsal. He was so impressed with the progress being made by the team that he promised they would try to arrange Mr. Gundling's schedule to include a demonstration at St. Mary's in the fall.

Beulah Gundling recently completed a three weeks tour of England and Wales and it was considered the outstanding swimming event in Coronation Year. She has also demonstrated throughout the (continued)

United States, in Finland, Bermuda, France, Germany and recently at the Maccabiah Games in Israel.

Mr. Henry Gundling will give a short introduction of Synchronized Swimming, what it is and how it originated. The Chairman of the program will be Jay Ehret Mahoney, President, Metropolitan Ass'n ., A. A. U.

10/23/53



REGENT 4-1000

ARSENAL, CENTRAL

FOR RELEASE

Misc.-20M-701516(53) 114

Future # 27800 runt B-1-250-101

The Department of Parks announces that the playground adjacent to P.S. 269, Foster and Nostrand Avenues, Brooklyn, will be opened to the public with ceremonies on Friday, October 23, 1953, at 3 P.M. officiating at the ceremonies will include Mayor Impellitteri, Borough President Cashmore and Councilman Jack Kranis. Music will be supplied by the Department of Sanitation Band.

The Department of Parks and the Board of Education have for the past fifteen years cooperated in land acquisition, construction and operation of jointly operated school playgrounds. Wherever possible, large enough areas adjacent to schools are acquired to permit completely equipped neighborhood playgrounds, designed and built by the Park Department. During school hours the major portion is operated by the Board, and after school the entire playground by the Park Department, thereby achieving year-round use of the facility. A certain section of the playground is at all times operated by the Park Department for pre-school age children and adults.

The 3-acre playground opening this Friday may be considered as typical in plan. The section used by the school includes a softball field, six basketball courts, six handball courts and older apparatus. The remainder of the area includes wading pool, sandpit, comfort station, apparatus and sitting areas.

With the addition of this playground, there are now 59# playgrounds in the expanded playground system.

PRCGRAM

DEPARTMENT OF PARKS

CITY OF NEW YORK

PLAYGROUND ADJACENT TO PUBLIC SCHOOL 269, FOSTER AND
NOSTRAND AVENUES, BROOKLYN
FRIDAY, OCTOBER 23 3:00 PM

Presiding

JAMES A. SHERRY

Executive Officer, Department of Parks

Speakers

HON. JACK KRANIS

Councilman of Borough of Brooklyn

HON. JOHN CASHMORE

President, Borough of Brooklyn

HON. VINCENT R. AMPELLITTERI

Mayor, City of New York

Music by the New York Samitation Department Band
Under the direction of Supermentendent John Celebre



IMMEDIATELY

FOR RELEASE

The final municipal golf course tournament will take place on Sunday, October 4, when Rie T. Cassella and Bernard L. Kane from Split Rock Golf Course, Bronx, will tee off against Lorraine Sawyer and Homer Starks representing the Fairmount Park Commission of Philadelphia, Pa., in the Inter-City Foursome Match play Championship at Pelham Golf Course, Shore Road in Pelham Bay Park, Bronx. Tee-off time, 10 A.M.

This contest is sponsored by the F. & M. Schaefer
Brewing Company who also sponsored the Blind Bogey and Mixed
Twosome Championships held earlier this month at the various Park
Department golf courses.

The twosome representing New York in the inter-city match were the low gross scorers in the Split Rock bland bogey competition and they were also first in the Mixed Twosome Champion-ship competing against the low gross blind bogey winners from the other 9 municipal courses. 4,000 golfers took part in the competitions of the three tournaments sponsored by F. & M. Schaefer Brewing Company.

After Sunday's match the Schaefer Brewing Company has arranged a dinner party for the members of the twosomes, at which Officials of the Department of Parks and the Schaefer Company will present replicas of the Schaefer Inter-City Trophy to them. The Schaefer Trophy will remain in the possession of the winning city for a period of one year and be again competed for in 1954.





WEDNESDAY - SEPT. 30, 1953

The Department of Parks announces the re-opening of the Ice and Roller Skating Rink in the New York City Building at Flushing Meadow Park, Queens on Saturday, October 3, 1953 at 10:00 A.M.

The City Building, built in 1939 and designed as a recreation center, was an integral part of the World's Fair. After the close of the World's Fair, the Park Department operated this facility as an ice and roller skating rink until 1946. Since then until 1951 it was used by the United Nations as a temporary head-quarters. Last year upon the completion of alterations, the ice and roller skating rink was re-opened for public use. Present alterations included the re-surfacing of the maple roller skating floor, over-hauling refrigerating machinery, repainting, and reconditioning the concrete floor for ice. Minor physical changes have been made in the sequence of operation to permit free flow during busy periods. New appropriate musical tape recordings have been made for use with the activities of this facility. A snack bar is provided at the skate floor level where food may be purchased at reasonable prices, and a free parking area is also available.

Two additional sessions for ice skating have been added this year on Sunday:

Figure Skating at 9:00 to 10:00 A.M., and the admission price for this session includes the privilege to stay

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over for the following session from 10:00 A.M. to 1:00 P.M., which is a general public session. The Roller Skating Rink is also open to the general public on Sunday from 10:00 A.M. to 1:00 P.M.

During the last operating season, there were 257,372 admissions of which 25,469 were free, and revenue from all sources amounted to \$128,000.

Flushing Meadow Park may be reached by the following transportation lines:

- 1. I.R.T., B.M.T. to 111th Street Station, Flushing Division.
- 2. Flushing-Ridgewood (Bus Q58) to Park.
- 3. Independent Subway Train Roosevelt Avenue Station and transfer to Flushing Branch of I.R.T. or B.M.T.

The attached schedule of sessions and rates will be in effect.

Attachment:

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Session Schedule and Rates 1953-54 Season

New York City Building

ROLLER SKATING

ROLLER SKATING					
Sessions		Rates			
Morning - Tuesday and 10:00 A.M 1:00 P.M.		Child - 50¢ Adult - 50¢			
Morning - Saturday, Ho School Vacations 10:00 A.M 12:00 Noo		Free period for children - 14 yrs. and under - No adults permitted.			
	Clamp on Skates issued.	· ·			
Daily - Afternoon 2:30 P.M 5:30 P.M.	Clamp on Skates issued, with admission.	Child - 25¢ Adult - 40¢			
Daily - Evening 8:30 P.M 11:00 P.M.	Clamp on Skates issued, with admission.	Child - 50¢ Adult - 50¢			
Spectators		General Admission charged for session.			
Roller Shoe Skate Rent Season Locker Rental	tal	50¢. \$5.00			
ICE SKATING					
Morning - Tuesday and 10:00 A.M 1:00 P.M.		Child - 50¢ Adult - 50¢			
Morning - Saturday, He and School Vacation 10:00 A.M 12:00 Noc	on.	Free period for children 14 yrs. and under - No adults permitted.			
5	No skates issued.	mena ota			
Daily - Afternoon 2:30 P.M 5:30 P.M.	No skates issued with admission.	Child - 25¢ Adults - 40¢			
Daily - Evening 8:30 P.M 11:00 P.M	No skates issued with admission.	Child - 50¢ Adult - 50¢			
Spectator		General Admission charged for			
Evening - Speed Tuesdays Thursdays and 6:00 P.M 7:00 P.M.	d Saturdays No skates issued with	Session. Child - 50¢ Adult - 50¢			
Piana Cimbia	admission.	Child - \$1.00			
Figure Skating Mondays, Wednesdays at 7:30 P.M 8:30 P.M.	nd Fridays	Adult - \$1.00 With stay over			
Sunday Morning 9:00 A	.M10:00 A.M.	privilege to next session.			
Ice Shoe Skate Rental Season Locker Rental		50¢. \$5.00			





MONDAY - SEPT. 28, 1953

The Department of Parks announces that the current Roller Skating Season at Wollman Skating Rink, will terminate at the close of business, September 30, 1953.

The facility is located in the easterly side of Central Park at about 63rd St., west of Central Park Zoo and west of the 59th Street Lake, and is a gift to the City by Kate Wollman in memory of her parents.

Immediately after the closing of the rink, the necessary preparations will start for conversion of the facility for the ice skating season, scheduled to begin October 10, 1953, weather permitting.

9/25/153





IMMEDIATELY

Misc.-20M-701516(53) 114

The 3rd annual Mixed Twosome Championship for municipal course golfers will be conducted by the Department of Parks under the sponsorship of the F. & M. Schaefer Brewing Company at Split Rock Golf Course beginning at 10 A.M. on Sunday, September 27. The winning twosome will play a team representing the Fairmount Park Commission of Philadelphia, Pa. in the Inter-City Match Play Championships to be held in New York City on Sunday, October 4.

Play next Sunday will consist of 18 holes of "scotch ball" medal play, the man to drive from odd numbered tees and the woman from even numbered tees, or vice versa. From tee to green, partners will play every other shot. U.S.G.A. rules will govern all play and in case of ties, winner will be determined by matching score cards.

Contestants in Sunday's matches are the man and woman from each of the 10 municipal golf courses who turned in the lowest gross scores in the Blind Bogey Tournament held last Sunday. These contestants, and the courses they represent, will be:

Dyker Beach, Brooklyn John Mikrut Gertrude Hyde

Van Cortlandt, Bronx John Amanna Ann Rudnick

Mosholu, Bronx
James Manzone
Jane Dalziel

Kissena, Queens Walter Wasnakoski Jessie Aheran

Forest Park, Queens Fred Vollet Rose Rapp

Clearview, Queens Jack Colby, Jr. Adele Ernst

(Continued)



• 5 2 Silver Lake, Richmond Edward Solan Pelham, Bronx John J. McKessy Mrs. Clara Boera Mrs. Molly Newman LaTourette, Richmond Frank A. Johnson Split Rock, Bronx Bernard L. Kane Rie T. Casella Helen Rappa Prizes, donated by the F. & M. Schaefer Brewing Company, will be presented to the members of the winning twosome and runner-up twosome, and a handsome team trophy which will go to the golf course which the winning team represents. This Schaefer Trophy will remain in competition until one golf course secures permanent possession by winning it three times. Forest Park and Mosholu Golf Courses each have one leg on the trophy. Results of the competition may be obtained, or photographs taken, after 3 P.M. when competition will have been completed, at Split Rock Golf Course, CIty Island 8-1258. 000000 0 000000 9/22/53





IMMEDIATELY

The Park Department releases the attached letter from Commissioner Moses to Mayor Vincent R. Impellitteri, dated September 1, 1953, regarding a large plot of ground, about 60 acres, used as temporary Veterans Housing, Soundview Park, Bronx. Sketch of property with letter.

Attach.

9/18/53



THE CITY OF NEW YORK DEPARTMENT OF PARKS

ARSENAL
64TH STREET AND FIFTH AVENUE
CENTRAL PARK
NEW YORK 21, N. Y.

JAMES A. SHERRY

WILLIAM H. LATHAM
DIRECTOR MAINTENANCE & OPERATION

September 1, 1953

Hon. Vincent R. Impellitteri Mayor, City of New York City Hall New York 7. N. Y.

Dear Mr. Mayor:

As you know, there is a large plot of about 60 acres which is now under use for temporary emergency veteran housing in The Bronx alongside Bruckner Boulevard. A sketch of the property is annexed. Under the law, the veterans are now being relocated. It is estimated that the Lousing Authority will have no further use for the plot about the end of this year.

This plot adjoins the present Soundview Park and I have heretofore made an informal request to have the parcel considered for an addition to the present park. Although the use for park purposes would be a beneficial and important one, this is a fine building plot and it may be preferable to make this plot available for a large private full tax-paying housing development. The development would adjoin the present Soundview Park and could provide modern and comfortable accommodations at moderate rentals for four to five thousand families in fire-proof, multi-story buildings. We are in the course of receiving an addition to Soundview Park at the easterly end through construction at that end of the park of a housing project of the Teamster's and other unions which is now pending. We anticipate that with this expansion, the park will be of adequate size and will provide satisfactory recreational and park areas for the neighborhood. The only additional park strip that we will need and would reserve out of the present housing plot, would be the strip 100 feet wide needed for widening Bronx River Parkway between Story and Lafayette Avenues. Strips should also be retained for the opening of Lafayette and Morrison Avenues as shown on the sketch armexed.

Hon. Vincent R. Impellitteri

September 1, 1953

I would, therefore, suggest that you have the Board of Estimate authorize the Bureau of Real Estate, upon the vacating of the area by all tenants of the emergency veterans project, to offer this parcel for sale at public auction, subject to conditions which would require the parcel to be developed for multi-story, fire-proof, full tax-paying housing with a coverage of not more than 20% of the area, and with the site plan to be approved by the City Planning Commission, and including such other protective conditions as may be deemed necessary by the Corporation Counsel. I believe that such an auction should produce a substantial price to the City and would insure proper development of this plot for increasing the available supply of full tax-paying moderate rental housing.

- 2 -

Sincerely,

/s/ Robert Moses

Commissioner





IMMEDIATELY

4000 golfers will tee off in the 3rd Annual Blind Bogey Golf Tournament which will be conducted by the Department of Parks under the sponsorship of the F. & M. Schaefer Brewing Company on Sunday, September 20, at the ten municipal golf courses. Registration for this popular tournament was limited to 400 at each course. First foursomes will tee off at 6 A.M.

As in former years, the low gross winners, man and woman, from each course will qualify for the Mixed Twosome Championships to be held at Split Rock Golf Course, Bronx, on Sunday, September 27.

An added feature this year is the Inter-city Foursome Match Play Championship to be held Sunday, October 4 in New York City in which the team winning the Mixed Twosome Championship will play a team representing the Fairmount Park Commission of Philadelphia.

In the Blind Bogey competition, each golfer selected his or her own handicap at the time they filed their entry. The Blind Bogey figure is drawn at each course after the last player has completed his round of golf. The player whose net score is closest to the Blind Bogey is declared the winner. This type of competition gives each player, whether duffer or expert, or man or woman, an equal chance to win.

Prizes donated by the F. & M. Schaefer Brewing Company will be awarded at each course to the man and woman winning the Blind Bogey competition and to the low gross man and woman. The R. J. Schaefer Trophy will go to the golf course represented by the winning team in the Mixed Twosome Championship and prizes will be awarded to members of the winning and runner-up teams. The Schaefer Inter-City Trophy will remain in the possession of the winning city for a period of one year. Team members will be awarded replicas of the trophy.

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9/17/53





IMMEDIATELY

The Park Department releases the attached letter from Commissioner Moses to Miss Kathleen J. Smith, National Director, Ladies' Auxiliary, Ancient Order of Hibernians, regarding a public meeting to be held in the Randall's Island Stadium on the Rosenberg-Sobell Case.

Attach.

9/16/53



THE CITY OF NEW YORK DEPARTMENT OF PARKS

ARSENAL
64TH STREET AND FIFTH AVENUE
CENTRAL PARK
NEW YORK 21, N. Y.

JAMES A. SHERRY
EXECUTIVE OFFICER
WILLIAM H. LATHAM
DIRECTOR MAINTENANCE & OPERATION

August 17, 1953

Miss Kathleen J. Smith
National Director, Ladies' Auxiliary
Ancient Order of Hibernians
416 Minneford Avenue
City Island 64, New York

Dear Miss Smith:

I have your recent letter referring to the Rosenberg Rally in the stadium at Randall's Island Park.

Randall's Island, when not in use for athletic or other recreational purposes, is one of the park areas designated for public meetings and assemblies. This is an isolated stadium where such meetings can be held without interfering with other people. The courts have repeatedly ruled that public meetings and gatherings for free speech and assembly must be accommodated in some street and park areas and cannot be prohibited by public officials regardless of the desirability of the meeting. This public meeting for September 16, arranged by the so-called Committee to Secure Justice in the Rosenberg-Sobell Case, is well within the protection of the Constitution and desisions of the courts. Therefore, we cannot refuse to permit the meeting. We have, however, insisted that it be held at this removed and self-contained park at a time when it would not conflict with basic park uses and purposes.

It is hardly necessary for me to add that I have no personal sympathy for this rally. If my personal, rather than official, action were involved, I would unhesitatingly deny the permit. must, however, proceed in accordance with the law and cannot make a decision based on personal choice.

Sincerely
/s/ Robert Moses
Commissioner





THURSDAY, SEPT. 17, 1953

Misc.-20M-701516(53) 114

The Department of Parks announces the reopening of St. Mary's Recreation Center in the Bronx, Cromwell Center in Richmond and the Brooklyn War Memorial Recreation Center in Brooklyn on Monday, September 21, 1953.

ST. MARY'S RECREATION CENTER located at St. Ann's Avenue and East 144th St. in the Bronx, provides rooms for Manual Training, Music, Domestic Science, Boxing Instruction, Games, Arts and Crafts, and Meeting Rooms. The Indoor Swimming Pool with lockers and shower rooms will also be available.

CROMWELL CENTER located at Pier #6 in Richmond contains an area 80'x300' in which Basketball, Volleyball, Tennis and Badminton Courts are provided. There are also special rooms for Senior and Junior Games, Arts and Crafts, Boxing and Manual Training.

BROOKLYN WAR MEMORIAL RECREATION CENTER located in S. Parkes Cadman Plaza Park, part of the Brooklyn Civic Center, was opened in October 1952. The building, dedicated in November 1951, was originally designed as a meeting place for veterans' organizations and includes a large auditorium with the Roll of Honor on the main level and several small rooms below.

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The auditorium provides an area for quiet games, and stanchions have been installed for control purposes so that visitors may have unimpeded circulation to pay their respects to the service men and women of Brooklyn.

The lower rooms provide for Arts and Crafts, Wood Work, Table Tennis and Informal Dancing.

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9/16/53





IMMEDIATELY

It's been a long, long time from seed to succulent vegetable but harvest time has arrived at last for young hoe wielders at Department of Parks Childrens Gardens. Harvests were held at four of the gardens last week and the remaining harvests will take place according to the following schedule:

Wednesday, September 16 3:30 P.M. Crotona Park - Crotona Park South and Fulton Avenue, Bronx

Thursday, September 17 3:30 P.M. Seward Park - Canal Street and East Broadway, Manhattan

Friday, September 18 3:30 P.M. Highland Park, Lower - Jamaica Avenue and Elton Street, Queens

Each youngster not only raised a crop of ten different vegetables on his 4' x 8' individual plot but also helped maintain observation plots which in addition to being decorative and educational to the public, provide cooperative activity for the children and nature study material for students of nearby schools.

Youngsters who demonstrated exceptional perserverance, cooperation, responsibility, and achievement will receive Liberty Hyde Bailey Medals presented by the National Garden Institute or Certificates of Award from the Department of Parks.

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9/14/53





IMMEDIATELY

FOR RELEASE

Misc.-20M-701516(53) 114

The Department of Parks announces that the Cafeteria in Fort Tryon Park will be opened to the public on Tuesday, September 15 at 10 A.M.

Last winter, the existing restaurant was closed for reconstruction and enlargement, including an addition to the building on the site of the former terrace and the addition of a new enlarged terrace. Because of the heavy demand for eating facilities, the Department, in addition to enlarging the facilities, has also converted the restaurant to cafeteria. A service counter has been constructed within the old section of the building, located for the most efficient handling of food. The cafeteria will be operated by the Union News Company and will be open year-round. The new seating capacity is 80 indoors and 80 on the terrace, for a total of 160.

Fort Tryon Park, a gift of John D. Rockefeller, is the site of the Metropolitan Museum of Art's world famous "Cloisters". Located on high ground at the north end of Manhattan, the park includes gardens, walks and terraces, with sweeping views of the Palisades, the Hudson River and parts of the City of New York.

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9/11/53





IMMEDIATELY

The Department of Parks announces that the Wollman Memorial Skating Rink in Central Park, will reopen for public usage as an outdoor roller skating rink on Saturday, September 12. During the summer the rink was used as a free recreational facility, with fourteen shuffleboard courts in operation, and for dancing on Thursday evenings. The sessions and rates are as follows:

Afternoon Sessions:

2:30 P.M. to 6:00 P.M.

Evening Sessions:

8:00 P.M. to 11:00 P.M.

General Admission:

10¢.

Persons bringing their own skates will be permitted to use them, provided they are equipped with fiber or wooden wheels.

The Park Department will rent clamp skates at 25ϕ and shoe skates at 50ϕ a session.

Located at the rear of the Central Park Zoo Cafeteria, opposite 64th Street, the rink may be reached by the B.M.T. to Fifth Avenue, the East Side I.R.T. or Third Avenue L to 59th Street, and the Independent Subway to Columbus Circle.

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IMMEDIATELY

Misc.-20M-701516(53) 114

The last important lawn bowling tournament in New York City this season will be the Neilson Cup Competition which will be held at 10 A.M. on Sunday, September 13 at Prospect Park, Caton and Coney Island Avenues in Brooklyn.

Participating in the tournament will be representatives of the New York, Brooklyn, Irvington, and Sunrise Lawn Bowling Clubs from New York and the Essex, East Orange, Trenton, Montclair, and Plainfield Lawn Bowling Clubs from New Jersey.

Lawn bowling Club Events will also be held in Central Park this month. On September 21, at 10 A.M., the Nomination Doubles Elimination, and on September 27, also at 10 A.M., the Trebles Competition, Mixed, will be conducted at the bowling greens located on Sheep Meadow, 67th Street near West Drive.

9/10/53

(102





IMMEDIATELY

Misc.-20M-701516(53) 114

New York City's 7th Annual Junior Olympic Sports
Festival will be conducted by the Department of Parks at
Triborough Stadium, Randalls Island, on Saturday, September
12, at 1:30 P.M.

Spectators will witness a great variety of interesting athletic events. The program will include:

- 10 A.A.U. Track and Field Events
- 15 Track and Field Events for boys and girls 17 years of age and under
 - 6 Invitation Boxing Bouts
 - 6 Invitation Wrestling Bouts
 - 7 Weight Lifting Events
 - 7 Bicycle Races

Special Tug-of-War Event

Admission to Triborough Stadium will be free on Junior Olympic Day and the public is cordially invited to attend as guests of the Park Department. Free parking is available to those arriving in automobiles. Buses to stadium leave from 125th Street and Lexington Avenue.



DEPARTMENT OF PARKS ARSENAL, CENTRAL PARK



SUNDAY, SEPTEMBER 6, 1953

The Department of Parks announces the closing of seventeen outdoor swimming pools, located throughout the five boroughs, at the close of business on Monday, September 7, 1953. During the summer 4,800 youngsters participated in swimming meets in the pools. Many young swimmers had their first try at competitive swimming in these Park Department meets.

In addition to the swimming events, the annual "Learn to Swim Campaign" was also held in each of the 17 pools throughout July and August. During these months, 7,000 children learned how to swim.

Twelve of the outdoor pools will reopen as active play centers on Monday, September 14, with facilities for paddle tennis, shuffleboard, basketball, table tennis, and group games. The pools which will convert to play centers and which will operate free of charge are:

MANHATTAN - Hamilton Fish Pool, East Houston and Pitt Streets Colonial Pool, Bradhurst Avenue and 145th Street Highbridge Pool, Amsterdam Avenue and West 173rd Street Thomas Jefferson Pool, 111th Street and First Avenue

BROOKLYN - Sunset Pool, 7th Avenue and 43rd Street
McCarren Pool, Driggs Avenue and Lorimer Street
Red Hook Pool, Clinton, Bay and Henry Streets
Betsy Head Pool, Hopkinson and Dumont Avenues

(Continued)

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BRONX

- Crotona Pool, 173rd Street and Fulton Avenue

QUEENS

- Astoria Pool, 19th Street and 23rd Drive

RICHMOND

- Faber Pool, Richmond Terrace and Faber Street Tompkinsville Pool, Victory Boulevard and Bay Street

Approximately 2,000,000 people used our pools this

season.

Bathhouse accommodations at Jacob Riis Park, Orchard Beach and also at Great Kills will close for the season at the end of the day's business on Sunday, September 13, 1953.

The parking fields at Rockaway Beach will close on Sunday, September 13th and reopen as free play areas on Monday, September 14, 1953.

9/3/53





SUNDAY, SEPTEMBER 6, 1953

During the next few weeks little farmers and farmerettes at the 9 Department of Parks Children's Gardens harvest the crops they have grown on their miniature farms.

The first harvests will be held as follows:

Tuesday, September 8 - 1:30 P.M. Thomas Jefferson Playground 114 St. & First Ave., Manhattan

Wednesday, " 9 - 10:30 A.M. Fort Greene Park, St. Edwards St. and Myrtle Avenue, Brooklyn

Thursday, " 10 - 1:30 P.M. De Matti Playground, Tompkins and Chestnut Avenues and Shaughnessy, Rosebank, Staten Island

Friday, " 11 - 1:30 P.M. Highbridge Playground, 189 Street and Amsterdam Avenue, Manhattan

Each child has been carefully and patiently tending a 4' x 8' plot on which ten different types of vegetables were grown. Radishes, beets, corn, carrots, swiss chard, onion sets, and lettuce were sown in the first planting. By harvesting the early maturing radishes, onions, and lettuce and planting beans in their place the children received a practical and first hand knowledge of the principle of crop rotation.

To the youngsters, harvest day is the highlight of the season. Not only may they bring home the fruits of their labor, in this case, vegetables, but they have a chance to capture one of the coveted Liberty Hyde Bailey Garden Medals presented by the National Garden Institute or of receiving a Certificate of Award for garden achievement presented by the Department of Parks.





DEPARTMENT OF PARKS

ARSENAL, CENTRAL PARK

REGENT 4-1000



FRIDAY, SEPTEMBER 4, 1953

Misc.-20M-701516(53) 114

The fourth and final concert of the season by the Naumburg Orchestra will be given on the Mall in Central Park, on Labor Day, September 7, at 8:30 P.M. The Naumburg Orchestra will be under the direction of Julius Rudel and Louis Sgarro, bass, will appear as guest artist.

The program will be:

1.	Overture - "Rienzi"		Wagner		
2.	Aria - "La Calunnia" - "The Barber of S	Seville"	Rossini		
Louis Sgarro					
3•	Symphony # 40, G minor		Mozart		
	Allegro molto Andante	Minuetto Finale			
INTERMISSION					
4.	Two Intermezzi - "The Jewels of the Mad	lonna"	Wolf-Ferrari		
5∙	Caucasian Sketches		Ippolitow- Iwanow		
	In the Mountain Pass In the Villa ge	In the Mosque Procession of	the Sardar		
6.	Aria - "O Tu Palermo" - "Pespri Sicilia	ani"	Verd1		
	Louis Sgarro				
7-	Tes Prelines		Taget		

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IMMEDIATELY

Misc.-20M-701516(53) 114

The 12th season of Name Band Dances, the popular summer series of 54 outdoor dances in the parks, will conclude with the three dances scheduled on Tuesday, Wednesday, and Thursday evenings this week.

This season's dances, which to date have been attended by more than 200,000 people, were again sponsored by the Consolidated Edison Company and conducted by the Department of Parks.

The dances have been held at Central Park and Colonial Park, Manhattan; Prospect Park in Brooklyn, Poe Park in the Bronx; Victory Field and Jackson Heights Playground in Queens; and this year for the first time, dances have also been held in Richmond at Cromwell Center, Tompkinsville.

The "Big Beat" of Buddy Morrow, his trombone and his R.C.A. Victor Dance Orchestra will be heard on Tuesday, September 1, at Victory Field, Forest Park, Woodhaven Boulevard and Myrtle Avenue, Queens and on Wednesday, September 2 at Poe Park, 192nd Street and Grand Concourse, Bronx. Buddy played with the orchestras of Paul Whiteman, Eddie Duchin, Artie Shaw, Vincent Lopez, Tommy Dorsey and Jimmy Dorsey before forming his own dance band. His group, which features the talented young singer, Frankie Lester, plays listenable, danceable rhythms which are popular with the

(continued)

97)

customers and critics alike.

On Thursday, September 3, Sonny Dunham will play at the Wollman Memorial, 64th Street West of Fifth Avenue in Central Park. Name Band Dance fans are sure to enjoy the unusual arrangements of the popular dance numbers played by this entertaining orchestra.

The Consolidated Edison Company and the Department of Parks extend a cordial invitation to New Yorkers to enjoy dancing or listening to the fine music in the parks during this season's final week of Name Band Dances.

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8/25/153

IMMEDIATELY

The President of the Borough of Manhattan and the Department of Parks announce that they have submitted to the Board of Estimate for approval the acquisition of additions to two small playgrounds on the east side of the Avenue of the Americas between Minetta Lane and West 4th Street, now operated by the Department of Parks. The City Planning Commission has approved these necessary changes in the City Map.

The Board of Estimate on Thursday, August 27th, will consider the President of the Borough of Manhattan's proposal to acquire, by borough assessment, additional land adjacent to these sites, and the mapping of these areas as parks; and in addition the transfer of the existing property, which was formerly under the jurisdiction of the Board of Transportation, to the Park Department will also be considered by the Board of Estimate Thursday.

The Department of Parks will then construct permanent playgrounds on both sites which will include reconstruction of the
existing areas and new construction on the additional areas. The
site north of West 3rd Street will contain court games for older
children and adults such as, handball, basketball, boccie and
horseshoe courts. The area south of West 3rd Street will be for
mothers with small children. It will contain a comfort station,
sandpit, wading pool and playground apparatus.

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IMMEDIATELY

The 12th Annual Harvest Dance Contest will be conducted by the Department of Parks on Thursday, August 27 at 8:30 P.M. at the Mall in Central Park.

Counles who finished first, second, and third in foxtrot, waltz, rumba, and jitterbug competitions held in each of the five boroughs earlier this month, will be competing for city-wide honors on Thursday. The city-wide champions in each dance division will all be eligible to participate in the All-Round Championship which will be held immediately following the judging in the regular competition.

Couples placing first and second in each dance division will be awarded prizes which have been donated by the Consolidated Edison Company.

Music on Thursday will be provided by Ray McKinley and his orchestra who will entertain the spectators during competition intermissions. The McKinley band, the most versatile in the country, presents an excellent program of vocals and jazz arrangements. Ann Summers is the featured vocalist and Ray himself is equally adept at vocalizing or playing the drums.

The public is invited to attend this popular competition as guests of the Consolidated Edison Company and the Department of Parks. No tickets are required for admission.

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8/24/153





IMMEDIATELY

Misc,-20M-701516(53) 114

There are only eight remaining dances in this season's series of 54 Name Band Dances sponsored by the Consolidated Edison Company and conducted at major parks on weekday evenings by the Department of Parks. Music for the five dances this week will be played by the Milt Larkin, Blue Barron, Lee Peeper, Ray McKinley, and Al Lombardy orchestras. All dances begin at 8:30 P.M.

Milt Larkin, making his first appearance on the Name Band series, will play on Monday, August 24 at Colonial Park, 146th Street and Bradhurst Avenue, Manhattan.

Blue Barron will wield the baton on Tuesday, August 25 at Jackson Heights Playground, 84th Street and 25th Avenue, Queens. Blue Barron is one of the top bandsmen in the country today. He has some fine vocalists and singing groups in his band. The rhythm numbers of the Blue Notes, the solos of Bob Marshall and Jo Ann Miller, and the renditions of the Barron Glee Club are as well known to the public as Barron's sweet and smooth "Music of Yesterday and Today".

Lee Peeper plays on Wednesday, August 26 at Poe Park, 192nd Street and Grand Concourse, Bronx. Peeper, this season, has played for both Manhattan and Brooklyn Name Band fans and now those in Queens will have an opportunity to dance to the rhythms of the Peeper orchestra.

(continued)

Ray McKinley will be the maestro for the Thursday, August 27 dance at the Mall, 72nd Street and Center Drive in Central Park.

McKinley, a great performer who is equally adept at vocalizing or playing the drums, presents a smoothly-blended program of vocals, jazz arrangements, and excellent dance tempos. The McKinley band is geared for entertainment from start to finish.

Al Lombardy will play on Friday, August 28 at Prospect Park, Prospect Park West and 11th Street, Brooklyn. Lombardy has been called the best clarinetist since Artie Shaw. He has an enviable following of young fans in Brooklyn who will be om hand to hear and dance to the rhythms of their favorite band leader.

8/20/153





SUNDAY, AUGUST 23, 1953

Misc.-20M-701516(53) 114

More than 200 groups of city-vacationing children are using the 33 Department of Parks day camp locations for supervised summer activity.

The groups, ranging from 12 to 500 children, are organized from Girl and Boys Scout troops, the Child Service League, Christ Church, the C.Y.O., Jamaica Jewish Center, the Hollis Y.M.C.A., Christadora House, Tickyah Day Camp, the Brownsville Boys Club, Vacation Play School of P.S. 46, Bell Park Manor, the Highland Park Y.M.C.A., and the Bronx Y.M.H.A. as well as many other private day camps and child care agencies.

The children, many of whom come in special buses, visit the day camp areas from two to five times a week. Total attendance thus far in the season at these areas is over 850,000. Day camp activities include sports, group games, story telling, arts and crafts, singing, camping, picnics, and nature study.

The most popular park areas for day campers are the northest end of Central Park which includes the 108th Street marginal playground and Conservatory Gardens; the Prospect Park picnic area and Marine Park in Brooklyn; Rice Playfield, Pelham Bay Park in the Bronx; Alley Park in Queens; and Clove Lakes Park in Richmond.

These day camp areas will continue to be available for use during the fall months. Additional information regarding the use of these areas may be secured from Department of Parks borough offices.





SUNDAY, AUGUST 23, 1953

Misc.-20M-701516(53) 114

It may or may not be a fluke that wins the Grand

Award in the 4th Annual Junior Fishing Contest on Wednesday, August 26,

but the 4200 boys and girls who have entered the contest will be

angling for any big fish that snaps at their line.

The contest, sponsored by Better Fishing, Inc. will be conducted by the Department of Parks at 14 salt water and 11 fresh water fishing areas from 8 A.M. to 1 P.M. Judging in the local competitions will take place at 3 P.M. on the same day at the south end of the 72nd Street Lake in Central Park. A parking area is located nearby for the convenience of those arriving by auto.

The contestants, all boys and girls 10 to 16 years of age who live in New York City, will be competing for 50 complete fishing outfits which will be awarded to the boy and girl catching the heaviest fish at each of the 25 local competition areas, and for 4 special Better Fishing Grand Awards which will go to the boy and the girl who catch the heaviest fish of the day in both the fresh and salt water divisions.

The New York City contest is part of the National
Better Fishing Program for Boys and Girls which is sponsored by
Better Fishing, Inc. This non-profit organization was formed in
1945 by a group of sportsmen whose aim is to give youngsters, just now
learning to bait their hooks, a firm foundation in good sportsmanship

(continued)

and natural resource conservation. All prizes for this contest have been donated by Better Fishing, Inc.

The New York City boys and girls will compete at the following fishing areas:

SALT WATER

Manhattan Pier, 107th Street and East River

Hudson River at 92nd Street Hudson River at 164th Street

Brook1vn

Canarsie Pier, Foot of Rockaway Parkway Coney Island, Steeplechase Pier, West 16 Street Plum Beach, Shore Parkway, east of Knapp Street Shore Road, south of Fort Hamilton at 16th Avenue

Bronx

Pelham Bay Park -- Stonebridge, North East of Orchard Beach connecting Hunter and Twin Islands Pelham Bay Park -- Talapoosa Point, adjacent to Eastchester Bay Bridge at Shore Road

<u>Queens</u>

Little Neck Bay, 28th Avenue, Bayside Francis Lewis Park, East River and 147th Street Cross Bay Blvd. Bridge, 1st Bridge south of Shore Pkway

Jacob Riis Park, north side, east of Marine Park Bridge

Richmond Great Kills Beach, Hylan Boulevard, south of Guion Ave.

FRESH WATER

Manhattan Central Park, 72nd Street Lake

Brooklyn Prospect Park Lake -- west of Lincoln Road Entrance

Van Cortlandt Park Lake, east of 242nd Street and <u>Bronx</u>

Broadway

Alley Pond Park, Harding Blvd. and Cross Island Pkway <u>Queens</u>

Kissena Park Lake, Rose Avenue and 160th Street Baisley Park Lake, Sutphin and Baisley Blvds.

Oakland Lake, Springfield Blvd. and 47th Avenue Willow Lake, Grand Central Parkway and Horace Harding

Boulevard

Clove Lakes (Martling), Victory Blvd. and Clove Road Willowbrook Park Lake, Victory Blvd. and Richmond Ave. Wolfe's Pond, Hylan Blvd. and Cornelia Ave. Richmond



DEPARTMENT OF PARKS ARSENAL, CENTRAL TOMETICATELY REGENT 4-1000

Incre are only eight remaining dances in this season's series of Misc.-20M-701516(53) 114

54 Name Band Dances sponsored by the Consolidated Edison Company and conducted at major parks on weekday evenings by the Department of Parks.

Music for the five dances this week will be played by the Milt Larkin, Blue Barron, Lee Peeper, Ray McKinley, and Al Lombardy orchestras.

Milt Larkin, making his first appearance on the Name Band series, will play on Monday, August 24 at Colonial Park, 146th Street and Bradhurst Avenue, Manhattan.

All dances begin at 8:30 P.M.

Blue Barron will wield the baton on Tuesday, August 25 at Jackson Heights Playground, 84th Street and 25th Avenue, Queens. Blue Barron is one of the top bandsmen in the country today. He has some fine vocalists and singing groups in his band. The rhythm numbers of the Blue Notes, the solos of Bob Marshall and Jo Ann Miller, and the renditions of the Barron Glee Club are as well known to the public as Barron's sweet and smooth "Music of Yesterday and Today".

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Ray McKinley will be the maestro for the Thursday, August 27 dance at the Mall, 72nd Street and Center Drive in Central Park. McKinley, a great performer who is equally adept at vocalizing or playing the drums, presents a smoothly-blended program of vocals, jazz arrangements, and excellent dance tempos. The McKinley band is geared for entertainment from start to finish.

8/19/153





SUNDAY, AUGUST 23, 1953

Misc.-20M-701516(53)

The Department of Parks Marionette Theatre opens a tour of Manhattan park playgrounds on Monday, August 24. Seventeen performances of the "Marionette Circus" will be given at 14 park areas and one special performance will be given for the children at Bellevue Hospital.

The Marionette Circus has been on tour in the five boroughs since June 15 and to date over 100,000 children and adults have thrilled to the fantasy and nonsense of the hour-long performances. The Manhattan shows bring to a close this season's schedule of 88 free performances at 72 parks and park playgrounds.

Never before have such rare animals and unusual performers been presented for the entertainment of the public. There are lions and wolves performing in the same cage with lambs, an elephant with a magic trunk, a seal that swallows fish, the only aluminum-armored rhinocerous in captivity, acrobats, clowns, snake charmer, bareback rider, a band of musicians, and, as the stellar attraction The Beautiful, The Wonderful Salami, who, sawed in half, performs her dance in two parts.

Performances in Manhattan are scheduled as follows:

Mon. Aug. 24 2:30 P.M. East River Park, East River Drive and 6th St.

Tues. Aug. 25 2:30 P.M. Hamilton Fish Playground, Stanton, Sheriff, and Pitt Streets

Wed. Aug. 26 11:00 A.M. Heckscher Playground, 62nd Street and West 2:30 P.M. Drive in Central Park

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Thurs.	Aug. 27	2:30 P.M.	John Jay Playground, Cherokee Place and East 76th Street, East River Drive
Fri.	Aug. 28	2:30 P.M.	Amsterdam Houses Playground, 63rd St. west of Amsterdam Avenue
Mon.	Aug. 31	2:30 P.M.	Mt. Morris East Playground, East 123rd St. and Madison Avenue
Tues.	Sept. 1	10:30 A.M.	Bellevue Hospital, parking lot east of
		2:30 P.M.	Hospital Chelsea Playground, West 28th Street between 8th and 9th Avenues
Wed.	Sept. 2	11:00 A.M. 2:30 P.M.	Jay Hood Wright Playground, 173rd Street and Ft. Washington Avenue
Thurs.	Sept. 3	2:30 P.M.	Lincoln Houses Playground, Fifth Avenue and East 135th Street
Fri.	Sept. 4	2:30 P.M.	Colonial Park, 146th Street and Bradhurst Avenue
Tues.	Sept. 8	2:30 P.M.	Highbridge Playground, 173rd Street and Amsterdam Avenue
Wed.	Sept. 9	2:30 P.M.	Thomas Jefferson Playground, 112th Street and First Avenue
Thurs.	Sept. 10	2:30 P.M.	Alfred E. Smith Houses Playground, Catherine and Madison Streets
Fri.	Sept. 11	2:30 P.M.	Inwood Playground, Isham and Seeman Streets





IMMEDIATELY

Misc.-20M-701516(53) 114

The New York City Housing Authority and the Department of Parks announce that the following will be on the platform at the Dedication of Baruch Houses, Playground and Bust of Bernard M. Baruch, on Wednesday, August 19, 1953 at 3 P.M.

The program has been announced in the brochure sent to the press for release on Monday, August 17th.

President Dwight D. Eisenhower

Governor Thomas E. Dewey

Mayor Vincent R. Impellitteri

Hon. Lazarus Joseph

Hon. Rudolph Halley

Hon. Robert F. Wagner, Jr.

Hon. James J. Lyons

Hon. John Cashmore

Hon. James A. Lundy

Hon. Edward G. Baker

Hon. Philip J. Cruise

Hon. John S. Parke

Hon. William Wilson

Hon. Frank H. Crosswaith

Hon. Thomas J. Shanahan

- Comptroller, City of New York

- President of the Council, City of New York

- Borough President Manhattan

- Borough President Bronx

- Borough President Brooklyn

- Borough President Queens

- Borough President Richmond

- Chairman, New York City Housing Authority

- Vice-Chairman, New York City Housing Authority

- Member, New York City Housing Authority

- Member, New York City Housing Authority

- Member, New York City Housing Authority

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Hon. Bernard Baruch

Miss Belle Baruch

Hon. Herbert Bayard Swope

- Chairman, Baruch Bust Committee

Hon. Robert Moses

- New York City Construction Co-ordinator and Park Commissioner

His Eminence Francis Cardinal Spellman - St. Patrick's Cathedral

Rt. Rev. Charles F. Boynton

- Cathedral of St. John the Divine

Rev. Dr. Bernard J. Bamberger - West End Synagogue

Governor Sherman Adams

- Presidential Aide

James C. Hagerty

-Presidential Press Secretary

Thomas E. Stephens

- Presidential Press Secretary

Major William Draper

- Presidential Military Aide

Major General Cornelius Wickersham

Harry J. O'Donnell

- Governor's Press Secretary

George E. Spargo

James A. Sherry

- General Manager, Triborough Bridge and Tunnel Authority

- Executive Officer, New York City Department of Parks

8/17/153





MONDAY, AUGUST 17, 1953

In tribute to a warm and longstanding friendship, and to the social reform being brought about by federal housing developments, President Eisenhower is making a special flight from Denver to attend the dedication of the Baruch Houses and the unveiling of a Memorial Bust and Playground on Wednesday, August 19, 1953 in the afternoon.

The ceremony will take place at the site of the Houses, Franklin D. Roosevelt Drive and Delancey, Houston and Rivington Streets.

In addition to The President, guests and speakers will include Governor Dewey; The Mayor; Robert Moses; Philip J. Cruise, Chairman of the New York City Housing Authority; and Herbert Bayard Swope. The invocation will be delivered by Cardinal Spellman. Bishop Charles F. Boynton, Protestant Episcopal Suffragan Bishop of New York will speak and Rabbi Bernard J. Bamberger of the West End Synagogue will deliver the benediction. Mr. Baruch will respond. The bust will be unveiled by his daughter, Belle Baruch.

The bust and its emplacement in a small plaza has been erected by friends of Baruch. The Committee includes Clarence M. Woolley, Robert Moses, Miss Mary A. Boyle and Mr. Swope, who is Chairman. The Police and Sanitation Department bands will play under the leadership of Sergeant Byrnes and Mr. Celebre.

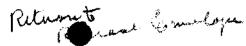
The break in The President's vacation is being made as an expression of the esteem in which he holds Mr. Baruch, and that

is also true of The Governor's visit. The President, too, wishes his visit to indicate the high regard he holds for the building programs of the nation, the States and the municipalities in the vast program of slum clearance now under way. The President will arrive in New York on Wednesday morning, and will leave on Wednesday evening.

The President will register with the Board of Elections at 400 Broome Street.

It will be Mr. Baruch's 83rd Birthday.

8/14/153







AUGUST 17, 1953

RICHMONDTOWN

The Park Department and the Staten Island Historical Society announce the grant of funds by the New York Foundation to finance the preparation of plans for the preservation and restoration of historic old Richmondtown on Staten Island. Within a limit of \$50,000 this grant will defray the cost of the negessary research, studies, final drawings, specifications, estimates, models and report.

Frederic R. King, Architect, of 32 East 57th Street,
New York City, has been asked to carry out this work and C. C. Combs,
Landscape Architect, designer of Richmond Parkway, will be retained
as consulting landscape architect for the restoration project.
Mr. Loring McMillen has been asked to act as a consultant.
Mr. McMillen has long been a resident of Staten Island, and has for
many years done outstanding work in archaeological research and
architectural reconstruction at Richmondtown as a director of the
Staten Island Historical Society and its Technical Director for the
Richmondtown Restoration.

The early colonial village of Richmond lies at the east end of the 2,800 acre Fresh Kills land fill project and the City's land acquisitions at Fresh Kills included the properties necessary for the Richmondtown Restoration that were not already City-owned.

(continued)

The restoration involves a number of remarkable historic sites, and buildings such as the Voorlezer's House built in 1696, St. Andrew's Episcopal Church dating from 1709 and the old County Clerk's Office of 1848, now the museum of the Staten Island Historical Society.

The Staten Island Historical Society which has already restored the Voorlezer's House and the County Clerk's Office has long anticipated the preservation and gradual restoration or rebuilding of the principal buildings of the old village of Richmond. The Society is cooperating whole-heartedly in this new and important step toward its goal and is making available to the architects all the extensive and detailed information concerning Richmondtown now in its possession.

Unlike such widely known restorations as Williamsburg, Va., and Sturbridge Village, Mass., the Old Richmondtown project will be easily accessible to a great metropolitan population. Documents, drawings and old photographs are available to make the restoration authentic to a unique degree. The project presents a rare opportunity to preserve the last remaining, comparatively unspoiled, example of the early Colonial and Federal villages from which the greater City of New York has grown. It is particularly fitting that this new impetus to the work should come during the year marking the 300th Anniversary of the City's incorporation.

The restoration of Richmondtown has gained the support and cooperation of many city officials and agencies, civic groups and interested citizens. The office of the Borough President of Richmond is preparing plans for street improvements which will divert

The Department of Parks believes that it speaks not only for Staten Islanders but for all the citizens of New York in expressing gratitude to the New York Foundation for its generous and public-spirited action in advancing the work of restoration of Richmondtown. We believe that the confidence of the Foundation in the success of this enterprise will be fully justified.





IMMEDIATELY

MUSIC AND DANCING IN NEW YORK CITY PARKS THIS WEEK

Sunday, Aug 16 Mall, Central Park - Guggenheim Memorial Concert - 8:30 P.M. Goldman Band - Final concert of season - all request program

Monday, Aug. 17
8:30 P.M.
Colonial Park, 146 Street and Bradhurst Avenue,
Manhattan-Name Band Dance sponsored by the Consolidated Edison Company-Tony Pastor and his orchestra

Tuesday, Aug. 18 Victory Field, Woodhaven Boulevard and Myrtle Ave. 8:30 P.M. Queens-Name Band Dance sponsored by the Consolidated Edison Company - Tony Pastor and his orchestra.

12 Noon Bowling Green, Broadway and Whitehall Street - concert sponsored by Isbrandtsen Company

Wednesday, Aug. 19 Poe Park, 192nd Street and Grand Concourse, Bronx-8:30 P.M.
Name Band Dance sponsored by the Consolidated Edison Company - Tony Pastor and his orchestra

8:30 P.M. Cromwell Recreation Center, Murray Hulbert Ave. and Hannah Street, Tompkinsville, Richmond-Name Band Dance sponsored by the Consolidated Edison Company Art Mooney and his orchestra

8:00 P.M. Forest Park Music Grove, Main Drive West of Woodhaven Blvd. Glendale, Queens - Concert - American Express Glee Club

Thursday, Aug. 20 Wollman Memorial, Central Park, 64th Street West of Fifth Avenue - Name Band Dance sponsored by the Consolidated Edison Company - Larry Fotine and his orchestra

Friday, Aug. 21
8:30 P.M.
Prospect Park Dance Area, 11th St. and Prospect Park West, Brooklyn - Name Band Dance sponsored by the Consolidated Edison Company - Blue Barron and his orchestra

8/12/153





IMMEDIATELY

Tony Pastor, Art Mooney, Blue Barron, and Larry Fotine will play for the tenth week of Name Band Dances in New York City parks. The dances will be held Monday through Friday at 8:30 P.M. each evening.

Tony Pastor will play for the first three dances, appearing Monday, August 17 at Colonial Park, 146th Street and Bradhurst Avenue, Manhattan; Tuesday, August 18 at Victory Field, Myrtle Avenue and Woodhaven Boulevard, Queens; and on Wednesday, August 19 at Poe Park, 192nd Street and Grand Concourse, Bronx. Tony Pastor, famed vocal-instrumentalist, and his celebrated orchestra give a special treatment to ballads, novelties, and instrumentals that is known to just about everyone in the country as the Pastor "signature". His appearances on the Name Band series are evenings of unusually fine entertainment and dancing.

Art Mooney will also play on Wednesday, August 19 for the dance at Cromwell Recreation Center, Murray Hulbert Avenue and Hannah Street, Tompkinsville, Staten Island. Art Mooney, "That Genial Irish Gentleman" has a great entertaining band that plays the type of music the public wants. Alan Foster handles the vocals and the comedy capers of Kerwin Somerville lend a light note to the evening's entertainment.

(continued)

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SUNDAY, AUGUST 16, 1953

Form 1-1-1-10M-508074(53) 114

More than 2400 entries have been received to date for the 4th Annual Junior Fishing Contest to be conducted on Wednesday, August 26 by the Department of Parks at 14 salt water and 11 fresh water fishing areas in the city.

The contest, open to boys and girls 10 to 16 years of age, is sponsored by Better Fishing, Inc., a non-profit national organization, founded for the purpose of properly introducing youngsters to adventures in fishing so that they will grow up to fulfill their duties as natural resource conservationists and good sportsmen.

The New York City Contest will be held between the hours of 8 A.M. and 1 P.M. on August 26. Contestants must furnish their own equipment and bait and catch and land their fish without assistance. No casting will be permitted. Participants must fish from shores or piers, not from boats. Bag limit is five fish and New York State Fish and Game Laws must be observed.

Entries close Monday, August 24. Entry blanks may be secured and filed at Department of Parks borough offices, playgrounds, and fishing areas.

Prizes will be presented to the boy and girl catching the heaviest fish at each location. A special Better Fishing Grand Award will go to the boy and girl catching the heaviest fish of the day in both the fresh and salt water divisions. Judging for the Grand Awards will take place at 3 P.M. at the south end of the 72nd Street Lake in Central Park on the day of the contest.





IMMEDIATELY

The third and last concert of the season at the 110th Street Lake in Central Park will be held on Thursday, August 13 at 8:30 P.M. Marcelino Guerra and his orchestra will play for this concert.

These concerts, which are contributed anonymously by a donor who believed they would prove popular have been attracting large numbers of the residents of the community at the north end of Central Park. The July 30th concert was attended by 7500 people.

Marcelino Guerra who formed his orchestra nine years ago has reached a position of outstanding prominence in the world of Latin-American music. His exciting rhythms and vocals have brought cheers from audiences throughout the country. His concert is sure to be an entertaining climax to this musical series at the Harlem Meer.

The Department of Parks cordially invites the public to attend and enjoy an evening of Latin-American music. There is no charge for admission.

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WEDNESDAY, AUGUST 12th

Misc.-20M-701516(53) 114

DRAKE PARK

The Park Department announces that a contract has been let for the reconstruction of Joseph Rodman Drake Park. Located in the Hunts Point section of the Bronx at Hunts Point and Oak Point Avenues, the 21/2 acre park is the setting for a small cemetery nearly 300 years old.

The first records of the neighborhood go back to 1663 when Edward Jessup and John Richardson purchased Indian rights to the land. Jessup's son-in-law Thomas Hunt Jr. eventually obtained the rights and sometime near the end of the century, erected the old "Grange" or manor house. The Hunt family was always important in the affairs of city and country, Thomas Hunt IV, a friend and confident of Washington, was influential in the Revolution.

Joseph Rodman Drake whose name is commemorated in the park was a resident of the Grange in the early 19th century. Born in 1795 he was a gifted poet who celebrated the rural beauties of the Bronx in his verse. At his death in 1820 these lines were inscribed on his tombstone: "None knew thee but to love thee --- Nor name thee but to praise."

There are about 50 tombstones in the cemetery including names of Drake, Hunt, Bartow, Tillou and Willett; all names well known in the Bronx.

The reconstruction will include a new gate, hedge and

general rehabilitation at the cemetery plot to be paid for by the New York Community Trust and general rehabilitation, walks, benches and planting in the surrounding park area by the Park Department. The cost of construction is estimated at \$5,000 for the cemetery and \$14,200 for the park.

8/10/153





IMMEDIATELY

The ninth week of Name Band Dances in New York City Parks will feature the music of Jerry Wald, Johnny Long, and Charles Peterson. These dances are part of the 12th Annual series of 54 sponsored by the Consolidated Edison Company and conducted by the Department of Parks on weekday evenings at 8:30 P.M.

Jerry Wald, making his fourth appearance of the season, will play Tuesday, August 11 at Jackson Heights Playground, 84th Street and 25th Avenue, Queens, and on Wednesday, August 12 at Poe Park, 192nd Street and Grand Concourse, Bronx. One of the foremost clarinet soloists in the world, Jerry Wald has always boasted a fine orchestra but his current aggregation is the finest he has ever had. Jerry's music is typically American, the sweet numbers soft and pretty and the swing bouncy.

Johnny Long will play on Thursday, August 13 at the Wollman Memorial, Central Park, 64th Street, west of Fifth Avenue. This suave maestro is a top favorite with dancers. His music and the vocals of Barbara Hammond, Dick Perry, The Long Shots, and the Glee Club will provide an evening of good dancing and good listening.

Charles Peterson will play for the dance on Friday,

August 14 at Prospect Park, 11th Street and Prospect Park West. Peterson
and his "smooth rhythm orchestra" playing the kind of music dancers want,
have won many friends among Name Band Dance fans. Mickey Ramon handles
the vocals.

8/5/53





DEPARTMENT OF PARKS

ARSENAL, CENTRAL PARK

REGENT 4-1000

IMMEDIATELY

FOR RELEASE

MUSIC IN NEW YORK CITY PARKS THIS WEEK

Sunday, August 9 8:30 P.M.

Mall, Central Park - Guggenheim Memorial Conceft Goldman Band - Tchaikovsky Program

Monday, August 10 8:30 P.M.

Mall, Central Park - Guggenheim Memorial Concert Goldman Band - Wagnerian Program

Tuesday, August 11 8:30 P.M. Jackson Heights Playground, 84th St. and 25th Ave Queens - Name Bank Dance sponsored by the Consoll-dated Edison Company - Jerry Wald and his orchestra.

12:00 Noon

Bowling Green, Broadway and Whitehall St., Concert sponsored by Isbrandssen Company

Wednesday, August 12 8:30 P. M. Mall, Central Park - Guggenhein Memorial Concert Goldman Ban& - Bach-Handel Program

8:30 P.M.

Poe Park, 192nd Street and Grand Concourse, Bronx Name Band Dance sponsored by the Consolidated Edison Company - Jerry Wald and his orchestra

8:00 P.M.

Forest Park Music Grove, Queens - Concert - Equitable Life Assurance Society

Thursday, August 13 8:30 P.M. Prospect Park Music Grove, Flatbush Avenue & Empire Blvd. Brooklyn - Goldman Band - Miscellaneous Program

8:30 P.M.

Central Park, 110th St. and Fifth Ave. - Concert Marcellino Guerra and his orchestra

8:30 P.M.

Wollman Memorial, Central Park, 64th Street West of Fifth Ave. - Name Band Dance sponsored by the Consolidated E dison Company Johnny Long and his orchestra

Fraday, August 14 8:30 P.M. Mall, Central Park-Guggenheim Memorial Concert - Goldman Band - Miscellaneous Program

8:30 P.M.

Prospect Park Dance Area, 11th St. and Prospect Park West, Brooklyn-Name Band Dance sponsored by Consolidated Edison Co.-Charles Peterson and

his orchestra

Saturday, August 15 8:30 P.M. Prospect Park Music Grove, Flatbush Avenue and Empire Blvd., Brooklyn - Guggenheim Memorial Conscert - Goldman Band - Request Program - Closing concert of Season in Prospect Park





SUNDAY, AUGUST 9, 1953

Preliminary contests to select competitors for the 12th

Annual Harvest Dance Contest will be conducted by the Department of

Parks according to the following schedule:

Queen s	Tuesday	August 11	Jackson Heights Plgd. 84th St & 30 Ave.
Bronx	Wednesday	August 12	Poe Park, 192nd St and Grand Concourse
Mannattan	Thursday	August 13	Wollman Memorial, Central Park, 64th
			St. & 5th Ave
Brooklyn	Friday	August 14	Prospect Park Dance Area at 11th St.
Richmond	Wednesday	August 19	Cromwell Recreation Center, Murray
	-	-	Hulbert Ave. & Hannah St. Tompkinsville

All contests begin at 8:30 P.M.

Couples finishing in first, second, and third place in the foxtrot, waltz, rhumba, and jitterbug divisions of each borough contest will be eligible to compete in the city-wide championships to be held on The Mall in Central Park on Thursday evening, August 27 at 8:30 P.M.

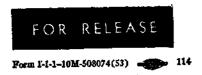
Music for these contests will be provided by some of the nation's top "Name" bands. The Olympic Point Scoring System will be used by the judges and couples finishing first in each dance division will be awarded prizes.

Contestants may compete in any or all of the dance divisions but only in one borough. Entries close three days before each contest.

The public is invited to attend all of these contests. No tickets of admission are required.

79





IMMEDIATELY

The Department of Parks announces the birth on July 31st, of a Grant Zebra at the Central Park Zoo.

The proud parents Spiffy and Frisky were imported from Kenya, East Africa, on July 31, 1950. They are five years old.

Pictures may be taken Thursday, August 6th at 9:30 A.M.

8/4/153



FOR RELEASE

IMMEDIATELY

Form 1-1-1-10M-508074(53) 114

MUSIC IN NEW YORK CITY PARKS THIS WEEK

Sunday, Aug. 2	
8:30 P. M.	- Mall, Central Park - Guggenheim Memorial Concert - Goldman Band - Sousa Program
2:00 P. M.	- Forest Park Music Grove, Queens - Concert Band of Jamaica
Monday, Aug. 3	
8,30 P. M.	- Mall, Central Park - Guggenheim Memorial Concert - Goldman Band - Victor Herbert Music
8:30 P. M.	- Colonial Park, 146 Street and Bradhurst Avenue, Man- hattan - Name Band Dance sponsored by the Consolidated Edison Company - Lem Johnson and his orchestra
Tuesday, Aug. 4	
8:30 P. M.	- Victory Field, Woodhaven Boulevard and Myrtle Avenue, Queens - Name Band Dance sponsored by the Consolidated Edison Company - Charlie Peterson and his orohestra
12 Noon	- Bowling Green, Broadway and Whitehall Street - concert sponsored by Isbrandtsen Company
Wednesday, Aug. 5	
8:30 P. M.	- Mall, Central Park - Guggenheim Memorial Concert - Goldman Band - Musical Memory Contest
8:30 P. M.	- Poe Park, 192nd Street and Grand Concourse, Bronx - Name Band Dance sponsored by the Consolidated Edison Company - Hal Charm and his orchestra
8:30 P. M.	- Cromwell Recreation Center, Murray Hulbert Ave. amd Hannah Street, Tompkinsville, Richmond - Name Band

Ray McKinley and his orchestra

Dance sponsored by the Consolidated Edison Company -





SUNDAY, AUGUST 2, 1953

Entry blanks are available for the 12th Annual Harvest Dance Contest to be conducted by the Department of Parks at the Mall in Central Park on Thursday, August 27 at 8:30 P. M. Eliminations will be held in each of the five boroughs according to the following schedule:

Queens Tuesday Aug. 11 Jackson Heights Plgd., 84th St. & 30th Ave. Bronx Wednesday Aug. 12 Poe Park, 192nd St. & Grand Concourse Manhattan Thursday Wollman Memorial, Central Park, 64th St. & 5th Ave. Aug. 13 Brooklyn Priday Aug. 14 Prospect Park Dance Area at 11th St. Richmend **T**ednesday Aug. 19 Cromwell Recreation Center. Murray Hulbert Ave. & Hannah St., Tompkinsville

All eliminations begin at 8:30 P. M.

jitterbug. Contestants must be amateurs and at least 16 years of age. At least one member of each couple must reside in the borough in which they are competing. First, second, and third place borough winners in each division will be eligible to compete in the city-wide finals on the Mall. The Olympic Point Scoring System will be used by the judges.

Entry blanks may be secured and filed at Department of Parks berough .

offices and at parks where Name Band Dances, sponsored by the Consolidated Edison Company are conducted.

Prizes will be awarded to winning couples in the borough competition and to couples placing first and second in the city finals.





SUNDAY, AUGUST 2, 1953

Form 1-1-1-10M-508074(53) 114

Entry blanks are available for the 4th Annual Junior Fishing Contest sponsored by Better Fishing, Inc. and which the Department of Parks will conduct on Wednesday, August 28, from 8 A. M. to 1 P. M., Grand Award presentation at 3 P. M. in Central Park.

The contest is open to boys and girls 10 to 16 years of age who reside in New York City. Entry blanks may be secured and filed at Department of Parks borough offices, playgrounds, and fishing areas.

Competition will be held at 14 salt water and 11 fresh water fishing locations. Contestants may enter from only one location and furnish own bait and equipment. No casting will be permitted and contestants must fish from shores or piers.

The New York contest is part of youth education and recreation program sponsored by Better Fishing, Inc., a group of sportsmen who realize that the future of sport fishing depends on inculcating youngsters under State fishing license age with a love of fishing and understanding of conservation and goodsportsmanship.

Prizes will be presented to the boy and girl catching the heaviest fish at each location. A special Better Fishing Grand Award will go to the boy and girl catching the heaviest fish of the day in both the fresh and salt water divisions. Judging for the grand awards will take place at 3 P. M. at the south end of the 72nd Street Lake in Central Park on the day of the contest.





IMMEDIATELY

Form I-1-1-10M-508074(53) 114

This week's Name Band Dance program, sponsored by the Consolidated Edison Company and conducted by the Department of Parks, will feature the music of Ray McKinley and Charlie Peterson, perennial favorites of Name Band Dance devotes, as well as the orchestras of Lem Johnson, Hal Charm and Lee Peeper, newcomers to this popular dance series.

Monday, August 3rd, marks the initial appearance of Lem Johnson and his orchestra, who will play at Colonial Park, 146 Street and Bradhurst Avenue, Manhattan.

Charlie Peterson and his "Smooth Rhythm" orchestra will again entertain his Name Band Dance fans on Tuesday, August 4th at Victory Field, Woodhaven Boulevard and Myrtle Avenue, Queens. This group, which features individual vocal interpretations by Mickey Ramon, has won great popularity throughout the eastern part of the United States because of its entertaining qualities and its willingness to play the kind of music dancers want.

The dance at Poe Park, 192nd Street and Grand Concourse, Bronx, will feature the music of Hal Charm and his orchestra in their first appearance on the Name Band Dance series on Wednesday, August 5th.

Ray McKinley, "his vocals and his drums", whose novelty records have received wide recognition, will make two appearances at Name Band Dances this week; on Wednesday, August 5th at the Cromwell Recreation Center, Murray Hulbert Avenue and Hannah Street, Tompkinsville, Richmond and on Thursday, August 6th at the Wollman Memorial in Central Park,

(74)

64th Street West of Fifth Avenue. Ray's versatility in presentation and style, plus an array of outstanding vocalists and entertainers, have done much to put the McKinkey combine high on the list of America's favorite bands.

On Friday, August 7th, Lee Peeper and his orchestra will make their Name Band Dance debut at the Prospect Park Dance Area, 11th Street and Prospect Park West, Brooklyn.

All dances begin at 8:30 P. M. and the public is cordially invited to attend for a pleasant evening of dancing or listening to the music.

* * * * *



DEPARTMENT OF PARKS

ARSENAL, CENTRAL PARK

REGENT 4-1000



IMMEDIATELY

Form I-1-1-10M-508074(53) 114

MUSIC IN NEW YORK CITY PARKS THIS WEEK

Ounder to 0	
Sunday, Aug. 2 8:30 P. M.	- Mall, Central Park - Guggenheim Memorial Concert - Goldman Band - Sousa Program
2:00 P. M.	- Forest Park Music Grove, Queens - Concert Band of Jamaica
Monday, Aug. 3	
8,30 P. M.	- Mall, Central Park - Guggenheim Memorial Concert - Goldman Band - Victor Herbert Music
8:30 P. M.	- Colonial Park, 146 Street and Bradhurst Avenue, Man- hattan - Name Band Dance sponsored by the Consolidated Edison Company - Lem Johnson and his orchestra
Tuesday, Aug. 4	
8:30 P. M.	- Victory Field, Woodhaven Boulevard and Myrtle Avenue, Queens - Name Band Dance sponsored by the Consolidated Edison Company - Charlie Peterson and his orchestra
12 Noon	- Bowling Green, Broadway and Whitehall Street - concert sponsored by Isbrandtsen Company
Wednesday, Aug. 5	
8:30 P. M.	- Mall, Central Park - Guggenheim Memorial Concert - Goldman Band - Musical Memory Contest
8:30 P. M.	- Poe Park, 192nd Street and Grand Concourse, Bronx - Name Band Dance sponsored by the Consolidated Edison Company - Hal Charm and his orchestra
8:30 P. M.	- Cromwell Recreation Center, Murray Hulbert Ave. amd Hannah Street, Tompkinsville, Richmond - Name Band Dance sponsored by the Consolidated Edison Company -

Ray McKinley and his orchestra

Thursday, Aug. 6 8:30 P. H. - Prospect Park Music Grove, Flatbush Avenue and Empire Boulevard, Brooklyn - Goldman Band - Beethoven Program 8:30 P. M. - Wollman Memorial, Central Park, 64th Street West of Fifth Avenue - Name Band Dance sponsored by the Consolidated Edison Company - Ray McKinley and his orchestra Friday, Aug. 7 3:30 P. M. - Mall, Central Park - Guggenheim Memorial Concert -Goldman Band - Beethoven Program 8,30 P. M. - Proceed Park Dance Area, 11th Street and Prospect Park West, Brooklyn - Name Band Dance sponsored by the Consolidated Edison Company- Lee Peeper and his orchestra Saturday. Aug. 8 8.30 P. M. - Prospect Park Music Grove, Flatbush Avenue and Empire

Goldman Band - Russian Music

Boulevard, Brooklyn - Guggenheim Memorial Concert -

7/29/53





IMMEDIATELY

Form 1-1-1-10M-508074(53) 114

The second of three concerts scheduled this season at the south end of Harlem Meer, 110th Street in Central Park, will be given on Thursday, July 30 at 8:30 P. M. Juanito Sanabria and his orchestra will play for this concert.

These concerts have again been contributed by an anonymous donor to provide musical entertainment for the residents of the community at the north end of Central Park.

Juanito Sanabria's music for this concert will consist of popular Latin-American numbers. As there are no facilities for dancing at Harlem Meer, Mr. Sanabria's engagement will be solely a concert appearance.

These concerts are a fine addition to the Department of Parks summer program of music in the parks. The public is cordially invited to attend and enjoy an evening of gay musical entertainment.



FOR RELEASE

Form 1-1-1-10M-508074(53) 114

Tuesday, July 28, 1953

The Department of Parks announces the opening to the general public of a playground at Webster Avenue, Park Avenue and East 188th Street, the Bronx.

Located in a heavily built up section, the three-quarter acre area includes two basketball and two handball courts, play apparatus, comfort station, wading pool and sand pit.

With the addition of this playground, there are now 590 playgrounds in the expanded park system.





Monday, July 27

The New York City Housing Authority and the Department of Parks announce that Baruch Houses and Baruch Playground will be dedicated on August 19, 1953 at 3:00 P.M.

President Eisenhower has been invited to speak on this occasion and has indicated he will make every effort to adjust his engagements so as to be present.

Baruch Houses, a Federally aided 2,194 unit, low rental project, is located on Franklin D. Roosevelt Drive between Delancey and Houston Streets, Manhattan, and includes seventeen structures covering 13% of the land area. Six units are now under construction and demolition will start on the remainder of the site in the near future.

Near the center of the project, a two and one-half acre playground will be constructed adjacent to the existing Baruch Bathhouse, named for Dr. Simon Baruch, father of Bernard M. Baruch. Immediately adjacent to the playground and bathhouse, a formal sitting area has been completed, featuring at the north end a bronze bust of Bernard M. Baruch.

On this occasion, which falls on his 83rd birthday, Bernard M. Baruch, elder statesman and friend of Presidents, will be honored by the President of the United States and his legion of friends.





DEPARTMENT OF PARKS

ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

IMMEDIATELY

Form 1-1-1-10M-508074(53) 114

MUSIC IN NEW YORK CITY PARKS THIS WEEK

Sunday, July 26 8:30 P.M. Mall, Central Park - Guggenheim Memorial Concert Goldman Band - Italian Music

Monday, July 27 8:30 P.M. Mall, Central Park - Guggenheim Memorial Concert Goldman Band - American Music

Tuesday, July 28 8:30 P.M.

Jackson Heights Playground, 84th St. and 25th Ave., Queens - Name Band Dance sponsored by the Consolidated Edison Company - Neal Hefti and his orchestra

12:00 Noon

Bowling Green, Broadway and Whitehall St., Concert sponsored by Isbrandtsen Company

Wednesday, July 29 8:30 P.M.

Mall, Central Park - Guggenheim Memorial Concert Goldman Band - English Music

8:30 P.M.

Poe Park, 192nd Street and Grand Concourse, Bronx - Name Band Dance sponsored by the Consolidated Edison Company - Johnny Long and his orchestra

Thursday, July 3A 8:30 P.M.

Prospect Park Music Grove, Flatbush Avenue & Empire Blvd., Brooklyn - Goldman Band - Symphonic Music

8:30 P.M.

Central Park, 110th St. and Fifth Ave. - Concert Juantic Sanabric and his orchestra

8:30 P.M.

Wollman Memorial, Central Park, 64th Street West of Fifth Ave. - Name Band Dance sponsored by the Consolidated Edison Company - Lee Peter and his orchestra

Friday, July 31 8:30 P.M.

Mall, Central Park - Naumburg Memorial Concert - Joseph Hawthorne conducting, Joan Radley, cellist, guest soloist

8:30 P.M.

Prospect Park Dance Area, 11th Street and Prospect Park West, Brooklyn - Name Band Dance sponsored by Consolidated Edison Company -Art Mooney and his orchestra

Saturday, August 1 8:30 P.M.

Prospect Park Music Grove, Flatbush Avenue and Empire Blvd., Brooklyn - Guggenheim Memorial Concert -Goldman Band - Victor Herbert Music

(69.)





IMMEDIATELY

This week's dances under the stars in New York City's parks will feature the music of Neal Hefti, Johnny Long, Lee Peter, and Art Mooney. These Name Band dances now in the 12th Season, are contributed as a public service by the Consolidated Edison Company and conducted by the Department of Parks on weekday evenings at 8:30RM.

On Tuesday, July 28, Neal Hefti will play at Jackson Heights Playground, 84th Street and 25th Avenue, Queens. This is Hefti's fourth appearance on the series this season. His clean, precise, and exciting rhythms, using a tightly muted trumpet section, account for the popularity his band has achieved in so short a time.

On Wednesday, July 29, Johnny Long and his orchestra. will play at Poe Park, 192nd Street and Grand Concourse in the Bronx.

Johnny Long, Young America's Favorite, is rated tops among dance bands and has appeared at every major theatre and location in the nation.

Long features Barbara Hammond and Dick Perry as vocalists and The Long Shots and Glee Club help round out a full evening of entertainment.

On Thursday, July 30, Lee Peter and his orchestra will play at Wollman Memorial, Central Park. This is Lee Peter's first appearance on the series and his distinctive style is sure to please both the dancers and listeners alike.

On Friday, July 31, Art Mooney, That Genial Irish Gentleman, and his orchestra will play at Prospect Park Dance Area, Prospect Park West and 11th Street, Brooklyn. Mooney by far is the perennially favorite bandleader on the Name Band Dance schedule. Alan Foster and Kerwin Somerville are featured soloists.



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ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

IMMEDIATELY

Form 1-1-1-10M-508074(53) ** IMUSIC IN NEW YORK CITY PARKS THIS WEEK

- Sunday, July 19 - Mall, Central Park - Guggenheim Memorial Concert -8:30 P. M. Goldman Band - Johann Strauss Program
- Monday, July 20 8:30 P. M. - Mall, Central Park - Guggenheim Memorial Concert -Goldman Band - Bach Program
- Victory Field, Woodhaven Blvd. and Myrtle Avenue, Queens Name Band Dance sponsored by the Consoli-Tuesday, July 21 8:30 P. M. dated Company - Al Lombardy and his orchestra
- Wednesday, July 22 Mall, Central Park Guggenheim Memorial Concert 8:30 P. M. Goldman Band Miscell a neous Program Goldman Band - Miscell a neous Program
 - 8:30 P. M. - Poe Park, 192nd Street and Grand Concourse, Bronx - Name Band Dance sponsored by the Consolidated Edison Company - Ernie Rudy and his orchestra
 - * Cromwell Recreation Center, Murray Hulbert Ave. and Hannah Street, Tompkinsville, Richmond Name 8:30 P. M. Band Dance sponsored by the Consolidated Edison Company - Jerry Wald and his orchestra
- Thursday, July 23 - Prospect Park Music Grove, Flatbush Avenue and Em-8:30 P. M. pire Blvd. Brooklyn - Goldman Band - Original Band Music
 - Wollman Memorial, Central Park, 64th Street West of Fifth Avenue Name Band Dance sponsored by the 8:30 P. M. Consolidated Edison Company - Ernie Rudy and his Orchestra
- Friday, July 24 8:30 P. M. - Mall, Central Park - Guggenheim Memorial Concert -Goldman Band - Original Band Music
 - Prospect Park Dance Area, 11th Street and Prospect Park West, Brooklyn Name Band Dance sponsored by the Consolidated Edison Company Al Lombardy and 8:30 P. M. his orchestra
- Saturday, July 25 8:30 P. M. - Prospect Park Music Grove, Flatbush Avenue and Empire Blvd., Brooklyn - Guggenheim Memorial Concert - Goldman Band - Italian Music





IMMEDIATELY

Dancing under the stars in New York City Parks '
Form 1:1-1-10M-508074(53)
This week will feature the rhythms of the Al Lombardy, Ernie Rudy, and
Jerry Wald orchestras. This is the fifth week of the 12th annual Name
Band Dance series sponsored by the Consolidated Edison Company. Dances
are conducted by the Department of Parks on weekday evenings from 8:30
to 10:30 P.M. No admission is charged and all who wish to dance or
listen to the music are invited to attend.

Al Lombardy and his orchestra will play for two dances this week: Tuesday evening, July 21, at Victory Field, Myrtle Avenue and Woodhaven Boulevard, Glendale, Queens, and on Friday, July 24 at Prospect Park, Prospect Park West and 11th Street, Brooklyn, Lombardy has a large following of fans who look forward to his appearances on this popular dance series each year.

Ernie Rudy also appears for a twin engagement, playing Wednesday, July 22, at Poe Park, 192nd Street and Grand ConGourse, Bronx, and Thursday, July 23, at the Wollman Memorial, Central
Park, 64th Street, west of Fifth Avenue. The Ernie Rudy Orchestra, as
it is billed, is built around former stars in the Sammy Kaye orchestra.
Besides Rudy, the Daffy Drummer, there are outstanding musicians such as
Chubby Silvers, Don Rogers, Charlie Wilson, and Phil Gilbert

Jerry Wald, young clarinet sensation; will lead his orchestra for the Wednesday, July 22, dance at Cromwell Recreation Center, Murray Hulbert Avenue and Hannah Street, Tompkinsville, Richmond. This is the first year that Con Ed dances have been held at this location. Wald's more than just ordinary dance music is sure to please the rapidly growing Name Band Dance followers in Richmond.



IMMEDIATELY

FOR RELEASE,

LAWN BOWLING TOURNAMENTS SCHEDULED

Form 1-1-1-10M-508074(53) 114 Central Park Locale for City's Oldest Sport

It is fitting that on the occasion of the 300th Anniversary of New York City, the city's oldest sport be brought to the attention of the public and also that on the 100th Anniversary of Central Park, several important lawn bowling tournaments will be held in Central Park.

Under the auspices of the Metropolitan District Association and Affiliated Clubs, the first of these contests, the New York Open Doubles, will be held on Sunday, July 19, beginning at 10 A.M., in Central Park on Sheep Meadow, 67th Street near West Drive, where the bowling greens consist of twelve creases.

The clubs taking part in these events are the Brooklyn, Irvington, New York, and Sunrise clubs from New York, and the Essex, East Orange, Trenton, Montclair, and Plainfield clubs from New Jersey.

Lawn bowling to the uninformed, is a quaint game that was played by the early settlers of the city and few are the people who associate the sport with the name of Bowling Green Park where history records the game was played as far back as 1732. Far from being obsolete, lawn bowling has many enthusiastic groups of participants who play regularly and conduct tournaments.

Other competitions scheduled later in Central Park are the Metropolitan Trophy Tournament on August 23 and the Open Rink competition on
August 30. On September 13 the Neilson Cup Competition will be schede
uled at the Prospect Park bowling greens where there are eight creases.

Spectators are invited to attend these contests. There is no charge for admission.

7/14/53

(65)





IMMEDIATELY

Form 1-1-1-10M-508074(53) 114

Another summer series of three concerts has been sponsored by an anonymous donor for the benefit of the community at the north end of Central Park. The concerts will be given at the south end of the lake at 110th Street in Central Park. The first will take place on Thursday, July 16, at 8:30 P.M. The other two concerts will be given on July 30 and August 13.

These concerts combine a setting similar to the Tidal Basin concerts in Washington, D. C., and the informality of Tanglewood. Listeners may stroll along the walks, sit on park benches, or rent a rowboat and enjoy the music on the water.

The first concert will be given by mambo's famous rajah,

Tito Rodriquez, and his rhumba orchestra. Tito has been internationally acclaimed as the Number One Latin-American Singing Personality.

He served a musical apprenticeship as vocalist with the Xavier Cugat and Enric Madriguera orchestras before launching his now-famous ten piece crew.

The public is cordially invited to attend and enjoy an evening of gay Latin-American musical entertainment.

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7/10/153

64





IMMEDIATELY

Three top bandattractions, Art Mooney, Roy Stevens, and Neal Hefti, have been scheduled for the fourth week of Name Band Dances sponsored by the Consolidated Edison Company and conducted by the Department of Parks each evening, Monday through Friday, in the major parks of the city. All dances begin at 8:30.

Art Mooney will play for the first two dances, appearing Monday, July 13, at Colonial Park, 146th Street and Bradhurst Avenue in Manhattan, and on Tuesday July 14, at Jackson Heights Playground, 84th Street and 30th Avenue in Queens. Art Mooney stresses showmanship as well as danceable music and, as a result, has one of the most entertaining and versatile bands in America. Mooney features the romantic ballads of Alan Foster and the comedy capers of Kerwin Somerville.

Roy Stevens, America's newest trumpet and vocal stylist, will play on Wednesday and Thursday evenings, July 15 and 16. Wednesday's dance will be held at Poe Park, 192nd Street and Grand Concourse, Bronx, and Thursday's dance will be at the Wollman Memorial, Central Park, opposite 64th Street and Fifth Avenue. Roy's talents include the trumpet, violin, piano, vocals, composing, and arranging. Formerly ha was featured trumpet player in Benny Goodman's orchestra.

Neal Hefti and his orchestra will play on Friday evening, July 17 at Prospect Park, Prospect Park West and 11th Street, Brooklyn.

(63)

2 -The Hefti dance music is played in a muted manner. The band will never be accused of being loud. Even the jazz instrumentals achieve a delicacy that delivers the modern message without puncturing ear drums. Stay-at-home New Yorkers have five fine evenings of dancing planned for their enjoyment and are invited to attend any or all of them. 7/8/153



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ARSENAL, CENTRAL PARK

REGENT 4-1000



IMMEDIATELY

Form 1-1-1-10M-508074(53) 114

MUSIC IN NEW YORK CITY PARKS THIS WEEK

Sunday, July 12 8:30 P.M. - Mall, Central Park - Guggenheim Memorial Concert -Goldman Band - Verdi Program - Forest Park Music Grove, Main Drive, West of Woodhaven Blvd., Glendale - Concert by Paul A. Leone School of Music. 2:00 P.M.

Monday, July 13 8:30 P.M. - Mall, Central Park - Guggenheim Memorial Concert -

Goldman Band - French Music

- Colonial Park, 146th St. and Bradhurst Ave. Manhattan - Name Band Dance sponsored by the Consolidated 8:30 P.M. Edison Company - Art Mooney and his orchestra.

Tuesday, July 14 8:30 P.M. - Jackson Heights Playground, 84th St and 30th Ave., Queens - Name Band Dance sponsored by the Consolidated Edison Company - Art Mooney and his orchestra

Wednesday, July 15 - Mall, Central Park - Guggenheim Memorial Concert -8:30 P.M. Goldman Band - Schubert Program

- Poe Park, 192nd St. and Grand Concourse, Bronx - Name Band Dance sponsored by the Consolidated Edi-8:30 P.M. son Company - Roy Stevens and his orchestra.

Thursday, July 16 - Prospect Park Music Grove, Flatbush Ave. and Empire Blvd., Brooklyn - Goldman Band - Light Opera Progem 8:30 P.M.

- Wollman Memorial, Central Park, 64th St. West of Fifth Ave. - Name Band Dance sponsored by the Con-8:30 P.M. solidated Edison Company - Roy Stevens and his orchestra

Friday, July 17 8:30 P.M. - Mall, Central Park - Guggenheim Memorial Concert -Goldman Band - Light Opera Program

8:30 P.M. Prospect Park Dance Area, 11th St. and Prospect Park West, Brooklyn-Name Band Dance sponsored by Consolidated Edison Company - Neal Hefti and his orchestra

Saturday, July 18 - Prospect Park Music Grove, Flatbush Ave. and Empire Blvd. Brooklyn - Guggenheim Memorial Concert -Goldman Band - Johann Strauss Program





8:00

IMMEDIATELY

MUSIC IN NEW YORK CITY PARKS THIS WEEK

Sunday, July 5 - Mall, Central Park - Guggenheim Memorial Concert - Goldman Band - Wagner Program

2:00 P.M. - Forest Park Music Grove, Main Drive, West of Woodhaven Blvd, Glendale - Concert Band of

Jamaica

Monday, July 6 - Mall, Central Park - Guggenheim Memorial Concert - Goldman Band - Bach Program

Tuesday, July 7 - Victory Field, Woodhaven Blvd. and Myrtle Ave., 8:30 P.M. - Queens - Name Band Dance sponsored by the Consolidated Edison Company - Johnny Long and his orchestra

Wednesday, July 8 - Mall, Central Park - Guggenheim Memorial 8:30 P.M. Concert - Goldman Band - Tchaikovsky Program

8:30 P.M. - Cromwell Recreation Center, Murray Hulbert Ave., and Hannah Street, Tompkinsville, Richmond - Name Band Dance sponsored by the Consolidated Edison Company - Tommy Tucker and his orchestra

8:30 P.M. - Poe Park, 192nd Street and Grand Concourse, Bronx-Name Band Dance sponsored by the Consolidated Edison Company - Johnny Long and his orchestra

- Forest Park Music Grove, Main Drive, West of Woodhaven Blvd., Glendale - Equitable Life Assurance Society

Thursday, July 9 8:30 P.M. - Prospect Park Music Grove, Flatbush Avenue and Empire Boulevard, Brooklyn - Special Guggenheim Memorial Concert - Goldman Band

8:30 P.M.

- Wollman Memorial, Central Park 64th Street West of Fifth Avenue - Name Band Dance sponsored by the Consolidated Edison Company - Charlie Peterson and his orchestra

Friday, July 10 8:30 P.M.

- Mall, Central Park - Guggenheim Memorial Concert - Goldman Band - Old Music

8:30 P.M.

- Prospect Park Dance Area, 11th Street and Prospect Park West, Brooklyn - Name Band Dance sponsored by the Consolidated Edison Company -Tommy Tucker and his orchestra

Saturday, July 11 8:30 P.M. - Prospect Park Music Grove, Flatbush Avenue and Empire Boulevard, Brooklyn - Guggenheim Memorial Concert - Goldman Band - Verdi Program

* * * * *



IMMEDIATELY

FOR RELEASE

Form 1-1-1-10M-508074(53) 114

The third week of outdoor Name Band Dances sponsored by the Consolidated Edison Company and conducted by the Department of Parks each evening Tuesday through Friday at 8:30 P.M. features the dance rythms of Johnny Long, Tommy Tucker and Charlie Peterson.

Johnny Long, Young America's Favorite will play a double date this week playing Tuesday, July 7 at Victory Field, Woodhaven Blvd. and Myrtle Avenue, Queens, and on Wednesday, July 8 at Poe Park, 192nd Street and Grand Concourse, Bronx.

Johnny features as soloists Barbara Hammond and Dick Perry..
Other vocalizations are presented by the Long Shots and the Glee Club.

Tommy Tucker and his "Sing For Your Supper" Orchestra will also play two evenings this week. On Wednesday, July 8 he will appear at Cromwell Recreation Center, Murray Hulbert Ave., and Hannah Street, Tompkinsville, Richmond, and on Friday, July 10, he will play at Prospect Park Dance Area, 11th Street and Prospect Park West, Brooklyn. Tommy is now listed among the top ten in the country and "Tommy Tucker Time" always heralds an evening of splendid musical entertainment. Clare Nelson, MGM Singing Star is the featured vocalist.

Charlie Peterson, perennial favorite on the Name Band Dance series, will wield the baton on Thursday evening July 9 at Wollman Memorial, Central Park, 64th Street, West of Fifth Avenue.

The Consolidated Edison Company and The Department of Parks extend a cordial invitation to the public to enjoy good listening and good dancing in the parks next week.

7/1/153