

News for Immediate Release

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DWR Observes 'Save Our Water' Month

SACRAMENTO -- As drought-parched California moves into another long, hot summer, the Department of Water Resources (DWR) and other agencies are observing May as "Save Our Water" month as proclaimed by Governor Edmund G. Brown Jr.

Save Our Water – a campaign of DWR and the Association of California Water Agencies (ACWA) -- has launched a statewide media campaign utilizing Public Service Announcements, radio, billboards and social media urging Californians to save water every day. Details and conservation tips may be found on the campaign's website at www.saveourh20.org

"As California approaches the summer fire season in the throes of a drought, I call on all Californians to take a thoughtful approach to water usage and conservation," wrote Governor Brown in announcing May as Save Our Water Month.

On May 3, DWR took the water conservation message to the Great Russian River Race in Healdsburg and on May 3-4 to the Elk Grove Western Festival.

DWR also will take the message to the following events:

May 6-9: ACWA and DWR will staff the Save Our Water booth at ACWA's 2014 Spring Conference & Exhibition in Monterey.

May 10: Feather Fiesta Days in Oroville. This event also promotes State Water Project (SWP) recreational opportunities, water safety, and invasive species awareness.

May 16-18: 12th Annual Solar Cup presented by Metropolitan Water District of Southern California at Lake Skinner. This is an educational program in which high school students build and race solar power boats, learning about conservation of natural resources.

May 17: City of Corona's Garden Festival to celebrate the installation of a California-friendly demonstration garden at City Hall to show residents, business owners and visitors how being water wise can be beautiful.

May 17: Walk on the Wild Side in Freeport.

May 17: Jack Splash/Oroville, 10 a.m. – 2 p.m. Kids Fit-N-Fun day.

May 17: 25th annual Kids' Fish, Swim, & Play Day at San Luis Reservoir in Merced County. Day includes free fishing for children ages 3-15 and is hosted by DWR and California State Parks staff and volunteers.

May 17: City of Corona's Water Awareness Event.

May 22: Silver Dollar Fair, Chico.

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The Department of Water Resources operates and maintains the State Water Project, provides dam safety and flood control and inspection services, assists local water districts in water management and water conservation planning, and plans for future statewide water needs.

Contact the DWR Public Affairs Office for more information about DWR's water activities.