



**May 18, 2015**

**Contacts:**

**Ed Wilson, Public Affairs Director**

(916) 651-7512

**Doug Carlson, Information Officer**

(916) 653-5114 (mobile: 916-335-2299)

## **Department of Water Resources Water Safety Video To Be Screened in Targeted California Movie Theaters this Summer**

SACRAMENTO — A water safety video produced by the California Department of Water Resources (DWR) will be shown in selected California movie theaters beginning in mid-May and ending after Labor Day to encourage Californians to stay safe around water this summer.

Communities where the video will be shown in movie theaters were targeted for their proximity to lakes, forebays and aqueducts that usually attract large numbers of boaters, swimmers and anglers. The 30-second video will be seen in the commercial segment that precedes the coming attractions and the feature film in these communities and theaters:

- Livermore, Livermore 13, May 15 through June 18.
- Brentwood, Brentwood 14, May 22 through June 18; August 7 through September 4.
- Brentwood, CineLux Delta Cinema, May 22 through June 18; August 7 through September 4.
- Palmdale, Cinemark at Antelope Valley Mall 16, May 22 through June 18.
- Victorville, Movies 10 Victorville, May 22 through June 18.
- Oroville, Feather River Cinema 8, June 12 through August 7.
- Tracy, Movies 14 Tracy, June 26 through July 23.
- Hesperia, Civic Plaza 12, July 17 through August 15.
- Yuba City, Cinemark Yuba City, July 31 through August 27.
- Paradise, Paradise Cinema 7, August 7 through September 11.
- The video also will be shown in the lobbies of the Yuba City, Tracy, Palmdale and Victorville theaters during the indicated period for each community.

The video's script reminds viewers to obey all warning signs around water, swim with a buddy and wear a properly-fitted life jacket (as children under the age of 13 must when they're on a moving boat). The video also emphasizes that swimming in the California Aqueduct is illegal and dangerous.

The water safety video [can be viewed here](#).

For more than two years, California has been dealing with the effects of drought, but water enthusiasts must not become complacent about safety. Water is still flowing and even low reservoirs and lakes still have enough water for recreation. Previously deep hazards may be closer to the surface and create treacherous conditions for all recreationists – waders, swimmers, paddlers, boaters, anglers and even hikers cooling off at the water's edge.

To learn about all the actions the state has taken to manage our water system and cope with the impacts of the drought, visit [Drought.CA.Gov](http://Drought.CA.Gov).

Every Californian should take steps to conserve water. Find out how at [SaveOurWater.com](http://SaveOurWater.com).

