# **billboard** Country Update

### BILLBOARD.COM/NEWSLETTERS

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### CRS: Older Medium Battles New Challengers

It's a legacy product that's under attack from a gaggle of upstarts. Radio's place in the entertainment landscape provided a central topic for many of the educational panels at the 48th annual Country Radio Seminar in Nashville Feb. 22-24, and its dilemma was underscored by two of the artists programmed

**BILLBOARD COUNTRY UPDATE** 

for keynote question-andanswer sessions. **Garth Brooks** and **Toby Keith**, both of whom scored their first hit singles more than two decades ago, are likewise established acts who find newer, fresher performers angling for the space they'velong occupied on playlists and in concert halls.

"Getting the deal," Brooks told a younger art-

ist at the close of his session, "isn't one-thousandth as hard as keeping the deal."

The battle between radio and new tech was repeatedly hammered on during the seminar. Since the introduction of the iPhone 10 years ago, the smartphone has become a ubiquitous device, similar in size — as Edison Research president **Larry Rosin** pointed out during a panel on "The Mobilization of Country Radio" — to the once-dominant transistor radio. In its short decade, the smartphone has become so culturally ingrained that 78 percent of respondents in a study indicated they use their devices in the restroom, and 41percent said they would force themselves to stick a hand in and retrieve that phone if it fell into a nasty Porta-Potty.

The phone is "the first thing you reach for in the morning, and



Tom.Roland@billboard.com

Amazon Music director of digital music **Ryan Redington** delivered an entire panel that demonstrated

Tom Webster.

it's the last thing you look

at at night," noted Webster

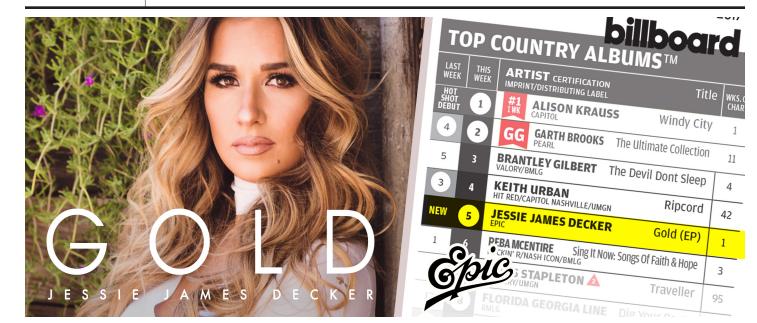
vp strategy and marketing

how **Jeff Bezos**' company is using its multifunctional Echo to become a bigger piece of consumers' lives. With the voice-activated product, the owner can

check the calendar, contact Uber for a ride and listen to music.

That latter function is particularly important. The goal, said Redington, is "to bring streaming into the home." In contrast to other competing services, country is Amazon Music's No. 1 format, and the firm reinforced that position by luring Brooks onto the team, becoming the first company he allowed to stream his hefty catalog.

Amazon is making that play at a time when radio has disappeared from many homes. In "Capturing the Millennial Ear,"



seven female country fans were the subject of a live focus group. Only one has a clock radio in her bedroom, and only two of the seven have a radio of any kind in their house. Radio annoyed them due to too much repetition, personalities who are too talkative ("Isn't that what podcasts are for?" asked one participant) and the dearth of country from previous decades, which one respondent perceived as "genuine" and "less edited."

Adding salt to the wounds, Amazon's foray into the home not only erodes a place where country radio was once a significant presence, it actually turns country radio's successful strategies against itself.

"What's playing on the radio influences what we play back to consumers," conceded Redington.

Radio is still king in the automobile, but the medium is being squeezed out there, too. The millennials cited terrestrial broadcasts among their in-car listening habits — but even there, radio competes with their own music and streaming services. Radio's status on the road could be drastically changed by another technological newcomer: the driverless car, which was the subject of its own panel.

Volvo is introducing its first auto-drive vehicles in Europe within weeks, while Nissan goes to market in 2020 and Ford in 2021. Within eight years, half of all cars are expected to have hands-free capabilities, according to an auto-tech professional, Pratt & Miller Engineering director of automotive business development **Chris Andrews**.

A demonstration video that outlined the features and the ways the driver shifts between auto-drive and human-drive modes frequently showed the occupant doing paperwork behind the wheel.

"I hope I'm not doing more work in my car," quipped Sun Broadcast Group CEO **Jason Bailey**.

But the development already hints at changes in commuters' behaviors. Bailey suggested consumers will be interested in radio that has more interactive capabilities, presumably using digital means for the listener to respond to the station. But since drivers will no longer be required to watch the road during their entire trip, it opens up the car to platforms that require greater engagement, including TV and — on long trips — movies.

Millennials, who will be in the prime of their lives as driverless technology takes hold, are already less passionate about radio as a medium. Music on YouTube is more popular among 14- to 24-year-olds than terrestrial audio, according to data cited by NuVoodoo Media, and there's less emotional incentive for them to tune in. While 61 percent of respondents aged 30-34 say a fear of missing out (FOMO) factors into their listening habits, only 34 percent of the 14-17 age group feel any FOMO in regard to AM/FM radio.

Radio remains an important medium — and that's particularly true in country, where 78 percent of smartphone users still listen to FM radio daily, according to Edison.

As a result, artists and record companies continued to woo programmers during the convention. Such established acts as **Keith Urban**, **Jason Aldean** and **Zac Brown Band** (the latter appearing on the Grand Ole Opry, a **WSM-AM** Nashville legacy program) were among the performers at various functions, while such newcomers as **Midland**, **Jacob Davis** and **Drew Baldridge** performed for gatekeepers in an attempt to get played on country radio.

Those artists are, like the audience itself, also using other digital realms to connect. And stations were encouraged to do the same, particularly in mobile formats. Building a dedicated app is one obvious method that has been previously attempted, though Edison demonstrated that most new apps are quickly discarded as consumers focus on existing apps in limited mobile screen space. The key, Rosin demonstrated, is to find ways to work with established apps and digital mediums — in addition to that heritage signal — to stay in the consumers' portfolio.

Keynote artists Brooks and Keith showed some of the attitude that they carry into their similar fights, declining to make wholesale changes to their product, even though they might find new ways to make impressions. Keith, bolstered by 41 top 10 singles on Hot Country Songs, is content to continue making music that feels like an authentic personal expression.

"If it works, it works," he said. "And if it don't, I really don't care."

Brooks, meanwhile, is increasingly using the new mediums, including Amazon Music and Facebook Live, to cultivate his audience. Like country radio, he has competition nipping at his heels, and Brooks seems intent on servicing the nostalgia he brings to his longtime fans while creating a new experience for the younger part of the audience.

"The future is whatever you paint it to be," he said, "and the future's based on the past."



Justin Moore and friends toasted the success of "You Look Like I Need a Drink" with a No. 1 party in Nashville. From left: songwriters Natalie Hemby, Matt Dragstrem and Rodney Clawson, and Moore.



Arista recording artist Seth Ennis (left) ended up on hold with *Ty, Kelly & Chuck* morning show host Chuck Wicks when he performed at a happy hour reception on Feb. 23 at Cumulus' Nash campus in Nashville.



The Nashville Songwriters Association International presented its Stephen Foster Award to Brown-Forman senior sales and marketing executive John A. Hardaway (center) during a Feb. 21 party at NSAI headquarters. He is flanked by NSAI executive director Bart Herbison (left) and NSAI president/songwriter Lee Thomas Miller.



Dot recording artist Drake White surprised passengers on a Southwest flight from Dallas to Nashville by performing at 35,000 feet in a promotion involving the airline and Live in the Vineyard. From left are Southwest community engagement specialist Tena Griffith, White, Live In The Vineyard co-founder Bobbii Jacobs and Southwest spokesperson Alyssa Eliasen.

# FLORIDA GEORGIA LINE 5 ACM NOMINATIONS!

ENTERTAINER OF THE YEAR VOCAL DUO OF THE YEAR ALBUM OF THE YEAR SINGLE OF THE YEAR VOCAL EVENT OF THE YEAR

### ON THE CHARTS JIM ASKER jim.asker@billboard.com

### Alison Krauss' 'Windy City' Storms Charts; Lauren Alaina Earns First Airplay Top 10



Windy City (Capitol), Alison Krauss' first solo album of new material since 1999, bounds in atop *Billboard*'s Top Country Albums and Bluegrass Albums charts (dated March 11). It earns 38,000 equivalent albums (36,000 in pure sales) in its launch week, ending Feb. 23, according to Nielsen Music. (The latter list is purely sales-based.)

The **Buddy Cannon**-produced *Windy City* marks Krauss' second No. 1 and 10th top 10 on Top Country Albums. She first led with prior entry *Paper Airplane*, with **Union Station**, which flew in atop the survey dated April 30, 2011 (83,000 sold). She has charted all 10 top 10s on the list consecutively since 1995.

Windy City is Krauss' first solo album of new material since Forget About It, which debuted and peaked at No. 3 on the Top Country Albums chart dated Aug. 21, 1999. In between, her solo best-of package A Hundred Miles or More: A Collection debuted and peaked at No. 3 on the April 21, 2007, tally.

Over on Bluegrass Albums, the new LP is Krauss' fourth consecutive (and total) No. 1, following three with Union Station: *Paper Airplane* (28 weeks at No. 1), *Lonely Runs Both Ways* (55 weeks on top, beginning in 2004) and *Live* (a record 101 weeks at No. 1 starting in 2002).

On the all-genre Billboard 200, *Windy City* blows in at No. 5, marking Krauss' fourth top 10 (all charted consecutively since 2007). The set also starts at No. 2 on Americana/Folk Albums.

All of Windy City's songs were previously recorded by

other artists, including "Gentle on My Mind" (John Hartford), "River in the Rain" (Roger Miller) and "I Never Cared for You" (Willie Nelson).

**NEW TOP 10s** On Hot Country Songs, paced for a third week by **Sam Hunt**'s "Body Like a Back Road" (MCA Nashville), **Jason Aldean** achieves his 26th top 10, as "Any Ol' Barstool" (Macon/Broken Bow) rolls 15-8. The track holds at its No. 10 high on Country Airplay (26.2 million, up 3 percent).

Meanwhile, as Little Big Town's "Better Man," penned by Taylor Swift, leads Country Airplay for a second week (41.4 million impressions, up 3 percent), Lauren Alaina banks her first top 10 in her sixth appearance on the chart, as "Road Less Traveled" (19/Interscope/Mercury) lifts 11-9 (26.8

> million, up 9 percent). The song, which Alaina wrote with **Meghan Trainor** and **Jessie Frasure**, is the title track from her second LP, which debuted at No. 3 on Top Country Albums (Feb. 18).

> Alaina, who finished as the runner-up to **Scotty McCreery** on the 2011 season of *American Idol*, previously peaked at a No. 28 high on Country Airplay with "Georgia Peaches" (2012), her second charted single. She notched two other top 40-charting songs: her 2011 debut, "Like My Mother Does" (No. 36), and 2012's "Eighteen Inches" (No. 34).

> What made the difference for "Road" to reach the Country Airplay top 10? "The vocal comes from the heart, and the production uniquely matches the message," radio consultant **Joel Raab** tells *Billboard*. "Lauren sings so well, and it's just a great message."

> WKLB Boston program director **Mike Brophey** concurs. " 'The Road Less Traveled' is just a better song," he says. "The vocals are strong and passionate, and the lyrics are compelling and relatable. It was a slow builder for us but has kicked in nicely. While Lauren has had previous releases, to many listeners, in their minds, this is her first."

'GOLD' RECORD Gold (Epic), the third EP from Jessie James Decker, matches her highest arrival on Top Country Albums as the five-song set starts at No. 5 with 15,000 equivalent album units (12,000 in pure sales, marking her best sales week). Her 2012 debut EP, *Comin' Home*, also debuted (and peaked) at No. 5 (11,000 sold), while her second, 2015's *This Christmas*, launched and peaked at No. 16 (6,000). ●

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# CARRIE UNDERWOOD

MOST...

PLAYED

**STREAMED** 

DOWNLOADED

& TOP TOURING

... FEMALE COUNTRY ARTIST OF 2016



NOMINEE ENTERTAINER OF THE YEAR FEMALE VOCALIST OF THE YEAR

# **billboard** Country Airplay

AIRPLAY MONITORED BY nielsen MUSIC

THIS	LAST	WKS ON				AUDIENCE (II			PLAYS	
WEEK	WEEK	CHART	TITLE Imprint/Label		Artist	THIS WEEK	+/-	THIS WEEK	+/-	RANK
0	1	19		★ No. 1 (2 weeks) ★★	Little Big Town	41.427	+1.342	7867	189	1
0	2	38	SOBER SATURDAY NIGHT RCA Nashville	Chris Youn	g Featuring Vince Gill	39.441	+1.579	7456	237	2
3	3	45	THINK A LITTLE LESS Atlantic/WEA		Michael Ray	38.246	+1.211	7189	215	4
4	4	21	TODAY Arista Nashville		Brad Paisley	37.757	+2.133	7257	333	3
6	5	23	DIRT ON MY BOOTS Capitol Nashville		Jon Pardi	37.383	+2.963	7145	552	5
6	7	22	A GUY WITH A GIRL Warner Bros./WMN		Blake Shelton	30.111	-1.551	5034	-123	9
0	9	13	FAST Capitol Nashville		Luke Bryan	28.545	+1.755	5555	561	7
8	8	27	KILL A WORD EMI Nashville	Eric Church Featurin	ıg Rhiannon Giddens	28.231	+1.176	5776	259	6
9	11	28	ROAD LESS TRAVELED 19/Interscope/Mercury		Lauren Alaina	26.822	+2.306	5388	327	8
10	10	14	ANY OL' BARSTOOL Macon/Broken Bow		Jason Aldean	26.228	+0.856	4839	89	10
0	13	21	YEAH BOY Black River		Kelsea Ballerini	21.112	+2.192	4110	268	12
Ð	12	32	THEWEEKEND Valory		Brantley Gilbert	19.935	+0.461	4242	78	11
13	15	39	HOMETOWN GIRL MCA Nashville		Josh Turner	19.066	+1.902	4065	271	13
14	14	11	BAR AT THE END OF THE WORLD Blue Chair/Colu	umbia Nashville	Kenny Chesney	18.666	+1.419	3903	268	14
15	18	4	BODY LIKE A BACK ROAD MCA Nashville	$\star\star$ Airpower $\star\star$	Sam Hunt	17.130	+3.119	3039	496	18
16	16	20	BABY, LET'S LAY DOWN AND DANCE Pearl		Garth Brooks	16.495	+1.015	3594	255	15
Ð	19	16	BLACK Capitol Nashville		Dierks Bentley	14.814	+1.967	3262	311	16
18	17	53	MAKEYOU MINE Atlantic/WEA		High Valley	14.524	-0.027	3217	-25	17
19	20	19	HURRICANE River House/Columbia Nashville	$\star\star$ Airpower $\star\star$	Luke Combs	13.344	+2.180	2745	477	20
20	22	43	HOLDIN' HER Warner Bros./WAR	$\star\star$ Airpower $\star\star$	Chris Janson	11.544	+1.207	2909	80	19
21	21	32	THERE'S A GIRL 19/Republic/Dot		Trent Harmon	11.523	+0.543	2735	136	21
22	23	22	HOW NOTTO Warner Bros./WAR		Dan + Shay	10.912	+1.006	2610	219	22
23	24	32	IF ITOLD YOU Capitol Nashville		Darius Rucker	9.476	+1.201	2587	197	23
24	25	8	YOURS IF YOU WANT IT Big Machine		Rascal Flatts	8.854	+0.556	2082	130	26
25	26	46	OUTSKIRTS OF HEAVEN Red Bow		Craig Campbell	8.389	-0.053	2345	58	24
26	27	6	YOU LOOK GOOD Capitol Nashville		Lady Antebellum	8.053	+0.130	1844	59	28
2	28	15	WE SHOULD BE FRIENDS Vanner/RCA Nashville		Miranda Lambert	7.714	+0.062	1953	105	27
28	33	3	THE FIGHTER Hit Red/Capitol Nashville	Keith Urban Featuri	ng Carrie Underwood	7.107	+1.523	1288	303	35
29	30	39	LIPSTICK Wheelhouse		Runaway June	7.088	+0.412	2201	242	25
30	31	4	MY OLD MAN Southern Ground/Elektra/WAR		Zac Brown Band	6.615	+0.600	1452	207	32

### **BILLBOARD COUNTRY AIRPLAY PANEL - 151 STATIONS** WGNA

KBOI KRST WCTO WKHX WUBL

WYNK WDXE WZZK

KIZN WBWL WKLB WYRK WCKN

WYRK WCKN WEZL WKKT WSOC WUSY WEBG WUSY WUBE WGAR KATC

K/ WC KI KI

KWOF

KHKI

ŴK

Albany, N.Y. Albuquerque, N.M. Allentown, Pa. Atlanta

Augusta, Ga. Austin, Texas Bakersfield, Calif. Baltimore Baton Rouge, La. Birmingham, Ala.

Boise, Idaho Boston

Buffalo, N.Y. Charleston, S.C. Charlotte, N.C.

Chattanooga, Tenn. Chicago

Cincinnati Cleveland Colorado Springs, Colo. Columbia, S.C. Columbus, Ohio Corpus Christi, Texas Dallas

Denver

Des Moines, Iowa

Detroit El Paso, Texas Ft. Myers, Fla. Ft. Wayne, Ind. Fresno, Calif. Gainesville, Fla. Grand Rapids, Mich. Greensboro, N.C. Greenville, S.C. Harrisburg, Pa. Hartford, Conn. Houston Huntsville, Ala. Indianapolis Jacksonville, Fla. Johnson City, Tenn. Kansas City Knoxville, Tenn. Lafayette, La. Lakeland, Fla. Las Vegas Lexington, Ky. Little Rock, Ark. Los Angeles Louisville, Ky. Madison, Wis. McAllen, Texas

FKF

WYCD KHEY WCKT

WTOR WESC WSS

Miami Milwaukee Minneapolis Mobile, Ala. Monmouth/Ocean, N.J. Monterey, Calif.. Nashville

Memphis

Nassau, N.Y. New Bern, N.C. New Orleans New York Norfolk, Va.

Oklahoma City, Okla.

Omaha, Neb. Orlando, Fla. Philadelphia Phoenix Pittsburah

Portland, Maine

Portland, Ore. Providence, R.I. Raleigh, N.C.

Richmond, Va. Riverside, Calif. Roanoke, Va.

Rochester, N.Y. Sacramento, Calif.

WGKX WLFP WKIS WMIL KEEY

KEEY KMNB WKSJ WKMK KTOM WKDF

WSM-FM

Wi

WIVC WRNS WNOE WNSH

KFRG WSLC

St. Louis Salt Lake City

San Antonio, Texas

San Diego San Jose, Calif.

Santa Rosa, Calif. Sarasota, Fla. Seattle

Shreveport, La. Spokane, Wash. Springfield, Mass. Springfield, Mo. Stockton, Calif. Syracuse, N.Y. Syracuse, N Tampa, Fla.

Tucson, Ariz. Tulsa, Okla.

Visalia, Calif. Washington, D.C. West Palm Beach, Fla. Wichita, Kan.

Wilkes Barre, Pa. Wilmington, Del. York, Pa.



# **billboard** Country Airplay

AIRPLAY MONITORED BY nielsen MUSIC

				l				
THIS	LAST	WKS ON		AUDIENCE (I			PLAYS	
WEEK	WEEK	CHART	TITLE Imprint/Label Artist	THIS WEEK	+/-	THIS WEEK	+/-	RANK
3	29	12	IN CASE YOU DIDN'T KNOW BMLG Brett Young	6.579	+0.374	1636	142	29
32		EW	SOMETHIN' I'M GOOD AT Atlantic/WMN ** Hot Shot Debut/Most Increased Audience/Most Added ** Brett Eldredge	6.232	+6.232	886	886	40
<b>3</b> 3	32	7	FLATLINER         Warner Bros./WMN         Cole Swindell	6.166	+0.233	1373	83	33
34	34	7	GOD, YOUR MAMA, AND ME BMLG Florida Georgia Line Featuring Backstreet Boys	5.707	+0.598	1163	135	38
35	35	26	MY GIRL Curb Dylan Scott	5.094	+0.494	1519	105	30
36	36	18	SOMEBODY ELSE WILL Valory Justin Moore	4.968	+0.540	1486	84	31
37	37	42	ROOTS Stoney Creek Parmalee	3.738	-0.060	1311	-62	34
38	38	19	IF HE AIN'T GONNA LOVE YOU RCA Nashville Jake Owen	3.723	+0.024	1205	-6	37
39	39	21	FOR HER Big Loud Chris Lane	3.639	+0.302	1232	52	36
40	48	2	EVERY TIME I HEARTHAT SONG Warner Bros./WMN Blake Shelton	2.923	+1.198	715	254	43
41	40	7	IT AIN'T MY FAULT EMI Nashville Brothers Osborne	2.911	-0.343	1029	-16	39
42	41	14	DO I MAKE YOU WANNA Mercury Billy Currington	2.836	+0.314	793	35	41
43	42	15	RING ON EVERY FINGER Reviver LOCASH	2.532	+0.011	784	53	42
4	43	18	THE WAY ITALK Big Loud Morgan Wallen	2.130	+0.114	619	28	45
45	44	17	YESTERDAY'S SONG Atlantic/WMN Hunter Hayes	1.699	-0.221	597	-17	47
46	47	10	MAKIN' ME LOOK GOOD AGAIN Dot Drake White	1.537	-0.157	566	-6	48
47	51	8	OUTTA STYLE BIG Label Aaron Watson	1.468	+0.302	173	47	-
48	50	10	MOMMA AND JESUS Dot Tucker Beathard	1.446	+0.073	612	12	46
49	49	13	MISSING Warner Bros./WMN William Michael Morgan	1.421	+0.080	433	-6	51
50	45	5	A GIRL LIKE YOU Mercury Easton Corbin	1.347	-0.019	495	-10	50
61	53	8	WOKE UP IN NASHVILLE Arista Nashville Seth Ennis	1.324	+0.199	686	12	44
52	56	2	MORE GIRLS LIKE YOU MCA Nashville Kip Moore	1.273	+0.471	394	123	52
63	52	5	DRINKIN' PROBLEM Big Machine Midland	1.096	+0.472	206	48	58
54	54	6	REBOUND Cold River/New Revolution Drew Baldridge Featuring Emily Weisband	0.874	-0.030	542	-3	49
65	55	4	KISS ME Almost Country/Thirty Tigers Casey Donahew	0.869	+0.010	182	12	60
56	46	14	WITHYOU I AM CoJo Cody Johnson	0.827	-0.075	71	-5	-
57	57	5	GETTING OVER YOU Broken Bow Jackie Lee	0.817	-0.001	366	-23	53
58	60	2	WHAT IFS Zone 4/RCA Nashville Kane Brown Featuring Lauren Alaina	0.769	+0.185	312	31	54
59	58	3	JUST A PHASE Stoney Creek Adam Craig	0.696	-0.026	289	6	56
60	59	2	CLOSE Warner Bros./WEA Ryan Kinder	0.573	-0.027	309	-9	55

3/6

Liar Liar Atlantic/WEA

**BIG & RICH** 

New Revolution/B\$R

MACY MARTIN

RICK MONROE

**Figure It Out** 

Reznam/Nine North

This Side Of You

SARAH DUNN BAND

**Broke Down** 

California

LANCO

GTR

MRG

Arista Nashville

AUBRIE SELLERS

Greatest Love Story



 The lead single from **Eldredge**'s upcoming album arrives at No. 32 on Country Airplay (6.2 million audience impressions), his highest entrance among his 12 chart appearances. 2015 leader "Lose My Mind" marked his previous highest bow (No. 34).

### **GOING FOR ADDS**

THE SWON BROTHERS Don't Call Me

### 3/13

TRACE ADKINS Watered Down Wheelhouse

### 3/20

CARLY PEARCE Every Little Thing Dot

CHRIS "OZ" FERRARA No Mercy Rock Ridge

IMAGES

GETTY

BRETT

ELDREDGE

Somethin'

I'm Good At

# CONGRATULATIONS KEITH URBAN ON YOUR SEVEN ACM NOMINATIONS!

### ENTERTAINER OF THE YEAR

MALE VOCALIST OF THE YEAR

ALBUM OF THE YEAR - ARTIST & PRODUCER "Ripcord"

SINGLE RECORD OF THE YEAR - ARTIST & PRODUCER

"Blue Ain't Your Color"



# **billboard** Country Airplay

#### AIRPLAY MONITORED BY nielsen MUSIC

### **MOST ADDED®**

TITLE Imprint/Label Artist	ADDS
SOMETHIN' I'M GOOD AT Atlantic/WMN Brett Eldredge	52
EVERY TIME I HEAR THAT SONG Warner Bros./WMN Blake Shelton	17
WHOLE DAMN THING Blaster Chuck Wicks	17
BACK TO GOD Rockin' R/Nash Icon/Valory Reba McEntire	16
THE FIGHTER Hit Red/Capitol Nashville Keith Urban Feat. Carrie Underwood	12
MY OLD MAN Southern Ground/Elektra/WAR Zac Brown Band	10
IN CASE YOU DIDN'T KNOW BMLG Brett Young	8
WHAT IFS Zone 4/RCA Nashville Kane Brown	8
MORE GIRLS LIKE YOU MCA Nashville Kip Moore	8
GOD, YOUR MAMA, AND ME BMLG Florida Georgia Line Feat. Backstreet Boys	7

### **MOST INCREASED AUDIENCE**

TITLE Imprint/Label	Artist	GAIN (IN MIILIONS)
SOMETHIN' I'M GOOD AT Atlantic/WMN	Brett Eldredge	+6.232
BODY LIKE A BACK ROAD MCA Nashville	Sam Hunt	+3.119
DIRT ON MY BOOTS Capitol Nashville	Jon Pardi	+2.963
ROAD LESS TRAVELED 19/Interscope/Mercury	Lauren Alaina	+2.306
YEAH BOY Black River	Kelsea Ballerini	+2.192
HURRICANE River House/Columbia Nashville	Luke Combs	+2.180
TODAY Arista Nashville	Brad Paisley	+2.133
BLACK Capitol Nashville	Dierks Bentley	+1.967
HOMETOWN GIRL MCA Nashville	Josh Turner	+1.902
FAST Capitol Nashville	Luke Bryan	+1.755

### MOST INCREASED PLAYS

TITLE Imprint/Label	Artist	GAIN
SOMETHIN' I'M GOOD AT Atlantic/WMM	Brett Eldredge	+886
FAST Capitol Nashville	Luke Bryan	+561
DIRT ON MY BOOTS Capitol Nashville	Jon Pardi	+552
BODY LIKE A BACK ROAD MCA Nashvill	e Sam Hunt	+496
HURRICANE River House/Columbia Nashvil	le Luke Combs	+477
TODAY Arista Nashville	Brad Paisley	+333
ROAD LESS TRAVELED 19/Interscope/Me	ercury Lauren Alaina	+327
BLACK Capitol Nashville	Dierks Bentley	+311
THE FIGHTER Hit Red/Capitol Nashville K	Keith Urban Feat. Carrie Underwood	+303
HOMETOWN GIRL MCA Nashville	Josh Turner	+271

### NEW AND ACTIVE

TITLE Imprint/Label	Artist	total Audience	TOTAL Stations	ADDS
GREATEST LOVE STORY Arista Nashville	LANCO	0.459	6	1
EVERYWHERE Curb	Mo Pitney	0.360	14	1
EVERY LITTLE THING Dot	Carly Pearce	0.297	3	1
TOUGH GUYS True To The Song/Faction/in2une Nashville	Caroline Jones	0.279	8	1
WAITIN ON YOU Not Listed	Lindsay Ell	0.275	0	0
SING ALONG Wheelhouse	Kristian Bush	0.261	16	2

### RECURRENTS

THIS WEEK	TITLE Imprint/Label	Artist	TOTAL AUD. (IN MILLIONS)
1	SEEIN' RED Broken Bow	Dustin Lynch	26.784
2	STAR OF THE SHOW Valory	Thomas Rhett	23.919
3	MAY WE ALL BMLG Florida Georgia Line Fe	eat. Tim McGraw	21.124
4	WANNA BETHAT SONG Atlantic/WMN	Brett Eldredge	20.127
5	DIRTY LAUNDRY 19/Arista Nashville Ca	arrie Underwood	14.751
6	BLUE AIN'T YOUR COLOR Hit Red/Capitol Nashville	Keith Urban	14.171
7	SLEEP WITHOUT YOU BMLG	Brett Young	13.596
8	IT DON'T HURT LIKE IT USED TO Mercury	Billy Currington	13.436
9	IF THE BOOT FITS Wheelhouse	Granger Smith	12.605
10	SONG FOR ANOTHER TIME RCA Nashville	Old Dominion	12.509

### **BILLBOARD COUNTRY BOXSCORE**

Gross	Artist	Attendance	Promoter(s)
Ticket Price(s)	Venue/Date(s)	Capacity	
<b>\$1,044,361</b>	ERIC CHURCH	17,076	MESSINA TOURING
\$89, \$27	Sprint Center, Kansas City, Mo./Jan. 31	sellout	GROUP/AEG LIVE
<b>\$1,018,761</b>	ERIC CHURCH	16,697	MESSINA TOURING
\$89.50, \$28.50	TD Garden, Boston/Jan. 28	sellout	GROUP/AEG LIVE
<b>\$1,017,290</b>	ERIC CHURCH	16,705	MESSINA TOURING
\$89.50, \$25.50	Barclays Center, Brooklyn, N.Y./Jan. 27	sellout	GROUP/AEG LIVE
<b>\$986,291</b>	ERIC CHURCH	<b>18,344</b>	MESSINA TOURING
\$89, \$27	Target Center, Minneapolis/Jan. 20	sellout	GROUP/AEG LIVE
<b>\$969,385</b>	ERIC CHURCH	18,002	MESSINA TOURING
\$89, \$25	American Airlines Center, Dallas/Feb. 3	sellout	GROUP/AEG LIVE
			1 11 11 11 11

Reported worldwide boxscore figures for Country artists. Boxscore figures should be submitted to Bob Allen by phone (615-891-1976), fax (615-891-2054) or email (bob.allen@billboard.com).



### **TEXAS REGIONAL RADIO REPORT**

WEEK ENDING FEBRUARY 26, 2017

THIS WEEK	LAST WEEK	WKS ON Chart	TITLE (Label) ARTIST	TW Spins	SPINS +/-	THIS WEEK	LAST WEEK	WKS ON Chart	TITLE (Label) ARTIST	TW Spins	SPINS +/-
1	1	15	OUTTA STYLE (BIG)       ★★ 4 weeks at 1 ★★       Aaron Watson	1840	-182	0	12	14	BRIDGE (Independent) Mark McKinney	1163	18
2	2	15	TEQUILA EYES (Independent) Randy Rogers Band	1816	20	12	11	21	HARD LIVIN' ILLENE (Independent) Randall King feat. Cleto Cordero	1155	-5
3	3	17	LIVE IT WHILE YOU GOT IT (Pretty Damn Tough) Josh Abbott Band	1691	41	13	13	28	SHADOW OF A BROKEN HEART (Red Dirt Legend) Brandon Jenkins	1125	0
4	4	17	13 YEARS (Independent) Sundance Head	1625	60	14	18	7	STILL NOT OVER YOU (Independent) Jerrett Zoch and The OSR Band	1073	139
6	5	20	NEW HOMETOWN (Independent) Mike Ryan	1580	18	15	9	25	FROM WHERE I'M STANDING (Independent) Curtis Grimes	1051	-216
6	6	15	HOMESICK CRAZY (Independent) Matt Kimbrow	1464	53	16	17	18	I'M BREAKING IN (Independent) Junior Gordon	1034	59
0	8	9	FOREVER TODAY (Independent) Reckless Kelly	1379	111	Ū	15	26	SHOULD'VE BEEN MINE (Independent) TJ Broscoff	1032	12
8	7	21	JULY (Independent) Dalton Domino	1328	21	18	16	21	TEXAS FOREVER (Independent) Kevin Fowler	847	-167
9	10	21	COME AS YOU ARE (Independent) Turnpike Troubadours	1208	1	19	21	21	RATHER HAVE YOU (Independent) Adrian Johnston	830	-1
0	14	16	RUNAWAY TRAIN (Independent) Shane Smith & The Saints	1169	52	20	22	10	PEOPLE LIKE ME (Independent) Dustin Sonnier	821	-5

Texas Regional Radio Report Top 100 is compiled from weekly online playlist reports from 86 radio stations located in Texas and surrounding states, including reports from specialty shows, internet and satellite radio outlets. Songs are ranked by total plays. For tracking, complete chart methodology and more information, visit www.texasregionalradio.com, or contact Dave Smith at 817-283-7984. Copyright 2017, Texas Regional Radio Report

# BRETT YOUNG

### "IN CASE YOU DIDN'T KNOW" #31 AND #31 CLIMBING!

+142 SPINS / 6 MILLION WEEKLY AUDIENCE IMPRESSIONS (BILLBOARD)

BRETT HAS TOURED WITH BRAD PAISLEY IN THE PAST YEAR

ON TOUR IN 2017 WITH LUKE BRYAN, LADY ANTEBELLUM, THOMAS RHETT, LEE BRICE & JUSTIN MOORE

"HONESTY AND LYRICAL CREATIVITY ARE BRETT YOUNG'S BIGGEST STRENGTHS" - TASTE OF COUNTRY



NEW MALE VOCALIST OF THE YEAR nominee

### NASHVILLE & NATIONAL TOM ROLAND



Donna Fargo, Johnny Lee and John Michael Montgomery were among the first-time attendees as Webster Public Relations and the Country Music Association co-hosted the third annual Legendary Lunch in Nashville with more than 40 artists on hand. From left: WPR owner Kirt Webster, Fargo, Lee, CMA CEO Sarah Trahern and Montgomery.

### **DOUBLE DOSE OF RADIO WINNERS**

KKBQ Houston, WYCD Detroit and WUBE Cincinnati impacted two country radio awards announcements on the same day, Feb. 22, as the Country Radio Hall of Fame and the Academy of Country Music used the Country Radio Seminar as a backdrop to unveil their 2017 winners.

**Tim Closson**, who programmed WUBE for 15 years, was one of seven inductees named to the Hall of Fame, an honor that occurred just hours after the station won the ACM's large-market station of the year trophy for the first time.

WYCD personality **Linda Lee** learned of her Hall induction on the heels of snagging the ACM's major-market on-air personality honor with co-host **Rob Stone**. Lee actually shared honors with two professional partners that day: Hall of Fame entry **Joe Wade Formicola**, who recently spent five years as a Westwood One format host, was teamed with Lee on-air for two years at WYCD in the mid-1990s.

KKBQ took the ACM's major-market station title, and its call letters also figured into the résumé of new Hall of Famer **Jim Mantel**, who worked at three Texas stations in his early years prior to an eight-year morning residency at **WGAR** Cleveland.

The Hall of Fame's induction dinner is set for June 21 in Nashville with honors also going to KUZZ Bakersfield, Calif., fixture Mel Owens and to former CBS Radio/Tampa senior vp Charlie Ochs, who left retirement to serve as station manager for financial talk outlet WFHS-AM. The Hall will also enshrine the KUAD Fort Collins, Colo., morning team: Brian Gary, Todd Harding and Susan Moore.

ACM radio winners will collect their trophies in the days leading up to the Academy's April 2 awards telecast from Las Vegas on CBS. Other winning stations include medium-market victor **WIVK** Knoxville, Tenn., and smallmarket champ **KKNU** Eugene, Ore. Additional on-air personality hardware goes to **Lon Helton**, *Country Countdown USA* (national); **George Lindsey**, **Monica Lunsford** and **"Cowboy Dave" Bayless**, **KILT** Houston (major market); **Mike Wheless**, **Marty Young** and **Janie Carothers**, **WQDR** Raleigh-Durham,

N.C. (large market); **Steve Lundy** and **Gina Melton**, **KXKT** Omaha, Neb. (medium market); and **Scotty Cox** and **Cara Denis**, **KCLR** Columbia, Mo. (small market).

### **MOVERS & SHAKERS**

CBS Radio promoted **Tim Roberts** to vp country programming for the chain, which includes such brands as **WKIS** Miami, **WXTU** Philadelphia and **WUSN** Chicago. He will remain CBS/Detroit vp music programming, where



his oversight includes country **WYCD** ... Cox Media/Atlanta promoted **Jaleigh Long** to director of sales from general sales manager. The five-station cluster includes country **WNGC** ... Binnie Media/Rockland, Maine, flipped **WBYA** to country, *The Rockland Courier-Gazette* reported. The station's previous format, classic hits, moved to **WBQX** at 106.9 FM, replacing a classical format. **Mark White** remains GM, with **Stan Bennett** serving as programming and operations manager ... **Pete Norden** joined iHeartMedia/Tampa, Fla., as vp sales, according to InsideRadio.com, with influence on country **WFUS**. He was previously iHeartMedia/Sarasota, Fla., market president ... **Blaine Jackson** transferred to iHeartMedia/Augusta, Ga., as PD for country **WLUB** and **WLUB-HD2**, according to Talkers.com. She had been PD for country **WIHB** Macon, Ga. ... **Kathy Byerly** rose to Neuhoff/Decatur, Ill., director of sales from general sales manager, Talkers.com reported. The five-station group includes country **WDZQ**.

### **'ROUND THE ROW**

Big Machine Label Group promoted two Nashville-based executives. Jimmy



Chapin rose to director of international from senior manager. Jessica Myers was given a newly created position, senior director of rights management and business affairs, after serving as director of rights management and licensing. Reach Chapin <u>here</u> and Myers<u>here</u>... Warner/Chappell Nashville extended its co-publishing agreement with THiS Music, founded by **Rusty Gaston** with songwriters **Tim Nichols** ("Live Like You Were Dying") and **Connie Harrington** ("I Drive Your Truck"). The THiS songwriter stable

includes Jessi Alexander ("Mine Would Be You"), Marv Green ("Shotgun Rider") and J.T. Harding ("Different for Girls"), among others ... The Plowboy label's Need More Artist Management signed former Mercury artist Eric Heatherly as its first act. He performs as a one-man show, Goats of Kudzu, and as the leader of rockabilly trio Eric Heatherly & The Continental Kings ... Singer-songwriter-fiddler Maggie Baugh signed a recording deal with Cold River ... The Nashville Film Festival unveiled the 25-person music committee for 2017. Participants include Anastasia Brown, Format Entertainment; Jake Basden, Big Machine Label Group; Evyn Mustoe, ASCAP; Shannan Hatch, SESAC; and Ali Harnell, AEG TMG. Go here for the full list of committee members ... Saxophonist Don Markham died Feb. 27, *The Bakersfield Californian* reported. A member of Merle Haggard's band, The Strangers, for nearly 40 years, he played on such Haggard titles as "It's All in the Movies," "Cherokee Maiden" and "I Think I'll Just Stay Here and Drink."



Indie artist Tyler Steel (left) dropped by WMIL Milwaukee to perform for the staff, including iHeartMedia/Milwaukee operations manager Kerry Wolfe.



Curb singer/songwriter Mo Pitney (left) talked new music with *Ty, Kelly & Chuck* host Ty Bentli during a Feb. 23 visit to Cumulus' Nash campus in Nashville.

### 12 **#1** SINGLES

SOLD OUT DIG YOUR ROOTS 2016 + 2017 TOUR

FIRST COUNTRY ACT TO EARN THE DIAMOND AWARD CRUISE = 10+ MILLION SOLD

> H.O.L.Y. 18 WEEK #1

### FOR YOUR ACM CONSIDERATION

ENTERTAINER OF THE YEAR VOCAL EVENT OF THE YEAR – "MAY WE ALL" FEAT. TIM MCGRAW ALBUM OF THE YEAR – "DIG YOUR ROOTS" SINGLE RECORD OF THE YEAR – "H.O.L.Y." VOCAL DUO OF THE YEAR



# CHRIS LANE

DEBUT #1 GOLD SINGLE FIX FROM A DEBUT ARTIST

155+ MILLION TOTAL STREAMS

ON FLORIDA GEORGIA LINE's DIG YOUR ROOTS TOUR

VOTE NOW ACM NEW MALE VOCALIST OF THE YEAR



### Picture This: Country Radio Seminar

With **Keith Urban**, **Maren Morris** and **Crystal Gayle** among the myriad artists that made appearances, the 48th annual Country Radio Seminar (Feb. 22-24) was hopping at the Omni Nashville Hotel. Music, professional education and networking were the order of the day, with numerous attendees getting hearing tests for free. The next edition is set for Feb. 5-7, 2018. Here are a few images from CRS 2017:



Granger Smith takes on the importance of social media during a Feb. 24 panel.



Zac Brown (left) joins Country Radio Broadcasters executive director Bill Mayne as he collects the annual Artist Humanitarian Award on the convention's opening day.



National anthem singer Trisha Yearwood and keynote speaker Scott Hamilton share a moment during the opening ceremonies.



Albright & O'Malley & Brenner partner Becky Brenner speaks during a Feb. 23 panel on finding one's full potential.



A bundle of songwriters performed for attendees during Bob Kingsley's Acoustic Alley on Feb. 23. From left: songwriters Rhett Akins ("Star of the Show") and Cole Taylor ("Home Alone Tonight"), Kingsley and songwriters Heather Morgan ("Lose My Mind") and busbee ("H.O.L.Y.").



Midwest Communications corporate country brand strategist Tom Baldrica moderates a Feb. 24 panel on small-market stations that do big things.



LoCash and Cam celebrated as they performed on the Grand Ole Opry from CRS on Feb. 22. From left: LoCash's Preston Brust, Cam and LoCash's Chris Lucas.



Emmis/Indianapolis vp programming Bob Richards poses a question during a Feb. 24 panel on "Dicing the Data."

## GARTH BROOKS BABY, LET'S LAY DOWN AND DANCE

# TOP 10 BOUND CONVERT NOW!



### NASHVILLE & NATIONAL TOM ROLAND

### **MUSIC NOTES**

**Merle Haggard** will be the subject of a massive tribute concert on April 6 that coincides with the 80th anniversary of his birth and the one-year anniversary

of his death. Willie Nelson, Kenny Chesney, Miranda Lambert and Dierks Bentley lead the country participants for *Sing Me Back Home: The Music of Merle Haggard—An All-Star Celebration* at Nashville's Bridgestone Arena. But like the Hag, who once made the cover of the jazz magazine Downbeat, the event transcends genre with participation from rock figures John Mellencamp, Warren Haynes and Lynyrd Skynyrd; Americana talents Lucinda Williams and The Avett Brothers; and bluegrass vocalist Alison Krauss. The



initial lineup covers 19 artists, with more additions expected. The concert will be filmed for later use, likely as a TV special, video release and/or an event CD.

Florida Georgia Line is focusing on amphitheaters for its summer Smooth Tour that launches June 2 in Austin. The bulk of the 39 dates will encompass outdoor venues, including Cleveland's Blossom Center; San Bernardino, Calif.'s Glen Helen Amphitheater; and Alpharetta, Ga.'s Verizon Amphitheater, where the schedule winds down Oct. 20-21. Nelly and Chris Lane will open the dates, and Backstreet Boys — who collaborated on the current FGL single, "God, Your Mama, and Me" — have hinted they may cross paths with the duo in 2017, too.

Little Big Town's first-ever Ryman Auditorium residency grew a little bigger during the weekend as the band booked the historic downtown Nashville venue for July 30, bringing its 2017 Ryman commitment to 10 shows. Little Big Town launched the format Feb. 24-25 with concerts that demonstrated the unpredictability the act's forecasting for the dates. Sam Hunt and Chris Stapleton made unannounced appearances for the first show, which coincided with the release of LBT's new album, *The Breaker*, while R&B vocalist Andra Day stopped in for the second night. Remaining dates include May 19-20, July 28-30, Sept. 15-16 and Nov. 27.

Average Joes co-owner **Colt Ford** set May 5 for the release of his sixth album, *Love Hope Faith*, where he'll run up against **Chris Stapleton**, who also picked that date to deliver his sophomore album. It arrives exactly two years after the release of *Traveller*. Ford's guests include **Brad Paisley**, brothers **Charles** and **Josh Kelley**, **Tyler Farr** and **Granger Smith**, among others. Former **McBride & The Ride** frontman **Terry McBride** issued his first solo EP, *Hotels & Highways*, on Feb. 24. And **The Nitty Gritty Dirt Band** released a 21-track greatest-hits album, *Fishin' in the Dark*, the same day.

### Top Headlines from billboard.com

<u>Check Out The Last Time Someone Read</u> <u>The Wrong Winner At The Oscars</u>

Car In Which Tupac Shakur Was Shot Is Selling For \$1.5 Million

<u>Steven Curtis Chapman Launches</u> <u>Management Company: Exclusive</u>

Live Nation Posts Sixth Consecutive Year Of Record Growth

<u>Keith Richards, David Byrne, Pete Townshend,</u> <u>Michael Stipe Among Artists Embroiled In</u> <u>Wolfgang's Vault Lawsuit</u>

### ON THIS DATE IN COUNTRY MUSIC

### Feb. 27

• 2013 – **Dierks Bentley** records "Drunk on a Plane" with a band that includes **Charlie Worsham** at the Ocean Way Studios in Nashville.

### Feb. 28

2015 — Jason Aldean launches his first overseas tour at the Spektrum Arena in Oslo.
2007 — Toby Keith earns the humanitarian

award during the Country Radio Seminar at the Nashville Convention Center.

### March 1

• 2014 – **Cole Swindell** reaches No. 1 on the *Billboard* Hot Country Songs chart for the first time with his debut single, "Chillin' It."

• 2011 — **Reba McEntire**, **Jean Shepard** and songwriter **Bobby Braddock** are announced as the 2011 inductees in the Country Music Hall of Fame.

### March 2

2016 — Black River releases Kelsea Ballerini's "Peter Pan" to radio.
1987 — Warner Bros. releases the *Trio* album by Dolly Parton, Linda Ronstadt and Emmylou Harris.

### March 3

• 2002 — George Strait plays the final Houston Livestock & Rodeo Show concert held at Houston's Astrodome, with more than 68,000 in attendance. He dedicates "Love Without End, Amen" to George and Barbara Bush, who are part of the crowd.

• 1990 – Alan Jackson sings "Here in the Real World" as he makes his Grand Ole Opry debut, introduced by Jimmy C. Newman.

### March 4

 $\cdot~2000-Garth Brooks$  catches a flyball in left field for the final out of a New York Mets spring training game, sealing a 7-3 win against the Los Angeles Dodgers.

### March 5

• 2009 – **Taylor Swift** makes her TV acting debut: Her character is stabbed in the heart with scissors on CBS' *CSI: Crime Scene Investigation*.

Source: <u>RolandNote.com</u>, the Ultimate Country Music Database



Scotty McCreery met with staff from KHCM Honolulu when he gave his first-ever performance in Hawaii at the Blaisdell Center on Feb. 21. He's shown with (from left) Salem Media/Honolulu GM Dita Holifield, Salem/Honolulu digital director Amber Dukehart and KHCM promotions director Tia Spence.



### "STRONGER AND STRONGER WITH EVERY RELEASE..." - BILLBOARD

### **2017 ACM NOMINATIONS**

### MALE VOCALIST OF THE YEAR ALBUM OF THE YEAR BLACK

**VOCAL EVENT OF THE YEAR** "DIFFERENT FOR GIRLS" FEATURING ELLE KING

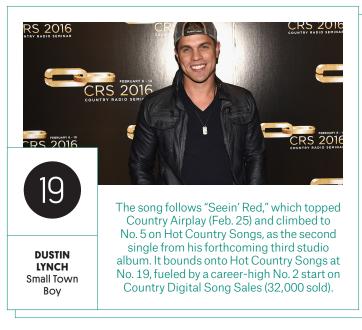
# DIERKS BENTLEY



# **billboard** Hot Country Songs

SALES, AIRPLAY & STREAMING DATA COMPILED BY nielsen MUSIC

THIS WEEK	LAST WEEK	TWO WEEKS Ago	WKS ON Chart	TITLE PRODUCER (SONGWRITER)	Artist IMPRINT / PROMOTION LABEL	CERTIFIED	PEAK Position
0	1	1	4	BODY LIKE A BACK ROAD ** No. 1 (3 weeks)/Airplay Gainer ** Z.CROWELL (S.HUNTZ.CROWELL,J.OSBORNE,S.MCANALLY)	Sam Hunt MCA NASHVILLE		1
2	2	2	19	BETTER MAN J.JOYCE (T.SWIFT)	Little Big Town CAPITOL NASHVILLE		1
3	3	3	23	DIRT ON MY BOOTS B.BUTLER,J.PARDI (R.AKINS,J.FRASURE,A.GORLEY)	Jon Pardi CAPITOL NASHVILLE		3
4	7	7	22	THINK A LITTLE LESS S.HENDRICKS (J.M.NITE,THOMAS RHEIT,BARY DEAN,J.ROBBINS)	Michael Ray ATLANTIC/WEA		4
5	4	9	37	SOBER SATURDAY NIGHT C.CROWDER,C.YOUNG (C.YOUNG,B.WARREN,B.WARREN)	Chris Young Featuring Vince Gill RCA NASHVILLE		4
6	6	4	29	BLUE AIN'T YOUR COLOR D.HUFF,K.URBAN (S.L.OLSEN,H.LINDSEY,C.LAGERBERG)	Keith Urban HIT RED/CAPITOL NASHVILLE		1
0	10	11	21	TODAY LWOOTEN (B.PAISLEY,C.DUBOIS,A.GORLEY)	Brad Paisley ARISTA NASHVILLE		7
8	15	14	12	ANY OL' BARSTOOL M.KNOX (J.THOMPSON,D.RUTTAN)	Jason Aldean MACON/BROKEN BOW		8
9	13	12	24	KILL A WORD J.JOYCE (E.CHURCH,J.HYDE,L.DICK)	Eric Church Featuring Rhiannon Giddens EMI NASHVILLE		9
10	8	6	21	STAR OF THE SHOW JOE LONDON, J. BUNETTA, THOMAS RHETT (THOMAS RHETT, R. AKINS, B. HAYSLIP)	Thomas Rhett VALORY		4
1	12	13	13	FAST J.STEVENS,J.STEVENS (LBRYAN,R.CLAWSON,LLAIRD)	Luke Bryan CAPITOL NASHVILLE		11
12	11	8	21	A GUY WITH A GIRL S.HENDRICKS (A.GORLEY,B.SIMPSON)	Blake Shelton WARNER BROS./WMN		3
13	19	22	26	HURRICANE S.MOFFATT (LCOMBS,T.PHILLIPS,TARCHER)	Luke Combs RIVER HOUSE/COLUMBIA NASHVILLE		13
14	5	46	10	THE FIGHTER BUSBEE,K. URBAN (K. URBAN, BUSBEE)	Keith Urban Featuring Carrie Underwood HIT RED/CAPITOL NASHVILLE		5
15	16	15	26	ROAD LESS TRAVELED BUSBEE (LAUREN ALAINA, J.FRASURE, M.TRAINOR)	Lauren Alaina 19/INTERSCOPE/MERCURY		12
16	14	17	25	IN CASE YOU DIDN'T KNOW D.HUFF (B.YOUNG,T.REEVE,K.SCHILENGER,T.TOMLINSON)	Brett Young BMLG		14
Ð	17	18	16	BLACK R. COPPERMAN (D.BENTLEY,R.COPPERMAN,A.GORLEY)	Dierks Bentley CAPITOL NASHVILLE		17
18	18	19	20	YEAH BOY F.G.WHITEHEAD,J.MASSEY (K.BALLERINI,F.G.WHITEHEAD,K.TIMMER)	Kelsea Ballerini BLACK RIVER		18
❶	NE	w	1	SMALL TOWN BOY ** Hot Shot Debut ** Z.CROWELL (R.AKINS,B.HAYSLIP,K.FISHMAN)	Dustin Lynch BROKEN BOW		19
20	20	21	25	HOMETOWN GIRL K.GREENBERG (M.BEESON,D.TASHIAN)	<b>Josh Turner</b> MCA NASHVILLE		20
21	34	36	10	GOD, YOUR MAMA, AND ME J.MOI (J.KEAR,H.LINDSEY,G.SAMPSON)	orida Georgia Line Featuring Backstreet Boys BMLG		21
22	23	25	7	BAR AT THE END OF THE WORLD B.CANNON,K.CHESNEY (J.T.HARDING,A.MAYO,D.L.MURPHY)	Kenny Chesney BLUE CHAIR/COLUMBIA NASHVILLE		22
23	21	20	26	DIRTY LAUNDRY J.JOYCE (Z.CROWELL,A.GORLEY,H.LINDSEY)	Carrie Underwood 19/ARISTA NASHVILLE		3
24	27	27	20	HOW NOT TO D.SMYERS,S.HENDRICKS (A.HAMBRICK,P.DIGIOVANNI,K.BARD)	Dan + Shay WARNER BROS./WAR		24
25	26	24	35	MAKE YOU MINE S.MOSLEY (B.REMPEL,S.MOSLEY,B.STENNIS)	High Valley Atlantic/WEA		21



IMAGES

GETTY



CHRIS

JANSON

Holdin' Her

In its 26th week on Hot Country Songs, the love song lifts 29-26, buoyed by a 23 percent increase to 7,000 downloads sold, thanks in part to a 69-cent sale tag in the iTunes Store. On Country Airplay, it enters the top 20 (22-20; 11.5 million, up 12 percent).

# **ACM NEW MALE VOCALIST NOMINEE**

"Head Over Boots" #1 most played <u>Billboard</u> Country Song of 2016 #1 most shazamed country song

"Dirt On My Boots" Top 5 and Climbing • RIAA Certified Gold

"<u>California Sunrise</u> is a triumph of gritty, honky-tonkin', old-school country with a healthy dose of ballsy guitar rock" — <u>Hits Magazine</u>

### 2017 ACM NOMINEE New Female Vocalist of the year

# LAUREN ALAINA

There's a reason Lauren Alaina manages to stay top of mind...and that's her powerhouse, honey-toned vocals that meld timeless twang with a modern sass."

– Rolling Stone

gsborne



A DUO of nominations for the DUO everyone is talking about



# **billboard** Hot Country Songs

SALES, AIRPLAY & Streaming Data Compiled by nielsen MUSIC

						1110	JSIC
THIS WEEK	LAST WEEK	TWO WEEKS Ago	WKS ON Chart	TITLE PRODUCER (SONGWRITER)	Artist IMPRINT / PROMOTION LABEL	CERTIFIED F	PEAK Position
26	29	26	26	HOLDIN' HER B.GALLIMORE (C.JANSON,J.OTTO)	Chris Janson WARNER BROS./WAR		26
27	24	10	4	MY OLD MAN D.COBB (Z.BROWN,N.MOON,B.SIMONETTI)	Zac Brown Band SOUTHERN GROUND/ELEKTRA/WAR		10
28	28	28	6	YOU LOOK GOOD BUSBEE (H.LINDSEY,R.HURD,BUSBEE)	Lady Antebellum CAPITOL NASHVILLE		22
29	30	29	28	IF I TOLD YOU R. COPPERMAN (R. COPPERMAN, J. M. NITE, S. M. CANALLY)	Darius Rucker CAPITOL NASHVILLE		25
30	31	34	29	MY GIRL M.ALDERMAN, J.E.NORMAN (D.SCOTT, J.KERR)	Dylan Scott		30
31	32	31	20	BABY, LET'S LAY DOWN AND DANCE M.A.MILLER (K.BLAZY,S.DORFF,V.SHAW,K.WILLIAMS,G.BROOKS)	Garth Brooks		31
32	33	33	26	THERE'S A GIRL J.ROBBINS (T.HARMON, J.ROBBINS, L.VELTZ)	Trent Harmon 19/REPUBLIC/DOT		29
33	25	32	15	WE SHOULD BE FRIENDS F.LIDDELL,G.WORF,E.MASSE (M.LAMBERT)	Miranda Lambert VANNER/RCA NASHVILLE		25
34	35	35	7	YOURS IF YOU WANT IT J.DEMARCUS,G.LEVOX,J.D.ROONEY (A.DORFF,J.SINGLETON)	Rascal Flatts BIG MACHINE		29
35	36	30	14	FOR HER J.MOI (M.DRAGSTREM,K.ARCHER,S.BUXTON)	Chris Lane BIG LOUD		23
36	38	38	22	OUTSKIRTS OF HEAVEN M.J.CONES (C.CAMPBELL,D.TURNBULL)	Craig Campbell RED BOW		36
37	40	41	8	FLATLINER M.CARTER (C.SWINDELL,M.BRONLEEWE,J.BOYER)	Cole Swindell WARNER BROS./WMN		36
38	42	43	9	LIPSTICK M.J.CONES (J.WAYNE,N.COOKE,H.MULHOLLAND,C.HOBBY,E. HOFFMAN,R.LHOWARD)	Runaway June WHEELHOUSE		38
39	43	45	6	SOMEBODY ELSE WILL S.BORCHETTA, J.S.STOVER (K.ARCHER, A.HAMBRICK, T.OTTOH)	Justin Moore VALORY		39
40	NE	w	1	WHEN SOMEONE STOPS LOVING YOU J.JOYCE (H.LINDSEY,C.MCGILLL.MCKENNA)	Little Big Town CAPITOL NASHVILLE		40
41	44	48	5	IT AIN'T MY FAULT J.JOYCE (J. OSBORNE,T.J. OSBORNE,L.T.MILLER)	Brothers Osborne EMI NASHVILLE		41
42	45	42	12	WHAT IFS D.HUFF (K.BROWN,M.MCGINN,J.M.SCHMIDT)	Kane Brown Featuring Lauren Alaina ZONE 4/RCA NASHVILLE		37
43	46	_	2	EVERY TIME I HEAR THAT SONG S.HENDRICKS (A.MAYO,C.LINDSEY,B.WARREN,B.WARREN)	Blake Shelton WARNER BROS./WMN		43
44	48	49	5	DO I MAKE YOU WANNA D.HUFF (A.GORLEY,Z.CROWELL,M.JENKINS,J.FLOWERS)	Billy Currington MERCURY		44
45	49	-	3	IF HE AIN'T GONNA LOVE YOU S.MCANALLY,LLAIRD,R. COPPERMAN (LLAIRD,S.MCANALLY,C.STAPLETON)	Jake Owen RCA NASHVILLE		45
46	50	50	6	ROOTS NV (J.MULLINS,B.STENNIS,W.B.BOLLINGER)	Parmalee STONEY CREEK		45
<b>4</b> 7	RE-EN	NTRY	2	YESTERDAY'S SONG D.HUFF,H.HAYES (H.HAYES,BARY DEAN,M.JOHNSON)	Hunter Hayes Atlantic/WMN		43
48	RE-EN	NTRY	1	MAKIN' ME LOOK GOOD AGAIN R. COPPERMAN, J.S. STOVER (D. WHITE, M. CRISWELL, S. MINOR)	Drake White DOT		48
49	RE-EN	NTRY	2	THE WAY I TALK J.MOI (J.L.ALEXANDER,B.HAYSLIP,C.MCGILL)	Morgan Wallen BIG LOUD		48
50	37	_	2	ONCE BUSBEE,M.MORRIS (M.MORRIS,BUSBEE)	Maren Morris COLUMBIA NASHVILLE		37

The week's most popular country songs, ranked by radio airplay audience impressions as measured by Nielsen Music, sales data as compiled by Nielsen Music and streaming activity data from online music sources tracked by Nielsen Music. Descending titles below No. 25 are moved to recurrent after 20 weeks.

### **COUNTRY MARKET WATCH**

A Weekly National Music Sales Report

Year-	Over-Year Album Sales
'16	3.4 million
'17	2.9 million
DIGIT	AL TRACKS SALES
DIGIT/ '16	AL TRACKS SALES 14.1 million

	ALBUMS	DIGITAL ALBUMS*	DIGITAL	
This Week	434,000	131,000	1,421,000	
Last Week	441,000	142,000	1,502,000	
Change	-1.6%	-7.7%	-5.4%	
This Week Last Year	472,000	148,000	1,734,000	
Change	-8.1%	-11.5%	-18.1%	

YEAR-TO-DATE

Overall Unit Sales									
2015 2017 CHAN									
Albums	3,377,000	2,872,000	-15.0%						
Digital Tracks	14,109,000	10,970,000	-22.2%						
Sales by Album Format									
	2015	2017	CHANGE						
Physical	2,174,000	1,936,000	-10.9%						
Digital	1,202,000	936,000	-22.1%						

For week ending Feb. 23, 2017. Figures are rounded. Compiled from a national sample of retail store and rack sales reports collected and provided by Nielsen Music. mielsen nielsen MUSIC

For inquiries about any Nielsen Music data, please contact Josh Bennett at 615-807-1338 or josh.bennett@nielsen.com

b		b	DC	TO TOP COUNTRY ALBUMS	niel MU	se Si
THIS WEEK	LAST WEEK	2 WEEKS AGO	WEEKS ON CHT	ARTIST Title	CERT.	PEAK
0	N	w	1	ALISON KRAUSS WINDY CITY CAPITOL 025392*		1
2	4	5	11	GARTH BROOKS THE ULTIMATE COLLECTION PEARL6001 TGEX		1
3	5	2	4	BRANTLEY GILBERT THE DEVIL DONT SLEEP VALORY BG0300/BMLG		1
4	3	4	42	KEITH URBAN RIPCORD		1
5	N	w	1	JESSIE JAMES DECKER GOLD (EP) EPIC DIGITAL EX		5
6	1	1	3	REBA MCENTIRE SING IT NOW: SONGS OF FAITH & HOPE ROCKIN' R/NASH ICON RM0400A/BMLG		1
7	7	3	95	CHRIS STAPLETON TRAVELLER	2	1
8	12	7	26	FLORIDA GEORGIA LINE DIG YOUR ROOTS BMLG 0300*		1
9	2	_	2	BRETT YOUNG BRETT YOUNG BMLG BY0100A*		2
10	10	6	74	THOMAS RHETT TANGLED UP VALORY RT0200A/BMLG		2
11	6	11	38	MAREN MORRIS HERO COLUMBIA NASHVILLE 516885*/SMN		1
12	13	8	106	SAM HUNT MONTEVALLO MONTEVALLO MCA NASHVILLE 021502/UMGN	2	1
13	9	10	24	JASON ALDEAN THEY DON'T KNOW MACON/BROKEN BOW 2227/BBMG		1
14	14	9	81	LUKE BRYAN KILL THE LIGHTS CAPITOL NASHVILLE 022813/UMGN		1
Ð	16	12	36	JON PARDI CALIFORNIA SUNRISE CAPITOL NASHVILLE 024744*/UMGN		1
16	11	14	93	KELSEA BALLERINI THE FIRST TIME BLACK RIVER 2015	•	4
Ð	17	16	39	DIERKS BENTLEY BLACK CAPITOL NASHVILLE 024745*/UMGN		1
18	8	34	42	STURGILL SIMPSON A SAILOR'S GUIDE TO EARTH ATLANTIC 551380*/AG		1
19	15	13	14	MIRANDA LAMBERT THE WEIGHT OF THESE WINGS VANNER/RCA NASHVILLE 532305*/SMN		1
20	18	15	40	BLAKE SHELTON IF I'M HONEST WARNER BROS. 555352/WMN		1
21	39	17	69	ERIC CHURCH MR. MISUNDERSTOOD EMI NASHVILLE 024200*/UMGN		2
22	21	19	70	BLAKE SHELTON RELOADED: 20 #1 HITS WARNER BROS. 551788/WMN		2
23	24	18	83	ZAC BROWN BAND GREATEST HITS SO FAR ROAR/SOUTHERN GROUND/ATLANTIC 546369/AG		3
24	29	25	108	FLORIDA GEORGIA LINE         HERE'S TO THE GOOD TIMES           REPUBLIC NASHVILLE 017773/BMLG	2	1
25	25	21	12	KANE BROWN ZONE 4/RCA NASHVILLE 530947/SMN		1

SALES, DATA Compiled by

Top Counry Albums ranks the most popular country albums of the week, as compiled by Nielsen Music, based on multi-metric consumption (blending traditional album sales, track equivalent albums, and streaming equivalent albums). Copyright 2017, Prometheus Global Media, LLC and Nielsen Music, Inc. All rights reserved. SALES DATA

b		6	C	AMERICANA/ FOLK ALBUMS		nie	<b>ISET BY</b> Iser ISIC
THIS WEEK	LAST WEEK	2 WEEKS AGO	WEEKS ON CHT	ARTIST IMPRINT & NUMBER / DISTRIBUTING LABEL	Title	CERT.	PEAK POS.
0	NEW 1 RYAN ADAMS PRISONER PRISONER			1			
2	NEW 1		1	ALISON KRAUSS CAPITOL 025392*	WINDY CITY		2
3	1 1 41		41	CHRIS STAPLETON MERCURY NASHVILLE 019405*/UMGN	TRAVELLER	2	1
4	3	2	46	THE LUMINEERS DUALTONE 1738*	CLEOPATRA		1
5	NEW 1 SON VOLT TRANSMIT SOUND		1	SON VOLT N TRANSMIT SOUND 88539*/THIRTY TIGERS	OTES OF BLUE		5
6	2	13	44	STURGILL SIMPSON A SAILOR'S GU ATLANTIC 551380*/AG	IDE TO EARTH		1
7	6	7	82	ED SHEERAN ELEKTRA 530433*/AG	+	2	1
8	5	3	37	KALEO ELEKTRA/ATLANTIC 555202*/AG	A/B		3
9	7	5	87	HOZIER RUBYWORKS 309996*/COLUMBIA	HOZIER		1
10	8	6	97	THE LUMINEERS TH DUALTONE 1608*	E LUMINEERS		1

Americana/Folk Albums ranks the most popular Americana/folk albums of the week, as compiled by Nielsen based on multi-metric consumption (blending traditional album sales, track equivalent albums), and streaming equivalent albums). Copyright 2017, Prometheus Global Media, LLC and Nielsen Music, Inc. All rights reserved.

CC	U	NT	<b>pard</b> RY IING SONGS	CC	<b>U</b>	NT	Song sales
THIS WEEK	LAST WEEK	WKS ON CHART	TITLE	THIS WEEK	LAST WEEK	WKS ON CHART	TITLE ARTIST
0	1	3	BODY LIKE A BACK ROAD SAM HUNT	0	1	4	BODY LIKE A BACK ROAD SAM HUNT
0	2	74	DIE A HAPPY MAN Thomas Rhett	0	NE	w	SMALL TOWN BOY Dustin Lynch
3	5	12	DIRT ON MY BOOTS Jon Pardi	3	2	8	THE FIGHTER Keith Urban Feat. Carrie Underwood
4	4	43	H.O.L.Y. FLORIDA GEORGIA LINE	4	3	19	BETTER MAN LITTLE BIG TOWN
5	3	23	BLUE AIN'T YOUR COLOR Keith Urban	6	6	22	DIRT ON MY BOOTS Jon Pardi
6	9	6	HURRICANE LUKE COMBS	6	RE-EI	NTRY	GOD, YOUR MAMA, AND ME Florida georgia line feat. Backstreet boys
0	6	17	BETTER MAN LITTLE BIG TOWN	7	5	21	IN CASE YOU DIDN'T KNOW Brett Young
8	7	69	TENNESSEE WHISKEY CHRIS STAPLETON	8	8	34	PETER PAN Kelsea Ballerini
9	8	5	IN CASE YOU DIDN'T KNOW Brett Young	9	7	32	BLUE AIN'T YOUR COLOR Keith Urban
0	10	26	MAY WE ALL FLORIDA GEORGIA LINE FEAT. TIM MCGRAW	0	11	10	THINK A LITTLE LESS Michael Ray
0	11	9	STAR OF THE SHOW THOMAS RHETT	11	10	88	GIRL CRUSH LITTLE BIG TOWN
Ð	12	6	THE WEEKEND BRANTLEY GILBERT	Ð	21	13	HURRICANE LUKE COMBS
ß	13	6	BLACK DIERKS BENTLEY	ß	NE	W	WHEN SOMEONE STOPS LOVING YOU LITTLE BIG TOWN
0	14	30	MIDDLE OF A MEMORY COLE SWINDELL	14	9	7	SOBER SATURDAY NIGHT CHRIS YOUNG FEAT. VINCE GILL
Ð	15	82	BREAK UP IN A SMALL TOWN Sam Hunt	15	12	3	MY OLD MAN Zac Brown Band
6	16	129	PLAY IT AGAIN LUKE BRYAN	16	24	6	ANY OL' BARSTOOL JASON ALDEAN
đ	21	3	ANY OL' BARSTOOL JASON ALDEAN	17	15	9	BLACK DIERKS BENTLEY
18	17	22	WANNA BE THAT SONG BRETT ELDREDGE	ß	23	22	THE WEEKEND BRANTLEY GILBERT
19	22	40	MAKE YOU MISS ME SAM HUNT	19	25	5	YOU LOOK GOOD LADY ANTEBELLUM
20	18	113	TAKE YOUR TIME SAM HUNT	20	4	44	MY CHURCH Maren Morris
4	19	5	KILL A WORD Eric Church Feat. Rhiannon giddens	2	RE-EI	NTRY	MAY WE ALL Florida georgia line feat. Tim McGraw
2	NE	w	SOBER SATURDAY NIGHT CHRIS YOUNG FEAT. VINCE GILL	22	17	21	STAR OF THE SHOW THOMAS RHETT
23	23	117	BOTTOMS UP BRANTLEY GILBERT	23	22	63	TENNESSEE WHISKEY CHRIS STAPLETON
24	24	31	DIFFERENT FOR GIRLS DIERKS BENTLEY FEAT. ELLE KING	24	16	5	FAST LUKE BRYAN
25	25	70	HOUSE PARTY SAM HUNT (MCA Nashville) -streamed and top-selling paid down	25	19	21	SEEIN' RED DUSTIN LYNCH

The week's top-streamed and top-selling paid download country songs, respectively, from sales reports collected and provided by Nielsen Music. Charts update weekly on Tuesdays at www.Billboard.Biz/ charts. Copyright 2017, Prometheus Global Media, LLC and Nielsen Music, Inc. All rights reserved.



to 13.3 million in audience.

Hurricane

**GRETTY IMAGES** 

### Dan + Shay 'Pray' For *Shack* Track And Previous Single To Coexist At Country Radio

"It feels like we're trying too hard to be dramatic."

When producer **Scott Hendricks (Blake Shelton, Michael Ray)** voiced second thoughts about the nuances in a **Dan + Shay** recording session on Nov. 30, 2016, the feedback was ironic. Hendricks and co-producer **Dan Smyers**, of Dan + Shay, were trying to get the right arrangement for "When I Pray for You." They were targeting the soundtrack for a movie — *The Shack*, in theaters March 3 — so some drama was appropriate.

They'd already found ways to heighten the emotional arc while the *Billboard Country Update* was observing from the control room in the back studio at Nashville's Sound Stage. Keyboard player **Charlie Judge** concocted a

Z found moments for anticipatory cymbal swells, and the entire ensemble had figured out how to maximize the suspense in a diminished chord two-thirds into the chorus. But when they tried to insert two extra beats before the final chorus, mimicking a trick **Goo Goo Dolls** used in "Iris," Hendricks felt they had crossed a line.

"We're trying too hard," he protested a second time. Dan + Shay and their supporting cast would strike a balance before it was all over, but it was important not to overload "When I Pray for You" with emotional tricks, since the song had drama built into it from the beginning. Lead singer **Shay Mooney** and his fiancee, **Hannah Billingsley**, were expecting their first child when it was written last fall, and they had months ahead of them to guess, wait and wonder how their lives would

soon be altered.

"Shay having a kid, he has all these thoughts and emotions and different titles and concepts and ideas floating around," says Smyers.

A schedule change brought one of those ideas into focus when the aforementioned Ray had to cancel a songwriting session at the Word Entertainment office of songwriter **Justin Ebach** ("Sleep Without You"). Dan + Shay claimed the opening with Ebach and **Jon Nite** ("Noise," "Strip It Down), both of whom have young children of their own. So when Mooney's unborn child came up in conversation, there was plenty of empathy in the room for a scenario in which the father-to-be often feels like an outsider.

"You can't have morning sickness for your wife, you can't get swollen feet for your wife, you can't be uncomfortable for her," says Ebach. "The only thing you can do is provide for those needs — get her water, help her with laundry and physical things like that. As far as doing anything for the baby, you're a little helpless, but I think that's where the prayer thing comes in. That's one of the few things you actually can do as a dad."

Their discussion in the writing room led to "When I Pray for You," a father's attempt at bonding, with the concept laid out in the opening lines: "I talk to God about you/And I ain't even met you yet." Entering unknown territory without an instruction manual, the first-time father typically ponders people he knows who've gone down the same path, and that usually leads to reflections about his own parents. The writers brought that into focus with an extra, two-line pre-chorus at the end of the first verse, as Mooney sings, "I want to be the dad that my dad was."

"We all have dads that are pretty pivotal in our lives," says Ebach. "Looking back now that you're a little older, you're like, 'My parents had no clue what they were doing, but they did all right."

That section led straight to a rangy chorus that soars higher than Nashville songwriters would create in typical situations. But having Mooney available to sing it widened the possibilities.

"I write with artists all the time, and you don't get to write melodies like 'When I Pray for You' too often," says Ebach. "If you write a melody like that, you've [only] got about two places to go with that pitch."

They wrote two verses and a chorus that day and put together a simple demo, repeating lyrics from the first verse as a placeholder for what would become the bridge. In the next week or two, Dan + Shay were coincidentally invited to view *The Shack* in Los Angeles and record something for consideration on the soundtrack. Smyers captured key scenes from the picture on his smartphone, convinced that they could shape "When I Pray for You" for the film's story.

"I was trying to take notes of overlapping themes [between] the song and what was happening in the movie," says Smyers. "There were a lot of phrases that were like a lyric that we already had. It was kind of too good to be true."

> The faith-based picture provided the key to the unfinished bridge. They ultimately used it to recast the last chorus, allowing the advice the father was giving to his child to become advice that God was giving to Dad.

"It's this moment of receiving the wisdom versus giving the wisdom," says Smyers.

Once the bridge got finished, they had to act quickly to get considered for the Atlantic soundtrack, so Judge, Nir Z, bass player **Jimmie Lee Sloas** and guitarists **Derek Wells** and **Bryan Sutton** convened to record the track. All the parts ultimately lead to that diminished chord in the chorus as Mooney sings "get down on your knees." Held for two beats, it sets up the hook as the song's resolution.

"That chord is like the '90s-country move," says Smyers. "So many songs in '90s country — especially a lot of the ballads — did that. It creates a great moment

DAN+ SHAY

of tension and release."

Mastering was the final step, and as that process unfolded, Hendricks found a different dramatic move for the spot where they had toyed with the "Iris"-like extra beats. With Smyers' approval, he sliced the first three words — "I pray you" — off the start of the final chorus. It gave the song melodic space and emphasized that God was now giving advice to Dad as he moves into this new phase of his life.

"That's the dramatic pause that we were trying to figure out in the studio," says Hendricks. "Taking those three notes off makes all the difference in the world."

"When I Pray for You" made the soundtrack, creating a great personal twist for Nite.

"It blew my mind," he says. "I was given *The Shack* paperback by my dad a few years ago and read it through in one up-all-night reading session. The underlying themes of the book, and now the movie, were the themes underneath our song."

Ten days after Mooney's son, **Asher James Mooney**, arrived, Warner Music Nashville issued "Pray" as a single on Feb. 3, even though the duo's midtempo "How Not To" was still ascending. The label decided to treat it similarly to **Rascal Flatts**' 2006 scenario, when the parental ballad "My Wish" and a track from *Cars*, "Life Is a Highway," both reached the top 20, with "My Wish" ultimately climbing to No. 1. "How Not To" is currently at No. 24 on Hot Country Songs and No. 22 on Country Airplay. "When I Pray for You" is making inroads at Christian radio as the label simultaneously works it to streaming partners and country broadcasters.

"We're trying to get 'How Not To' to the top of the charts," says Smyers. "It's not the conventional method of what happens on country radio, but if we can figure out a way to have two songs on the charts, however the timing of that works, that's the ultimate goal: to expose our music to as many people as possible."

Will it work? Dan + Shay hope the drama leads to one big happy ending.

### THE STARK REPORT PHYLLIS STARK phyllis.stark@billboard.com

### iHeartMedia Execs Sykes, Poleman Outline The Company's 'Ecosystem,' Embrace Disruption



With a corporate culture that values near 'round-the-clock dedication, iHeartMedia president of entertainment enterprises **John Sykes** jokes that a company "rule" is, "If you don't come in on Saturday, don't bother coming in on Sunday." But for both Sykes and the company's national programming group

### What are some of the professional accomplishments at iHeart you are most proud of?

Sykes In the last six years, we went from becoming just a pure radio company to becoming a real bona fide media player. We now have seven network televi-

president, **Tom Poleman**, that joke is more true than not. Says Poleman, "You're never going to have a moment where you're not on the clock [at iHeart], but we all signed up for that because we love what we do." That dedication recently earned the men, along with top boss **Bob Pittman**, a spot on <u>Billboard's</u> <u>2017 Power 100 list</u>.

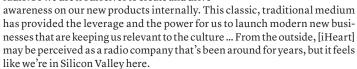
With more than 850 radio stations, seven annual live events that air as network TV specials (including the iHeart Country Festival), and the January launch of two new digital subscription services, iHeart Radio Plus and All Access, there is plenty to keep iHeart staffers that busy. Says Poleman, who is heavily involved with the company's music discovery and emerging artist initiatives, including the Artist Integration and On the Verge programs, "I look at the iHeart platform as the ultimate music playground. And not only do I get to play on it, but everybody in the music industry gets to play on it."

### Why did the company want to be in the subscription service space?

Sykes There are some great subscription services that are out there already that are really built on someone's record collection. What makes iHeart Radio All Access different is we're built on expanding the radio listening experience. The beauty of our service is that if you're listening to a song on iHeart Radio and you don't know who it is, you can push a button and that song goes right to your playlist. You no longer have to find out who it is, write the name down and go type in a name and build your subscription base. When I was watching this service being developed here, it was one of the "oh wow" moments of my life in music.

### What does it say about the health of radio itself that companies like yours are entering so many other areas besides over-theair broadcasting?

Sykes We can use that core [radio] business as a turbine to drive us into television, digital and now subscription because there's no better way to sell something or create awareness than radio. So we use it ourselves to create and drive







sion shows that are all leveraged off of iHeart Radio. They're all created from iHeart Radio events and driven by and promoted by iHeart Radio stations across the country. I don't think any [other] platform has that much music representation on network television.

### Tom, you have one of the top programming gigs in the country. What are some of the key components of your job?

Poleman What I try to do is help all those local programmers and those local stations be as competitive as they can be with all the resources that a company like iHeart can provide. That's a huge part of it. Also under my umbrella is artist relations, so a big part of my job is helping artists, managers and labels navigate the iHeart Radio music development ecosystem. We have so many different tools that people can use because we have such massive reach ... As the artist wins, so do the radio stations, because they are such a big part of our product. That's a lot of fun, being able to [harness] the creativity of artists, managers, labels and the creativity of our program directors. [That] is where that magic really starts to happen.

### What keeps you up at night?

**Poleman** I live in fear that the brand that I'm working with or the tools that I have control over somehow will skip a beat if I'm not always on my game. You're always worried that somebody's going to take on one of your radio stations or an event isn't going to come off the way you wanted it to. I think that's why our events are as good as they are and our stations are as good as they are, because the company is full of people that are always worried, and they assume that things are going to go wrong, so they address that before they can go wrong.

### What one thing do you think can derail the music industry?

Sykes The most powerful lesson that the industry learned was when it put its head in the sand back in the late '90s when the digital platform started. It could have transformed seamlessly like television has today from soft goods to digital distribution, and they buried

their heads in the sand. It took a decade to recover. I think we should learn a lesson from that, that as confusing and as scary as it can be, we all have to embrace disruption ... We have got to continue to embrace the things that confuse us, scare us, that take us into unknown territory. Those are the ideas that are going to help us stay competitive. **O** 

# **billboard** Country Indicator

THIS	LAST	WKS ON		PL/	AYS	AUDIENCE (IN MILLIONS)
WEEK	WEEK	CHART	TITLE Imprint/Label Artist	THIS WEEK	+/-	THIS WEEK
0	2	39	SOBER SATURDAY NIGHT RCA Nashville <b>** No. 1 (1 week) **</b> Chris Young Feat. Vince Gill	4769	+74	7.475
2	4	24	DIRT ON MY BOOTS Capitol Nashville Jon Pardi	4715	+360	7.358
3	3	21	TODAY Arista Nashville Brad Paisley	4711	+95	7.395
4	1	19	BETTER MAN Capitol Nashville Little Big Town	4543	-195	7.464
6	5	30	THINK A LITTLE LESS Atlantic/WEA Michael Ray	4475	+280	7.025
6	6	27	KILL A WORD EMI Nashville Eric Church Feat. Rhiannon Giddens	4138	+153	6.399
0	7	29	ROAD LESS TRAVELED 19/Interscope/Mercury Lauren Alaina	4135	+306	6.297
8	9	13	FAST Capitol Nashville   Luke Bryan	4093	+344	6.300
9	10	14	ANY OL' BARSTOOL Macon/Broken Bow Jason Aldean	3394	+135	5.170
10	11	22	YEAH BOY Black River Kelsea Ballerini	3202	+200	4.916
0	13	39	HOMETOWN GIRL MCA Nashville Josh Turner	3085	+238	4.751
Ð	12	9	BAR AT THE END OF THE WORLD Blue Chair/Columbia Nashville Kenny Chesney	3034	+174	4.552
B	14	30	THE WEEKEND Valory Brantley Gilbert	2889	+120	4.391
14	15	17	BLACK Capitol Nashville Dierks Bentley	2787	+89	4.039
15	16	20	BABY, LET'S LAY DOWN AND DANCE Pearl Garth Brooks	2366	-12	3.443
16	17	48	MAKE YOU MINE Atlantic/WEA High Valley	2152	+69	3.535
Ð	18	40	HOLDIN' HER Warner Bros./WAR Chris Janson	2144	+75	3.380
18	20	6	YOU LOOK GOOD Capitol Nashville Lady Antebellum	2141	+133	2.939
19	24	4	BODY LIKE A BACK ROAD MCA Nashville ** Most Increased Plays ** Sam Hunt	1997	+431	3.001
20	21	34	IF ITOLD YOU Capitol Nashville Darius Rucker	1987	+128	2.739
21	19	15	WE SHOULD BE FRIENDS Vanner/RCA Nashville Miranda Lambert	1974	-43	2.800
22	26	25	HURRICANE River House/Columbia Nashville Luke Combs	1884	+414	2.609
23	22	30	THERE'S A GIRL 19/Republic/Dot Trent Harmon	1862	+104	2.391
24	23	8	YOURS IF YOU WANT IT Big Machine Rascal Flatts	1737	+146	2.345
25	25	22	HOW NOTTO Warner Bros./WAR Dan + Shay	1649	+116	2.189
26	27	7	GOD, YOUR MAMA, AND ME BMLG Florida Georgia Line Feat. Backstreet Boys	1484	+95	2.116
27	28	4	MY OLD MAN Southern Ground/Elektra/WAR Zac Brown Band	1281	+121	2.089
28	34	3	THE FIGHTER Hit Red/Capitol Nashville Keith Urban Feat. Carrie Underwood	1248	+280	1.797
29	29	33	LIPSTICK Wheelhouse Runaway June	1137	+40	1.555
30	35	8	IN CASE YOU DIDN'T KNOW BMLG Brett Young	1130	+167	1.481

### BILLBOARD COUNTRY INDICATOR PANEL - 106 STATIONS

Abilene, Texas Alexandria, La. Amarillo, Texas Asheville, N.C. Atlantic City, N.J. Beaumont, Texas Beckley, W. Va. Biloxi, Miss. Bloomington, III. Bluefield, W. Va. Burlington, Vt. Cape Girardeau, Mo. Charleston, W. Va College Station, Texas Columbia, Mo. Columbus, Ga. Cookeville, Tenn. Dothan, Ala. Duluth, Minn. Eau Claire, Wis. Elizabeth City, N.C. Erie, Pa. Eugene, Ore. Evansville, Ind. Fargo, N.D.	KEAN KRRV KGNC WKSF WPUR KYKR WLS WZKX WIBL WHKX WOKO KEZS WKWS WQBE KAGG KCLR WKCN WSTH WGSQ WTWF KKNQ KBVB WSTH	Fayetteville, N.C. Flagstaff, Ariz. Flint, Mich. Florence, Ala. Florence, S.C. Ft. Collins, Colo. Ft. Smith, Ark. Frederick, Md. Fredericksburg, Va. Green Bay, Wis. Hagerstown, Md. Hot Springs, Ark. Huntington, Ky. Huntington, Ky. Huntington, W. Va. Idaho Falls, Idaho Jackson, Miss. Janesville, Wis. Jonesboro, Ark. Joplin, Mo. Kalamazoo, Mich. Kaispell, Mont. Kingmah, Ariz. Lafayette, Ind. Laredo, Texas Lansing, Mich. Laurel, Miss.	WKML KAFF WFBE WXFL WEGX KUAD KTCS WFRE WFLS WNCY WAYZ KQUS WDGG WTCG KTHK WMSI WJVL KDXY KIXQ WNWN KDBR KFLG WKOA KRRG WITL WBBN	Lebanon, N.H. Lincoln, Neb Longview, Texas Lubbock, Texas Mason City, Iowa Medford, Ore. Meridian, Miss. Montgomery, Ala. Morgantown, W. Va. Muskegon, Mich. New London, Conn. Odessa, Texas Palm Springs, Calif. Pensacola, Fla. Peoria, III. Poughkeepsie, N.Y. Rapid City, S.D. Rockford, III. Rocky Mount, N.C. Saginaw, Mich. St. Cloud, Minn. Salisbury, Md. San Angelo, Texas San Luis Obispo, Calif.	WXXK KFGE KYKX KLLL KYKS KIAI KRWQ WOKK WLWI WKKW WMUS WCTY KHKX KPLM WXBM WXBM WXBM WXBM WXBM WXBM WXBM WXB		KSNI WBFM WJCL WUBB KXKS KSUX WBYT WFMB KTTS WTHI WIBW
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# **billboard** Country Indicator

THIS	LAST	WKS ON			PL/	AYS	AUDIENCE (IN MILLIONS)
WEEK	WEEK	CHART	TITLE Imprint/Label	Artist	THIS WEEK	+/-	THIS WEEK
31	31	7	FLATLINER Warner Bros./WMN	Cole Swindell	1103	+38	1.589
32	30	45	OUTSKIRTS OF HEAVEN Red Bow	Craig Campbell	1096	+17	1.561
33	32	18	SOMEBODY ELSE WILL Valory	Justin Moore	1088	+40	1.428
34	33	7	IT AIN'T MY FAULT EMI Nashville	Brothers Osborne	1028	+31	1.083
35	36	14	DO I MAKE YOU WANNA Mercury	Billy Currington	905	+8	1.006
36	38	15	OUTTA STYLE BIG Label	Aaron Watson	876	+36	1.064
37	39	3	EVERYTIME I HEARTHAT SONG Warner Bros./WMN	Blake Shelton	868	+195	1.298
38	37	19	IF HE AIN'T GONNA LOVE YOU RCA Nashville	Jake Owen	838	-30	0.919
39	40	23	FOR HER Big Loud	Chris Lane	673	+32	0.802
40	41	14	RING ON EVERY FINGER Reviver	LoCash	510	-8	0.642
4	42	22	MY GIRL Curb	Dylan Scott	509	+6	0.458
<b>4</b> 2	45	14	METOO Keith Walker	Keith Walker	352	+18	0.377
43	44	13	THE WAY ITALK Big Loud	Morgan Wallen	339	+1	0.349
44	43	11	REBOUND Cold River/New Revolution	Drew Baldridge Feat. Emily Weisband	336	-21	0.318
<b>B</b>	47	4	A GIRL LIKE YOU Mercury	Easton Corbin	333	+43	0.459
46	46	27	ROOTS Stoney Creek	Parmalee	299	-34	0.463
<b>(</b>	48	5	MISSING Warner Bros./WMN	William Michael Morgan	298	+19	0.664
48	49	9	DRINKING WITH DOLLY Rebel Engine/Star Farm	Stephanie Quayle	261	-3	0.281
49	50	6	BOOM BOOM Rebel Engine	Lucas Hoge	238	+15	0.253
50	NE	EW	MORE GIRLS LIKE YOU MCA Nashville	★★ Hot Shot Debut ★★ Kip Moore	237	+124	0.252
51	52	10	YOU'VE GOTTHAT SOMETHIN' Terra Bella/DAX	Terra Bella	230	+8	0.219
52	53	6	TEQUILA EYES Randy Rogers Band/Tommy Jackson/Thirty Tigers	Randy Rogers Band	219	+13	0.198
63	NE	EW	SOMETHIN' I'M GOOD AT Atlantic/WMN	★★ Most Added ★★ Brett Eldredge	216	+216	0.429
54	51	8	THIS TOWN Steel	Tyler Steel	215	-8	0.199
<b>5</b> 5	55	5	MAKIN' ME LOOK GOOD AGAIN Dot	Drake White	210	+28	0.259
56	54	3	STONED TO DEATH Purfectt Pitch	James Dupre	195	0	0.218
57	57	4	YESTERDAY'S SONG Atlantic/WMN	Hunter Hayes	171	+15	0.267
58	NE	EW	JUST ANOTHER DAY IN THE COUNTRY Sea Gayle	CJ Solar	164	+18	0.163
59	59	3	MOMMA AND JESUS Dot	Tucker Beathard	159	+7	0.134
60	60	3	WOKE UP IN NASHVILLE Arista Nashville	Seth Ennis	155	+7	0.173

### **CHARTS LEGEND**

### RANKINGS

Country Airplay is ranked by total audience impressions for the week ending Sunday based on monitored airplay of 151 stations by Nielsen BDS. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates (under license © 2017, Arbitron Inc.) Country Indicator is tabulated using reported playlists and Nielsen BDS-monitored airplay at 106 stations, ranked by total plays.

### **BULLETS**

• Awarded on Country Airplay to titles gaining audience or remaining flat from the previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. Bullets are awarded on Country Indicator to titles gaining plays or remaining flat from the previous week.

### TIES

On Country Airplay, if two songs are tied in total audience, the song with the larger increase in audience is placed first. On Country Indicator, if two songs are tied in total plays, the song with the larger increase in plays is placed first.

### RECURRENTS

On Country Airplay, descending titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks, provided that they are not still gaining enough audience points to bullet or if they rank below No. 10 and post a third consecutive week of (non-bulleted) audience decline, regardless of total chart weeks. On Country Indicator, descending, non-bulleted titles below No. 10 are moved to recurrent after 20 weeks or if they post a third consecutive week of decline in plays after 10 weeks.

### **HOT SHOT DEBUT**

Awarded to the highest-ranking new entry on Country Airplay and Country Indicator, respectively.

### **MOST ADDED**

The total number of new adds officially reported to Billboard by each reporting station, or by an automatic-add threshold (seven plays for the first time in a chart tracking week, according to Nielsen BDS) for stations that do not report adds.

### MOST INCREASED AUDIENCE/ PLAYS

Most Increased Audience on Country Airplay and Most Increased Plays on Country Indicator list the songs with the greatest week-to-week increases in total audience or plays, respectively.

### AIRPOWER

Awarded on Country Airplay to titles ranking inside top 20 in plays and audience rankings for the first time, with increases in both plays and audience.

### BREAKER

Awarded on Country Airplay to titles achieving airplay (at least one detection) at 60% of reporting stations for the first time.

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# **billboard** Country Airplay Index

### TITLE Publishing-Licensing Org. (Songwriter) Chart Position

ANY OL' BARSTOOL Big Music Machine, BMI/Two Laine Collections, BMI/WB Music Corp., ASCAP/Doc And Maggie Music, SOCAN/Thankful For This Music, ASCAP (J.Thompson, D.Ruttan) 10

B

#### BABY, LET'S LAY DOWN AND DANCE I Want To Hold Your Songs, BMI/Dorffmeister Music, BMI/Victoria Shaw Songs, SESA/CAII My, Soul Music, SESA/CMajor Bob Music, Inc, ASCAP/No Fences Music, ASCAP (K.Blazy, S.Dorff, V.Shaw, K.Williams, G.Brooks) 16

BAR AT THE END OF THE WORLD Songs Of SMP, ASCAP/Mighty Seven Music Publishing LLC, ASCAP/ Warner-Tameriane Publishing Corp., BMI/The Queen Of Dot Dot Dot, BMI/Old Desperados, LLC, ASCAP/N2D Publishing Company, Inc., ASCAP (J.T.Harding, A.Hayo, D.L.Murphy) 14

BETTER MAN Taylor Swift Music, BMI/Sony/ATV Tree Publishing, BMI (*T.Swift*) 1

BLACK Big White Tracks, ASCAP/EMI Blackwood Music Inc., BMI/Songs By Red Room, BMI/Combustion Engine Music, ASCAP/Sadie's Favorite Songs, ASCAP/WB Music Corp., ASCAP (D.Bentley, R.Copperman, A.Gorley) 17

BODY LIKE A BACK ROAD Universal Music Corp., ASCAP/Sam Hunt Publishing, ASCAP/Highly Combustible Music, ASCAP/I Love Pizza Music, ASCAP/Songs Of Southside Independent Music Publishing, LLC, ASCAP/Who Wants To Buy My Publishing, ASCAP/Attas Music Publishing, ASCAP/Anderson Fork In The Road Music, ASCAP/Smackville Music, ASCAP/Kobalt Songs Publishing America, Inc., ASCAP/Smack Hits, GMR/Kobalt Music Group Ltd., GMR (SHunt, ZCrowell, JOsborne, S.McAnally) 15

CLOSE W.B.M. Music Corp., SESAC/Inexorable Music, SESAC/ Ole Red Cape Songs, ASCAP/Real Big Red Tunes, ASCAP/EMI Blackwood Music Inc., BMI/EMI Music Publishing Australia Pty Ltd., APRA (R. Kinder, J.S.Stover, L.Rimes) 60

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DIRT ON MY BOOTS EMI Blackwood Music Inc., BMI/ Brooks County Boy Music, BMI/Warner-Tamerlane Publishing Corp., BMI/Rio Bravo Music, Inc., BMI/Telemitry Productions, BMI/Combustion Engine Music, ASCAP/Sadie's Favorite Songs, ASCAP/WB Music Corp., ASCAP (*RAkins, J.Frasure, AGorley*) 5

DO I MAKE YOU WANNA External Combustion Music, ASCAP/Songs Of Southside Independent Music Publishing, ILC, ASCAP/WB Music Corp., ASCAP/Atlas Music Publishing, ASCAP/Who Wants To Buy My Publishing, ASCAP (AGorley, ZCrowell, M.Jenkins, J.Flowers) AZ

DRINKIN' PROBLEM WB Music Corp., ASCAP/ Jess Carson Publishing Designee, ASCAP/Warner-Tarmerlane Publishing Corp., BMI/Vaqueros Galacticos Publishing, BMI/ Tropical Cowboy Publishing, ASCAP/Smack Hits, GMR/Smack Songs LLC, GMR/Kobalt Songs Publishing America, Inc., ASCAP/ Songs Of Black River, ASCAP/One Little Indian Creek Music, ASCAP (JCarson, CDuddy, MWystrach, SMcAnally, JOsborne) 53

EVERY TIME I HEAR THAT SONG Warner-Tamerlane Publishing Corp., BMI/The Queen Of Dot Dot Dot, BMI/Universal Music Corp., ASCAP/Chris Lindsey Songs, ASCAP/ EMI Blackwood Music Inc., BMI/Sagequinnjude Music, BMI/ Famlove Songs, BMI (A.Mayo, C.Lindsey, B.Warren, B.Warren) 40

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#### F

- FAST Sony/ATV Tree Publishing, BMI/Peanut Mill Songs, BMI/ Round Hill Works, BMI/Big Loud Proud Crowd, BMI/Farm Town Songs, BMI/Songs Of Universal, Inc., BMI/Creative Nation Music, BMI (L.Bryan, R.Clawson, L.Laird) 7
- THE FIGHTER Songs Of Universal, Inc., BMI/Mary Rose Music, BMI/7189 Music Publishing, BMI/BMG Platinum Songs, BMI (KUrban, busbee) 28

FLATLINER Sony/ATV Tree Publishing, BMI/Colden Rainey Music, BMI/Forest For The Trees Music, SESAC/So Essential Tunes, SESAC/Peertunes, Ltd., SESAC/Jaron Boyer Music, SESAC (C.Swindell, M.Bronleewe, J.Boyer) 33

FOR HER Round Hill Songs BLS JV, ASCAP/Big Loud Proud Songs, ASCAP/Downtown DMP Songs, BMI/Stars And Stripes And Maple Leaf Music, BMI/Bux Tone Music, BMI (*M.Dragstrem*, *K.Archer*, S.Buxton) **39** 

G

GETTING OVER YOU Songs Of Universal, Inc., BMI/ Clemmer Time Music, BMI/Chill N Hustle, BMI/Wixen Music Publishing, BMI/Universal Music Corp., ASCAP/New House Of Sea Gayle Music, ASCAP (JLee, P.DiGiovanni, B.Anderson) 57

A GIRL LIKE YOU Combustion Engine Music, ASCAP/ Sadie's Favorite Songs, ASCAP/WB Music Corp., ASCAP/Rio Bravo Music, Inc., BMI/Telemitry Productions, BMI/Sony/ATV Tree Publishing, BMI/Warmer-Tamerlane Publishing Corp., BMI/EMI Blackwood Music Inc., BMI (*AGorley, JFrazur, RAkins*) **50** 

GOD, YOUR MAMA, AND ME Year Of The Dog Music, ASCAP/Champagne Whiskey Publishing, BMI/ HillarodyRathbone Music, ASCAP/BMG Firefly, ASCAP/Dash8 Music, ASCAP (J/Kear, H.Lindsey, G.Sampson) 34

A GUY WITH A GIRL Combustion Engine Music, ASCAP/Sadie's Favorite Songs, ASCAP/WB Music Corp., ASCAP/ Writers Of Sea Gayle Music, BMI/Spirit Of Nashville One, BMI/ Spirit Catalog Holdings, S.a.r.I. (AGorley, B.Simpson) 6

HOLDIN' HER Red Vinyl Music, BMI/Buckkilla Music, BMI/ Eldorotto Music Publishing, BMI/Warner-Tamerlane Publishing Corp., BMI (CJarson, JOtto) 20

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HOMETOWN GIRL Downtown DLJ Songs, ASCAP/Son Of Ron Songs, ASCAP/Diver Dann Music, ASCAP/International Dog Music, BMI (*M.Beeson, D.Tashian*) **13** 

HOW NOT TO Ole Red Cape Songs, ASCAP/Red Like The Sunset Music, ASCAP/Universal Music Corp., ASCAP/Paulywood Music, ASCAP/Sony/ATV Tunes LLC, ASCAP/Kevin Bard Music, ASCAP (A Hambrick, P.DIGiovanni, K.Bard) 22

HURRICANE 50 Egg, BMI/Straight Dimes, BMI/Big Machine Music, BMI/Intune Publishing, BMI/BMG Platinum Songs, BMI (*LCombs, T.Phillips, T.Archer*) **19** 

IF HE AIN'T GONNA LOVE YOU Songs Of Universal, Inc., BMI/Creative Nation Music, BMI/Universal Music Corp., ASCAP/Smack Ink, ASCAP/WB Music Corp., ASCAP/House Of Sea Gayle Music, ASCAP (*LLaird*, SMcAnally, CStapleton) 38

IF I TOLD YOU EMI Blackwood Music Inc., BMI/Songs By Red Room, BMI/EMI April Music, Inc., ASCAP/Jon Mark Nite Music, ASCAP/Smack Hits, GMR/Kobalt Music Group Ltd., GMR (RCopperman, J.M.Nite, S.McAnally) 23

IN CASE YOU DIDN'T KNOW Super Big Music, ASCAP/Caliville Publishing, ASCAP/Brown Hound Publishing, BMI/Kyle Schlienger Productions, ASCAP/Big Spaces Music, BMI/Bootheel Music, BMI/Big Mosquito Music, BMI/Amplified Admin, BMI (BYoung, T.Reeve, K.Schilenger, T.Tomlinson) 31

IT AIN'T MY FAULT WB Music Corp., ASCAP/Trampy McGauley, ASCAP/AII The Kings Pens, ASCAP/Songstein Publishing, ASCAP/Warner-Tamerlane Publishing Corp., BMI/ The Country And Western Music, BMI (J. Osborne, T.J. Osborne, LT.Miller) 4

JUST A PHASE Sony/ATV Tree Publishing, BMI/EMI Music Publishing Australia Pty Ltd., APRA/EMI April Music, Inc., ASCAP/Dontcallmebrett Musicm, BMI (ACraig, LRimes, JBeavers) 59

KILL A WORD Sony/ATV Tree Publishing, BMI/Longer And Louder Music, BMI/Little Louder Songs, BMI/Mammaw's Fried Okra Music, BMI/Emileon Songs, BMI (EChurch, J.Hyde, LDick) 8 KISS ME Almost Country Publishig, ASCAP (C.Donahew) 55

### LIPSTICK Magic Mustang Music Inc., BMI/Warner-Tamerlane Publishing Corp., BMI/Little Duchess Music, BMI/

Songwriters of Platinum Peen Publishing, BMI/Legends Of Magic Mustang Music, SESAC/W.B.M. Music Corp., SESAC/Thunder Cookie, SESAC/Hatchoo Music, SESAC/Music Of Platinum Pen, SESAC/Hannah Mulholland Publishing, BMI/Hyper Hobby Music, SESAC/Tri Star Sports and Enterainment Group, SESAC/ Fabulicious Music, SESAC/D0 Write Music, LLC, BMI/Round Hill Works, BMI/Music From Riding Songs, BMI/Songs of Colton Entertainment, BMI (JWayne, NCooke, H.Mulholland, C.Hobby, E Hoffman, R.L.Howard) 29

MAKE YOU MINE Centricity Music Publishing, ASCAP/ Bluenort Records, SOCAN/CentricSongs, SESAC/2 Hour Songs, SESAC/Pickin Publishing, BMI/Songs Of Kickingbird, BMI (B. Rempel, SMosley, B.Stennis) 18

MAKIN' ME LOOK GOOD AGAIN EMI April Music, Inc., ASCAP/Reverend Jack Music, ASCAP/Sony/ATV Tree Publishing, BMI/Dixey Bar Music, BMI/Code Six Charles Music, BMI (DWhite, MCriswell, S.Minor) 46

MISSING EMI Blackwood Music Inc., BMI/Warner-Tamerlane Publishing Corp., BMI/The Good The Bad The Ugly Publishing, BMI (R.Akins, M.Green) 49

MOMMA AND JESUS Big Music Machine, BMI/ Fayde 49 Music, BMI/WB Music Corp., ASCAP/Doc And Maggie Music, SOCAN/Get A Load Of This Music, ASCAP/Super Big Music, ASCAP/Jett Music, ASCAP (T.Beathard, D.Ruttan, J.Singleton) 48

MORE GIRLS LIKE YOU WB Music (orp., ASCAP/ Point Break Publishing, ASCAP/Music Of The (orn, ASCAP/ Warner-Tamerlane Publishing (orp., BMI/Jack 10 Publishing, BMI/Songs Of Cormman, BMI/Universal Music - Brentwood Benson Publi, ASCAP/D Soul Music, ASCAP/Capitol (CMG Genesis, ASCAP (K.Moore, SLOIsen, J.Miller, D.A.Garcia) 52

MY GIRL Curb Songs, ASCAP/Songs Of Black River, ASCAP (D.Scott, J.Kerr) 35

MY OLD MAN Day For The Dead Publishing, SESAC/ Simonetti Music Publishing, SESAC/Siva Moon Publishing, SESAC/W.B.M. Music Corp., SESAC (Z.Brown, N.Moon, B.Simonetti) 30

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OUTSKIRTS OF HEAVEN Legends Of Magic Mustang Music, SESAC/W.B.M. Music Corp., SESAC/Ole Red Cape Songs, ASCAP/Full Of Bulls Music, ASCAP/Ole Ole, ASCAP/ Skabetti Bowl Of Songs, SESAC (CCampbell, D.Tumbull) 25

OUTTA STYLE Tunes From HTK, BMI (A.Watson) 47

### R

REBOUND Warner-Tamerlane Publishing Corp., BMI/ Goes Something Like THIS Music, BMI/WB Music Corp., ASCAP/ Thankful For This Music, ASCAP/DrumBurn Music, ASCAP (D. Baldridge, EWeisband, S.Simonton) 54

RING ON EVERY FINGER Big Machine Music, BMI/Big Yellow Dog Music, ASCAP/Major Bob Music, Inc., ASCAP/ EMI Blackwood Music Inc., BMI/Cricket On The Line, BMI (Thomas Rhett, J.Kear, J.Frasure) 43

ROAD LESS TRAVELED Warner-Tamerlane Publishing Corp., BMI/Lylas Music, BMI/Rio Bravo Music, Inc., BMI/Year Of The Dog Music, ASCAP/MTrain Music, ASCAP (Lauren Alaina, J.Frasure, M.Trainor) 9

ROOTS Big Deal Beats, BMI/The Stennis Mightier Music, BMI/Songs Of Kobalt Music Publishing America, Inc., BMI/Dead Aim Music, BMI/Young Guns Publishing, LLC, BMI/Parallel Music Publishing, LLC, ASCAP/The Wizard of Ahhs, ASCAP/Songs Of Parallel Music, ASCAP/Kobalt Songs Publishing America, Inc., ASCAP (UMullins, BStennis, WB.Bollinger) 37 SOBER SATURDAY NIGHT EMI Blackwood Music Inc., BMI/Famlove Songs, BMI/Goodbye Pants Music, BMI/ Sagequinnjude Music, BMI (CYoung, BWarren, BWarren) 2

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SOMEBODY ELSE WILL Stars And Stripes And Maple Leaf Music, BMI/Downtown DMP Songs, BMI/Ole Red Cape Songs, ASCAP/Red Like The Sunset Music, ASCAP/BMG Platinum Songs, BMI/Songs For Elle, BMI (K.Archer, A.Hambrick, T.Ottch) 36

SOMETHIN' I'M GOOD AT Sony/ATV Countryside, BMI/Paris Not France Music, BMI/Sony/ATV Tree Publishing, BMI/ Tomdouglasmusic, BMI (*B.Eldredge, T.Douglas*) 32

THERE'S A GIRL Big Music Machine, BMI/19 Music Publishing Worldwide, BMI/Trent Harmon Publishing, BMI/ Round Hill Songs Jimmy Robbins, ASCAP/Extraordinary Alien Publishing, ASCAP/Jammy Rabbins Music, ASCAP/Warner-Tamerlane Publishing Corp., BMI/0h Denise Publishing, BMI (7. Harmon, JAobbins, LV/elz) **21** 

THINK A LITTLE LESS EMI April Music, Inc., ASCAP/ Jon Mark Nite Music, ASCAP/EMI Blackwood Music Inc., BMI/ Cricket On The Line, BMI/Songs Of Universal, Inc., BMI/Creative Nation Music, BMI/Country Paper, BMI/Pulse Nation, BMI/ Extraordinary Alien Publishing, ASCAP/Universal Music Corp., ASCAP (JMNite, Thomas Rhett, Bary Dean, JRobbins) **3** 

TODAY New Sea Gayle Music, ASCAP/Spirit Two Nashville, ASCAP/Songs Of Southside Independent Music Publishing, LLC, ASCAP/Music Of Windswept, ASCAP/BMG Gold Songs, ASCAP (B.Paisley, C.DuBois, A.Gorley) 4

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THE WAY I TALK WB Music Corp., ASCAP/Damn Country Music, ASCAP/Thankful For This Music, ASCAP/ Pinetucky Road Publishing, ASCAP/Universal Music Corp., ASCAP/Round Room Recoreds, ASCAP (JL.Alexander, B.Hayslip, CMcGill) 44

THE WEEKEND Warner-Tamerlane Publishing Corp., BMI/Indiana Angel Music, BMI/BMG Gold Songs, ASCAP/ Lanercost Publishing, ASCAP (BGilbert, A.DeRoberts) 12

WE SHOULD BE FRIENDS Sony/ATV Tree Publishing, BMI/Pink Dog Publishing, BMI (M.Lambert) 27

WHAT IFS Songs Of Universal, Inc., BMI/Kane Brown Music, BMI/Smacksters Music, ASCAP/Smack Blue, LLC, ASCAP/ Kobalt Songs Publishing America, Inc., ASCAP/WB Music Corp., ASCAP/Freshy Music, ASCAP/We-Volve Music, ASCAP (KBrown, M/McGinn, J.M.Schmidt) 58

WITH YOU I AM Mood Merchant Music, BMI/4 Cow Ranch Songs, BMI/Cojo Country Publishing, ASCAP/ASCAMP, ASCAP/Barns And No Bull Music, ASCAP (D.C.Lee, C.D.Johnson, TW/Willmon) 56

WOKE UP IN NASHVILLE WB Music Corp., ASCAP/Charged Kitsune Music, ASCAP/Songs From The Rose Hotel, ASCAP/Songs Of Universal, Inc., BMI/Skull Town Sounds, BMI/Weddings Music, BMI/Songs Of Kobalt Music Publishing America, Inc., BMI (SEnnis, B.Daly, D.H.Hodge) 51

Y

YEAH BOY Songs Of Black River, ASCAP/KNB Music, ASCAP/Songs Of Blue Guitar, BMI (K.Ballerini, F.G.Whitehead, K.Timmer) 11

- YESTERDAY'S SONG Songs Of Universal, Inc., BMI/ Ogden Avenue Publishing, BMI/Creative Pulse Music, BMI/Pulse Nation, BMI/Be Barry Quiet, BMI/These Are Pulse Songs, BMI/ EMI April Music, Inc., ASCAP/Martin Music, Inc., ASCAP (H.Hayes, Bary Dean, M.Johnson) 45
- YOU LOOK GOOD HillarodyRathbone Music, ASCAP/ BMG Gold Songs, ASCAP/Universal Music Corp., ASCAP/Lake Allegan Pub Club, ASCAP/7189 Music Publishing, BMI/BMG Platinum Songs, BMI (H.Lindsey, R.Hurd, busbee) 26

YOURS IF YOU WANT IT Songs Of Universal, Inc, BMI/Morendorffin Music, BMI/Super Big Music, ASCAP/Jett Music, ASCAP (A.Dorff, J.Singleton) 24

# **billboard** Hot Country Songs Index

### TITLE Publishing-Licensing Org. (Songwriter) Chart Position

ANY OL' BARSTOOL Big Music Machine, BMI/ Two Laine Collections, BMI/WB Music Corp., ASCAP/ Doc And Maggie Music, SOCAN/Thankful For This Music, ASCAP (J.Thompson, D.Ruttan) 8

в

### BABY, LET'S LAY DOWN AND

DANCE I Want To Hold Your Songs, BMI/ Dorffmeister Music, BMI/Victoria Shaw Songs, SESAC/ All My Soul Music, SESAC/Major Bob Music, Inc., ASCAP/No Fences Music, ASCAP (K.Blazy, S.Dorff, V.Shaw, KWilliams, G.Brooks) 31

BAR AT THE END OF THE WORLD Songs Of SMP, ASCAP/Mighty Seven Music Publishing LLC, ASCAP/Warner-Tamerlane Publishing Corp., BMI/ The Queen Of Dot Dot Dot, BMI/Old Desperados, LLC, ASCAP/N2D Publishing Company, Inc., ASCAP (JT.Harding, A.Mayo, D.L.Murphy) 22

BETTER MAN Taylor Swift Music, BMI/Sony/ATV Tree Publishing, BMI (T.Swift) 2

BLACK Big White Tracks, ASCAP/EMI Blackwood Music Inc., BMI/Songs By Red Room, BMI/Combustion Engine Music, ASCAP/Sadie's Favorite Songs, ASCAP/ WB Music Corp., ASCAP (D.Bentley, R.Copperman, A.Goriey) 17

BLUE AIN'T YOUR COLOR WB Music Corp., ASCAP/Music Of The Corn, ASCAP/ HillarodyRathbone Music, ASCAP/BMG Gold Songs, ASCAP/House Of Sea Gayle Music, ASCAP/Spirit Catalog Holdings, S.a.r.I./Spirit Two Nashville, ASCAP (S.LOlsen, H.Lindsey, C.Lagerberg) 6

BODY LIKE A BACK ROAD Universal Music Corp., ASCAP/Sam Hunt Publishing, ASCAP/ Highly Combustible Music, ASCAP/Love Pizza Music, ASCAP/Songs Of Southside Independent Music Publishing, LLC, ASCAP/Who Wants To Buy My Publishing, ASCAP/Atlas Music Publishing, ASCAP/ Anderson Fork In The Road Music, ASCAP/Smackville Music, ASCAP/Kobalt Songs Publishing America, Inc., ASCAP/Smack Hits, GMR/Kobalt Music Group Ltd., GMR (S.Hunt, ZCrowell, J.Osborne, S.McAnally) 1

### D

DIRT ON MY BOOTS EMI Blackwood Music Inc., BMI/Brooks County Boy Music, BMI/Warner-Tamerlane Publishing Corp., BMI/Rio Bravo Music, Inc., BMI/Telemitry Productions, BMI/Combustion Engine Music, ASCAP/Sadie's Favorite Songs, ASCAP/ WB Music Corp., ASCAP (RAkins, J.Frasure, A.Gorley) 3

DIRTY LAUNDRY Atlas Music Publishing, ASCAP/External Combustion Music, ASCAP/Songs Of Southside Independent Music Publishing, LLC, ASCAP/ HillarodyRathbone Music, ASCAP/BMG Gold Songs, ASCAP/WB Music Corp., ASCAP (ZCrowell, A.Gorley, H.Lindsey) 23

DO I MAKE YOU WANNA External Combustion Music, ASCAP/Songs Of Southside Independent Music Publishing, LLC, ASCAP/WB Music Corp., ASCAP/Atlas Music Publishing, ASCAP/Who Wants To Buy My Publishing, ASCAP (A.Gorley, Z.Crowell, M.Jenkins, J.Flowers) 44

EVERY TIME I HEAR THAT SONG Warner-Tamerlane Publishing Corp., BMI/The Queen Of Dot Dot, DMI/Universal Music Corp., ASCAP/ Chris Lindsey Songs, ASCAP/EMI Blackwood Music Inc., BMI/Sagequinnjude Music, BMI/Famlove Songs, BMI (A.Mayo, C.Lindsey, B.Warren, BWarren) 43 FAST Sony/ATV Tree Publishing, BMI/Peanut Mill Songs, BMI/Round Hill Works, BMI/Big Loud Proud Crowd, BMI/Farm Town Songs, BMI/Songs Of Universal, Inc., BMI/Creative Nation Music, BMI (L. Bryan, RClawson, LLaird) 11

F

THE FIGHTER Songs Of Universal, Inc., BMI/ Mary Rose Music, BMI/7189 Music Publishing, BMI/BMG Platinum Songs, BMI (*K.Urban, busbee*) 14

FLATLINER Sony/ATV Tree Publishing, BMI/Colden Rainey Music, BMI/Forest For The Trees Music, SESAC/ So Essential Tunes, SESAC/Peertunes, Ltd., SESAC/ Jaron Boyer Music, SESAC (C.Swindell, M.Bronleewe, J.Boyer) 37

FOR HER Round Hill Songs BLS JV, ASCAP/Big Loud Proud Songs, ASCAP/Downtown DMP Songs, BMI/Stars And Stripes And Maple Leaf Music, BMI/Bux Tone Music, BMI (*M.Dragstrem, K.Archer, S.Buxton*) **35** 

G

GOD, YOUR MAMA, AND ME Year Of The Dog Music, ASCAP/Champagne Whiskey Publishing, BM/HillarodyRathbone Music, ASCAP/BMG Firefly, ASCAP/Dash8 Music, ASCAP (J.Kear, H.Lindsey, G.Sampson) 71

A GUY WITH A GIRL Combustion Engine Music, ASCAP/Sadie's Favorite Songs, ASCAP/WB Music Corp., ASCAP/Writers Of Sea Gayle Music, BMI/ Spirit Of Nashville One, BMI/Spirit Catalog Holdings, S.a.r.I. (AGorley, B.Simpson) 12

### HOLDIN' HER Red Vinyl Music, BMI/Buckkilla Music, BMI/Eldorotto Music Publishing, BMI/Warner-Tamerlane Publishing Corp., BMI (C.Janson, J.Otto) 26

HOMETOWN GIRL Downtown DLJ Songs, ASCAP/Son Of Ron Songs, ASCAP/Diver Dann Music, ASCAP/International Dog Music, BMI (M.Beeson, Diashian) 20

HOW NOT TO Ole Red Cape Songs, ASCAP/Red Like The Sunset Music, ASCAP/Universal Music Corp., ASCAP/Paulywood Music, ASCAP/Sony/ATV Tunes LLC, ASCAP/Kevin Bard Music, ASCAP (A.Hambrick, P.DiGiovanni, K.Bard) 24

HURRICANE 50 Egg, BMI/Straight Dimes, BMI/ Big Machine Music, BMI/Intune Publishing, BMI/BMG Platinum Songs, BMI (LCombs, T.Phillips, T.Archer) 13

IF HE AIN'T GONNA LOVE YOU Songs Of Universal, Inc., BMI/Creative Nation Music, BMI/ Universal Music Corp., ASCAP/Smack Ink, ASCAP/WB Music Corp., ASCAP/House Of Sea Gayle Music, ASCAP (LLaird, S.McAnally, C:Stapleton) 45

IF I TOLD YOU EMI Blackwood Music Inc., BMI/Songs By Red Room, BMI/EMI April Music, Inc., ASCAP/Jon Mark Nite Music, ASCAP/Smack Hits, GMR/ Kobalt Music Group Ltd., GMR (R.Copperman, J.M.Nite, S.McAnally) 29

IN CASE YOU DIDN'T KNOW Super Big Music, ASCAP/Caliville Publishing, ASCAP/Brown Hound Publishing, BMI/Kyle Schlienger Productions, ASCAP/Big Spaces Music, BMI/Bootheel Music, BMI/Big Mosquito Music, BMI/Amplified Admin., BMI (B.Young, T.Reeve, K.Schilenger, T.Tomlinson) 16

IT AIN'T MY FAULT WB Music Corp., ASCAP/ Trampy McCauley, ASCAP/All The Kings Pens, ASCAP/ Songstein Publishing, ASCAP/Warner-Tamerlane Publishing Corp., BMI/The Country And Western Music, BMI (J. Osborne, T.J. Osborne, LT.Miller) **41** 

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### *18 Years Ago* Sara Evans Went 'Far' — To No. 1

In 1999, the singer scored her first of five leaders on Hot Country Songs On March 6, 1999, **Sara Evans** topped *Billboard*'s Hot Country Songs chart for the first time, as her ballad "No Place That Far" bounded 5-1. "Place" — which Evans co-wrote and features background vocals from **Vince Gill** — marked her fifth Hot Country Songs entry (none of which had previously charted higher than No. 44) and her second from her same-titled sophomore album.

To date, Evans has rolled up five leaders on Hot Country Songs, with "A Little Bit Stronger" her most recent in 2011, and two on Top Country Albums. Her duet with reality TV star **Todd Chrisley**, "Infinite Love," became her 20th, and most recent, top 40 Hot Country Songs entry (No. 39) in 2016.

Evans, 46, married her second husband, former University of Alabama quarterback **Jay Barker**, in 2008. They live near Birmingham, Ala., with their blended family of seven children (three from Evans' first marriage to politician **Craig Schelske**, whom she divorced in 2007). After 19 years, Evans split from RCA in early 2016. She's now signed to Sugar Hill Records and is currently touring. —JIM ASKER

