The Penang State Government has signed a Friendly-City Agreement between Penang and Busan Metropolitan. Over the years, Penang has established a sister-city and friendly-city relationship with many cities including Adelaide in Australia, Kanagawa Japan, Xiamen, Zhongsan China, Medan Indonesia and many more.

This MOU is the first step to an even stronger relationship between Penang and Busan Metropolitan City. It will also opens up a wide range of opportunities for both parties especially in the area of trade, tourism, culture, arts and sports and we are very excited to start working together with Busan Metropolitan City.

Penang has gained much international publicity especially since our capital George Town was listed as a UNESCO World Heritage Site in July 2008. The Penang State Government is proud to note that just recently, Lonely Planet has named George Town as No.4 "Best City in the World to Travel in 2016". On top of that, Penang was also named as "World's No 1 Food Destination" by Lonely Planet as Penang is well known for our street food.

This MOU will create a platform for both cities to learn from each other and promote a cultural exchange between both parties. Penang is well known for the colorful mosaic of faiths and culture and we have been living in harmony for hundreds of years. On top of that, there are many unique interesting religious, cultural and arts festivals happening throughout the year.

MICE is also one of the highlights of this partnership. Penang have hosted many international MICE events such as V-Con with 15,000 delegates, Perfect China group with 4,000 delegates, the Association of International Marathon (AIMS) Asia-Pacific Conference which was held for the first time in Penang last June and the recent Asia-Pacific Pest Control Conference in October.

The signing of the MOU will definitely strengthened the relationship between Penang and Busan Metropolitan City to secure a lasting and fruitful partnership between both parties as there are many similarities between both cities.