## ComRes Published Voting Intention Figures

|  | Sunday Mirror / <br> Independent | Independent / <br> Sunday Mirror |
| :---: | :---: | :---: |
|  | $18^{\text {th }}$ March | $11^{\text {th }}$ February |
| Conservative | $42 \%$ | $41 \%$ |
| Labour | $25 \%$ | $26 \%$ |
| Liberal Democrat | $12 \%$ | $11 \%$ |
| UKIP | $10 \%$ | $11 \%$ |
| SNP | $5 \%$ | $5 \%$ |
| Green | $4 \%$ | $4 \%$ |
| Other | $2 \%$ | $2 \%$ |

## METHODOLOGY NOTE

ComRes interviewed 2,026 GB adults online between the $15^{\text {th }}$ and $17^{\text {th }}$ March 2017. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. Voting intention figures are calculated using the ComRes Voter Turnout Model. ComRes is a member of the British Polling Council and abides by its rules.

To commission a Voting Intention poll or a public opinion survey please contact Andrew Hawkins, Chairman:
Andrew.Hawkins@comresglobal.com

To register for Pollwatch, featuring commentary and insight from the ComRes team, please email: pollwatch@comres.co.uk

## ONLINE Opinion Poll

1. Thinking back to the General Election of May 2015, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP some other party, or did you not vote?
Q2. If there were a GeBase: All respondents
Q3. If there were a General Election tomorrow to elect MPs to Westminster, would you vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?
Qase: All likely to vote ..... 7
Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party? ..... 10
Base: All unlikely to vote or unsure who they would vote for at the General electionQ5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party? 13
Base: All respondents
Q3/Q4/Q5 Voting intention (Turnout weighted) ..... 16
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Base: All respondents
Base: All respondents
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Base: All respondents
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Base: All respondents
26
Q6_3. Do you agree or disagree with each of the following statements? Jeremy Corbyn is being treated unfairly by the media
Q6_4. Do you agree or disagree with each of the following statements? Theresa May's Government has the best interests at heart of people like me ..... 29
Base: All respondents
32
Q6_5. Do you agree or disagree with each of the following statements? Overall, the Government's Budget measures announced last week were fair
Base: All respondents
Base: All respondents
Base: All respondent .....  35
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Base: All respondentsQ7_2. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following? Increasing all rates of income tax by 1 p48
Base: All respondents
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2. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following? Increasing National Insurance Contributions for the self-employed
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Q7_5. Thinking about
Base: All respondentswills of more than $£ 2$ millionBase: All respondents 60
Q7 7. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following? Increasing the main rate of VAT from $20 \%$ to $21 \%$ ..... 63

## ONLINE Opinion Poll

Base: All respondents
Q7_8. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following? Increasing duty on diesel and petrol

## ONLINE Opinion Poll

Q1. Thinking back to the General Election of May 2015, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP some other party, or did you not vote?
Base: Al r respondents

Unweighted Total
Weighted Total
Conservative

## Labour

Liberal Democrat
UKIP

SNP

Some other party

Did not vote
Don't remember

Prefer not to say

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE |
| 2026 | 1009 | 1017 | 225 | 315 | 334 | 388 | 301 | 463 | 598 | 571 | 409 | 448 |
| 2026 | 987 | 1039 | 231 | 348 | 336 | 365 | 296 | 450 | 541 | 561 | 442 | 482 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 634 | 297 | 338 | 53 | 70 | 78 | 101 | 114 | 219 | 194 | 182 | 133 | 125 |
| 31\% | 30\% | 32\% | 23\% | 20\% | 23\% | 28\% | 38\% | 49\% | 36\% | 32\% | 30\% | 26\% |
| 535 | 270 | 265 | 56 | 119 | 104 | 102 | 66 | 87 | 130 | 141 | 122 | 143 |
| 26\% | 27\% | 25\% | 24\% | 34\% | 31\% | 28\% | 22\% | 19\% | 24\% | 25\% | 28\% | 30\% |
| 136 | 73 | 63 | 19 | 27 | 15 | 14 | 23 | 39 | 62 | 30 | 19 | 25 |
| 7\% | 7\% | 6\% | 8\% | 8\% | 5\% | 4\% | 8\% | 9\% | 11\% | 5\% | 4\% | 5\% |
| 225 | 129 | 96 | 5 | 20 | 39 | 57 | 41 | 64 | 48 | 49 | 63 | 66 |
| 11\% | 13\% | 9\% | 2\% | 6\% | 12\% | 16\% | 14\% | 14\% | 9\% | 9\% | 14\% | 14\% |
| 82 | 44 | 38 | 8 | 16 | 9 | 18 | 18 | 14 | 26 | 25 | 20 | 12 |
| 4\% | 5\% | 4\% | 4\% | 4\% | 3\% | 5\% | 6\% | 3\% | 5\% | 4\% | 4\% | 2\% |
| 92 | 43 | 49 | 11 | 20 | 18 | 19 | 12 | 12 | 21 | 39 | 11 | 21 |
| 5\% | 4\% | 5\% | 5\% | 6\% | 6\% | 5\% | 4\% | 3\% | 4\% | 7\% | 3\% | 4\% |
| 273 | 116 | 157 | 66 | 64 | 64 | 46 | 20 | 14 | 52 | 85 | 62 | 75 |
| 13\% | 12\% | 15\% | 29\% | 18\% | 19\% | 13\% | 7\% | 3\% | 10\% | 15\% | 14\% | 15\% |
| 24 | 8 | 16 | 5 | 7 | 5 | 5 | - | 1 | 2 | 9 | 9 | 5 |
| 1\% | 1\% | 2\% | 2\% | 2\% | 2\% | 1\% | - | * | * | 2\% | 2\% | 1\% |
| 24 | 7 | 17 | 7 | 5 | 4 | 4 | 3 | 1 | 6 | 3 | 3 | 12 |
| 1\% | 1\% | 2\% | 3\% | 2\% | 1\% | 1\% | 1\% | * | 1\% | * | 1\% | 2\% |

## ONLINE Opinion Poll

Q1. Thinking back to the General Election of May 2015, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP some other party, or did you not vote?
Base: All respondents

Unweighted Total
Weighted Total
Conservative
Labour
Liberal Democrat

SNP

Some other party
Did not vote
Don't remember
Prefer not to say

|  | REGION SUMMARY |  |  |  |  |  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | England | Scotland | England \& Wales | North | Midands | South | Cons | Lab | $\begin{gathered} \hline \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | $\begin{gathered} \hline \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP |
| 2026 | 1733 | 185 | 1841 | 493 | 521 | 719 | 641 | 505 | 200 | 213 | 92 | 84 | 586 | 532 | 140 | 256 |
| 2026 | 1748 | 176 | 1850 | 490 | 525 | 733 | 663 | 511 | 198 | 197 | 82 | 85 | 634 | 535 | 136 | 225 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 634 | 586 | 29 | 605 | 143 | 179 | 265 | 516 | 26 | 38 | 18 | 5 | 2 | 634 | - | - | - |
| 31\% | 34\% | 17\% | 33\% | 29\% | 34\% | 36\% | 78\% | 5\% | 19\% | 9\% | 6\% | 2\% | 100\% | - | - | - |
| 535 | 481 | 23 | 512 | 156 | 141 | 183 | 40 | 391 | 37 | 18 | 15 | 1 | - | 535 | - | - |
| 26\% | 27\% | 13\% | 28\% | 32\% | 27\% | 25\% | 6\% | 76\% | 18\% | 9\% | 18\% | 1\% | - | 100\% | - | - |
| 136 | 119 | 10 | 126 | 37 | 31 | 52 | 13 | 9 | 99 | 1 | 5 | 2 | - | - | 136 | - |
| 7\% | 7\% | 6\% | 7\% | 7\% | 6\% | 7\% | 2\% | 2\% | 50\% | * | 6\% | 2\% | - | - | 100\% | - |
| 225 | 212 | 5 | 220 | 55 | 79 | 78 | 49 | 12 | 2 | 142 | 1 | - | - | - | - | 225 |
| 11\% | 12\% | 3\% | 12\% | 11\% | 15\% | 11\% | 7\% | 2\% | 1\% | 72\% | 1\% | - | - | - | - | 100\% |
| 82 | - | 82 | - | - | - | - | 1 | - | 3 | - |  | 77 | - | - | - | - |
| 4\% | - | 47\% | - | - | - | - | * | - | 1\% | - | - | 90\% | - | - | - | - |
| 92 | 71 | 6 | 86 | 19 | 21 | 31 | 5 | 13 | 7 | 2 | 43 | 1 | - | - | - | - |
| 5\% | 4\% | 3\% | 5\% | 4\% | 4\% | 4\% | 1\% | 2\% | 4\% | 1\% | 52\% | 2\% | - | - | - | - |
| 273 | 242 | 15 | 258 | 69 | 65 | 108 | 33 | 56 | 13 | 16 | 12 | 3 | - | - | - | - |
| 13\% | 14\% | 9\% | 14\% | 14\% | 12\% | 15\% | 5\% | 11\% | 7\% | 8\% | 14\% | 3\% | - | - | - | - |
| 24 | 17 | 3 | 21 | 9 | 2 | 6 | 3 | 4 | - | 1 | 3 | - | - | - | - | - |
| 1\% | 1\% | 1\% | 1\% | 2\% | * | 1\% | * | 1\% | - | 1\% | 3\% | - | - | - | - | - |
| 24 | 20 | 4 | 20 | 2 | 7 | 11 | 3 | 2 | - | 1 | - | - | - | - | - | - |
| 1\% | 1\% | 2\% | 1\% | * | 1\% | 1\% | * | * | - | * | - | - | - | - | - | - |

## ONLINE Opinion Poll

Q1. Thinking back to the General Election of May 2015, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP some other party, or did you not vote?
Base: All respondents

Unweighted Total
Weighted Total
Conservative
Labour
Liberal Democrat

SNP

Some other party
Did not vote

|  | REGION |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Scotland | North East | North West | Yorks \& Humber | West Midlands | East Midlands | Wales | Eastern | London | South East | South West |
| 2026 | 185 | 82 | 214 | 197 | 160 | 158 | 108 | 203 | 249 | 289 | 181 |
| 2026 | 176 | 85 | 231 | 174 | 182 | 150 | 101 | 192 | 269 | 286 | 178 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 634 | 29 | 23 | 74 | 46 | 65 | 53 | 19 | 60 | 81 | 128 | 56 |
| 31\% | 17\% | 27\% | 32\% | 26\% | 36\% | 35\% | 18\% | 31\% | 30\% | 45\% | 32\% |
| 535 | 23 | 21 | 80 | 55 | 60 | 37 | 31 | 44 | 97 | 52 | 33 |
| 26\% | 13\% | 25\% | 35\% | 32\% | 33\% | 25\% | 31\% | 23\% | 36\% | 18\% | 19\% |
| 136 | 10 | 10 | 11 | 15 | 9 | 8 | 7 | 15 | 14 | 18 | 19 |
| 7\% | 6\% | 12\% | 5\% | 9\% | 5\% | 5\% | 7\% | 8\% | 5\% | 6\% | 11\% |
| 225 | 5 | 11 | 21 | 23 | 23 | 20 | 8 | 35 | 24 | 27 | 28 |
| 11\% | 3\% | 13\% | 9\% | 13\% | 13\% | 14\% | 8\% | 18\% | 9\% | 9\% | 16\% |
| 82 | 82 | - | - | - | - | - | - | - | - | - | - |
| 4\% | 47\% | - | - | - | - | - | - | - | - | - | - |
| 92 | 6 | 5 | 9 | 5 | 5 | 6 | 15 | 10 | 11 | 12 | 8 |
| 5\% | 3\% | 6\% | 4\% | 3\% | 3\% | 4\% | 15\% | 5\% | 4\% | 4\% | 4\% |
| 273 |  |  |  |  |  |  |  |  |  |  |  |

Q2. If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?
Base: All respondents
Unweighted Total
Weighted Total
1 - Certain not to vote
2
3
4
5
6
7
8
9
$10-$ Absolutely certain to vote

Prefer not to say
Don't know

Mean score
Standard deviation
Standard error


Q2. If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?
Base: All respondents

## Unweighted Total

Weighted Total
1 - Certain not to vote
2

|  | Total | REGION SUMMARY |  |  |  |  |  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | England | Scotland | England \& Wales | North | Midlands | South | Cons | Lab | $\begin{aligned} & \text { Lib } \\ & \text { Dems } \end{aligned}$ | UKIP | Green | SNP | Cons | Lab | $\begin{aligned} & \text { Lib } \\ & \text { Dems } \end{aligned}$ | UKIP |
|  | 2026 | 1733 | 185 | 1841 | 493 | 521 | 719 | 641 | 505 | 200 | 213 | 92 | 84 | 586 | 532 | 140 | 256 |
|  | 2026 | 1748 | 176 | 1850 | 490 | 525 | 733 | 663 | 511 | 198 | 197 | 82 | 85 | 634 | 535 | 136 | 225 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (1) | 79 | 70 | 4 | 75 | 20 | 18 | 32 | - | - | - | - | - | - | 3 | 4 | 1 | 2 |
|  | 4\% | 4\% | 2\% | 4\% | 4\% | 3\% | 4\% | - | - | - | - | - | - | * | 1\% | 1\% | 1\% |
| (2) | 15 | 13 | - | 15 | 6 | 5 | 2 | - | - | - | - | - | - | - | 2 | - | - |
|  | 1\% | 1\% | - | 1\% | 1\% | 1\% | * | - | - | - | - | - | - | - | * | - |  |
| (3) | 11 | 8 | 1 | 10 | - | 5 | 3 | - | - | - | - | - | - | 1 | 2 | 1 | 2 |
|  | 1\% | * | 1\% | 1\% | - | 1\% | * | - | - | - | - | - | - | * | * | 1\% | 1\% |
| (4) | 9 | 8 | 1 | 8 | 2 | 2 | 4 | - | - | - | - | - | - | 3 | 1 | - | 1 |
|  | * | * | 1\% | * | * | * | * | - | - | - | - | - | - | * | * | - | 1\% |
| (5) | 74 | 67 |  | 70 | 18 | 20 | 30 | 16 | 21 | 5 | 11 | 4 | 3 | 7 | 15 | 2 | 4 |
|  | 4\% | 4\% | 2\% | 4\% | 4\% | 4\% | 4\% | 2\% | 4\% | 3\% | 5\% | 5\% | 3\% | 1\% | 3\% | 1\% | 2\% |
| (6) | 51 | 46 | 1 | 50 | 8 | 18 | 19 | 12 | 16 | 4 | 5 | 2 | 1 | 7 | 19 | 2 | 4 |
|  | 3\% | 3\% | * | 3\% | 2\% | 4\% | 3\% | 2\% | 3\% | 2\% | 2\% | 3\% | 1\% | 1\% | 4\% | 2\% | 2\% |
| (7) | 104 | 97 | 5 | 98 | 28 | 29 | 40 | 31 | 31 | 13 | 8 | 7 | 3 | 23 | 26 | 12 | 8 |
|  | 5\% | 6\% | 3\% | 5\% | 6\% | 5\% | 6\% | 5\% | 6\% | 7\% | 4\% | 8\% | 4\% | 4\% | 5\% | 9\% | 4\% |
| (8) | 149 | 132 | 11 | 138 | 35 | 34 | 63 | 53 | 45 | 13 | 13 | 6 | 7 | 49 | 42 | 8 | 12 |
|  | 7\% | 8\% | 6\% | 7\% | 7\% | 6\% | 9\% | 8\% | 9\% | 6\% | 7\% | 8\% | 8\% | 8\% | 8\% | 6\% | 5\% |
| (9) | 246 | 224 | 17 | 229 | 66 | 58 | 99 | 95 | 65 | 27 | 27 | 10 | 6 | 94 | 59 | 19 | 25 |
|  | 12\% | 13\% | 10\% | 12\% | 13\% | 11\% | 14\% | 14\% | 13\% | 13\% | 14\% | 12\% | 7\% | 15\% | 11\% | 14\% | 11\% |
| (10) | 1227 | 1032 | 125 | 1102 | 293 | 324 | 415 | 456 | 333 | 136 | 134 | 53 | 65 | 443 | 354 | 92 | 163 |
|  | 61\% | 59\% | 71\% | 60\% | 60\% | 62\% | 57\% | 69\% | 65\% | 69\% | 68\% | 64\% | 76\% | 70\% | 66\% | 67\% | 73\% |
|  | 2 | 2 | - | 2 | 1 | - | 1 | - | - | - | - | - | - | - | 1 | - | - |
|  | 61 | 50 | 7 | 54 | 14 | 12 | 24 | - | - | - | - | - | - | 3 | 10 | - | 4 |
|  | 3\% | 3\% | 4\% | 3\% | 3\% | 2\% | 3\% | - | - | - | - | - | - | 1\% | 2\% | - | 2\% |
|  | 8.78 | 8.74 | 9.26 | 8.74 | 8.78 | 8.77 | 8.70 | 9.36 | 9.18 | 9.32 | 9.24 | 9.11 | 9.45 | 9.40 | 9.15 | 9.23 | 9.33 |
|  | 2.23 | 2.24 | 1.76 | 2.26 | 2.25 | 2.23 | 2.25 | 1.18 | 1.38 | 1.23 | 1.39 | 1.46 | 1.20 | 1.23 | 1.60 | 1.48 | 1.54 |
|  | . 05 | . 05 | . 13 | . 05 | . 10 | . 10 | . 09 | . 05 | . 06 | . 09 | . 10 | . 15 | . 13 | . 05 | . 07 | . 12 | . 10 |

Q2. If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?
Base: All respondents


Q3. If there were a General Election tomorrow to elect MPs to Westminster, would you vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?
Base: All likely to vote

> Unweighted Total
> Weighted Total

Conservative

## Labour

Liberal Democrat
UKIP
Green
SNP
Plaid Cymru
BNP
Some other party
Prefer not to say
Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE |
| 1851 | 948 | 903 | 203 | 277 | 291 | 346 | 286 | 448 | 565 | 527 | 364 | 395 |
| 1849 | 924 | 926 | 210 | 308 | 291 | 325 | 281 | 435 | 511 | 518 | 394 | 426 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 614 | 315 | 299 | 47 | 55 | 68 | 103 | 111 | 231 | 194 | 168 | 128 | 125 |
| 33\% | 34\% | 32\% | 22\% | 18\% | 23\% | 32\% | 40\% | 53\% | 38\% | 32\% | 32\% | 29\% |
| 462 | 234 | 228 | 78 | 114 | 87 | 75 | 50 | 59 | 101 | 133 | 101 | 126 |
| 25\% | 25\% | 25\% | 37\% | 37\% | 30\% | 23\% | 18\% | 14\% | 20\% | 26\% | 26\% | 30\% |
| 161 | 88 | 73 | 29 | 33 | 19 | 19 | 21 | 41 | 75 | 34 | 23 | 29 |
| 9\% | 10\% | 8\% | 14\% | 11\% | 6\% | 6\% | 7\% | 9\% | 15\% | 7\% | 6\% | 7\% |
| 176 | 103 | 72 | 6 | 25 | 37 | 42 | 34 | 32 | 28 | 42 | 52 | 55 |
| 9\% | 11\% | 8\% | 3\% | 8\% | 13\% | 13\% | 12\% | 7\% | 5\% | 8\% | 13\% | 13\% |
| 73 | 34 | 40 | 9 | 15 | 19 | 14 | 10 | 6 | 13 | 27 | 10 | 24 |
| 4\% | 4\% | 4\% | 4\% | 5\% | 7\% | 4\% | 4\% | 1\% | 3\% | 5\% | 2\% | 6\% |
| 80 | 42 | 38 | 9 | 16 | 9 | 14 | 18 | 14 | 22 | 27 | 19 | 12 |
| 4\% | 5\% | 4\% | 4\% | 5\% | 3\% | 4\% | 7\% | 3\% | 4\% | 5\% | 5\% | 3\% |
| 16 | 7 | 9 | 3 | 4 | 5 | 3 | - | 2 | 2 | 7 | 4 | 3 |
| 1\% | 1\% | 1\% | 1\% | 1\% | 2\% | 1\% | - | * | * | 1\% | 1\% | 1\% |
| 2 | - | 2 | - | 1 | - | 1 | - | - | - | 1 | 1 | - |
| 7 | 3 | 4 | - | 1 | 1 | 2 | 2 | 1 | 3 | 2 | 1 | 1 |
| * | * | * | - | * | * | 1\% | 1\% | * | 1\% | * | * | * |
| 16 | 6 | 11 | 4 | 2 | 3 | 4 | 2 | 1 | 3 |  | - | 10 |
| 1\% | 1\% | 1\% | 2\% | 1\% | 1\% | 1\% | 1\% | * | 1\% | 1\% | - | 2\% |
| 242 | 92 | 150 | 25 | 43 | 44 | 49 | 33 | 48 | 71 | 73 | 56 | 42 |
| 13\% | 10\% | 16\% | 12\% | 14\% | 15\% | 15\% | 12\% | 11\% | 14\% | 14\% | 14\% | 10\% |

Q3. If there were a General Election tomorrow to elect MPs to Westminster, would you vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?
Base: All likely to vote

## Unweighted Total

Weighted Total
Conservative
Labour
Liberal Democrat

Green
SNP
Plaid Cymru
BNP
Some other party
Prefer not to say

Don't know

|  | REGION SUMMARY |  |  |  |  |  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | England | Scotland | England \& Wales | North | Midands | South | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP |
| 1851 | 1585 | 171 | 1680 | 449 | 479 | 657 | 641 | 505 | 200 | 213 | 92 | 84 | 577 | 512 | 138 | 246 |
| 1849 | 1597 | 163 | 1686 | 447 | 483 | 667 | 663 | 511 | 198 | 197 | 82 | 85 | 624 | 516 | 134 | 216 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 614 | 561 | 27 | 587 | 135 | 177 | 249 | 614 | - | - | - | - | - | 492 | 33 | 11 | 44 |
| 33\% | 35\% | 17\% | 35\% | 30\% | 37\% | 37\% | 93\% | - | - | - | - | - | 79\% | 6\% | 8\% | 20\% |
| 462 | 422 | 18 | 444 | 138 | 121 | 162 | - | 462 | - | - | - | - | 24 | 350 | 9 | 9 |
| 25\% | 26\% | 11\% | 26\% | 31\% | 25\% | 24\% | - | 90\% | - | - | - | - | 4\% | 68\% | 6\% | 4\% |
| 161 | 143 | 13 | 148 | 44 | 37 | 62 | - | - | 161 | - | - | - | 28 | 23 | 92 | 2 |
| 9\% | 9\% | 8\% | 9\% | 10\% | 8\% | 9\% | - | - | 81\% | - | - | - | 5\% | 4\% | 69\% | 1\% |
| 176 | 163 | 6 | 169 | 52 | 61 | 50 | - | - | - | 176 | - | - | 16 | 14 | 1 | 128 |
| 9\% | 10\% | 4\% | 10\% | 12\% | 13\% | 8\% | - | - | - | 89\% | - | - | 3\% | 3\% | 1\% | 59\% |
| 73 | 67 | 4 | 70 | 16 | 17 | 34 | - | - | - | - | 73 | - | 3 | 12 | 4 | 1 |
| 4\% | 4\% | 2\% | 4\% | 4\% | 4\% | 5\% | - | - | - | - | 89\% | - | 1\% | 2\% | 3\% | * |
| 80 | - | 80 | - | - | - | - | - | - | - | - | - | 80 | 1 | 1 | 2 | - |
| 4\% | - | 49\% | - | - | - | - | - | - | - | - | - | 94\% | * | * | 1\% | - |
| 16 | - | - | 16 | - | - | - | - | - | - | - | - | - | - | 2 | - | 2 |
| 1\% | - | - | 1\% | - | - | - | - | - | - | - | - | - | - | * | - | 1\% |
| 2 | 2 | - | 2 | 2 | - | - | - | - | - | - | - | - | - | - | 1 | - |
| * | * | - | * | * | - | - | - | - | - | - | - | - | - | - | 1\% | - |
| 7 | 7 | - | 7 | - | 3 | 4 | - | - | - | - | - | - | - | 2 | - |  |
| * | * | - | * | - | 1\% | 1\% | - | - | - | - | - | - | - | * | - | 1\% |
| 16 | 16 | 1 | 16 | - | 6 | 10 | 2 | 1 | 1 | 1 | 1 | - | - | 1 | - | 2 |
| 1\% | 1\% | 1\% | 1\% | - | 1\% | 1\% | * | * | 1\% | * | 1\% | - | - | * | - | 1\% |
| 242 | 218 | 14 | 229 | 60 | 61 | 97 | 47 | 48 | 36 | 21 | 8 | 5 | 59 | 77 | 15 | 27 |
| 13\% | 14\% | 8\% | 14\% | 13\% | 13\% | 14\% | 7\% | 9\% | 18\% | 11\% | 10\% | 6\% | 9\% | 15\% | 11\% | 13\% |

Q3. If there were a General Election tomorrow to elect MPs to Westminster, would you vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?
Base: All likely to vote

Unweighted Total
Weighted Total
Conservative
Labour
Liberal Democrat

Green

|  | REGION |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Scotland | North East | North West | Yorks \& Humber | West Midlands | $\begin{gathered} \text { East } \\ \text { Midlands } \end{gathered}$ | Wales | Eastern | London | South East | South West |
| 1851 | 171 | 72 | 199 | 178 | 149 | 147 | 95 | 183 | 229 | 267 | 161 |
| 1849 | 163 | 75 | 216 | 157 | 170 | 140 | 89 | 174 | 248 | 262 | 157 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 614 | 27 | 24 | 66 | 45 | 60 | 52 | 26 | 65 | 66 | 126 | 57 |
| 33\% | 17\% | 32\% | 31\% | 29\% | 36\% | 37\% | 29\% | 37\% | 27\% | 48\% | 36\% |
| 462 | 18 | 18 | 71 | 50 | 48 | 35 | 23 | 38 | 89 | 46 | 27 |
| 25\% | 11\% | 24\% | 33\% | 32\% | 28\% | 25\% | 25\% | 22\% | 36\% | 17\% | 17\% |
| 161 | 13 | 11 | 16 | 17 | 7 | 9 | 5 | 21 | 18 | 26 | 18 |
| 9\% | 8\% | 15\% | 7\% | 11\% | 4\% | 7\% | 5\% | 12\% | 7\% | 10\% | 12\% |
| 176 | 6 | 9 | 23 | 20 | 21 | 15 | 7 | 25 | 16 | 22 | 12 |
| 9\% | 4\% | 12\% | 11\% | 13\% | 12\% | 10\% | 7\% | 15\% | 6\% | 8\% | 8\% |
| 73 | 4 | 6 |  |  |  |  |  |  |  |  |  |

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?
Base: All unlikely to vote or unsure who they would vote for at the General election

Unweighted Total
Weighted Total
Conservative
Labour
Liberal Democrat
UKIP
Green
SNP
Plaid Cymru
BNP
Some other party
Prefer not to say
Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE |
| 435 | 162 | 273 | 53 | 81 | 88 | 98 | 52 | 63 | 116 | 121 | 97 | 101 |
| 435 | 161 | 274 | 51 | 85 | 92 | 92 | 50 | 64 | 104 | 120 | 104 | 108 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 45 | 15 | 30 | 4 | 5 | 10 | 13 | 4 | 9 | 9 | 16 | 11 | 9 |
| 10\% | 9\% | 11\% | 7\% | 6\% | 11\% | 14\% | 9\% | 14\% | 8\% | 14\% | 11\% | 8\% |
| 43 | 16 | 27 | 3 | 9 | 15 | 8 | 2 | 6 | 12 | 13 | 8 | 10 |
| 10\% | 10\% | 10\% | 5\% | 11\% | 16\% | 9\% | 4\% | 10\% | 11\% | 11\% | 8\% | 9\% |
| 45 | 13 | 32 | 2 | 7 | 11 | 5 | 7 | 12 | 20 | 12 | 6 | 7 |
| 10\% | 8\% | 12\% | 5\% | 9\% | 12\% | 6\% | 15\% | 18\% | 19\% | 10\% | 6\% | 6\% |
| 29 | 16 | 14 | 1 | 7 | 3 | 9 | 4 | 5 | 4 | 3 | 11 | 12 |
| 7\% | 10\% | 5\% | 3\% | 9\% | 3\% | 10\% | 7\% | 8\% | 4\% | 2\% | 10\% | 11\% |
| 14 | 2 | 12 | 1 | 3 | 4 | 3 | 1 | 1 | 4 | 2 | 1 | 6 |
| 3\% | 1\% | 4\% | 2\% | 4\% | 5\% | 3\% | 3\% | 2\% | 4\% | 2\% | 1\% | 6\% |
| 6 | 2 | 4 | 1 | 2 | - | 2 | - | 1 | 1 | 3 | 1 | 1 |
| 1\% | 1\% | 1\% | 2\% | 2\% | - | 2\% | - | 2\% | 1\% | 2\% | 1\% | 1\% |
| 4 | 3 | 1 | - | 1 | 2 | - | 1 | - | - | 2 | - | 2 |
| 1\% | 2\% | * | - | 1\% | 2\% | - | 2\% | - | - | 2\% | - | 2\% |
| 1 | 1 | - | - | - | - | 1 | - | - | - |  | - | - |
| . | 1\% | - | - | - | - | 1\% | - | - | - | 1\% | - | - |
| 9 | 6 | 3 | 1 | - | 2 | 3 | 2 | 1 | 1 | 1 | 6 | 1 |
| 2\% | 4\% | 1\% | 2\% | - | 2\% | 3\% | 4\% | 1\% | 1\% | 1\% | 6\% | 1\% |
| 23 | 9 | 14 | 3 | 4 | 5 | 5 | 3 | 3 | 6 | 7 | 2 | 9 |
| 5\% | 6\% | 5\% | 6\% | 4\% | 6\% | 5\% | 7\% | 5\% | 5\% | 6\% | 2\% | 8\% |
| 217 | 78 | 138 | 35 | 46 | 40 | 43 | 25 | 26 | 50 | 59 | 56 | 52 |
| 50\% | 49\% | 50\% | 69\% | 54\% | 44\% | 47\% | 51\% | 41\% | 47\% | 50\% | 54\% | 48\% |

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?
Base: All unlikely to vote or unsure who they would vote for at the General election

## Unweighted Total

Weighted Total
Conservative
Labour
Liberal Democrat
UKIP

Green
SNP
Plaid Cymru
BNP
Some other party
Prefer not to say
Don't know

|  | REGION SUMMARY |  |  |  |  |  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | England | Scotland | $\begin{aligned} & \text { England \& } \\ & \text { Wales } \end{aligned}$ | North | Midands | South | Cons | Lab | $\begin{gathered} \hline \text { Lib } \\ \text { Dems } \\ \hline \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | $\begin{gathered} \hline \text { Lib } \\ \text { Dems } \\ \hline \end{gathered}$ | UKIP |
| 435 | 381 | 29 | 406 | 104 | 110 | 167 | 48 | 49 | 37 | 24 | 9 | 5 | 62 | 98 | 17 | 43 |
| 435 | 385 | 28 | 408 | 103 | 109 | 172 | 49 | 50 | 37 | 22 | 9 | 5 | 69 | 98 | 17 | 38 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 45 | 43 | 1 | 44 | 9 | 13 | 21 | 32 | - | - | - | - | - | 19 | 9 | 2 | 3 |
| 10\% | 11\% | 3\% | 11\% | 9\% | 12\% | 12\% | 66\% | - | - | - | - | - | 28\% | 10\% | 12\% | 9\% |
| 43 | 38 | 2 | 41 | 11 | 12 | 15 | - | 25 | - | - | - |  | 2 | 25 | - | 1 |
| 10\% | 10\% | 7\% | 10\% | 10\% | 11\% | 9\% | - | 51\% | - | - | - | - | 3\% | 25\% | - | 3\% |
| 45 | 42 | 3 | 42 | 13 | 8 | 21 | - | - | 31 | - | - | - | 9 | 11 | 8 | - |
| 10\% | 11\% | 11\% | 10\% | 13\% | 7\% | 12\% | - | - | 83\% | - | - | - | 13\% | 11\% | 48\% | - |
| 29 | 28 | - | 29 | 9 | 9 | 10 | - | - | - | 14 | - | - | 1 | 4 | - | 12 |
| 7\% | 7\% | - | 7\% | 9\% | 9\% | 6\% | - | - | - | 63\% | - | - | 2\% | 4\% | - | 32\% |
| 14 | 13 | 1 | 13 | 1 | 8 | 4 | - | - | - | - | 7 | - | 1 | 5 | 1 | - |
| 3\% | 3\% | 3\% | 3\% | 1\% | 8\% | 2\% | - | - | - | - | 78\% | - | 2\% | 5\% | 6\% | - |
| 6 | - | 6 | - | - | - | - | - | - | - | - | - | 2 | - | - | - | - |
| 1\% | - | 20\% | - | - | - | - | - | - | - | - | - | 41\% | - | - | - | - |
| 4 | - | - | 4 | - | - | - | - | - | - | - | - | - | - | 1 | - | - |
| 1\% | - | - | 1\% | - | - | - | - | - | - | - | - | - | - | 1\% | - | - |
| 1 | 1 | - | 1 | 1 | - | - | - | - | - | - | - | - | - | - | - | - |
| * | * | - | * | 1\% | - | - | - | - | - | - | - | - | - | - | - | - |
| 9 | 8 | - | 9 | 2 | 2 | 4 | - | - | - | - | - | - | - | 1 | - | 1 |
| 2\% | 2\% | - | 2\% | 2\% | 2\% | 2\% | - | - | - | - | - | - | - | 1\% | - | 2\% |
| 23 | 22 | 1 | 22 | 3 | 7 | 13 | 2 | 1 | - | 1 | - | - | - | - | - | 3 |
| 5\% | 6\% | 4\% | 5\% | 3\% | 6\% | 7\% | 4\% | 2\% | - | 4\% | - | - | - | - | - | 7\% |
| 217 | 189 | 14 | 202 | 55 | 50 | 85 | 15 | 23 | 6 | 7 | 2 | 3 | 36 | 42 | 6 | 18 |
| 50\% | 49\% | 51\% | 50\% | 53\% | 46\% | 49\% | 30\% | 47\% | 17\% | 33\% | 22\% | 59\% | 52\% | 43\% | 34\% | 47\% |

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?
Base: All unlikely to vote or unsure who they would vote for at the General election

Unweighted Total
Weighted Total
Conservative
Labour
Liberal Democrat

|  | REGION |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Scotland | North East | North West | Yorks \& Humber | West Midlands | East Midlands | Wales | Eastern | London | South East | South West |
| 435 | 29 | 17 | 44 | 43 | 37 | 35 | 25 | 38 | 61 | 55 | 51 |
| 435 | 28 | 17 | 48 | 38 | 41 | 32 | 23 | 36 | 65 | 57 | 51 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 45 | 1 | 1 | 4 | 4 | 6 | 5 | 1 | 2 | 6 | 11 | 4 |
| 10\% | 3\% | 5\% | 8\% | 11\% | 16\% | 15\% | 4\% | 5\% | 10\% | 19\% | 9\% |
| 43 | 2 | 2 | 4 | 5 | 3 | 4 | 3 | 5 | 7 | 2 | 6 |
| 10\% | 7\% | 12\% | 8\% | 13\% | 8\% | 11\% | 15\% | 13\% | 11\% | 4\% | 11\% |
| 45 | 3 | - | 9 | 4 | 2 | 2 | - | 3 | 11 | 4 | 5 |

Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party?
Base: All respondents

Unweighted Total
Weighted Total

Conservative
Labour

Liberal Democrat
UKIP

Green
SNP
Plaid Cymru
BNP
Some other party

Prefer not to say
Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE |
| 2026 | 1009 | 1017 | 225 | 315 | 334 | 388 | 301 | 463 | 598 | 571 | 409 | 448 |
| 2026 | 987 | 1039 | 231 | 348 | 336 | 365 | 296 | 450 | 541 | 561 | 442 | 482 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 593 | 308 | 285 | 50 | 60 | 67 | 93 | 105 | 217 | 191 | 162 | 119 | 122 |
| 29\% | 31\% | 27\% | 22\% | 17\% | 20\% | 25\% | 36\% | 48\% | 35\% | 29\% | 27\% | 25\% |
| 564 | 274 | 289 | 76 | 112 | 107 | 106 | 67 | 96 | 133 | 149 | 133 | 149 |
| 28\% | 28\% | 28\% | 33\% | 32\% | 32\% | 29\% | 23\% | 21\% | 25\% | 27\% | 30\% | 31\% |
| 169 | 90 | 79 | 28 | 30 | 17 | 21 | 27 | 47 | 77 | 45 | 22 | 25 |
| 8\% | 9\% | 8\% | 12\% | 9\% | 5\% | 6\% | 9\% | 10\% | 14\% | 8\% | 5\% | 5\% |
| 175 | 97 | 78 | 6 | 26 | 30 | 42 | 33 | 38 | 30 | 41 | 51 | 53 |
| 9\% | 10\% | 8\% | 3\% | 8\% | 9\% | 11\% | 11\% | 9\% | 6\% | 7\% | 12\% | 11\% |
| 77 | 35 | 42 | 10 | 22 | 19 | 14 | 8 | 3 | 14 | 28 | 8 | 27 |
| 4\% | 4\% | 4\% | 4\% | 6\% | 6\% | 4\% | 3\% | 1\% | 3\% | 5\% | 2\% | 6\% |
| 79 | 38 | 41 | 10 | 17 | 9 | 14 | 16 | 14 | 20 | 29 | 17 | 13 |
| 4\% | 4\% | 4\% | 4\% | 5\% | 3\% | 4\% | 5\% | 3\% | 4\% | 5\% | 4\% | 3\% |
| 13 | 7 | 6 | 2 | 5 | 3 | 2 | - | 2 | 2 | 7 | 3 | 2 |
| 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | * | - | * | * | 1\% | 1\% | * |
| 3 | 2 | 1 | - | - | - | 3 | - | 1 | 1 | 1 | 2 | - |
| * | * | * | - | - | - | 1\% | - | * | * | * | * | - |
| 18 | 9 | 9 | - | 2 | 3 | 6 | 4 | 3 | 4 | 4 | 6 | 4 |
| 1\% | 1\% | 1\% | - | 1\% | 1\% | 2\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% |
| 25 | 10 | 15 | 2 | 6 | 4 | 4 | 2 | 6 | 4 | 7 | 5 | 9 |
| 1\% | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 2\% |
| 311 | 116 | 194 | 47 | 69 | 78 | 61 | 33 | 23 | 66 | 88 | 77 | 80 |
| 15\% | 12\% | 19\% | 20\% | 20\% | 23\% | 17\% | 11\% | 5\% | 12\% | 16\% | 17\% | 17\% |

Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party?

## Base: All respondents

Unweighted Total
Weighted Total

Conservative

Labour

Liberal Democrat
UKIP

Green
SNP

Plaid Cymru

BNP
Some other party

Prefer not to say

Don't know

|  | REGION SUMMARY |  |  |  |  |  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | England | Scotland | England \& Wales | North | Midlands | South | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP |
| 2026 | 1733 | 185 | 1841 | 493 | 521 | 719 | 641 | 505 | 200 | 213 | 92 | 84 | 586 | 532 | 140 | 256 |
| 2026 | 1748 | 176 | 1850 | 490 | 525 | 733 | 663 | 511 | 198 | 197 | 82 | 85 | 634 | 535 | 136 | 225 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 593 | 550 | 23 | 570 | 129 | 166 | 255 | 537 | 8 | 18 | 15 | 2 | - | 493 | 13 | 12 | 32 |
| 29\% | 31\% | 13\% | 31\% | 26\% | 32\% | 35\% | 81\% | 2\% | 9\% | 7\% | 3\% | - | 78\% | 3\% | 9\% | 14\% |
| 564 | 506 | 25 | 538 | 172 | 147 | 188 | 36 | 446 | 27 | 15 | 7 | 2 | 21 | 431 | 15 | 16 |
| 28\% | 29\% | 14\% | 29\% | 35\% | 28\% | 26\% | 5\% | 87\% | 14\% | 8\% | 8\% | 2\% | 3\% | 80\% | 11\% | 7\% |
| 169 | 145 | 16 | 153 | 47 | 41 | 57 | 16 | 11 | 126 | 2 | 4 | 3 | 29 | 24 | 91 | 4 |
| 8\% | 8\% | 9\% | 8\% | 10\% | 8\% | 8\% | 2\% | 2\% | 64\% | 1\% | 5\% | 3\% | 5\% | 4\% | 67\% | 2\% |
| 175 | 161 | 7 | 168 | 43 | 55 | 63 | 18 | 1 | - | 141 | - | - | 17 | 7 | 1 | 130 |
| 9\% | 9\% | 4\% | 9\% | 9\% | 11\% | 9\% | 3\% | * | - | 72\% | - | - | 3\% | 1\% | 1\% | 58\% |
| 77 | 69 | 4 | 72 | 15 | 19 | 36 | 1 | 8 | 4 | 1 | 56 | 1 | 1 | 13 | 3 | 2 |
| 4\% | 4\% | 2\% | 4\% | 3\% | 4\% | 5\% | * | 2\% | 2\% | * | 68\% | 1\% | * | 2\% | 2\% | 1\% |
| 79 | - | 79 | - | - | - | - | - | - | - | - | 1 | 75 | 2 | - | - | - |
| 4\% | - | 45\% | - | - | - | - | - | - | - | - | 1\% | 88\% | * | - | - | - |
| 13 | - | - | 13 | - | - | - | - | 1 | - | - | - | - | - | 1 | - | 1 |
| 1\% | - | - | 1\% | - | - | - | - | * | - | - | - | - | - | * | - | * |
| 3 | 3 | - | 3 | 2 | 1 | - | - | - | - | 1 | - | - | - | - | - | 1 |
| 1\% | 1\% | 1\% | 1\% | * | 1\% | 2\% | - | * | - | - | 1\% | 1\% | - | 1\% | 1\% | - |
| 25 | 24 | - | 25 | 6 | 6 | 12 | 3 | 1 | 1 | 1 | - | - | 3 | 1 | 1 | 3 |
| 1\% | 1\% | - | 1\% | 1\% | 1\% | 2\% | * | * | 1\% | 1\% | - | - | * | * | 1\% | 1\% |
| 311 | 273 | 20 | 291 | 75 | 85 | 112 | 54 | 33 | 22 | 22 | 12 | 3 | 69 | 41 | 12 | 37 |
| 15\% | 16\% | 11\% | 16\% | 15\% | 16\% | 15\% | 8\% | 6\% | 11\% | 11\% | 15\% | 3\% | 11\% | 8\% | 9\% | 16\% |

Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party? Base: All respondents

Unweighted Total
Weighted Total
Conservative
Labour

Liberal Democrat
UKIP

Green

|  | REGION |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Scotland | North East | North West | Yorks \& Humber | West Midlands | $\begin{aligned} & \text { East } \\ & \text { Midlands } \end{aligned}$ | Wales | Eastern | London | $\begin{gathered} \hline \text { South } \\ \text { East } \\ \hline \end{gathered}$ | South West |
| 2026 | 185 | 82 | 214 | 197 | 160 | 158 | 108 | 203 | 249 | 289 | 181 |
| 2026 | 176 | 85 | 231 | 174 | 182 | 150 | 101 | 192 | 269 | 286 | 178 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 593 | 23 | 25 | 60 | 43 | 58 | 51 | 20 | 56 | 74 | 124 | 58 |
| 29\% | 13\% | 30\% | 26\% | 25\% | 32\% | 34\% | 20\% | 29\% | 27\% | 43\% | 32\% |
| 564 | 25 | 24 | 89 | 59 | 55 | 37 | 32 | 55 | 101 | 55 | 32 |
| 28\% | 14\% | 28\% | 39\% | 34\% | 30\% | 25\% | 31\% | 29\% | 37\% | 19\% | 18\% |
| 169 | 16 | 7 | 21 | 19 | 12 | 11 | 8 | 18 | 14 | 25 | 19 |
| 8\% | 9\% | 8\% | 9\% | 11\% | 6\% | 8\% | 8\% | 9\% | 5\% | 9\% | 10\% |
| 175 | 7 | 8 | 18 | 17 | 17 | 12 | 7 | 26 | 20 | 23 | 20 |
| 9\% | 4\% | 9\% | 8\% | 10\% | 9\% | 8\% | 7\% | 13\% | 7\% | 8\% | 11\% |
| 77 | 4 | 6 | 6 | 3 | 3 | 6 | 3 | 9 |  |  |  |



| ONLINE Opinion Poll $\quad$ Table $6 / 2$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q3/Q4/Q5 Voting intention (Turnout weighted) <br> Base: All likely to vote and expressing a voting intention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | REGION SUMMARY |  |  |  |  |  | VOting intention |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |  |
|  | Total | England | Scotland | England \& Wales | North | Midlands | South | Cons | Lab | $\begin{aligned} & \text { Lib } \\ & \text { Dems } \end{aligned}$ | UKIP | Green | SNP | Cons | Lab | $\begin{aligned} & \text { Lib } \\ & \text { Dems } \end{aligned}$ | UKIP |
| Unweighted Total | 1767 | 1508 | 169 | 1598 | 431 | 457 | 620 | 641 | 505 | 200 | 213 | 92 | 84 | 559 | 502 | 134 | 239 |
| Weighted Total | 1233 | 1060 | 116 | 1117 | 280 | 320 | 460 | 516 | 311 | 151 | 125 | 50 | 61 | 468 | 325 | 98 | 145 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Conservative | $\begin{aligned} & 516 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 473 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 492 \\ 44 \% \end{gathered}$ | $\begin{gathered} 114 \\ 41 \% \end{gathered}$ | $\begin{gathered} 145 \\ 45 \% \end{gathered}$ | $\begin{gathered} 214 \\ 47 \% \end{gathered}$ | $\begin{aligned} & 516 \\ & 100 \% \end{aligned}$ | - |  | - | - |  | $\begin{gathered} 405 \\ 87 \% \end{gathered}$ | $\begin{gathered} 27 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 29 \% \end{aligned}$ |
| Labour | $\begin{aligned} & 311 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 286 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 301 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 26 \% \end{aligned}$ |  | $\begin{aligned} & 311 \\ & 100 \% \end{aligned}$ |  | $-$ |  |  | $\begin{gathered} 16 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 243 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 6 \% \end{aligned}$ | 8\% |
| Liberal Democrat | $\begin{aligned} & 151 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 131 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 13 \% \end{aligned}$ |  |  | $\begin{aligned} & 151 \\ & 100 \% \end{aligned}$ |  |  |  | $\begin{gathered} 28 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 76 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |
| UKIP | $\begin{gathered} 125 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 118 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 39 \\ 8 \% \end{gathered}$ |  |  |  | $\begin{aligned} & 125 \\ & 100 \% \end{aligned}$ |  |  | $\begin{gathered} 14 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 62 \% \end{aligned}$ |
| Green | $\begin{aligned} & 50 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 21 \\ 5 \% \end{gathered}$ |  |  |  |  | $\begin{gathered} 50 \\ 100 \% \end{gathered}$ | - | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | * |
| SNP | $\begin{aligned} & 61 \\ & 5 \% \end{aligned}$ | - | $\begin{aligned} & 61 \\ & 52 \% \end{aligned}$ | - | - | - | - | - |  |  | - |  | $\begin{gathered} 61 \\ 100 \% \end{gathered}$ | ${ }_{*}^{1}$ |  | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | - |
| Plaid Cymru | $\begin{aligned} & 9 \\ & 1 \% \end{aligned}$ | - | - | $\begin{aligned} & 9 \\ & 1 \% \end{aligned}$ | - | - | - | - |  | - | - |  |  |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
| BNP | ${ }^{2}$ | ${ }^{2}$ | - | ${ }^{2}$ | ${ }^{1}$ | ${ }^{1}$ | - | - | - | - | - |  |  | - |  |  | - |
| Other | 8 | $7$ |  | $8$ |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $5$ |  |  |  |  |  |  |  | $\begin{aligned} & 2 \\ & 10 \end{aligned}$ | $1$ | $2$ |
|  | $1 \%$ | $1 \%$ | - | $1 \%$ | - | $1 \%$ | 1\% | - | - |  |  |  |  |  | $1 \%$ | $1 \%$ | $1 \%$ |

## Base: All likely to vote and expressing a voting intention

Unweighted Total
Weighted Total

Conservative
Labour

Liberal Democrat
UKIP

Green
SNP

Plaid Cymru

Other

|  | REGION |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Scotland | North East | North West | Yorks \& Humber | West Midlands | East Midlands | Wales | Eastern | London | South East | South West |
| 1767 | 169 | 70 | 190 | 171 | 139 | 139 | 90 | 179 | 214 | 253 | 153 |
| 1233 | 116 | 48 | 134 | 99 | 106 | 94 | 57 | 121 | 175 | 185 | 100 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 516 | 24 | 19 | 54 | 41 | 50 | 44 | 19 | 50 | 59 | 105 | 50 |
| 42\% | 21\% | 40\% | 40\% | 41\% | 48\% | 47\% | 34\% | 41\% | 34\% | 57\% | 50\% |
| 311 | 10 | 13 | 46 | 27 | 29 | 23 | 15 | 28 | 70 | 33 | 17 |
| 25\% | 9\% | 28\% | 35\% | 27\% | 28\% | 25\% | 26\% | 23\% | 40\% | 18\% | 17\% |
| 151 | 16 | 6 | 17 | 13 | 5 | 11 | 5 | 19 | 24 | 23 | 13 |
| 12\% | 14\% | 12\% | 13\% | 13\% | 5\% | 12\% | 8\% | 15\% | 14\% | 13\% | 13\% |
| 125 | 2 | 5 | 13 | 16 | 16 | 10 | 5 | 20 | 11 | 17 | 10 |
| 10\% | 2\% | 10\% | 10\% | 16\% | 15\% | 10\% | 9\% | 16\% | 6\% | 9\% | 10\% |
| 50 | 4 | 4 | 3 | 2 | 5 | 3 | 3 | 5 | 9 | 5 | 7 |
| 4\% | 3\% | 9\% | 2\% | 2\% | 5\% | 3\% | 4\% | 4\% | 5\% | 3\% | 7\% |
| 61 | 61 | - | - | - | - | - | - | - | - | - | - |
| 5\% | 52\% | - | - | - | - | - | - | - | - | - | - |
| 9 | - | - | - | - | - | - | 9 | - | - | - | - |
| 1\% | - | - | - | - | - | - | 16\% | - | - | - | - |
| 2 | - | * | 1 | - | - | 1 | - | - | - | - | - |
| * | - | 1\% | * | - | - | 1\% | - | - | - | - | - |
| 8 | - | - | - | - | * | 2 | 1 | - | 3 | 1 | 1 |
| 1\% | - | - | - | - | * | 2\% | 1\% | - | 2\% | * | 1\% |

Q6_SUM. Do you agree or disagree with each of the following statements?
SUMMARY TABLE
Base: All respondents

Unweighted Total
Weighted Total

Agree
Disagree

Don't know

| Parliament should be able to veto the Government's proposed Brexit deal once it has been negotiated | Theresa May comes across as a modern day Margaret Thatcher | Jeremy Corbyn is being treated unfairly by the media | Theresa May's Government has the best interests at heart of people like me | Overall, the Government's Budget measures announced last week were fair | I do not expect Britain to conclude the process of leaving the EU within two years, as currently planned | I view it as important that the Government balances its books, even if that means cutting some public services to save money | Theresa May should insist that any second Scottish referendum on independence takes place only once Britain has concluded the process of leaving the EU |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2026 | 2026 | 2026 | 2026 | 2026 | 2026 | 2026 | 2026 |
| 2026 | 2026 | 2026 | 2026 | 2026 | 2026 | 2026 | 2026 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 766 | 959 | 623 | 675 | 684 | 960 | 881 | 1192 |
| 38\% | 47\% | 31\% | 33\% | 34\% | 47\% | 43\% | 59\% |
| 842 | 755 | 943 | 887 | 804 | 641 | 804 | 464 |
| 42\% | 37\% | 47\% | 44\% | 40\% | 32\% | 40\% | 23\% |
| 418 | 312 | 460 | 465 | 538 | 425 | 341 | 370 |
| 21\% | 15\% | 23\% | 23\% | 27\% | 21\% | 17\% | 18\% |

Q6_1. Do you agree or disagree with each of the following statements?
Parliament should be able to veto the Government's proposed Brexit deal once it has been negotiated Base: All respondents

Unweighted Total
Weighted Total
Agree
Disagree

Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE |
| 2026 | 1009 | 1017 | 225 | 315 | 334 | 388 | 301 | 463 | 598 | 571 | 409 | 448 |
| 2026 | 987 | 1039 | 231 | 348 | 336 | 365 | 296 | 450 | 541 | 561 | 442 | 482 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 766 | 400 | 366 | 109 | 173 | 137 | 112 | 92 | 143 | 234 | 230 | 143 | 159 |
| 38\% | 41\% | 35\% | 47\% | 50\% | 41\% | 31\% | 31\% | 32\% | 43\% | 41\% | 32\% | 33\% |
| 842 | 447 | 395 | 67 | 92 | 113 | 170 | 150 | 250 | 228 | 231 | 187 | 197 |
| 42\% | 45\% | 38\% | 29\% | 26\% | 33\% | 47\% | 51\% | 56\% | 42\% | 41\% | 42\% | 41\% |
| 418 | 139 | 278 | 55 | 84 | 86 | 82 | 54 | 57 | 79 | 101 | 111 | 127 |
| 21\% | 14\% | 27\% | 24\% | 24\% | 26\% | 23\% | 18\% | 13\% | 15\% | 18\% | 25\% | 26\% |

## ONLINE Opinion Poll

Q6_1. Do you agree or disagree with each of the following statements?
Parliament should be able to veto the Government's proposed Brexit deal once it has been negotiated
Base: All respondents

Unweighted Total
Weighted Total
Agree
Disagree
Don't know

|  | REGION SUMMARY |  |  |  |  |  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | England | Scotland | England \& Wales | North | Midands | South | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP |
| 2026 | 1733 | 185 | 1841 | 493 | 521 | 719 | 641 | 505 | 200 | 213 | 92 | 84 | 586 | 532 | 140 | 256 |
| 2026 | 1748 | 176 | 1850 | 490 | 525 | 733 | 663 | 511 | 198 | 197 | 82 | 85 | 634 | 535 | 136 | 225 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 766 | 634 | 90 | 676 | 186 | 163 | 285 | 140 | 287 | 139 | 17 | 49 | 52 | 170 | 275 | 78 | 29 |
| 38\% | 36\% | 51\% | 37\% | 38\% | 31\% | 39\% | 21\% | 56\% | 70\% | 9\% | 60\% | 61\% | 27\% | 51\% | 57\% | 13\% |
| 842 | 756 | 50 | 792 | 203 | 260 | 294 | 414 | 120 | 33 | 150 | 19 | 17 | 354 | 154 | 40 | 163 |
| 42\% | 43\% | 28\% | 43\% | 41\% | 49\% | 40\% | 62\% | 23\% | 17\% | 76\% | 23\% | 20\% | 56\% | 29\% | 30\% | 73\% |
| 418 | 358 | 37 | 381 | 102 | 102 | 155 | 109 | 104 | 26 | 30 | 14 | 16 | 110 | 106 | 18 | 33 |
| 21\% | 20\% | 21\% | 21\% | 21\% | 19\% | 21\% | 16\% | 20\% | 13\% | 15\% | 17\% | 19\% | 17\% | 20\% | 13\% | 15\% |

Q6_1. Do you agree or disagree with each of the following statements?
Parliament should be able to veto the Government's proposed Brexit deal once it has been negotiated Base: All respondents

Unweighted Total
Weighted Total
Agree

Disagree
Don't know

|  | REGION |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Scotland | North East | North West | Yorks \& Humber | West Midlands | $\begin{gathered} \text { East } \\ \text { Midlands } \end{gathered}$ | Wales | Eastern | London | South East | South West |
| 2026 | 185 | 82 | 214 | 197 | 160 | 158 | 108 | 203 | 249 | 289 | 181 |
| 2026 | 176 | 85 | 231 | 174 | 182 | 150 | 101 | 192 | 269 | 286 | 178 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 766 | 90 | 33 | 89 | 64 | 50 | 54 | 42 | 59 | 130 | 93 | 63 |
| 38\% | 51\% | 38\% | 39\% | 37\% | 27\% | 36\% | 42\% | $31 \%$ | 48\% | 32\% | 35\% |
| 842 | 50 | 31 | 92 | 80 | 101 | 65 | 36 | 94 | 85 | 130 | 78 |
| 42\% | 28\% | 36\% | 40\% | 46\% | 55\% | 43\% | 36\% | 49\% | 32\% | 46\% | 44\% |
| 418 | 37 | 21 | 50 | 31 | 32 | 31 | 23 | 39 | 54 | 63 | 38 |
| 21\% | 21\% | 25\% | 21\% | 18\% | 17\% | 21\% | 23\% | 20\% | 20\% | 22\% | 21\% |

## Q6_2. Do you agree or disagree with each of the following statements?

Theresa May comes across as a modern day Margaret Thatcher Base: All respondents

Unweighted Total
Weighted Total
Agree
Disagree

Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE |
| 2026 | 1009 | 1017 | 225 | 315 | 334 | 388 | 301 | 463 | 598 | 571 | 409 | 448 |
| 2026 | 987 | 1039 | 231 | 348 | 336 | 365 | 296 | 450 | 541 | 561 | 442 | 482 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 959 | 459 | 500 | 103 | 151 | 133 | 158 | 158 | 257 | 244 | 257 | 224 | 234 |
| 47\% | 47\% | 48\% | 44\% | 43\% | 39\% | 43\% | 53\% | 57\% | 45\% | 46\% | 51\% | 48\% |
| 755 | 399 | 356 | 78 | 116 | 146 | 150 | 109 | 155 | 216 | 216 | 144 | 178 |
| 37\% | 40\% | 34\% | 34\% | 33\% | 43\% | 41\% | 37\% | 34\% | 40\% | 39\% | 33\% | 37\% |
| 312 | 129 | 183 | 50 | 81 | 57 | 56 | 29 | 38 | 80 | 88 | 73 | 71 |
| 15\% | 13\% | 18\% | 22\% | 23\% | 17\% | 15\% | 10\% | 8\% | 15\% | 16\% | 16\% | 15\% |

## Q6_2. Do you agree or disagree with each of the following statements?

Theresa May comes across as a modern day Margaret Thatcher
Base: All respondents

Unweighted Total
Weighted Total
Agree

Disagree

Don't know

|  | REGION SUMMARY |  |  |  |  |  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | England | Scotland | England \& Wales | North | Midands | South | Cons | Lab | $\begin{gathered} \hline \text { Lib } \\ \text { Dems } \\ \hline \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | $\begin{gathered} \hline \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP |
| 2026 | 1733 | 185 | 1841 | 493 | 521 | 719 | 641 | 505 | 200 | 213 | 92 | 84 | 586 | 532 | 140 | 256 |
| 2026 | 1748 | 176 | 1850 | 490 | 525 | 733 | 663 | 511 | 198 | 197 | 82 | 85 | 634 | 535 | 136 | 225 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 959 | 815 | 97 | 862 | 215 | 262 | 338 | 333 | 266 | 69 | 96 | 36 | 61 | 303 | 262 | 58 | 110 |
| 47\% | 47\% | 55\% | 47\% | 44\% | 50\% | 46\% | 50\% | 52\% | 35\% | 49\% | 44\% | 72\% | 48\% | 49\% | 43\% | 49\% |
| 755 | 661 | 60 | 695 | 189 | 188 | 284 | 260 | 182 | 92 | 73 | 36 | 18 | 262 | 204 | 54 | 87 |
| 37\% | 38\% | 34\% | 38\% | 39\% | 36\% | 39\% | 39\% | 36\% | 47\% | 37\% | 43\% | 21\% | 41\% | 38\% | 40\% | 39\% |
| 312 | 273 | 19 | 293 | 86 | 75 | 112 | 70 | 64 | 37 | 29 | 11 | 6 | 69 | 68 | 24 | 28 |
| 15\% | 16\% | 11\% | 16\% | 17\% | 14\% | 15\% | 10\% | 12\% | 19\% | 15\% | 13\% | 7\% | 11\% | 13\% | 18\% | 13\% |

## Q6_2. Do you agree or disagree with each of the following statements?

Theresa May comes across as a modern day Margaret Thatcher Base: All respondents

Unweighted Total
Weighted Total
Agree

Disagree

|  | REGION |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Scotland | North East | North West | Yorks \& Humber | West Midlands | $\begin{gathered} \text { East } \\ \text { Midlands } \end{gathered}$ | Wales | Eastern | London | South East | South West |
| 2026 | 185 | 82 | 214 | 197 | 160 | 158 | 108 | 203 | 249 | 289 | 181 |
| 2026 | 176 | 85 | 231 | 174 | 182 | 150 | 101 | 192 | 269 | 286 | 178 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 959 | 97 | 37 | 103 | 75 | 90 | 79 | 47 | 93 | 123 | 129 | 86 |
| 47\% | 55\% | 44\% | 45\% | 43\% | 49\% | 53\% | 47\% | 48\% | 46\% | 45\% | 48\% |
| 755 | 60 | 33 | 91 | 65 | 71 | 50 | 34 | 67 | 107 | 114 | 63 |
| 37\% | 34\% | 39\% | 39\% | 37\% | 39\% | 33\% | 33\% | 35\% | 40\% | 40\% | 35\% |
| 312 | 19 | 15 | 37 | 34 | 21 | 21 | 20 | 32 | 39 | 43 | 29 |
| 15\% | 11\% | 17\% | 16\% | 20\% | 12\% | 14\% | 20\% | 17\% | 15\% | 15\% | 16\% |

Q6_3. Do you agree or disagree with each of the following statements?
Jeremy Corbyn is being treated unfairly by the media
Jeremy Corl respondents
Base: All respondents

Unweighted Total
Weighted Total
Agree

Disagree
Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE |
| 2026 | 1009 | 1017 | 225 | 315 | 334 | 388 | 301 | 463 | 598 | 571 | 409 | 448 |
| 2026 | 987 | 1039 | 231 | 348 | 336 | 365 | 296 | 450 | 541 | 561 | 442 | 482 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 623 | 325 | 298 | 92 | 125 | 118 | 104 | 83 | 100 | 173 | 190 | 108 | 152 |
| 31\% | 33\% | 29\% | 40\% | 36\% | 35\% | 29\% | 28\% | 22\% | 32\% | 34\% | 24\% | 32\% |
| 943 | 506 | 437 | 72 | 110 | 124 | 172 | 173 | 291 | 267 | 250 | 209 | 216 |
| 47\% | 51\% | 42\% | 31\% | 32\% | 37\% | 47\% | 59\% | 65\% | 49\% | 45\% | 47\% | 45\% |
| 460 | 156 | 305 | 67 | 113 | 95 | 88 | 39 | 58 | 101 | 121 | 125 | 114 |
| 23\% | 16\% | 29\% | 29\% | 32\% | 28\% | 24\% | 13\% | 13\% | 19\% | 22\% | 28\% | 24\% |

## Q6_3. Do you agree or disagree with each of the following statements?

Jeremy Corbyn is being treated unfairly by the media
Base: All respondents

Unweighted Total
Weighted Total
Agree

Disagree

|  | REGION SUMMARY |  |  |  |  |  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | England | Scotland | England \& Wales | North | Midands | South | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP |
| 2026 | 1733 | 185 | 1841 | 493 | 521 | 719 | 641 | 505 | 200 | 213 | 92 | 84 | 586 | 532 | 140 | 256 |
| 2026 | 1748 | 176 | 1850 | 490 | 525 | 733 | 663 | 511 | 198 | 197 | 82 | 85 | 634 | 535 | 136 | 225 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 623 | 528 | 70 | 553 | 153 | 157 | 218 | 65 | 325 | 67 | 27 | 43 | 40 | 77 | 287 | 53 | 39 |
| 31\% | 30\% | 40\% | 30\% | 31\% | 30\% | 30\% | 10\% | 64\% | 34\% | 14\% | 52\% | 47\% | 12\% | 54\% | 39\% | 17\% |
| 943 | 821 | 76 | 867 | 220 | 254 | 348 | 504 | 93 | 82 | 127 | 20 | 32 | 452 | 144 | 59 | 148 |
| 47\% | 47\% | 43\% | 47\% | 45\% | 48\% | 47\% | 76\% | 18\% | 42\% | 64\% | 25\% | 37\% | 71\% | 27\% | 43\% | 66\% |
| 460 | 400 | 31 | 429 | 118 | 114 | 167 | 94 | 94 | 49 | 43 | 19 | 13 | 105 | 103 | 25 | 39 |
| 23\% | 23\% | 17\% | 23\% | 24\% | 22\% | 23\% | 14\% | 18\% | 25\% | 22\% | 24\% | 15\% | 16\% | 19\% | 18\% | 17\% |

Q6_3. Do you agree or disagree with each of the following statements?
Jeremy Corbyn is being treated unfairly by the media
Base: Al respondents

## Unweighted Total

Weighted Total
Agree

Disagree

|  | REGION |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Scotland | North East | North West | Yorks \& Humber | West Midlands | $\begin{gathered} \text { East } \\ \text { Midlands } \end{gathered}$ | Wales | Eastern | London | South East | South West |
| 2026 | 185 | 82 | 214 | 197 | 160 | 158 | 108 | 203 | 249 | 289 | 181 |
| 2026 | 176 | 85 | 231 | 174 | 182 | 150 | 101 | 192 | 269 | 286 | 178 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 623 | 70 | 25 | 78 | 50 | 68 | 41 | 25 | 48 | 96 | 66 | 56 |
| 31\% | 40\% | 29\% | 34\% | 29\% | 37\% | 27\% | 25\% | 25\% | 36\% | 23\% | 32\% |
| 943 | 76 | 37 | 102 | 81 | 87 | 71 | 46 | 95 | 116 | 149 | 82 |
| 47\% | 43\% | 43\% | 44\% | 46\% | 48\% | 47\% | 45\% | 49\% | 43\% | 52\% | 46\% |
| 460 | 31 | 24 | 51 | 43 | 27 | 38 | 30 | 49 | 57 | 71 | 40 |
| 23\% | 17\% | 28\% | 22\% | 25\% | 15\% | 25\% | 29\% | 25\% | 21\% | 25\% | 22\% |

## Q6_4. Do you agree or disagree with each of the following statements?

Theresa May's Government has the best interests at heart of people like me
Base: All respondents

Unweighted Total
Weighted Total
Agree
Disagree

Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE |
| 2026 | 1009 | 1017 | 225 | 315 | 334 | 388 | 301 | 463 | 598 | 571 | 409 | 448 |
| 2026 | 987 | 1039 | 231 | 348 | 336 | 365 | 296 | 450 | 541 | 561 | 442 | 482 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 675 | 347 | 328 | 45 | 60 | 90 | 121 | 120 | 238 | 196 | 179 | 148 | 151 |
| 33\% | 35\% | 32\% | 20\% | 17\% | 27\% | 33\% | 41\% | 53\% | 36\% | 32\% | 34\% | 31\% |
| 887 | 452 | 434 | 126 | 186 | 167 | 160 | 113 | 135 | 219 | 260 | 180 | 227 |
| 44\% | 46\% | 42\% | 55\% | 53\% | 50\% | 44\% | 38\% | 30\% | 41\% | 46\% | 41\% | 47\% |
| 465 | 187 | 277 | 59 | 102 | 79 | 84 | 63 | 77 | 126 | 122 | 114 | 103 |
| 23\% | 19\% | 27\% | 26\% | 29\% | 24\% | 23\% | 21\% | 17\% | 23\% | 22\% | 26\% | 21\% |

## Q6_4. Do you agree or disagree with each of the following statements?

Theresa May's Government has the best interests at heart of people like me Base: All respondents

Unweighted Total
Weighted Total
Agree

Disagree

Don't know

|  | REGION SUMMARY |  |  |  |  |  | VOTING INTENTION |  |  |  |  |  | PAST VOTE-GENERAL ELECTION 2015 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | England | Scotland | England \& Wales | North | Midlands | South | Cons | Lab | $\begin{aligned} & \text { Lib } \\ & \text { Dems } \end{aligned}$ | UKIP | Green | SNP | Cons | Lab | $\begin{aligned} & \text { Lib } \\ & \text { Dems } \end{aligned}$ | UKIP |
| 2026 | 1733 | 185 | 1841 | 493 | 521 | 719 | 641 | 505 | 200 | 213 | 92 | 84 | 586 | 532 | 140 | 256 |
| 2026 | 1748 | 176 | 1850 | 490 | 525 | 733 | 663 | 511 | 198 | 197 | 82 | 85 | 634 | 535 | 136 | 225 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 675 | 599 | 43 | 632 | 150 | 187 | 262 | 473 | 60 | 25 | 62 | 6 | 5 | 420 | 79 | 27 | 88 |
| 33\% | 34\% | 25\% | 34\% | 31\% | 36\% | 36\% | 71\% | 12\% | 13\% | 32\% | 7\% | 6\% | 66\% | 15\% | 20\% | 39\% |
| 887 | 729 | 108 | 779 | 219 | 217 | 293 | 58 | 365 | 136 | 71 | 61 | 73 | 96 | 354 | 82 | 74 |
| 44\% | 42\% | 61\% | 42\% | 45\% | 41\% | 40\% | 9\% | 71\% | 69\% | 36\% | 74\% | 85\% | 15\% | 66\% | 60\% | 33\% |
| 465 | 420 | 25 | 439 | 122 | 121 | 178 | 132 | 86 | 37 | 64 | 16 | 8 | 118 | 101 | 28 | 63 |
| 23\% | 24\% | 14\% | 24\% | 25\% | 23\% | 24\% | 20\% | 17\% | 19\% | 33\% | 19\% | 9\% | 19\% | 19\% | 20\% | 28\% |

## Q6_4. Do you agree or disagree with each of the following statements?

Theresa May's Government has the best interests at heart of people like me
Base: All respondents

Unweighted Total
Weighted Total

Agree

Disagree

|  | REGION |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Scotland | North East | North West | Yorks \& Humber | West Midlands | East Midlands | Wales | Eastern | London | South East | South West |
| 2026 | 185 | 82 | 214 | 197 | 160 | 158 | 108 | 203 | 249 | 289 | 181 |
| 2026 | 176 | 85 | 231 | 174 | 182 | 150 | 101 | 192 | 269 | 286 | 178 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 675 | 43 | 27 | 66 | 56 | 67 | 56 | 33 | 64 | 79 | 117 | 66 |
| 33\% | 25\% | 32\% | 29\% | 32\% | 37\% | 37\% | 32\% | 33\% | 29\% | 41\% | 37\% |
| 887 | 108 | 35 | 111 | 73 | 75 | 59 | 50 | 83 | 127 | 92 | 74 |
| 44\% | 61\% | 41\% | 48\% | 42\% | 41\% | 39\% | 49\% | 43\% | 47\% | 32\% | 42\% |
| 465 | 25 | 23 | 54 | 45 | 40 | 35 | 19 | 46 | 64 | 76 | 38 |
| 23\% | 14\% | 27\% | 23\% | 26\% | 22\% | 24\% | 19\% | 24\% | 24\% | 27\% | 21\% |

## Q6_5. Do you agree or disagree with each of the following statements?

Overall, the Government's Budget measures announced last week were fair
Base: All respondents

Unweighted Total
Weighted Total
Agree

Disagree
Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE |
| 2026 | 1009 | 1017 | 225 | 315 | 334 | 388 | 301 | 463 | 598 | 571 | 409 | 448 |
| 2026 | 987 | 1039 | 231 | 348 | 336 | 365 | 296 | 450 | 541 | 561 | 442 | 482 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 684 | 382 | 301 | 54 | 84 | 89 | 117 | 110 | 228 | 221 | 174 | 136 | 152 |
| 34\% | 39\% | 29\% | 23\% | 24\% | 27\% | 32\% | 37\% | 51\% | 41\% | 31\% | 31\% | 32\% |
| 804 | 412 | 393 | 84 | 147 | 144 | 151 | 127 | 150 | 204 | 226 | 177 | 197 |
| 40\% | 42\% | 38\% | 37\% | 42\% | 43\% | 41\% | 43\% | 33\% | 38\% | 40\% | 40\% | 41\% |
| 538 | 193 | 345 | 93 | 117 | 103 | 96 | 58 | 71 | 116 | 161 | 128 | 133 |
| 27\% | 20\% | 33\% | 40\% | 33\% | 31\% | 26\% | 20\% | 16\% | 21\% | 29\% | 29\% | 28\% |

## Q6_5. Do you agree or disagree with each of the following statements?

Overall, the Government's Budget measures announced last week were fair
Base: All respondents

Unweighted Total
Weighted Total
Agree

Disagree

Don't know

|  | REGION SUMMARY |  |  |  |  |  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | England | Scotland | England \& Wales | North | Midands | South | Cons | Lab | $\begin{gathered} \hline \text { Lib } \\ \text { Dems } \\ \hline \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP |
| 2026 | 1733 | 185 | 1841 | 493 | 521 | 719 | 641 | 505 | 200 | 213 | 92 | 84 | 586 | 532 | 140 | 256 |
| 2026 | 1748 | 176 | 1850 | 490 | 525 | 733 | 663 | 511 | 198 | 197 | 82 | 85 | 634 | 535 | 136 | 225 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 684 | 617 | 39 | 645 | 162 | 191 | 265 | 418 | 91 | 50 | 70 | 9 | 9 | 369 | 109 | 43 | 84 |
| 34\% | 35\% | 22\% | 35\% | 33\% | 36\% | 36\% | 63\% | 18\% | 25\% | 35\% | 11\% | 10\% | 58\% | 20\% | 32\% | 37\% |
| 804 | 672 | 95 | 709 | 207 | 202 | 262 | 120 | 300 | 108 | 77 | 49 | 59 | 139 | 311 | 65 | 82 |
| 40\% | 38\% | 54\% | 38\% | 42\% | 39\% | 36\% | 18\% | 59\% | 54\% | 39\% | 59\% | 69\% | 22\% | 58\% | 48\% | 36\% |
| 538 | 460 | 43 | 495 | 121 | 132 | 207 | 126 | 120 | 41 | 51 | 24 | 18 | 127 | 115 | 28 | 59 |
| 27\% | 26\% | 24\% | 27\% | 25\% | 25\% | 28\% | 19\% | 23\% | 21\% | 26\% | 29\% | 21\% | 20\% | 21\% | 21\% | 26\% |

## Q6_5. Do you agree or disagree with each of the following statements?

Overall, the Government's Budget measures announced last week were fair
Base: All respondents

Unweighted Total
Weighted Total
Agree

Disagree

|  | REGION |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Scotland | North East | North West | Yorks \& Humber | West Midlands | $\begin{gathered} \text { East } \\ \text { Midlands } \end{gathered}$ | Wales | Eastern | London | South East | South West |
| 2026 | 185 | 82 | 214 | 197 | 160 | 158 | 108 | 203 | 249 | 289 | 181 |
| 2026 | 176 | 85 | 231 | 174 | 182 | 150 | 101 | 192 | 269 | 286 | 178 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 684 | 39 | 26 | 73 | 62 | 78 | 52 | 28 | 61 | 75 | 117 | 72 |
| 34\% | 22\% | 31\% | 32\% | 36\% | 43\% | 34\% | 28\% | $32 \%$ | 28\% | 41\% | 41\% |
| 804 | 95 | 39 | 100 | 69 | 63 | 57 | 38 | 83 | 119 | 86 | 57 |
| 40\% | 54\% | 46\% | 43\% | 39\% | 34\% | 38\% | 37\% | 43\% | 44\% | 30\% | 32\% |
| 538 | 43 | 20 | 58 | 44 | 41 | 42 | 36 | 49 | 75 | 82 | 49 |
| 27\% | 24\% | 23\% | 25\% | 25\% | 23\% | 28\% | 35\% | 25\% | 28\% | 29\% | 27\% |

Q6_6. Do you agree or disagree with each of the following statements?
I do not expect Britain to conclude the process of leaving the EU within two years, as currently planned Base: All respondents

Unweighted Total
Weighted Total
Agree
Disagree

Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE |
| 2026 | 1009 | 1017 | 225 | 315 | 334 | 388 | 301 | 463 | 598 | 571 | 409 | 448 |
| 2026 | 987 | 1039 | 231 | 348 | 336 | 365 | 296 | 450 | 541 | 561 | 442 | 482 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 960 | 488 | 472 | 120 | 174 | 172 | 163 | 125 | 206 | 279 | 278 | 194 | 209 |
| 47\% | 49\% | 45\% | 52\% | 50\% | 51\% | 45\% | 42\% | 46\% | 52\% | 50\% | 44\% | 43\% |
| 641 | 318 | 323 | 64 | 90 | 99 | 132 | 105 | 151 | 156 | 183 | 146 | 156 |
| 32\% | 32\% | 31\% | 28\% | 26\% | 29\% | 36\% | 36\% | 34\% | 29\% | 33\% | 33\% | 32\% |
| 425 | 180 | 245 | 47 | 84 | 66 | 70 | 65 | 93 | 106 | 101 | 101 | 117 |
| 21\% | 18\% | 24\% | 20\% | 24\% | 20\% | 19\% | 22\% | 21\% | 20\% | 18\% | 23\% | 24\% |

Q6_6. Do you agree or disagree with each of the following statements?
I do not expect Britain to conclude the process of leaving the EU within two years, as currently planned
Base: All respondents

Unweighted Total
Weighted Total
Agree

Disagree

Don't know

|  | REGION SUMMARY |  |  |  |  |  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | England | Scotland | England \& Wales | North | Midlands | South | Cons | Lab | $\begin{gathered} \hline \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP |
| 2026 | 1733 | 185 | 1841 | 493 | 521 | 719 | 641 | 505 | 200 | 213 | 92 | 84 | 586 | 532 | 140 | 256 |
| 2026 | 1748 | 176 | 1850 | 490 | 525 | 733 | 663 | 511 | 198 | 197 | 82 | 85 | 634 | 535 | 136 | 225 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 960 | 814 | 96 | 865 | 231 | 251 | 332 | 237 | 285 | 131 | 74 | 53 | 54 | 236 | 293 | 77 | 79 |
| 47\% | 47\% | 54\% | 47\% | 47\% | 48\% | 45\% | 36\% | 56\% | 66\% | 38\% | 65\% | 63\% | 37\% | 55\% | 57\% | 35\% |
| 641 | 553 | 51 | 590 | 144 | 173 | 237 | 294 | 131 | 34 | 88 | 11 | 18 | 263 | 139 | 33 | 99 |
| 32\% | 32\% | 29\% | 32\% | 29\% | 33\% | 32\% | 44\% | 26\% | 17\% | 44\% | 14\% | 22\% | 41\% | 26\% | 25\% | 44\% |
| 425 | 381 | 30 | 395 | 116 | 101 | 164 | 132 | 94 | 33 | 35 | 18 | 13 | 135 | 103 | 26 | 48 |
| 21\% | 22\% | 17\% | 21\% | 24\% | 19\% | 22\% | 20\% | 18\% | 17\% | 18\% | 22\% | 15\% | 21\% | 19\% | 19\% | 21\% |

Q6_6. Do you agree or disagree with each of the following statements?
I do not expect Britain to conclude the process of leaving the EU within two years, as currently planned Base: All respondents

Unweighted Total
Weighted Total
Agree

Disagree

Don't know

|  | REGION |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Scotland | North East | North West | Yorks \& Humber | West Midlands | East Midlands | Wales | Eastern | London | South East | South West |
| 2026 | 185 | 82 | 214 | 197 | 160 | 158 | 108 | 203 | 249 | 289 | 181 |
| 2026 | 176 | 85 | 231 | 174 | 182 | 150 | 101 | 192 | 269 | 286 | 178 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 960 | 96 | 40 | 110 | 80 | 81 | 67 | 51 | 103 | 123 | 122 | 88 |
| 47\% | 54\% | 47\% | 48\% | 46\% | 45\% | 44\% | 50\% | 54\% | 46\% | 43\% | 49\% |
| 641 | 51 | 25 | 67 | 51 | 72 | 50 | 37 | 51 | 80 | 97 | 60 |
| 32\% | 29\% | 30\% | 29\% | 30\% | 40\% | 33\% | 36\% | 26\% | 30\% | 34\% | 34\% |
| 425 | 30 | 19 | 54 | 43 | 29 | 34 | 14 | 39 | 67 | 67 | 31 |
| 21\% | 17\% | 23\% | 23\% | 24\% | 16\% | 22\% | 14\% | 20\% | 25\% | 23\% | 17\% |

## Q6_7. Do you agree or disagree with each of the following statements?

I view it as important that the Government balances its books, even if that means cutting some public services to save money Base: All respondents

Unweighted Total
Weighted Total
Agree

Disagree
Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE |
| 2026 | 1009 | 1017 | 225 | 315 | 334 | 388 | 301 | 463 | 598 | 571 | 409 | 448 |
| 2026 | 987 | 1039 | 231 | 348 | 336 | 365 | 296 | 450 | 541 | 561 | 442 | 482 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 881 | 480 | 400 | 90 | 106 | 126 | 152 | 133 | 274 | 277 | 221 | 188 | 195 |
| 43\% | 49\% | 39\% | 39\% | 30\% | 38\% | 42\% | 45\% | 61\% | 51\% | 39\% | 43\% | 40\% |
| 804 | 382 | 422 | 93 | 163 | 140 | 158 | 117 | 133 | 198 | 244 | 172 | 189 |
| 40\% | 39\% | 41\% | 40\% | 47\% | 41\% | 43\% | 40\% | 29\% | 37\% | 44\% | 39\% | 39\% |
| 341 | 124 | 217 | 47 | 79 | 70 | 55 | 46 | 44 | 66 | 96 | 81 | 98 |
| 17\% | 13\% | 21\% | 20\% | 23\% | 21\% | 15\% | 15\% | 10\% | 12\% | 17\% | 18\% | 20\% |

## Q6_7. Do you agree or disagree with each of the following statements?

I view it as important that the Government balances its books, even if that means cutting some public services to save money Base: All respondents

Unweighted Total
Weighted Total

Agree

Disagree

Don't know

|  | REGION SUMMARY |  |  |  |  |  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | England | Scotland | England \& Wales | North | Midands | South | Cons | Lab | $\begin{gathered} \hline \text { Lib } \\ \text { Dems } \\ \hline \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | $\begin{gathered} \hline \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP |
| 2026 | 1733 | 185 | 1841 | 493 | 521 | 719 | 641 | 505 | 200 | 213 | 92 | 84 | 586 | 532 | 140 | 256 |
| 2026 | 1748 | 176 | 1850 | 490 | 525 | 733 | 663 | 511 | 198 | 197 | 82 | 85 | 634 | 535 | 136 | 225 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 881 | 771 | 69 | 812 | 203 | 245 | 323 | 462 | 134 | 75 | 82 | 22 | 27 | 437 | 134 | 60 | 104 |
| 43\% | 44\% | 39\% | 44\% | 41\% | 47\% | 44\% | 70\% | 26\% | 38\% | 42\% | 27\% | 31\% | 69\% | 25\% | 44\% | 46\% |
| 804 | 683 | 79 | 725 | 200 | 199 | 283 | 123 | 294 | 98 | 85 | 53 | 45 | 118 | 312 | 61 | 88 |
| 40\% | 39\% | 45\% | 39\% | 41\% | 38\% | 39\% | 19\% | 57\% | 49\% | 43\% | 64\% | 53\% | 19\% | 58\% | 45\% | 39\% |
| 341 | 294 | 28 | 313 | 86 | 80 | 128 | 78 | 84 | 26 | 30 | 8 | 13 | 80 | 89 | 16 | 32 |
| 17\% | 17\% | 16\% | 17\% | 18\% | 15\% | 17\% | 12\% | 16\% | 13\% | 15\% | 9\% | 15\% | 13\% | 17\% | 11\% | 14\% |

## Q6_7. Do you agree or disagree with each of the following statements?

I view it as important that the Government balances its books, even if that means cutting some public services to save money Base: All respondents

Unweighted Total
Weighted Total
Agree

Disagree


## ONLINE Opinion Poll

Q6_8. Do you agree or disagree with each of the following statements?
Theresa May should insist that any second Scottish referendum on independence takes place only once Britain has concluded the process of leaving the EU
Base: All respondents

Unweighted Total
Weighted Total
Agree

Disagree
Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE |
| 2026 | 1009 | 1017 | 225 | 315 | 334 | 388 | 301 | 463 | 598 | 571 | 409 | 448 |
| 2026 | 987 | 1039 | 231 | 348 | 336 | 365 | 296 | 450 | 541 | 561 | 442 | 482 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 1192 | 608 | 584 | 100 | 161 | 171 | 225 | 196 | 339 | 339 | 312 | 258 | 283 |
| 59\% | 62\% | 56\% | 43\% | 46\% | 51\% | 62\% | 66\% | 75\% | 63\% | 56\% | 58\% | 59\% |
| 464 | 255 | 209 | 78 | 100 | 82 | 77 | 57 | 69 | 115 | 152 | 100 | 97 |
| 23\% | 26\% | 20\% | 34\% | 29\% | 24\% | 21\% | 19\% | 15\% | 21\% | 27\% | 23\% | 20\% |
| 370 | 124 | 246 | 53 | 87 | 83 | 63 | 42 | 42 | 87 | 98 | 83 | 103 |
| 18\% | 13\% | 24\% | 23\% | 25\% | 25\% | 17\% | 14\% | 9\% | 16\% | 17\% | 19\% | 21\% |

## ONLINE Opinion Poll

Q6_8. Do you agree or disagree with each of the following statements?
Theresa May should insist that any second Scottish referendum on independence takes place only once Britain has concluded the process of leaving the EU Base: All respondents

Unweighted Total
Weighted Total
Agree
Disagree
Don't know

|  | REGION SUMMARY |  |  |  |  |  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | England | Scotland | England \& Wales | North | Midlands | South | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | $\begin{gathered} \hline \text { Lib } \\ \text { Dems } \\ \hline \end{gathered}$ | UKIP |
| 2026 | 1733 | 185 | 1841 | 493 | 521 | 719 | 641 | 505 | 200 | 213 | 92 | 84 | 586 | 532 | 140 | 256 |
| 2026 | 1748 | 176 | 1850 | 490 | 525 | 733 | 663 | 511 | 198 | 197 | 82 | 85 | 634 | 535 | 136 | 225 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 1192 | 1056 | 78 | 1114 | 290 | 351 | 415 | 536 | 222 | 93 | 164 | 40 | 15 | 489 | 263 | 71 | 177 |
| 59\% | 60\% | 44\% | 60\% | 59\% | 67\% | 57\% | 81\% | 43\% | 47\% | 83\% | 48\% | 17\% | 77\% | 49\% | 52\% | 79\% |
| 464 | 355 | 84 | 379 | 104 | 86 | 165 | 52 | 180 | 72 | 18 | 28 | 64 | 63 | 166 | 44 | 24 |
| 23\% | 20\% | 48\% | 21\% | 21\% | 16\% | 23\% | 8\% | 35\% | 36\% | 9\% | 34\% | 75\% | 10\% | 31\% | 33\% | 11\% |
| 370 | 338 | 14 | 357 | 97 | 88 | 154 | 76 | 109 | 33 | 15 | 15 | 6 | 82 | 106 | 21 | 24 |
| 18\% | 19\% | 8\% | 19\% | 20\% | 17\% | 21\% | 11\% | 21\% | 17\% | 8\% | 18\% | 7\% | 13\% | 20\% | 16\% | 11\% |

## ONLINE Opinion Poll

Q6_8. Do you agree or disagree with each of the following statements?
Theresa May should insist that any second Scottish referendum on independence takes place only once Britain has concluded the process of leaving the EU Base: All respondents

## Unweighted Total

Weighted Total
Agree
Disagree
Don't know

|  | REGION |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Scotland | North East | North West | Yorks \& Humber | West Midlands | $\begin{gathered} \text { East } \\ \text { Midlands } \end{gathered}$ | Wales | Eastern | London | South East | South West |
| 2026 | 185 | 82 | 214 | 197 | 160 | 158 | 108 | 203 | 249 | 289 | 181 |
| 2026 | 176 | 85 | 231 | 174 | 182 | 150 | 101 | 192 | 269 | 286 | 178 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 1192 | 78 | 47 | 139 | 104 | 125 | 103 | 58 | 123 | 130 | 174 | 111 |
| 59\% | 44\% | 55\% | 60\% | 60\% | 68\% | 69\% | 58\% | 64\% | 48\% | 61\% | 62\% |
| 464 | 84 | 19 | 46 | 39 | 40 | 18 | 24 | 29 | 80 | 50 | 35 |
| 23\% | 48\% | 22\% | 20\% | 22\% | 22\% | 12\% | 24\% | 15\% | 30\% | 17\% | 20\% |
| 370 | 14 | 20 | 45 | 31 | 18 | 29 | 19 | 40 | 59 | 62 | 33 |
| 18\% | 8\% | 23\% | 20\% | 18\% | 10\% | 20\% | 19\% | 21\% | 22\% | 22\% | 18\% |

Q7_SUM. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following?
SUMMARY TABLE
Base: All respondents

Unweighted Total
Weighted Total

Support

Oppose

Don't know

| Increasing the rate of income tax for people earning more than $£ 150,000$ from 45p to 50p | Increasing all rates of income tax by 1 p | Increasing National Insurance Contributions for the self-employed | Increasing inheritance tax from $40 \%$ to $50 \%$ for estates worth more than $£ 325,000$ | Increasing corporation tax on the profits of companies from the current rate of $20 \%$ to $25 \%$ | Increasing the fees payable to settle the will when someone dies, from the current flat rate of $£ 215$ to as much as $£ 20,000$ for wills of more than £2million | Increasing the main rate of VAT from $20 \%$ to $21 \%$ | Increasing duty on diesel and petrol |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2026 | 2026 | 2026 | 2026 | 2026 | 2026 | 2026 | 2026 |
| 2026 | 2026 | 2026 | 2026 | 2026 | 2026 | 2026 | 2026 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 1563 | 917 | 650 | 745 | 1211 | 768 | 374 | 344 |
| 77\% | 45\% | 32\% | 37\% | 60\% | 38\% | 18\% | 17\% |
| 319 | 893 | 1088 | 1000 | 496 | 856 | 1470 | 1501 |
| 16\% | 44\% | 54\% | 49\% | 24\% | 42\% | 73\% | 74\% |
| 145 | 217 | 288 | 281 | 320 | 401 | 181 | 181 |
| 7\% | 11\% | 14\% | 14\% | 16\% | 20\% | 9\% | 9\% |

Q7_1. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following?
Increasing the rate of income tax for people earning more than $£ 150,000$ from 45p to 50p
Increasing

Unweighted Total
Weighted Total
Support

Oppose
Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE |
| 2026 | 1009 | 1017 | 225 | 315 | 334 | 388 | 301 | 463 | 598 | 571 | 409 | 448 |
| 2026 | 987 | 1039 | 231 | 348 | 336 | 365 | 296 | 450 | 541 | 561 | 442 | 482 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 1563 | 765 | 798 | 141 | 244 | 253 | 302 | 245 | 377 | 415 | 429 | 340 | 378 |
| 77\% | 78\% | 77\% | 61\% | 70\% | 75\% | 83\% | 83\% | 84\% | 77\% | 77\% | 77\% | 78\% |
| 319 | 164 | 155 | 56 | 68 | 44 | 44 | 41 | 65 | 97 | 89 | 62 | 71 |
| 16\% | 17\% | 15\% | 24\% | 19\% | 13\% | 12\% | 14\% | 14\% | 18\% | 16\% | 14\% | 15\% |
| 145 | 58 | 87 | 34 | 36 | 39 | 18 | 10 | 8 | 29 | 43 | 39 | 33 |
| 7\% | 6\% | 8\% | 15\% | 10\% | 11\% | 5\% | 3\% | 2\% | 5\% | 8\% | 9\% | 7\% |

Q7_1. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following?
Increasing the rate of income tax for people earning more than $£ 150,000$ from $45 p$ to 50 p
Base: All respondents

Unweighted Total
Weighted Total
Support

Oppose
Don't know

|  | REGION SUMMARY |  |  |  |  |  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | England | Scotland | England \& Wales | North | Midlands | South | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | $\begin{gathered} \hline \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP |
| 2026 | 1733 | 185 | 1841 | 493 | 521 | 719 | 641 | 505 | 200 | 213 | 92 | 84 | 586 | 532 | 140 | 256 |
| 2026 | 1748 | 176 | 1850 | 490 | 525 | 733 | 663 | 511 | 198 | 197 | 82 | 85 | 634 | 535 | 136 | 225 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 1563 | 1340 | 141 | 1422 | 375 | 422 | 543 | 506 | 403 | 160 | 160 | 69 | 69 | 487 | 427 | 109 | 181 |
| 77\% | 77\% | 80\% | 77\% | 76\% | 81\% | 74\% | 76\% | 79\% | 81\% | 81\% | 84\% | 81\% | 77\% | 80\% | 80\% | 80\% |
| 319 | 282 | 22 | 297 | 82 | 75 | 125 | 124 | 62 | 28 | 31 | 9 | 11 | 118 | 65 | 18 | 38 |
| 16\% | 16\% | 12\% | 16\% | 17\% | 14\% | 17\% | 19\% | 12\% | 14\% | 16\% | 11\% | 13\% | 19\% | 12\% | 13\% | 17\% |
| 145 | 126 | 14 | 131 | 34 | 28 | 65 | 33 | 47 | 11 | 7 | 4 | 6 | 29 | 43 | 9 | 6 |
| 7\% | 7\% | 8\% | 7\% | 7\% | 5\% | 9\% | 5\% | 9\% | 5\% | 4\% | 5\% | 7\% | 5\% | 8\% | 7\% | 3\% |

Q7_1. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following?
Increasing the rate of income tax for people earning more than $£ 150,000$ from 45p to 50p
Base: All respondents

Unweighted Total
Weighted Total
Support

Oppose
Don't know

|  | REGION |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Scotland | North East | North West | Yorks \& Humber | West Midlands | East Midlands | Wales | Eastern | London | South East | South West |
| 2026 | 185 | 82 | 214 | 197 | 160 | 158 | 108 | 203 | 249 | 289 | 181 |
| 2026 | 176 | 85 | 231 | 174 | 182 | 150 | 101 | 192 | 269 | 286 | 178 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 1563 | 141 | 61 | 184 | 129 | 149 | 118 | 82 | 155 | 191 | 213 | 139 |
| 77\% | 80\% | 72\% | 80\% | 74\% | 82\% | 79\% | 81\% | 81\% | 71\% | 75\% | 78\% |
| 319 | 22 | 16 | 34 | 32 | 26 | 24 | 15 | 24 | 54 | 48 | 23 |
| 16\% | 12\% | 19\% | 15\% | 19\% | 14\% | 16\% | 15\% | 13\% | 20\% | 17\% | 13\% |
| 145 | 14 | 8 | 13 | 13 | 7 | 7 | 4 | 13 | 24 | 25 | 17 |
| 7\% | 8\% | 9\% | 6\% | 7\% | 4\% | 5\% | 4\% | 7\% | 9\% | 9\% | 9\% |

Q7_2. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following?

## Increasing all rates of income tax by 1p

Base: All respondents

Unweighted Total
Weighted Total
Support
Oppose

Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE |
| 2026 | 1009 | 1017 | 225 | 315 | 334 | 388 | 301 | 463 | 598 | 571 | 409 | 448 |
| 2026 | 987 | 1039 | 231 | 348 | 336 | 365 | 296 | 450 | 541 | 561 | 442 | 482 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 917 | 450 | 467 | 74 | 111 | 119 | 153 | 161 | 300 | 288 | 244 | 169 | 215 |
| 45\% | 46\% | 45\% | 32\% | 32\% | 35\% | 42\% | 54\% | 67\% | 53\% | 43\% | 38\% | 45\% |
| 893 | 472 | 421 | 121 | 177 | 174 | 181 | 114 | 125 | 209 | 254 | 218 | 211 |
| 44\% | 48\% | 41\% | 52\% | 51\% | 52\% | 50\% | 39\% | 28\% | 39\% | 45\% | 49\% | 44\% |
| 217 | 65 | 152 | 36 | 60 | 43 | 31 | 21 | 25 | 44 | 63 | 54 | 56 |
| 11\% | 7\% | 15\% | 16\% | 17\% | 13\% | 8\% | 7\% | 6\% | 8\% | 11\% | 12\% | 12\% |

Q7_2. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following?

## Increasing all rates of income tax by 1p <br> Base: All respondents

Unweighted Total
Weighted Total

Support

Oppose

Don't know

|  | REGION SUMMARY |  |  |  |  |  | VOTING INTENTION |  |  |  |  |  | PAST VOTE-GENERAL ELECTION 2015 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | England | Scotland | England \& Wales | North | Midlands | South | Cons | Lab | $\begin{aligned} & \text { Lib } \\ & \text { Dems } \end{aligned}$ | UKIP | Green | SNP | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP |
| 2026 | 1733 | 185 | 1841 | 493 | 521 | 719 | 641 | 505 | 200 | 213 | 92 | 84 | 586 | 532 | 140 | 256 |
| 2026 | 1748 | 176 | 1850 | 490 | 525 | 733 | 663 | 511 | 198 | 197 | 82 | 85 | 634 | 535 | 136 | 225 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 917 | 792 | 87 | 830 | 224 | 228 | 339 | 359 | 222 | 97 | 81 | 31 | 41 | 338 | 246 | 67 | 98 |
| 45\% | 45\% | 49\% | 45\% | 46\% | 44\% | 46\% | 54\% | 43\% | 49\% | 41\% | 38\% | 48\% | 53\% | 46\% | 49\% | 44\% |
| 893 | 766 | 71 | 821 | 213 | 246 | 308 | 247 | 233 | 87 | 106 | 41 | 39 | 240 | 234 | 56 | 113 |
| 44\% | 44\% | 41\% | 44\% | 43\% | 47\% | 42\% | 37\% | 46\% | 44\% | 54\% | 49\% | 45\% | 38\% | 44\% | 41\% | 50\% |
| 217 | 190 | 18 | 198 | 53 | 50 | 86 | 58 | 56 | 14 | 10 | 11 | 6 | 57 | 55 | 13 | 14 |
| 11\% | 11\% | 10\% | 11\% | 11\% | 10\% | 12\% | 9\% | 11\% | 7\% | 5\% | 13\% | 7\% | 9\% | 10\% | 10\% | 6\% |

Q7_2. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following?

## Increasing all rates of income tax by 1p

Base: All respondents

Unweighted Total
Weighted Total

Support
Oppose
Don't know

|  | REGION |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Scotland | North East | North West | Yorks \& Humber | West Midlands | $\begin{gathered} \text { East } \\ \text { Midlands } \end{gathered}$ | Wales | Eastern | London | South East | South West |
| 2026 | 185 | 82 | 214 | 197 | 160 | 158 | 108 | 203 | 249 | 289 | 181 |
| 2026 | 176 |  | 231 | 174 | 182 | 150 | 101 | 192 | 269 | 286 | 178 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 917 | 87 | 30 | 115 | 80 | 84 | 60 | 38 | 84 | 122 | 143 | 74 |
| 45\% | 49\% | 35\% | 50\% | 46\% | 46\% | 40\% | 37\% | 44\% | 45\% | 50\% | 42\% |
| 893 | 71 | 43 | 91 | 79 | 84 | 73 | 55 | 90 | 120 | 110 | $\begin{aligned} & 78 \\ & 44 \% \end{aligned}$ |
| 44\% | 41\% | 50\% | 39\% | 45\% | 46\% | 48\% | 54\% | 47\% | 45\% | 38\% |  |
| 217 | 18$10 \%$ | $\begin{aligned} & 12 \\ & 15 \% \end{aligned}$ | 25$11 \%$ | $\begin{gathered} 16 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 11 \% \end{aligned}$ | 8\% | 18 | 27 | 34 | 26 <br> $14 \%$ |
| 11\% |  |  |  |  |  |  |  | 10\% | 10\% | 12\% |  |

Q7_3. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following? Increasing National Insurance Contributions for the self-employed Increasing Al respondents

Unweighted Total
Weighted Total
Support

Oppose
Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE |
| 2026 | 1009 | 1017 | 225 | 315 | 334 | 388 | 301 | 463 | 598 | 571 | 409 | 448 |
| 2026 | 987 | 1039 | 231 | 348 | 336 | 365 | 296 | 450 | 541 | 561 | 442 | 482 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 650 | 377 | 273 | 60 | 88 | 88 | 112 | 117 | 184 | 218 | 171 | 134 | 126 |
| 32\% | 38\% | 26\% | 26\% | 25\% | 26\% | $31 \%$ | 40\% | 41\% | 40\% | 31\% | 30\% | 26\% |
| 1088 | 480 | 609 | 126 | 195 | 199 | 204 | 154 | 210 | 248 | 306 | 245 | 289 |
| 54\% | 49\% | 59\% | 54\% | 56\% | 59\% | 56\% | 52\% | 47\% | 46\% | 55\% | 55\% | 60\% |
| 288 | 130 | 157 | 45 | 65 | 49 | 49 | 24 | 56 | 74 | 84 | 62 | 67 |
| 14\% | 13\% | 15\% | 20\% | 19\% | 15\% | 13\% | 8\% | 12\% | 14\% | 15\% | 14\% | 14\% |

Q7_3. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following? Increasing National Insurance Contributions for the self-employed
Base: All respondents

Unweighted Total
Weighted Total

Support

Oppose
Don't know

|  | REGION SUMMARY |  |  |  |  |  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | England | Scotland | England \& Wales | North | Midlands | South | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP |
| 2026 | 1733 | 185 | 1841 | 493 | 521 | 719 | 641 | 505 | 200 | 213 | 92 | 84 | 586 | 532 | 140 | 256 |
| 2026 | 1748 | 176 | 1850 | 490 | 525 | 733 | 663 | 511 | 198 | 197 | 82 | 85 | 634 | 535 | 136 | 225 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 650 | 559 | 66 | 584 | 144 | 181 | 235 | 272 | 136 | 71 | 73 | 17 | 33 | 256 | 154 | 50 | 76 |
| 32\% | 32\% | 37\% | 32\% | 29\% | 34\% | 32\% | 41\% | 27\% | 36\% | 37\% | 21\% | 38\% | 40\% | 29\% | 37\% | 34\% |
| 1088 | 946 | 82 | 1007 | 273 | 273 | 400 | 318 | 301 | 105 | 99 | 56 | 43 | 303 | 301 | 71 | 120 |
| 54\% | 54\% | 46\% | 54\% | 56\% | 52\% | 55\% | 48\% | 59\% | 53\% | 50\% | 67\% | 51\% | 48\% | 56\% | 52\% | 53\% |
| 288 | 244 | 29 | 259 | 74 | 71 | 99 | 74 | 75 | 22 | 26 | 9 | 9 | 75 | 80 | 15 | 28 |
| 14\% | 14\% | 16\% | 14\% | 15\% | 14\% | 13\% | 11\% | 15\% | 11\% | 13\% | 12\% | 11\% | 12\% | 15\% | 11\% | 13\% |

## ONLINE Opinion Poll

Q7_3. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following?
Increasing National Insurance Contributions for the self-employed
Base: All respondents

Unweighted Total
Weighted Total

Support

Oppose
Don't know

|  | REGION |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Scotland | North East | North West | Yorks \& Humber | West Midlands | $\begin{gathered} \text { East } \\ \text { Midlands } \end{gathered}$ | Wales | Eastern | London | South East | South West |
| 2026 | 185 | 82 | 214 | 197 | 160 | 158 | 108 | 203 | 249 | 289 | 181 |
| 2026 | 176 | 85 | 231 | 174 | 182 | 150 | 101 | 192 | 269 | 286 | 178 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 650 | 66 | 21 | 66 | 56 | 67 | 53 | 25 | 61 | 68 | 103 | 64 |
| 32\% | 37\% | 25\% | 29\% | 32\% | 37\% | 35\% | 25\% | 32\% | 25\% | 36\% | 36\% |
| 1088 | 82 | 50 | 127 | 97 | 94 | 76 | 61 | 102 | 167 | 143 | 90 |
| 54\% | 46\% | 58\% | 55\% | 56\% | 52\% | 51\% | 60\% | 53\% | 62\% | 50\% | 50\% |
| 288 | 29 | 14 | 38 | 21 | 22 | 21 | 15 | 29 | 34 | 40 | 25 |
| 14\% | 16\% | 17\% | 17\% | 12\% | 12\% | 14\% | 15\% | 15\% | 13\% | 14\% | 14\% |

Q7_4. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following?
Increasing inheritance tax from $\mathbf{4 0 \%}$ to $\mathbf{5 0 \%}$ for estates worth more than £325,000
Base: All respondents

Unweighted Total
Weighted Total
Support

Oppose
Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE |
| 2026 | 1009 | 1017 | 225 | 315 | 334 | 388 | 301 | 463 | 598 | 571 | 409 | 448 |
| 2026 | 987 | 1039 | 231 | 348 | 336 | 365 | 296 | 450 | 541 | 561 | 442 | 482 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 745 | 422 | 322 | 77 | 129 | 129 | 156 | 100 | 155 | 190 | 200 | 150 | 205 |
| 37\% | 43\% | 31\% | 33\% | 37\% | 38\% | 43\% | 34\% | 34\% | 35\% | 36\% | 34\% | 42\% |
| 1000 | 465 | 536 | 100 | 150 | 147 | 166 | 176 | 261 | 285 | 283 | 223 | 210 |
| 49\% | 47\% | 52\% | 43\% | 43\% | 44\% | 46\% | 60\% | 58\% | 53\% | 50\% | 50\% | 44\% |
| 281 | 99 | 182 | 54 | 70 | 61 | 43 | 20 | 34 | 66 | 78 | 69 | 67 |
| 14\% | 10\% | 17\% | 23\% | 20\% | 18\% | 12\% | 7\% | 8\% | 12\% | 14\% | 16\% | 14\% |

Q7_4. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following?
Increasing inheritance tax from $\mathbf{4 0 \%}$ to $\mathbf{5 0 \%}$ for estates worth more than £325,000
Base: All respondents

Unweighted Total
Weighted Total
Support

Oppose
Don't know

|  | REGION SUMMARY |  |  |  |  |  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | England | Scotland | $\begin{gathered} \text { England \& } \\ \text { Wales } \end{gathered}$ | North | Midlands | South | Cons | Lab | $\begin{gathered} \hline \text { Lib } \\ \text { Dems } \\ \hline \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | $\begin{gathered} \hline \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP |
| 2026 | 1733 | 185 | 1841 | 493 | 521 | 719 | 641 | 505 | 200 | 213 | 92 | 84 | 586 | 532 | 140 | 256 |
| 2026 | 1748 | 176 | 1850 | 490 | 525 | 733 | 663 | 511 | 198 | 197 | 82 | 85 | 634 | 535 | 136 | 225 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 745 | 622 | 82 | 662 | 212 | 197 | 213 | 204 | 230 | 74 | 83 | 30 | 41 | 185 | 247 | 50 | 91 |
| 37\% | 36\% | 47\% | 36\% | 43\% | 38\% | 29\% | 31\% | 45\% | 37\% | 42\% | 36\% | 48\% | 29\% | 46\% | 37\% | 40\% |
| 1000 | 884 | 67 | 934 | 198 | 263 | 423 | 398 | 198 | 100 | 97 | 38 | 33 | 380 | 203 | 72 | 115 |
| 49\% | 51\% | 38\% | 50\% | 40\% | 50\% | 58\% | 60\% | 39\% | 50\% | 49\% | 46\% | 39\% | 60\% | 38\% | 53\% | 51\% |
| 281 | 243 | 27 | 254 | 81 | 65 | 97 | 61 | 83 | 24 | 17 | 14 | 11 | 68 | 85 | 14 | 19 |
| 14\% | 14\% | 15\% | 14\% | 16\% | 12\% | 13\% | 9\% | 16\% | 12\% | 9\% | 18\% | 13\% | 11\% | 16\% | 10\% | 8\% |

Q7_4. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following?
Increasing inheritance tax from $\mathbf{4 0 \%}$ to $\mathbf{5 0 \%}$ for estates worth more than £325,000
Base: All respondents

Unweighted Total
Weighted Total
Support

Oppose
Don't know

|  | REGION |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Scotland | North East | North West | Yorks \& Humber | West Midlands | $\begin{gathered} \text { East } \\ \text { Midlands } \end{gathered}$ | Wales | Eastern | London | South East | South West |
| 2026 | 185 | 82 | 214 | 197 | 160 | 158 | 108 | 203 | 249 | 289 | 181 |
| 2026 | $\begin{aligned} & 176 \\ & 100 \% \end{aligned}$ | 85 | 231 | 174 | 182 | 150 | 101 | 192 | 269 | 286 | 178 |
| 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 745 | 82 | 38 | 97 | 76 | 80 | 67 | 40 | 50 | 65 | 74 | $\begin{aligned} & 75 \\ & 42 \% \end{aligned}$ |
| 37\% | 47\% | 45\% | 42\% | 44\% | 44\% | 45\% | 40\% | 26\% | 24\% | 26\% |  |
| 1000 | 67 | 29 | 95 | 75 | 79 | 69 | 50 | 114 | 163 | 175 | $\begin{aligned} & 86 \\ & 48 \% \end{aligned}$ |
| 49\% | 38\% | 34\% | 41\% | 43\% | 43\% | 46\% | 49\% | 59\% | 60\% | 61\% |  |
| 281 | 27$15 \%$ | $\begin{aligned} & 18 \\ & 21 \% \end{aligned}$ | 39$17 \%$ | $\begin{aligned} & 24 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 15 \% \end{aligned}$ |  | 38 | 18 <br> $10 \%$ |
| 14\% |  |  |  |  |  |  |  |  | $16 \%$ | 13\% |  |

Q7_5. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following?
Increasing corporation tax on the profits of companies from the current rate of $\mathbf{2 0 \%}$ to $\mathbf{2 5 \%}$ Base: All respondents

Unweighted Total
Weighted Total
Support

Oppose
Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE |
| 2026 | 1009 | 1017 | 225 | 315 | 334 | 388 | 301 | 463 | 598 | 571 | 409 | 448 |
| 2026 | 987 | 1039 | 231 | 348 | 336 | 365 | 296 | 450 | 541 | 561 | 442 | 482 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 1211 | 596 | 615 | 129 | 193 | 185 | 222 | 177 | 303 | 329 | 342 | 249 | 291 |
| 60\% | 60\% | 59\% | 56\% | 55\% | 55\% | 61\% | 60\% | 67\% | 61\% | 61\% | 56\% | 60\% |
| 496 | 278 | 218 | 55 | 87 | 82 | 91 | 82 | 98 | 140 | 137 | 115 | 104 |
| 24\% | 28\% | 21\% | 24\% | 25\% | 24\% | 25\% | 28\% | 22\% | 26\% | 24\% | 26\% | 22\% |
| 320 | 113 | 207 | 46 | 68 | 69 | 52 | 36 | 48 | 72 | 82 | 78 | 88 |
| 16\% | 11\% | 20\% | 20\% | 20\% | 21\% | 14\% | 12\% | 11\% | 13\% | 15\% | 18\% | 18\% |

Q7_5. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following?
Increasing corporation tax on the profits of companies from the current rate of $\mathbf{2 0 \%}$ to $\mathbf{2 5 \%}$
Base: All respondents

Unweighted Total
Weighted Total
Support

Oppose
Don't know

|  | REGION SUMMARY |  |  |  |  |  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | England | Scotland | England \& Wales | North | Midlands | South | Cons | Lab | $\begin{array}{c\|} \hline \text { Lib } \\ \text { Dems } \end{array}$ | UKIP | Green | SNP | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP |
| 2026 | 1733 | 185 | 1841 | 493 | 521 | 719 | 641 | 505 | 200 | 213 | 92 | 84 | 586 | 532 | 140 | 256 |
| 2026 | 1748 | 176 | 1850 | 490 | 525 | 733 | 663 | 511 | 198 | 197 | 82 | 85 | 634 | 535 | 136 | 225 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 1211 | 1037 | 113 | 1098 | 289 | 311 | 437 | 364 | 340 | 125 | 127 | 60 | 60 | 341 | 370 | 84 | 135 |
| 60\% | 59\% | 64\% | 59\% | 59\% | 59\% | 60\% | 55\% | 66\% | 63\% | 64\% | 73\% | 70\% | 54\% | 69\% | 62\% | 60\% |
| 496 | 434 | 33 | 462 | 116 | 131 | 187 | 207 | 92 | 53 | 55 | 7 | 14 | 199 | 88 | 37 | 67 |
| 24\% | 25\% | 19\% | 25\% | 24\% | 25\% | 26\% | 31\% | 18\% | 27\% | 28\% | 9\% | 16\% | 31\% | 16\% | 27\% | 30\% |
| 320 | 277 | 30 | 290 | 85 | 83 | 110 | 92 | 80 | 20 | 16 | 15 | 12 | 94 | 77 | 16 | 24 |
| 16\% | 16\% | 17\% | 16\% | 17\% | 16\% | 15\% | 14\% | 16\% | 10\% | 8\% | 18\% | 14\% | 15\% | 14\% | 11\% | 10\% |

Q7_5. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following?
Increasing corporation tax on the profits of companies from the current rate of $\mathbf{2 0 \%}$ to $\mathbf{2 5 \%}$
Base: All respondents

Unweighted Total
Weighted Total

Support
Oppose
Don't know

|  | REGION |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Scotland | North East | North West | Yorks \& Humber | West Midlands | $\begin{gathered} \text { East } \\ \text { Midlands } \end{gathered}$ | Wales | Eastern | London | South East | South West |
| 2026 | 185 | 82 | 214 | 197 | 160 | 158 | 108 | 203 | 249 | 289 | 181 |
| 2026 | 176 85 |  | 231 | 174 | 182 | 150 | 101 | 192 | 269 | 286 | 178 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 1211 | 113 | 54 | 138 | 96 | 102 | 92 | 61 | 118 | 162 | 171 | 104 |
| 60\% | 64\% | 64\% | 60\% | 55\% | 56\% | 61\% | 60\% | 61\% | 60\% | 60\% | 58\% |
| 496 | 33 | 16 | 54 | 47 | 51 | 33 | 28 | 47 | 71 | 76 | 40 |
| 24\% | 19\% | 19\% | 23\% | 27\% | 28\% | 22\% | 28\% | 24\% | 26\% | 27\% | 23\% |
| 320 | 30$17 \%$ | $\begin{aligned} & 15 \\ & 18 \% \end{aligned}$ | 38$17 \%$ | $\begin{aligned} & 31 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & \text { 25 } \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & \text { 28 } \\ & 15 \% \end{aligned}$ |  | 39 | 34 <br> $19 \%$ |
| 16\% |  |  |  |  |  |  |  |  | $13 \%$ | 14\% |  |

Q7_6. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following?
Increasing the fees payable to settle the will when someone dies, from the current flat rate of $£ 215$ to as much as $£ 20,000$ for wills of more than $£ 2 \mathrm{million}$ Base: All respondents

Unweighted Total
Weighted Total
Support

Oppose
Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE |
| 2026 | 1009 | 1017 | 225 | 315 | 334 | 388 | 301 | 463 | 598 | 571 | 409 | 448 |
| 2026 | 987 | 1039 | 231 | 348 | 336 | 365 | 296 | 450 | 541 | 561 | 442 | 482 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 768 | 412 | 356 | 68 | 110 | 137 | 159 | 112 | 182 | 201 | 205 | 158 | 204 |
| 38\% | 42\% | 34\% | 30\% | 32\% | 41\% | 44\% | 38\% | 41\% | 37\% | 37\% | 36\% | 42\% |
| 856 | 400 | 456 | 103 | 146 | 121 | 143 | 136 | 207 | 253 | 235 | 189 | 180 |
| 42\% | 41\% | 44\% | 45\% | 42\% | 36\% | 39\% | 46\% | 46\% | 47\% | 42\% | 43\% | 37\% |
| 401 | 175 | 227 | 59 | 92 | 78 | 63 | 48 | 61 | 87 | 121 | 94 | 99 |
| 20\% | 18\% | 22\% | 26\% | 26\% | 23\% | 17\% | 16\% | 14\% | 16\% | 22\% | 21\% | 20\% |

Q7_6. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following?
Increasing the fees payable to settle the will when someone dies, from the current flat rate of $£ 215$ to as much as $£ 20,000$ for wills of more than $£ 2 \mathrm{million}$ Base: All respondents

Unweighted Total
Weighted Total
Support

Oppose

Don't know

|  | REGION SUMMARY |  |  |  |  |  | VOTING INTENTION |  |  |  |  |  | PAST VOTE-GENERAL ELECTION 2015 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | England | Scotland | England \& Wales | North | Midlands | South | Cons | Lab | $\begin{aligned} & \text { Lib } \\ & \text { Dems } \end{aligned}$ | UKIP | Green | SNP | Cons | Lab | $\begin{aligned} & \text { Lib } \\ & \text { Dems } \end{aligned}$ | UKIP |
| 2026 | 1733 | 185 | 1841 | 493 | 521 | 719 | 641 | 505 | 200 | 213 | 92 | 84 | 586 | 532 | 140 | 256 |
| 2026 | 1748 | 176 | 1850 | 490 | 525 | 733 | 663 | 511 | 198 | 197 | 82 | 85 | 634 | 535 | 136 | 225 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 768 | 640 | 84 | 684 | 187 | 192 | 261 | 243 | 209 | 81 | 75 | 35 | 36 | 211 | 228 | 57 | 89 |
| 38\% | 37\% | 48\% | 37\% | 38\% | 37\% | 36\% | 37\% | 41\% | 41\% | 38\% | 43\% | 43\% | 33\% | 43\% | 41\% | 40\% |
| 856 | 758 | 57 | 799 | 202 | 241 | 315 | 325 | 184 | 83 | 95 | 35 | 29 | 316 | 190 | 55 | 106 |
| 42\% | 43\% | 32\% | 43\% | 41\% | 46\% | 43\% | 49\% | 36\% | 42\% | 48\% | 42\% | 34\% | 50\% | 36\% | 41\% | 47\% |
| 401 | 350 | 35 | 366 | 102 | 91 | 157 | 95 | 118 | 34 | 27 | 13 | 20 | 107 | 116 | 25 | 30 |
| 20\% | 20\% | 20\% | 20\% | 21\% | 17\% | 21\% | 14\% | 23\% | 17\% | 14\% | 15\% | 23\% | 17\% | 22\% | 18\% | 13\% |

Q7_6. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following?
Increasing the fees payable to settle the will when someone dies, from the current flat rate of $£ 215$ to as much as $£ 20,000$ for wills of more than $£ 2 \mathrm{million}$ Base: All respondents

Unweighted Total
Weighted Total
Support

Oppose
Don't know

|  | REGION |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Scotland | North East | North West | Yorks \& Humber | West Midlands | $\begin{gathered} \text { East } \\ \text { Midlands } \end{gathered}$ | Wales | Eastern | London | South East | South West |
| 2026 | 185 | 82 | 214 | 197 | 160 | 158 | 108 | 203 | 249 | 289 | 181 |
| 2026 | 176 | 85 | 231 | 174 | 182 | 150 | 101 | 192 | 269 | 286 | 178 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 768 | 84 | 37 | 86 | 63 | 56 | 70 | 44 | 66 | 84 | 94 | 83 |
| 38\% | 48\% | 44\% | 37\% | 36\% | 31\% | 47\% | 44\% | 34\% | 31\% | 33\% | 47\% |
| 856 | 57 | 29 | 96 | 76 | 93 | 61 | 41 | 88 | 127 | 128 | 59 |
| 42\% | 32\% | 34\% | 42\% | 44\% | 51\% | 41\% | 41\% | 46\% | 47\% | 45\% | 33\% |
| 401 | 35 | 19 | 48 | 35 | 34 | 19 | 16 | 39 | 58 | 64 | 36 |
| 20\% | 20\% | 22\% | 21\% | 20\% | 18\% | 13\% | 15\% | 20\% | 21\% | 22\% | 20\% |

Q7_7. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following?
Increasing the main rate of VAT from 20\% to 21\%
Base: All respongdents

Unweighted Total
Weighted Total
Support

Oppose
Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE |
| 2026 | 1009 | 1017 | 225 | 315 | 334 | 388 | 301 | 463 | 598 | 571 | 409 | 448 |
| 2026 | 987 | 1039 | 231 | 348 | 336 | 365 | 296 | 450 | 541 | 561 | 442 | 482 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 374 | 177 | 198 | 40 | 49 | 53 | 68 | 57 | 108 | 126 | 94 | 63 | 91 |
| 18\% | 18\% | 19\% | 17\% | 14\% | 16\% | 19\% | 19\% | 24\% | 23\% | 17\% | 14\% | 19\% |
| 1470 | 746 | 724 | 156 | 253 | 238 | 270 | 225 | 327 | 380 | 415 | 326 | 350 |
| 73\% | 76\% | 70\% | 68\% | 73\% | 71\% | 74\% | 76\% | 73\% | 70\% | 74\% | 74\% | 73\% |
| 181 | 64 | 118 | 35 | 46 | 45 | 27 | 13 | 15 | 35 | 52 | 53 | 42 |
| 9\% | 6\% | 11\% | 15\% | 13\% | 13\% | 7\% | 4\% | 3\% | 6\% | 9\% | 12\% | 9\% |

Q7_7. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following?
Increasing the main rate of VAT from 20\% to 21\%
Base: All respondents

Unweighted Total
Weighted Total

Support

Oppose

Don't know

|  | REGION SUMMARY |  |  |  |  |  | VOTING INTENTION |  |  |  |  |  | PAST VOTE-GENERAL ELECTION 2015 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | England | Scotland | England \& Wales | North | Midands | South | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | $\begin{aligned} & \text { Lib } \\ & \text { Dems } \end{aligned}$ | UKIP |
| 2026 | 1733 | 185 | 1841 | 493 | 521 | 719 | 641 | 505 | 200 | 213 | 92 | 84 | 586 | 532 | 140 | 256 |
| 2026 | 1748 | 176 | 1850 | 490 | 525 | 733 | 663 | 511 | 198 | 197 | 82 | 85 | 634 | 535 | 136 | 225 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 374 | 312 | 46 | 328 | 79 | 98 | 135 | 159 | 75 | 38 | 24 | 12 | 24 | 157 | 85 | 19 | 39 |
| 18\% | 18\% | 26\% | 18\% | 16\% | 19\% | 18\% | 24\% | 15\% | 19\% | 12\% | 14\% | 28\% | 25\% | 16\% | 14\% | 17\% |
| 1470 | 1279 | 112 | 1358 | 354 | 391 | 535 | 465 | 379 | 146 | 160 | 58 | 54 | 442 | 396 | 105 | 170 |
| 73\% | 73\% | 64\% | 73\% | 72\% | 75\% | 73\% | 70\% | 74\% | 74\% | 81\% | 71\% | 63\% | 70\% | 74\% | 77\% | 76\% |
| 181 | 157 | 18 | 163 | 58 | 35 | 63 | 40 | 57 | 13 | 12 | 12 | 8 | 35 | 54 | 12 | 16 |
| 9\% | 9\% | 10\% | 9\% | 12\% | 7\% | 9\% | 6\% | 11\% | 7\% | 6\% | 15\% | 9\% | 6\% | 10\% | 9\% | 7\% |

Q7_7. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following?
Increasing the main rate of VAT from 20\% to 21\%
Base: All respondents

Unweighted Total
Weighted Total
Support

Oppose
Don't know

|  | REGION |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Scotland | North East | North West | Yorks \& Humber | West Midlands | $\begin{gathered} \text { East } \\ \text { Midlands } \end{gathered}$ | Wales | Eastern | London | South East | South West |
| 2026 | 185 | 82 | 214 | 197 | 160 | 158 | 108 | 203 | 249 | 289 | 181 |
| 2026 | 176 | 85 | 231 | 174 | 182 | 150 | 101 | 192 | 269 | 286 | 178 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 374 | 46 | 10 | 44 | 25 | 38 | 25 | 16 | 35 | 51 | 62 | 23 |
| 18\% | 26\% | 11\% | 19\% | 14\% | 21\% | 17\% | 16\% | 18\% | 19\% | 22\% | 13\% |
| 1470 | 112 | 56 | 167 | 130 | 134 | 113 | 79 | 143 | 199 | 198 | 137 |
| 73\% | 64\% | 66\% | 72\% | 75\% | 74\% | 76\% | 78\% | 74\% | 74\% | 69\% | 77\% |
| 181 | 18 | 19 | 20 | 19 | 9 | 12 | 7 | 14 | 19 | 25 | 18 |
| 9\% | 10\% | 22\% | 9\% | 11\% | 5\% | 8\% | 6\% | 7\% | 7\% | 9\% | 10\% |

Q7_8. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following?

## Increasing duty on diesel and petrol

Base: All respondents

Unweighted Total
Weighted Total
Support

Oppose
Don't know

|  | GENDER |  | AGE |  |  |  |  |  | SOCIAL GRADE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE |
| 2026 | 1009 | 1017 | 225 | 315 | 334 | 388 | 301 | 463 | 598 | 571 | 409 | 448 |
| 2026 | 987 | 1039 | 231 | 348 | 336 | 365 | 296 | 450 | 541 | 561 | 442 | 482 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 344 | 206 | 138 | 39 | 68 | 46 | 59 | 48 | 84 | 121 | 94 | 45 | 83 |
| 17\% | 21\% | 13\% | 17\% | 20\% | 14\% | 16\% | 16\% | 19\% | 22\% | 17\% | 10\% | 17\% |
| 1501 | 707 | 794 | 157 | 236 | 244 | 290 | 233 | 341 | 382 | 412 | 354 | 352 |
| 74\% | 72\% | 76\% | 68\% | 68\% | 73\% | 80\% | 79\% | 76\% | 71\% | 74\% | 80\% | 73\% |
| 181 | 74 | 107 | 35 | 44 | 46 | 16 | 15 | 25 | 38 | 55 | 42 | 46 |
| 9\% | 7\% | 10\% | 15\% | 13\% | 14\% | 4\% | 5\% | 6\% | 7\% | 10\% | 10\% | 10\% |

Q7_8. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following?

## Increasing duty on diesel and petrol <br> Base: All respondents

Unweighted Total
Weighted Total

Support

Oppose
Don't know

|  | REGION SUMMARY |  |  |  |  |  | VOTING INTENTION |  |  |  |  |  | PAST VOTE - GENERAL ELECTION 2015 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | England | Scotland | England \& Wales | North | Midlands | South | Cons | Lab | $\begin{gathered} \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP | Green | SNP | Cons | Lab | $\begin{gathered} \hline \text { Lib } \\ \text { Dems } \end{gathered}$ | UKIP |
| 2026 | 1733 | 185 | 1841 | 493 | 521 | 719 | 641 | 505 | 200 | 213 | 92 | 84 | 586 | 532 | 140 | 256 |
| 2026 | 1748 | 176 | 1850 | 490 | 525 | 733 | 663 | 511 | 198 | 197 | 82 | 85 | 634 | 535 | 136 | 225 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 344 | 303 | 32 | 312 | 66 | 81 | 156 | 100 | 103 | 50 | 20 | 23 | 14 | 100 | 108 | 33 | 25 |
| 17\% | 17\% | 18\% | 17\% | 13\% | 15\% | 21\% | 15\% | 20\% | 25\% | 10\% | 28\% | 16\% | 16\% | 20\% | 24\% | 11\% |
| 1501 | 1289 | 130 | 1371 | 373 | 410 | 505 | 521 | 350 | 134 | 167 | 50 | 67 | 491 | 375 | 91 | 192 |
| 74\% | 74\% | 74\% | 74\% | 76\% | 78\% | 69\% | 79\% | 69\% | 68\% | 85\% | 61\% | 79\% | 77\% | 70\% | 67\% | 85\% |
| 181 | 157 | 15 | 167 | 51 | 34 | 72 | 42 | 58 | 14 | 11 | 10 | 4 | 43 | 51 | 12 | 9 |
| 9\% | 9\% | 8\% | 9\% | 10\% | 6\% | 10\% | 6\% | 11\% | 7\% | 5\% | 12\% | 5\% | 7\% | 10\% | 9\% | 4\% |

Q7_8. Thinking about ways in which the Government could raise money to balance its books, would you support or oppose each of the following?
Increasing duty on diesel and petrol
Base: All respondents

Unweighted Total
Weighted Total
Support

Oppose
Don't know

|  | REGION |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Scotland | North East | North West | Yorks \& Humber | West Midlands | $\begin{aligned} & \text { East } \\ & \text { Midlands } \end{aligned}$ | Wales | Eastern | London | South East | South West |
| 2026 | 185 | 82 | 214 | 197 | 160 | 158 | 108 | 203 | 249 | 289 | 181 |
| 2026 | 176 | 85 | 231 | 174 | 182 | 150 | 101 | 192 | 269 | 286 | 178 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 344 | 32 | 8 | 32 | 26 | 33 | 19 | 9 | 29 | 75 | 54 | 27 |
| 17\% | 18\% | 10\% | 14\% | 15\% | 18\% | 12\% | 9\% | 15\% | 28\% | 19\% | 15\% |
| 1501 | 130 | 67 | 180 | 127 | 142 | 119 | 82 | 150 | 165 | 204 | 136 |
| 74\% | 74\% | 79\% | 78\% | 73\% | 78\% | 79\% | 81\% | 78\% | 61\% | 71\% | 77\% |
| 181 | 15 | 10 | 19 | 22 | 8 | 13 | 10 | 13 | 29 | 28 | 15 |
| 9\% | 8\% | 11\% | 8\% | 13\% | 4\% | 9\% | 10\% | 7\% | 11\% | 10\% | 8\% |

