

REGISTRATION OF MANAGED REGISTERED SHARES OR CONVERSION TO DIRECTLY REGISTERED SHARES

IF YOU ARE INTERESTED IN REGISTERED SHARES,

please **fill in the instruction form** for registration of managed registered shares or conversion to directly registered shares, and send it **to your bank or financial institution** who will then forward it to BNP Paribas Securities Services.

IMPORTANT: do not send this form to L'Oréal.

WATCH OUT FOR THE TRANSFER LEAD TIME!

We recommend that you to send this form before **December 10th, 2017** in order to be entitled to the loyalty bonus as from 2020.

I, the undersigned

FIRST NAME SURNAME

MAIDEN NAME ADDRESS

POST CODE CITY/TOWN

COUNTRY E-MAIL @

HOLDER OF ACCOUNT Number

Opened in my name at **①**

HEREBY REQUEST

The conversion to managed registered form ("NOMINATIF ADMINISTRE") of **②**
L'Oréal shares (Isin code FR0000120321) currently held in your books in bearer form.

The transfer as directly registered shares ("NOMINATIF PUR") of **②**
L'Oréal shares (Isin code FR0000120321) currently held in account number
at BNP Paribas Securities Services – Euroclear member n°30 – account type 09.

I understand and agree that my e-mail address may be shared with L'Oréal and/or BNP Paribas Securities Services.

Town/City

Date / /

Signature

① Name of the bank / financial institutional managing my shares

② Number of shares