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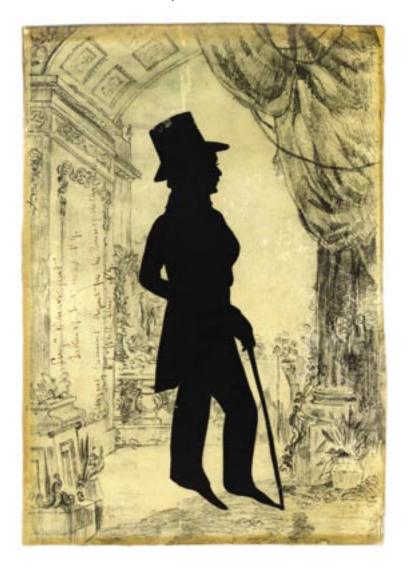
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THE HISTORY OF JEWISH INVOLVEMENT IN BUSINESS AND FINANCE

A Special Evening for Hedge Fund Managers, Investors & Service Providers

Wednesday, November 15, 2006



WILLIAM A. ACKMAN, Pershing Square Capital Management and

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invite you to join them for

THE HISTORY OF JEWISH INVOLVEMENT IN BUSINESS AND FINANCE

A Special Evening for Hedge Fund Managers, Investors & Service Providers

Wednesday, November 15, 2006

at the Center for Jewish History 15 West 16th Street New York, NY 10010

Keynote by Tal Ben-Shahar, Harvard University

Couvert: \$2,000 per person

Dietary Laws Strictly Observed Business Attire

Cocktails: 6 pm / Keynote: 7 pm / Dinner & Breakout Sessions: 8 pm

TAL BEN-SHAHAR

Tal Ben-Shahar has repeatedly won acclaim at Harvard University, teaching the most popular courses, often with standing room only, on "Positive Psychology" and on "The Psychology of Leadership." He is author of *The Question of Happiness: On Finding Meaning, Pleasure, and the Ultimate Currency*, and currently is on sabbatical writing a new book, *The Permission to Be Human*. He regularly teaches business leaders and students how to lead happy lives with his six-step protocol for happiness. Ben-Shahar focuses on simplification and positive thinking, and calls for a "happiness revolution." He obtained his Ph.D. in Organizational Behavior and B.A. in Philosophy and Psychology from Harvard University.

BREAKOUT SESSIONS

Trailblazers of Capitalism: Jews and Commerce in a Global Perspective presented by Derek Penslar, University of Toronto

Show Me the Money: American Jews and the Pursuit of Material Success presented by Jenna Weissman-Joselit, Princeton University

The Almighty Dollar: American Jews and their Overseas Philanthropy presented by Rebecca Kobrin, Columbia University

Jewish Music Entrepreneurs: The Business of Rock and Roll presented by Jonathan Karp, Binghamton University—SUNY

What's Funny about Jews and Money?

presented by Eddy Portnoy, Ph.D. Candidate at the Jewish Theological Seminary and former CJH Fellow

Oscar Solomon Straus & the Straus Family: Exploring a Family Dynasty presented by Oscar S. Schafer, O.S.S. Capital Management

Visit **www.hedgefund.cjh.org** to register for the evening and read detailed descriptions of the breakout sessions, presenters and the participants.

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