

Note: CBC/Radio-Canada does not necessarily share or endorse the opinions and views submitted for this survey. They are being posted here for full transparency.

Q1: In your opinion, how important is it for Canada to have a national public broadcaster like CBC/Radio-Canada?

Response	Chart	Percentage	Count
Very important		76%	14439
Important		4%	749
Somewhat important		3%	579
Not important at all		17%	3171
Total Responses			18938

Q2: Considering these changes, in your view is it now more important or less important for Canada to have a national public broadcaster in the future?

Response	Chart	Percentage	Count
Much more important		64%	11674
Somewhat more important		9%	1721
No more or less important		8%	1460
Somewhat less important		2%	418
Much less important		16%	2966
Total Responses			18239

Q3: Looking towards 2020, what services do you think CBC/Radio-Canada should continue to provide in the regions?

Response	Chart	Percentage	Count
CBC/Radio-Canada should continue to provide local television, online and radio services in the regions.		38%	6651
CBC/Radio-Canada should drop its local television service in some regions, but continue local radio and online coverage.		20%	3473
CBC/Radio-Canada should provide the services which are most appropriate to a region, whether they be online, radio, television, or a combination of all or some.		42%	7220
Total Responses			17344

Q4: Looking towards 2020, would you prefer to receive news in the form of traditional long-form newscasts or online short-form content?

Response	Chart	Percentage	Count
Traditional newscasts on conventional media.		61%	10484
Online short-form content.		40%	6840
Total Responses			17324

Q5: Looking towards 2020, if you had a choice about how you would consume music, would you prefer online distribution or traditional over-the-air radio?

Response	Chart	Percentage	Count
Online music.		44%	7536
Music via radio.		56%	9660
Total Responses			17196

Q6: Looking towards 2020, do you think that our children's programming should remain on conventional television or be available online only?

Response	Chart	Percentage	Count
Keep it on the conventional television service.		62%	10438
Move all children's programming online.		38%	6292
Total Responses			16730

Q7: In 2020, how would you like to receive your television content?

Response	Chart	Percentage	Count
Online through services like Netflix or ICI Tou.tv.		56%	9401
On conventional television channels as we have now.		44%	7374
Total Responses			16775

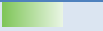




Q8: As a taxpayer, would you be willing to pay

Response	Chart	Percentage	Count
More than \$29 a year?		69%	11812
Less than \$29 a year?		19%	3262
The same amount: \$29 a year?		12%	1996
Total Responses			17070

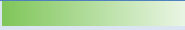

Q9: Do you have other comments to offer us about the future of CBC/Radio-Canada?

See primary themes document.

Q10: What is your age?

Response	Chart	Percentage	Count
18 to 25		8%	1384
26 to 35		22%	3636
36 to 45		19%	3064
46 to 55		19%	3184
Over 55		31%	5142
Total Responses			16410

Q11: Are you...?

Response	Chart	Percentage	Count
Male		52%	8457
Female		48%	7889
Total Responses			16346