

28 November 2014

Sent via GC Key

Mr. John Traversy Secretary-General Canadian Radio-Television & Telecommunications Commission Ottawa, Ontario K1A ON2

## Re: Request for Confidentiality of Certain Information in the 2014 LPIF Annual Report Form

Dear Mr. Traversy:

Pursuant to Broadcasting and Telecom Information Bulletin CRTC 2010-961 and consistent with previous year's filings, CBC/Radio-Canada respectfully requests confidentiality for the following information filed as part of the Corporation's qualitative annual reports regarding the use of LPIF funds for the 2013-2014 broadcast year.

2 CBC/Radio-Canada is requesting that the Commission grant confidentiality of the advertising revenues of the local stations which are provided in the "Qualitative Assessment" appendix to the LPIF Annual Report Form of each licensed originating station that receives LPIF funding.

3 These revenues are competitively sensitive commercial information which is normally kept confidential by all broadcasters, including CBC/Radio-Canada. The Corporation notes that the Commission has consistently recognized the confidentiality of this type of information in the past. The Corporation has provided the Commission with redacted versions of the Qualitative Assessment appendices for public record.

Sincerely,

Brinsherblatt

Bev Kirshenblatt Executive Director, Regulatory Affairs P.O. Box 3220, Station C Ottawa, ON K1Y 1E4

Attach./

cc: Graham Sheppard, CRTC