#### **Audit Committee**

February 23, 2012

| Subject matter |
|----------------|
|----------------|

Audit Committee meeting.

#### Background

This report encompasses both the Review of the 2011-2012 Key Risks (represented by the status update as at December 31, 2011) and the 2011-2012 Key Risks and Action Plans. The report is prepared annually.

The Audit Committee requested regular updates on the management of CBC/Radio-Canada's key risks and these updates are now presented on a quarterly basis. The most recent such update was provided at the last Audit Committee meeting on November 12, 2011. Modifications made to the first three columns of the 2011-2012 report since the February 23, 2011 meeting are in blue font.

| Information on    | the matter   |
|-------------------|--|
| See attached doc  | ument.   |
|                   |  |
| For decision      | For information  |
| Prepared by       |  |
| Name: Suza        | anne Morris/Michael Mooney<br>ruary 10, 2012                 |
| Management re     | commendation   |
| N/A               |  |
| Last discussed    | at the Board   |
| Date:             | March 15 - 16, 2011  |
| Decision made:    | N/A  |
| Next steps        |  |
| Present next quar | terly update on CBC/Radio-Canada's key risks at the May 2012 |



## Annual Risk Management Report

Presentation to the CBC/Radio-Canada Audit Committee

Suzanne Morris/Michael Mooney February 23, 2012

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#### Presentation Agenda

- Review of 2011-2012 Key Risks
  - Introduction
  - ✓ 2011-2012 Key Risks Ranking
  - ✓ Status Update as at December 31, 2011
- 2012-2013 Key Risks and Action Plans
  - Introduction
  - ✓ 2012-2013 Key Risk Ranking and Risk Map
  - ✓ Key Risks and Action Plans
  - Risk Ranking Definitions



#### Introduction

- ✓ This part of the report provides the status of the 2011-2012 Key Risks that were presented to the Audit Committee on February 23, 2011 and to the full Board of Directors on March 15-16, 2011.
- ✓ Updates have been provided to the Audit Committee on a quarterly basis. Some of the risks have been either managed and are no longer key risks in 2012-2013 or the issues no longer exist. Some risks continue to be considered key risks in 2012-2013 and are reported in detail in the 2012-2013 Key Risks and Action Plans section of this report.
- ✓ This is an annual report to the Audit Committee designed to provide feedback on the current year's risk management activities and further strengthens CBC/Radio-Canada's Enterprise Risk Management process.

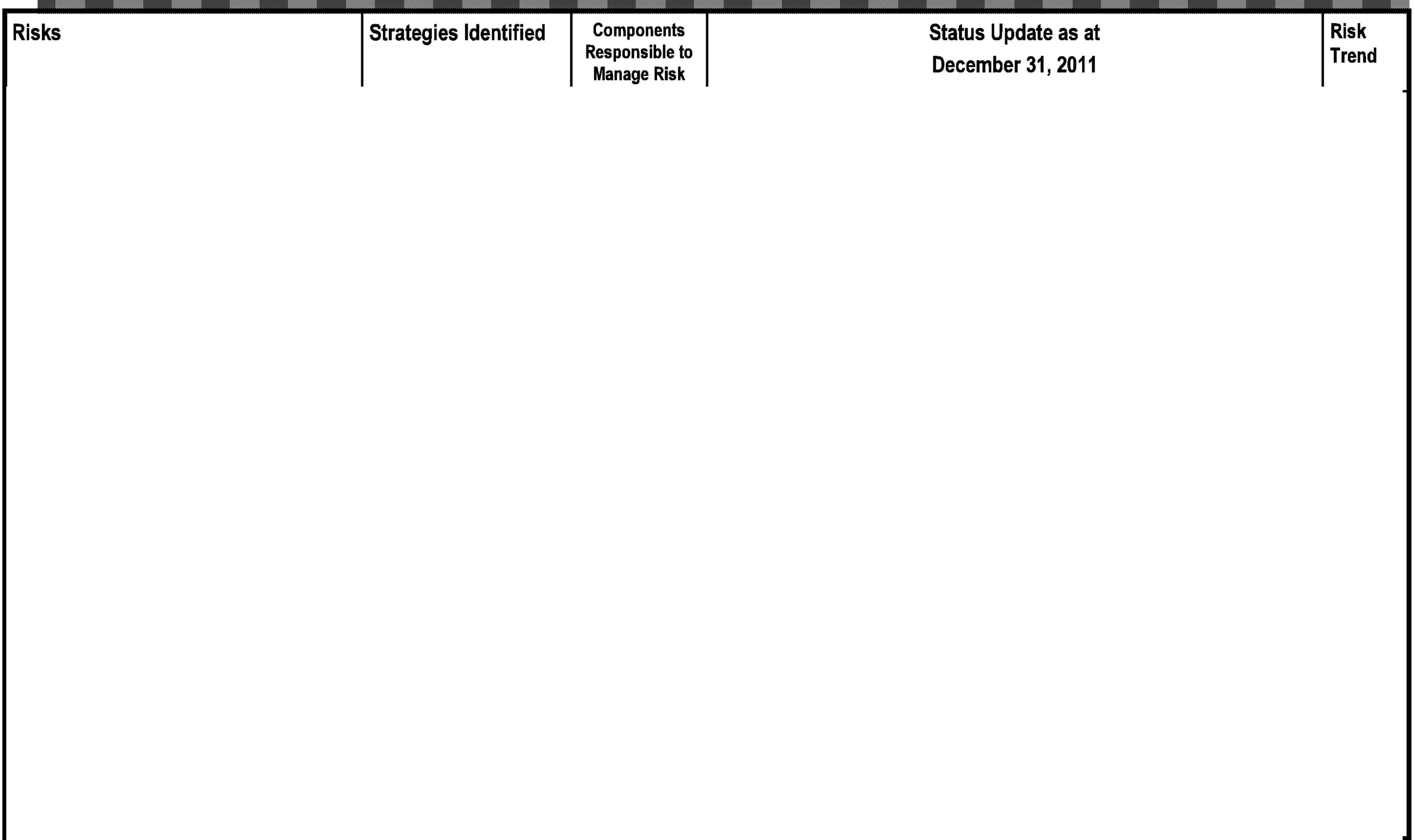
### 2011-2012 Key Risks Ranking

|               |          | 2011-2012    |            | 2010-2011  |
|---------------|----------|--------------|------------|------------|
| Rank Key Risk | lm pa ct | Li keli hood | Risk Score | Risk Score |

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#### Review of 2011-2012 Key Risks



<u>LEGEND</u>

Risk Trend: Decreasing Stable

CBC Radio-Canada

Increasing • No change to status
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| Risks | Strategies Identified | Components<br>Responsible to<br>Manage Risk | Status Update as at<br>December 31, 2011 | Risk<br>Trend |
|-------|-----------------------|---|--|---------------|
|       |                       |   |  |               |

| Risks | Strategies Identified | Components<br>Responsible to<br>Manage Risk | Status Update as at December 31, 2011 | Risk<br>Trend |
|-------|-----------------------|---|---------------------------------------|---------------|
|       |                       |   |                                       |               |
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|       |                       |   |                                       |               |

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| Risks | Strategies Identified | Components Responsible to Manage Risk | Status Update as at December 31, 2011 | Risk<br>Trend |
|-------|-----------------------|---------------------------------------|---------------------------------------|---------------|
|       |                       |                                       |                                       |               |
|       |                       |                                       |                                       |               |

| Risks Strategies Identified Con Res | to December 31, 2011 Trend |
|-------------------------------------|----------------------------|
|-------------------------------------|----------------------------|

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| Risks  | Stratogics Identified | Componente     | Statue Undata as at | Risk  |
|--------|-----------------------|----------------|---------------------|-------|
| I/19V2 | Strategies Identified | Components     | Status Update as at | LISK  |
|        |                       | Responsible to | December 31, 2011   | Trend |
|        |                       | Manage Risk    |                     |       |

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| Risks | Strategies Identified | Components Responsible to Manage Risk | Status Update as at December 31, 2011 | Risk<br>Trend |
|-------|-----------------------|---------------------------------------|---------------------------------------|---------------|
|       |                       |                                       |                                       |               |

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#### Review of 2011-2012 Key Risks

| Risks Strategies Identified Comport Responsi | to December 31, 2011 | Risk<br>Frend |
|--|----------------------|---------------|
|--|----------------------|---------------|

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| Risks | Strategies Identified | Components Responsible to Manage Risk | Status Update as at December 31, 2011 | Risk<br>Trend |
|-------|-----------------------|---------------------------------------|---------------------------------------|---------------|
|-------|-----------------------|---------------------------------------|---------------------------------------|---------------|

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| Risks | Strategies Identified | Components<br>Responsible to<br>Manage Risk | Status Update as at<br>December 31, 2011 | Risk<br>Trend |
|-------|-----------------------|---|--|---------------|
|       |                       |   |  |               |
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|       |                       |   |  |               |

| Risks | Strategies Identified | Components                  | Status Update as at | Risk  |
|-------|-----------------------|-----------------------------|---------------------|-------|
|       |                       | Responsible to  Manage Risk | December 31, 2011   | Trend |

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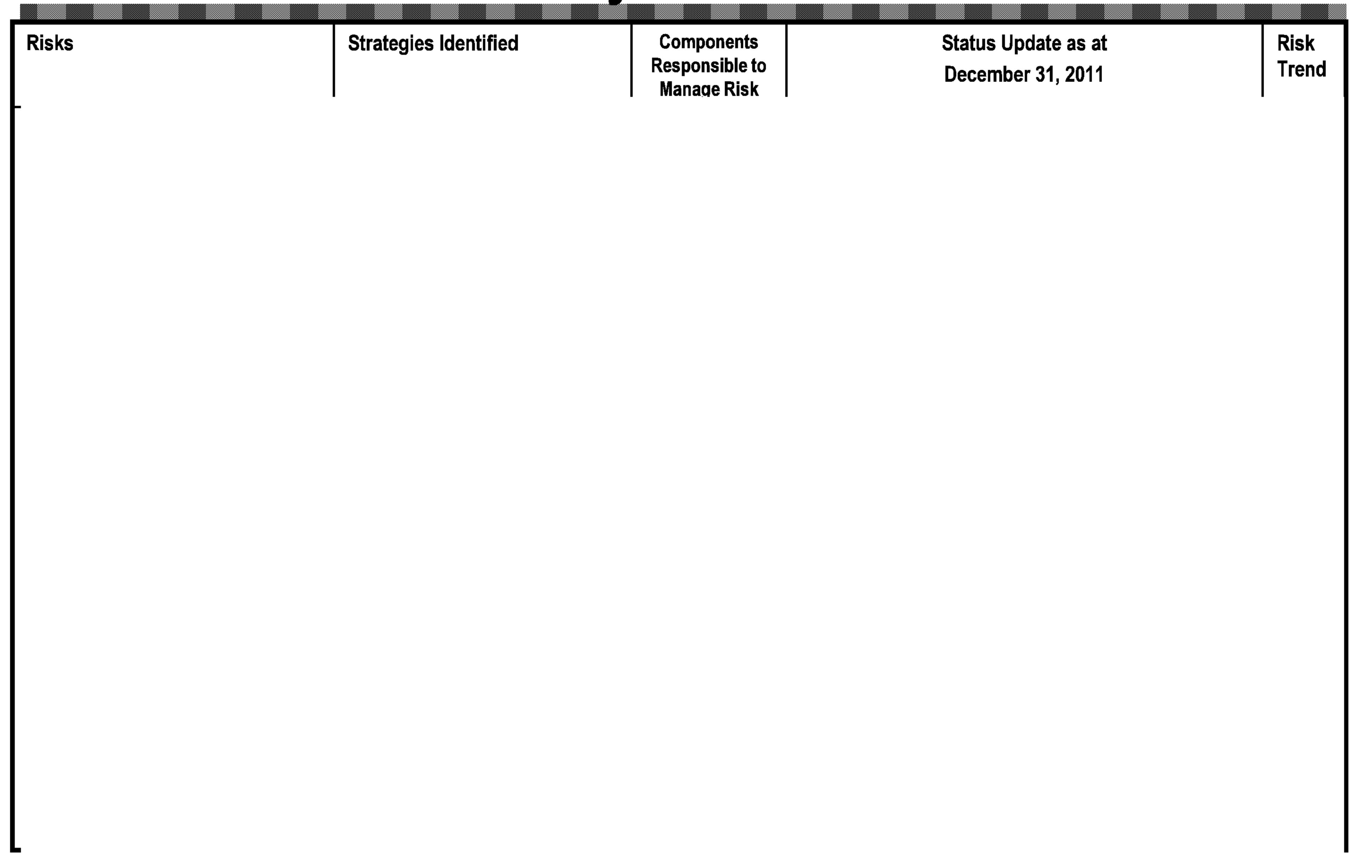
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|-------|-----------------------|---|--|---------------|
| Risks | Strategies Identified | Components<br>Responsible to<br>Manage Risk | Status Update as at<br>December 31, 2011 | Risk<br>Trend |
|       |                       |   |  |               |
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|       |                       |   |  |               |

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| Wallage Kisk | Risks | Strategies Identified | Components Responsible to Manage Risk | Status Update as at December 31, 2011 | Risk<br>Trend |
|--------------|-------|-----------------------|---------------------------------------|---------------------------------------|---------------|
|--------------|-------|-----------------------|---------------------------------------|---------------------------------------|---------------|

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| Risks | Strategies Identified | Components     | Status Update as at | Risk  |
|-------|-----------------------|----------------|---------------------|-------|
|       |                       | Responsible to | December 31, 2011   | Trend |
|       |                       | Manage Risk    | December 31, 2011   |       |
|       |                       | Manage Risk    |                     | •     |



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| isks | Strategies Identified | Components Responsible to Manage | Status Update as at<br>December 31, 2011 | Risk<br>Trend |
|------|-----------------------|----------------------------------|--|---------------|
|      |                       | to Manage<br>Risk                |  |               |
|      |                       |                                  |  |               |
|      |                       |                                  |  |               |
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| Risks | Strategies Identified | Components Responsible to Manage Risk | Status Update as at December 31, 2011 | Risk<br>Trend |
|-------|-----------------------|---------------------------------------|---------------------------------------|---------------|
|       |                       |                                       |                                       |               |

| Risks | Strategies Identified | Components<br>Responsible to<br>Manage Risk | Status Update as at December 31, 2011 | Risk<br>Trend |
|-------|-----------------------|---|---------------------------------------|---------------|
|       |                       |   |                                       |               |
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| Risks | Strategies Identified | Components     | Status Update as at | Risk  |
|-------|-----------------------|----------------|---------------------|-------|
|       |                       | Responsible to | December 31, 2011   | Trend |
|       |                       | Manage Risk    |                     |       |

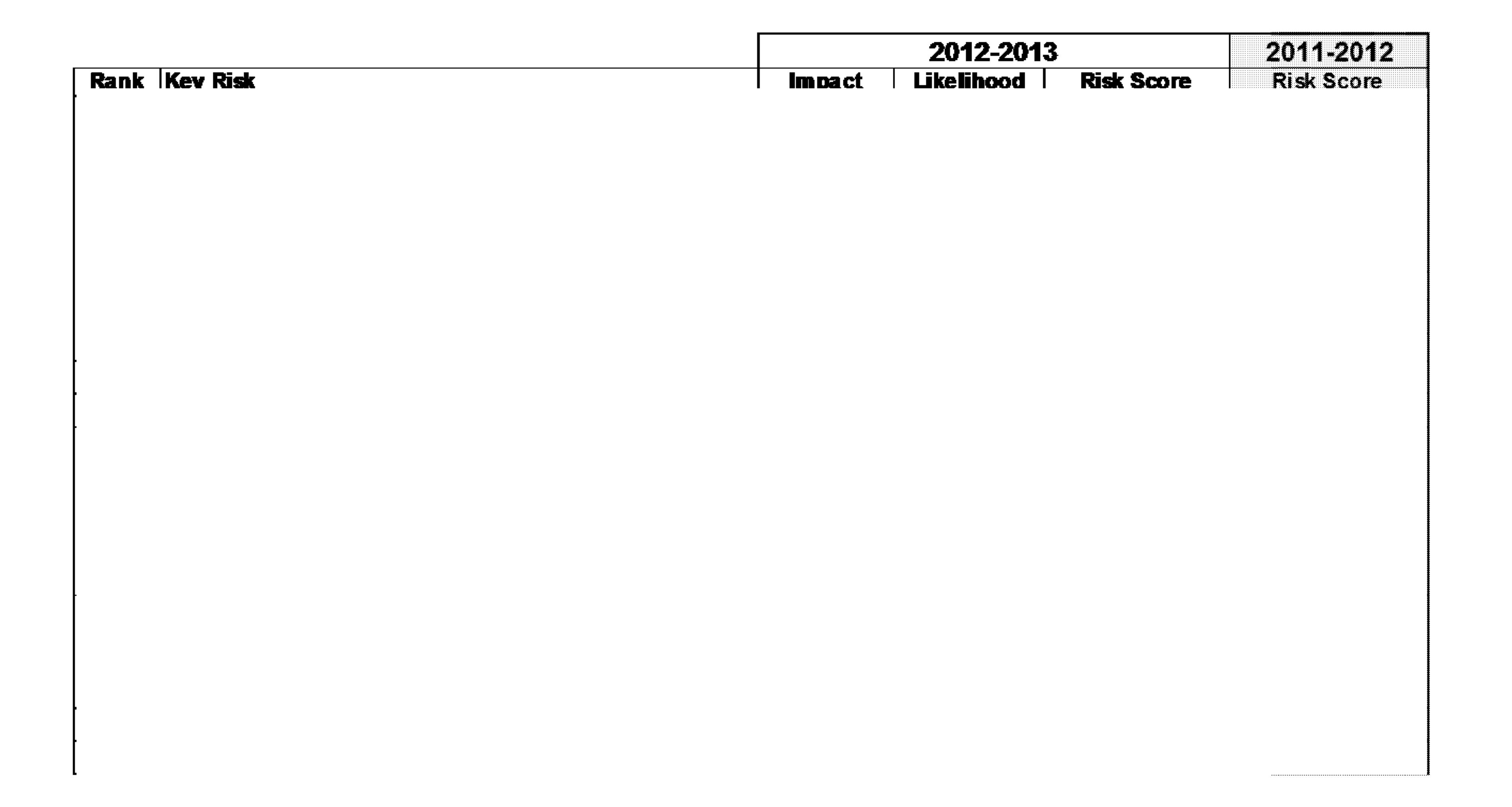


# 2012-2013 Key Risks and Action Plans

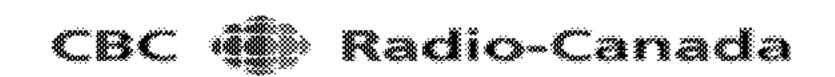
#### Introduction

- This part of the presentation highlights the *Key Risks and Action Plans for 2012-2013*. A summary version will be included in the 2012-2013 Business Plans, Operating and Capital Budget document that will be presented to the Board on March 8, 2012.
- Media and corporate components identified, evaluated and ranked risks and provided action plans to manage their key risks as part of the 2012-2013 Business Plan submissions. Risks were evaluated and ranked by components using a common set of evaluation criteria and risk definitions provided in the Business Plan Guidelines.
- The corporate ranking of the key risks was compiled and presented to the Senior Executive Team for approval in February 2012.
- The ranking was determined by risk score, which is a function of the assessed risk's impact and likelihood of occurrence, each measured on a scale of 1 (low) to 5 (high). Risk ranking definitions are provided on page 47. Risks assessed with a score below 12 continue to be reviewed and managed by components but are not reported on in detail at the Board level.

#### 2012-2013 Key Risks Ranking



### 2012-2013 Key Risks Map



| Risk Definition | Strategies Identified | Components Responsible to | Risk Score |
|-----------------|-----------------------|---------------------------|------------|
|                 |                       | Manage Risk               |            |

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| Risk Definition | Strategies Identified | Components     | Risk Score |
|-----------------|-----------------------|----------------|------------|
|                 |                       | Responsible to |            |
|                 |                       | Manage Risk    |            |

| Risk Definition | Strategies Identified | Components Responsible to Manage Risk | Risk Score |
|-----------------|-----------------------|---------------------------------------|------------|
|                 |                       | Manage Risk                           |            |

| Risk Definition Strategies Identified Components Responsible to Manage Risk |  |
|---|--|
|---|--|

| Risk Definition | Strategies Identified | Components Responsible to Manage Risk | Risk Score |
|-----------------|-----------------------|---------------------------------------|------------|

| Risk Definition | Strategies Identified | Components     | Risk Score |
|-----------------|-----------------------|----------------|------------|
|                 |                       | Responsible to |            |
|                 |                       | Manage Risk    |            |

| Risk Definition | Strategies Identified | Components     | Risk Score |
|-----------------|-----------------------|----------------|------------|
|                 |                       | Responsible to |            |
|                 |                       | Manage Risk    |            |

| Risk Definition | Strategies Identified | Components Responsible to Manage Risk | Risk Score |
|-----------------|-----------------------|---------------------------------------|------------|

| Risk Definition | Strategies Identified | Components     | Risk Score |
|-----------------|-----------------------|----------------|------------|
|                 |                       |                |            |
|                 |                       | Responsible to |            |
|                 |                       | Managa Diek    |            |
|                 |                       | Manage Risk    |            |

| Risk Definition | Strategies Identified | Components     | Risk Score |
|-----------------|-----------------------|----------------|------------|
|                 |                       | Responsible to |            |
|                 |                       |                |            |
|                 |                       | Manage Risk    |            |

| Risk Definition | Strategies Identified | Components Responsible to | Risk Score |
|-----------------|-----------------------|---------------------------|------------|
|                 |                       | Manage Risk               |            |

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| Strategies Identified | Components            | Risk Score  |
|-----------------------|-----------------------|---|
|                       | Posnonsible to        |   |
|                       | veshousing to         |   |
|                       | Manage Risk           |   |
|                       | Strategies Identified | Strategies Identified Components Responsible to Manage Risk |

| Risk Definition Strategies Identified | Components Responsible to Manage Risk | Risk Score |
|---------------------------------------|---------------------------------------|------------|
|---------------------------------------|---------------------------------------|------------|

| Risk Definition | Strategies Identified |  | Components Responsible to Manage Risk | Risk Sc | ore |
|-----------------|-----------------------|--|---------------------------------------|---------|-----|
|                 |                       |  |                                       |         |     |
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|                 |                       |  |                                       |         |     |

| Risk Definition | Strategies Identified | Components     | Risk Score |
|-----------------|-----------------------|----------------|------------|
|                 |                       | Responsible to |            |
|                 |                       | Manage Risk    |            |

| Risk Definition | Strategies Identified | Components Responsible to Manage Risk | Risk Score |
|-----------------|-----------------------|---------------------------------------|------------|
|                 |                       |                                       |            |
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|                 |                       |                                       |            |
|                 |                       |                                       |            |
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| Risk Definition | Strategies Identified | Components     | Risk Score |
|-----------------|-----------------------|----------------|------------|
|                 |                       | Responsible to |            |
|                 |                       | Manage Risk    |            |

|                 |                       | _              |            |
|-----------------|-----------------------|----------------|------------|
| Risk Definition | Strategies Identified | Components     | Risk Score |
|                 |                       | Responsible to |            |
|                 |                       | Manage Risk    |            |

# Risk Ranking Definitions

#### Impact Descriptions

|   |               | Description / Example  |
|---|---------------|--|
| 5 | Severe        | Multiple deaths and/or significant asset loss with extreme consequences and/or total service cessation for a day or more and/or severe revenue or cost impact and/or severe impact on the Corporation's reputation.                  |
| 4 | Major         | Single death and/or multiple injuries and/or loss of asset(s) with high consequences and/or total service cessation for a number of hours and/or serious revenue impact or cost and/or major impact on the Corporation's reputation. |
| 3 | Moderate      | Individual injury and/or loss of asset(s) with medium consequences and/or partial service cessation and/or significant revenue or cost impact and/or moderate impact on the Corporation's reputation.                                |
| 2 | Minor         | First aid and/or loss of asset(s) with minimal consequences and/or minor service interruption and/or small revenue or cost impact and/or minor impact to the Corporation's reputation.   |
| 1 | Insignificant | No injuries and/or minor loss of asset(s) and/or negligable revenue or cost impact and/or insignificant impact on the Corporation's reputation.  |

#### Likelihood Descriptions

|   |                | Description / Example                                  |
|---|----------------|--|
| 5 | Almost Certain | The event is expected to occur in most circumstances.  |
| 4 | Likely         | The event will probably occur in most circumstances.   |
| 3 | Possible       | The event should occur at some time.                   |
| 2 | Unlikely       | The event could occur at some time.                    |
| 1 | Rare           | The event may occur only in exceptional circumstances. |