


Minutes of the Meeting held on

January 27, 2014

By Video Conference

 = by telephone

Members of the Board present:

Hubert T. Lacroix, President and CEO and Acting Chairperson
Edward Boyd
Peter Charbonneau
George Cooper
Pierre Gingras
Marni Larkin
Terrence Leier
Maureen McCaw ()
Brian Mitchell
Marlie Oden

Members of the Board absent:

Rémi Racine, Chairperson of the Board

In attendance:

Maryse Bertrand, Vice-President, Real Estate, Legal Services and General Counsel
Bill Chambers, Vice-President, Brand, Communications and Corporate Affairs
Steven Guiton, Vice-President, Technology and Chief Regulatory Officer
Suzanne Morris, Vice-President and Chief Financial Officer
Roula Zaarour, Vice-President, People and Culture
Stéphanie Duquette, Chief of Staff to the President and CEO
Tranquillo Marrocco, Associate Corporate Secretary

Also attending:

Heather Conway, Executive Vice-President, English Services (Item 3)
Louis Lalande, Executive Vice-President, French Services (Item 3)
Joanne Berry, Consultant, Berry Management Consulting Group (Item 2)
Neil McEaney, Executive Director, Finance and Strategy, English Services (Item 3)
Stan Staple, Senior Director, Research and Strategic Analysis (Item 1)

Opening of the Meeting

At 15:15 p.m., the Chairperson called the meeting to order.

1. Corporate Plan 2014-2015 to 2018-2019

Steven Guiton provided an overview of the context, particularly the new Treasury Board requirement for including a Human Resources Plan in the Corporate Plan. He also noted that the information presented in the plan would be updated in the summer when preparing the Corporate Plan Summary.

Board members inquired about the risks relating to hockey, the distribution of specialty channels, the renewal of music rights, and the future advertisement revenues.

On a motion duly moved and seconded, **IT WAS RESOLVED**, – That CBC/Radio-Canada Corporate Plan for 2014-2015 to 2018-2019 be approved.

2. Strategic Planning Committee Report

Ted Boyd provided an overview of the strategic planning steps completed to date and the next steps.

3. Semi-Annual Report Card

Steven Guiton provided an overview of the Report Card's purpose and key measurements.

Louis Lalande reviewed the scores relating to French Services' fulfillment of its mandate, how its programming fares against the first and second pillars of Strategy 2015, the overall mission scores, and the extent to which its programming reflects diversity of voices. He also explained how the cutbacks to the Local Programming Improvement Fund have been impacting

Heather Conway reviewed the scores relating to English Services' fulfillment of its mandate, how its programming fares against the first and second pillars of Strategy 2015, and its overall mission delivery scores.

She then reviewed the key performance indicators for television and radio audience shares and for advertisement revenues. She concluded by noting that the impact of the budget cutbacks may start to be reflected in some English Services' perception scores.

Board members inquired about key Management concerns with the Report Card's results and what the local audiences and local advertisement revenues trends are.

4. Varia & In Camera Session

The Board met in camera to discuss several topics including the upcoming Senate Transportation Committee study of CBC/Radio-Canada, the financial performance of the Corporation, the Olympics and the upcoming budget process. No matters were reported to the Corporate Secretary for inclusion in the Minutes.

Adjournment

At 16:35 p.m., the meeting was adjourned.

Chair

Secretary