

November 28, 2014

Mr. John Traversy Secretary General Canadian Radio-television and Telecommunications Commission Ottawa, Ontario K1A 0N2

## Subject: <u>CBC English-Language Services 2013-2014 CRTC Annual</u> <u>Reports</u>

Dear Mr. Traversy,

- In accordance with Broadcasting Decision CRTC 2013-263, Canadian Broadcasting Corporation – Licence Renewals dated 28 May 2013, CBC/Radio-Canada is pleased to submit the following reports on behalf of its English-language services for the broadcast year 2013-2014:
  - Annual Report on consultations with Official Language Minority Communities (OLMCs) flowing from the requirement to hold formal consultations with OLMCs (Appendix 1);
  - Results of survey on the perceptions of OLMCs on how CBC's Englishlanguage radio and television services are reflecting the OLMCs (Appendix 2);
  - Programs of National Interest (PNI) in prime time (Appendix 3);
  - Programs that are produced in OLMCs and/or offer reflection of these communities (Appendix 4);
  - Local Programming broadcast by CBMT-DT Montréal that provides reflection of English OLMCs (Appendix 5); and

- Annual Ombudsman's Report, Management responses and the Board of Directors' response to the recommendations presented in the Ombudsman's Annual Reports. (Appendix 6).
- 2. In addition, the CBC/Radio-Canada is providing the hyperlinks to the following reports submitted to public agencies:
  - CBC/Radio Canada Corporate Plan Summary and Annual Report <u>http://www.cbc.radio-canada.ca/en/reporting-to-</u> <u>canadians/reports/corporate-plan/</u>
  - Annual Report on Official Languages and Action Plan on the Implementation of CBC Responsibilities under the Official Languages Act <u>http://www.cbc.radio-canada.ca/en/reporting-to-</u> <u>canadians/reports/official-languages-reports-and-plans/</u>
  - CBC/Radio Canada web page on various reports to public agencies http://www.cbc.radio-canada.ca/en/reporting-to-canadians/
- 3. CBC is required by condition of licence to devote to the acquisition of or investment in Canadian programming by independent production companies from the Province of Quebec at least 6% of the current broadcast year's programming expenditures on Canadian programming and at least 10% of development expenditures from independent production companies, averaged over the licence term. To demonstrate that CBC is on track with this condition of licence we are filing a breakdown of Canadian programming expenditures to all independent producers and independent producers from Quebec (Appendix 7). The numbers for programming expenditures match CBC's expenditures as filed in our 2013-2014 Annual Returns. Development expenditures are not captured in the Annual Returns.

- 4. The second and third pages of Appendix 7 provide information on each program. Pursuant to section 31 of the *CRTC Rules of Practice and Procedure* Radio-Canada respectfully requests that expenditures for individual programs be kept confidential, given the commercial and competitive sensitivity of this information. In addition, we request confidentiality with respect to the titles of the programs and the names and addresses of producers provided in the Canadian Independent Production Detailed Development Report, as development project details form commercial information that is treated as confidential between the producer and broadcaster throughout the concept and development phase of the projects and the disclosure of such information would not serve the public interest. Confidentiality in this case is consistent with the Commission's standard practice. Therefore, we have filed an abridged version of Appendix 7 for the public record.
- 5. Should the Commission require anything further, we would be pleased to provide it on request.

Yours truly,

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Bev Kirshenblatt Executive Director, Regulatory Affairs P.O. Box 3220, Station C Ottawa, ON K1Y 1E4 Attachments

c.c.: Sheehan Carter, CRTC