



September 7, 2016

Jessica L. Rich
Director
Bureau of Consumer Protection
Federal Trade Commission
600 Pennsylvania Avenue, NW
Washington, DC 20580

Mary K. Engle
Associate Director
Division of Advertising Practices
Bureau of Consumer Protection
Federal Trade Commission
600 Pennsylvania Avenue, NW
Washington, DC 20580

Dear Ms. Rich and Ms. Engle:

Public Citizen, Campaign for a Commercial-Free Childhood and Center for Digital Democracy are writing to request that the Federal Trade Commission (FTC) investigate and bring enforcement actions related to the practice of non-disclosed advertising through “influencer” user profiles on Instagram. Based on an investigation conducted by Public Citizen and what is clear to anyone who browses popular Instagram profiles, Instagram has become a platform for disguised advertising directed towards young consumers.

We request that the FTC engage in an affirmative effort to change the culture around paid endorsements on Instagram, and that it act promptly and aggressively. We are pleased that FTC representatives have recently made public statements¹ regarding the importance of endorsement disclosures on Instagram. Now is the time to announce and carry out an aggressive enforcement plan, especially regarding repeat offenders.

A longstanding, core principal of fair advertising law in the United States is that people have a right to know when they are being advertised to. With that knowledge, consumers can hopefully apply the appropriate emotional and intellectual filters to advertisements, discounting puffery and claims of authenticity. By contrast, disguised advertisements are inherently deceptive, because consumers do not know to apply appropriate screens. The issue is acute with disguised ads featuring paid endorsements, where deceived consumers believe admired celebrities are making genuine, self-directed and enthusiastic endorsements of brands, not realizing that those celebrities are instead paid and may not even use the touted brand.

Although FTC policy regarding disguised advertising is well established, and reiterated in recent enforcement guidelines, we are deeply concerned that the agency is failing to keep pace with developments in the social media space. The result is that consumers, especially young consumers, are being deceived on vast scale. Social media norms are evolving so that practices that contravene clear FTC policy are considered by many advertisers and influencers to be routine and non-objectionable. Advertisers often assert that “everyone knows” that paid endorsements are pervasive in social media, though there is no evidence to support this assertion, particularly among young consumers. An important part of an FTC enforcement initiative must be to shift the center-of-gravity on social media so that advertisers take affirmative steps to ensure they comply with FTC rules designed to protect consumers from trickery and deception.

The FTC’s Policy on Endorsements

The Federal Trade Commission (FTC) considers an “endorsement” to occur when an endorser is paid to advocate for a product, such as when a TV host is paid to proclaim that they love Donut King.² In the recent past, the FTC has done significant work on regulating “endorsements.” In recent years, the FTC has clarified rules on paid endorsements and native advertisements on the Internet, specifying in its enforcement statement the need for more explicit and simultaneous disclosure of all advertisements.³ The FTC has expressed concerns about the growing trend of native advertisements on search engines, news websites, and social media, as the advertisements sometimes appear indistinguishable from regular content. The specific recommendations focused on the proximity, placement, prominence, and clarity of meaning of the disclosures. Disclosure language like “Promoted by [X]” and “Sponsored by [X]” is discouraged due to possible ambiguity, with the agency directing the use of words like “Advertisement” or “Ad” instead.⁴ While the FTC noted that all parties involved with marketing have the responsibility to follow the rules, they stated that the particular onus of obedience was on the marketers.⁵

The FTC has taken enforcement action against disguised ads in social media. In May of 2015, the FTC approved a final consent order against Lord & Taylor for, among other things, paying 50 models to post a picture of themselves wearing a Lord & Taylor dress on Instagram without disclosure of payment.⁶ In the final consent order, the FTC stated that paid endorsers must disclose when they have been paid to endorse.⁷ It is important to note that the final consent order did not penalize the individual models, but instead disciplined Lord & Taylor, the marketer.⁸ Similarly, in September of 2015, the FTC settled with Machinima, Inc. for failing to disclose that they had paid endorsers to promote the Xbox One system and Xbox One games.⁹

Evidence of Non-Compliance with FTC Policy

Non-disclosed native advertising, or advertisements that appear to be regular content, is no longer a minor and isolated phenomenon. Non-disclosed native advertising has become a burgeoning and immensely profitable industry. Companies pay “influencers,” or social media users with a large following, to post endorsements of their products without disclosure.¹⁰ While there is evidence of the illicit “influencer” market on Twitter and SnapChat, the “influencer” industry on Instagram represents one of the most prominent and ethically egregious violations of FTC policy.

Public Citizen conducted an investigation of the disclosure practices among movie stars, reality TV personalities, famous athletes, fitness gurus, fashion icons and pop musicians. The investigation revealed 113 “influencers” who endorsed a product without disclosure; based on industry norms, our presumption is that all or most of these influencers were compensated for their endorsements¹¹ This investigation was by no means exhaustive as the total number of illicit endorsements would likely be too high to measure manually. Many of the celebrities cited in the investigation are role models for children and teens. From Rihanna (pop music star) advertising Puma to Kim Kardashian (famous for the teen reality show *Keeping Up with the Kardashians*) endorsing Express Smile (a teeth-whitening company), these idols have a primarily young and impressionable audience. Other celebrities who have endorsed products without disclosure include musicians in the pop band One Direction and actresses from Nickelodeon shows (e.g. Victoria Justice).¹²

The noncompliant “influencers” mentioned above are not outliers. They represent a growing trend of deceptive native advertising that disproportionately targets young people. “Influencers” almost always are role models that young people tend to emulate in personal tastes, behavior, and purchasing decisions. As a result of the lack of enforcement of FTC policy, millions of consumers, many of whom are minors, are unknowingly being influenced by corporations through the ostensibly benign medium of their own role models.

The cosmetics and weight loss industries are prominent employers of influencers, marketing products ranging from skin cream to teeth whitening kits to herbal teas promising weight loss. The “influencers” in this case are overwhelmingly reality TV stars idolized by young girls and teens, a demographic especially susceptible to advertising preying off of unrealistic standards of beauty.¹³ Weight loss companies such as Fab Fit Fun and Flat Tummy Tea appear to employ dozens of celebrities and influencers to endorse their goods without any disclosure.¹⁴

This problem has reached epidemic proportions. One agent who casts influencers estimates that there are 100,000 Instagram “influencers” paid to endorse, a vast majority of who do not disclose their advertisements.¹⁵

Requested Action

We request that the FTC investigate the serial non-compliance with FTC’s endorsement policy among Instagram “influencers” and hold those who violate FTC policy accountable.

The FTC should communicate with parties that coordinate paid endorsements on Instagram (e.g. companies marketing products, marketing agencies, and self-regulatory advertising organizations) to alert those involved of their violations of FTC policy and require them to ensure that their paid influencers label endorsements correctly. As demonstrated in an accidental leak by reality TV star Scott Disick, endorsement instructions from marketers often do not come with any instructions for disclosure.¹⁶ There must be a major effort undertaken to deliver the message that while hidden endorsements may be rampant, they are illegal and will no longer be tolerated.

The FTC should also take aggressive enforcement action against companies and agencies that engage in the practice of non-disclosed “influencer” endorsements. Based on our investigation, the FTC

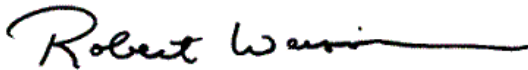
should direct its investigative resources at Flat Tummy Tea, owned by Synergy CHC Corp, and L'Oreal USA, and bring enforcement action if they are found to be in serial violation of FTC rules,¹⁷ as well as at the multitude of other cosmetics and weight loss companies engaged in similar practices.

While we believe the emphasis of FTC enforcement activity should be directed against advertisers, the agency should also communicate with prominent influencers, especially the highest compensated among them, and warn them that they too will be subject to enforcement action for future non-compliance with FTC rules.

The very viability of FTC fair advertising rules are at stake. Consumer deception through hidden advertisements is now pervasive in social media, particularly on Instagram. It's past time for the FTC to bring the industry into compliance with the law.

We would be pleased to meet at your earliest convenience to discuss these matters.

Sincerely,



Robert Weissman
President, Public Citizen



Kristen Strader
Campaign Coordinator, Commercial Alert



Josh Golin
Executive Director, Campaign for a Commercial-Free Childhood



(KS)

Jeffrey Chester
Executive Director, Center for Digital Democracy

Sources

- ¹ Frier, S. and Townsend, M. (2016). FTC to Crack Down on Paid Celebrity Posts That Aren't Clear Ads. Retrieved from <http://www.bloomberg.com/news/articles/2016-08-05/ftc-to-crack-down-on-paid-celebrity-posts-that-aren-t-clear-ads>.
- ² Federal Trade Commission. (2009). Guides Concerning the Use of Endorsements and Testimonials in Advertising. Retrieved from <https://www.ftc.gov/sites/default/files/attachments/press-releases/ftc-publishes-final-guides-governing-endorsements-testimonials/091005revisedendorsementguides.pdf>. Federal Trade Commission. (2015). Commission Enforcement Policy Statement on Deceptively Formatted Advertisements. Retrieved from https://www.ftc.gov/system/files/documents/public_statements/896923/151222deceptiveenforcement.pdf. See also Federal Trade Commission. (2015). The FTC's endorsement guides: What people are asking. Retrieved from https://www.ftc.gov/system/files/documents/public_statements/896923/151222deceptiveenforcement.pdf.
- ³ Federal Trade Commission. (2015). Native advertising: A guide for businesses. Retrieved from <https://www.ftc.gov/tips-advice/business-center/guidance/native-advertising-guide-businesses>
- ⁴ Ibid.
- ⁵ Ibid.
- ⁶ Federal Trade Commission. (2016). FTC Approves final Lord & Taylor order prohibiting deceptive advertising. Retrieved from <https://www.ftc.gov/news-events/press-releases/2016/05/ftc-approves-final-lord-taylor-order-prohibiting-deceptive>.
- ⁷ Ibid.
- ⁸ Ibid.
- ⁹ Federal Trade Commission. (2015). Xbox One promoter settles FTC charges that it deceived consumers with endorsement videos posted by paid 'influencers.' Retrieved from <https://www.ftc.gov/news-events/press-releases/2015/09/xbox-one-promoter-settles-ftc-charges-it-deceived-consumers>.
- ¹⁰ Saiidi, U. (2016). The power of Instagram: Brands eye more social media influencers. Retrieved from <http://www.cnbc.com/2016/05/20/the-power-of-instagram-brands-eye-more-social-media-influencers.html>.
- ¹¹ See Appendix A for examples.
- ¹² Please consult above list for specific endorsements.
- ¹³ Renfrew Center Foundation. (2013). From Barbies to Blush – New Survey Reveals Young Girls Are Wearing Makeup Earlier Than Ever to Hide Their Insecurities. Retrieved from <http://www.prnewswire.com/news-releases/from-barbies-to-blush---new-survey-reveals-young-girls-are-wearing-makeup-earlier-than-ever-to-hide-their-insecurities-192318071.html>.
- ¹⁴ See Appendix B for screenshots of Fab Fit Fun and Flat Tummy Tea Instagram posts. The pictures were obtained from a search of the respective companies' Instagram profile "hashtag" mentions. A majority of the Instagram posts shown in the screenshots display celebrities illicitly endorsing their products. See also Brown, K. Here's how much celebrities make in the Instagram product placement machine. Retrieved from <http://jezebel.com/heres-how-much-celebrities-make-in-the-instagram-produc-1740632946>.
- ¹⁵ Chafkin, M. (2016). Why Snapchat's influencer economy runs on hot tubs, selfies, and whey protein. Retrieved from <http://www.bloomberg.com/features/2016-arsenic-tv-snapchat-influencer-economy/>.
- ¹⁶ Ibid.

Appendix A**Table of Contents**

Fashion	Images 1-18
Beauty Products	Images 19-47
Fitness.....	Images 48-68
Food and Beverage	Images 69-96
Other.....	Images 97-113

1: Fashion

1. Endorser: Farrah Abraham Brand: Teespring

Source: https://www.instagram.com/p/BILmNQ9hI5d/?taken-by=farrah__abraham&hl=en



2. Endorser: Scott Disick Brand: Lord Time Pieces

Source: <https://instagram.com/p/BliDwhkgxrY/>



3. Endorser: Zendaya Brand: Puma

Source: <https://www.instagram.com/p/BEKSRTpmpOP/?taken-by=zendaya&hl=en>



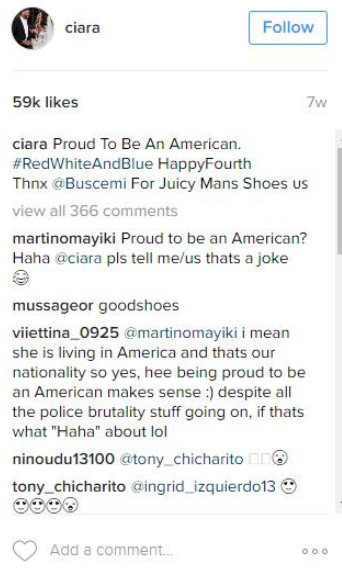
4. Endorser: Julie Bowen Brand: Ralph Lauren

Source: <https://www.instagram.com/p/BDD2YmRJvme/?taken-by=itsjuliebowl&hl=en>



5. Endorser: Ciara Brand: Buscemi

Source: <https://instagram.com/p/BHdLktxjCG2/>



6. Endorser: Lucy Hale Brand: Chiara Ferragni Collection

Source: <https://www.instagram.com/p/BFXawC1Out-/?taken-by=lucyhale&hl=en>



7. Endorser: Ashley Benson Brand: Perverse Sunglasses

Source: <https://www.instagram.com/p/BET-AqTBfE/?taken-by=itsashbenzo&hl=en>



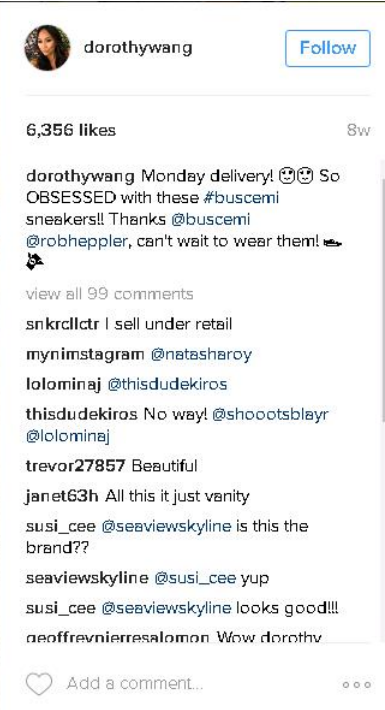
8. Endorser: Bella Thorne Brand: Puma

Source: <https://www.instagram.com/p/BGCvMiaHTVL/?taken-by=bellathorne&hl=en>



9. Endorser: Dorothy Wang Brand: Buscemi

Source: <https://www.instagram.com/p/BEEvytUTNP6/?taken-by=dorothywang&hl=en>



10. Endorser: Bella Hadid Brand: Givenchy

Source: <https://www.instagram.com/p/BGAT3G2kNoq/?taken-by=bellahadid&hl=en>



11. Endorser: Jen Selter Brand: Adidas

Source: <https://www.instagram.com/p/BEhbOmKmkUR/?taken-by=jenselter&hl=en>



12. Endorser: Lindsay Lohan Brand: Temperley London

Source: <https://www.instagram.com/p/BFo5JIWJc1w/?taken-by=lindsaylohan&hl=en>



13. Endorser: Troian Bellisario **Brand:** Matisse Footwear and Understated Leather

Source: <https://www.instagram.com/p/BGSRipCGr2p/?taken-by=sleepinthegardn&hl=en>



 **sleepinthegardn** [Follow](#)

114k likes 3d

sleepinthegardn My favorite new way to kick the sht out of Sunday. Thank you @understatedleather & @matisse_footwear

view all 129 comments

styleitu.p Fashion fashion <<<<<<<<<

leila_1534 That is cute

abigailtori You inspired me to start aerial yoga/silks thankyou I love it ☺ I really admire you for everything & hope life lets you see into its crazy adventures and its memorising moments for many years to come. I think you're deffo NOT an odd one out in PLL everyone is beautiful 🌟 hope you're well and keep going T 🤍

ravi2157 Nice

kamialmiron Babyyyyyy

elle5297 @kamialmiron fa

♡ Add a comment... ⋮

14. Endorser: Sofia Vergara **Brand:** Dana Rebecca Designs

Source: <https://www.instagram.com/p/BBqht3PrpVT/?taken-by=sofiavergara&hl=en>



 **sofiavergara** [Follow](#)

75.3k likes 16w

sofiavergara Wrist full of @danarebecca on set

view all 279 comments

2lovely81 Beautiful

shlaur Omg these are beautiful @natorah @shay_x0x

fiestyrican Beautiful

pimentels @keren2016

nidakhanxo @kitchen805

andy20gomez @medicenciv soy tan ella

sshru_5 @not_bornonchristmas

negar_64 🤩🤩

aye.teee @ohsoericaa the one on top looks familiar...minus the diamonds

fatima_bernal @carlosernesto_

carlosernesto_ Están brutales @fatima_bernal

♡ Add a comment... ⋮

15. Endorser: Dwight Howard Brand: Pure Atlanta

Source: <https://www.instagram.com/p/BFXEVngqi4u/?taken-by=dwighthoward&hl=en>



 **dwighthoward** [Follow](#)

15.2k likes 3w

dwighthoward Shoutout to @pureatlanta for the dope swag!

[view all 211 comments](#)

jeremy_jacobs Straight outta cookie🍪🍪🍪


udntkno00 LISTEN BRO...COME TO THE CAVS!!!!WE CANT OFFER YOU THE MAX BUT...GOOD NEWS IS THE CAP WILL RISE AGAIN NEXT YEAR.. COME TO CAVS ON A 1 yr DEAL ..WIN YOU A RING..PLAY ON THE BIGGEST STAGE NEXT TO LEBRON..SHOW YOUR STILL A GREAT PLAYER AND DOMINATE IN THE EASTERN CONFERENCE BECAUSE WE ARE A LOCK FOR NEXT 3 yrs..GO BACK INTO FREE AGENCY NEXT YEAR MENTALLY STRONGER AND PHYSICALLY BECAUSE YOU WONT HAVE TO DO SO MUCH ...THIS SHOULD BE YOUR PLAN @dwighthoward

[Add a comment...](#)

16. Endorser: Amber Rose Brand: Fred and Far

Source: <https://www.instagram.com/p/BGMrDdykq3R/?taken-by=amberrose&hl=en>



 **amberrose** [Follow](#)

23k likes 6d

amberrose Thank you @fredandfar for your love and support♥

[view all 203 comments](#)

elarmariodecarmina Lb

tifferann Check your DM muva, I need to get you in one of my caps👉 @amberrose

beautyfullpage Be BeautyFULL, be YOU!💕💕💕 Follow us! #beauty

globalcash_ CHECK OUT MY INSTAGRAM TO LEARN HOW TO MAKE SOME EASY QUICK CASH DM ME OR TXT (219)200-2730 FOR MORE INFORMATION ALL YOU NEED IS AN ACTIVE BANK ACCOUNT NO CASH IS NEEDED IN THE ACCOUNT AT ALL!!!!

izzybelly258 Justin copied your hair

brandon.3.crosby Who are u

brandon.3.crosby I don't know who u

[Add a comment...](#)

17. Endorser: Rihanna Brand: Puma

Source: <https://www.instagram.com/p/BF34mXWBM8Q/?taken-by=badgalriri>



18. Endorser: Rita Ora Brand: Adidas

Source: <https://www.instagram.com/p/BD166lkxs1P/?taken-by=ritaora>



2: Beauty Products

19. Endorser: Isabel Sanz Brand: NYX Cosmetics

Source: https://www.instagram.com/p/BJQORirD_KO/?taken-by=isabel_sanzz



isabel_sanzz West Hollywood, Cal... [Follow](#)

4,235 likes 7h

isabel_sanzz Ayer en el cocktail de bienvenida de @nyxcosmetics_es @nyxcosmetics disfrutando del ambiente que había! Qué bien lo pasé! 🥰🥰 #Nyx #nyxcosmetics #nyxcosmetics_es #LA #California #LosAngeles #EEUU

Mono @asos_es #asos Sandalias @primark #primark view all 51 comments

5_star_woman Party 🥰🥰🥰

nikitriqui Ains!!! No te voy a dar ánimos porque no los necesitas! Sigue así, eres una buena niña y todo lo que te va a venir será bonito!!! PD: te envidio sanamente!!! 🥰🥰🥰

rocisro Eres genial!!! @isabel_sanzz pásalo bien bella!

juliamelcon Me encanta ese mono... Es tan hskavdufv 🥰🥰🥰🥰

♡ Add a comment... 🗨

20. Endorser: Kylie Jenner Brand: SinfulColors

Source: <https://instagram.com/p/BJZKzWXBL5k/>



kyliejenner [Follow](#)

845k likes 1d

kyliejenner My @sinfulcolors_official Collab is almost over, get them while you still can @walgreens @walmart full list @sinfulcolors_official view all 43,864 comments

kledescky Lb

alexmgomez_ Lb

uniinstaqueen LB/CB/FB GO FIRST!!!!!! 100100100100100

saucin.png LB

saucin.png LB FAST

conrado_zs_freire First

purplethere BEAUTIFUL AND CHEAP LIPSTICK YOU CAN BUY IN MY PROFILE 📍❤️

katelyn.whitneyy LB PROMISED EVERYONE PLEASEEEE🥰🥰

alexmgomez_ Lb

♡ Add a comment... 🗨

21. Endorser: Scott Disick Brand: Pearly Whites Australia

Source: <https://instagram.com/p/BHVfBX0h0kG/>



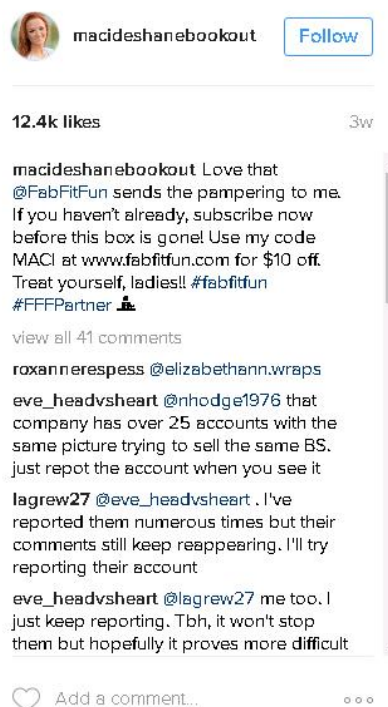
22. Endorser: Meghan King Edmonds Brand: FabFitFun

Source: <https://www.instagram.com/p/BIF-ZMIjzpW/?taken-by=meghankedmonds>



23. Endorser: Maci Bookout Brand: FabFitFun

Source: <https://www.instagram.com/p/BHxhS2SBZSC/?taken-by=macideshanebookout>



24. Endorser: Marina Ruy Barbosa Brand: Pantene Brasil

Source: <https://www.instagram.com/p/BGC T6KHn6c/?taken-by=marinaruybarbosa>



25. Endorser: Lisa Rinna Brand: ToGoSpa

Source: <https://www.instagram.com/p/BIAtYpqDZaG/?taken-by=lisarinna>



26. Endorser: Ashley Tisdale Brand: Laque Nail Bar

Source: <https://instagram.com/p/B1v70EAgyPw/>



27. Endorser: Anna Petrosian Brand: Kat Von D Beauty

Source: <https://instagram.com/p/BllcL8VjJ1O/>



annapetrosian_ Follow

7,040 likes 3w

annapetrosian_ I've heard so many amazing reviews about the •Lock-it Collection• by @katvondbeauty Can't wait to show and tell! 🥰 #LockItRevolution

magdalenaxxo Dm me if u wanna get free stuff : makeup, clothes , phone cases . No bs ☐☐

abbycarrasco_ The foundation is so good for oily skin!!

soulvibrationclothing 😊😊😊

_corri_g @mrssanchez54

x0x0.amira It's my all time favorite foundation! 😊😊😊

_michelle_1989 @lindsaylask123

fanoula1826 I love it !! And so will you

katvondbeauty 😊❤️

victoria_r_79 @annapetrosian_ can't wait to see what you think of the brand

♡ Add a comment... ⋮

28. Endorser: Maisie Williams Brand: Olive and June

Source: https://www.instagram.com/p/BECCMZmnqK/?taken-by=maisie_williams



maisie_williams Follow

49k likes 8w

maisie_williams dese guys☐

view all 344 comments

paperdollSarah_ @diana_alvaran very close

jassi.official3360 So cool

_camello @ismabaa_el se liga na arte desse logo

_kathleenirena @janetharsono let's do this!!!

janetharsono @_kathleenirena bkinin dong lol

supermushey Woah, that's my daughters first and middle names! I didn't even know this was a thing ☺

_linda_kara_ dese nails

jupfelix Vou fazer assim @henriquecapistrano


henriquecapistrano @jupfelix o q e isso

♡ Add a comment... ⋮

29. Endorser: Kristin Cavallari **Brand:** Lorac, Chanel

Source: <https://www.instagram.com/p/BGPqePkNQ6i/?taken-by=kristincavallari>



 kristincavallari [Follow](#)

8,140 likes 4d

kristincavallari My tried and true crew. I don't go anywhere without em #FavProducts #Austin #BacheloretteParty

view all 84 comments

morganmcaster @oliviawilliamz

beautifulfacesbymelissa What's the pencil?

laurnastrehl I love Lorac Unzipped, use it everyday. Did you know Sephora quit carrying the Lorac line and Kohls has picked it up?! wth. At least Kohls is closer to my house :-)

keianarusso @mer_hanley loooooo for her

jessica_assomull H

hollypie05 @sheennn that oribe tho

lydia_lorraine YOU'RE IN AUSTIN!?!? 🤔


whatsmineinthisworld Can someone pls tell what the pencil is?

♡ Add a comment... ○○○

30. Endorser: Jade Marie **Brand:** L'Oreal

Source: <https://instagram.com/p/BJTPxPtgk4s/>



 jadeywadey180 [Follow](#)

8,736 likes 3d

jadeywadey180 Infallible Pro-GLOW+* Love this foundation for a youthful radiant finish ✨Shade: 207 is perfect for Olive skin tones 📦 @lorealmakeup #lorealleaguead

view all 78 comments

bumble_...bree what's the coverage like?

anabel.ambriz @diaa_naa

shasha2121 @bumble_...bree medium! Close to full it's really great

best_buy_sa_sigma 🐦🐦

kellynash Please what is your lipcolor📦📦

itsbeebeauty_ I loveeee this foundation!

brandimoney Is it good for oily skin?


makeupbyrac 15yr old aspiring mua!! Check out my page🥰🐦

jullyleeee Flawless 😊😊

♡ Add a comment... ○○○

31. Endorser: Ian Somerhalder Brand: Azzaro Pour Homme

Source: <https://www.instagram.com/p/BABLVIYHKJyX/?taken-by=iansomerhalder>



iansomerhalder Follow

429k likes 22w

iansomerhalder Its a new dawn, it's a new day-its a New Year. It's a good time to change things up to smell great and feel great. Azzaro Pour Homme Intense is Guaranteed to impress. It's beautiful. Truly. It's on me. I'm loving it. #AzzaroPourHomme

view all 3,445 comments

fatimakha_n @maaz.azam we'll see

jane_esleig Meu ator preferido! Amooooooooo Ian&Damon

malu06suarez ❤️❤️

aubrierstockel @jacob.dell

marcosgomes18 Te amo 💖

samirabereta Love love love 😊

a.kells.13 #midnightisthebesttimetotalk

spiweave What's there names

farzan___ I love u so much 😊😊

♡ Add a comment...

32. Endorser: Blake Lively Brand: L'Oreal

Source: <https://www.instagram.com/p/BFhQ1J0R4Bo/?taken-by=blakelively>



blakelively Follow

247k likes 3w

blakelively Why doesn't L'Oreal sell hot chocolate? It looks awesome in my hair. 😊

view all 292 comments

rizzisamanta L'Oreal is testing their products on animals! PLEASE GO CRUELTY-FREE!!!!

gabzwarts Feeling like hot chocccies 🍫 @demipsigeputtergill

cararozgonyi Guess you don't care that @loreal is one of the worst companies with animal testing and what they do to those poor creatures. @blakelively

lanaaqx Elle est revenue ou quoi? @ambre_ferrie @mimillouw

ambre_ferrie Non non c'etait juste un throwback @lanaaqx @mimillouw

♡ Add a comment...

33. Endorser: Victoria Beckham Brand: Lancer Skincare

Source: <https://www.instagram.com/p/BEHnSwdliPt/?taken-by=victoriabeckham>



60.3k likes 8w

victoriabeckham Loving this new contour Décolleté by my friend @drlancerrx kisses from Los Angeles us X vb

view all 126 comments

katjaminski Hilft das auch?

catherinedavies123 Nice

armyguy_ben Make \$1,000-\$10,000 With An Active Bank Account 📱 Text 12246990757 Or Direct Message 📧 Me For More Information.

islomxon_official @victoriabeckham

princessadatskaya_80_lvl @mason4ik 🤔👀👀

malinsundstroms @fridaedlunds 😊😊😊

eringer_experience Feel Fantastic

aisha_ali.x @adeelxali @axa.ali_x

amcblog Take look at the Qubie makeup

♡ Add a comment... ○○○

34. Endorser: Victoria Justice Brand: Simple Skincare

Source: <https://www.instagram.com/p/BFAaZiJnIMi/?taken-by=victoriajustice>



168k likes 3w

victoriajustice Hey guys, I'm partnering with @SimpleSkincare again to #TestTheWater by trying something new! I loved reading all your comments on my journaling post, so now I've decided to try kickboxing! What do you guys want to try? Tell me in the comments below using #TestTheWater 🥊

view all 1,062 comments

kitten10lover Damn girrrl

selamhailexo Shelby Marx?

eugene_thachosen1 Sky diving #TestTheWater @victoriajustice

nata13 Shelby Marx

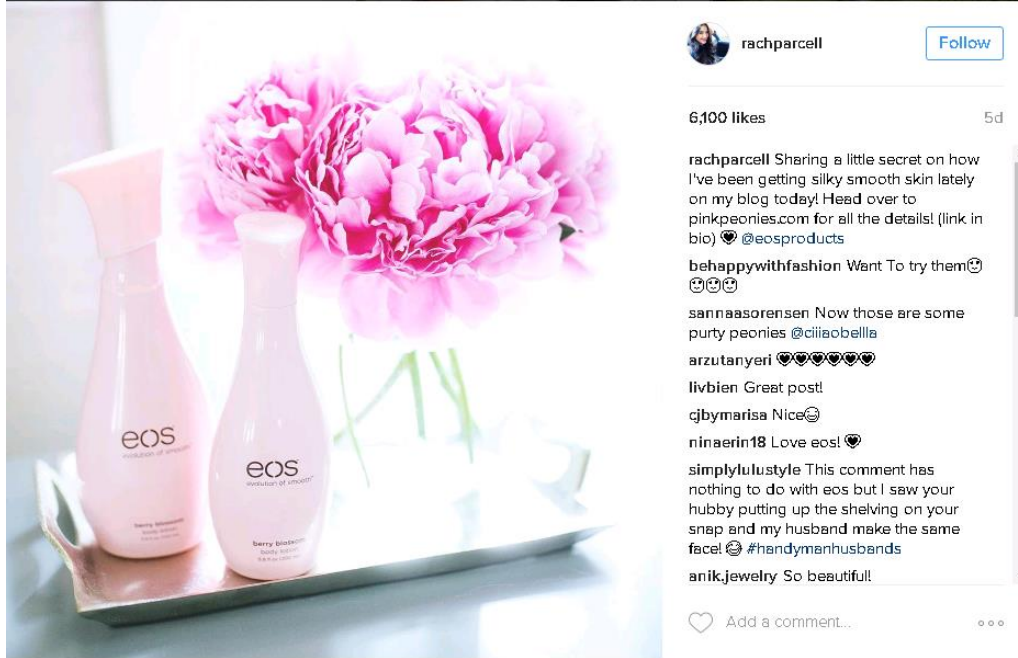
heilee_june_25 Shelby

kitten_june_25 Shelby

♡ Add a comment... ○○○

35. Endorser: Rach Parcell Brand: eos Products

Source: <https://www.instagram.com/p/BGMn94-mx2y/?taken-by=rachparcell>



36. Endorser: Emily Ratajkowski Brand: Nip + Fab

Source: https://www.instagram.com/p/BGR7_3XS2XX/?taken-by=emrata



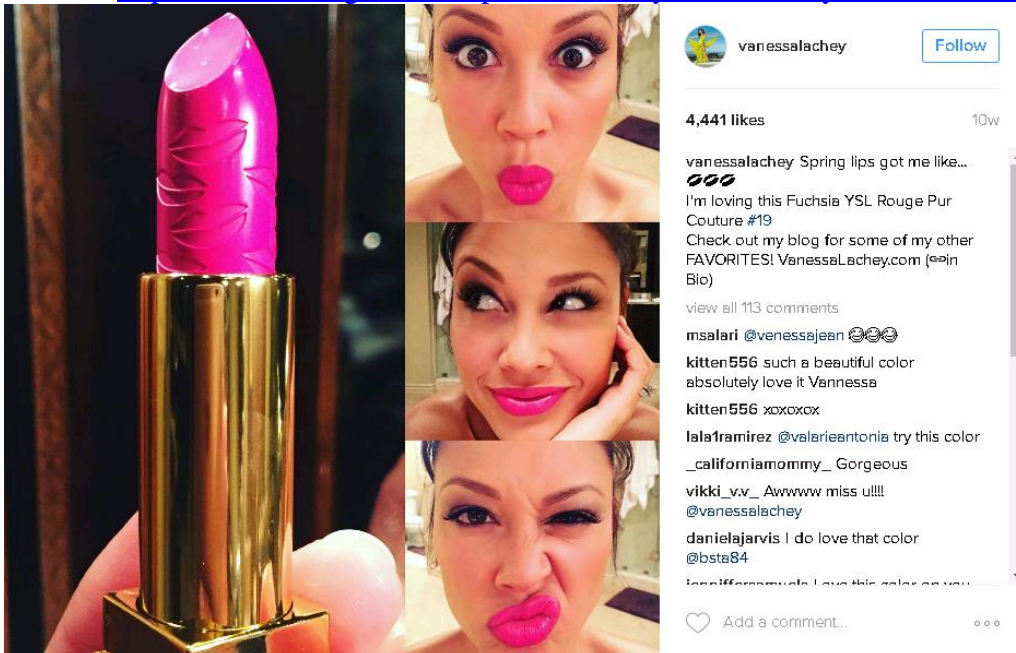
37. Endorser: Behati Prinsloo Levine **Brand:** Josie Maran Cosmetics

Source: <https://www.instagram.com/p/BBWPMctwljp/?taken-by=behati prinsloo>



38. Endorser: Vanessa Lachey **Brand:** Yves Saint Laurent Beauty

Source: <https://www.instagram.com/p/BDldv5BNyP7/?taken-by=vanessalachey>



39. Endorser: Liza Lash Brand: L'Oreal

Source: <https://www.instagram.com/p/B1bh-rYA62I/?tagged=lorealleaguead>



40. Endorser: Vanessa Hudgens Brand: Illuminate Cosmetics

Source: <https://www.instagram.com/p/BGIpHP1zCs8/?taken-by=vanessahudgens>



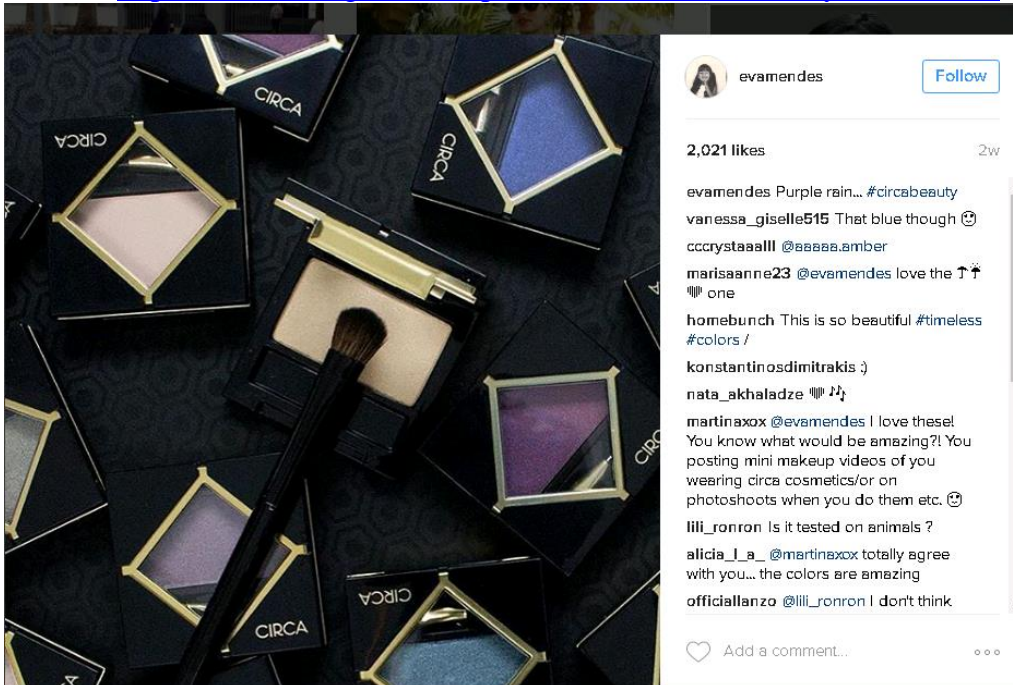
41. Endorser: Chelsea Houska Brand: SugarBearHair

Source: <https://www.instagram.com/p/BGSiAm5naw5/?taken-by=chelseahouska>



42. Endorser: Eva Mendes Brand: Circa Beauty


Source: <https://www.instagram.com/p/BFzMxIFBJoX/?taken-by=evamendes>



43. Endorser: Massy Arias Brand: SheaMoisture

Source: <https://www.instagram.com/p/BGViyUmrqAA/?taken-by=massy.arias>





 massy.arias [Follow](#)

7,759 likes 2d

massy.arias My skin care and "I need a slick pony tail after this crazy leg day" hair trick @Sheamoisture4u African Black soap & Mud mask, Coconut oil, And Jamaican black castor oil styling lotion.

If you queens haven't heard of African black soap, then it is time you do. If you sweat as much as I do on a regular basis and tend to break out, or just you have acne/blemish prone skin, this soap and mask are bomb.com (same mask I had on Saturday on Snapchat: MassyFit). I use coconut oil to moisturize my skin, to wipe off any makeup, and to hydrate/moisturize my hair and edges. The Jamaican black castor oil lotion is what I use for the slick pony tail I did on Snapchat today.

Tip: I use the soap for both body and face. Immediately post workout. The mask I use it once a week. I apply the

 Add a comment... 

44. Endorser: Danielle Peazer Brand: L'Oreal

Source: https://www.instagram.com/p/BJV7_P7Abq/?tagged=lorealparis



 daniellepeazer [Follow](#)


37.3k likes 2d

daniellepeazer Saturday's party face 🍷
lol jk I'm sat at home on my sofa because I had a late night last night 😊

#idlelaneloves #beauty #bblogger
#makeup #lipstick #loreal #lorealparis
#redlips #fashion #lips #style
#makeupinspo

view all 101 comments


helloimeydee *your
fatherdevs Lip goals

 Add a comment... 

45. Endorser: Amanda Bisk Brand: Biotherm

Source: <https://www.instagram.com/p/BGEiZUGlXW/?taken-by=amandabisk>



 amandabisk [Follow](#)

5,579 likes 1w

amandabisk This is my skin lifesaver! 🙌
 @ I've had lots of questions recently about my skin so I thought I would let you guys know one of the biggest things that has changed in my skin care routine in the last 6 months...
 My entire life I have struggled with dry and sensitive skin (especially on my face!) 😞 and also bad eczema..if any of you have similar skin, I'm sure you have tried like a billion creams, ointments, moisturisers, and pretty much everything like me! ☹️
 Life Plankton is now the base of my skin routine (I put on after cleansing and before my moisturiser and I also put it on any eczema breakouts)..it's basically a concentrated micro-organism essence that regenerates the skin (I'll let you read more on their page if you want to! @biotherm 🙌)
 To sum up what I think as simply as

♡ Add a comment... ○○○

46. Endorser: Lilly Ghalichi Brand: HAIRtamin

Source: https://www.instagram.com/p/BIX_wkyjNHU/?taken-by=lillyghalichi&hl=en



 lillyghalichi [Follow](#)

6,901 likes 3w

lillyghalichi Omg that HAIR 🙌🙌
 @HAIRtamin Hair Nourishing Vitamins have helped me so much and I can't wait to get results like the beautiful #GLAMTwins @laurabadura @klaudabadura have from taking them! #GhalichiGlam #HAIRtamin seashore20 I've just started using them ❤️

anna_kondulinskaya 🙌🙌🙌🙌

fatit.95 @mgm_5 احسن ذكرتني بفضلك لما تحطلي روح احمر 🙌🙌

omg_makeup حابة تتعلمين طريقة سهلة لرسم الايلينير تعالى 🙌🙌🙌🙌 😊

zuneraserena luv it

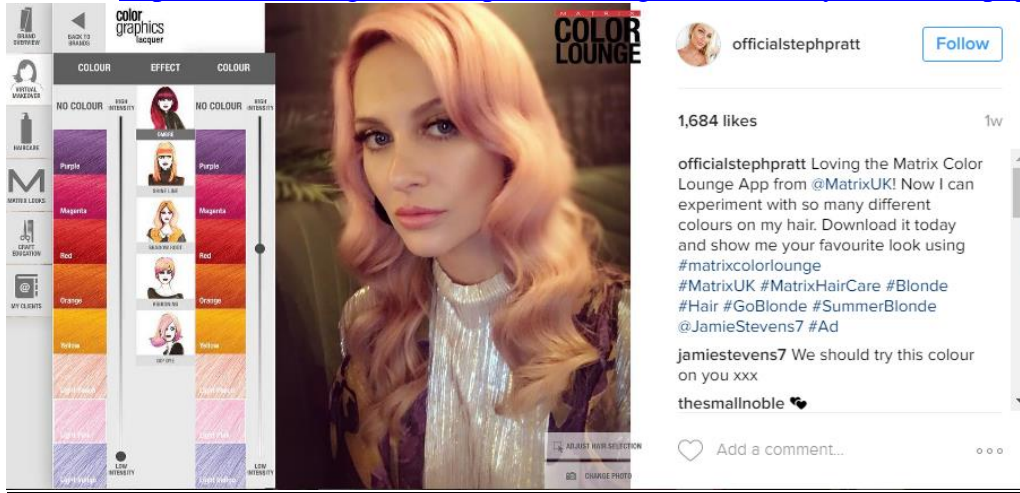
marthafashion24 Use coconut oil

luxury4lease I can feel my hair getting thicker after 3 months usage. I lost a lot

♡ Add a comment... ○○○

47. Endorser: Stephanie Pratt Brand: MatrixUK

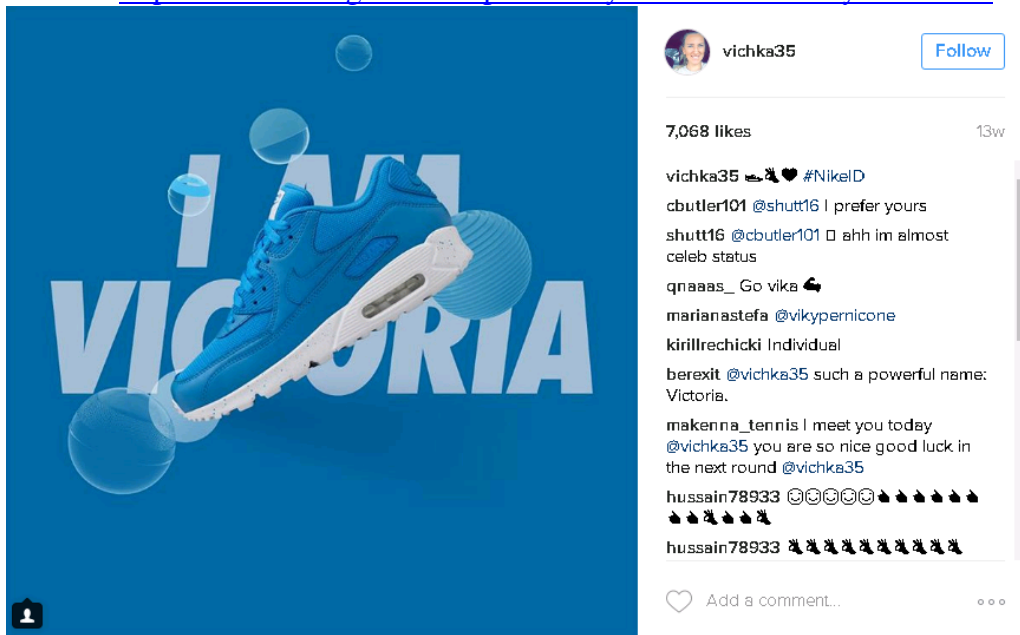
Source: <https://www.instagram.com/p/BI63EM8gN1I/?taken-by=officialstephpratt>



3: Fitness

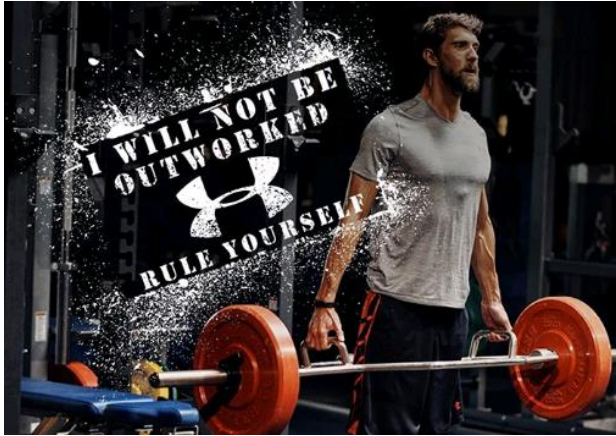
48. Endorser: Victoria Azarenka Brand: Nike

Source: <https://www.instagram.com/p/BC57RymDLY-/?taken-by=vichka35>



49. Endorser: Michael Phelps Brand: Under Armour

Source: https://www.instagram.com/p/BCOQPiGSx-G/?taken-by=m_phelps00



m_phelps00

Follow

26.4k likes

13w

m_phelps00 This is the rule I work by. What's yours? Share with #Ruleyourself & tag @underarmour !!!

view all 163 comments

jovicvedran Arguably the greatest athlete in history.

gregsmith97306 Keep the beard bro!

♡ Add a comment...



50. Endorser: David Beckham Brand: Adidas

Source: <https://www.instagram.com/p/BEIBfZZzWdo/?taken-by=davidbeckham>



davidbeckham

Follow

641k likes

8w

davidbeckham Thanks to Emily & Alexis @adidasoriginals for looking after the family us

view all 2,373 comments

cenkberkaksoy @ebrargulecc

iaexa David Beckham - You are № 1

smaranda_andries So nice adidas & david <3 x

isamarahmed @_xsb22

_c_7101 @aztria

_tom_ledger_ This pic is actually sick

doga_atalay ♥♥♥♥♥

parrat4 🐦

scottpaulette07935909011 Loving itx

yessicameron @carmencarreraspy no sé como te explico que él es mi primer y único amor 🥰🥰🥰

♡ Add a comment...



51. Endorser: Pharrell Williams Brand: Adidas

Source: <https://www.instagram.com/p/BC7v4ZsEW9d/?taken-by=pharrell>



pharrell Follow

428k views 12w

pharrell @ADIDASORIGINALS PW ZX333 CORK

view all 690 comments

linda._1 @bibiche_14

fonindia @caemperor. You saved my day. Your words about freedom are

Add a comment... ...

52. Endorser: Serena Williams Brand: Nike

Source: <https://www.instagram.com/p/BFwBtjasTOz/?taken-by=serenawilliams>



serenawilliams Follow

40.9k likes 2w

serenawilliams Strong. Powerful. Beautiful. Another gorgeous drop for the @NikeCourt Greatness Collection Link in bio

view all 529 comments

rossithomas They must be high top to prevent the clay from getting in the ankles?

efffie_ @whatitdobsaidooo @leslie_b317 this is why they need people (esp women) of color to design nikes

joycetokatli @said_tokatli

kimberlybaker42 Nice!

powell.damien3 Awesome Game today, Serena! Much Love to You str8 from Me! @serenawilliams

maaaaa_ @mags.laird Sweet kicks man!!

bospelt you earn more in one game than

Add a comment... ...

53. Endorser: Michelle Wie Brand: Nike

Source: <https://www.instagram.com/p/BFbtkYjp-iD/?taken-by=themichellewie>



54. Endorser: Sydney Leroux Dwyer Brand: Nike

Source: <https://www.instagram.com/p/BFE5KsDGWet/?taken-by=sydneyleroux>



55. Endorser: Gareth Bale Brand: Foot Locker Europe

Source: <https://www.instagram.com/p/BGEpbv1RFEH/?taken-by=garethbale11>



garethbale11 [Follow](#)

297k likes 1w

garethbale11 Just received these Pure Boost R thanks @footlockereu 🐾 #AllFans #approved

view all 1,235 comments

osvaldo.mtz2006 What are those?

jordanshalom @gabshalom need this color

sadrzamm2 Kes len piç

usman_zahidd They are awesome

ivanhoe7 @francisclores

k_kyp C

armonstaaram Gareth bale wears

♡ Add a comment... ⋮

56. Endorser: Stephen Curry Brand: Coach Up

Source: <https://www.instagram.com/p/BDhB4QHxfex/?taken-by=stephencurry30>



stephencurry30 [Follow](#)

484k likes 10w

stephencurry30 Go follow @CoachUp and check out the link in their bio to see my latest video. It tells you guys about something I do, that almost no one asks me about. #hardwork #anotherlevel

view all 8,088 comments

ta.keyahh 🤔 well James well I don't like him so of course IMA say curry better🤔

aaronparks4 lmao y'all ass

brycemiller777 You And clay should try to beat the world record of threes made in one minute by the globe trotters which is 19

mel_271 Baby😂😂 have my children

sarah.rylee Omfg😂😂😂😂

chad.songetay When those 2's gon release

nina.graziano @cqruher_1

♡ Add a comment... ⋮

57. Endorser: Drake Brand: October's Very Own (OVO)

Source: <https://www.instagram.com/p/BGaqWFCDQIR/?taken-by=champagnepapi>



58. Endorser: Luis Suarez Brand: Adidas

Source: <https://www.instagram.com/p/BDj5HmBQpHs/?taken-by=luissuarez9>



59. Endorser: Nicky Jam Brand: Adidas

Source: https://www.instagram.com/p/BF_5zPfCTdZ/?taken-by=nickyjampr



60 Endorser: Mark Wahlberg Brand: Nike

Source: <https://www.instagram.com/p/BF2pDqEmKnW/?taken-by=markwahlberg>



61. Endorser: Luke Bryan Brand: Cabela's

Source: <https://www.instagram.com/p/BFe3vD0LsK0/?taken-by=lukebryan>



62. Endorser: Marcelo Brand: Adidas

Source: <https://www.instagram.com/p/BGCgwyEKfEA/?taken-by=marcelotwelve>



63. Endorser: Rickie Fowler **Brand:** Puma

Source: <https://www.instagram.com/p/BEoiBgTQu-j/?taken-by=rickiefowler>



64. Endorser: Niall Horan **Brand:** Nike

Source: <https://www.instagram.com/p/BFzgM1EMyOz/?taken-by=niallhoran>



65. Endorser: Kris Jenner Brand: Arthur George

Source: <https://www.instagram.com/p/BGXsqGWG-LG/?taken-by=krisjenner>



66. Endorser: Nina Agdal Brand: Soul Cycle

Source: <https://www.instagram.com/p/BGCNA8vu2p5/?taken-by=ninaagdal>



67. Endorser: Floyd Mayweather Brand: SubZero Recovery

Source: https://www.instagram.com/p/BGXy_rUx3ep/?taken-by=floydmayweather



floydmayweather
SubZero Recovery SD [Follow](#)

380k views 1d

floydmayweather Whenever I'm in San Diego or Las Vegas I do Cryotherapy with the only people I trust with my body, @SubZeroRecovery.
SUBZERO RECOVERY SAN DIEGO
1202 Kettner Blvd. Unit C
San Diego, CA 92101
619-800-2606


SUBZERO RECOVERY LAS VEGAS
5031 Wagon Trail Ave. #110
Las Vegas, NV 89118
702-720-3818

Whole Body Cryotherapy helps rejuvenate the body and promotes overall health. It helps with recovery for athletes, people suffering from chronic pain, and helps reduce inflammation and aches in joints and muscles. After only 2-3 minutes inside the cryosauna, you will feel instant energy and feel like you can get

[Add a comment...](#)

68. Endorser: Brad Richards Brand: Bridgestone Sports

Source: https://www.instagram.com/p/BE6131yEse1/?taken-by=brichards_1991



brichards_1991 [Follow](#)

1,683 likes 6w

brichards_1991 If you haven't tried Bridgestone clubs I suggest hitting the J15 CB. Thanks @bridgestonegolf

sydneymcneil happs

mrs_nemeth Happy birthday

e.grish Happy birthday

nick_ferenc Happy birthday

joeyy.33 We miss you in New York Brad!!

joeyy.33 Happy Birthday

jcitera Happy Birthday

egriebs Offseason be like

john_kennedy93 Happy birthday big guy! Hope to see ya on the island this summer!

brandonfame Happy birthday!

[Add a comment...](#)

4: Food and Beverage

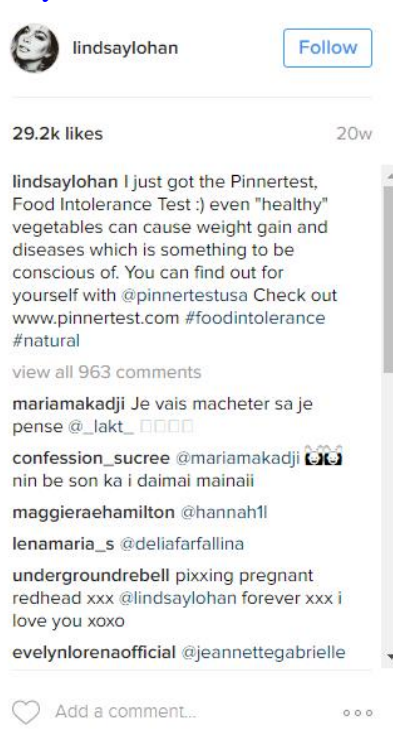
69. Endorser: Porsha Dyanne Williams Brand: Flat Tummy Tea

Source: <https://www.instagram.com/p/BIH2Q6IgWk3/?taken-by=porsha4real>



70. Endorser: Lindsay Lohan Brand: Pinnertest

Source: <https://www.instagram.com/p/BD12XIDJcyn/>



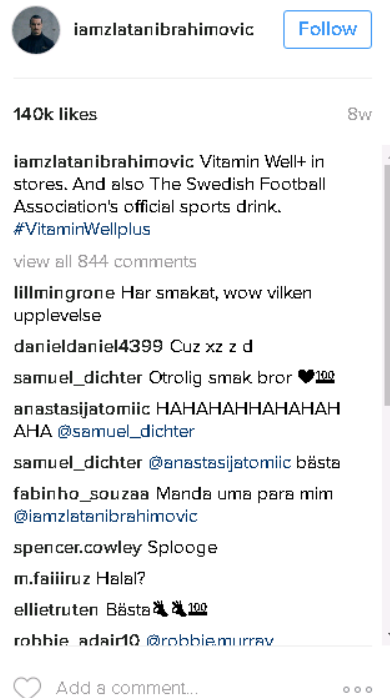
71. Endorser: Jenny McCarthy Brand: CD Vodka

Source: <https://www.instagram.com/p/BHLVzcdApT/?taken-by=jennymccarthy>



72. Endorser: Zlatan Ibrahimovic Brand: Vitamin Well

Source: <https://www.instagram.com/p/BEDQBFwx00e/?taken-by=iamzlatanibrahimovic>



73. Endorser: Sophia Bush Brand: Sakara

Source: <https://www.instagram.com/sakaralife/>



sophiabush

Follow

28k likes

5w

sophiabush Going plant-based for at least 2/3 of my meals, with the help of my #SuperSoul Sisters @sakaralife. Week 2. Loving this ❤️ #veganbeforesex #consciousliving #babysteps #alsohelpfulafterlastnightsmezcal

I'd like to clarify something for everyone who feels the need or right to comment on my choices. I'm sharing this because I'm a fan of the food, and how this incredible company works. I'm not sharing this so you can tell me what to do, how to live, or how this choice I'm making somehow isn't enough. My body. My choices. My life. Celebrate what people do well. If that's not enough for you, do better in your own life and save your judgement for yourself. K? Cheers.

♥️ Add a comment...

⋮

74. Endorser: Nicole "Snooki" Polizzi Brand: Flat Tummy Tea

Source: <https://www.instagram.com/p/BGajsY8Bjrb/?taken-by=snookinic>



snookinic

Follow

35.2k likes

15h

snookinic There's just NO WAY I'm doing summer without a flat tummy. It's time to get summertime filline and my pack of Flat Tummy Tea has just got here 🍷🍷 They've got a sale on today at 20% off so if you're prepping for summer, now's your chance - go check out the sale at @flattummytea

view all 228 comments

rayrob90 Are you the real Snooki from the jersey shore of so write me back and tell me what is everyone else doing from the show keep me updated thank you

♥️ Add a comment...

⋮

75. Endorser: Shay Mitchell Brand: Nettle Brand

Source: <https://www.instagram.com/p/BGPsuKFQr6F/?taken-by=shaym>



 **shaym** Follow

198k likes 4d

shaym My kind of day
#weekendgetaway

view all 405 comments

callmecuteandbuypizza Us
@malinxsc

liamhispack WOW
@_pretty_little_emison_

manon_lprl @lucillejcb dingue

lucille.jcb Les meilleures chips au monde
@manon_lprl

manon_lprl @lucillejcb je ne savais pas
qu'elles avaient eu un tel succès

thisismaureen_ @marinelcbl @lizzie_cls
DIJON

izabela_wyrwa

ninipugli Les cartes seront des fiches de
francais ma cherie @emmalou_p


jk_sarah @lauri_slr Bei uns auch so wo

♡ Add a comment... ⋮

76. Endorser: Sean Combs Brand: Aqua Hydrate

Source: <https://www.instagram.com/p/BGaNNr4plwG/?taken-by=iamdiddy>



 **iamdiddy** Follow

5,639 likes 19h

iamdiddy Let's GO!! @aquahydrate
#balance #hydrate #tryIT

view all 55 comments

falboybeatz #drinkingsofnewyork

elishazuniga72 Cheers @iamdiddy I'm
drinking the same thing right now as I'm
sweating it out in the sauna.
#72staypositive

finedicipline We going meeeen

ak_management_presents

burakus1 Pastor Diddy

sephora9124 I will need this after you
make me squirt

knolig_works Nice shot

mastew25 This water is so good. I hope
to buy a case this weekend. Delicious
Hydrate for the body!

marchbaby0320 I need to try that

♡ Add a comment... ⋮

77. Endorser: Scott Eastwood Brand: Anheuser Busch

Source: <https://www.instagram.com/p/BDgXBEhEsqP/?taken-by=scotteastwood>



78. Endorser: Nick Lachey Brand: Anheuser Busch

Source: <https://www.instagram.com/p/5smbE7C3Oj/?taken-by=nicklachey>



79. Endorser: Naomi Campbell Brand: Clean Program

Source: <https://www.instagram.com/p/BF6d0zOo51m/?taken-by=iamnaomicampbell>



 iamnaomicampbell [Follow](#)

11.4k likes 1w

iamnaomicampbell #startmyday
@alejandrojunge1
#alejandrojungecleanse #md #clean
#cleangutdetox 🍷🍷

view all 42 comments

iamrubyred11 @iamnaomicampbell I need this...

nataliadriare This stuff actually works! I had my doubts at first because I've never thought that any type of supplements could actually aid in weight loss but after taking 2 before every meal for about 3 weeks, I had lost 10 pounds with barely any exercise and a healthy diet! The link to the website on my page.

antoniacasino 🍷

ifeisty Funny is this copy and paste? Exact wording as other person above?

edmikol @danielcphillips whats that?

 Add a comment... 

80. Endorser: Meek Mill Brand: Luc Belaire Winery

Source: <https://www.instagram.com/p/BF9jAclikJ6/?taken-by=meekmill>



 meekmill [Follow](#)

42.5k likes 1w

meekmill Spilling gold on the couches bel-air

view all 435 comments

pyrexjr 🍷

chandiktom Goals @charlespotvin

lilpacrd Gills ..

e.mar1el Jip

mawd_bigz92 Tommorrow my dog meek mill out 🍷🍷

on_drace Woooh you could win so many chuck E. cheese tickets

angel_macc @flylander_ 🍷🍷🍷🍷🍷🍷

yourz_truly856 @chellsbreanna

arturo_a1 @expensivetastebaby

hush.relo Dc4 meek. It's time

ryan.facciano @trinituhlife

1savagekoby Before I graduate next year

 Add a comment... 

81. Endorser: Louis Tomlinson Brand: Red Bull

Source: https://www.instagram.com/p/BF_ZUZI4Rg/?taken-by=louist91




 louist91 Follow

913k likes 1w

louist91 Siiiiiiick @redbullracing
 view all 16,742 comments
 annakley Smol bby
 niicxh @_gaaia_ oddio ma sembra così piccolo con quell'ombrello gigante☺
 giadavezzaro Hai ragione @niicxh 🙄
 LeahCarlton Under my umbrella Ella Ella eh eh eh @taylor_kan
 marcela_horan273 Who is sick?...D
 elsabella_rm Umberella @louist91
 nafilalsa_ Sendiri ae
 marianar_24 bb
 sexydevonnie 🍷❤️❤️👉
 zynabenhamouda Give him a break he's big
 im_a_stylator Red bull is really lucky
 _rayane_araujo QUE SORRISO LINDO

 Add a comment... ⋮

82. Endorser: Lebron James Brand: Blaze Pizza

Source: <https://www.instagram.com/p/BDtX6H9iTMX/?taken-by=kingjames>




 kingjames Follow

163k likes 9w

kingjames Had to stop by my favorite place to eat. Nothing like @blazepizza! Before, less than 5 mins later After! Gone baby gone! If u in the Columbus area check it out on 1708 N. High St as well as many other locations across the US. #Yummy #BestPieYouCouldGet

view all 2,929 comments

theoffjesus No lie I went to Blaze Pizza yesterday in Charlotte
 dopest__beast I just went there on Saturday in Las Vegas 🍕🍕
 nike_ethan I just got back from there in vegas
 cergabriel He works at blazepizza
 mannyking800m That looks good oh wow👍👍👍👍👍👍👍👍👍👍👍👍
 nickstagramy @mollymelek we could've had this

 Add a comment... ⋮

83. Endorser: Kourtney Kardashian Brand: Popeyes

Source: <https://www.instagram.com/p/BFepPAXE1qY/?taken-by=kourtneykardash>



84. Endorser: Khloe Kardashian Brand: Fit Tea


Source: <https://www.instagram.com/p/BFjmYrfhRt4/?taken-by=khloekardashian>



85. Endorser: Kevin Durant **Brand:** Sparkling Ice

Source: <https://www.instagram.com/p/R1mBZzSk8/?taken-by=easymoneysniper>



 easymoneysniper Following

922k views 25w

easymoneysniper Wanna score on me? Here's your shot thanks to @SparklingICE: www.winwithkd.com
view all 1,653 comments

micahbaker22 Okcc

yrn.major Leave okc now🙄

callme_mroportunity 🍀🍀

_sean_donohue 🍀🍀🍀🍀🍀🍀🍀🍀🍀🍀🍀

_count_em_up 🍀

will_waggoner 🍀

tdot1017 @easymoneysniper 🍀 toronto

mays12 🍀🍀🍀🍀🍀

grayson7824 L

sj_boy_skylr This is asome

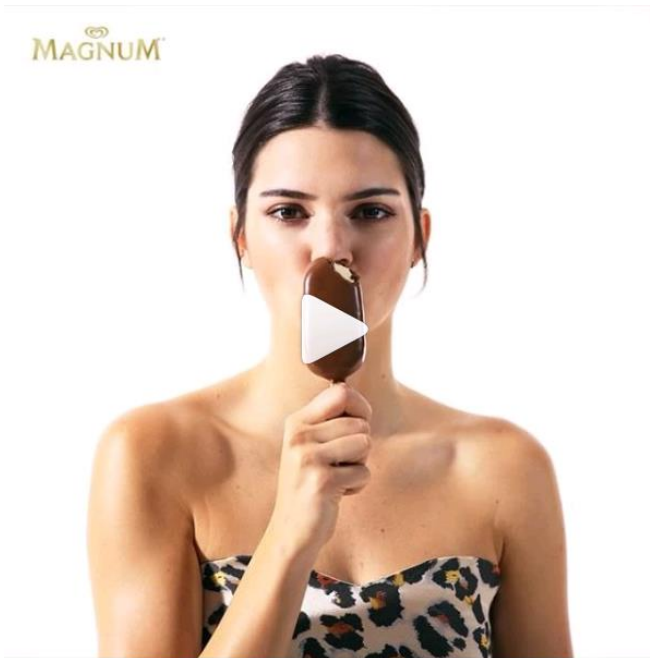
melisa_allen @elyceintl

elyceintl want some sparkling ice lol

♡ Add a comment... ⋮

86. Endorser: Kendall Jenner **Brand:** Magnum

Source: <https://www.instagram.com/p/BFTXyc0Do14/?taken-by=kendalljenner>



 kendalljenner Follow

7.3m views 4w

kendalljenner My favorite #ReleaseTheBeast moment with @Magnum 🍫 @mertales #MagnumCannes #MagnumDouble #spon

view all 19,614 comments

plesca.diana ♡

ukikalajdzic Putta

shakira_updates @kendalljenner♥

abdallahomar31 @mohamedgoda230 @abdelrahman__waleed 😊😊

nouhaila_layoussifi ♡♡

gee_taylor_@sparkie_belle not sure if this is enough yet

yasmineestallah @marybah aa if she ate tht ice cream

dreambloom Lb

andreaotzjz Muy Linda

♡ Add a comment... ⋮

87. Endorser: Jay Alvarez Brand: Haleiwa Bowls

Source: https://www.instagram.com/p/BGIs4uhMm_w/?taken-by=jayalvarrez



jayalvarrez

Follow

363k likes

1w

jayalvarrez @haleiwabowls best bowls in the world ;) #Molchbowl 🍌🍌🍌🍌🍌🍌

view all 2,248 comments

missincapanda 😊😊

ambarvalecillos Lo amo Bro

@quinteromichel9 😊

fknreyna @undepeee

maicsmith On top 📸

sarahhwillow @coleydavison

raazgolestani_secret my boy 🍌🍌🍌🍌🍌🍌

is.abellalee @shakarie.m 😊😊

omerrmorad This is your only jeans?

emmiemmaa 😊😊👉 traum.. @enilessa

enilessa @emmiemmaa jassa😊👉

lina.pth @felinawbr 😊

shakarie.m The food 😊😊 @is.abellalee

justyandhisbovsnky I AM THE

📄 Add a comment...



88. Endorser: James Harrison Brand: Optimum EFX

Source: <https://www.instagram.com/p/BGac5TpJFjb/?taken-by=jhharrison92>



jhharrison92

Follow

2,088 likes

5d

jhharrison92 The only products I use to optimize my workouts & recovery process are created by @optimumefx. You can get them all for 15% off with the code: Deebo15 at OptimumEFX.com!

josee_ribe 1

bxll.is.life._ 100

tommygropp @nfl

titsburghfeelers6 @nfl

theinstanucc @nfl ... It saddens me that there are certain hard working athletes that get singled out so blatantly and have to deal with harassment (probably on a day when some gym time, alone time, and some nice quality family time have already been planned... Let the man work and continue his strive for betterment

📄 Add a comment...



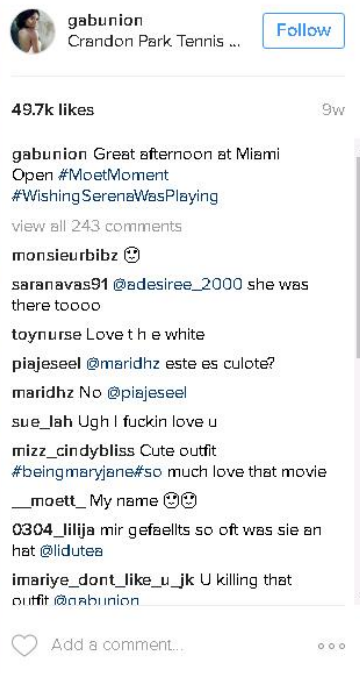
89. Endorser: Heidi Klum Brand: Dunkin' Donuts

Source: <https://www.instagram.com/p/BExH1NZD1dW/?taken-by=heidiklum>



90. Endorser: Gabrielle Union Brand: Moët

Source: <https://www.instagram.com/p/BDtJXyvJ-Ts/?taken-by=gabunion>



91. Endorser: Chris Pratt Brand: Caveman Coffee

Source: <https://www.instagram.com/p/vi4Eb-jHEX/?taken-by=prattprattpratt>



92. Endorser: Caroline Manzo Brand: HelloFresh US

Source: <https://www.instagram.com/p/BIDwcZ1gN8X/?taken-by=carolinemanzo>



93. Endorser: Brody Jenner Brand: Lay's

Source: <https://www.instagram.com/p/BFm3pkpsIBg/?taken-by=brodyjenner>



 brodyjenner [Follow](#)

217k likes 2w

brodyjenner I think shoey is upset he didn't get his own custom @lays bag. Don't worry bud... I'll share with ya. #laysSummer #Ad

view all 117 comments

unclebillbill @amandamarie3980 stupid with a 3.5 gpa get off my dick and worry about ur ugly ass kids who gonna grow up too hate u and kill u or themselves🤔

unclepepsi @nsambassadorofficial

aykayxo A Puggle! How handsome!

ndnekvt I'd like to see what you look like without facial hair now that you've matured. Didn't you have a dimple or 2? You're handsome either way! (But you know that). Start the next trend of clean shaven. It's sexy & less chafing. 🍷🍷

lovetatum Great

cali2288 I work for Fritolay so that's

♡ Add a comment... ⋮

94. Endorser: Anne Hathaway Brand: Kreation Organic

Source: <https://www.instagram.com/p/BFmzS2lI0Ii/?taken-by=annehathaway>



 annehathaway [Follow](#)

45.2k likes 2w

annehathaway This is how my health shot arrived at lunch. God bless you L.A. (PS- this is a liquid shot that you drink. Not... anything else.)

view all 211 comments

flor.allen ♥ @kreationjuice!

bigstrongwolf youtu.be/0xr82p1KuJl

lejitzuo I thought that said something else.

annfuentes ✓

proseccharide No wonder they are always glowing @gayatrixy

mait129 wow..!!

__matthew3333 What's in it @annehathaway?

katemonster912 @_matthew3333 I think this is what it is? Because I definitely had the same question! Lol <https://www.kreationjuice.com/collections/>

♡ Add a comment... ⋮

95. Endorser: Akon Brand: Vodka Beluga

Source: <https://www.instagram.com/p/BEwy4kDFsD0/?taken-by=akon>



96. Endorser: 50 Cent Brand: Effen Vodka

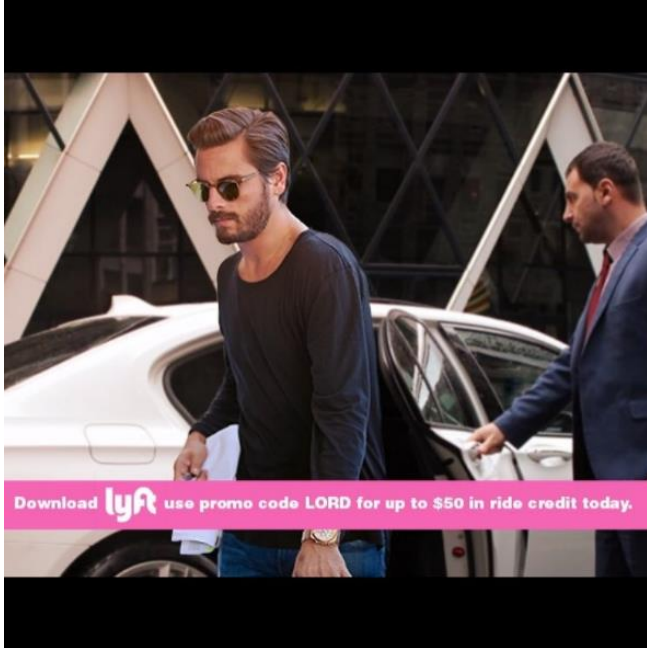
Source: https://www.instagram.com/p/BGS8h_LML20/?taken-by=50cent



5: OTHER

97. Endorser: Scott Disick Brand: Lyft

Source: <https://instagram.com/p/BI--VokgXRg/>



letthelordbewithyou [Follow](#)

61.8k likes 1w

letthelordbewithyou Let the LORD help you again this weekend by receiving \$50 in FREE @Lyft ride credits by using the code "LORD" for all new users. I'm also randomly choosing 5 Instagram followers and giving them an extra \$100 in FREE Lyft credits by following these 3 easy steps:

- 1) Download @LYFT App
- 2) Like: This Photo of Me
- 3) Tag at Least 5 Friends

[view all 1,160 comments](#)

young_m_ Help me get over 200 likes on my photos and videos plzz help 🙏🙏🙏

sm022878 Will the lyft driver drop off a A/C repair helper?

nbnfwdrdgs Download this app called mercari then sign up using this invite [https://www.mercari.com/invite/...](#)

[Add a comment...](#)

98. Endorser: Dan Bilzerian Brand: Boulder Boats

Source: <https://www.instagram.com/p/BGGE7bfoDnU/?taken-by=danbilzerian>



danbilzerian [Follow](#)
Lake Mead

231k likes 1w

danbilzerian Bought this wake boarding boat, because the trailer had really nice rims

[view all 5,062 comments](#)

andrewwiens_ @cadeuehling

ed_salazar Caption lol @brian_salazar77

leriqv Nice truck! @danbilzerian

agostino.piras Figlio di troia

eI_viejon_sj @babsloo81

canan_bulut8 🤔

bulatkadyaev 1/3

tlazarine Olha esse cara!! @reginaldo8518 @nelson_costa @smoreastr @maycon.francoj

mohammadsh73 @saeedrez1145 به نظرت کل این جکتن چیه ک این همه دختر میکنه این همه ملتین و قایق و کوفت و زهرمار داره بازم منت سنگ

[Add a comment...](#)

99. Endorser: Liam Payne Brand: Marvel

Source: <https://www.instagram.com/p/sT6Larg1R5/?taken-by=liampayne>



100. Endorser: Vanessa Hudgens Brand: My Little Pony

Source: <https://www.instagram.com/p/BIdKwYYhEIL/>



101. Endorser: Gigi Hadid Brand: BMW

Source: https://www.instagram.com/p/BEL_hoZjCer/?taken-by=gigihadid



gigihadid

Follow

801k likes

7w

gigihadid @BMW #M2 #EYESONGIGI

view all 5,343 comments

sofiasrowbrina @dilekeergezen pretty sure you have worse

camo__mcg @juanlorden_bum

juanlorden_ @camo__mcg

camo__mcg Yummy yum yums

@juanlorden_ can't wait for tomorrow

juanlorden_ Yeah same @camo__mcg

harmathzsofi @hardcloud .p

♡ Add a comment...



102. Endorser: Neymar Brand: Airbnb

Source: <https://www.instagram.com/p/BGNhOXaxttY/?taken-by=neymarjr>



neymarjr

Follow

884k likes

5d

neymarjr Loving LA. Thanks to @Airbnb for putting us up! Amendo LA. Obrigado @Airbnb por nos hospedar!

view all 52,862 comments

ozmen.yagmur

rayane_avlis Ult

rayane_avlis 1x1

yaninascoleri ♥♥♥♥♥

espirais 2 likes retribuio 3

brunarafeally1 1x1

♡ Add a comment...



103. Endorser: Snoop Dogg Brand: Mercedes

Source: <https://www.instagram.com/p/BGSRSNbP9F-/?taken-by=snoopdogg>



104. Endorser: Jennifer Lopez Brand: The Perfect Match (Movie)

Source: <https://www.instagram.com/p/BC07HGOGuEH/?taken-by=jlo>



105. Endorser: Giuliana Rancic Brand: Compeed, Walgreens Boots Alliance

Source: <https://www.instagram.com/p/BGH4uqgwi3Y/?taken-by=giulianarancic>



giulianarancic Follow

9,729 likes 1w

giulianarancic Can you spot my latest obsession? (Hint: it's on my heel but you can barely see it!!!) Love high heels. Hate Blisters. Not leaving the house without #CompeedUS in my bag this summer. Check it out @Walgreens #musthave #partner #gsobsessions 🐾

view all 133 comments

teresakiryakoza @chanel509

melis_henry @jen_mir not sure how it works

brig_mo @marykate_no_ashley_

rosellaloduca @akrzewski heeeee guiltyyyy

kat_hamilton @laneborgida

4vrmygrlz I need this 🐾

mappy0110 Me too! 🐾🐾

tammycruz47 Cute shoes

♡ Add a comment... ⋮

106. Endorser: Ciara Brand: Jeep

Source: <https://www.instagram.com/p/BFCIHnUyHiW/?taken-by=ciara>



ciara Follow

292k views 4w

ciara I recently shared #MyJeepStory. In honor of Military Appreciation Month, here is my favorite part about my Dad and his @jeepofficial in Desert Storm. Thank you to all who serve! See my whole story at <http://jeep.com/myjeepstory>, then share

♡ Add a comment... ⋮

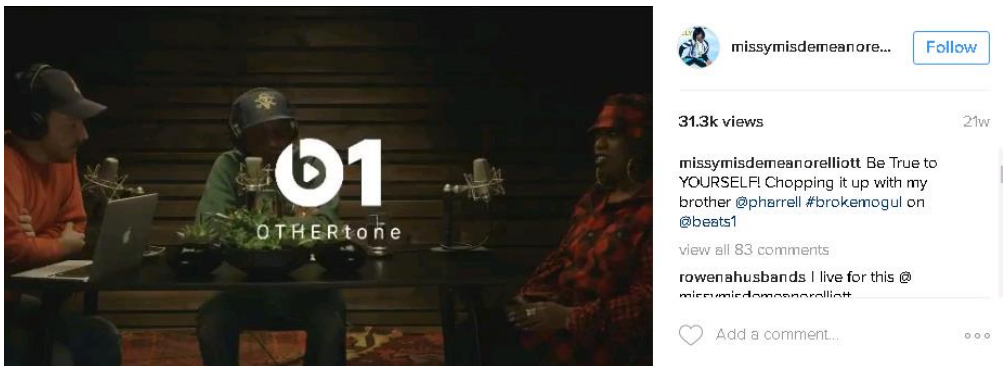
107. Endorser: Asap Rocky Brand: Mercedes

Source: <https://www.instagram.com/p/BFruTdvha4z/?taken-by=asaprocky>



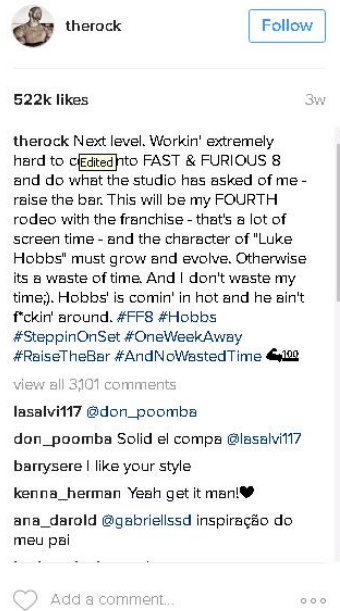
108. Endorser: Missy Elliott Brand: Beats

Source: <https://www.instagram.com/p/BAVg0A4IvXX/?taken-by=missymisdemeanorelliott>



109. Endorser: Dwayne "The Rock" Johnson Brand: Under Armour

Source: <https://www.instagram.com/p/BFemb4jIh-c/?taken-by=therock>



110. Endorser: Abby Lee Brand: The Davenport Grand Hotel

Source: <https://www.instagram.com/p/BGNy88RCGuY/?taken-by=therealabbylee>



111. Endorser: Irina Shayk Brand: Sirin Labs

Source: <https://www.instagram.com/p/BGJ6Btat-Si/?taken-by=irinashayk>



112. Endorser: Allen Iverson Brand: IO Moonwalkers

Source: <https://www.instagram.com/p/8mLhWjicuw/?taken-by=theofficialai3>



113. Endorser: Demi Lovato Brand: Honda

Source: <https://www.instagram.com/p/BEZxLLnuKoH/?taken-by=ddlovato>



 ddlovato [Follow](#)

451k likes 5w

ddlovato Want a chance to win my custom Civic or LA trip to meet @nickjonas + me? Learn more from @HondaStage and enter at HondaCivicTour.com. US/18+ Honda.us/Rules

[view all 2,553 comments](#)

paulaaguia19 Vou comprar esse carro @mariana_aguiar1

anthonymaggio @adotidot trip to LA 🇺🇸

faithpelley @1badwrx

brimsacco @meganrx0 morte

♡ Add a comment... ⋮