

5 000
startups

400
speakers

30 000
attendees

100
top VCs

PRE- PROGRAMME

FIRST TWO DAYS

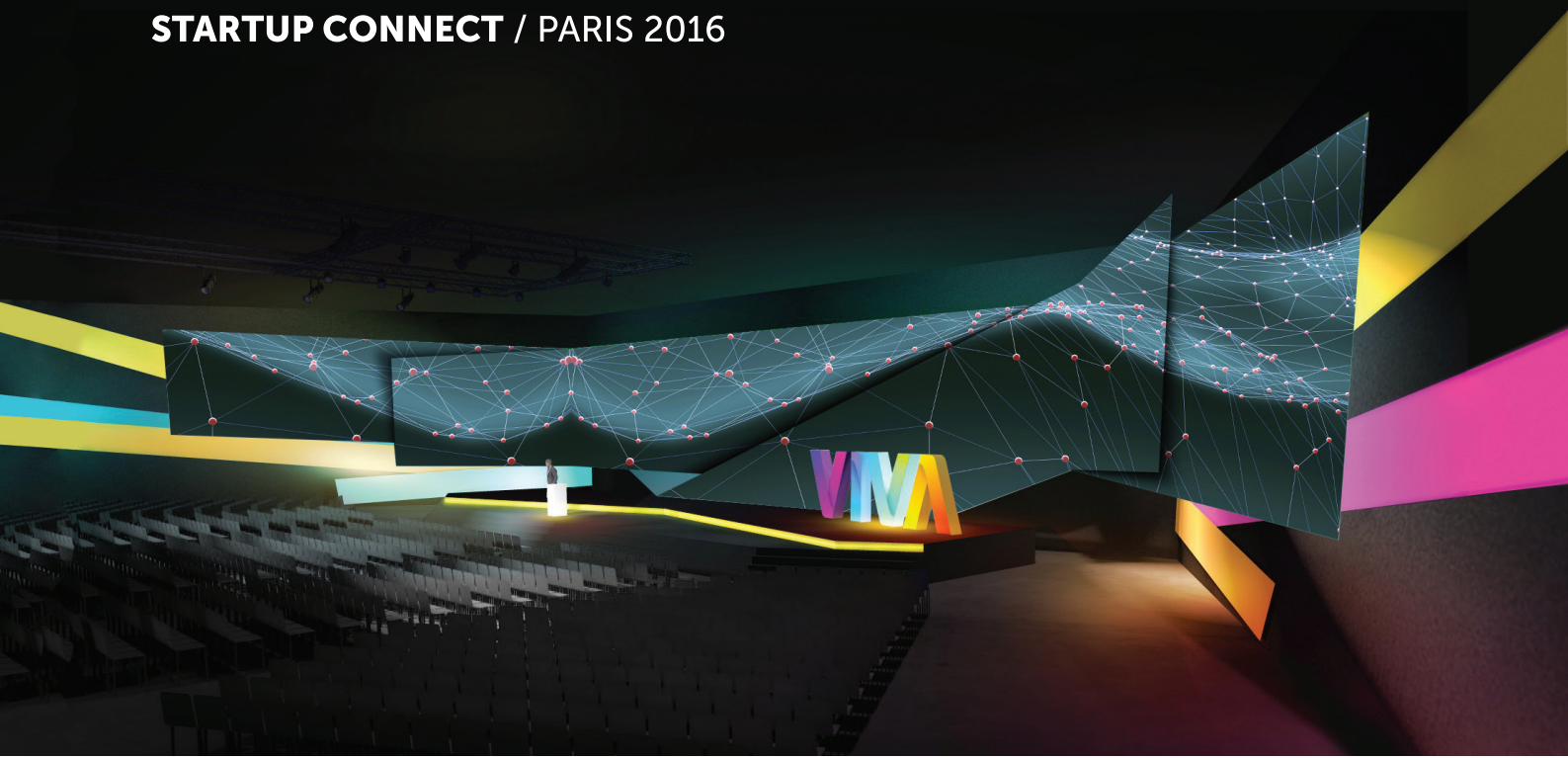
JUNE 30TH - JULY 1ST

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TECHNOLOGY

STARTUP CONNECT / PARIS 2016





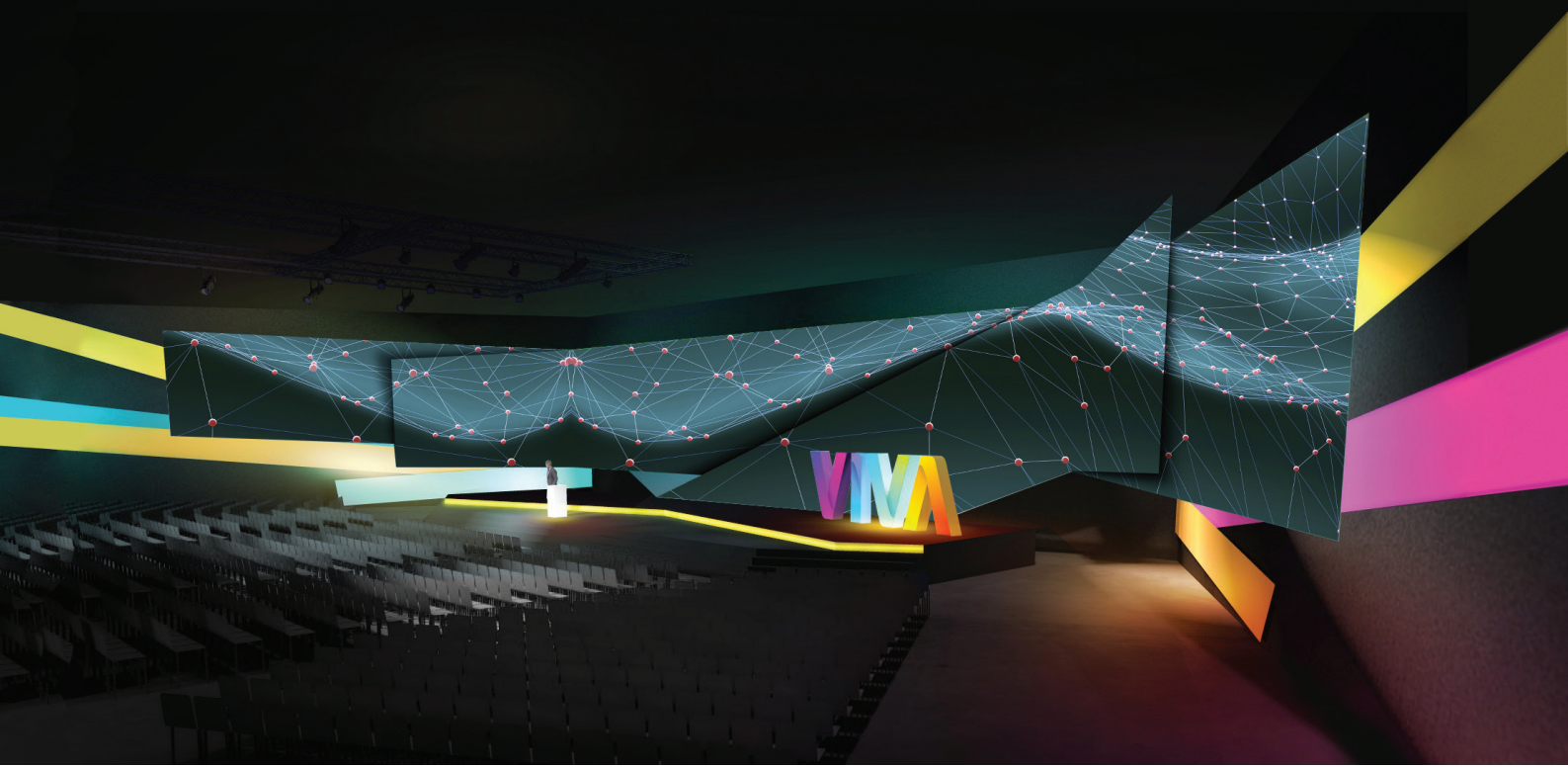
EXPLORE VIVA TECHNOLOGY PARIS !

FROM JUNE 30TH TO JULY 2ND 2016

Viva Technology Paris is the largest global tech event dedicated to fostering open-innovation and collaboration between large companies and startups.

Viva Technology Paris will bring together more than 30 000 visitors, including 5 000 startups, hundreds of top leading investors and the most innovative global companies.

See our programme [here](#).



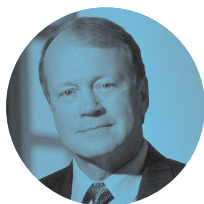
CONFERENCES

THROUGH MORE THAN 300 INSPIRING SESSIONS, INTERVIEWS AND KEYNOTES SPREAD ACROSS 8 STAGES, YOU'LL BE ABLE TO FIND OUT HOW INNOVATION AND TECHNOLOGY ARE DISRUPTING BUSINESS AND SOCIETY.

LEARN ABOUT THE EMERGING TRENDS AND GEAR UP FOR AN AMAZING TRIP INTO THE MINDS OF THE GREATEST INNOVATORS, THINKERS AND DOERS OF OUR TIME.



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**BUSINESS
&
SOCIETY**

**BANKING
INSURANCE
PROFESSIONAL
SERVICES
PERSONAL
SERVICES**

**RETAIL
LIFESTYLE
LUXURY
FASHION
DESIGN
BEAUTY**

**MEDIA
ENTERTAINMENT
GAMING
TELCO
MARKETING**

**ENERGY
ENVIRONMENT
CONSTRUCTION
& SMART CITIES
DEFENSE
TRANSPORT &
LOGISTICS**

**TOURISM
HOSPITALITY
FOODTECH
CULTURE**

**HEALTH
EDUCATION
HR
GOVERNMENT**

**STARTUP
GROWTH
&
DIGITAL
TRANSFORMATION**

BUSINESS & SOCIETY

THURSDAY 30th OF JUNE

Start	End	Description	Speakers
09:20	09:30	Introduction	Spencer Reiss , Contributing Editor, Wired & Master of Ceremonies - Viva Technology Paris.
09:30	09:35	Opening	Maurice Lévy , Chairman & CEO - Publicis Groupe. Francis Morel , CEO - Groupe Les Echos.
09:35	10:00	Introduction: How Innovation is changing the world	Eric Hazan , Senior Partner - McKinsey & Company. Peter Dahlström , Senior Partner - McKinsey & Company.
10:00	10:30	The Human Benefits of Innovation	Stéphane Richard , Chairman & CEO - Orange.
10:30	11:00	Roundtable: Disruption	Moderator: Rishad Tobaccowala , Chief of Strategy - Publicis Groupe. Jay Carney , Senior Vice President Corporate Affairs - Amazon. Joe Schoendorf , Partner - Accel Partners. Jimmy Wales , Founder & Chair Emeritus - Wikimedia Foundation.
11:00	11:30	Fireside Interview	John Chambers , Executive Chairman - Cisco. Interviewer: Nancy Hulgrave , CNBC.
11:30	12:30	Roundtable: The Challenge of Transformation	Introduction: Rosabeth Moss Kanter , Harvard Business School. Jacques Aschenbroich , Chairman & CEO - Valeo. Thomas Buberl , Deputy-CEO - AXA Group. Barry Diller , Chairman - IAC & Expedia. Isabelle Kocher , CEO - Engie.
12:30	14:30	Finale of "Tour de France Digitale"	France Digitale .
14:30	15:00	Fireside Interview: The new world of platforms	Tim Armstrong , CEO - AOL Interviewer: Alan Herrick , CEO - Publicis.Sapient.
15:00	15:30	Fireside Interview	Eric Schmidt , Executive Chairman - Google. Interviewer: Nicolas Barré , Editor in Chief - Les Echos.
15:30	16:00	Presentation & Fireside Interview	Yuanqing Yang , Chairman & CEO - Lenovo. Interviewer: Virginie Robert , Foreign Desk Editor - Les Echos.
16:00	16:45	Roundtable: Disruptors and the City	Introduction: Valérie Pécresse , President of the Paris region -France. Elisabeth Borne , Chairwoman & CEO - RATP. Frédéric Mazzella , Co-Founder & CEO - BlaBlaCar.
16:45	17:30	Roundtable: Transforming Entertainment	Jim Gianopulos , Chairman & CEO - 20th Century Fox. Bob Pittman , Chairman & CEO - iHeartMedia. Jim Breyer , Founder & CEO - Breyer Capital. Xavier Hürstel , Chairman & CEO - PMU.
17:30	17:45	Message	Sheryl Sandberg , COO - Facebook.
17:45	18:30	Starting Up	Moderator: Mike Butcher , Editor At Large - TechCrunch. Tom Hulme , General Partner - Google Ventures. Alain Lévy , CEO - Weborama. Géraldine Le Meur , Co-Founder & General Partner - The Refiners. Oliver Samwer , CEO - Rocket Internet.

FRIDAY 1st OF JULY

Start	End	Description	Speakers
09:20	09:30	Welcome	MC Spencer Reiss summarizes previous day.
09:30	10:30	Roundtable: The End of Marketing As We Know It	Moderator: Michael Kassan , Chairman & CEO - MediaLink. Arthur Sadoun , CEO - Publicis Communications. Lubomira Rochet , Chief Digital Officer - L'Oréal Group. Marc Mathieu , CMO - Samsung Electronics America. Carlo d'Asaro Biondo , President EMEA Strategic Relationships - Google.
10:30	11:15	Fireside Conversation	S.Y. Lau , President - Online Media Group of Tencent. David Marcus , VP Messaging Products - Facebook talk with Maurice Lévy , Chairman & CEO - Publicis Groupe.
11:15	12:15	Roundtable: Startup Nation	Moderator: Yosi Vardi , Entrepreneur. Edouard Cukierman , Founder & Managing Partner - Catalyst Investments. Amit Lang , Director General - Ministry of Economy and Industry, Israel. Chemi Peres , Managing General Partner & Co-Founder - Pitango Venture Capital. Adam Singolda , Founder & CEO - Taboola. Zack Weisfeld , General Manager - Microsoft Accelerators.
12:15	12:45	Fireside Interview	Robin Li , Founder, Chairman & CEO - Baidu. Interviewer: Maurice Lévy , Chairman & CEO - Publicis Groupe.
12:45	14:15	Publicis 90 Awards Ceremony	Presentation of the 90 startups selected for Publicis 90.
14:15	15:15	Keynotes: Artificial Intelligence - Impact on Society, people, business	Demis Hassabis , Co-Founder & CEO - Google DeepMind. David Kenny , General Manager - IBM Watson. Interviewer: David Rowan , Editor-in-chief - WIRED UK.
15:15	16:00	Roundtable: Building the Future - Risks + Opportunities	Peter Fenton , General Partner - Benchmark . Bernard Liautaud , Managing Partner - Balderton Capital.
16:00	16:45	Roundtable: Cyber Security	Moderator: Christopher Dickey , Global Editor - The Daily Beast. Introduction: Erel Margalit , MP, Israel & Founder - Jerusalem Venture Partners. Isabelle Falque-Pierrotin , President - CNIL. Carlos Moreira , Founder - WISEKey. Andrew Rubin , CEO & Co-Founder - Illumio.
16:45	17:45	Roundtable: Uberization - How to Make it Work Tomorrow?	Sébastien Bazin , Chairman & CEO - AccorHotels. Guillaume Pepy , CEO - SNCF. Will Shu , Co-Founder & CEO - Deliveroo. Greg Cudahy , Global Lead, TMT - Ernst & Young.

BANKING, INSURANCE, PROFESSIONAL SERVICES, PERSONAL SERVICES

THURSDAY 30th OF JUNE

Start	End	Description	Speakers
09:45	10:05	What's in store for FinTech companies?	Matthias Lange , Managing Director - FinLeap. Philippe Collombel , Managing Partner - Partech Ventures.
10:05	10:35	Digital Money. Actor of new behaviors.	Jean-Michel Beacco , CEO - Institute Louis Bachelier. Hervé Alexandre , Professor - Université Dauphine. Nicolas Marchandise , CEO - Advize.
10:35	10:55	How Insurtech and P2P insurance solve new Chinese population challenges?	Frank Desvignes , Global Digital Transformation Director for Asia Region - AXA. Tang Loac , Founder - Tong Ju Bao.
10:55	11:15	Sharing and on-demand economy: how to reinvent risk assessment models?	Vasilis Stivaktakis , CEO - Oseven. Emmanuelle Mury , Managing Director - Inspeer.
11:15	11:35	Is there a winning model for the bank of tomorrow?	Benoît Legrand , Head of Fintech - ING. Laurent Nizri , Founder - Paris Fintech Forum.
11:35	11:50	Blockchain: what exactly is it about?	Philippe Dewost , Deputy Director - Caisse des Dépôts.
11:50	12:10	Fintech Start-ups Are Boosting Merchant Take-Up of Digital Currencies	Pierre Noizat , CEO - Paymium. Philippe Rodriguez , President - Bitcoin France.
12:10	12:40	Payment solution on international market	Sophie Ancely , Directrice Cross Border PayPal CEMEA - PayPal. Christophe Bourbier , Co-Founder and CEO - Limonetik. Dominique Chatelin , CEO - WebHelp Payment Services.
12:40	12:50	How crossborder system reinvent saving	Katharina Lueth , CEO - Raisin.
14:00	14:10	Insurers: wake your data up!	Jérémy Jawish , CEO - Shift Technology.
14:10	14:40	Insurance: the next Eldorado for disruptors?	François Robinet , Managing partner - AXA Strategic Ventures. Gilad Meiri , CEO - Neura. Emil Kendziorra , CEO - Medlanes. Jérémy Jawish , CEO - Shift Technology.
14:40	15:00	Financial services and data responsibility	Cheval Marie , CEO - Boursorama. Joan Burkovic , CEO & Co-Founder - Bankin.
15:00	15:30	Which future for the credit card?	Michel Léger , EVP Innovation - Ingenico. Renaud Dutreil , President - Smile & Pay. Chris Kangas , Head of Contactless & Mobile Device Payments - Mastercard.
15:30	16:00	The real potential of alternative financing	Nicolas Lesur , CEO - Unilend. François Carbone , COO - Anaxago. Cédric Teissier , CEO - FinexKap.
16:00	16:15	Crowdlending: is sky the limit?	Olivier Goy , CEO - Lendix.
16:15	16:25	Change the world: Can FinTech promote a more responsible financial system?	Vincent Ricordeau , CEO & Co-Founder - Kisskissbankbank & Cie.
16:25	16:45	Lawyers & associates: the new market laws	Timothée Rambaud , Co-Founder - Legal Start. Clarisse Berrebi , Tax Lawyer, Managing Partner - 11-100-34.
16:45	17:15	Next gen of workplace	Eric Gross , EVP of Global Real Estate Partnerships - We Work. Julien Codorniou , Director - Facebook at Work. Marie Schneegans , Founder & CEO - Never Eat Alone.
17:15	17:25	Subscription economy: the new models for btob players	Marc Diouane , Chairman - Zuora.
17:25	17:40	How 1 assistant can manage 1 500 000 bosses?	Hobeika Julien , CEO - Juliedesk.
17:40	18:00	FinTech's growth: what's next after the first step?	Philippe Gelis , CEO & Co-Founder - Kantox. Matt Cooper , Commercial Director - Crowdcube.

FRIDAY 1st OF JULY

Start	End	Description	Speakers
09:45	10:15	Disrupt BtoB services: consulting and information management	Mika Makitalo , CEO - M-Files. Yann Rousselot - Pailley, Co-Founder & CEO - 2PS.com. Philippe Mauchard , Principal - McKinsey & Company.
10:15	10:25	Can the next communication leader be a pure player?	Ronan Pelloux , Co-Founder - Creads.
10:25	10:55	Big Data: an opportunity for insurers	Florian Douetteau , CEO - Dataiku. Jeremy Achin , CEO - DataRobot. Sandra Sultan Sancier , Director - McKinsey & Company.
10:55	11:25	Could blockchain be an alternative to banks?	Eric Larchevêque , CEO - Ledger. Richard Caetano , CEO - Stratumn. Christophe Van Cauwenberghe , Global Transaction & Paiement Services - Société Générale.
11:25	11:45	Payment what's cool? (and efficient)	Pieter Van der Does , CEO - Adyen.
11:45	12:15	Do startups need bank?	Marko Wenthin , CEO - Solaris Bank. Sofia Merlo , CEO Wealth Management - BNP Paribas.
12:15	12:45	Disrupting the Insurance Market: Evolution vs. Revolution	Julian Teicke , CEO - Finance Fox. Christopher Oster , Director - Clark. Amélie Oudéa-Castera , Deputy, Head of the Retail Business, Chief Marketing Officer - AXA.
12:45	13:15	FinTech & banks: Competitors or partners?	Damien Guernonprez , CEO - Lemonway. Hiroki Takeuchi - Co-Founder & CEO - Go Cardless. Béatrice Cossa-Dumurgier , COO Retail Banking - BNP Paribas. Alain Clot , President - France FinTech.
14:15	14:35	How to facilitate payment solutions?	Hugues Le Bret , CEO - Compte Nickel. Alain Resplandy Bernard , Deputy CEO - PMU.
14:35	15:05	Is there a winning model for wallet?	Dimitri Farber , Co-Founder - Tiller Systems. Chiche Cyril , CEO - Lydia. Nicolas Châtillon , CEO - S-Money.
15:05	15:15	Social investment empowering people on trading	Yoni Assia , CEO - eToro.
15:15	15:30	Dawn of a new era for Personal Investments	Nicolas Marchandise , CEO - Advize.
15:30	15:40	The Influence of money	Allison Duncan , CEO - Amplifier Strategies.
15:40	16:10	How tech can reinvent an old model	Jérôme Traisnel , CEO - Slimplay. Mathieu Hamel , CEO - Marie Quantier. Hiroki Takeuchi , Co-Founder & CEO - Go Cardless.
16:10	16:40	Africa: a lab of excellence for payment and digital banks	Rania Belkahia , CEO - Afrimarket. Wines , COO & Co-Founder - Worldremit. Damien Guernonprez , CEO - Lemonway.
16:50	17:20	Regulation: brake or booster?	Pascale-Marie Brien , Senior Policy Adviser Digital Program Leader - European Banking Association. Tamaz Georgadze , CEO - Raisin. Pascal Bouvier , Venture Partner - Santander Innoventures.
17:20	17:40	What's next for cybersecurity?	Guy Philippe Goldstein , Senior Analyst Cyber desk - Wikistrat. Patrick Prosper , Gan Assurances.

RETAIL, LIFESTYLE, LUXURY, FASHION, DESIGN, BEAUTY

THURSDAY 30th OF JUNE

Start	End	Description	Speakers
10:30	10:45	Why digital is the next new frontier for Luxury and fashion	Pascal Cagni , Founder & CEO; C4 Ventures VP General Manager - Apple EMEA (2000 - 2012)
10:45	11:15	How IOT is changing the consumer experience	Derek Myers , Group Director, Strategy & Commercialization - Coca-Cola. Betsy Fore , Founder & CEO - Wondermento. Frédéric Salles , President - Matooma.
11:15	11:45	Customer experience at the age of bots and AI	Patrick Joubert , Co-Founder & CEO - Recast.AI. Philippe Collombel , Managing Partner - Partech Ventures. Dave Pattman , Director Global R&D - WebHelp.
11:40	12:05	How digital disrupts the luxury goods industry	Rachel Marouani , CEO - FRED.
12:05	12:35	Fashion Forward: Technology and Textiles Take on the Future	Ivan Poupyrev , Advanced Technology & Projects, Technical Project Lead - Google. Ian Rogers , Chief Digital Officer - LVMH.
12:35	12:50	Are clothes the next future social network ?	Liron Slonimsky , Founder & CEO - Awear Solutions. Thierry Petit , Co-founder & Co-CEO - Showroomprive.com.
14:20	14:35	What can we learn from ecommerce in China? Does size still matter?	Mingpo Cai , President - Cathay Capital Private Equity.
14:35	15:05	Innovation and "art de vivre": a successful alliance?	Nicolas Cloutier , CEO & Co-Founder - Nose. Thibault Jarrousse , President & Co-Founder - 10vins. Ning Li , CEO - Made.com.
15:05	15:25	Keynote Qubit	Graham Cooke , Founder & CEO - Qubit. Maxime Bosvieux , Head of e-commerce - EMEA UBISOFT.
15:25	15:55	Hey Consumer: What do you expect ?	Pierre-François Le Louet , President - Nelly Rodi. Anastasia Emmanuel , General Manager - Born. Guilhem Fouetillou , Co-founder - Linkfluence.
15:55	16:10	Can AR re-enchant the shopping experience	Mathieu de Fayet , VP Strategic Partnerships - Niantic.
16:10	16:40	Social commerce: will it rise?	Julie Pellet , Brand Development Lead Southern Europe - Instagram. Nathalie Gaveau , CEO & Founder - Shopcade.
16:40	17:10	Local & small: the niche market is the new Eldorado?	Guillaume Gibault , CEO - Le Slip Français. Astria Smiti , Founder & CEO - Carnet de Mode. Nicolas Cohen , Co-Founder - Etsy.
17:10	17:40	The new rules of Trust and e-reputation Sharing Economy	Frédéric Mazzella , CEO & Co-Founder - BlaBlaCar. Arun Sundararajan , Professor - New York University's Leonard N. Stern School of Business. Gregory Salinger , CEO - Videdressing.

FRIDAY 1st OF JULY

Start	End	Description	Speakers
10:20	10:50	Cognitive Creativity: How AI is reshaping creative thinking	James Briscione , Creative Director - Institute for Culinary Education. Sabri Sansoy , Artificial Intelligence Specialist & Robotist - Sabri Sansoy. Richard Daskas , Composer.
10:50	11:25	For whom will the marketplace still matter ?	Marc Ménasé , CEO & Founder - Menlook Group. Kelly Gow , Strategic Alliance Manager - Mirakl. Olivier Mathiot , Co-Founder & CEO - Priceminister. Anne-Laure Constanza , Founder & President - Envie de Fraise.
11:25	11:45	Humanizing AI with Emotion Analysis	Brian Brackeen , Founder & CEO - Kairos. Jean Christophe Bonis , Head of Strategy and Research - Oxymore.
11:45	12:00	Inspiration 2.0	Romain Colin , Founder & Creative Director - Fubiz.
12:00	12:30	When big luxury groups innovate like start-ups	Laurent Boillot , CEO - Guerlain. Founder and CEO - Cha Ling. Elodie Sebagn , General Manager - Cha Ling.
12:30	13:00	Innovation in a crowded space	Patrick Ropert , Directeur Général de SNCF Gares & Connexions - SNCF.
14:00	14:30	The new trends in virtual merchandising	Isabelle Bordry , Co-Founder - Retency. Healey Cypher , Co-Founder & CEO - Oak Labs.
14:30	15:00	Is e-commerce dead? Long live connected retail	Hervé Parizot , Directeur Exécutif eCommerce et Data - Carrefour. Vincent Berge , CEO - Think & Go. Gerben van der Lugt , Business Leader - Philips Lighting. Thibaut Carlier , Co-Founder - CRITIZR.
15:00	15:15	Geolocation: augmented experience or personal intrusion? Are beacons failing?	Dave Mathews , CEO & Founder - NewAer.
15:30	15:55	From e-commerce to cool-commerce	Guillaume Declair , Directeur associé - Merci Alfred. Thomas Volpi , Managing Director France Belgium Netherland - Houzz.
15:55	16:10	The Future of e-commerce: How to create a more humane experience	Nicolas D'Audiffret , Managing Director - Etsy France and ALittleMarket.
16:10	16:25	How The Art market is getting disrupted?	Cyrille Coiffet , Country Manager France - Catawiki.
16:25	16:50	Is e-commerce: the future of media	Tatiana Jama , Founder & CEO - Selectionnist. Daniel Coutinho , Managing Director - Nowness.
16:50	17:05	The future of mall	Christophe Cuvillier , Chairman - Unibail-Rodamco.

MEDIA, ENTERTAINMENT, GAMING, TELCO, MARKETING

THURSDAY 30th OF JUNE

Start	End	Description	Speakers
10:00	10:20	Publishers: drive traffic, monetize content?	Adam Singolda, Founder & CEO - Taboola.
10:20	10:40	E-book versus book	Laure Pretelat, Chairman - Librinova. Marie-Pierre Sangouard, Chief Digital & Marketing Officer - Editis.
10:40	11:10	The future TV landscape	Gilles Pelisson, Chairman & CEO - TF1. Damien Viel, General Manager - Twitter. Clément Cezard, Europe Business Development Director - NETFLIX.
11:10	11:20	The decline of mainstream media and the rise of digital niche media	Tonjé Bakang, Founder & CEO - Afrostream.
11:20	11:50	When data controls content consumption	Clément Cezard, Europe Business Development Director - NETFLIX. Mickaële-Juliette Angeletti, Publishing Director - Prisma Media. Or Offer, Founder & CEO - SimilarWeb.
11:50	12:05	Making internet available for the next billion	Nathan Eagle, Co-Founder & CEO - Jana.
12:05	12:25	The convergence of media and telco is on its way	Michel Combes, Chairman & CEO - SFR Group. Maxime Lombardini, CEO - ILIAD.
12:25	12:45	The Future of the Content Industry	Arnaud de Puyfontaine, CEO - Vivendi.
14:00	14:30	How are new platforms shifting the entertainment industry?	Fabienne Fourquet, CEO - 2tube. Giuseppe de Martino, President - ASIC. David Jackson, Chief Audience Officer - Diagonal View.
14:30	14:40	360 video: getting rid of the frame	Richard Ollier, Co-Founder & CEO - Giroptic.
14:40	15:10	Telecoms and connected objects	Marie-Noëlle Jégo-Laveissière, Executive Vice President of Innovation, Marketing and Technologies - Orange. Philippe Bailly, Founder & CEO - NPA. Thierry Lestable, Ph. D & Vice-Chair - LoRa Alliance.
15:10	15:30	The future of the X industry	Grégory Dorcel, CEO - Marc Dorcel.
15:30	16:00	Personalised and data driven marketing	Scott Meyer, CEO - Ghostery. Guillaume de Roquemaurel, Co-Founder & CEO - ARTEFACT. Alix de Sagazan, Co-Founder & CEO - ABTasty.
16:00	16:10	Growth Champions - Data-driven strategies for growth in the digital world	Or Offer, Founder & CEO - SimilarWeb.
16:10	16:40	Native Ad: how to create real value?	Shaul Olmert, Founder & CEO - Playbuzz. Thomas Volpi, Managing Director France, Belgium, Netherlands - Houzz.
16:40	17:00	Content financing in an adblocked internet	Pierre Chappaz, Co-Founder and Executive Chairman - Teads. Tim Schumacher, Chairman Adblock Plus - EYEO.
17:00	17:10	AI and content: the most relevant platform is not the platform	Marjolaine Grondin, Co-Founder & CEO - Jam.
17:10	17:40	How will programmatic shape the future of online advertising?	Laurence Bonicalzi Bridier, Country Manager France - Weborama. Fabrice Mollier, Marketing, Innovation and Strategy Director - TF1.

FRIDAY 1st OF JULY

Start	End	Description	Speakers
10:00	10:30	Do media groups enough invest in technology?	Rolf Heinz, CEO - Prisma Media. Shailesh Prakash, Chief Product & Technology Officer - The Washington Post. Zohar Dayan, Co-Founder & CEO - Wibbitz. Philippe Colombet, EMEA Publishing Strategic Relationships Manager - Google France.
10:30	10:40	Exploring the New Frontier of Virtual Reality	Neville Spiteri, Co-Founder & CEO - WeVr.
10:40	11:10	Imagine the Game of tomorrow	Matthieu Saint-Denis, Co-Founder & COO - FabZat. Christophe Leray, Chief Operations and Information Officer - PMU.
11:10	11:20	How social media data can help building stars?	Chloé Julien, Founder & CEO - BandSquare.
11:20	11:40	Monetizing Social Music	Eric Wahlforss, Co-Founder & CTO - SoundCloud.
11:40	12:00	New models for investigative journalism	Sébastien Heymann, CEO - Linkurious.
12:00	12:30	Will streaming really save music?	Josquin Farge, CEO - Soundsgood. Olivier Nusse, CEO - Universal Music.
12:30	13:00	What's next in mobile content and distribution?	Josh Quittner, Editorial Director - Flipboard. Tom Grinstead, Head of Product: Apps & Web - The Guardian. Athan Stephanopoulos, President - NowThis. Dima Khatib, Managing Director - AJ+.
14:00	14:30	Which TV for Millennials?	Judith André, Head of the Media and Digital Chair - ESSEC Business School. Alexandre Michelin, SVP - Spicee Media. Maria Concepcion Ferreras, Director Partnerships Southern Europe and Turkey - YouTube.
14:30	15:00	TV at the age of multiple screens	Bruno Patino, Director for TV programs digital content - ARTE France TV, Dean of Sciences Po School of journalism Paris. Olivier Abecassis, Vice-President Innovation and Digital - TF1. Patrick Ndjientcheu Ngandjui, Chief Experience Officer - Djoss tv.
15:00	15:15	Love, Sex, Power & Provocation - Alternative Narratives Driving the Future of Content	Nusrat Durrani, EP MTV's "Rebel Music" and "Madly", Founder - MTV World.
15:15	15:35	Will the journalist of tomorrow be a robot?	Joey Marburger, Director of Product - The Washington Post. Claude de Loupy, CEO and Founder - Syllabs.
15:35	15:50	Uberisation of Sports - When the Sport Business is getting to the sharing economy	Loic Yviquel, CEO - Sponsoriseme.
15:50	16:20	Finally monetizing mobile audiences	Laurent Solly, Managing Director France - Facebook. Giles Goodwin, CEO - Flite. Meagan Lopez, Global Digital Business Director - The New York Times. Luc Vignon, Director - SFR Regie and Administration IAB.
16:20	16:50	What is the future for mobile and social media video games?	Andrew Paradise, Founder & CEO - Skillz. Mathieu de Fayet, VP Strategic Partnerships - Niantic. Tarquin Henderson, Head of EMEA Gaming Sales - Facebook.
16:50	17:10	Is e-sport really the next Eldorado?	Cédric Page, Webedia Gaming France Director, Millenium Founder - Millenium.
17:10	17:40	The future of Sports broadcasting	Benoît Cornu, Chief Communication Officer - PMU. Maxime Guirauton, B2B Marketing Director - Samsung. Barbara Desmarest, VP Sales Europe & Business Development - Vogo.

ENERGY, ENVIRONMENT, CONSTRUCTION & SMART CITIES, DEFENSE, TRANSPORT & LOGISTICS

THURSDAY 30th OF JUNE

Start	End	Description	Speakers
10:00	10:30	Working with robots: to whom will it benefit?	Kathleen Richardson , Senior Research Fellow in the Ethics of Robotics - De Montfort University. Fabien Bardinnet , CEO - Balyo. Catherine Simon , President Founder - Innorobo. Rodolphe Gelin , Chief Scientist Officer - SoftBank Robotics.
10:30	10:45	IoT: It's All About Data	Luc Julia , VP Innovation - Samsung.
10:45	11:05	Mobility as a Service: a New Transport Model	Yann Leriche , Chief Performance Officer - Transdev. Sampo Hietanen , CEO - MaaS.
11:05	11:35	Which future for urban mobility?	François-Xavier Périn , Chief Executive of RATP Dev and member of the RATP Group Executive Committee - RATP. Matthew George , CEO - Bridj. Eileen Mandir , Head of Product and Lab - Moovel. Florent Peyre , Co-Founder and COO - Placemeter.
11:35	11:55	Regulation and mobility	Frédéric Mazzella , CEO & Co-Founder - BlaBlaCar. Dominique Riquet , Member - European Parliament.
11:55	12:10	How are big data transforming the future of transportation safety	Jonathan Matus , CEO - Zendrive.
12:10	12:30	Electricity storage, a new frontier	Mark Akehurst , Innovation Program Director - ENGIE.
12:30	12:40	The Power of Low for a sustainable world	Marion Moreau , Head of Sigfox Foundation - Sigfox.
14:00	14:20	What a 2050 factory looks like?	Luc Rémont , CEO - Schneider Electric France. Paul-Louis Caylar , Partner - McKinsey & Company.
14:20	14:30	Fab labs as a model of innovation	Benjamin Carlu , CEO - Usine iO.
14:30	14:50	New trends in 3D printing	Cédric Michel , CEO - Pollen. Alain Pautrot , VP After-Sales and Consumer Satisfaction - SEB.
14:50	15:10	Open partnerships with cities to design and realize their own future	Jérôme Mol , Founder - HAL24K. Lydia Babaci-Victor , Innovation and Development Director - Vinci Energies.
15:10	15:25	How to make a sustainable city?	Elisabeth Borne , Chairman - RATP.
15:25	15:35	Solar energy everywhere in our environment	Ludovic Deblois , CEO - Sunpartners.
15:35	15:50	Emerging markets: new energetic models	Anshul Patel , VP Projects - Bboxx.
15:50	16:20	IoT as a driver of industry players' transformation	Guillemette Picard , IoT Domain Director - ENGIE. Yves Tyrode , CDO - SNCF. Ludovic le Moan , CEO - Sigfox.
16:20	16:50	Hydrogen & electricity: the future of mobility	Raphaël Schoentgen , Research and Technologies Director - ENGIE. Fabio Ferrari , CEO - Symbio FCell. Hugues Dhaeyer , Chair of the Board - Powerdale. Frank Pawlitschek , Founder & CEO - Ubitricity.
16:50	17:05	A New Model for City Building inspired by private company	Fahd Al-Rasheed , Group CEO - EEC.
17:05	17:25	How to design smart building	Eric Greffier , Director Business Solutions and Expertise - CISCO. Sébastien Coulon , Co-Founder & Managing Director - SpinalCom.
17:25	17:35	Welcome to the era of prediction to build the city of the future	François Grosse , CEO - ForCity.

FRIDAY 1st OF JULY

Start	End	Description	Speakers
10:00	10:30	Scaling up digital solutions accross complex industrial footprints	Mathieu Colas , VP Digital and Big Data - Capgemini. Charles de Lachaise , CEO - Embisphere. Arnaud Legrand , CMO - Energiency.
10:30	11:00	Can 3D printing transform our factories?	Clément Moreau , CEO - Sculpteo. Eric Bredin , Territory Manager - Stratasys. Diego Tamburini , Senior strategist Manufacturing - Autodesk.
11:00	11:10	Energy upside down: when distributed architectures take over	Thierry Lepercq , Executive VP Research & Technologies and Innovation - ENGIE.
11:10	11:30	How robots transform logistics, What is the future of warehouses?	Pascal Rialland , VP Marketing - Balyo.
11:30	12:00	Promise of exoskeletons: half-men, half-machines	Serge Grygorowicz , CEO - RB3D. Alain Bensoussan , Attorney at law - Alain Bensoussan Avocats. Etienne Gaudin , Corporate Innovation Director - Bouygues.
12:00	12:20	The future of construction	David Vauthrin , Co-Founder - Finalcad.
13:50	14:00	What if we would no longer need electricity to produce light?	Sandra Rey , Co-Founder - Glowee.
14:00	14:30	Connected car, autonomous car: the next steps	Guillaume Devauchelle , Group Innovation and Scientific Development VP - Valeo. Christophe Sapet , President - Navya. Michaël Fernandez , CEO - Drust.
14:30	14:40	Enhance your transit experience	Nathalie Leboucher , Executive VP Strategy Innovation and Business Développement - RATP.
14:40	15:10	How to anticipate tomorrow's mobility?	Paulin Dementhon , Founder & CEO - Drivy. Thomas Guignard , Regional Manager, EMEA & APAC - Waze Ads.
15:10	15:30	Tomorrow's electric vehicles	Michel Forissier , Director of Hybrid/Electric Vehicles Strategy - Valeo. Simon Mencarelli , Co-Founder & CEO - XYT.
15:30	15:40	Digital Engagement, the rising revolution in smart cities	Laetitia Gazel Anthoine , Founder & CEO - Connectings.
15:40	16:00	Cybersecurity in industry	Guy Philippe Goldstein , Senior Analyst Cyber desk - Wikistrat. Kozlovski Nimrod , Venture Partner - JVP Labs.
16:00	16:20	Roads of the future (connected, solar, resilient)	Carlos Gomez , Head of Business Development - Waze Europe.
16:20	16:50	Re-enchant the city of the future	Albert Asseraf , Executive Vice-President, Strategy, Research & Marketing - JC Decaux. Rosan Bosch , Founder & Creative Director - Rosan Bosch. François Veron , Founder - Newfund.
16:50	17:20	Reinventing the Experience of the City with Big Data and IoT	Philippe Dumont , Senior Director South Europe - CISCO. Jean-Marc Lazard , CEO - OpenDataSoft. Juan Lopez , Brand Chief Technical Officer - Vinci Energies.
17:20	17:40	Drones: no longer a game	Hakim Amrani-Montanelli , Chairman - FlyLab. Emmanuel de Maistre , CEO - Redbird.
17:40	18:00	Creating tomorrow's city with today's tools	Olivier Biancarelli , Director Shared Services Department - ENGIE. Laurent Bouillot , CEO - Siradel.

TOURISM, HOSPITALITY, FOODTECH, CULTURE

THURSDAY 30th OF JUNE

Start	End	Description	Speakers
10:00	10:15	NutritionTech prevents you from health diseases	Benoit Jonniaux, Co-Founder & CEO - Bloomizon.
10:15	10:35	Beyond labels for more transparency on what we consume	Dror Sharon, CEO & Co-Founder - Consumer Physics. Stéphane Gigandet, Founder - Open Food Facts.
10:35	10:45	Solving the packaging waste problem with technology	Daphna Nissenbaum, CEO & Co-Founder - TIPA-CORP.
10:45	11:15	How technology can help to reduce food waste?	Marie-Hélène Gramatikoff, CEO & Co-Founder - Lactips. Bertrand Swiderski, Sustainability Director - Carrefour.
11:15	11:35	When restaurants middle with technology for a reinvented dining experience	Jean-Philippe Querard, VP Innovation & marketing - ELIOR. Ismael Ould, CEO & Co-Founder - WYND.
11:35	11:45	How new B2B services influence the hospitality ecosystem	Guillaume de Marcillac, CEO - Fastbooking.
11:45	12:00	"Hospex": differentiate through premiumisation	Keyvan Nilforoushan, VP Europe - OneFineStay.
12:00	12:20	Is hypersegmentation a winning strategy on the tourism market?	Laurence Onfroy, CEO & Founder - TemptingPlaces. Max Anfort, Co-Founder & Executive director - Le Collectionist.
12:20	12:50	Smart and automated home: one more gadget or actual revolution?	Guillaume Rolland, CEO - Sensorwake. Mark Oleynik, Creator - Moley Robotics. Pranav Kosuri, Co-Founder - Flic / Shortcut Labs. Rafi Haladjian, Founder - SEN_SE.
14:00	14:20	Democratizing Culture: an Online Revolution	Laurent Gaveau, Head of the Lab of the Cultural Institute - Google. Damien Henry, Technical Programme Manager - Google Cultural Institute.
14:20	14:35	Museums are the new incubators	Diane Drubay, Co-Founder - We Are Museums. Claire Solery, Co-Founder - We Are Museums.
14:35	14:55	Is everybody a bankable artist?	Florian Meissner, CEO & Co-Founder - EyeEm. Vince Bannon, VP Strategic Partnerships & Evangelist - Getty Images.
14:55	15:05	New farming processes	Liron Brish, Co-Founder - Farm Dog.
15:05	15:25	Peer-to-peer as a factor of food empowerment and independence	Jennifer Leblond, Expert in the collaborative economy - POC21. Kenny Ewan, CEO & Co-founder - WeFarm.
15:25	15:40	The future of food megastores	Antoine Durieux, CEO - Alkemics.
15:40	16:00	Will tech replace nature in providing food?	Gilonne d'Origny, CDO - New Harvest. Marta Zaraska, Science journalist and author of «Meathooked: The History and Science of Our 2,5 Million Years Obsession With Meat».
16:00	16:15	Shared Travel: what's coming next?	Olivier Gremillon, DG EMEA - AirBnB.
16:15	16:35	Digital tourism: When technology reinvents customer experience	Jean-Rémi Kouchakji, CEO & Founder - PayinTech. Romain Roulleau, Senior VP Digital & E-Commerce - AccorHotels.

FRIDAY 1st OF JULY

Start	End	Description	Speakers
10:00	10:15	Data is the new raw material of Africa	Haweya Mohamed, Head of Communications & MD - Afrobytes. Ammin Youssouf, CEO & Impact Technologist - Afrobytes.
10:15	10:35	Can low tech innovations in Africa become the next worldwide farming solutions?	Bénédicte David, Director of Strategy and Customer experience - Orange AMEA. Abdou Maman Kané, Director - Tech-Innov.
10:35	10:45	Bits and Bites: the technology changing how and where we farm	Jason Green, Founder & CEO - Eden Works.
10:45	11:05	How tech can disrupt art?	Abdel Bounane, Co-Founder & CEO - Bright. Anne-Cécile Worms, Founder - Art2M.
11:05	11:35	Are the collaborative travel experience and the traditional one really meant to different users?	Jean-Michel Petit, Co-Founder & CEO - Vizeat. Yves Lacheret, Senior VP Entrepreneurship Advocacy - AccorHotels. François-Xavier Leduc, Co-Founder & CEO - TripnDrive.
11:35	11:55	Is connected home the end of the ultimate private zone?	Fred Potter, Founder & CEO - Netatmo. Stefanie Turber, Co-Founder & CEO - ComfyLight.
11:55	12:25	Who will disrupt the pure players and metasearch engines on travel?	Mario Gavira, Managing director - Liligo. Jean-Daniel Guyot, CEO & Founder - Captain Train. Marie-Christine Maheas, Head of Business Development Europe - SilverRail Technologies.
12:25	12:55	New forms of traveling in the digital age	Amir Segall, VP International - Hotel Tonight. Alessandro Petazzi, CEO - Musement. Maud Chabanier, General manager US - Dayuse.
14:00	14:20	On-demand food delivery: will the bubble burst?	Will Shu, CEO - Deliveroo.
14:20	14:55	How food will be produced?	Antoine Hubert, CEO - Ynsect. Anne Wagner, Director R&D - Tereos. Mathieu Goncalves Alves, Co-Founder - Algama. Hervé Gomichon, Sustainability and Quality Director - Carrefour.

HEALTH, EDUCATION, HR, GOVERNMENT

THURSDAY 30th OF JUNE

Start	End	Description	Speakers
10:00	10:15	eGovernment: Digitalization of state processes	Priit Alamäe , Founder & CEO - Nortal.
10:15	10:35	Open-democracy: what future for massive mobilization?	Leonore de Roquereuil , Co-Founder & CEO - Voxe.org. Benjamin des Gachons , Country Director France - Change.org.
10:35	10:55	Rebuilding the digital state with data	Rufus Pollok , President & Co-Founder - Open Knowledge Foundation.
10:55	11:15	Economic Graph: Mapping the global workforce with data	Allen Blue , VP Product Management and Co-Founder - LinkedIn.
11:15	11:35	How Big Data can solve the coming workforce crisis?	Sébastien Van Dyk , Development & Innovation Director - Manpower France. Simon Bouchez , CEO - Multiposting.
11:35	11:55	How to recruit when jobseekers act like consumers?	Diarmuid Russell , Head of International - Glassdoor. Julien Hervouet , Founder & CEO - iAdvize.
11:55	12:25	A new approach to personalized medicine: using the power of cognitive computing	Pascal Sempé , Senior Sales Consultant Europe - IBM / Watson Solutions.
12:25	12:55	What does the doctor of tomorrow look like?	Franz Bozsak , President & CEO - Instent. Yann Fleureau , CEO - CardioLogs. Guy Vallancien , Founder & Chairman - École Européenne de Chirurgie.
14:00	14:10	Exoskeleton: the robot-suit that empowers you	Dr. Yoshiyuki Sankai , Professor University of Tsukuba/President & CEO Cyberdyne Inc/Cabinet Office Japan ImPACT Program Manager - Cyberdyne.
14:10	14:25	Personal services reinvented at the age of robots	Rodolphe Hasselvander , CEO & Co-Founder - Blue Frog Robotics.
14:25	14:55	From school to business: How to come to a real lifelong learning system?	Therese Gedda , Founder & CEO - 30minMBA. Jeremie Sicsic , Co-Founder - Unow / Captain SPOC. Nicolas Hernandez , CEO - 360 Learning.
14:55	15:25	How technology is changing the face of university?	François Taddei , Director - Centre de Recherche Interdisciplinaire (CRI). Peretz Lavie , President - Technion - Israel Institute of Technology. Tabreez Verjee , Co-Founder & Partner - Uprising.
15:25	15:35	Work when you want, where you want, for how much you want!	Karine Schrenzel , Co-Founder - Badakan.
15:35	16:05	Gig economy: we will never work the same way again!	Jonathan Benhamou , Co-Founder & CEO - PEOPLE DOC. Laëtitia Vitaud , FutureOfWork Practitioner - Switch Collective. Vincent Huguet , Co-Founder & CEO - Hopwork.
16:05	16:20	The on-demand generation: pursuing careers beyond borders	Karoli Hindriks , Founder - Jobbatical.
16:20	16:50	Tech is the new medicine	Pierre Belichard , CEO - Enterome Bioscience. Xavier Duportet , CEO - Eligo Bioscience. André Choulika , CEO - Collectis.
16:50	17:20	Patient-centric care: more transparency, quality and performance	Jean-Michel Billaut , Founder & Chairman - Atelier BNP Paribas. Grégory Katz , Head of research and innovation - ELSAN Group of private hospitals
17:20	17:55	The stakes of the genetic diagnosis revolution	Philippe Peltier , Partner - Kurma Partners. Alexei Grinbaum , Researcher - CEA. Pierre Dessenin , Co-Founder & CEO - GenePred Biotechnologies. Christian Bréchet , President - Institut Pasteur.

FRIDAY 1st OF JULY

Start	End	Description	Speakers
09:45	10:05	How computers transform hospital care?	Jérémy Lefevre , Professor of General Surgery - Assistance Publique-Hôpitaux de Paris (AP-HP). Jacques Marescaux , President & Founder - IRCAD & European Institute of TeleSurgery.
10:05	10:35	Beyond the pill: what's next for pharmaceutical industry?	Jean-David Zeitoun , Doctor & Advisor in House - The Family. Cédric Foray , Partner - EY.
10:35	10:55	From repaired to enhanced human: towards men-machine interactions?	Laurent Alexandre , Founder - DNAvision. Larry Jasinski , CEO - ReWalk Robotics.
10:55	11:25	Tech for good: How can people impact the world through open internet and tech for good ventures?	Servane Mouazan , Founder & CEO - Womanity Foundation / Ogunte. Chantal Buard , Head of Design & Technology - Amplifier Strategies. Jessica Ladd , Founder & CEO - Sexual health Innovations.
11:25	11:45	Tech for saving lives	Lionel Baraban , CEO - Famoco. Marina Catena , Director - United Nation World Food Program (WFP).
11:45	12:05	Free (libre) software: for user freedom and privacy	Richard Stallman , Founder - Free Software Foundation.
12:05	12:35	How do citizens take back political power?	Bobby Demri , Co-Founder - GOV. Claire-Marie Foulquier-Gazagnes , CEO - Etalab. Amira Yahyaoui , Founder & Chair - Al Bawsala.
12:35	13:05	How blockchain technology offer new tools to governments?	Christopher Bates , Chief security officer - BitLand Global. Primavera de Filippi , Researcher specializing in Blockchain - CNRS/Harvard. Pierre Noizat , CEO - Paymium.
14:00	14:10	What does competitiveness in education mean at the age of digital?	Gilles Babinet , Digital Champion - European Commission.
14:10	14:30	What is the next business model for technological advances of the MedTech?	Antoine Papiernik , Managing Partner - Sofinnova Partners. Sacha Loiseau , Ph.D. President, CEO & Co-Founder - Mauna Kea Technologies.
14:30	15:00	Seamless health: how far can online medicine change our relation with doctors?	Stanislas Niox-Château , Co-Founder & CEO - Doctolib. Eren Ozagir , Founder & CEO - Push Doctor. Lavinia Ionita , CEO - Omixy.
15:00	15:30	Towards data driven medicine?	Franck Le Ouay , Co-Founder & CEO - Honestica. Alexandre Plé , Founder - Umanlife. Cécile Monteil , Family Doctor Pediatrician & Entrepreneur - Eppocrate. Eric Carreel , CEO - Withings.
15:30	15:45	What if data could put more of the human into HR?	Bénédicte de Raphaélis Soissan , CEO & Co-Founder - Clustree.
15:45	16:20	From Push to Pull Education	Marilyne Maugin , CEO & Co-Founder - EdokiAcademy. Gaelle Regnault , Founder & CEO - Learn Enjoy. Benjamin Magnard , Founder & CEO - Educlever. Riel Miller , Head of Foresight - UNESCO.
16:20	16:30	Edtech & Big Data: the quest for the quantification of Learning	Nicolas Princen , Founder & CEO - Glose.
16:30	17:00	Is coding the skill to master in the digital age?	Olivier Bréhard , CEO - WebForce3. Aude Barral , Co-Founder - CodinGame. Graham Brown-Martin , Founder - Learning without Frontiers.

STARTUP, GROWTH & DIGITAL TRANSFORMATION

THURSDAY 30th OF JUNE

Start	End	Description	Speakers
10:00	10:20	Doing magic with a great startup-large firm relationship	Nicolas Brusson, COO & Co-Founder - BlaBlaCar. Frédéric Tardy, Group Chief Marketing&Distribution Officer - AXA.
10:20	12:20	How to grow your startup	David Sneddon, Director Export - Google. Philippe de Chanville, CEO - ManoMano. Cécile Brosset, Head of Le Hub - Bpifrance. Antoine Le Conte, CEO - Cheerz. Charlotte Cadet, Co-Founder - Brocantelab. Moritz Haberman, Industry Manager - Google. Steffen Ehrhardt, Performance Commercialisation Expert, EMEA - Google. François Bracq, Industry Manager Export - Google. Caroline Nyhan, Global Head of Export Partnerships - Google.
12:20	12:35	How to succeed your pivot	Jean-Baptiste Rudelle, Executive Chairman & Co-Founder - Criteo.
12:35	12:50	The hacker way: building a culture of innovation	Nicola Mendelsohn, VP EMEA - Facebook.
12:50	13:00	The essentials of the digital enterprise	Pierre Hessler, Capgemini (Groupe).
14:00	14:30	We need to talk about valuations	Philippe Botteri, Partner - Accel Partners. Antoine Baschiera, Co-Founder & CEO - Early Metrics. Thibault Revel, Partner - Clipperton Finance.
14:30	15:00	How to become a CEO	Clara Gaymard, Co-Founder - Raise. Bénédicte de Raphaélis Soissan, CEO & Co-Founder - Clustree. Jurgi Camblong, CEO & Co-founder - Sophia Genetics SA.
15:00	15:10	The path to fast growth	Olivier Duha, Co-Chairman - Webhelp.
15:10	15:30	Startups: how to manage a corporate investment	Emmanuelle Turlotte, Director of Digital Transformation - SNCF. Marion Carrette, CEO - OuiCar.
15:30	15:50	Startup & Corporate relationships: financing and open innovation strategies	Pierre Louette, Chief Executive Officer Delegate - Orange. Joao Barros, Veniam.
15:50	16:20	Get ready to sell	Benjamin Tolman, Co-founder - Groupe Cerise (Gentside). Véronique Dutoit, Associé Avocat - KGA Avocats.
16:20	16:50	Keys to success for B2B startups	Diana Filippova, Startup Connector - Microsoft. Xavier Lorphelin, Managing Partner - Serena Capital. Bertrand Diard, Founder & CEO - Influns / Talend.
16:50	17:20	The leverage of data for your digital transformation	Florian Douetteau, CEO - Dataiku. Laurent Lefouet, Managing Director EMEA - Anaplan. Philippe Mauchard, Principal - McKinsey.

FRIDAY 1st OF JULY

Start	End	Description	Speakers
10:00	12:00	How to monetise your traffic, data and engagement.	Béatrice de Clermont-Tonnerre, Director, Global Partnerships - Google. Julie Costes, Digital Marketing Director - Le Parisien. Ludovic Barra, President - IsCool Entertainment. Christophe Castets, VP Sales & Marketing - Meteo France Régie. Stéphane Dugelay, Mediarthmics - CEO. Olivier Mathieu, Strategic Partner Lead - Google. Adèle Soullier, Strategic Partner Manager - Google. Gaelle Madelin-Girardeau, Strategic Partner Manager - Google. Fred Moussa, Strategic Partner Manager - Google.
12:00	12:15	Scaleation, and how corporates can help mature startups	Zack Weisfeld, General Manager - Microsoft Ventures.
12:15	12:40	How digital can foster woman empowerment	Stephanie Wismer-Cassin, President - Jador Group; Founder - Biilink. Alice Zagury, CEO - The Family. Paola Bonomo, Global Marketing Solutions Director Southern Europe - Facebook.
12:40	13:00	What's a digital CEO?	Alain Roumilhac, President - Manpower France. Jean-Jérôme Tasseto, Coopacademy.
14:00	14:30	Building the World's future through Storytelling, Design and Technology	Alex MacDowell, Design producer - Minority Report. Bertrand Cizeau, Head of Group Communications - BNP Paribas.
14:30	15:00	Do you really need that VC money?	Damien Guernonprez, CEO - Lemonway. Christophe Garnier, Founder - Spark Labs. Erwan Menard, Scalify. Marie Ekeland, Daphni.
15:00	15:30	Where's your startup Eldorado?	Cornelia Yzer, Senator for Economics, Technology and Research - Government of the State of Berlin, Berlin. Jeremie Kletzke, VP of business development - Startup Nation Central. Pierre Gaubil, The Refiners. Kenza Lathou, Founder - StartupYourLife.
15:30	16:00	Are you scaling too fast?	Franck Sebag, EY. Damien Guernonprez, CEO - Lemonway.
16:00	16:30	The digital manager	John Lewis, France Tektos. Aymeril Hoang, Société Générale.
16:30	16:40	How to turn your company into a data company	Alain Lévy, CEO - Weborama.
16:40	16:55	Build your app: Twitter Keynote	Ali Parr, Twitter.
16:55	17:10	How to monetize your audience: Twitter Keynote	Ross Shiel, Twitter.



THE WORLD'S LARGEST COWORKING SPACE

At Vivatech, you will find 17 thematic labs organized by sector. Each lab is managed by a major company of the industry, which has invited 50 startups that will be physically present on the lab in order to work together during three days. Hence, Viva Technology Paris will thus be the largest coworking space in the world with close to one thousand startups exchanging with blue chips and creating future partnerships.

CONCRETE BUSINESS OPPORTUNITES FOR STARTUPS THROUGH CHALLENGES

To make sure that the discussion that will take place at Vivatech are focused on real issues businesses face today with which startups can really help the bigger companies, our partners have published more than 150 challenges on the Viva Technology website. The keys issues that these business challenges reveal focus mainly on upgrading customer experience, improving the way companies work today and finding new sources of growth through innovation. More than 5,000 startups have applied to help our partners solve these challenges but among them, only the most promising startups have been selected to take part in the challenges.

17 LABS TO TURN OPEN INNOVATION INTO A REALITY


















At our partners' labs, you will be able to meet the 50 startups that have been selected through challenges and to discuss possible business opportunities with them. You will also see them pitch in front of top executives and our partners, and present their products and innovations as well as participate in workshops and meetings.

You will also be able to attend keynotes and presentations by our partners about what they are already doing in terms of innovation and collaboration with startups. They will also showcase their latest innovations and their internal initiatives.

A UNIQUE PERSPECTIVE ON DIGITAL TRANSFORMATION

The 17 Viva Technology labs will provide a unique window on how the major companies want to transform themselves in today's digital era and how they would like to work with startups to help them achieve this.

You will be able to meet hundreds of startups at our labs and learn about the innovations our partners will display, from blockchain to augmented or virtual reality, and from big data to bots, which will give you insight into how innovation is completely overhauling our economy.

	1 • HOSPITALITY & TOURISM	A look at how digital transformation can redefine and enhance the Hospitality & Tourism sector in light of the important role played by both the sharing economy and disruptive hospitality.
	2 • INSURANCE	How to transform insurance services, from using the IoT to prevent domestic incidents, through to enhancing the broader customer insurance experience with blockchain.
	3 • FINANCIAL SERVICES	How to construct with startups the financial services of tomorrow to create a digital bank that is able to offer a high-quality customer experience, both in terms of the customer journey and the security of operations.
	4 • RETAIL	A look at the ways in which digital transformation can lead to a new conception and delivery of the retail experience for customers.
	5 • URBAN TRANSFORMATION & INNOVATION	A focus on how smart cities can use digital innovation to adapt and respond to increased population growth and environmental challenges.
	6 • ENERGY & ENVIRONMENT	How to effectively develop smarter energy use for cities as well as providing new business models for energy consumption.
	7 • LUXURY	How startups and digital innovation can drive the luxury sector forward through enhancing and transforming key areas such as product conception and customer experience.
	8 • GOVTECH	How technology and digital innovation can redefine and reimagine the myriad of services provided by governments through the transformative use of technology.
	9 • HEALTHTECH	A look at the diverse ways in which technology can improve the patient experience as well as enhancing digital technology tools to improve personal health.
	10 • TELCO & CONNECTIVITY	How effective and affordable connectivity can be ensured anywhere and everywhere through to developing new services for connected people and homes.
	11 • SPORT, GAMING & ENTERTAINMENT	How elements such as big data and the IoT can transform the sports and gaming sector while also helping to engage new audiences through technology and digital innovation.
	12 • URBAN MOBILITY & SERVICES	How innovation can enhance and transform the travel experience, green mobility and transport network performance more broadly.
	13 • OPEN TRANSPORTATION	The various ways in which digital transformation will help to reshape and reimagine the transportation services of tomorrow.
	14 • MEDIA	How to best leverage data and analytics for a personalized customer experience as well as exploring new ways forward in media advertising.
	15 • AUTOMOTIVE TECH	The Valeo Automotive Tech Lab takes connectivity and the autonomous car as its key focus, looking at how innovation can redefine the future of the automotive tech experience.
	16 • CUSTOMER EXPERIENCE	How to reimagine the delivery of customer service through artificial intelligence, messaging bots and other digital innovations in order to ensure enhanced customer experience.
	17 • TECH4GOOD	The NextWorld Tech4Good lab combines innovation and inspiration to create purpose-driven solutions to respond to some of society's biggest challenges.

HALL OF TECH

THE 100 MOST INNOVATIVE COMPANIES WILL BE AT VIVA TECHNOLOGY

Everything which will change your life will be showcased here and open for individual experience, including:

- The best of **augmented reality** available through PMU Partouche's virtual Roller Coaster and take a sneak peek at the Playstation VR helmet!
- The world of **3D printing**: the new manufacturing process that offers infinite personalization and offers responses to the newest needs, with Copybody and E-nable.
- The **future of automotive**: new ways of transportation with Sea Bubble, Easysmile and a prototype of the Google Self-Driving Car Project (for the first time in Europe).
- How to augment the capabilities of your body thanks to **wearable tech**, with Google's Project Jacquard, L'Oreal, Gobio and more.
- **Artificial Intelligence**: how machine learning helps create smarter products and services for users, with IBM Watson, Google DeepMind and Facebook.
- The most impressive **robots** that are set to accompany every step of the way in your personal and professional life, featuring Robot Swim, Ingeniarius, Cybedroid.
- New **audio experiences**, from the world's best sound to the wildest innovations, with Devialet, Radio France, Roger Voice and more – a worldwide first will be unveiled during VivaTech.
- The new services available through **connected cities and homes** that will make life easier with Cisco, Samsung, Legrand, EDF, Orange, Invoxia, Concierge and more.
- See the **most sophisticated drones** for gaming and professionals, with Bionic Bird, Skeye Tech, Extrem Fliers.
- The **data revolution**, from business to security, with Kudelski, Salesforce and more.

VR/AR



1 • PMU VIRTUAL ROLLER BLASTER BY PARTOUCHE

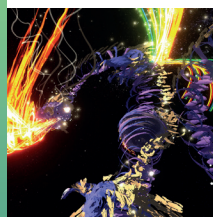
A virtual roller coaster thanks to a VR headset.



2 • PLAYSTATION VR

The VR headset developed by PlayStation and focusing entirely on games (expected release for October 2016).

3D PRINTING



3 • GOOGLE TILT BRUSH

Tilt Brush is Google's recently launched virtual reality (VR) app that lets you paint in 3D on the HTC Vive. With Tilt Brush, you can paint in three-dimensional space.

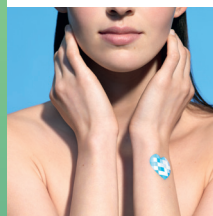
DRIVERLESS ENGINE



4 • SEABUBBLES

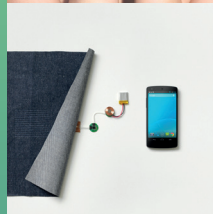
An electric car in the shape of a bubble, capable of driving over water, lakes or rivers and producing zero emissions, no sound and no waves.

WEARABLE



5 • LA ROCHE POSAY (L'ORÉAL) SAVE YOUR SKIN ANTHELIOS 2016 MY UV PATCH

The first connected stretchable UV patch that educates people how to play safely in the sun.



6 • GOOGLE PROJECT JACQUARD

Project Jacquard weaves touch and gesture interactivity into any textile, transforming everyday objects such as clothes and furniture into interactive surfaces.

IA



7 • FACEBOOK

Facebook's Innovation Pop-Up highlights the work of internet.org, a project developing internet access around the world as well as its groundbreaking work on Artificial Intelligence.

DISCOVERY SQUARE



8 • KUANTOM

The first connected mixologist that evolves by getting to know your tastes and serves you the right drink at the right time.

AWARDS

COME TO LISTEN TO THE MOST INNOVATIVE STARTUPS FROM AROUND THE WORLD AS THEY PITCH THEIR IDEAS TO OUR PARTNERS IN ORDER TO WIN THE AWARDS AND THE PRIZES OFFERED BY OUR PARTNERS.

MORE THAN 40 PITCH CONTESTS ARE ORGANIZED DURING VIVA TECHNOLOGY BY INVESTORS, COMPANIES AND PARTNERS FROM THE ECOSYSTEM ON A WIDE RANGE OF TOPICS FROM IOT TO ROBOTS, FROM MOBILITY TO BLOCKCHAIN...

THURSDAY 30th OF JUNE

Start	End	N° et titre award	Description	Location	Partner
10:00	11:30	Predictive innovation	Come to Iris Capital to present them the next generation software tool or platform that automatically detects the right innovative teams/companies depending on who's looking for it and how innovation is defined.	Blue arena (haut)	Iris Capital
10:00	11:30	Prove us you're ready for \$5M revenue!	Meet the right company & people at the right time to grow! Axeleo will support startups in their growth and help them to meet French corporates, who will help them drive their business to the next level.	Red arena (bas)	Axeleo
10:00	12:30	Music & Audio Viva Technology Selection	Viva Technology has selected 10 amazing startups which develop amazing products, devices or services that changes and improves the way we listen to and enjoy music.	Tech arena	Viva Technology
10:15	12:45	Game of DronesViva Technology Selection	Viva Technology has selected the 10 most innovative companies in the UAV sector (product / innovation / vision / business plan / social impact)	Drone arena	Viva Technology
11:30	13:00	Make corporates mobile	Employees spend less and less time in the office and corporates are actively searching for the best mobile friendly solutions to provide to their mobile workers. Corporates need to ensure that mobile workers are connected wherever they are, are able to communicate and to collaborate with the entire workforce (field workers, office staff, back-office) and can meet customers wherever they are. How to turn the corporates into natively mobile?	Blue arena (haut)	Ventech
11:30	13:00	Startup Competition: Be the best data company 2016, awarded by Serena Capital	Serena Capital is looking for smart entrepreneurs and great startups in data.	Red arena (bas)	Serena Capital
11:30	13:00	"One health" in action with connected diagnostics and big data	Institut Mérieux Award : How to deliver more robust & efficient way to manage and interpret data relating to pathologies with high unmet clinical need, and enable a more integrated diagnostic and patient management solution in a decentralized setting?	Discovery arena	Institut Mérieux
12:30	13:45	France Digitale Tour	France Digitale ends its tour at Viva Technology. They will award the 1M\$ prize to the winning startup on the main stage of Viva Technology	Stage 5 (main)	France Digitale
14:00	15:30	Thrive in Silicon Valley	"The Refiners are looking for foreign founders in the digital space who want to make a global impact. Amazing entrepreneurs who are ready to step out of their comfort zone and see things from a Silicon Valley perspective. The Winner will get an access to The Refiners 3-month acceleration program in San Francisco and \$50,000 in cash	Blue arena (haut)	The refiners
14:30	17:00	3D printing and Makers Viva Technology Selection	Viva Technology has selected the 10 most amazing startups in 3D printing sector	Tech arena	Viva Technology
15:00	17:30	Robotics Viva Technology Selection	Viva Technology has selected the 10 most amazing startups in the Robotics sector	Drone arena	Viva Technology
15:30	17:00	Travelers and advertising next interaction	Mediatransport is looking for a startup who can imagine the next interaction between the traveler and the advertising and develop Services to strengthen the link between commuters and brands throughout advertising in transportation	Blue arena (haut)	Médiatransports
15:30	17:00	(Digital) workplace experience	Manpower invite startups to shape the new world of work and create new indicators that put the employee experience as a top priority for organizations. They also invite startups to design ERM solutions (Employee Relationship Management) that allow for better management of organizations.	Red arena (bas)	Manpower
15:30	17:00	Expand NYC	Les Pepites tech is looking for the next Pépite. For 1 week, the selected startup will attend 11 key meetings with professionals, mentors & venture capitals, 2 networking cocktails & a flying desk at Spark-Labs is also included to get work done while you are away. And More. Make the most of your acceleration and invade the American market by thriving a 3 months full membership in Spark-Labs co-working space, in the heart of Manhattan.	Discovery arena	Pepites Tech & Spark-Labs
17:00	18:30	Break through the china wall	Dojo Award Chine : Your startup will be a massive hit in China? Come with us and prove it!	Blue arena (haut)	DOJO Group
17:00	18:30	Disrupt B2B Services	Les Echos Solutions is the first digital multi platform for B2B services in France. It has selected more than 30 services for both large companies and SMEs to easily outsource core tasks, find new providers and customers, professionalize their business flows or drastically change their organization. Come, join this platform and become a service game changer for companies !	Red arena (bas)	Les Echos Solutions

FRIDAY 1st OF JULY

Start	End	N° et titre award	Description	Location	Partner
10:00	11:30	Disrupt digital advertising and marketing	Elaia is looking for a startup who can provide them with a great way to disrupt digital advertising and marketing!	Blue arena (haut)	Elaia
10:00	11:30	Developp staff employability	«Manpower is looking for a startup who can propose a solution that: • Helps employees evaluate their skills autonomously with respect to the expectations of the job market. • Provides access to real time training tools. • Monitors employee skills development in real time.	Red arena (bas)	Manpower
10:00	11:30	Lenovo Tango Challenge	The Lenovo Tango Challenge is to create a Tango based application that can be either consumers or for a business use. Anything from a game, an entertainment or productivity app or a vertical business application. It must use Tango technology including at least one of the below elements: • Location: device auto locate itself in the space • Utilities: Device measure length, size of distance	Discovery arena	Lenovo
10:30	13:00	Wearable Tech Viva Technology Selection	Viva Technology has selected the 10 most amazing startups which revolutionizes the convenience, comfort, functionality, efficiency, and fashion of clothes, by having a device literally "on you."	Tech arena	Viva Technology
11:30	13:00	8 challenges endorsed by EY. EY is looking for innovators in blockchain, data, search engine, competency mapping, AI, and consulting tools	«EY has a national presence in France with 4700 professionals in 15 areas. As a recent EY report "The digitization of everything" suggests, digital transformation is moving fast and could be a great opportunity to transform existing business models and could be a good way to grow. They have opened 8 challenges and are looking for innovators in blockchain, data, search engine, competency mapping, AI, and consulting tools»	Blue arena (haut)	EY
11:30	13:00	How to boost productivity with smart data and processes in a customer-focused workplace?	«Companies are making better predictions and smarter decisions in areas that previously were dominated by intuition, or not even humanly possible. The explosive growth of data provides the raw material for making better predictions and smarter decisions. With artificial intelligence (AI), large volumes of information can be analyzed with speed, volume and pattern recognition beyond human processing capacity.»	Red arena (bas)	Salesforce
11:30	13:00	Pitch in NYC @LFTC (La French Touch Conference)	the challenge dedicated to startups who want to accelerate their growth on both sides of the Atlantic? Get your ticket to travel in NYC and pitch in front of US and French VCs @LFTC	Discovery arena	LFTC
13:15	14:15	Publicis90	Publicis Groupe, to celebrate its 90th anniversary, introduces Publicis90, a global initiative to foster digital entrepreneurship through which 90 promising start-ups and ideas will be selected and receive our support.	Stage 5 (main)	Publicis Groupe
14:00	15:30	8 challenges endorsed by EY. EY is looking for innovators in blockchain, data, search engine, competency mapping, AI, and consulting tools	«EY has a national presence in France with 4700 professionals in 15 areas. As a recent EY report "The digitization of everything" suggests, digital transformation is moving fast and could be a great opportunity to transform existing business models and could be a good way to grow. They have opened 8 challenges and are looking for innovators in blockchain, data, search engine, competency mapping, AI, and consulting tools»	Blue arena (haut)	EY
14:00	15:30	Protecting against cyber risks	«Cybercrime is an emerging risk targeting our business and corporate clients. Gan Insurances is looking for solutions to protect its customers with a prevention and assistance program in case of cyberattacks.»	Red arena (bas)	Gan Assurances
14:00	15:30	Pimp my factory	«The manufacturing world is being disrupted by the increasing connection and networking of people, machines and things. Industry players need to adopt the right technologies that will enable them to fulfill this digital transformation of the physical operating world, while being clear on the benefits in return for their investment. How do you turn current factories into smart digital manufacturing environments?»	Discovery arena	Aster
15:30	17:00	8 challenges endorsed by EY. EY is looking for innovators in blockchain, data, search engine, competency mapping, AI, and consulting tools	«EY has a national presence in France with 4700 professionals in 15 areas. As a recent EY report "The digitization of everything" suggests, digital transformation is moving fast and could be a great opportunity to transform existing business models and could be a good way to grow. They have opened 8 challenges and are looking for innovators in blockchain, data, search engine, competency mapping, AI, and consulting tools»	Blue arena (haut)	EY
15:30	17:00	Assess candidate adaptability	Manpower deeply believe that employees' adaptability to change is the key for success in organizations' transformation. How can we assess candidate adaptability in an ever-evolving world of challenges?	Red arena (bas)	Manpower
15:30	17:00	Digital craft challenge: Heritage meets 3D	The CETI launches a challenge at the crossroads of tradition and innovation. The label "Calais Lace" aims to save the expertise of french craftsmen of the 19th century, renowned worldwide by the main players in the fashion and luxury sectors. "Leavers Lace" is recognized for its properties : delicacy, flexibility and strength. An iconic French know-how and "leavers technology" looking for a breakthrough innovation today in order to reinvent new laces and meet the new challenges of luxury. They are looking for 3D makers that are able to achieve the challenge taking in consideration the properties and getting closer to the excellency lace.	Discovery arena	CETI
17:00	18:30	Lets play with mobile shoppers	Klepierre is looking for a startup to contribute to redefine the marketplace with mobile.	Blue arena (haut)	Klepierre
17:00	18:30	Social Goods: Pitch once and get coverage	Taking inspiration from The Voice, the Sparkshow is a model created and patented by Sparknews. It's dynamic: 3 min pitch in front of a jury composed of journalists. It's Powerful: the 1st journalist who buzzes will be the 1st to release the subject in the media. It's Instructive: the journalists explain their choices and give advice. It's Useful: media training ahead of the pitch session.	Red arena (bas)	Sparkshow
17:00	18:30	Accelerator Program focused on surf & Extrem sports	Between ocean and mountains, under the sun, in an ultra-dynamic territory, ekito is looking for innovators in surf, ocean and extrem sports	Discovery arena	ekito