

emirates
woman
woman of the year awards 2016

in association with

TRYANO

TUESDAY, OCTOBER 11, 2016
GALA BALLROOM,
PALAZZO VERSACE DUBAI

POST-EVENT REPORT

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THANK YOU

Motivate would like to extend a big thank you to sponsors of *Emirates Woman*, Woman of the Year Awards without whom this event would not have been possible. We do hope that the evening was as enjoyable for you as it was for us. We are very proud to have been supported by the region's big brands, celebrating inspirational women of the UAE and 35 years of *Emirates Woman*.

We look forward to working with you all in the very near future on yet another successful event.

Thank you,
Motivate Events Team

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YOU ARE INVITED....

Over 400 guests attended the *Emirates Woman, Woman of the Year Awards*, to celebrate the achievements of the winners of our six awards categories...

DIGITAL INVITATION



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THE VENUE



GALA BALLROOM, PALAZZO VERSACE DUBAI

An elegant masterpiece, Palazzo Versace Dubai has subtle traces of Arabian architecture. Situated in the heart of Culture Village, the venue is conveniently located 15 minutes away from the airport, eight minutes from Burj Khalifa and Downtown Dubai. Featuring a striking entrance, high ceilings, landscaped gardens, and a range of well-crafted Italian furnishings, the hotel is truly symbolic of the Versace lifestyle and thus the perfect setting for this year's *Emirates Woman, Woman of the Year* awards.

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EVENT BRANDING

Sponsors' logos strategically placed on all event collateral such as: invitations, photo backdrop, banners, menu programme, LED table-top boxes and outdoor signage.



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HEADLINE SPONSOR

Headline sponsor of the event, Tryano, took on a prime location in the pre-function area with their photobooth display, which was quite a hit with the guests on the evening.

Hamdi Kulahcioglu, General Manager at Tryano, presented the 'Humanitarian of the Year' award to Amal Galal Sabry.

Amal was gifted a beautiful Philip Stein watch and a gift bag from TheOutnet.com



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Marina Home tastefully created a lounge area in the pre-function hall, displaying their latest products. In addition, an artist made Arabic drawings on the spot for the guests, in support of Al Jalila Foundation.

Sahar Vakil, Head of Brand Development, presented the award for 'Achiever of the Year' to Raha Moharrak.

Raha was gifted a beautiful Philip Stein watch and a gift bag from TheOutnet.com



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CATEGORY SPONSOR

TheOutnet.com had a display of mannequins and dresses in the pre-function area. Andres Sosa, Executive VP of Sales, Marketing and Creative at THEOUTNET.COM, presented 'Artist of the Year' award to Dana Dajani. Dana was gifted a beautiful Philip Stein watch and a gift bag from TheOutnet.com



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CATEGORY SPONSOR

Skin O₂ performed hand massages at their stand. Gift bags carrying Skin O₂ goodies were handed out to the guests. Their stand was also manned by their stunning Brand Ambassadors.

Clare McCarthy, CEO Cherish Cosmetics LLC and MENA distributor of Skin O₂, presented the 'Visionary of the Year' award to Shamsa Saleh.

Shamsa was gifted a beautiful Philip Stein watch and a gift bag from TheOutnet.com



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Faberge and Gemfields had an elegant display, showcasing their jewellery.

Antony Lindsay, Global Wholesale Director, Faberge & Gemfields, presented 'Young Talent of the Year' to Hayla Ghazal.

Hayla was gifted a beautiful Philip Stein watch and a gift bag from TheOutnet.com



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BEAUTY PARTNER



Maison de Joelle are credited for the *Emirates Woman* team's hair and make up.



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FLOWER PARTNER

Bliss flowers are credited for the *Emirates Woman*, Woman of the Year flower centrepieces.



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GOODY BAGS

Each guest received the coveted *Emirates Woman* goody bag, packed with treats from our generous sponsors.



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THE
ARTIST



DANA
DAJANI

SHAMSA
SALEH



THE
VISIONARY

THE ACHIEVER
& OVERALL
EMIRATES
WOMAN,
WOMAN OF
THE YEAR



RAHA
MOHARRAK

AMAL GALAL
SABRY



THE
HUMANITARIAN

THE
YOUNG
TALENT



HAYLA
GHAZAL

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THE ACHIEVERS

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RAHA MOHARRAK
ADVENTURER



NEZ GEBREEL
CEO, DUBAI
DESIGN AND
FASHION
COUNCIL



MIRANDA HILTON
CEO, FAMILY SOUK VENTURES

NAHLA AL ROSTAMANI
RACE CAR DRIVER/
OFFICIAL



THURAYA AL ZAABI
PARALYMPIAN

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THE ARTISTS

DEEPA BHATIA & RACHAEL BROWN
CO-FOUNDERS AND DIRECTORS,
CAPSULE ARTS



DANA DAJANI
ACTOR,
WRITER AND
PRODUCER,
FOUNDER, THE
HUMAN SPIRIT
PROJECT



NARDINE FARAG
MBC TV PRESENTER/
ACTOR



ANDRAYA FARRAG
FASHION
DESIGNER AND
FOUNDER,
BEDOUIN



SARAH ALAGROOBI
CONCEPTUAL ARTIST



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THE HUMANITARIANS



**KAWTHAR
MAKAHLAH**
FOUNDER & CEO,
BCI GROUP



**AMAL GALAL
SABRY**
FOUNDER AND
MANAGING
DIRECTOR, EMIRATES
AUTISM CENTRE



**BARBARA
EVANS**
FOUNDER, RAGS
TO RICHES



ANDREA GUY
CO-FOUNDER,
OUT OF THE BLUES



HARSHA MAKHIJA
FOUNDER, NEW LIVES
NEW BEGINNINGS

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THE VISIONARIES



SHAMSA SALEH
CEO, DUBAI WOMEN
ESTABLISHMENT

**ASMA
BAJAWA**
FOUNDER AND
MANAGING
DIRECTOR,
PEOPLEFIRST HR
CONSULTANCY



**JOY
AJLOUNY**
FOUNDER &
CREATIVE DIRECTOR,
FETCHR



IDA TILLISCH
DIRECTOR GENERAL,
EMIRATES WILDLIFE
SOCIETY WWF



TATIANA ANTONELLI ABELLA
FOUNDER AND MANAGING DIRECTOR OF ONLINE
GREEN DIRECTORY, GOUMBOOK

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THE YOUNG TALENTS



DR NUJOOD
AL SHIRAWI
EVENTS DIRECTOR,
4GET/ME-NOT



MARIAM AL
HASHEMI
EXECUTIVE DIRECTOR,
DUAL INVESTMENTS



HAYLA GHAZAL
YOUTUBE STAR, UN CHANGE
AMBASSADOR FOR GENDER
EQUALITY, AND FOUNDER,
HAYLA COUTURE



ESTHER EDEN
SINGER/SONGWRITER



TAIM AL
FALASSI
YOUTUBE STAR

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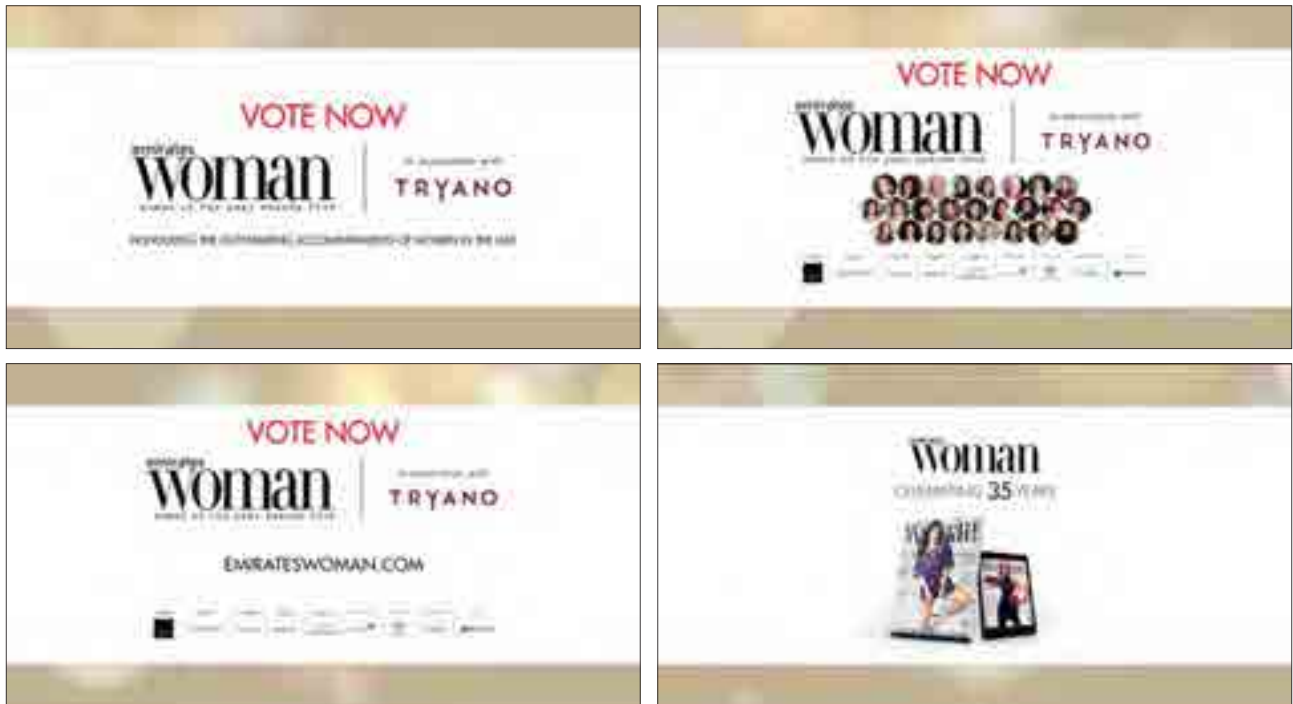
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PRE-EVENT COVERAGE

CINEMA

The *Emirates Woman, Woman of the Year VOTE NOW* cinema ad featured in VOX Cinemas MOE, Mercato, Marina and Yas Mall from mid-July to mid-August.



RADIO

The *Emirates Woman, Woman of the Year VOTE NOW* radio ad aired on Dubai 92, in the morning and evening, from July 31 to August 14.



"Vote now for your *Emirates Woman, Woman of the Year* 2016. Honouring the outstanding accomplishments of women in the UAE, the *Emirates Woman, Woman of the Year* awards in association with Tryano* celebrates Achievers, Visionaries, Humanitarian, Artists and Young Talent.

Voters are given the opportunity to recognise the women who they believe deserve it most.

So go to emirateswoman.com to place your vote. *Emirates Woman* magazine celebrating 35 years.

On sale now."

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ELEVISION

Digital lift advertisements ran across the Dubai Media City and Dubai International Financial Centre network for six weeks.



ONLINE MPUs were live on gulfbusiness.com, whatson.ae and emirateswoman.com



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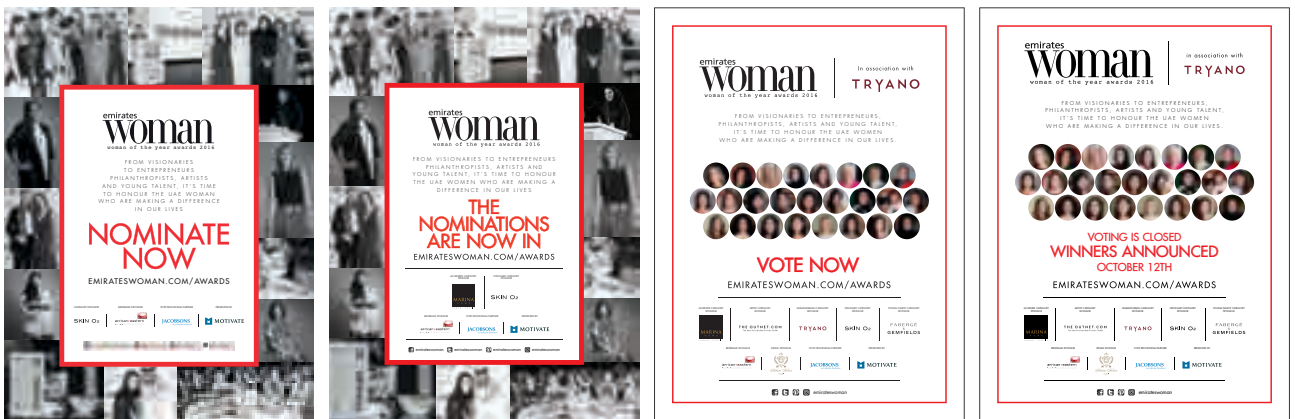


PRE-EVENT COVERAGE

ONLINE ARTICLES



PRESS ADS



The press ads ran in the following titles: *Emirates Woman*, *identity, good*, *Emirates Man*, *The Week*, and *Campaign*.

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PRE-EVENT COVERAGE

www.emirateswoman.com

The sponsors' logos were placed on each page of the website, pertaining to each awards category.



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PRE-EVENT PRINT COVERAGE

emirates
woman

JULY 2016 ISSUE



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ACHIEVERS



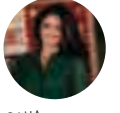
MIRANDA HILTON
CEO, FAMILY SOUK VENTURES

BOD MOVIE: A trained lawyer, Miranda's big break came in 2011 when she stepped in to fill the Middle Eastern retail market for a listed parenting brand, and bodysuk.com was born. After partnering with Babycare.com in 2014, Family Souk Ventures is now one of the region's leading distribution businesses exclusively representing award-winning parenting brands across the GCC.

WORK ETHIC: Miranda has over 15 years experience in marketing, owning and operating a business, but Family Souk has been her biggest passion project to date. "We have got to where we are because we genuinely believe in our goal and mission - we are all parents who have found the world of parenting products to be overwhelming and we don't have the time or the information to sift through all the options. We only purchase premium products and brands and we try and test every one of our products," she says.

FUTURE GOALS: Though the business was born in the UAE, Miranda has ambitions to take it global. "Planning is one of the most useful aspects across all cultures, practices and religions and will be much closer now in the market about how to parent in the best way - it can often vary considerably especially for last step parents. We would like online platform to be the trusted leader in each market it operates in, offering the very best of the best across all spectrums (product and services) to make parenting if we can, just that little bit easier and lighter."

BE INSPIRED: "Trying to be your best self is what we should be aiming for - gaining an understanding of your sense of self, that's what's going to help you get the most out of life."



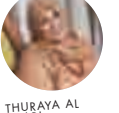
RAHA MOHARRAK
ADVENTURER

BOD MOVIE: "Mirna is capable of anything. Even a Saudi woman can stand on top of the world," proclaims Raha. And compare the world she did one summer of a time. Her love affair with adventure started with a Kilimanjaro climb in 2011 and since then she has climbed eight of the world's highest summits, including Everest in 2013 - the first Saudi woman to do so.

WORK ETHIC: The American University of Sharjah graduate has parents with her own credit for parents with her own credit for parents who never asked me to change, who taught me to dream big and be even bigger, and they raised me with the belief that life is what you make of it." Still, she had to work hard to get to the top about everything was difficult from fraying in gear presentations, social pressure, and even visa applications. It was all challenge. But it was worth the headache," she adds.

FUTURE GOALS: There are some careers for Raha - the word is not in her vocabs. "When I first decided to climb Everest, I was told I couldn't. And at that moment, I knew I would, no matter what. Not the most powerful motivator, if you let it be." "Who's next? It won't be me, but I hope it will be you." she says, cryptically. Which is the spirit.

BE INSPIRED: "I made history as the first Saudi woman to climb Everest, proving you can attempt the impossible and realize your dreams - no matter where you are from. Mine is the story of the girl that climbed."



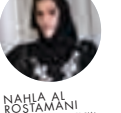
THURAYAL AL ZAABI
PARAFIMRAN

BOD MOVIE: As the first Emirati woman to compete in the Parafimran Games in Beijing in 2008, Thuryal is something of a supervisor. Left paralysed on one side of her body by a stroke of the age of 29, a book years of rehabilitation and training before she started competing in the Parafimran and she got in the 2010 Asian Games in Guangzhou, China.

WORK ETHIC: Thuryal is quick to dismiss the incredible hard work and determination that have got her where she is, simply stating "My challenges are in the past, thank God." But spending in a film about her life. My incredible story, 2015 Organizing Committee, she gave some indicators of brightness of her human spirit, saying "It was my physical condition that led me to take up parafimran. It is very difficult and requires greater effort but that shouldn't keep us from rising this year and demonstrating that parafimran can overcome that disability, mental and take parafimran to a higher level. Sport to me is hope. It is giving. It renewed my weak muscles and also moved me from a state of dejection and depression to a perpetual smile."

FUTURE GOALS: Thuryal's focus is on coaching future generations to follow their athletic dreams. "I hope to continue with sport coaching. With determination and will power, the UAE can achieve even sporting goals."

BE INSPIRED: "There is nothing stopping any woman from achieving a star in the sky. Arab women are a great example of immense excellence across social, cultural and athletic fields."



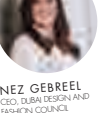
NAHLA AL ROSTAMANI
RICE-CHEF, RICE/CHEF OFFICIAL

BOD MOVIE: When other 10-year-old girls were playing with dolls, Nahla - the first female Emirati F1 driver - was getting behind the wheel of a race car for the first time. Two decades on, her passion for motorsports shows no sign of abating. Though many have questioned her atypical career choice, "I had to stand tall and prove to society and to my culture that I am not doing anything wrong. I am just pursuing my dream and passion." As a result, she has earned respect, love and more local friends.

WORK ETHIC: Nahla has worked her way up the ranks of the motorsport world, working at a time keeper at Dubai Autodrome before landing a role at Yas Viceroy Hotel as Deputy Chief Manager. As an Emirati woman, she has faced her share of doubts, but she proved them all wrong. "I've proved I'm professional and passionate about motorsport. No negativity will bring me down."

FUTURE GOALS: The F1 boss' club better watch her back, because this girl is gunning for their jobs - and when she sets her mind to something, she goes for it with gusto. "My whole career, I've listened to my heart and followed my passion. My goal is to work with the Formula One Principals for the Red Bull team."

BE INSPIRED: "Motorsport is a man's world. If it inspired the doors for other women to succeed in the motorsport field, then my 112 years of life and dreams didn't go to waste."



NEZ GEBREEL
CEO, DUBAI DESIGN AND FASHION COUNCIL

BOD MOVIE: Nez has been mentoring artistic talent for 15 years - long before Dubai's flourishing arts and culture scene was established. In her current role heading up the Dubai Design and Fashion Council, she strives to get local artists the recognition they deserve. "There are always hurdles along the way, but what's great about this industry is that people are collaborating and working together towards one vision."

WORK ETHIC: Nez's background is firmly rooted in the arts, with a career that has spanned fashion, music, film and TV. She also runs a nonprofit organization called Neze Arts, supporting Libyan artists and their work.

FUTURE GOALS: Nez is all about seeing Dubai's future as a fashion and design hub. "My role is to nurture local and regional talent across various areas of design, including architecture, fashion design and graphic design. Our aim is to raise the profile of Dubai as a regional and global destination for design and fashion."

BE INSPIRED: "Being a mother has been my biggest achievement. It is a privilege and a blessing, and it has opened my heart in ways I never really imagined."

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HUMANITARIANS

AMAL GALAL SABRY
FOUNDER AND MANAGING DIRECTOR, EMIRATES AUSTIA CENTRE

WOMAN ON A MISSION: Amal founded the Emirates Austia Centre in 2007, bringing with her over 25 years' experience in clothing with the condition, as a mother to her autistic son, Am. "I was told autism would not allow my son to receive an education and that his condition especially meant missing all the holidays and days I had for my life too." But, unwilling to let her son's future, Amel set about seeking her son's education. In 2007, Am was the first autistic child in the UAE to be integrated into a mainstream high school.

SKILL SET: Amal has worked tirelessly on behalf of families with autism for over two decades. Her son Am became the first autistic child in the country to be integrated in a school. "I write a treatment to also open doors for thousands of children with autism to receive a typical education and follow his footsteps towards growth and independence."

THE FUTURE LOOKS BRIGHT: "My vision for the Emirates Austia Centre is to be one of the world leaders in boosting the quality of life for individuals with autism and their families. My vision for my wonderful autism is to be them to fulfil their true potential and achieve the maximum level of independence possible. You see, independence means having a child with autism to find the person who will love him. As a partner, my son is autistic child, I work tirelessly to prepare all my students, my son included, for a life that won't always include me in it."

WHERE THERE'S A WILL: "Every challenge I face with every single child drives my passion and inspires me to open the classroom for them and myself every year. Every child is a journey."

HARSHA MAKHUJA
FOUNDER, NEW LIVES NEW BEGINNINGS

WOMAN ON A MISSION: "I was during a 2010 trip to the Indian Himalayas that inspiring photographer and fitness instructor Harsha found her true calling helping underprivileged children in India—a region of India devastated by flash flooding—get access to education."

SKILL SET: Harsha acts as a sponsorship facilitator, caring for 50 children in the Indian Himalayas and supporting them in their education. "I ensure the children under my care have someone who lend their education and learning. I also start one with the children such as treatment for hepatitis B, eye surgery, dental care and plastic surgery for children with limb differences." She is also a fitness enthusiast, recently working in such areas temperatures along the Coastline there to raise funds for the construction of a local school project.

THE FUTURE LOOKS BRIGHT: "My long-term goal is not only to ensure that the 50 children under my care complete their secondary education, but also that they are equipped with the life skills and support needed to pursue their chosen path and become financially self-sufficient." Harsha is also working with the Dubai-based Clive Medical Centre to set up a dental clinic at a local school in India.

WHERE THERE'S A WILL: "I was inspired to dream by an old high school teacher. She taught me how to give words to my thoughts. And that being true was more important than being right."

BARBARA EVANS
FOUNDER, RAGS TO RICHES

WOMAN ON A MISSION: As a retired operations grandmother, Barbara was searching for a way to make a difference when she founded the children's clothing charity Rags to Riches in 2014, inspired by the old Union Worker who, of nearly 100 years of age, made one dress a day for African children (WWH) in India. And she is all girls story!" Barbara started collecting unwanted fabrics and making clothes for needy children.

SKILL SET: In her native England, Barbara started sewing at the age of seven, becoming a tailor at 15. Since then she's made everything from hats to sandwiches. "At one point, the company I was working for won the contract to make the athletes' uniforms for the 1988 Olympic Games in Seoul. I made one very proud to watch the opening ceremony and know that good we had hidden messages of good luck in all the pockets!" Now, she's using her skills to change lives, one stitch at a time. She recently took a trip to the United States where she taught 30 Syrian teens to make clothes, bags and baby quilts. "Success in the means children who had nothing to wear, now have something new to wear for the future."

THE FUTURE LOOKS BRIGHT: With a 17-strong team making clothes for needy children across the Emirates, Rags to Riches has achieved so much since its inception two years ago – even gaining global recognition as a charity for the UK, USA and New Zealand.

WHERE THERE'S A WILL: "I want to create an empty sewing circle as possible who can multiply to 100 garments a week, we achieve thousands. It inspires me to have that these finished clothes will make many children warm and happy, and they will look good."

KAWTHAR MAKHALAH
FOUNDER & CEO, BOI GROUP

WOMAN ON A MISSION: Kawthar launched herself into the beauty business in 2002 with the opening of the Beauty Connection Spa, thriving in the beauty industry's industry. "I opened Beauty Connection Spa solely for the purpose of working in a field where women career opportunities," she says. "I wanted to challenge the idea that women career opportunities in the business world." Since then her empire has grown to include 12 beauty subsidiaries across the GCC, 300 employees, 3,000 products, 100 brands, and even her own retail polish line, KOWO – the first halal-certified lacquer in the region.

SKILL SET: Beauty Connection Spa under Kawthar's wings has excelled on both the local and international stage, ranked and set a Guinness World Record for the most retail and online in eight hours. It is successful like these that led her to establish the Beauty Connection Foundation. "With these achievements, we have moved and will continue to prove that every one of us, regardless of gender, can do whatever it takes to be successful in pursuing our dreams."

THE FUTURE LOOKS BRIGHT: "As a 90 per cent female workforce from underprivileged socioeconomic backgrounds, Kawthar hopes to continue changing the lives of her employees through education and empowerment. "My workforce are widows, single mothers, orphans, women with special needs and underprivileged families. We have been recruited from all over the world, trained, employed and mentored. Seeing them becoming more independent and successful in their lives proves to me that anyone is capable of doing anything. They are and will be." "

WHERE THERE'S A WILL: "At BOI, we want to inspire women to achieve their passions and dreams, no matter how big. We need to teach them that there is no reason not to. My core principle is to have gender equality, female education and female empowerment."

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Woman of the Year Awards were featured
in the following Motivate publications:
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CONGRATULATIONS TO ALL THE WINNERS



DANA DAJANI
ARTIST



RAHA MOHARRAK
ACHIEVER AND EMIRATES WOMAN
WOMAN OF THE YEAR



HAYLA GHAZAL
YOUNG TALENT



SHAMSA SALEH
VISIONARY



AMAL GALAL SABRY
HUMANITARIAN

EMIRATES WOMAN
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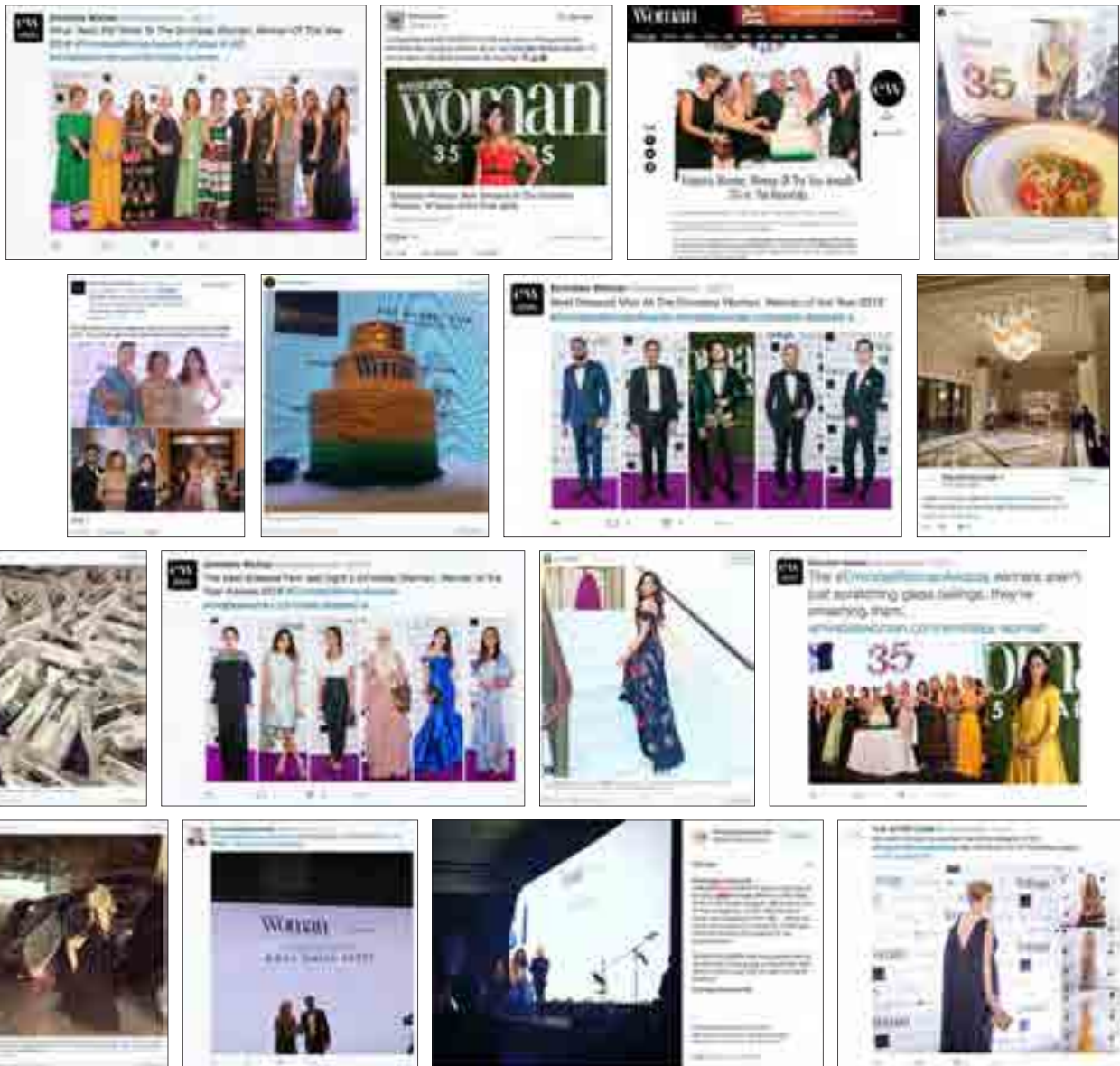
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A NIGHT TO REMEMBER

AT THE EMIRATES WOMAN, WOMAN
OF THE YEAR AWARDS 2016, WE
CELEBRATED THE WOMEN WHO HAVE
NOT JUST SCRATCHED GLASS CEILINGS,
BUT SHATTERED THEM

WORDS: EMMA DAY
PHOTOGRAPHY: FAROOQ SAJJID,
KRISTINA NABIEVA AND JADE WILLS

In association with Tryano and sponsors Marina Home, theoutnet.com, Fabergé and Gemfields, Skin O2, Palazzo Versace Dubai, African & Eastern and Jacobsons Direct Marketing Services, around 400 guests gathered on Tuesday evening to celebrate some of the most inspirational women living and working in the Emirates today. Among the regal purple and gold décor and glimmering crystal chandeliers of the Palazzo Versace Dubai, an impeccably dressed crowd sipped on bubbles and nibbled dainty canapés before the awardgiving kicked off. Whereas last year's off-reso event saw a little rainfall, this time the only thing guests were dewy with were diamonds and well-placed highlighter, while the Laura Ingham Jazz Trio got the party started with some soulful tunes.

The 20 nominees, each of whom are making a marked difference to the UAE and beyond in the realms of art, business, philanthropy, entertainment and more, mingled with guests before BBC-trained journalist Shahraz Kakaevan began the proceedings. Addressing the 42 tables filling Palazzo Versace's ivory-prose-dorned ballroom, Shahraz noted that this year was particularly special. Not only is it the 12th annual Emirates Woman, Woman of the Year awards, but it is also the magazine's 35th birthday. "By my calculation, that was 1981 – many of you were not even born then," she radio and news presenter joked, before paying tribute to a glossy that began life "way ahead of its time." "And here today, it's an institution unto itself, all going strong in a cluttered and noisy market. However, we weren't there to just celebrate our three-and-a-half decades – as Shahraz noted, we had congregated to applaud 'gamechanging visionaries... emerging not just their communities and their industries, but the country and the region.' Before the chic glass trophies were given out, Group Editor Sophia Stein took to the stage to thank all the nominees for their incredibly dedicated, passionate work. "Emirates Woman's vision has always been the same: to support women in the region no matter their race, religion, or vocation," said Sophia, clad in a gown by Lebanese designer Elie Saab, before wishing all the nominees the very best of luck. ➤

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THE WINNERS

So, who walked away with the trophies on the night? The list category up was The Artist, sponsored by *theoutnet.com* – who also dressed most of the very glamorous Emirates Woman team. The bowler of The Human Spirit Project, a nonprofit that raises funds through charitable events and performances.

Admittedly, she was shocked to win. Dana told Emirates Woman audiences who come out to support her work, and the collaborators that continue to create and innovate with her. She also gives a shoutout to her nominees, “bright shining lights” who inspire Dana and “so many something bright and shiny in the shape of a stunning Philip Stein watch. Sponsored by Marina Home, the Achiever award went to Motarak, a barrier-breaking adventurer who has scaled the world’s highest summits, including Kilimanjaro. Raha, who was the first Saudi female to conquer Everest, has never let anything hold her back, telling the crowd that “women are capable of anything” and she just wanted to “scratch the glass ceiling.”

Following her win, she told Emirates Woman she was going to give her award to her father – and then have another go at a mountain she’s determined to climb before she retires from the pursuit. “I want to go back and try to finish Denali, the highest peak of Alaska... I nearly died when I fell it two years ago.”

Next up, the Young Talent category, sponsored by Fabergé and Costello’s, was won by YouTuber and boutique owner Hayla Ghazal. Change Ambassador for Gender Equality by the United Nations. That’s a cause she championed on the night, telling us backstage that her aim is to “empower women to make a change – because we can.”

Women between awards, everyone tucked into slow-cooked lamb yogurt delight perfectly rounded off the evening.

The Humanitarian award – sponsored by Fryano – went to Emirates Autism Centre founder Amal Galal Sobhy. The groundbreaking Amal became the first autistic child in the UAE to be integrated into a mainstream high school. “This also opened doors for thousands of children with autism to receive a typical education and follow in his footsteps towards growth and independence,” she said. Backstage, she revealed that her daughter had secretly nominated her for the Emirates Woman award due to her immense pride of her mother and bright achievements.

“I feel happy because [this award] will make other women with a similar background feel like there’s success ahead,” said Amal. “[Autism] is not the end of the world.”

Next came the Skin O2-sponsored Visionary category, which was awarded to Dubai Women Establishment CEO Shamsa Saleh. Truly a champion of females in the region, Shamsa has been instrumental in launching initiatives including the Arab Women Leadership Forum, Women in Board Initiative, Women Leadership Exchange Program, and The National Child Care Centre Project.

Telling us she wholeheartedly believes the UAE can further close the gender gap in the next five years, Shamsa said the awards send a “big message that we are a society that empowers women.”

“Fifty per cent of our population are women, and they make a great contribution in government, the private sector, and all sectors.”

LET THEM EAT CAKE

As this was a birthday year for Emirates Woman, we celebrated an event on stage to the comedy of Akhbar. The show was performed by her husband and his two daughters, Jovan and Chahide.

THE GRAND FINALE

So, who took home the Emirates Woman of the Year award? She’s climbed Everest, so another trip back up the steps to the stage was easy for winner Raha Motarak, the mountaineer crowned the overall winner. The adventurer isn’t just ascending that glass ceiling, she’s smacking it down. Motarak’s Group Editor and Managing Partner Ian Fataevic, who handed out the award.

Apologising to the applauding guests for crying for “the first time in big and live even bigger.”

“Even a Saudi woman can stand on top of the world,” she said, though later revealed to Emirates Woman that finishing the track she is currently planning “is probably going to be tougher than climbing Everest.”

“I never thought I’d be standing here having won an international award for being a Saudi mountaineer, so I’ve learned to believe in myself.”

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OH THE GLAMOUR!
Giving the Oscars a run for its money in the style stakes, high voltage glamour was the order of the night with guests all too happy to strut their stuff on the red – or in this case purple – carpet.

features/ewa roundup

THE GOODIE BAGS

Guests made their mark with the following treats:

- 1 Tryano voucher
- 2 Sibel hair brush
- 3 Moringa H cleanser and 3.1 Phillip Lim
- 4 Collect & Jam
- 5 Coco Cabaret rose
- 6 Cold Stone coffee and voucher
- 7 From Debra Gold
- 8 L'Oréal Paris
- 9 Entero-L
- 10 Eucerin
- 11 José Eber Cologne
- 12 Eucerin
- 13 Blodora
- 14 Moisturizer
- 15 Fabergé voucher
- 16 Fabergé jewellery
- 17 Fabergé jewellery
- 18 Voucher for a Tryano
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The logo for Motivate, featuring a blue square with a white stylized 'M' inside, followed by the word "MOTIVATE" in a bold, black, sans-serif font.