THE WMUR GRANITE STATE POLL
THE UNIVERSITY OF NEW HAMPSHIRE

October 9, 2014

CLINTON MAINTAINS LEAD IN NH DEMOCRATIC PRIMARY FIELD, GOP A MUDDLE

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DURHAM, NH –Hillary Clinton remains the frontrunner in the 2016 New Hampshire Primary. On the Republican side, there continues to be no frontrunner. Very few voters have made up their minds about who to vote for in the 2016 New Hampshire Primary.

These findings are based on the latest **WMUR Granite State Poll**,[*] conducted by the University of New Hampshire Survey Center. Six hundred and eighty-one (681) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between September 29 and October 5, 2014. The margin of sampling error for the survey is +/- 3.8 percent. Included in the sample were 275 likely 2016 Republican Primary voters (margin of sampling error +/- 5.9%) and 234 likely 2016 Democratic Primary voters (margin of sampling error +/- 6.4%).

### NH Voters Are Still <u>Very</u> Undecided

With less than two years until the First in the Nation New Hampshire Presidential Primary, prospective Republican and Democratic candidates have been testing the waters here for presidential runs in 2016. While many of the candidates discussed in this poll will decide not to run, and others may enter who were not discussed, candidates who are the early identified frontrunners have typically won past New Hampshire primaries.

New Hampshire primary voters typically decide who they will vote for in the last weeks, or days of the campaign and it is no surprise that very few voters currently have made up their minds about who they will support in 2016. Currently, only 17% of likely Democratic primary voters say they have definitely decided who they will support, 10% are leaning toward a candidate, but the great majority of voters (73%) are still trying to decide who to support.
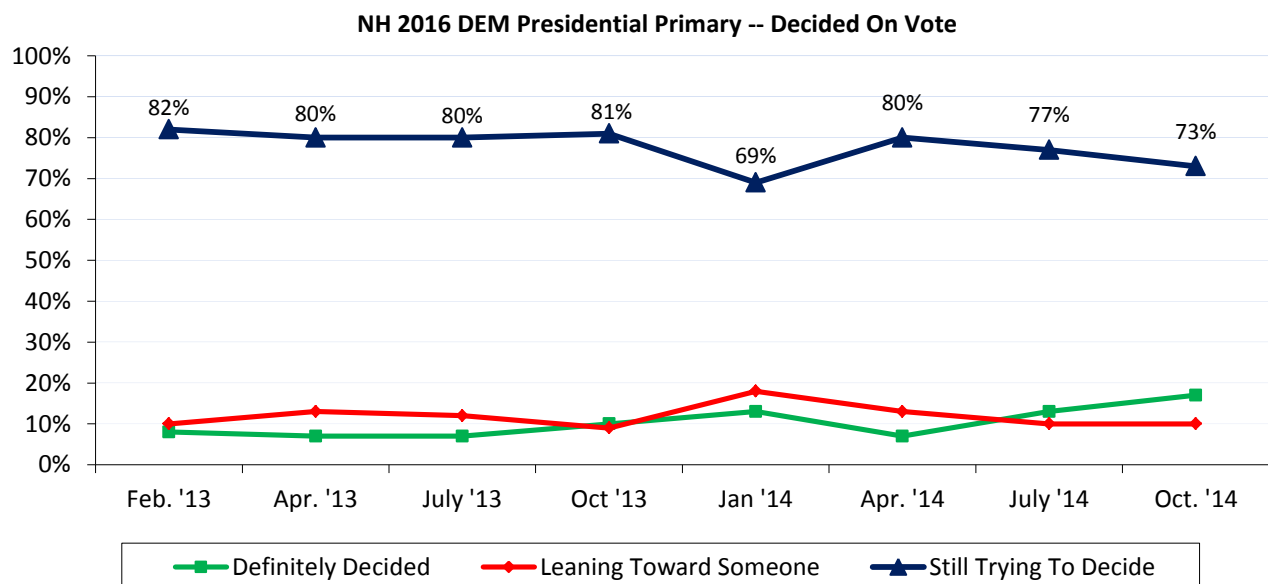
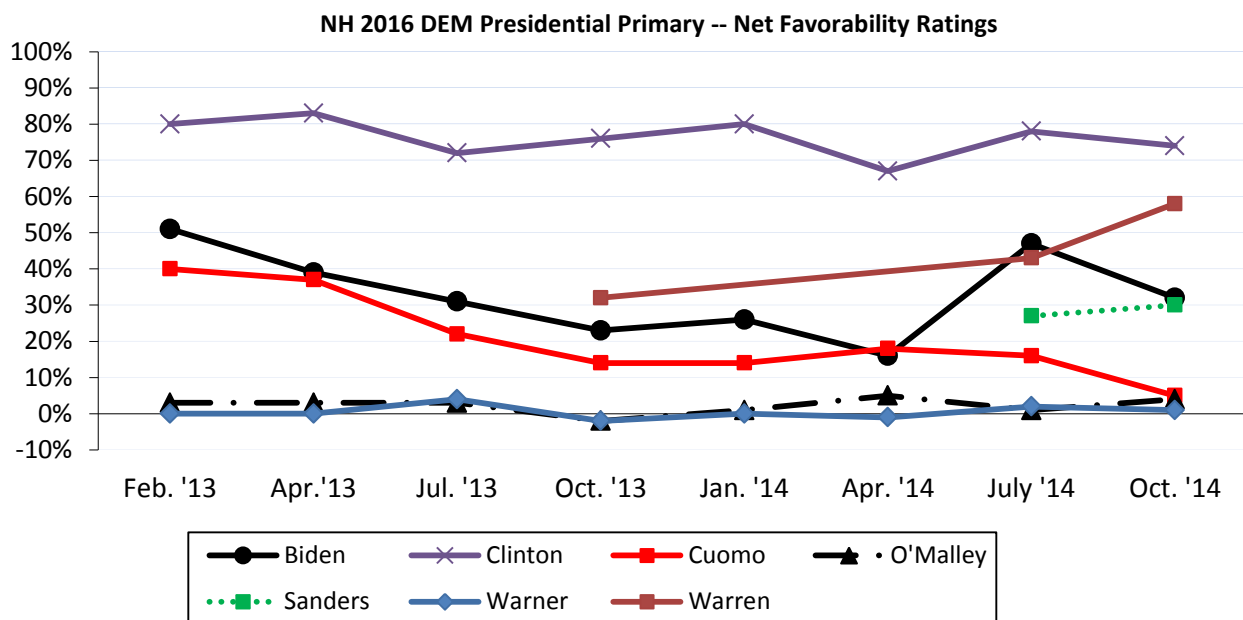**NH 2016 DEM Presidential Primary -- Decided On Vote**

Republican voters are even less sure than Democrats. Only 11% of likely Republican Primary voters say they have definitely decided who they will support, 5% are leaning toward a candidate, and 83% are still trying to decide.

NH 2016 GOP Presidential Primary -- Decided On Vote

Legend: Definitely Decided | Leaning Toward Someone | Still Trying To Decide

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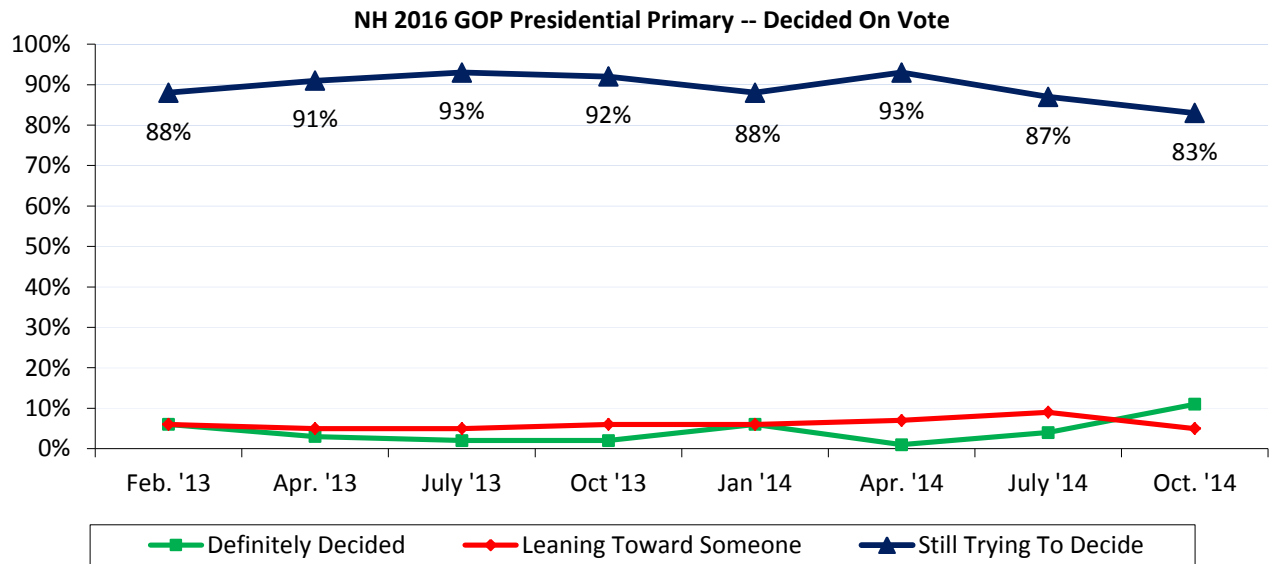
Democratic Favorability Ratings

2008 New Hampshire Primary winner Hillary Clinton remains the most popular Democratic candidate by a wide margin. Most likely Democratic Primary voters, 84%, have a favorable opinion of Clinton, only 10% have an unfavorable opinion of her, and 6% are neutral or unsure. Her net favorability rating, the percentage who have a favorable opinion minus those who have an unfavorable opinion, is an extremely high +74%.

Massachusetts Senator Elizabeth Warren also has a high net favorability rating at +58%, an increase of 15 percentage points since July. Potential candidates with moderate net favorability ratings are Vice President Joe Biden (+32%) and Vermont Senator Bernie Sanders (+30%). Maryland Governor Martin O'Malley (+4%) and Virginia Senator Mark Warner (+1%), are less well known and have lower net favorability ratings. Despite being relatively well-known, New York Governor Andrew Cuomo (+5%) has a low net favorability rating, which has continued to slide since last February.

NH 2016 DEM Presidential Primary -- Net Favorability Ratings

Legend: Biden | Clinton | Cuomo | O'Malley | Sanders | Warner | Warren

2016 NH Democratic Primary Trial Heat

Although the primary will not be held until early 2016, Clinton remains the clear favorite among Democratic voters when they are asked to choose from a list of prospective candidates. In the most recent Granite State Poll, 58% of likely Democratic Primary voters say they would vote for Clinton if the election were held today, 18% prefer Warren, 3% prefer O'Malley, 3% prefer Sanders, 3% prefer Biden and 1% prefer Cuomo. All other potential candidates mentioned received less than 1% support and 13% say they are undecided.

NH 2016 DEM Presidential Primary -- Support If Vote Held Today
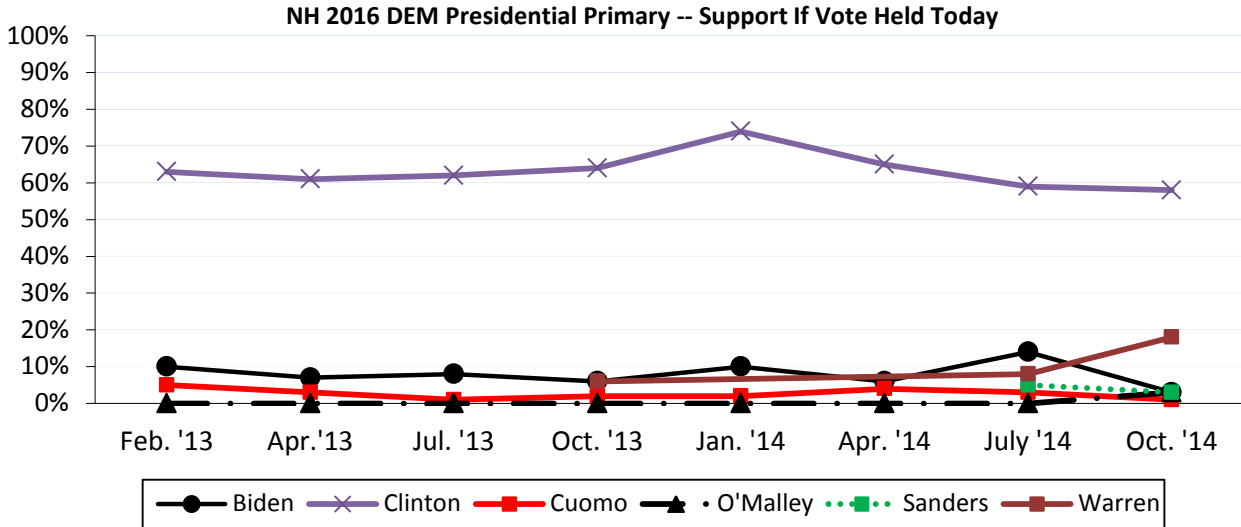
2016 NH Democratic Primary with Second, Third & Fourth Choices

While Hillary Clinton is currently the clear favorite in the Democratic field, likely Democrat voters also view Elizabeth Warren and Joe Biden as viable options – When all four choices are combined, 76% of likely primary voters chose Clinton, 50% chose Warren and 43% chose Biden.
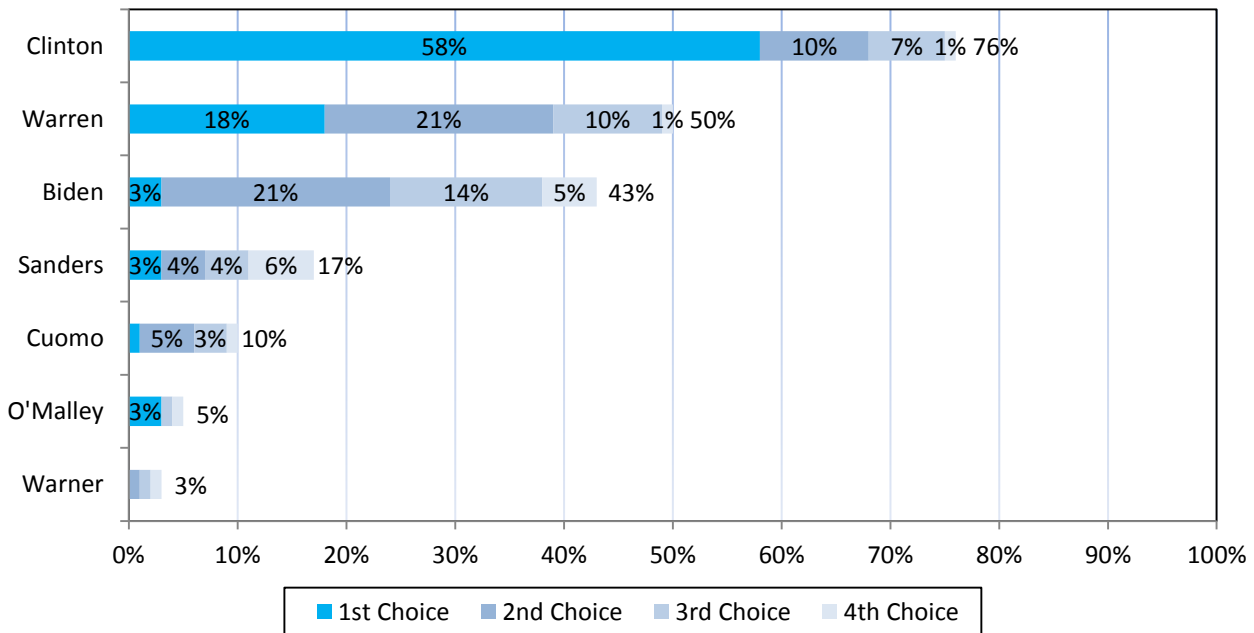
Most Unpopular Democrat Candidate

Nominations typically go to candidates who are acceptable to most members of their party and not to polarizing figures. When asked which potential candidate they would NOT vote for under any circumstance, 13% of likely Democratic Primary voters say they would not vote for Biden, 7% would not vote for Cuomo, 4% would not vote for Sanders, 3% would not vote for Warner, 3% would not vote for Clinton, 2% would not vote for Warren, 2% would not vote for O'Malley, 1% say they would not vote for some other candidate, 35% think that all of the prospective candidates are acceptable, and 31% are unsure.

NH 2016 DEM Presidential Primary -- Would Not Vote For
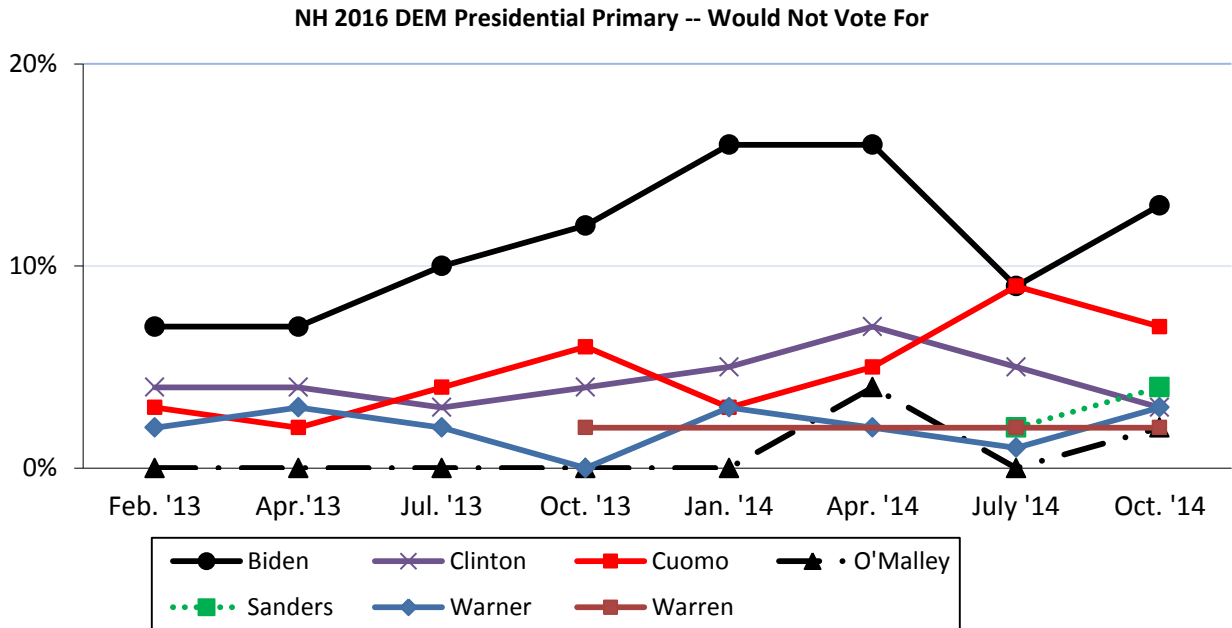
Democrat Net Electability

Clinton has a wide lead in net electability (the percentage who support a candidate minus the percentage who would not vote for that candidate under any circumstances) at +55%. Warren (+16%), and O'Malley (+1%) have positive electability ratings while Sanders (-1%), Warner (-3%), Cuomo (-6%), and Biden (-10%) have negative ratings.

NH 2016 DEM Presidential Primary -- Net Electability Ratings
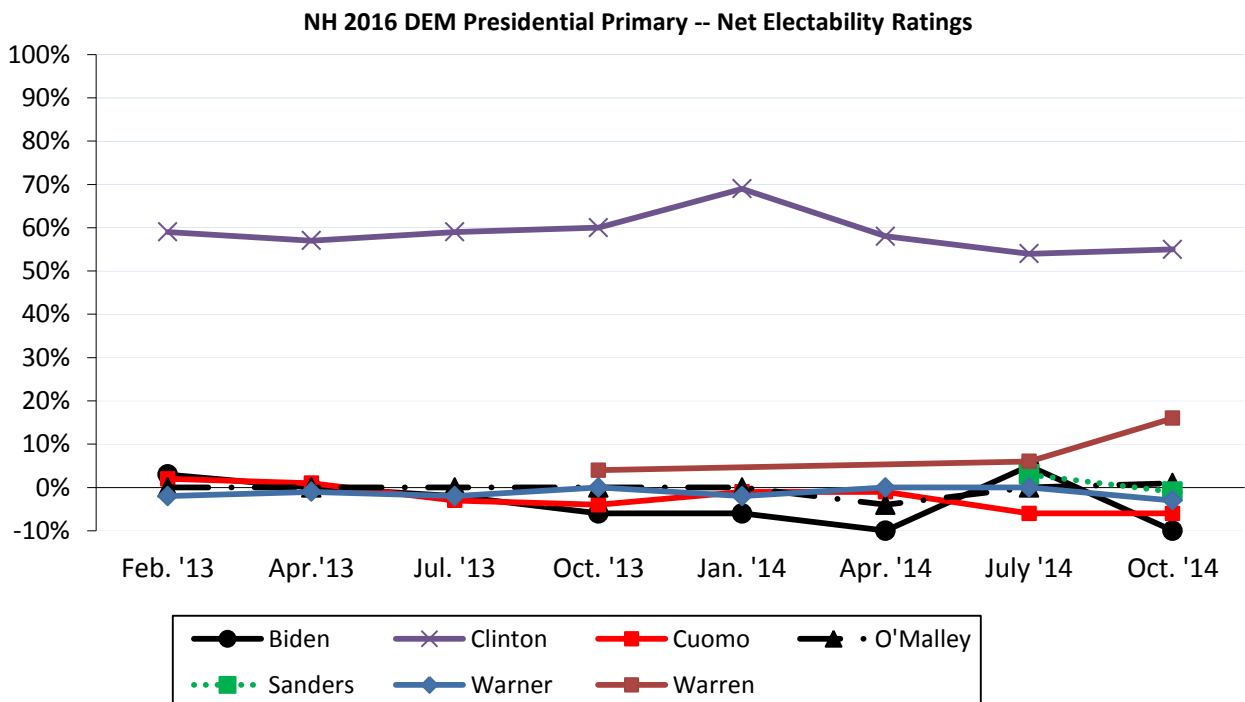
GOP Favorability Ratings

Typically, the Republican front-runner in New Hampshire is the candidate who finished second in the prior nomination struggle. Past examples include Mitt Romney in 2012, John McCain in 2008, Bob Dole in 1996, George H.W. Bush in 1988, and Ronald Reagan in 1980. But in this cycle, no Republican candidate has the "next in line" mantle. Furthermore, most of the Republicans who are considering runs in 2016 are largely unknown to Republican voters. Wisconsin Congressman Paul Ryan continues to lead the field in net favorability as he was the vice presidential candidate in 2012. Ryan is viewed favorably by 51% of likely Republican Primary voters, 12% have an unfavorable opinion of him, and 37% are neutral or don't know. Ryan's net favorability rating is +39%.

Other GOP candidates with moderate net favorability ratings include Florida Senator Marco Rubio (+29%), Texas Governor Rick Perry (+28%), Kentucky Senator Rand Paul (+27%), Wisconsin Governor Scott Walker (+27%), former Florida Governor Jeb Bush (+21%) and former Arkansas Governor Mike Huckabee (20%). Perry, who has been in the news often in recent months, has seen his net favorability increase significantly since July.

New Jersey Governor Chris Christie (+9%), former Pennsylvania Senator Rick Santorum (0%), and have low net favorability ratings, despite most Republican Primary voters knowing them. Louisiana Governor Bobby Jindal (+17%), Texas Senator Ted Cruz (+11%), Ohio Senator Rob Portman (+6%) and Ohio Governor John Kasich (+5%) have low net favorability ratings, but they also are not well known.

NH 2016 GOP Presidential Primary -- Net Favorability Ratings
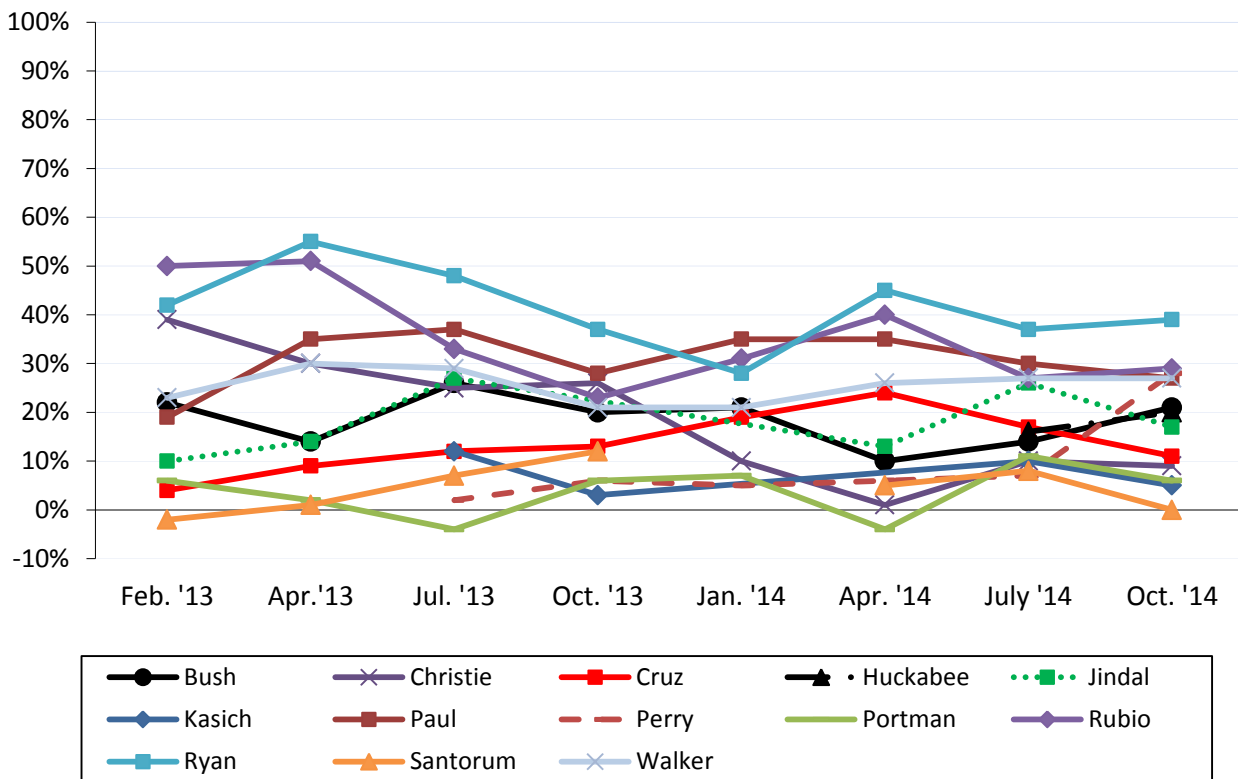
2016 NH Republican Primary

The Republican field continues to be muddled with no candidate exceeding 15% of the vote. If the election were held today, 15% of likely Republican Primary voters say they would vote for Jeb Bush, 12% would vote for Christie, 9% for Huckabee, 7% for Paul, 6% for Ryan, 6% for Cruz, 3% for Rubio, 3% for Jindal, 3% for Walker, 2% for Perry, and 2% for Santorum. All other potential candidates receive less than 1% support, and 28% say they are undecided.

NH 2016 GOP Presidential Primary -- Support If Vote Held Today
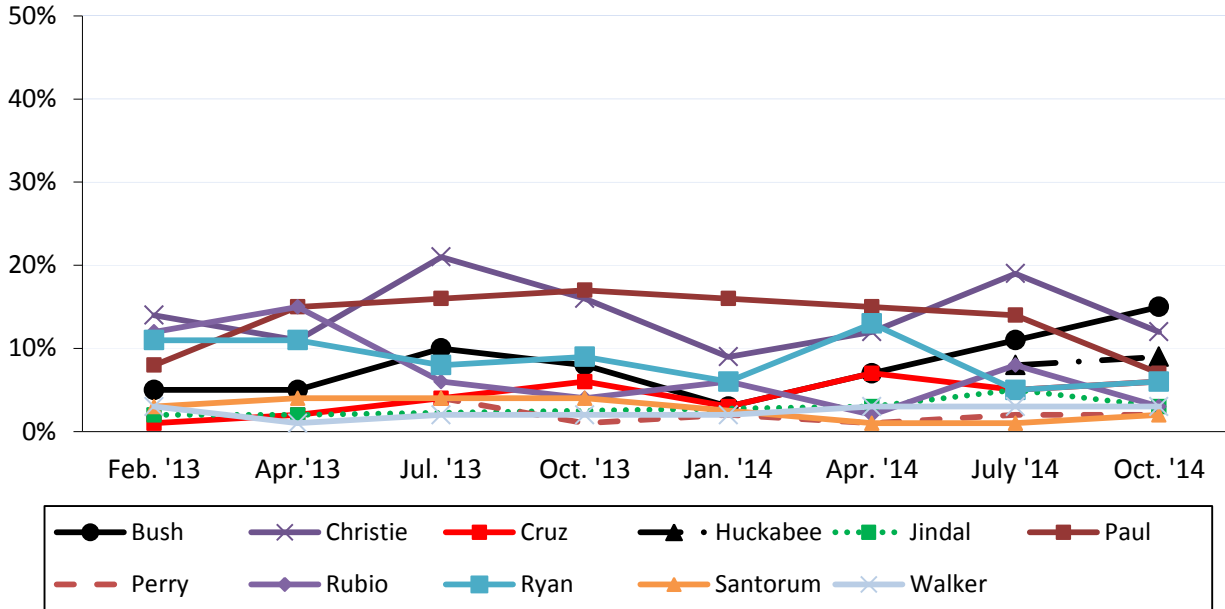
2016 NH Republican Primary with Second, Third And Fourth Choices

Asking likely primary voters for their second, third and fourth choices does not clarify the GOP picture --- With all four choices combined, 31% chose Bush, 26% chose Christie, 23% chose Paul and 22% chose Huckabee.
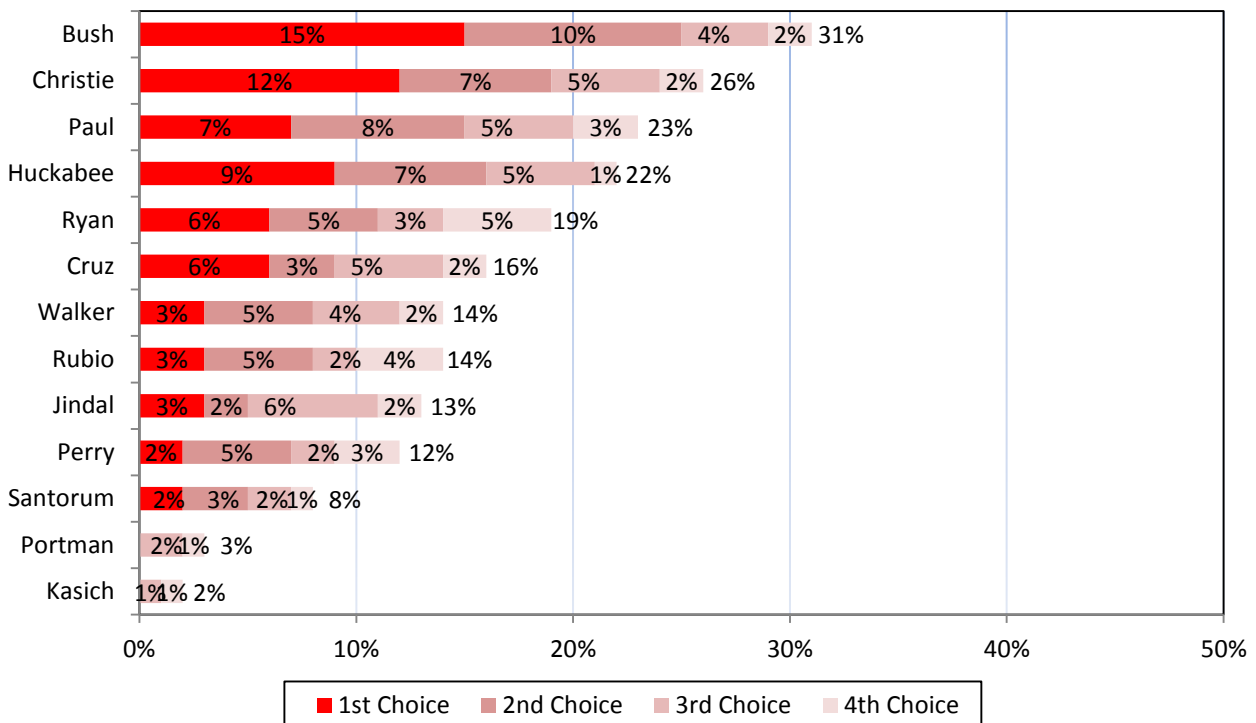
Most Unpopular Republican Candidate

When asked which candidate they would NOT vote for under any circumstance, 12% of likely Republican Primary voters say they would not vote for Christie, 10% would not vote for Bush, 6% would not vote for Huckabee, 5% would not vote for Paul, 4% would not vote for Santorum, 4% would not vote for Perry, 4% would not vote for Cruz, 1% would not vote for Jindal, 1% would not vote for Portman, 17% think all the prospective candidates are acceptable, and 34% are unsure.

NH 2016 GOP Presidential Primary -- Would Not Vote For
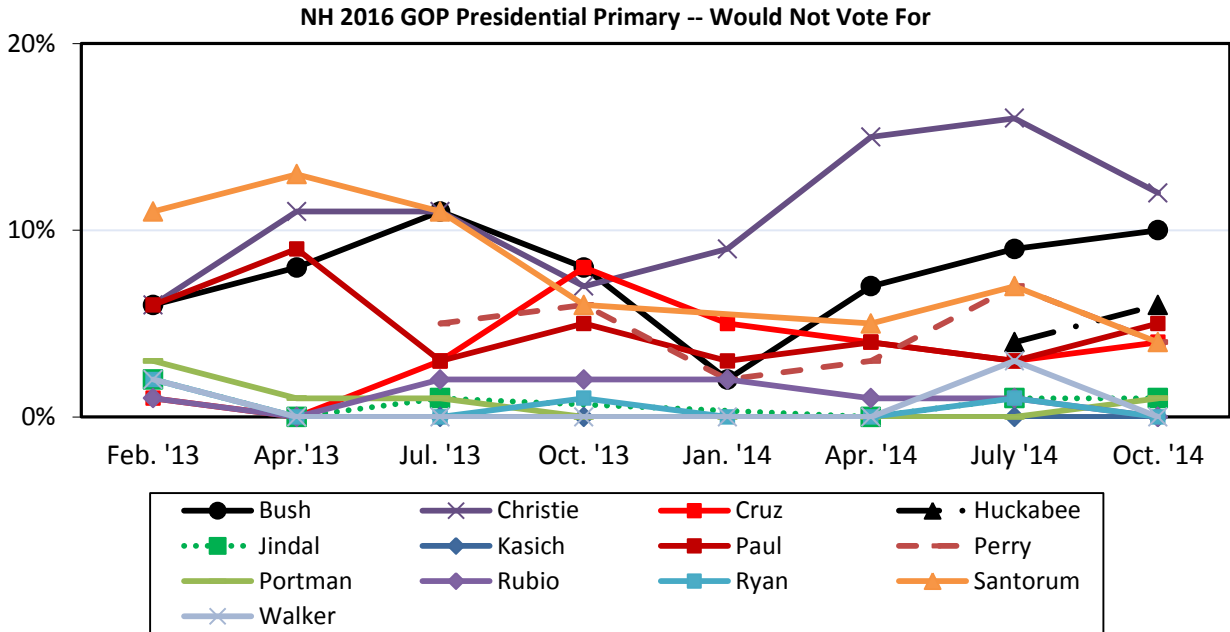
Republican Net Electability

When looking at electability scores, Republicans are unlike Democrats in that there is no clear leader -- Ryan (+6%), Bush (+5%), Walker (+3%), Rubio (+3%), Huckabee (+3%), Cruz (+2%), Paul (+2%), and Jindal (+2%) all have positive net electability scores. Christie (0%), Kasich (0%), Portman (-1%), Perry (-2%) and Santorum (-2%) have either neutral or negative net electability scores.

NH 2016 GOP Presidential Primary -- Net Electability Ratings
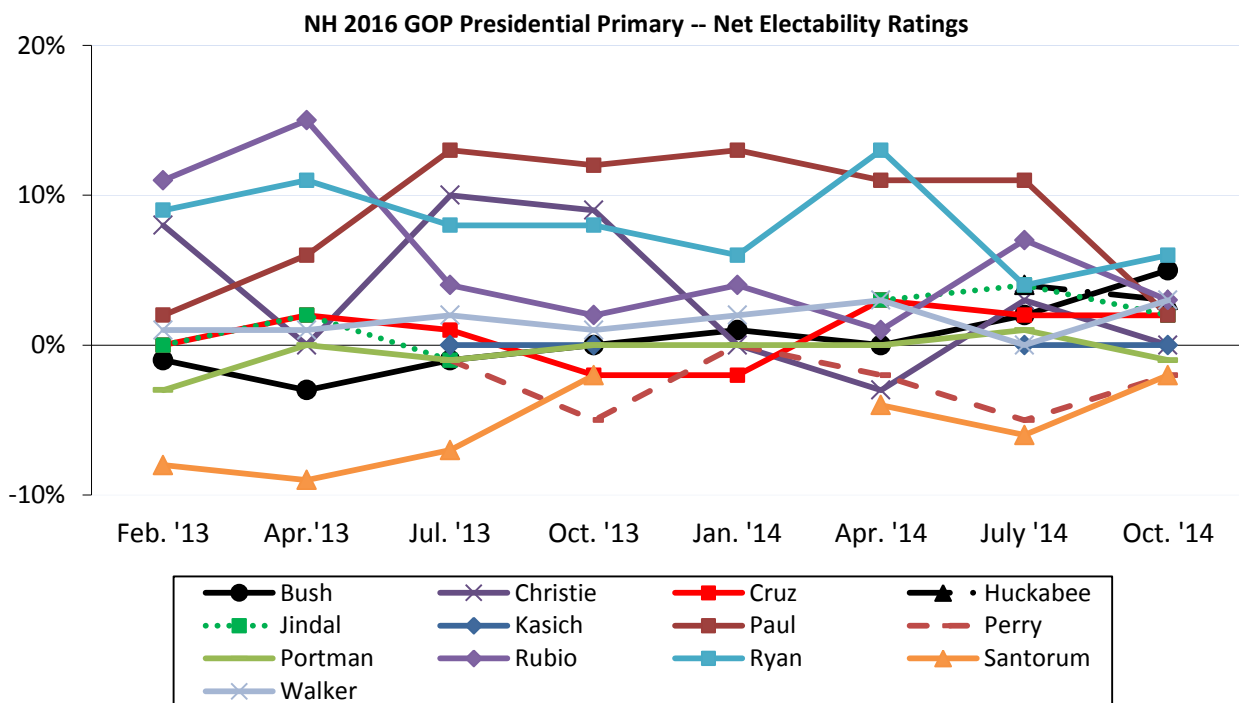
Generic 2016 Presidential Election

Though the 2016 general election is more than two years away, if the election was held today, 40% of New Hampshire residents say they would vote for the Republican candidate, 35% would vote for the Democratic candidate, 3% would vote for another party and 21% are undecided. At this same time in the 2008 cycle, 42% said they would vote for the Democratic candidate, 32% said they would vote for the Republican candidate, 2% would vote for another party and 23% were undecided.

Vote For Republican or Democrat If Presidental Election Held Today?
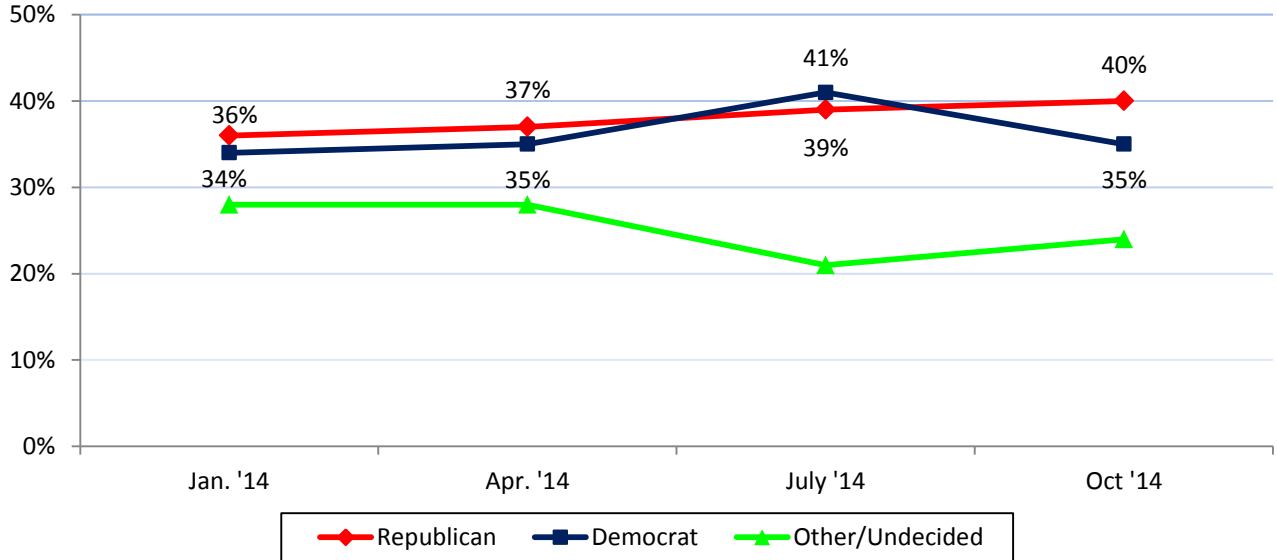
Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Six hundred and eighty-one (681) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between September 29 and October 5, 2014. The margin of sampling error for the survey is +/- 3.8 percent. Included in the sample were 275 likely 2016 Republican Primary voters (margin of sampling error +/- 5.9%) and 234 likely 2016 Democratic Primary voters (margin of sampling error +/- 6.4%).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Granite State Poll, Fall 2014 Demographics

Sex	N	%	Region	N	%
Male	336	49%	North Country	52	8%
Female	345	51%	Central/Lakes	112	16%
			Connecticut Valley	98	14%
Age	**N**	**%**	Mass Border	179	26%
18 to 34	175	27%	Seacoast	113	17%
35 to 49	182	28%	Manchester Area	127	19%
50 to 64	173	26%			
65 and Over	123	19%	**Party Registration**	**N**	**%**
			Democrat	140	24%
Highest Level of Education	**N**	**%**	Undeclared	290	49%
High School or Less	116	18%	Republican	158	27%
Some College	169	25%			
College Graduate	249	37%	**Party Identification**	**N**	**%**
Post-Graduate	135	20%	Democrat	259	39%
			Independent	147	22%
Years Lived in NH	**N**	**%**	Republican	261	39%
10 yrs. or less	114	17%			
11-20 yrs.	145	22%			
> 20 yrs.	398	61%			

Decided Who to Vote for in 2016 GOP Primary?
(Likely NH GOP Primary Voters)

"Have you definitely decided who you will vote for in the New Hampshire primary … are you leaning toward someone … or have you considered some candidates but are still trying to decide?"

	Feb. '13	Apr. '13	July '13	Oct. '13	Jan. '14	Apr. '14	July '14	Oct. '14
Definitely decided	6%	3%	2%	2%	6%	1%	**4%**	**11%**
Leaning toward someone	6%	5%	5%	6%	6%	7%	**9%**	**5%**
Still trying to decide	88%	91%	93%	92%	88%	93%	**87%**	**83%**
(N)	(205)	(164)	(197)	(220)	(245)	(182)	**(247)**	**(271)**

Republican Nomination in 2016 NH Primary
(Likely NH GOP Primary Voters)

"I'm going to read you the names of the candidates who are either running or considering running for the Republican nomination. If the Republican primary for president were held today, which of the following would you support for the Republican nomination Jeb Bush … Chris Christie … Ted Cruz … Mike Huckabee … Bobby Jindal … John Kasich … Rand Paul … Rick Perry …. Rob Portman … Marco Rubio … Paul Ryan … Rick Santorum … Scott Walker … or someone else?" ROTATE CANDIDATES

	Feb. '13	Apr. '13	July '13	Oct. '13	Jan. '14	Apr. '14	July '14	Oct. '14
Jeb Bush	5%	5%	10%	8%	3%	7%	11%	**15%**
Chris Christie	14%	11%	21%	16%	9%	12%	19%	**12%**
Mike Huckabee	---	---	---	---	---	---	8%	**9%**
Rand Paul	8%	15%	16%	17%	16%	15%	14%	**7%**
Paul Ryan	11%	11%	8%	9%	6%	13%	5%	**6%**
Ted Cruz	1%	2%	4%	6%	3%	7%	5%	**6%**
Marco Rubio	12%	15%	6%	4%	6%	2%	8%	**3%**
Bobby Jindal	2%	2%	*	---	---	3%	5%	**3%**
Scott Walker	3%	1%	2%	2%	2%	3%	3%	**3%**
Rick Perry	---	---	4%	1%	2%	1%	2%	**2%**
Rick Santorum	3%	4%	4%	4%	---	1%	1%	**2%**
Rob Portman	0%	1%	*	*	*	*	1%	*
John Kasich	---	---	*	*	---	---	*	*
Kelly Ayotte	10%	5%	---	---	13%	13%	---	---
Donald Trump	---	---	---	---	4%	5%	---	---
Scott Brown	---	---	---	7%	11%	---	---	---
Peter King	---	---	---	*	*	---	---	---
John Huntsman	8%	5%	---	---	---	---	---	---
John Thune	1%	*	---	---	---	---	---	---
Someone Else	2%	0%	3%	3%	6%	3%	3%	**3%**
Don't Know Yet	20%	23%	20%	21%	18%	15%	15%	**28%**
(N)	(209)	(167)	(199)	(233)	(244)	(186)	(245)	**(274)**

* = Less than 1% --- = Not Included

"If _____ was not running, who would be your second choice?"

	Apr. '14	July '14	Oct. '14
Jeb Bush	8%	8%	10%
Rand Paul	12%	9%	8%
Chris Christie	4%	10%	7%
Mike Huckabee	---	7%	7%
Marco Rubio	11%	8%	5%
Paul Ryan	8%	7%	5%
Scott Walker	4%	4%	5%
Rick Perry	1%	3%	5%
Ted Cruz	5%	5%	3%
Rick Santorum	3%	2%	3%
Bobby Jindal	3%	4%	2%
Rob Portman	1%	1%	*
John Kasich	---	1%	*
Kelly Ayotte	11%	---	---
Donald Trump	4%	---	---
Someone Else	*	1%	*
No Second Choice	9%	14%	34%
Don't Know	17%	16%	5%
(N)	(187)	(246)	(274)

* = Less than 1% --- = Not Included

"If _____ was also not running, who would be your third choice?"

	Oct. '14
Bobby Jindal	6%
Chris Christie	5%
Rand Paul	5%
Mike Huckabee	5%
Ted Cruz	5%
Jeb Bush	4%
Scott Walker	4%
Paul Ryan	3%
Marco Rubio	2%
Rick Perry	2%
Rick Santorum	2%
Rob Portman	2%
John Kasich	1%
Someone Else	1%
No Third Choice	46%
Don't Know	6%
(N)	(273)

* = Less than 1% --- = Not Included

"If _____ was also not running, who would be your fourth choice?"

	Oct. '14
Paul Ryan	5%
Marco Rubio	4%
Rand Paul	3%
Rick Perry	3%
Jeb Bush	2%
Chris Christie	2%
Ted Cruz	2%
Scott Walker	2%
Bobby Jindal	2%
Mike Huckabee	1%
Rick Santorum	1%
Rob Portman	1%
John Kasich	1%
Someone Else	1%
No Fourth Choice	64%
Don't Know	5%
(N)	(273)

* = Less than 1% --- = Not Included

"Which of the candidates who are either running or considering running for the Republican nomination would you NOT vote for under any circumstance?"

	Feb. '13	Apr. '13	July '13	Oct. '13	Jan. '14	Apr. '14	July '14	Oct. '14
Chris Christie	6%	11%	11%	7%	9%	15%	16%	12%
Jeb Bush	6%	8%	11%	8%	2%	7%	9%	10%
Mike Huckabee	---	---	---	---	---	---	4%	6%
Rand Paul	6%	9%	3%	5%	3%	4%	3%	5%
Rick Santorum	11%	13%	11%	6%	---	5%	7%	4%
Rick Perry	---	---	5%	6%	2%	3%	7%	4%
Ted Cruz	1%	*	3%	8%	5%	4%	3%	4%
Bobby Jindal	2%	*	1%	---	---	*	1%	1%
Rob Portman	3%	1%	1%	*	*	0%	*	1%
Scott Walker	2%	*	0%	*	*	0%	3%	*
Marco Rubio	1%	*	2%	2%	2%	1%	1%	*
John Kasich	---	---	*	0%	---	---	*	*
Paul Ryan	2%	*	*	1%	*	0%	1%	0%
Donald Trump	---	---	---	---	25%	27%	---	---
Kelly Ayotte	6%	6%	---	---	5%	4%	---	---
Scott Brown	---	---	---	2%	5%	---	---	---
Peter King	---	---	---	5%	1%	---	---	---
John Huntsman	4%	6%	---	---	---	---	---	---
John Thune	1%	*	---	---	---	---	---	---
Someone Else	2%	*	*	1%	*	2%	*	*
All OK	15%	24%	25%	20%	21%	16%	23%	17%
Don't Know	32%	21%	25%	28%	19%	14%	21%	34%
(N)	(208)	(168)	(197)	(232)	(243)	(185)	(243)	(271)

* = Less than 1% --- = Not Included

GOP Favorability Ratings
(Likely GOP Primary Voters)

"Next, I'd like to get your overall opinion of some REPUBLICANS who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her."

"Former Florida Governor Jeb Bush?"

	Favorable	**Neutral**	**Unfavorable**	**Don't Know**	**Net**	**(N)**
Oct. '14	**49%**	**3%**	**28%**	**20%**	**+21%**	**(274)**
July '14	45%	7%	31%	18%	+14%	(251)
Apr. '14	45%	9%	35%	11%	+10%	(187)
Jan. '14	46%	8%	25%	21%	+21%	(246)
Oct. '13	47%	8%	27%	18%	+20%	(236)
July '13	53%	5%	27%	15%	+26%	(200)
Apr. '13	48%	10%	34%	8%	+14%	(171)
Feb. '13	53%	5%	31%	11%	+22%	(212)

"New Jersey Governor Chris Christie?"

	Favorable	**Neutral**	**Unfavorable**	**Don't Know**	**Net**	**(N)**
Oct. '14	**44%**	**4%**	**35%**	**17%**	**+9%**	**(274)**
July '14	46%	6%	36%	13%	+10%	(251)
Apr. '14	43%	10%	42%	5%	+1%	(187)
Jan. '14	43%	9%	33%	15%	+10%	(246)
Oct. '13	49%	6%	23%	23%	+26%	(236)
July '13	59%	5%	24%	12%	+25%	(200)
Apr. '13	56%	8%	26%	9%	+30%	(171)
Feb. '13	60%	7%	21%	12%	+39%	(212)

"Texas Senator Ted Cruz?"

	Favorable	**Neutral**	**Unfavorable**	**Don't Know**	**Net**	**(N)**
Oct. '14	**33%**	**6%**	**22%**	**39%**	**+11%**	**(275)**
July '14	39%	4%	22%	35%	+17%	(250)
Apr. '14	42%	9%	18%	31%	+24%	(187)
Jan. '14	37%	8%	18%	37%	+19%	(246)
Oct. '13	32%	5%	19%	43%	+13%	(236)
July '13	29%	6%	17%	48%	+12%	(200)
Apr. '13	21%	8%	12%	59%	+9%	(171)
Feb. '13	18%	6%	14%	62%	+4%	(212)

"Former Arkansas Governor Mike Huckabee?"

	Favorable	**Neutral**	**Unfavorable**	**Don't Know**	**Net**	**(N)**
Oct. '14	**48%**	**6%**	**28%**	**17%**	**+20%**	**(275)**
July '14	46%	7%	30%	16%	+16%	(251)

"Louisiana Governor Bobby Jindal?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Oct. '14	31%	7%	14%	49%	+17%	(274)
July '14	39%	3%	13%	45%	+26%	(250)
Apr. '14	30%	9%	17%	44%	+13%	(187)
July '13	39%	4%	12%	45%	+27%	(200)
Apr. '13	30%	9%	16%	45%	+14%	(171)
Feb. '13	31%	8%	21%	41%	+10%	(212)

"Ohio Governor John Kasich?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Oct. '14	17%	5%	12%	66%	+5%	(274)
July '14	22%	5%	12%	61%	+10%	(250)
Oct. '13	12%	5%	16%	74%	+3%	(236)
July '13	28%	5%	16%	52%	+12%	(200)

"Kentucky Senator Rand Paul?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Oct. '14	50%	6%	23%	21%	+27%	(274)
July '14	53%	8%	23%	16%	+30%	(251)
Apr. '14	56%	8%	21%	15%	+35%	(187)
Jan. '14	49%	8%	14%	28%	+35%	(246)
Oct. '13	52%	4%	24%	20%	+28%	(236)
July '13	57%	3%	20%	20%	+37%	(200)
Apr. '13	54%	7%	19%	20%	+35%	(171)
Feb. '13	45%	6%	26%	23%	+19%	(212)

"Texas Governor Rick Perry?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Oct. '14	49%	6%	21%	24%	+28%	(274)
July '14	39%	7%	32%	23%	+7%	(251)
Apr. '14	36%	11%	30%	23%	+6%	(187)
Jan. '14	32%	11%	27%	30%	+5%	(245)
Oct. '13	36%	9%	30%	24%	+6%	(236)
July '13	39%	9%	37%	15%	+2%	(200)

"Ohio Senator Rob Portman?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Oct. '14	14%	6%	8%	72%	+6%	(274)
July '14	19%	3%	8%	71%	+11%	(254)
Apr. '14	11%	7%	15%	66%	-4%	(187)
Jan. '14	15%	10%	8%	67%	+7%	(246)
Oct. '13	14%	5%	8%	74%	+6%	(236)
July '13	15%	5%	19%	61%	-4%	(200)
Apr. '13	13%	10%	11%	66%	+2%	(171)
Feb. '13	20%	10%	14%	57%	+6%	(212)

"Florida Senator Marco Rubio?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Oct. '14	43%	6%	14%	37%	+29%	(274)
July '14	46%	4%	19%	31%	+27%	(250)
Apr. '14	52%	9%	12%	27%	+40%	(187)
Jan. '14	42%	7%	11%	40%	+31%	(246)
Oct. '13	41%	7%	18%	34%	+23%	(236)
July '13	47%	6%	14%	33%	+33%	(200)
Apr. '13	59%	8%	8%	25%	+51%	(171)
Feb. '13	56%	6%	6%	31%	+50%	(212)

"Wisconsin Congressman Paul Ryan?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Oct. '14	51%	11%	12%	26%	+39%	(275)
July '14	55%	5%	18%	21%	+37%	(251)
Apr. '14	60%	9%	15%	16%	+45%	(187)
Jan. '14	48%	10%	20%	23%	+28%	(246)
Oct. '13	54%	4%	17%	25%	+37%	(236)
July '13	66%	5%	18%	11%	+48%	(200)
Apr. '13	68%	7%	13%	11%	+55%	(171)
Feb. '13	61%	8%	19%	13%	+42%	(212)

"Former Pennsylvania Senator Rick Santorum?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Oct. '14	31%	10%	31%	29%	0%	(274)
July '14	38%	7%	30%	25%	+8%	(250)
Apr. '14	36%	9%	31%	25%	+5%	(187)
Oct. '13	39%	9%	27%	25%	+12%	(236)
July '13	44%	6%	37%	13%	+7%	(200)
Apr. '13	39%	11%	38%	12%	+1%	(171)
Feb. '13	40%	8%	42%	10%	-2%	(212)

"Wisconsin Governor Scott Walker?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Oct. '14	33%	9%	6%	52%	+27%	(274)
July. '14	37%	4%	10%	49%	+27%	(250)
Apr. '14	38%	7%	12%	43%	+26%	(187)
Jan. '14	30%	5%	9%	56%	+21%	(246)
Oct. '13	29%	5%	8%	57%	+21%	(236)
July '13	42%	6%	13%	39%	+29%	(200)
Apr. '13	38%	9%	8%	45%	+30%	(171)
Feb. '13	37%	7%	14%	42%	+23%	(212)

Decided Who to Vote for in 2016 DEM Primary?
(Likely NH DEM Primary Voters)

"Have you definitely decided who you will vote for in the New Hampshire primary … are you leaning toward someone … or have you considered some candidates but are still trying to decide?"

	Feb. '13	Apr. '13	July '13	Oct. '13	Jan. '14	Apr. '14	July '14	Oct. '14
Definitely decided	8%	7%	7%	10%	13%	7%	13%	**17%**
Leaning toward someone	10%	13%	12%	9%	18%	13%	10%	**10%**
Still trying to decide	82%	80%	80%	81%	69%	80%	77%	**73%**
(N)	(193)	(185)	(187)	(245)	(202)	(180)	(252)	**(227)**

Democratic Nomination in 2016 NH Primary
(Likely NH DEM Primary Voters)

"I'm going to read you the names of the candidates who are either running or considering running for the Democratic nomination. If the Democratic primary for president were held today, which of the following would you support for the Democratic nomination Joe Biden … Hillary Clinton … Andrew Cuomo … Martin O'Malley … Bernie Sanders … Mark Warner … Elizabeth Warren or someone else?" ROTATE CANDIDATES

	Feb. '13	Apr. '13	July '13	Oct. '13	Jan. '14	Apr. '14	July '14	Oct. '14
Hillary Clinton	63%	61%	62%	64%	74%	65%	59%	**58%**
Elizabeth Warren	---	---	---	6%	---	---	8%	**18%**
Joe Biden	10%	7%	8%	6%	10%	6%	14%	**3%**
Bernie Sanders	---	---	---	---	---	---	5%	**3%**
Martin O'Malley	*	*	0%	*	*	0%	0%	**3%**
Andrew Cuomo	5%	3%	1%	2%	2%	4%	3%	**1%**
Mark Warner	*	2%	0%	*	1%	2%	1%	*****
Brian Schweitzer	1%	*	---	---	*	0%	0%	**---**
Kirsten Gillibrand	---	---	*	0%	0%	---	---	---
Deval Patrick	1%	3%	5%	1%	---	---	---	---
Cory Booker	2%	1%	2%	*	---	---	---	---
Evan Bayh	1%	1%	*	*	---	---	---	---
John Hickenlooper	*	*	*	0%	---	---	---	---
Antonio Villaraigosa	*	*	---	---	---	---	---	---
Someone Else	1%	2%	2%	2%	2%	5%	1%	**1%**
Don't Know Yet	16%	22%	19%	18%	10%	18%	9%	**13%**
(N)	(195)	(185)	(187)	(248)	(201)	(182)	(255)	**(228)**

* = Less than 1% --- = Not Included

"If _____ was not running, who would be your second choice?"

	Apr. '14	July '14	Oct. '14
Joe Biden	24%	23%	21%
Elizabeth Warren	---	19%	21%
Hillary Clinton	5%	17%	10%
Andrew Cuomo	14%	6%	5%
Bernie Sanders	---	5%	4%
Mark Warner	5%	1%	1%
Martin O'Malley	2%	*	*
Brian Schweitzer	1%	2%	---
Someone Else	2%	*	2%
No Second Choice	24%	12%	23%
Don't Know Yet	23%	15%	12%
(N)	(182)	(257)	(224)

* = Less than 1% --- = Not Included

"If _____ was also not running, who would be your third choice?"

	Oct. '14
Joe Biden	14%
Elizabeth Warren	10%
Hillary Clinton	7%
Bernie Sanders	4%
Andrew Cuomo	3%
Mark Warner	1%
Martin O'Malley	1%
Someone Else	*
No Third Choice	52%
Don't Know Yet	8%
(N)	(224)

* = Less than 1% --- = Not Included

"If _____ was also not running, who would be your fourth choice?"

	Oct. '14
Bernie Sanders	6%
Joe Biden	5%
Elizabeth Warren	1%
Hillary Clinton	1%
Andrew Cuomo	1%
Mark Warner	1%
Martin O'Malley	1%
Someone Else	*
No Fourth Choice	77%
Don't Know Yet	6%
(N)	(224)

* = Less than 1% --- = Not Included

"Which of the candidates who are either running or considering running for the Democratic nomination would you NOT vote for under any circumstance?"

	Feb. '13	Apr. '13	July '13	Oct. '13	Jan. '14	Apr. '14	July '14	Oct. '14
Joe Biden	7%	7%	10%	12%	16%	16%	9%	13%
Andrew Cuomo	3%	2%	4%	6%	3%	5%	9%	7%
Bernie Sanders	---	---	---	---	---	---	2%	4%
Hillary Clinton	4%	4%	3%	4%	5%	7%	5%	3%
Mark Warner	2%	3%	2%	*	3%	2%	1%	3%
Elizabeth Warren	---	---	---	2%	---	---	2%	2%
Martin O'Malley	*	*	*	0%	*	4%	*	2%
Brian Schweitzer	1%	1%	---	---	3%	1%	3%	---
Kirsten Gillibrand	---	---	*	*	3%	---	---	---
Deval Patrick	6%	3%	3%	3%	---	---	---	---
John Hickenlooper	*	1%	*	2%	---	---	---	---
Cory Booker	2%	*	*	2%	---	---	---	---
Evan Bayh	3%	4%	3%	*	---	---	---	---
Antonio Villaraigosa	2%	3%	---	---	---	---	---	---
Someone Else	2%	1%	3%	1%	1%	1%	2%	1%
All OK	34%	33%	26%	37%	28%	32%	29%	35%
Don't Know Yet	34%	38%	46%	30%	37%	33%	38%	31%
(N)	(200)	(188)	(185)	(248)	(201)	(183)	(254)	(226)

* = Less than 1% --- = Not Included

DEM Favorability Ratings
(Likely DEM Primary Voters)

"Next, I'd like to get your overall opinion of some DEMOCRAT who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her."

"Vice President Joe Biden?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Oct. '14	59%	11%	27%	3%	+32%	(231)
July '14	67%	9%	20%	4%	+47%	(257)
Apr. '14	53%	5%	37%	5%	+16%	(184)
Jan. '14	53%	12%	27%	8%	+26%	(205)
Oct. '13	54%	9%	31%	6%	+23%	(252)
July '13	61%	5%	30%	3%	+31%	(190)
Apr. '13	64%	9%	25%	2%	+39%	(188)
Feb. '13	73%	4%	22%	1%	+51%	(201)

"Former Secretary of State Hillary Clinton?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Oct. '14	84%	5%	10%	1%	+74%	(234)
July '14	87%	3%	9%	0%	+78%	(257)
Apr. '14	78%	8%	11%	3%	+67%	(184)
Jan. '14	88%	3%	8%	0%	+80%	(205)
Oct. '13	84%	5%	8%	3%	+76%	(250)
July '13	85%	1%	13%	1%	+72%	(190)
Apr. '13	88%	4%	5%	3%	+83%	(188)
Feb. '13	87%	5%	7%	1%	+80%	(201)

"New York Governor Andrew Cuomo?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Oct. '14	28%	5%	23%	44%	+5%	(234)
July '14	37%	6%	21%	36%	+16%	(257)
Apr. '14	37%	6%	19%	38%	+18%	(184)
Jan. '14	38%	11%	24%	27%	+14%	(205)
Oct. '13	35%	8%	21%	36%	+14%	(252)
July '13	41%	10%	19%	29%	+22%	(190)
Apr. '13	53%	11%	16%	20%	+37%	(188)
Feb. '13	56%	9%	16%	20%	+40%	(201)

"Maryland Governor Martin O'Malley?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Oct. '14	8%	4%	4%	83%	+4%	(234)
July '14	9%	2%	8%	80%	+1%	(257)
Apr. '14	10%	4%	5%	81%	+5%	(184)
Jan. '14	9%	10%	8%	73%	+1%	(205)
Oct. '13	5%	4%	7%	85%	-2%	(252)
July '13	8%	9%	5%	79%	+3%	(190)
Apr. '13	8%	7%	5%	79%	+3%	(188)
Feb. '13	9%	4%	6%	80%	+3%	(201)

"Vermont Senator Bernie Sanders?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Oct. '14	**39%**	**7%**	**9%**	**45%**	**+30%**	**(234)**
July '14	37%	2%	10%	51%	+27%	(257)

"Virginia Senator Mark Warner?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Oct. '14	**11%**	**7%**	**10%**	**73%**	**+1%**	**(234)**
July '14	16%	3%	14%	66%	+2%	(256)
Apr. '14	13%	7%	14%	66%	-1%	(184)
Jan. '14	16%	10%	16%	58%	0%	(205)
Oct. '13	11%	7%	13%	68%	-2%	(252)
July '13	15%	6%	11%	68%	+4%	(190)
Apr. '13	18%	9%	18%	55%	0%	(188)
Feb. '13	14%	11%	14%	60%	0%	(201)

"Massachusetts Senator Elizabeth Warren?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Oct. '14	**65%**	**4%**	**7%**	**24%**	**+58%**	**(234)**
July '14	57%	2%	14%	27%	+43%	(257)
Oct. '13	47%	7%	15%	31%	+32%	(252)

Generic 2016 Presidential Election
(All New Hampshire Adults)

"If the election for president were held today, would you vote for the Republican candidate or the Democratic candidate?"
IF UNDECIDED "If you had to choose, would you lean more toward the Republican candidate or the Democratic candidate?"

	Jan. '14	Apr. '14	July '14	Oct. '14
Republican Candidate	36%	37%	39%	**40%**
Democrat Candidate	34%	35%	41%	**35%**
Other	2%	3%	1%	**3%**
Undecided	28%	25%	20%	**21%**
(N)	(578)	(500)	(655)	**(675)**

Favorability Rating – Jeb Bush
(Likely 2016 GOP Primary Voters)

	Favorable	**Neutral**	**Unfavorable**	**Don't Know**	**(N)**
STATEWIDE	**49%**	**3%**	**28%**	**20%**	**274**
Registered Undeclared	43%	4%	32%	21%	106
Registered Republican	51%	2%	27%	19%	154
Democrat	34%	0%	66%	0%	5
Independent	31%	7%	37%	25%	32
Republican	52%	3%	26%	20%	235
Liberal	31%	3%	20%	46%	15
Moderate	64%	1%	14%	21%	99
Conservative	46%	4%	38%	11%	140
Support Tea Party	48%	4%	37%	10%	91
Neutral	50%	1%	16%	33%	132
Oppose Tea Party	55%	7%	35%	3%	40
Romney/Ryan Voter	51%	3%	27%	19%	212
Obama/Biden Voter	60%	2%	17%	21%	27
Other	28%	10%	46%	17%	5
Did Not Vote in 2012	27%	0%	34%	39%	21
Union household	62%	0%	34%	4%	25
Non-union	48%	3%	27%	22%	246
Read Union Leader	56%	3%	29%	12%	89
Read Boston Globe	71%	8%	17%	4%	27
Watch WMUR	51%	4%	26%	19%	160
Listen to NHPR	46%	10%	32%	13%	52
10 yrs or less in NH	44%	6%	31%	19%	48
11 to 20 years	61%	1%	21%	17%	51
More than 20 years	47%	3%	27%	22%	163
18 to 34	37%	0%	8%	55%	62
35 to 49	47%	4%	35%	14%	67
50 to 64	64%	2%	28%	6%	84
65 and over	47%	8%	36%	9%	50
Male	55%	3%	28%	15%	148
Female	43%	3%	29%	25%	126
High school or less	36%	1%	47%	16%	34
Some college	47%	3%	20%	30%	82
College graduate	53%	4%	26%	17%	107
Post-graduate	56%	1%	29%	15%	45
Attend services 1 or more/week	57%	6%	26%	11%	72
1-2 times a month	62%	0%	22%	17%	31
Less often	49%	2%	30%	19%	74
Never	40%	3%	26%	31%	84
North Country	21%	4%	36%	39%	19
Central / Lakes	53%	4%	27%	17%	52
Connecticut Valley	37%	0%	36%	27%	41
Mass Border	58%	4%	24%	13%	72
Seacoast	66%	8%	26%	0%	30
Manchester Area	43%	0%	27%	29%	60
First Cong. Dist	50%	4%	28%	19%	125
Second Cong. Dist	49%	2%	29%	21%	149

Favorability Rating – Chris Christie
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
STATEWIDE	**44%**	**4%**	**35%**	**17%**	**274**
Registered Undeclared	43%	6%	32%	19%	106
Registered Republican	46%	3%	36%	16%	154
Democrat	44%	19%	36%	0%	5
Independent	28%	1%	59%	11%	32
Republican	47%	3%	32%	18%	235
Liberal	9%	4%	40%	46%	15
Moderate	53%	2%	23%	23%	99
Conservative	44%	5%	44%	7%	140
Support Tea Party	45%	1%	38%	16%	91
Neutral	42%	2%	34%	22%	132
Oppose Tea Party	53%	10%	30%	6%	40
Romney/Ryan Voter	47%	4%	35%	15%	212
Obama/Biden Voter	43%	7%	23%	26%	27
Other	19%	0%	81%	0%	5
Did Not Vote in 2012	28%	0%	33%	39%	21
Union household	48%	3%	42%	7%	25
Non-union	44%	4%	34%	18%	246
Read Union Leader	44%	5%	35%	16%	89
Read Boston Globe	39%	0%	46%	15%	27
Watch WMUR	48%	4%	35%	13%	160
Listen to NHPR	53%	0%	45%	2%	52
10 yrs or less in NH	34%	0%	32%	34%	48
11 to 20 years	46%	4%	34%	16%	51
More than 20 years	49%	5%	34%	13%	163
18 to 34	23%	0%	36%	41%	62
35 to 49	50%	4%	32%	14%	67
50 to 64	54%	3%	36%	7%	84
65 and over	49%	8%	31%	11%	50
Male	46%	5%	36%	13%	148
Female	42%	3%	34%	21%	126
High school or less	40%	0%	45%	14%	34
Some college	37%	5%	36%	22%	82
College graduate	51%	5%	26%	18%	107
Post-graduate	51%	0%	39%	10%	45
Attend services 1 or more/week	38%	3%	35%	24%	72
1-2 times a month	32%	2%	43%	23%	31
Less often	46%	8%	27%	18%	74
Never	53%	0%	37%	10%	84
North Country	9%	2%	56%	33%	19
Central / Lakes	50%	6%	20%	24%	52
Connecticut Valley	32%	0%	53%	15%	41
Mass Border	55%	8%	31%	6%	72
Seacoast	31%	2%	46%	21%	30
Manchester Area	52%	2%	29%	18%	60
First Cong. Dist	45%	2%	36%	16%	125
Second Cong. Dist	44%	5%	34%	17%	149

Favorability Rating – Ted Cruz
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
STATEWIDE	**33%**	**6%**	**22%**	**39%**	**275**
Registered Undeclared	31%	6%	25%	38%	106
Registered Republican	31%	6%	23%	40%	154
Democrat	0%	0%	87%	13%	5
Independent	25%	7%	26%	43%	32
Republican	34%	6%	20%	39%	235
Liberal	27%	0%	18%	55%	15
Moderate	19%	6%	29%	45%	99
Conservative	44%	7%	20%	29%	140
Support Tea Party	56%	7%	9%	28%	91
Neutral	23%	3%	25%	49%	133
Oppose Tea Party	10%	16%	45%	30%	40
Romney/Ryan Voter	35%	7%	22%	36%	212
Obama/Biden Voter	7%	3%	37%	53%	27
Other	14%	0%	49%	37%	5
Did Not Vote in 2012	44%	0%	0%	56%	21
Union household	38%	4%	22%	36%	25
Non-union	32%	6%	23%	39%	247
Read Union Leader	34%	6%	27%	34%	90
Read Boston Globe	24%	16%	30%	31%	28
Watch WMUR	31%	3%	25%	41%	160
Listen to NHPR	33%	7%	34%	26%	52
10 yrs or less in NH	27%	5%	29%	38%	48
11 to 20 years	44%	7%	21%	28%	51
More than 20 years	30%	7%	20%	43%	163
18 to 34	31%	5%	4%	60%	62
35 to 49	19%	8%	31%	43%	67
50 to 64	37%	7%	28%	27%	84
65 and over	41%	5%	22%	32%	50
Male	42%	7%	22%	30%	148
Female	22%	5%	23%	50%	127
High school or less	44%	0%	10%	46%	34
Some college	37%	4%	18%	42%	82
College graduate	24%	9%	28%	39%	108
Post-graduate	33%	9%	30%	28%	45
Attend services 1 or more/week	38%	7%	17%	38%	72
1-2 times a month	50%	6%	13%	31%	31
Less often	31%	9%	24%	36%	74
Never	16%	5%	31%	49%	84
North Country	19%	7%	23%	52%	19
Central / Lakes	37%	6%	24%	33%	52
Connecticut Valley	42%	3%	14%	41%	41
Mass Border	31%	12%	23%	33%	73
Seacoast	46%	3%	20%	31%	30
Manchester Area	22%	2%	26%	50%	60
First Cong. Dist	31%	7%	23%	40%	125
Second Cong. Dist	34%	6%	22%	38%	150

Favorability Rating – Mike Huckabee
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
STATEWIDE	**48%**	**6%**	**28%**	**17%**	**275**
Registered Undeclared	48%	3%	26%	24%	106
Registered Republican	48%	9%	28%	14%	154
Democrat	24%	13%	55%	8%	5
Independent	33%	10%	34%	23%	32
Republican	50%	6%	27%	17%	235
Liberal	13%	4%	67%	16%	15
Moderate	47%	1%	26%	26%	99
Conservative	52%	10%	28%	9%	140
Support Tea Party	61%	2%	30%	6%	91
Neutral	38%	9%	26%	27%	133
Oppose Tea Party	47%	5%	32%	16%	40
Romney/Ryan Voter	50%	8%	30%	12%	212
Obama/Biden Voter	33%	2%	18%	47%	27
Other	28%	0%	63%	10%	5
Did Not Vote in 2012	43%	0%	18%	39%	21
Union household	39%	4%	41%	16%	25
Non-union	48%	7%	27%	18%	247
Read Union Leader	48%	2%	30%	20%	90
Read Boston Globe	45%	8%	32%	14%	28
Watch WMUR	47%	8%	27%	18%	160
Listen to NHPR	38%	7%	39%	16%	52
10 yrs or less in NH	46%	8%	36%	10%	48
11 to 20 years	42%	1%	33%	24%	51
More than 20 years	49%	8%	25%	18%	163
18 to 34	41%	10%	25%	23%	62
35 to 49	51%	6%	20%	23%	67
50 to 64	44%	4%	37%	15%	84
65 and over	51%	8%	32%	10%	50
Male	50%	7%	27%	16%	148
Female	45%	6%	30%	20%	127
High school or less	57%	0%	30%	13%	34
Some college	50%	14%	27%	10%	82
College graduate	40%	5%	29%	26%	108
Post-graduate	52%	2%	31%	15%	45
Attend services 1 or more/week	56%	4%	23%	17%	72
1-2 times a month	55%	0%	30%	15%	31
Less often	46%	3%	34%	16%	74
Never	38%	14%	26%	22%	84
North Country	39%	17%	44%	0%	19
Central / Lakes	59%	3%	21%	17%	52
Connecticut Valley	28%	15%	38%	18%	41
Mass Border	62%	5%	19%	14%	73
Seacoast	60%	4%	27%	8%	30
Manchester Area	31%	2%	35%	31%	60
First Cong. Dist	49%	3%	29%	19%	125
Second Cong. Dist	47%	9%	28%	16%	150

Favorability Rating – Bobby Jindal
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
STATEWIDE	**31%**	**7%**	**14%**	**49%**	**274**
Registered Undeclared	33%	7%	13%	48%	106
Registered Republican	30%	7%	14%	49%	154
Democrat	12%	17%	59%	13%	5
Independent	35%	9%	9%	46%	32
Republican	31%	6%	13%	50%	235
Liberal	27%	6%	3%	65%	15
Moderate	26%	2%	13%	58%	99
Conservative	37%	10%	15%	38%	140
Support Tea Party	40%	6%	16%	38%	91
Neutral	23%	5%	10%	62%	132
Oppose Tea Party	30%	13%	20%	37%	40
Romney/Ryan Voter	33%	7%	15%	44%	212
Obama/Biden Voter	10%	5%	17%	68%	27
Other	49%	0%	14%	37%	5
Did Not Vote in 2012	29%	0%	0%	71%	21
Union household	54%	4%	16%	26%	25
Non-union	28%	7%	14%	51%	246
Read Union Leader	44%	8%	15%	32%	89
Read Boston Globe	29%	13%	9%	50%	27
Watch WMUR	31%	5%	19%	46%	160
Listen to NHPR	33%	7%	29%	31%	52
10 yrs or less in NH	19%	21%	10%	49%	48
11 to 20 years	41%	0%	12%	46%	51
More than 20 years	31%	5%	14%	50%	163
18 to 34	19%	5%	0%	76%	62
35 to 49	31%	12%	4%	52%	67
50 to 64	34%	5%	27%	34%	84
65 and over	39%	4%	22%	36%	50
Male	39%	6%	19%	36%	148
Female	22%	8%	8%	63%	126
High school or less	36%	3%	12%	50%	34
Some college	25%	7%	15%	53%	82
College graduate	29%	6%	14%	51%	107
Post-graduate	38%	12%	14%	35%	45
Attend services 1 or more/week	37%	6%	10%	47%	72
1-2 times a month	34%	6%	11%	50%	31
Less often	34%	7%	15%	44%	74
Never	18%	7%	16%	59%	84
North Country	12%	19%	8%	61%	19
Central / Lakes	39%	4%	10%	47%	52
Connecticut Valley	30%	5%	18%	47%	41
Mass Border	33%	11%	10%	46%	72
Seacoast	36%	9%	12%	43%	30
Manchester Area	24%	1%	20%	54%	60
First Cong. Dist	32%	4%	16%	48%	125
Second Cong. Dist	30%	9%	12%	49%	149

Favorability Rating – John Kasich
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
STATEWIDE	**17%**	**5%**	**12%**	**66%**	**274**
Registered Undeclared	14%	6%	12%	67%	106
Registered Republican	19%	4%	11%	66%	154
Democrat	12%	14%	13%	62%	5
Independent	20%	5%	13%	62%	32
Republican	17%	5%	12%	66%	235
Liberal	8%	0%	26%	66%	15
Moderate	16%	4%	7%	73%	99
Conservative	21%	7%	13%	60%	140
Support Tea Party	23%	6%	13%	57%	91
Neutral	11%	3%	10%	76%	132
Oppose Tea Party	25%	10%	9%	57%	40
Romney/Ryan Voter	19%	6%	11%	64%	212
Obama/Biden Voter	15%	1%	6%	77%	27
Other	14%	0%	49%	37%	5
Did Not Vote in 2012	7%	0%	18%	76%	21
Union household	13%	0%	14%	73%	25
Non-union	18%	6%	11%	65%	246
Read Union Leader	25%	9%	16%	49%	89
Read Boston Globe	13%	8%	23%	57%	27
Watch WMUR	19%	6%	15%	61%	160
Listen to NHPR	22%	6%	17%	55%	52
10 yrs or less in NH	17%	8%	12%	63%	48
11 to 20 years	21%	2%	14%	64%	51
More than 20 years	16%	6%	10%	68%	163
18 to 34	3%	2%	12%	83%	62
35 to 49	26%	7%	4%	64%	67
50 to 64	18%	8%	14%	61%	84
65 and over	21%	3%	18%	58%	50
Male	21%	7%	13%	58%	148
Female	12%	3%	10%	74%	126
High school or less	17%	4%	22%	57%	34
Some college	11%	5%	7%	77%	82
College graduate	16%	6%	10%	67%	107
Post-graduate	31%	5%	13%	51%	45
Attend services 1 or more/week	26%	4%	9%	61%	72
1-2 times a month	7%	2%	23%	68%	31
Less often	17%	7%	13%	64%	74
Never	13%	6%	8%	73%	84
North Country	11%	0%	7%	82%	19
Central / Lakes	28%	3%	8%	61%	52
Connecticut Valley	18%	3%	24%	56%	41
Mass Border	14%	10%	11%	65%	72
Seacoast	21%	5%	14%	60%	30
Manchester Area	11%	5%	9%	76%	60
First Cong. Dist	16%	5%	9%	69%	125
Second Cong. Dist	18%	5%	14%	63%	149

Favorability Rating – Rand Paul
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
STATEWIDE	**50%**	**6%**	**23%**	**21%**	**274**
Registered Undeclared	47%	8%	19%	26%	106
Registered Republican	52%	4%	28%	16%	154
Democrat	12%	23%	57%	8%	5
Independent	39%	1%	27%	33%	32
Republican	52%	6%	22%	19%	235
Liberal	36%	6%	12%	46%	15
Moderate	36%	6%	32%	26%	99
Conservative	61%	6%	21%	12%	140
Support Tea Party	64%	4%	23%	8%	91
Neutral	43%	7%	19%	32%	132
Oppose Tea Party	37%	8%	41%	14%	40
Romney/Ryan Voter	52%	7%	25%	17%	212
Obama/Biden Voter	35%	5%	28%	33%	27
Other	46%	0%	0%	54%	5
Did Not Vote in 2012	39%	0%	15%	46%	21
Union household	63%	7%	26%	3%	25
Non-union	48%	6%	24%	23%	246
Read Union Leader	43%	8%	35%	14%	89
Read Boston Globe	47%	15%	26%	11%	27
Watch WMUR	49%	6%	28%	17%	160
Listen to NHPR	52%	13%	24%	12%	52
10 yrs or less in NH	34%	13%	30%	23%	48
11 to 20 years	49%	6%	25%	20%	51
More than 20 years	54%	4%	21%	21%	163
18 to 34	35%	5%	10%	50%	62
35 to 49	42%	4%	37%	17%	67
50 to 64	60%	10%	20%	10%	84
65 and over	57%	6%	26%	10%	50
Male	56%	3%	25%	15%	148
Female	42%	9%	21%	27%	126
High school or less	74%	4%	16%	6%	34
Some college	43%	7%	18%	31%	82
College graduate	51%	3%	26%	20%	107
Post-graduate	38%	12%	34%	16%	45
Attend services 1 or more/week	50%	6%	28%	15%	72
1-2 times a month	50%	15%	14%	21%	31
Less often	56%	3%	20%	21%	74
Never	42%	6%	24%	28%	84
North Country	39%	10%	4%	47%	19
Central / Lakes	52%	6%	20%	21%	52
Connecticut Valley	55%	4%	11%	30%	41
Mass Border	51%	6%	35%	8%	72
Seacoast	38%	8%	38%	15%	30
Manchester Area	51%	5%	20%	25%	60
First Cong. Dist	43%	6%	30%	21%	125
Second Cong. Dist	55%	6%	18%	20%	149

Favorability Rating – Rick Perry
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
STATEWIDE	**49%**	**6%**	**21%**	**24%**	**274**
Registered Undeclared	47%	4%	23%	26%	106
Registered Republican	50%	8%	21%	21%	154
Democrat	12%	19%	69%	0%	5
Independent	37%	5%	19%	39%	32
Republican	52%	6%	21%	22%	235
Liberal	36%	7%	11%	46%	15
Moderate	41%	5%	26%	28%	99
Conservative	60%	7%	21%	12%	140
Support Tea Party	68%	1%	18%	13%	91
Neutral	40%	9%	18%	34%	132
Oppose Tea Party	40%	4%	41%	15%	40
Romney/Ryan Voter	55%	6%	22%	17%	212
Obama/Biden Voter	15%	4%	34%	47%	27
Other	35%	0%	27%	37%	5
Did Not Vote in 2012	28%	2%	5%	65%	21
Union household	50%	2%	39%	10%	25
Non-union	49%	7%	20%	25%	246
Read Union Leader	56%	4%	27%	14%	89
Read Boston Globe	65%	6%	23%	6%	27
Watch WMUR	49%	8%	22%	22%	160
Listen to NHPR	51%	5%	34%	11%	52
10 yrs or less in NH	39%	5%	25%	30%	48
11 to 20 years	54%	2%	25%	19%	51
More than 20 years	51%	7%	18%	23%	163
18 to 34	40%	10%	5%	45%	62
35 to 49	48%	3%	26%	23%	67
50 to 64	54%	4%	28%	15%	84
65 and over	49%	8%	28%	16%	50
Male	58%	7%	21%	14%	148
Female	39%	5%	22%	35%	126
High school or less	49%	3%	10%	38%	34
Some college	49%	11%	18%	22%	82
College graduate	46%	6%	26%	22%	107
Post-graduate	51%	1%	27%	21%	45
Attend services 1 or more/week	71%	1%	10%	18%	72
1-2 times a month	40%	7%	27%	25%	31
Less often	46%	6%	25%	22%	74
Never	33%	9%	26%	32%	84
North Country	50%	4%	7%	39%	19
Central / Lakes	60%	3%	18%	19%	52
Connecticut Valley	47%	18%	18%	17%	41
Mass Border	47%	5%	29%	19%	72
Seacoast	60%	3%	18%	18%	30
Manchester Area	37%	5%	24%	34%	60
First Cong. Dist	43%	5%	26%	26%	125
Second Cong. Dist	54%	7%	18%	21%	149

Favorability Rating – Rob Portman
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
STATEWIDE	**14%**	**6%**	**8%**	**72%**	**274**
Registered Undeclared	14%	8%	6%	72%	106
Registered Republican	12%	4%	11%	73%	154
Democrat	36%	7%	13%	44%	5
Independent	11%	4%	12%	73%	32
Republican	14%	6%	8%	72%	235
Liberal	29%	0%	11%	60%	15
Moderate	15%	4%	5%	76%	99
Conservative	13%	8%	10%	69%	140
Support Tea Party	18%	6%	13%	63%	91
Neutral	11%	4%	6%	79%	132
Oppose Tea Party	9%	11%	9%	71%	40
Romney/Ryan Voter	16%	7%	8%	69%	212
Obama/Biden Voter	3%	0%	11%	86%	27
Other	0%	0%	32%	68%	5
Did Not Vote in 2012	15%	0%	0%	85%	21
Union household	20%	2%	9%	69%	25
Non-union	13%	6%	8%	72%	246
Read Union Leader	22%	11%	10%	56%	89
Read Boston Globe	27%	12%	10%	51%	27
Watch WMUR	11%	5%	10%	74%	160
Listen to NHPR	23%	9%	11%	57%	52
10 yrs or less in NH	20%	9%	9%	62%	48
11 to 20 years	17%	9%	7%	68%	51
More than 20 years	11%	4%	8%	76%	163
18 to 34	15%	5%	3%	77%	62
35 to 49	10%	10%	3%	77%	67
50 to 64	16%	7%	9%	68%	84
65 and over	16%	1%	20%	63%	50
Male	18%	6%	11%	65%	148
Female	9%	5%	6%	80%	126
High school or less	12%	3%	19%	66%	34
Some college	8%	5%	9%	77%	82
College graduate	17%	7%	4%	72%	107
Post-graduate	20%	7%	9%	64%	45
Attend services 1 or more/week	18%	7%	10%	65%	72
1-2 times a month	24%	7%	2%	66%	31
Less often	12%	6%	8%	74%	74
Never	9%	5%	8%	78%	84
North Country	5%	0%	8%	86%	19
Central / Lakes	14%	7%	6%	74%	52
Connecticut Valley	17%	3%	6%	74%	41
Mass Border	8%	9%	6%	77%	72
Seacoast	25%	6%	17%	52%	30
Manchester Area	16%	5%	10%	69%	60
First Cong. Dist	17%	5%	10%	67%	125
Second Cong. Dist	11%	6%	7%	76%	149

Favorability Rating – Marco Rubio
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
STATEWIDE	**43%**	**6%**	**14%**	**37%**	**274**
Registered Undeclared	41%	10%	15%	34%	106
Registered Republican	43%	4%	14%	38%	154
Democrat	15%	0%	48%	37%	5
Independent	46%	2%	21%	32%	32
Republican	43%	7%	12%	38%	235
Liberal	23%	4%	11%	62%	15
Moderate	33%	9%	16%	41%	99
Conservative	54%	4%	14%	28%	140
Support Tea Party	58%	5%	14%	22%	91
Neutral	34%	8%	11%	47%	132
Oppose Tea Party	37%	1%	23%	39%	40
Romney/Ryan Voter	48%	5%	14%	32%	212
Obama/Biden Voter	17%	18%	21%	45%	27
Other	0%	14%	32%	54%	5
Did Not Vote in 2012	33%	0%	2%	65%	21
Union household	43%	10%	19%	28%	25
Non-union	43%	6%	14%	38%	246
Read Union Leader	43%	8%	15%	33%	89
Read Boston Globe	49%	6%	21%	24%	27
Watch WMUR	38%	5%	16%	41%	160
Listen to NHPR	39%	10%	34%	17%	52
10 yrs or less in NH	49%	6%	4%	41%	48
11 to 20 years	47%	20%	10%	24%	51
More than 20 years	39%	2%	18%	40%	163
18 to 34	26%	6%	10%	58%	62
35 to 49	37%	11%	9%	43%	67
50 to 64	52%	4%	20%	24%	84
65 and over	55%	5%	20%	21%	50
Male	54%	4%	12%	30%	148
Female	30%	8%	17%	45%	126
High school or less	43%	0%	12%	45%	34
Some college	37%	5%	14%	44%	82
College graduate	46%	8%	18%	28%	107
Post-graduate	46%	8%	7%	39%	45
Attend services 1 or more/week	49%	1%	14%	36%	72
1-2 times a month	43%	11%	10%	35%	31
Less often	44%	8%	13%	35%	74
Never	32%	8%	18%	42%	84
North Country	41%	3%	21%	34%	19
Central / Lakes	30%	8%	20%	42%	52
Connecticut Valley	41%	2%	10%	47%	41
Mass Border	54%	9%	12%	25%	72
Seacoast	56%	12%	5%	27%	30
Manchester Area	36%	2%	16%	47%	60
First Cong. Dist	46%	5%	14%	35%	125
Second Cong. Dist	40%	7%	14%	38%	149

Favorability Rating – Paul Ryan
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
STATEWIDE	**51%**	**11%**	**12%**	**26%**	**275**
Registered Undeclared	53%	17%	7%	22%	106
Registered Republican	52%	8%	14%	26%	154
Democrat	19%	0%	44%	37%	5
Independent	47%	5%	16%	32%	32
Republican	53%	11%	11%	25%	235
Liberal	24%	12%	26%	37%	15
Moderate	50%	8%	13%	29%	99
Conservative	59%	13%	11%	17%	140
Support Tea Party	65%	4%	14%	18%	91
Neutral	41%	13%	10%	36%	133
Oppose Tea Party	52%	17%	18%	13%	40
Romney/Ryan Voter	60%	9%	10%	22%	212
Obama/Biden Voter	29%	19%	21%	31%	27
Other	46%	0%	44%	10%	5
Did Not Vote in 2012	5%	9%	20%	65%	21
Union household	52%	0%	16%	33%	25
Non-union	51%	12%	12%	25%	247
Read Union Leader	52%	9%	19%	20%	90
Read Boston Globe	60%	12%	24%	4%	28
Watch WMUR	48%	10%	16%	26%	160
Listen to NHPR	56%	9%	19%	16%	52
10 yrs or less in NH	60%	8%	7%	25%	48
11 to 20 years	47%	14%	13%	26%	51
More than 20 years	51%	10%	13%	26%	163
18 to 34	33%	13%	9%	45%	62
35 to 49	52%	11%	12%	25%	67
50 to 64	60%	9%	15%	16%	84
65 and over	61%	5%	14%	19%	50
Male	60%	9%	12%	19%	148
Female	41%	13%	12%	33%	127
High school or less	30%	13%	20%	37%	34
Some college	48%	12%	10%	29%	82
College graduate	49%	12%	13%	25%	108
Post-graduate	77%	3%	8%	12%	45
Attend services 1 or more/week	64%	6%	8%	22%	72
1-2 times a month	54%	2%	20%	24%	31
Less often	53%	11%	13%	23%	74
Never	36%	19%	13%	33%	84
North Country	38%	9%	5%	48%	19
Central / Lakes	59%	5%	8%	28%	52
Connecticut Valley	48%	18%	14%	20%	41
Mass Border	49%	17%	18%	16%	73
Seacoast	65%	5%	10%	20%	30
Manchester Area	47%	7%	10%	35%	60
First Cong. Dist	53%	5%	14%	28%	125
Second Cong. Dist	50%	16%	11%	23%	150

Favorability Rating – Rick Santorum
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
STATEWIDE	**31%**	**10%**	**31%**	**29%**	**274**
Registered Undeclared	30%	8%	29%	32%	106
Registered Republican	31%	10%	32%	27%	154
Democrat	70%	0%	30%	0%	5
Independent	23%	3%	36%	38%	32
Republican	31%	10%	30%	28%	235
Liberal	9%	7%	37%	47%	15
Moderate	31%	5%	33%	32%	99
Conservative	34%	14%	32%	20%	140
Support Tea Party	43%	11%	28%	18%	91
Neutral	23%	7%	32%	38%	132
Oppose Tea Party	29%	12%	36%	23%	40
Romney/Ryan Voter	34%	11%	30%	25%	212
Obama/Biden Voter	16%	2%	45%	36%	27
Other	17%	0%	46%	37%	5
Did Not Vote in 2012	16%	5%	22%	57%	21
Union household	34%	0%	21%	45%	25
Non-union	30%	11%	32%	28%	246
Read Union Leader	31%	9%	38%	22%	89
Read Boston Globe	46%	10%	34%	10%	27
Watch WMUR	34%	9%	28%	29%	160
Listen to NHPR	27%	4%	45%	24%	52
10 yrs or less in NH	29%	10%	32%	29%	48
11 to 20 years	35%	1%	39%	25%	51
More than 20 years	29%	12%	27%	31%	163
18 to 34	19%	15%	22%	44%	62
35 to 49	27%	9%	33%	31%	67
50 to 64	40%	8%	35%	16%	84
65 and over	31%	6%	32%	30%	50
Male	38%	12%	29%	21%	148
Female	22%	7%	33%	38%	126
High school or less	35%	3%	28%	34%	34
Some college	31%	10%	27%	31%	82
College graduate	24%	12%	34%	30%	107
Post-graduate	40%	9%	30%	21%	45
Attend services 1 or more/week	48%	6%	25%	21%	72
1-2 times a month	23%	6%	48%	24%	31
Less often	32%	9%	24%	35%	74
Never	15%	15%	33%	37%	84
North Country	17%	5%	24%	54%	19
Central / Lakes	39%	2%	39%	20%	52
Connecticut Valley	29%	15%	25%	30%	41
Mass Border	27%	20%	29%	23%	72
Seacoast	48%	6%	32%	14%	30
Manchester Area	25%	2%	30%	42%	60
First Cong. Dist	32%	7%	31%	31%	125
Second Cong. Dist	30%	12%	30%	28%	149

Favorability Rating – Scott Walker
(Likely 2016 GOP Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
STATEWIDE	**33%**	**9%**	**6%**	**52%**	**274**
Registered Undeclared	24%	15%	5%	57%	106
Registered Republican	38%	5%	7%	50%	154
Democrat	31%	0%	36%	33%	5
Independent	28%	13%	4%	55%	32
Republican	34%	9%	5%	52%	235
Liberal	42%	0%	8%	50%	15
Moderate	23%	14%	4%	60%	99
Conservative	41%	8%	7%	45%	140
Support Tea Party	47%	6%	5%	43%	91
Neutral	24%	10%	5%	61%	132
Oppose Tea Party	31%	14%	11%	44%	40
Romney/Ryan Voter	35%	9%	5%	50%	212
Obama/Biden Voter	21%	17%	7%	55%	27
Other	14%	0%	32%	54%	5
Did Not Vote in 2012	30%	0%	0%	70%	21
Union household	23%	0%	11%	66%	25
Non-union	33%	10%	5%	51%	246
Read Union Leader	45%	8%	4%	43%	89
Read Boston Globe	24%	14%	11%	50%	27
Watch WMUR	33%	4%	8%	54%	160
Listen to NHPR	32%	7%	10%	51%	52
10 yrs or less in NH	34%	14%	3%	49%	48
11 to 20 years	32%	17%	3%	48%	51
More than 20 years	33%	6%	7%	55%	163
18 to 34	17%	5%	0%	78%	62
35 to 49	30%	20%	3%	47%	67
50 to 64	40%	8%	8%	44%	84
65 and over	42%	2%	13%	43%	50
Male	45%	7%	7%	42%	148
Female	19%	12%	4%	65%	126
High school or less	30%	4%	10%	56%	34
Some college	27%	8%	3%	63%	82
College graduate	30%	14%	7%	49%	107
Post-graduate	49%	5%	6%	40%	45
Attend services 1 or more/week	37%	5%	5%	52%	72
1-2 times a month	32%	6%	7%	55%	31
Less often	29%	12%	8%	51%	74
Never	27%	12%	4%	57%	84
North Country	25%	16%	7%	52%	19
Central / Lakes	32%	4%	2%	62%	52
Connecticut Valley	40%	4%	5%	50%	41
Mass Border	30%	21%	7%	42%	72
Seacoast	45%	2%	5%	48%	30
Manchester Area	29%	4%	7%	60%	60
First Cong. Dist	39%	4%	6%	51%	125
Second Cong. Dist	28%	13%	6%	54%	149

Decided 2016 GOP Primary Vote
(Likely 2016 GOP Primary Voters)

	Def. Decided	Leaning Towards Someone	Still Trying To Decide	(N)
STATEWIDE	**11%**	**5%**	**83%**	**271**
Registered Undeclared	8%	4%	88%	106
Registered Republican	15%	6%	79%	151
Democrat	0%	0%	100%	5
Independent	9%	12%	79%	32
Republican	12%	5%	84%	231
Liberal	0%	4%	96%	15
Moderate	7%	5%	87%	96
Conservative	16%	6%	77%	140
Support Tea Party	15%	8%	77%	88
Neutral	10%	2%	88%	132
Oppose Tea Party	11%	10%	79%	40
Romney/Ryan Voter	10%	5%	84%	209
Obama/Biden Voter	13%	11%	76%	27
Other	69%	0%	31%	5
Did Not Vote in 2012	0%	1%	99%	21
Union household	16%	15%	69%	24
Non-union	11%	4%	85%	244
Read Union Leader	14%	9%	77%	88
Read Boston Globe	7%	4%	90%	28
Watch WMUR	12%	6%	82%	156
Listen to NHPR	12%	6%	82%	52
10 yrs or less in NH	17%	1%	82%	47
11 to 20 years	5%	2%	93%	51
More than 20 years	12%	7%	81%	161
18 to 34	10%	2%	88%	61
35 to 49	5%	6%	89%	67
50 to 64	14%	8%	79%	82
65 and over	15%	5%	79%	50
Male	14%	6%	80%	146
Female	8%	4%	88%	125
High school or less	1%	2%	96%	33
Some college	16%	5%	79%	81
College graduate	8%	8%	84%	106
Post-graduate	18%	3%	80%	45
Attend services 1 or more/week	13%	5%	81%	71
1-2 times a month	7%	4%	88%	31
Less often	11%	6%	84%	74
Never	10%	6%	84%	81
North Country	5%	4%	91%	18
Central / Lakes	14%	8%	79%	51
Connecticut Valley	12%	1%	87%	41
Mass Border	6%	6%	88%	73
Seacoast	18%	2%	80%	30
Manchester Area	13%	8%	79%	58
First Cong. Dist	13%	7%	79%	121
Second Cong. Dist	10%	4%	87%	150

GOP 2016 Primary Support
(Likely 2016 GOP Primary Voters)

	Jeb Bush	Chris Christie	Mike Huckabee	Rand Paul	Someone Else	Undecided	(N=)
STATEWIDE	**15%**	**12%**	**9%**	**7%**	**29%**	**28%**	**274**
Registered Undeclared	12%	13%	14%	8%	26%	26%	106
Registered Republican	17%	11%	6%	7%	30%	29%	154
Democrat	22%	24%	0%	0%	12%	42%	5
Independent	13%	5%	7%	3%	40%	32%	32
Republican	16%	13%	9%	8%	28%	27%	235
Liberal	29%	4%	0%	3%	8%	57%	15
Moderate	23%	18%	8%	6%	26%	19%	98
Conservative	11%	11%	9%	9%	36%	25%	140
Support Tea Party	12%	8%	13%	11%	46%	11%	90
Neutral	18%	10%	5%	4%	20%	42%	133
Oppose Tea Party	17%	31%	6%	11%	22%	15%	40
Romney/Ryan Voter	13%	13%	8%	8%	32%	25%	212
Obama/Biden Voter	40%	3%	3%	0%	20%	34%	27
Other	0%	0%	0%	32%	31%	37%	5
Did Not Vote in 2012	17%	20%	9%	0%	18%	36%	21
Union household	22%	6%	0%	17%	39%	16%	25
Non-union	15%	13%	9%	6%	28%	29%	246
Read Union Leader	20%	12%	8%	12%	31%	17%	90
Read Boston Globe	29%	13%	9%	11%	26%	12%	28
Watch WMUR	17%	13%	8%	6%	25%	30%	160
Listen to NHPR	18%	10%	10%	13%	29%	21%	52
10 yrs or less in NH	12%	9%	4%	4%	42%	29%	48
11 to 20 years	24%	6%	14%	2%	34%	19%	51
More than 20 years	14%	15%	7%	10%	25%	29%	163
18 to 34	10%	8%	8%	8%	25%	41%	62
35 to 49	17%	18%	4%	6%	31%	23%	67
50 to 64	21%	11%	12%	10%	27%	19%	84
65 and over	13%	13%	5%	3%	38%	27%	49
Male	19%	13%	11%	11%	26%	21%	148
Female	12%	11%	7%	3%	32%	36%	126
High school or less	21%	13%	10%	3%	17%	37%	34
Some college	8%	14%	10%	2%	34%	32%	82
College graduate	23%	10%	7%	10%	24%	26%	107
Post-graduate	7%	14%	5%	12%	43%	18%	45
Attend services 1 or more/week	15%	12%	14%	6%	29%	24%	72
1-2 times a month	16%	10%	9%	10%	42%	14%	31
Less often	11%	11%	5%	12%	28%	33%	74
Never	22%	13%	4%	4%	27%	30%	83
North Country	4%	0%	10%	0%	38%	47%	19
Central / Lakes	11%	10%	11%	8%	35%	25%	52
Connecticut Valley	14%	4%	9%	7%	27%	39%	41
Mass Border	14%	19%	12%	7%	29%	19%	73
Seacoast	27%	5%	13%	7%	33%	15%	30
Manchester Area	19%	18%	2%	8%	20%	32%	59
First Cong. Dist	17%	12%	8%	6%	32%	25%	124
Second Cong. Dist	14%	12%	10%	8%	26%	30%	150

GOP 2016 Primary – Second Choice
(Likely 2016 GOP Primary Voters)

	Jeb Bush	Rand Paul	Mike Huckabee	Someone Else	No Second Choice	Don't Know	(N=)
STATEWIDE	**10%**	**8%**	**7%**	**36%**	**34%**	**5%**	**274**
Registered Undeclared	5%	12%	5%	41%	32%	4%	106
Registered Republican	13%	7%	9%	32%	36%	5%	154
Democrat	0%	0%	0%	58%	42%	0%	5
Independent	5%	19%	9%	21%	41%	6%	32
Republican	11%	7%	7%	37%	32%	5%	235
Liberal	0%	8%	2%	32%	57%	1%	15
Moderate	17%	3%	8%	39%	26%	7%	98
Conservative	7%	11%	8%	38%	32%	3%	140
Support Tea Party	9%	12%	12%	49%	15%	4%	90
Neutral	9%	4%	3%	30%	49%	5%	133
Oppose Tea Party	17%	9%	13%	32%	20%	9%	40
Romney/Ryan Voter	11%	7%	7%	39%	31%	4%	212
Obama/Biden Voter	7%	0%	12%	31%	41%	8%	27
Other	0%	14%	0%	17%	56%	14%	5
Did Not Vote in 2012	7%	14%	7%	28%	36%	8%	21
Union household	23%	6%	3%	29%	25%	15%	25
Non-union	9%	8%	8%	37%	35%	4%	246
Read Union Leader	18%	5%	12%	40%	19%	5%	90
Read Boston Globe	8%	7%	11%	36%	27%	11%	28
Watch WMUR	13%	9%	4%	33%	36%	5%	160
Listen to NHPR	11%	10%	1%	43%	31%	3%	52
10 yrs or less in NH	12%	7%	8%	34%	31%	8%	48
11 to 20 years	14%	3%	0%	56%	23%	4%	51
More than 20 years	9%	9%	10%	31%	37%	5%	163
18 to 34	10%	3%	7%	31%	44%	5%	62
35 to 49	16%	11%	11%	25%	31%	7%	67
50 to 64	8%	6%	6%	49%	25%	5%	84
65 and over	8%	10%	6%	38%	34%	4%	49
Male	10%	10%	6%	45%	26%	3%	148
Female	9%	7%	9%	24%	43%	7%	126
High school or less	5%	16%	5%	34%	41%	0%	34
Some college	8%	11%	11%	33%	33%	5%	82
College graduate	9%	4%	7%	39%	39%	3%	107
Post-graduate	20%	4%	4%	39%	18%	16%	45
Attend services 1 or more/week	14%	6%	6%	38%	34%	2%	72
1-2 times a month	20%	5%	10%	44%	17%	4%	31
Less often	10%	5%	9%	32%	41%	4%	74
Never	5%	12%	7%	34%	32%	10%	83
North Country	8%	20%	7%	14%	51%	0%	19
Central / Lakes	12%	6%	3%	43%	33%	3%	52
Connecticut Valley	2%	16%	7%	28%	39%	9%	41
Mass Border	17%	7%	13%	33%	24%	6%	73
Seacoast	14%	6%	8%	44%	19%	9%	30
Manchester Area	4%	5%	4%	41%	43%	4%	59
First Cong. Dist	8%	6%	9%	40%	32%	6%	124
Second Cong. Dist	11%	11%	6%	32%	35%	5%	150

GOP 2016 Primary – Third Choice
(Likely 2016 GOP Primary Voters)

	Bobby Jindal	Rand Paul	Chris Christie	Someone Else	No Third Choice	Don't Know	(N=)
STATEWIDE	**6%**	**5%**	**5%**	**28%**	**49%**	**7%**	**261**
Registered Undeclared	7%	7%	5%	30%	44%	7%	99
Registered Republican	6%	4%	6%	27%	52%	5%	147
Democrat	12%	0%	7%	24%	57%	0%	5
Independent	0%	2%	4%	27%	66%	1%	31
Republican	6%	6%	5%	29%	46%	8%	223
Liberal	0%	0%	0%	8%	60%	32%	15
Moderate	8%	9%	5%	22%	48%	8%	90
Conservative	5%	4%	7%	37%	43%	3%	136
Support Tea Party	4%	5%	10%	48%	30%	3%	87
Neutral	5%	7%	3%	15%	60%	9%	128
Oppose Tea Party	14%	1%	2%	27%	48%	8%	36
Romney/Ryan Voter	6%	4%	5%	33%	44%	7%	200
Obama/Biden Voter	2%	17%	12%	2%	67%	0%	27
Other	0%	0%	0%	14%	86%	0%	5
Did Not Vote in 2012	9%	0%	0%	21%	52%	18%	21
Union household	3%	11%	4%	26%	51%	4%	22
Non-union	6%	5%	6%	28%	49%	7%	237
Read Union Leader	11%	3%	8%	29%	35%	14%	83
Read Boston Globe	0%	4%	10%	36%	48%	2%	26
Watch WMUR	8%	4%	5%	23%	51%	9%	152
Listen to NHPR	7%	4%	6%	29%	49%	6%	49
10 yrs or less in NH	1%	4%	9%	36%	46%	4%	47
11 to 20 years	11%	13%	4%	28%	31%	12%	48
More than 20 years	5%	4%	5%	27%	53%	6%	155
18 to 34	6%	2%	3%	28%	56%	5%	60
35 to 49	13%	7%	3%	26%	45%	6%	63
50 to 64	1%	7%	9%	30%	40%	12%	77
65 and over	3%	5%	6%	30%	54%	3%	48
Male	5%	4%	8%	38%	38%	7%	141
Female	7%	6%	2%	17%	61%	7%	120
High school or less	6%	2%	1%	14%	50%	27%	34
Some college	3%	1%	8%	38%	49%	1%	75
College graduate	5%	9%	5%	26%	49%	6%	103
Post-graduate	13%	8%	6%	26%	45%	3%	44
Attend services 1 or more/week	11%	2%	8%	30%	44%	6%	70
1-2 times a month	10%	2%	9%	21%	35%	24%	29
Less often	2%	8%	3%	31%	54%	2%	68
Never	3%	8%	5%	25%	53%	7%	81
North Country	4%	9%	9%	21%	54%	3%	17
Central / Lakes	5%	7%	0%	34%	48%	5%	47
Connecticut Valley	0%	3%	0%	32%	57%	8%	40
Mass Border	15%	7%	8%	27%	41%	3%	69
Seacoast	3%	2%	12%	37%	42%	4%	29
Manchester Area	2%	4%	6%	20%	55%	13%	59
First Cong. Dist	4%	4%	7%	28%	50%	9%	119
Second Cong. Dist	8%	7%	4%	29%	48%	5%	142

GOP 2016 Primary – Fourth Choice
(Likely 2016 GOP Primary Voters)

	Paul Ryan	Marco Rubio	Rand Paul	Someone Else	No Fourth Choice	Don't Know	(N=)
STATEWIDE	**5%**	**4%**	**3%**	**18%**	**64%**	**5%**	**273**
Registered Undeclared	7%	0%	6%	20%	60%	7%	105
Registered Republican	3%	7%	2%	19%	65%	4%	154
Democrat	0%	0%	0%	0%	76%	24%	5
Independent	0%	11%	0%	11%	72%	6%	32
Republican	6%	3%	4%	20%	63%	4%	234
Liberal	0%	0%	0%	4%	92%	4%	15
Moderate	8%	2%	4%	17%	61%	9%	98
Conservative	5%	6%	4%	22%	60%	2%	140
Support Tea Party	6%	5%	4%	32%	44%	9%	90
Neutral	6%	4%	3%	7%	77%	3%	133
Oppose Tea Party	4%	1%	3%	26%	66%	0%	39
Romney/Ryan Voter	5%	5%	4%	22%	61%	4%	212
Obama/Biden Voter	18%	0%	0%	8%	69%	5%	27
Other	0%	0%	0%	0%	100%	0%	5
Did Not Vote in 2012	0%	0%	0%	0%	86%	14%	21
Union household	0%	5%	0%	36%	56%	3%	25
Non-union	6%	4%	4%	16%	65%	5%	246
Read Union Leader	1%	3%	5%	27%	61%	4%	90
Read Boston Globe	1%	2%	4%	20%	58%	15%	27
Watch WMUR	4%	1%	4%	17%	67%	6%	159
Listen to NHPR	3%	5%	0%	29%	60%	3%	52
10 yrs or less in NH	7%	9%	3%	13%	58%	11%	48
11 to 20 years	15%	5%	8%	17%	54%	1%	51
More than 20 years	2%	2%	3%	20%	69%	4%	163
18 to 34	3%	2%	5%	6%	77%	7%	62
35 to 49	9%	7%	0%	22%	59%	3%	67
50 to 64	5%	3%	5%	24%	58%	4%	83
65 and over	3%	3%	4%	19%	66%	5%	49
Male	4%	3%	4%	25%	54%	9%	147
Female	7%	4%	2%	10%	76%	0%	126
High school or less	1%	0%	1%	5%	81%	12%	34
Some college	5%	6%	9%	17%	59%	4%	82
College graduate	8%	3%	2%	18%	64%	5%	106
Post-graduate	4%	4%	0%	29%	62%	1%	45
Attend services 1 or more/week	2%	3%	6%	24%	57%	8%	72
1-2 times a month	0%	7%	3%	16%	74%	0%	31
Less often	9%	3%	2%	21%	64%	1%	73
Never	6%	5%	3%	12%	66%	7%	83
North Country	0%	18%	4%	21%	58%	0%	19
Central / Lakes	10%	6%	6%	11%	61%	6%	52
Connecticut Valley	4%	0%	0%	27%	69%	0%	41
Mass Border	7%	4%	3%	20%	58%	8%	73
Seacoast	2%	2%	7%	20%	58%	12%	29
Manchester Area	3%	0%	2%	17%	75%	2%	59
First Cong. Dist	4%	3%	3%	16%	69%	5%	124
Second Cong. Dist	6%	4%	4%	21%	60%	5%	149

GOP 2016 Primary – Would NOT Support
(Likely 2016 GOP Primary Voters)

	Chris Christie	Jeb Bush	Mike Huckabee	Someone Else	All Acceptable	Don't Know	(N=)
STATEWIDE	**12%**	**10%**	**6%**	**20%**	**17%**	**34%**	**271**
Registered Undeclared	10%	12%	7%	19%	18%	34%	104
Registered Republican	14%	8%	6%	20%	18%	34%	153
Democrat	0%	0%	0%	55%	0%	45%	5
Independent	34%	6%	12%	20%	15%	14%	32
Republican	10%	10%	6%	19%	18%	37%	233
Liberal	6%	4%	31%	21%	3%	36%	15
Moderate	8%	5%	7%	31%	15%	34%	97
Conservative	17%	13%	4%	15%	23%	30%	139
Support Tea Party	16%	16%	7%	12%	25%	23%	90
Neutral	12%	4%	7%	19%	15%	43%	132
Oppose Tea Party	0%	8%	4%	44%	11%	33%	39
Romney/Ryan Voter	15%	10%	6%	18%	19%	32%	211
Obama/Biden Voter	1%	3%	11%	38%	20%	28%	27
Other	0%	27%	19%	17%	0%	37%	5
Did Not Vote in 2012	3%	5%	0%	15%	9%	67%	21
Union household	17%	16%	3%	11%	32%	21%	24
Non-union	11%	9%	7%	21%	16%	36%	245
Read Union Leader	7%	15%	5%	30%	15%	29%	88
Read Boston Globe	20%	7%	0%	25%	22%	27%	27
Watch WMUR	7%	10%	4%	20%	20%	40%	158
Listen to NHPR	16%	9%	4%	28%	19%	24%	52
10 yrs or less in NH	14%	10%	10%	16%	17%	32%	48
11 to 20 years	13%	5%	4%	35%	14%	29%	51
More than 20 years	11%	10%	6%	16%	20%	37%	162
18 to 34	11%	8%	12%	16%	3%	49%	62
35 to 49	14%	6%	3%	27%	19%	30%	67
50 to 64	10%	12%	8%	19%	28%	22%	83
65 and over	13%	11%	1%	18%	19%	37%	49
Male	10%	12%	5%	24%	17%	32%	147
Female	15%	8%	8%	15%	18%	36%	124
High school or less	7%	11%	6%	12%	12%	52%	34
Some college	14%	5%	7%	21%	16%	37%	82
College graduate	12%	11%	7%	19%	20%	32%	106
Post-graduate	10%	14%	5%	28%	21%	22%	45
Attend services 1 or more/week	16%	4%	1%	17%	23%	39%	71
1-2 times a month	16%	11%	0%	32%	14%	27%	30
Less often	7%	18%	10%	15%	24%	26%	74
Never	12%	5%	10%	21%	10%	42%	83
North Country	44%	3%	26%	2%	13%	12%	19
Central / Lakes	13%	8%	11%	21%	11%	36%	52
Connecticut Valley	8%	12%	3%	11%	8%	57%	41
Mass Border	12%	10%	3%	29%	25%	22%	72
Seacoast	11%	18%	2%	16%	24%	29%	29
Manchester Area	7%	8%	5%	21%	18%	41%	59
First Cong. Dist	12%	10%	4%	20%	20%	33%	123
Second Cong. Dist	13%	9%	8%	20%	15%	35%	148

Favorability Rating – Joe Biden
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
STATEWIDE	**59%**	**11%**	**27%**	**3%**	**231**
Registered Democrat	61%	14%	22%	3%	130
Registered Undeclared	51%	7%	37%	5%	68
Democrat	61%	12%	25%	2%	211
Independent	34%	3%	63%	0%	15
Republican	100%	0%	0%	0%	0
Liberal	65%	9%	22%	4%	124
Moderate	54%	11%	33%	2%	77
Conservative	39%	24%	37%	0%	21
Support Tea Party	44%	0%	56%	0%	7
Neutral	36%	20%	39%	5%	41
Oppose Tea Party	65%	10%	24%	1%	175
Romney/Ryan Voter	31%	28%	25%	16%	10
Obama/Biden Voter	66%	10%	22%	1%	197
Other	0%	0%	100%	0%	0
Did Not Vote in 2012	13%	12%	74%	0%	16
Union household	54%	4%	42%	0%	39
Non-union	60%	12%	24%	4%	190
Read Union Leader	63%	7%	27%	3%	50
Read Boston Globe	61%	9%	25%	5%	36
Watch WMUR	64%	5%	28%	3%	145
Listen to NHPR	65%	11%	23%	2%	97
10 yrs or less in NH	57%	13%	26%	4%	39
11 to 20 years	69%	10%	21%	0%	52
More than 20 years	58%	11%	30%	2%	133
18 to 34	46%	8%	40%	6%	57
35 to 49	72%	11%	17%	0%	71
50 to 64	52%	12%	30%	5%	53
65 and over	66%	12%	23%	0%	45
Male	57%	9%	31%	3%	93
Female	61%	12%	24%	3%	139
High school or less	49%	3%	32%	16%	25
Some college	68%	8%	25%	0%	39
College graduate	58%	12%	30%	0%	98
Post-graduate	60%	15%	22%	3%	66
Attend services 1 or more/week	55%	14%	31%	1%	37
1-2 times a month	48%	3%	43%	7%	25
Less often	63%	7%	29%	0%	63
Never	62%	14%	20%	4%	96
North Country	46%	12%	34%	8%	19
Central / Lakes	87%	1%	12%	0%	40
Connecticut Valley	67%	8%	17%	8%	30
Mass Border	67%	13%	14%	5%	50
Seacoast	36%	15%	49%	0%	54
Manchester Area	54%	15%	31%	0%	39
First Cong. Dist	53%	12%	32%	2%	129
Second Cong. Dist	67%	9%	20%	4%	102

Favorability Rating – Hillary Clinton
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
STATEWIDE	**84%**	**5%**	**10%**	**1%**	**234**
Registered Democrat	82%	7%	11%	1%	133
Registered Undeclared	88%	0%	9%	2%	68
Democrat	86%	5%	7%	1%	213
Independent	55%	0%	45%	0%	15
Republican	0%	0%	100%	0%	0
Liberal	84%	8%	6%	2%	126
Moderate	84%	2%	14%	0%	77
Conservative	85%	0%	15%	0%	21
Support Tea Party	74%	0%	26%	0%	7
Neutral	75%	7%	17%	0%	41
Oppose Tea Party	86%	5%	8%	1%	178
Romney/Ryan Voter	89%	0%	11%	0%	10
Obama/Biden Voter	85%	5%	9%	1%	197
Other	100%	0%	0%	0%	0
Did Not Vote in 2012	57%	12%	30%	0%	16
Union household	76%	8%	16%	0%	39
Non-union	86%	4%	9%	1%	193
Read Union Leader	87%	0%	13%	0%	50
Read Boston Globe	78%	0%	22%	0%	36
Watch WMUR	89%	1%	9%	1%	147
Listen to NHPR	85%	5%	8%	2%	97
10 yrs or less in NH	75%	3%	21%	0%	39
11 to 20 years	94%	4%	2%	0%	52
More than 20 years	83%	6%	10%	1%	135
18 to 34	69%	11%	17%	3%	57
35 to 49	94%	5%	2%	0%	71
50 to 64	87%	2%	11%	0%	54
65 and over	85%	2%	13%	0%	46
Male	77%	6%	17%	0%	95
Female	89%	4%	5%	2%	139
High school or less	95%	0%	5%	0%	25
Some college	65%	10%	25%	0%	40
College graduate	88%	5%	7%	0%	98
Post-graduate	86%	4%	8%	2%	66
Attend services 1 or more/week	70%	3%	27%	0%	37
1-2 times a month	84%	12%	4%	0%	25
Less often	85%	3%	12%	0%	63
Never	89%	6%	4%	2%	99
North Country	62%	0%	30%	8%	20
Central / Lakes	98%	0%	2%	0%	40
Connecticut Valley	84%	11%	5%	0%	31
Mass Border	83%	8%	7%	2%	50
Seacoast	84%	7%	9%	0%	54
Manchester Area	84%	0%	16%	0%	39
First Cong. Dist	86%	3%	11%	1%	129
Second Cong. Dist	82%	7%	9%	2%	104

Favorability Rating – Andrew Cuomo
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
STATEWIDE	**28%**	**5%**	**23%**	**44%**	**234**
Registered Democrat	29%	4%	25%	42%	133
Registered Undeclared	32%	2%	21%	45%	68
Democrat	30%	5%	22%	43%	213
Independent	8%	2%	35%	56%	15
Republican	100%	0%	0%	0%	0
Liberal	30%	3%	23%	44%	126
Moderate	33%	7%	20%	40%	77
Conservative	10%	7%	24%	59%	21
Support Tea Party	25%	0%	7%	68%	7
Neutral	5%	3%	18%	74%	41
Oppose Tea Party	35%	5%	25%	35%	178
Romney/Ryan Voter	19%	0%	5%	76%	10
Obama/Biden Voter	31%	5%	26%	38%	197
Other	100%	0%	0%	0%	0
Did Not Vote in 2012	0%	0%	1%	99%	16
Union household	31%	0%	19%	50%	39
Non-union	28%	6%	23%	44%	193
Read Union Leader	25%	2%	26%	47%	50
Read Boston Globe	27%	14%	17%	42%	36
Watch WMUR	26%	5%	27%	43%	147
Listen to NHPR	34%	4%	25%	37%	97
10 yrs or less in NH	25%	2%	12%	61%	39
11 to 20 years	26%	9%	18%	47%	52
More than 20 years	30%	4%	27%	39%	135
18 to 34	16%	0%	12%	72%	57
35 to 49	24%	8%	15%	53%	71
50 to 64	36%	5%	32%	28%	54
65 and over	40%	6%	34%	20%	46
Male	28%	7%	17%	48%	95
Female	28%	4%	26%	42%	139
High school or less	34%	0%	15%	51%	25
Some college	10%	7%	23%	60%	40
College graduate	26%	5%	25%	45%	98
Post-graduate	42%	5%	22%	31%	66
Attend services 1 or more/week	39%	6%	18%	38%	37
1-2 times a month	30%	2%	20%	48%	25
Less often	29%	6%	24%	41%	63
Never	23%	5%	22%	50%	99
North Country	18%	0%	22%	60%	20
Central / Lakes	47%	0%	15%	38%	40
Connecticut Valley	29%	17%	26%	28%	31
Mass Border	30%	3%	24%	43%	50
Seacoast	19%	5%	28%	48%	54
Manchester Area	24%	4%	18%	54%	39
First Cong. Dist	19%	4%	25%	52%	129
Second Cong. Dist	40%	6%	19%	35%	104

Favorability Rating – Martin O'Malley
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
STATEWIDE	**8%**	**4%**	**4%**	**83%**	**234**
Registered Democrat	8%	6%	5%	82%	133
Registered Undeclared	4%	3%	3%	90%	68
Democrat	9%	4%	4%	83%	213
Independent	0%	0%	3%	97%	15
Republican	100%	0%	0%	0%	0
Liberal	10%	4%	4%	83%	126
Moderate	9%	4%	2%	85%	77
Conservative	1%	0%	10%	89%	21
Support Tea Party	7%	0%	12%	81%	7
Neutral	0%	0%	3%	97%	41
Oppose Tea Party	11%	5%	4%	81%	178
Romney/Ryan Voter	4%	0%	2%	93%	10
Obama/Biden Voter	10%	5%	4%	82%	197
Other	0%	0%	0%	100%	0
Did Not Vote in 2012	1%	0%	5%	94%	16
Union household	22%	3%	0%	76%	39
Non-union	6%	4%	4%	86%	193
Read Union Leader	5%	2%	5%	88%	50
Read Boston Globe	17%	7%	6%	70%	36
Watch WMUR	5%	2%	4%	89%	147
Listen to NHPR	11%	5%	6%	78%	97
10 yrs or less in NH	2%	7%	3%	88%	39
11 to 20 years	19%	1%	5%	75%	52
More than 20 years	6%	4%	4%	86%	135
18 to 34	6%	0%	0%	94%	57
35 to 49	9%	3%	1%	87%	71
50 to 64	7%	1%	6%	85%	54
65 and over	13%	12%	10%	66%	46
Male	12%	5%	5%	78%	95
Female	6%	3%	4%	87%	139
High school or less	5%	0%	5%	90%	25
Some college	7%	4%	2%	88%	40
College graduate	6%	5%	4%	85%	98
Post-graduate	14%	5%	4%	77%	66
Attend services 1 or more/week	8%	3%	6%	83%	37
1-2 times a month	9%	2%	0%	89%	25
Less often	12%	7%	7%	75%	63
Never	7%	3%	2%	88%	99
North Country	17%	6%	0%	77%	20
Central / Lakes	17%	2%	2%	79%	40
Connecticut Valley	14%	1%	8%	77%	31
Mass Border	4%	9%	7%	79%	50
Seacoast	1%	3%	5%	91%	54
Manchester Area	6%	2%	1%	92%	39
First Cong. Dist	7%	4%	3%	86%	129
Second Cong. Dist	11%	4%	5%	80%	104

Favorability Rating – Bernie Sanders
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
STATEWIDE	**39%**	**7%**	**9%**	**45%**	**234**
Registered Democrat	42%	5%	8%	45%	133
Registered Undeclared	26%	13%	16%	45%	68
Democrat	39%	7%	9%	44%	213
Independent	40%	3%	9%	48%	15
Republican	0%	0%	0%	100%	0
Liberal	46%	7%	10%	36%	126
Moderate	29%	5%	11%	55%	77
Conservative	37%	5%	3%	55%	21
Support Tea Party	12%	0%	0%	88%	7
Neutral	34%	0%	5%	62%	41
Oppose Tea Party	42%	9%	11%	39%	178
Romney/Ryan Voter	0%	4%	11%	85%	10
Obama/Biden Voter	42%	8%	10%	41%	197
Other	0%	0%	100%	0%	0
Did Not Vote in 2012	33%	0%	4%	64%	16
Union household	36%	1%	16%	48%	39
Non-union	39%	8%	8%	45%	193
Read Union Leader	37%	3%	25%	35%	50
Read Boston Globe	62%	1%	11%	26%	36
Watch WMUR	31%	7%	11%	50%	147
Listen to NHPR	51%	7%	14%	28%	97
10 yrs or less in NH	31%	14%	4%	52%	39
11 to 20 years	38%	3%	17%	43%	52
More than 20 years	42%	5%	8%	44%	135
18 to 34	39%	5%	11%	44%	57
35 to 49	22%	9%	10%	59%	71
50 to 64	41%	3%	9%	46%	54
65 and over	61%	7%	7%	25%	46
Male	52%	3%	6%	40%	95
Female	29%	9%	12%	49%	139
High school or less	36%	0%	1%	64%	25
Some college	44%	5%	14%	36%	40
College graduate	29%	7%	9%	56%	98
Post-graduate	52%	9%	11%	28%	66
Attend services 1 or more/week	48%	5%	9%	37%	37
1-2 times a month	25%	5%	5%	64%	25
Less often	34%	3%	12%	50%	63
Never	42%	8%	9%	40%	99
North Country	60%	0%	19%	21%	20
Central / Lakes	44%	9%	19%	28%	40
Connecticut Valley	68%	7%	9%	16%	31
Mass Border	28%	8%	8%	57%	50
Seacoast	33%	2%	6%	58%	54
Manchester Area	20%	12%	2%	67%	39
First Cong. Dist	28%	5%	9%	57%	129
Second Cong. Dist	52%	8%	9%	31%	104

Favorability Rating – Mark Warner
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
STATEWIDE	**11%**	**7%**	**10%**	**73%**	**234**
Registered Democrat	11%	6%	9%	74%	133
Registered Undeclared	2%	9%	16%	73%	68
Democrat	12%	5%	10%	74%	213
Independent	3%	32%	12%	53%	15
Republican	0%	100%	0%	0%	0
Liberal	13%	7%	7%	74%	126
Moderate	7%	7%	15%	71%	77
Conservative	7%	0%	14%	79%	21
Support Tea Party	0%	7%	12%	81%	7
Neutral	10%	0%	6%	83%	41
Oppose Tea Party	12%	8%	11%	69%	178
Romney/Ryan Voter	4%	4%	0%	91%	10
Obama/Biden Voter	12%	7%	11%	69%	197
Other	0%	0%	0%	100%	0
Did Not Vote in 2012	0%	0%	6%	94%	16
Union household	20%	1%	13%	65%	39
Non-union	9%	7%	9%	75%	193
Read Union Leader	7%	15%	8%	71%	50
Read Boston Globe	20%	16%	13%	52%	36
Watch WMUR	9%	3%	10%	79%	147
Listen to NHPR	16%	5%	15%	64%	97
10 yrs or less in NH	7%	16%	3%	74%	39
11 to 20 years	19%	0%	14%	67%	52
More than 20 years	9%	5%	10%	75%	135
18 to 34	9%	7%	0%	84%	57
35 to 49	13%	3%	11%	74%	71
50 to 64	8%	5%	12%	76%	54
65 and over	15%	11%	18%	56%	46
Male	11%	9%	12%	68%	95
Female	11%	5%	9%	75%	139
High school or less	6%	3%	6%	85%	25
Some college	13%	14%	1%	71%	40
College graduate	8%	6%	11%	75%	98
Post-graduate	15%	4%	15%	66%	66
Attend services 1 or more/week	11%	15%	16%	59%	37
1-2 times a month	10%	6%	4%	79%	25
Less often	20%	6%	9%	66%	63
Never	6%	2%	9%	84%	99
North Country	5%	28%	0%	68%	20
Central / Lakes	21%	0%	10%	69%	40
Connecticut Valley	16%	7%	8%	68%	31
Mass Border	8%	12%	15%	66%	50
Seacoast	7%	2%	8%	83%	54
Manchester Area	9%	1%	14%	76%	39
First Cong. Dist	8%	4%	10%	78%	129
Second Cong. Dist	14%	9%	10%	66%	104

Favorability Rating – Elizabeth Warren
(Likely 2016 DEM Primary Voters)

	Favorable	Neutral	Unfavorable	Don't Know	(N)
STATEWIDE	**65%**	**4%**	**7%**	**24%**	**234**
Registered Democrat	71%	3%	7%	19%	133
Registered Undeclared	59%	7%	11%	23%	68
Democrat	67%	4%	7%	22%	213
Independent	48%	2%	5%	46%	15
Republican	0%	0%	0%	100%	0
Liberal	77%	0%	5%	18%	126
Moderate	58%	9%	9%	24%	77
Conservative	34%	6%	12%	48%	21
Support Tea Party	31%	0%	7%	62%	7
Neutral	43%	3%	3%	50%	41
Oppose Tea Party	73%	4%	8%	14%	178
Romney/Ryan Voter	38%	4%	11%	47%	10
Obama/Biden Voter	72%	4%	6%	17%	197
Other	0%	0%	0%	100%	0
Did Not Vote in 2012	5%	0%	3%	92%	16
Union household	69%	9%	5%	18%	39
Non-union	64%	3%	8%	26%	193
Read Union Leader	74%	1%	7%	18%	50
Read Boston Globe	75%	6%	9%	10%	36
Watch WMUR	61%	5%	9%	24%	147
Listen to NHPR	72%	5%	5%	17%	97
10 yrs or less in NH	72%	0%	2%	26%	39
11 to 20 years	75%	3%	4%	18%	52
More than 20 years	59%	5%	10%	26%	135
18 to 34	63%	2%	10%	25%	57
35 to 49	61%	7%	1%	31%	71
50 to 64	64%	2%	11%	23%	54
65 and over	71%	2%	9%	18%	46
Male	72%	0%	4%	24%	95
Female	60%	6%	9%	25%	139
High school or less	43%	0%	6%	51%	25
Some college	61%	1%	10%	27%	40
College graduate	70%	2%	4%	24%	98
Post-graduate	70%	9%	10%	11%	66
Attend services 1 or more/week	61%	5%	16%	18%	37
1-2 times a month	57%	6%	14%	23%	25
Less often	64%	7%	4%	25%	63
Never	68%	1%	4%	27%	99
North Country	63%	0%	0%	37%	20
Central / Lakes	70%	2%	11%	16%	40
Connecticut Valley	72%	0%	3%	25%	31
Mass Border	76%	4%	3%	17%	50
Seacoast	50%	3%	16%	31%	54
Manchester Area	61%	9%	2%	28%	39
First Cong. Dist	56%	5%	9%	30%	129
Second Cong. Dist	76%	2%	5%	18%	104

Decided 2016 DEM Primary Vote
(Likely 2016 DEM Primary Voters)

	Def. Decided	Leaning Towards Someone	Still Trying To Decide	(N)
STATEWIDE	**17%**	**10%**	**73%**	**227**
Registered Democrat	21%	8%	71%	129
Registered Undeclared	13%	8%	79%	68
Democrat	18%	11%	72%	209
Independent	7%	3%	89%	15
Republican	0%	0%	100%	0
Liberal	20%	13%	67%	120
Moderate	15%	9%	76%	77
Conservative	5%	2%	93%	20
Support Tea Party	0%	0%	100%	6
Neutral	1%	10%	88%	41
Oppose Tea Party	21%	11%	68%	174
Romney/Ryan Voter	4%	0%	96%	10
Obama/Biden Voter	19%	12%	70%	196
Other	0%	0%	100%	0
Did Not Vote in 2012	0%	3%	97%	13
Union household	21%	14%	65%	38
Non-union	16%	10%	74%	187
Read Union Leader	20%	14%	66%	50
Read Boston Globe	23%	9%	68%	36
Watch WMUR	19%	9%	72%	144
Listen to NHPR	21%	17%	62%	95
10 yrs or less in NH	15%	12%	73%	38
11 to 20 years	9%	14%	77%	50
More than 20 years	19%	9%	72%	134
18 to 34	0%	15%	85%	57
35 to 49	16%	3%	81%	66
50 to 64	20%	14%	66%	52
65 and over	32%	12%	56%	46
Male	15%	10%	75%	92
Female	18%	11%	71%	135
High school or less	22%	6%	72%	23
Some college	14%	3%	83%	40
College graduate	12%	6%	82%	96
Post-graduate	25%	22%	53%	64
Attend services 1 or more/week	17%	6%	76%	37
1-2 times a month	15%	12%	73%	25
Less often	20%	15%	65%	62
Never	14%	9%	77%	93
North Country	5%	6%	89%	20
Central / Lakes	10%	25%	65%	38
Connecticut Valley	20%	7%	73%	29
Mass Border	26%	9%	64%	49
Seacoast	9%	6%	85%	52
Manchester Area	26%	7%	67%	39
First Cong. Dist	16%	5%	79%	127
Second Cong. Dist	19%	16%	65%	100

DEM 2016 Primary Support
(Likely 2016 DEM Primary Voters)

	Hillary Clinton	Elizabeth Warren	Joe Biden	Bernie Sanders	Someone Else	Undecided	(N=)
STATEWIDE	**58%**	**18%**	**3%**	**3%**	**4%**	**13%**	**228**
Registered Democrat	57%	18%	3%	3%	3%	15%	128
Registered Undeclared	72%	18%	0%	2%	1%	7%	68
Democrat	60%	18%	3%	2%	4%	13%	210
Independent	42%	29%	3%	8%	2%	16%	15
Republican	0%	0%	0%	0%	100%	0%	0
Liberal	56%	25%	3%	2%	2%	12%	121
Moderate	65%	11%	2%	3%	3%	16%	76
Conservative	43%	14%	5%	4%	23%	11%	21
Support Tea Party	0%	20%	0%	0%	7%	73%	6
Neutral	59%	10%	4%	2%	12%	14%	41
Oppose Tea Party	59%	21%	3%	3%	2%	11%	175
Romney/Ryan Voter	51%	30%	0%	0%	5%	15%	10
Obama/Biden Voter	61%	20%	4%	3%	2%	10%	197
Other	100%	0%	0%	0%	0%	0%	0
Did Not Vote in 2012	13%	0%	0%	0%	27%	59%	16
Union household	55%	22%	1%	1%	0%	20%	39
Non-union	59%	18%	4%	3%	5%	12%	188
Read Union Leader	48%	31%	3%	4%	5%	9%	50
Read Boston Globe	48%	24%	0%	7%	5%	15%	36
Watch WMUR	66%	15%	3%	3%	2%	12%	143
Listen to NHPR	58%	19%	2%	6%	3%	12%	96
10 yrs or less in NH	53%	22%	7%	1%	0%	16%	39
11 to 20 years	42%	35%	4%	5%	10%	5%	51
More than 20 years	66%	12%	2%	2%	3%	15%	133
18 to 34	48%	29%	6%	0%	8%	9%	57
35 to 49	62%	19%	2%	3%	0%	13%	70
50 to 64	60%	17%	0%	4%	6%	14%	50
65 and over	62%	9%	6%	4%	4%	16%	45
Male	41%	27%	3%	2%	9%	18%	91
Female	69%	13%	4%	3%	1%	10%	138
High school or less	65%	9%	0%	4%	19%	3%	23
Some college	36%	41%	7%	1%	1%	14%	39
College graduate	60%	16%	5%	3%	2%	14%	98
Post-graduate	65%	12%	1%	4%	3%	15%	66
Attend services 1 or more/week	50%	22%	7%	3%	7%	10%	37
1-2 times a month	77%	7%	0%	1%	2%	12%	24
Less often	58%	24%	2%	2%	2%	13%	63
Never	54%	18%	3%	4%	5%	16%	94
North Country	51%	21%	0%	7%	3%	17%	20
Central / Lakes	74%	23%	0%	0%	0%	3%	40
Connecticut Valley	49%	28%	4%	4%	3%	13%	27
Mass Border	66%	21%	1%	2%	2%	9%	50
Seacoast	49%	10%	9%	3%	12%	18%	53
Manchester Area	55%	14%	4%	2%	2%	22%	39
First Cong. Dist	55%	15%	5%	3%	6%	17%	129
Second Cong. Dist	63%	23%	1%	2%	2%	9%	100

DEM 2016 Primary – Second Choice
(Likely 2016 DEM Primary Voters)

	Elizabeth Warren	Joe Biden	Hillary Clinton	Someone Else	No Second Choice	Don't Know	(N=)
STATEWIDE	**21%**	**21%**	**10%**	**12%**	**23%**	**12%**	**224**
Registered Democrat	21%	21%	8%	13%	28%	8%	128
Registered Undeclared	21%	19%	10%	15%	13%	22%	68
Democrat	23%	21%	11%	13%	22%	10%	206
Independent	9%	19%	2%	3%	27%	40%	15
Republican	0%	100%	0%	0%	0%	0%	0
Liberal	27%	22%	12%	12%	17%	10%	121
Moderate	20%	12%	11%	15%	27%	14%	76
Conservative	0%	46%	0%	5%	44%	6%	17
Support Tea Party	0%	27%	0%	0%	73%	0%	6
Neutral	30%	25%	3%	2%	31%	8%	36
Oppose Tea Party	21%	19%	13%	15%	19%	14%	175
Romney/Ryan Voter	0%	5%	0%	0%	61%	34%	10
Obama/Biden Voter	24%	22%	12%	12%	18%	12%	197
Other	0%	0%	0%	100%	0%	0%	0
Did Not Vote in 2012	0%	17%	0%	1%	82%	0%	11
Union household	25%	14%	10%	13%	25%	13%	39
Non-union	21%	22%	11%	12%	22%	12%	183
Read Union Leader	20%	16%	19%	4%	22%	18%	50
Read Boston Globe	25%	15%	11%	6%	28%	16%	36
Watch WMUR	20%	25%	13%	11%	20%	12%	143
Listen to NHPR	32%	19%	12%	8%	20%	9%	96
10 yrs or less in NH	33%	8%	3%	7%	33%	16%	39
11 to 20 years	13%	23%	33%	14%	14%	3%	47
More than 20 years	21%	24%	5%	14%	22%	15%	133
18 to 34	22%	17%	11%	16%	17%	17%	53
35 to 49	22%	26%	12%	9%	22%	9%	70
50 to 64	23%	12%	9%	18%	20%	18%	50
65 and over	19%	27%	10%	7%	31%	6%	45
Male	19%	13%	15%	16%	28%	9%	86
Female	23%	27%	7%	10%	19%	14%	138
High school or less	26%	30%	5%	13%	18%	9%	18
Some college	2%	22%	20%	13%	17%	26%	39
College graduate	27%	14%	12%	17%	25%	4%	98
Post-graduate	24%	26%	4%	5%	23%	17%	66
Attend services 1 or more/week	17%	24%	5%	12%	18%	24%	37
1-2 times a month	24%	30%	4%	11%	21%	10%	24
Less often	12%	27%	15%	8%	24%	15%	63
Never	30%	12%	12%	17%	23%	6%	90
North Country	21%	18%	0%	10%	21%	30%	20
Central / Lakes	22%	31%	11%	14%	16%	6%	40
Connecticut Valley	10%	23%	13%	18%	31%	5%	27
Mass Border	27%	28%	14%	9%	16%	6%	50
Seacoast	16%	16%	13%	16%	25%	14%	49
Manchester Area	29%	9%	5%	7%	32%	18%	39
First Cong. Dist	19%	18%	13%	12%	26%	11%	124
Second Cong. Dist	25%	25%	7%	12%	18%	13%	100

DEM 2016 Primary – Third Choice
(Likely 2016 DEM Primary Voters)

	Joe Biden	Elizabeth Warren	Hillary Clinton	Someone Else	No Third Choice	Don't Know	(N=)
STATEWIDE	**14%**	**10%**	**7%**	**9%**	**52%**	**8%**	**224**
Registered Democrat	16%	12%	6%	7%	53%	6%	128
Registered Undeclared	11%	8%	4%	16%	57%	3%	68
Democrat	15%	10%	7%	9%	51%	7%	206
Independent	0%	2%	7%	3%	69%	19%	15
Republican	0%	0%	0%	0%	100%	0%	0
Liberal	18%	11%	9%	11%	43%	8%	121
Moderate	13%	7%	4%	9%	59%	7%	76
Conservative	1%	15%	2%	0%	77%	4%	17
Support Tea Party	0%	0%	20%	0%	80%	0%	6
Neutral	1%	6%	1%	1%	68%	22%	36
Oppose Tea Party	18%	11%	8%	11%	48%	5%	175
Romney/Ryan Voter	0%	0%	0%	0%	100%	0%	10
Obama/Biden Voter	16%	11%	8%	10%	47%	8%	197
Other	0%	0%	0%	0%	100%	0%	0
Did Not Vote in 2012	0%	1%	0%	0%	85%	13%	11
Union household	13%	4%	12%	12%	46%	13%	39
Non-union	14%	11%	6%	8%	54%	7%	183
Read Union Leader	25%	5%	5%	5%	51%	9%	50
Read Boston Globe	17%	10%	7%	10%	54%	3%	36
Watch WMUR	14%	11%	7%	7%	53%	8%	143
Listen to NHPR	15%	4%	11%	14%	46%	10%	96
10 yrs or less in NH	12%	1%	2%	9%	62%	14%	39
11 to 20 years	33%	17%	12%	12%	23%	3%	47
More than 20 years	8%	9%	6%	8%	60%	8%	133
18 to 34	15%	12%	7%	0%	53%	13%	53
35 to 49	17%	8%	7%	12%	48%	10%	70
50 to 64	16%	8%	6%	10%	58%	2%	50
65 and over	7%	11%	8%	15%	51%	7%	45
Male	20%	9%	7%	8%	46%	10%	86
Female	10%	11%	6%	10%	56%	7%	138
High school or less	6%	12%	15%	4%	59%	4%	18
Some college	28%	9%	1%	3%	52%	7%	39
College graduate	15%	9%	5%	11%	50%	9%	98
Post-graduate	7%	10%	10%	11%	54%	8%	66
Attend services 1 or more/week	1%	12%	10%	11%	61%	6%	37
1-2 times a month	7%	10%	4%	8%	52%	20%	24
Less often	22%	10%	8%	6%	49%	5%	63
Never	17%	9%	6%	12%	48%	8%	90
North Country	7%	8%	0%	14%	60%	11%	20
Central / Lakes	11%	6%	13%	11%	44%	16%	40
Connecticut Valley	28%	10%	2%	3%	51%	6%	27
Mass Border	24%	15%	6%	5%	43%	6%	50
Seacoast	4%	16%	5%	8%	64%	3%	49
Manchester Area	11%	2%	9%	15%	55%	9%	39
First Cong. Dist	12%	10%	4%	12%	56%	6%	124
Second Cong. Dist	17%	11%	9%	5%	47%	11%	100

DEM 2016 Primary – Fourth Choice
(Likely 2016 DEM Primary Voters)

	Bernie Sanders	Joe Biden	Hillary Clinton	Someone Else	No Fourth Choice	Don't Know	(N=)
STATEWIDE	**6%**	**5%**	**1%**	**5%**	**77%**	**6%**	**224**
Registered Democrat	4%	3%	3%	7%	78%	6%	128
Registered Undeclared	2%	12%	0%	2%	74%	9%	68
Democrat	7%	5%	2%	5%	75%	7%	206
Independent	0%	8%	0%	3%	88%	0%	15
Republican	0%	0%	0%	0%	100%	0%	0
Liberal	8%	6%	3%	7%	73%	3%	121
Moderate	6%	5%	0%	2%	77%	9%	76
Conservative	0%	2%	0%	0%	83%	15%	17
Support Tea Party	0%	0%	0%	0%	80%	20%	6
Neutral	0%	1%	0%	2%	91%	6%	36
Oppose Tea Party	8%	6%	2%	5%	73%	6%	175
Romney/Ryan Voter	0%	0%	0%	0%	100%	0%	10
Obama/Biden Voter	7%	6%	2%	5%	74%	7%	197
Other	0%	0%	0%	0%	100%	0%	0
Did Not Vote in 2012	0%	0%	0%	0%	99%	1%	11
Union household	12%	1%	0%	4%	80%	3%	39
Non-union	5%	6%	2%	5%	76%	7%	183
Read Union Leader	5%	3%	2%	3%	79%	9%	50
Read Boston Globe	15%	4%	0%	5%	66%	10%	36
Watch WMUR	4%	6%	1%	3%	78%	8%	143
Listen to NHPR	8%	10%	3%	5%	68%	6%	96
10 yrs or less in NH	2%	9%	0%	8%	82%	0%	39
11 to 20 years	15%	8%	3%	0%	62%	11%	47
More than 20 years	4%	3%	1%	5%	79%	6%	133
18 to 34	7%	0%	0%	0%	91%	2%	53
35 to 49	5%	10%	2%	5%	71%	7%	70
50 to 64	5%	3%	0%	7%	78%	7%	50
65 and over	9%	7%	4%	7%	66%	7%	45
Male	9%	5%	2%	6%	74%	5%	86
Female	5%	5%	1%	4%	78%	7%	138
High school or less	2%	8%	0%	6%	70%	13%	18
Some college	9%	3%	0%	1%	87%	1%	39
College graduate	3%	6%	3%	6%	76%	7%	98
Post-graduate	11%	5%	1%	5%	72%	6%	66
Attend services 1 or more/week	6%	0%	0%	9%	72%	12%	37
1-2 times a month	3%	1%	0%	3%	89%	5%	24
Less often	16%	4%	1%	6%	63%	10%	63
Never	1%	10%	3%	2%	82%	2%	90
North Country	8%	11%	7%	0%	71%	3%	20
Central / Lakes	10%	2%	0%	7%	80%	1%	40
Connecticut Valley	23%	0%	3%	3%	71%	0%	27
Mass Border	1%	1%	0%	7%	72%	18%	50
Seacoast	0%	3%	2%	5%	86%	4%	49
Manchester Area	3%	18%	0%	1%	75%	4%	39
First Cong. Dist	1%	8%	2%	3%	79%	7%	124
Second Cong. Dist	12%	2%	1%	7%	73%	5%	100

DEM 2016 Primary – Would NOT Support
(Likely 2016 DEM Primary Voters)

	Joe Biden	Andrew Cuomo	Hillary Clinton	Someone Else	All Acceptable	Don't Know	(N=)
STATEWIDE	**13%**	**7%**	**4%**	**10%**	**35%**	**31%**	**226**
Registered Democrat	12%	4%	3%	9%	40%	32%	126
Registered Undeclared	16%	9%	5%	15%	27%	29%	67
Democrat	12%	7%	3%	10%	37%	31%	208
Independent	42%	9%	0%	19%	7%	23%	15
Republican	0%	0%	0%	100%	0%	0%	0
Liberal	12%	5%	3%	7%	41%	31%	121
Moderate	14%	10%	2%	15%	32%	27%	75
Conservative	21%	6%	7%	6%	14%	45%	20
Support Tea Party	0%	0%	0%	7%	0%	93%	6
Neutral	33%	7%	4%	6%	20%	31%	40
Oppose Tea Party	10%	7%	3%	12%	40%	28%	174
Romney/Ryan Voter	21%	0%	11%	5%	30%	34%	10
Obama/Biden Voter	10%	8%	3%	10%	38%	30%	195
Other	0%	0%	0%	0%	100%	0%	0
Did Not Vote in 2012	52%	1%	0%	0%	3%	44%	16
Union household	11%	5%	3%	5%	44%	31%	38
Non-union	14%	7%	3%	11%	33%	31%	186
Read Union Leader	18%	8%	4%	9%	39%	23%	50
Read Boston Globe	17%	9%	0%	14%	29%	31%	36
Watch WMUR	13%	8%	3%	13%	32%	32%	141
Listen to NHPR	9%	8%	4%	11%	46%	23%	96
10 yrs or less in NH	16%	9%	5%	9%	36%	25%	39
11 to 20 years	12%	8%	1%	4%	49%	26%	51
More than 20 years	14%	5%	4%	13%	29%	35%	132
18 to 34	34%	0%	0%	12%	32%	22%	57
35 to 49	6%	15%	7%	2%	34%	36%	70
50 to 64	11%	5%	0%	13%	35%	36%	49
65 and over	4%	4%	5%	19%	40%	27%	46
Male	14%	8%	4%	9%	45%	20%	90
Female	13%	6%	3%	11%	28%	39%	135
High school or less	26%	6%	0%	7%	13%	49%	21
Some college	14%	10%	0%	15%	28%	33%	38
College graduate	14%	8%	4%	7%	39%	28%	98
Post-graduate	10%	3%	5%	15%	40%	28%	66
Attend services 1 or more/week	20%	0%	5%	16%	27%	32%	36
1-2 times a month	14%	5%	0%	15%	15%	52%	24
Less often	14%	14%	5%	7%	32%	27%	63
Never	11%	5%	2%	9%	46%	27%	94
North Country	33%	10%	0%	8%	26%	22%	20
Central / Lakes	6%	6%	4%	7%	63%	14%	40
Connecticut Valley	11%	14%	4%	7%	44%	20%	27
Mass Border	3%	3%	10%	13%	29%	43%	47
Seacoast	22%	2%	0%	14%	17%	44%	53
Manchester Area	15%	12%	2%	9%	35%	29%	39
First Cong. Dist	14%	7%	3%	12%	31%	33%	127
Second Cong. Dist	13%	6%	5%	9%	39%	28%	99

Generic 2016 Presidential Matchup
(New Hampshire Adults)

	Republican	Democrat	Other	Undecided	(N)
STATEWIDE	**40%**	**35%**	**3%**	**21%**	**675**
Registered Democrat	1%	91%	2%	7%	140
Registered Undeclared	40%	24%	6%	31%	285
Registered Republican	87%	3%	0%	10%	158
Democrat	4%	83%	2%	11%	259
Independent	20%	11%	9%	60%	144
Republican	90%	1%	1%	9%	260
Liberal	8%	71%	2%	19%	171
Moderate	40%	33%	3%	24%	258
Conservative	73%	13%	3%	12%	190
Support Tea Party	75%	4%	2%	19%	126
Neutral	53%	22%	3%	23%	255
Oppose Tea Party	13%	65%	4%	18%	260
Romney/Ryan Voter	80%	5%	2%	12%	266
Obama/Biden Voter	8%	67%	4%	21%	296
Other	59%	10%	0%	31%	8
Did Not Vote in 2012	31%	22%	3%	44%	77
Union household	30%	50%	2%	19%	85
Non-union	42%	33%	3%	21%	584
Read Union Leader	53%	27%	3%	18%	171
Read Boston Globe	31%	44%	3%	22%	73
Watch WMUR	38%	38%	4%	21%	395
Listen to NHPR	23%	53%	3%	21%	192
10 yrs or less in NH	43%	34%	1%	21%	114
11 to 20 years	38%	36%	6%	20%	144
More than 20 years	41%	35%	3%	21%	395
18 to 34	36%	41%	3%	20%	172
35 to 49	42%	35%	1%	22%	182
50 to 64	46%	30%	6%	18%	172
65 and over	37%	37%	2%	25%	122
Male	45%	29%	4%	23%	335
Female	36%	42%	2%	19%	340
High school or less	40%	25%	5%	30%	112
Some college	50%	23%	3%	24%	169
College graduate	42%	40%	3%	14%	249
Post-graduate	26%	51%	2%	21%	135
Attend services 1 or more/week	54%	24%	4%	18%	137
1-2 times a month	46%	33%	3%	18%	70
Less often	41%	37%	2%	21%	186
Never	32%	42%	4%	22%	244
North Country	46%	27%	1%	26%	52
Central / Lakes	42%	35%	2%	21%	112
Connecticut Valley	38%	32%	5%	25%	98
Mass Border	44%	32%	2%	22%	174
Seacoast	26%	49%	6%	19%	112
Manchester Area	44%	35%	3%	18%	126
First Cong. Dist	35%	38%	4%	23%	339
Second Cong. Dist	45%	33%	3%	20%	336