



World TeamTennis matches to air on Tennis Channel and VERSUS

Regional cable networks to show additional matches

NEW YORK, N.Y. (June 18, 2008) - Eight World TeamTennis matches, featuring some of the biggest names in tennis, will air nationally this summer on the Tennis Channel and VERSUS. Tennis Channel will premiere seven WTT telecasts while the WTT Finals will air live on VERSUS on July 27 and re-air on Tennis Channel on July 30.

The VERSUS telecast will mark the first time the WTT Finals will air live since 2004. The WTT Finals are set for 4 pm EST/1 pm PST from Roseville, Calif., home of the defending champion Sacramento Capitals.

Leif Shiras will be the host for the 8-match TV series. He will be joined by Katrina Adams for the Finals telecast and most regular season matches. Corina Morariu, who played for the Kansas City Explorers in 2007, will provide commentary at the two telecasts from Newport Beach, Calif.

The 8-match series will also be distributed throughout the majority of the Comcast SportsNet system this summer. The League is finalizing plans to air the series on several other regional sports networks including Cox Communications, Fox Sports Net, Mediacom, MSG and Time Warner Cable. Visit WTT.com for a complete schedule.

In addition to the League's presence on Tennis Channel and VERSUS, WTT is expected to air more than 160 hours of programming on local and regional networks, as well as in international markets. Matches from the 2007 season aired in Australia, Japan, Russia, South Africa, Spain and throughout the Middle East.

Serena Williams debut for the League's newest franchise, the Washington Kastles, kicks off the 2008 season with a Tennis Channel match to air on July 10. Andy Roddick, Lindsay Davenport, John McEnroe, Venus Williams and Bob and Mike Bryan are among the other players who will be featured in the national telecasts.

The World TeamTennis Pro League presented by Advanta is a professional co-ed tennis league co-founded by Billie Jean King during the 1970s. The League begins its 33rd season of play on July 3. The regular season concludes on July 23 with five teams advancing to the WTT Championship, July 24-27, in Roseville, Calif.

World TeamTennis on TV – Tennis Channel and VERSUS

MATCH DATE	TV AIRDATE	HOME TEAM	OPPONENT	NETWORK	MARQUEE PLAYER
7/08/08	7/10, 8:00 PM EST	WASHINGTON KASTLES	Boston Lobsters	Tennis Channel	Serena Williams
7/09/08	7/11, 8:00 PM EST	PHILADELPHIA FREEDOMS	Delaware Smash	Tennis Channel	Venus Williams
7/10/08	7/16, 8:00 PM EST	NEWPORT BEACH BREAKERS	Springfield Lasers	Tennis Channel	Lindsay Davenport
7/12/08	7/17, 8:00 PM EST	ST. LOUIS ACES	Kansas City Explorers	Tennis Channel	Andy Roddick

7/15/08	7/23, 9:30 PM EST	WASHINGTON KASTLES	New York Sportimes	Tennis Channel	John McEnroe
7/16/08	7/24, 9:30 PM EST	PHILADELPHIA FREEDOMS	Kansas City Explorers	Tennis Channel	Bob and Mike Bryan
7/22/08	7/26, 9:00 PM EST	NEWPORT BEACH BREAKERS	New York Sportimes	Tennis Channel	John McEnroe
7/27/08	7/27, LIVE – 4:00 PM EST	WTT FINALS in Roseville, Calif.	Teams TBD	VERSUS	Teams TBD
7/27/08	7/30, 7:00 PM EST	WTT FINALS in Roseville, Calif.	Teams TBD	Tennis Channel	Teams TBD

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About World TeamTennis:

The 2008 season will be the 33rd year of World TeamTennis action. WTT is well known for introducing innovative elements to tennis including instant replay, co-ed format, cumulative and no-ad scoring, on-court coaching, Supertiebreakers, multi-colored courts and player names on back of their shirts.

Advanta is the presenting sponsor of the WTT Pro League and the official business credit card of World TeamTennis. Official WTT Pro League sponsors for the 2008 season are Bälle de Match, FirmGreen Energy, Gatorade, GEICO and Wilson Racquet Sports. For more information on WTT including team rosters, visit www.WTT.com.

About Versus:

VERSUS celebrates real competition across all platforms (VERSUS.com, VERSUS on Demand and VERSUS HD). Now in more than 73 million homes, the network is the national cable home of the National Hockey League (NHL) and the Stanley Cup Playoffs as well as best-in-class events such as The Tour de France, Davis Cup and World TeamTennis, the Professional Bull Riders (PBR), World Extreme Cagefighting (WEC) and Professional Boxing. The network also offers collegiate sports featuring nationally-ranked teams from top conferences such as the Pac-10, Big 12 and Mountain West. VERSUS features the best field sports programming on television and is a destination for sports fans, athletes and sportsmen to find exclusive, competitive events that audiences can't find elsewhere. VERSUS, a wholly owned company of Comcast Corporation (NASDAQ: CMCSA, CMCSK), is distributed via cable systems and satellite operators throughout the United States.

About Tennis Channel:

Tennis Channel (www.tennischannel.com) is the only 24-hour, television-based multimedia destination dedicated to both the professional sport and passionate lifestyle of tennis. A hybrid of comprehensive sports, health, fitness, pop culture, entertainment, lifestyle and travel programming, the network is home to every aspect of the wide-ranging, worldwide tennis community. It also has the most concentrated single-sport coverage in television, with telecast rights to the US Open, Wimbledon, Roland Garros (French Open), Australian Open, Olympus US Open Series, ATP Masters Series, top-tier Sony Ericsson WTA Tour championship competitions, Davis Cup and Fed Cup by BNP Paribas, and Hyundai Hopman Cup. Tennis Channel is carried by eight of the top 10 MSOs and has national footprint via DIRECTV and DISH Network.