Act of Union Survey - England Fieldwork : January 5th-7th 2007

Table 1

Q.1 Thinking about the United Kingdom today, how much longer do you think the union of England, Scotland, Wales and Northern Ireland will survive before one country decides it wants to be independent? Base: All respondents

		S	ex			A	ge				Social	Class			Reg	ion	
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West
Unweighted base	883	422	461	65	180	219	181	121	117	313	189	140	241	270	269	252	92
Weighted base	883	433	450	97	168	168	159	115	176	212	247	186	238	185	300	256	141
No more than five more years	135	64	70	12	27	21	16	18	41	21	49	23	43	29	48	41	17
	15%	15%	16%	12%	16%	12%	10%	16%	23%	10%	20%	12%	18%	15%	16%	16%	12%
For 25 years	233	108	125	25	46	46	41	39	36	58	70	47	59	46	81	67	40
	26%	25%	28%	26%	27%	27%	26%	34%	21%	27%	28%	25%	25%	25%	27%	26%	28%
For 50 years	134	76	57	9	26	30	37	13	19	41	43	28	23	25	49	33	26
	15%	18%	13%	10%	15%	18%	23%	11%	11%	19%	17%	15%	9%	14%	16%	13%	19%
For 100 years	83	43	40	12	26	15	16	6	7	19	26	19	18	19	33	20	11
	9%	10%	9%	13%	16%	9%	10%	6%	4%	9%	11%	10%	8%	11%	11%	8%	8%
Indefinitely	221	112	109	31	32	46	35	31	45	54	49	53	65	48	63	67	43
	25%	26%	24%	32%	19%	28%	22%	27%	26%	25%	20%	29%	27%	26%	21%	26%	30%
Don't know	77	29	48	7	10	10	13	8	28	20	10	16	31	18	27	28	4
	9%	7%	11%	7%	6%	6%	8%	7%	16%	9%	4%	9%	13%	10%	9%	11%	3%



Table 1

Absolutes/col percents

Q.1 Thinking about the United Kingdom today, how much longer do you think the union of England, Scotland, Wales and Northern Ireland will survive before one country decides it wants to be independent? Base: All respondents

						Region				
	Total	North East	Yorks & Humb.	East Mid- lands	East- ern	South East	London	South West	West Mid- lands	North West
Unweighted base	883	45	89	76	100	142	128	92	93	118
Weighted base	883	44	88	124	79	88	97	141	97	124
No more than five more years	135	6	12	21	14	14	15	17	12	23
	15%	13%	14%	17%	18%	15%	15%	12%	13%	19%
For 25 years	233	9	21	32	23	21	25	40	25	38
	26%	19%	23%	26%	29%	23%	26%	28%	26%	31%
For 50 years	134	4	19	23	14	11	14	26	13	9
	15%	10%	22%	18%	18%	12%	15%	19%	13%	7%
For 100 years	83	4	6	9	10	13	7	11	13	10
	9%	8%	7%	7%	13%	15%	7%	8%	14%	8%
Indefinitely	221	18	16	22	15	23	25	43	27	33
	25%	42%	18%	17%	18%	26%	26%	30%	28%	27%
Don't know	77	3	15	18	3	7	11	4	6	10
	9%	8%	16%	14%	4%	8%	11%	3%	6%	8%



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Table 2

Q.2 Would you approve or disapprove of Scotland becoming an independent country? Base: All respondents

		S	ex			Ag	ge				Social	Class			Reg	gion	
	Total	Male	Female	18-24	25-34	35-44	_45-54_	55-64	65+	AB	<u>C1</u>	C2	DE_	South East	Mid- lands	North Eng- land	Wales & South West
Unweighted base	883	422	461	65	180	219	181	121	117	313	189	140	241	270	269	252	92
Weighted base	883	433	450	97	168	168	159	115	176	212	247	186	238	185	300	256	141
Approve	427 48%	219 51%	208 46%	42 43%	95 56%	87 52%	68 43%	56 49%	80 45%	81 38%	125 50%	97 52%	125 52%	92 50%	144 48%	115 45%	75 53%
Disapprove	346 39%	167 39%	179 40%	42 43%	51 30%	64 38%	62 39%	48 42%	79 45%	101 48%	97 39%	57 31%	90 38%	75 41%	123 41%	107 42%	40 29%
Don't know	110 12%	47 11%	63 14%	14 14%	22 13%	18 10%	28 18%	11 9%	17 10%	30 14%	26 10%	31 17%	23 10%	18 10%	33 11%	33 13%	25 18%



Act of Union Survey - England Fieldwork : January 5th-7th 2007

Table 2

Q.2 Would you approve or disapprove of Scotland becoming an independent country? Base: All respondents

						Region				
	<u>Total</u>	North East	Yorks & Humb.	East Mid- lands	East- ern	South East	London	South West	West Mid- lands	North West
Unweighted base	883	45	89	76	100	142	128	92	93	118
Weighted base	883	44	88	124	79	88	97	141	97	124
Approve	427 48%	16 37%	44 49%	62 50%	43 54%	46 52%	47 48%	75 53%	39 41%	55 45%
Disapprove	346 39%	20 45%	36 41%	48 39%	28 36%	32 37%	43 44%	40 29%	46 48%	51 42%
Don't know	110 12%	8 19%	8 10%	14 11%	8 10%	10 12%	8 8%	25 18%	11 12%	17 14%



Act of Union Survey - England Fieldwork : January 5th-7th 2007

Table 3

Q.3 There is now a Scottish Parliament, and devolved assemblies in Wales and Northern Ireland. Do you think there should or should not be a parliament for England only?

		S	ex			Ag	ge				Social	Class			Reg	gion	
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1		DE	South East	Mid- lands	North Eng- land	Wales & South West
Unweighted base	883	422	461	65	180	219	181	121	117	313	189	140	241	270	269	252	92
Weighted base	883	433	450	97	168	168	159	115	176	212	247	186	238	185	300	256	141
Should	454 51%	239 55%	215 48%	48 50%	77 46%	92 55%	83 52%	64 56%	89 51%	102 48%	127 51%	96 52%	128 54%	101 54%	162 54%	127 50%	64 45%
Should not	364 41%	175 40%	189 42%	43 45%	78 46%	66 40%	62 39%	49 43%	65 37%	99 47%	108 44%	73 39%	85 35%	71 38%	119 39%	114 45%	60 42%
Don't know	65 7%	19 4%	46 10%	5 6%	13 8%	9 6%	14 9%	2 2%	22 13%	11 5%	13 5%	16 9%	25 11%	14 7%	19 6%	14 6%	18 13%



Act of Union Survey - England Fieldwork : January 5th-7th 2007

Table 3

Q.3 There is now a Scottish Parliament, and devolved assemblies in Wales and Northern Ireland. Do you think there should or should not be a parliament for England only?

						Region				
		North East	Yorks & Humb.	East Mid- lands	East- ern	South East	London	South West	West Mid- lands	North West
Unweighted base	883	45	89	76	100	142	128	92	93	118
Weighted base	883	44	88	124	79	88	97	141	97	124
Should	454 51%	12 28%	41 47%	59 48%	50 63%	49 56%	51 53%	64 45%	53 54%	74 60%
Should not	364 41%	24 54%	41 47%	51 41%	28 35%	30 33%	42 43%	60 42%	40 41%	49 40%
Don't know	65 7%	8 18%	6 7%	13 11%	2 2%	10 11%	4 4%	18 13%	4 4%	*



Table 4

Absolutes/col percents

Q.4 As there is a Scottish First Minister in Scotland, do you think it would be right or wrong for England to have an **English First or Prime Minister for itself?** Base: All respondents

		S	ex			Αç	ge				Social	Class			Reg	gion	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West
Unweighted base	883	422	461	65	180	219	181	121	117	313	189	140	241	270	269	252	92
Weighted base	883	433	450	97	168	168	159	115	176	212	247	186	238	185	300	256	141
Right	479 54%	240 55%	239 53%	56 58%	89 53%	87 52%	83 52%	71 62%	93 53%	98 46%	142 57%	109 59%	131 55%	101 54%	167 55%	127 49%	85 60%
Wrong	332 38%	164 38%	167 37%	40 41%	67 40%	65 39%	63 40%	38 33%	59 33%	101 47%	92 37%	62 33%	78 33%	65 35%	108 36%	111 43%	48 34%
Don't know	72 8%	28 7%	44 10%	1 1%	12 7%	16 9%	13 8%	6 5%	25 14%	14 7%	13 5%	15 8%	30 13%	20 11%	26 9%	18 7%	8 6%



Table 4

Absolutes/col percents

Q.4 As there is a Scottish First Minister in Scotland, do you think it would be right or wrong for England to have an **English First or Prime Minister for itself?**

						Region				
		North East	Yorks & Humb.	East Mid- lands	East- ern	South East	London	South West	West Mid- lands	North West
Unweighted base	883	45	89	76	100	142	128	92	93	118
Weighted base	883	44	88	124	79	88	97	141	97	124
Right	479 54%	13 30%	35 40%	65 52%	46 57%	48 54%	53 55%	85 60%	56 58%	78 63%
Wrong	332 38%	29 66%	43 49%	46 37%	30 38%	29 33%	36 37%	48 34%	32 33%	39 31%
Don't know	72 8%	2 4%	10 11%	13 11%	4 5%	12 13%	8 8%	8 6%	9 9%	7 5%



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Table 5

Q.5 Do you think that England would be better off or worse off without Scotland, or would it make no difference one way or the other? Base: All respondents

		S	ex			Ą	ge				Social	Class			Reg	jion	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West
Unweighted base	883	422	461	65	180	219	181	121	117	313	189	140	241	270	269	252	92
Weighted base	883	433	450	97	168	168	159	115	176	212	247	186	238	185	300	256	141
Better off	117 13%	71 16%	46 10%	6 6%	14 8%	20 12%	22 14%	24 21%	32 18%	34 16%	27 11%	19 10%	37 16%	34 18%	42 14%	27 11%	14 10%
No difference	537 61%	247 57%	290 64%	61 63%	112 67%	102 61%	93 58%	62 54%	107 60%	98 46%	153 62%	134 72%	152 64%	105 57%	166 55%	169 66%	97 69%
Worse off	197 22%	101 23%	96 21%	30 31%	38 23%	38 23%	38 24%	26 23%	26 14%	75 36%	62 25%	21 11%	39 16%	41 22%	73 24%	56 22%	26 19%
Don't know	32 4%	14 3%	18 4%	-	3 2%	8 5%	6 4%	3 2%	12 7%	5 2%	5 2%	12 6%	10 4%	6 3%	19 6%	3 1%	4 3%



Act of Union Survey - England Fieldwork : January 5th-7th 2007

Table 5

Q.5 Do you think that England would be better off or worse off without Scotland, or would it make no difference one way or the other? Base: All respondents

						Region				
		North East	Yorks & Humb.	East Mid- lands	East- ern	South East	London	South West	West Mid- lands	North West
Unweighted base	883	45	89	76	100	142	128	92	93	118
Weighted base	883	44	88	124	79	88	97	141	97	124
Better off	117 13%	4 9%	8 9%	9 7%	16 20%	16 18%	17 18%	14 10%	18 18%	15 12%
No difference	537 61%	26 59%	57 65%	73 59%	40 50%	51 58%	54 56%	97 69%	53 54%	86 70%
Worse off	197 22%	12 28%	21 24%	32 26%	19 24%	19 21%	22 23%	26 19%	23 23%	23 18%
Don't know	32 4%	1 3%	2 2%	10 8%	5 6%	2 3%	3 4%	4 3%	4 4%	-



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Table 6

Q.6 Do you think that Scotland would be better off or worse off without England, or would it make no difference one way or the other? Base: All respondents

		S	ex			Ag	ge				Social	Class			Reg	jion	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West
Unweighted base	883	422	461	65	180	219	181	121	117	313	189	140	241	270	269	252	92
Weighted base	883	433	450	97	168	168	159	115	176	212	247	186	238	185	300	256	141
Better off	113 13%	55 13%	58 13%	8 8%	23 14%	25 15%	25 16%	15 13%	18 10%	37 18%	28 12%	20 11%	28 12%	23 13%	45 15%	21 8%	24 17%
No difference	366 41%	144 33%	222 49%	48 50%	69 41%	67 40%	61 38%	42 37%	78 44%	59 28%	95 38%	97 52%	115 48%	74 40%	127 42%	116 45%	50 35%
Worse off	370 42%	219 51%	151 33%	41 42%	70 42%	68 40%	68 43%	57 50%	65 37%	110 52%	120 48%	55 30%	85 36%	79 43%	115 38%	115 45%	60 42%
Don't know	34 4%	14 3%	20 4%	-	5 3%	8 5%	5 3%	1 1%	15 8%	6 3%	4 2%	14 7%	10 4%	9 5%	13 4%	3 1%	8 6%



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Table 6

Q.6 Do you think that Scotland would be better off or worse off without England, or would it make no difference one way or the other? Base: All respondents

						Region				
	•			East Mid-	East-	-			West Mid-	,
	<u>Total</u>	North East	Yorks & Humb.	lands	ern	South East	London	South West	lands	North West
Unweighted base	883	45	89	76	100	142	128	92	93	118
Weighted base	883	44	88	124	79	88	97	141	97	124
Better off	113 13%	3 7%	5 6%	16 13%	13 16%	9 11%	14 14%	24 17%	16 17%	13 11%
No difference	366 41%	21 48%	39 44%	56 45%	27 34%	34 39%	39 40%	50 35%	44 45%	56 45%
Worse off	370 42%	19 44%	42 48%	46 37%	37 46%	40 46%	39 40%	60 42%	33 34%	54 43%
Don't know	34 4%	1 1%	1 1%	7 6%	3 3%	5 5%	5 5%	8 6%	4 4%	1 1%



Table 7

Absolutes/col percents Q.7 Scotland's devolved Parliament has now been in existence since 1999. Do you think devolution has been a good thing for Scotland, a bad thing, or

has it made no difference one way or the other? **Base: All respondents**

		S	ex			Ag	ge				Social	Class			Reg	ion	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West
Unweighted base	883	422	461	65	180	219	181	121	117	313	189	140	241	270	269	252	92
Weighted base	883	433	450	97	168	168	159	115	176	212	247	186	238	185	300	256	141
Good thing	323	191	132	50	56	68	51	40	58	92	108	47	76	76	90	99	58
	37%	44%	29%	52%	33%	40%	32%	35%	33%	43%	44%	25%	32%	41%	30%	39%	41%
No difference	421	184	237	40	90	75	84	62	70	84	114	102	120	78	153	128	62
	48%	42%	53%	41%	53%	45%	53%	54%	40%	40%	46%	55%	51%	42%	51%	50%	44%
Bad thing	42	25	17	3	7	8	6	4	14	11	7	11	13	9	19	10	4
	5%	6%	4%	3%	4%	4%	4%	4%	8%	5%	3%	6%	6%	5%	6%	4%	3%
Don't know	97	33	64	4	15	18	18	8	34	25	18	25	29	23	38	18	18
	11%	8%	14%	4%	9%	11%	12%	7%	19%	12%	7%	14%	12%	13%	13%	7%	12%



Table 7

Absolutes/col percents

Q.7 Scotland's devolved Parliament has now been in existence since 1999. Do you think devolution has been a good thing for Scotland, a bad thing, or has it made no difference one way or the other? Base: All respondents

						Region				
		North East	Yorks & Humb.	East Mid- lands	East- ern	South East	London	South West	West Mid- lands	North West
Unweighted base	883	45	89	76	100	142	128	92	93	118
Weighted base	883	44	88	124	79	88	97	141	97	124
Good thing	323	12	37	40	17	33	42	58	33	51
	37%	26%	42%	32%	22%	38%	44%	41%	34%	41%
No difference	421	25	44	55	49	44	34	62	49	59
	48%	57%	49%	45%	61%	50%	35%	44%	50%	48%
Bad thing	42	4	1	5	4	2	7	4	11	5
	5%	10%	2%	4%	5%	2%	7%	3%	11%	4%
Don't know	97	3	6	24	10	9	14	18	5	9
	11%	7%	7%	19%	12%	10%	15%	12%	5%	7%



Table 8

Absolutes/col percents

Q.8 Because of the existence of the Scottish Parliament, MPs in the House of Commons representing Scottish seats are able to vote on laws that only affect people living in England and Wales, while MPs representing English seats do not have the right to vote on similar laws only affecting Scotland. Do you think that MPs representing Scottish seats in the House of Commons should or should not have this right? Base: All respondents

		S	ex			Αg	ge				Social	Class			Reg	gion	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West
Unweighted base	883	422	461	65	180	219	181	121	117	313	189	140	241	270	269	252	92
Weighted base	883	433	450	97	168	168	159	115	176	212	247	186	238	185	300	256	141
Should	337 38%	171 40%	166 37%	51 52%	67 40%	65 38%	50 31%	43 38%	61 34%	72 34%	106 43%	64 35%	94 39%	76 41%	116 38%	105 41%	41 29%
Should not	467 53%	244 56%	224 50%	45 47%	86 51%	88 52%	93 59%	61 54%	93 53%	125 59%	129 52%	97 52%	116 49%	95 51%	153 51%	137 53%	82 58%
Don't know	79 9%	18 4%	61 14%	1 1%	14 8%	15 9%	16 10%	10 9%	23 13%	15 7%	12 5%	24 13%	28 12%	15 8%	31 10%	15 6%	18 13%



Table 8

Absolutes/col percents

Q.8 Because of the existence of the Scottish Parliament, MPs in the House of Commons representing Scottish seats are able to vote on laws that only affect people living in England and Wales, while MPs representing English seats do not have the right to vote on similar laws only affecting Scotland. Do you think that MPs representing Scottish seats in the House of Commons should or should not have this right? Base: All respondents

						Region				
		North East	Yorks & Humb.	East Mid- lands	East- ern	South East	London	South West	West Mid- lands	North West
Unweighted base	883	45	89	76	100	142	128	92	93	118
Weighted base	883	44	88	124	79	88	97	141	97	124
Should	337 38%	23 53%	35 40%	54 44%	23 29%	33 38%	43 44%	41 29%	39 40%	46 37%
Should not	467 53%	16 37%	46 52%	53 43%	52 65%	47 53%	48 50%	82 58%	48 50%	74 60%
Don't know	79 9%	4 10%	7 8%	16 13%	5 6%	8 9%	6 7%	18 13%	10 11%	3 3%



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Table 9

Q.9 For the same reason, Scottish MPs in the House of Commons are able to hold Ministerial posts which make policy only for England and Wales. Do you think that Ministers representing Scottish seats in the House of Commons should or should not have this right?

		S	ex			Ag	ge				Social	Class			Reg	gion	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	 DE	South East	Mid- lands	North Eng- land	Wales & South West
Unweighted base	883	422	461	65	180	219	181	121	117	313	189	140	241	270	269	252	92
Weighted base	883	433	450	97	168	168	159	115	176	212	247	186	238	185	300	256	141
Should	316 36%	167 39%	149 33%	47 48%	67 40%	66 40%	45 28%	42 37%	48 27%	77 36%	91 37%	60 32%	88 37%	68 37%	112 37%	100 39%	35 25%
Should not	487 55%	243 56%	243 54%	47 49%	84 50%	89 53%	95 60%	65 56%	107 61%	119 56%	144 58%	104 56%	120 50%	99 53%	156 52%	141 55%	91 64%
Don't know	80 9%	22 5%	58 13%	3 3%	17 10%	13 8%	19 12%	8 7%	21 12%	17 8%	12 5%	22 12%	30 12%	18 10%	33 11%	15 6%	15 11%



Table 9

Absolutes/col percents

Q.9 For the same reason, Scottish MPs in the House of Commons are able to hold Ministerial posts which make policy only for England and Wales. Do you think that Ministers representing Scottish seats in the House of Commons should or should not have this right? Base: All respondents

						Region				
		North East	Yorks & Humb.	East Mid- lands	East- ern	South East	London	South West	West Mid- lands	North West
Unweighted base	883	45	89	76	100	142	128	92	93	118
Weighted base	883	44	88	124	79	88	97	141	97	124
Should	316 36%	21 47%	31 36%	50 41%	25 32%	31 35%	37 38%	35 25%	36 37%	48 39%
Should not	487 55%	19 44%	50 56%	51 42%	49 61%	46 52%	54 55%	91 64%	56 57%	72 58%
Don't know	80 9%	4 9%	7 8%	22 18%	6 7%	12 13%	6 6%	15 11%	5 5%	3 3%



Table 10

Absolutes/col percents

Q.10 Government spending per head of population is higher in Scotland than it is in England, with English taxes subsiding public spending in Scotland. Do you think this is justified or unjustified?

		S	ex			Αç	ge				Social	Class			Reg	jion	
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West
Unweighted base	883	422	461	65	180	219	181	121	117	313	189	140	241	270	269	252	92
Weighted base	883	433	450	97	168	168	159	115	176	212	247	186	238	185	300	256	141
Justified	241 27%	142 33%	100 22%	24 25%	42 25%	52 31%	53 33%	33 29%	37 21%	65 31%	74 30%	35 19%	67 28%	61 33%	87 29%	69 27%	25 17%
Unjustified	550 62%	262 61%	288 64%	69 72%	106 63%	97 58%	96 60%	76 66%	106 60%	133 63%	157 63%	124 67%	137 57%	108 58%	181 60%	169 66%	93 66%
Don't know	91 10%	29 7%	62 14%	3 3%	20 12%	19 11%	10 7%	5 5%	34 19%	15 7%	16 6%	26 14%	35 15%	17 9%	32 11%	19 7%	24 17%



Table 10

Absolutes/col percents

Q.10 Government spending per head of population is higher in Scotland than it is in England, with English taxes subsiding public spending in Scotland. Do you think this is justified or unjustified?

						Region				
		North East	Yorks & Humb.	East Mid- lands	East- ern	South East	London	South West	West Mid- lands	North West
Unweighted base	883	45	89	76	100	142	128	92	93	118
Weighted base	883	44	88	124	79	88	97	141	97	124
Justified	241 27%	17 38%	32 36%	41 33%	18 23%	23 26%	38 39%	25 17%	28 29%	21 17%
Unjustified	550 62%	24 53%	50 57%	67 54%	54 68%	56 63%	52 53%	93 66%	59 61%	95 77%
Don't know	91 10%	4 9%	6 7%	15 12%	7 9%	10 11%	8 8%	24 17%	10 10%	8 7%



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Table 11

Q.11 Many people expect Tony Blair to stand down this Spring and for Gordon Brown, who holds a Scottish seat, to succeed him as Prime Minister. If this occurs, do you think that Gordon Brown should?

		s	ex			Ą	ge				Social	Class			Reg	gion	
	_Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West
Unweighted base	883	422	461	65	180	219	181	121	117	313	189	140	241	270	269	252	92
Weighted base	883	433	450	97	168	168	159	115	176	212	247	186	238	185	300	256	141
Call an immediate general election to secure his own mandate	368 42%	181 42%	187 42%	31 32%	75 45%	75 45%	68 43%	52 45%	68 38%	97 46%	98 40%	75 40%	99 41%	84 45%	120 40%	101 39%	63 45%
Leave it for around a year until he is securely in the position	189 21%	77 18%	112 25%	43 44%	33 20%	31 19%	28 17%	19 17%	36 21%	45 21%	60 24%	39 21%	45 19%	35 19%	59 20%	55 22%	40 28%
Stay in office until the full Parliamentary terms ends in 2010	272 31%	157 36%	114 25%	23 24%	50 30%	49 29%	53 33%	38 33%	59 34%	62 29%	78 31%	56 30%	76 32%	57 31%	100 33%	91 35%	24 17%
Refused	3	1	2 1%	-	-	1	2 1%	1 1%	-	-	2 1%	-	1 1%	-	1	1	2 1%
Don't know	50 6%	16 4%	34 8%	1 1%	10 6%	12 7%	8 5%	5 5%	13 7%	8 4%	10 4%	15 8%	17 7%	9 5%	20 7%	9 4%	12 9%



Table 11

Absolutes/col percents

Q.11 Many people expect Tony Blair to stand down this Spring and for Gordon Brown, who holds a Scottish seat, to succeed him as Prime Minister. If this occurs, do you think that Gordon Brown should? Base: All respondents

						Region				
	_Total	North East	Yorks & Humb.	East Mid- lands	East- ern	South East	London	South West	West Mid- lands	North West
Unweighted base	883	45	89	76	100	142	128	92	93	118
Weighted base	883	44	88	124	79	88	97	141	97	124
Call an immediate general election to secure his own mandate	368 42%	11 25%	35 39%	44 35%	31 39%	40 45%	44 46%	63 45%	46 47%	55 45%
Leave it for around a year until he is securely in the position	189 21%	11 25%	10 12%	30 24%	17 21%	15 17%	20 20%	40 28%	13 13%	34 27%
Stay in office until the full Parliamentary terms ends in 2010	272 31%	20 44%	41 46%	42 34%	28 35%	27 31%	30 31%	24 17%	30 31%	30 25%
Refused	3	- -	1 1%	-	1 1%	- -	- -	2 1%	- -	- -
Don't know	50 6%	3 6%	2 2%	9 7%	3 4%	6 7%	3 3%	12 9%	8 9%	4 4%



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Table 12

Q.12 If the three major cabinet positions of Prime Minister, Chancellor of the exchequer and Home Secretary were all held by Scots, would you consider this to be a good thing, a bad thing or would it not matter to you? Base: All respondents

		S	ex			Ag	ge				Social	Class			Reg	gion	
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West
Unweighted base	883	422	461	65	180	219	181	121	117	313	189	140	241	270	269	252	92
Weighted base	883	433	450	97	168	168	159	115	176	212	247	186	238	185	300	256	141
Good thing	27	16	11	6	6	4	4	3	4	8	8	4	6	8	12	4	2
	3%	4%	2%	6%	3%	2%	3%	3%	2%	4%	3%	2%	2%	4%	4%	2%	2%
Would not matter	591	283	308	67	124	122	98	77	103	135	167	128	161	115	195	196	85
	67%	65%	68%	69%	74%	73%	61%	67%	59%	64%	68%	69%	68%	62%	65%	77%	60%
Bad thing	229	120	109	22	30	37	49	33	59	65	65	38	60	53	82	51	43
	26%	28%	24%	22%	18%	22%	31%	29%	33%	31%	26%	21%	25%	29%	27%	20%	30%
Don't know	36	14	22	2	8	5	8	2	11	3	7	15	11	9	12	4	12
	4%	3%	5%	2%	5%	3%	5%	2%	6%	1%	3%	8%	5%	5%	4%	2%	8%



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Table 12

Q.12 If the three major cabinet positions of Prime Minister, Chancellor of the exchequer and Home Secretary were all held by Scots, would you consider this to be a good thing, a bad thing or would it not matter to you? Base: All respondents

						Region				
	Total	North East	Yorks & Humb.	East Mid- lands	East- ern	South East	London	South West	West Mid- lands	North West
Unweighted base	883	45	89	76	100	142	128	92	93	118
Weighted base	883	44	88	124	79	88	97	141	97	124
Good thing	27	2	1	5	4	1	8	2	3	1
	3%	4%	1%	4%	4%	1%	8%	2%	3%	1%
Would not matter	591	34	63	82	53	55	60	85	60	99
	67%	77%	72%	67%	66%	62%	62%	60%	62%	80%
Bad thing	229	8	22	28	22	28	25	43	31	22
	26%	18%	25%	23%	28%	32%	26%	30%	32%	18%
Don't know	36	1	2	8	1	5	4	12	3	1
	4%	2%	2%	6%	1%	5%	4%	8%	3%	1%



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Table 13 Q.13 Which one of the following options best describes how you feel about your national identity? Base: All respondents

		S	ex			Αg	ge				Social	Class			Reg	ion	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	<u>DE</u>	South East	Mid- lands	North Eng- land	Wales & South West
Unweighted base	883	422	461	65	180	219	181	121	117	313	189	140	241	270	269	252	92
Weighted base	883	433	450	97	168	168	159	115	176	212	247	186	238	185	300	256	141
British not English	170	84	86	16	31	27	36	23	37	43	53	44	30	40	58	46	26
	19%	19%	19%	16%	19%	16%	23%	20%	21%	20%	22%	24%	13%	22%	19%	18%	18%
More British than	104	55	49	14	26	19	15	16	15	38	26	14	26	22	43	28	12
English	12%	13%	11%	14%	15%	11%	9%	14%	8%	18%	11%	8%	11%	12%	14%	11%	8%
Equally British and	365	163	202	42	76	79	58	37	73	78	102	77	108	61	120	114	69
English	41%	38%	45%	44%	45%	47%	36%	32%	41%	37%	41%	42%	45%	33%	40%	45%	49%
More English than	96	54	42	12	14	22	17	14	16	22	32	19	23	23	31	29	13
British	11%	12%	9%	13%	8%	13%	11%	13%	9%	10%	13%	10%	10%	12%	10%	11%	9%
English not British	101	52	50	8	13	13	23	20	26	25	19	22	34	22	34	28	18
	11%	12%	11%	8%	8%	7%	14%	17%	15%	12%	8%	12%	14%	12%	11%	11%	13%
Neither English nor	31	16	15	6	8	3	8	1	5	6	11	5	9	14	10	5	2
British	3%	4%	3%	6%	5%	2%	5%	1%	3%	3%	5%	3%	4%	8%	3%	2%	1%
Don't know	15 2%	8 2%	7 2%	-	*	5 3%	2 1%	3 3%	5 3%	1	3 1%	4 2%	8 3%	3 2%	3 1%	6 2%	3 2%



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Table 13 Q.13 Which one of the following options best describes how you feel about your national identity? **Base: All respondents**

						Region				
	_Total	North East	Yorks & Humb.	East Mid- lands	East- ern	South East	London	South West	West Mid- lands	North West
Unweighted base	883	45	89	76	100	142	128	92	93	118
Weighted base	883	44	88	124	79	88	97	141	97	124
British not English	170	8	22	30	14	16	24	26	15	15
	19%	19%	25%	24%	17%	19%	24%	18%	15%	12%
More British than	104	6	8	20	6	9	13	12	16	13
English	12%	14%	10%	16%	8%	10%	13%	8%	17%	11%
Equally British and	365	18	35	49	36	34	27	69	35	61
English	41%	42%	39%	39%	46%	39%	28%	49%	37%	50%
More English than	96	2	12	9	10	12	11	13	12	15
British	11%	5%	14%	8%	13%	14%	11%	9%	12%	12%
English not British	101	6	8	13	6	12	10	18	15	13
	11%	14%	9%	11%	8%	13%	11%	13%	15%	11%
Neither English nor	31	1	2	2	5	3	12	2	3	2
British	3%	3%	2%	2%	6%	3%	12%	1%	3%	1%
Don't know	15 2%	1 3%	1 1%	-	2 3%	2 3%	1 1%	3 2%	1 1%	4 4%



Table 14 Classification **Base: All respondents**

			S	ex			A	ge				Socia	l Class			Re	gion	
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West
Unweighted base		883	422	461	65	180	219	181	121	117	313	189	140	241	270	269	252	92
Weighted base		883	433	450	97	168	168	159	115	176	212	247	186	238	185	300	256	141
<u>Sex</u>																		
Male		433 49%	433 100%	-	51 53%	91 54%	71 42%	80 50%	52 45%	87 50%	108 51%	116 47%	109 59%	100 42%	89 48%	132 44%	143 56%	69 49%
Female		450 51%	-	450 100%	46 47%	77 46%	97 58%	79 50%	63 55%	89 50%	104 49%	131 53%	76 41%	138 58%	97 52%	168 56%	113 44%	72 51%
<u>Age</u>																		
18-24	(21)	97 11%	51 12%	46 10%	97 100%	-	-	-	-	-	23 11%	36 15%	18 10%	19 8%	23 13%	31 10%	30 12%	13 9%
25-34	(29.5)	168 19%	91 21%	77 17%	-	168 100%	-	-	-	-	47 22%	48 20%	42 23%	30 13%	42 22%	50 17%	45 17%	32 22%
35-44	(39.5)	168 19%	71 16%	97 22%	-	-	168 100%	-	-	-	41 19%	47 19%	49 26%	31 13%	37 20%	56 19%	48 19%	28 20%
45-54	(49.5)	159 18%	80 18%	79 18%	-	-	-	159 100%	-	-	40 19%	52 21%	38 20%	29 12%	27 15%	65 22%	41 16%	25 18%
55-64	(59.5)	115 13%	52 12%	63 14%	-	-	-	-	115 100%	-	34 16%	24 10%	21 11%	36 15%	26 14%	40 13%	35 14%	14 10%
65+	(70)	176 20%	87 20%	89 20%	-	-	-	-	-	176 100%	26 12%	39 16%	18 10%	93 39%	31 17%	59 20%	58 23%	29 21%
Average age		46.06	45.61	46.50	21.00	29.50	39.50	49.50	59.50	70.00	44.16	43.75	42.60	52.85	44.22	46.76	46.85	45.56



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Table 14 Classification

		S	ex			A	ge				Social	Class			Reg	gion	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1		DE	South East	Mid- lands	North Eng- land	Wales & South West
Weighted base	883	433	450	97	168	168	159	115	176	212	247	186	238	185	300	256	141
Social Class																	
AB	212 24%	108 25%	104 23%	23 24%	47 28%	41 25%	40 25%	34 30%	26 15%	212 100%	-	-	-	51 27%	78 26%	55 21%	28 20%
C1	247 28%	116 27%	131 29%	36 37%	48 29%	47 28%	52 33%	24 21%	39 22%	-	247 100%	-	-	59 32%	70 23%	66 26%	53 37%
C2	186 21%	109 25%	76 17%	18 19%	42 25%	49 29%	38 24%	21 18%	18 10%	-	-	186 100%	-	31 17%	58 19%	66 26%	30 21%
DE	238 27%	100 23%	138 31%	19 20%	30 18%	31 19%	29 18%	36 31%	93 53%	-	-	-	238 100%	44 24%	94 31%	70 27%	31 22%
<u>Region</u>																	
North	256 29%	143 33%	113 25%	30 31%	45 27%	48 28%	41 26%	35 30%	58 33%	55 26%	66 26%	66 36%	70 29%	-	-	256 100%	-
Midlands	300 34%	132 30%	168 37%	31 31%	50 30%	56 33%	65 41%	40 35%	59 33%	78 37%	70 28%	58 31%	94 39%	-	300 100%	-	-
South	327 37%	158 37%	168 37%	37 38%	73 44%	64 38%	52 33%	40 35%	60 34%	79 37%	112 45%	61 33%	75 31%	185 100%	-	-	141 100%



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Table 14 Classification

		S	ex			Ą	ge				Social	Class			Reg	gion	
	Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB			<u>DE</u>	South East	Mid- lands	North Eng- land	Wales & South West
Weighted base	883	433	450	97	168	168	159	115	176	212	247	186	238	185	300	256	141
Working status																	
Full-time	406 46%	253 59%	153 34%	31 31%	119 71%	102 61%	100 63%	52 46%	3 2%	129 61%	129 52%	103 55%	45 19%	91 49%	135 45%	113 44%	66 47%
Part-time	97 11%	22 5%	76 17%	7 7%	17 10%	31 18%	17 11%	16 14%	9 5%	21 10%	29 12%	27 15%	20 8%	17 9%	37 12%	20 8%	24 17%
Not working but seeking work or temporarily unemployed/sick	53 6%	24 5%	30 7%	12 12%	11 6%	11 7%	14 9%	3 3%	3 2%	9 4%	16 6%	10 5%	19 8%	12 7%	17 6%	19 8%	5 4%
Not working/not seeking work	72 8%	19 4%	52 12%	10 10%	16 9%	20 12%	20 13%	5 4%	1 1%	10 5%	10 4%	16 9%	36 15%	11 6%	28 9%	23 9%	9 6%
Retired	206 23%	95 22%	111 25%	-	-	1	8 5%	37 32%	160 91%	31 15%	39 16%	24 13%	112 47%	37 20%	71 24%	68 27%	29 21%
Student	48 5%	19 4%	29 6%	38 39%	5 3%	4 2%	-	1 1%	-	11 5%	25 10%	5 3%	6 3%	16 9%	12 4%	11 4%	8 6%
Refused	1	1	1	-	1	-	-	1	-	1	-	1	-	1	-	1	-



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Table 14 Classification

		S	ex			Αç	ge				Social	Class			Reg	jion	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE_	South East	Mid- lands	North Eng- land	Wales & South West
Weighted base	883	433	450	97	168	168	159	115	176	212	247	186	238	185	300	256	141
<u>Tenure</u>																	
Own outright	256 29%	138 32%	118 26%	10 11%	21 12%	15 9%	44 28%	60 52%	106 60%	64 30%	72 29%	31 17%	89 37%	45 24%	86 29%	86 34%	39 27%
Own with a mortgage	371 42%	183 42%	188 42%	45 46%	93 55%	114 68%	75 47%	28 25%	16 9%	121 57%	108 44%	98 53%	43 18%	83 45%	119 40%	107 42%	62 44%
Council	141 16%	54 13%	87 19%	18 18%	24 14%	23 13%	26 16%	16 14%	36 20%	9 4%	23 9%	35 19%	75 32%	24 13%	58 19%	36 14%	23 16%
Housing Assoc.	29 3%	11 3%	18 4%	5 5%	5 3%	5 3%	4 2%	4 4%	7 4%	1	10 4%	6 3%	12 5%	10 6%	9 3%	6 2%	4 3%
Rented from someone else	63 7%	35 8%	28 6%	15 15%	22 13%	8 5%	5 3%	4 4%	9 5%	13 6%	27 11%	11 6%	13 5%	21 11%	19 6%	13 5%	10 7%
Rent free	6 1%	3 1%	3 1%	3 3%	1 1%	*	1 1%	*	-	1 1%	2 1%	1	1 1%	*	4 1%	1	1 1%
Refused	17 2%	9 2%	8 2%	2 2%	2 1%	2 1%	4 2%	2 2%	4 2%	4 2%	5 2%	4 2%	5 2%	2 1%	5 2%	7 3%	3 2%



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Table 14 Classification

		S	ex			Ą	ge				Social	Class			Reg	gion	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1		DE	South East	Mid- lands	North Eng- land	Wales & South West
Weighted base	883	433	450	97	168	168	159	115	176	212	247	186	238	185	300	256	141
Foreign Holiday in last 3	<u>years</u>																
Yes	530	258	272	63	111	101	107	75	73	161	159	110	99	122	182	158	67
	60%	60%	60%	65%	66%	60%	67%	65%	41%	76%	64%	60%	42%	66%	61%	62%	48%
No	353	175	178	34	57	67	52	40	103	51	88	75	139	63	118	98	74
	40%	40%	40%	35%	34%	40%	33%	35%	59%	24%	36%	40%	58%	34%	39%	38%	52%
Number of cars																	
None	178	65	113	18	29	23	23	23	63	15	46	22	95	47	51	62	17
	20%	15%	25%	19%	17%	14%	14%	20%	35%	7%	19%	12%	40%	25%	17%	24%	12%
1	399	199	200	37	74	72	68	53	95	95	101	90	113	80	139	114	65
	45%	46%	44%	38%	44%	43%	43%	46%	54%	45%	41%	48%	47%	43%	46%	45%	46%
2	225	122	103	24	57	58	43	28	15	76	76	47	26	40	75	59	50
	25%	28%	23%	24%	34%	35%	27%	25%	8%	36%	31%	25%	11%	22%	25%	23%	36%
3+	82	47	35	18	8	15	26	11	4	27	23	27	5	18	35	20	9
	9%	11%	8%	19%	5%	9%	16%	9%	2%	13%	9%	14%	2%	9%	12%	8%	6%



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Table 14 Classification

		S	ex			Ąg	ge				Social	Class			Reg	gion	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>		DE	South East	Mid- lands	North Eng- land	Wales & South West
Weighted base	883	433	450	97	168	168	159	115	176	212	247	186	238	185	300	256	141
Internet Access																	
At all	619	316	303	76	144	148	131	71	49	192	194	130	103	141	219	154	105
	70%	73%	67%	79%	85%	88%	82%	62%	28%	91%	78%	70%	43%	76%	73%	60%	74%
At home (net)	550	281	270	62	129	133	121	58	48	162	177	117	94	124	195	136	95
	62%	65%	60%	64%	77%	79%	76%	50%	27%	76%	72%	63%	40%	67%	65%	53%	67%
At work (net)	270	143	127	24	74	76	60	33	3	122	97	39	12	80	85	67	37
	31%	33%	28%	25%	44%	45%	38%	28%	2%	58%	39%	21%	5%	43%	28%	26%	26%
At home	327	160	167	41	64	69	70	37	46	65	92	86	84	57	124	80	65
	37%	37%	37%	42%	38%	41%	44%	32%	26%	31%	37%	46%	35%	31%	41%	31%	46%
At work	46	23	24	3	9	12	9	12	1	25	12	7	2	13	15	11	7
	5%	5%	5%	4%	6%	7%	6%	10%	1%	12%	5%	4%	1%	7%	5%	4%	5%
Both at home and at work	223	120	103	21	65	64	51	21	2	97	85	32	11	67	71	56	30
	25%	28%	23%	21%	39%	38%	32%	18%	1%	46%	34%	17%	4%	36%	24%	22%	21%
Somewhere else	22 3%	13 3%	9 2%	11 11%	6 3%	3 2%	1 1%	2 1%	-	5 2%	5 2%	5 3%	7 3%	4 2%	9 3%	7 3%	2 2%
Not at all	263	116	147	21	24	20	28	43	126	20	53	56	134	44	82	101	37
	30%	27%	33%	21%	14%	12%	18%	38%	72%	9%	22%	30%	56%	24%	27%	39%	26%
Refused	1	-	1	-	*	-	-	-	1	*	-	-	1	-	-	1	-



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Table 14 Classification

		S	ex			Αg	ge				Social	Class			Reg	gion	
Weighted	_Total_	<u>Male</u>	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u> 186	DE 222	South East	Mid- lands	North Eng- land	Wales & South West
Weighted base	883	433	450	97	168	168	159	115	176	212	247	180	238	185	300	256	141
What is the highest education	nal level t	that you	have ach	ieved to	date?												
Secondary/ high school/ NVQ 1-3	473 54%	225 52%	248 55%	55 56%	87 52%	90 54%	84 53%	58 50%	100 57%	68 32%	124 50%	122 66%	160 67%	80 43%	158 53%	152 59%	84 59%
University degree or equivalent professional qualification/ NVQ4	243 28%	126 29%	118 26%	25 26%	52 31%	51 31%	48 30%	33 29%	34 19%	98 46%	82 33%	27 15%	36 15%	67 36%	77 26%	63 25%	36 26%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	65 7%	36 8%	28 6%	9 9%	15 9%	14 8%	10 6%	12 10%	6 3%	38 18%	20 8%	6 3%	*	21 11%	22 7%	14 6%	8 6%
None of these	84 10%	35 8%	49 11%	8 8%	12 7%	10 6%	15 9%	10 8%	30 17%	4 2%	18 7%	27 15%	35 15%	15 8%	38 13%	20 8%	11 8%
Refused	18 2%	11 3%	7 2%	1 1%	3 2%	2 1%	3 2%	3 2%	7 4%	4 2%	3 1%	3 2%	7 3%	3 2%	6 2%	6 3%	2 1%



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Table 14 Classification

Base: All respondents

		S	ex			A	ge				Social	Class			Reg	gion	
	<u>Total</u>	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West
Weighted base	883	433	450	97	168	168	159	115	176	212	247	186	238	185	300	256	141
Marital Status																	
Single	214 24%	121 28%	93 21%	76 79%	56 33%	32 19%	22 14%	12 10%	16 9%	56 27%	51 20%	47 25%	60 25%	57 31%	58 19%	65 25%	35 25%
Married/ co-habiting	467 53%	231 53%	236 53%	19 20%	100 60%	113 67%	101 64%	62 54%	72 41%	119 56%	154 62%	108 58%	86 36%	96 52%	162 54%	134 52%	75 53%
Widowed/ separated/ divorced	186 21%	74 17%	112 25%	-	10 6%	21 13%	32 20%	39 34%	84 48%	33 15%	38 15%	27 14%	89 37%	30 16%	75 25%	52 20%	29 21%
Refused	16 2%	7 2%	8 2%	2 2%	2 1%	2 1%	3 2%	2 2%	5 3%	4 2%	5 2%	4 2%	3 1%	3 2%	5 2%	6 2%	2 1%
Children																	
None aged 18 or under	577 65%	294 68%	283 63%	79 81%	85 51%	42 25%	101 64%	99 86%	172 97%	143 68%	163 66%	102 55%	170 71%	127 68%	198 66%	168 66%	85 60%
NET: Yes	292 33%	131 30%	161 36%	16 17%	81 48%	124 74%	55 34%	14 12%	2 1%	65 31%	81 33%	80 43%	66 28%	56 30%	99 33%	82 32%	54 39%
NET: Yes any aged 15 or under	249 28%	116 27%	133 30%	16 17%	81 48%	104 62%	38 24%	8 7%	2 1%	58 27%	70 29%	64 35%	56 24%	50 27%	80 27%	69 27%	49 35%
- Aged under 5	103 12%	47 11%	56 12%	16 17%	48 29%	33 20%	5 3%	-	-	29 14%	16 7%	33 18%	26 11%	18 10%	30 10%	30 12%	24 17%
- Aged 5-10	104 12%	46 11%	58 13%	-	43 26%	49 29%	10 7%	-	1	18 8%	31 12%	29 16%	26 11%	22 12%	36 12%	30 12%	16 11%
- Aged 11-15	116 13%	55 13%	61 14%	-	22 13%	54 32%	30 19%	8 7%	1 1%	22 10%	39 16%	25 13%	30 13%	25 13%	43 14%	25 10%	23 16%
- Aged 16-18	82 9%	32 7%	50 11%	-	5 3%	40 24%	29 18%	7 6%	1 1%	16 8%	26 10%	23 13%	17 7%	15 8%	34 11%	21 8%	13 9%
Refused	14 2%	7 2%	7 1%	2 2%	2 1%	2 1%	3 2%	2 2%	3 2%	4 2%	4 2%	4 2%	3 1%	2 1%	4 1%	6 2%	2 1%



Prepared by ICM Research

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Table 14 Classification

		S	ex			Ą	ge				Social	Class			Reg	gion	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West
Weighted base	883	433	450	97	168	168	159	115	176	212	247	186	238	185	300	256	141
Grocery shopping status																	
I am the main grocery shopper in the household	595 67%	206 48%	389 86%	34 35%	111 66%	117 70%	109 69%	90 78%	135 76%	125 59%	160 65%	115 62%	194 82%	120 65%	203 68%	169 66%	102 72%
I regularly do the main grocery shop	618 70%	258 60%	360 80%	46 47%	123 73%	117 69%	119 75%	84 73%	129 73%	129 61%	176 71%	125 68%	187 79%	127 68%	209 69%	182 71%	100 71%
I regularly do top up grocery shopping (buy items or a basket of items as they are needed)	645 73%	293 68%	351 78%	60 62%	129 77%	130 78%	117 74%	83 72%	126 71%	145 68%	195 79%	124 67%	181 76%	129 70%	232 77%	186 73%	98 69%
I do not do grocery shopping	94 11%	71 16%	23 5%	27 28%	13 8%	12 7%	14 9%	8 7%	20 11%	26 12%	22 9%	31 17%	15 6%	22 12%	26 9%	25 10%	20 14%
Refused	12 1%	5 1%	6 1%	2 2%	2 1%	1 1%	3 2%	2 2%	3 2%	3 1%	3 1%	3 2%	2 1%	*	5 2%	5 2%	2 1%



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Table 14 Classification

Base: All respondents

							Region				
		Total	North East	Yorks & Humb.	East Mid- lands	East- ern	South East	London	South West	West Mid- lands	North West
Unweighted base		883	45	89	76	100	142	128	92	93	118
Weighted base		883	44	88	124	79	88	97	141	97	124
<u>Sex</u>											
Male		433 49%	21 49%	55 63%	56 45%	42 52%	37 42%	52 53%	69 49%	34 35%	66 53%
Female		450 51%	23 51%	33 37%	68 55%	38 48%	51 58%	45 47%	72 51%	63 65%	58 47%
<u>Age</u>											
18-24	(21)	97 11%	6 13%	6 6%	14 11%	10 13%	5 6%	18 19%	13 9%	7 7%	18 15%
25-34	(29.5)	168 19%	6 14%	14 16%	19 16%	10 13%	19 21%	23 24%	32 22%	20 21%	24 20%
35-44	(39.5)	168 19%	11 25%	19 21%	23 19%	11 14%	19 21%	18 18%	28 20%	22 22%	18 15%
45-54	(49.5)	159 18%	8 18%	12 14%	24 20%	23 29%	16 18%	11 12%	25 18%	17 18%	21 17%
55-64	(59.5)	115 13%	5 11%	10 12%	20 16%	10 13%	12 13%	14 14%	14 10%	10 10%	19 16%
65+	(70)	176 20%	8 19%	27 31%	23 18%	15 19%	18 21%	12 13%	29 21%	21 22%	22 18%
Average age		46.06	45.43	49.79	46.75	47.08	47.11	41.60	45.56	46.50	45.26



Prepared by ICM Research

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Table 14 Classification

		Region									
	_Total	North East	Yorks & Humb.	East Mid- lands	East- ern	South East	London	South West	West Mid- lands	North West	
Weighted base	883	44	88	124	79	88	97	141	97	124	
Social Class											
AB	212 24%	12 26%	17 19%	30 24%	21 27%	30 34%	21 22%	28 20%	27 28%	26 21%	
C1	247 28%	9 20%	28 32%	35 28%	23 29%	23 26%	36 38%	53 37%	12 12%	29 23%	
C2	186 21%	10 22%	20 23%	24 19%	18 23%	16 18%	16 16%	30 21%	17 17%	36 29%	
DE	238 27%	14 32%	23 26%	35 28%	17 22%	20 23%	24 25%	31 22%	42 43%	33 26%	
Region											
North	256 29%	44 100%	88 100%	-	- -		-	-	-	124 100%	
Midlands	300 34%			124 100%	79 100%		-	-	97 100%	-	
South	327 37%	-	-	-	-	88 100%	97 100%	141 100%	-	-	



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Table 14 Classification

		Region									
		North East	Yorks & Humb.	East Mid- lands	East- ern	South East	London	South West	West Mid- lands	North West	
Weighted base	883	44	88	124	79	88	97	141	97	124	
Working status											
Full-time	406	20	36	51	44	48	43	66	40	57	
	46%	45%	41%	41%	56%	54%	45%	47%	41%	46%	
Part-time	97	5	4	20	6	10	7	24	11	11	
	11%	11%	5%	16%	8%	11%	7%	17%	11%	9%	
Not working but seeking work or temporarily unemployed/sick	53	1	7	9	1	3	10	5	7	11	
	6%	3%	8%	7%	2%	3%	10%	4%	7%	9%	
Not working/not seeking work	72	4	8	17	6	5	7	9	5	12	
	8%	9%	9%	13%	8%	5%	7%	6%	6%	9%	
Retired	206	11	30	24	19	20	17	29	28	28	
	23%	24%	34%	19%	24%	23%	18%	21%	29%	22%	
Student	48	4	4	3	3	3	13	8	6	4	
	5%	8%	4%	3%	4%	3%	14%	6%	6%	3%	
Refused	1	-	-	-	-	1 1%	- -	-	-	1 1%	



Table 14 Classification **Base: All respondents**

	Region									
	Total	North East	Yorks & Humb.	East Mid- lands	East- ern	South East	London	South West	West Mid- lands	North West
Weighted base	883	44	88	124	79	88	97	141	97	124
<u>Tenure</u>										
Own outright	256	9	33	30	22	23	22	39	35	45
	29%	19%	37%	24%	27%	26%	23%	27%	36%	36%
Own with a mortgage	371	21	29	53	31	45	38	62	35	57
	42%	47%	33%	43%	40%	51%	39%	44%	36%	46%
Council	141	9	20	27	15	9	15	23	16	8
	16%	20%	22%	22%	19%	11%	15%	16%	16%	6%
Housing Assoc.	29	1	1	3	3	5	5	4	3	4
	3%	1%	1%	2%	4%	6%	6%	3%	3%	3%
Rented from someone else	63	3	3	7	6	5	16	10	6	7
	7%	6%	4%	6%	8%	6%	17%	7%	6%	5%
Rent free	6 1%	-	-	2 2%	1 1%	-	*	1 1%	*	1 1%
Refused	17	3	2	1	1	1	1	3	2	2
	2%	6%	3%	1%	2%	1%	1%	2%	3%	2%



Table 14 Classification **Base: All respondents**

	Region									
		North East	Yorks & Humb.	East Mid- lands	East- ern	South East	London	South West	West Mid- lands	North West
Weighted base	883	44	88	124	79	88	97	141	97	124
Foreign Holiday in last 3 years										
Yes	530	30	48	73	50	59	63	67	60	81
	60%	67%	54%	59%	63%	67%	65%	48%	61%	65%
No	353	14	41	51	30	29	34	74	37	43
	40%	33%	46%	41%	37%	33%	35%	52%	39%	35%
Number of cars										
None	178	11	23	18	15	11	36	17	18	28
	20%	26%	26%	15%	19%	12%	37%	12%	18%	22%
1	399	20	44	57	32	37	43	65	50	50
	45%	45%	50%	46%	41%	42%	44%	46%	52%	41%
2	225	12	14	38	16	28	12	50	21	33
	25%	28%	16%	31%	20%	32%	13%	36%	21%	27%
3+	82	1	7	10	16	12	5	9	9	13
	9%	1%	8%	8%	20%	14%	5%	6%	9%	10%



Table 14 Classification **Base: All respondents**

		Region								
	Total	North East	Yorks & Humb.	East Mid- lands	East- ern	South East	London	South West	West Mid- lands	North West
Weighted base	883	44	88	124	79	88	97	141	97	124
Internet Access										
At all	619	24	52	93	56	67	74	105	70	78
	70%	55%	59%	75%	71%	76%	76%	74%	72%	63%
At home (net)	550	23	46	84	52	58	66	95	59	67
	62%	52%	52%	68%	65%	66%	68%	67%	60%	54%
At work (net)	270	8	21	30	30	38	42	37	26	38
	31%	18%	24%	24%	38%	43%	43%	26%	27%	31%
At home	327	15	30	59	24	28	29	65	41	35
	37%	34%	34%	47%	30%	32%	30%	46%	43%	29%
At work	46 5%	-	5 6%	4 3%	2 3%	8 10%	5 5%	7 5%	8 9%	6 5%
Both at home and at work	223	8	16	26	28	30	37	30	17	32
	25%	18%	18%	21%	35%	34%	38%	21%	18%	26%
Somewhere else	22	1	1	5	2	1	3	2	2	5
	3%	2%	2%	4%	2%	1%	3%	2%	2%	4%
Not at all	263	19	36	31	23	21	23	37	28	45
	30%	44%	41%	25%	29%	24%	24%	26%	28%	37%
Refused	1	1 2%	- -	-	-	- -	- -	-	-	*



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Table 14 Classification

						Region				
	_Total	North East	Yorks & Humb.	East Mid- lands	East- ern	South East	London	South West	West Mid- lands	North West
Weighted base	883	44	88	124	79	88	97	141	97	124
What is the highest educational	level that you h	ave achieved to	date?							
Secondary/ high school/ NVQ 1-3	473 54%	19 43%	61 69%	67 54%	46 58%	40 45%	40 41%	84 59%	44 46%	72 58%
University degree or equivalent professional qualification/ NVQ4	243 28%	14 31%	17 19%	26 21%	20 25%	29 33%	38 39%	36 26%	30 31%	33 27%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	65 7%	6 14%	1 1%	11 9%	6 8%	13 14%	8 8%	8 6%	4 5%	7 6%
None of these	84 10%	3 6%	7 8%	18 15%	4 5%	5 6%	10 10%	11 8%	15 16%	10 8%
Refused	18 2%	3 6%	2 2%	1 1%	3 3%	2 2%	2 2%	2 1%	2 3%	2 1%



Table 14 Classification **Base: All respondents** Absolutes/col percents

	Region									
	North East	Yorks & Humb.	East Mid- lands	East- ern	South East	London	South West	West Mid- lands	North West	
883	44	88	124	79	88	97	141	97	124	
214	8	19	16	19	19	38	35	22	38	
24%	18%	21%	13%	24%	22%	39%	25%	23%	31%	
467	29	44	79	35	52	44	75	48	61	
53%	66%	50%	64%	44%	59%	45%	53%	49%	49%	
186	6	23	27	24	16	14	29	25	23	
21%	13%	26%	22%	30%	18%	14%	21%	26%	19%	
16	1	3	1	1	2	1	2	2	2	
2%	3%	3%	1%	2%	2%	1%	1%	3%	1%	
577	23	61	72	59	60	67	85	67	83	
65%	53%	70%	58%	74%	68%	69%	60%	69%	67%	
292	19	25	51	20	27	29	54	28	39	
33%	42%	28%	41%	25%	31%	30%	39%	29%	32%	
249	15	19	39	17	25	25	49	24	35	
28%	35%	21%	32%	21%	29%	25%	35%	25%	28%	
103	8	8	17	6	9	10	24	8	15	
12%	17%	9%	14%	7%	10%	10%	17%	8%	12%	
104	8	8	18	2	11	10	16	16	15	
12%	17%	9%	14%	3%	13%	11%	11%	16%	12%	
116	4	9	19	11	14	11	23	13	13	
13%	9%	10%	16%	14%	16%	11%	16%	13%	10%	
82	4	9	18	7	6	8	13	8	8	
9%	9%	10%	15%	9%	7%	9%	9%	9%	6%	
14	2	2	1	1	2	1	2	2	2	
2%	5%	2%	1%	2%	2%	1%	1%	2%	1%	
	883 214 24% 467 53% 186 21% 16 2% 577 65% 292 33% 249 28% 103 12% 104 12% 116 13% 82 9% 14	883 44 214 8 24% 18% 467 29 53% 66% 186 6 21% 13% 16 1 2% 3% 577 23 65% 53% 292 19 33% 42% 249 15 28% 35% 103 8 12% 17% 104 8 12% 17% 116 4 13% 9% 82 4 9% 9% 14 2	883 44 88 214 8 19 24% 18% 21% 467 29 44 53% 66% 50% 186 6 23 21% 13% 26% 16 1 3 2% 3% 3% 577 23 61 65% 53% 70% 292 19 25 33% 42% 28% 249 15 19 28% 35% 21% 103 8 8 12% 17% 9% 104 8 8 12% 17% 9% 116 4 9 13% 9% 10% 82 4 9 9% 9% 10% 14 2 2	Total North East Yorks & Humb. lands 883 44 88 124 214 8 19 16 24% 18% 21% 13% 467 29 44 79 53% 66% 50% 64% 186 6 23 27 21% 13% 26% 22% 16 1 3 1 2% 3% 3% 1% 577 23 61 72 65% 53% 70% 58% 292 19 25 51 33% 42% 28% 41% 249 15 19 39 28% 35% 21% 32% 103 8 8 17 12% 17% 9% 14% 104 8 8 18 12% 17% 9% 14%	Total North East Yorks & Humb. lands ern 883 44 88 124 79 214 8 19 16 19 24% 18% 21% 13% 24% 467 29 44 79 35 53% 66% 50% 64% 44% 186 6 23 27 24 21% 13% 26% 22% 30% 16 1 3 1 1 1 2% 3% 1% 2% 59 65% 53% 70% 58% 74% 292 19 25 51 20 33% 42% 28% 41% 25% 249 15 19 39 17 28% 35% 21% 32% 21% 103 8 8 17 6 12% 17% 9%<	Total North East Yorks & Humb. East Midlands East-erm South East 883 44 88 124 79 88 214 8 19 16 19 19 24% 18% 21% 13% 24% 22% 467 29 44 79 35 52 53% 66% 50% 64% 44% 59% 186 6 23 27 24 16 21% 13% 26% 22% 30% 18% 16 1 3 1 1 2 2% 3% 3% 1% 2% 2% 577 23 61 72 59 60 65% 53% 70% 58% 74% 68% 292 19 25 51 20 27 33% 42% 28% 41% 25% 31%	Total North East Yorks & Humb. East Midlands East-erm South East London 883 44 88 124 79 88 97 214 8 19 16 19 19 38 24% 18% 21% 13% 24% 22% 39% 467 29 44 79 35 52 44 53% 66% 50% 64% 44% 59% 45% 186 6 23 27 24 16 14 21% 13% 26% 22% 30% 18% 14% 16 1 3 1 1 2 1 2 1 2% 3% 3% 1% 2% 2% 1% 14% 577 23 61 72 59 60 67 66% 69% 69% 292 19 25 51 2	Total North East Yorks & Humb. East Indo East em South East London South West 883 44 88 124 79 88 97 141 214 8 19 16 19 19 38 35 24% 18% 21% 13% 24% 22% 39% 25% 467 29 44 79 35 52 44 75 53% 66% 50% 64% 44% 59% 45% 53% 186 6 23 27 24 16 14 29 21% 13% 26% 22% 30% 18% 14% 21% 16 1 3 1 1 2 1 2 1 2 577 23 61 72 59 60 67 85 65% 53% 70% 58% 74% 68%	Total North East Yorks & Humb. East Midals ands East em South East London South West lands West Midals 883 44 88 124 79 88 97 141 97 214 8 19 16 19 19 38 35 22 24% 18% 21% 13% 24% 22% 39% 25% 23% 467 29 44 79 35 52 44 75 48 53% 66% 50% 64% 44% 59% 45% 53% 49% 186 6 23 27 24 16 14 29 25 21% 13% 26% 22% 30% 18% 14% 21% 26% 16 1 3 1 1 2 1 2 2 2% 3% 70% 58% 74% 68% 69%	



Prepared by ICM Research

Table 14 Classification **Base: All respondents**

		Region								
	<u>Total</u>	North East	Yorks & Humb.	East Mid- lands	East- ern	South East	London	South West	West Mid- lands	North West
Weighted base	883	44	88	124	79	88	97	141	97	124
Grocery shopping status										
I am the main grocery shopper in the household	595 67%	26 60%	62 70%	85 69%	50 63%	57 65%	63 65%	102 72%	68 70%	81 65%
I regularly do the main grocery shop	618 70%	27 62%	68 77%	84 68%	54 68%	62 70%	65 67%	100 71%	70 72%	87 71%
I regularly do top up grocery shopping (buy items or a basket of items as they are needed)	645 73%	30 68%	65 74%	100 81%	59 74%	59 67%	70 72%	98 69%	74 76%	91 73%
I do not do grocery shopping	94 11%	7 15%	7 8%	10 8%	5 7%	9 10%	13 13%	20 14%	11 11%	12 10%
Refused	12 1%	1 2%	2 2%	2 2%	1 1%	*	-	2 1%	2 2%	2 1%

